

**NOTICE OF MEETING**  
**THE CITY OF SOUTH PADRE ISLAND**  
**THE CONVENTION & VISITORS AUTHORITY BOARD**  
**DECEMBER 8, 2010**

Notice is hereby given that the Convention and Visitors Authority Board of the City of South Padre Island, Texas will hold a **Meeting on Wednesday, December 8, 2010 at 2:00p.m.,** at the **Joyce H. Adams Board Room, 2<sup>nd</sup> Floor, 4601 Padre Boulevard,** South Padre Island, Texas.

**AGENDA**

1. Call to order
2. Pledge of Allegiance
3. Public announcements and comments
4. Consent agenda
  - A. Approval of minutes for November 3, 2010
5. Set meeting times and date
6. Committee Orientation
  - A. Goals and Responsibilities of the "CVA Board"
  - B. Open Meetings Act and training
  - C. Video Streaming
  - D. Agenda Process
7. Review of monthly and year to date revenues, expenditures and financial statements
8. Update on Historical Brochure
9. Presentation by Kiteboard Rodeo
10. Staff Showcase
  - A. Presentation by staff member concerning their duties – Dixie Rowell
11. Marketing Committee report
  - A. Update on NBA Development League Showcase
  - B. Discussion and action concerning 2010/2011 Marketing Plan
12. Discussion and action concerning Kiteboard Rodeo
13. Discussion and action concerning advertising, including recent and planned ad placements, web usage statistics and recent public relations efforts
14. Set New Meeting date / agenda items for next meeting
15. Adjourn

Dated this, the \_\_\_\_\_ day of \_\_\_\_\_ 2010.

CITY OF SOUTH PADRE ISLAND

\_\_\_\_\_  
Dinora Garcia, Executive Assistant, CVB

I, the undersigned authority, do hereby certify that the above Notice of Meeting of the South Padre Island Convention and Visitors Authority Board is a true and correct copy of said Notice on the bulletin board at the City Hall of said City of South Padre Island, Texas on \_\_\_\_\_, 2010 at \_\_\_\_\_ and it remained so posted continuously for at least 72 hours preceding the scheduled time of said Meeting.

CITY OF SOUTH PADRE ISLAND

Dinora Garcia, Executive Assistant, CVB

NOTE: This facility is wheelchair accessible and accessible parking spaces are available. Requests for accommodations or interpretive services must be made 48 hours prior to this meeting. Please contact Jay Mitchim, ADA designated responsible party, at (956) 761-1025.

NOTE: There may be one or more members of the South Padre Island City Council attending this meeting, and if so, this statement satisfies the requirements of the OPEN MEETINGS ACT.