

NOTICE OF MEETING
THE CITY OF SOUTH PADRE ISLAND
THE CONVENTION & VISITORS AUTHORITY BOARD
MAY 12, 2010

Notice is hereby given that the Convention and Visitors Authority Board of the City of South Padre Island, Texas will hold a **Meeting on Wednesday, May 12, 2010 at 2:00p.m.**, in the **Joyce H. Adams Board Room, 2nd Floor, 4601 Padre Boulevard**, South Padre Island, Texas.

AGENDA

1. Call to order
2. Pledge of Allegiance
3. Public announcements and comments
4. Consent agenda
 - A. Approval of minutes for April 14, 2010 meeting
5. Review of monthly and year to date revenues, expenditures and financial statements
6. Discussion and action concerning approving submission of a grant request by El Paseo Arts Foundation for potential renovations in the Convention Centre's Conference Theatre.
7. Discussion and action concerning designation of Mid Summer's Night Mercado as a special event
8. Marketing Committee report
 - A. No action items
9. Presentation concerning results from part one of advertising conversion study.
10. Discussion and action concerning advertising, including recent and planned ad placements, web usage statistics and recent public relations efforts
11. Set New Meeting date / agenda items for next meeting
12. Adjourn

Dated this, the _____ day of _____ 2010.

CITY OF SOUTH PADRE ISLAND

Dinora Garcia, Executive Assistant, CVB

I, the undersigned authority, do hereby certify that the above Notice of Meeting of the South Padre Island Convention and Visitors Authority Board is a true and correct copy of said Notice on the bulletin board at the City Hall of said City of South Padre Island, Texas on _____, 2010 at _____ and it remained so posted continuously for at least 72 hours preceding the scheduled time of said Meeting.

CITY OF SOUTH PADRE ISLAND

Dinora Garcia, Executive Assistant, CVB

NOTE: This facility is wheelchair accessible and accessible parking spaces are available. Requests for accommodations or interpretive services must be made 48 hours prior to this meeting. Please contact Jay Mitchim, ADA designated responsible party, at (956) 761-1025.

NOTE: There may be one or more members of the South Padre Island City Council attending this meeting, and if so, this statement satisfies the requirements of the OPEN MEETINGS ACT.