

NOTICE OF MEETING
THE CITY OF SOUTH PADRE ISLAND
THE CONVENTION & VISITORS AUTHORITY BOARD
JUNE 9, 2010

Notice is hereby given that the Convention and Visitors Authority Board of the City of South Padre Island, Texas will hold a **Meeting on Wednesday, June 9, 2010 at 2:00p.m.** in the **Visitors Center, 600 Padre Boulevard**, South Padre Island, Texas.

AGENDA

1. Call to order
2. Pledge of Allegiance
3. Public announcements and comments
4. Consent agenda
 - A. Approval of minutes for May 12, 2010 meeting
5. Review of monthly and year to date revenues, expenditures and financial statements
6. Presentation by Air Padre Kiteboarding (Jeff Hoxtell)
7. Presentation concerning current status of the South Padre Island Shuttle
8. Discussion and action concerning replacement of convention centre chiller, including options for purchase versus service contract.
9. Presentation on request to reconsider funding for 2010 Sand Castle Days, including the possibility of using some of the funding for operational expenses
10. Discussion and action concerning special event designation of UT Health Science Center at Sheraton July 21-24
11. Discussion and action concerning CVA Board Makeup
12. Marketing Committee report
 - A. Discussion and action concerning approving phase two of the conversion study
 - B. Discussion and action concerning audit of Guide to South Padre Island by the Atkins Group
13. Discussion and action concerning advertising, including recent and planned ad placements, web usage statistics and recent public relations efforts
14. Discussion and action on request to reconsider funding for 2010 Sand Castle Days, including the possibility of using some of the funding for operational expenses
15. Executive Session
 - A. Evaluation of Convention and Visitors Bureau Executive Director
16. Discussion and action concerning evaluation of Convention and Visitors Bureau Executive Director
17. Set New Meeting date / agenda items for next meeting
18. Adjourn

Dated this, the _____ day of _____ 2010.

CITY OF SOUTH PADRE ISLAND

Dinora Garcia, Executive Assistant, CVB

I, the undersigned authority, do hereby certify that the above Notice of Meeting of the South Padre Island Convention and Visitors Authority Board is a true and correct copy of said Notice on the bulletin board at the City Hall of said City of South Padre Island, Texas on _____, 2010 at _____ and it remained so posted continuously for at least 72 hours preceding the scheduled time of said Meeting.

CITY OF SOUTH PADRE ISLAND

Dinora Garcia, Executive Assistant, CVB

NOTE: This facility is wheelchair accessible and accessible parking spaces are available. Requests for accommodations or interpretive services must be made 48 hours prior to this meeting. Please contact Jay Mitchim, ADA designated responsible party, at (956) 761-1025.

NOTE: There may be one or more members of the South Padre Island City Council attending this meeting, and if so, this statement satisfies the requirements of the OPEN MEETINGS ACT.