

South Padre Island, Texas  
Convention Center Expansion and Renovations  
Town Hall Meeting  
January 28, 2013  
5:30

1. Opening Comments
  - a. Introduction of AE & Contractor Team and Planning Committee
2. Financial- Estrada/Hinojosa
  - a. Market Conditions
  - b. HOT revenue table with percentage growth
  - c. Revenue and Coverage Projections
3. Goals
4. Process
5. Studies Completed
6. SPI Convention Center Snapshot
7. Trends
8. Convention Center attendance 2003-2013
9. Competitive markets- Texas Gulf Coast
10. Top Ten Reason for Lost Business
11. Potential Markets
12. Proposed Renovations and Addition
  - a. Priority 1- Emergency Repairs
  - b. Priority 2- Renovation of Existing Facility
  - c. Priority 3-Site work and Parking
  - d. Priority 4- Additions to Existing Facility
13. Timeline
14. Economic Impact
15. Discussion