

**NOTICE OF MEETING**  
**THE CITY OF SOUTH PADRE ISLAND**  
**THE CONVENTION & VISITORS AUTHORITY BOARD**  
**APRIL 14, 2010**

Notice is hereby given that the Convention and Visitors Authority Board of the City of South Padre Island, Texas will hold a **Meeting on Wednesday, April 14, 2010 at 2:00p.m.**, in the **Joyce H. Adams Board Room, 2<sup>nd</sup> Floor, 4601 Padre Boulevard**, South Padre Island, Texas.

**AGENDA**

1. Call to order
2. Pledge of Allegiance
3. Public announcements and comments
4. Consent agenda
  - A. Approval of minutes for March 10, 2010 meeting
5. Review of monthly and year to date revenues, expenditures and financial statements
6. Discussion concerning online travel agents
7. Discussion and action concerning designation of Mother's Day Mercado as a special event
8. Discussion concerning potential adjustments in the makeup of the CVA board
9. Marketing Committee report
  - A. Discussion and action concerning Ladies Kingfish Tournament (LKT)
  - B. Discussion and action concerning request for reconsideration of funding allocation for Texas International Fishing Tournament (TIFT)
  - C. Discussion and action concerning request for funding for 2010 Beach Bonanza High School Basketball Tournament
  - D. Discussion and action concerning support for development of a bike exchange program on South Padre Island
10. Discussion and action concerning advertising, including recent and planned ad placements, web usage statistics and recent public relations efforts
11. Discussion and action concerning proposed contract between SPI CVB and the NBA Development League to host the NBA Development League Showcase in January 2011.
12. Set New Meeting date / agenda items for next meeting
13. Adjourn

Dated this, the \_\_\_\_\_ day of \_\_\_\_\_ 2010.

CITY OF SOUTH PADRE ISLAND

\_\_\_\_\_  
Dinora Garcia, Executive Assistant, CVB

I, the undersigned authority, do hereby certify that the above Notice of Meeting of the South Padre Island Convention and Visitors Authority Board is a true and correct copy of said Notice on the bulletin board at the City Hall of said City of South Padre Island, Texas on \_\_\_\_\_, 2010 at \_\_\_\_\_ and it remained so posted continuously for at least 72 hours preceding the scheduled time of said Meeting.

CITY OF SOUTH PADRE ISLAND

Dinora Garcia, Executive Assistant, CVB

NOTE: This facility is wheelchair accessible and accessible parking spaces are available. Requests for accommodations or interpretive services must be made 48 hours prior to this meeting. Please contact Jay Mitchim, ADA designated responsible party, at (956) 761-1025.

NOTE: There may be one or more members of the South Padre Island City Council attending this meeting, and if so, this statement satisfies the requirements of the OPEN MEETINGS ACT.