

Report for January 2010

Ahadi, DeeOnda

National Tourism Coordinator

- Sent out 2 class reunion leads
- Sent out 4 dive leads for returning dive group
- Met with the SPI Business Community
 - Worked on Photo Contest (Ended up Canceling)
 - Farmers Market
- Went to TACVB Mid-Winter Educational Conference (4 days)
 - Attended classes earning credits to Texas Destination Management certification
- Sited hotels for travel writer Jill Worthington
- Worked with PR team to create a preliminary draft of a travel writer policy
- Attended business coalition meeting held at city hall
- Worked with travel writer Steve Hable from Cybergolf.com (3days)
- Sited all the properties with meeting space with the CVB sales staff
- Sited limited service properties with the CVB sales staff
- Created a website correction form
- Started collecting changes that need to be made on the website
- Attended strategic marketing planning meeting with the Executive Director, Creative and PR Teams at the Atkins (2 days)
 - Learned to make some corrections on the sopadre.com site