

NOTICE OF MEETING
THE CITY OF SOUTH PADRE ISLAND
THE CONVENTION & VISITORS ADVISORY BOARD
DECEMBER 14, 2011

Notice is hereby given that the Convention and Visitors Advisory Board of the City of South Padre Island, Texas will hold a **Meeting on Wednesday, December 14, 2011 at 2:00pm.,** in the **Municipal Building Joyce H. Adams Board Room, 2nd Floor, 4601 Padre Boulevard,** South Padre Island, Texas.

AGENDA

1. Call to order
2. Pledge of Allegiance
3. Public announcements and comments: *This is an opportunity for citizens to speak to the CVA relating to agenda or non-agenda items. Speakers are required to address the CVA at the podium and give their name before addressing their concerns. (Note: State law will not permit the CVA to discuss, debate or consider items that are not on the agenda. Citizen comments may be referred to Convention and Visitors Bureau staff or may be placed on the agenda of a future CVA meeting.)*
4. Consent agenda
 - A. Approval of minutes for November 9, 2011
5. Review of monthly and year to date revenues, expenditures and financial statements
6. Staff Showcase
 - A. Presentation by staff member concerning their duties: DeeOnda Ahadi
7. Discussion and recommendation concerning proposal for Welcome Center cabinets
8. Update on Convention Centre expansion

MARKETING SECTION

9. Discussion and action concerning Bikefest funding request
10. Discussion and action concerning CE Group contract
11. Discussion and recommendation concerning proposal to sponsor spring break concert activity for \$40,000
12. Discussion and recommendation concerning request to use SPI logo on product for Christmas 2012
13. Discussion and recommendation concerning booking engine for CVB website
14. Discussion and recommendation concerning water-filled diking system for use on the Flats
15. Discussion and recommendation concerning Play Days and Getaways co-op with SPI Golf Club
16. Discussion and action concerning advertising, including recent and planned ad placements, web usage statistics and recent public relations efforts
17. Set New Meeting date / agenda items for next meeting
18. Adjourn

Dated this, the _____ day of _____ 2011.

CITY OF SOUTH PADRE ISLAND

Susan Hill, City Secretary

I, the undersigned authority, do hereby certify that the above Notice of Meeting of the South Padre Island Convention and Visitors Authority Board is a true and correct copy of said Notice on the bulletin board at the City Hall of said City of South Padre Island, Texas on _____, 2011 at _____ and it remained so posted continuously for at least 72 hours preceding the scheduled time of said Meeting.

CITY OF SOUTH PADRE ISLAND

Susan Hill, City Secretary

NOTE: This facility is wheelchair accessible and accessible parking spaces are available. Requests for accommodations or interpretive services must be made 48 hours prior to this meeting. Please contact Jay Mitchim, ADA designated responsible party, at (956) 761-1025.

NOTE: There may be one or more members of the South Padre Island City Council attending this meeting, and if so, this statement satisfies the requirements of the OPEN MEETINGS ACT.



CONVENTION AND VISITORS AUTHORITY

**MEETING OF THE CONVENTION & VISITORS ADVISORY BOARD
MEETING MINUTES
NOVEMBER 9, 2011**

I. CALL TO ORDER

The Convention and Visitors Advisory Board of South Padre Island, Texas held a regular meeting Wednesday, November 9, 2011 in the Joyce H. Adams Board Room, 2nd Floor, 4601 Padre Boulevard, South Padre Island, Texas. Vice-Chairman Joy Hartung called the meeting to order at 2:00p.m. A quorum was present: Daniel Salazar, Barry Patel, Michael Jones, Pamela Romer, Rene Valdez, Bryan Pinkerton, Bob Friedman, Joe Ricco, Lynn Tate and Dan Quandt
Absent: Mike Bigelow and Jose Mulet

II. PLEDGE OF ALLEGIANCE

Vice-Chairman Joy Hartung led the Pledge of Allegiance

III. PUBLIC ANNOUNCEMENTS AND COMMENTS

IV. ELECTION OF CHAIR

Mr. Rene Valdez nominated Mr. Mike Bigelow for Chairperson; vote taken, Mr. Bigelow was elected chairperson

V. ELECTION OF VICE CHAIR

Mr. Joe Ricco nominated Ms. Joy Hartung for Vice-Chairperson; vote taken Ms. Hartung was elected vice-chairperson

VI. APPROVE CONSENT AGENDA

A. APPROVAL OF MINUTES FOR OCTOBER 12, 2011 AND OCTOBER 17, 2011 SPECIAL MEETING

Mr. Rene Valdez moved to approve the minutes, seconded by Mr. Daniel Salazar. Motion passed unanimously.

**VII. REVIEW OF MONTHLY AND YEAR TO DATE REVENUES,
EXPENDITURES AND FINANCIAL STATEMENTS**

VIII. PRESENTATION CONCERNING CURRENT STATUS OF SOUTH PADRE SHUTTLE

Mr. Terrence Chase went over the shuttles operation report for the 2010-2011. A copy of the report was passed out to the committee

IX. STAFF SHOWCASE

A. PRESENTATION BY STAFF MEMBER CONCERNING THEIR DUTIES – MARY K. HANCOCK

Mary K. was ill and unable to present.

X. UPDATE ON CONVENTION CENTRE EXPANSION

XI. MARKETING COMMITTEE REPORT

A. FOLLOW UP ON SANDCASTLE DAYS

B. DISCUSSION AND ACTION CONCERNING CE GROUP CONTRACT

After some discussion it was agreed to put back on the agenda for the December meeting.

C. DISCUSSION AND ACTION CONCERNING BIKEFEST FUNDING REQUEST

This item was tabled for the December meeting.

D. DISCUSSION AND ACTION CONCERNING SPI KITEFEST

Ms. Lynne Tate moved to accept the recommendation of the marketing committee to award the SPI Kitefest \$1,000.00, seconded by Mr. Barry Patel. Ms. Lynne Tate withdrew her motion.

Mr. Lynne Tate moved to award SPI Kitefest \$2,500.00, seconded by Mr. Barry Patel. Motion passed unanimously.

XII. DISCUSSION AND ACTION CONCERNING ADVERTISING, INCLUDING RECENT AND PLANNED AD PLACEMENTS, WEB USAGE STATISTICS AND RECENT PUBLIC RELATIONS EFFORTS

Mr. Steve Atkins briefly discussed the details of their report concerning advertising, showing recent placements, internet statistics and the current public relations activity.

No action was taken at this time.

XIII. SET NEW MEETING DATE / AGENDA ITEMS FOR NEXT MEETING

Next meeting scheduled for December 14, 2011, 2:00p.m. in the Joyce H. Adams Board Room, 2nd Floor, 4601 Padre Boulevard, South Padre Island, Texas.

XIV. ADJOURN

There being no further business, Vice-Chairman Joy Hartung adjourned the meeting.



Memo

To: Convention & Visitors Authority Board
From: Beth Free, CFO
City of South Padre Island
CC: Dan Quandt
Date: December 8, 2011
Re: Convention Center Financial Statements

The financial statements for the Convention and Visitors Bureau are attached. The financial statements include the Balance Sheets as of November 30, 2011 and 2010 respectively as well as the Operating Statement for the two months then ended for both 2011 and 2010. The summary statements include budgetary information compared to the actual amounts expended. The statements are in summary form with the income and expenditure detailed line items attached. The detail listing is solely for the November activity. The summary statements and line item detail reports include expenditures as well as encumbrances. An encumbrance is a purchase order or contract and represents a commitment by the CVB to acquire goods or services which have not been provided or for which an invoice has not been processed as of the statement date. Those line items that exceed the authorized levels of expenditure have the amounts bracketed in the column labeled "Unencumbered Balance".

Please contact me at 956-761-3049 at your earliest convenience should you have any questions.

"A Certified Retirement Community"

City of South Padre Island
Convention & Visitor's Bureau
Balance Sheet

November 30, 2011/2010

Assets	Hotel/Motel Fund		Conv. Centre Fund		Total	
	Nov 30, 2011	Nov 30, 2010	Nov 30, 2011	Nov 30, 2010	Nov 30, 2011	Nov 30, 2010
Cash and cash equivalents	\$50.00	\$0.00	\$1,955,448.48	\$1,459,446.52	\$1,955,498.48	\$1,459,446.52
Receivables	\$8,617.12	\$28,159.97	\$1,121.08	\$7,544.88	\$9,738.20	\$35,704.85
Due from Hotel/Motel Fund	\$0.00	\$0.00	\$0.00	\$195,647.41	\$0.00	\$195,647.41
Due from other funds	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
Prepaid Items	\$102,878.21	\$0.00	\$26,171.18	\$0.00	\$129,049.39	\$0.00
TOTAL ASSETS	\$111,545.33	\$28,159.97	\$1,982,740.74	\$1,662,638.81	\$2,094,286.07	\$1,690,798.78

Liabilities and Fund Balances

Accounts Payable	\$0.00	\$16,006.04	\$0.00	\$31.16	\$0.00	\$16,037.20
Due to General Fund	\$47,833.81	\$0.00	\$0.00	\$0.00	\$47,833.81	\$0.00
Due to Convention Center Fund	\$0.00	\$195,647.41	\$0.00	\$0.00	\$0.00	\$195,647.41
Due to other funds	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
Reserved for Encumbrances	\$1,404,225.08	\$1,352,754.01	\$56,436.68	\$79,896.07	\$1,460,661.76	\$1,432,650.08
Other liabilities	\$66.27	\$0.00	\$0.00	\$0.00	\$66.27	\$0.00
Deferred Revenue	\$0.00	\$0.00	\$42,995.00	\$46,936.25	\$42,995.00	\$46,936.25
Total Liabilities	\$1,452,125.16	\$1,564,407.46	\$99,431.68	\$126,863.48	\$1,551,556.84	\$1,691,270.94
Fund Balance	(\$1,340,579.83)	(\$1,536,247.49)	\$1,883,309.06	\$1,535,775.33	\$542,729.23	(\$472.16)
Total Liabilities and Fund Balance	\$111,545.33	\$28,159.97	\$1,982,740.74	\$1,662,638.81	\$2,094,286.07	\$1,690,798.78

**City of South Padre Island
Convention & Visitor's Bureau
STATEMENT OF REVENUES, EXPENDITURES AND CHANGES IN FUND BALANCES
For the two months ending November 30, 2011/2010**

	2011		2010		2011		2010		2011		2010	
	Budget	Actual	Budget	Actual	Budget	Actual	Budget	Actual	Budget	Actual	Budget	Prior Year
REVENUES												
Nonproperty taxes	\$3,774,540.00	\$139,991.80	\$167,692.00	\$1,898,460.00	\$70,216.22	\$78,305.63	\$5,673,000.00	\$210,208.02	\$5,900,000.00	\$275,669.79	\$245,997.63	
Fees and Services	\$16,000.00	\$1,889.53	\$2,085.09	\$201,000.00	\$28,636.56	\$15,416.77	\$217,000.00	\$30,526.09	\$0.00	\$0.00	\$17,501.86	
Ticket Sales and Event Fees	\$0.00	\$33,300.93	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$33,300.93	\$0.00	\$0.00	\$0.00	
Miscellaneous	\$0.00	\$3.92	\$0.05	\$10,000.00	\$1,630.83	\$1,166.87	\$10,000.00	\$1,634.75	\$0.00	\$0.00	\$1,166.92	
Other Financing Sources	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	
Total Revenues	\$3,790,540.00	\$175,186.18	\$169,777.14	\$2,109,460.00	\$100,483.61	\$94,889.27	\$5,900,000.00	\$275,669.79	\$5,900,000.00	\$275,669.79	\$264,666.41	
Less other Financing Sources	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	
Operating Revenues	\$3,790,540.00	\$175,186.18	\$169,777.14	\$2,109,460.00	\$100,483.61	\$94,889.27	\$5,900,000.00	\$275,669.79	\$5,900,000.00	\$275,669.79	\$264,666.41	

EXPENDITURES (Includes Incumbrances for Commitments Issued)

Visitors Bureau	\$306,536.34	\$43,034.34	\$52,716.42	\$0.00	\$0.00	\$0.00	\$306,536.34	\$43,034.34	\$52,716.42	
Sales & Marketing	\$2,787,990.28	\$1,841,644.57	\$1,687,985.81	\$0.00	\$0.00	\$0.00	\$2,787,990.28	\$1,841,644.57	\$1,687,985.81	
Events Marketing	\$525,449.03	\$161,985.61	\$308,540.22	\$0.00	\$0.00	\$0.00	\$525,449.03	\$161,985.61	\$308,540.22	
Convention Centre	\$0.00	\$0.00	\$0.00	\$1,711,199.36	\$242,168.02	\$266,216.75	\$1,711,199.36	\$242,168.02	\$266,216.75	
Total Expenditures	\$3,619,975.65	\$2,046,664.52	\$2,049,242.45	\$1,711,199.36	\$242,168.02	\$266,216.75	\$5,331,175.01	\$2,288,832.54	\$2,315,459.20	
Less Other Adjustments :										
Debt service on 2002 Bonds (565-9470)	\$0.00	\$0.00	\$0.00	\$426,069.00	\$0.00	\$0.00	\$426,069.00	\$0.00	\$0.00	
Cost of Issuance New Bonds (565-0535)	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	
Total Debt Related Expenditures	\$0.00	\$0.00	\$0.00	\$426,069.00	\$0.00	\$0.00	\$426,069.00	\$0.00	\$0.00	
Expenditures net of Debt related Costs	\$3,619,975.65	\$2,046,664.52	\$2,049,242.45	\$1,285,130.36	\$242,168.02	\$266,216.75	\$4,905,106.01	\$2,288,832.54	\$2,315,459.20	
Excess (Deficiency) of Revenues Over										
(Under) Expenditures	\$170,564.35	(\$1,871,478.34)	(\$1,879,465.31)	\$398,260.64	(\$141,684.41)	(\$171,327.48)	\$568,824.99	(\$2,013,162.75)	(\$2,050,792.79)	
Fund balance - beginning	\$530,898.51	\$530,898.51	\$343,217.82	\$2,024,993.47	\$2,024,993.47	\$1,707,102.81	\$2,555,891.98	\$2,555,891.98	\$2,050,320.63	
Fund balance - ending	\$701,462.86	(\$1,340,579.83)	(\$1,536,247.49)	\$2,423,254.11	\$1,883,309.06	\$1,535,775.33	\$3,124,716.97	\$542,729.23	(\$472.16)	

PERIOD ENDING: NOVEMBER 30TH, 2011
 FUND : HOTEL/MOTEL TAX FUND
 ACCOUNT GROUP: REVENUE ACCOUNTS
 NOTATION :

THE TOWN OF SOUTH PADRE ISLAND

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SCHEDULE OF BUDGETED AND ACTUAL REVENUES

ACCOUNT NUMBERS	ACCOUNT DESCRIPTION	MONTH TO DATE COLLECTIONS	YEAR TO DATE COLLECTIONS	CURRENT MODIFIED BUDGET	UNCOLLECTED BALANCE	BUDGET PERCENT UNCOLLECTED
<u>CONVENTION CENTER REVENUE</u>						
41500	TICKET SALES	8,623.00	9,448.00	0.00	(9,448.00)	0.00
41601	EVENT FEES	129.61	23,852.93	0.00	(23,852.93)	0.00
		=====	=====	=====	=====	=====
		8,752.61	33,300.93	0.00	(33,300.93)	0.00
		=====	=====	=====	=====	=====
<u>NON-PROPERTY TAXES</u>						
43010	HOTEL/MOTEL OCCUPANCY TAX	138,791.95	138,791.95	3,774,540.00	3,635,748.05	(96.32)
43011	PENALTIES	210.94	1,184.78	0.00	(1,184.78)	0.00
43012	INTEREST	0.00	15.07	0.00	(15.07)	0.00
		=====	=====	=====	=====	=====
		139,002.89	139,991.80	3,774,540.00	3,634,548.20	(96.29)
		=====	=====	=====	=====	=====
<u>FEES AND SERVICES</u>						
44051	LABEL/BROCHURES SALES	15.35	236.89	0.00	(236.89)	0.00
44052	SOUVENIR SALES	698.42	1,645.77	10,000.00	8,354.23	(83.54)
44053	CO-OP PARTNERS	0.00	6.87	0.00	(6.87)	0.00
44056	RENTAL INCOME	0.00	0.00	6,000.00	6,000.00	(100.00)
		=====	=====	=====	=====	=====
		713.77	1,889.53	16,000.00	14,110.47	(88.19)
		=====	=====	=====	=====	=====
<u>INTERGOVERNMENTAL</u>						
		=====	=====	=====	=====	=====
		0.00	0.00	0.00	0.00	0.00
		=====	=====	=====	=====	=====
<u>FINES AND FORFEITURES</u>						
		=====	=====	=====	=====	=====
		0.00	0.00	0.00	0.00	0.00
		=====	=====	=====	=====	=====
<u>MISCELLANEOUS</u>						
48042	MISCELLANEOUS REVENUE	3.49	3.92	0.00	(3.92)	0.00
		=====	=====	=====	=====	=====
		3.49	3.92	0.00	(3.92)	0.00
		=====	=====	=====	=====	=====
<u>OTHER FINANCING SOURCES</u>						
		=====	=====	=====	=====	=====
		0.00	0.00	0.00	0.00	0.00
		=====	=====	=====	=====	=====
TOTAL REVENUE		148,472.76	175,186.18	3,790,540.00	3,615,353.82	(95.38)

NOTATION :

THE TOWN OF SOUTH PADRE ISLAND

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SCHEDULE OF BUDGETED AND ACTUAL REVENUES

ACCOUNT NUMBERS	ACCOUNT DESCRIPTION	MONTH TO DATE COLLECTIONS	YEAR TO DATE COLLECTIONS	CURRENT MODIFIED BUDGET	BUDGET UNCOLLECTED BALANCE	PERCENT UNCOLLECTED
=====	=====	=====	=====	=====	=====	=====
		=====	=====	=====	=====	=====

PERIOD ENDING: NOVEMBER 30TH, 2011
 FUND : HOTEL/MOTEL TAX FUND
 ACCOUNT GROUP: REVENUE ACCOUNTS
 NOTATION :

THE TOWN OF SOUTH PADRE ISLAND

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SCHEDULE OF BUDGETED AND ACTUAL REVENUES

ACCOUNT NUMBERS	ACCOUNT DESCRIPTION	MONTH TO DATE COLLECTIONS	YEAR TO DATE COLLECTIONS	CURRENT MODIFIED BUDGET	UNCOLLECTED BALANCE	BUDGET PERCENT UNCOLLECTED
=====	=====	=====	=====	=====	=====	=====
<u>CONVENTION CENTER REVENUE</u>						
41000	RENTAL FEES	4,927.50	25,788.00	185,000.00	159,212.00	(86.06)
41160	CONCESSION COMMISSIONS & SALES	0.00	1,405.96	0.00	(1,405.96)	0.00
41170	CATERING COMMISSIONS	0.00	453.20	10,000.00	9,546.80	(95.47)
41400	EQUIPMENT RENTAL	0.00	344.40	4,000.00	3,655.60	(91.39)
41700	EVENT ELECTRIC FEES	0.00	645.00	2,000.00	1,355.00	(67.75)
		=====	=====	=====	=====	=====
		4,927.50	28,636.56	201,000.00	172,363.44	(85.75)
		=====	=====	=====	=====	=====
<u>NON-PROPERTY TAXES</u>						
43010	HOTEL/MOTEL OCCUPANCY TAX	69,649.72	69,649.72	1,894,460.00	1,824,810.28	(96.32)
43011	PENALTIES	104.97	559.48	4,000.00	3,440.52	(86.01)
43012	INTEREST	0.00	7.02	0.00	(7.02)	0.00
		=====	=====	=====	=====	=====
		69,754.69	70,216.22	1,898,460.00	1,828,243.78	(96.30)
		=====	=====	=====	=====	=====
<u>INTERGOVERNMENTAL</u>						
		=====	=====	=====	=====	=====
		0.00	0.00	0.00	0.00	0.00
		=====	=====	=====	=====	=====
<u>MISCELLANEOUS</u>						
48040	INTEREST REVENUE	0.00	0.00	5,000.00	5,000.00	(100.00)
48042	MISCELLANEOUS REVENUE	357.00	1,630.83	5,000.00	3,369.17	(67.38)
		=====	=====	=====	=====	=====
		357.00	1,630.83	10,000.00	8,369.17	(83.69)
		=====	=====	=====	=====	=====
<u>OTHER FINANCING SOURCES</u>						
		=====	=====	=====	=====	=====
		0.00	0.00	0.00	0.00	0.00
		=====	=====	=====	=====	=====
TOTAL REVENUE		75,039.19	100,483.61	2,109,460.00	2,008,976.39	(95.24)
		=====	=====	=====	=====	=====

FUND :02 -HOTEL/MOTEL TAX FUND

SCHEDULE OF BUDGETED, ACTUAL AND ENCUMBERED EXPENDITURES

DEPARTMENT : VISITORS BUREAU

NOTATION :

ACCOUNT NUMBERS	ACCOUNT DESCRIPTION	EXPENDITURES	ENCUMBRANCES	YEAR TO DATE EXPENDITURES	TOTALS	CURRENT MODIFIED BUDGET	UNENCUMBERED BALANCE	BUDGET PERCENT REMAINING
<u>PERSONNEL SERVICES</u>								
590-0010	SUPERVISION	0.00	0.00	0.00	0.00	0.00	0.00	0.00
590-0010-01	EXEMPT	3,255.44	0.00	11,351.12	11,351.12	38,477.20	27,126.08	70.50
590-0010-02	NON EXEMPT	2,067.89	0.00	3,587.93	3,587.93	26,610.83	23,022.90	86.52
590-0020	CLERICAL	0.00	0.00	0.00	0.00	0.00	0.00	0.00
590-0030	LABOR	537.41	0.00	644.51	644.51	0.00 (644.51)	0.00
590-0040	TEMPORARY EMPLOYEES	908.05	0.00	1,649.09	1,649.09	33,000.00	31,350.91	95.00
590-0060	OVERTIME	156.76	0.00	209.01	209.01	0.00 (209.01)	0.00
590-0070	MEDICARE	182.46	0.00	518.61	518.61	3,890.06	3,371.45	86.67
590-0080	TMRS	2,752.81	0.00	2,752.81	2,752.81	8,371.95	5,619.14	67.12
590-0081	GROUP INSURANCE (222.27)	0.00	932.81	932.81	9,759.17	8,826.36	90.44
590-0083	WORKERS COMPENSATION	0.00	0.00	219.82	219.82	247.26	27.44	11.10
590-0084	UNEMPLOYMENT TAX	0.00	0.00	36.53	36.53	784.70	748.17	95.34
590-0085	LONGEVITY	0.00	0.00	0.00	0.00	2,395.17	2,395.17	100.00
590-0090	MERIT ADJUSTMENTS	0.00	0.00	0.00	0.00	0.00	0.00	0.00
		9,638.55	0.00	21,902.24	21,902.24	123,536.34	101,634.10	82.27

GOODS AND SUPPLIES

590-0101	OFFICE SUPPLIES	0.00	0.00	114.30	114.30	4,000.00	3,885.70	97.14
590-0102	LOCAL MEETINGS	0.00	0.00	0.00	0.00	100.00	100.00	100.00
590-0103	VIDEO CASSETTES	0.00	0.00	0.00	0.00	0.00	0.00	0.00
590-0104	FUELS & LUBRICANTS	33.43	0.00	33.43	33.43	450.00	416.57	92.57
590-0107	BOOKS & PERIODICALS	0.00	0.00	0.00	0.00	150.00	150.00	100.00
590-0108	POSTAGE	2,960.79	0.00	3,028.30	3,028.30	50,000.00	46,971.70	93.94
590-0109	PHOTOGRAPHIC SUPPLIE	0.00	0.00	0.00	0.00	100.00	100.00	100.00
590-0110	FLAGS	0.00	0.00	0.00	0.00	150.00	150.00	100.00
590-0111	TIRES & TUBES	0.00	0.00	29.50	29.50	400.00	370.50	92.63
590-0113	BATTERIES	0.00	0.00	0.00	0.00	50.00	50.00	100.00
590-0114	MEDICAL SUPPLIES	0.00	0.00	0.00	0.00	100.00	100.00	100.00
590-0115	LAMPS & GLOBES	0.00	0.00	0.00	0.00	250.00	250.00	100.00
590-0116	AWARDS	0.00	0.00	0.00	0.00	0.00	0.00	0.00
590-0117	SAFETY SUPPLIES	0.00	0.00	0.00	0.00	0.00	0.00	0.00
590-0118	PRINTING	0.00	0.00	0.00	0.00	500.00	500.00	100.00
590-0130	WEARING APPAREL	0.00	0.00	0.00	0.00	500.00	500.00	100.00
590-0150	MINOR TOOLS & EQUIPM	6.65	0.00	13.15	13.15	700.00	686.85	98.12
590-0160	LAUNDRY & JANITORIAL	133.50	0.00	245.25	245.25	0.00 (245.25)	0.00
590-0180	INFORMATION TECHNOLO	0.00	0.00	0.00	0.00	0.00	0.00	0.00
590-0190	SOFTWARE	0.00	0.00	0.00	0.00	0.00	0.00	0.00
		3,134.37	0.00	3,463.93	3,463.93	57,450.00	53,986.07	93.97

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PERIOD ENDING: NOVEMBER 30TH, 2011
FUND :02 -HOTEL/MOTEL TAX FUND

THE TOWN OF SOUTH PADRE ISLAND

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SCHEDULE OF BUDGETED, ACTUAL AND ENCUMBERED EXPENDITURES

DEPARTMENT : VISITORS BUREAU
NOTATION :

ACCOUNT NUMBERS	ACCOUNT DESCRIPTION	EXPENDITURES	ENCUMBRANCES	YEAR TO DATE EXPENDITURES	TOTALS	CURRENT MODIFIED BUDGET	UNENCUMBERED BALANCE	BUDGET PERCENT REMAINING
<u>MISC ADJUSTMENTS</u>								
590-9999	BUDGET DEPT ADJ	0.00	0.00	0.00	0.00	0.00	0.00	0.00
		0.00	0.00	0.00	0.00	0.00	0.00	0.00
DEPARTMENT TOTAL								
		15,700.14	10,542.42	32,491.92	43,034.34	306,536.34	263,502.00	85.96

FUND :02 -HOTEL/MOTEL TAX FUND

SCHEDULE OF BUDGETED, ACTUAL AND ENCUMBERED EXPENDITURES

DEPARTMENT : SALES & MARKETING

NOTATION :

ACCOUNT NUMBERS	ACCOUNT DESCRIPTION	-- MONTH -- EXPENDITURES	----- ENCUMBRANCES	YEAR TO DATE EXPENDITURES	----- TOTALS	CURRENT MODIFIED BUDGET	UNENCUMBERED BALANCE	BUDGET PERCENT REMAINING
<u>PERSONNEL SERVICES</u>								
592-0010	SUPERVISION	0.00	0.00	0.00	0.00	0.00	0.00	0.00
592-0010-01	EXEMPT	21,060.86	0.00	39,298.08	39,298.08	276,435.85	237,137.77	85.78
592-0010-02	NON EXEMPT	8,451.49	0.00	14,778.34	14,778.34	159,190.22	144,411.88	90.72
592-0020	CLERICAL	0.00	0.00	0.00	0.00	0.00	0.00	0.00
592-0030	LABOR	0.00	0.00	0.00	0.00	0.00	0.00	0.00
592-0040	TEMPORARY EMPLOYEES	150.20	0.00	218.31	218.31	3,000.00	2,781.69	92.72
592-0060	OVERTIME	0.00	0.00	14.05	14.05	0.00	14.05	0.00
592-0070	MEDICARE	488.91	0.00	1,080.99	1,080.99	8,996.17	7,915.18	87.98
592-0080	TMRS	4,816.94	0.00	4,816.94	4,816.94	59,891.15	55,074.21	91.96
592-0081	GROUP INSURANCE	4,073.22	0.00	11,754.93	11,754.93	48,426.69	36,671.76	75.73
592-0083	WORKERS COMPENSATION	0.00	0.00	1,471.22	1,471.22	1,654.86	183.64	11.10
592-0084	UNEMPLOYMENT TAX	0.00	0.00	7.14	7.14	3,749.01	3,741.87	99.81
592-0085	LONGEVITY	0.00	0.00	0.00	0.00	5,646.33	5,646.33	100.00
592-0090	MERIT ADJUSTMENTS	0.00	0.00	0.00	0.00	0.00	0.00	0.00
592-0095	SALES INCENTIVE	2,192.78	0.00	7,752.93	7,752.93	30,000.00	22,247.07	74.16
		41,234.40	0.00	81,192.93	81,192.93	596,990.28	515,797.35	86.40

GOODS AND SUPPLIES

592-0101	OFFICE SUPPLIES	764.01	88.00	1,050.94	1,138.94	7,000.00	5,861.06	83.73
592-0102	LOCAL MEETINGS	446.90	0.00	1,393.90	1,393.90	6,000.00	4,606.10	76.77
592-0103	VIDEO MEDIA	0.00	0.00	0.00	0.00	0.00	0.00	0.00
592-0104	FUELS & LUBRICANTS	128.00	0.00	128.00	128.00	2,000.00	1,872.00	93.60
592-0107	BOOKS & PERIODICALS	0.00	0.00	0.00	0.00	1,000.00	1,000.00	100.00
592-0108	POSTAGE	0.00	0.00	0.00	0.00	0.00	0.00	0.00
592-0109	PHOTOGRAPHIC SUPPLIE	0.00	0.00	0.00	0.00	6,000.00	6,000.00	100.00
592-0118	PRINTING	0.00	0.00	0.00	0.00	1,000.00	1,000.00	100.00
592-0130	WEARING APPAREL	0.00	0.00	0.00	0.00	2,000.00	2,000.00	100.00
592-0150	MINOR TOOLS & EQUIPM	0.00	0.00	0.00	0.00	2,500.00	2,500.00	100.00
592-0160	LAUNDRY & JANITORIAL	0.00	0.00	0.00	0.00	0.00	0.00	0.00
592-0180	INFORMATION TECHNOLO	0.00	0.00	0.00	0.00	0.00	0.00	0.00
592-0190	SOFTWARE	0.00	0.00	0.00	0.00	0.00	0.00	0.00
		1,338.91	88.00	2,572.84	2,660.84	27,500.00	24,839.16	90.32

BULK GOODS AND SUPPLIES

592-0210	STOCK - COLLATERAL P	0.00	0.00	0.00	0.00	0.00	0.00	0.00
592-0230	STOCK - PROMOTION IT	0.00	0.00	0.00	0.00	25,000.00	25,000.00	100.00
		0.00	0.00	0.00	0.00	25,000.00	25,000.00	100.00

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SCHEDULE OF BUDGETED, ACTUAL AND ENCUMBERED EXPENDITURES

NOTATION :

[illegible]

SCHEDULE OF BUDGETED, ACTUAL AND ENCUMBERED EXPENDITURES

DEPARTMENT : EVENTS MARKETING

NOTATION :

ACCOUNT NUMBERS	ACCOUNT DESCRIPTION	EXPENDITURES	ENCUMBRANCES	YEAR TO DATE EXPENDITURES	TOTALS	CURRENT MODIFIED BUDGET	UNENCUMBERED BALANCE	BUDGET PERCENT REMAINING
-----	-----	-----	-----	-----	-----	-----	-----	-----
<u>PERSONNEL SERVICES</u>								
593-0010-01	EXEMPT	3,489.46	0.00	6,106.55	6,106.55	45,816.61	39,710.06	86.67
593-0010-02	NON EXEMPT	0.00	0.00	0.00	0.00	0.00	0.00	0.00
593-0030	LABOR	0.00	0.00	0.00	0.00	0.00	0.00	0.00
593-0040	TEMPORARY EMPLOYEES	0.00	0.00	0.00	0.00	0.00	0.00	0.00
593-0060	OVERTIME	0.00	0.00	0.00	0.00	0.00	0.00	0.00
593-0070	MEDICARE	50.60	0.00	101.20	101.20	861.35	760.15	88.25
593-0080	TMRS	445.96	0.00	445.96	445.96	5,893.16	5,447.20	92.43
593-0081	GROUP INSURANCE	405.14	0.00	1,169.22	1,169.22	4,962.66	3,793.44	76.44
593-0083	WORKERS COMPENSATION	0.00	0.00	154.73	154.73	174.05	19.32	11.10
593-0084	UNEMPLOYMENT TAX	0.00	0.00	0.00	0.00	366.53	366.53	100.00
593-0085	LONGEVITY	0.00	0.00	0.00	0.00	724.67	724.67	100.00
593-0090	MERIT ADJUSTMENTS	0.00	0.00	0.00	0.00	0.00	0.00	0.00
		4,391.16	0.00	7,977.66	7,977.66	58,799.03	50,821.37	86.43
<u>GOODS AND SUPPLIES</u>								
593-0104	FUEL & LUBRICANTS	111.75	0.00	111.75	111.75	900.00	788.25	87.58
593-0150	MINOR TOOLS & EQUIPM	0.00	0.00	0.00	0.00	2,000.00	2,000.00	100.00
		111.75	0.00	111.75	111.75	2,900.00	2,788.25	96.15
<u>REPAIR AND MAINTENANCE</u>								
593-0420	MOTOR VEHICLES	0.00	0.00	0.00	0.00	250.00	250.00	100.00
		0.00	0.00	0.00	0.00	250.00	250.00	100.00
<u>MISCELLANEOUS SERVICES</u>								
593-0513	TRAINING	0.00	0.00	0.00	0.00	500.00	500.00	100.00
593-0520	INSURANCE	0.00	0.00	0.00	0.00	0.00	0.00	0.00
593-0530	PROFESSIONAL SERVICE	1,642.50	0.00	1,642.50	1,642.50	90,000.00	88,357.50	98.18
593-0540	ADVERTISING	0.00	0.00	0.00	0.00	0.00	0.00	0.00
593-0550	TRAVEL	0.00	0.00	0.00	0.00	1,000.00	1,000.00	100.00
593-0550-001	CC CHGS MH	0.00	0.00	0.00	0.00	0.00	0.00	0.00
593-0550-002	CC CHGS BH	0.00	0.00	0.00	0.00	0.00	0.00	0.00
593-0551	DUES & MEMBERSHIPS	0.00	0.00	0.00	0.00	1,700.00	1,700.00	100.00
		1,642.50	0.00	1,642.50	1,642.50	93,200.00	91,557.50	98.24

PERIOD ENDING: NOVEMBER 30TH, 2011
FUND :02 -HOTEL/MOTEL TAX FUND

THE TOWN OF SOUTH PADRE ISLAND

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SCHEDULE OF BUDGETED, ACTUAL AND ENCUMBERED EXPENDITURES

DEPARTMENT : EVENTS MARKETING

NOTATION :

ACCOUNT NUMBERS	ACCOUNT DESCRIPTION	EXPENDITURES	ENCUMBRANCES	EXPENDITURES	TOTALS	CURRENT MODIFIED BUDGET	UNENCUMBERED BALANCE	BUDGET PERCENT REMAINING
<u>EQUIPMNT > \$5,000 OUTLAY</u>								
593-1007	MOTOR VEHICLES	0.00	0.00	0.00	0.00	0.00	0.00	0.00
		0.00	0.00	0.00	0.00	0.00	0.00	0.00
<u>SPRING BREAK</u>								
593-7010	HOSTING COSTS	0.00	0.00	0.00	0.00	15,000.00	15,000.00	100.00
		0.00	0.00	0.00	0.00	15,000.00	15,000.00	100.00
<u>TOURISM AND CULTURAL</u>								
593-8015	TEXAS POLICE GAMES	0.00	0.00	0.00	0.00	0.00	0.00	0.00
593-8030	FIREWORKS	0.00	0.00	0.00	0.00	65,000.00	65,000.00	100.00
593-8045	KITE BOARDING RODEO	0.00	0.00	0.00	0.00	5,000.00	5,000.00	100.00
593-8060	ENTRANCE SIGNS	197.75	0.00	197.75	197.75	1,500.00	1,302.25	86.82
593-8065	VOLLEYBALL	0.00	0.00	0.00	0.00	0.00	0.00	0.00
593-8068	B&S KITEFEST	0.00	0.00	0.00	0.00	1,000.00	1,000.00	100.00
593-8070	MAGIC VALLEY BIKEFEA	0.00	0.00	0.00	0.00	5,000.00	5,000.00	100.00
593-8074	SPRING BREAK	0.00	0.00	0.00	0.00	0.00	0.00	0.00
593-8075	SAND CASTLE DAYS	21,751.20	0.00	62,333.45	62,333.45	35,000.00	(27,333.45)	(78.10)
593-8080	NCAA MEN'S BASKETBAL	81,806.50	2,666.00	81,806.50	84,472.50	167,800.00	83,327.50	49.66
593-8081	NBA D LEAGUE	0.00	0.00	0.00	0.00	0.00	0.00	0.00
593-8084	SPI Bikefest	0.00	0.00	250.00	250.00	15,000.00	14,750.00	98.33
593-8086	TIFT	0.00	0.00	0.00	0.00	0.00	0.00	0.00
593-8088	LKT	0.00	0.00	0.00	0.00	0.00	0.00	0.00
593-8099	MISC. SPONSORSHIPS	0.00	0.00	0.00	0.00	5,000.00	5,000.00	100.00
593-8111	BASKETBALL TOURNAMEN	0.00	0.00	0.00	0.00	0.00	0.00	0.00
593-8115	HIGH SCHOOL BASKETBA	0.00	0.00	5,000.00	5,000.00	5,000.00	0.00	0.00
593-8131	WINTER TX GOLF CLASS	0.00	0.00	0.00	0.00	0.00	0.00	0.00
593-8132	USA KIDS PEDAL	0.00	0.00	0.00	0.00	0.00	0.00	0.00
593-8133	TGSA SURF CHAMPIONSH	0.00	0.00	0.00	0.00	0.00	0.00	0.00
593-8138	MUSIC FESTIVAL	0.00	0.00	0.00	0.00	0.00	0.00	0.00
593-8139	KIDS CUP FISHING	0.00	0.00	0.00	0.00	0.00	0.00	0.00
593-8140	CYCLING TIME TRIAL A	0.00	0.00	0.00	0.00	0.00	0.00	0.00
593-8141	COMMUNITY EVENTS	0.00	0.00	0.00	0.00	0.00	0.00	0.00
		103,755.45	2,666.00	149,587.70	152,253.70	305,300.00	153,046.30	50.13

FUND :02 -HOTEL/MOTEL TAX FUND

SCHEDULE OF BUDGETED, ACTUAL AND ENCUMBERED EXPENDITURES

DEPARTMENT : EVENTS MARKETING

NOTATION :

ACCOUNT NUMBERS	ACCOUNT DESCRIPTION	EXPENDITURES	ENCUMBRANCES	YEAR TO DATE EXPENDITURES	TOTALS	CURRENT MODIFIED BUDGET	UNENCUMBERED BALANCE	BUDGET PERCENT REMAINING
<u>INTERFUND TRANSFERS</u>								
593-9477	TRANSPORTATION GRANT	0.00	0.00	0.00	0.00	50,000.00	50,000.00	100.00
		0.00	0.00	0.00	0.00	50,000.00	50,000.00	100.00
<u>MISC ADJUSTMENTS</u>								
593-9999	BUDGET DEPT ADJ	0.00	0.00	0.00	0.00	0.00	0.00	0.00
		0.00	0.00	0.00	0.00	0.00	0.00	0.00
DEPARTMENT TOTAL		109,900.86	2,666.00	159,319.61	161,985.61	525,449.03	363,463.42	69.17

FUND :06 -CONVENTION CENTER FUND

SCHEDULE OF BUDGETED, ACTUAL AND ENCUMBERED EXPENDITURES

DEPARTMENT : CONVENTION CENTER

NOTATION :

ACCOUNT NUMBERS	ACCOUNT DESCRIPTION	-- MONTH -- EXPENDITURES	YEAR TO DATE ENCUMBRANCES	YEAR TO DATE EXPENDITURES	TOTALS	CURRENT MODIFIED BUDGET	UNENCUMBERED BALANCE	BUDGET PERCENT REMAINING
<u>PERSONNEL SERVICES</u>								
565-0010	SUPERVISION	0.00	0.00	0.00	0.00	0.00	0.00	0.00
565-0010-01	EXEMPT	5,406.30	0.00	9,461.02	9,461.02	71,018.57	61,557.55	86.68
565-0010-02	NON EXEMPT	16,770.90	0.00	28,922.44	28,922.44	232,972.42	204,049.98	87.59
565-0020	CLERICAL	0.00	0.00	0.00	0.00	0.00	0.00	0.00
565-0030	LABOR	0.00	0.00	176.00	176.00	0.00	176.00	0.00
565-0040	TEMPORARY EMPLOYEES	1,859.55	0.00	1,973.74	1,973.74	13,000.00	11,026.26	84.82
565-0060	OVERTIME	342.92	0.00	5,813.24	5,813.24	15,000.00	9,186.76	61.25
565-0070	MEDICARE	282.40	0.00	694.77	694.77	7,047.43	6,352.66	90.14
565-0080	TMRS	3,336.97	0.00	3,336.97	3,336.97	41,030.22	37,693.25	91.87
565-0081	GROUP INSURANCE	3,515.80	0.00	10,357.29	10,357.29	51,892.10	41,534.81	80.04
565-0083	WORKERS COMPENSATION	0.00	0.00	8,711.06	8,711.06	9,798.36	1,087.30	11.10
565-0084	UNEMPLOYMENT TAX	0.00	0.00	53.24	53.24	2,655.93	2,602.69	98.00
565-0085	LONGEVITY	0.00	0.00	0.00	0.00	5,315.33	5,315.33	100.00
565-0090	MERIT ADJUSTMENTS	0.00	0.00	0.00	0.00	0.00	0.00	0.00
565-0095	SALES INCENTIVE	0.00	0.00	0.00	0.00	0.00	0.00	0.00
		31,514.84	0.00	69,499.77	69,499.77	449,730.36	380,230.59	84.55

GOODS AND SUPPLIES

565-0101	OFFICE SUPPLIES	249.80	0.00	382.99	382.99	3,000.00	2,617.01	87.23
565-0102	LOCAL MEETINGS	0.00	0.00	0.00	0.00	0.00	0.00	0.00
565-0104	FUELS & LUBRICANTS	198.07	0.00	198.07	198.07	1,000.00	801.93	80.19
565-0105	CHEMICALS	0.00	0.00	0.00	0.00	0.00	0.00	0.00
565-0107	BOOKS & PERIODICALS	0.00	0.00	0.00	0.00	200.00	200.00	100.00
565-0108	POSTAGE	0.00	0.00	0.00	0.00	0.00	0.00	0.00
565-0109	PHOTOGRAPHIC SUPPLIE	0.00	0.00	0.00	0.00	0.00	0.00	0.00
565-0110	FLAGS	0.00	0.00	0.00	0.00	200.00	200.00	100.00
565-0111	TIRES & TUBES	0.00	0.00	0.00	0.00	0.00	0.00	0.00
565-0112	SIGNS	0.00	0.00	0.00	0.00	0.00	0.00	0.00
565-0113	BATTERIES	0.00	0.00	0.00	0.00	0.00	0.00	0.00
565-0114	MEDICAL	48.97	0.00	94.47	94.47	300.00	205.53	68.51
565-0115	LAMPS & GLOBES	291.05	0.00	291.05	291.05	1,500.00	1,208.95	80.60
565-0117	SAFETY SUPPLIES	0.00	0.00	0.00	0.00	0.00	0.00	0.00
565-0130	WEARING APPAREL	195.00	0.00	248.46	248.46	4,200.00	3,951.54	94.08
565-0150	MINOR TOOLS & EQUIPM	175.15	0.00	406.29	406.29	6,000.00	5,593.71	93.23
565-0160	LAUNDRY & JANITORIAL	1,607.06	8,168.44	6,211.34	14,379.78	20,000.00	5,620.22	28.10
565-0175	CATER RESALE FOOD/BE	0.00	0.00	0.00	0.00	0.00	0.00	0.00
565-0176	CONCESSION SUPPLIES	0.00	0.00	126.15	126.15	0.00	126.15	0.00
565-0177	CATERING & KITCHEN S	0.00	0.00	0.00	0.00	0.00	0.00	0.00
565-0180	INFORMATION TECHNOLO	0.00	0.00	0.00	0.00	0.00	0.00	0.00
565-0190	SOFTWARE	0.00	0.00	0.00	0.00	0.00	0.00	0.00
		2,765.10	8,168.44	7,706.52	15,874.96	36,400.00	20,525.04	56.39

FUND :06 -CONVENTION CENTER FUND

SCHEDULE OF BUDGETED, ACTUAL AND ENCUMBERED EXPENDITURES

DEPARTMENT : CONVENTION CENTER

NOTATION :

ACCOUNT NUMBERS	ACCOUNT DESCRIPTION	EXPENDITURES	ENCUMBRANCES	YEAR TO DATE EXPENDITURES	TOTALS	CURRENT MODIFIED BUDGET	UNENCUMBERED BALANCE	BUDGET PERCENT REMAINING
<u>BULK GOODS AND SUPPLIES</u>								
565-0210	COLLATERAL PIECES	0.00	0.00	0.00	0.00	0.00	0.00	0.00
565-0230	PROMOTIONAL ITEMS	0.00	0.00	0.00	0.00	0.00	0.00	0.00
		0.00	0.00	0.00	0.00	0.00	0.00	0.00
<u>REPAIR AND MAINTENANCE</u>								
565-0401	FURNITURE & FIXTURES	0.00	0.00	0.00	0.00	3,000.00	3,000.00	100.00
565-0410	MACHINERY & EQUIPMEN	8,332.80	1,758.62	9,065.30	10,823.92	50,000.00	39,176.08	78.35
565-0411	BUILDING & STRUCTURE	0.00	0.00	575.00	575.00	203,000.00	202,425.00	99.72
565-0412	LANDSCAPE MAINT.	1,475.00	16,525.00	1,475.00	18,000.00	18,000.00	0.00	0.00
565-0415	SERVICE CONTRACTS	6,133.79	26,330.62	9,001.29	35,331.91	52,000.00	16,668.09	32.05
565-0418	PARKING LOTS	0.00	0.00	0.00	0.00	0.00	0.00	0.00
565-0420	MOTOR VEHICLES	0.00	0.00	1,090.32	1,090.32	1,500.00	409.68	27.31
565-0421	RADIOS & COMMUNCIATI	0.00	0.00	0.00	0.00	2,000.00	2,000.00	100.00
565-0427	PLUMBING	0.00	0.00	0.00	0.00	0.00	0.00	0.00
		15,941.59	44,614.24	21,206.91	65,821.15	329,500.00	263,678.85	80.02
<u>MISCELLANEOUS SERVICES</u>								
565-0501	COMMUNICATIONS	2,012.77	0.00	3,876.17	3,876.17	24,000.00	20,123.83	83.85
565-0510	RENTAL OF EQUIPMENT	540.03	3,180.00	1,017.28	4,197.28	9,000.00	4,802.72	53.36
565-0513	TRAINING EXPENSE	0.00	0.00	0.00	0.00	1,000.00	1,000.00	100.00
565-0520	INSURANCE	0.00	0.00	37,052.51	37,052.51	76,000.00	38,947.49	51.25
565-0529	CREDIT CARD FEES	579.06	0.00	837.26	837.26	2,000.00	1,162.74	58.14
565-0530	PROFESSIONAL SERVICE	1,470.00	0.00	1,470.00	1,470.00	2,500.00	1,030.00	41.20
565-0531	MEDIA PLACEMENT	0.00	0.00	0.00	0.00	0.00	0.00	0.00
565-0533	MARKETING	0.00	0.00	0.00	0.00	0.00	0.00	0.00
565-0535	BOND ISSUANCE EXPENS	0.00	0.00	0.00	0.00	0.00	0.00	0.00
565-0540	ADVERTISING	0.00	0.00	0.00	0.00	0.00	0.00	0.00
565-0550	TRAVEL EXPENSES	0.00	0.00	0.00	0.00	500.00	500.00	100.00
565-0550-001	CC CHGS CG	0.00	0.00	0.00	0.00	0.00	0.00	0.00
565-0550-002	CC CHGS DR	0.00	0.00	0.00	0.00	0.00	0.00	0.00
565-0551	DUES & MEMBERSHIPS	0.00	0.00	0.00	0.00	500.00	500.00	100.00
565-0553	TRAVEL SHOWS/FEES	0.00	0.00	0.00	0.00	0.00	0.00	0.00
565-0558	DECORATIONS	0.00	474.00	0.00	474.00	2,000.00	1,526.00	76.30
565-0560	CAMERON COUNTY LEASE	2,535.37	0.00	2,535.37	2,535.37	16,500.00	13,964.63	84.63
565-0580	ELECTRICITY	33,077.80	0.00	33,077.80	33,077.80	280,000.00	246,922.20	88.19
565-0581	WATER, SEWER & GARBA	6,872.65	0.00	7,451.75	7,451.75	40,000.00	32,548.25	81.37
		47,087.68	3,654.00	87,318.14	90,972.14	454,000.00	363,027.86	79.96

FUND :06 -CONVENTION CENTER FUND

SCHEDULE OF BUDGETED, ACTUAL AND ENCUMBERED EXPENDITURES

DEPARTMENT : CONVENTION CENTER

NOTATION :

ACCOUNT NUMBERS	ACCOUNT DESCRIPTION	EXPENDITURES	ENCUMBRANCES	EXPENDITURES	TOTALS	CURRENT MODIFIED BUDGET	UNENCUMBERED BALANCE	BUDGET PERCENT REMAINING
<u>EQUIPMNT > \$5,000 OUTLAY</u>								
565-1001	BUILDINGS & STRUCTUR	0.00	0.00	0.00	0.00	0.00	0.00	0.00
565-1004	MACHINERY & EQUIPMEN	0.00	0.00	0.00	0.00	0.00	0.00	0.00
565-1005	RADIO EQUIPMENT	0.00	0.00	0.00	0.00	0.00	0.00	0.00
565-1007	MOTOR VEHICLES	0.00	0.00	0.00	0.00	0.00	0.00	0.00
565-1010	SOFTWARE	0.00	0.00	0.00	0.00	0.00	0.00	0.00
565-1011	INFORMATION TECHNOLO	0.00	0.00	0.00	0.00	0.00	0.00	0.00
		0.00	0.00	0.00	0.00	0.00	0.00	0.00
<u>TOURISM AND CULTURAL</u>								
565-8051	EXPANSION	0.00	0.00	0.00	0.00	0.00	0.00	0.00
		0.00	0.00	0.00	0.00	0.00	0.00	0.00
<u>INTERFUND TRANSFERS</u>								
565-9470	DEBT SERVICE TRANSFE	0.00	0.00	0.00	0.00	426,069.00	426,069.00	100.00
565-9473	TRANSFER TO HOTEL MO	0.00	0.00	0.00	0.00	0.00	0.00	0.00
		0.00	0.00	0.00	0.00	426,069.00	426,069.00	100.00
<u>OTHER SERVICES</u>								
565-9020	AUDIT	0.00	0.00	0.00	0.00	15,500.00	15,500.00	100.00
565-9047	EMPLOYEE TURNOVER	0.00	0.00	0.00	0.00	0.00	0.00	0.00
		0.00	0.00	0.00	0.00	15,500.00	15,500.00	100.00
<u>MISC ADJUSTMENTS</u>								
565-9999	BUDGET DEPT ADJ	0.00	0.00	0.00	0.00	0.00	0.00	0.00
		0.00	0.00	0.00	0.00	0.00	0.00	0.00
 DEPARTMENT TOTAL								
		97,309.21	56,436.68	185,731.34	242,168.02	1,711,199.36	1,469,031.34	85.85

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FUND : 02 -HOTEL/MOTEL TAX FUND

PERIOD TO USE: Nov-2011 THRU Nov-2011

DEPT : 590 VISITORS BUREAU

ACCOUNTS: 590-0010 THRU 593-999

POST DATE TRAN # REFERENCE PACKET=====DESCRIPTION===== VEND INV/JE # NOTE =====AMOUNT===== BALANCE=====

590-0010 SUPERVISION
B E G I N N I N G B A L A N C E 0.00

590-0010-01 EXEMPT
B E G I N N I N G B A L A N C E 8,095.68

11/30/11 12/07 B30895 NOVEMBER 03772 RECL D. AHADI NOV PAYROLL JE# 015603 3,255.44 11,351.12
===== NOVEMBER ACTIVITY DB: 3,255.44 CR: 0.00 3,255.44

590-0010-02 NON EXEMPT
B E G I N N I N G B A L A N C E 1,520.04

11/09/11 11/07 P06300 PYEXP 00588 PAYROLL 11-09-11 1,045.03 2,565.07
11/23/11 11/21 P06303 PYEXP 00589 PAYROLL 11-23-11 1,022.86 3,587.93
===== NOVEMBER ACTIVITY DB: 2,067.89 CR: 0.00 2,067.89

590-0020 CLERICAL
B E G I N N I N G B A L A N C E 0.00

590-0030 LABOR
B E G I N N I N G B A L A N C E 107.10

11/09/11 11/07 P06300 PYEXP 00588 PAYROLL 11-09-11 267.75 374.85
11/23/11 11/21 P06303 PYEXP 00589 PAYROLL 11-23-11 269.66 644.51
===== NOVEMBER ACTIVITY DB: 537.41 CR: 0.00 537.41

590-0040 TEMPORARY EMPLOYEES
B E G I N N I N G B A L A N C E 741.04

11/09/11 11/07 P06300 PYEXP 00588 PAYROLL 11-09-11 471.24 1,212.28
11/23/11 11/21 P06303 PYEXP 00589 PAYROLL 11-23-11 436.81 1,649.09
===== NOVEMBER ACTIVITY DB: 908.05 CR: 0.00 908.05

590-0060 OVERTIME
B E G I N N I N G B A L A N C E 52.25

11/09/11 11/07 P06300 PYEXP 00588 PAYROLL 11-09-11 156.76 209.01
===== NOVEMBER ACTIVITY DB: 156.76 CR: 0.00 156.76

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D E T A I L L I S T I N G

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FUND : 02 -HOTEL/MOTEL TAX FUND

PERIOD TO USE: Nov-2011 THRU Nov-2011

DEPT : 590 VISITORS BUREAU

ACCOUNTS: 590-0010 THRU 593-999

POST DATE TRAN # REFERENCE PACKET=====DESCRIPTION===== VEND INV/JE # NOTE =====AMOUNT=====BALANCE=====

590-0070

MEDICARE

B E G I N N I N G B A L A N C E

336.15

11/10/11	11/09	B30737	MISC	03724	PAYROLL	JE# 015479	70.23	406.38
11/23/11	11/23	B30825	MISC	03748	PAYROLL	JE# 015547	65.99	472.37
11/30/11	12/07	B30896	NOV, LONGEVITY	03772	RECL NOV TMRS, PR TAX	JE# 015604	46.24	518.61
=====				NOVEMBER ACTIVITY	DB:	182.46	CR:	0.00
							182.46	

590-0080

TMRS

B E G I N N I N G B A L A N C E

0.00

11/08/11	11/08	A73054	CHK: 123316	08326	OCTOBER 2011 CONTRIBUTIO	020100	110711	2,336.77	2,336.77
11/30/11	12/07	B30896	NOV, LONGEVITY	03772	RECL NOV TMRS, PR TAX	JE# 015604	416.04	2,752.81	
=====				NOVEMBER ACTIVITY	DB:	2,752.81	CR:	0.00	
							2,752.81		

590-0081

GROUP INSURANCE

B E G I N N I N G B A L A N C E

1,155.08

11/02/11	11/02	A72856	CHK: 123204	08303	NOV. 2011 LTD, LIFE, AD	006133	101411	5.68CR	1,149.40
11/30/11	11/30	A74315	CHK: 123426	08401	DEC 2011 LTD, LIFE, AD&D	006133	112911	24.24	1,173.64
11/30/11	11/30	A74322	CHK: 123467	08401	DEC 2011 MEDICAL PREMIUM	020057	113011	240.83CR	932.81
=====				NOVEMBER ACTIVITY	DB:	24.24	CR:	246.51CR	
							222.27CR		

590-0083

WORKERS COMPENSATION

B E G I N N I N G B A L A N C E

219.82

590-0084

UNEMPLOYMENT TAX

B E G I N N I N G B A L A N C E

36.53

590-0085

LONGEVITY

B E G I N N I N G B A L A N C E

0.00

590-0090

MERIT ADJUSTMENTS

B E G I N N I N G B A L A N C E

0.00

590-0101

OFFICE SUPPLIES

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FUND : 02 -HOTEL/MOTEL TAX FUND

PERIOD TO USE: Nov-2011 THRU Nov-2011

DEPT : 590 VISITORS BUREAU

ACCOUNTS: 590-0010 THRU 593-999

POST DATE TRAN # REFERENCE PACKET=====DESCRIPTION===== VEND INV/JE # NOTE =====AMOUNT===== =====BALANCE=====

B E G I N N I N G B A L A N C E

114.30

590-0102 LOCAL MEETINGS

B E G I N N I N G B A L A N C E

0.00

590-0103 VIDEO CASSETTES

B E G I N N I N G B A L A N C E

0.00

590-0104 FUELS & LUBRICANTS

B E G I N N I N G B A L A N C E

0.00

11/09/11 11/09 A73187 CHK: 123257 08336 FEE FOR ITEMIZED REPORT 006241 NP32087967 33.43 33.43
 ===== NOVEMBER ACTIVITY DB: 33.43 CR: 0.00 33.43

590-0107 BOOKS & PERIODICALS

B E G I N N I N G B A L A N C E

0.00

590-0108 POSTAGE

B E G I N N I N G B A L A N C E

67.51

11/02/11 11/02 A72854 CHK: 123203 08303 MISC. SHIPPING CHARGES 00612 7-666-93356 9.96 77.47
 11/02/11 11/03 C30709 RCPT 00073410 13418 SPI CHAMBER :OCT 2011 44.21CR 33.26
 11/09/11 11/09 A73139 CHK: 123332 08332 MISC. SHIPPING CHARGES 021095 0000648239431 138.40 171.66
 11/09/11 11/09 A73140 CHK: 123332 08332 MISC. SERVICE CHARGES 021095 0000648239441 20.00 191.66
 11/10/11 11/10 A73281 CHK: 123318 08345 VISITOR INFO REQ. FULFIL 020104 137 1,655.83 1,847.49
 11/10/11 11/10 A73282 CHK: 123318 08345 POSTAL ACCT FOR OCT 2011 020104 138 557.20 2,404.69
 11/17/11 11/17 A73869 CHK: 123368 08359 MISC. SHIPPING CHARGES 021095 0000648239451 220.97 2,625.66
 11/22/11 11/22 A74063 CHK: 123392 08376 MISC. SHIPPING CHARGES 021095 0000648239411 110.59 2,736.25
 11/22/11 11/22 A74133 CHK: 123382 08384 MISC. SHIPPING CHARGES 00612 7-697-11006 9.15 2,745.40
 11/22/11 11/22 A74140 CHK: 123392 08384 MISC. SHIPPING CHARGES 021095 0000648239461 282.90 3,028.30
 ===== NOVEMBER ACTIVITY DB: 3,005.00 CR: 44.21CR 2,960.79

590-0109 PHOTOGRAPHIC SUPPLIES

B E G I N N I N G B A L A N C E

0.00

590-0110 FLAGS

B E G I N N I N G B A L A N C E

0.00

FUND : 02 -HOTEL/MOTEL TAX FUND

PERIOD TO USE: Nov-2011 THRU Nov-2011

DEPT : 590 VISITORS BUREAU

ACCOUNTS: 590-0010 THRU 593-999

[illegible]

590-0111		TIRES & TUBES		B E G I N N I N G B A L A N C E		29.50
590-0113		BATTERIES		B E G I N N I N G B A L A N C E		0.00
590-0114		MEDICAL SUPPLIES		B E G I N N I N G B A L A N C E		0.00
590-0115		LAMPS & GLOBES		B E G I N N I N G B A L A N C E		0.00
590-0116		AWARDS		B E G I N N I N G B A L A N C E		0.00
590-0117		SAFETY SUPPLIES		B E G I N N I N G B A L A N C E		0.00
590-0118		PRINTING		B E G I N N I N G B A L A N C E		0.00
590-0130		WEARING APPAREL		B E G I N N I N G B A L A N C E		0.00
590-0150		MINOR TOOLS & EQUIPMENT		B E G I N N I N G B A L A N C E		6.50
11/08/11	11/08 A73105	CHK: 123286	08330 COUPLE, RAIN R SHINE CEM	016110 083784		6.65
	=====	NOVEMBER ACTIVITY	DB:	6.65	CR: 0.00	6.65
590-0160		LAUNDRY & JANITORIAL		B E G I N N I N G B A L A N C E		111.75
11/09/11	11/09 A73142	CHK: 999999	08332 FLOOR MATS FOR VISITORS	021102 8131985858		51.75
11/10/11	11/10 A73284	CHK: 999999	08345 20- DUSTERS FOR VISITORS	021102 8131988025		30.00
11/30/11	11/30 A74344	CHK: 999999	08404 FLOORMATS, VISITORS CENT	021102 8131990277		51.75
	=====	NOVEMBER ACTIVITY	DB:	133.50	CR: 0.00	133.50

FUND : 02 -HOTEL/MOTEL TAX FUND

PERIOD TO USE: Nov-2011 THRU Nov-2011

DEPT : 590 VISITORS BUREAU

ACCOUNTS: 590-0010 THRU 593-999

POST	DATE	TRAN #	REFERENCE	PACKET=====	DESCRIPTION=====	VEND	INV/JE #	NOTE	=====	AMOUNT=====	=====	BALANCE=====
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590-0180	INFORMATION TECHNOLOGY	
	BEGINNING BALANCE	0.00

590-0190	SOFTWARE	
	B E G I N N I N G	B A L A N C E
		0.00

590-0210	COLLATERAL PIECES	
	BEGINNING BALANCE	0.00

590-0230	PROMOTION ITEMS	
	B E G I N N I N G	B A L A N C E
		0.00

590-0401	FURNITURE/FIXTURES		
	B E G I N N I N G	B A L A N C E	0.00

590-0410	MACHINERY & EQUIPMENT	
	B E G I N N I N G	B A L A N C E
		0.00

590-0411	BUILDINGS & STRUCTURES	
	B E G I N N I N G	B A L A N C E
		0.00

11/07/11	11/07	A72944	CHK: 999999	08318	AIR FILTER SERVICE - VIS	001210	0000055767	29.00	29.00
=====				NOVEMBER ACTIVITY	DB:	29.00	CR:	0.00	29.00

590-0412	LANDSCAPE	
	B E G I N N I N G	B A L A N C E
		0.00

11/08/11	11/08	A73019	CHK: 123329	08324 LAWN CARE SERVICE	020816	7106		250.00	250.00
		=====	NOVEMBER ACTIVITY	DB:	250.00	CR:	0.00	250.00	

590-0415	SERVICE CONTRACTS	
	B E G I N N I N G B A L A N C E	904.90

11/08/11	11/08	A73002	CHK: 123221	08324 LEASING MAILING MACHINE	001353	75699504	230.02	1,134.92
11/17/11	11/17	A73872	CHK: 123367	08360 BROADBAND INTERNET	020185	111511-1	249.90	1,384.82

11/17/11	11/17	A73872	CHK: 123367	08360 BROADBAND INTERNET	020185	111511-1		249.90	1,384.82
			=====	NOVEMBER ACTIVITY	DB:	479.92	CR:	0.00	479.92

FUND : 02 -HOTEL/MOTEL TAX FUND

PERIOD TO USE: Nov-2011 THRU Nov-2011

DEPT : 590 VISITORS BUREAU

ACCOUNTS: 590-0010 THRU 593-999

POST	DATE	TRAN #	REFERENCE	PACKET=====DESCRIPTION=====	VEND	INV/JE #	NOTE	=====AMOUNT=====	=====BALANCE=====
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590-0418	PARKING LOTS	
	BEGINNING BALANCE	0.00

590-0420	MOTOR VEHICLES	
	BEGINNING BALANCE	0.00

590-0427	PLUMBING		
	BEGINNING BALANCE		0.00

590-0501	COMMUNICATIONS	
	B E G I N N I N G	B A L A N C E
		531.46

11/16/11	11/16	A73862	CHK: 123365	08357	PHONE BILL DATED 11/03/1	019520	110311		546.66	1,078.12
11/21/11	11/21	A73996	CHK: 123420	08370	TEX-AN CHARGES 10/01-31/	004089	12020581N		14.60	1,092.72
11/30/11	12/07	B30897	NOVEMBER	03772	RECL AHADI NOV PHONE ALLOWANCE	JE# 015605			100.00	1,192.72
		*****	NOVEMBER ACTIVITY DB:		661.26	CR:	0.00		661.26	

590-0510	RENTAL OF EQUIPMENT	
	B E G I N N I N G	B A L A N C E
		0.00

11/02/11	11/03	C30709	RCPT	00073408	13418	XEROX-REFUND OVERPAYMENT		75.03CR	75.03CR		
=====					NOVEMBER	ACTIVITY	DB:	0.00	CR:	75.03CR	75.03CR

590-0511	AUTO ALLOWANCE			
	B E G I N N I N G	B A L A N C E		0.00

590-0513	TRAINING EXPENSE		
	B E G I N N I N G	B A L A N C E	0.00

590-0520	INSURANCE		
	B E G I N N I N G	B A L A N C E	2,556.40

590-0530	PROFESSIONAL SERVICES	
	B E G I N N I N G	B A L A N C E
		131.78

11/01/11	11/15	B30756	454903	03726	NPC	MERCH	PYMT	PROC-CC	FEE	JE#	015485	0.21	131.99
11/02/11	11/15	B30760	454903	03726	NPC	MERCH	PYMT	PROC-CC	FEE	JE#	015489	46.12	178.11
11/03/11	11/15	B30764	454903	03726	NPC	MERCH	PYMT	PROC-CC	FEE	JE#	015494	2.84	180.95

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FUND : 02 -HOTEL/MOTEL TAX FUND

PERIOD TO USE: Nov-2011 THRU Nov-2011

DEPT : 590 VISITORS BUREAU

ACCOUNTS: 590-0010 THRU 593-999

POST	DATE	TRAN #	REFERENCE	PACKET=====	DESCRIPTION=====	VEND	INV/JE #	NOTE	=====AMOUNT=====	=====BALANCE=====
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11/07/11	11/15	B30768	454903		03726 NPC MERCH PYMT PROC-CC FEE		JE# 015498		1.45	182.40
11/09/11	11/15	B30772	Misc	110711	03726 PAYPAL-SPI INVIT, SAND CASTLE		JE# 015503		7.16	189.56
11/14/11	11/15	B30778	Misc	111011	03726 SPI INVITATIONAL 11-10-11		JE# 015512		5.36	194.92
11/14/11	11/15	B30780	111411		03726 NPC MERCH PYMT PROC-CC FEE		JE# 015514		0.48	195.40
11/15/11	11/21	B30805	454903		03738 NPC MERCH PYMT PROC-CC FEE		JE# 015524		0.44	195.84
11/17/11	11/21	B30807	Misc	111511	03738 PAYPAL-3 SPI INVITATIONAL		JE# 015529		8.88	204.72
11/21/11	11/23	B30826	454903		03747 NPC MERCH PYMT PROC-CC FEE		JE# 015543		0.51	205.23
11/23/11	11/23	B30830	Misc	112111	03747 PAYPAL-2 SPI INVIT-CC		JE# 015548		3.80	209.03
11/28/11	11/30	B30848	Misc	112211	03750 SPI INVIT-NOV 22ND-AMEX		JE# 015554		0.81	209.84
11/28/11	11/30	B30854	454903		03750 NPC MERCH PYMT PROC-CC FEE		JE# 015562		0.30	210.14
11/28/11	11/30	B30855	454903		03750 NPC MERCH PYMT PROC-CC FEE		JE# 015563		0.50	210.64
11/29/11	11/30	B30856	454903		03750 NPC MERCH PYMT PROC-CC FEE		JE# 015564		0.48	211.12
11/29/11	11/30	B30857	Misc	112511	03750 SPI INVIT-AMEX NOV 25TH ACT		JE# 015565		4.06	215.18
11/30/11	11/30	B30858	Misc	112811	03750 PAYPAL-NOV 28TH ACTIVITY		JE# 015568		2.21	217.39
11/30/11	11/30	B30859	Misc	112611	03750 SPI INVIT-AMEX, NOV 26TH ACTIV		JE# 015569		0.65	218.04
				=====	NOVEMBER ACTIVITY DB:	86.26	CR:	0.00	86.26	

590-0540 ADVERTISING
B E G I N N I N G B A L A N C E 0.00

590-0550 TRAVEL EXPENSE
B E G I N N I N G B A L A N C E 0.00

590-0551 DUES & MEMBERSHIPS
B E G I N N I N G B A L A N C E 0.00

590-0558 DECORATIONS
B E G I N N I N G B A L A N C E 0.00

590-0580 ELECTRICITY
B E G I N N I N G B A L A N C E 0.00

11/07/11	11/07	A72965	CHK: 123249	08318	ELECTRIC SERV THROUGH 10 004231	1172233			1,364.79	1,364.79
				=====	NOVEMBER ACTIVITY DB:	1,364.79	CR:	0.00	1,364.79	

590-0581 WATER, SEWER & GARBAGE
B E G I N N I N G B A L A N C E 73.99

11/02/11	11/02	A72851	CHK: 123201	08303	SERV @ 600-B PADRE BLVD	002805	0863000534522		73.99	147.98
11/16/11	11/16	A73830	CHK: 123357	08356	600 PADRE BLVD	012071	201111163526		32.23	180.21
11/16/11	11/16	A73831	CHK: 123357	08356	600 PADRE BLVD	012071	201111163527		24.80	205.01
				=====	NOVEMBER ACTIVITY DB:	131.02	CR:	0.00	131.02	

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ACCOUNTS: 590-0010 THRU 593-999

[illegible]

591-0533	MARKETING		
	B E G I N N I N G	B A L A N C E	0.00

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FUND : 02 -HOTEL/MOTEL TAX FUND

PERIOD TO USE: Nov-2011 THRU Nov-2011

DEPT : 591 ** INVALID DEPT **

ACCOUNTS: 590-0010 THRU 593-999

POST DATE TRAN # REFERENCE PACKET=====DESCRIPTION===== VEND INV/JE # NOTE =====AMOUNT===== BALANCE=====

591-0551 DUES & MEMBERSHIPS
B E G I N N I N G B A L A N C E 0.00

591-9477 TRANSPORTATION GRANT
B E G I N N I N G B A L A N C E 0.00

592 0533
B E G I N N I N G B A L A N C E 0.00

DEPT: 592 SALES & MARKETING

592-0010 SUPERVISION
B E G I N N I N G B A L A N C E 0.00

592-0010-01 EXEMPT
B E G I N N I N G B A L A N C E 18,237.22

11/09/11 11/07 P06300 PYEXP 00588 PAYROLL 11-09-11 12,158.15 30,395.37
11/23/11 11/21 P06303 PYEXP 00589 PAYROLL 11-23-11 12,158.15 42,553.52
11/30/11 12/07 B30895 NOVEMBER 03772 RECL D. AHADI NOV PAYROLL JE# 015603 3,255.44CR 39,298.08
===== NOVEMBER ACTIVITY DB: 24,316.30 CR: 3,255.44CR 21,060.86

592-0010-02 NON EXEMPT
B E G I N N I N G B A L A N C E 6,326.85

11/09/11 11/07 P06300 PYEXP 00588 PAYROLL 11-09-11 4,221.08 10,547.93
11/23/11 11/21 P06303 PYEXP 00589 PAYROLL 11-23-11 4,230.41 14,778.34
===== NOVEMBER ACTIVITY DB: 8,451.49 CR: 0.00 8,451.49

592-0020 CLERICAL
B E G I N N I N G B A L A N C E 0.00

592-0030 LABOR
B E G I N N I N G B A L A N C E 0.00

592-0040 TEMPORARY EMPLOYEES
B E G I N N I N G B A L A N C E 68.11

11/09/11 11/07 P06300 PYEXP 00588 PAYROLL 11-09-11 124.87 192.98

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FUND : 02 -HOTEL/MOTEL TAX FUND

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DEPT : 592 SALES & MARKETING

ACCOUNTS: 590-0010 THRU 593-999

POST DATE TRAN # REFERENCE PACKET=====DESCRIPTION===== VEND INV/JE # NOTE =====AMOUNT=====BALANCE=====

11/23/11 11/21 P06303 PYEXP 00589 PAYROLL 11-23-11 25.33 218.31
 ===== NOVEMBER ACTIVITY DB: 150.20 CR: 0.00 150.20

592-0060 OVERTIME
 B E G I N N I N G B A L A N C E 14.05

592-0070 MEDICARE
 B E G I N N I N G B A L A N C E 592.08

11/10/11 11/09 B30737 MISC 03724 PAYROLL JE# 015479 256.21 848.29
 11/23/11 11/23 B30825 MISC 03748 PAYROLL JE# 015547 278.94 1,127.23
 11/30/11 12/07 B30896 NOV, LONGEVITY 03772 RECL NOV TMRS, PR TAX JE# 015604 46.24CR 1,080.99
 ===== NOVEMBER ACTIVITY DB: 535.15 CR: 46.24CR 488.91

592-0080 TMRS
 B E G I N N I N G B A L A N C E 0.00

11/08/11 11/08 A73054 CHK: 123316 08326 OCTOBER 2011 CONTRIBUTIO 020100 110711 5,232.98 5,232.98
 11/30/11 12/07 B30896 NOVEMBER 03772 RECL NOV TMRS, PR TAX JE# 015604 416.04CR 4,816.94
 ===== NOVEMBER ACTIVITY DB: 5,232.98 CR: 416.04CR 4,816.94

592-0081 GROUP INSURANCE
 B E G I N N I N G B A L A N C E 7,681.71

11/02/11 11/02 A72856 CHK: 123204 08303 NOV. 2011 LTD, LIFE, AD 006133 101411 331.91 8,013.62
 11/30/11 11/30 A74315 CHK: 123426 08401 DEC 2011 LTD, LIFE, AD&D 006133 112911 331.91 8,345.53
 11/30/11 11/30 A74322 CHK: 123467 08401 DEC 2011 MEDICAL PREMIUM 020057 113011 3,409.40 11,754.93
 ===== NOVEMBER ACTIVITY DB: 4,073.22 CR: 0.00 4,073.22

592-0083 WORKERS COMPENSATION
 B E G I N N I N G B A L A N C E 1,471.22

592-0084 UNEMPLOYMENT TAX
 B E G I N N I N G B A L A N C E 7.14

592-0085 LONGEVITY

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ACCOUNTS: 590-0010 THRU 593-999

POST DATE TRAN # REFERENCE PACKET-----DESCRIPTION----- VEND INV/JE # NOTE -----AMOUNT----- -----BALANCE-----

B E G I N N I N G B A L A N C E

0.00

592-0090

MERIT ADJUSTMENTS

B E G I N N I N G B A L A N C E

0.00

592-0095

SALES INCENTIVE

B E G I N N I N G B A L A N C E

5,560.15

11/23/11 11/21 P06303 PYEXP

00589 PAYROLL 11-23-11

2,192.78

7,752.93

=====

NOVEMBER ACTIVITY DB:

2,192.78

CR:

0.00

2,192.78

592-0101

OFFICE SUPPLIES

B E G I N N I N G B A L A N C E

286.93

11/09/11 11/09 A73222 CHK: 999999

08342 ORGANIZER, IJT LABELS, P 001129 471571-0

120.49

407.42

11/09/11 11/09 A73223 CHK: 999999

08342 8-INK CARTRIDGES 001129 471572-0

118.08

525.50

11/22/11 11/22 A74017 CHK: 999999

08374 3 CS PAPER, 12 PKS. GEL 001129 472673-0

143.26

668.76

11/22/11 11/22 A74062 CHK: 123476

08376 NAME PLATES FOR COMMITTEE 020602 12258

85.16

753.92

11/29/11 11/29 B30840

03753 RECLASS AMEX CK #123200 JE# 015561

179.99

933.91

11/30/11 11/30 A74343 CHK: 123456

08404 MISC. JANITORIAL, BATT, 018509 02592

117.03

1,050.94

=====

NOVEMBER ACTIVITY DB:

764.01

CR:

0.00

764.01

592-0102

LOCAL MEETINGS

B E G I N N I N G B A L A N C E

947.00

11/29/11 11/29 B30840

03753 RECLASS AMEX CK #123200 JE# 015561

446.90

1,393.90

=====

NOVEMBER ACTIVITY DB:

446.90

CR:

0.00

446.90

592-0103

VIDEO MEDIA

B E G I N N I N G B A L A N C E

0.00

592-0104

FUELS & LUBRICANTS

B E G I N N I N G B A L A N C E

0.00

11/09/11 11/09 A73187 CHK: 123257

08336 FEE FOR ITEMIZED REPORT 006241 NP32087967

128.00

128.00

=====

NOVEMBER ACTIVITY DB:

128.00

CR:

0.00

128.00

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ACCOUNTS: 590-0010 THRU 593-999

POST	DATE	TRAN #	REFERENCE	PACKET=====	DESCRIPTION=====	VEND	INV/JE #	NOTE	=====	AMOUNT=====	=====	BALANCE=====
592-0107			BOOKS & PERIODICALS									
			B E G I N N I N G		B A L A N C E							0.00
592-0108			POSTAGE									
			B E G I N N I N G		B A L A N C E							0.00
592-0109			PHOTOGRAPHIC SUPPLIES									
			B E G I N N I N G		B A L A N C E							0.00
592-0110			FLAGS									
			B E G I N N I N G		B A L A N C E							0.00
592-0111			TIRES & TUBES									
			B E G I N N I N G		B A L A N C E							0.00
592-0113			BATTERIES									
			B E G I N N I N G		B A L A N C E							0.00
592-0115			LAMPS & GLOBES									
			B E G I N N I N G		B A L A N C E							0.00
592-0116			AWARDS									
			B E G I N N I N G		B A L A N C E							0.00
592-0118			PRINTING									
			B E G I N N I N G		B A L A N C E							0.00
592-0130			WEARING APPAREL									
			B E G I N N I N G		B A L A N C E							0.00
592-0150			MINOR TOOLS & EQUIPMENT									
			B E G I N N I N G		B A L A N C E							0.00
592-0160			LAUNDRY & JANITORIAL									
			B E G I N N I N G		B A L A N C E							0.00

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FUND : 02 -HOTEL/MOTEL TAX FUND

PERIOD TO USE: Nov-2011 THRU Nov-2011

DEPT : 592 SALES & MARKETING

ACCOUNTS: 590-0010 THRU 593-999

POST	DATE	TRAN #	REFERENCE	PACKET=====	DESCRIPTION=====	VEND	INV/JE #	NOTE	=====AMOUNT=====	=====BALANCE=====
592-0177			PURCHASES FOR RESALE							
			B E G I N N I N G		B A L A N C E					0.00
592-0180			INFORMATION TECHNOLOGY							
			B E G I N N I N G		B A L A N C E					0.00
592-0190			SOFTWARE							
			B E G I N N I N G		B A L A N C E					0.00
592-0210			STOCK - COLLATERAL PIECES							
			B E G I N N I N G		B A L A N C E					0.00
592-0220			STOCK - MAGAZINES							
			B E G I N N I N G		B A L A N C E					0.00
592-0230			STOCK - PROMOTION ITEMS							
			B E G I N N I N G		B A L A N C E					0.00
592-0240			STOCK - GROUP TOUR MANUAL							
			B E G I N N I N G		B A L A N C E					0.00
592-0250			STOCK - PR PUBLICATION							
			B E G I N N I N G		B A L A N C E					0.00
592-0260			STOCK - PR FOLDERS							
			B E G I N N I N G		B A L A N C E					0.00
592-0401			FURNITURE & FIXTURES							
			B E G I N N I N G		B A L A N C E					0.00
592-0410			MACHINERY & EQUIPMENT							
			B E G I N N I N G		B A L A N C E					0.00
592-0411			BUILDING & STRUCTURES							
			B E G I N N I N G		B A L A N C E					0.00

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FUND : 02 -HOTEL/MOTEL TAX FUND

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POST DATE TRAN # REFERENCE PACKET=====DESCRIPTION===== VEND INV/JE # NOTE =====AMOUNT===== BALANCE=====

592-0412 LANDSCAPE
B E G I N N I N G B A L A N C E 0.00

592-0415 SERVICE CONTRACTS
B E G I N N I N G B A L A N C E 4,320.00

11/10/11 11/10 A73264 CHK: 123340 08344 SPICC COPIER 023906 058171587 1,328.26 5,648.26
===== NOVEMBER ACTIVITY DB: 1,328.26 CR: 0.00 1,328.26

592-0418 PARKING LOTS
B E G I N N I N G B A L A N C E 0.00

592-0420 MOTOR VEHICLES
B E G I N N I N G B A L A N C E 0.00

592-0427 PLUMBING
B E G I N N I N G B A L A N C E 0.00

592-0501 COMMUNICATIONS
B E G I N N I N G B A L A N C E 952.12

11/09/11 11/07 P06300 PYEXP 00588 PAYROLL 11-09-11 520.00 1,472.12
11/10/11 11/10 A73250 CHK: 123308 08343 SPRINTBILL 9/17-10/16/11 019404 463528814-047 281.54 1,753.66
11/16/11 11/16 A73862 CHK: 123365 08357 PHONE BILL DATED 11/03/1 019520 110311 655.99 2,409.65
11/21/11 11/21 A73996 CHK: 123420 08370 TEX-AN CHARGES 10/01-31/ 004089 12020581N 6.20 2,415.85
11/29/11 11/29 B30840 03753 RECLASS AMEX CK #123200 JE# 015561 91.25 2,507.10
11/30/11 12/07 B30897 NOVEMBER 03772 RECL AHADI NOV PHONE ALLOWANCE JE# 015605 100.00CR 2,407.10
===== NOVEMBER ACTIVITY DB: 1,554.98 CR: 100.00CR 1,454.98

592-0510 RENTAL OF EQUIPMENT
B E G I N N I N G B A L A N C E 0.00

592-0511 AUTO ALLOWANCE
B E G I N N I N G B A L A N C E 250.00

11/09/11 11/07 P06300 PYEXP 00588 PAYROLL 11-09-11 500.00 750.00
===== NOVEMBER ACTIVITY DB: 500.00 CR: 0.00 500.00

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592-0513 TRAINING EXPENSE
B E G I N N I N G B A L A N C E 358.00

592-0520 INSURANCE
B E G I N N I N G B A L A N C E 0.00

592-0529 CREDIT CARD SERVICE FEES
B E G I N N I N G B A L A N C E 0.00

592-0530 PROFESSIONAL SERVICES
B E G I N N I N G B A L A N C E 13,625.00

11/07/11	11/07	A72967	CHK: 123347	08318	ONSITE SUPPORT	1	1495	170.76	13,795.76
11/07/11	11/07	A72982	CHK: 999999	08319	PROF. FEES FOR NOV. 2011	008253	19732	3,125.00	16,920.76
11/10/11	11/10	A73280	CHK: 123294	08345	MONTHLY SUPPORT NOV. 201	018087	3120	1,500.00	18,420.76
11/21/11	11/21	A73992	CHK: 123415	08370	MONTHLY RETAINER FEE:	003379	00-7519	3,000.00	21,420.76
11/23/11	11/23	A74170	CHK: 123400	08388	MONTHLY PUBLIC RELATIONS	001344	6715	6,000.00	27,420.76
11/29/11	11/29	B30840		03753	RECLASS AMEX CK #123200		JE# 015561	1,809.20	29,229.96
=====				NOVEMBER ACTIVITY	DB:	15,604.96	CR:	0.00	15,604.96

592-0531 MEDIA PLACEMENT
B E G I N N I N G B A L A N C E 72,068.58

11/09/11	11/09	A73180	CHK: 123344	08335	NON-AERO REVENUE TERMINA	028032	2012-00000048	1,110.00	73,178.58
11/10/11	11/10	A73262	CHK: 999999	08344	ADVERTISING TRAVEL INFOR	022003	1111019	154.70	73,333.28
11/21/11	11/21	A73998	CHK: 123425	08370	SANDCASTLE DAYS ADVERTIS	006111	10008587-1011	885.50	74,218.78
11/22/11	11/22	A74163	CHK: 123475	08386	VIVA TX WINTER EDITION	020226	111011	2,990.00	77,208.78
11/23/11	11/23	A74171	CHK: 123400	08388	MEDIA PLACEMENT	001344	6716	17,982.39	95,191.17
11/23/11	11/23	A74172	CHK: 123400	08388	MEDIA PLACEMENT	001344	6717	2,220.00	97,411.17
11/23/11	11/23	A74173	CHK: 123400	08388	MEDIA PLACEMENT	001344	6718	4,411.77	101,822.94
11/23/11	11/23	A74174	CHK: 123400	08388	MEDIA PLACEMENT	001344	6719	13,506.16	115,329.10
11/23/11	11/23	A74175	CHK: 123400	08388	MEDIA PLACEMENT	001344	6720	8,470.56	123,799.66
11/23/11	11/23	A74176	CHK: 123400	08388	MEDIA PLACEMENT	001344	6721	14,727.49	138,527.15
11/23/11	11/23	A74177	CHK: 123400	08388	MEDIA PLACEMENT	001344	6722	941.18	139,468.33
11/23/11	11/23	A74178	CHK: 123400	08388	MEDIA PLACEMENT	001344	6723	2,700.00	142,168.33
11/23/11	11/23	A74179	CHK: 123400	08388	MEDIA PLACEMENT	001344	6725	12,470.59	154,638.92
11/23/11	11/23	A74180	CHK: 123400	08388	MEDIA PLACEMENT	001344	6727	470.59	155,109.51
11/23/11	11/23	A74181	CHK: 123400	08388	MEDIA PLACEMENT	001344	6728	3,156.87	158,266.38
11/23/11	11/23	A74182	CHK: 123400	08388	MEDIA PLACEMENT	001344	6730	6,240.00	164,506.38
11/23/11	11/23	A74183	CHK: 123400	08388	MEDIA PLACEMENT	001344	6731	6,823.53	171,329.91
11/23/11	11/23	A74187	CHK: 123400	08388	MEDIA PLACEMENT	001344	6783	5,424.00	176,753.91
11/23/11	11/23	A74199	CHK: 123390	08388	YELLOW PAGE ADVERTISING	019510	111111	105.60	176,859.51
11/30/11	11/30	A74331	CHK: 123400	08403	MEDIA PLACEMENT	001344	6726	6,250.00	183,109.51
=====				NOVEMBER ACTIVITY	DB:	111,040.93	CR:	0.00	111,040.93

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FUND : 02 -HOTEL/MOTEL TAX FUND

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592-0532 HARLINGEN CO-OP ADV
B E G I N N I N G B A L A N C E 0.00

592-0533 MARKETING
B E G I N N I N G B A L A N C E 11,200.00

11/09/11 11/09 A73115 CHK: 123295 08331 ANNUAL PARTICIPATION 018108 69 5,500.00 16,700.00
11/21/11 11/21 A73985 CHK: 123396 08370 REPRESENTATION:EMAIL,EXC 001216 236269 411.78 17,111.78
===== NOVEMBER ACTIVITY DB: 5,911.78 CR: 0.00 5,911.78

592-0534 AIRPORT SHUTTLE SERVICE
B E G I N N I N G B A L A N C E 0.00

592-0535 FAMILIARIZATION TOUR
B E G I N N I N G B A L A N C E 20.00CR

11/21/11 11/21 A73991 CHK: 123412 08370 WANNA GO FISHING TV SHOW 003203 CP111611 800.00 780.00
11/22/11 11/22 A74159 CHK: 123462 08386 FAM TOUR AEROMEXICO 019306 1320 1,380.00 2,160.00
11/29/11 11/29 B30840 03753 RECLASS AMEX CK #123200 JE# 015561 359.39 2,519.39
===== NOVEMBER ACTIVITY DB: 2,539.39 CR: 0.00 2,539.39

592-0537 PRODUCTION
B E G I N N I N G B A L A N C E 32,587.50

11/23/11 11/23 A74185 CHK: 123400 08388 PRODUCTION COST OF MEDIA 001344 6781 18,393.65 50,981.15
11/23/11 11/23 A74188 CHK: 123400 08388 PRODUCTION COST OF MEDIA 001344 6784 4,500.00 55,481.15
===== NOVEMBER ACTIVITY DB: 22,893.65 CR: 0.00 22,893.65

592-0538 CONVENTION SERVICES
B E G I N N I N G B A L A N C E 0.00

11/08/11 11/08 A73006 CHK: 123239 08324 INK FOR LARGE PRINTER 003423 1329153 834.21 834.21
11/08/11 11/08 A73007 CHK: 123239 08324 INK FOR LARGE PRINTER 003423 1361432 278.23 1,112.44
11/22/11 11/22 A74147 CHK: 123403 08386 FOIL PENCILS 001395 100327006 1,517.99 2,630.43
11/22/11 11/22 A74148 CHK: 123403 08386 FOIL PENCILS 001395 100327095 100.00 2,730.43
11/29/11 11/29 B30840 03753 RECLASS AMEX CK #123200 JE# 015561 1,945.85 4,676.28
===== NOVEMBER ACTIVITY DB: 4,676.28 CR: 0.00 4,676.28

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FUND : 02 -HOTEL/MOTEL TAX FUND

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592-0540 ADVERTISING
B E G I N N I N G B A L A N C E 0.00

592-0545 NON-LOCAL MEETINGS
B E G I N N I N G B A L A N C E 0.00

592-0550 TRAVEL EXPENSE
B E G I N N I N G B A L A N C E 102.59CR

11/09/11	11/09	A73168	CHK: 999999	08335 CASH ADVANCE:TORONTO TRI 004006 102011	700.00	597.41
11/09/11	11/09	A73183	CHK: 999999	08336 MILEAGE & MISC REIMBURSE 001020 101011	407.07	1,004.48
11/09/11	11/10	C30738	RCPT 00073548	13433 REIM S SOLIZ OVER TIPPED IN	0.81CR	1,003.67
11/10/11	11/10	A73285	CHK: 999999	08346 MILEAGE/MISC. REIMBURSEM 012019 102811	168.96	1,172.63
11/10/11	11/10	A73286	CHK: 999999	08346 MILEAGE/MISC. REIMBURSEM 012019 110411	494.02	1,666.65
11/10/11	11/10	A73287	CHK: 123305	08346 MISC. REIMBURSEMENT 019253 102611	96.59	1,763.24
11/22/11	11/22	A74075	CHK: 999999	08377 MILEAGE REIMBURSEMENT 004006 110911	35.74	1,798.98
11/22/11	11/22	A74076	CHK: 123429	08377 MEAL EXPENSES AUSTIN TRI 007012 112111	180.00	1,978.98
11/22/11	11/22	A74078	CHK: 123447	08377 MEAL EXPENSES FOR AUSTIN 014111 112111	180.00	2,158.98
11/22/11	11/22	A74080	CHK: 123460	08377 MISC. REIMBURSEMENT 019253 111111	75.00	2,233.98
11/29/11	11/29	B30840		03753 RECLASS AMEX CK #123200 JE# 015561	1,860.41	4,094.39
=====				NOVEMBER ACTIVITY DB: 4,197.79 CR: 0.81CR	4,196.98	

592-0550-001 CC CHGS DQ
B E G I N N I N G B A L A N C E 0.00

592-0550-002 CC CHGS CL
B E G I N N I N G B A L A N C E 0.00

592-0550-003 CC CHGS MZ
B E G I N N I N G B A L A N C E 0.00

592-0550-004 CC CHGS DA
B E G I N N I N G B A L A N C E 0.00

11/29/11	11/29	B30840		03753 RECLASS AMEX CK #123200 JE# 015561	2,532.05	2,532.05
=====				NOVEMBER ACTIVITY DB: 2,532.05 CR: 0.00	2,532.05	

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[illegible]

592-0550-005	CC CHGS LD
	B E G I N N I N G B A L A N C E
	0.00

	B E G I N N I N G	B A L A N C E	0.00
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592-0551	DUES & MEMBERSHIPS	
	BEGINNING BALANCE	8,548.01

11/09/11	11/09	A73179	CHK: 123338	08335	NETWORK MEMBERSHIP	023084	1823		300.00	8,848.01
11/29/11	11/29	B30840		03753	RECLASS AMEX CK #123200		JE# 015561		200.00	9,048.01
		=====	NOVEMBER ACTIVITY DB:	500.00	CR:	0.00			500.00	

592-0553	TRADE SHOW FEES	
	B E G I N N I N G B A L A N C E	500.00

592-0554	VALLEY CO-OP		
	BEGINNING BALANCE		0.00

592-0555	MISC. REIMBURSEMENTS	
	B E G I N N I N G	B A L A N C E
		0.00

592-0558	DECORATIONS	
	B E G I N N I N G	B A L A N C E
		0.00

592-0559	INTERNET	
	B E G I N N I N G	B A L A N C E
		29,687.50

11/23/11	11/23	A74169	CHK: 123400	08388	WEBSITE MAINTENANCE	001344	6714		2,800.00	32,487.50
11/23/11	11/23	A74184	CHK: 123400	08388	WEBSITE MAINTENANCE	001344	6732		85.00	32,572.50
11/23/11	11/23	A74186	CHK: 123400	08388	WEBSITE MAINTENANCE	001344	6782		16,823.76	49,396.26
===== NOVEMBER ACTIVITY DB:				19,708.76	CR:	0.00		19,708.76		

592-0561	HISTORIC PRESERVATION	
	B E G I N N I N G	B A L A N C E
		0.00

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FUND : 02 -HOTEL/MOTEL TAX FUND

PERIOD TO USE: Nov-2011 THRU Nov-2011

DEPT : 592 SALES & MARKETING

ACCOUNTS: 590-0010 THRU 593-999

POST	DATE	TRAN #	REFERENCE	PACKET=====	DESCRIPTION=====	VEND	INV/JE #	NOTE	=====AMOUNT=====	=====BALANCE=====
592-1001			BUILDINGS & STRUCTURES							
			B E G I N N I N G		B A L A N C E					0.00

592-1004			MACHINERY & EQUIPMENT							
			B E G I N N I N G		B A L A N C E					0.00

592-1007			MOTOR VEHICLES							
			B E G I N N I N G		B A L A N C E					0.00

592-1010			SOFTWARE							
			B E G I N N I N G		B A L A N C E					0.00

592-1011			INFORMATION TECHNOLOGY							
			B E G I N N I N G		B A L A N C E					0.00

592-1020			OUTDOOR RESTROOMS							
			B E G I N N I N G		B A L A N C E					0.00

592-1030			MOBILE BOX OFFICE							
			B E G I N N I N G		B A L A N C E					0.00

592-9100			Y2K UPDATES							
			B E G I N N I N G		B A L A N C E					0.00

592-9470			DEBT SERVICE TRANSFER							
			B E G I N N I N G		B A L A N C E					0.00

592-9472			INTERFUND TRANSFERS							
			B E G I N N I N G		B A L A N C E					0.00

592-9999			MISC DEPT ADJ							
			B E G I N N I N G		B A L A N C E					0.00

593		80								
			B E G I N N I N G		B A L A N C E					0.00

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FUND : 02 -HOTEL/MOTEL TAX FUND

PERIOD TO USE: Nov-2011 THRU Nov-2011

DEPT : 593 EVENTS MARKETING

ACCOUNTS: 590-0010 THRU 593-999

POST DATE TRAN # REFERENCE PACKET=====DESCRIPTION===== VEND INV/JE # NOTE =====AMOUNT===== BALANCE=====

593-0010-01 EXEMPT

B E G I N N I N G B A L A N C E

2,617.09

11/09/11 11/07 P06300 PYEXP 00588 PAYROLL 11-09-11

1,744.73

4,361.82

11/23/11 11/21 P06303 PYEXP 00589 PAYROLL 11-23-11

1,744.73

6,106.55

===== NOVEMBER ACTIVITY DB: 3,489.46 CR: 0.00

3,489.46

593-0010-02 NON EXEMPT

B E G I N N I N G B A L A N C E

0.00

593-0030 LABOR

B E G I N N I N G B A L A N C E

0.00

593-0040 TEMPORARY EMPLOYEES

B E G I N N I N G B A L A N C E

0.00

593-0060 OVERTIME

B E G I N N I N G B A L A N C E

0.00

593-0070 MEDICARE

B E G I N N I N G B A L A N C E

50.60

11/10/11 11/09 B30737 MISC 03724 PAYROLL

JE# 015479

25.30

75.90

11/23/11 11/23 B30825 MISC 03748 PAYROLL

JE# 015547

25.30

101.20

===== NOVEMBER ACTIVITY DB: 50.60 CR: 0.00

50.60

593-0080 TMRS

B E G I N N I N G B A L A N C E

0.00

11/08/11 11/08 A73054 CHK: 123316 08326 OCTOBER 2011 CONTRIBUTIO 020100 110711

445.96

445.96

===== NOVEMBER ACTIVITY DB: 445.96 CR: 0.00

445.96

593-0081 GROUP INSURANCE

B E G I N N I N G B A L A N C E

764.08

11/02/11 11/02 A72856 CHK: 123204 08303 NOV. 2011 LTD, LIFE, AD 006133 101411

33.10

797.18

11/30/11 11/30 A74315 CHK: 123426 08401 DEC 2011 LTD, LIFE, AD&D 006133 112911

33.10

830.28

11/30/11 11/30 A74322 CHK: 123467 08401 DEC 2011 MEDICAL PREMIUM 020057 113011

338.94

1,169.22

===== NOVEMBER ACTIVITY DB: 405.14 CR: 0.00

405.14

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FUND : 02 -HOTEL/MOTEL TAX FUND

PERIOD TO USE: Nov-2011 THRU Nov-2011

DEPT : 593 EVENTS MARKETING

ACCOUNTS: 590-0010 THRU 593-999

POST DATE TRAN # REFERENCE PACKET=====DESCRIPTION===== VEND INV/JE # NOTE =====AMOUNT===== BALANCE=====

593-0083 WORKERS COMPENSATION
B E G I N N I N G B A L A N C E 154.73

593-0084 UNEMPLOYMENT TAX
B E G I N N I N G B A L A N C E 0.00

593-0085 LONGEVITY
B E G I N N I N G B A L A N C E 0.00

593-0090 MERIT ADJUSTMENTS
B E G I N N I N G B A L A N C E 0.00

593-0104 FUEL & LUBRICANTS
B E G I N N I N G B A L A N C E 0.00

11/09/11 11/09 A73187 CHK: 123257 08336 FEE FOR ITEMIZED REPORT 006241 NP32087967 111.75 111.75
===== NOVEMBER ACTIVITY DB: 111.75 CR: 0.00 111.75

593-0150 MINOR TOOLS & EQUIPMENT
B E G I N N I N G B A L A N C E 0.00

593-0420 MOTOR VEHICLES
B E G I N N I N G B A L A N C E 0.00

593-0513 TRAINING
B E G I N N I N G B A L A N C E 0.00

593-0520 INSURANCE
B E G I N N I N G B A L A N C E 0.00

593-0530 PROFESSIONAL SERVICE
B E G I N N I N G B A L A N C E 0.00

11/22/11 11/22 A74074 CHK: 123380 08377 SECURITY SERVICE DEC 3-5 003851 2019 1,642.50 1,642.50
===== NOVEMBER ACTIVITY DB: 1,642.50 CR: 0.00 1,642.50

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FUND : 02 -HOTEL/MOTEL TAX FUND

PERIOD TO USE: Nov-2011 THRU Nov-2011

DEPT : 593 EVENTS MARKETING

ACCOUNTS: 590-0010 THRU 593-999

POST	DATE	TRAN #	REFERENCE	PACKET=====	DESCRIPTION=====	VEND	INV/JE #	NOTE	=====AMOUNT=====	=====BALANCE=====
593-0540			ADVERTISING							
			BEGINNING		BALANCE					0.00
593-0550			TRAVEL							
			BEGINNING		BALANCE					0.00
593-0550-001			CC CHGS MH							
			BEGINNING		BALANCE					0.00
593-0550-002			CC CHGS BH							
			BEGINNING		BALANCE					0.00
593-0551			DUES & MEMBERSHIPS							
			BEGINNING		BALANCE					0.00
593-1004			MACHINERY & EQUIPMENT							
			BEGINNING		BALANCE					0.00
593-1007			MOTOR VEHICLES							
			BEGINNING		BALANCE					0.00
593-7005			RADIO PROMOTIONS							
			BEGINNING		BALANCE					0.00
593-7010			HOSTING COSTS							
			BEGINNING		BALANCE					0.00
593-7020			COLLEGEFEST							
			BEGINNING		BALANCE					0.00
593-8010			CINE SOL							
			BEGINNING		BALANCE					0.00
593-8015			TEXAS POLICE GAMES							
			BEGINNING		BALANCE					0.00

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FUND : 02 -HOTEL/MOTEL TAX FUND

PERIOD TO USE: Nov-2011 THRU Nov-2011

DEPT : 593 EVENTS MARKETING

ACCOUNTS: 590-0010 THRU 593-999

POST	DATE	TRAN #	REFERENCE	PACKET=====	DESCRIPTION=====	VEND	INV/JE #	NOTE	=====AMOUNT=====	=====BALANCE=====
593-8020			SANDY CUP							
			BEGINNING		BALANCE					0.00
593-8025			TEXAS SENIOR OPEN							
			BEGINNING		BALANCE					0.00
593-8030			FIREWORKS							
			BEGINNING		BALANCE					0.00
593-8031			R SOLER TRIATHLON							
			BEGINNING		BALANCE					0.00
593-8032			PIRATE DAYS							
			BEGINNING		BALANCE					0.00
593-8033			PI SHRIMP COOKOFF							
			BEGINNING		BALANCE					0.00
593-8034			PI LONGEST WALK							
			BEGINNING		BALANCE					0.00
593-8035			SPI BLOWOUT							
			BEGINNING		BALANCE					0.00
593-8036			TEXAS 2000 REGATTA							
			BEGINNING		BALANCE					0.00
593-8040			POLAR BEAR DIP							
			BEGINNING		BALANCE					0.00
593-8045			KITE BOARDING RODEO							
			BEGINNING		BALANCE					0.00
593-8050			RR PEDAL TO PADRE							
			BEGINNING		BALANCE					0.00

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FUND : 02 -HOTEL/MOTEL TAX FUND

PERIOD TO USE: Nov-2011 THRU Nov-2011

DEPT : 593 EVENTS MARKETING

ACCOUNTS: 590-0010 THRU 593-999

POST	DATE	TRAN #	REFERENCE	PACKET=====	DESCRIPTION=====	VEND	INV/JE #	NOTE	=====AMOUNT=====	=====BALANCE=====
------	------	--------	-----------	-------------	------------------	------	----------	------	------------------	-------------------

593-8055			RGV CHILLI COOKOFF							
			B E G I N N I N G		B A L A N C E					0.00

593-8060			ENTRANCE SIGNS							
			B E G I N N I N G		B A L A N C E					0.00

11/09/11	11/09	A73171	CHK: 123266	08335	BIRDING CTR/TURTLE INC B 008308 A275730				197.75	197.75
			=====	NOVEMBER ACTIVITY DB:	197.75	CR:	0.00		197.75	

593-8065			VOLLEYBALL							
			B E G I N N I N G		B A L A N C E					0.00

593-8068			B&S KITEFEST							
			B E G I N N I N G		B A L A N C E					0.00

593-8070			MAGIC VALLEY BIKEFEAT							
			B E G I N N I N G		B A L A N C E					0.00

593-8071			PIRATE DAYS							
			B E G I N N I N G		B A L A N C E					0.00

593-8072			TRIATHLON							
			B E G I N N I N G		B A L A N C E					0.00

593-8073			SPRING BREAK DIVERSIFICATION							
			B E G I N N I N G		B A L A N C E					0.00

593-8074			SPRING BREAK							
			B E G I N N I N G		B A L A N C E					0.00

593-8075			SAND CASTLE DAYS							
			B E G I N N I N G		B A L A N C E					40,582.25

11/02/11	11/02	A72859	CHK: 123199	08305	MISC. BEVERAGES-SANDCAST	011199	67846496		358.23	40,940.48
11/02/11	11/02	A72860	CHK: 123199	08305	MISC. BEVERAGES:SANDCAST	011199	67846497		437.16	41,377.64
11/04/11	11/04	A72882	CHK: 123208	08308	SANDCASTLE	1	201111043513		120.00	41,497.64
11/04/11	11/04	A72883	CHK: 123209	08308	SANDCASTLE	1	201111043514		264.00	41,761.64
11/04/11	11/04	A72884	CHK: 123210	08308	MARIA ESTEFANA BENNETT	1	201111043515		138.00	41,899.64

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FUND : 02 -HOTEL/MOTEL TAX FUND

PERIOD TO USE: Nov-2011 THRU Nov-2011

DEPT : 593 EVENTS MARKETING

ACCOUNTS: 590-0010 THRU 593-999

POST	DATE	TRAN #	REFERENCE	PACKET=====DESCRIPTION=====	VEND	INV/JE #	NOTE	=====AMOUNT=====	=====BALANCE=====
11/04/11	11/04	A72885	CHK: 123211	08308 ESTER R. HERNANDEZ	1	201111043516		102.00	42,001.64
11/04/11	11/04	A72886	CHK: 123212	08308 SANDCASTLE	1	201111043517		264.00	42,265.64
11/04/11	11/04	A72887	CHK: 123213	08308 REYNALDO B. BARRERA	1	201111043518		264.00	42,529.64
11/04/11	11/04	B30720	10-17 TO 10-23	03716 SAND CASTLE DAYS-SPI PD SECURI	JE# 015471			2,242.50	44,772.14
11/07/11	11/07	A72949	CHK: 123237	08318 EXPENSES RELATED TO 2011	003379	00-8565		3,276.10	48,048.24
11/07/11	11/07	A72951	CHK: 999999	08318 PORTAPOTTIES FOR SANDCAS	003697	01-134110		1,039.50	49,087.74
11/07/11	11/07	A72983	CHK: 123269	08319 WATER LINES FOR SANDCAST	009195	102411		79.73	49,167.47
11/08/11	11/08	A73082	CHK: 123286	08330 4- WAIST APRONS	016110	083254		9.16	49,176.63
11/08/11	11/08	A73083	CHK: 123286	08330 6 MISC. HDW -SANDCASTLE	016110	083355		8.94	49,185.57
11/08/11	11/08	A73011	CHK: 123275	08324 HOTEL ACCOMODATIONS	012102	0730711		3,480.00	52,665.57
11/09/11	11/09	A73119	CHK: 123303	08331 INK CARTRD. RECEIPT BOOK	019239	110657		69.97	52,735.54
11/09/11	11/09	A73120	CHK: 123303	08331 2-COUNTERFEIT DET. MRKER	019239	110671		9.98	52,745.52
11/09/11	11/09	A73138	CHK: 123328	08332 LOGOS FOR SANDCASTLE DAY	020602	12208		24.61	52,770.13
11/09/11	11/09	A73166	CHK: 123241	08335 ADD'L CHARGE FOR SANDCAS	003698	102011		200.00	52,970.13
11/09/11	11/09	A73170	CHK: 123258	08335 PURCHASE REIMBURSEMENT	006993	103111		294.99	53,265.12
11/09/11	11/09	A73174	CHK: 123300	08335 DONATION FROM SANDCASTLE	019119	110211		261.50	53,526.62
11/09/11	11/09	A73182	CHK: 123350	08335 SURFRIDER FOUNDATION	1	201111093522		226.00	53,752.62
11/09/11	11/09	A73233	CHK: 123234	08342 ADD'L CHARGE FOR EXTRA R	002856	05-611025		890.00	54,642.62
11/17/11	11/17	A73866	CHK: 123357	08359 SOUTH SIDE 7000 PADRE BL	012071	201111173554		54.96	54,697.58
11/22/11	11/22	A74128	CHK: 123483	08383 MISC. SOFT DRINKS	023053	001471		145.60	54,843.18
11/22/11	11/22	A74129	CHK: 123483	08383 WINDEX, LYSOL ,ETC SCD	023053	003679		12.54	54,855.72
11/22/11	11/22	A74130	CHK: 123483	08383 BREAD AND PARTY CUPS	023053	004115		7.70	54,863.42
11/22/11	11/22	A74131	CHK: 123483	08383 MISC. SNACKS ETC. SCDAYS	023053	08374		331.48	55,194.90
11/29/11	11/29	B30840		03753 RECLASS AMEX CK #123200	JE# 015561			2,138.56	57,333.46
11/30/11	11/30	A74341	CHK: 123400	08404 REDPLUM NETWORKS-SCD2011	001344	6729		5,000.00	62,333.46
11/30/11	12/05	B30871	Misc 123199	03759 CK # 123199 CLEARED FOR LESS	JE# 015574			0.01CR	62,333.45
=====				NOVEMBER ACTIVITY DB:	21,751.21	CR:	0.01CR	21,751.20	

593-8076

HOLIDAY LIGHTS

B E G I N N I N G B A L A N C E

0.00

593-8078

NASCAR TRUCK SERIES

B E G I N N I N G B A L A N C E

0.00

593-8080

NCAA MEN'S BASKETBALL

B E G I N N I N G B A L A N C E

0.00

11/09/11	11/09	A73232	CHK: 123226	08342 2ND SPONSORSHIP PAYMENT	002100	btisPIII2-11		80,000.00	80,000.00
11/30/11	11/30	A74310	CHK: 123404	08401 CONCESSION SUPPLIES;BB T	002052	02344241		1,358.70	81,358.70
11/30/11	11/30	A74311	CHK: 123408	08401 RENTAL OF SCAFFOLD SPI I	002856	04-049678-02		447.80	81,806.50
=====				NOVEMBER ACTIVITY DB:	81,806.50	CR:	0.00	81,806.50	

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FUND : 02 -HOTEL/MOTEL TAX FUND

PERIOD TO USE: Nov-2011 THRU Nov-2011

DEPT : 593 EVENTS MARKETING

ACCOUNTS: 590-0010 THRU 593-999

POST	DATE	TRAN #	REFERENCE	PACKET=====	DESCRIPTION=====	VEND	INV/JE #	NOTE	=====AMOUNT=====	=====BALANCE=====
593-8081			NBA D LEAGUE							
			B E G I N N I N G		B A L A N C E					0.00
593-8082			U.S. CLASSIC 8-BALL							
			B E G I N N I N G		B A L A N C E					0.00
593-8084			SPI Bikefest							
			B E G I N N I N G		B A L A N C E					250.00
593-8085			BAY WATCH CLEANUP							
			B E G I N N I N G		B A L A N C E					0.00
593-8086			TIFT							
			B E G I N N I N G		B A L A N C E					0.00
593-8087			JUNIOR FISHING TOURNAMENT							
			B E G I N N I N G		B A L A N C E					0.00
593-8088			LKT							
			B E G I N N I N G		B A L A N C E					0.00
593-8090			HOLIDAY PARADE							
			B E G I N N I N G		B A L A N C E					0.00
593-8092			EASTER EGG HUNT							
			B E G I N N I N G		B A L A N C E					0.00
593-8095			RACE TO THE BORDER							
			B E G I N N I N G		B A L A N C E					0.00
593-8097			WINTER TEXAS POOL TOURN.							
			B E G I N N I N G		B A L A N C E					0.00
593-8098			WINTER TEXAN APPRECIATION							
			B E G I N N I N G		B A L A N C E					0.00

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FUND : 02 -HOTEL/MOTEL TAX FUND

PERIOD TO USE: Nov-2011 THRU Nov-2011

DEPT : 593 EVENTS MARKETING

ACCOUNTS: 590-0010 THRU 593-999

POST	DATE	TRAN #	REFERENCE	PACKET=====	DESCRIPTION=====	VEND	INV/JE #	NOTE	=====AMOUNT=====	=====BALANCE=====
593-8099			MISC. SPONSORSHIPS							
			BEGINNING		BALANCE					0.00
593-8100			AMERICAN JUNIOR GOLF TRN							
			BEGINNING		BALANCE					0.00
593-8105			USA. BICYCLE BASH							
			BEGINNING		BALANCE					0.00
593-8110			JUST DU-IT DUATHALON							
			BEGINNING		BALANCE					0.00
593-8111			BASKETBALL TOURNAMENTS							
			BEGINNING		BALANCE					0.00
593-8112			PORSCHE EVENT							
			BEGINNING		BALANCE					0.00
593-8113			RUFF RIDER REGATTA							
			BEGINNING		BALANCE					0.00
593-8114			POOL TOURNAMENT							
			BEGINNING		BALANCE					0.00
593-8115			HIGH SCHOOL BASKETBALL							
			BEGINNING		BALANCE					5,000.00
593-8116			USA BEACH MARATHON							
			BEGINNING		BALANCE					0.00
593-8117			HOOPLA 3 ON 3 BASKETBALL							
			BEGINNING		BALANCE					0.00
593-8119			WOMEN'S TIP OF TX GOLF TOURN							
			BEGINNING		BALANCE					0.00

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FUND : 02 -HOTEL/MOTEL TAX FUND

PERIOD TO USE: Nov-2011 THRU Nov-2011

DEPT : 593 EVENTS MARKETING

ACCOUNTS: 590-0010 THRU 593-999

POST	DATE	TRAN #	REFERENCE	PACKET=====	DESCRIPTION=====	VEND	INV/JE #	NOTE	=====AMOUNT=====	=====BALANCE=====
593-8120			FISH ACROSS TX SURF T							
			B E G I N N I N G		B A L A N C E					0.00
593-8125			OBERTO FISHING TOURNAMENT							
			B E G I N N I N G		B A L A N C E					0.00
593-8130			FULL MOON FESTIVAL							
			B E G I N N I N G		B A L A N C E					0.00
593-8131			WINTER TX GOLF CLASSIC							
			B E G I N N I N G		B A L A N C E					0.00
593-8132			USA KIDS PEDAL							
			B E G I N N I N G		B A L A N C E					0.00
593-8133			TGSA SURF CHAMPIONSHIPS							
			B E G I N N I N G		B A L A N C E					0.00
593-8134			BEACHCOMBERS ART SHOW							
			B E G I N N I N G		B A L A N C E					0.00
593-8135			USA ADVENTURE RACE							
			B E G I N N I N G		B A L A N C E					0.00
593-8136			REDFISH RODEO							
			B E G I N N I N G		B A L A N C E					0.00
593-8137			MASTERS OF THE FUTURE							
			B E G I N N I N G		B A L A N C E					0.00
593-8138			MUSIC FESTIVAL							
			B E G I N N I N G		B A L A N C E					0.00
593-8139			KIDS CUP FISHING							
			B E G I N N I N G		B A L A N C E					0.00

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FUND : 02 -HOTEL/MOTEL TAX FUND

PERIOD TO USE: Nov-2011 THRU Nov-2011

DEPT : 593 EVENTS MARKETING

ACCOUNTS: 590-0010 THRU 593-999

POST	DATE	TRAN #	REFERENCE	PACKET=====DESCRIPTION=====	VEND	INV/JE #	NOTE	=====AMOUNT=====	=====BALANCE=====
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593-8140				CYCLING TIME TRIAL AND RACE					
				B E G I N N I N G B A L A N C E					0.00

593-8141				COMMUNITY EVENTS					
				B E G I N N I N G B A L A N C E					0.00

593-9477				TRANSPORTATION GRANT					
				B E G I N N I N G B A L A N C E					0.00

----*--*--*--*--*--*--*

000 ERRORS IN THIS REPORT!

----*--*--*--*--*--*--*

** REPORT TOTALS **

--- DEBITS ---

--- CREDITS ---

BEGINNING BALANCES:

281,499.70

122.59CR

REPORTED ACTIVITY:

365,246.62

4,184.29CR

ENDING BALANCES:

646,746.32

4,306.88CR

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FUND : 06 -CONVENTION CENTER FUND

PERIOD TO USE: Nov-2011 THRU Nov-2011

DEPT : 565 CONVENTION CENTER OPER

ACCOUNTS: 565-0010 THRU 565-9999

POST DATE TRAN # REFERENCE PACKET=====DESCRIPTION===== VEND INV/JE # NOTE =====AMOUNT===== BALANCE=====

565-0010 SUPERVISION
B E G I N N I N G B A L A N C E 0.00

565-0010-01 EXEMPT
B E G I N N I N G B A L A N C E 4,054.72

11/09/11 11/07 P06300 PYEXP 00588 PAYROLL 11-09-11 2,703.15 6,757.87
11/23/11 11/21 P06303 PYEXP 00589 PAYROLL 11-23-11 2,703.15 9,461.02
===== NOVEMBER ACTIVITY DB: 5,406.30 CR: 0.00 5,406.30

565-0010-02 NON EXEMPT
B E G I N N I N G B A L A N C E 12,151.54

11/09/11 11/07 P06300 PYEXP 00588 PAYROLL 11-09-11 8,227.56 20,379.10
11/23/11 11/21 P06303 PYEXP 00589 PAYROLL 11-23-11 8,543.34 28,922.44
===== NOVEMBER ACTIVITY DB: 16,770.90 CR: 0.00 16,770.90

565-0020 CLERICAL
B E G I N N I N G B A L A N C E 0.00

565-0030 LABOR
B E G I N N I N G B A L A N C E 176.00

565-0040 TEMPORARY EMPLOYEES
B E G I N N I N G B A L A N C E 114.19

11/07/11 11/07 A72988 CHK: 123273 08319 TEMP. LABOR CONVENTION C 012036 11328047 860.20 974.39
11/30/11 11/30 A74317 CHK: 123439 08401 TEMP LABOR CVB 11/18/11 012036 11998047 999.35 1,973.74
===== NOVEMBER ACTIVITY DB: 1,859.55 CR: 0.00 1,859.55

565-0060 OVERTIME
B E G I N N I N G B A L A N C E 5,470.32

11/09/11 11/07 P06300 PYEXP 00588 PAYROLL 11-09-11 26.68 5,497.00
11/23/11 11/21 P06303 PYEXP 00589 PAYROLL 11-23-11 316.24 5,813.24
===== NOVEMBER ACTIVITY DB: 342.92 CR: 0.00 342.92

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FUND : 06 -CONVENTION CENTER FUND

PERIOD TO USE: Nov-2011 THRU Nov-2011

DEPT : 565 CONVENTION CENTER OPER

ACCOUNTS: 565-0010 THRU 565-9999

POST	DATE	TRAN #	REFERENCE	PACKET=====	DESCRIPTION=====	VEND	INV/JE #	NOTE	=====	AMOUNT=====	=====	BALANCE=====
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565-0070

MEDICARE

B E G I N N I N G B A L A N C E

412.37

11/10/11	11/09	B30737	MISC	03724	PAYROLL		JE# 015479			136.81		549.18
11/23/11	11/23	B30825	MISC	03748	PAYROLL		JE# 015547			145.59		694.77
				=====	NOVEMBER ACTIVITY DB:	282.40	CR:	0.00		282.40		

565-0080

TMRS

B E G I N N I N G B A L A N C E

0.00

11/08/11	11/08	A73054	CHK: 123316	08326	OCTOBER 2011 CONTRIBUTIO	020100	110711			3,336.97		3,336.97
				=====	NOVEMBER ACTIVITY DB:	3,336.97	CR:	0.00		3,336.97		

565-0081

GROUP INSURANCE

B E G I N N I N G B A L A N C E

6,841.49

11/02/11	11/02	A72856	CHK: 123204	08303	NOV. 2011 LTD, LIFE, AD	006133	101411			222.67		7,064.16
11/30/11	11/30	A74315	CHK: 123426	08401	DEC 2011 LTD, LIFE, AD&D	006133	112911			222.67		7,286.83
11/30/11	11/30	A74322	CHK: 123467	08401	DEC 2011 MEDICAL PREMIUM	020057	113011			3,070.46		10,357.29
				=====	NOVEMBER ACTIVITY DB:	3,515.80	CR:	0.00		3,515.80		

565-0083

WORKERS COMPENSATION

B E G I N N I N G B A L A N C E

8,711.06

565-0084

UNEMPLOYMENT TAX

B E G I N N I N G B A L A N C E

53.24

565-0085

LONGEVITY

B E G I N N I N G B A L A N C E

0.00

565-0090

MERIT ADJUSTMENTS

B E G I N N I N G B A L A N C E

0.00

565-0095

SALES INCENTIVE

B E G I N N I N G B A L A N C E

0.00

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FUND : 06 -CONVENTION CENTER FUND

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DEPT : 565 CONVENTION CENTER OPER

ACCOUNTS: 565-0010 THRU 565-9999

POST DATE TRAN # REFERENCE PACKET=====DESCRIPTION===== VEND INV/JE # NOTE =====AMOUNT=====BALANCE=====

565-0101

OFFICE SUPPLIES

B E G I N N I N G B A L A N C E

133.19

11/07/11	11/07	A72953	CHK: 123243	08318 1- KYOCERA KM-F1060 FAX	003813 29393	25.00	158.19
11/22/11	11/22	A74066	CHK: 999999	08376 BOTTLED WATER - CVB	022000 117750	22.75	180.94
11/22/11	11/22	A74111	CHK: 123483	08380 HUSH BUBBLES, AIRLINE, E	023053 07091	38.38	219.32
11/30/11	11/30	A74324	CHK: 999999	08401 BOTTLED WATER DEL CVB	022000 124951	16.25	235.57
11/30/11	11/30	A74343	CHK: 123456	08404 MISC. JANITORIAL, BATT,	018509 02592	147.42	382.99
===== NOVEMBER ACTIVITY DB:				249.80	CR:	0.00	249.80

565-0102

LOCAL MEETINGS

B E G I N N I N G B A L A N C E

0.00

565-0104

FUELS & LUBRICANTS

B E G I N N I N G B A L A N C E

0.00

11/09/11	11/09	A73187	CHK: 123257	08336 FEE FOR ITEMIZED REPORT	006241 NP32087967	113.07	113.07
11/21/11	11/21	A74006	CHK: 999999	08370 25 GALS PROPANE	008227 450857	85.00	198.07
===== NOVEMBER ACTIVITY DB:				198.07	CR:	0.00	198.07

565-0105

CHEMICALS

B E G I N N I N G B A L A N C E

0.00

565-0107

BOOKS & PERIODICALS

B E G I N N I N G B A L A N C E

0.00

565-0108

POSTAGE

B E G I N N I N G B A L A N C E

0.00

565-0109

PHOTOGRAPHIC SUPPLIES

B E G I N N I N G B A L A N C E

0.00

565-0110

FLAGS

B E G I N N I N G B A L A N C E

0.00

565-0111

TIRES & TUBES

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FUND : 06 -CONVENTION CENTER FUND

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ACCOUNTS: 565-0010 THRU 565-9999

POST DATE TRAN # REFERENCE PACKET=====DESCRIPTION===== VEND INV/JE # NOTE =====AMOUNT===== BALANCE=====

B E G I N N I N G B A L A N C E 0.00

565-0112 SIGNS

B E G I N N I N G B A L A N C E 0.00

565-0113 BATTERIES

B E G I N N I N G B A L A N C E 0.00

565-0114 MEDICAL

B E G I N N I N G B A L A N C E 45.50

11/07/11 11/07 A72950 CHK: 123238 08318 MISC. 1ST AID SUPPLIES 003419 120907 48.97 94.47
 ===== NOVEMBER ACTIVITY DB: 48.97 CR: 0.00 48.97

565-0115 LAMPS & GLOBES

B E G I N N I N G B A L A N C E 0.00

11/21/11 11/21 A74007 CHK: 123437 08370 MISC. BULBS FOR CVB 012020 P51824 145.85 145.85
 11/21/11 11/21 A74008 CHK: 123437 08370 22- BULBS. CVB 012020 P51938 145.20 291.05
 ===== NOVEMBER ACTIVITY DB: 291.05 CR: 0.00 291.05

565-0117 SAFETY SUPPLIES

B E G I N N I N G B A L A N C E 0.00

565-0130 WEARING APPAREL

B E G I N N I N G B A L A N C E 53.46

11/07/11 11/07 A72942 CHK: 999999 08318 UNIFORMS, 001014 OC46622 39.00 92.46
 11/10/11 11/10 A73266 CHK: 999999 08345 UNIFORMS, ETC 001014 NO51775 39.00 131.46
 11/21/11 11/21 A73982 CHK: 999999 08370 MISC. UNIFORMS FOR STAF 001014 NO49161 39.00 170.46
 11/22/11 11/22 A74014 CHK: 999999 08374 UNIFORM PANTS FOR STAFF 001014 NO54335 39.00 209.46
 11/30/11 11/30 A74307 CHK: 999999 08401 UNIFORM PANTS FOR STAFF 001014 NO59500 39.00 248.46
 ===== NOVEMBER ACTIVITY DB: 195.00 CR: 0.00 195.00

565-0150 MINOR TOOLS & EQUIPMENT

B E G I N N I N G B A L A N C E 231.14

11/08/11 11/08 A73097 CHK: 123286 08330 MISC. PARTS FOR SPRKLER 016110 083612 56.23 287.37
 11/10/11 11/10 A73278 CHK: 123286 08345 MISC ALKLN BATTERIES 016110 083928 76.39 363.76

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FUND : 06 -CONVENTION CENTER FUND

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DEPT : 565 CONVENTION CENTER OPER

ACCOUNTS: 565-0010 THRU 565-9999

POST	DATE	TRAN #	REFERENCE	PACKET=====	DESCRIPTION=====	VEND	INV/JE #	NOTE	=====AMOUNT=====	=====BALANCE=====
11/30/11	11/30	A74319	CHK: 123452	08401	RUST RMVR, PS FLUID, COU	016110	084625		42.53	406.29
			=====	NOVEMBER ACTIVITY	DB:	175.15	CR:	0.00	175.15	

565-0160

LAUNDRY & JANITORIAL

B E G I N N I N G B A L A N C E

4,604.28

11/07/11	11/07	A72941	CHK: 999999	08318	MISC. MOPS, AIR FRESHNE	001014	OC46620		54.00	4,658.28
11/08/11	11/08	A73016	CHK: 123307	08324	HAND SANITIZER DISPENSOR	019324	1332		715.16	5,373.44
11/09/11	11/09	A73143	CHK: 999999	08332	FLOOR MATS - CVB	021102	8131985859		49.25	5,422.69
11/10/11	11/10	A73265	CHK: 999999	08345	MISC. MOPS, AIR FRESHNE	001014	NO51773		54.00	5,476.69
11/21/11	11/21	A73981	CHK: 999999	08370	MISC. MOPS, AIRFRESHNER	001014	NO49159		54.00	5,530.69
11/22/11	11/22	A74013	CHK: 999999	08374	MISC. MOPS, AIR FRESHNE	001014	NO54333		54.00	5,584.69
11/23/11	11/23	A74191	CHK: 999999	08388	JANITORIAL SUPPLIES	007600	299339		310.56	5,895.25
11/30/11	11/30	A74306	CHK: 999999	08401	MISC. MOPS, AIR FRESHNE	001014	NO59498		54.00	5,949.25
11/30/11	11/30	A74343	CHK: 123456	08404	MISC. JANITORIAL , BATT,	018509	02592		145.06	6,094.31
11/30/11	11/30	A74343	CHK: 123456	08404	MISC. JANITORIAL , BATT,	018509	02592		117.03	6,211.34
			=====	NOVEMBER ACTIVITY	DB:	1,607.06	CR:	0.00	1,607.06	

565-0174

GROSS RECEIPTS TAX

B E G I N N I N G B A L A N C E

0.00

565-0175

CATER RESALE FOOD/BEVERAGES

B E G I N N I N G B A L A N C E

0.00

565-0176

CONCESSION SUPPLIES

B E G I N N I N G B A L A N C E

126.15CR

565-0177

CATERING & KITCHEN SUPPLIES

B E G I N N I N G B A L A N C E

0.00

565-0178

UNCOLLECTABLE ACCOUNTS

B E G I N N I N G B A L A N C E

0.00

565-0180

INFORMATION TECHNOLOGY

B E G I N N I N G B A L A N C E

0.00

565-0190

SOFTWARE

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FUND : 06 -CONVENTION CENTER FUND

PERIOD TO USE: Nov-2011 THRU Nov-2011

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ACCOUNTS: 565-0010 THRU 565-9999

POST	DATE	TRAN #	REFERENCE	PACKET=====	DESCRIPTION=====	VEND	INV/JE #	NOTE	=====AMOUNT=====	=====BALANCE=====
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B E G I N N I N G B A L A N C E									0.00
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565-0201	BULK MATERIALS								
B E G I N N I N G B A L A N C E									0.00

565-0210	COLLATERAL PIECES								
B E G I N N I N G B A L A N C E									0.00

565-0230	PROMOTIONAL ITEMS								
B E G I N N I N G B A L A N C E									0.00

565-0401	FURNITURE & FIXTURES								
B E G I N N I N G B A L A N C E									0.00

565-0410	MACHINERY & EQUIPMENT								
B E G I N N I N G B A L A N C E									732.50

11/08/11	11/08	A73018	CHK: 123327	08324	Time Clock Plus Software	020224	280146		6,659.00	7,391.50
11/09/11	11/09	A73235	CHK: 999999	08342	TRAVEL TIME RTRIP TO CC	013111	15802		178.80	7,570.30
11/09/11	11/09	A73236	CHK: 999999	08342	LABOR TO CHECK MAIN BREA	013111	16224		212.50	7,782.80
11/09/11	11/09	A73237	CHK: 999999	08342	LABOR TO TROUBLE SHOOT	013111	16225		552.50	8,335.30
11/09/11	11/09	A73238	CHK: 999999	08342	CHILLER CONTROL-LABOR	013111	16226		170.00	8,505.30
11/09/11	11/09	A73239	CHK: 999999	08342	CHILLER CONTROL-PART PIL	013111	16228		560.00	9,065.30
=====				NOVEMBER ACTIVITY	DB:	8,332.80	CR:	0.00	8,332.80	

565-0411	BUILDING & STRUCTURES								
B E G I N N I N G B A L A N C E									575.00

565-0412	LANDSCAPE MAINT.								
B E G I N N I N G B A L A N C E									0.00

11/23/11	11/23	A74200	CHK: 123478	08388	MONTHLY LAWN SERVICES	020816	7056		1,475.00	1,475.00
=====				NOVEMBER ACTIVITY	DB:	1,475.00	CR:	0.00	1,475.00	

565-0415	SERVICE CONTRACTS								
B E G I N N I N G B A L A N C E									2,867.50

11/10/11	11/10	A73254	CHK: 123215	08344	MAINTENANCE ON PHONE SYS	001142	SB681582		195.66	3,063.16
11/17/11	11/17	A73871	CHK: 123367	08360	BROADBAND/WIFI SPICC	020185	111511		479.90	3,543.06

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FUND : 06 -CONVENTION CENTER FUND

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ACCOUNTS: 565-0010 THRU 565-9999

POST	DATE	TRAN #	REFERENCE	PACKET=====	DESCRIPTION=====	VEND	INV/JE #	NOTE	=====AMOUNT=====	=====BALANCE=====
11/17/11	11/17	A73871	CHK: 123367	08360	BROADBAND/WIFI SPICC	020185	111511		919.90	4,462.96
11/22/11	11/22	A74020	CHK: 123381	08374	SERVICE 11/25 -12/24/11	004232	111011		70.49	4,533.45
11/22/11	11/22	A74164	CHK: 123478	08386	CATTAILS AT SPICC	020816	7110		3,800.00	8,333.45
11/23/11	11/23	A74190	CHK: 999999	08388	FISH TANK MAINTENANCE	004405	111411		275.00	8,608.45
11/23/11	11/23	A74194	CHK: 123450	08388	PEST CONTROL	015027	69621065		314.96	8,923.41
11/23/11	11/23	A74195	CHK: 123450	08388	PEST CONTROL	015027	69621397		77.88	9,001.29
=====				NOVEMBER ACTIVITY DB:	6,133.79	CR:	0.00		6,133.79	

565-0418 PARKING LOTS
B E G I N N I N G B A L A N C E 0.00

565-0420 MOTOR VEHICLES
B E G I N N I N G B A L A N C E 1,090.32

565-0421 RADIOS & COMMUNICATIONS
B E G I N N I N G B A L A N C E 0.00

565-0427 PLUMBING
B E G I N N I N G B A L A N C E 0.00

565-0501 COMMUNICATIONS
B E G I N N I N G B A L A N C E 1,863.40

11/10/11	11/10	A73250	CHK: 123308	08343	SPRINTBILL 9/17-10/16/11	019404	463528814-047		56.60	1,920.00
11/16/11	11/16	A73862	CHK: 123365	08357	PHONE BILL DATED 11/03/1	019520	110311		1,913.30	3,833.30
11/21/11	11/21	A73996	CHK: 123420	08370	TEX-AN CHARGES 10/01-31/	004089	12020581N		42.87	3,876.17
=====				NOVEMBER ACTIVITY DB:	2,012.77	CR:	0.00		2,012.77	

565-0510 RENTAL OF EQUIPMENT
B E G I N N I N G B A L A N C E 477.25

11/08/11	11/08	A73009	CHK: 123261	08324	FAX MACHINE	007029	56295565		75.00	552.25
11/09/11	11/09	A73205	CHK: 123250	08340	DISHMACHINE RENTAL	004283	6991338		147.03	699.28
11/10/11	11/10	A73260	CHK: 123281	08344	TRAILER RENTAL OF EQUIPM	013297	122117935		243.00	942.28
11/24/11	11/10	A73259	CHK: 123261	08344	FAX MACHINE	007029	56402272		75.00	1,017.28
=====				NOVEMBER ACTIVITY DB:	540.03	CR:	0.00		540.03	

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FUND : 06 -CONVENTION CENTER FUND

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POST	DATE	TRAN #	REFERENCE	PACKET=====	DESCRIPTION=====	VEND	INV/JE #	NOTE	=====AMOUNT=====	=====BALANCE=====
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565-0513			TRAINING EXPENSE							
			B E G I N N I N G		B A L A N C E					0.00

565-0520			INSURANCE							
			B E G I N N I N G		B A L A N C E					37,052.51

565-0529			CREDIT CARD FEES							
			B E G I N N I N G		B A L A N C E					258.20

11/02/11	11/15	B30761	455397		03726 NPC MERCH PYMT PROC-CC FEE		JE# 015490		59.90	318.10
11/02/11	11/15	B30776	625046		03726 NPC MERCH PYMT PROC-CC FEE		JE# 015509		380.61	698.71
11/03/11	11/15	B30763	82471		03726 MERCHE-SOLUTIONS BILLING-CC FE		JE# 015493		27.45	726.16
11/04/11	11/15	B30765	546679		03726 AUTHNET GATEWAY INTERENET SALE		JE# 015495		25.00	751.16
11/14/11	11/15	B30779	11142011		03726 LEASE FINANCE GR LEASE PYMT		JE# 015513		86.10	837.26
			=====		NOVEMBER ACTIVITY DB:		579.06	CR:	0.00	579.06

565-0530			PROFESSIONAL SERVICES							
			B E G I N N I N G		B A L A N C E					0.00

11/07/11	11/07	A72952	CHK: 999999		08318 GENERAL LEGAL SERV OCT 2 003805 2000186				1,470.00	1,470.00
			=====		NOVEMBER ACTIVITY DB:		1,470.00	CR:	0.00	1,470.00

565-0531			MEDIA PLACEMENT							
			B E G I N N I N G		B A L A N C E					0.00

565-0532			PRODUCTION COSTS							
			B E G I N N I N G		B A L A N C E					0.00

565-0533			MARKETING							
			B E G I N N I N G		B A L A N C E					0.00

565-0535			BOND ISSUANCE EXPENSE							
			B E G I N N I N G		B A L A N C E					0.00

565-0536			TICKET COMMISSIONS							
			B E G I N N I N G		B A L A N C E					0.00

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ACCOUNTS: 565-0010 THRU 565-9999

POST DATE TRAN # REFERENCE PACKET=====DESCRIPTION===== VEND INV/JE # NOTE =====AMOUNT===== BALANCE=====

565-0540 ADVERTISING
B E G I N N I N G B A L A N C E 0.00

565-0541 ELECTION EXPENSES
B E G I N N I N G B A L A N C E 0.00

565-0550 TRAVEL EXPENSES
B E G I N N I N G B A L A N C E 0.00

565-0550-001 CC CHGS CG
B E G I N N I N G B A L A N C E 0.00

565-0550-002 CC CHGS DR
B E G I N N I N G B A L A N C E 0.00

565-0551 DUES & MEMBERSHIPS
B E G I N N I N G B A L A N C E 0.00

565-0552 EVENT ENTERTAINMENT
B E G I N N I N G B A L A N C E 0.00

565-0553 TRAVEL SHOWS/FEES
B E G I N N I N G B A L A N C E 0.00

565-0556 EVENT SECURITY
B E G I N N I N G B A L A N C E 0.00

565-0557 STORAGE RENTAL
B E G I N N I N G B A L A N C E 0.00

565-0558 DECORATIONS
B E G I N N I N G B A L A N C E 0.00

565-0560 CAMERON COUNTY LEASE
B E G I N N I N G B A L A N C E 0.00

11/09/11 11/09 A73110 CHK: 123235 08331 LEASE PAYMENT FOR OCT 20 003150 110911 2,535.37 2,535.37
===== NOVEMBER ACTIVITY DB: 2,535.37 CR: 0.00 2,535.37

12-08-2011 10:44 AM

D E T A I L L I S T I N G

PAGE: 10

FUND : 06 -CONVENTION CENTER FUND

PERIOD TO USE: Nov-2011 THRU Nov-2011

DEPT : 565 CONVENTION CENTER OPER

ACCOUNTS: 565-0010 THRU 565-9999

POST DATE TRAN # REFERENCE PACKET=====DESCRIPTION===== VEND INV/JE # NOTE =====AMOUNT===== BALANCE=====

565-0572 TRANSFERS OUT
B E G I N N I N G B A L A N C E 0.00

565-0580 ELECTRICITY
B E G I N N I N G B A L A N C E 0.00

11/07/11 11/07 A72965 CHK: 123249 08318 ELECTRIC SERV THROUGH 10 004231 1172233 33,077.80 33,077.80
===== NOVEMBER ACTIVITY DB: 33,077.80 CR: 0.00 33,077.80

565-0581 WATER, SEWER & GARBAGE
B E G I N N I N G B A L A N C E 579.10

11/02/11 11/02 A72852 CHK: 123201 08303 SERV @7355 PADRE BLVD 002805 0863000534569 848.56 1,427.66
11/09/11 11/09 A73145 CHK: 999999 08332 BOTTLED WATER DEL CVB 022000 108413 55.25 1,482.91
11/16/11 11/16 A73848 CHK: 123357 08356 7355 PADRE BLVD 012071 201111163544 5,220.80 6,703.71
11/16/11 11/16 A73858 CHK: 123352 08357 SERV @ 7355 PADRE BLVD 002805 0863000536383 748.04 7,451.75
===== NOVEMBER ACTIVITY DB: 6,872.65 CR: 0.00 6,872.65

565-0599 PROMOTIONS
B E G I N N I N G B A L A N C E 0.00

565-1001 BUILDINGS & STRUCTURES
B E G I N N I N G B A L A N C E 0.00

565-1004 MACHINERY & EQUIPMENT
B E G I N N I N G B A L A N C E 0.00

565-1005 RADIO EQUIPMENT
B E G I N N I N G B A L A N C E 0.00

565-1007 MOTOR VEHICLES
B E G I N N I N G B A L A N C E 0.00

565-1010 SOFTWARE
B E G I N N I N G B A L A N C E 0.00

12-08-2011 10:44 AM

D E T A I L L I S T I N G

PAGE: 11

FUND : 06 -CONVENTION CENTER FUND

PERIOD TO USE: Nov-2011 THRU Nov-2011

DEPT : 565 CONVENTION CENTER OPER

ACCOUNTS: 565-0010 THRU 565-9999

POST	DATE	TRAN #	REFERENCE	PACKET=====	DESCRIPTION=====	VEND	INV/JE #	NOTE	=====	AMOUNT=====	=====	BALANCE=====
565-1011			INFORMATION TECHNOLOGY									
			B E G I N N I N G		B A L A N C E							0.00
565-1012			LANDSCAPE									
			B E G I N N I N G		B A L A N C E							0.00
565-8040			MISS USA									
			B E G I N N I N G		B A L A N C E							0.00
565-8050			MISS TEXAS									
			B E G I N N I N G		B A L A N C E							0.00
565-8051			EXPANSION									
			B E G I N N I N G		B A L A N C E							0.00
565-9020			AUDIT									
			B E G I N N I N G		B A L A N C E							0.00
565-9047			EMPLOYEE TURNOVER									
			B E G I N N I N G		B A L A N C E							0.00
565-9470			DEBT SERVICE TRANSFER									
			B E G I N N I N G		B A L A N C E							0.00
565-9471			TRANSFER TO CONST. FUND									
			B E G I N N I N G		B A L A N C E							0.00
565-9472			TRANSFERS OUT									
			B E G I N N I N G		B A L A N C E							0.00
565-9473			TRANSFER TO HOTEL MOTEL FUND									
			B E G I N N I N G		B A L A N C E							0.00
565-9474			TSF TO MISS TEEN USA									
			B E G I N N I N G		B A L A N C E							0.00

12-08-2011 10:44 AM

D E T A I L L I S T I N G

PAGE: 12

FUND : 06 -CONVENTION CENTER FUND

PERIOD TO USE: Nov-2011 THRU Nov-2011

DEPT : 565 CONVENTION CENTER OPER

ACCOUNTS: 565-0010 THRU 565-9999

POST DATE TRAN # REFERENCE PACKET=====DESCRIPTION===== VEND INV/JE # NOTE =====AMOUNT===== BALANCE=====

565-9999

MISC DEPT ADJ

B E G I N N I N G B A L A N C E

0.00

----*--*--*--*--*--*--*

000 ERRORS IN THIS REPORT!

----*--*--*--*--*--*--*

** REPORT TOTALS **

--- DEBITS ---

--- CREDITS ---

BEGINNING BALANCES:

88,548.28

126.15CR

REPORTED ACTIVITY:

97,309.21

0.00

ENDING BALANCES:

185,857.49

126.15CR

**CITY OF SOUTH PADRE ISLAND
CONVENTION AND VISITORS
ADVISORY BOARD
AGENDA REQUEST FORM**

MEETING DATE: Dec. 14, 2011

NAME/DEPT Quandt, CVB

ITEM

Discussion and recommendation concerning proposal for Welcome Center cabinets

ITEM BACKGROUND

The proposal would put new cabinets in our welcome center. Advertisers would have opportunities; however everyone would be welcome to have brochures in the racks. We could accomplish some internal remodeling at no cost to the CVB.

RECOMMENDATIONS/COMMENTS

No recommendations. .

BUDGET/FINANCIAL SUMMARY

No cost to CVB, other than removing old cabinets/displays.

CVA ACTION

Motion: _____

Second: _____

Vote: Ayes: _____ **Nays:** _____

Abstentions: _____



ProfileDisplay

Visitor Information Display

How it Works!

ProfileDisplay will design a *custom built* display or resource center for your lobby or exterior. You pick the materials and style; for example traditional woods or contemporary laminates. We can include components such as a *Community Information Board*, *Internet Workstation*, *Map*, *Digital Display*, *Electronic Directory* or a *Glass Display Case* for chamber publications. If you can conceive it we can design and build it. Our design team will then produce a computer generated rendering of your display *for your approval* prior to construction. Once you approve the final rendering your display will be delivered and installed in approximately 6-8 weeks.

How is it Paid for?

There is **NO COST** or financial responsibility to your organization. All we ask is you allow us to sell sponsor advertising exclusively to members across the top of the display. **WE** use less than 10% of the display for advertising the rest is yours to use as you wish. Our projects require very little support, generally 12-20 sponsors. We do **ALL** sponsor sales and graphic art production. All members are welcome to use the display.

What's in it for Your Organization?

Beautiful Custom designed display at **NO COST**
Receive 10% of all sponsor revenue starting year 2

Your beautiful, custom built display will always make
a great first impression!

ProfileDisplay • 4614B Wilgrove Mint Hill Road • Charlotte, NC 28227

p. 888-877-6345 • 704-545-7646 • f. 704-545-8743

Call us toll free at 888.877.6345 or visit us at www.profilemediagroup.com





F.A.Q. Frequently Asked Questions

Q. *Can a member provide this?*

A. To our knowledge we are the only company that can provide all the critical services required for a successful program which includes design, sales, art production and manufacturing. Ours is a turnkey program.

Q. *What's the catch?*

A. There is none. (call for references) We work with over 150 chambers and CVB's. There is no financial obligation for your organization. All you have to do is give us a place to put the display.

Q. *Who sells the advertising?*

A. We do, unless you want to. Then we will pay your organization the sales commission.

Q. *What if you don't sell all the ads?*

A. We are responsible, not you. When we design your display, we will suggest how many sponsors we feel are necessary to make a successful project.

Q. *How long will it take to get our display?*

A. From the time we receive a Letter of Agreement about 90-120 days.

Q. *What is the normal procedure to proceed?*

- 1) First we need to get a letter of agreement. It is a very simple one-page outline of our arrangement with your organization. There is nothing in this that can't be altered to reflect your specific concerns or needs.
- 2) Conference call with design team to determine space available and design.
- 3) Design department will produce a rendering of your display for approval.
- 4) Contact sponsors.
- 5) Display is installed. This generally takes 2-3 hours. There is no on-site construction.

Q. *Do members have to pay to put business cards or brochures on the display?*

A. No. We only use about 10% of the space for sponsor's ads. The remaining 90% is yours to use anyway you like. We will include as many card holders and brochure slots as you wish. All members benefit.

Q. *What's in it for the Chamber or CVB?*

- 1) A beautiful custom-built display at no cost.
- 2) We pay your organization 10% of all revenue starting year two.

Q. *Why should we let Profile Display build our display?*

A. Because Profile Display has been building custom displays for eight years exclusively for Chambers and CVB's.

We are uniquely familiar with your needs.

- A) Limited space including storage.
- B) Sensitivity working with members.
- C) Flexibility to work within Board's parameters.
- D) Desire to make a great first impression on visitors

Q. *How many members would have to participate?*

A. Generally about 14-18 sponsors would be needed. The number would vary upon the size of the display you want.

Q. *How much does it cost to be a sponsor?*

A. Full page ad - \$695.00

½ page ad - \$495.00

Sponsorship for 1 year and includes all art production.

**CITY OF SOUTH PADRE ISLAND
CONVENTION AND VISITORS
ADVISORY BOARD
AGENDA REQUEST FORM**

MEETING DATE: Dec. 14, 2011

NAME/DEPT Quandt, CVB

ITEM

Discussion and action concerning Bikefest funding request

ITEM BACKGROUND

This item was tabled from the November meeting

RECOMMENDATIONS/COMMENTS

The marketing committee recommended no additional \$15,000 since the Thursday night occupancy did not change, according to Smith Travel Research.

BUDGET/FINANCIAL SUMMARY

\$15,000 item

CVA ACTION

Motion: _____

Second: _____

Vote: Ayes: _____ **Nays:** _____

Abstentions: _____

Smith Travel Research - Bikefest Weeks Occupancy and Average Daily Rate

Occupancy

	Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
2011	49	35.1	38.4	42.4	53.5	69	82.2
2010	32.2	34.3	36.3	46.3	53.5	65.3	79.9
2009	30.8	38	41.8	45.5	49.9	65.8	73.5
2008	32.5	43	46.7	48.9	53.6	61.3	67.6

ADR

2011	80.51	81.38	82.01	82.52	86.3	96.79	105.14
2010	77.29	78.62	80.12	85.32	87.2	90.63	103.39
2009	72.55	78.52	81.46	78.69	76.62	93.32	93.93
2008	78.13	81.99	82.23	81.87	89.65	96.77	102.86

**CITY OF SOUTH PADRE ISLAND
CONVENTION AND VISITORS
ADVISORY BOARD
AGENDA REQUEST FORM**

MEETING DATE: Dec. 14, 2011

NAME/DEPT Quandt, CVB

ITEM

Discussion and action concerning CE Group contract

ITEM BACKGROUND

This item was tabled from the November meeting.

RECOMMENDATIONS/COMMENTS

The new proposed contract has no cost to the City. They are seeking sponsorship dollars and, if they are successful, they will receive a twenty percent commission. None of these funds will be raised locally.

BUDGET/FINANCIAL SUMMARY

No cost to City. Could eliminate some special event costs.

CVA ACTION

Motion: _____

Second: _____

Vote: Ayes: _____ **Nays:** _____

Abstentions: _____

Contract

Contract terms

CONTRACT made this 1st day of December 2011 between **The CE Group, Inc.**, a Texas corporation, herein referred to as “**Contractor**” and **City of South Padre Island, by and through the Convention and Visitors Bureau**, the purchaser of sponsor solicitation services in connection with special events on South Padre Island, herein referred to as “**Client**”.

Scope of Services

The scope of services to be provided by Contractor will include, but is not limited to:

Sponsorship Solicitation for designated events

- Work as a partner of the SPI Convention and Visitors Bureau to diligently deliver on objectives
- Facilitate the creation or upgrade of sponsor program by event in conjunction with SPI Convention and Visitors Bureau and/or event stakeholders
- Develop a timeline for sponsorship package design, production, distribution and solicitation
- Manage sponsor package production (design fees and production costs not included in fees)
- Develop target lists for approval
- Test marketing newly designed sponsorship packages to approved target lists
- Capture corporate research around each brand and/or event
- Attend key meetings/calls, events and lead as assigned
- Provide feedback/key findings throughout the sales process
- Establish and build successful partnerships with SPI Convention and Visitors Bureau and event stakeholders
- Manage all aspects of sponsorship fulfillment throughout the agreed period of time
- Manage any sponsorship relationships onsite at events to include VIP areas, special access, parking, favors, special events, hotel accommodations, transportation.

Payment of Fees and Expenses

For the contract term of December 1, 2011 through September 30, 2012, the Contractor will receive 20% of any sponsorship sales finalized during the contract term. Client will receive payment of any sponsorship sales upon receipt of the funds from the Contractor, minus the 20% commission fee.

Recitals

The CE Group enters into this agreement as an Independent Contractor and is hired to render sponsor solicitation services on the terms and conditions provided for in this agreement.

Disclaimer of Warranties

Contractor's services and the event (together, the "Services") are provided "as is," and, except as provided herein, Contractor makes no warranties of any kind with respect to the Services, whether express or implied, oral or written, including but not limited to, the implied warranties of merchantability, and fitness for a particular purpose.

Limitation of Liability

Client acknowledges and agrees that in no event shall Contractor or its officers, directors, employees, or representatives be liable to Client or any other party for any special, indirect, reliance, incidental or consequential damages of any kind, loss of profits, or loss of goodwill resulting from the use of or inability to use the Services provided hereunder, even if Contractor has been notified of the likelihood of such damages occurring.

Contractor's maximum liability to Client for any cause whatsoever, regardless of the form of action, including, without limitation, whether in contract, tort or negligence, shall in no event exceed the amounts paid by Client under this Agreement.

No Assignment

Client may not assign or transfer this Agreement or any of its rights hereunder without the prior written consent of Contractor, which consent shall not be unreasonably withheld. In no event shall Client's rights or obligations hereunder be assigned or assignable by operation of law or by any bankruptcy proceedings, and in no event shall this Agreement or any rights or privileges hereunder be an asset of Client under any bankruptcy, insolvency or reorganization proceedings. This Agreement and the transactions provided for herein shall be binding upon and inure to the benefit of the parties, their legal representatives, and permitted transferees, successors and assigns.

Governing Law

This Agreement shall be governed by and construed in accordance with the laws of the State of Texas.

Authorized Agent

The undersigned acting on behalf of Client warrants that he/she has the right and authority to enter into and to perform Client's obligations under this Agreement.

Force Majeure

Either party may terminate its performance obligations without liability to the extent its performance is affected by acts or occurrences beyond its control that makes it impossible to hold the Program or for THE CE GROUP, INC. to provide the services specified herein. The acts or occurrences that trigger the right of either party to terminate this Agreement under the terms of this section include, but are not limited to: acts of God, war, civil authority or government regulation (including advisories, quarantines and curfews), natural disaster, fire, strikes or other labor disputes, curtailment or disruption of transportation, civil disorder, terrorism and responses thereto, an act or occurrence creating a significant risk to the participants' health or safety (as determined by both parties), or affecting a party's

performance. This Agreement may be terminated without liability for any one of such reasons by written notice from one party to the other within ten (10) days from the Force Majeure act or occurrence. If the Program is scheduled for less than ten (10) days from the Force Majeure event, notice must be received in writing within twenty-four (24) hours of the Force Majeure event. Should this Agreement be terminated according to the terms in this Section, THE CE GROUP, INC. will return to Client any payments previously paid by Client to THE CE GROUP, INC., less all of the following amounts which THE CE GROUP, INC. shall be entitled to retain: any non-recoverable and other out-of-pocket costs THE CE GROUP, INC. has paid or is obligated to pay to THE CE GROUP, INC.'s vendors, suppliers and subcontractors, and any costs (including labor) for which THE CE GROUP, INC. has otherwise incurred an obligation to pay, as of the time of the Force Majeure Termination, so long as such direct and / or indirect costs are supported by reasonable documentation. THE CE GROUP, INC. shall additionally not be liable for delays due to causes beyond its reasonable control.

WHEREFORE, The parties have executed Agreement for sponsorship solicitation services on the date above first written.

The CE Group, Inc.

**City of South Padre Island, by and through
the Convention & Visitors Bureau**

By: _____

By: _____

Print Name: _____

Print Name: Robert N. Pinkerton, Jr., Mayor

Date: _____

Date: _____

**CITY OF SOUTH PADRE ISLAND
CONVENTION AND VISITORS
ADVISORY BOARD
AGENDA REQUEST FORM**

MEETING DATE: Dec. 14, 2011

NAME/DEPT Quandt, CVB

ITEM

Discussion and recommendation concerning proposal to sponsor spring break concert activity for \$40,000

ITEM BACKGROUND

The proposal targets a concert with LMFAO during the week after Texas Week.

RECOMMENDATIONS/COMMENTS

No recommendations. After consulting with the City Attorney, we are to inform the CVA the proposer of the concert is currently a party on a federal lawsuit against the City of South Padre Island, which is currently on appeal. The city attorney also pointed out potential liability issues if the City is a sponsor.

BUDGET/FINANCIAL SUMMARY

Funding not being used for CE Group contract may be available. Between media placement, hosting costs and Inertia Tours, we currently have \$185,000 earmarked for spring break.

CVA ACTION

Motion: _____

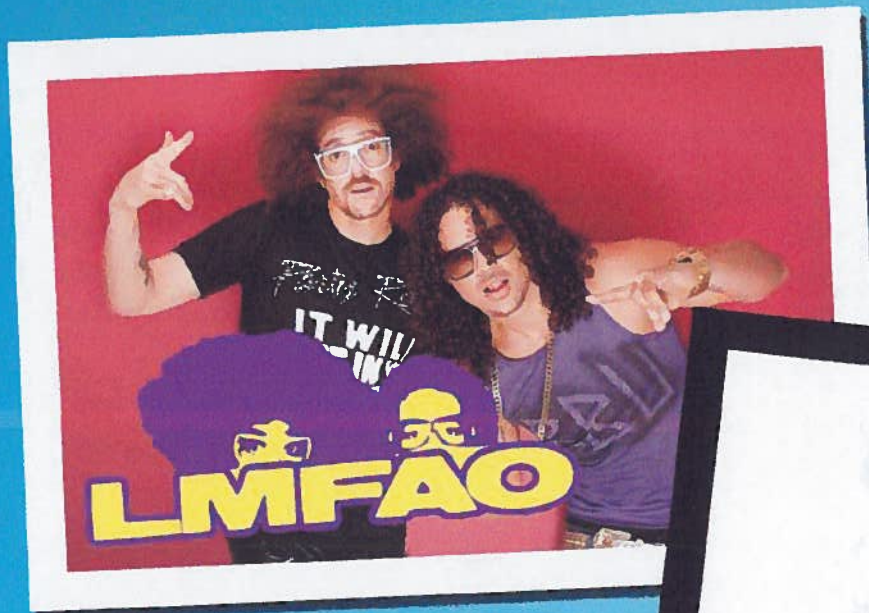
Second: _____

Vote: Ayes: _____ **Nays:** _____

Abstentions: _____

OGlobalgroove
LONDON

BRINGING
SPRINGBREAK
BACK TO SOUTH PADRE ISLAND



THE BIGGEST
COLLEGE
ARTISTS
OF ALL TIME!



SPRING BREAK 2012 **LIVE ENTERTAINMENT** **SHOULDER WEEK PROPOSAL**

URGENT AND TIME SENSITIVE

CONTACT: PAUL MAGEE
MOBILE: (404) 545-6264
GLOBALGROOVEEVENTS.COM
FACEBOOK.COM/GLOBALGROOVEEVENTS

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"HEADS IN BEDS"

SPRING BREAK 2012

BRINGING SPRING BREAK BACK TO SOUTH PADRE ISLAND

The Facts:

- ☒ South Padre Island has been forgotten as a major Spring Break destination at most of the major colleges and universities throughout the Midwest and East Coast.
- ☒ Colleges and Universities travel in packs and word of mouth from one year translates into double or triple the attendance from the same college or university the following year.
- ☒ South Padre island is the BEST location for Spring Break in the U.S. and no one that goes is ever disappointed.
- ☒ Numbers of Spring Break travelers to Mexico is way down and will continue to be that way with parents not allowing their kids to leave the U.S and the opportunity to target students has never been better.
- ☒ Panama City Beach is the only organized Spring Break destination that is competition for Padre in the U.S. and people go there because they do not know any better.
- ☒ Padre has PCB beat in so many ways that once people come one time to the island for Spring Break, they will never go back to PCB. Here is some real proof:
- ☒ Padre is better than PCB for many reasons, including: Better weather, cheaper cover charges, better and bigger parties, kegs on the beach, easier to get around, less trashy, etc.
- ☒ This year is the first time in 7 years that Oklahoma schools are on a shoulder week and the March 17th Shoulder week has the most potential "Padre drivable" schools it has had since 2003.

OUR PLAN

Global Groove Events is prepared to bring an incredible lineup of entertainment to the island that once officially announced will make the decision an easy one for students on this massive shoulder week:

Book a trip to South Padre for Spring Break 2012!

With that in mind, time is of the essence not only to get the word out before these same students book their Spring Break trips elsewhere, but also to secure the following acts before they are booked to perform elsewhere as well.

☒ We are prepared to bring to the island LMFAO, notorious with the college demographic with numerous hits including "party rock anthem" which is regarded this year as the most popular song in the world! There has never been a more popular college act in history that crosses all demographics of students than LMFAO- and there never will be anyone this popular again!

☒ We are prepared to hold the 2nd annual UME (Ultimate Music Experience) over Spring Break this year on Friday and Saturday March 16th and 17th instead of during Semana Santa as we did for the inaugural event in April 2011 with attendance of over 6,000 people. As a result, the 2nd day of the event will fall on the first night of Spring Break for a large portion of the shoulder week students that check in on the transitional day of Saturday March 17th. We will bring the second most sought after college act on this second night, world-renowned electronic music producer and DJ - SKRILLEX!

This year is the best chance to reach thousands of students at 40+ schools during what will be the largest shoulder week in the last 7 years! Students at these schools are still going on Spring Break in large numbers despite the economy. Unfortunately, they are not coming to the island like they used to do and instead are going to Panama City Beach, Destin or Gulf Shores in the U.S. and Mexico internationally. The only reason is because they honestly do not know any better - they have not even heard about South Padre or that there is a Spring Break choice existing for them on the island.

That can all change this year and ignite a massive exodus from PCB and Mexico to South Padre that will endure for as many years as we continue to keep it going, never allowing for this lapse in promotion to happen again!

We could never had scripted a better scenario then what we facing right at this moment. To have the opportunity to book the worlds biggest ever college act -LMFAO and the hottest college DJ in the US- Skrillex, on the largest shoulder week seen in years at a time when students are staying stateside for Spring Break more than they have since the 1990's is something that can't be ignored especially if we are all truly serious about resurrecting the island as the top Spring Break destination. And our only U.S. competition for an organized Spring Break, Panama City Beach, has not one thing that makes it better than South Padre Island. All we need to do is get students here - get "heads in beds" from as many schools as possible on the March 17th shoulder week and we will see record breaking numbers next year and for years to come. There is no better way to do this than to give students a reason to give South Padre a try this year that they can't ignore! And we already know we will deliver a Spring Break experience of a lifetime and for that we will be rewarded with "heads in beds" beyond what anyone could have expected in their best case scenario.

OUR DECISION

Global Groove Events has an estimated investment for these two events at approximately \$350,000.

The least risk for our investment is to book these acts solely on Texas Week, this enormous week where we can confidently expect huge ticket sales from Spring Breakers on the island and thousands of local Rio Grande Valley students.

However, we are ready to take a chance and book these acts on this large shoulder week and invest long term with the goal to put "heads in beds" for years to come by re-introducing South Padre Island as the Spring Break destination of choice to students across the country.

We can't do this alone and we would need some financial assistance to offset our risk so that we have a chance of at least breaking even. We are willing to give up the profits of Texas week, but would need financial support in the amount of \$40,000 in order to confidently take this risk and expect to have a good chance at breaking even.

TARGET SCHOOLS MARCH 17th SHOULDER WEEK:

ALL Colleges and Universities in the following states: Oklahoma, Kansas, Nebraska, Arkansas, Missouri (except Mizzou), and New Mexico. Additionally, the following large Universities: University of Illinois, Ohio State, Ohio University, Kent State, University of Cincinnati, Arizona State, University of Massachusetts, University of Tennessee and many more!

SHORT TERM RESULTS THIS SPRING BREAK:

Would the Island get more unique visitors this Spring Break 2012 by announcing the live music acts that we are prepared to bring to the island for the 2 biggest weeks of March? The answer is YES!

Will "Heads In Beds" increase revenues on the island for many businesses beyond just the lodging itself? The answer is YES!

And if we announce this lineup in the next 2-3 weeks, we will see an increase in bookings including increased bookings on the March 17th shoulder weeks at:

Padre Island Rentals, Island Services, Isla Grande, The Pearl, The Hilton Garden Inn, La Copa, La Quinta, Holiday Inn Express, Travel Lodge, The Inn, Comfort Suites, The Suites at Sunchase, Padre South, Ramada, Super 8, Motel 6, Windwater, Beachside Inn, Inertia Tours, Student City and many more condos, beach houses, motels and rental agencies around the island.

Restaurants, bars, clubs, gas stations, boutiques, novelty stores, liquor stores and many other retail establishments will see an increase in revenues that will easily double what they would have seen that very same week.

We expect no less than 3000 extra bookings at an average of 4 people to a room or 6 people to a condo from announcing this line-up that would not have occurred otherwise and would have booked in Florida or elsewhere. That is a minimum of 600 units occupied for between 4 days and 7 nights. If every person spends an average of \$200 while on the island, that is \$600,000 in extra revenue from that alone and no less than \$900,000 in lodging revenue.

WE BELIEVE THAT IS A LOW NUMBER! / WE WILL ONLY FIND OUT WITH YOUR HELP.

NOT JUST AN EVENT, AN **EXPERIENCE**

**CITY OF SOUTH PADRE ISLAND
CONVENTION AND VISITORS
ADVISORY BOARD
AGENDA REQUEST FORM**

MEETING DATE: Dec. 14, 2011

NAME/DEPT Quandt, CVB

ITEM

Discussion and recommendation concerning request to use SPI logo on product for Christmas 2012

ITEM BACKGROUND

We have a request from HEB to use the SPI logo on a children's product for Christmas 2012
They do not pay fees to use logos.

RECOMMENDATIONS/COMMENTS

City manager wants to establish a policy for use of the trademark.

BUDGET/FINANCIAL SUMMARY

No cost to CVB.

CVA ACTION

Motion: _____

Second: _____

Vote: Ayes: _____ **Nays:** _____

Abstentions: _____

**CITY OF SOUTH PADRE ISLAND
CONVENTION AND VISITORS
ADVISORY BOARD
AGENDA REQUEST FORM**

MEETING DATE: Dec. 14, 2011

NAME/DEPT Quandt, CVB

ITEM

Discussion and recommendation concerning booking engine for CVB website

ITEM BACKGROUND

The Expedia booking engine was removed in August. Currently, the listing at the top of the website will take people directly to individual property websites. A custom-built booking engine taking into account all lodging properties could cost around \$250,000

RECOMMENDATIONS/COMMENTS

No recommendations. .

BUDGET/FINANCIAL SUMMARY

No funds in current budget for creating a booking engine.

CVA ACTION

Motion: _____

Second: _____

Vote: Ayes: _____ **Nays:** _____

Abstentions: _____

**CITY OF SOUTH PADRE ISLAND
CONVENTION AND VISITORS
ADVISORY BOARD
AGENDA REQUEST FORM**

MEETING DATE: Dec. 14, 2011

NAME/DEPT Quandt, CVB

ITEM

Discussion and recommendation concerning water-filled diking system for use on the Flats

ITEM BACKGROUND

The CVB has investigated this possibility of a water-filled dike for many years. There is a possibility Cameron County would joint venture this project with the City

RECOMMENDATIONS/COMMENTS

No funding currently available. Expensive product.

BUDGET/FINANCIAL SUMMARY

No funds budgeted for this system..

CVA ACTION

Motion: _____

Second: _____

Vote: Ayes: _____ **Nays:** _____

Abstentions: _____

1-800-245-0199

[HSI Home](#) [Literature](#)
[FAQ](#) [Contact Us](#)
[Videos](#) [What's Happening](#)



Hydrological Solutions first opened its doors in 1996 with the invention of the Internal baffle system. Our unique patented baffle helps stabilize our system, ensuring the safety and performance of our entire product line. Our continued goal is to provide the safest, most effective, temporary dam on the market!

We offer multiple, environmentally friendly, *hydrological solutions* to meet your needs:

The [Aqua-Barrier™](#) temporary cofferdams are used for construction dewatering applications such as [pipeline repairs](#), [boat ramp installations](#), [shoreline restorations](#), wetlands remediation, [bridge repairs](#), and so much more. When you need a dry work area, our water inflated dams can be rented or purchased to offer a safe environment to work in.

The [WIPP™](#) (Water Inflated Property Protectors) can be purchased or rented for flood protection. Our unique system offers a reusable solution to protect your property, [home](#) or [business](#) from flooding.

The [Insta-Tank™](#) liquid storage containers are used when fresh water is not available. Our flexible tanks can be transported empty or full.

The [Spil-Stop™](#) spill barriers are used to contain spills which help to protect the environment. Spil-Stop™ is available in a variety of sizes.

The [Hydro-Anchor™](#) systems are used for tent stabilization, ballast weight, and load testing applications. The water inflated system can be purchased in custom sizes to meet your needs.



www.wippsystem.com

Proposal

WIPP (Water-Inflated Property Protector) System

Customer: South Padre Island
Name of property requiring flood protection: South Padre dike – festival flood protection
Ph: 956/761-3000
Area Representative: Hydrological Solutions, Inc. (K. Sullivan 800/245-0199)
Date: 3/2/11
Quote valid for 60 days
Estimated ship date after receiving order: 3-4 weeks

Attn: Dan Quandt
ID: CW 753
E-Mail: dan@sopadre.com
Payment terms: 100% due at time of order
F.O.B: Waller, TX

PURCHASE PRICE - WIPP 30 oz vinyl coated polyester
Includes 2inch fill and drain ports and end lifting loops

Quantity	Size	Each	Total
1,300 lf	4 ft high WIPP System with patented anti-roll internal baffle system. Inflated dimensions are (13)4 ft high x 9 ft wide x 100 ft long. Capable of controlling up to 36 inches of standing water. 225 gallons per linear foot for proper inflation. WIPP will weigh approximately 5.76 lbs. per linear foot.	\$8,250.00	\$107,250.00
50 lf	4 ft high WIPP System with patented anti-roll internal baffle system. Inflated dimensions are (1)4 ft high x 9 ft wide x 50 ft long. Capable of controlling up to 36 inches of standing water. 225 gallons per linear foot for proper inflation. WIPP will weigh approximately 5.76 lbs. per linear foot.	\$5,100.00	\$5,100.00
	Estimated freight via Common Carrier (Delivered)		\$1,009.00
	TOTAL		\$113,359.00

Additional equipment required: a crew of 6 men, (2) track hoes or crane and operators and at a minimum (2) 2inch 8 horse water pumps. Estimated installation time would be 2 hours per barrier. NOTE: YOU CAN RUN ADDITIONAL TEAMS SIMULTANEOUSLY TO REDUCE OVERALL INSTALLATION TIME. If the installation area retains objects that may puncture the barriers and cause deflation, the area should be cleaned of all debris prior to installation and a membrane material can be applied to the surface that the barrier will install on to protect the barrier membrane from abrasion.

The above freight quote is an estimate only. Should the customer require special delivery services at the time of order which result in additional fees, let it be known these fees will be the responsibility of the customer and Hydrological Solutions, Inc. will invoice the customer accordingly. Due to fuel surcharges, freight quotes are estimates ONLY and subject to change.

The WIPP System when properly used is a temporary barrier against surface water. Due to the unknown variables involved with the complex task of preventing floodwater from entering a facility, Hydrological Solutions, Inc. accepts no responsibility for floodwater infiltration under or around a properly inflated WIPP System. The WIPP System cannot prevent water from migrating underneath the system via cracks, crevices, pipes, etc., and/or porous soil conditions. Preparations should be made prior to a flood event and the installation of the WIPP System to make sure any area where water can infiltrate is properly sealed. We recommend applying a silicone caulk to fill cracks. When confronted with curbs, decks, or vertical walls a seepage prevention device must be installed at the base of that structure because the inflated WIPP™ System has rounded sides and ends. The seepage prevention device can be a section of wood, concrete or an appropriate number of sandbags.

Disclaimer

The WIPP™ systems ability to control static water is limited to 75% of the recommended inflated height of the system. It is required that a minimum 25% freeboard or amount of the system above the water level be maintained during all phases of flood protection, i.e. 3ft water level on a 4ft high properly inflated WIPP™ system. (HSI) is not responsible or liable for any damage or injury, and the WIPP™ system(s) are no longer under any implied or written warranty if the water levels exceed these and other stated limitations. The mandatory 25% freeboard requirement must also be maintained in wave or tidal influence environments. If moving water, wave action, tidal influences, slick soil conditions, and other relevant hydrological conditions are present, additional freeboard requirements may be needed. An additional mechanism or structure may be required to stabilize the WIPP™ system in the event that there is not enough surface friction for the system to become stable. In moving water environments the water current may require diverting,



www.wippsystem.com

Proposal

WIPP (Water-Inflated Property Protector) System

and or the WIPP™ may require an additional external support structure to maintain stability during and after the installation process. (HSI) is not liable for barrier damage caused by exposure to freezing temperatures boats, birds, animals, vandalism, or other external objects or forces which could damage or destroy the WIPP™ system. The surface area where the WIPP™ is to be installed must be cleared of all debris that could puncture the WIPP™ system (rocks, rebar, etc.). Excessive slopes and grades can affect the functionality of the WIPP System. The buyer is responsible for all damages incurred due to objects damaging the WIPP™(s). This quotation is based upon information supplied by you, per the "Property Assessment Sheet." An order resulting from this quotation will adhere to these specifics. By signing this agreement, you understand the aforementioned and agree to this purchase. All orders are subject to Hydrological Solutions, Inc. Terms and Conditions which will be provided at the time of order. Rev 09/02/08

Quoted By Kathy Sullivan (kat)

All Quotations based on U.S. Currency

Purchase Quote

Quote Date	03/01/2011	Quote valid for	60 days
Company Name	South Padre Island	Attn	Dan Quandt
Project Name	South Padre Island Dike	Email	dan@sopadre.com
Project Location	South Padre Island	Phone	956/761-3000 Fax ____/____-____
Project Id	3666	Bid Date	03/02/2011

Email addresses will be added to our periodical email communication. You may opt out at any time. Thank you.

Payment terms 45% down, net 30 days upon credit approval

Estimated ship date after receiving order: 2-3 weeks FOB Warehouse, Waller, TX

New Purchase

Linear Ft		Each	Total
1,300.00	13 Aqua-Barriers™ with patented anti-roll internal baffle system. 6.00ft x 13.50ft x 100.00ft unit(s) cable of controlling 4.50ft of water and sediment depth	\$30,000.00	\$390,000.00
75.00	1 Aqua-Barriers™ with patented anti-roll internal baffle system. 6.00ft x 13.50ft x 75.00ft unit(s) cable of controlling 4.50ft of water and sediment depth	\$22,500.00	\$22,500.00

With a combined water and sediment depth over 5ft, extra care should be taken to confirm the accuracy of the depths and soil as provided on the Work Site Assessment Sheet. Incorrect information could lead to installation problems of which Hydrological Solutions, Inc. will not be liable.

Install Advisor Fee \$.00

Subtotal \$412,500.00

Estimated freight to and from jobsite Est.Freight \$2,453.00

Note: Due to fuel surcharges, freight quotes are estimates ONLY and subject to change

Tax \$.00

Total \$414,953.00

Additional equipment required: a crew of (6) men, capable of functioning in prescribed worksite environment (combined water and sediment depths over 5ft may require divers), plus (1) track hoes or cranes and operators and at a minimum (2) 4-inch 8-horse water pumps OR (1) 6-inch 8-horse water pumps. Water pump(s) are required to dewater the worksite and maintain water seepage under the Aqua-Barriers™ system, groundwater, and precipitation. NOTE: Number and size of water pumps required will depend upon the size of the dewatered worksite and soil porosity. Estimated installation would be 24 hour(s). Installation time is an estimate and will vary due to site and equipment conditions. If the installation area retains objects that puncture the barriers and caused deflation, the unit(s) do not necessarily require complete removal for repair but, additional labor and pump(s) will be required to maintain the proper inflated height for the length of the project.

The above quotation includes a one day onsite installation and removal training session with the following stipulations: A two week notice must be given prior to the installation date. If the installation exceeds one day, a \$500.00 a day charge plus expenses will apply unless otherwise negotiated.

Disclaimer:

THE AQUA-BARRIERS™ ABILITY TO CONTROL STATIC WATER IS LIMITED TO 75% OF THE RECOMMENDED INFLATED HEIGHT OF THE BARRIER. IT IS REQUIRED THAT A MINIMUM 25% FREEBOARD, OR AMOUNT OF BARRIER ABOVE THE WATER LEVEL, BE MAINTAINED DURING ALL PHASES OF A PROJECT (I.E. 4.5 FT WATER LEVEL ON A 6FT HIGH PROPERLY INFLATED AQUA-BARRIER™). Hydrological Solutions, Inc. is not responsible or liable for equipment damage if dammed water exceeds 75% of the properly inflated barrier height. The mandatory 25% freeboard requirement must also be maintained in wave or tidal influence environments. If moving water, wave action, tidal influences, slick soil conditions, and other relevant hydrological conditions are present, additional freeboard requirements may be needed. An additional mechanism or structure may be required to stabilize the Aqua-Barriers™ in the event that there is not enough surface friction for the barrier to become stable. In moving water environments, the water current may require diverting, and/or the barrier may require an additional external support structure to maintain stability during and after the installation process. Hydrological Solutions, Inc. is not liable for barrier damage caused by exposure to freezing temperatures, boats, birds, animals, vandalism, or other external objects or forces which could damage or destroy the Aqua-Barriers™(rocks, rebar, etc...). The buyer is responsible for all damages incurred due to objects damaging the Aqua-Barriers™. FURTHERMORE, all sites are presumed clean and free from hazardous material. The customer is responsible for the replacement value of any barrier subjected internally or externally to hazardous material. All orders are subject to Hydrological Solutions, Inc. Terms and Conditions which will be provided at the time of order. Rev 05072008

Quoted by: Malena Mello

All quotation base on U.S. currency

**Hydrological Solutions, Inc. 41232 Park 290 Drive, Building A Waller, TX 77484 Ph 800-245-0199
Fax 936-372-1223**

Hydrological Solutions, Inc.

Harnessing the Power of Water

Rental Quote

Quote Date 03/01/2011

Quote valid for 60 days

Company Name South Padre Island

Attn Dan Quandt

Project Name South Padre Island Dike

Email dan@sopadre.com

Project Location South Padre Island

Phone 956/761-3000 Fax ____/____-____

Project Id 3666

Bid Date 03/02/2011

Email addresses will be added to our periodical email communication. You may opt out at any time. Thank you.

Payment terms 45% down, net 30 days upon credit approval

Estimated ship date after receiving order: 2-3 weeks FOB Warehouse, Waller, TX

30 Day Rental

Linear Ft			Total
1,300.00	13 Aqua-Barriers™ with patented anti-roll internal baffle system. 4.00ft x 9.00ft x 100.00ft unit(s) cable of controlling 3.00 ft of water and sediment depth	\$3,200.00	\$41,600.00
50.00	1 Aqua-Barriers™ with patented anti-roll internal baffle system. 4.00ft x 9.00ft x 50.00ft unit(s) cable of controlling 3.00 ft of water and sediment depth	\$1,600.00	\$1,600.00

With a combined water and sediment depth over 5ft, extra care should be taken to confirm the accuracy of the depths and soil as provided on the Work Site Assessment Sheet. Incorrect information could lead to installation problems of which Hydrological Solutions, Inc. will not be liable.

Install Advisor Fee \$0.00

Subtotal \$43,200.00

Estimated freight to and from jobsite Est.Freight \$2,139.00

Note: Due to fuel surcharges, freight quotes are estimates ONLY and subject to change Tax \$0.00

Total \$45,339.00

Each additional week that the Aqua-Barriers™ are retained beyond the above stated installation period, an additional weekly charge of \$10,800.00 will be assessed.

Additional equipment required: a crew of (6) men, capable of functioning in prescribed worksite environment (combined water and sediment depths over 5ft may require divers), plus (1) track hoes or cranes and operators and at a minimum (2) 4-inch 8-horse water pumps OR (1) 6-inch 8-horse water pumps. Water pump(s) are required to dewater the worksite and maintain water seepage under the Aqua-Barriers™ system, groundwater, and precipitation. NOTE: Number and size of water pumps required will depend upon the size of the dewatered worksite and soil porosity. Estimated installation would be 20 hour(s). Installation time is an estimate and will vary due to site and equipment conditions. If the installation area retains objects that puncture the barriers and caused deflation, the unit(s) do not necessarily require complete removal for repair but, additional labor and pump(s) will be required to maintain the proper inflated height for the length of the project.

The above quotation includes a one day onsite installation and removal training session with the following stipulations: A two week notice must be given prior to the installation date. If the installation exceeds one day, a \$500.00 a day charge plus expenses will apply unless otherwise negotiated.

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Quoted by: Malena Mello

All quotation base on U.S. currency

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Fax 936-372-1223**

Hydrological Solutions, Inc.

Harnessing the Power of Water

Purchase Quote

Quote Date	03/01/2011	Quote valid for	60 days
Company Name	South Padre Island	Attn	Dan Quandt
Project Name	South Padre Island Dike	Email	dan@sopadre.com
Project Location	South Padre Island	Phone	956/761-3000 Fax ____/____-____
Project Id	3666	Bid Date	03/02/2011

Email addresses will be added to our periodical email communication. You may opt out at any time. Thank you.

Payment terms 45% down, net 30 days upon credit approval

Estimated ship date after receiving order: 2-3 weeks FOB Warehouse, Waller, TX

New Purchase

Linear Ft		Each	Total
1,300.00	13 Aqua-Barriers™ with patented anti-roll internal baffle system. 4.00ft x 9.00ft x 100.00ft unit(s) cable of controlling 3.00ft of water and sediment depth	\$18,000.00	\$234,000.00
50.00	1 Aqua-Barriers™ with patented anti-roll internal baffle system. 4.00ft x 9.00ft x 50.00ft unit(s) cable of controlling 3.00ft of water and sediment depth	\$9,000.00	\$9,000.00

With a combined water and sediment depth over 5ft, extra care should be taken to confirm the accuracy of the depths and soil as provided on the Work Site Assessment Sheet. Incorrect information could lead to installation problems of which Hydrological Solutions, Inc. will not be liable.

Install Advisor Fee \$.00

Subtotal \$243,000.00

Estimated freight to jobsite Est.Freight \$1,009.00

Note: Due to fuel surcharges, freight quotes are estimates ONLY and subject to change Tax \$.00

Total \$244,009.00

Additional equipment required: a crew of (6) men, capable of functioning in prescribed worksite environment (combined water and sediment depths over 5ft may require divers), plus (1) track hoes or cranes and operators and at a minimum (2) 4-inch 8-horse water pumps OR (1) 6-inch 8-horse water pumps. Water pump(s) are required to dewater the worksite and maintain water seepage under the Aqua-Barriers™ system, groundwater, and precipitation. NOTE: Number and size of water pumps required will depend upon the size of the dewatered worksite and soil porosity. Estimated installation would be 20 hour(s). Installation time is an estimate and will vary due to site and equipment conditions. If the installation area retains objects that puncture the barriers and caused deflation, the unit(s) do not necessarily require complete removal for repair but, additional labor and pump(s) will be required to maintain the proper inflated height for the length of the project.

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Quoted by: Malena Mello

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Fax 936-372-1223**

Hydrological Solutions, Inc.

Harnessing the Power of Water

Rental Quote

Quote Date 03/01/2011

Quote valid for 60 days

Company Name South Padre Island

Attn Dan Quandt

Project Name South Padre Island Dike

Email dan@sopadre.com

Project Location South Padre Island

Phone 956/761-3000 Fax ____/____-____

Project Id 3666

Bid Date 03/02/2011

Email addresses will be added to our periodical email communication. You may opt out at any time. Thank you.

Payment terms 45% down, net 30 days upon credit approval

Estimated ship date after receiving order: 2-3 weeks FOB Warehouse, Waller, TX

30 Day Rental

Linear Ft			Total
1,300.00	13 Aqua-Barriers™ with patented anti-roll internal baffle system. 6.00ft x 13.50ft x 100.00ft unit(s) cable of controlling 4.50 ft of water and sediment depth	\$5,800.00	\$75,400.00
75.00	1 Aqua-Barriers™ with patented anti-roll internal baffle system. 6.00ft x 13.50ft x 75.00ft unit(s) cable of controlling 4.50 ft of water and sediment depth	\$4,350.00	\$4,350.00

With a combined water and sediment depth over 5ft, extra care should be taken to confirm the accuracy of the depths and soil as provided on the Work Site Assessment Sheet. Incorrect information could lead to installation problems of which Hydrological Solutions, Inc. will not be liable.

Install Advisor Fee \$0.00

Subtotal \$79,750.00

Estimated freight to and from jobsite Est.Freight \$5,243.00

Note: Due to fuel surcharges, freight quotes are estimates ONLY and subject to change Tax \$0.00

Total \$84,993.00

Each additional week that the Aqua-Barriers™ are retained beyond the above stated installation period, an additional weekly charge of \$19,937.50 will be assessed.

Additional equipment required: a crew of (6) men, capable of functioning in prescribed worksite environment (combined water and sediment depths over 5ft may require divers), plus (1) track hoes or cranes and operators and at a minimum (2) 4-inch 8-horse water pumps OR (1) 6-inch 8-horse water pumps. Water pump(s) are required to dewater the worksite and maintain water seepage under the Aqua-Barriers™ system, groundwater, and precipitation. NOTE: Number and size of water pumps required will depend upon the size of the dewatered worksite and soil porosity. Estimated installation would be 24 hour(s). Installation time is an estimate and will vary due to site and equipment conditions. If the installation area retains objects that puncture the barriers and caused deflation, the unit(s) do not necessarily require complete removal for repair but, additional labor and pump(s) will be required to maintain the proper inflated height for the length of the project.

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Quoted by: Malena Mello

All quotation base on U.S. currency

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Fax 936-372-1223**

**CITY OF SOUTH PADRE ISLAND
CONVENTION AND VISITORS
ADVISORY BOARD
AGENDA REQUEST FORM**

MEETING DATE: Dec. 14, 2011

NAME/DEPT Quandt, CVB

ITEM

Discussion and recommendation concerning Play Days and Getaways co-op with the SPI Golf Club

ITEM BACKGROUND

CVB used to be a \$50,000 partner in a co-op called Golf Holidays with the course and other area businesses. This co-op ended a few years back. This is a revised version of that co-op, however the cost to the CVB would be \$5,000.

RECOMMENDATIONS/COMMENTS

Co-op worked well previously.

BUDGET/FINANCIAL SUMMARY

The \$7,500 funding set aside for the Beaches of Texas Co-op will not be used this fiscal year. The funding could be switched to this program.

CVA ACTION

Motion: _____

Second: _____

Vote: Ayes: _____ **Nays:** _____

Abstentions: _____

Dan Quandt

From: Kenny Brewer <kenny@spigolf.com>
Sent: Tuesday, December 06, 2011 4:05 PM
To: dan@sopadre.com
Cc: Luis Nunez; Kris Garcia
Subject: Shows we will attend

Dan,

Per your request, I have listed shows we intend to attend this year. We would like to visit with you about other Travel and Lifestyle shows where we might work together. Your thoughts?

Heartland Golf & Travel Show - February 3-5, 2012
Denver Golf Expo - February 10-12, 2012
Minnesota Golf and Travel Show - February 17-19, 2012
Kansas City Golf Show - February 24-26, 2012
North Texas Golf Expo - Irving, Tx. - March 2-4, 2012

Hotel, car, and daily expenses:

Approx. hotel expense per show - \$700

Approx. food cost per show - \$300-400 per person

Approximate car rental per show - \$350-400

Golf Show Summary:

Show = \$1000+/-

Hotel = \$700 +/-

Car = \$350+/-

Food = \$600

Misc = \$300

Total per show = \$2950+/-



Project: SPI CVB - CVA Meeting
Date: December 14th, 2011

Report

Media Overview and Update Oct. – Dec.

Online –

Specific Media Ad Network – Annual
TourTX.com – Annual
TexTraveler.com – Annual
Videoglobetrotter.com – Annual
Search Ad Words – Annual

Television –

Journey TV in SA, DFW, Austin, RGV.
Remainder of the US is added value.

Outdoor –

Corpus- 2, San Antonio- 2, Ongoing
Valley Mall- Ongoing

Print –

SAEN TX Traveler – Nov.
TTIA See TX First – Fall
TX State Travel Guide – Annual
Meeting Planning Guide – Annual
MPI: Meeting Guide to TX – Nov.
Plan Your Meetings – Annual
TSAE Membership Directory – Annual
TSAE Show Edition – Annual
TX Meeting & Events – Fall
TX Sports Facility Guide – Annual

[illegible]

THE ATKINS GROUP
SOUTH PADRE ISLAND PUBLIC RELATIONS TEAM
WORK DESCRIPTION/ EFFORT AND RESULTS

November 2011

RESEARCH & PLANNING

- Review and revision of the SPI CVB 2012 PR Plan.
- Preparation and travel to South Padre Island for meeting with City Manager and City Council members to discuss 2012 planning, SPI CVB PR/media management program.
- Worked on updating and expanding media list of targeted magazines for the 2012 Spring/Summer Vacation Destination pitch.
- Gathered and submitted most recent news releases for posting on SPI website.
- Highlighted noteworthy media clips for presentation to City Manager and City Council.
- Researched SPI developments and attractions: while at SPI on a personal vacation, PR team member Karen Kolivosky conducted site visits of attractions including Black Dragon Cruises, SPI Birding and Nature Center Saturday morning guided tours and Sea Turtle Inc. This "mini-fam," done on personal time and at personal expense, provided first-hand familiarization with activities that will help with ongoing pitches.

PITCHES, NEWS RELEASES AND OTHER WRITTEN MATERIALS

- Compiled March-May 2012 Calendar of Events and submitted to TxDOT for inclusion in Texas Highways, Traveltex.com and various travel-related newsletters. Once we get clarification on additional spring events that are pending, we'll distribute a more comprehensive Calendar of Events to tourtexas.com and magazine/newspaper calendars.
- Distributed 2012 Spring/Summer Vacation Destination pitch to targeted magazines.
- Conducted annual review and update of media kit materials.

MEDIA CONTACTS

Freelancer writer Dan Oko visited the Island for an abbreviated version of the itinerary that TAG and the CVB had planned for him. His original plans to develop new story ideas were derailed by a family emergency; however, he still visited the Island's Birding and Nature Center briefly for a story on RGV birding for AAA Texas Journeys magazine.

CLIPS & HITS

Ad Hoc News, Nov. 2. "Sun Country Vacations & Miller Lite Exclusive Flyaway." <http://www.ad-hoc-news.de/sun-country-vacations-amp-miller-lite-exclusive-flyaway--/de/News/22554553>

Orlando Bulletin, Nov. 2. "Sun Country Vacations & Miller Lite Exclusive Flyaway." <http://orlandobulletin.com/sun-country-vacations-miller-lite-exclusive-flyaway/>

Tampa Bay Newspapers, Nov. 1. "Nov. 16 reception planned for sand sculptors." http://tbnweekly.com/pubs/beach_beacon/content_articles/110111_bhb-01.txt

Your Valley Voice, Nov. 3. "18th Annual RGV Birding Festival opens soon in Harlingen." http://www.yourvalleyvoice.com/entertainment/article_08f8d95a-0501-11e1-8517-001cc4c03286.html

Your Valley Voice, Nov. 3. "Sandcastle Trail evolves on South Padre Island." http://www.yourvalleyvoice.com/news/destinations/article_ba48ee9e-05cd-11e1-b4bc-001cc4c03286.html

HomerNews.com (Homer, Ak.), Nov. 2. "Kite Surfing: Wet, wild and wicked fun." http://homernews.com/stories/110211/backyard_kswwf.shtml

San Antonio Express-News (blogs), Nov. 3. "Some context on Gulf Cartel arrests in Texas." <http://blog.mysanantonio.com/beyondtheborder/2011/11/some-context-on-gulf-cartel-arrests-in-texas/>

Valley Central, Nov. 6. "Paid parking on South Padre Island?" <http://www.valleycentral.com/news/story.aspx?id=683355>

KRGV Newschannel 5, Nov. 10. "Battle for the Border: Port Mansfield Dangers." <http://www.krgv.com/news/local/story/Battle-for-the-Border-Port-Mansfield-Dangers/P31QjZKf4Um9wa22npCscw.cspcx>

TheMonitor.com, Nov. 11. "Purple Heart Trail to honor those killed or wounded in battle." <http://www.themonitor.com/news/wounded-56523-killed-padre.html>

Valley Morning Star, Nov. 11. "Purple Heart Trail extended to South Padre." <http://www.valleymorningstar.com/articles/padre-96464-south-purple.html>

Valley Morning Star, Nov. 11. "SPI officials may start over on proposal for new meters." <http://www.valleymorningstar.com/articles/officials-96528-padre-proposal.html>

TheMonitor.com, Nov. 14. "Push for SPI parking meters may stall out." <http://www.themonitor.com/news/push-56574-south-island.html>

Brownsville Herald, Nov. 14. "SPI nixes parking meter plan." <http://www.brownsvilleherald.com/news/parking-133685-plan-island.html>

Valley Morning Star, Nov. 16. "SPI officials reject high-tech parking meters." <http://www.valleymorningstar.com/news/-96568--.html>

Victoria Advocate, Nov. 16. "GC: Warm up to waves at the Texas Surf Museum."

http://www.victoriaadvocate.com/news/2011/nov/16/jr_gc_daytrip_111611_139353/?business&local-entertainment

Brownsville Herald, Nov. 16. "Parking meters for SPI voted down."

<http://www.brownsvilleherald.com/news/padre-133771-parking-south.html>

SBC Kiteboard, Nov. 17. "4 Best Winter Kiteboarding/Cable Crossover Destinations."

http://www.sbckiteboard.com/travel_article?news_id=1776

Your Valley Voice, Nov. 18. "UTPA's Coastal Studies Lab monitoring red tide at SPI since September."

http://www.yourvalleyvoice.com/schools/spotlight/article_3388b1f0-120c-11e1-8634-001cc4c03286.html

San Antonio Express-News, Nov. 19. "Reputed dope baron said to favor heavy artillery."

<http://www.mysanantonio.com/news/article/Reputed-dope-baron-said-to-favor-heavy-artillery-2277513.php>

San Antonio Express-News, Nov. 24. "Valley man giving sharks an image makeover."

http://www.mysanantonio.com/living_green_sa/article/Valley-man-giving-sharks-an-image-makeover-2291191.php

Valley Morning Star, Nov. 26. "Weather saps red tide's strength."

<http://www.valleymorningstar.com/news/-96725--.html>

Austin American-Statesman, Nov. 26. "Travel Matters: Holiday Frivolity -- and a Deal."

<http://www.statesman.com/life/travel/travel-matters-holiday-frivolity-and-a-deal-1995667.html>

NCAA Division I Basketball Tournament

South Padre Island was mentioned in at least 300 sports articles relating to this tournament which took place Nov. 25-26 on the Island. Stories ran in print and broadcast outlets throughout Texas and across the country, including several days worth of Associated Press coverage that was picked up in many markets. Here are some examples of tournament coverage:

- **FoxSportsSouthwest.com**, Nov. 25. "Iowa State holds off Providence comeback."
http://www.foxsportssouthwest.com/11/25/11/Iowa-State-holds-off-Providence-comeback/landing_big12.html?blockID=612408&feedID=3585
- **Kens5.com** (San Antonio), Nov. 18. "The latest Louisiana sports news from the Associated Press." <http://www.kens5.com/sports/134103233.html>
- **Des Moines Register**, Nov. 25. "UNI men's basketball holds off Rice's rally."
<http://www.desmoinesregister.com/article/20111125/SPORTS/311250047/0/thetwistedparrot.com,%20myspace.com/>
- **Daily Reporter** (Greenfield, Ind.), Nov. 25. "Mitchell's 16 lead Northern Iowa to 64-60 win over Rice at South Padre Island Invitational."
<http://www.greenfieldreporter.com/view/story/9143e1acc1884a18bde0466e2231cbd5/BKC-Rice-N-Iowa/>
- **The Columbian** (Vancouver, Wash.), Nov. 25. "Southern University beats Florida A&M 64-61."

<http://www.columbian.com/news/2011/nov/25/southern-university-beats-florida-am-64-61/>

- **Amarillo Globe News**, Nov. 25. "Northern Colorado beats Western Carolina 74-57."
<http://ap.amarillonet.com/pstories/state/tx/20111125/919229811.shtml>
- **Fox 31 KDVR** (Denver, Colo.) Nov. 25. "Northern Colorado gets 1st win, beats Western Carolina 74-57 at South Padre Invitational." <http://www.kdvr.com/news/sns-ap-bkc--ncolorado-wcarolina,0,2056017.story>
- **Columbia Missourian**, Nov. 14. "Southern's Banks glad Kennedy on Aggies' bench."
<http://www.columbiamissourian.com/wire/article/438240/>
- **Des Moines Register**, Nov. 24. "Men's basketball: Cyclones and Panthers make trip to South Padre."
<http://www.desmoinesregister.com/article/20111124/SPORTS020604/111124008/Men-s-basketball-Cyclones-Panthers-make-trip-South-Padre>

ACCOUNT SERVICE

- Account service and maintenance: planning meetings, clip searches, reports for CVA marketing committee and board meetings, meetings and discussions with CVB and TAG SPI team, etc.



Web

sopadre.com

10/1-10/31

Total Visits: 37,826/LY: 28,556

Avg. Time: 3:34

Source: Direct 8.73%, Referring 10.52%, Search 80.75%

Countries: US, Canada, Mexico

States: TX, Illinois, Minnesota, Cali, NY, Colorado, Oklahoma, Ohio, Michigan, Missouri

Cities: Mcallen, Houston, SA, Austin, Dallas, Brownsville, Ballinger, SPI, HRL, Ft. Worth

11/1-11/30

Total Visits: 36,410/LY: 28,983

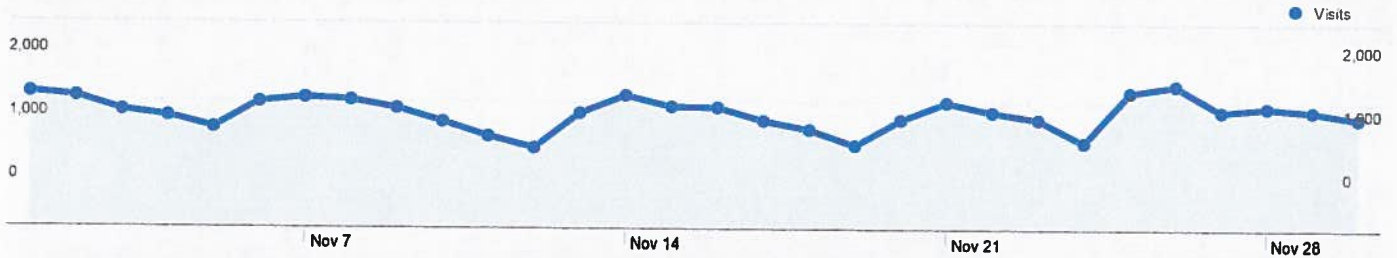
Avg. Time: 3:16

Source: Referring 7.73%, Direct 8.97%, Search 83.30%

Countries: US, Canada, Mexico

States: TX, Illinois, Minnesota, Iowa, Cali, NY, Missouri, Colorado, Wisconsin, Michigan

Cities: Houston, Mcallen, Dallas, San Antonio, Austin, South Padre Island, Brownsville, Ballinger, Harlingen, Ft Worth



Site Usage

36,410 Visits

41.19% Bounce Rate

133,756 Pageviews

00:03:16 Avg. Time on Site

3.67 Pages/Visit

78.48% % New Visits

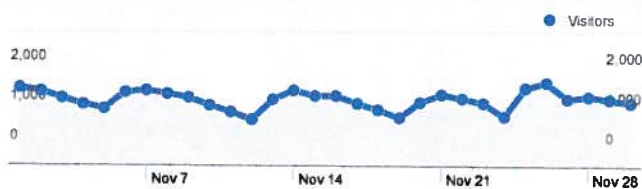
Content Overview

Pages	Pageviews	% Pageviews
/island/	31,369	23.45%
/attractions/	8,515	6.37%
/lodging/listing.php?cat=1	4,535	3.39%
/attractions/listing.php?cat=7	3,884	2.90%
/events/event_detail.php?id=72	3,747	2.80%

Map Overlay

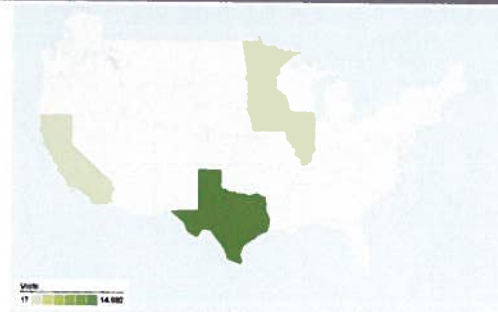


Visitors Overview



Visitors
30,471

Country/Territory Detail: United States



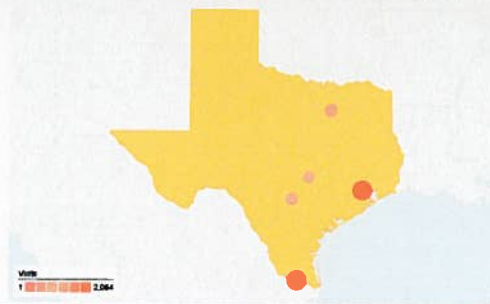
Referring Sites		
Source	Visits	% visits
facebook.com	266	9.45%
flybrownsville.com	210	7.46%
spichamber.com	140	4.97%
google.com	127	4.51%
myspi.org	111	3.94%

Traffic Sources Overview



■	Search Engines 30,328.00 (83.30%)
■	Direct Traffic 3,267.00 (8.97%)
■	Referring Sites 2,815.00 (7.73%)

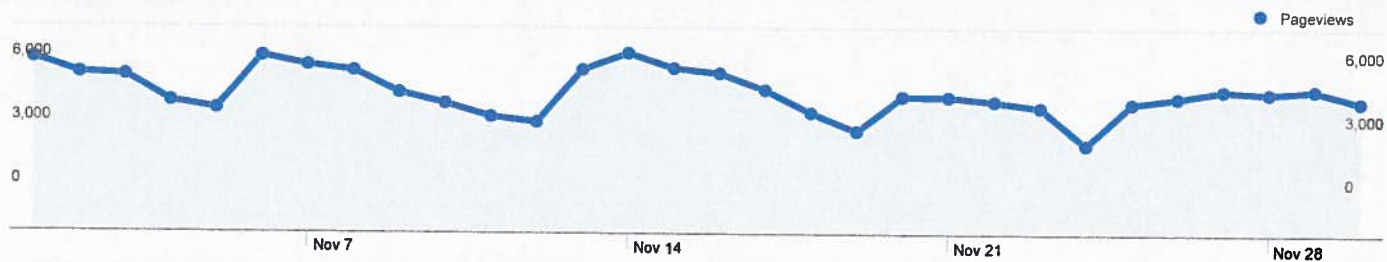
State Detail: Texas



Content Overview

Nov 1, 2011 - Nov 30, 2011

Comparing to: Site



Pages on this site were viewed a total of 133,756 times

 133,756 Pageviews

 104,440 Unique Views

 41.21% Bounce Rate

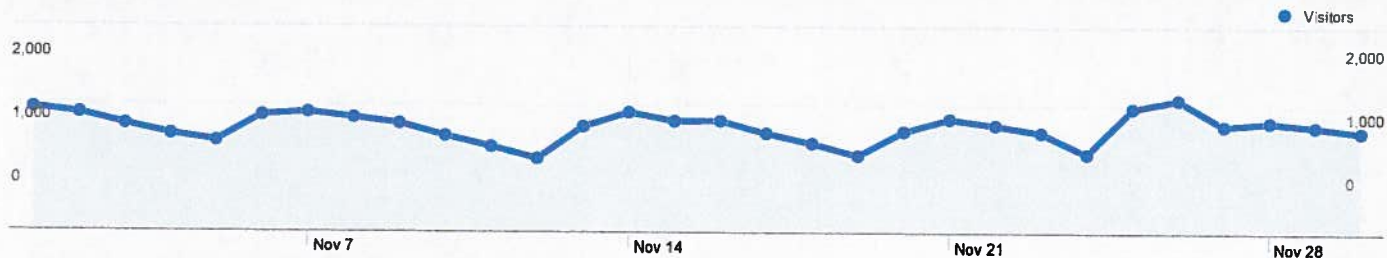
Top Content

Pages	Pageviews	% Pageviews
/island/	31,369	23.45%
/attractions/	8,515	6.37%
/lodging/listing.php?cat=1	4,535	3.39%
/attractions/listing.php?cat=7	3,884	2.90%
/events/event_detail.php?id=72	3,747	2.80%

Visitors Overview

Nov 1, 2011 - Nov 30, 2011

Comparing to: Site



30,471 people visited this site

36,410 Visits

30,471 Absolute Unique Visitors

133,756 Pageviews

3.67 Average Pageviews

00:03:16 Time on Site

41.19% Bounce Rate

78.48% New Visits

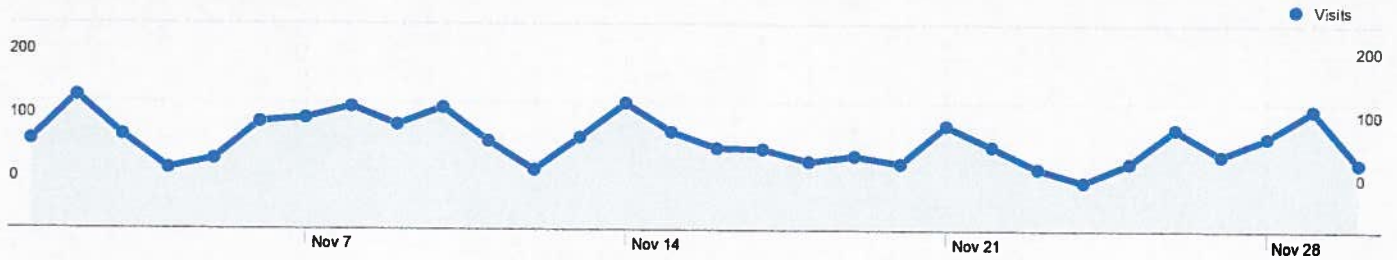
Technical Profile

Browser	Visits	% visits
Internet Explorer	16,828	46.22%
Safari	7,356	20.20%
Firefox	5,079	13.95%
Chrome	4,246	11.66%
Android Browser	2,206	6.06%

Referring Sites

Nov 1, 2011 - Nov 30, 2011

Comparing to: Site



Referring sites sent 2,815 visits via 377 sources

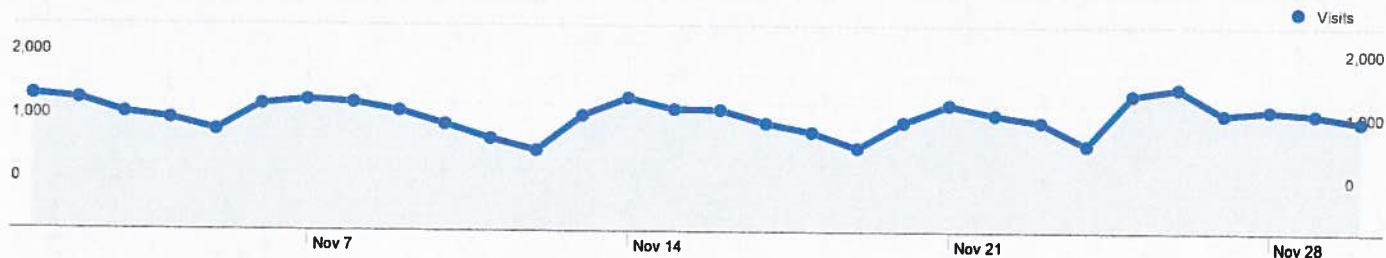
Site Usage

Visits 2,815 % of Site Total: 7.73%	Pages/Visit 3.31 Site Avg: 3.67 (-9.88%)	Avg. Time on Site 00:03:01 Site Avg: 00:03:16 (-7.39%)	% New Visits 75.91% Site Avg: 78.48% (-3.27%)	Bounce Rate 45.26% Site Avg: 41.19% (9.88%)	
Source	Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate
facebook.com	266	2.71	00:02:00	79.32%	47.37%
flybrownsville.com	210	4.03	00:04:08	70.95%	30.95%
spichamber.com	140	3.31	00:02:44	72.14%	41.43%
google.com	127	2.57	00:02:22	80.31%	48.82%
myspi.org	111	3.84	00:04:19	58.56%	35.14%
mbd.scout.com	108	2.04	00:00:43	94.44%	45.37%
springbreak.sopadre.com	104	2.88	00:03:21	73.08%	62.50%
basketballtournamentsinc.com	97	3.06	00:03:27	69.07%	29.90%
search.mywebsearch.com	93	5.13	00:04:21	88.17%	27.96%
m.facebook.com	92	1.88	00:01:15	86.96%	78.26%
1 - 10 of 377					

Traffic Sources Overview

Nov 1, 2011 - Nov 30, 2011

Comparing to: Site



All traffic sources sent a total of 36,410 visits

8.97% Direct Traffic

7.73% Referring Sites

83.30% Search Engines



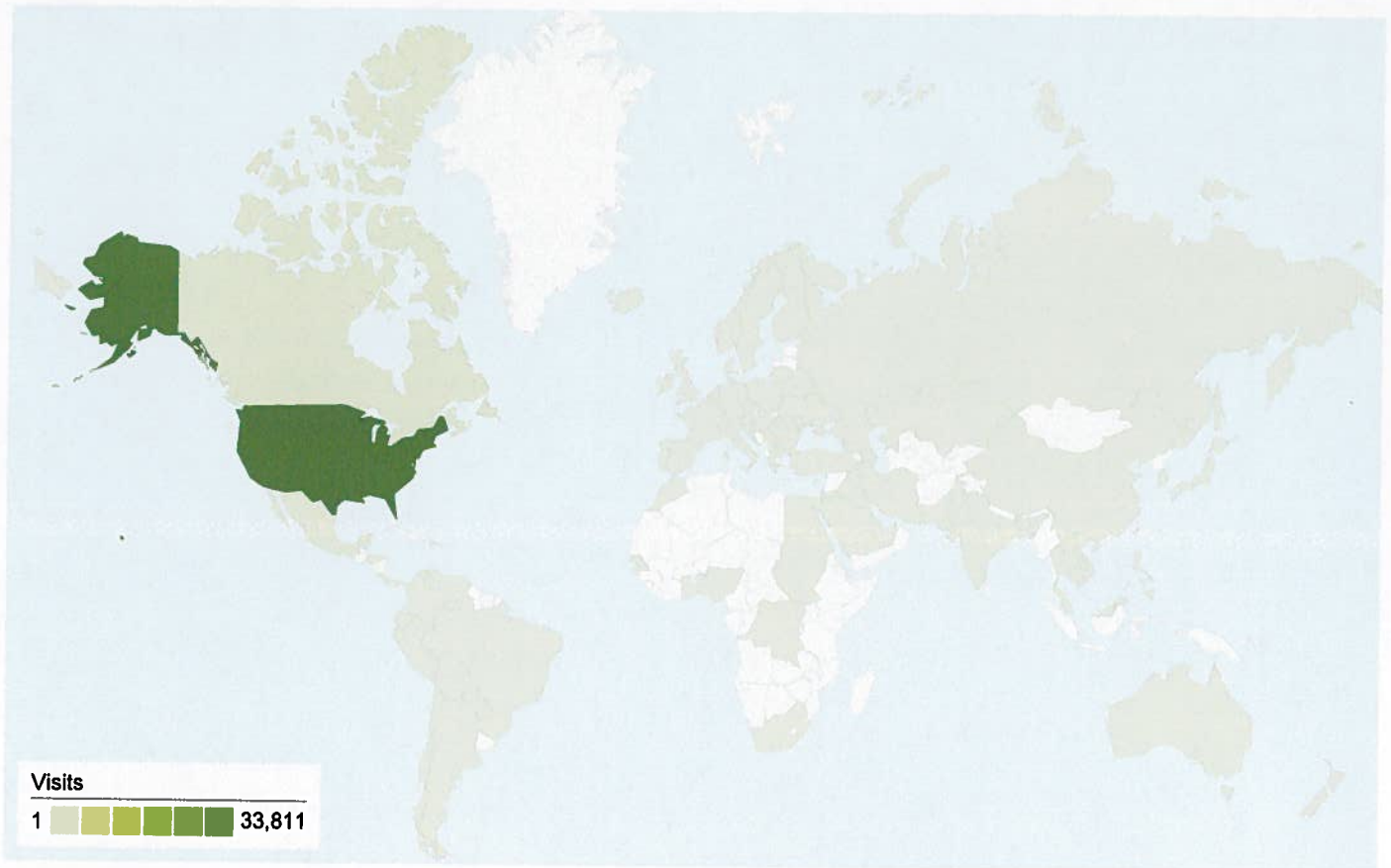
Search Engines
30,328.00 (83.30%)

Direct Traffic
3,267.00 (8.97%)

Referring Sites
2,815.00 (7.73%)

Top Traffic Sources

Sources	Visits	% visits	Keywords	Visits	% visits
google (organic)	25,767	70.77%	south padre island	10,184	33.58%
(direct) ((none))	3,267	8.97%	(not provided)	3,888	12.82%
bing (organic)	1,944	5.34%	padre island	1,063	3.51%
yahoo (organic)	1,770	4.86%	south padre	902	2.97%
search (organic)	355	0.98%	south padre island texas	491	1.62%



36,410 visits came from 100 countries/territories

Site Usage

Visits 36,410 % of Site Total: 100.00%	Pages/Visit 3.67 Site Avg: 3.67 (0.00%)	Avg. Time on Site 00:03:16 Site Avg: 00:03:16 (0.00%)	% New Visits 78.55% Site Avg: 78.48% (0.08%)	Bounce Rate 41.19% Site Avg: 41.18% (0.00%)	
Country/Territory	Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate
United States	33,811	3.71	00:03:19	78.20%	40.69%
Canada	1,225	3.82	00:03:17	82.12%	37.55%
Mexico	534	2.88	00:02:15	79.96%	56.93%
United Kingdom	145	2.43	00:01:47	82.76%	55.86%
Germany	75	2.27	00:01:52	97.33%	57.33%
(not set)	50	2.66	00:02:15	84.00%	42.00%
India	47	2.34	00:03:47	89.36%	44.68%
Australia	41	2.17	00:02:09	87.80%	68.29%
France	38	1.89	00:00:54	86.84%	60.53%

Netherlands	26	3.42	00:05:28	69.23%	42.31%
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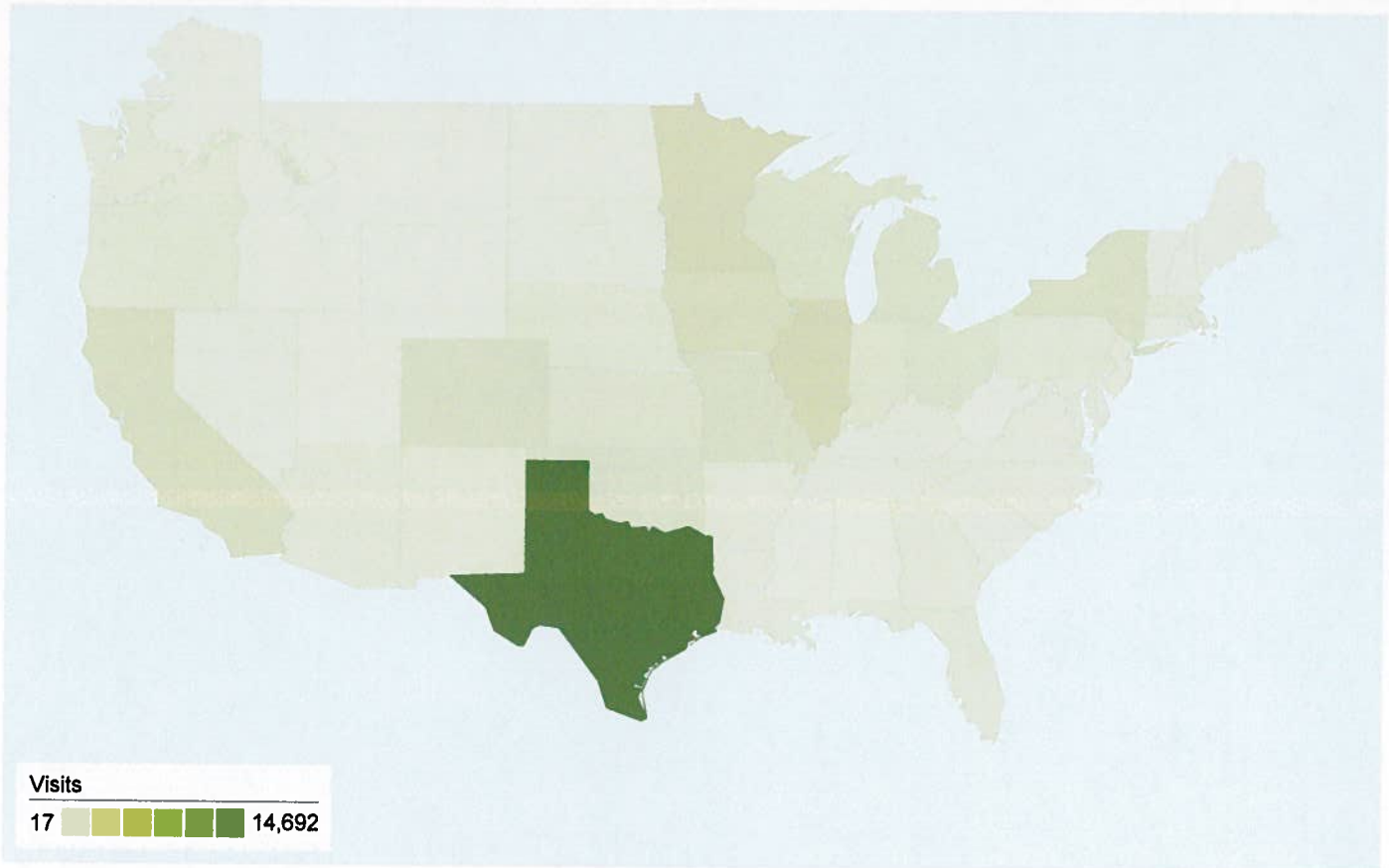
1 - 10 of 100

Country/Territory Detail:

United States

Nov 1, 2011 - Nov 30, 2011

Comparing to: Site

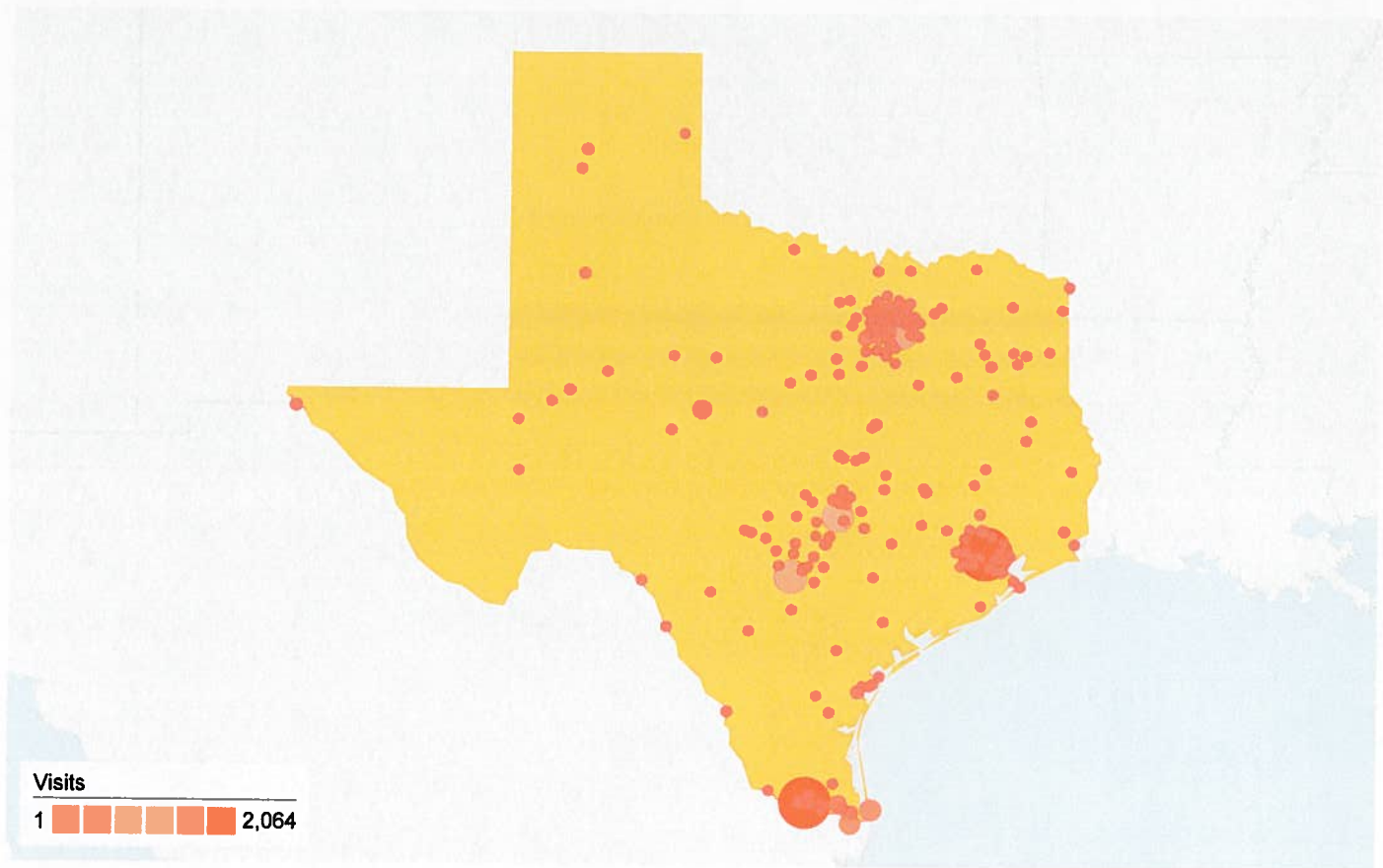


This country/territory sent 33,811 visits via 52 regions

Site Usage

Visits 33,811 % of Site Total: 92.86%	Pages/Visit 3.71 Site Avg: 3.67 (1.11%)	Avg. Time on Site 00:03:19 Site Avg: 00:03:16 (1.45%)	% New Visits 78.20% Site Avg: 78.48% (-0.36%)	Bounce Rate 40.69% Site Avg: 41.19% (-1.21%)	
Region	Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate
Texas	14,692	3.83	00:03:37	72.15%	41.26%
Illinois	1,641	3.59	00:02:59	82.39%	39.18%
Minnesota	1,436	4.22	00:03:57	79.11%	36.77%
Iowa	1,175	3.37	00:02:46	80.51%	47.15%
California	1,069	3.08	00:02:38	85.31%	43.31%
New York	992	3.16	00:02:36	84.78%	40.93%
Missouri	844	4.14	00:03:44	79.98%	34.24%
Colorado	843	3.49	00:03:03	78.88%	38.67%
Wisconsin	778	4.12	00:03:19	81.88%	35.73%

Michigan	778	3.71	00:03:16	83.55%	38.05%
1 - 10 of 52					



This state sent 14,692 visits via 330 cities

Site Usage

Visits 14,692 % of Site Total: 40.35%	Pages/Visit 3.83 Site Avg: 3.67 (4.29%)	Avg. Time on Site 00:03:37 Site Avg: 00:03:16 (10.58%)	% New Visits 72.15% Site Avg: 78.48% (-8.07%)	Bounce Rate 41.26% Site Avg: 41.19% (0.18%)	
City	Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate
Houston	2,064	3.99	00:03:40	79.26%	39.20%
Mcallen	1,969	3.14	00:03:16	53.63%	48.35%
Dallas	1,170	3.46	00:03:06	75.04%	44.70%
San Antonio	1,111	4.70	00:04:21	69.76%	34.38%
Austin	1,009	3.80	00:03:20	75.92%	41.33%
South Padre Island	521	3.35	00:03:15	58.73%	43.19%
Brownsville	499	2.86	00:02:03	69.14%	51.90%
Ballinger	411	3.70	00:05:46	74.45%	44.77%
Harlingen	339	3.46	00:03:20	63.42%	46.90%

Ft Worth	240	3.70	00:03:05	81.25%	36.67%
1 - 10 of 330					