

**NOTICE OF MEETING**  
**THE CITY OF SOUTH PADRE ISLAND**  
**THE CONVENTION & VISITORS ADVISORY BOARD**  
**OCTOBER 12, 2011**

Notice is hereby given that the Convention and Visitors Advisory Board of the City of South Padre Island, Texas will hold a **Meeting on Wednesday, October 12, 2011 at 2:00pm.** in the **Municipal Building Joyce H. Adams Board Room, 2<sup>nd</sup> Floor, 4601 Padre Boulevard,** South Padre Island, Texas.

**AGENDA**

1. Call to order
2. Pledge of Allegiance
3. Public announcements and comments: *This is an opportunity for citizens to speak to the CVA relating to agenda or non-agenda items. Speakers are required to address the CVA at the podium and give their name before addressing their concerns. (Note: State law will not permit the CVA to discuss, debate or consider items that are not on the agenda. Citizen comments may be referred to Convention and Visitors Bureau staff or may be placed on the agenda of a future CVA meeting.)*
4. Election of chair
5. Election of vice chair
6. Consent agenda
  - A. Approval of minutes for September 7, 2011 meeting
7. Review of monthly and year to date revenues, expenditures and financial statements
8. Presentation concerning current status of South Padre Shuttle
9. Staff Showcase
  - A. Presentation by staff member concerning their duties: Dan Quandt
10. Update on Convention Centre expansion
11. Marketing Committee report
  - A. Discussion and action concerning Inertia Tours
12. Discussion and action concerning advertising, including recent and planned ad placements, web usage statistics and recent public relations efforts
13. Set New Meeting date / agenda items for next meeting
14. Adjourn

Dated this, the 12<sup>th</sup> day of October 2011.

CITY OF SOUTH PADRE ISLAND

Dinora Garcia  
Dinora Garcia, Executive Assistant, CVB

I, the undersigned authority, do hereby certify that the above Notice of Meeting of the South Padre Island Convention and Visitors Authority Board is a true and correct copy of said Notice on the bulletin board at the City Hall of said City of South Padre Island, Texas on October 7, 2011 at 11:30am and it remained so posted continuously for at least 72 hours preceding the scheduled time of said Meeting.

CITY OF SOUTH PADRE ISLAND

Dinora Garcia  
Dinora Garcia, Executive Assistant, CVB

NOTE: This facility is wheelchair accessible and accessible parking spaces are available. Requests for accommodations or interpretive services must be made 48 hours prior to this meeting. Please contact Jay Mitchim, ADA designated responsible party, at (956) 761-1025.

NOTE: There may be one or more members of the South Padre Island City Council attending this meeting, and if so, this statement satisfies the requirements of the OPEN MEETINGS ACT.



# Memo

**To:** Convention & Visitors Authority Board  
**From:** Beth Free, CFO  
City of South Padre Island  
**CC:** Dan Quandt  
**Date:** October 6, 2011  
**Re:** Convention Center Financial Statements

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The financial statements for the Convention and Visitors Bureau are attached. The financial statements include the Balance Sheets as of September 30, 2011 and 2010 respectively as well as the Operating Statement for the twelve months then ended for both 2011 and 2010. The summary statements include budgetary information compared to the actual amounts expended. The statements are in summary form with the income and expenditure detailed line items attached. The detail listing is solely for the September activity. The summary statements and line item detail reports include expenditures as well as encumbrances. An encumbrance is a purchase order or contract and represents a commitment by the CVB to acquire goods or services which have not been provided or for which an invoice has not been processed as of the statement date. Those line items that exceed the authorized levels of expenditure have the amounts bracketed in the column labeled "Unencumbered Balance".

Due to the end of the fiscal year, additional revenues and expenditures will be posted in subsequent weeks in accordance with Generally Accepted Accounting Principles.

Please contact me at 956-761-3049 at your earliest convenience should you have any questions.

*"A Certified Retirement Community"*

**City of South Padre Island  
 Convention & Visitor's Bureau  
 Balance Sheet**

**September 30, 2011/2010**

Assets	Hotel/Motel Fund		Conv. Centre Fund		Total	
	Sept 30, 2011	Sept 30, 2010	Sept 30, 2011	Sept 30, 2010	Sept 30, 2011	Sept 30, 2010
Cash and cash equivalents	\$312,676.14	\$199,529.57	\$1,986,627.24	\$1,897,232.49	\$2,299,303.38	\$2,096,762.06
Receivables	\$8,094.37	\$8,094.37	\$1,122.21	\$1,021.23	\$9,216.58	\$9,115.60
Due from Hotel/Motel Fund	\$0.00	\$0.00	\$0.00	\$795,721.91	\$0.00	\$795,721.91
Due from other funds	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
Prepaid Items	\$88,456.59	\$127,960.13	\$24,360.00	\$22,200.70	\$112,816.59	\$150,160.83
<b>TOTAL ASSETS</b>	<b>\$409,227.10</b>	<b>\$335,584.07</b>	<b>\$2,012,109.45</b>	<b>\$2,716,176.33</b>	<b>\$2,421,336.55</b>	<b>\$3,051,760.40</b>

**Liabilities and Fund Balances**

Accounts Payable	\$0.00	\$10.12	\$0.00	\$862.16	\$0.00	\$872.28
Due to General Fund	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
Due to Convention Center Fund	\$0.00	\$795,721.91	\$0.00	\$0.00	\$0.00	\$795,721.91
Due to other funds	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
Reserved for Encumbrances	\$45,971.13	\$48,235.39	\$3,143.44	\$153,112.57	\$49,114.57	\$201,347.96
Other liabilities	\$89.92	\$519.17	\$820.38	\$0.00	\$910.30	\$519.17
Deferred Revenue	\$0.00	\$0.00	\$49,358.50	\$39,914.13	\$49,358.50	\$39,914.13
Total Liabilities	\$46,061.05	\$844,486.59	\$53,322.32	\$193,888.86	\$99,383.37	\$1,038,375.45
Fund Balance	\$363,166.05	(\$508,902.52)	\$1,958,787.13	\$2,522,287.47	\$2,321,953.18	\$2,013,384.95
<b>Total Liabilities and Fund Balance</b>	<b>\$409,227.10</b>	<b>\$335,584.07</b>	<b>\$2,012,109.45</b>	<b>\$2,716,176.33</b>	<b>\$2,421,336.55</b>	<b>\$3,051,760.40</b>

**City of South Padre Island**  
**Convention & Visitor's Bureau**  
**STATEMENT OF REVENUES, EXPENDITURES AND CHANGES IN FUND BALANCES**  
**For the twelve months ending September 30, 2011/2010**

	2011		2010		Total	Prior Year
	Budget	Actual	Budget	Actual		
<b>REVENUES</b>						
Nonproperty taxes	\$3,899,432.00	\$3,623,405.89	\$3,234,991.36	\$1,668,059.13	\$5,318,524.55	\$4,903,050.49
Fees and Services	\$100,000.00	\$21,061.29	\$16,088.18	\$265,541.78	\$269,620.55	\$281,629.96
Miscellaneous	\$0.00	\$54.24	\$396.07	\$17,745.33	\$9,000.00	\$22,833.05
Other Financing Sources	\$0.00	\$0.00	\$0.00	\$830,000.00	\$0.00	\$0.00
Total Revenues	\$3,999,432.00	\$3,644,521.42	\$3,251,475.61	\$2,781,346.24	\$6,058,500.00	\$5,610,978.15
Less other Financing Sources	\$0.00	\$0.00	\$0.00	\$830,000.00	\$0.00	\$0.00
Operating Revenues	\$3,999,432.00	\$3,644,521.42	\$3,251,475.61	\$1,951,346.24	\$6,058,500.00	\$5,610,978.15

**EXPENDITURES (Includes Encumbrances for Commitments Issued)**

Visitors Bureau	\$361,653.01	\$303,185.30	\$290,008.89	\$0.00	\$361,653.01	\$303,185.30	\$290,008.89
Sales & Marketing	\$2,679,165.31	\$2,708,364.27	\$2,458,710.71	\$0.00	\$2,679,165.31	\$2,708,364.27	\$2,458,710.71
Events Marketing	\$619,288.28	\$613,023.62	\$555,928.19	\$0.00	\$619,288.28	\$613,023.62	\$555,928.19
Convention Centre	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
Total Expenditures	\$3,660,106.60	\$3,624,573.19	\$3,304,647.79	\$2,159,247.56	\$1,868,993.75	\$1,714,772.41	\$2,159,247.56
Less Other Adjustments :				\$2,159,247.56	\$5,529,100.35	\$5,339,345.60	\$5,463,895.35
Debt service on 2002 Bonds (565-9470)	\$0.00	\$0.00	\$0.00	\$820,143.79	\$428,062.50	\$427,963.76	\$820,143.79
Cost of Issuance New Bonds (565-0535)	\$0.00	\$0.00	\$0.00	\$23,945.26	\$0.00	\$0.00	\$23,945.26
Total Debt Related Expenditures	\$0.00	\$0.00	\$0.00	\$844,089.05	\$428,062.50	\$427,963.76	\$844,089.05
Expenditures net of Debt related Costs	\$3,660,106.60	\$3,624,573.19	\$3,304,647.79	\$1,315,158.51	\$5,101,037.85	\$4,911,381.84	\$4,619,806.30
Excess (Deficiency) of Revenues Over							
(Under) Expenditures	\$339,325.40	\$19,948.23	(\$53,172.18)	\$622,098.68	\$529,399.65	\$271,632.55	\$568,926.50
Fund balance - beginning	\$343,217.82	\$343,217.82	(\$455,730.34)	\$1,900,188.79	\$2,050,320.63	\$2,050,320.63	\$1,444,458.45
Fund balance - ending	\$682,543.22	\$363,166.05	(\$508,902.52)	\$2,522,287.47	\$2,579,720.28	\$2,321,953.18	\$2,013,384.95

FUND : HOTEL/MOTEL TAX FUND

ACCOUNT GROUP: REVENUE ACCOUNTS

SCHEDULE OF BUDGETED AND ACTUAL REVENUES

SECTION :

ACCOUNT NUMBER	ACCOUNT DESCRIPTION	MONTH TO DATE COLLECTIONS	YEAR TO DATE COLLECTIONS	CURRENT MODIFIED BUDGET	UNCOLLECTED BALANCE	BUDGET PERCENT UNCOLLECTED
<u>CONVENTION CENTER REVENUE</u>						
		0.00	0.00	0.00	0.00	0.00
<u>-PROPERTY TAXES</u>						
10	HOTEL/MOTEL OCCUPANCY TAX	497,600.52	3,607,867.38	3,892,432.00	284,564.62	( 7.31)
11	PENALTIES	9,783.43	15,594.41	6,000.00	( 9,594.41)	159.91
12	INTEREST	112.42	255.68	1,000.00	744.32	( 74.43)
13	REFUND OVERPAID TAXES	0.00	( 311.58)	0.00	311.58	0.00
		507,496.37	3,623,405.89	3,899,432.00	276,026.11	( 7.08)
<u>FEES AND SERVICES</u>						
51	LABEL/BROCHURES SALES	363.16	555.00	0.00	( 555.00)	0.00
52	SOUVENIR SALES	726.81	10,781.77	69,000.00	58,218.23	( 84.37)
53	CO-OP PARTNERS	0.00	4.30	0.00	( 4.30)	0.00
55	SPONSORS	0.00	0.00	25,000.00	25,000.00	( 100.00)
56	RENTAL INCOME	3,370.64	9,720.22	6,000.00	( 3,720.22)	62.00
		4,460.61	21,061.29	100,000.00	78,938.71	( 78.94)
<u>NON-REGULATORY GOVERNMENTAL</u>						
		0.00	0.00	0.00	0.00	0.00
<u>FEES AND FORFEITURES</u>						
		0.00	0.00	0.00	0.00	0.00
<u>MISCELLANEOUS</u>						
42	MISCELLANEOUS REVENUE	50.22	54.24	0.00	( 54.24)	0.00
		50.22	54.24	0.00	( 54.24)	0.00
<u>OTHER FINANCING SOURCES</u>						
		0.00	0.00	0.00	0.00	0.00
<b>TOTAL REVENUE</b>		<b>512,007.20</b>	<b>3,644,521.42</b>	<b>3,999,432.00</b>	<b>354,910.58</b>	<b>( 8.87)</b>



D : HOTEL/MOTEL TAX FUND

COUNT GROUP: REVENUE ACCOUNTS

SCHEDULE OF BUDGETED AND ACTUAL REVENUES

ATION :

COUNT	ACCOUNT	MONTH TO DATE	YEAR TO DATE	CURRENT	UNCOLLECTED	BUDGET
BERS	DESCRIPTION	COLLECTIONS	COLLECTIONS	MODIFIED	BALANCE	PERCENT
=====	=====	=====	=====	BUDGET	=====	UNCOLLECTED
=====	=====	=====	=====	=====	=====	=====
<u>VENTION CENTER REVENUE</u>						
00	RENTAL FEES	2,950.00	131,712.46	185,000.00	53,287.54	( 28.80)
60	CONCESSION COMMISSIONS & SALES	3,909.85	85,587.09	40,000.00	( 45,587.09)	113.97
70	CATERING COMMISSIONS	0.00	16,371.70	0.00	( 16,371.70)	0.00
00	EQUIPMENT RENTAL	0.00	12,978.94	3,500.00	( 9,478.94)	270.83
00	EVENT ELECTRIC FEES	0.00	1,909.07	2,000.00	90.93	( 4.55)
		=====	=====	=====	=====	=====
		6,859.85	248,559.26	230,500.00	( 18,059.26)	7.83
		=====	=====	=====	=====	=====
<u>-PROPERTY TAXES</u>						
10	HOTEL/MOTEL OCCUPANCY TAX	233,888.80	1,686,753.03	1,815,568.00	128,814.97	( 7.10)
11	PENALTIES	2,909.69	8,400.83	4,000.00	( 4,400.83)	110.02
12	INTEREST	52.46	124.00	0.00	( 124.00)	0.00
13	REFUND OVERPAID TAXES	0.00	( 159.20)	0.00	159.20	0.00
		=====	=====	=====	=====	=====
		236,850.95	1,695,118.66	1,819,568.00	124,449.34	( 6.84)
		=====	=====	=====	=====	=====
<u>ERGOVERNMENTAL</u>						
		=====	=====	=====	=====	=====
		0.00	0.00	0.00	0.00	0.00
		=====	=====	=====	=====	=====
<u>CELLANEOUS</u>						
40	INTEREST REVENUE	2,204.26	13,954.93	1,000.00	( 12,954.93)	1,295.49
42	MISCELLANEOUS REVENUE	2,097.11	8,823.88	8,000.00	( 823.88)	10.30
		=====	=====	=====	=====	=====
		4,301.37	22,778.81	9,000.00	( 13,778.81)	153.10
		=====	=====	=====	=====	=====
<u>ER FINANCING SOURCES</u>						
		=====	=====	=====	=====	=====
		0.00	0.00	0.00	0.00	0.00
		=====	=====	=====	=====	=====
TOTAL REVENUE		248,012.17	1,966,456.73	2,059,068.00	92,611.27	( 4.50)
		=====	=====	=====	=====	=====



D :02 -HOTEL/MOTEL TAX FUND

SCHEDULE OF BUDGETED, ACTUAL AND ENCUMBERED EXPENDITURES

ARTMENT : VISITORS BUREAU

ATION :

COUNT	ACCOUNT DESCRIPTION	-- MONTH --		YEAR TO DATE		CURRENT	BUDGET	
		EXPENDITURES	ENCUMBRANCES	EXPENDITURES	TOTALS	MODIFIED BUDGET	UNENCUMBERED BALANCE	PERCENT REMAINING
<u>PERSONNEL SERVICES</u>								
-0010	SUPERVISION	2,930.48	0.00	37,468.28	37,468.28	38,096.34	628.06	1.65
-0010-01	EXEMPT	0.00	0.00	0.00	0.00	0.00	0.00	0.00
-0010-02	NON EXEMPT	0.00	0.00	0.00	0.00	0.00	0.00	0.00
-0020	CLERICAL	0.00	0.00	0.00	0.00	0.00	0.00	0.00
-0030	LABOR	2,443.65	0.00	30,933.24	30,933.24	26,347.78 (	4,585.46) (	17.40)
-0040	TEMPORARY EMPLOYEES	795.47	0.00	13,884.27	13,884.27	33,000.00	19,115.73	57.93
-0060	OVERTIME	0.00	0.00	152.01	152.01	0.00 (	152.01)	0.00
-0070	MEDICARE	239.01	0.00	2,252.57	2,252.57	3,877.95	1,625.38	41.91
-0080	TMRS	1,037.07	0.00	8,019.13	8,019.13	12,394.89	4,375.76	35.30
-0081	GROUP INSURANCE	0.00	0.00	9,554.89	9,554.89	9,699.96	145.07	1.50
-0083	WORKERS COMPENSATION	0.00	0.00	361.27	361.27	373.87	12.60	3.37
-0084	UNEMPLOYMENT TAX	0.00	0.00	436.21	436.21	487.22	51.01	10.47
-0085	LONGEVITY	0.00	0.00	2,275.00	2,275.00	2,275.00	0.00	0.00
-0090	MERIT ADJUSTMENTS	0.00	0.00	526.95	526.95	600.00	73.05	12.18
		7,445.68	0.00	105,863.82	105,863.82	127,153.01	21,289.19	16.74

DEDS AND SUPPLIES

-0101	OFFICE SUPPLIES	0.00	0.00	3,803.81	3,803.81	4,000.00	196.19	4.90
-0102	LOCAL MEETINGS	0.00	0.00	18.00	18.00	100.00	82.00	82.00
-0103	VIDEO CASSETTES	0.00	0.00	0.00	0.00	0.00	0.00	0.00
-0104	FUELS & LUBRICANTS	35.75	0.00	477.32	477.32	300.00 (	177.32) (	59.11)
-0107	BOOKS & PERIODICALS	0.00	0.00	117.00	117.00	150.00	33.00	22.00
-0108	POSTAGE	4,748.66	0.00	83,934.18	83,934.18	84,376.00	441.82	0.52
-0109	PHOTOGRAPHIC SUPPLIE	0.00	0.00	0.00	0.00	100.00	100.00	100.00
-0110	FLAGS	0.00	0.00	75.00	75.00	150.00	75.00	50.00
-0111	TIRES & TUBES	0.00	0.00	0.00	0.00	400.00	400.00	100.00
-0113	BATTERIES	0.00	0.00	13.82	13.82	50.00	36.18	72.36
-0114	MEDICAL SUPPLIES	0.00	0.00	0.00	0.00	100.00	100.00	100.00
-0115	LAMPS & GLOBES	0.00	0.00	221.45	221.45	500.00	278.55	55.71
-0116	AWARDS	0.00	0.00	0.00	0.00	300.00	300.00	100.00
-0117	SAFETY SUPPLIES	0.00	0.00	0.00	0.00	0.00	0.00	0.00
-0118	PRINTING	0.00	0.00	393.34	393.34	1,500.00	1,106.66	73.78
-0130	WEARING APPAREL	0.00	0.00	114.90	114.90	500.00	385.10	77.02
-0150	MINOR TOOLS & EQUIPM	0.00	0.00	278.37	278.37	1,000.00	721.63	72.16
-0160	LAUNDRY & JANITORIAL	506.07	0.00	4,569.93	4,569.93	5,500.00	930.07	16.91
-0180	INFORMATION TECHNOLO	0.00	0.00	0.00	0.00	1,400.00	1,400.00	100.00
-0190	SOFTWARE	0.00	0.00	0.00	0.00	500.00	500.00	100.00
		5,290.48	0.00	94,017.12	94,017.12	100,926.00	6,908.88	6.85



D :02 -HOTEL/MOTEL TAX FUND

SCHEDULE OF BUDGETED, ACTUAL AND ENCUMBERED EXPENDITURES

ARTMENT : VISITORS BUREAU  
 ATION :

COUNT BERS	ACCOUNT DESCRIPTION	-- MONTH --   -----		YEAR TO DATE		CURRENT MODIFIED BUDGET	UNENCUMBERED BALANCE	BUDGET PERCENT REMAINING
		EXPENDITURES	ENCUMBRANCES	EXPENDITURES	TOTALS			
<u>C ADJUSTMENTS</u>								
-9999	BUDGET DEPT ADJ	0.00	0.00	0.00	0.00	0.00	0.00	0.00
		0.00	0.00	0.00	0.00	0.00	0.00	0.00
DEPARTMENT TOTAL		16,323.54	0.00	303,185.30	303,185.30	361,653.01	58,467.71	16.17





D :02 -HOTEL/MOTEL TAX FUND

SCHEDULE OF BUDGETED, ACTUAL AND ENCUMBERED EXPENDITURES

ARTMENT : SALES & MARKETING

ATION :

ACCOUNT NUMBER	ACCOUNT DESCRIPTION	-- MONTH --		YEAR TO DATE		CURRENT MODIFIED BUDGET	UNENCUMBERED BALANCE	BUDGET PERCENT REMAINING
		EXPENDITURES	ENCUMBRANCES	EXPENDITURES	TOTALS			
<u>IPMNT &gt; \$5,000 OUTLAY</u>								
-1001	BUILDINGS & STRUCTUR	0.00	0.00	0.00	0.00	0.00	0.00	0.00
-1004	MACHINERY & EQUIPMEN	0.00	0.00	0.00	0.00	0.00	0.00	0.00
-1007	MOTOR VEHICLES	0.00	0.00	0.00	0.00	0.00	0.00	0.00
-1010	SOFTWARE	0.00	0.00	0.00	0.00	0.00	0.00	0.00
-1011	INFORMATION TECHNOLO	0.00	0.00	0.00	0.00	0.00	0.00	0.00
		0.00	0.00	0.00	0.00	0.00	0.00	0.00
<u>C ADJUSTMENTS</u>								
-9999	BUDGET DEPT ADJ	0.00	0.00	0.00	0.00	0.00	0.00	0.00
		0.00	0.00	0.00	0.00	0.00	0.00	0.00
<b>DEPARTMENT TOTAL</b>		<b>165,641.73</b>	<b>45,971.13</b>	<b>2,662,393.14</b>	<b>2,708,364.27</b>	<b>2,679,165.31</b>	<b>( 29,198.96)</b>	<b>( 1.09)</b>

D :02 -HOTEL/MOTEL TAX FUND

SCHEDULE OF BUDGETED, ACTUAL AND ENCUMBERED EXPENDITURES

ARTMENT : EVENTS MARKETING

ATION :

COUNT	ACCOUNT DESCRIPTION	-- MONTH --   -----		YEAR TO DATE		CURRENT MODIFIED BUDGET	UNENCUMBERED BALANCE	BUDGET PERCENT REMAINING
		EXPENDITURES	ENCUMBRANCES	EXPENDITURES	TOTALS			
<u>SONNEL SERVICES</u>								
-0010-01	EXEMPT	0.00	0.00	0.00	0.00	0.00	0.00	0.00
-0010-02	NON EXEMPT	0.00	0.00	0.00	0.00	0.00	0.00	0.00
-0030	LABOR	3,489.46	0.00	44,615.24	44,615.24	45,363.09	747.85	1.65
-0040	TEMPORARY EMPLOYEES	0.00	0.00	0.00	0.00	0.00	0.00	0.00
-0060	OVERTIME	0.00	0.00	0.00	0.00	0.00	0.00	0.00
-0070	MEDICARE	75.90	0.00	680.59	680.59	852.83	172.24	20.20
-0080	TMRS	668.94	0.00	5,525.71	5,525.71	5,770.19	244.48	4.24
-0081	GROUP INSURANCE	0.00	0.00	5,165.89	5,165.89	4,936.30 (	229.59) (	4.65)
-0083	WORKERS COMPENSATION	0.00	0.00	168.18	168.18	174.05	5.87	3.37
-0084	UNEMPLOYMENT TAX	0.00	0.00	72.00	72.00	226.82	154.82	68.26
-0085	LONGEVITY	0.00	0.00	665.00	665.00	665.00	0.00	0.00
-0090	MERIT ADJUSTMENTS	0.00	0.00	907.26	907.26	0.00 (	907.26)	0.00
		4,234.30	0.00	57,799.87	57,799.87	57,988.28	188.41	0.32
<u>DS AND SUPPLIES</u>								
-0104	FUEL & LUBRICANTS	37.47	0.00	1,024.37	1,024.37	600.00 (	424.37) (	70.73)
-0150	MINOR TOOLS & EQUIPM	0.00	0.00	0.00	0.00	2,500.00	2,500.00	100.00
		37.47	0.00	1,024.37	1,024.37	3,100.00	2,075.63	66.96
<u>AIR AND MAINTENANCE</u>								
-0420	MOTOR VEHICLES	0.00	0.00	28.46	28.46	250.00	221.54	88.62
		0.00	0.00	28.46	28.46	250.00	221.54	88.62
<u>CELLANEOUS SERVICES</u>								
-0513	TRAINING	0.00	0.00	0.00	0.00	0.00	0.00	0.00
-0520	INSURANCE	0.00	0.00	0.00	0.00	0.00	0.00	0.00
-0530	PROFESSIONAL SERVICE	0.00	0.00	0.00	0.00	0.00	0.00	0.00
-0540	ADVERTISING	0.00	0.00	0.00	0.00	0.00	0.00	0.00
-0550	TRAVEL	0.00	0.00	26.52	26.52	26.52	0.00	0.00
-0550-001	CC CHGS MH	0.00	0.00	0.00	0.00	0.00	0.00	0.00
-0550-002	CC CHGS BH	0.00	0.00	0.00	0.00	0.00	0.00	0.00
-0551	DUES & MEMBERSHIPS	0.00	0.00	1,635.00	1,635.00	1,700.00	65.00	3.82
		0.00	0.00	1,661.52	1,661.52	1,726.52	65.00	3.76

D :02 -HOTEL/MOTEL TAX FUND

SCHEDULE OF BUDGETED, ACTUAL AND ENCUMBERED EXPENDITURES

DEPARTMENT : EVENTS MARKETING  
 ACTION :

ACCOUNT NUMBER	ACCOUNT DESCRIPTION	-- MONTH --		YEAR TO DATE		CURRENT MODIFIED BUDGET	UNENCUMBERED BALANCE	BUDGET PERCENT REMAINING
		EXPENDITURES	ENCUMBRANCES	EXPENDITURES	TOTALS			
<u>IPMNT &gt; \$5,000 OUTLAY</u>								
-1007	MOTOR VEHICLES	0.00	0.00	0.00	0.00	0.00	0.00	0.00
		0.00	0.00	0.00	0.00	0.00	0.00	0.00
<u>ING BREAK</u>								
-7010	HOSTING COSTS	0.00	0.00	24,671.00	24,671.00	24,673.48	2.48	0.01
		0.00	0.00	24,671.00	24,671.00	24,673.48	2.48	0.01
<u>RISM AND CULTURAL</u>								
-8015	TEXAS POLICE GAMES	0.00	0.00	0.00	0.00	0.00	0.00	0.00
-8030	FIREWORKS	0.00	0.00	65,000.00	65,000.00	65,000.00	0.00	0.00
-8045	KITE BOARDING RODEO	0.00	0.00	8,860.00	8,860.00	10,000.00	1,140.00	11.40
-8060	ENTRANCE SIGNS	0.00	0.00	975.00	975.00	1,000.00	25.00	2.50
-8065	VOLLEYBALL	0.00	0.00	0.00	0.00	0.00	0.00	0.00
-8068	B&S KITEFEST	0.00	0.00	2,500.00	2,500.00	2,500.00	0.00	0.00
-8070	MAGIC VALLEY BIKEFEA	0.00	0.00	6,030.00	6,030.00	2,500.00 (	3,530.00) (	141.20)
-8074	SPRING BREAK	0.00	0.00	0.00	0.00	0.00	0.00	0.00
-8075	SAND CASTLE DAYS	0.00	0.00	34,978.00	34,978.00	35,000.00	22.00	0.06
-8080	NCAA MEN'S BASKETBAL	0.00	0.00	155,523.94	155,523.94	167,800.00	12,276.06	7.32
-8081	NBA D LEAGUE	0.00	0.00	166,621.62	166,621.62	137,500.00 (	29,121.62) (	21.18)
-8084	SPI Bikefest	6,250.00	0.00	26,099.84	26,099.84	29,000.00	2,900.16	10.00
-8086	TIFT	0.00	0.00	0.00	0.00	1,500.00	1,500.00	100.00
-8088	LKT	0.00	0.00	1,500.00	1,500.00	1,500.00	0.00	0.00
-8099	MISC. SPONSORSHIPS	0.00	0.00	4,750.00	4,750.00	2,250.00 (	2,500.00) (	111.11)
-8111	BASKETBALL TOURNAMEN	0.00	0.00	0.00	0.00	0.00	0.00	0.00
-8115	HIGH SCHOOL BASKETBA	0.00	0.00	5,000.00	5,000.00	5,000.00	0.00	0.00
-8131	WINTER TX GOLF CLASS	0.00	0.00	0.00	0.00	0.00	0.00	0.00
-8132	USA KIDS PEDAL	0.00	0.00	0.00	0.00	0.00	0.00	0.00
-8133	TGSA SURF CHAMPIONSH	0.00	0.00	0.00	0.00	1,000.00	1,000.00	100.00
-8138	MUSIC FESTIVAL	0.00	0.00	0.00	0.00	20,000.00	20,000.00	100.00
-8139	KIDS CUP FISHING	0.00	0.00	0.00	0.00	0.00	0.00	0.00
-8140	CYCLING TIME TRIAL A	0.00	0.00	0.00	0.00	0.00	0.00	0.00
-8141	COMMUNITY EVENTS	0.00	0.00	0.00	0.00	0.00	0.00	0.00
		6,250.00	0.00	477,838.40	477,838.40	481,550.00	3,711.60	0.77



D :02 -HOTEL/MOTEL TAX FUND

SCHEDULE OF BUDGETED, ACTUAL AND ENCUMBERED EXPENDITURES

ARTMENT : EVENTS MARKETING

ATION :

COUNT	ACCOUNT DESCRIPTION	-- MONTH --		YEAR TO DATE		CURRENT MODIFIED BUDGET	UNENCUMBERED BALANCE	BUDGET PERCENT REMAINING
		EXPENDITURES	ENCUMBRANCES	EXPENDITURES	TOTALS			
<u>REFUND TRANSFERS</u>								
-9477	TRANSPORTATION GRANT	0.00	0.00	50,000.00	50,000.00	50,000.00	0.00	0.00
		0.00	0.00	50,000.00	50,000.00	50,000.00	0.00	0.00
<u>C ADJUSTMENTS</u>								
-9999	BUDGET DEPT ADJ	0.00	0.00	0.00	0.00	0.00	0.00	0.00
		0.00	0.00	0.00	0.00	0.00	0.00	0.00
<u>DEPARTMENT TOTAL</u>		10,521.77	0.00	613,023.62	613,023.62	619,288.28	6,264.66	1.01

D :06 -CONVENTION CENTER FUND

SCHEDULE OF BUDGETED, ACTUAL AND ENCUMBERED EXPENDITURES

ARTMENT : CONVENTION CENTER

ATION :

COUNT	ACCOUNT DESCRIPTION	-- MONTH --   -----		YEAR TO DATE		CURRENT MODIFIED BUDGET	UNENCUMBERED BALANCE	BUDGET PERCENT REMAINING
		EXPENDITURES	ENCUMBRANCES	EXPENDITURES	TOTALS			
<u>SONNEL SERVICES</u>								
-0010	SUPERVISION	5,552.50	0.00	71,394.87	71,394.87	71,711.00	316.13	0.44
-0010-01	EXEMPT	0.00	0.00	0.00	0.00	0.00	0.00	0.00
-0010-02	NON EXEMPT	0.00	0.00	0.00	0.00	0.00	0.00	0.00
-0020	CLERICAL	1,990.88	0.00	25,482.77	25,482.77	25,881.20	398.43	1.54
-0030	LABOR	15,521.30	0.00	206,524.25	206,524.25	213,357.91	6,833.66	3.20
-0040	TEMPORARY EMPLOYEES	737.70	0.00	17,886.67	17,886.67	23,000.00	5,113.33	22.23
-0060	OVERTIME	550.74	0.00	18,927.78	18,927.78	23,000.00	4,072.22	17.71
-0070	MEDICARE	578.13	0.00	5,672.47	5,672.47	8,136.66	2,464.19	30.29
-0080	TMRS	4,025.97	0.00	34,782.05	34,782.05	42,478.45	7,696.40	18.12
-0081	GROUP INSURANCE	0.00	0.00	45,484.17	45,484.17	52,579.69	7,095.52	13.49
-0083	WORKERS COMPENSATION	0.00	0.00	10,214.29	10,214.29	10,570.59	356.30	3.37
-0084	UNEMPLOYMENT TAX	0.00	0.00	927.12	927.12	1,784.75	857.63	48.05
-0085	LONGEVITY	0.00	0.00	5,088.50	5,088.50	4,715.00	( 373.50)	( 7.92)
-0090	MERIT ADJUSTMENTS	0.00	0.00	4,299.45	4,299.45	6,500.00	2,200.55	33.85
-0095	SALES INCENTIVE	0.00	0.00	0.00	0.00	0.00	0.00	0.00
		=====	=====	=====	=====	=====	=====	=====
		28,957.22	0.00	446,684.39	446,684.39	483,715.25	37,030.86	7.66
		=====	=====	=====	=====	=====	=====	=====

DS AND SUPPLIES

-0101	OFFICE SUPPLIES	0.00	0.00	3,044.28	3,044.28	3,000.00	( 44.28)	( 1.48)
-0102	LOCAL MEETINGS	0.00	0.00	0.00	0.00	0.00	0.00	0.00
-0104	FUELS & LUBRICANTS	68.46	0.00	1,023.82	1,023.82	700.00	( 323.82)	( 46.26)
-0105	CHEMICALS	0.00	0.00	0.00	0.00	0.00	0.00	0.00
-0107	BOOKS & PERIODICALS	0.00	0.00	0.00	0.00	200.00	200.00	100.00
-0108	POSTAGE	0.00	0.00	0.00	0.00	0.00	0.00	0.00
-0109	PHOTOGRAPHIC SUPPLIE	0.00	0.00	0.00	0.00	0.00	0.00	0.00
-0110	FLAGS	0.00	0.00	196.00	196.00	200.00	4.00	2.00
-0111	TIRES & TUBES	0.00	0.00	0.00	0.00	0.00	0.00	0.00
-0112	SIGNS	0.00	0.00	0.00	0.00	0.00	0.00	0.00
-0113	BATTERIES	0.00	0.00	128.02	128.02	0.00	( 128.02)	0.00
-0114	MEDICAL	48.33	0.00	377.77	377.77	300.00	( 77.77)	( 25.92)
-0115	LAMPS & GLOBES	0.00	0.00	1,086.12	1,086.12	1,000.00	( 86.12)	( 8.61)
-0117	SAFETY SUPPLIES	0.00	0.00	0.00	0.00	0.00	0.00	0.00
-0130	WEARING APPAREL	0.00	0.00	4,784.79	4,784.79	4,000.00	( 784.79)	( 19.62)
-0150	MINOR TOOLS & EQUIPM	0.00	0.00	6,501.65	6,501.65	6,000.00	( 501.65)	( 8.36)
-0160	LAUNDRY & JANITORIAL	1,080.96	873.84	17,138.93	18,012.77	18,000.00	( 12.77)	( 0.07)
-0175	CATER RESALE FOOD/BE	0.00	0.00	0.00	0.00	0.00	0.00	0.00
-0176	CONCESSION SUPPLIES	1,639.51	0.00	39,361.23	39,361.23	40,000.00	638.77	1.60
-0177	CATERING & KITCHEN S	0.00	0.00	0.00	0.00	2,000.00	2,000.00	100.00
-0180	INFORMATION TECHNOLO	0.00	0.00	0.00	0.00	0.00	0.00	0.00
-0190	SOFTWARE	0.00	0.00	0.00	0.00	0.00	0.00	0.00
		=====	=====	=====	=====	=====	=====	=====
		2,837.26	873.84	73,642.61	74,516.45	75,400.00	883.55	1.17

D :06 -CONVENTION CENTER FUND

SCHEDULE OF BUDGETED, ACTUAL AND ENCUMBERED EXPENDITURES

ARTMENT : CONVENTION CENTER

ATION :

ACCOUNT	DESCRIPTION	-- MONTH --		YEAR TO DATE		CURRENT MODIFIED BUDGET	UNENCUMBERED BALANCE	BUDGET PERCENT REMAINING
		EXPENDITURES	ENCUMBRANCES	EXPENDITURES	TOTALS			
<u>K GOODS AND SUPPLIES</u>								
-0210	COLLATERAL PIECES	0.00	0.00	0.00	0.00	0.00	0.00	0.00
-0230	PROMOTIONAL ITEMS	0.00	0.00	0.00	0.00	0.00	0.00	0.00
		0.00	0.00	0.00	0.00	0.00	0.00	0.00
<u>AIR AND MAINTENANCE</u>								
-0401	FURNITURE & FIXTURES	70.36	0.00	2,040.08	2,040.08	2,041.00	0.92	0.05
-0410	MACHINERY & EQUIPMEN	979.41	0.00	23,081.44	23,081.44	23,140.00	58.56	0.25
-0411	BUILDING & STRUCTURE	51,297.82	0.00	227,732.40	227,732.40	243,959.00	16,226.60	6.65
-0412	LANDSCAPE MAINT.	0.00	765.00	17,235.00	18,000.00	18,000.00	0.00	0.00
-0415	SERVICE CONTRACTS	2,899.18	1,404.60	39,140.42	40,545.02	50,916.00	10,370.98	20.37
-0418	PARKING LOTS	0.00	0.00	0.00	0.00	0.00	0.00	0.00
-0420	MOTOR VEHICLES	0.00	0.00	1,131.30	1,131.30	1,200.00	68.70	5.73
-0421	RADIOS & COMMUNCIATI	0.00	0.00	5,057.40	5,057.40	5,560.00	502.60	9.04
-0427	PLUMBING	0.00	0.00	0.00	0.00	3,000.00	3,000.00	100.00
		55,246.77	2,169.60	315,418.04	317,587.64	347,816.00	30,228.36	8.69
<u>CELLANEOUS SERVICES</u>								
-0501	COMMUNICATIONS	1,938.40	0.00	23,556.34	23,556.34	24,000.00	443.66	1.85
-0510	RENTAL OF EQUIPMENT	446.59	100.00	10,144.92	10,244.92	8,000.00 (	2,244.92) (	28.06)
-0513	TRAINING EXPENSE	0.00	0.00	0.00	0.00	1,000.00	1,000.00	100.00
-0520	INSURANCE	0.00	0.00	75,292.24	75,292.24	90,000.00	14,707.76	16.34
-0529	CREDIT CARD FEES	458.94	0.00	4,861.79	4,861.79	1,500.00 (	3,361.79) (	224.12)
-0530	PROFESSIONAL SERVICE	36.00	0.00	2,504.50	2,504.50	2,500.00 (	4.50) (	0.18)
-0531	MEDIA PLACEMENT	0.00	0.00	0.00	0.00	0.00	0.00	0.00
-0533	MARKETING	0.00	0.00	0.00	0.00	0.00	0.00	0.00
-0535	BOND ISSUANCE EXPENS	0.00	0.00	0.00	0.00	0.00	0.00	0.00
-0540	ADVERTISING	0.00	0.00	131.00	131.00	500.00	369.00	73.80
-0550	TRAVEL EXPENSES	0.00	0.00	132.65	132.65	1,000.00	867.35	86.74
-0550-001	CC CHGS CG	0.00	0.00	0.00	0.00	0.00	0.00	0.00
-0550-002	CC CHGS DR	0.00	0.00	0.00	0.00	0.00	0.00	0.00
-0551	DUES & MEMBERSHIPS	0.00	0.00	15.00	15.00	500.00	485.00	97.00
-0553	TRAVEL SHOWS/FEES	0.00	0.00	0.00	0.00	0.00	0.00	0.00
-0558	DECORATIONS	0.00	0.00	1,099.33	1,099.33	2,000.00	900.67	45.03
-0560	CAMERON COUNTY LEASE	1,460.68	0.00	21,618.45	21,618.45	15,000.00 (	6,618.45) (	44.12)
-0580	ELECTRICITY	25,601.76	0.00	261,255.85	261,255.85	292,000.00	30,744.15	10.53
-0581	WATER, SEWER & GARBA	6,078.38	0.00	47,308.10	47,308.10	40,000.00 (	7,308.10) (	18.27)
		36,020.75	100.00	447,920.17	448,020.17	478,000.00	29,979.83	6.27

D :06 -CONVENTION CENTER FUND

SCHEDULE OF BUDGETED, ACTUAL AND ENCUMBERED EXPENDITURES

DEPARTMENT : CONVENTION CENTER

FUNCTION :

ACCOUNT	DESCRIPTION	YEAR TO DATE		CURRENT MODIFIED BUDGET	UNENCUMBERED BALANCE	BUDGET PERCENT REMAINING
		EXPENDITURES	ENCUMBRANCES			
<u>IPMNT &gt; \$5,000 OUTLAY</u>						
-1001	BUILDINGS & STRUCTUR	0.00	0.00	0.00	0.00	0.00
-1004	MACHINERY & EQUIPMEN	0.00	0.00	0.00	0.00	0.00
-1005	RADIO EQUIPMENT	0.00	0.00	0.00	56,000.00	100.00
-1007	MOTOR VEHICLES	0.00	0.00	0.00	0.00	0.00
-1010	SOFTWARE	0.00	0.00	0.00	0.00	0.00
-1011	INFORMATION TECHNOLO	0.00	0.00	0.00	0.00	0.00
		0.00	0.00	0.00	56,000.00	100.00
<u>RISM AND CULTURAL</u>						
-8051	EXPANSION	0.00	0.00	0.00	0.00	0.00
		0.00	0.00	0.00	0.00	0.00
<u>ERFUND TRANSFERS</u>						
-9470	DEBT SERVICE TRANSFE	0.00	0.00	427,963.76	428,062.50	0.02
-9473	TRANSFER TO HOTEL MO	0.00	0.00	0.00	0.00	0.00
		0.00	0.00	427,963.76	428,062.50	0.02
<u>ER SERVICES</u>						
-9047	EMPLOYEE TURNOVER	0.00	0.00	0.00	0.00	0.00
		0.00	0.00	0.00	0.00	0.00
<u>C ADJUSTMENTS</u>						
-9999	BUDGET DEPT ADJ	0.00	0.00	0.00	0.00	0.00
		0.00	0.00	0.00	0.00	0.00
DEPARTMENT TOTAL		123,062.00	3,143.44	1,711,628.97	1,714,772.41	8.25

FUND : 02 -HOTEL/MOTEL TAX FUND

PERIOD TO USE: Sep-2011 THRU Sep-2011

DEPT : 590 VISITORS BUREAU

ACCOUNTS: 590-0010 THRU 593-9999

OST DATE TRAN # REFERENCE PACKET=====DESCRIPTION===== VEND INV/JE # NOTE =====AMOUNT===== BALANCE=====

590-0010 SUPERVISION
B E G I N N I N G B A L A N C E 34,537.80

14/11 9/12 P06289 PYEXP 00584 PAYROLL 9-14-11 1,465.24 36,003.04
28/11 9/26 P06291 PYEXP 00585 PAYROLL 9-28-11 1,465.24 37,468.28
===== SEPTEMBER ACTIVITY DB: 2,930.48 CR: 0.00 2,930.48

590-0010-01 EXEMPT
B E G I N N I N G B A L A N C E 0.00

590-0010-02 NON EXEMPT
B E G I N N I N G B A L A N C E 0.00

590-0020 CLERICAL
B E G I N N I N G B A L A N C E 0.00

590-0030 LABOR
B E G I N N I N G B A L A N C E 28,489.59

14/11 9/12 P06289 PYEXP 00584 PAYROLL 9-14-11 1,307.89 29,797.48
28/11 9/26 P06291 PYEXP 00585 PAYROLL 9-28-11 1,135.76 30,933.24
===== SEPTEMBER ACTIVITY DB: 2,443.65 CR: 0.00 2,443.65

590-0040 TEMPORARY EMPLOYEES
B E G I N N I N G B A L A N C E 13,088.80

14/11 9/12 P06289 PYEXP 00584 PAYROLL 9-14-11 447.47 13,536.27
28/11 9/26 P06291 PYEXP 00585 PAYROLL 9-28-11 348.00 13,884.27
===== SEPTEMBER ACTIVITY DB: 795.47 CR: 0.00 795.47

590-0060 OVERTIME
B E G I N N I N G B A L A N C E 152.01

590-0070 MEDICARE
B E G I N N I N G B A L A N C E 2,013.56

01/11 9/01 B30394 MISC 03597 PAYROLL JE# 015257 90.95 2,104.51
15/11 9/14 B30459 MISC 03624 PAYROLL JE# 015302 80.06 2,184.57

FUND : 02 -HOTEL/MOTEL TAX FUND

PERIOD TO USE: Sep-2011 THRU Sep-2011

DEPT : 590 VISITORS BUREAU

ACCOUNTS: 590-0010 THRU 593-9999

OST	DATE	TRAN #	REFERENCE	PACKET=====DESCRIPTION=====	VEND	INV/JE #	NOTE	=====AMOUNT=====	=====BALANCE=====
28/11	9/28	B30511	MISC	03643 PAYROLL		JE# 015333		68.00	2,252.57
			=====	SEPTEMBER ACTIVITY DB:	239.01	CR:	0.00	239.01	

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590-0080	TMRS			BEGINNING BALANCE					6,982.06
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09/11	9/09	A68872	CHK: 122598	08063 AUGUST 2011 CONTRIBUTION 020100 90211				1,037.07	8,019.13
			=====	SEPTEMBER ACTIVITY DB:	1,037.07	CR:	0.00	1,037.07	

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590-0081	GROUP INSURANCE			BEGINNING BALANCE					9,554.89
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590-0083	WORKERS COMPENSATION			BEGINNING BALANCE					361.27
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590-0084	UNEMPLOYMENT TAX			BEGINNING BALANCE					436.21
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590-0085	LONGEVITY			BEGINNING BALANCE					2,275.00
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590-0090	MERIT ADJUSTMENTS			BEGINNING BALANCE					526.95
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590-0101	OFFICE SUPPLIES			BEGINNING BALANCE					3,803.81
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590-0102	LOCAL MEETINGS			BEGINNING BALANCE					18.00
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590-0103	VIDEO CASSETTES			BEGINNING BALANCE					0.00
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590-0104	FUELS & LUBRICANTS			BEGINNING BALANCE					441.57
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13/11	9/13	A68982	CHK: 122645	08074 FUEL PURCHASED AUGUST 20 006241 NP31334094				35.75	477.32
			=====	SEPTEMBER ACTIVITY DB:	35.75	CR:	0.00	35.75	

FUND : 02 -HOTEL/MOTEL TAX FUND

PERIOD TO USE: Sep-2011 THRU Sep-2011

DEPT : 590 VISITORS BUREAU

ACCOUNTS: 590-0010 THRU 593-9999

OST DATE TRAN # REFERENCE PACKET=====DESCRIPTION===== VEND INV/JE # NOTE =====AMOUNT===== =====BALANCE=====

590-0107 BOOKS & PERIODICALS
B E G I N N I N G B A L A N C E 117.00

590-0108 POSTAGE
B E G I N N I N G B A L A N C E 79,185.52

09/11 9/09 A68865 CHK: 122589 08063 MISC. SHIPPING CHGS: 00612 5-956-68909 130.78 79,316.30
14/11 9/14 A69221 CHK: 122698 08089 BALANCE ON ORG INV.#118 020104 118-1 471.42 79,787.72
14/11 9/14 A69222 CHK: 122698 08089 VISITOR INFO AUGUST 2011 020104 122 2,915.51 82,703.23
14/11 9/14 A69223 CHK: 122698 08089 POSTAL ACCT FOR AUGUST 2 020104 123 1,275.73 83,978.96
14/11 9/14 A69225 CHK: 122704 08089 MISC. SHIPPING CHARGES 021095 0000648239361 20.00 83,998.96
16/11 9/19 C30472 RCPT 00072605 13321 CHAMBER OF COMMERCE:JULY 124.63CR 83,874.33
22/11 9/22 C30489 RCPT 00072713 13335 SPI CHAMBER OF COMMERCE:AUG 115.03CR 83,759.30
28/11 9/28 A70197 CHK: 122781 08154 MISC. SHIPPING CHARGES 00612 7-628-66814 48.61 83,807.91
28/11 9/28 A70198 CHK: 122781 08154 MISC. SHIPPING CHARGES 00612 7-629-02762 69.34 83,877.25
28/11 9/28 A70201 CHK: 122838 08154 MISC. SHIPPING CHARGES 021095 0000648239371 56.93 83,934.18
===== SEPTEMBER ACTIVITY DB: 4,988.32 CR: 239.66CR 4,748.66

590-0109 PHOTOGRAPHIC SUPPLIES
B E G I N N I N G B A L A N C E 0.00

590-0110 FLAGS
B E G I N N I N G B A L A N C E 75.00

590-0111 TIRES & TUBES
B E G I N N I N G B A L A N C E 0.00

590-0113 BATTERIES
B E G I N N I N G B A L A N C E 13.82

590-0114 MEDICAL SUPPLIES
B E G I N N I N G B A L A N C E 0.00

590-0115 LAMPS & GLOBES
B E G I N N I N G B A L A N C E 221.45

590-0116 AWARDS

FUND : 02 -HOTEL/MOTEL TAX FUND

PERIOD TO USE: Sep-2011 THRU Sep-2011

DEPT : 590 VISITORS BUREAU

ACCOUNTS: 590-0010 THRU 593-9999

OST DATE TRAN # REFERENCE PACKET=====DESCRIPTION===== VEND INV/JE # NOTE =====AMOUNT===== BALANCE=====

BEGINNING BALANCE 0.00

590-0117 SAFETY SUPPLIES  
BEGINNING BALANCE 0.00

590-0118 PRINTING  
BEGINNING BALANCE 393.34

590-0130 WEARING APPAREL  
BEGINNING BALANCE 114.90

590-0150 MINOR TOOLS & EQUIPMENT  
BEGINNING BALANCE 278.37

590-0160 LAUNDRY & JANITORIAL  
BEGINNING BALANCE 4,063.86

14/11	9/14	A69208	CHK: 999999	08089	MISC. PAPER AND JANITORI	007600	251816	59.47	4,123.33
14/11	9/14	A69226	CHK: 999999	08089	MISC. FLOOR MATS VC	021102	8131963960	51.75	4,175.08
14/11	9/14	A69227	CHK: 999999	08089	DUSTER VISITORS CTR	021102	8131966143	30.00	4,205.08
14/11	9/14	A69228	CHK: 999999	08089	MISC. FLOOR MATS VC	021102	8131968333	51.75	4,256.83
27/11	9/27	A70035	CHK: 999999	08136	MISC. FLOOR MATS - VISIT	021102	8131972723	51.75	4,308.58
28/11	9/28	A70199	CHK: 999999	08154	MISC. JANITORIAL SUPPLIE	007600	263438	126.51	4,435.09
28/11	9/28	A70200	CHK: 999999	08154	MISC. JANITORIAL SUPPLIE	007600	267680	104.84	4,539.93
28/11	9/28	A70202	CHK: 999999	08154	DUSTERS, VISITORS CENTER	021102	8131970491	30.00	4,569.93
=====				SEPTEMBER ACTIVITY DB:	506.07	CR:	0.00	506.07	

590-0180 INFORMATION TECHNOLOGY  
BEGINNING BALANCE 0.00

590-0190 SOFTWARE  
BEGINNING BALANCE 0.00

590-0210 COLLATERAL PIECES  
BEGINNING BALANCE 2,545.00

590-0230 PROMOTION ITEMS



FUND : 02 -HOTEL/MOTEL TAX FUND PERIOD TO USE: Sep-2011 THRU Sep-2011  
 DEPT : 590 VISITORS BUREAU ACCOUNTS: 590-0010 THRU 593-9999  
 OST DATE TRAN # REFERENCE PACKET=====DESCRIPTION===== VEND INV/JE # NOTE =====AMOUNT===== =====BALANCE=====

B E G I N N I N G B A L A N C E 42,623.45

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 590-0401 FURNITURE/FIXTURES  
 B E G I N N I N G B A L A N C E 0.00

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 590-0410 MACHINERY & EQUIPMENT  
 B E G I N N I N G B A L A N C E 0.00

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 590-0411 BUILDINGS & STRUCTURES  
 B E G I N N I N G B A L A N C E 2,176.84  
 14/11 9/14 A69186 CHK: 999999 08089 AIR FILTER SERVICE 001210 0000054957 29.00 2,205.84  
 27/11 9/27 A70023 CHK: 999999 08136 AIR FILTER SERVICE - VIS 001210 0000055423 29.00 2,234.84  
 ===== SEPTEMBER ACTIVITY DB: 58.00 CR: 0.00 58.00

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 590-0412 LANDSCAPE  
 B E G I N N I N G B A L A N C E 5,105.95  
 14/11 9/14 A69188 CHK: 122610 08089 PALM TRIMMING 002062 62011 135.00 5,240.95  
 ===== SEPTEMBER ACTIVITY DB: 135.00 CR: 0.00 135.00

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 590-0415 SERVICE CONTRACTS  
 B E G I N N I N G B A L A N C E 10,551.08  
 09/11 9/09 A68859 CHK: 122585 08062 LEASING MAILING MACHINE 001353 75315988 230.02 10,781.10  
 21/11 9/21 A69743 CHK: 122737 08105 BROADBAND INTERNET SERVI 020185 91411 249.90 11,031.00  
 27/11 9/27 A70033 CHK: 999999 08136 MONTHLY PEST CONTROL VC 016174 38732 55.00 11,086.00  
 27/11 9/27 A70037 CHK: 122848 08136 V CTR COPIER LEASE - AUG 023906 057140844 439.66 11,525.66  
 ===== SEPTEMBER ACTIVITY DB: 974.58 CR: 0.00 974.58

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 590-0418 PARKING LOTS  
 B E G I N N I N G B A L A N C E 0.00

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 590-0420 MOTOR VEHICLES  
 B E G I N N I N G B A L A N C E 72.82  
 28/11 9/28 A70188 CHK: 122841 08153 OIL CHANGE FOR VC UNIT 023053 005350 38.76 111.58  
 ===== SEPTEMBER ACTIVITY DB: 38.76 CR: 0.00 38.76

FUND : 02 -HOTEL/MOTEL TAX FUND PERIOD TO USE: Sep-2011 THRU Sep-2011  
 DEPT : 590 VISITORS BUREAU ACCOUNTS: 590-0010 THRU 593-9999  
 OST DATE TRAN # REFERENCE PACKET=====DESCRIPTION===== VEND INV/JE # NOTE =====AMOUNT===== BALANCE=====

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 590-0427 PLUMBING  
 B E G I N N I N G B A L A N C E 219.85

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 590-0501 COMMUNICATIONS  
 B E G I N N I N G B A L A N C E 7,741.08

14/11 9/12 P06289 PYEXP 00584 PAYROLL 9-14-11 100.00 7,841.08  
 22/11 9/22 A69798 CHK: 122735 08117 PHONE BILL DATED 9/03/11 019520 9311 547.74 8,388.82  
 28/11 9/28 A70139 CHK: 122773 08149 TEX-AN 2000 CHARGES AUG 004089 11080582T 29.61 8,418.43  
 ===== SEPTEMBER ACTIVITY DB: 677.35 CR: 0.00 677.35

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 590-0510 RENTAL OF EQUIPMENT  
 B E G I N N I N G B A L A N C E 2,672.65

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 590-0511 AUTO ALLOWANCE  
 B E G I N N I N G B A L A N C E 0.00

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 590-0513 TRAINING EXPENSE  
 B E G I N N I N G B A L A N C E 0.00

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 590-0520 INSURANCE  
 B E G I N N I N G B A L A N C E 7,261.88

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 590-0530 PROFESSIONAL SERVICES  
 B E G I N N I N G B A L A N C E 4,324.65

02/11 9/06 B30406 454903 03602 NPC MERCH PYMT PROC-CC FEE JE# 015264 50.37 4,375.02  
 07/11 9/13 B30446 454903 03610 NPC MERCH PYMT PROC-CC FEE JE# 015281 0.72 4,375.74  
 08/11 9/13 B30449 454903 03610 NPC MERCH PYMT PROC-CC FEE JE# 015288 0.74 4,376.48  
 09/11 9/13 B30450 454903 03610 NPC MERCH PYMT PROC-CC FEE JE# 015297 0.76 4,377.24  
 21/11 9/27 B30499 454903 03635 NPC MERCH PYMT PROC-CC FEE JE# 015318 0.94 4,378.18  
 26/11 9/27 B30503 454903 03635 NPC MERCH PYMT PROC JE# 015327 2.00 4,380.18  
 27/11 10/04 B30525 454903 03640 NPC MERCH PYMT PROC-CC FEE JE# 015334 0.53 4,380.71  
 28/11 10/04 B30527 454903 03640 NPC MERCH PYMT PROC-CC FEE JE# 015340 1.92 4,382.63  
 29/11 10/04 B30528 454903 03640 NPC MERCH PYMT PROC-CC FEE JE# 015341 1.01 4,383.64  
 ===== SEPTEMBER ACTIVITY DB: 58.99 CR: 0.00 58.99

OST	DATE	TRAN #	REFERENCE	PACKET=====DESCRIPTION=====	VEND	INV/JE #	NOTE	=====AMOUNT=====	=====BALANCE=====
FUND : 02 -HOTEL/MOTEL TAX FUND DEPT : 590 VISITORS BUREAU PERIOD TO USE: Sep-2011 THRU Sep-2011 ACCOUNTS: 590-0010 THRU 593-9999									
590-0540			ADVERTISING						
			BEGINNING	BALANCE					0.00
-----									
590-0550			TRAVEL EXPENSE						
			BEGINNING	BALANCE					478.04
-----									
590-0551			DUES & MEMBERSHIPS						
			BEGINNING	BALANCE					15.00
-----									
590-0558			DECORATIONS						
			BEGINNING	BALANCE					417.94
-----									
590-0580			ELECTRICITY						
			BEGINNING	BALANCE					11,544.25
14/11	9/14	A69060	CHK: 122630	08078 ELECTRIC BILL AS OF 8/29 004231 1164137				1,342.21	12,886.46
			=====	SEPTEMBER ACTIVITY DB: 1,342.21 CR: 0.00				1,342.21	
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590-0581			WATER, SEWER & GARBAGE						
			BEGINNING	BALANCE					1,966.50
09/11	9/09	A68862	CHK: 122586	08063 SRV @600-B PADRE BLVD 002805 0863000618265				73.99	2,040.49
14/11	9/14	A69031	CHK: 999999	08077 600 PADRE BLVD 012071 201109143398				184.68	2,225.17
14/11	9/14	A69032	CHK: 999999	08077 600 PADRE BLVD 012071 201109143399				30.82	2,255.99
14/11	9/14	A69176	CHK: 999999	08088 BOTTLED WATER DEL VC 022000 066568				6.50	2,262.49
14/11	9/14	A69231	CHK: 999999	08089 BOTTLED WATER DEL V C 022000 66568				6.50	2,268.99
			=====	SEPTEMBER ACTIVITY DB: 302.49 CR: 0.00				302.49	
-----									
590-0590			JANITORIAL SERVICES						
			BEGINNING	BALANCE					0.00
-----									
590-0598			LAND LEASE						
			BEGINNING	BALANCE					0.00
-----									
590-1001			BUILDINGS & STRUCTURES						
			BEGINNING	BALANCE					0.00

OST	DATE	TRAN #	REFERENCE	PACKET=====DESCRIPTION=====	VEND	INV/JE #	NOTE	=====AMOUNT=====	=====BALANCE=====
FUND : 02 -HOTEL/MOTEL TAX FUND									
DEPT : 590 VISITORS BUREAU									
PERIOD TO USE: Sep-2011 THRU Sep-2011									
ACCOUNTS: 590-0010 THRU 593-9999									
590-1004				MACHINERY & EQUIPMENT					
				BEGINNING BALANCE					0.00
590-1007				MOTOR VEHICLES					
				BEGINNING BALANCE					0.00
590-1011				INFORMATION TECHNOLOGY					
				BEGINNING BALANCE					0.00
590-9472				INTERFUND TRANSFERS					
				BEGINNING BALANCE					0.00
590-9999				BUDGET DEPT ADJ					
				BEGINNING BALANCE					0.00
T: 591				** INVALID DEPT **					
591-0108				POSTAGE					
				BEGINNING BALANCE					0.00
591-0112				SIGNS					
				BEGINNING BALANCE					0.00
591-0533				MARKETING					
				BEGINNING BALANCE					0.00
591-0551				DUES & MEMBERSHIPS					
				BEGINNING BALANCE					0.00
591-9477				TRANSPORTATION GRANT					
				BEGINNING BALANCE					0.00
592			0533						
				BEGINNING BALANCE					0.00

FUND : 02 -HOTEL/MOTEL TAX FUND PERIOD TO USE: Sep-2011 THRU Sep-2011  
 DEPT : 592 SALES & MARKETING ACCOUNTS: 590-0010 THRU 593-9999  
 OST DATE TRAN # REFERENCE PACKET=====DESCRIPTION===== VEND INV/JE # NOTE =====AMOUNT===== =====BALANCE=====

T: 592 SALES & MARKETING

592-0010 SUPERVISION  
 BEGINNING BALANCE 130,957.50

14/11 9/12 P06289 PYEXP 00584 PAYROLL 9-14-11 5,554.63 136,512.13  
 28/11 9/26 P06291 PYEXP 00585 PAYROLL 9-28-11 5,554.63 142,066.76  
 ===== SEPTEMBER ACTIVITY DB: 11,109.26 CR: 0.00 11,109.26

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 592-0010-01 EXEMPT  
 BEGINNING BALANCE 0.00

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 592-0010-02 NON EXEMPT  
 BEGINNING BALANCE 0.00

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 592-0020 CLERICAL  
 BEGINNING BALANCE 138,246.21

14/11 9/12 P06289 PYEXP 00584 PAYROLL 9-14-11 5,879.82 144,126.03  
 28/11 9/26 P06291 PYEXP 00585 PAYROLL 9-28-11 5,850.44 149,976.47  
 ===== SEPTEMBER ACTIVITY DB: 11,730.26 CR: 0.00 11,730.26

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 592-0030 LABOR  
 BEGINNING BALANCE 117,172.63

14/11 9/12 P06289 PYEXP 00584 PAYROLL 9-14-11 4,970.96 122,143.59  
 28/11 9/26 P06291 PYEXP 00585 PAYROLL 9-28-11 4,970.96 127,114.55  
 ===== SEPTEMBER ACTIVITY DB: 9,941.92 CR: 0.00 9,941.92

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 592-0040 TEMPORARY EMPLOYEES  
 BEGINNING BALANCE 2,227.79

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 592-0060 OVERTIME  
 BEGINNING BALANCE 4,048.19

28/11 9/26 P06291 PYEXP 00585 PAYROLL 9-28-11 334.02 4,382.21  
 ===== SEPTEMBER ACTIVITY DB: 334.02 CR: 0.00 334.02

FUND : 02 -HOTEL/MOTEL TAX FUND PERIOD TO USE: Sep-2011 THRU Sep-2011  
 DEPT : 592 SALES & MARKETING ACCOUNTS: 590-0010 THRU 593-9999  
 OST DATE TRAN # REFERENCE PACKET=====DESCRIPTION===== VEND INV/JE # NOTE =====AMOUNT===== BALANCE=====

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 592-0070 MEDICARE  
 B E G I N N I N G B A L A N C E 6,347.64  
 01/11 9/01 B30394 MISC 03597 PAYROLL JE# 015257 285.09 6,632.73  
 15/11 9/14 B30459 MISC 03624 PAYROLL JE# 015302 254.81 6,887.54  
 28/11 9/28 B30511 MISC 03643 PAYROLL JE# 015333 250.79 7,138.33  
 ===== SEPTEMBER ACTIVITY DB: 790.69 CR: 0.00 790.69

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 592-0080 TMRS  
 B E G I N N I N G B A L A N C E 50,936.71  
 09/11 9/09 A68872 CHK: 122598 08063 AUGUST 2011 CONTRIBUTION 020100 90211 7,314.94 58,251.65  
 ===== SEPTEMBER ACTIVITY DB: 7,314.94 CR: 0.00 7,314.94

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 592-0081 GROUP INSURANCE  
 B E G I N N I N G B A L A N C E 46,967.40

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 592-0083 WORKERS COMPENSATION  
 B E G I N N I N G B A L A N C E 1,588.78

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 592-0084 UNEMPLOYMENT TAX  
 B E G I N N I N G B A L A N C E 755.30

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 592-0085 LONGEVITY  
 B E G I N N I N G B A L A N C E 4,673.50

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 592-0090 MERIT ADJUSTMENTS  
 B E G I N N I N G B A L A N C E 3,196.40

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 592-0095 SALES INCENTIVE  
 B E G I N N I N G B A L A N C E 20,580.70

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 592-0101 OFFICE SUPPLIES  
 B E G I N N I N G B A L A N C E 7,590.54

08/11 9/08 B30424 03611 RECLASS AMEX CK #122406 JE# 015279 16.65 7,607.19  
 08/11 9/08 B30425 03612 RECLASS AMEX CK #122406 JE# 015283 16.65CR 7,590.54  
 ===== SEPTEMBER ACTIVITY DB: 16.65 CR: 16.65CR 0.00



FUND : 02 -HOTEL/MOTEL TAX FUND  
 DEPT : 592 SALES & MARKETING  
 PERIOD TO USE: Sep-2011 THRU Sep-2011  
 ACCOUNTS: 590-0010 THRU 593-9999  
 OST DATE TRAN # REFERENCE PACKET=====DESCRIPTION===== VEND INV/JE # NOTE =====AMOUNT===== =====BALANCE=====

OST	DATE	TRAN #	REFERENCE	PACKET=====DESCRIPTION=====	VEND	INV/JE #	NOTE	=====AMOUNT=====	=====BALANCE=====
-----									
592-0113				BATTERIES					
				BEGINNING BALANCE					0.00
-----									
592-0115				LAMPS & GLOBES					
				BEGINNING BALANCE					0.00
-----									
592-0116				AWARDS					
				BEGINNING BALANCE					0.00
-----									
592-0118				PRINTING					
				BEGINNING BALANCE					655.83
-----									
592-0130				WEARING APPAREL					
				BEGINNING BALANCE					1,737.78
08/11	9/08	B30424		03611 RECLASS AMEX CK #122406		JE# 015279		40.08	1,777.86
08/11	9/08	B30425		03612 RECLASS AMEX CK #122406		JE# 015283		40.08CR	1,737.78
			=====	SEPTEMBER ACTIVITY DB:	40.08	CR:	40.08CR	0.00	
-----									
592-0150				MINOR TOOLS & EQUIPMENT					
				BEGINNING BALANCE					3,938.10
-----									
592-0160				LAUNDRY & JANITORIAL					
				BEGINNING BALANCE					0.00
-----									
592-0177				PURCHASES FOR RESALE					
				BEGINNING BALANCE					0.00
-----									
592-0180				INFORMATION TECHNOLOGY					
				BEGINNING BALANCE					0.00
-----									
592-0190				SOFTWARE					
				BEGINNING BALANCE					0.00
-----									
592-0210				STOCK - COLLATERAL PIECES					



FUND : 02 -HOTEL/MOTEL TAX FUND  
 DEPT : 592 SALES & MARKETING

PERIOD TO USE: Sep-2011 THRU Sep-2011  
 ACCOUNTS: 590-0010 THRU 593-9999

OST DATE TRAN # REFERENCE PACKET=====DESCRIPTION===== VEND INV/JE # NOTE =====AMOUNT===== BALANCE=====

B E G I N N I N G B A L A N C E 0.00

592-0220 STOCK - MAGAZINES  
 B E G I N N I N G B A L A N C E 0.00

592-0230 STOCK - PROMOTION ITEMS  
 B E G I N N I N G B A L A N C E 21,127.08

592-0240 STOCK - GROUP TOUR MANUAL  
 B E G I N N I N G B A L A N C E 0.00

592-0250 STOCK - PR PUBLICATION  
 B E G I N N I N G B A L A N C E 0.00

592-0260 STOCK - PR FOLDERS  
 B E G I N N I N G B A L A N C E 0.00

592-0401 FURNITURE & FIXTURES  
 B E G I N N I N G B A L A N C E 370.46

592-0410 MACHINERY & EQUIPMENT  
 B E G I N N I N G B A L A N C E 0.00

592-0411 BUILDING & STRUCTURES  
 B E G I N N I N G B A L A N C E 0.00

592-0412 LANDSCAPE  
 B E G I N N I N G B A L A N C E 0.00

592-0415 SERVICE CONTRACTS  
 B E G I N N I N G B A L A N C E 18,354.03

14/11 9/14 A69232 CHK: 122711 08089 COPIER LEASE S#BRE-23790 023906 056990331 1,296.16 19,650.19  
 ===== SEPTEMBER ACTIVITY DB: 1,296.16 CR: 0.00 1,296.16

592-0418 PARKING LOTS  
 BEGINNING BALANCE 0.00

592-0420 MOTOR VEHICLES  
 BEGINNING BALANCE 0.00

592-0427 PLUMBING  
 BEGINNING BALANCE 0.00

592-0501 COMMUNICATIONS  
 BEGINNING BALANCE 18,077.72

08/11	9/08	B30424		03611	RECLASS AMEX CK #122406	JE# 015279	44.97	18,122.69
08/11	9/08	B30425		03612	RECLASS AMEX CK #122406	JE# 015283	44.97CR	18,077.72
14/11	9/12	P06289	PYEXP	00584	PAYROLL 9-14-11		500.00	18,577.72
22/11	9/22	A69798	CHK: 122735	08117	PHONE BILL DATED 9/03/11 019520 9311		712.06	19,289.78
28/11	9/28	A70139	CHK: 122773	08149	TEX-AN 2000 CHARGES AUG 004089 11080582T		25.69	19,315.47
=====				SEPTEMBER ACTIVITY DB:	1,282.72	CR:	44.97CR	1,237.75

592-0510 RENTAL OF EQUIPMENT  
 BEGINNING BALANCE 0.00

592-0511 AUTO ALLOWANCE  
 BEGINNING BALANCE 5,500.00

14/11	9/12	P06289	PYEXP	00584	PAYROLL 9-14-11		500.00	6,000.00
=====				SEPTEMBER ACTIVITY DB:	500.00	CR:	0.00	500.00

592-0513 TRAINING EXPENSE  
 BEGINNING BALANCE 7,060.00

14/11	9/14	A69175	CHK: 122696	08088	TEXAS DESTINATION MKTG 020031 6085		100.00	7,160.00
=====				SEPTEMBER ACTIVITY DB:	100.00	CR:	0.00	100.00

592-0520 INSURANCE  
 BEGINNING BALANCE 0.00

592-0529 CREDIT CARD SERVICE FEES  
 B E G I N N I N G B A L A N C E 0.00

592-0530 PROFESSIONAL SERVICES  
 B E G I N N I N G B A L A N C E 219,210.40

13/11	9/13	A68983	CHK: 999999	08074	75%PROF FEES FOR SEPT. 2	008253	19375				
								2,343.75		221,554.15	
14/11	9/14	A69166	CHK: 122619	08088	MONTHLY RETAINER FEE	003379	00-7378	6,000.00		227,554.15	
14/11	9/14	A69167	CHK: 122619	08088	MONTHLY RETAINER 8/15 -9	003379	00-7379	6,000.00		233,554.15	
			=====		SEPTEMBER ACTIVITY DB:			14,343.75	CR:	0.00	14,343.75

592-0531 MEDIA PLACEMENT  
 B E G I N N I N G B A L A N C E 1,103,338.26

14/11	9/14	A69178	CHK: 999999	08088	TRAVEL INFO.COM AUGUST 2	022003	911019	282.20		1,103,620.46	
26/11	9/26	A70003	CHK: 122745	08132	MEDIAMAX NETWORKR APRIL	001344	6603	8,152.94		1,111,773.40	
26/11	9/26	A70004	CHK: 122745	08132	MEDIAMAX NETWORKR APRIL	001344	6604	6,067.38		1,117,840.78	
26/11	9/26	A70005	CHK: 122745	08132	MEDIAMAX NETWORKR APRIL	001344	6605	5,500.00		1,123,340.78	
26/11	9/26	A70006	CHK: 122745	08132	MEDIAMAX NETWORKR APRIL	001344	6606	8,080.00		1,131,420.78	
26/11	9/26	A70007	CHK: 122745	08132	MEDIAMAX NETWORKR APRIL	001344	6607	6,250.00		1,137,670.78	
26/11	9/26	A70008	CHK: 122745	08132	MEDIAMAX NETWORKR APRIL	001344	6608	2,777.78		1,140,448.56	
26/11	9/26	A70009	CHK: 122745	08132	MEDIAMAX NETWORKR APRIL	001344	6610	6,250.00		1,146,698.56	
26/11	9/26	A70010	CHK: 122745	08132	MEDIAMAX NETWORKR APRIL	001344	6611	8,365.00		1,155,063.56	
26/11	9/26	A70011	CHK: 122745	08132	MEDIAMAX NETWORKR APRIL	001344	6612	11,900.00		1,166,963.56	
26/11	9/26	A70012	CHK: 122745	08132	MEDIAMAX NETWORKR APRIL	001344	6613	14,938.19		1,181,901.75	
26/11	9/26	A70013	CHK: 122745	08132	MEDIAMAX NETWORKR APRIL	001344	6616	1,779.70		1,183,681.45	
26/11	9/26	A70014	CHK: 122745	08132	MEDIAMAX NETWORKR APRIL	001344	6627	3,200.00		1,186,881.45	
26/11	9/26	A70015	CHK: 122745	08132	MEDIAMAX NETWORKR APRIL	001344	6628	2,795.00		1,189,676.45	
			=====		SEPTEMBER ACTIVITY DB:			86,338.19	CR:	0.00	86,338.19

592-0532 HARLINGEN CO-OP ADV  
 B E G I N N I N G B A L A N C E 0.00

592-0533 MARKETING  
 B E G I N N I N G B A L A N C E 99,867.03

592-0534 AIRPORT SHUTTLE SERVICE  
 B E G I N N I N G B A L A N C E 82,399.54

14/11	9/14	A69179	CHK: 999999	08088	SPI/VIA SHUTTLE FOR JULY	022158	SPI#16-11	9,622.01		92,021.55	
			=====		SEPTEMBER ACTIVITY DB:			9,622.01	CR:	0.00	9,622.01

FUND : 02 -HOTEL/MOTEL TAX FUND

PERIOD TO USE: Sep-2011 THRU Sep-2011

DEPT : 592 SALES & MARKETING

ACCOUNTS: 590-0010 THRU 593-9999

OST DATE TRAN # REFERENCE PACKET=====DESCRIPTION===== VEND INV/JE # NOTE =====AMOUNT===== BALANCE=====

592-0535

FAMILIARIZATION TOUR

B E G I N N I N G B A L A N C E

14,867.03

06/11	9/07	C30412	RCPT 00072287	13294	D AHADI REIM FOR OVER TIPS				3.40CR	14,863.63
08/11	9/08	B30424		03611	RECLASS AMEX CK #122406	JE# 015279		776.00		15,639.63
08/11	9/08	B30425		03612	RECLASS AMEX CK #122406	JE# 015283		776.00CR		14,863.63
13/11	9/13	A68955	CHK: 122620	08071	FAM TOUR AERO MEXICO	003391 195		750.00		15,613.63
14/11	9/14	A69172	CHK: 122685	08088	SUNSET DINNER CRUISE	018513 1260		1,380.00		16,993.63
15/11	9/27	A70118	VOID: 122620	08146	REVERSE VOIDED CHECK	003391 195		750.00CR		16,243.63
=====				SEPTMBER ACTIVITY DB:	2,906.00	CR:	1,529.40CR	1,376.60		

592-0537

PRODUCTION

B E G I N N I N G B A L A N C E

64,379.45

21/11	9/21	A69736	CHK: 122817	08105	BOARDS FOR SIGNAGE	018200 0910511-IN		533.00		64,912.45
=====				SEPTMBER ACTIVITY DB:	533.00	CR:	0.00	533.00		

592-0538

CONVENTION SERVICES

B E G I N N I N G B A L A N C E

61,482.58

08/11	9/08	B30424		03611	RECLASS AMEX CK #122406	JE# 015279		16,628.80		78,111.38
08/11	9/08	B30425		03612	RECLASS AMEX CK #122406	JE# 015283		16,628.80CR		61,482.58
=====				SEPTMBER ACTIVITY DB:	16,628.80	CR:	16,628.80CR	0.00		

592-0540

ADVERTISING

B E G I N N I N G B A L A N C E

740.00

592-0545

NON-LOCAL MEETINGS

B E G I N N I N G B A L A N C E

275.00CR

592-0550

TRAVEL EXPENSE

B E G I N N I N G B A L A N C E

73,619.48

08/11	9/08	B30424		03611	RECLASS AMEX CK #122406	JE# 015279		4,915.70		78,535.18
08/11	9/08	B30425		03612	RECLASS AMEX CK #122406	JE# 015283		4,915.70CR		73,619.48
14/11	9/14	A69165	CHK: 999999	08088	MILEAGE AND MISC. REIMBU	001020 82611		143.69		73,763.17
14/11	9/14	A69168	CHK: 999999	08088	CASH ADVANCE: ALBUQUERQU	004006 82211		250.00		74,013.17
14/11	9/14	A69169	CHK: 999999	08088	MISC. & MILEAGE REIMBURS	012019 80511		650.88		74,664.05
14/11	9/14	A69173	CHK: 122690	08088	MILEAGE REIMBURSEMENT	019253 81211		159.73		74,823.78
14/11	9/14	A69174	CHK: 122690	08088	MILEAGE REIMBURSEMENT	019253 82611		73.88		74,897.66
=====				SEPTMBER ACTIVITY DB:	6,193.88	CR:	4,915.70CR	1,278.18		



FUND : 02 -HOTEL/MOTEL TAX FUND

PERIOD TO USE: Sep-2011 THRU Sep-2011

DEPT : 592 SALES & MARKETING

ACCOUNTS: 590-0010 THRU 593-9999

OST DATE TRAN # REFERENCE PACKET=====DESCRIPTION===== VEND INV/JE # NOTE =====AMOUNT===== =====BALANCE=====

592-0555 MISC. REIMBURSEMENTS  
B E G I N N I N G B A L A N C E 0.00

592-0558 DECORATIONS  
B E G I N N I N G B A L A N C E 0.00

592-0559 INTERNET  
B E G I N N I N G B A L A N C E 81,816.60

26/11 9/26 A69996 CHK: 122745 08131 WEBSITE/INTERNET 001344 6600 2,800.00 84,616.60  
26/11 9/26 A69997 CHK: 122745 08131 WEBSITE/INTERNET 001344 6602 85.00 84,701.60  
26/11 9/26 A69998 CHK: 122745 08131 WEBSITE/INTERNET 001344 6609 470.59 85,172.19  
26/11 9/26 A69999 CHK: 122745 08131 WEBSITE/INTERNET 001344 6614 352.94 85,525.13  
26/11 9/26 A70000 CHK: 122745 08131 WEBSITE/INTERNET 001344 6620 2,800.00 88,325.13  
26/11 9/26 A70001 CHK: 122745 08131 WEBSITE/INTERNET 001344 6621 85.00 88,410.13  
26/11 9/26 A70002 CHK: 122745 08131 WEBSITE/INTERNET 001344 6625 588.24 88,998.37  
===== SEPTEMBER ACTIVITY DB: 7,181.77 CR: 0.00 7,181.77

592-0561 HISTORIC PRESERVATION  
B E G I N N I N G B A L A N C E 815.98

592-1001 BUILDINGS & STRUCTURES  
B E G I N N I N G B A L A N C E 0.00

592-1004 MACHINERY & EQUIPMENT  
B E G I N N I N G B A L A N C E 0.00

592-1007 MOTOR VEHICLES  
B E G I N N I N G B A L A N C E 0.00

592-1010 SOFTWARE  
B E G I N N I N G B A L A N C E 0.00

592-1011 INFORMATION TECHNOLOGY  
B E G I N N I N G B A L A N C E 0.00

FUND : 02 -HOTEL/MOTEL TAX FUND  
 DEPT : 592 SALES & MARKETING

PERIOD TO USE: Sep-2011 THRU Sep-2011  
 ACCOUNTS: 590-0010 THRU 593-9999

OST	DATE	TRAN #	REFERENCE	PACKET=====DESCRIPTION=====	VEND	INV/JE #	NOTE	=====AMOUNT=====	=====BALANCE=====
592-1020				OUTDOOR RESTROOMS B E G I N N I N G    B A L A N C E					0.00
-----									
592-1030				MOBILE BOX OFFICE B E G I N N I N G    B A L A N C E					0.00
-----									
592-9100				Y2K UPDATES B E G I N N I N G    B A L A N C E					0.00
-----									
592-9470				DEBT SERVICE TRANSFER B E G I N N I N G    B A L A N C E					0.00
-----									
592-9472				INTERFUND TRANSFERS B E G I N N I N G    B A L A N C E					0.00
-----									
592-9999				BUDGET DEPT ADJ B E G I N N I N G    B A L A N C E					0.00
-----									
593			80	B E G I N N I N G    B A L A N C E					0.00
-----									
T: 593				EVENTS MARKETING					
593-0010-01				EXEMPT B E G I N N I N G    B A L A N C E					0.00
-----									
593-0010-02				NON EXEMPT B E G I N N I N G    B A L A N C E					0.00
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593-0030				LABOR B E G I N N I N G    B A L A N C E					41,125.78
14/11	9/12	P06289	PYEXP	00584 PAYROLL 9-14-11				1,744.73	42,870.51
28/11	9/26	P06291	PYEXP	00585 PAYROLL 9-28-11				1,744.73	44,615.24
				===== SEPTEMBER ACTIVITY DB:	3,489.46	CR:	0.00	3,489.46	

FUND : 02 -HOTEL/MOTEL TAX FUND PERIOD TO USE: Sep-2011 THRU Sep-2011  
 DEPT : 593 EVENTS MARKETING ACCOUNTS: 590-0010 THRU 593-9999  
 OST DATE TRAN # REFERENCE PACKET=====DESCRIPTION===== VEND INV/JE # NOTE =====AMOUNT===== =====BALANCE=====

593-0040 TEMPORARY EMPLOYEES  
 BEGINNING BALANCE 0.00

593-0060 OVERTIME  
 BEGINNING BALANCE 0.00

593-0070 MEDICARE  
 BEGINNING BALANCE 604.69

01/11	9/01	B30394	MISC	03597	PAYROLL	JE# 015257	25.30	629.99
15/11	9/14	B30459	MISC	03624	PAYROLL	JE# 015302	25.30	655.29
28/11	9/28	B30511	MISC	03643	PAYROLL	JE# 015333	25.30	680.59
=====				SEPTMBER ACTIVITY DB:	75.90	CR:	0.00	75.90

593-0080 TMRS  
 BEGINNING BALANCE 4,856.77

09/11	9/09	A68872	CHK: 122598	08063	AUGUST 2011 CONTRIBUTION	020100 90211	668.94	5,525.71
=====				SEPTMBER ACTIVITY DB:	668.94	CR:	0.00	668.94

593-0081 GROUP INSURANCE  
 BEGINNING BALANCE 5,165.89

593-0083 WORKERS COMPENSATION  
 BEGINNING BALANCE 168.18

593-0084 UNEMPLOYMENT TAX  
 BEGINNING BALANCE 72.00

593-0085 LONGEVITY  
 BEGINNING BALANCE 665.00

593-0090 MERIT ADJUSTMENTS  
 BEGINNING BALANCE 907.26

593-0104 FUEL & LUBRICANTS



FUND	: 02	-HOTEL/MOTEL TAX FUND	PERIOD TO USE:	Sep-2011	THRU	Sep-2011			
DEPT	: 593	EVENTS MARKETING	ACCOUNTS:	590-0010	THRU	593-9999			
OST	DATE	TRAN #	REFERENCE	PACKET=====DESCRIPTION=====	VEND	INV/JE #	NOTE	=====AMOUNT=====	=====BALANCE=====

				B E G I N N I N G	B A L A N C E				986.90
13/11	9/13	A68982	CHK: 122645	08074 FUEL PURCHASED AUGUST 20	006241 NP31334094			37.47	1,024.37
			=====	SEPTEMBER ACTIVITY DB:		37.47	CR:	0.00	37.47

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593-0150				MINOR TOOLS & EQUIPMENT					
				B E G I N N I N G	B A L A N C E				0.00

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593-0420				MOTOR VEHICLES					
				B E G I N N I N G	B A L A N C E				28.46

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593-0513				TRAINING					
				B E G I N N I N G	B A L A N C E				0.00

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593-0520				INSURANCE					
				B E G I N N I N G	B A L A N C E				0.00

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593-0530				PROFESSIONAL SERVICE					
				B E G I N N I N G	B A L A N C E				0.00

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593-0540				ADVERTISING					
				B E G I N N I N G	B A L A N C E				0.00

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593-0550				TRAVEL					
				B E G I N N I N G	B A L A N C E				26.52

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593-0550-001				CC CHGS MH					
				B E G I N N I N G	B A L A N C E				0.00

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593-0550-002				CC CHGS BH					
				B E G I N N I N G	B A L A N C E				0.00

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593-0551				DUES & MEMBERSHIPS					
				B E G I N N I N G	B A L A N C E				1,635.00

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FUND	DEPT	OST	DATE	TRAN #	REFERENCE	PACKET=====DESCRIPTION=====	VEND	INV/JE #	NOTE	=====AMOUNT=====	=====BALANCE=====
02	593										
-HOTEL/MOTEL TAX FUND EVENTS MARKETING PERIOD TO USE: Sep-2011 THRU Sep-2011 ACCOUNTS: 590-0010 THRU 593-9999											
593-1004						MACHINERY & EQUIPMENT					
						BEGINNING BALANCE					0.00
-----											
593-1007						MOTOR VEHICLES					
						BEGINNING BALANCE					0.00
-----											
593-7005						RADIO PROMOTIONS					
						BEGINNING BALANCE					0.00
-----											
593-7010						HOSTING COSTS					
						BEGINNING BALANCE					24,671.00
-----											
593-7020						COLLEGEFEST					
						BEGINNING BALANCE					0.00
-----											
593-8010						CINE SOL					
						BEGINNING BALANCE					0.00
-----											
593-8015						TEXAS POLICE GAMES					
						BEGINNING BALANCE					0.00
-----											
593-8020						SANDY CUP					
						BEGINNING BALANCE					0.00
-----											
593-8025						TEXAS SENIOR OPEN					
						BEGINNING BALANCE					0.00
-----											
593-8030						FIREWORKS					
						BEGINNING BALANCE					65,000.00
-----											
593-8031						R SOLER TRIATHLON					
						BEGINNING BALANCE					0.00
-----											
593-8032						PIRATE DAYS					
						BEGINNING BALANCE					0.00

FUND : 02 -HOTEL/MOTEL TAX FUND PERIOD TO USE: Sep-2011 THRU Sep-2011  
 DEPT : 593 EVENTS MARKETING ACCOUNTS: 590-0010 THRU 593-9999  
 OST DATE TRAN # REFERENCE PACKET=====DESCRIPTION===== VEND INV/JE # NOTE =====AMOUNT===== =====BALANCE=====

593-8033	PI SHRIMP COOKOFF	BEGINNING BALANCE	0.00
593-8034	PI LONGEST WALK	BEGINNING BALANCE	0.00
593-8035	SPI BLOWOUT	BEGINNING BALANCE	0.00
593-8036	TEXAS 2000 REGATTA	BEGINNING BALANCE	0.00
593-8040	POLAR BEAR DIP	BEGINNING BALANCE	0.00
593-8045	KITE BOARDING RODEO	BEGINNING BALANCE	8,860.00
593-8050	RR PEDAL TO PADRE	BEGINNING BALANCE	0.00
593-8055	RGV CHILLI COOKOFF	BEGINNING BALANCE	0.00
593-8060	ENTRANCE SIGNS	BEGINNING BALANCE	975.00
593-8065	VOLLEYBALL	BEGINNING BALANCE	0.00
593-8068	B&S KITEFEST	BEGINNING BALANCE	2,500.00
593-8070	MAGIC VALLEY BIKEFEAT	BEGINNING BALANCE	6,030.00

FUND : 02 -HOTEL/MOTEL TAX FUND

PERIOD TO USE: Sep-2011 THRU Sep-2011

DEPT : 593 EVENTS MARKETING

ACCOUNTS: 590-0010 THRU 593-9999

OST DATE TRAN # REFERENCE PACKET=====DESCRIPTION===== VEND INV/JE # NOTE =====AMOUNT===== =====BALANCE=====

593-8071 PIRATE DAYS  
B E G I N N I N G B A L A N C E 0.00

593-8072 TRIATHLON  
B E G I N N I N G B A L A N C E 0.00

593-8073 SPRING BREAK DIVERSIFICATION  
B E G I N N I N G B A L A N C E 0.00

593-8074 SPRING BREAK  
B E G I N N I N G B A L A N C E 0.00

593-8075 SAND CASTLE DAYS  
B E G I N N I N G B A L A N C E 34,978.00

593-8076 HOLIDAY LIGHTS  
B E G I N N I N G B A L A N C E 0.00

593-8078 NASCAR TRUCK SERIES  
B E G I N N I N G B A L A N C E 0.00

593-8080 NCAA MEN'S BASKETBALL  
B E G I N N I N G B A L A N C E 155,523.94

593-8081 NBA D LEAGUE  
B E G I N N I N G B A L A N C E 166,621.62

593-8082 U.S. CLASSIC 8-BALL  
B E G I N N I N G B A L A N C E 0.00

593-8084 SPI Bikefest  
B E G I N N I N G B A L A N C E 19,849.84

14/11	9/14	A69191	CHK: 122634	08089	SPI BIKEFEST ADS: RKPS-F	004424	322192	300.00	20,149.84
14/11	9/14	A69192	CHK: 122634	08089	SPI BIKEFEST ADS: RVLY-F	004424	322193	300.00	20,449.84
14/11	9/14	A69193	CHK: 122634	08089	SPI BIKEFEST ADS: RFRQ-F	004424	322194	300.00	20,749.84
14/11	9/14	A69194	CHK: 122634	08089	SPIBIKEFEST ADS; RNVO-FM	004424	322196	300.00	21,049.84
14/11	9/14	A69195	CHK: 122634	08089	SPI BIKEFEST:RNVO-FM	004424	322198	75.00	21,124.84

FUND : 02 -HOTEL/MOTEL TAX FUND

PERIOD TO USE: Sep-2011 THRU Sep-2011

DEPT : 593 EVENTS MARKETING

ACCOUNTS: 590-0010 THRU 593-9999

OST	DATE	TRAN #	REFERENCE	PACKET=====DESCRIPTION=====	VEND	INV/JE #	NOTE	=====AMOUNT=====	=====BALANCE=====
14/11	9/14	A69196	CHK: 122634	08089 SPI BIKEFEST RVLV - FM	004424	322199		75.00	21,199.84
14/11	9/14	A69197	CHK: 122634	08089 SPI BIKEFEST: RFRQ-FM	004424	322234		75.00	21,274.84
14/11	9/14	A69198	CHK: 122634	08089 SPI BIKEFEST: RKPS-FM	004424	322243		75.00	21,349.84
14/11	9/14	A69199	CHK: 122634	08089 SPI BIKEFEST AD. RKPS-FM	004424	347282		300.00	21,649.84
14/11	9/14	A69200	CHK: 122634	08089 SPI BIKEFEST ADS: RVLV-F	004424	347283		300.00	21,949.84
14/11	9/14	A69201	CHK: 122634	08089 SPI BIKEFEST ADS:RGRQ-FM	004424	347284		300.00	22,249.84
14/11	9/14	A69202	CHK: 122634	08089 SPI BIKEFEST ADS: RNVO-F	004424	347285		300.00	22,549.84
14/11	9/14	A69203	CHK: 122634	08089 SPI BIKEFEST ADS: RNVO-F	004424	347286		75.00	22,624.84
14/11	9/14	A69204	CHK: 122634	08089 SPI BIKEFEST: RVLV-FM IN	004424	347287		75.00	22,699.84
14/11	9/14	A69205	CHK: 122634	08089 SPI BIKEFEST: RGRQ-FM	004424	347297		75.00	22,774.84
14/11	9/14	A69206	CHK: 122634	08089 SPI BIKEFEST : RKPS-FM I	004424	347298		75.00	22,849.84
27/11	9/27	A70025	CHK: 122771	08136 MONTHLY WEB MAINTENANCE	003899	SPIBF0911		250.00	23,099.84
27/11	9/27	A70040	CHK: 122776	08137 SPI BIKEFEST ADV. RKPS-F	004424	332640		300.00	23,399.84
27/11	9/27	A70041	CHK: 122776	08137 SPI BIKEFEST ADV. RVLV-F	004424	332641		300.00	23,699.84
27/11	9/27	A70042	CHK: 122776	08137 SPI BIKEFEST ADV. RFRQ-F	004424	332642		300.00	23,999.84
27/11	9/27	A70043	CHK: 122776	08137 SPI BIKEFEST ADV. RNVO-F	004424	332643		300.00	24,299.84
27/11	9/27	A70044	CHK: 122776	08137 SPI BIKEFEST ADV RNVO-FM	004424	332644		75.00	24,374.84
27/11	9/27	A70045	CHK: 122776	08137 SPI BIKEFEST ADV. RVLV-F	004424	332645		75.00	24,449.84
27/11	9/27	A70046	CHK: 122776	08137 SPI BIKEFEST ADV. RFRQ-F	004424	332653		75.00	24,524.84
27/11	9/27	A70047	CHK: 122776	08137 SPIBIKEFEST ADV. RKKPS-F	004424	332655		75.00	24,599.84
27/11	9/27	A70048	CHK: 122776	08138 SPI BIKEFEST ADV. RKPS-F	004424	356369		300.00	24,899.84
27/11	9/27	A70049	CHK: 122776	08138 SPI BIKEFEST ADV. RVLV-F	004424	356370		300.00	25,199.84
27/11	9/27	A70050	CHK: 122776	08138 SPI BIKEFEST ADV RFRQ-F	004424	356371		300.00	25,499.84
27/11	9/27	A70051	CHK: 122776	08138 SPI BIKEFEST ADV RNVO-FM	004424	356372		300.00	25,799.84
27/11	9/27	A70052	CHK: 122776	08138 SPI BIKEFEST ADV RNVO-FM	004424	356373		75.00	25,874.84
27/11	9/27	A70053	CHK: 122776	08138 SPI BIKEFEST ADV. RVLV-F	004424	356374		75.00	25,949.84
27/11	9/27	A70054	CHK: 122776	08138 SPI BIKEFEST ADV RFRQ-FM	004424	356383		75.00	26,024.84
27/11	9/27	A70055	CHK: 122776	08138 SPI BIKEFEST ADV RKPS-FM	004424	356384		75.00	26,099.84
=====				SEPTEMBER ACTIVITY DB:	6,250.00	CR:	0.00	6,250.00	

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 593-8085 BAY WATCH CLEANUP  
 B E G I N N I N G B A L A N C E 0.00

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 593-8086 TIFT  
 B E G I N N I N G B A L A N C E 0.00

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 593-8087 JUNIOR FISHING TOURNAMENT  
 B E G I N N I N G B A L A N C E 0.00

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 593-8088 LKT  
 B E G I N N I N G B A L A N C E 1,500.00

FUND : 02 -HOTEL/MOTEL TAX FUND PERIOD TO USE: Sep-2011 THRU Sep-2011  
DEPT : 593 EVENTS MARKETING ACCOUNTS: 590-0010 THRU 593-9999  
OST DATE TRAN # REFERENCE PACKET=====DESCRIPTION===== VEND INV/JE # NOTE =====AMOUNT===== =====BALANCE=====

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593-8090	HOLIDAY PARADE	BEGINNING BALANCE	0.00
593-8092	EASTER EGG HUNT	BEGINNING BALANCE	0.00
593-8095	RACE TO THE BORDER	BEGINNING BALANCE	0.00
593-8097	WINTER TEXAS POOL TOURN.	BEGINNING BALANCE	0.00
593-8098	WINTER TEXAN APPRECIATION	BEGINNING BALANCE	0.00
593-8099	MISC. SPONSORSHIPS	BEGINNING BALANCE	4,750.00
593-8100	AMERICAN JUNIOR GOLF TRN	BEGINNING BALANCE	0.00
593-8105	USA. BICYCLE BASH	BEGINNING BALANCE	0.00
593-8110	JUST DU-IT DUATHALON	BEGINNING BALANCE	0.00
593-8111	BASKETBALL TOURNAMENTS	BEGINNING BALANCE	0.00
593-8112	PORSCHE EVENT	BEGINNING BALANCE	0.00
593-8113	RUFF RIDER REGATTA	BEGINNING BALANCE	0.00

FUND : 02 -HOTEL/MOTEL TAX FUND

PERIOD TO USE: Sep-2011 THRU Sep-2011

DEPT : 593 EVENTS MARKETING

ACCOUNTS: 590-0010 THRU 593-9999

OST DATE TRAN # REFERENCE PACKET=====DESCRIPTION===== VEND INV/JE # NOTE =====AMOUNT===== =====BALANCE=====

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593-8114 POOL TOURNAMENT  
B E G I N N I N G B A L A N C E 0.00

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593-8115 HIGH SCHOOL BASKETBALL  
B E G I N N I N G B A L A N C E 5,000.00

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593-8116 USA BEACH MARATHON  
B E G I N N I N G B A L A N C E 0.00

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593-8117 HOOPLA 3 ON 3 BASKETBALL  
B E G I N N I N G B A L A N C E 0.00

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593-8119 WOMEN'S TIP OF TX GOLF TOURN  
B E G I N N I N G B A L A N C E 0.00

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593-8120 FISH ACROSS TX SURF T  
B E G I N N I N G B A L A N C E 0.00

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593-8125 OBERTO FISHING TOURNAMENT  
B E G I N N I N G B A L A N C E 0.00

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593-8130 FULL MOON FESTIVAL  
B E G I N N I N G B A L A N C E 0.00

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593-8131 WINTER TX GOLF CLASSIC  
B E G I N N I N G B A L A N C E 0.00

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593-8132 USA KIDS PEDAL  
B E G I N N I N G B A L A N C E 0.00

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593-8133 TGSA SURF CHAMPIONSHIPS  
B E G I N N I N G B A L A N C E 0.00

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593-8134 BEACHCOMBERS ART SHOW  
B E G I N N I N G B A L A N C E 0.00

FUND : 02 -HOTEL/MOTEL TAX FUND

PERIOD TO USE: Sep-2011 THRU Sep-2011

DEPT : 593 EVENTS MARKETING

ACCOUNTS: 590-0010 THRU 593-9999

OST DATE TRAN # REFERENCE PACKET=====DESCRIPTION===== VEND INV/JE # NOTE =====AMOUNT===== =====BALANCE=====

593-8135 USA ADVENTURE RACE  
B E G I N N I N G B A L A N C E 0.00

593-8136 REDFISH RODEO  
B E G I N N I N G B A L A N C E 0.00

593-8137 MASTERS OF THE FUTURE  
B E G I N N I N G B A L A N C E 0.00

593-8138 MUSIC FESTIVAL  
B E G I N N I N G B A L A N C E 0.00

593-8139 KIDS CUP FISHING  
B E G I N N I N G B A L A N C E 0.00

593-8140 CYCLING TIME TRIAL AND RACE  
B E G I N N I N G B A L A N C E 0.00

593-8141 COMMUNITY EVENTS  
B E G I N N I N G B A L A N C E 0.00

593-9477 TRANSPORTATION GRANT  
B E G I N N I N G B A L A N C E 50,000.00

593-9999 BUDGET DEPT ADJ  
B E G I N N I N G B A L A N C E 0.00

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000 ERRORS IN THIS REPORT!

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** REPORT TOTALS **	---	DEBITS ---	---	CREDITS ---
BEGINNING BALANCES:		3,386,390.02		275.00CR
REPORTED ACTIVITY:		219,460.35		26,973.31CR
ENDING BALANCES:		3,605,850.37		27,248.31CR



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565-0010	SUPERVISION							
	B E G I N N I N G		B A L A N C E					65,842.37
14/11	9/12	P06289	PYEXP	00584	PAYROLL 9-14-11		2,776.25	68,618.62
28/11	9/26	P06291	PYEXP	00585	PAYROLL 9-28-11		2,776.25	71,394.87
		=====		SEPTEMBER	ACTIVITY DB:	5,552.50	CR: 0.00	5,552.50

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565-0010-01	EXEMPT							
	B E G I N N I N G		B A L A N C E					0.00

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565-0010-02	NON EXEMPT							
	B E G I N N I N G		B A L A N C E					0.00

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565-0020	CLERICAL							
	B E G I N N I N G		B A L A N C E					23,491.89
14/11	9/12	P06289	PYEXP	00584	PAYROLL 9-14-11		995.43	24,487.32
28/11	9/26	P06291	PYEXP	00585	PAYROLL 9-28-11		995.45	25,482.77
		=====		SEPTEMBER	ACTIVITY DB:	1,990.88	CR: 0.00	1,990.88

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565-0030	LABOR							
	B E G I N N I N G		B A L A N C E					191,002.95
14/11	9/12	P06289	PYEXP	00584	PAYROLL 9-14-11		7,551.66	198,554.61
28/11	9/26	P06291	PYEXP	00585	PAYROLL 9-28-11		7,509.38	206,063.99
30/11	10/03	B30520		03646	BONUS JOSE LUIS RODRIGUEZ	JE# 015338	460.26	206,524.25
		=====		SEPTEMBER	ACTIVITY DB:	15,521.30	CR: 0.00	15,521.30

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565-0040	TEMPORARY EMPLOYEES							
	B E G I N N I N G		B A L A N C E					17,148.97
14/11	9/12	P06289	PYEXP	00584	PAYROLL 9-14-11		427.76	17,576.73
28/11	9/26	P06291	PYEXP	00585	PAYROLL 9-28-11		309.94	17,886.67
		=====		SEPTEMBER	ACTIVITY DB:	737.70	CR: 0.00	737.70

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565-0060	OVERTIME							
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FUND : 06 -CONVENTION CENTER FUND PERIOD TO USE: Sep-2011 THRU Sep-2011  
 DEPT : 565 CONVENTION CENTER OPER ACCOUNTS: 565-0010 THRU 565-9999  
 OST DATE TRAN # REFERENCE PACKET=====DESCRIPTION===== VEND INV/JE # NOTE =====AMOUNT===== =====BALANCE=====

B E G I N N I N G B A L A N C E 18,377.04

14/11 9/12 P06289 PYEXP 00584 PAYROLL 9-14-11 68.84 18,445.88  
 28/11 9/26 P06291 PYEXP 00585 PAYROLL 9-28-11 481.90 18,927.78  
 ===== SEPTEMBER ACTIVITY DB: 550.74 CR: 0.00 550.74

565-0070 MEDICARE

B E G I N N I N G B A L A N C E 5,094.34

01/11 9/01 B30394 MISC 03597 PAYROLL JE# 015257 169.03 5,263.37  
 15/11 9/14 B30459 MISC 03624 PAYROLL JE# 015302 206.99 5,470.36  
 28/11 9/28 B30511 MISC 03643 PAYROLL JE# 015333 202.11 5,672.47  
 ===== SEPTEMBER ACTIVITY DB: 578.13 CR: 0.00 578.13

565-0080 TMRS

B E G I N N I N G B A L A N C E 30,756.08

09/11 9/09 A68872 CHK: 122598 08063 AUGUST 2011 CONTRIBUTION 020100 90211 4,025.97 34,782.05  
 ===== SEPTEMBER ACTIVITY DB: 4,025.97 CR: 0.00 4,025.97

565-0081 GROUP INSURANCE

B E G I N N I N G B A L A N C E 45,484.17

565-0083 WORKERS COMPENSATION

B E G I N N I N G B A L A N C E 10,214.29

565-0084 UNEMPLOYMENT TAX

B E G I N N I N G B A L A N C E 927.12

565-0085 LONGEVITY

B E G I N N I N G B A L A N C E 5,088.50

565-0090 MERIT ADJUSTMENTS

B E G I N N I N G B A L A N C E 4,299.45

565-0095 SALES INCENTIVE

OST	DATE	TRAN #	REFERENCE	PACKET=====	DESCRIPTION=====	VEND	INV/JE #	NOTE	=====AMOUNT=====	=====BALANCE=====
					BEGINNING BALANCE					0.00
-----										
565-0101					OFFICE SUPPLIES					
					BEGINNING BALANCE					3,044.28
-----										
565-0102					LOCAL MEETINGS					
					BEGINNING BALANCE					0.00
-----										
565-0104					FUELS & LUBRICANTS					
					BEGINNING BALANCE					955.36
13/11	9/13	A68982	CHK: 122645		08074 FUEL PURCHASED AUGUST 20	006241	NP31334094		68.46	1,023.82
			=====		SEPTEMBER ACTIVITY DB:	68.46	CR:	0.00	68.46	
-----										
565-0105					CHEMICALS					
					BEGINNING BALANCE					0.00
-----										
565-0107					BOOKS & PERIODICALS					
					BEGINNING BALANCE					0.00
-----										
565-0108					POSTAGE					
					BEGINNING BALANCE					0.00
-----										
565-0109					PHOTOGRAPHIC SUPPLIES					
					BEGINNING BALANCE					0.00
-----										
565-0110					FLAGS					
					BEGINNING BALANCE					196.00
-----										
565-0111					TIRES & TUBES					
					BEGINNING BALANCE					0.00
-----										
565-0112					SIGNS					
					BEGINNING BALANCE					0.00
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FUND : 06 -CONVENTION CENTER FUND PERIOD TO USE: Sep-2011 THRU Sep-2011  
 DEPT : 565 CONVENTION CENTER OPER ACCOUNTS: 565-0010 THRU 565-9999  
 OST DATE TRAN # REFERENCE PACKET=====DESCRIPTION===== VEND INV/JE # NOTE =====AMOUNT===== =====BALANCE=====

565-0113 BATTERIES  
 B E G I N N I N G B A L A N C E 128.02

565-0114 MEDICAL  
 B E G I N N I N G B A L A N C E 329.44

14/11 9/14 A69190 CHK: 122622 08089 MISC. FIRST AID SUPPLIES 003419 119066 48.33 377.77  
 ===== SEPTEMBER ACTIVITY DB: 48.33 CR: 0.00 48.33

565-0115 LAMPS & GLOBES  
 B E G I N N I N G B A L A N C E 1,086.12

565-0117 SAFETY SUPPLIES  
 B E G I N N I N G B A L A N C E 0.00

565-0130 WEARING APPAREL  
 B E G I N N I N G B A L A N C E 4,784.79

565-0150 MINOR TOOLS & EQUIPMENT  
 B E G I N N I N G B A L A N C E 6,501.65

565-0160 LAUNDRY & JANITORIAL  
 B E G I N N I N G B A L A N C E 16,057.97

14/11 9/14 A69180 CHK: 999999 08089 MISC. MOPS, AIR FRESHNE 001014 AU00744 49.00 16,106.97  
 14/11 9/14 A69181 CHK: 999999 08089 MISC. TABLECOVERS 001014 AU00745 31.65 16,138.62  
 14/11 9/14 A69182 CHK: 999999 08089 MISC. MOPS, AIR FRESHNE 001014 SE05771 49.00 16,187.62  
 14/11 9/14 A69183 CHK: 999999 08089 MISC. TABLECOVERS 001014 SE05772 31.65 16,219.27  
 14/11 9/14 A69184 CHK: 999999 08089 MISC. MOPS, AIR FRESHNE 001014 SE10828 49.00 16,268.27  
 14/11 9/14 A69185 CHK: 999999 08089 MISC. TABLECOVERS 001014 SE10829 21.10 16,289.37  
 14/11 9/14 A69217 CHK: 122677 08089 2 GAL. BLEACH 016110 081624 4.98 16,294.35  
 14/11 9/14 A69229 CHK: 999999 08089 UNIFORMS, ETC 021102 8131968334 92.66 16,387.01  
 14/11 9/14 A69230 CHK: 999999 08089 UNIFORMS, ETC 021102 8131970492 92.66 16,479.67  
 21/11 9/21 A69731 CHK: 999999 08105 JANITORIAL SUPPLIES 007600 264963 496.50 16,976.17  
 27/11 9/27 A70021 CHK: 999999 08136 MISC. MOPS, AIR FRESHNE 001014 SE15881 49.00 17,025.17  
 27/11 9/27 A70022 CHK: 999999 08136 MISC TABLECOVERS 001014 SE15882 21.10 17,046.27  
 27/11 9/27 A70036 CHK: 999999 08136 UNIFORMS, MATS, ETC 021102 8131972724 92.66 17,138.93  
 ===== SEPTEMBER ACTIVITY DB: 1,080.96 CR: 0.00 1,080.96

FUND : 06 -CONVENTION CENTER FUND PERIOD TO USE: Sep-2011 THRU Sep-2011  
 DEPT : 565 CONVENTION CENTER OPER ACCOUNTS: 565-0010 THRU 565-9999  
 OST DATE TRAN # REFERENCE PACKET=====DESCRIPTION===== VEND INV/JE # NOTE =====AMOUNT===== =====BALANCE=====

-----  
 565-0174 GROSS RECEIPTS TAX  
 BEGINNING BALANCE 0.00

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 565-0175 CATER RESALE FOOD/BEVERAGES  
 BEGINNING BALANCE 0.00

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 565-0176 CONCESSION SUPPLIES  
 BEGINNING BALANCE 37,721.72

14/11	9/14	A69187	CHK: 122609	08089	CONCESSION SUPPLIES	002052	02241975				
								176.35		37,898.07	
27/11	9/27	A70024	CHK: 122751	08136	CONCESSION ITEMS	002052	02264210				
								1,463.16		39,361.23	
			=====		SEPTEMBER ACTIVITY DB:						
						1,639.51	CR:	0.00		1,639.51	

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 565-0177 CATERING & KITCHEN SUPPLIES  
 BEGINNING BALANCE 0.00

-----  
 565-0178 UNCOLLECTABLE ACCOUNTS  
 BEGINNING BALANCE 0.00

-----  
 565-0180 INFORMATION TECHNOLOGY  
 BEGINNING BALANCE 0.00

-----  
 565-0190 SOFTWARE  
 BEGINNING BALANCE 0.00

-----  
 565-0201 BULK MATERIALS  
 BEGINNING BALANCE 0.00

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 565-0210 COLLATERAL PIECES  
 BEGINNING BALANCE 0.00

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 565-0230 PROMOTIONAL ITEMS  
 BEGINNING BALANCE 0.00

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 565-0401 FURNITURE & FIXTURES

FUND : 06 -CONVENTION CENTER FUND PERIOD TO USE: Sep-2011 THRU Sep-2011  
 DEPT : 565 CONVENTION CENTER OPER ACCOUNTS: 565-0010 THRU 565-9999  
 OST DATE TRAN # REFERENCE PACKET=====DESCRIPTION===== VEND INV/JE # NOTE =====AMOUNT===== BALANCE=====

B E G I N N I N G B A L A N C E

1,969.72

08/11 9/08 B30424 03611 RECLASS AMEX CK #122406 JE# 015279 95.20 2,064.92  
 08/11 9/08 B30425 03612 RECLASS AMEX CK #122406 JE# 015283 95.20CR 1,969.72  
 14/11 9/14 A69207 CHK: 122649 08089 PURCHASE REIMBURSEMENT 007012 83011 70.36 2,040.08  
 ===== SEPTEMBER ACTIVITY DB: 165.56 CR: 95.20CR 70.36

565-0410 MACHINERY & EQUIPMENT

B E G I N N I N G B A L A N C E

22,102.03

13/11 9/13 A68963 CHK: 999999 08071 BLOWER MOTOR 013111 15826 545.00 22,647.03  
 14/11 9/14 A69209 CHK: 122677 08089 ANT KILLER, MISC. CLEAN 016110 074201 74.41 22,721.44  
 14/11 9/14 A69210 CHK: 122677 08089 GLUE, PAINT MENDERHOSE 016110 074664 52.14 22,773.58  
 14/11 9/14 A69211 CHK: 122677 08089 MISC. AUTOMOTIVE SUPPLIE 016110 075931 39.72 22,813.30  
 14/11 9/14 A69212 CHK: 122677 08089 I BOLTS, STRAPS, ETC 016110 076585 32.66 22,845.96  
 14/11 9/14 A69213 CHK: 122677 08089 BRAKE FLUID, ETC 016110 076630 22.96 22,868.92  
 14/11 9/14 A69214 CHK: 122677 08089 HANDSAW, CHAIN SAW 016110 076720 68.98 22,937.90  
 14/11 9/14 A69215 CHK: 122677 08089 HNDL DIVRTR, HDW 016110 077052 8.58 22,946.48  
 14/11 9/14 A69216 CHK: 122677 08089 1-LAV FAUCET 016110 081301 41.99 22,988.47  
 27/11 9/27 A70031 CHK: 122810 08136 PIPE THREAD STICK, GLOVE 016110 082240 70.83 23,059.30  
 27/11 9/27 A70032 CHK: 122810 08136 HOSE MENDER KITS, ETC. 016110 082257 22.14 23,081.44  
 ===== SEPTEMBER ACTIVITY DB: 979.41 CR: 0.00 979.41

565-0411 BUILDING & STRUCTURES

B E G I N N I N G B A L A N C E

176,434.58

13/11 9/13 A68958 CHK: 122631 08071 REPAINT BEIGE SEC OF BLD 004268 100529b 24,938.00 201,372.58  
 13/11 9/13 A68960 CHK: 122639 08071 REPAINT YELLOW SEC OF BL 006084 238-11 26,000.00 227,372.58  
 14/11 9/14 A69218 CHK: 122677 08089 PAINT BRUSHES, ROLLER, E 016110 081660 49.04 227,421.62  
 14/11 9/14 A69219 CHK: 122677 08089 PAINT, BRUSH, ROLLERS 016110 081710 138.28 227,559.90  
 14/11 9/14 A69220 CHK: 122677 08089 3 GAL RED MARKING PAINT 016110 081711 68.97 227,628.87  
 27/11 9/27 A70029 CHK: 122810 08136 TRAFFIC MARKING PAINT 016110 081857 37.97 227,666.84  
 27/11 9/27 A70030 CHK: 122810 08136 2 GAL. EXT PAING, ROLLER 016110 082003 65.56 227,732.40  
 ===== SEPTEMBER ACTIVITY DB: 51,297.82 CR: 0.00 51,297.82

565-0412 LANDSCAPE MAINT.

B E G I N N I N G B A L A N C E

17,235.00

565-0415 SERVICE CONTRACTS

B E G I N N I N G B A L A N C E

36,241.24

09/11 9/09 A68864 CHK: 122588 08063 SERVICE 9/07 -10/06/11 004232 82211 72.49 36,313.73

FUND : 06 -CONVENTION CENTER FUND  
 DEPT : 565 CONVENTION CENTER OPER

PERIOD TO USE: Sep-2011 THRU Sep-2011  
 ACCOUNTS: 565-0010 THRU 565-9999

OST	DATE	TRAN #	REFERENCE	PACKET=====DESCRIPTION=====	VEND	INV/JE #	NOTE	=====AMOUNT=====	=====BALANCE=====
09/11	9/09	A68867	CHK: 122591	08063 COPIER LEASE 8/08 -09/07	009007	85397951		110.00	36,423.73
13/11	9/13	A68951	CHK: 122604	08071 MAINTENANCE ATT	001142	SB672962		195.66	36,619.39
13/11	9/13	A68956	CHK: 999999	08071 WTR TREATMENT/CHEMICAL	003418	1495		135.00	36,754.39
21/11	9/21	A69742	CHK: 122737	08105 MONTHLY SERVICE BROADBAN	020185	091411		919.90	37,674.29
27/11	9/27	A70019	CHK: 122809	08135 PEST CONTROL	015027	67994924		314.96	37,989.25
27/11	9/27	A70020	CHK: 122809	08135 PEST CONTROL	015027	67995120		77.88	38,067.13
27/11	9/27	A70026	CHK: 122774	08136 SERVI 9/25 -10/24/11	004232	91011		118.39	38,185.52
27/11	9/27	A70027	CHK: 122794	08136 PUMPED GREASE TRAP & DIS	011122	8156		475.00	38,660.52
27/11	9/27	A70034	CHK: 122829	08136 BROADBAND SERV. FOR CVB	020185	0091411		479.90	39,140.42
=====				SEPTEMBER ACTIVITY DB:	2,899.18	CR:	0.00	2,899.18	

565-0418 PARKING LOTS  
 BEGINNING BALANCE 0.00

565-0420 MOTOR VEHICLES  
 BEGINNING BALANCE 1,131.30

565-0421 RADIOS & COMMUNICATIONS  
 BEGINNING BALANCE 5,057.40

565-0427 PLUMBING  
 BEGINNING BALANCE 0.00

565-0501 COMMUNICATIONS  
 BEGINNING BALANCE 21,617.94

22/11	9/22	A69798	CHK: 122735	08117 PHONE BILL DATED 9/03/11	019520	9311		1,862.32	23,480.26
28/11	9/28	A70139	CHK: 122773	08149 TEX-AN 2000 CHARGES AUG	004089	11080582T		76.40	23,556.66
29/11	9/30	C30515	RCPT 00072775	13348 REIM D ROWELL SPRINT				0.32CR	23,556.34
=====				SEPTEMBER ACTIVITY DB:	1,938.72	CR:	0.32CR	1,938.40	

565-0510 RENTAL OF EQUIPMENT  
 BEGINNING BALANCE 9,698.33

13/11	9/13	A68961	CHK: 122650	08071 EQUIPMENT RENTAL	007029	56142608		75.00	9,773.33
14/11	9/14	A69170	CHK: 122671	08088 PORTABLE OFFICE RENTAL	013297	122115040		243.00	10,016.33
28/11	9/28	A70196	CHK: 122775	08154 DISHMACHINE RENTAL 9/08-	004283	6493743		128.59	10,144.92
=====				SEPTEMBER ACTIVITY DB:	446.59	CR:	0.00	446.59	

FUND : 06 -CONVENTION CENTER FUND PERIOD TO USE: Sep-2011 THRU Sep-2011  
 DEPT : 565 CONVENTION CENTER OPER ACCOUNTS: 565-0010 THRU 565-9999  
 OST DATE TRAN # REFERENCE PACKET=====DESCRIPTION===== VEND INV/JE # NOTE =====AMOUNT===== =====BALANCE=====

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 565-0513 TRAINING EXPENSE  
 BEGINNING BALANCE 0.00

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 565-0520 INSURANCE  
 BEGINNING BALANCE 75,292.24

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 565-0529 CREDIT CARD FEES  
 BEGINNING BALANCE 4,402.85

02/11	9/06	B30404	455397	03602	NPC MERCH PYMT PROC	JE# 015262	59.90	4,462.75
02/11	9/06	B30407	72047	03602	AUTHNET GATEWAY-INTERNET SALES	JE# 015265	25.00	4,487.75
02/11	9/06	B30409	625046	03602	NPC MERCH PYMT PROC	JE# 015267	163.99	4,651.74
06/11	9/13	B30445	82471	03610	MERCHE-SOLUTIONS-CC FEE	JE# 015280	123.95	4,775.69
12/11	9/13	B30451	1822689	03610	LEASE FINANCE GR PYMT-CONV CTR	JE# 015298	86.10	4,861.79
				=====	SEPTEMBER ACTIVITY DB:	458.94	CR: 0.00	458.94

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 565-0530 PROFESSIONAL SERVICES  
 BEGINNING BALANCE 2,468.50

28/11	9/28	A70195	CHK: 122760	08154	EST.FEE ADJ. 4/01 -6/30/ 002774 21411258		36.00	2,504.50
				=====	SEPTEMBER ACTIVITY DB:	36.00	CR: 0.00	36.00

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 565-0531 MEDIA PLACEMENT  
 BEGINNING BALANCE 0.00

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 565-0532 PRODUCTION COSTS  
 BEGINNING BALANCE 0.00

-----  
 565-0533 MARKETING  
 BEGINNING BALANCE 0.00

-----  
 565-0535 BOND ISSUANCE EXPENSE  
 BEGINNING BALANCE 0.00

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 565-0536 TICKET COMMISSIONS  
 BEGINNING BALANCE 0.00



565-0540	ADVERTISING										
	BEGINNING	BALANCE								131.00	
565-0541	ELECTION EXPENSES										
	BEGINNING	BALANCE								0.00	
565-0550	TRAVEL EXPENSES										
	BEGINNING	BALANCE								132.65	
565-0550-001	CC CHGS CG										
	BEGINNING	BALANCE								0.00	
565-0550-002	CC CHGS DR										
	BEGINNING	BALANCE								0.00	
565-0551	DUES & MEMBERSHIPS										
	BEGINNING	BALANCE								15.00	
565-0552	EVENT ENTERTAINMENT										
	BEGINNING	BALANCE								0.00	
565-0553	TRAVEL SHOWS/FEES										
	BEGINNING	BALANCE								0.00	
565-0556	EVENT SECURITY										
	BEGINNING	BALANCE								0.00	
565-0557	STORAGE RENTAL										
	BEGINNING	BALANCE								0.00	
565-0558	DECORATIONS										
	BEGINNING	BALANCE								1,099.33	
565-0560	CAMERON COUNTY LEASE										
	BEGINNING	BALANCE								20,157.77	
09/11	9/09	A68863	CHK: 122587	08063	LEASE PYMT FOR AUGUST 20	003150	090611			1,460.68	21,618.45
			=====	SEPTEMBER ACTIVITY DB:	1,460.68	CR:	0.00			1,460.68	

FUND : 06 -CONVENTION CENTER FUND  
 DEPT : 565 CONVENTION CENTER OPER  
 OST DATE TRAN # REFERENCE PACKET=====DESCRIPTION===== VEND INV/JE # NOTE =====AMOUNT===== BALANCE=====

PERIOD TO USE: Sep-2011 THRU Sep-2011

ACCOUNTS: 565-0010 THRU 565-9999

565-0572 TRANSFERS OUT  
 BEGINNING BALANCE 0.00

565-0580 ELECTRICITY  
 BEGINNING BALANCE 235,654.09

14/11 9/14 A69060 CHK: 122630 08078 ELECTRIC BILL AS OF 8/29 004231 1164137 25,601.76 261,255.85  
 ===== SEPTEMBER ACTIVITY DB: 25,601.76 CR: 0.00 25,601.76

565-0581 WATER, SEWER & GARBAGE  
 BEGINNING BALANCE 41,229.72

09/11 9/09 A68861 CHK: 122586 08063 SERV @ 7355 PADRE BLVD 002805 0863000518312 579.10 41,808.82  
 14/11 9/14 A69047 CHK: 999999 08077 7355 PADRE BLVD 012071 201109143414 5,473.28 47,282.10  
 14/11 9/14 A69177 CHK: 999999 08088 BOTTLED WATER DEL CVB 022000 70474 13.00 47,295.10  
 28/11 9/28 A70203 CHK: 999999 08154 BOTTLED WATER DEL CVB 022000 80373 13.00 47,308.10  
 ===== SEPTEMBER ACTIVITY DB: 6,078.38 CR: 0.00 6,078.38

565-0599 PROMOTIONS  
 BEGINNING BALANCE 0.00

565-1001 BUILDINGS & STRUCTURES  
 BEGINNING BALANCE 0.00

565-1004 MACHINERY & EQUIPMENT  
 BEGINNING BALANCE 0.00

565-1005 RADIO EQUIPMENT  
 BEGINNING BALANCE 0.00

565-1007 MOTOR VEHICLES  
 BEGINNING BALANCE 0.00

565-1010 SOFTWARE  
 BEGINNING BALANCE 0.00

OST	DATE	TRAN #	REFERENCE	PACKET=====DESCRIPTION=====	VEND	INV/JE #	NOTE	=====AMOUNT=====	BALANCE=====
565-1011				INFORMATION TECHNOLOGY BEGINNING BALANCE					0.00
565-1012				LANDSCAPE BEGINNING BALANCE					0.00
565-8040				MISS USA BEGINNING BALANCE					0.00
565-8050				MISS TEXAS BEGINNING BALANCE					0.00
565-8051				EXPANSION BEGINNING BALANCE					0.00
565-9047				EMPLOYEE TURNOVER BEGINNING BALANCE					0.00
565-9470				DEBT SERVICE TRANSFER BEGINNING BALANCE					427,963.76
01/11	9/01	B30384		03593 TSF FROM CC TO DEBT SERV		JE# 015248		5,970.26	433,934.02
01/11	9/01	B30388		03595 TSF FROM CC TO DEBT SERV		JE# 015251		5,970.26CR	427,963.76
				===== SEPTEMBER ACTIVITY DB:				5,970.26	
						CR:		5,970.26CR	0.00
565-9471				TRANSFER TO CONST. FUND BEGINNING BALANCE					0.00
565-9472				TRANSFERS OUT BEGINNING BALANCE					0.00
565-9473				TRANSFER TO HOTEL MOTEL FUND BEGINNING BALANCE					0.00
565-9474				TSF TO MISS TEEN USA					

FUND : 06 -CONVENTION CENTER FUND

PERIOD TO USE: Sep-2011 THRU Sep-2011

DEPT : 565 CONVENTION CENTER OPER

ACCOUNTS: 565-0010 THRU 565-9999

OST DATE TRAN # REFERENCE PACKET=====DESCRIPTION===== VEND INV/JE # NOTE =====AMOUNT===== BALANCE=====

BEGINNING BALANCE 0.00

565-9999 BUDGET DEPT ADJ

BEGINNING BALANCE 0.00

000 ERRORS IN THIS REPORT!

** REPORT TOTALS **	---	DEBITS	---	CREDITS	---
BEGINNING BALANCES:		1,588,566.97		0.00	
REPORTED ACTIVITY:		129,127.78		6,065.78CR	
ENDING BALANCES:		1,717,694.75		6,065.78CR	



**Project:** SPI CVB - CVA Meeting  
**Date:** October 12<sup>th</sup>, 2011

## Report

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### Media Overview and Update July – Sept.

#### Online –

Specific Media Ad Network - Annual  
Connect2Houston.com – June – Aug.  
Makeitsouthpadreisland.com – Annual  
TravelGuidesFree.com – Feb. – Sept.  
TourTX.com – Annual  
TexTraveler.com – Annual  
TripAdvisor.com – Annual  
Videoglobetrotter.com – Annual  
Yahoo/Google/Ask/MSN Search –  
Annual

#### Television –

Summer TV San Antonio - 6/20-7/3,  
8/22-9/4, 9/12-25  
Journey TV in SA, DFW, Austin, RGV.  
Remainder of the US is added value.

#### Outdoor –

Corpus- 2, San Antonio- 2, Ongoing  
Valley Mall- Ongoing

#### Print –

SAEN TX Traveler – Sept.  
SAEN Guide to SA – Aug.  
SAEN Gulf Coast Travel Section – Aug.  
SAEN TX Tabloid – July  
SAEN Glance – Aug.  
AARP – Sept.  
Media Max – July  
Midwest Living: Best of the Midwest –  
March – Aug.  
Southern Living – Sept.  
TX Monthly – Sept.  
USA Today Travel Guide – June – Sept.  
Meeting Planning Guide – June – Sept.  
TSAE CVB Edition – May  
TX State Travel Guide – Annual  
Locations – Annual  
PYM – Annual  
TSAE Membership Directory – Annual  
TSAE Show Edition – Annual  
TX Sports Facility Guide – Annual



## **Media Overview and Update Oct. – Dec.**

### **Online –**

Specific Media Ad Network – Annual  
TourTX.com – Annual  
TexTraveler.com – Annual  
Videoglobetrotter.com – Annual  
Search Ad Words – Annual

### **Television –**

Journey TV in SA, DFW, Austin, RGV.  
Remainder of the US is added value.

### **Outdoor –**

Corpus- 2, San Antonio- 2, Ongoing  
Valley Mall- Ongoing

### **Print –**

SAEN TX Traveler – Nov.  
TTIA See TX First – Fall  
TX State Travel Guide – Annual  
Meeting Planning Guide – Annual  
MPI: Meeting Guide to TX – Nov.  
Plan Your Meetings – Annual  
TSAE Membership Directory – Annual  
TSAE Show Edition – Annual  
TX Meeting & Events – Fall  
TX Sports Facility Guide – Annual



Media/Spot	#	Gross \$ (000)	2011 MONTHS												GROSS \$					
			DECEMBER	JANUARY	FEBRUARY	MARCH	APRIL	MAY	JUNE	JULY	AUGUST	SEPTEMBER								
Spring Break	2	\$27.0																		
SEM	2	\$25.0																		
O-O-H	2	\$40.0																		
TOTAL Internet		\$141.0																		
Ad Networks	12	\$100.0																		
Extrads	3	\$30.0																		
Local Websites in MM/J/O/W/E/O/H/U/L	5	\$23.5																		
Travelidirect.com	6	\$3.8																		
Spocchange video pe-ill	4	\$38.0																		
fourfeet.com Platinum Pkg	2	\$12.2																		
bestwater.com	12	\$62.2																		
Travel Ad Network (Mkt)	2	\$29.4																		
TripleAhor.com	9	\$29.4																		
Underline Network PP Video In-Spinner	2	\$34.0																		
Videojordan.com	12	\$0.6																		
Videojordan.com (with Smartphone/PAD)	4	\$50.0																		
Videojordan.com (with Smartphone/PAD)	12	\$50.0																		
TOTAL Newspaper		\$396.2																		
San Antonio Exp-Meets, Texas Traveler FRAC	4	\$5.6																		
San Antonio Exp-Meets-Gold to SA 1/29AC	1	\$1.9																		
San Antonio Exp-Meets Golf Coast Travel Section 14PAC	2	\$3.9																		
San Antonio Exp-Meets Texas Table 5 and 5.6 AC	1	\$1.5																		
San Antonio Exp-Meets Glens	1	\$1.0																		
TTN's Sale Texas First Fall/Spring 1/29AC	3	\$47.7																		
TOTAL Outdoor		\$52.7																		
Corpus Christi 14 X 48 (2)	12	\$28.8																		
San Antonio 14 x 48 (2)	12	\$20.6																		
Valley Outfit Mail Advertising	12	\$6.4																		
TOTAL Publications		\$137.8																		
Ad-Link FRACB San Antonio	3	\$13.1																		
ADAP TP 1/29AC 1/29AC	3	\$40.9																		
Media Meet FRACB San Antonio/Aus	3	\$21.0																		
Membership-C, Parents, BH&G TP	2	\$13.6																		
Midwest Living TP & Meet of MH	2	\$10.0																		
San Antonio Magazine - 1/29AC	2	\$2.2																		
San Antonio Magazine - Travel Dir	3	\$12.5																		
San Antonio Magazine - Travel Section-FRAC	1	\$17.9																		
Texas Highway 1/29AC, FRAC	3	\$9.8																		
Texas Monthly 1/29AC, FRAC	3	\$43.5																		
Texas State Travel Guide-1/29AC	1	\$8.4																		
Texas Town and City FRACB	1	\$1.4																		
TOTAL Trade		\$131.4																		
Meeting Planning Guide	4	\$5.3																		
MPI: Meeting Guide to Texas 1/29AC+1/2 Editorial	1	\$4.2																		
Plan Your Meetings: Platinum Pkg	1	\$42.8																		
TS&E Membership Directory	1	\$2.9																		
TS&E Show Edition	1	\$9.9																		
Texas Meeting & Events	4	\$16.0																		
Texas Sport Facility Guide	1	\$3.2																		
TOTAL MGA/Q		\$238.7																		
San Antonio Cable	12	\$46.0																		
Journey TV/National	12	\$102.0																		
TOTAL Local		\$148.0																		
Local	1	\$83.0																		
Misc	1	\$65.0																		
TOTAL		\$443.0																		
Approved Budget		\$1,250,000.00																		
Budget Surplus		\$1,462,502.39																		
Revenue Budget		\$7,497.61																		
QTR 1 (OCT '10) Totals		\$283,184.7																		
QTR 2 (NOV '10) Totals		\$392,511.5																		
QTR 3 (DEC '10) Totals		\$397,561.3																		
QTR 4 (JAN '11) Totals		\$189,274.9																		

Approved Budget: \$1,250,000.00  
 Budget Surplus: \$1,462,502.39  
 Revenue Budget: \$7,497.61  
 Media Meet: Conde Nast Traveler, The New Yorker, Vanity Fair, and Architectural Digest  
 Membership: Myr Family Circle and Parents  
 Meredith: Apr, BH&G  
 Valley Mail contract: November 09-October 10  
 Theatra Markets, Minneapolis, Detroit, Chicago, Omaha, Columbus, Indianapolis, St. Louis, Cincinnati, Day Mahan, Kansas City  
 Ad-Link: Good Housekeeping, Redbook, and Women's Day

THE ATKINS GROUP  
SOUTH PADRE ISLAND PUBLIC RELATIONS TEAM  
WORK DESCRIPTION/ EFFORT AND RESULTS

September 2011

**RESEARCH & PLANNING**

- Researched information on Sand Castle Days, including interviews with Mary K Hancock and Amazin' Walter.
- Gathered information on SPI Dive Week Wounded Warriors events to develop media pitch.

**PITCHES, NEWS RELEASES AND OTHER WRITTEN MATERIALS**

- Drafted and distributed Sand Castle Days news release.
- Drafted pitch for SPI Dive Week's Wounded Warrior dive event.
- Drafted and distributed 2011 SPI Basketball Invitational Press Release to sports and travel media in teams' markets and in key Texas cities.
- Drafted SPI Holiday Roundup press release.
- Sent Winter calendar of events to Texas dailies.

**MEDIA CONTACTS**

- Pitched "Wounded Warriors Set to Explore Gulf Waters During Dive Week" to targeted media, including Lynn Brezosky and Sig Christenson of the San Antonio Express-News; Lori Moffat, Texas Highways; freelance writer Melissa Gaskill; Jaime Galvan, Brownsville Herald; AP reporter Paul Weber and USA Today reporter Gregg Zoroya.
- Pitched Sand Castle Days to targeted media, including San Antonio Express-News, Dallas Morning News, Austin American-Statesman, Houston Chronicle and Fort Worth Star Telegram. Efforts resulted in photo requests and upcoming hits in the Express-News travel section on Sun. Oct. 9 and an upcoming hit in the Dallas Morning News travel section.
- As a result of ongoing contact with travel editors at Southern Living, editor Cory Bordonaro contacted us to request "Insider tips and Information" for a "Budget Weekend " article she's working on. We provided detailed information on Eco-Tourism (dolphins, birding and sea turtles), Sand Castle Days, Kite Fest and Summer Friday Night Fireworks, as well as information on a variety of lodging and dining options. She was so pleased with what we sent, she's planning to use some of it for next summer's "The South's Best Beaches" feature as well as the "Budget Weekend" article. We extended an invitation to Southern Living to be our guest for this year's Sand Castle Days. Cory expressed interest, but has not been able to commit to this.



- Followed up with Elaine Warner after her fam visit about additional information needs. She informed us that she was able to get a quick announcement about SPLASH submitted to Gayly, Oklahoma's GLBT magazine before their Oct. deadline. Her AAA Home & Away Oklahoma and Slice features are still scheduled for spring 2012.
- Followed up with Julie Catalano after her fam visit about additional information needs. DeeOnda assisted in providing follow-up contact information, including Scarlett Colley's contact information, additional photos and the contact information for CVB meetings staff. Her De Soto article was pushed from October to a January or February 2012 publication date. Her Scene is SA assignment is in question, because the former editor who assigned this left the magazine. Julie is re-pitching this to the new editor. Other articles she's working for are a travel piece for the Houston Tribune papers website, the online San Antonio arts magazine, onthetownezine.com (provided El Paseo information for this) and an article on SPI meetings facilities for Cvent.com, a meeting professionals resource.

#### **MEDIA FAMS:**

- Freelance writer Tracey Teo and photographer Wesley Teo, Oct. 19-23.
- Freelance writer Dan Oko, Nov. 5-8.

#### **CLIPS & HITS**

**San Antonio Express-News Texas Traveler, Sept. 2011.** Fall issue cover story and editorial on Sand Castle Days (not available online).

**Dallas Observer Blogs, Sept. 1.** "Top 100 reasons Texas is twice as awesome as any other state."  
[http://blogs.dallasobserver.com/mixmaster/2011/09/top\\_100\\_reasons\\_texas\\_is\\_twice.php](http://blogs.dallasobserver.com/mixmaster/2011/09/top_100_reasons_texas_is_twice.php)

**Examiner.com, Sept. 1.** "End the summer on South Padre Island."  
<http://www.examiner.com/travel-in-brownsville/end-the-summer-on-south-padre-island>

**Star Local News, Sept. 1.** "Hit the road: Holiday travel expected to be low."  
[http://www.colonyleader.com/articles/2011/09/02/news\\_update/9680.txt](http://www.colonyleader.com/articles/2011/09/02/news_update/9680.txt)

**Valley Morning Star, Sept. 2.** "Beach warning."  
<http://www.valleymorningstar.com/articles/beach-95056-harlingen-warning.html>

**Brownsville Herald, Sept. 2.** "Lee churns surf: storm generates rip-current conditions on South Padre."  
<http://www.brownsvilleherald.com/news/padre-130762-conditions-national.html>

**Brownsville Herald, Sept. 2.** "Hitting the trail: SPI Equestrian Center relocating farther north."  
<http://www.brownsvilleherald.com/news/beach-130761-north-center.html>

**KRGV Newschannel 5, Sept. 2.** "Cameron County officials monitoring beach."  
[www.krgv.com](http://www.krgv.com) (no longer available online).

**KRGV Newschannel 5, Sept. 3.** "Beach accesses five and six closed Labor Day weekend."  
[www.krgv.com](http://www.krgv.com) (no longer available online).

**Valley Morning Star**, Sept. 3. "Hitting the trail."

<http://www.valleymorningstar.com/news/south-95067-trail-hitting.html>

**Valley Central**, Sept. 3. "Boca Chica beach reopens, other accesses still closed."

<http://www.valleycentral.com/news/story.aspx?list=~%5Cnews%5Clists%5Clocal%20and%20state&id=659368>

**Houston Culture Map**, Sept. 4. "Travelin' Man: Pack your sea legs & pretzels and spend 12 hours wildlife watching in the Gulf of Mexico."

<http://houston.culturemap.com/newsdetail/09-04-11-texas-travel-ideas-into-the-gulf-of-mexico/>

**KRGV Newschannel 5**, Sept. 4. "County authorities re-open beach access."

[www.krgv.com](http://www.krgv.com) (no longer available online).

**KRGV Newschannel 5**, Sept. 4. "Sea lice found on South Padre Island beaches." [www.krgv.com](http://www.krgv.com) (no longer available online).

**Valley Central**, Sept. 4. "SPI beaches reopened, venomous marine life warning in effect."

<http://www.valleycentral.com/news/story.aspx?list=~%5Cnews%5Clists%5Clocal%20and%20state&id=659537>

**Valley Central**, Sept. 4. "South Padre Island beach accesses reopened."

<http://www.valleycentral.com/news/story.aspx?id=659492>

**Valley Central**, Sept. 4. "Authorities warn about 'sea lice' on South Padre Island."

<http://www.valleycentral.com/neighborhood/story.aspx?id=659537>

**Valley Morning Star**, Sept. 5. "Coast Guard stays busy over long weekend."

<http://www.valleymorningstar.com/news/-95096-.html>

**KRGV Newschannel 5**, Sept. 6. "Crab larvae attacking swimmers at SPI."

<http://www.krgv.com/news/local/story/Crab-Larvae-Attacking-Swimmers-at-SPI/d3Comlu4mEuYwW8Vcab5Ag.csp?rss=1652>

**ESPN College Basketball Nation Blog**, Sept. 6. "Your minor scheduling quirk of the day."

[http://espn.go.com/blog/collegebasketballnation/post/\\_/id/34958/your-minor-scheduling-quirk-of-the-day](http://espn.go.com/blog/collegebasketballnation/post/_/id/34958/your-minor-scheduling-quirk-of-the-day)

**Equestrian Magazine**, Sept. 7. "Happy trails: discovering the Lone Star State."

<http://www.equestrianmag.com/news/horse-riding-lone-star-state-texas.html>

**KGAN CBS 2 (Iowa)**, Sept. 8. "Panthers release MVC hoops schedule."

[http://www.kgan.com/shared/newsroom/sports/local/videos/kgan\\_vid\\_1451.shtml](http://www.kgan.com/shared/newsroom/sports/local/videos/kgan_vid_1451.shtml)

**TheMonitor.com**, Sept. 8. "9/11 events list."

<http://www.themonitor.com/news/through-54564-events-students.html>

**National Post (Canada)**, Sept. 11. "Austin, Texas about more than just the music."

<http://life.nationalpost.com/2011/09/10/weekend-escapes-austin-texas-is-about-more-than-just-the-music/>

**Valley Morning Star**, Sept. 13. "Causeway accident: 10 years later."  
<http://www.valleymorningstar.com/news/causeway-95251-island-later.html>

**TheMonitor.com**, Sept. 13. "Somber reflections 10 years after SPI causeway collapse."  
<http://www.themonitor.com/news/south-54729-collapse-spi.html>

**San Antonio Express-News**, Sept. 16. "South Padre pauses to remember bridge collapse."  
<http://www.mysanantonio.com/news/state/article/South-Padre-pauses-to-remember-bridge-collapse-2172603.php>

**Houston Chronicle**, Sept. 15. "10 years later, deadly bridge collapse a painful scar."  
<http://www.chron.com/news/houston-texas/article/10-years-later-deadly-bridge-collapse-a-painful-2173347.php>

**TheMonitor.com**, Sept. 15. "100 gather on SPI to honor victims 10 years after causeway disaster."  
<http://www.themonitor.com/news/gather-54811-victims-honor.html>

**KRGV Newschannel 5**, Sept. 15. "Causeway collapse 10 years ago brought safety improvements."  
[http://www.krgv.com/news/local/story/Causeway-Collapse-10-Years-Ago-Brought-Safety/UXc6BVc\\_q0OatH66UeFM4w.csp](http://www.krgv.com/news/local/story/Causeway-Collapse-10-Years-Ago-Brought-Safety/UXc6BVc_q0OatH66UeFM4w.csp)

Other stories on the anniversary appeared in a dozen other media outlets on Sept. 15, including:

- Valley Central
- KXII, Austin
- KENS5.com, San Antonio
- My Fox Houston
- CBS 7 West Texas

**Valley Morning Star**, Sept. 24. "Coastal gem: Cleanup crew keeps South Padre sparkling."  
<http://www.valleymorningstar.com/news/-95468-.html>

**Brownsville Herald**, Sept. 24. "Volunteers clean up at 25th annual Adopt-A-Beach Fall Cleanup."  
<http://www.brownsvilleherald.com/articles/clean-131601-volunteers-cleanup.html>

**Austin American-Statesman**, Sept. 25. "Travel Matters: Around Texas in October (Sand Castle Days)"  
<http://www.statesman.com/life/travel/travel-matters-around-texas-in-october-1877017.html?page=2>

**Newsblaze.com**, Sept. 25. "Sun Country's Everyone-Must-Go Sale."  
<http://newsblaze.com/story/2011092515572100001.bw/topstory.html>

**Fort Mill Times** (South Carolina), Sept. 25. "Sun Country's Everyone-Must-Go Sale."  
<http://www.fortmilltimes.com/2011/09/25/1719676/sun-countrys-everyone-must-go.html>

**Reuters.com**, Sept. 25. "Sun Country's Everyone-Must-Go Sale."  
<http://www.reuters.com/article/2011/09/25/idUS74012+25-Sep-2011+BW20110925>

**StreetInsider.com**, Sept. 25. "Sun Country's Everyone-Must-Go Sale."  
<http://www.streetinsider.com/Press+Releases/Sun+Country%E2%80%99s+Everyone-Must-Go+Sale/6809235.html>

**News 4 WOAI, Sept. 27. "Illegal net kills thousands of sharks off Texas."**

[http://www.woai.com/news/local/story/Illegal-net-kills-thousands-of-sharks-off-Texas/VnsgB-e4hUuJW\\_NNyxiZQA.cspX](http://www.woai.com/news/local/story/Illegal-net-kills-thousands-of-sharks-off-Texas/VnsgB-e4hUuJW_NNyxiZQA.cspX)

- This story was also picked up by approx. two dozen other media outlets in Texas, nationally and internationally.

#### **ACCOUNT SERVICE**

- Account service and maintenance: planning meetings, clip searches, reports for CVA marketing committee and board meetings, meetings and discussions with CVB and TAG SPI team, etc.



## **Web**

**sopadre.com – up 18.07% from last FY.**

### **9/1-9/30**

Total Visits: 42,991/LY: 31,404

Avg. Time: 3:53

Source: Direct: 9.15%, Referring 10.52%, Search 80.33%

Countries: US, Mexico, Canada

States: TX, Cali, Illinois, NY, Minnesota, Oklahoma, Missouri, Colorado, Michigan, Ohio

Cities: Houston, Mcallen, SA, Austin, Dallas, Ballinger, Brownsville, Ft. Worth, SPI, Harlingen

### **8/1-8/31**

Total Visits: 65,766/LY: 50,551

Avg. Time: 4:15

Source: Direct: 7.12%, Referring 8.76%, Search 83.99%

Countries: US, Mexico, Canada

States: TX, Cali, Illinois, NY, Minnesota, Oklahoma, Colorado, Missouri, Michigan, Ohio

Cities: Houston, SA, Mcallen, Austin, Dallas, Ft. Worth, SPI, Corpus, Plano, Arlington

### **7/1 – 7/31**

Total Visits: 94,688/LY: 66,139/Up 15.69% for FY

Avg. Time: 4:29

Source: Direct: 6.99%, Referring 7.12%, Search 85.73%

Countries: US, Mexico, Canada

States: TX, Cali, Okla, NY, Illinois, Colorado, Missouri, Minnesota, Louisiana, Kansas

Cities: Houston, SA, Dallas, Mcallen, Austin, Ft. Worth, SPI, Plano, Arlington, Corpus

### **6/1 – 6/30**

Total Visits: 88,035

Avg. Time: 4:44

Source: Direct 7.45%, Referring 7.94%, Search 84.42%

Countries: US, Mexico, Canada

States: TX, Okla, Cali, Illinois, NY, Missouri, Minn, Louisiana, Colorado, New Mexico

Cities: Houston, SA, Dallas, Austin, Mcallen, Ft Worth, SPI, Plano, Brownsville, Arlington



**5/1 – 5/31**

Total Visits: 85,996

Avg. Time: 3:54

Source: Referring 15.38%, Direct 15.49%, Search 69.01%

Countries: US, Mexico, Canada

States: TX, Oklahoma, Louisiana, Minnesota, California, Missouri, Ohio, Illinois, Michigan, NY

Cities: Houston, SA, McAllen, Dallas, Austin, Ft. Worth, Plano, Arlington, Brownsville, SPI

**4/1 – 4/30**

Total Visits: 60,857

Avg. Time: 3:56

Source: Referring 11.95%, Direct 13.56%, Search 74.48%

Countries: US, Mexico, Canada

States: TX, Oklahoma, Illinois, Cali, Minnesota, NY, Missouri, Michigan, Colorado, Ohio

Cities: Houston, SA, McAllen, Austin, Dallas, Brownsville, Ft. Worth, SPI, HRL, Weslaco

**3/1 – 3/31**

Total Visits: 76,540

Avg. Time: 3:20

Source: Direct 8.57%, Referring 11.72%, Search 79.71%

Countries: US, Mexico, Canada

States: TX, Illinois, Minnesota, Oklahoma, Cali, NY, Missouri, Kansas, Colorado, Michigan

Cities: Houston, McAllen, SA, Dallas, Austin, Brownsville, Ft. Worth, SPI, HRL, Arlington

**2/1 – 2/28**

Total Visits: 56,983

Avg. Time: 3:36

Source: Direct 9.29%, Referring 12.12%, Search 77.96%

Countries: US, Canada, Mexico

States: TX, Illinois, Minn, Missouri, Oklahoma, NY, Cali, Michigan, Kansas, Colorado

Cities: McAllen, Houston, SA, Dallas, Austin, SPI, Irving, Brownsville, Lubbock, Weslaco



### **1/1 – 1/31**

Total Visits: 59,375

Avg. Time: 4:10

Source: Direct 9.29%, Referring 11.96%, Search 78.74%

Countries: US, Canada, Mexico

States: TX, Minnesota, Illinois, Oklahoma, Missouri, Cali, NY, Michigan, Wisconsin, Ohio

Cities: McAllen, Houston, Dallas, SA, Austin, SPI, Irving, Brownsville, El Paso, Plano

### **12/1 – 12/31**

Total Visits: 33,225

Avg. Time: 3:59

Source: Direct 10.77%, Referring 11.84%, Search 77.39%

Countries: US, Canada, Mexico

States: TX, Illinois, Minnesota, Cali, Missouri, NY, Oklahoma, Michigan, Wisconsin, Colorado

Cities: McAllen, Houston, SA, Dallas, Austin, SPI, Brownsville, Harlingen, Plano, Corpus Christi

### **11/1 – 11/30**

Total Visits: 28,938

Avg. Time: 3:39

Source: Referring 10.13%, Direct 12.51%, Search 77.36%

Countries: US, Canada, Mexico

States: TX, Illinois, Cali, Minnesota, NY, Missouri, Colorado, Michigan, Wisconsin, Oklahoma

Cities: McAllen, Houston, SA, Austin, Dallas, SPI, Brownsville, Harlingen, Irving, Plano

### **10/1 – 10/27**

Total Visits: 25,684

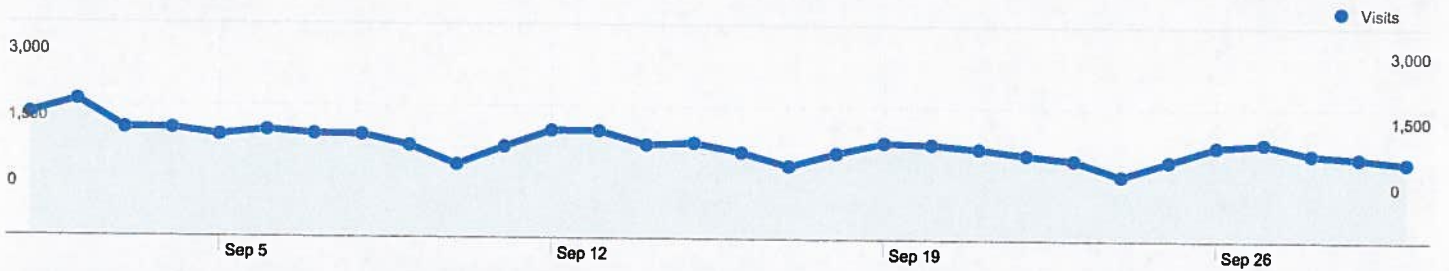
Avg. Time: 3:51

Source: Referring 9.87%, Direct 12.49%, Search 77.64%

Countries: US, Canada, Mexico

States: TX, Illinois, NY, Minnesota, California, Missouri, Michigan, Colorado, Oklahoma, Wisconsin

Cities: McAllen, Houston, SA, Dallas, Austin, SPI, Brownsville, Harlingen, Weslaco, Corpus



### Site Usage

**42,991** Visits

**40.44%** Bounce Rate

**177,497** Pageviews

**00:03:53** Avg. Time on Site

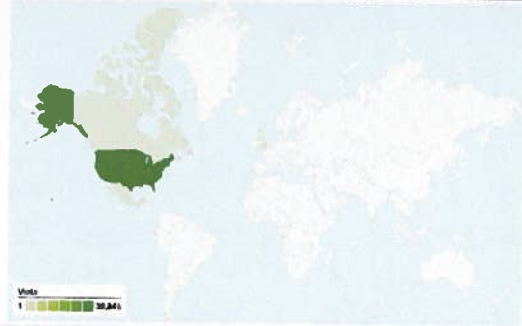
**4.13** Pages/Visit

**76.24%** % New Visits

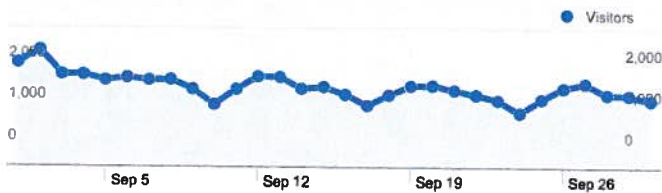
### Content Overview

Pages	Pageviews	% Pageviews
/island/	39,750	22.39%
/attractions/	10,249	5.77%
/lodging/listing.php?cat=1	6,890	3.88%
/attractions/listing.php?cat=7	5,251	2.96%
/lodging/	4,043	2.28%

### Map Overlay

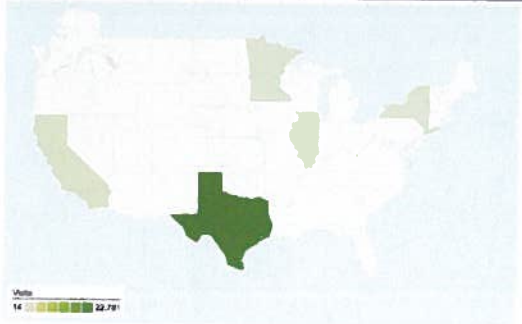


### Visitors Overview



**Visitors**  
**35,204**

### Country/Territory Detail: United States





### Referring Sites

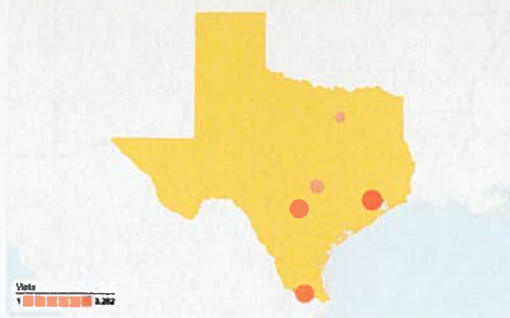
Source	Visits	% visits
sandcastledays.com	578	12.78%
google.com	366	8.10%
spibikefest.com	207	4.58%
facebook.com	195	4.31%
myspi.org	152	3.36%

### Traffic Sources Overview



- Search Engines**  
34,536.00 (80.33%)
- Referring Sites**  
4,521.00 (10.52%)
- Direct Traffic**  
3,934.00 (9.15%)

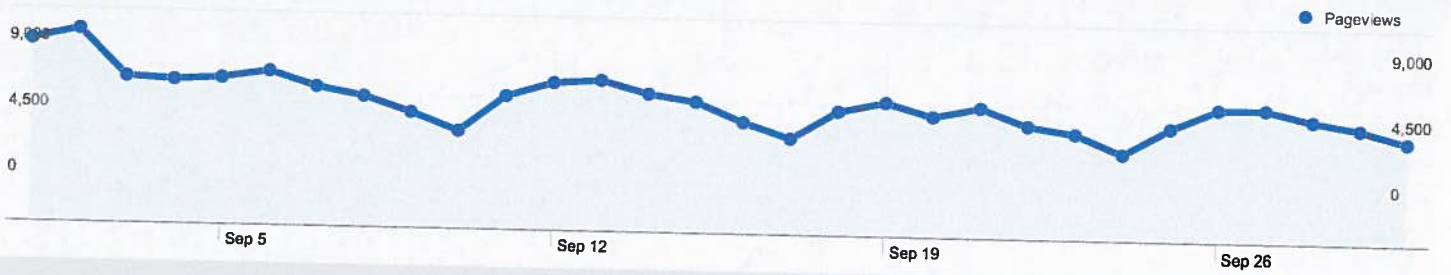
### State Detail: Texas



# Content Overview

Sep 1, 2011 - Sep 30, 2011

Comparing to: Site



Pages on this site were viewed a total of 177,497 times

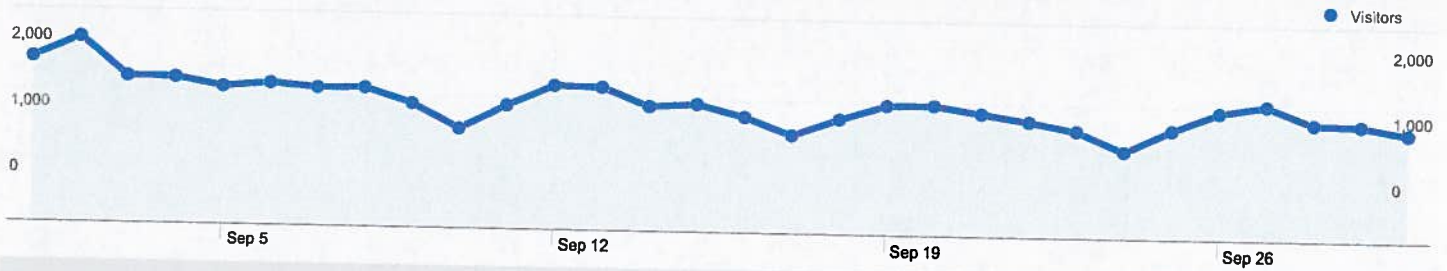
177,497 Pageviews

134,772 Unique Views

40.45% Bounce Rate

## Top Content

Pages	Pageviews	% Pageviews
/island/	39,750	22.39%
/attractions/	10,249	5.77%
/lodging/listing.php?cat=1	6,890	3.88%
/attractions/listing.php?cat=7	5,251	2.96%
/lodging/	4,043	2.28%



## 35,204 people visited this site

42,991 Visits

35,204 Absolute Unique Visitors

177,497 Pageviews

4.13 Average Pageviews

00:03:53 Time on Site

40.44% Bounce Rate

76.24% New Visits

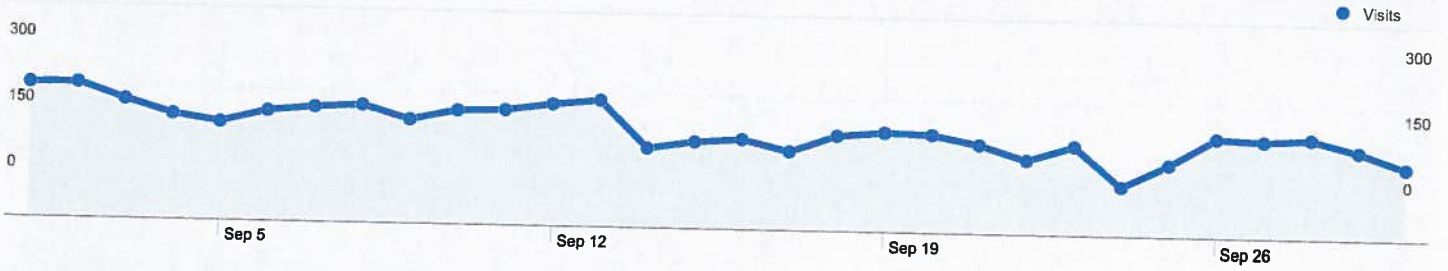
## Technical Profile

Browser	Visits	% visits
Internet Explorer	21,428	49.84%
Safari	8,115	18.88%
Firefox	5,706	13.27%
Chrome	4,075	9.48%
Android Browser	2,925	6.80%

# Referring Sites

Sep 1, 2011 - Sep 30, 2011

Comparing to: Site



Referring sites sent 4,521 visits via 571 sources

Site Usage

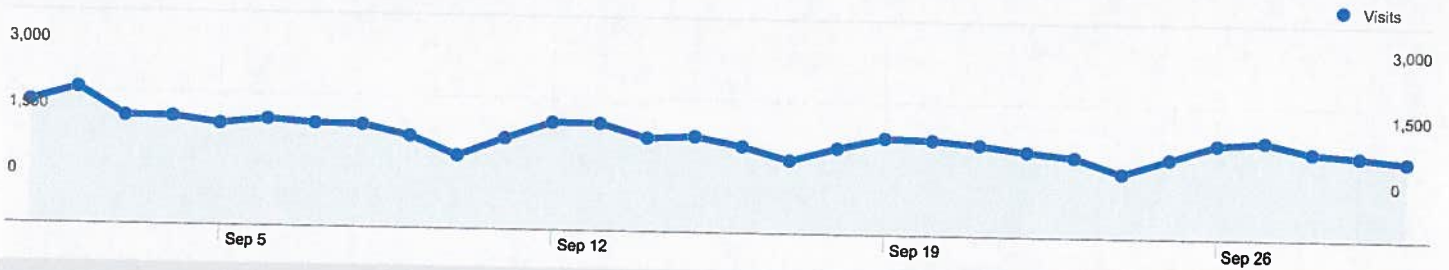
Source	Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate
<b>Visits</b> <b>4,521</b> % of Site Total: 10.52%	<b>Pages/Visit</b> <b>3.47</b> Site Avg: 4.13 (-15.85%)	<b>Avg. Time on Site</b> <b>00:03:08</b> Site Avg: 00:03:53 (-19.38%)	<b>% New Visits</b> <b>77.46%</b> Site Avg: 76.24% (1.61%)	<b>Bounce Rate</b> <b>48.66%</b> Site Avg: 40.44% (20.34%)	
sandcastledays.com	578	5.07	00:04:24	71.97%	30.45%
google.com	366	3.32	00:03:03	76.23%	45.90%
spibikefest.com	207	4.04	00:04:09	77.78%	30.92%
facebook.com	195	3.07	00:02:28	76.92%	52.82%
myspi.org	152	4.66	00:06:02	50.66%	32.24%
spichamber.com	145	3.37	00:03:21	68.28%	42.76%
flybrownsville.com	144	3.86	00:02:44	81.94%	36.81%
aslads.ask.com	143	1.14	00:00:11	95.10%	93.71%
tripadvisor.com	121	2.41	00:01:47	93.39%	64.46%
freeridegames.com	115	1.29	00:01:02	80.00%	85.22%

1 - 10 of 571




# Traffic Sources Overview

Sep 1, 2011 - Sep 30, 2011

Comparing to: Site



All traffic sources sent a total of 42,991 visits

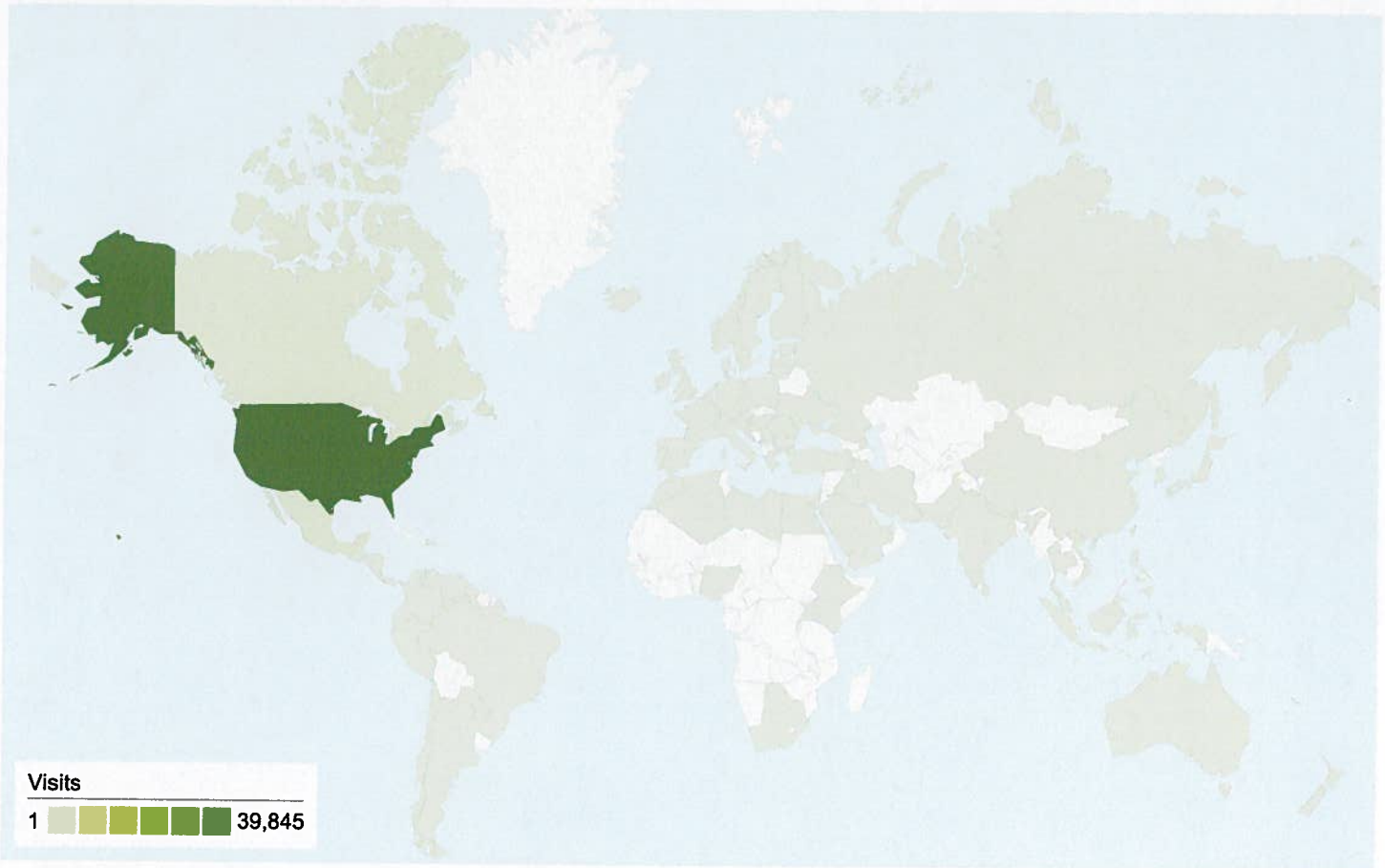
-  9.15% Direct Traffic
-  10.52% Referring Sites
-  80.33% Search Engines



- Search Engines  
34,536.00 (80.33%)
- Referring Sites  
4,521.00 (10.52%)
- Direct Traffic  
3,934.00 (9.15%)

## Top Traffic Sources

Sources	Visits	% visits	Keywords	Visits	% visits
google (organic)	28,489	66.27%	south padre island	15,503	44.89%
(direct) ((none))	3,934	9.15%	padre island	1,641	4.75%
yahoo (organic)	2,705	6.29%	south padre	1,398	4.05%
bing (organic)	2,378	5.53%	south padre island texas	667	1.93%
sandcastledays.com (referral)	578	1.34%	san padre island	519	1.50%



42,991 visits came from 102 countries/territories

Site Usage

Country/Territory	Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate
<b>Visits</b> <b>42,991</b> % of Site Total: 100.00%	<b>Pages/Visit</b> <b>4.13</b> Site Avg: 4.13 (0.00%)	<b>Avg. Time on Site</b> <b>00:03:53</b> Site Avg: 00:03:53 (0.00%)	<b>% New Visits</b> <b>76.36%</b> Site Avg: 76.24% (0.17%)	<b>Bounce Rate</b> <b>40.44%</b> Site Avg: 40.44% (0.00%)	
United States	39,845	4.18	00:03:54	76.12%	39.86%
Mexico	1,256	3.77	00:04:30	71.50%	46.18%
Canada	859	4.19	00:03:54	84.05%	37.95%
United Kingdom	229	2.78	00:02:54	71.18%	57.21%
(not set)	99	3.11	00:03:23	76.77%	53.54%
Germany	92	3.34	00:02:06	90.22%	56.52%
India	45	3.07	00:03:55	91.11%	71.11%
Australia	32	2.25	00:01:41	87.50%	50.00%
Brazil	31	2.16	00:01:27	87.10%	70.97%

Netherlands	30	3.53	00:03:23	93.33%	46.67%
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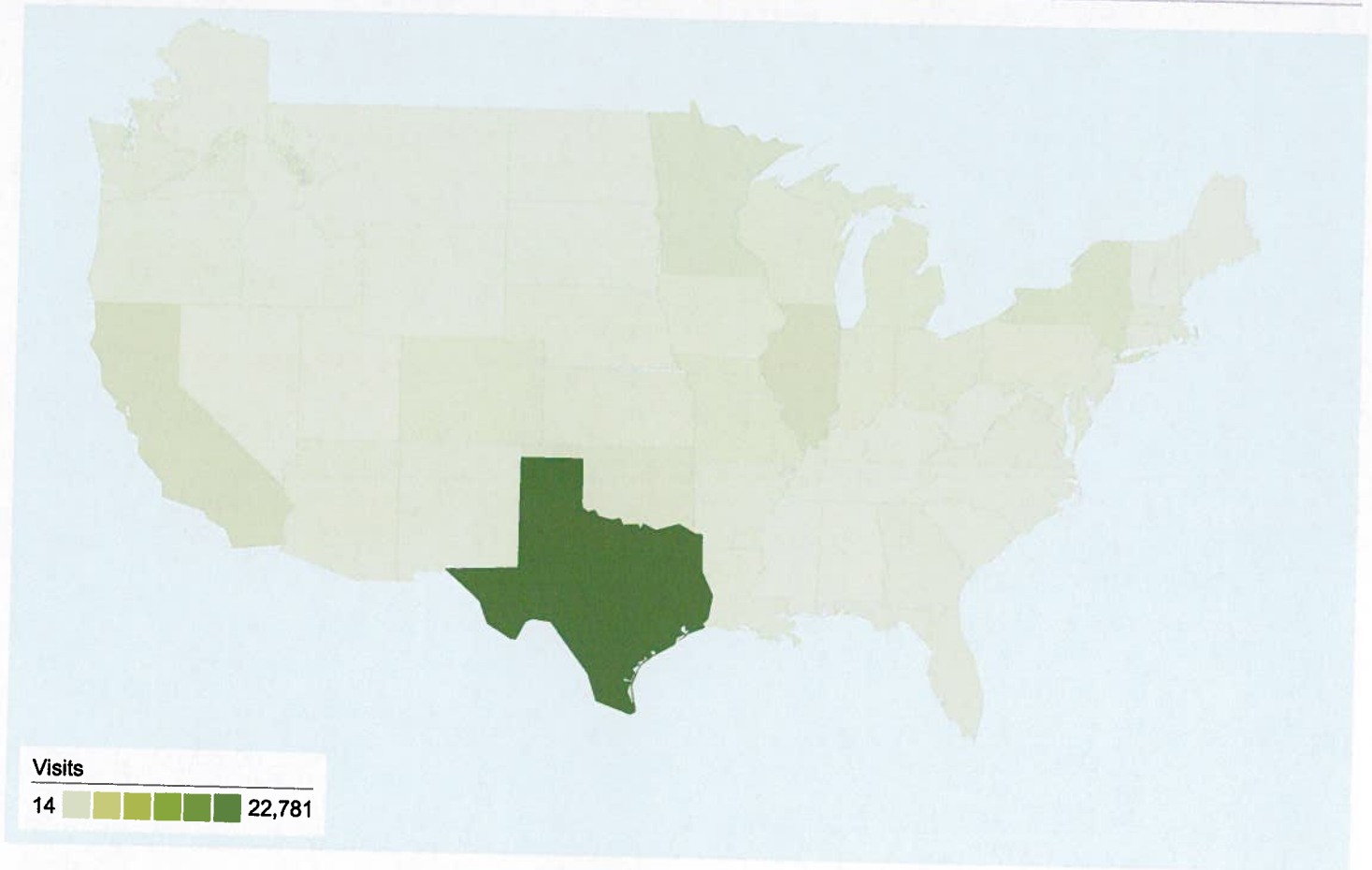
1 - 10 of 102

# Country/Territory Detail:

United States

Sep 1, 2011 - Sep 30, 2011

Comparing to: Site



This country/territory sent 39,845 visits via 52 regions

Site Usage

Region	Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate
<b>Visits</b> <b>39,845</b> % of Site Total: 92.68%	<b>Pages/Visit</b> <b>4.18</b> Site Avg: 4.13 (1.15%)	<b>Avg. Time on Site</b> <b>00:03:54</b> Site Avg: 00:03:53 (0.47%)	<b>% New Visits</b> <b>76.12%</b> Site Avg: 76.24% (-0.15%)	<b>Bounce Rate</b> <b>39.86%</b> Site Avg: 40.44% (-1.43%)	
Texas	22,781	4.34	00:04:13	71.52%	39.83%
California	1,452	2.99	00:02:33	81.20%	49.93%
Illinois	1,450	4.07	00:03:43	80.69%	38.00%
New York	1,105	3.16	00:02:41	84.43%	45.52%
Minnesota	1,071	4.62	00:03:54	76.28%	33.61%
Oklahoma	843	5.33	00:05:02	77.70%	31.79%
Missouri	764	4.38	00:04:04	79.45%	31.15%
Colorado	730	4.53	00:04:27	79.59%	36.03%
Michigan	649	4.46	00:03:22	83.67%	41.91%



Ohio

614

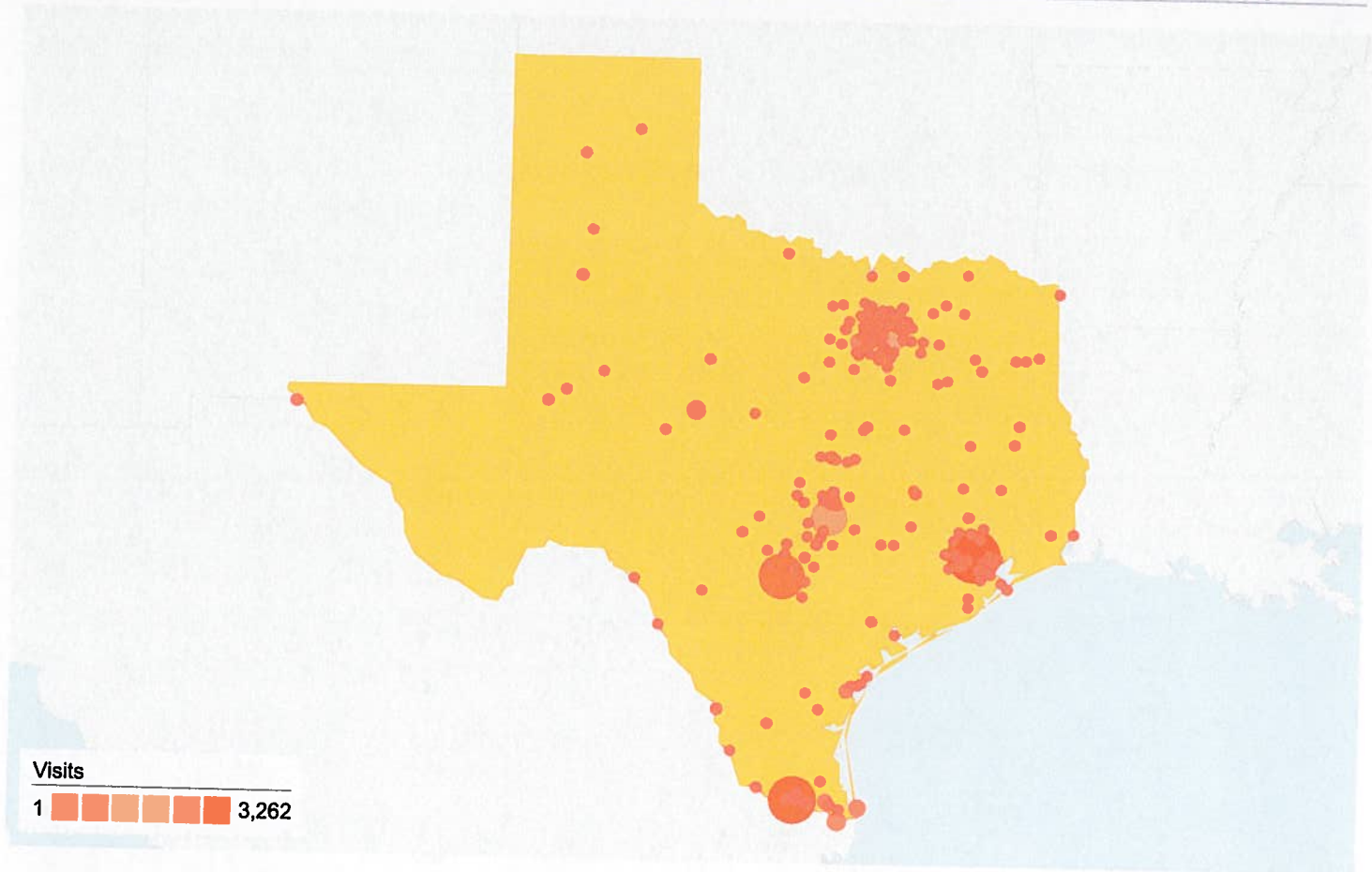
4.29

00:03:59

81.27%

37.79%

1 - 10 of 52



**This state sent 22,781 visits via 382 cities**

Site Usage

City	Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate
<b>Visits</b> <b>22,781</b> % of Site Total: 52.99%	<b>Pages/Visit</b> <b>4.34</b> Site Avg: 4.13 (5.04%)	<b>Avg. Time on Site</b> <b>00:04:13</b> Site Avg: 00:03:53 (8.70%)	<b>% New Visits</b> <b>71.52%</b> Site Avg: 76.24% (-6.19%)	<b>Bounce Rate</b> <b>39.83%</b> Site Avg: 40.44% (-1.50%)	
Houston	3,262	4.26	00:04:00	73.70%	38.90%
Mcallen	2,826	3.86	00:05:06	57.47%	43.95%
San Antonio	2,650	4.76	00:04:22	76.04%	39.85%
Austin	1,943	4.17	00:03:42	74.11%	41.64%
Dallas	1,270	4.12	00:04:08	71.26%	38.90%
Ballinger	680	3.99	00:04:11	73.24%	39.85%
Brownsville	641	3.81	00:03:25	71.29%	46.96%
Ft Worth	539	4.34	00:04:02	69.20%	45.08%
South Padre Island	504	3.95	00:02:59	54.96%	39.68%

Harlingen

330

4.10

00:03:52

68.18%

36.97%

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