

## FOR IMMEDIATE RELEASE

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## SPI CONVENTION CENTRE WELCOMES NEW STAFF

The South Padre Island Convention & Visitors Bureau welcomes Michael Flores & Denise Shyngera to the City of South Padre Island.

South Padre Island, TX - January 7, 2015: The City of South Padre Island Convention & Visitors Bureau (CVB) welcomes Michael Flores to the sales team! With a Bachelor of Arts in Political Science and 8 years in the US Army, Flores brings a strong background in marketing to South Padre Island. Currently working on his Master of Business Administration at the University of Texas Pan American, he will serve as the CVB's Sales Manager. Flores comes to us from Hidalgo County where he was an Emergency Services Unit Supervisor.

The CVB also welcomes Denise Shyngera on board! With over 20 years of government experience, Shyngera comes to us from Regina, Saskatchewan where she worked for both provincial and municipal governments.

With an undergraduate degree in Business Administration, a Masters in Human Resources Management, and a Masters Certificate in Project Management she brings a strong background in strategy and business planning, governance, organizational effectiveness, change management, and project management to South Padre Island. She will serve South Padre Island as an Administrative Assistant and Project Manager.



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For more information on this topic, or to schedule an interview with Adrian Rodriguez, City of South Padre Island Public Information Officer, please call: (956) 761-8110 or email: <u>ARodriguez@MySPI.org</u>