

# City Manager Report

DECEMBER 2024



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# FINANCE

**75 NON-COMPLIANCE STR LETTERS WERE SENT IN DECEMBER. 2576 STR ACTIVE LICENSES.**

**THE CITY OF SOUTH PADRE CONTINUES TO USE AVENUE TO COLLECT OCCUPANCY TAXES.**

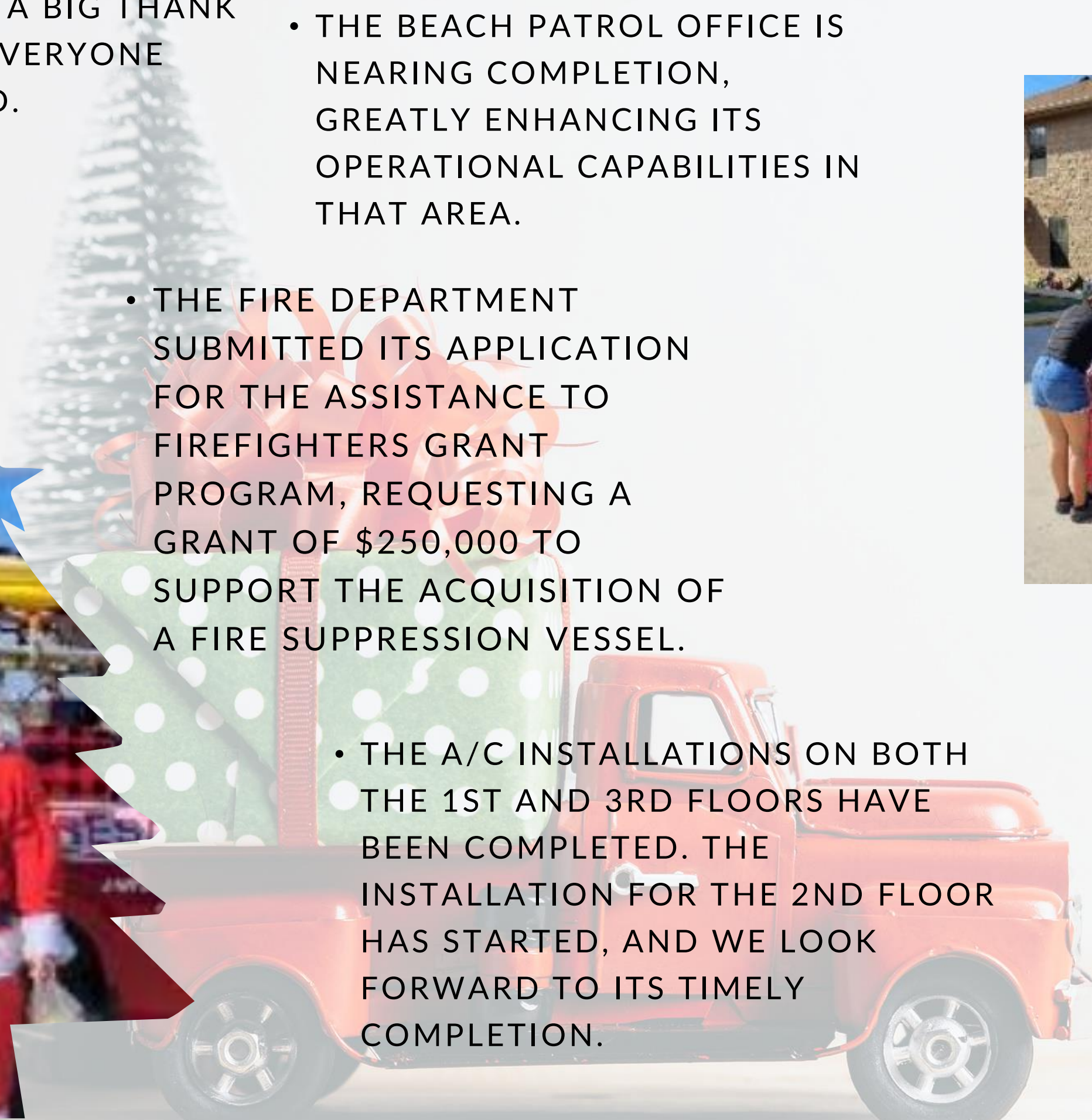
**INTEREST REVENUE FROM INVESTMENTS FOR THE FIRST QUARTER: APPROXIMATELY \$700,000**

- THE FIRE DEPARTMENT TOY DRIVE WAS A GREAT SUCCESS! A BIG THANK YOU TO EVERYONE INVOLVED.

- THE BEACH PATROL OFFICE IS NEARING COMPLETION, GREATLY ENHANCING ITS OPERATIONAL CAPABILITIES IN THAT AREA.

- THE FIRE DEPARTMENT SUBMITTED ITS APPLICATION FOR THE ASSISTANCE TO FIREFIGHTERS GRANT PROGRAM, REQUESTING A GRANT OF \$250,000 TO SUPPORT THE ACQUISITION OF A FIRE SUPPRESSION VESSEL.

- THE A/C INSTALLATIONS ON BOTH THE 1ST AND 3RD FLOORS HAVE BEEN COMPLETED. THE INSTALLATION FOR THE 2ND FLOOR HAS STARTED, AND WE LOOK FORWARD TO ITS TIMELY COMPLETION.



## COMMUNITY RESOURCE AND SERVICE EVENTS (62 HOURS)

CHRISTMAS PARADE PLANNING, PARTICIPATION, HONOR GUARD, SALVATION ARMY TOY DRIVE AND DISTRIBUTION, AND 'RINGING THE BELL' OVER THE HOLIDAYS. POLICE HELPED WITH THE BROWNSVILLE POLICE MARATHON

WE ARE ALSO PARTNERING WITH PIISD AND THE CONTINUING EDUCATION PROGRAM FOR CRIMINAL JUSTICE BY HAVING HIGH SCHOOL INTERNS ACCOMPANYING OFFICERS FOR 2.5 HOURS MONDAY - FRIDAY IN THEIR DUTIES.

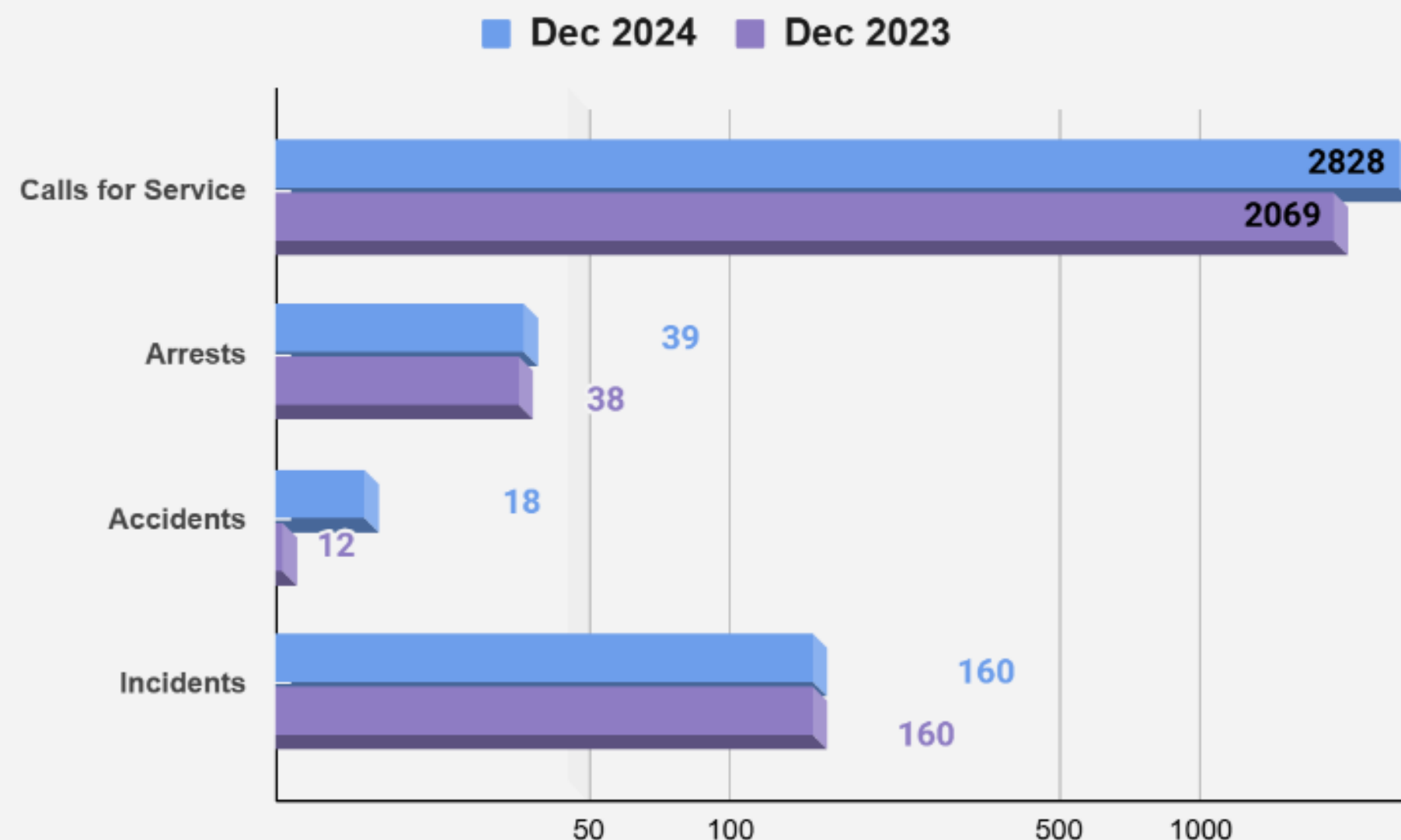
## OUTSIDE TRAINING

ALERT LEVEL 1 INSTRUCTOR TRAINING (40 HOURS - 3 STAFF MEMBERS ATTENDED) SENATE BILL 1852 NOW REQUIRES ALL TEXAS PEACE OFFICERS TO HAVE 16 HOURS OF ALERT ACTIVE SHOOTER TRAINING PER 2-YEAR CYCLE. WE WERE ABLE TO CERTIFY CAPT. SILVA, SGT. LEAL AND OFC. GONZALEZ SO THAT THEY CAN CONDUCT THE TRAINING AND CERTIFY ALL POLICE STAFF.

# POLICE



## Dec 2024 - Dec 2023 Comparison



# PUBLIC WORKS

MANHOLE AND INLET MODIFICATIONS BEING COMPLETED AT E. MARLIN ST. AND LAGUNA BLVD.



INSTALLATION OF THE LIGHTED BOLLARDS IS MOVING ALONG. CURRENTLY WORKING NEAR MARLIN ST.



RETAMA ST.: THE LIMESTONE ROAD BASE HAS BEEN LAID AND CURB AND GUTTER HAS BEEN POURED ON BOTH SIDES OF THE PROJECT.



THE NEXT STEP IS LAYING CONCRETE TO TIE IN EACH INDIVIDUAL DRIVEWAY TO THE NEW CURBS. FOLLOWED BY THE LAYING OF THE ASPHALT.



The “**Texas Our Future Grant**” is provided by Keep Texas Beautiful With funds received from H-E-B. this grant was used to purchase reusable beach bags that will be passed to reduce litter on The City’s beautiful beach!



**THE 21ST ANNUAL TEHA-STC EDUCATIONAL CONFERENCE:** EHSD Manager, Edgar Cruz completed his Chairmanship with Texas Environmental Health Association - South Texas Chapter with another successful Annual TEHA-STC Educational Conference at the Isla Gran.

**ENVIRONMENTAL HEALTH**

# **BUILDING INSPECTIONS**



**December 2024 project valuation was:  
\$2,398,306.67**



- The implementation of the **Email Security Platform** is in full effect.
- **Tyler Technologies and ESO Fire Integration Project:** Creates an interface that will allow Fire Software to transfer call sheet information direct. Implementation is expected to be 3 months.
- **Starlink Internet Service** project is currently underway. IT and Fire are working to add this service to emergency incident response units to allow for communication in remote areas.

**INFORMATION  
TECHNOLOGY**

THE HR DEPARTMENT HOSTED A SERVICE AWARDS CEREMONY FOR 22 STAFF MEMBERS RANGING FROM 5-25 YEARS OF SERVICE.

5 YEARS

- ANGELICA BARRERA, ACCOUNTANT
- BENJAMIN RAMIREZ, IT SYSTEMS COORDINATOR
- OMAR OLGUIN, CHIEF MARSHAL
- JOSE RODRIGUEZ JR., POLICE OFFICER
- MARIO GAUCIN JR., SERGEANT
- GREGORY MERCADO, FIREFIGHTER
- MICHAEL MOYER, FIREFIGHTER
- ANTONIO ROSAS JR., DRIVER OPERATOR
- CARLOS CEDILLO, MAINTENANCE TECHNICIAN
- NESTOR JUAREZ, EQUIPMENT OPERATOR I
- DEBBIE HUFFMAN, PARKS & RECREATION MANAGER
- OSCAR VALENCIANA, MAINTENANCE TECHNICIAN
- APRIL BROWN, SENIOR MKTG & COMMS. MGR

10 YEARS

- AARON PHILLIPS, SERGEANT
- CACIANO GARCIA, MAINTENANCE TECHNICIAN
- NOE MALDONADO, MAINTENANCE TECHNICIAN LEAD

15 YEARS

- CRYSTAL VASQUEZ, COURT ADMINISTRATOR
- JOSEPH GONZALEZ, COMMUNITY RESOURCE OFFICER
- ANDY PUENTE, EQUIPMENT OPERATOR II

20 YEARS

- ALBERTO DOMINGUEZ, LEAD DETECTIVE

25 YEARS

- CLAUDINE O'CARROLL, CHIEF OF POLICE
- ARMANDO ALVARADO, CAPTAIN



# HUMAN RESOURCES



**The Municipal Court collaborated on the implementation of the new law mandating courts to establish a Youth Diversion Plan. This legislation will take effect on January 1, 2025.**



H.B. 3186 (88th Legislative Session), the Texas Youth Diversion and Early Intervention Act, increases opportunities for early identification of at-risk youth and for redirecting children accused of certain Class C misdemeanors. Currently, municipal and justice courts can only order diversion strategies after a case has resulted in a conviction or deferral of disposition. H.B. 3186 makes these strategies available at the front end of a case where they can be more effective. This aligns municipal and justice court practices with those used by juvenile probation and juvenile courts. The bill also recalibrates and expands opportunities for collaboration and financial resources in both rural and urban parts of Texas. H.B. 3186 requires the adoption of a youth diversion plan for every municipal and justice court no later than January 1, 2025.

# **MUNICIPAL COURT**



# CITY MANAGER'S OFFICE

## Public Information

- 89 PIRs submitted
- 6 Withholding Letters Submitted to OAG.
- 3 Media Interviews

## November Meetings and Agendas

- 978 Total Meeting Page Views
- 614 Total Visitors

## Followers

- FB: 23,345
- Instagram: 638
- X: 8,861

## Views: Total 128,400

- FB: 112,100
- Instagram: 11,900
- X: 4,440

## Post Created: Total 126

- FB: 48 shared and post comments
  - 18 events on FB
- Instagram: 41
- X: 37

# TRANSIT

## December

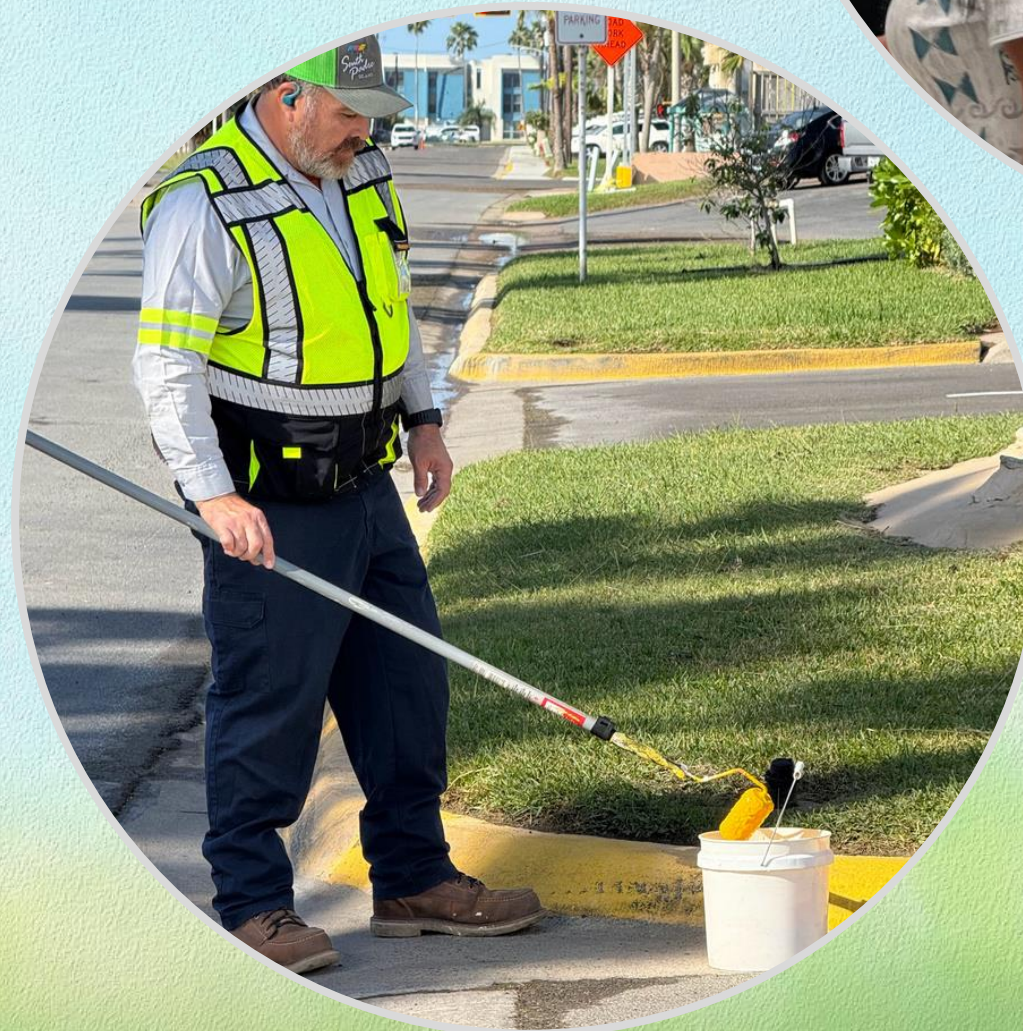


- November 2024 Ridership **34,767**
- Department held Luncheon for Transit & Finance Department
- With the help of PD Transit filmed a successful social media Christmas Reel that had over 1k impressions.
- Island Metro participated in SPI & PI Annual Christmas Parades

# PARKS AND RECREATION

The Winter Texans have arrived! The Parks Department has been working with the groups to manage and organize the Community Center Calendar for all the winter activities. This year's activities include: Line Dancing, Ukulele Club, Cardio Drumming, Chair Yoga, Bridge, and Mahjong.

The Park's crew used a few sunny days in December to catch up on some much-needed maintenance painting. Park maintenance is an ongoing process but our team diligently addresses issues to ensure the parks are clean and ready for use.



# VISIT SPI

Visit SPI proudly sponsored the SPI La Vuelta Zone at the McAllen Holiday Parade.

## Signature Holiday Events on SPI

- Tree Lighting Ceremony: 300 attendees.
- Lighted Boat Parade: 25 boat entries lit up the Laguna Madre Bay and ended with a fireworks display.
- Breakfast with Santa: Over 500 attendees.

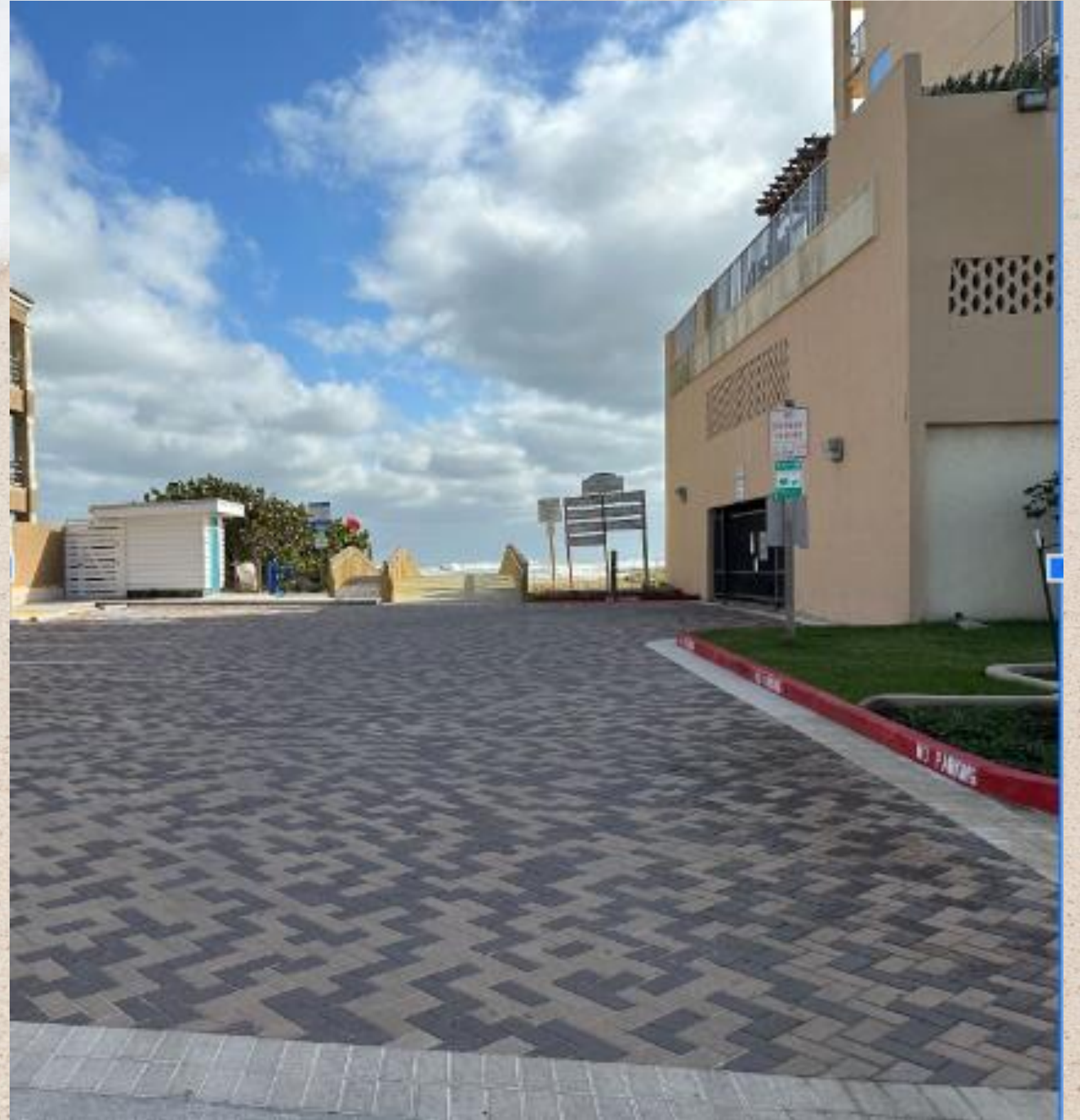
## Sales Team Success:

- 24 sales leads generated with a potential of 2,948 room nights.
- Secured 1,151 contracted room nights and actualized 11 events.



# SHORELINE

- **Fantasy Circle (CMP Cycle 27 & 28) opened back up to the public with new amenities and improvements!**
- **Neptune Circle improvements (CMP Cycle 28) are underway. Access closure will continue throughout construction. Access 15 and 17 are the next closest access points.**
- **WWSV USACE permit application and mitigation plan was resubmitted.**







**QUESTIONS?**