

**NOTICE OF REGULAR MEETING  
CITY OF SOUTH PADRE ISLAND  
KEEP SPI BEAUTIFUL**

NOTICE IS HEREBY GIVEN THAT THE KEEP SPI BEAUTIFUL COMMITTEE OF THE CITY OF SOUTH PADRE ISLAND, TEXAS, WILL HOLD A REGULAR MEETING ON:

**THURSDAY, JANUARY 8, 2015**  
4:00 PM AT THE MUNICIPAL BUILDING  
CITY COUNCIL CHAMBERS, 2<sup>nd</sup> FLOOR  
4601 PADRE BOULEVARD, SOUTH PADRE ISLAND, TEXAS

1. **Call to order**
2. **Pledge of Allegiance**
3. **Public Comments and Announcements:** *This is an opportunity for citizens to speak to KSPIB relating to agenda or non-agenda items. Speakers are required to address Committee at the podium and give their name before addressing their concerns. [Note: State law will not permit the Committee to discuss debate or consider items that are not on the agenda. Citizen comments may be referred to City Staff or may be placed on the agenda of a future KSPIB meeting]*
4. **Election of KSPIB Committee Chairperson and Vice Chairperson**
5. **Approval of minutes from December 11, 2014**
6. **Discussion and action regarding collaboration with organizations for future events (Elaine Sanchez)**
7. **Update on the 2015 Governor's Community Achievement Award (Michael Quist)**
8. **Calendar of Events**

February 12

Next Meeting Date

DATED THIS THE 5<sup>TH</sup> DAY OF JANUARY 2015



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Susan Hill, City Secretary

I, THE UNDERSIGNED AUTHORITY, DO HEREBY CERTIFY THAT THE ABOVE NOTICE OF MEETING OF THE KEEP SOUTH PADRE ISLAND BEAUTIFUL COMMITTEE OF THE CITY OF SOUTH PADRE ISLAND, TEXAS IS A TRUE AND CORRECT COPY OF SAID NOTICE AND THAT I POSTED A TRUE AND CORRECT COPY OF SAID NOTICE ON THE BULLETIN BOARD AT CITY HALL/MUNICIPAL BUILDING ON JANUARY 5, 2015 AT/OR BEFORE 1:00 P.M. AND REMAINED SO POSTED CONTINUOUSLY FOR AT LEAST 72 HOURS PRECEDING THE SCHEDULED TIME OF SAID MEETING.

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Susan Hill, City Secretary

THIS FACILITY IS WHEELCHAIR ACCESSIBLE, AND ACCESSIBLE PARKING SPACES ARE AVAILABLE. REQUESTS FOR ACCOMMODATIONS OR INTERPRETIVE SERVICES MUST BE MADE 48 HOURS PRIOR TO THIS MEETING. PLEASE CONTACT BUILDING OFFICIAL, JAY MITCHIM; ADA DESIGNATED RESPONSIBLE PARTY AT (956) 761-1025.

NOTE: ONE OR MORE MEMBERS OF THE SOUTH PADRE ISLAND CITY COUNCIL MAY ATTEND THIS MEETING; IF SO, THIS STATEMENT SATISFIES THE REQUIREMENTS OF THE OPEN MEETINGS ACT.

**Keep SPI Beautiful Committee (KSPIBC)  
Regular Meeting Minutes 12/11/2014**

**1. CALL TO ORDER**

Meeting was called to order at 4:00 pm by KSPIBC Chairman Michael Quist  
Members in attendance were: Elaine Sanchez, Susan Geery, William George, and Michael Quist  
Members not in attendance: Mary Tannenbaum and Mary Jane Shands and Jeff Wolpers  
Staff present: Cipriano Torres, Health Inspector/Code Enforcement Officer and Marta Martinez, Administrative Assistant

**2. PLEDGE OF ALLEGIANCE**

Committee Chairman Michael Quist led those present in the Pledge of Allegiance.

**3. PUBLIC COMMENTS AND ANNOUNCEMENTS**

Committee Chairman Gerry informed everyone that she would not be resubmitting her appointment as a KSPIB committee member, but would still volunteer for events as much as possible. Committee Member Elaine Sanchez advised everyone that there is a dune planting at beach access 16 at 9:00 am, and also a beach cleanup scheduled in the County at beach access #4 at 10:00 am. One of the local paddle board businesses has organized this cleanup and will be giving free rentals of the paddle boards once the cleanup is over. Committee Member Geery announced the meeting at the Convention Center at 5:30 pm regarding the County's plans for Isla Blanca Park.

**4. APPROVAL OF MINUTES FROM SEPTEMBER 11, 2014**

Committee Member Sanchez accepted the minutes as written, and Committee Member Geery seconded. All voted in favor; motion carried unanimously.

**5. REPORT ON THE UTPA BEACH CLEAN-UP HELD ON OCTOBER 25, 2014 (ELAINE SANCHEZ)**

Committee Member Sanchez informed everyone that 58 students attended, 800 pounds of debris was collected, and 2 miles of beach was cleaned. This beach clean-up will count for a previous cancelled beach clean-up. These numbers did go into the final data points for Adopt-A-Beach.

**6. DISCUSSION AND POSSIBLE ACTION ADOPT A BEACH COORDINATOR CONFERENCE (ELAINE SANCHEZ)**

Committee Member Sanchez informed everyone that she attended a conference in San Antonio for Adopt-A-Beach. A representative from N.O.A.H. wanted to let everyone know about a free downloadable application for phones. It is a world-wide debris tracker so that you can see where the trash is coming from. It is a neat tool which she just started using. In addition, she advised that she will be assisting the County with their Winter Texan Clean-up on February 28, 2015. This will be the first Adopt-A-Beach Clean-Up, and she will post all details on Facebook.

**7. DISCUSSION ON RECYCLE LAND HELD ON NOVEMBER 15, 2014 (CIPRIANO TORRES)**

Health Inspector/Code Enforcement Officer Cipriano Torres gave a detailed presentation regarding the final numbers for the 2014 Recycle Land event. He reported: approximately 300

batteries were also recycled, over 2,000 pounds of aluminum, cardboard, plastic and paper were collected, and 56 light bulbs, which were accepted by Home Depot. Cipriano thanked all the vendors who participated this year, and stated that it was a good turnout considering the bad weather they were faced with.

**8. DISCUSSION AND POSSIBLE ACTION ON THE 2014 ANTI-LITTER BEACH PROGRAM'S OVERALL SUCCESS (CIPRIANO TORRES)**

Health Inspector/Code Enforcement Officer Cipriano Torres reported the purpose of the Anti-Litter Program and the details entailed in the program. He stated that a total of 289 citations and 184 warnings were issued. Committee Member Geery also requested to change the time for volunteers to meet on Saturdays from 11-1, rather than 1-3 pm.

**9. DISCUSSION AND POSSIBLE ACTION ON THE 2015 GOVERNOR'S COMMUNITY ACHIEVEMENT AWARD (SUB-COMMITTEE)**

Committee Chairman Quist advised that several members met to discuss the application. He has also been reviewing old grants to put information together. He stated that better coordination needs to take place between KSPIB committee and other committees. Committee Chairman Quist and Committee Member Geery will meet to compile a checklist of what will be needed.

**10. DISCUSSION ABOUT FORMING AN AWARENESS CAMPAIGN ABOUT THE 2016 GOVERNOR'S COMMUNITY ACHIEVEMENT AWARD (MICHAEL QUIST)**

Committee Chairman Quist mentioned that the meeting he has scheduled with Susan Geery is required and will assist with this item.

**11. DISCUSSION AND POSSIBLE ACTION REGARDING STRATEGIES TO IMPROVE EXPOSURE AND RECRUIT POTENTIAL NEW COMMITTEE MEMBERS (MICHAEL QUIST)**

Committee Chairman Quist stated that it is very important to come up with a better plan to promote awareness. He commended Committee Member Sanchez for her management with the committee's Facebook page, and stated that they need to come up more ideas. Committee members continued discussion and shared ideas of what they could do to promote awareness of the Keep South Padre Island Beautiful Committee.

**12. CALANDER OF EVENTS**

January 8 – Next Meeting Date

**13. ADJOURN**

Committee Member George motioned to adjourn the meeting at 4:25 pm, and Committee Member Geery seconded. All voted in favor; motion carried unanimously.

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Michael Quist, KSPIBC Chairman

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Date