

NOTICE OF MEETING
THE CITY OF SOUTH PADRE ISLAND
THE CONVENTION & VISITORS AUTHORITY BOARD
OCTOBER 13, 2010

Notice is hereby given that the Convention and Visitors Authority Board of the City of South Padre Island, Texas will hold a **Meeting on Wednesday, October 13, 2010 at 2:00p.m.** in the **Joyce H. Adams Board Room, 2nd Floor, 4601 Padre Boulevard,** South Padre Island, Texas.

AGENDA

1. Call to order
2. Pledge of Allegiance
3. Public announcements and comments
4. Consent agenda
 - A. Approval of minutes for September 8, 2010
5. Review of monthly and year to date revenues, expenditures and financial statements
6. Presentation by Ladies Kingfish Tournament
7. Presentation by SPI Kite Fest
8. Presentation by TGSA South Open
9. Staff Showcase
 - A. Presentation by staff member concerning their duties – Lili DeRousie
10. Marketing Committee report
 - A. Discussion and action concerning public relations plan for 2010/2011
11. Discussion and action concerning request from Ladies Kingfish Tournament
12. Discussion and action concerning request from SPI Kite Fest
13. Discussion and action concerning request from TGSA South Open
14. Discussion and action concerning advertising, including recent and planned ad placements, web usage statistics and recent public relations efforts
15. Set New Meeting date / agenda items for next meeting
16. Adjourn

Dated this, the _____ day of _____ 2010.

CITY OF SOUTH PADRE ISLAND

Dinora Garcia, Executive Assistant, CVB

I, the undersigned authority, do hereby certify that the above Notice of Meeting of the South Padre Island Convention and Visitors Authority Board is a true and correct copy of said Notice on the bulletin board at the City Hall of said City of South Padre Island, Texas on _____, 2010 at _____ and it remained so posted continuously for at least 72 hours preceding the scheduled time of said Meeting.

CITY OF SOUTH PADRE ISLAND

Dinora Garcia, Executive Assistant, CVB

NOTE: This facility is wheelchair accessible and accessible parking spaces are available. Requests for accommodations or interpretive services must be made 48 hours prior to this meeting. Please contact Jay Mitchim, ADA designated responsible party, at (956) 761-1025.

NOTE: There may be one or more members of the South Padre Island City Council attending this meeting, and if so, this statement satisfies the requirements of the OPEN MEETINGS ACT.