

City Manager Report

JANUARY 2025



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FINANCE

65 NON-COMPLIANCE STR LETTERS WERE SENT IN JANUARY. 2584 STR ACTIVE LICENSES.

CERTIFICATION OF INVESTMENT POLICY WAS RECEIVED BY THE GOVERNMENT TREASURES' ORGANIZATION OF TEXAS.

TAX FORMS FOR EMPLOYEES (W2) AND CONTRACTORS (1099) WERE ISSUED AND MAILED.



- THE BEACH PATROL OFFICE HAS BEEN COMPLETED WITH THE EXCEPTION OF FURNITURE.
- THE FIRST MEETING WITH TRAUMA REGIONAL ADVISORY COUNCIL - V COMMUNITY PARTNERS WAS ON JANUARY 30TH. TOPICS DISCUSSED WERE SCHEDULES, NEEDS, AND LOGISTICS FOR 2025 SPRING BREAK.
- BEACH PATROL, SHORELINE AND TDEM MEMBERS ATTENDED AN EMERGENCY UTV/ATV SAFETY CLASS ON JANUARY 21 AND 22.





JORDAN RODRIGUEZ
(PRIOR SPIPD DISPATCHER)
WAS SWORN IN AS OUR
NEW SPIPD POLICE
OFFICER.
CONGRATULATIONS
JORDAN!

COMMUNITY RESOURCE AND SERVICE EVENTS (103 HOURS)

COLOR GUARD CEREMONIES WITH TIE-CUTTING PROCLAMATIONS, SOUTH PADRE ISLAND CHAMBER EXPO, WORKING WITH THE PIISD CRIMINAL JUSTICE CTE INTERNS. TRAFFIC DETAILS WITH ADDED PERSONNEL FOR SPACE X LAUNCH.

TRAINING

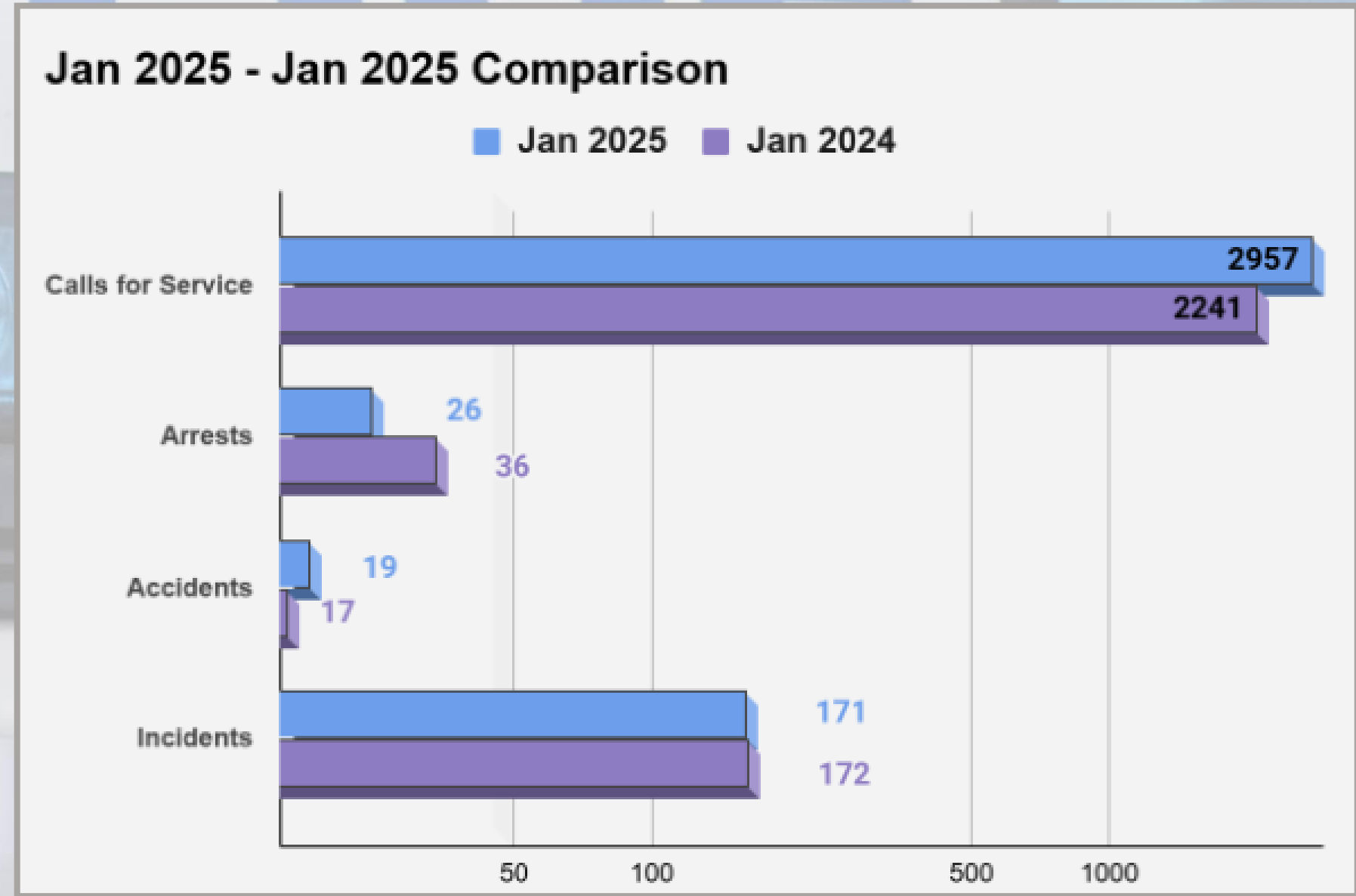
POLICE PERSONNEL ATTENDED THE RANGE FOR YEARLY RECERTIFICATIONS ON ALL FIREARMS - TRAINING WAS PROVIDED BY SPIPD-CERTIFIED RANGE MASTERS. SPIPD HOSTED TLETS (TEXAS LAW ENFORCEMENT TELECOMMUNICATIONS SYSTEM) RECERTIFICATION FOR POLICE PERSONNEL.

GRANT HOURS FUNDED

SUPPORTING OPERATIONS
THROUGHOUT THE MONTH - 121
HOURS, APPROXIMATE COST
SAVINGS OF \$4,235

ONLINE REPORTING

6 REPORTS FILED ONLINE
1 VACATION WATCH REQUESTED



POLICE

PUBLIC WORKS

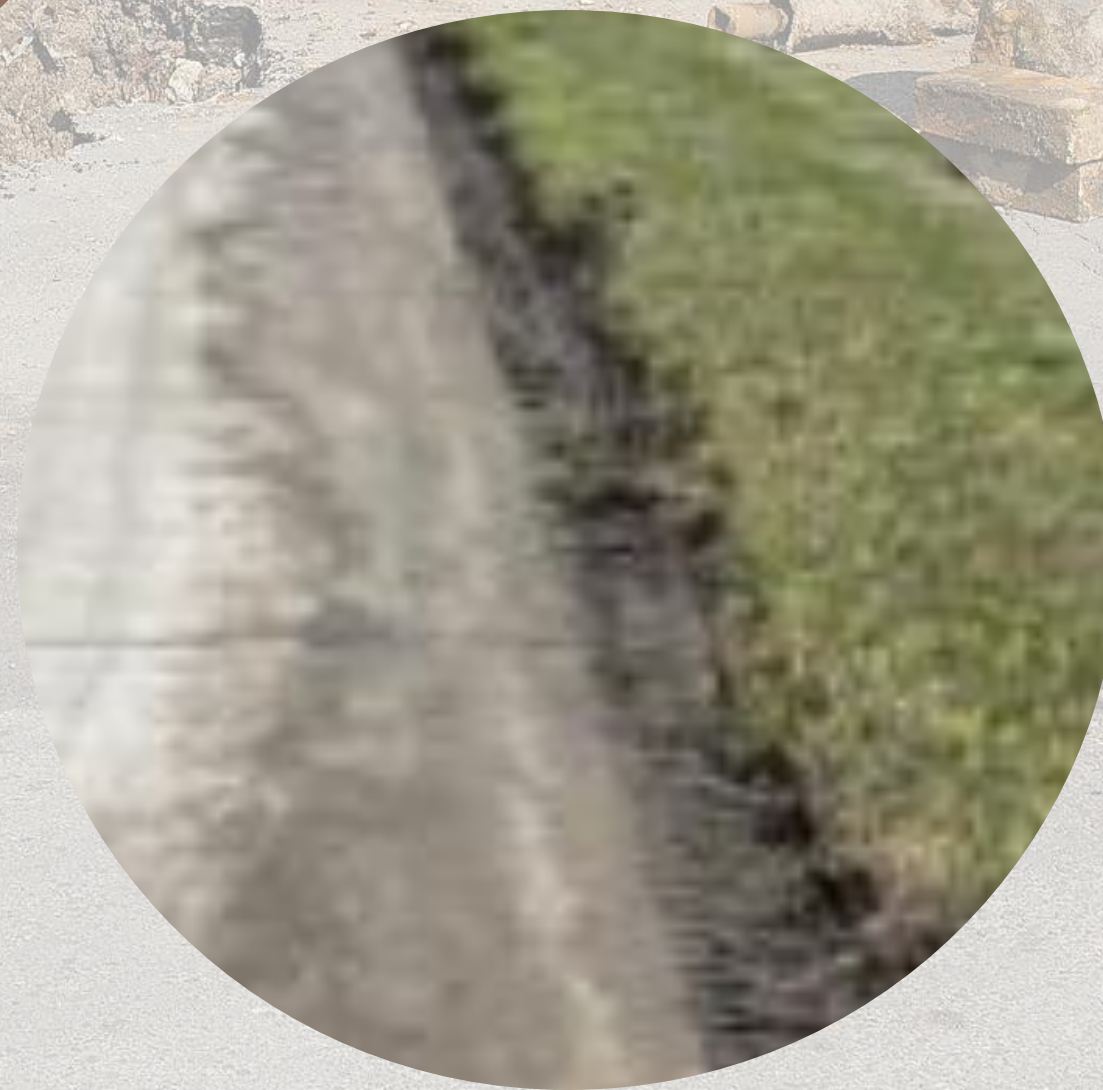
Soil Improvements were made to the planters in the median in preparation for spring planting regarding the landscape improvement project sponsored by Councilwomen Graves.



Bollard installation continues and is a part of the Council's commitment to pedestrian safety.



PWKS is working behind the TXDOT asphalt project removing the grass and debris from the sidewalks along Padre Blvd., re-establishing the edges.



Side Street Phase #2: East Retama driveway tie ins to the new sidewalk are almost complete. We are scheduled to have asphalt installed by the end of the month.

SPI MARKET DAYS, SPI CONVENTION CENTRE JANUARY 24-26, 2025

THE ENVIRONMENTAL HEALTH SERVICES STAFF ACTIVELY INSPECTED 14 FOOD VENDORS, PLAYING A VITAL ROLE IN PROMOTING AND ENSURING THE HEALTH AND WELL-BEING OF BOTH RESIDENTS AND VISITORS IN SOUTH PADRE ISLAND.



VECTOR CONTROL

ENVIRONMENTAL HEALTH SERVICES IS RAMPING UP ITS VECTOR CONTROL EFFORTS TO ENSURE COMPLIANCE WITH STATE REQUIREMENTS. LARVICIDING IS PRIORITY, GIVEN THAT SPRAYING IS INEFFECTIVE DURING FOGGY CONDITIONS. THIS PROACTIVE APPROACH AIMS TO SIGNIFICANTLY REDUCE THE MOSQUITO POPULATION AND PROTECT OUR COMMUNITY FROM POTENTIAL HEALTH RISKS.



ENVIRONMENTAL HEALTH

BUILDING INSPECTIONS



- (29) Construction Permits were issued including: new residential, new commercial, as well as repairs and remodels.
- (12) Complaints were received and addressed or forwarded to the right departments.
- (8) Stop Work Orders were issued and violators were guided to obtain their permits.
- (21) Public Information Requests were received and processed in regards to the building division.
- Total fees collected from permits: \$15,903.88
- Process to declare 204 W. Gardenia "Sub-Standard" was done as per the SSRB.
- January 2025 project valuation was: \$2,836,876



Star link Internet Service

The IT department is working with the Fire department to add a Star Link internet service to an emergency incident response unit. This service will allow communication in remote areas of the island with limited signal connectivity.

This project is currently in process.

(STATUS Fleet Vehicle is still in the hardware installation phase)



We are excited to welcome Armando Garcia as the City's new System Administrator!

UTRGV Cyber Security Service

The onboarding process has been completed. This project has 4 phases. IT is scheduled to start with Monitoring and Alerting in the next coming weeks.

- *Monitoring & Alerting
- *Training & Awareness
- *Incident response
- *Policy & Planning



INFORMATION TECHNOLOGY

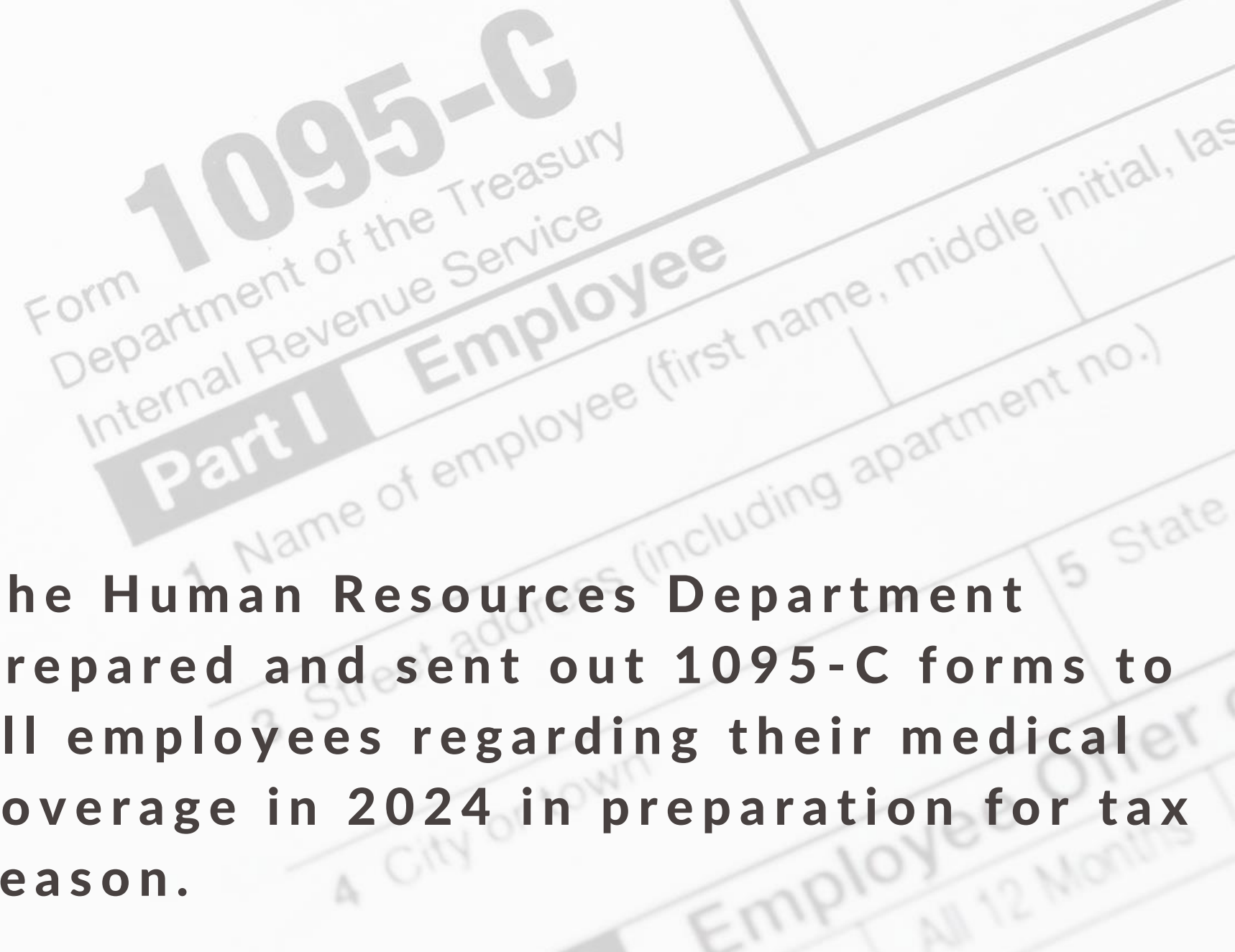


The Annual DOT Drug and Alcohol Testing Management Information Systems (DAMIS) report was filed with TXDOT in January. This report is required to continue receiving grant funds for the Island Metro System.

SPI Connect and the Fleet Division held staff training for FLEETIO, a cloud based fleet management software that enables staff to streamline operations and effectively manage the City's fleet.



The HR Department prepared popcorn for all staff on January 20th as one of the annual employee engagement activities.



The Human Resources Department prepared and sent out 1095-C forms to all employees regarding their medical coverage in 2024 in preparation for tax season.

HUMAN RESOURCES



The Municipal Court is preparing for the 2025 Case Resolution Campaign.

This campaign is an effort to encourage defendants to resolve their cases.

MUNICIPAL COURT



CITY MANAGER'S OFFICE

January Meetings and Agendas

- 1,157 Total Meeting Page Views
- 704 Total Visitors

Followers: 33,324

- FB: 23,633
- Instagram: 768
- X: 8,923

Views: Total 92,857

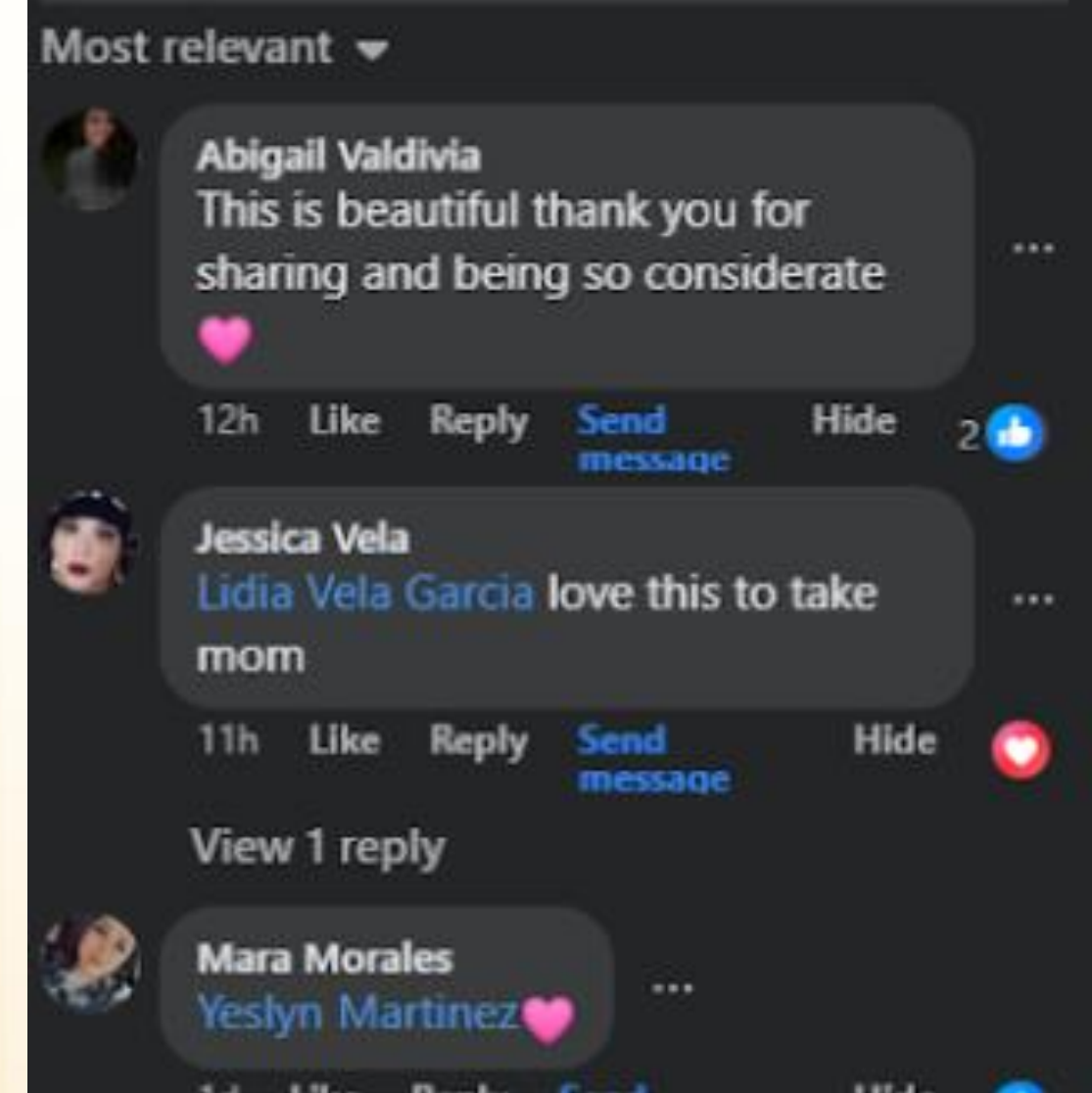
- FB: 82,215
- Instagram: 6,507
- X: 4,135

Post Created: Total 97

- FB: 38 shared and posted comments
 - 14 events on FB
- Instagram: 29
- X: 30

Public Information

- 89 PIRs submitted
- 3 Withholding Letters Submitted to OAG.
- 3 Media Interviews



80,438
Accounts Center accounts reached ⓘ
0% from boosted posts
80,438 organic 0 paid
4,168
Post engagements ⓘ
955 reactions 96 comments
697 on post 66 on post
258 on shares 30 on shares
254 shares 2,863 clicks
254 on post 883 photo clicks
0 on shares 1 link clicks
0 clicks to play
1,979 other clicks
12

TRANSIT DEPARTMENT

- *Island Metro had zero vehicle accidents*
- *32,231 Passengers in January 2025*
- *Hosted 4 conferences at The Multimodal Training Room*

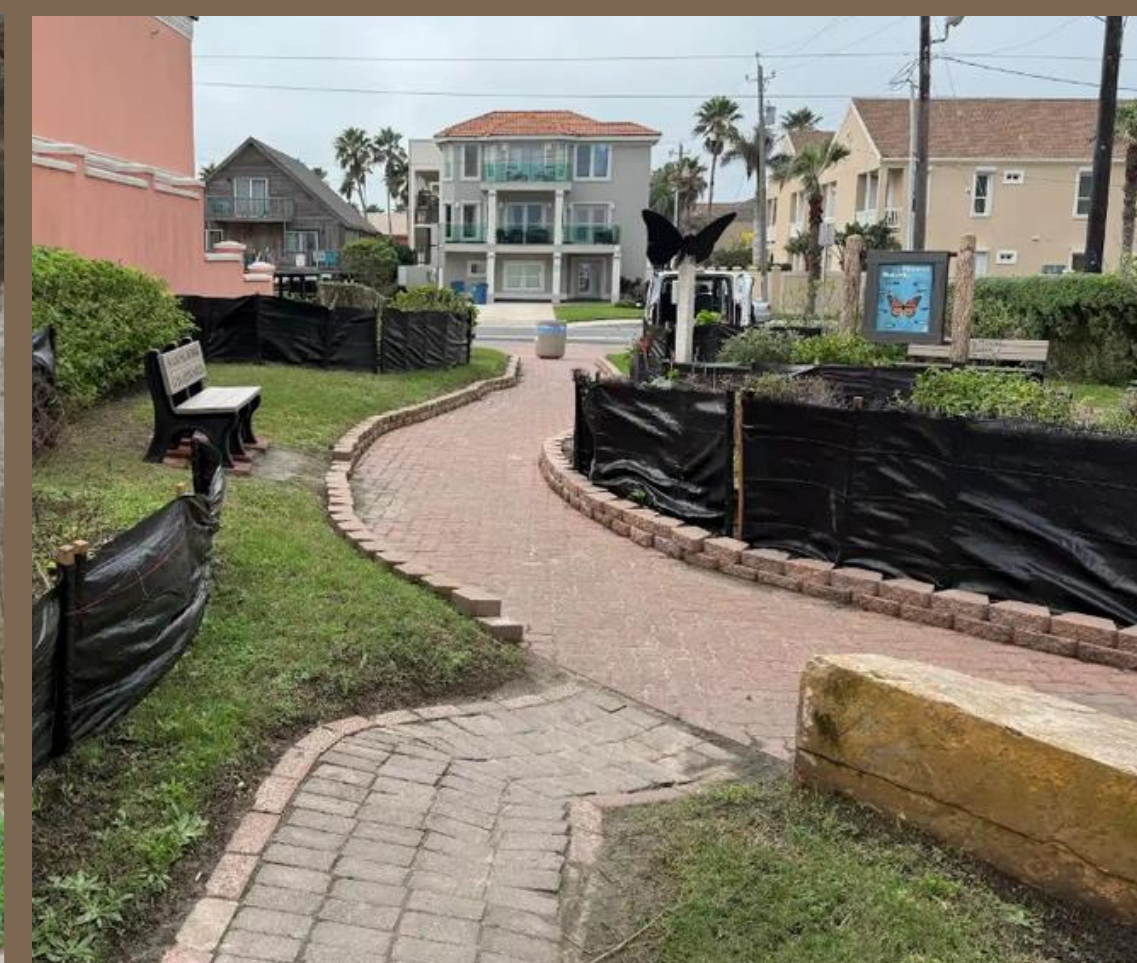


PARKS AND RECREATION

The Community Center Activities are in Full Swing! Cardio Drumming and Line Dancing are the most popular activities this year. The Community Center Calendar is available on the home page of the city's website.

The Little Free Library has been a great addition to SPI Parks Department. We check it weekly and have added books each time as this is a well-utilized amenity.

Park maintenance is an ongoing process but our team diligently addresses issues to ensure the parks are clean and ready for use. Windscreens are added to Butterfly Park to protect the native habitat of our monarch butterflies and migratory birds.



VISIT SPI

We are honored to announce that Visit South Padre Island and Margaritaville Beach Resort were selected for Convention South's Annual Readers' Choice Award. This prestigious recognition highlights our destination's exceptional offerings and growing appeal as a premier meetings and events location.

SpaceX Starship 7th Flight Test: Our Instagram post celebrating SpaceX's 7th Starship flight test reached an impressive 1.3 million people and gained over 1,400 new follower.

Reel insights

Highlights from today's Starship 7th flight test 🚀
January 16 · Duration 1:31

44K 966 8K 2.3K

Overview ⓘ

Views	1,393,495
Watch time	142d 11h 18m 23s
Interactions	37,532
Profile activity	1,419



Austin FC Partnership: We proudly became Austin FC's official "Island Escape" destination, launching a partnership that will help strengthen our appeal to fans and visitors from Austin and surrounding areas. This collaboration positions South Padre Island as the go-to getaway for Austin FC supporters, opening new doors for tourism and cross-promotion.



SHORELINE

- **Neptune Circle (CMP Cycle 28)** timber pile installation started for the walkover terminus.
- Installation of sand fencing and plants continued for the City's **Dune Restoration (NFWF) project.**

(Significant sand has accumulated throughout project site)





QUESTIONS?