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**PRESS RELEASE  
FOR IMMEDIATE RELEASE  
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**SPI Selects Adrian Rodriguez as New Public Information Officer**

Adrian Rodriguez grew up in Weslaco, Texas where he graduated with honors from Weslaco High School. He attained a Bachelor of Science in Radio-Television-Film from the University of Texas at Austin. Additionally, he holds a Master of Arts in Communication from UT Pan American. After a 10-year career in education, Rodriguez comes to the City of South Padre Island with experience in radio, television, film, and theatre production.

Certified in Media Relations, Strategic Communication, Communication Training, and Consulting he excels at writing, public speaking, and building rapport while upholding administrative processes. He has studied abroad in London, England, travelled extensively in the U.S., and considers New York City's Broadway a home-away-from-home.



When he is not running and working out Rodriguez enjoys being a professional photographer for family, friends, and the occasional client.

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