

NOTICE OF MEETING
THE CITY OF SOUTH PADRE ISLAND
THE CONVENTION & VISITORS AUTHORITY BOARD
JANUARY 12, 2011

Notice is hereby given that the Convention and Visitors Authority Board of the City of South Padre Island, Texas will hold a **Meeting on Wednesday, January 12, 2011 at 2:00p.m.**, at the **Joyce H. Adams Board Room, 2nd Floor, 4601 Padre Boulevard,** South Padre Island, Texas.

AGENDA

1. Call to order
2. Pledge of Allegiance
3. Public announcements and comments
4. Consent agenda
 - A. Approval of minutes for December 8, 2010
5. Review of monthly and year to date revenues, expenditures and financial statements
6. Presentation and review of the draft South Padre Island Code of Ethics
7. Presentation on possibility of new visitors center in proposed new transit center
8. Discussion concerning proposed ordinance banning plastic bags
9. Staff Showcase
 - A. Presentation by staff member concerning their duties – Lori Moore
10. Update on Convention Centre Expansion
11. Marketing Committee report
 - A. Funding requests
 1. Discussion and action concerning SPI Hoops for Sweet 16 High School Basketball Tournament
 2. Discussion and action for 2011 Beach 'N Bikerfest
 3. Discussion and action for 2011 Race to the Border
12. Discussion and action concerning advertising, including recent and planned ad placements, web usage statistics and recent public relations efforts
13. Set New Meeting date / agenda items for next meeting
14. Adjourn

Dated this, the _____ day of _____ 2011.

CITY OF SOUTH PADRE ISLAND

Dinora Garcia, Executive Assistant, CVB

I, the undersigned authority, do hereby certify that the above Notice of Meeting of the South Padre Island Convention and Visitors Authority Board is a true and correct copy of said Notice on the bulletin board at the City Hall of said City of South Padre Island, Texas on _____, 2011 at _____ and it remained so posted continuously for at least 72 hours preceding the scheduled time of said Meeting.

CITY OF SOUTH PADRE ISLAND

Dinora Garcia, Executive Assistant, CVB

NOTE: This facility is wheelchair accessible and accessible parking spaces are available. Requests for accommodations or interpretive services must be made 48 hours prior to this meeting. Please contact Jay Mitchim, ADA designated responsible party, at (956) 761-1025.

NOTE: There may be one or more members of the South Padre Island City Council attending this meeting, and if so, this statement satisfies the requirements of the OPEN MEETINGS ACT.