

**HOW TO VOICE YOUR CHOICE?  
It's Up To You!**

Join us on Election Day to make your vote count!

**Election Day: Tuesday, November 8, 2016**

**Time: 7 a.m. – 7 p.m.**

**Location: 4601 Padre Boulevard, South Padre Island, Texas  
(City Hall)**

Early voting by personal appearance will be held at 4601 Padre Boulevard, South Padre Island, Texas (City Hall) between the hours of 8:00 a.m. to 5:00 p.m. on October 24, 2016 through November 4, 2016 except Thursday, October 27, 2016 and Thursday, November 3, 2016 on which the hours of early voting by personal appearance will be from 7:00 a.m. to 7:00 p.m.

The mailing address to which Ballot Applications and Ballots by mail may be sent is as follows: 4601 Padre Boulevard, South Padre Island, Texas 78597.

Said election shall be held in accordance with the Election Code of this state, and only resident qualified voters of said City shall be eligible to vote at said election.



South Padre Island  
**Venue Tax**  
Proposition Information

You've probably heard about the upcoming Venue Tax election for South Padre Island...the following information is intended to give you a clear picture of what is involved in the election and how to make your vote count!

**What is a Venue Tax?**

Implementing a Venue Tax will provide the City of South Padre Island with the financing for future venue projects.

The Venue Tax will only be imposed on the occupancy of a room less than 30 days in a hotel, condo or beach house rented within the City, at a rate not to exceed two percent (2%). Which means the proposed Venue Tax will solely be funded by the additional Hotel Occupancy Tax, paid for by overnight visitors to South Padre Island, and will not affect Property Tax, Sales Tax or the General Fund.

Just to reiterate, the funds will only be generated by overnight visitors, and will be exclusively invested on South Padre Island.

**Current City Hotel Occupancy Tax 14.5%**  
**+ Venue Tax 2%**  
**Total Hotel Occupancy Tax 16.5%**

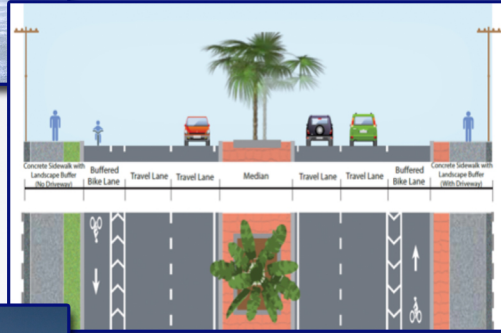
Implementing a Venue Tax can and has produced economic benefits for other communities including: Arlington, Austin, Corpus Christi, Galveston, Houston, San Antonio and The Woodlands.



## WHAT PROJECTS ARE PROPOSED?



**Automobile Parking Facility and Related Land Purchase**



**Padre Boulevard Medians and Improvements**



**“Wind & Watersports” Community Venue and Related Land Purchase (Windsurfing, Kiteboarding, Paddleboarding, Kayaking, etc.)**



**Concert & Entertainment Facility**



**Convention Centre Annex (potentially could include SpaceX launch viewing site, family entertainment venues and additional meeting space)**

## PROPOSITION

Authorizing the City of South Padre Island to provide for the planning, design, development, acquisition, renovation and construction of a convention center annex, Padre Boulevard medians and improvements, amphitheaters(s), improvements for sports and community venue projects and related land purchase, automobile parking facility and related land purchase or on land or facilities owned by the City of South Padre Island; and to impose a hotel occupancy tax at the rate of 2% for the purpose of financing the venue project. If approved, the maximum hotel occupancy tax rate imposed from all sources in the City of South Padre Island would be 16.5% of the price paid for a room in a hotel.

