

NOTICE OF MEETING
THE CITY OF SOUTH PADRE ISLAND
THE CONVENTION & VISITORS AUTHORITY BOARD
AUGUST 18, 2010

Notice is hereby given that the Convention and Visitors Authority Board of the City of South Padre Island, Texas will hold a **Meeting on Wednesday, August 18, 2010 at 2:00p.m.,** in the **Visitors Center, 600 Padre Boulevard,** South Padre Island, Texas.

AGENDA

1. Call to order
2. Pledge of Allegiance
3. Public announcements and comments
4. Consent agenda
 - A. Approval of minutes for July 14th meeting and the special meeting of July 19th
 - B. Designation of South Padre Island Seafood and Music Festival as a special event
 - C. Designation of South Padre Island Labor Day Volleyball Tournament as a special event
5. Review of monthly and year to date revenues, expenditures and financial statements
6. Staff Showcase
 - A. Presentation by staff member concerning their duties – Dinora Garcia, CVB Executive Assistant
7. Discussion and action concerning makeup of the CVA Board
8. Discussion and action concerning financial support for City Lobbyist
9. Discussion and action concerning proposed 2010/2011 CVB operating budget
10. Marketing Committee report
 - A. Discussion and action concerning proposed show featuring South Padre Island airing on PBS
11. Discussion and action concerning advertising, including recent and planned ad placements, web usage statistics and recent public relations efforts
12. Set New Meeting date / agenda items for next meeting
13. Adjourn

Dated this, the _____ day of _____ 2010.

CITY OF SOUTH PADRE ISLAND

Dinora Garcia, Executive Assistant, CVB

I, the undersigned authority, do hereby certify that the above Notice of Meeting of the South Padre Island Convention and Visitors Authority Board is a true and correct copy of said Notice on the bulletin board at the City Hall of said City of South Padre Island, Texas on _____, 2010 at _____ and it remained so posted continuously for at least 72 hours preceding the scheduled time of said Meeting.

CITY OF SOUTH PADRE ISLAND

Dinora Garcia, Executive Assistant, CVB

NOTE: This facility is wheelchair accessible and accessible parking spaces are available. Requests for accommodations or interpretive services must be made 48 hours prior to this meeting. Please contact Jay Mitchim, ADA designated responsible party, at (956) 761-1025.

NOTE: There may be one or more members of the South Padre Island City Council attending this meeting, and if so, this statement satisfies the requirements of the OPEN MEETINGS ACT.