

**REVISED AGENDA**  
**NOTICE OF MEETING**  
**THE CITY OF SOUTH PADRE ISLAND**  
**THE CONVENTION & VISITORS AUTHORITY BOARD**  
**FEBRUARY 9, 2011**

Notice is hereby given that the Convention and Visitors Authority Board of the City of South Padre Island, Texas will hold a **Meeting on Wednesday, February 9, 2011 at 2:00p.m.**, at the **Joyce H. Adams Board Room, 2<sup>nd</sup> Floor, 4601 Padre Boulevard**, South Padre Island, Texas.

**AGENDA**

1. Call to order
2. Pledge of Allegiance
3. Public announcements and comments
4. Consent agenda
  - A. Approval of minutes for January 12, 2010
5. Review of monthly and year to date revenues, expenditures and financial statements
6. Presentation concerning annual report on South Padre Shuttle
7. Presentation concerning the City of South Padre Island's beach raking policy
8. Staff Showcase
  - A. Presentation by staff member concerning their duties – Sylvia Soliz
9. Discussion and action concerning endorsing the City of South Padre Island's beach raking policy
10. Marketing Committee report
  - A. Funding requests
    1. Discussion and action concerning Island of Praise
    2. Report on NBA Development League Showcase
    3. Discussion and action concerning sales incentives policy
11. Update on Convention Centre Expansion
12. Discussion and action concerning advertising, including recent and planned ad placements, web usage statistics and recent public relations efforts
13. Set New Meeting date / agenda items for next meeting
14. Adjourn

Dated this, the \_\_\_\_\_ day of \_\_\_\_\_ 2011.

CITY OF SOUTH PADRE ISLAND

\_\_\_\_\_  
Dinora Garcia, Executive Assistant, CVB

I, the undersigned authority, do hereby certify that the above Notice of Meeting of the South Padre Island Convention and Visitors Authority Board is a true and correct copy of said Notice on the bulletin board at the

City Hall of said City of South Padre Island, Texas on \_\_\_\_\_, 2011 at \_\_\_\_\_ and it remained so posted continuously for at least 72 hours preceding the scheduled time of said Meeting.

CITY OF SOUTH PADRE ISLAND

Dinora Garcia, Executive Assistant, CVB

NOTE: This facility is wheelchair accessible and accessible parking spaces are available. Requests for accommodations or interpretive services must be made 48 hours prior to this meeting. Please contact Jay Mitchim, ADA designated responsible party, at (956) 761-1025.

NOTE: There may be one or more members of the South Padre Island City Council attending this meeting, and if so, this statement satisfies the requirements of the OPEN MEETINGS ACT.