

Dec. 1, 2010 - Jan. 1, 2011 Department Report

Mary K. Hancock, Special Event Coordinator, CVB

Time Off / Vacation Dec. 15-17

Inventory Median Banners & advising events of 2011 opportunities

Addressing Xmas cards and calendars, deliver CVB gifts

Acquiring final P&L statements from October events for Jan. Marketing committee

Coordinating ad placement and approvals for 2011 Kite Board Round Up

Planning Mtg. with Hank Rudio/College Mkt. Group regarding Spring Break 2011

Planning Mtg. with Buddy Young/Beach Reach Group regarding Spring Break 2011

Design & orders & TX DOT Applications for NBA & Causeway Run welcome banners.

Checking for online calendars to add SPI events (ongoing)

Updating www.sopadre.com online calendar thru Dec. 2011

(ongoing as dates are confirmed)

FILM COMMISSION

- Conference call with Texas Film Commissioners and Governor's Office to discuss scheduling for 2011 and new dates for AFCI Locations Show.
- AUSTIN – Gov. Rick Perry has named Evan E. Fitzmaurice interim director of the Texas Film Commission. The commission supports Texas' growing and diverse media industries, and helps increase Texas' competitive position worldwide as a production destination.