

**REVISED AGENDA**  
**NOTICE OF MEETING**  
**THE CITY OF SOUTH PADRE ISLAND**  
**THE CONVENTION & VISITORS AUTHORITY BOARD**  
**FEBRUARY 9, 2011**

Notice is hereby given that the Convention and Visitors Authority Board of the City of South Padre Island, Texas will hold a **Meeting on Wednesday, February 9, 2011 at 2:00p.m.**, at the **Joyce H. Adams Board Room, 2<sup>nd</sup> Floor, 4601 Padre Boulevard**, South Padre Island, Texas.

**AGENDA**

1. Call to order
2. Pledge of Allegiance
3. Public announcements and comments
4. Consent agenda
  - A. Approval of minutes for January 12, 2010
5. Review of monthly and year to date revenues, expenditures and financial statements
6. Presentation concerning annual report on South Padre Shuttle
7. Presentation concerning the City of South Padre Island's beach raking policy
8. Staff Showcase
  - A. Presentation by staff member concerning their duties – Sylvia Soliz
9. Discussion and action concerning endorsing the City of South Padre Island's beach raking policy
10. Marketing Committee report
  - A. Funding requests
    1. Discussion and action concerning Island of Praise
    2. Report on NBA Development League Showcase
    3. Discussion and action concerning sales incentives policy
11. Update on Convention Centre Expansion
12. Discussion and action concerning advertising, including recent and planned ad placements, web usage statistics and recent public relations efforts
13. Set New Meeting date / agenda items for next meeting
14. Adjourn

Dated this, the 3<sup>rd</sup> day of February 2011.

CITY OF SOUTH PADRE ISLAND

Dinora Garcia  
Dinora Garcia, Executive Assistant, CVB

I, the undersigned authority, do hereby certify that the above Notice of Meeting of the South Padre Island Convention and Visitors Authority Board is a true and correct copy of said Notice on the bulletin board at the

City Hall of said City of South Padre Island, Texas on February 3, 2011 at 1:30 p.m. and it remained so posted continuously for at least 72 hours preceding the scheduled time of said Meeting.

CITY OF SOUTH PADRE ISLAND -

Dinora Garcia  
Dinora Garcia, Executive Assistant, CVB

NOTE: This facility is wheelchair accessible and accessible parking spaces are available. Requests for accommodations or interpretive services must be made 48 hours prior to this meeting. Please contact Jay Mitchim, ADA designated responsible party, at (956) 761-1025.

NOTE: There may be one or more members of the South Padre Island City Council attending this meeting, and if so, this statement satisfies the requirements of the OPEN MEETINGS ACT.

**ITEM 4A**





CONVENTION AND VISITORS AUTHORITY

**MEETING OF THE CONVENTION & VISITORS AUTHORITY BOARD  
MEETING MINUTES  
JANUARY 12, 2011**

**I. CALL TO ORDER**

The Convention and Visitors Authority Board of South Padre Island, Texas held a regular meeting Wednesday, January 12, 2011 at the Joyce H. Adams Board Room, 2<sup>nd</sup> Floor, 4601 Padre Boulevard, South Padre Island, Texas. Chairman Mike Bigelow called the meeting to order at 2:00p.m. A quorum was present: Joy Hartung, Barry Patel, Joe Ricco, Jose Mulet, Bryan Pinkerton, Daniel Salazar, Rene Valdez, Michael Jones, Pamela Romer, Darla Jones, Lynne Tate, Bob Friedman and Dan Quandt.

**II. PLEDGE OF ALLEGIANCE**

Chairman Mike Bigelow led the Pledge of Allegiance

**III. PUBLIC ANNOUNCEMENTS AND COMMENTS**

**IV. APPROVE CONSENT AGENDA**

**A. APPROVAL OF MINUTES OF THE JANUARY 12, 2010**

Mr. Barry Patel moved to approve the minutes with the correction mentioned, seconded by Daniel Salazar. Motion passed unanimously.

**V. REVIEW OF MONTHLY AND YEAR TO DATE REVENUES,  
EXPENDITURES AND FINANCIAL STATEMENTS**

**VI. PRESENTATION AND REVIEW OF THE DRAFT SOUTH PADRE ISLAND  
CODE OF ETHICS**

**VII. PRESENTATION ON POSSIBILITY OF NEW VISITORS CENTER IN  
PROPOSED NEW TRANSIT CENTER**

**VIII. DISCUSSION CONCERNING PROPOSED ORDINANCE BANNING  
PLASTIC BAGS**

**IX. STAFF SHOWCASE**

**A. PRESENTATION BY STAFF MEMBER CONCERNING THEIR DUTIES – LORI**

**X. UPDATE ON CONVENTION CENTRE EXPANSION**

**XI. MARKETING COMMITTEE REPORT**

**A. FUNDING REQUESTS**

**1. DISCUSSION AND ACTION CONCERNING SPI HOOPS FOR SWEET 16 HIGH SCHOOL BASKETBALL**

Mr. Barry Patel moved to approve the request for financial support in the requested amount of \$5,000.00, seconded by Ms. Darla Jones. Motion passed unanimously.

**2. DISCUSSION AND ACTION FOR 2011 BEACH 'N BIKERFEST**

Mr. Barry Patel moved to support this event in the amount of \$5,000.00, seconded by Mr. Joe Ricco. Motion passed unanimously.

**3. DISCUSSION AND ACTION FOR 2011 RACE TO THE BORDER**

Mr. René Valdez moved to approve the request for financial support in the requested amount of \$1,500.00. Motion passed unanimously.

**XII. DISCUSSION AND ACTION CONCERNING ADVERTISING, INCLUDING RECENT AND PLANNED AD PLACEMENTS, WEB USAGE STATISTICS AND RECENT PUBLIC RELATIONS EFFORTS**

Mr. Steve Atkins discussed the details of their report concerning advertising, showing recent placements, internet statistics and the current public relations activity.

No action was taken at this time.

**XIII. SET NEW MEETING DATE / AGENDA ITEMS FOR NEXT MEETING**

Next meeting scheduled for February 9, 2010, 2:00p.m. at the Joyce H. Adams Board Room, 2<sup>nd</sup> Floor, 4601 Padre Boulevard, South Padre Island, Texas.

**XIV. ADJOURN**

There being no further business, Chairman Mike Bigelow adjourned the meeting.

# ITEM 5







# Memo

**To:** Convention & Visitors Authority Board  
**From:** Larry Homan, CFO  
City of South Padre Island  
**CC:** Dan Quandt  
**Date:** February 2, 2011  
**Re:** Convention Center Financial Statements

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The financial statements for the Convention and Visitors Bureau are attached. The financial statements include the Balance Sheets as of January 31, 2010 and 2011 respectively as well as the Operating Statement for the four months then ended for both 2010 and 2011. The summary statements include budgetary information compared to the actual amounts expended. The statements are in summary form with the income and expenditure detailed line items attached. The detail listing is solely for the January activity. The summary statements and line item detail reports include expenditures as well as encumbrances. An encumbrance is a purchase order or contract and represents a commitment by the CVB to acquire goods or services which have not been provided or for which an invoice has not been processed as of the statement date. Those line items that exceed the authorized levels of expenditure have the amounts bracketed in the column labeled "Unencumbered Balance".

Please contact me at 956-761-3049 at your earliest convenience should you have any questions.

*"A Certified Retirement Community"*

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4601 Padre Boulevard • South Padre Island, Texas 78597 • 956.761.6456 • Fax 956.761.3892

**Town Of South Padre Island  
 Convention & Visitor's Bureau  
 Balance Sheet**

**January 31, 2011/2010**

	Hotel/Motel Fund		Conv. Centre Fund		Total	
	Jan 31, 2011	Jan 31, 2010	Jan 31, 2011	Jan 31, 2010	Jan 31, 2011	Jan 31, 2010
<b>Assets</b>						
Cash and cash equivalents	\$0.00	\$0.00	\$950,709.03	\$510,295.39	\$950,709.03	\$510,295.39
Receivables	\$8,139.37	\$5,892.04	\$1,021.23	\$11,382.54	\$9,160.60	\$17,274.58
Due from Hotel/Motel Fund	\$0.00	\$0.00	\$621,989.21	\$1,284,385.71	\$621,989.21	\$1,284,385.71
Due from other funds	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
Prepaid Items	\$0.00	\$9,509.91	\$0.00	\$2,100.00	\$0.00	\$11,609.91
<b>TOTAL ASSETS</b>	<b>\$8,139.37</b>	<b>\$15,401.95</b>	<b>\$1,573,719.47</b>	<b>\$1,808,163.64</b>	<b>\$1,581,858.84</b>	<b>\$1,823,565.59</b>
<b>Liabilities and Fund Balances</b>						
Accounts Payable	\$139.16	\$0.00	\$591.26	\$343.68	\$730.42	\$343.68
Due to General Fund	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
Due to Convention Center Fund	\$621,989.21	\$1,284,385.71	\$0.00	\$0.00	\$621,989.21	\$1,284,385.71
Due to other funds	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
Reserved for Encumbrances	\$1,060,915.16	\$245,226.57	\$54,306.09	\$67,167.12	\$1,115,221.25	\$312,393.69
Other liabilities	\$0.00	\$60.75	\$0.00	\$0.00	\$0.00	\$60.75
Deferred Revenue	\$0.00	\$0.00	\$61,504.94	\$37,202.25	\$61,504.94	\$37,202.25
<b>Total Liabilities</b>	<b>\$1,683,043.53</b>	<b>\$1,529,673.03</b>	<b>\$116,402.29</b>	<b>\$104,713.05</b>	<b>\$1,799,445.82</b>	<b>\$1,634,386.08</b>
<b>Fund Balance</b>	<b>(\$1,674,904.16)</b>	<b>(\$1,514,271.08)</b>	<b>\$1,457,317.18</b>	<b>\$1,703,450.59</b>	<b>(\$217,586.98)</b>	<b>\$189,179.51</b>
<b>Total Liabilities and Fund Balance</b>	<b>\$8,139.37</b>	<b>\$15,401.95</b>	<b>\$1,573,719.47</b>	<b>\$1,808,163.64</b>	<b>\$1,581,858.84</b>	<b>\$1,823,565.59</b>

**Town of South Padre Island  
 Convention & Visitor's Bureau**  
**STATEMENT OF REVENUES, EXPENDITURES AND CHANGES IN FUND BALANCES**  
 For the four months ending January 31, 2011 & 2010

	2011		2010		2010		Prior Year
	Budget	Actual	Budget	Actual	Budget	Actual	
<b>REVENUES</b>							
Nonproperty taxes	\$3,899,432.00	\$340,063.38	\$1,819,568.00	\$158,752.19	\$5,719,000.00	\$498,815.57	\$421,621.44
Fees and Services	\$100,000.00	\$4,905.41	\$230,500.00	\$56,427.40	\$330,500.00	\$60,456.08	\$75,479.07
Miscellaneous	\$0.00	\$0.22	\$9,000.00	\$1,784.50	\$9,000.00	\$1,784.72	\$5,016.81
Other Financing Sources	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$830,000.00
Total Revenues	\$3,999,432.00	\$344,992.28	\$2,059,068.00	\$216,964.09	\$6,058,500.00	\$561,056.37	\$1,332,117.32
Less other Financing Sources	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
Operating Revenues	\$3,999,432.00	\$344,992.28	\$2,059,068.00	\$216,964.09	\$6,058,500.00	\$561,056.37	\$1,332,117.32

**EXPENDITURES (Includes Encumbrances for Commitments Issued)**

Visitors Bureau	\$361,653.01	\$101,920.12	\$0.00	\$0.00	\$361,653.01	\$101,920.12	\$128,882.47
Sales & Marketing	\$2,679,165.31	\$1,883,352.03	\$0.00	\$0.00	\$2,679,165.31	\$1,883,352.03	\$882,972.67
Events Marketing	\$605,288.28	\$376,942.11	\$0.00	\$0.00	\$605,288.28	\$376,942.11	\$326,722.48
Convention Centre	\$0.00	\$0.00	\$1,882,993.75	\$466,749.72	\$1,882,993.75	\$466,749.72	\$1,223,038.24
Total Expenditures	\$3,646,106.60	\$2,362,214.26	\$1,882,993.75	\$466,749.72	\$5,529,100.35	\$2,828,963.98	\$2,561,615.86
Less Other Adjustments :							
Debt service on 2002 Bonds (565-9470)	\$0.00	\$0.00	\$428,062.50	\$0.00	\$428,062.50	\$0.00	\$0.00
Cost of Issuance New Bonds (565-0535)	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$26,845.87
Total Debt Related Expenditures	\$0.00	\$0.00	\$428,062.50	\$0.00	\$428,062.50	\$0.00	\$26,845.87
Expenditures net of Debt related Costs Excess (Deficiency) of Revenues Over (Under) Expenditures	\$3,646,106.60	\$2,362,214.26	\$1,454,931.25	\$466,749.72	\$5,101,037.85	\$2,828,963.98	\$142,385.25
Fund balance - beginning	\$353,325.40	(\$2,018,121.98)	\$176,074.25	(\$249,785.63)	\$529,399.65	(\$2,267,907.61)	(\$1,229,498.54)
Fund balance - ending	\$696,543.22	(\$1,674,904.16)	\$1,883,177.06	\$1,457,317.18	\$2,579,720.28	(\$217,586.98)	\$189,179.51

PERIOD ENDING: JANUARY 31ST, 2011  
 FUND : HOTEL/MOTEL TAX FUND  
 ACCOUNT GROUP: REVENUE ACCOUNTS  
 NOTATION :

THE TOWN OF SOUTH PADRE ISLAND

SCHEDULE OF BUDGETED AND ACTUAL REVENUES

ACCOUNT NUMBERS	ACCOUNT DESCRIPTION	MONTH TO DATE COLLECTIONS	YEAR TO DATE COLLECTIONS	CURRENT MODIFIED BUDGET	UNCOLLECTED BALANCE	BUDGET PERCENT UNCOLLECTED
<u>CONVENTION CENTER REVENUE</u>						
		0.00	0.00	0.00	0.00	0.00
<u>NON-PROPERTY TAXES</u>						
43010	HOTEL/MOTEL OCCUPANCY TAX	89,991.72	337,353.32	3,892,432.00	3,555,078.68	( 91.33)
43011	PENALTIES	224.88	2,614.28	6,000.00	3,385.72	( 56.43)
43012	INTEREST	8.01	95.78	1,000.00	904.22	( 90.42)
		90,224.61	340,063.38	3,899,432.00	3,559,368.62	( 91.28)
<u>FEES AND SERVICES</u>						
44051	LABEL/BROCHURES SALES	71.80	92.71	0.00	( 92.71)	0.00
44052	SOUVENIR SALES	1,664.88	2,006.25	69,000.00	66,993.75	( 97.09)
44055	SPONSORS	0.00	0.00	25,000.00	25,000.00	( 100.00)
44056	RENTAL INCOME	0.00	1,929.72	6,000.00	4,070.28	( 67.84)
		1,736.68	4,028.68	100,000.00	95,971.32	( 95.97)
<u>INTERGOVERNMENTAL</u>						
		0.00	0.00	0.00	0.00	0.00
<u>FINES AND FORFEITURES</u>						
		0.00	0.00	0.00	0.00	0.00
<u>MISCELLANEOUS</u>						
48042	MISCELLANEOUS REVENUE	0.12	0.22	0.00	( 0.22)	0.00
		0.12	0.22	0.00	( 0.22)	0.00
<u>OTHER FINANCING SOURCES</u>						
		0.00	0.00	0.00	0.00	0.00
TOTAL REVENUE		91,961.41	344,092.28	3,999,432.00	3,655,339.72	( 91.40)

PERIOD ENDING: JANUARY 31ST, 2011  
 FUND : HOTEL/MOTEL TAX FUND  
 ACCOUNT GROUP: REVENUE ACCOUNTS  
 NOTATION :

THE TOWN OF SOUTH PADRE ISLAND

SCHEDULE OF BUDGETED AND ACTUAL REVENUES

ACCOUNT NUMBERS	ACCOUNT DESCRIPTION	MONTH TO DATE COLLECTIONS	YEAR TO DATE COLLECTIONS	CURRENT MODIFIED BUDGET	UNCOLLECTED BALANCE	BUDGET PERCENT UNCOLLECTED
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PERIOD ENDING: JANUARY 31ST, 2011  
 FUND : CONVENTION CENTER FUND  
 ACCOUNT GROUP: REVENUE ACCOUNTS  
 NOTATION :

THE TOWN OF SOUTH PADRE ISLAND

SCHEDULE OF BUDGETED AND ACTUAL REVENUES

ACCOUNT NUMBERS	ACCOUNT DESCRIPTION	MONTH TO DATE COLLECTIONS	YEAR TO DATE COLLECTIONS	CURRENT MODIFIED BUDGET	UNCOLLECTED BALANCE	BUDGET PERCENT UNCOLLECTED
<u>CONVENTION CENTER REVENUE</u>						
41000	RENTAL FEES	0.00	6,438.75	185,000.00	178,561.25	( 96.52)
41160	CONCESSION COMMISSIONS & SALES	6,759.62	30,863.72	40,000.00	9,136.28	( 22.84)
41170	CATERING COMMISSIONS	0.00	4,808.68	0.00	( 4,808.68)	0.00
41400	EQUIPMENT RENTAL	0.00	12,407.18	3,500.00	( 8,907.18)	254.49
41700	EVENT ELECTRIC FEES	0.00	1,909.07	2,000.00	90.93	( 4.55)
		6,759.62	56,427.40	230,500.00	174,072.60	( 75.52)
<u>NON-PROPERTY TAXES</u>						
43010	HOTEL/MOTEL OCCUPANCY TAX	41,999.56	157,452.44	1,815,568.00	1,658,115.56	( 91.33)
43011	PENALTIES	104.93	1,250.36	4,000.00	2,749.64	( 68.74)
43012	INTEREST	3.74	49.39	0.00	( 49.39)	0.00
		42,108.23	158,752.19	1,819,568.00	1,660,815.81	( 91.28)
<u>INTERGOVERNMENTAL</u>						
		0.00	0.00	0.00	0.00	0.00
<u>MISCELLANEOUS</u>						
48040	INTEREST REVENUE	0.00	0.00	1,000.00	1,000.00	( 100.00)
48042	MISCELLANEOUS REVENUE	225.05	1,784.50	8,000.00	6,215.50	( 77.69)
		225.05	1,784.50	9,000.00	7,215.50	( 80.17)
<u>OTHER FINANCING SOURCES</u>						
		0.00	0.00	0.00	0.00	0.00
TOTAL REVENUE		49,092.90	216,964.09	2,059,068.00	1,842,103.91	( 89.46)

FUND :02 -HOTEL/MOTEL TAX FUND

SCHEDULE OF BUDGETED, ACTUAL AND ENCUMBERED EXPENDITURES

DEPARTMENT : VISITORS BUREAU

NOTATION :

ACCOUNT NUMBERS	ACCOUNT DESCRIPTION	-- MONTH --		YEAR TO DATE		CURRENT MODIFIED BUDGET	UNENCUMBERED BALANCE	BUDGET PERCENT REMAINING
		EXPENDITURES	ENCUMBRANCES	EXPENDITURES	TOTALS			
<u>PERSONNEL SERVICES</u>								
590-0010	SUPERVISION	2,930.48	0.00	11,093.96	11,093.96	38,096.34	27,002.38	70.88
590-0030	LABOR	2,077.39	0.00	7,792.92	7,792.92	26,347.78	18,554.86	70.42
590-0040	TEMPORARY EMPLOYEES	1,036.75	0.00	4,598.56	4,598.56	33,000.00	28,401.44	86.06
590-0070	MEDICARE	123.34	0.00	614.80	614.80	3,877.95	3,263.15	84.15
590-0080	TMRS	915.66	0.00	2,224.04	2,224.04	12,394.89	10,170.85	82.06
590-0081	GROUP INSURANCE	806.55	0.00	3,113.77	3,113.77	9,699.96	6,586.19	67.90
590-0083	WORKERS COMPENSATION	0.00	0.00	325.65	325.65	373.87	48.22	12.90
590-0084	UNEMPLOYMENT TAX	69.63	0.00	213.46	213.46	487.22	273.76	56.19
590-0085	LONGEVITY	0.00	0.00	2,275.00	2,275.00	2,275.00	0.00	0.00
590-0090	MERIT ADJUSTMENTS	0.00	0.00	0.00	0.00	600.00	600.00	100.00
		7,959.80	0.00	32,252.16	32,252.16	127,153.01	94,900.85	74.64

GOODS AND SUPPLIES

590-0101	OFFICE SUPPLIES	517.92	0.00	1,307.12	1,307.12	4,000.00	2,692.88	67.32
590-0102	LOCAL MEETINGS	0.00	0.00	0.00	0.00	100.00	100.00	100.00
590-0104	FUELS & LUBRICANTS	66.19	0.00	151.14	151.14	300.00	148.86	49.62
590-0107	BOOKS & PERIODICALS	0.00	0.00	117.00	117.00	150.00	33.00	22.00
590-0108	POSTAGE	1,638.10	0.00	17,744.82	17,744.82	70,000.00	52,255.18	74.65
590-0109	PHOTOGRAPHIC SUPPLIE	0.00	0.00	0.00	0.00	100.00	100.00	100.00
590-0110	FLAGS	0.00	0.00	75.00	75.00	150.00	75.00	50.00
590-0111	TIRES & TUBES	0.00	0.00	0.00	0.00	400.00	400.00	100.00
590-0113	BATTERIES	0.00	0.00	0.00	0.00	50.00	50.00	100.00
590-0114	MEDICAL SUPPLIES	0.00	0.00	0.00	0.00	100.00	100.00	100.00
590-0115	LAMPS & GLOBES	0.00	0.00	0.00	0.00	500.00	500.00	100.00
590-0116	AWARDS	0.00	0.00	0.00	0.00	300.00	300.00	100.00
590-0118	PRINTING	104.35	0.00	104.35	104.35	1,500.00	1,395.65	93.04
590-0130	WEARING APPAREL	0.00	0.00	114.90	114.90	500.00	385.10	77.02
590-0150	MINOR TOOLS & EQUIPM	0.00	0.00	234.30	234.30	1,000.00	765.70	76.57
590-0160	LAUNDRY & JANITORIAL	428.65	0.00	1,649.72	1,649.72	5,500.00	3,850.28	70.01
590-0180	INFORMATION TECHNOLO	0.00	0.00	0.00	0.00	1,400.00	1,400.00	100.00
590-0190	SOFTWARE	0.00	0.00	0.00	0.00	500.00	500.00	100.00
		2,755.21	0.00	21,498.35	21,498.35	86,550.00	65,051.65	75.16

BULK GOODS AND SUPPLIES

590-0210	COLLATERAL PIECES	1,250.00	0.00	1,250.00	1,250.00	15,000.00	13,750.00	91.67
590-0230	PROMOTION ITEMS	13,976.54	0.00	14,276.34	14,276.34	50,000.00	35,723.66	71.45
		15,226.54	0.00	15,526.34	15,526.34	65,000.00	49,473.66	76.11

SCHEDULE OF BUDGETED, ACTUAL AND ENCUMBERED EXPENDITURES

DEPARTMENT : VISITORS BUREAU  
 NOTATION :

ACCOUNT NUMBERS	ACCOUNT DESCRIPTION	-- MONTH --		YEAR TO DATE		CURRENT MODIFIED BUDGET	UNENCUMBERED BALANCE	BUDGET PERCENT REMAINING
		EXPENDITURES	ENCUMBRANCES	EXPENDITURES	TOTALS			
<u>REPAIR AND MAINTENANCE</u>								
590-0401	FURNITURE/FIXTURES	0.00	0.00	0.00	0.00	1,000.00	1,000.00	100.00
590-0411	BUILDINGS & STRUCTUR	58.00	0.00	1,363.67	1,363.67	22,500.00	21,136.33	93.94
590-0412	LANDSCAPE	460.00	2,600.00	2,235.00	4,835.00	6,500.00	1,665.00	25.62
590-0415	SERVICE CONTRACTS	831.92	5,817.49	2,846.55	8,664.04	12,000.00	3,335.96	27.80
590-0418	PARKING LOTS	0.00	149.98	0.00	149.98	300.00	150.02	50.01
590-0420	MOTOR VEHICLES	0.00	0.00	0.00	0.00	300.00	300.00	100.00
590-0427	PLUMBING	0.00	0.00	15.18	15.18	300.00	284.82	94.94
		1,349.92	8,567.47	6,460.40	15,027.87	42,900.00	27,872.13	64.97
<u>MISCELLANEOUS SERVICES</u>								
590-0501	COMMUNICATIONS	715.06	0.00	2,862.78	2,862.78	7,000.00	4,137.22	59.10
590-0510	RENTAL OF EQUIPMENT	1,049.57	1,596.48	1,403.52	3,000.00	3,000.00	0.00	0.00
590-0513	TRAINING EXPENSE	0.00	0.00	0.00	0.00	500.00	500.00	100.00
590-0520	INSURANCE	0.00	0.00	4,747.63	4,747.63	7,000.00	2,252.37	32.18
590-0530	PROFESSIONAL SERVICE	62.88	0.00	2,314.74	2,314.74	5,000.00	2,685.26	53.71
590-0540	ADVERTISING	0.00	0.00	0.00	0.00	150.00	150.00	100.00
590-0550	TRAVEL EXPENSE	0.00	0.00	0.00	0.00	1,000.00	1,000.00	100.00
590-0551	DUES & MEMBERSHIPS	0.00	0.00	0.00	0.00	200.00	200.00	100.00
590-0558	DECORATIONS	0.00	0.00	417.94	417.94	500.00	82.06	16.41
590-0580	ELECTRICITY	1,331.57	0.00	3,768.16	3,768.16	13,200.00	9,431.84	71.45
590-0581	WATER, SEWER & GARBAG	143.10	0.00	504.15	504.15	2,500.00	1,995.85	79.83
		3,302.18	1,596.48	16,018.92	17,615.40	40,050.00	22,434.60	56.02
<u>EQUIPMNT &gt; \$5,000 OUTLAY</u>								
		0.00	0.00	0.00	0.00	0.00	0.00	0.00
<u>MISC ADJUSTMENTS</u>								
		0.00	0.00	0.00	0.00	0.00	0.00	0.00
DEPARTMENT TOTAL		30,593.65	10,163.95	91,756.17	101,920.12	361,653.01	259,732.89	71.82



FUND :02 -HOTEL/MOTEL TAX FUND

SCHEDULE OF BUDGETED, ACTUAL AND ENCUMBERED EXPENDITURES

DEPARTMENT : SALES & MARKETING

NOTATION :

ACCOUNT NUMBERS	ACCOUNT DESCRIPTION	-- MONTH --		YEAR TO DATE		CURRENT	UNENCUMBERED	BUDGET
		EXPENDITURES	ENCUMBRANCES	EXPENDITURES	TOTALS	MODIFIED BUDGET	BALANCE	PERCENT REMAINING
<b>PERSONNEL SERVICES</b>								
592-0010	SUPERVISION	11,109.26	0.00	42,083.42	42,083.42	144,420.50	102,337.08	70.86
592-0020	CLERICAL	11,682.24	0.00	44,498.23	44,498.23	151,867.85	107,369.62	70.70
592-0030	LABOR	9,941.92	0.00	37,637.27	37,637.27	129,245.29	91,608.02	70.88
592-0040	TEMPORARY EMPLOYEES	614.18	0.00	1,095.17	1,095.17	3,000.00	1,904.83	63.49
592-0060	OVERTIME	1,301.77	0.00	2,292.40	2,292.40	0.00	2,292.40	0.00
592-0070	MEDICARE	545.23	0.00	2,303.67	2,303.67	8,242.43	5,938.76	72.05
592-0080	TMRS	5,484.11	0.00	15,404.79	15,404.79	54,509.48	39,104.69	71.74
592-0081	GROUP INSURANCE	4,037.56	0.00	15,440.08	15,440.08	48,846.89	33,406.81	68.39
592-0083	WORKERS COMPENSATION	0.00	0.00	1,432.13	1,432.13	1,644.20	212.07	12.90
592-0084	UNEMPLOYMENT TAX	10.95	0.00	22.69	22.69	2,142.67	2,119.98	98.94
592-0085	LONGEVITY	0.00	0.00	4,673.50	4,673.50	5,046.00	372.50	7.38
592-0090	MERIT ADJUSTMENTS	0.00	0.00	1,999.09	1,999.09	5,000.00	3,000.91	60.02
592-0095	SALES INCENTIVE	0.00	0.00	8,528.09	8,528.09	30,000.00	21,471.91	71.57
		44,727.22	0.00	177,410.53	177,410.53	583,965.31	406,554.78	69.62
<b>GOODS AND SUPPLIES</b>								
592-0101	OFFICE SUPPLIES	508.18	0.00	3,741.25	3,741.25	7,000.00	3,258.75	46.55
592-0102	LOCAL MEETINGS	1,796.23	0.00	2,907.47	2,907.47	10,000.00	7,092.53	70.93
592-0104	FUELS & LUBRICANTS	242.91	0.00	710.58	710.58	1,200.00	489.42	40.79
592-0107	BOOKS & PERIODICALS	0.00	0.00	258.00	258.00	1,000.00	742.00	74.20
592-0108	POSTAGE	280.11	0.00	668.16	668.16	3,500.00	2,831.84	80.91
592-0109	PHOTOGRAPHIC SUPPLIE	0.00	0.00	0.00	0.00	6,000.00	6,000.00	100.00
592-0118	PRINTING	0.00	0.00	196.88	196.88	1,000.00	803.12	80.31
592-0130	WEARING APPAREL	873.85	894.40	933.28	1,827.68	2,000.00	172.32	8.62
592-0150	MINOR TOOLS & EQUIPM	0.00	0.00	944.52	944.52	3,500.00	2,555.48	73.01
		3,701.28	894.40	10,360.14	11,254.54	35,200.00	23,945.46	68.03
<b>BULK GOODS AND SUPPLIES</b>								
592-0210	STOCK - COLLATERAL P	0.00	0.00	0.00	0.00	4,000.00	4,000.00	100.00
592-0230	STOCK - PROMOTION IT	0.00	410.01	16,164.79	16,574.80	35,000.00	18,425.20	52.64
		0.00	410.01	16,164.79	16,574.80	39,000.00	22,425.20	57.50
<b>REPAIR AND MAINTENANCE</b>								
592-0401	FURNITURE & FIXTURES	0.00	0.00	0.00	0.00	500.00	500.00	100.00
592-0415	SERVICE CONTRACTS	1,534.36	8,465.64	7,815.92	16,281.56	16,500.00	218.44	1.32
		1,534.36	8,465.64	7,815.92	16,281.56	17,000.00	718.44	4.23

FUND : 02 -HOTEL/MOTEL TAX FUND

SCHEDULE OF BUDGETED, ACTUAL AND ENCUMBERED EXPENDITURES

DEPARTMENT : SALES & MARKETING

NOTATION :

ACCOUNT NUMBERS	ACCOUNT DESCRIPTION	-- MONTH --		----- YEAR TO DATE -----		CURRENT	UNENCUMBERED	BUDGET
		EXPENDITURES	ENCUMBRANCES	EXPENDITURES	TOTALS	MODIFIED BUDGET	BALANCE	PERCENT REMAINING
<u>MISCELLANEOUS SERVICES</u>								
592-0501	COMMUNICATIONS	1,479.82	0.00	5,579.73	5,579.73	21,500.00	15,920.27	74.05
592-0511	AUTO ALLOWANCE	500.00	0.00	2,000.00	2,000.00	6,000.00	4,000.00	66.67
592-0513	TRAINING EXPENSE	920.00	0.00	3,475.00	3,475.00	7,500.00	4,025.00	53.67
592-0530	PROFESSIONAL SERVICE	21,779.47	135,491.20	51,379.47	186,870.67	259,000.00	72,129.33	27.85
592-0531	MEDIA PLACEMENT	97,645.74	826,928.33	322,094.16	1,149,022.49	1,150,000.00	977.51	0.09
592-0533	MARKETING	1,546.55	0.00	78,554.87	78,554.87	80,000.00	1,445.13	1.81
592-0534	AIRPORT SHUTTLE SERV	8,901.01	70,075.08	13,924.92	84,000.00	100,000.00	16,000.00	16.00
592-0535	FAMILIARIZATION TOUR	1,865.37	0.00	2,226.28	2,226.28	16,000.00	13,773.72	86.09
592-0537	PRODUCTION (	18,880.39)	2,527.97	35,913.09	38,441.06	75,000.00	36,558.94	48.75
592-0538	CONVENTION SERVICES	4,805.80	850.00	27,527.27	28,377.27	45,000.00	16,622.73	36.94
592-0540	ADVERTISING	0.00	0.00	1,409.00	1,409.00	0.00	( 1,409.00)	0.00
592-0545	NON-LOCAL MEETINGS (	300.00)	0.00	( 275.00)	( 275.00)	0.00	275.00	0.00
592-0550	TRAVEL EXPENSE	6,158.66	0.00	13,769.37	13,769.37	75,000.00	61,230.63	81.64
592-0550-001	CC CHGS DQ	( 2,363.22)	0.00	0.00	0.00	0.00	0.00	0.00
592-0550-004	CC CHGS DA	( 5,210.04)	0.00	0.00	0.00	0.00	0.00	0.00
592-0550-006	CC CHGS SS	( 3,654.87)	0.00	0.00	0.00	0.00	0.00	0.00
592-0551	DUES & MEMBERSHIPS	300.00	0.00	10,857.00	10,857.00	20,000.00	9,143.00	45.72
592-0553	TRADE SHOW FEES	8,274.20	2,563.58	12,471.23	15,034.81	54,000.00	38,965.19	72.16
592-0559	INTERNET	35,902.07	0.00	41,672.07	41,672.07	90,000.00	48,327.93	53.70
592-0561	HISTORIC PRESERVATIO	0.00	0.00	815.98	815.98	5,000.00	4,184.02	83.68
		159,670.17	1,038,436.16	623,394.44	1,661,830.60	2,004,000.00	342,169.40	17.07
<u>EQUIPMNT &gt; \$5,000 OUTLAY</u>								
		0.00	0.00	0.00	0.00	0.00	0.00	0.00
<u>MISC ADJUSTMENTS</u>								
		0.00	0.00	0.00	0.00	0.00	0.00	0.00
DEPARTMENT TOTAL		209,633.03	1,048,206.21	835,145.82	1,883,352.03	2,679,165.31	795,813.28	29.70

FUND :02 -HOTEL/MOTEL TAX FUND

SCHEDULE OF BUDGETED, ACTUAL AND ENCUMBERED EXPENDITURES

DEPARTMENT : EVENTS MARKETING

NOTATION :

ACCOUNT NUMBERS	ACCOUNT DESCRIPTION	-- MONTH --		YEAR TO DATE		CURRENT	UNENCUMBERED	BUDGET
		EXPENDITURES	ENCUMBRANCES	EXPENDITURES	TOTALS	MODIFIED BUDGET	BALANCE	PERCENT REMAINING
<u>PERSONNEL SERVICES</u>								
593-0030	LABOR	3,489.46	0.00	13,210.10	13,210.10	45,363.09	32,152.99	70.88
593-0070	MEDICARE	50.60	0.00	212.04	212.04	852.83	640.79	75.14
593-0080	TMRS	520.97	0.00	1,396.13	1,396.13	5,770.19	4,374.06	75.80
593-0081	GROUP INSURANCE	619.32	0.00	2,417.63	2,417.63	4,936.30	2,518.67	51.02
593-0083	WORKERS COMPENSATION	0.00	0.00	151.60	151.60	174.05	22.45	12.90
593-0084	UNEMPLOYMENT TAX	0.00	0.00	0.00	0.00	226.82	226.82	100.00
593-0085	LONGEVITY	0.00	0.00	665.00	665.00	665.00	0.00	0.00
		4,680.35	0.00	18,052.50	18,052.50	57,988.28	39,935.78	68.87
<u>GOODS AND SUPPLIES</u>								
593-0104	FUEL & LUBRICANTS	46.49	0.00	197.95	197.95	600.00	402.05	67.01
593-0150	MINOR TOOLS & EQUIPM	0.00	0.00	0.00	0.00	2,500.00	2,500.00	100.00
		46.49	0.00	197.95	197.95	3,100.00	2,902.05	93.61
<u>REPAIR AND MAINTENANCE</u>								
593-0420	MOTOR VEHICLES	0.00	0.00	0.00	0.00	250.00	250.00	100.00
		0.00	0.00	0.00	0.00	250.00	250.00	100.00
<u>MISCELLANEOUS SERVICES</u>								
593-0513	TRAINING	0.00	0.00	0.00	0.00	1,000.00	1,000.00	100.00
593-0550	TRAVEL	0.00	0.00	0.00	0.00	1,500.00	1,500.00	100.00
593-0551	DUES & MEMBERSHIPS	0.00	0.00	1,635.00	1,635.00	1,700.00	65.00	3.82
		0.00	0.00	1,635.00	1,635.00	4,200.00	2,565.00	61.07
<u>SPRING BREAK</u>								
593-7010	HOSTING COSTS	141.00	150.00	141.00	291.00	15,000.00	14,709.00	98.06
		141.00	150.00	141.00	291.00	15,000.00	14,709.00	98.06
<u>TOURISM AND CULTURAL</u>								
593-8030	FIREWORKS	0.00	0.00	0.00	0.00	65,000.00	65,000.00	100.00
593-8045	KITE BOARDING RODEO	0.00	0.00	0.00	0.00	10,000.00	10,000.00	100.00
593-8060	ENTRANCE SIGNS	0.00	0.00	450.50	450.50	1,000.00	549.50	54.95
593-8068	B&S KITEFEST	0.00	0.00	2,500.00	2,500.00	2,500.00	0.00	0.00
593-8070	MAGIC VALLEY BIKEFEA	0.00	0.00	0.00	0.00	2,500.00	2,500.00	100.00

FUND :02 -HOTEL/MOTEL TAX FUND

SCHEDULE OF BUDGETED, ACTUAL AND ENCUMBERED EXPENDITURES

DEPARTMENT : EVENTS MARKETING

NOTATION :

ACCOUNT NUMBERS	ACCOUNT DESCRIPTION	-- MONTH --		YEAR TO DATE		CURRENT	UNENCUMBERED	BUDGET
		EXPENDITURES	ENCUMBRANCES	EXPENDITURES	TOTALS	MODIFIED BUDGET	BALANCE	PERCENT REMAINING
593-8075	SAND CASTLE DAYS	0.00	0.00	34,978.00	34,978.00	35,000.00	22.00	0.06
593-8080	NCAA MEN'S BASKETBAL	745.20	0.00	166,557.63	166,557.63	170,000.00	3,442.37	2.02
593-8081	NBA D LEAGUE	26,903.01	2,070.00	126,884.53	128,954.53	137,500.00	8,545.47	6.21
593-8084	SPI Bikefest	0.00	0.00	15,000.00	15,000.00	15,000.00	0.00	0.00
593-8086	TIFT	0.00	0.00	0.00	0.00	1,500.00	1,500.00	100.00
593-8088	LKT	0.00	0.00	1,500.00	1,500.00	1,500.00	0.00	0.00
593-8099	MISC. SPONSORSHIPS	1,500.00	325.00	1,500.00	1,825.00	2,250.00	425.00	18.89
		29,148.21	2,395.00	349,370.66	351,765.66	443,750.00	91,984.34	20.73
<u>TOURISM AND CULTURAL</u>								
593-8115	HIGH SCHOOL BASKETBA	0.00	0.00	5,000.00	5,000.00	5,000.00	0.00	0.00
593-8133	TGSA SURF CHAMPIONSH	0.00	0.00	0.00	0.00	1,000.00	1,000.00	100.00
593-8138	MUSIC FESTIVAL	0.00	0.00	0.00	0.00	25,000.00	25,000.00	100.00
		0.00	0.00	5,000.00	5,000.00	31,000.00	26,000.00	83.87
<u>INTERFUND TRANSFERS</u>								
593-9477	TRANSPORTATION GRANT	0.00	0.00	0.00	0.00	50,000.00	50,000.00	100.00
		0.00	0.00	0.00	0.00	50,000.00	50,000.00	100.00
<u>MISC ADJUSTMENTS</u>								
		0.00	0.00	0.00	0.00	0.00	0.00	0.00
DEPARTMENT TOTAL		34,016.05	2,545.00	374,397.11	376,942.11	605,288.28	228,346.17	37.73

SCHEDULE OF BUDGETED, ACTUAL AND ENCUMBERED EXPENDITURES

DEPARTMENT : CONVENTION CENTER  
 NOTATION :

ACCOUNT NUMBERS	ACCOUNT DESCRIPTION	-- MONTH --		YEAR TO DATE		CURRENT	UNENCUMBERED	BUDGET
		EXPENDITURES	ENCUMBRANCES	EXPENDITURES	TOTALS	MODIFIED BUDGET	BALANCE	PERCENT REMAINING
<u>PERSONNEL SERVICES</u>								
565-0010	SUPERVISION	5,516.22	0.00	21,309.07	21,309.07	71,711.00	50,401.93	70.28
565-0020	CLERICAL	1,990.87	0.00	7,546.22	7,546.22	25,881.20	18,334.98	70.84
565-0030	LABOR	16,401.55	0.00	61,892.56	61,892.56	213,357.91	151,465.35	70.99
565-0040	TEMPORARY EMPLOYEES	1,689.25	0.00	3,400.17	3,400.17	23,000.00	19,599.83	85.22
565-0060	OVERTIME	3,068.09	0.00	8,428.53	8,428.53	23,000.00	14,571.47	63.35
565-0070	MEDICARE	448.01	0.00	1,650.15	1,650.15	8,136.66	6,486.51	79.72
565-0080	TMRS	3,615.08	0.00	9,701.82	9,701.82	42,478.45	32,776.63	77.16
565-0081	GROUP INSURANCE	3,932.63	0.00	15,170.81	15,170.81	52,579.69	37,408.88	71.15
565-0083	WORKERS COMPENSATION	0.00	0.00	9,207.18	9,207.18	10,570.59	1,363.41	12.90
565-0084	UNEMPLOYMENT TAX	24.47	0.00	118.75	118.75	1,784.75	1,666.00	93.35
565-0085	LONGEVITY	0.00	0.00	5,088.50	5,088.50	4,715.00	( 373.50)	( 7.92)
565-0090	MERIT ADJUSTMENTS	517.63	0.00	2,298.19	2,298.19	6,500.00	4,201.81	64.64
		37,203.80	0.00	145,811.95	145,811.95	483,715.25	337,903.30	69.86

GOODS AND SUPPLIES

565-0101	OFFICE SUPPLIES	318.45	0.00	820.02	820.02	3,000.00	2,179.98	72.67
565-0104	FUELS & LUBRICANTS	112.36	0.00	225.43	225.43	700.00	474.57	67.80
565-0107	BOOKS & PERIODICALS	0.00	0.00	0.00	0.00	200.00	200.00	100.00
565-0110	FLAGS	0.00	0.00	0.00	0.00	200.00	200.00	100.00
565-0114	MEDICAL	0.00	300.00	0.00	300.00	300.00	0.00	0.00
565-0115	LAMPS & GLOBES	169.65	0.00	478.74	478.74	1,000.00	521.26	52.13
565-0130	WEARING APPAREL	1,598.93	0.00	2,552.52	2,552.52	4,000.00	1,447.48	36.19
565-0150	MINOR TOOLS & EQUIPM	370.33	0.00	1,588.91	1,588.91	6,000.00	4,411.09	73.52
565-0160	LAUNDRY & JANITORIAL	1,188.41	7,543.77	4,756.96	12,300.73	18,000.00	5,699.27	31.66
565-0176	CONCESSION SUPPLIES	9,450.04	0.00	10,307.76	10,307.76	40,000.00	29,692.24	74.23
565-0177	CATERING & KITCHEN S	0.00	0.00	0.00	0.00	2,000.00	2,000.00	100.00
		13,208.17	7,843.77	20,730.34	28,574.11	75,400.00	46,825.89	62.10

BULK GOODS AND SUPPLIES

0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
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REPAIR AND MAINTENANCE

565-0401	FURNITURE & FIXTURES	0.00	0.00	0.00	0.00	5,000.00	5,000.00	100.00
565-0410	MACHINERY & EQUIPMEN	1,956.97	1,265.00	3,881.43	5,146.43	56,140.00	50,993.57	90.83
565-0411	BUILDING & STRUCTURE	1,552.98	4,449.00	56,075.86	60,524.86	250,000.00	189,475.14	75.79
565-0412	LANDSCAPE MAINT.	0.00	14,560.00	3,440.00	18,000.00	18,000.00	0.00	0.00
565-0415	SERVICE CONTRACTS	3,133.16	25,488.32	16,158.93	41,647.25	50,916.00	9,268.75	18.20
565-0420	MOTOR VEHICLES	0.00	0.00	267.79	267.79	1,200.00	932.21	77.68

FUND :06 -CONVENTION CENTER FUND

SCHEDULE OF BUDGETED, ACTUAL AND ENCUMBERED EXPENDITURES

DEPARTMENT : CONVENTION CENTER

NOTATION : -

ACCOUNT NUMBERS	ACCOUNT DESCRIPTION	[ -- MONTH -- ]		YEAR TO DATE		CURRENT	UNENCUMBERED	BUDGET
		EXPENDITURES	ENCUMBRANCES	EXPENDITURES	TOTALS	MODIFIED BUDGET	BALANCE	PERCENT REMAINING
565-0421	RADIOS & COMMUNCIATI	0.00	0.00	5,057.40	5,057.40	5,560.00	502.60	9.04
565-0427	PLUMBING	0.00	0.00	0.00	0.00	3,000.00	3,000.00	100.00
		6,643.11	45,762.32	84,881.41	130,643.73	389,816.00	259,172.27	66.49

MISCELLANEOUS SERVICES

565-0501	COMMUNICATIONS	2,033.60	0.00	7,760.37	7,760.37	24,000.00	16,239.63	67.67
565-0510	RENTAL OF EQUIPMENT	966.30	700.00	5,312.21	6,012.21	8,000.00	1,987.79	24.85
565-0513	TRAINING EXPENSE	0.00	0.00	0.00	0.00	1,000.00	1,000.00	100.00
565-0520	INSURANCE	0.00	0.00	65,768.24	65,768.24	90,000.00	24,231.76	26.92
565-0529	CREDIT CARD FEES	139.55	0.00	1,032.83	1,032.83	1,500.00	467.17	31.14
565-0530	PROFESSIONAL SERVICE	81.25	0.00	502.25	502.25	2,500.00	1,997.75	79.91
565-0540	ADVERTISING	0.00	0.00	0.00	0.00	500.00	500.00	100.00
565-0550	TRAVEL EXPENSES	0.00	0.00	0.00	0.00	1,000.00	1,000.00	100.00
565-0551	DUES & MEMBERSHIPS	0.00	0.00	0.00	0.00	500.00	500.00	100.00
565-0558	DECORATIONS	0.00	0.00	726.33	726.33	2,000.00	1,273.67	63.68
565-0560	CAMERON COUNTY LEASE	0.00	0.00	0.00	0.00	15,000.00	15,000.00	100.00
565-0580	ELECTRICITY	20,646.59	0.00	68,221.87	68,221.87	250,000.00	181,778.13	72.71
565-0581	WATER, SEWER & GARBA	2,790.63	0.00	11,695.83	11,695.83	40,000.00	28,304.17	70.76
		26,657.92	700.00	161,019.93	161,719.93	436,000.00	274,280.07	62.91

EQUIPMNT > \$5,000 OUTLAY

565-1004	MACHINERY & EQUIPMEN	0.00	0.00	0.00	0.00	70,000.00	70,000.00	100.00
		0.00	0.00	0.00	0.00	70,000.00	70,000.00	100.00

TOURSIM AND CULTURAL

		0.00	0.00	0.00	0.00	0.00	0.00	0.00
--	--	------	------	------	------	------	------	------

INTERFUND TRANSFERS

565-9470	DEBT SERVICE TRANSFE	0.00	0.00	0.00	0.00	428,062.50	428,062.50	100.00
		0.00	0.00	0.00	0.00	428,062.50	428,062.50	100.00

OTHER SERVICES

		0.00	0.00	0.00	0.00	0.00	0.00	0.00
--	--	------	------	------	------	------	------	------

PERIOD ENDING: JANUARY 31ST, 2011

THE TOWN OF SOUTH PADRE ISLAND

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FUND :06 -CONVENTION CENTER FUND

SCHEDULE OF BUDGETED, ACTUAL AND ENCUMBERED EXPENDITURES

DEPARTMENT : CONVENTION CENTER

NOTATION :

ACCOUNT NUMBERS	ACCOUNT DESCRIPTION	--- MONTH ---	YEAR TO DATE	TOTALS	CURRENT MODIFIED BUDGET	UNENCUMBERED BALANCE	BUDGET PERCENT REMAINING
<u>MISC ADJUSTMENTS</u>							
		0.00	0.00	0.00	0.00	0.00	0.00
DEPARTMENT TOTAL		83,713.00	54,306.09	412,443.63	466,749.72	1,882,993.75	1,416,244.03 75.21

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FUND : 02 -HOTEL/MOTEL TAX FUND

PERIOD TO USE: Jan-2011 THRU Jan-2011

DEPT : 590 VISITORS BUREAU

ACCOUNTS: 590-0010 THRU 593-9999

POST DATE TRAN # REFERENCE PACKET-----DESCRIPTION----- VEND INV/PO/JE # NOTE -----AMOUNT----- ----BALANCE-----

590-0010 SUPERVISION

BEGINNING BALANCE 8,163.48

1/05/11 1/03 P06230 PYEXP 00560 PAYROLL 1-5-11 1,465.24 9,628.72
1/19/11 1/17 P06232 PYEXP 00562 PAYROLL 1-19-11 1,465.24 11,093.96
----- JANUARY ACTIVITY DB: 2,930.48 CR: 0.00 2,930.48

590-0020 CLERICAL

BEGINNING BALANCE 0.00

590-0030 LABOR

BEGINNING BALANCE 5,715.53

1/05/11 1/03 P06230 PYEXP 00560 PAYROLL 1-5-11 1,064.03 6,779.56
1/19/11 1/17 P06232 PYEXP 00562 PAYROLL 1-19-11 1,013.36 7,792.92
----- JANUARY ACTIVITY DB: 2,077.39 CR: 0.00 2,077.39

590-0040 TEMPORARY EMPLOYEES

BEGINNING BALANCE 3,561.81

1/05/11 1/03 P06230 PYEXP 00560 PAYROLL 1-5-11 319.00 3,880.81
1/19/11 1/17 P06232 PYEXP 00562 PAYROLL 1-19-11 717.75 4,598.56
----- JANUARY ACTIVITY DB: 1,036.75 CR: 0.00 1,036.75

590-0060 OVERTIME

BEGINNING BALANCE 0.00

590-0070 MEDICARE

BEGINNING BALANCE 491.46

1/10/11 1/10 B29137 MISC 03171 PAYROLL JE# 014389 50.77 542.23
1/21/11 2/01 B29239 MISC 03191 PAYROLL JE# 014434 72.57 614.80
----- JANUARY ACTIVITY DB: 123.34 CR: 0.00 123.34

590-0080 TMRS

BEGINNING BALANCE 1,308.38

1/13/11 1/13 A52574 CHK: 119818 07257 DECEMBER 2010 CONTRIBUTI 020100 915.66 2,224.04
T.M.R.S. INV# 123110 /PO#
----- JANUARY ACTIVITY DB: 915.66 CR: 0.00 915.66



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FUND : 02 -HOTEL/MOTEL TAX FUND

PERIOD TO USE: Jan-2011 THRU Jan-2011

DEPT : 590 VISITORS BUREAU

ACCOUNTS: 590-0010 THRU 593-9999

POST DATE TRAN # REFERENCE PACKET-----DESCRIPTION----- VEND INV/PO/JE # NOTE -----AMOUNT----- -----BALANCE-----

590-0081 GROUP INSURANCE
B E G I N N I N G B A L A N C E 2,307.22

1/07/11 1/07 A52192 CHK: 119715 07245 JAN. 2011 LTD, LIFE, AD& 006133 55.57 2,362.79
FORT DEARBORN LIFE INS CO INV# 121610 /PO#
1/17/11 1/07 A52190 CHK: 119688 07245 JAN. 2011 DENTAL PREMIUM 002200 53.10 2,415.89
BLUE CROSS BLUE SHIELD INV# 121710 /PO#
1/17/11 1/07 A52194 CHK: 119759 07245 JAN. 2011 MEDICAL PREMIU 020057 697.88 3,113.77
TEXAS MUNICIPAL LEAGUE INV# 121910 /PO#
----- JANUARY ACTIVITY DB: 806.55 CR: 0.00 806.55

590-0083 WORKERS COMPENSATION
B E G I N N I N G B A L A N C E 325.65

590-0084 UNEMPLOYMENT TAX
B E G I N N I N G B A L A N C E 143.83

1/14/11 1/14 B29163 03182 TWC 4TH QTR 2010 JE# 014418 69.63 213.46
----- JANUARY ACTIVITY DB: 69.63 CR: 0.00 69.63

590-0085 LONGEVITY
B E G I N N I N G B A L A N C E 2,275.00

590-0090 MERIT ADJUSTMENTS
B E G I N N I N G B A L A N C E 0.00

590-0101 OFFICE SUPPLIES
B E G I N N I N G B A L A N C E 789.20

1/26/11 1/26 A53090 CHK: 120060 07285 STAPLE CARTRIDGE FOR COP 023906 131.00 920.20
XEROX CORPORTATION INV# 112938845 /PO#
1/26/11 1/26 A53181 CHK: 120045 07291 WHITE COPY PAPER 021232 128.93 1,049.13
GATEWAY PRINTING & OFFICE INV# 3229831-0 /PO#
1/27/11 1/27 A53219 CHK: 120043 07293 MISC. POSTCARDS 021221 138.00 1,187.13
U.S. SHELL INC. INV# 0235626-IN /PO#
1/27/11 1/27 A53226 CHK: 120060 07293 1-WC4118 TONER FOR XEROX 023906 119.99 1,307.12
XEROX CORPORTATION INV# 113125019 /PO#
----- JANUARY ACTIVITY DB: 517.92 CR: 0.00 517.92

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FUND : 02 -HOTEL/MOTEL TAX FUND

PERIOD TO USE: Jan-2011 THRU Jan-2011

DEPT : 590 VISITORS BUREAU

ACCOUNTS: 590-0010 THRU 593-9999

POST DATE TRAN # REFERENCE PACKET-----DESCRIPTION----- VEND INV/PO/JE # NOTE -----AMOUNT----- -----BALANCE-----

590-0102 LOCAL MEETINGS  
B E G I N N I N G B A L A N C E 0.00

590-0103 VIDEO CASSETTES  
B E G I N N I N G B A L A N C E 0.00

590-0104 FUELS & LUBRICANTS  
B E G I N N I N G B A L A N C E 84.95

1/04/11 1/04 A52051 CHK: 119718 07228 FUEL PURCHASED IN DEC 20 006241 66.19 151.14  
FUELMAN INV# NF28159520 /PO#  
----- JANUARY ACTIVITY DB: 66.19 CR: 0.00 66.19

590-0107 BOOKS & PERIODICALS  
B E G I N N I N G B A L A N C E 117.00

590-0108 POSTAGE  
B E G I N N I N G B A L A N C E 16,106.72

1/06/11 1/06 A52169 CHK: 119770 07240 MISC. SHIPPING CHARGES 021095 97.24 16,203.96  
UNITED PARCEL SERVICE INV# 0000648239510 /PO#  
1/12/11 1/12 A52528 CHK: 119822 07252 WEEKLY SERVICE CHARGE 021095 20.00 16,223.96  
UNITED PARCEL SERVICE INV# 0000648239520 /PO#  
1/20/11 1/20 A52808 CHK: 119859 07269 MISC. SHIPPING CHARGES 021095 121.72 16,345.68  
UNITED PARCEL SERVICE INV# 0000648239011 /PO#  
1/26/11 1/26 A53171 CHK: 119958 07291 MISC. SHIPPING CHARGES 00612 111.99 16,457.67  
FEDEX INV# 7-366-83149 /PO#  
1/27/11 1/27 A53210 CHK: 120030 07293 VISITOR INFO REQ DEC 201 020104 524.04 16,981.71  
SCOTT MCGEHEE INV# 64 /PO#  
1/27/11 1/27 A53211 CHK: 120030 07293 POSTAL ACCT FOR DEC 2010 020104 416.07 17,397.78  
SCOTT MCGEHEE INV# 65 /PO#  
1/27/11 1/27 A53212 CHK: 120039 07293 MISC. SHIPPING CHARGES 021095 186.40 17,584.18  
UNITED PARCEL SERVICE INV# 0000648239021 /PO#  
1/27/11 1/27 A53213 CHK: 120039 07293 MISC. SHIPPING CHARGES 021095 160.64 17,744.82  
UNITED PARCEL SERVICE INV# 0000648239031 /PO#  
----- JANUARY ACTIVITY DB: 1,638.10 CR: 0.00 1,638.10

590-0109 PHOTOGRAPHIC SUPPLIES  
B E G I N N I N G B A L A N C E 0.00

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FUND : 02 -HOTEL/MOTEL TAX FUND

PERIOD TO USE: Jan-2011 THRU Jan-2011

DEPT : 590 VISITORS BUREAU

ACCOUNTS: 590-0010 THRU 593-9999

POST DATE TRAN # REFERENCE PACKET-----DESCRIPTION----- VEND INV/PO/JE # NOTE -----AMOUNT----- BALANCE-----

POST	DATE	TRAN #	REFERENCE	PACKET-----	DESCRIPTION-----	VEND	INV/PO/JE #	NOTE	-----AMOUNT-----	BALANCE-----
590-0110			FLAGS		BEGINNING BALANCE					75.00
590-0111			TIRES & TUBES		BEGINNING BALANCE					0.00
590-0113			BATTERIES		BEGINNING BALANCE					0.00
590-0114			MEDICAL SUPPLIES		BEGINNING BALANCE					0.00
590-0115			LAMPS & GLOBES		BEGINNING BALANCE					0.00
590-0116			AWARDS		BEGINNING BALANCE					0.00
590-0117			SAFETY SUPPLIES		BEGINNING BALANCE					0.00
590-0118			PRINTING		BEGINNING BALANCE					0.00
1/07/11	1/10	B29136			03170 RECLASS AMEX CK #119226		JE# 014388		104.35	104.35
			*****		JANUARY ACTIVITY DB:	104.35	CR:	0.00	104.35	
590-0130			WEARING APPAREL		BEGINNING BALANCE					114.90
590-0150			MINOR TOOLS & EQUIPMENT		BEGINNING BALANCE					234.30
590-0160			LAUNDRY & JANITORIAL		BEGINNING BALANCE					1,221.07
1/06/11	1/06	A52158	CHK: 119725		07240 1 CS. LATEX GLOVES	007600			55.00	1,276.07
					GULF COAST PAPER CO. INC.	INV# 124336	/PO#			

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FUND : 02 -HOTEL/MOTEL TAX FUND

PERIOD TO USE: Jan-2011 THRU Jan-2011

DEPT : 590 VISITORS BUREAU

ACCOUNTS: 590-0010 THRU 593-9999

POST	DATE	TRAN #	REFERENCE	PACKET-----DESCRIPTION-----	VEND	INV/PO/JE #	NOTE	-----AMOUNT-----	-----BALANCE-----
1/06/11	1/06	A52171	CHK: 119771	07240 FLOOR MATS FOR VISITORS	021102			48.40	1,324.47
				UNIFIRST CORP.		INV# 1889414	/PO#		
1/26/11	1/26	A53072	CHK: 120040	07285 FLOOR MATS, VISITORS CTR	021102			48.40	1,372.87
				UNIFIRST CORP.		INV# 1893850	/PO#		
1/26/11	1/26	A53173	CHK: 119971	07291 AIR FRESHNERS, TOWELS,	007600			81.68	1,454.55
				GULF COAST PAPER CO. INC.		INV# 133456	/PO#		
1/26/11	1/26	A53174	CHK: 119971	07291 CUPS, PLATES, TISSUE ETC	007600			120.17	1,574.72
				GULF COAST PAPER CO. INC.		INV# 137367	/PO#		
1/26/11	1/26	A53176	CHK: 119977	07291 3 RUGS CLEANED	008269			75.00	1,649.72
				HILDA'S CAUSEWAY CLEANERS		INV# 100052	/PO#		
			=====	JANUARY ACTIVITY DB:	428.65	CR:	0.00	428.65	

590-0180 INFORMATION TECHNOLOGY  
 BEGINNING BALANCE 0.00

590-0190 SOFTWARE  
 BEGINNING BALANCE 0.00

590-0210 COLLATERAL PIECES  
 BEGINNING BALANCE 0.00

1/06/11	1/06	A52168	CHK: 119766	07240 DINE & SHOP GUIDE BACKCO	020602			1,250.00	1,250.00
				TOUCAN GRAPHICS		INV# 11170	/PO#		
			=====	JANUARY ACTIVITY DB:	1,250.00	CR:	0.00	1,250.00	

590-0230 PROMOTION ITEMS  
 BEGINNING BALANCE 299.80

1/26/11	1/26	A53108	CHK: 119911	07287 WHO'S YOUR PADRE; MERCHA	001344			13,976.54	14,276.34
				THE ATKINS GROUP		INV# 5999	/PO#		
			=====	JANUARY ACTIVITY DB:	13,976.54	CR:	0.00	13,976.54	

590-0401 FURNITURE/FIXTURES  
 BEGINNING BALANCE 0.00

590-0410 MACHINERY & EQUIPMENT  
 BEGINNING BALANCE 0.00

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FUND : 02 -HOTEL/MOTEL TAX FUND

PERIOD TO USE: Jan-2011 THRU Jan-2011

DEPT : 590 VISITORS BUREAU

ACCOUNTS: 590-0010 THRU 593-9999

POST DATE TRAN # REFERENCE PACKET-----DESCRIPTION----- VEND INV/PO/JE # NOTE -----AMOUNT----- -----BALANCE-----

590-0411 BUILDINGS & STRUCTURES

BEGINNING BALANCE 1,305.67

1/06/11	1/06	A52151	CHK: 119679	07240	AIR FILTER SERVICE;	001210		29.00	1,334.67
					AIR FILTER COMPANY	INV# 0000052261	/PO#		
1/26/11	1/26	A53152	CHK: 119905	07289	AIR FILTER SRV. VISITORS	001210		29.00	1,363.67
					AIR FILTER COMPANY	INV# 0000052497	/PO#		
			*****		JANUARY ACTIVITY DB:	58.00	CR: 0.00	58.00	

590-0412 LANDSCAPE

BEGINNING BALANCE 1,775.00

1/06/11	1/06	A52152	CHK: 119681	07240	MISC. PLANTS FOR VISITORS	001226		135.00	1,910.00
					OMAR ALVARADO	INV# 0765	/PO#		
1/27/11	1/27	A53232	CHK: 119906	07295	LAWN MAINTENANCE	001226		325.00	2,235.00
					OMAR ALVARADO	INV# 0760	/PO# 051806		
			*****		JANUARY ACTIVITY DB:	460.00	CR: 0.00	460.00	

590-0415 SERVICE CONTRACTS

BEGINNING BALANCE 2,014.63

1/07/11	1/07	A52179	CHK: 119685	07242	LEASING MAILING MACHINE	001353		230.02	2,244.65
					ASCAM HASLER/GE CAP PROG	INV# 73734268	/PO# 051805		
1/20/11	1/20	A52819	CHK: 119857	07271	BROADBAND INTERNET SERVI	020185		249.90	2,494.55
					TIME WARNER CABLE	INV# 010411	/PO# 051599		
1/26/11	1/26	A53104	CHK: 120014	07286	RSINET DATA SERV OCT -DE	018273		297.00	2,791.55
					RSINET	INV# 405	/PO#		
1/27/11	1/27	A53206	CHK: 120008	07293	MONTHLY PEST CONTROL -VC	016174		55.00	2,846.55
					PEREZ PEST CONTROL	INV# 36989	/PO#		
			*****		JANUARY ACTIVITY DB:	831.92	CR: 0.00	831.92	

590-0418 PARKING LOTS

BEGINNING BALANCE 0.00

590-0420 MOTOR VEHICLES

BEGINNING BALANCE 0.00

590-0427 PLUMBING

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FUND : 02 -HOTEL/MOTEL TAX FUND

PERIOD TO USE: Jan-2011 THRU Jan-2011

DEPT : 590 VISITORS BUREAU

ACCOUNTS: 590-0010 THRU 593-9999

POST DATE TRAN # REFERENCE PACKET-----DESCRIPTION----- VEND INV/PO/JE # NOTE -----AMOUNT----- -----BALANCE-----

B E G I N N I N G B A L A N C E 15.18

590-0501 COMMUNICATIONS

B E G I N N I N G B A L A N C E 2,147.72

1/05/11	1/03	P06230	PYEXP	00560	PAYROLL 1-5-11			100.00	2,247.72
1/20/11	1/20	A52805	CHK: 119855	07269	PHONE BILL DATED 01/03/1	019520		589.27	2,836.99
				AT&T		INV# 010311	/PO#		
1/26/11	1/26	A53095	CHK: 119949	07286	TEX-AN CHG. 12/01-12/31/	004089		25.79	2,862.78
				DEPT OF INFO RESOURCES		INV# 11120575T	/PO#		
			*****	JANUARY ACTIVITY	DB:	715.06	CR:	0.00	715.06

590-0510 RENTAL OF EQUIPMENT

B E G I N N I N G B A L A N C E 353.95

1/13/11	1/13	A52547	CHK: 119827	07254	RENTAL OF EQUIP	023906		636.35	990.30
				XEROX CORPORTATION		INV# 052093443	/PO# 051597		
1/28/11	1/28	A53330	CHK: 120060	07299	RENTAL OF EQUIP	023906		413.22	1,403.52
				XEROX CORPORTATION		INV# 052472168	/PO# 051597		
			*****	JANUARY ACTIVITY	DB:	1,049.57	CR:	0.00	1,049.57

590-0511 AUTO ALLOWANCE

B E G I N N I N G B A L A N C E 0.00

590-0513 TRAINING EXPENSE

B E G I N N I N G B A L A N C E 0.00

590-0520 INSURANCE

B E G I N N I N G B A L A N C E 4,747.63

590-0530 PROFESSIONAL SERVICES

B E G I N N I N G B A L A N C E 2,251.86

1/03/11	1/17	B29170	454903	03178	NPC MERCH PYMT PROC	JE# 014398		50.24	2,302.10
1/18/11	2/01	B29245	011811	03206	NPC MERCH PYMT PROC	JE# 014456		1.55	2,303.65
1/19/11	2/01	B29247	Misc 011911	03206	NPC MERCH PYMT PROC	JE# 014458		2.97	2,306.62
1/20/11	2/01	B29250	Misc 012011	03206	NPC MERCH PYMT PROC	JE# 014461		0.75	2,307.37
1/21/11	2/01	B29251	Misc 012111	03206	NPC MERCH PYMT PROC	JE# 014462		0.78	2,308.15
1/24/11	2/01	B29254	Misc 012411	03206	NPC MERCH PYMT PROC FEES	JE# 014467		3.52	2,311.67
1/25/11	2/01	B29256	Misc 012511	03206	NPC MERCH PYMT PROC FEE	JE# 014469		0.49	2,312.16
1/26/11	2/01	B29258	Misc 012611	03206	MPC MERCH PYMT PROC	JE# 014471		0.48	2,312.64

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FUND : 02 -HOTEL/MOTEL TAX FUND

PERIOD TO USE: Jan-2011 THRU Jan-2011

DEPT : 590 VISITORS BUREAU

ACCOUNTS: 590-0010 THRU 593-9999

POST	DATE	TRAN #	REFERENCE	PACKET	DESCRIPTION	VEND	INV/PO/JE #	NOTE	AMOUNT	BALANCE
1/27/11	2/01	B29261	Misc	012711	03206 NPC MERCH PYMT PROC		JE# 014474		0.97	2,313.61
1/28/11	2/01	B29262	Misc	012811	03206 NPC MERCH PYMT PROC		JE# 014475		1.13	2,314.74
				*****	JANUARY ACTIVITY DB:	62.88	CR:	0.00	62.88	

590-0540 ADVERTISING  
 BEGINNING BALANCE 0.00

590-0550 TRAVEL EXPENSE  
 BEGINNING BALANCE 0.00

590-0551 DUES & MEMBERSHIPS  
 BEGINNING BALANCE 0.00

590-0558 DECORATIONS  
 BEGINNING BALANCE 417.94

590-0580 ELECTRICITY  
 BEGINNING BALANCE 2,436.59

1/04/11	1/04	A52055	CHK: 119706	07230	ELECTRIC BILL DATED12/29 004231				1,331.57	3,768.16
					DIRECT ENERGY	INV# 1092252	/PO#			
				*****	JANUARY ACTIVITY DB:	1,331.57	CR:	0.00	1,331.57	

590-0581 WATER, SEWER & GARBAGE  
 BEGINNING BALANCE 361.05

1/05/11	1/05	A52065	CHK: 119696	07231	SERV @ 600-B PADRE BLVD 002805				73.99	435.04
					ALLIED WASTE SERVICES #86	INV# 0863000436121	/PO#			
1/12/11	1/12	A52475	CHK: 119798	07251	SERV @ 600 PADRE BLVD 012071				32.23	467.27
					LAGUNA MDRE WTR DIST NO.1	INV# 201101122988	/PO#			
1/12/11	1/12	A52476	CHK: 119798	07251	SERV @ 600 PADRE BLVD 012071				27.38	494.65
					LAGUNA MDRE WTR DIST NO.1	INV# 201101122989	/PO#			
1/26/11	1/26	A53076	CHK: 120046	07285	BOTTLED WATER VISITOR C 022000				9.50	504.15
					VALLEY BOTTLE WATER CO.	INV# 905461	/PO#			
				*****	JANUARY ACTIVITY DB:	143.10	CR:	0.00	143.10	

590-0590 JANITORIAL SERVICES

FUND : 02 -HOTEL/MOTEL TAX FUND

PERIOD TO USE: Jan-2011 THRU Jan-2011

DEPT : 590 VISITORS BUREAU

ACCOUNTS: 590-0010 THRU 593-9999

POST DATE TRAN # REFERENCE PACKET-----DESCRIPTION----- VEND INV/PO/JE # NOTE -----AMOUNT----- -----BALANCE-----

BEGINNING BALANCE 0.00

590-0598 LAND LEASE  
BEGINNING BALANCE 0.00

590-1001 BUILDINGS & STRUCTURES  
BEGINNING BALANCE 0.00

590-1004 MACHINERY & EQUIPMENT  
BEGINNING BALANCE 0.00

590-1007 MOTOR VEHICLES  
BEGINNING BALANCE 0.00

590-1011 INFORMATION TECHNOLOGY  
BEGINNING BALANCE 0.00

590-9472 INTERFUND TRANSFERS  
BEGINNING BALANCE 0.00

590-9999 BUDGET DEPT ADJ  
BEGINNING BALANCE 0.00

DEPT: 591 \*\* INVALID DEPT \*\*

591-0108 POSTAGE  
BEGINNING BALANCE 0.00

591-0112 SIGNS  
BEGINNING BALANCE 0.00

591-0533 MARKETING  
BEGINNING BALANCE 0.00

591-0551 DUES & MEMBERSHIPS  
BEGINNING BALANCE 0.00



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FUND : 02 -HOTEL/MOTEL TAX FUND

PERIOD TO USE: Jan-2011 THRU Jan-2011

DEPT : 591 \*\* INVALID DEPT \*\*

ACCOUNTS: 590-0010 THRU 593-9999

POST DATE TRAN # REFERENCE PACKET-----DESCRIPTION----- VEND INV/PO/JE # NOTE -----AMOUNT----- -----BALANCE-----

591-9477 TRANSPORTATION GRANT  
B E G I N N I N G B A L A N C E 0.00

592 0533  
B E G I N N I N G B A L A N C E 0.00

DEPT: 592 SALES & MARKETING

592-0010 SUPERVISION  
B E G I N N I N G B A L A N C E 30,974.16

1/05/11 1/03 P06230 PYEXP 00560 PAYROLL 1-5-11 5,554.63 36,528.79  
1/19/11 1/17 P06232 PYEXP 00562 PAYROLL 1-19-11 5,554.63 42,083.42  
----- JANUARY ACTIVITY DB: 11,109.26 CR: 0.00 11,109.26

592-0020 CLERICAL  
B E G I N N I N G B A L A N C E 32,815.99

1/05/11 1/03 P06230 PYEXP 00560 PAYROLL 1-5-11 5,841.12 38,657.11  
1/19/11 1/17 P06232 PYEXP 00562 PAYROLL 1-19-11 5,841.12 44,498.23  
----- JANUARY ACTIVITY DB: 11,682.24 CR: 0.00 11,682.24

592-0030 LABOR  
B E G I N N I N G B A L A N C E 27,695.35

1/05/11 1/03 P06230 PYEXP 00560 PAYROLL 1-5-11 4,970.96 32,666.31  
1/19/11 1/17 P06232 PYEXP 00562 PAYROLL 1-19-11 4,970.96 37,637.27  
----- JANUARY ACTIVITY DB: 9,941.92 CR: 0.00 9,941.92

592-0040 TEMPORARY EMPLOYEES  
B E G I N N I N G B A L A N C E 480.99

1/05/11 1/03 P06230 PYEXP 00560 PAYROLL 1-5-11 150.15 631.14  
1/19/11 1/17 P06232 PYEXP 00562 PAYROLL 1-19-11 464.03 1,095.17  
----- JANUARY ACTIVITY DB: 614.18 CR: 0.00 614.18

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FUND : 02 -HOTEL/MOTEL TAX FUND

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ACCOUNTS: 590-0010 THRU 593-9999

POST DATE TRAN # REFERENCE PACKET-----DESCRIPTION----- VEND INV/PO/JE # NOTE -----AMOUNT----- -----BALANCE-----

592-0060 OVERTIME

BEGINNING BALANCE 990.63

1/19/11 1/17 P06232 PYEXP 00562 PAYROLL 1-19-11 1,301.77 2,292.40
----- JANUARY ACTIVITY DB: 1,301.77 CR: 0.00 1,301.77

592-0070 MEDICARE

BEGINNING BALANCE 1,758.44

1/10/11 1/10 B29137 MISC 03171 PAYROLL JE# 014389 254.31 2,012.75
1/21/11 2/01 B29239 MISC 03191 PAYROLL JE# 014434 290.92 2,303.67
----- JANUARY ACTIVITY DB: 545.23 CR: 0.00 545.23

592-0080 TMRS

BEGINNING BALANCE 9,920.68

1/13/11 1/13 A52574 CHK: 119818 07257 DECEMBER 2010 CONTRIBUTI 020100 5,484.11 15,404.79
T.M.R.S. INV# 123110 /PO#
----- JANUARY ACTIVITY DB: 5,484.11 CR: 0.00 5,484.11

592-0081 GROUP INSURANCE

BEGINNING BALANCE 11,402.52

1/07/11 1/07 A52192 CHK: 119715 07245 JAN. 2011 LTD, LIFE, AD& 006133 362.66 11,765.18
FORT DEARBORN LIFE INS CO INV# 121610 /PO#
1/17/11 1/07 A52190 CHK: 119688 07245 JAN. 2011 DENTAL PREMIUM 002200 265.50 12,030.68
BLUE CROSS BLUE SHIELD INV# 121710 /PO#
1/17/11 1/07 A52194 CHK: 119759 07245 JAN. 2011 MEDICAL PREMIU 020057 3,409.40 15,440.08
TEXAS MUNICIPAL LEAGUE INV# 121910 /PO#
----- JANUARY ACTIVITY DB: 4,037.56 CR: 0.00 4,037.56

592-0083 WORKERS COMPENSATION

BEGINNING BALANCE 1,432.13

592-0084 UNEMPLOYMENT TAX

BEGINNING BALANCE 11.74

1/14/11 1/14 B29163 03182 TWC 4TH QTR 2010 JE# 014418 10.95 22.69
----- JANUARY ACTIVITY DB: 10.95 CR: 0.00 10.95

FUND : 02 -HOTEL/MOTEL TAX FUND

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ACCOUNTS: 590-0010 THRU 593-9999

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592-0085 LONGEVITY
B E G I N N I N G B A L A N C E 4,673.50

592-0090 MERIT ADJUSTMENTS
B E G I N N I N G B A L A N C E 1,999.09

592-0095 SALES INCENTIVE
B E G I N N I N G B A L A N C E 8,528.09

592-0101 OFFICE SUPPLIES
B E G I N N I N G B A L A N C E 3,233.07

1/07/11 1/10 B29136 03170 RECLASS AMEX CK #119226 JE# 014388 143.93 3,377.00
1/24/11 1/24 A52963 CHK: 119901 07277 3-CARTONS COPY PAPER 001129 116.97 3,493.97
A & W OFFICE SUPPLY INC INV# 446949-0 /PO#
1/26/11 1/26 A53150 CHK: 119901 07289 MISC.INK CARTRIDGES 001129 138.48 3,632.45
A & W OFFICE SUPPLY INC INV# 447729-0 /PO#
1/27/11 2/01 B29236 03197 RECLASS AMEX CK#119682 JE# 014440 108.80 3,741.25
----- JANUARY ACTIVITY DB: 508.18 CR: 0.00 508.18

592-0102 LOCAL MEETINGS
B E G I N N I N G B A L A N C E 1,111.24

1/05/11 1/05 A52109 CHK: 119704 07234 MISC.REIMBURSEMENT 004006 20.00 1,131.24
DEROUSIE, LILIA INV# 122110 /PO#
1/07/11 1/10 B29136 03170 RECLASS AMEX CK #119226 JE# 014388 224.16 1,355.40
1/12/11 1/13 C29153 RCPT 00066355 12700 REIM OVER 20% TIP AT SEA RANCH 0.81CR 1,354.59
1/13/11 1/13 B29156 03177 RECLASS AMEX CK #118882 JE# 014397 164.00 1,518.59
1/25/11 1/25 B29211 03195 RECLASS AMEX CK#119226 JE# 014438 247.89 1,766.48
1/26/11 1/26 A53157 CHK: 120009 07289 PUBLIC NOTICE SPONSORSHI 016600 412.66 2,179.14
PT ISABEL/SO PADRE PRESS INV# 1223-2710 /PO#
1/27/11 2/01 B29236 03197 RECLASS AMEX CK#119682 JE# 014440 728.33 2,907.47
----- JANUARY ACTIVITY DB: 1,797.04 CR: 0.81CR 1,796.23

592-0103 VIDEO MEDIA
B E G I N N I N G B A L A N C E 0.00

592-0104 FUELS & LUBRICANTS

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BEGINNING BALANCE 467.67

1/04/11 1/04 A52051 CHK: 119718 07228 FUEL PURCHASED IN DEC 20 006241 242.91 710.58
FUELMAN INV# NP28159520 /PO#
JANUARY ACTIVITY DB: 242.91 CR: 0.00 242.91

592-0107 BOOKS & PERIODICALS
BEGINNING BALANCE 258.00

592-0108 POSTAGE
BEGINNING BALANCE 388.05

1/06/11 1/06 A52156 CHK: 119713 07240 MISC.SHIPPING CHARGES 00612 280.11 668.16
FEDEX INV# 7-328-88306 /PO#
JANUARY ACTIVITY DB: 280.11 CR: 0.00 280.11

592-0109 PHOTOGRAPHIC SUPPLIES
BEGINNING BALANCE 0.00

592-0110 FLAGS
BEGINNING BALANCE 0.00

592-0111 TIRES & TUBES
BEGINNING BALANCE 0.00

592-0113 BATTERIES
BEGINNING BALANCE 0.00

592-0115 LAMPS & GLOBES
BEGINNING BALANCE 0.00

592-0116 AWARDS
BEGINNING BALANCE 0.00

592-0118 PRINTING
BEGINNING BALANCE 196.88

FUND : 02 -HOTEL/MOTEL TAX FUND

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592-0130	WEARING APPAREL								
	BEGINNING BALANCE								59.43
1/27/11 2/01 B29236	03197 RECLASS AMEX CK#119682			JE# 014440				873.85	933.28
	JANUARY ACTIVITY DB:		873.85	CR:		0.00		873.85	
592-0150	MINOR TOOLS & EQUIPMENT								
	BEGINNING BALANCE								944.52
592-0160	LAUNDRY & JANITORIAL								
	BEGINNING BALANCE								0.00
592-0177	PURCHASES FOR RESALE								
	BEGINNING BALANCE								0.00
592-0180	INFORMATION TECHNOLOGY								
	BEGINNING BALANCE								0.00
592-0190	SOFTWARE								
	BEGINNING BALANCE								0.00
592-0210	STOCK - COLLATERAL PIECES								
	BEGINNING BALANCE								0.00
592-0220	STOCK - MAGAZINES								
	BEGINNING BALANCE								0.00
592-0230	STOCK - PROMOTION ITEMS								
	BEGINNING BALANCE								16,164.79
592-0240	STOCK - GROUP TOUR MANUAL								
	BEGINNING BALANCE								0.00
592-0250	STOCK - PR PUBLICATION								
	BEGINNING BALANCE								0.00

FUND : 02 -HOTEL/MOTEL TAX FUND

PERIOD TO USE: Jan-2011 THRU Jan-2011

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ACCOUNTS: 590-0010 THRU 593-9999

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592-0260		STOCK - PR FOLDERS							
		BEGINNING BALANCE							0.00
592-0401		FURNITURE & FIXTURES							
		BEGINNING BALANCE							0.00
592-0410		MACHINERY & EQUIPMENT							
		BEGINNING BALANCE							0.00
592-0411		BUILDING & STRUCTURES							
		BEGINNING BALANCE							0.00
592-0412		LANDSCAPE							
		BEGINNING BALANCE							0.00
592-0415		SERVICE CONTRACTS							
		BEGINNING BALANCE							6,281.56
1/28/11	1/28	A53329 CHK: 120060	07299 CC COPIER	023906				1,534.36	7,815.92
			XEROX CORPORTATION	INV# 052472166	/PO# 051816				
		=====	JANUARY ACTIVITY DB:	1,534.36	CR:	0.00		1,534.36	
592-0418		PARKING LOTS							
		BEGINNING BALANCE							0.00
592-0420		MOTOR VEHICLES							
		BEGINNING BALANCE							0.00
592-0427		PLUMBING							
		BEGINNING BALANCE							0.00
592-0501		COMMUNICATIONS							
		BEGINNING BALANCE							4,099.91
1/05/11	1/03	P06230 PYEXP	00560 PAYROLL 1-5-11					520.00	4,619.91
1/07/11	1/10	B29136	03170 RECLASS AMEX CK #119226	JE# 014388				58.00	4,677.91
1/13/11	1/13	A52559 CHK: 119815	07255 SPRINT BILL FOR 11/17-12	019404				251.77	4,929.68
			SPRINT	INV# 463528814-037	/PO#				

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POST	DATE	TRAN #	REFERENCE	PACKET-----DESCRIPTION-----	VEND	INV/PO/JE #	NOTE	-----AMOUNT-----	-----BALANCE-----
1/20/11	1/20	A52805	CHK: 119855	07269 PHONE BILL DATED 01/03/11	019520			642.84	5,572.52
				AT&T		INV# 010311	/PO#		
1/26/11	1/26	A53095	CHK: 119949	07286 TEX-AN CHG. 12/01-12/31/11	004089			7.21	5,579.73
				DEPT OF INFO RESOURCES		INV# 11120575T	/PO#		
				----- JANUARY ACTIVITY DB:		1,479.82	CR:	0.00	1,479.82
-----									
592-0510				RENTAL OF EQUIPMENT					
				BEGINNING BALANCE					0.00
-----									
592-0511				AUTO ALLOWANCE					
				BEGINNING BALANCE					1,500.00
-----									
1/05/11	1/03	P06230	PYEXP	00560 PAYROLL 1-5-11				500.00	2,000.00
				----- JANUARY ACTIVITY DB:		500.00	CR:	0.00	500.00
-----									
592-0513				TRAINING EXPENSE					
				BEGINNING BALANCE					2,555.00
1/07/11	1/07	A52183	CHK: 119762	07242 TRAINING		020151		200.00	2,755.00
				TEXAS AGRILIFE EXTENSION		INV# A100871	/PO# 051809		
1/27/11	2/01	B29236		03197 RECLASS AMEX CK#119682		JE# 014440		720.00	3,475.00
				----- JANUARY ACTIVITY DB:		920.00	CR:	0.00	920.00
-----									
592-0520				INSURANCE					
				BEGINNING BALANCE					0.00
-----									
592-0529				CREDIT CARD SERVICE FEES					
				BEGINNING BALANCE					0.00
-----									
592-0530				PROFESSIONAL SERVICES					
				BEGINNING BALANCE					29,600.00
-----									
1/05/11	1/05	A52100	CHK: 119751	07232 TECH SERVICES		018087		1,500.00	31,100.00
				ISLAND GEEK		INV# 1121	/PO# 051535		
1/26/11	1/26	A53165	CHK: 119911	07291 RESEARCH-WEB SURVEY 2010		001344		4,137.45	35,237.45
				THE ATKINS GROUP		INV# 5997	/PO#		
1/27/11	2/01	B29236		03197 RECLASS AMEX CK#119682		JE# 014440		633.22	35,870.67
1/28/11	1/28	A53292	CHK: 119911	07299 ACCOUNT MANAGEMENT		001344		6,500.00	42,370.67
				THE ATKINS GROUP		INV# 5959	/PO# 051636		
1/28/11	1/28	A53293	CHK: 119911	07299 MONTHLY PUBLIC RELATIONS		001344		6,000.00	48,370.67
				THE ATKINS GROUP		INV# 5960	/PO# 051635		

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1/28/11	1/28	A53295	CHK: 119911	07299 TRAVEL EXPENSE-ATKIN	001344			3,008.80	51,379.47
				THE ATKINS GROUP	INV# 5962		/PO# 051658		
				----- JANUARY ACTIVITY DB:	21,779.47	CR:	0.00	21,779.47	

592-0531

MEDIA PLACEMENT

BEGINNING BALANCE

224,448.42

1/06/11	1/06	A52154	CHK: 119694	07240 1/2 PG AD	002626			1,497.50	225,945.92
				BROWNSVILLE CONVENTION &	INV# 12152010-215		/PO#		
1/07/11	1/07	A52182	CHK: 119758	07242 YELLOW PAGE ADVERTISING	019510			260.25	226,206.17
				AT&T ADVERTISING & PUBLIS	INV# 121110		/PO# 051619		
1/26/11	1/26	A53059	CHK: 119957	07285 1210 -CC SPEC. SECTIONS	006111			1,350.00	227,556.17
				FREEDOM COMMUNICATIONS OF	INV# 10008587-1210		/PO#		
1/27/11	1/27	A53280	CHK: 119911	07298 2010 JOURNEY TV RECONCIL	001344			9,829.41	237,385.58
				THE ATKINS GROUP	INV# 5963		/PO# 051637		
1/27/11	1/27	A53245	CHK: 120033	07295 AD SOUTH BY SOUTHWEST 11	020171			655.99	238,041.57
				TEXAS ASSOCIATION OF FILM	INV# 1270		/PO# 051926		
1/27/11	1/27	A53281	CHK: 119911	07298 2010 JOURNEY TV RECONCIL	001344			3,000.00	241,041.57
				THE ATKINS GROUP	INV# 5964		/PO# 051637		
1/27/11	1/27	A53282	CHK: 119911	07298 2010 JOURNEY TV RECONCIL	001344			6,250.00	247,291.57
				THE ATKINS GROUP	INV# 5965		/PO# 051637		
1/27/11	1/27	A53283	CHK: 119911	07298 2010 JOURNEY TV RECONCIL	001344			10,101.00	257,392.57
				THE ATKINS GROUP	INV# 5966		/PO# 051637		
1/27/11	1/27	A53284	CHK: 119911	07298 2010 JOURNEY TV RECONCIL	001344			5,616.03	263,008.60
				THE ATKINS GROUP	INV# 5967		/PO# 051637		
1/27/11	1/27	A53285	CHK: 119911	07298 2010 JOURNEY TV RECONCIL	001344			8,529.60	271,538.20
				THE ATKINS GROUP	INV# 5973		/PO# 051637		
1/27/11	1/27	A53286	CHK: 119911	07298 2010 JOURNEY TV RECONCIL	001344			34,362.07	305,900.27
				THE ATKINS GROUP	INV# 5975		/PO# 051637		
1/27/11	1/27	A53287	CHK: 119911	07298 2010 JOURNEY TV RECONCIL	001344			7,352.94	313,253.21
				THE ATKINS GROUP	INV# 5976		/PO# 051637		
1/27/11	1/27	A53288	CHK: 119911	07298 2010 JOURNEY TV RECONCIL	001344			4,371.50	317,624.71
				THE ATKINS GROUP	INV# 5977		/PO# 051637		
1/27/11	1/27	A53289	CHK: 119911	07298 2010 JOURNEY TV RECONCIL	001344			2,750.00	320,374.71
				THE ATKINS GROUP	INV# 5982		/PO# 051637		
1/27/11	1/27	A53290	CHK: 119911	07298 2010 JOURNEY TV RECONCIL	001344			1,200.00	321,574.71
				THE ATKINS GROUP	INV# 6000		/PO# 051637		
1/28/11	1/28	A53320	CHK: 120025	07299 YELLOW PAGE ADVERTISING	019510			260.25	321,834.96
				AT&T ADVERTISING & PUBLIS	INV# 011111		/PO# 051619		
1/28/11	1/28	A53326	CHK: 120047	07299 ADVERTISING TRAVEL INFOR	022003			259.20	322,094.16
				VACATION PLANNING SERVICE	INV# 111022		/PO# 051547		
				----- JANUARY ACTIVITY DB:	97,645.74	CR:	0.00	97,645.74	



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592-0532 HARLINGEN CO-OP ADV
B E G I N N I N G B A L A N C E 0.00

592-0533 MARKETING
B E G I N N I N G B A L A N C E 77,008.32

1/27/11 2/01 B29236 03197 RECLASS AMEX CK#119682 JE# 014440 1,546.55 78,554.87
JANUARY ACTIVITY DB: 1,546.55 CR: 0.00 1,546.55

592-0534 AIRPORT SHUTTLE SERVICE
B E G I N N I N G B A L A N C E 5,023.91

1/28/11 1/28 A53327 CHK: 120050 07299 SPI/VIA AIRPORT SHUTTLE 022158 16,901.01 21,924.92
VALLEY INTERNATIONAL AIRP INV# SPI #09-10 /PO# 051840
1/31/11 2/02 B29273 03214 AIRP SHUTTLE SEPT 2010 JE# 014484 8,000.00CR 13,924.92
JANUARY ACTIVITY DB: 16,901.01 CR: 8,000.00CR 8,901.01

592-0535 FAMILIARIZATION TOUR
B E G I N N I N G B A L A N C E 360.91

1/13/11 1/13 B29156 03177 RECLASS AMEX CK #118882 JE# 014397 402.10 763.01
1/25/11 1/25 B29211 03195 RECLASS AMEX CK#119226 JE# 014438 53.79 816.80
1/27/11 2/01 B29236 03197 RECLASS AMEX CK#119682 JE# 014440 1,409.48 2,226.28
JANUARY ACTIVITY DB: 1,865.37 CR: 0.00 1,865.37

592-0537 PRODUCTION
B E G I N N I N G B A L A N C E 54,793.48

1/28/11 1/28 A53298 CHK: 119911 07299 PRODUCTION 001344 12,886.68 67,680.16
THE ATKINS GROUP INV# 5998 /PO# 051664
1/31/11 2/02 B29269 013111 03211 RECL FROM PROD TO INTERNET JE# 014481 31,767.07CR 35,913.09
JANUARY ACTIVITY DB: 12,886.68 CR: 31,767.07CR 18,880.39CR

592-0538 CONVENTION SERVICES
B E G I N N I N G B A L A N C E 22,721.47

1/25/11 1/25 B29211 03195 RECLASS AMEX CK#119226 JE# 014438 3,305.80 26,027.27
1/28/11 1/28 A53337 CHK: 120023 07301 BROCHURE PRINTING SPONSO 019319 1,500.00 27,527.27
SORS & ASSOCIATES, LLC INV# 1 /PO#
JANUARY ACTIVITY DB: 4,805.80 CR: 0.00 4,805.80

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592-0540 ADVERTISING
B E G I N N I N G B A L A N C E 1,409.00

592-0545 NON-LOCAL MEETINGS
B E G I N N I N G B A L A N C E 25.00

1/05/11 1/06 C29115 RCPT 00066254 12686 ZILKER CLUB HOUSE-REFUND RENT 300.00CR 275.00CR
----- JANUARY ACTIVITY DB: 0.00 CR: 300.00CR 300.00CR

592-0550 TRAVEL EXPENSE
B E G I N N I N G B A L A N C E 7,610.71

1/07/11 1/10 B29136 03170 RECLASS AMEX CK #119226 JE# 014388 1,087.58 8,698.29
1/12/11 1/12 A52515 CHK: 119797 07252 MILEAGE REIMBURSEMENT 012019 511.37 9,209.66
CONNIE LEDBETTER INV# 120310 /PO#
1/12/11 1/12 A52516 CHK: 119797 07252 MILEAGE REIMBURSEMENT 012019 644.22 9,853.88
CONNIE LEDBETTER INV# 121110 /PO#
1/13/11 1/13 B29156 03177 RECLASS AMEX CK #118882 JE# 014397 2,643.94 12,497.82
1/20/11 1/20 A52798 CHK: 119840 07269 MILEAGE/MISC. REIMBURSE 004006 22.74 12,520.56
DEROUSIE, LILIA INV# 010611 /PO#
1/24/11 1/24 C29208 RCPT 00066561 12726 REIM D QUANDT TIP OVER 20% 3.96CR 12,516.60
1/25/11 1/25 B29211 03195 RECLASS AMEX CK#119226 JE# 014438 47.39 12,563.99
1/27/11 1/27 A53227 CHK: 120061 07293 MILEAGE REIMBURSEMENT 024191 41.24 12,605.23
ROSA ZAPATA INV# 012111 /PO#
1/27/11 2/01 B29236 03197 RECLASS AMEX CK#119682 JE# 014440 1,562.36 14,167.59
1/31/11 2/01 C29231 RCPT 00066659 12740 REIM S SOLIZ AMX STMT DEC 2010 55.16CR 14,112.43
1/31/11 2/01 C29231 RCPT 00066660 12740 REIM L DEROUSIE LEWISVILLE 183.27CR 13,929.16
1/31/11 2/01 C29231 RCPT 00066663 12740 REIM L DEROUSIE FT WORTH 159.79CR 13,769.37
----- JANUARY ACTIVITY DB: 6,560.84 CR: 402.18CR 6,158.66

592-0550-001 CC CHGS DQ
B E G I N N I N G B A L A N C E 2,363.22

1/07/11 1/10 B29136 03170 RECLASS AMEX CK #119226 JE# 014388 2,363.22CR 0.00
----- JANUARY ACTIVITY DB: 0.00 CR: 2,363.22CR 2,363.22CR

592-0550-002 CC CHGS CL
B E G I N N I N G B A L A N C E 0.00

FUND : 02 -HOTEL/MOTEL TAX FUND

PERIOD TO USE: Jan-2011 THRU Jan-2011

DEPT : 592 SALES & MARKETING

ACCOUNTS: 590-0010 THRU 593-9999

POST DATE TRAN # REFERENCE PACKET-----DESCRIPTION----- VEND INV/PO/JE # NOTE -----AMOUNT----- -----BALANCE-----

592-0550-003 CC CHGS MZ
B E G I N N I N G B A L A N C E 0.00

592-0550-004 CC CHGS DA
B E G I N N I N G B A L A N C E 5,210.04

1/13/11 1/13 B29156 03177 RECLASS AMEX CK #118882 JE# 014397 5,210.04CR 0.00
JANUARY ACTIVITY DB: 0.00 CR: 5,210.04CR 5,210.04CR

592-0550-005 CC CHGS LD
B E G I N N I N G B A L A N C E 0.00

592-0550-006 CC CHGS SS
B E G I N N I N G B A L A N C E 3,654.87
1/25/11 1/25 B29211 03195 RECLASS AMEX CK#119226 JE# 014438 3,654.87CR 0.00
JANUARY ACTIVITY DB: 0.00 CR: 3,654.87CR 3,654.87CR

592-0551 DUES & MEMBERSHIPS
B E G I N N I N G B A L A N C E 10,557.00

1/12/11 1/12 A52533 CHK: 119826 07252 NETWORK MEMBERSHIP 023084 300.00 10,857.00
WELCOME HOME, RGV, LLC INV# 1533 /PO#
JANUARY ACTIVITY DB: 300.00 CR: 0.00 300.00

592-0553 TRADE SHOW FEES
B E G I N N I N G B A L A N C E 4,197.03

1/06/11 1/06 A52167 CHK: 119761 07240 ANNUAL FEE FOR PARTICIPA 020104 3,000.00 7,197.03
SCOTT MCGEHEE INV# 203 /PO#
1/13/11 1/13 B29156 03177 RECLASS AMEX CK #118882 JE# 014397 2,000.00 9,197.03
1/26/11 1/26 A53091 CHK: 119894 07286 BOOTH AT AAA TRAVEL SHOW 001085 400.00 9,597.03
AAA TEXAS INV# 2011-16 /PO#
1/27/11 1/27 A53205 CHK: 120002 07293 2010 ART CAR WEEKEND 015086 2,250.00 11,847.03
THE ORANGE SHOW INV# 010711 /PO#
1/27/11 2/01 B29236 03197 RECLASS AMEX CK#119682 JE# 014440 624.20 12,471.23
JANUARY ACTIVITY DB: 8,274.20 CR: 0.00 8,274.20

FUND : 02 -HOTEL/MOTEL TAX FUND

PERIOD TO USE: Jan-2011 THRU Jan-2011

DEPT : 592 SALES & MARKETING

ACCOUNTS: 590-0010 THRU 593-9999

POST DATE TRAN # REFERENCE PACKET=====DESCRIPTION===== VEND INV/PO/JE # NOTE =====AMOUNT===== BALANCE=====

POST	DATE	TRAN #	REFERENCE	PACKET=====	DESCRIPTION=====	VEND	INV/PO/JE #	NOTE	=====AMOUNT=====	=====BALANCE=====
592-0554			VALLEY CO-OP							
			BEGINNING BALANCE							0.00
592-0555			MISC. REIMBURSEMENTS							
			BEGINNING BALANCE							0.00
592-0558			DECORATIONS							
			BEGINNING BALANCE							0.00
592-0559			INTERNET							
			BEGINNING BALANCE							5,770.00
1/28/11	1/28	A53294	CHK: 119911	07299	WEBSITE MAINTENANCE	001344			2,800.00	8,570.00
					THE ATKINS GROUP	INV# 5961		/PO# 051639		
1/28/11	1/28	A53296	CHK: 119911	07299	WEBSITE MAINTENANCE	001344			85.00	8,655.00
					THE ATKINS GROUP	INV# 5994		/PO# 051639		
1/28/11	1/28	A53297	CHK: 119911	07299	WEBSITE MAINTENANCE	001344			1,250.00	9,905.00
					THE ATKINS GROUP	INV# 5996		/PO# 051639		
1/31/11	2/02	B29269	013111	03211	RECL FROM PROD TO INTERNET		JE# 014481		31,767.07	41,672.07
			=====		JANUARY ACTIVITY DB:	35,902.07	CR:	0.00	35,902.07	
592-0561			HISTORIC PRESERVATION							
			BEGINNING BALANCE							815.98
592-1001			BUILDINGS & STRUCTURES							
			BEGINNING BALANCE							0.00
592-1004			MACHINERY & EQUIPMENT							
			BEGINNING BALANCE							0.00
592-1007			MOTOR VEHICLES							
			BEGINNING BALANCE							0.00
592-1010			SOFTWARE							
			BEGINNING BALANCE							0.00

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FUND : 02 -HOTEL/MOTEL TAX FUND

PERIOD TO USE: Jan-2011 THRU Jan-2011

DEPT : 592 SALES & MARKETING

ACCOUNTS: 590-0010 THRU 593-9999

POST DATE TRAN # REFERENCE PACKET-----DESCRIPTION----- VEND INV/PO/JE # NOTE -----AMOUNT----- -----BALANCE-----

592-1011 INFORMATION TECHNOLOGY  
B E G I N N I N G B A L A N C E 0.00

592-1020 OUTDOOR RESTROOMS  
B E G I N N I N G B A L A N C E 0.00

592-1030 MOBILE BOX OFFICE  
B E G I N N I N G B A L A N C E 0.00

592-9100 Y2K UPDATES  
B E G I N N I N G B A L A N C E 0.00

592-9470 DEBT SERVICE TRANSFER  
B E G I N N I N G B A L A N C E 0.00

592-9472 INTERFUND TRANSFERS  
B E G I N N I N G B A L A N C E 0.00

592-9999 BUDGET DEPT ADJ  
B E G I N N I N G B A L A N C E 0.00

593 80  
B E G I N N I N G B A L A N C E 0.00

DEPT: 593 EVENTS MARKETING

593-0030 LABOR  
B E G I N N I N G B A L A N C E 9,720.64

1/05/11 1/03 P06230 PYEXP 00560 PAYROLL 1-5-11 1,744.73 11,465.37  
1/19/11 1/17 P06232 PYEXP 00562 PAYROLL 1-19-11 1,744.73 13,210.10  
----- JANUARY ACTIVITY DB: 3,489.46 CR: 0.00 3,489.46

593-0040 TEMPORARY EMPLOYEES  
B E G I N N I N G B A L A N C E 0.00

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FUND : 02 -HOTEL/MOTEL TAX FUND

PERIOD TO USE: Jan-2011 THRU Jan-2011

DEPT : 593 EVENTS MARKETING

ACCOUNTS: 590-0010 THRU 593-9999

POST DATE TRAN # REFERENCE PACKET-----DESCRIPTION----- VEND INV/PO/JE # NOTE -----AMOUNT----- -----BALANCE-----

593-0060 OVERTIME  
B E G I N N I N G B A L A N C E 0.00

593-0070 MEDICARE  
B E G I N N I N G B A L A N C E 161.44

1/10/11 1/10 B29137 MISC 03171 PAYROLL JE# 014389 25.30 186.74  
1/21/11 2/01 B29239 MISC 03191 PAYROLL JE# 014434 25.30 212.04  
-----  
JANUARY ACTIVITY DB: 50.60 CR: 0.00 50.60

593-0080 TMRS  
B E G I N N I N G B A L A N C E 875.16

1/13/11 1/13 A52574 CHK: 119818 07257 DECEMBER 2010 CONTRIBUTI 020100 520.97 1,396.13  
T.M.R.S. INV# 123110 /PO#  
-----  
JANUARY ACTIVITY DB: 520.97 CR: 0.00 520.97

593-0081 GROUP INSURANCE  
B E G I N N I N G B A L A N C E 1,798.31

1/07/11 1/07 A52192 CHK: 119715 07245 JAN. 2011 LTD, LIFE, AD& 006133 33.10 1,831.41  
FORT DEARBORN LIFE INS CO INV# 121610 /PO#  
1/17/11 1/07 A52190 CHK: 119688 07245 JAN. 2011 DENTAL PREMIUM 002200 26.55 1,857.96  
BLUE CROSS BLUE SHIELD INV# 121710 /PO#  
1/17/11 1/07 A52194 CHK: 119759 07245 JAN. 2011 MEDICAL PREMIU 020057 559.67 2,417.63  
TEXAS MUNICIPAL LEAGUE INV# 121910 /PO#  
-----  
JANUARY ACTIVITY DB: 619.32 CR: 0.00 619.32

593-0083 WORKERS COMPENSATION  
B E G I N N I N G B A L A N C E 151.60

593-0084 UNEMPLOYMENT TAX  
B E G I N N I N G B A L A N C E 0.00

593-0085 LONGEVITY  
B E G I N N I N G B A L A N C E 665.00

FUND : 02 -HOTEL/MOTEL TAX FUND

PERIOD TO USE: Jan-2011 THRU Jan-2011

DEPT : 593 EVENTS MARKETING

ACCOUNTS: 590-0010 THRU 593-9999

POST DATE TRAN # REFERENCE PACKET-----DESCRIPTION----- VEND INV/PO/JE # NOTE -----AMOUNT----- ---BALANCE----

593-0104 FUEL & LUBRICANTS  
 BEGINNING BALANCE 151.46

1/04/11 1/04 A52051 CHK: 119718 07228 FUEL PURCHASED IN DEC 20 006241 46.49 197.95  
 FUELMAN INV# NP28159520 /PO#  
 ----- JANUARY ACTIVITY DB: 46.49 CR: 0.00 46.49

593-0150 MINOR TOOLS & EQUIPMENT  
 BEGINNING BALANCE 0.00

593-0420 MOTOR VEHICLES  
 BEGINNING BALANCE 0.00

593-0513 TRAINING  
 BEGINNING BALANCE 0.00

593-0520 INSURANCE  
 BEGINNING BALANCE 0.00

593-0540 ADVERTISING  
 BEGINNING BALANCE 0.00

593-0550 TRAVEL  
 BEGINNING BALANCE 0.00

593-0550-001 CC CHGS MH  
 BEGINNING BALANCE 0.00

593-0550-002 CC CHGS BH  
 BEGINNING BALANCE 0.00

593-0551 DUES & MEMBERSHIPS  
 BEGINNING BALANCE 1,635.00

593-1004 MACHINERY & EQUIPMENT  
 BEGINNING BALANCE 0.00

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FUND : 02 -HOTEL/MOTEL TAX FUND

PERIOD TO USE: Jan-2011 THRU Jan-2011

DEPT : 593 EVENTS MARKETING

ACCOUNTS: 590-0010 THRU 593-9999

POST DATE TRAN # REFERENCE PACKET-----DESCRIPTION----- VEND INV/PO/JE # NOTE -----AMOUNT----- -----BALANCE-----

593-7005 RADIO PROMOTIONS  
B E G I N N I N G B A L A N C E 0.00

593-7010 HOSTING COSTS  
B E G I N N I N G B A L A N C E 0.00

1/26/11 1/26 A53170 CHK: 119940 07291 PORT A POTTY CHRISTMAS P 003697 141.00 141.00  
A CLEAN PORTOCO BRWNSVLE INV# 01-130708-04 /PO#  
===== JANUARY ACTIVITY DB: 141.00 CR: 0.00 141.00

593-7020 COLLEGEFEST  
B E G I N N I N G B A L A N C E 0.00

593-8010 CINE SOL  
B E G I N N I N G B A L A N C E 0.00

593-8015 TEXAS POLICE GAMES  
B E G I N N I N G B A L A N C E 0.00

593-8020 SANDY CUP  
B E G I N N I N G B A L A N C E 0.00

593-8025 TEXAS SENIOR OPEN  
B E G I N N I N G B A L A N C E 0.00

593-8030 FIREWORKS  
B E G I N N I N G B A L A N C E 0.00

593-8031 R SOLER TRIATHLON  
B E G I N N I N G B A L A N C E 0.00

593-8032 PIRATE DAYS  
B E G I N N I N G B A L A N C E 0.00

593-8033 PI SHRIMP COOKOFF



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FUND : 02 -HOTEL/MOTEL TAX FUND

PERIOD TO USE: Jan-2011 THRU Jan-2011

DEPT : 593 EVENTS MARKETING

ACCOUNTS: 590-0010 THRU 593-9999

POST DATE TRAN # REFERENCE PACKET=====DESCRIPTION===== VEND INV/PO/JE # NOTE -----AMOUNT----- -----BALANCE-----

BEGINNING BALANCE 0.00

593-8034 PI LONGEST WALK  
BEGINNING BALANCE 0.00

593-8035 SPI BLOWOUT  
BEGINNING BALANCE 0.00

593-8036 TEXAS 2000 REGATTA  
BEGINNING BALANCE 0.00

593-8040 POLAR BEAR DIP  
BEGINNING BALANCE 0.00

593-8045 KITE BOARDING RODEO  
BEGINNING BALANCE 0.00

593-8050 RR PEDAL TO PADRE  
BEGINNING BALANCE 0.00

593-8055 RGV CHILLI COOKOFF  
BEGINNING BALANCE 0.00

593-8060 ENTRANCE SIGNS  
BEGINNING BALANCE 450.50

593-8065 VOLLEYBALL  
BEGINNING BALANCE 0.00

593-8068 B&S KITEFEST  
BEGINNING BALANCE 2,500.00

593-8070 MAGIC VALLEY BIKEFEAT  
BEGINNING BALANCE 0.00

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FUND : 02 -HOTEL/MOTEL TAX FUND

PERIOD TO USE: Jan-2011 THRU Jan-2011

DEPT : 593 EVENTS MARKETING

ACCOUNTS: 590-0010 THRU 593-9999

POST DATE TRAN # REFERENCE PACKET-----DESCRIPTION----- VEND INV/PO/JE # NOTE -----AMOUNT----- ----BALANCE----

593-8071 PIRATE DAYS  
B E G I N N I N G B A L A N C E 0.00

593-8072 TRIATHLON  
B E G I N N I N G B A L A N C E 0.00

593-8073 SPRING BREAK DIVERSIFICATION  
B E G I N N I N G B A L A N C E 0.00

593-8074 SPRING BREAK  
B E G I N N I N G B A L A N C E 0.00

593-8075 SAND CASTLE DAYS  
B E G I N N I N G B A L A N C E 34,978.00

593-8076 HOLIDAY LIGHTS  
B E G I N N I N G B A L A N C E 0.00

593-8078 NASCAR TRUCK SERIES  
B E G I N N I N G B A L A N C E 0.00

593-8080 NCAA MEN'S BASKETBALL  
B E G I N N I N G B A L A N C E 165,812.43

1/07/11 1/10 B29136 03170 RECLASS AMEX CK #119226 JE# 014388 745.20 166,557.63  
----- JANUARY ACTIVITY DB: 745.20 CR: 0.00 745.20

593-8081 NBA D LEAGUE  
B E G I N N I N G B A L A N C E 99,981.52

1/06/11 1/06 A52165 CHK: 119751 07240 NETWORK EQUIPMENT FOR NB 018087 159.38 100,140.90  
ISLAND GEEK INV# 1140 /PO#  
1/12/11 1/12 A52465 CHK: 119782 07250 NBA WORKER:CALLER 002059 800.00 100,940.90  
MICHAEL BEITZEL INV# 201101122983 /PO#  
1/12/11 1/12 A52466 CHK: 119787 07250 NBA WORKER: INPUTER 004320 750.00 101,690.90  
DANIEL ELIZONDO JR. INV# 201101122980 /PO#  
1/12/11 1/12 A52467 CHK: 119789 07250 NBA WORKER: PA 006166 1,600.00 103,290.90  
JORGE ANTONIO FORINA INV# 201101122986 /PO#  
1/12/11 1/12 A52468 CHK: 119794 07250 NBA WORKER: SCOREBOARD/C 008135 800.00 104,090.90  
WILLIAM TERRY HIGDON INV# 201101122984 /PO#

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FUND : 02 -HOTEL/MOTEL TAX FUND

PERIOD TO USE: Jan-2011 THRU Jan-2011

DEPT : 593 EVENTS MARKETING

ACCOUNTS: 590-0010 THRU 593-9999

POST	DATE	TRAN #	REFERENCE	PACKET	DESCRIPTION	VEND	INV/PO/JE #	NOTE	AMOUNT	BALANCE
1/12/11	1/12	A52469	CHK: 119795	07250	NBA WORKER: INPUTER	008310			800.00	104,890.90
					CALVIN THOMAS HISSONG		INV# 201101122981	/PO#		
1/12/11	1/12	A52470	CHK: 119796	07250	NBA WORKER: STC	009981			800.00	105,690.90
					MATT JURANEK		INV# 201101122978	/PO#		
1/12/11	1/12	A52471	CHK: 119807	07250	NBA WORKER: SHOT CLOCK	013510			800.00	106,490.90
					MICHAEL MOKESKI		INV# 201101122979	/PO#		
1/12/11	1/12	A52472	CHK: 119821	07250	NBA WORKER: MANUAL	020762			600.00	107,090.90
					ADRIANNA TREVINO		INV# 201101122982	/PO#		
1/12/11	1/12	A52473	CHK: 119828	07250	NBA WORKER: BOOK	024113			800.00	107,890.90
					DONALD ALLEN YOUNG		INV# 201101122985	/PO#		
1/13/11	1/13	A52562	CHK: 119787	07257	NBA WORKER: INPUTER	004320			50.00	107,940.90
					DANIEL ELIZONDO JR.		INV# 011311	/PO#		
1/13/11	1/13	A52575	CHK: 119829	07257	NBA WORKER	1			200.00	108,140.90
					MARCOS SALAZAR		INV# 011311	/PO#		
1/24/11	1/24	A52964	CHK: 119901	07277	2-CASES COPY PAPER	001129			116.97	108,257.87
					A & W OFFICE SUPPLY INC		INV# 446950-0	/PO#		
1/24/11	1/24	A52965	CHK: 119901	07277	3 CAS.. 20#COPY PAPER	001129			116.97	108,374.84
					A & W OFFICE SUPPLY INC		INV# 447065-0	/PO#		
1/24/11	1/24	A53031	CHK: 120003	07280	PHONE CORD, LINE, COUPLER	016110			42.43	108,417.27
					PADRE ISLAND'S ACE HARDWA		INV# 071148	/PO#		
1/24/11	1/24	A53033	CHK: 120003	07280	PHONE CORD, LINE, INLINE	016110			66.38	108,483.65
					PADRE ISLAND'S ACE HARDWA		INV# 071219	/PO#		
1/26/11	1/26	A53087	CHK: 120057	07285	2-3/4 OSB WAFER T & G	023100			32.83	108,516.48
					WHITE LUMBER & SUPPLY INC		INV# 169849	/PO#		
1/26/11	1/26	A53088	CHK: 120057	07285	WAFER BOARDS RETURNED	023100			32.83CR	108,483.65
					WHITE LUMBER & SUPPLY INC		INV# 169851	/PO#		
1/26/11	1/26	A53088	CHK: 120057	07285	2- 34 CDX YELLOW PINE	023100			45.22	108,528.87
					WHITE LUMBER & SUPPLY INC		INV# 169851	/PO#		
1/26/11	1/26	A53109	CHK: 119911	07287	DEC. CREATIVE SERVICES	001344			2,000.00	110,528.87
					THE ATKINS GROUP		INV# 6000-1	/PO#		
1/26/11	1/26	A53119	CHK: 119978	07287	ON-SITE COORDINATOR	008283			5,000.00	115,528.87
					BARRON HONEA		INV# 012411	/PO#		
1/26/11	1/26	A53130	CHK: 119934	07288	ADD'L COST FOR MORE BUSE	003391			5,175.00	120,703.87
					MVLE ENTERPRISES, INC		INV# 134-1	/PO#		
1/27/11	1/27	A53229	CHK: 119932	07294	SCAFFORD RENTAL FOR NBA	002856			539.16	121,243.03
					RENTAL WORLD		INV# 04-045627-06	/PO#		
1/27/11	2/01	B29236		03197	RECLASS AMEX CK#119682		JE# 014440		89.32	121,332.35
1/27/11	1/27	A53252	CHK: 119916	07296	HANNA HS GYM USE	001994			224.00	121,556.35
					BISD		INV# 11111	/PO# 051890		
1/28/11	1/28	A53307	CHK: 119945	07299	SECURITY FOR NBA EVENT	003851			5,328.18	126,884.53
					COASTAL SECURITY & INVEST		INV# 2581	/PO# 051889		
					JANUARY ACTIVITY DB:	26,935.84	CR:		32.83CR	26,903.01

593-8082

U.S. CLASSIC 8-BALL

BEGINNING BALANCE

0.00



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FUND : 02 -HOTEL/MOTEL TAX FUND

PERIOD TO USE: Jan-2011 THRU Jan-2011

DEPT : 593 EVENTS MARKETING

ACCOUNTS: 590-0010 THRU 593-9999

POST DATE TRAN # REFERENCE PACKET-----DESCRIPTION----- VEND INV/PO/JE # NOTE -----AMOUNT----- ----BALANCE----

593-8100 AMERICAN JUNIOR GOLF TRN  
B E G I N N I N G B A L A N C E 0.00

593-8105 USA. BICYCLE BASH  
B E G I N N I N G B A L A N C E 0.00

593-8110 JUST DU-IT DUATHALON  
B E G I N N I N G B A L A N C E 0.00

593-8111 BASKETBALL TOURNAMENTS  
B E G I N N I N G B A L A N C E 0.00

593-8112 PORSCHE EVENT  
B E G I N N I N G B A L A N C E 0.00

593-8113 RUFF RIDER REGATTA  
B E G I N N I N G B A L A N C E 0.00

593-8114 POOL TOURNAMENT  
B E G I N N I N G B A L A N C E 0.00

593-8115 HIGH SCHOOL BASKETBALL  
B E G I N N I N G B A L A N C E 5,000.00

593-8116 USA BEACH MARATHON  
B E G I N N I N G B A L A N C E 0.00

593-8117 HOOPLA 3 ON 3 BASKETBALL  
B E G I N N I N G B A L A N C E 0.00

593-8119 WOMEN'S TIP OF TX GOLF TOURN  
B E G I N N I N G B A L A N C E 0.00

593-8120 FISH ACROSS TX SURF T  
B E G I N N I N G B A L A N C E 0.00

FUND : 02 -HOTEL/MOTEL TAX FUND

PERIOD TO USE: Jan-2011 THRU Jan-2011

DEPT : 593 EVENTS MARKETING

ACCOUNTS: 590-0010 THRU 593-9999

POST DATE TRAN # REFERENCE PACKET=====DESCRIPTION===== VEND INV/PO/JE # NOTE -----AMOUNT----- -----BALANCE-----

593-8125 OBERTO FISHING TOURNAMENT  
B E G I N N I N G B A L A N C E 0.00

593-8130 FULL MOON FESTIVAL  
B E G I N N I N G B A L A N C E 0.00

593-8131 WINTER TX GOLF CLASSIC  
B E G I N N I N G B A L A N C E 0.00

593-8132 USA KIDS PEDAL  
B E G I N N I N G B A L A N C E 0.00

593-8133 TGSA SURF CHAMPIONSHIPS  
B E G I N N I N G B A L A N C E 0.00

593-8134 BEACHCOMBERS ART SHOW  
B E G I N N I N G B A L A N C E 0.00

593-8135 USA ADVENTURE RACE  
B E G I N N I N G B A L A N C E 0.00

593-8136 REDFISH RODEO  
B E G I N N I N G B A L A N C E 0.00

593-8137 MASTERS OF THE FUTURE  
B E G I N N I N G B A L A N C E 0.00

593-8138 MUSIC FESTIVAL  
B E G I N N I N G B A L A N C E 0.00

593-8139 KIDS CUP FISHING  
B E G I N N I N G B A L A N C E 0.00

593-8140 CYCLING TIME TRIAL AND RACE  
B E G I N N I N G B A L A N C E 0.00



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FUND : 06 -CONVENTION CENTER FUND

PERIOD TO USE: Jan-2011 THRU Jan-2011

DEPT : 565 CONVENTION CENTER OPER

ACCOUNTS: 565-0010 THRU 565-9999

POST DATE TRAN # REFERENCE PACKET-----DESCRIPTION----- VEND INV/PO/JE # NOTE -----AMOUNT----- ----BALANCE-----

565-0010 SUPERVISION

BEGINNING BALANCE 15,792.85

1/05/11 1/03 P06230 PYEXP 00560 PAYROLL 1-5-11 2,758.11 18,550.96
1/19/11 1/17 P06232 PYEXP 00562 PAYROLL 1-19-11 2,758.11 21,309.07
----- JANUARY ACTIVITY DB: 5,516.22 CR: 0.00 5,516.22

565-0020 CLERICAL

BEGINNING BALANCE 5,555.35

1/05/11 1/03 P06230 PYEXP 00560 PAYROLL 1-5-11 995.43 6,550.78
1/19/11 1/17 P06232 PYEXP 00562 PAYROLL 1-19-11 995.44 7,546.22
----- JANUARY ACTIVITY DB: 1,990.87 CR: 0.00 1,990.87

565-0030 LABOR

BEGINNING BALANCE 45,491.01

1/05/11 1/03 P06230 PYEXP 00560 PAYROLL 1-5-11 7,870.66 53,361.67
1/19/11 1/17 P06232 PYEXP 00562 PAYROLL 1-19-11 8,530.89 61,892.56
----- JANUARY ACTIVITY DB: 16,401.55 CR: 0.00 16,401.55

565-0040 TEMPORARY EMPLOYEES

BEGINNING BALANCE 1,710.92

1/06/11 1/06 A52160 CHK: 119737 07240 TEMP,. LABOR CVB DEC 6, 012127 786.62 2,497.54
LINK STAFFING SERVICES, C INV# 912197 /PO#
1/19/11 1/17 P06232 PYEXP 00562 PAYROLL 1-19-11 902.63 3,400.17
----- JANUARY ACTIVITY DB: 1,689.25 CR: 0.00 1,689.25

565-0060 OVERTIME

BEGINNING BALANCE 5,360.44

1/19/11 1/17 P06232 PYEXP 00562 PAYROLL 1-19-11 3,068.09 8,428.53
----- JANUARY ACTIVITY DB: 3,068.09 CR: 0.00 3,068.09

565-0070 MEDICARE



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FUND : 06 -CONVENTION CENTER FUND

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DEPT : 565 CONVENTION CENTER OPER

ACCOUNTS: 565-0010 THRU 565-9999

POST DATE TRAN # REFERENCE PACKET-----DESCRIPTION----- VEND INV/PO/JE # NOTE -----AMOUNT----- -----BALANCE-----

BEGINNING BALANCE

1,202.14

1/10/11	1/10	B29137	MISC	03171	PAYROLL	JE# 014389		154.88	1,357.02
1/21/11	2/01	B29239	MISC	03191	PAYROLL	JE# 014434		293.13	1,650.15
		*****		JANUARY ACTIVITY	DB:	448.01	CR:	0.00	448.01

565-0080 TMRS

BEGINNING BALANCE

6,086.74

1/13/11	1/13	A52574	CHK: 119818	07257	DECEMBER 2010 CONTRIBUTI	020100		3,615.08	9,701.82
				T.M.R.S.		INV# 123110	/PO#		
		*****		JANUARY ACTIVITY	DB:	3,615.08	CR:	0.00	3,615.08

565-0081 GROUP INSURANCE

BEGINNING BALANCE

11,238.18

1/07/11	1/07	A52192	CHK: 119715	07245	JAN. 2011 LTD, LIFE, AD&	006133		257.73	11,495.91
				FORT DEARBORN LIFE INS CO		INV# 121610	/PO#		
1/17/11	1/07	A52190	CHK: 119688	07245	JAN. 2011 DENTAL PREMIUM	002200		265.50	11,761.41
				BLUE CROSS BLUE SHIELD		INV# 121710	/PO#		
1/17/11	1/07	A52194	CHK: 119759	07245	JAN. 2011 MEDICAL PREMIU	020057		3,409.40	15,170.81
				TEXAS MUNICIPAL LEAGUE		INV# 121910	/PO#		
		*****		JANUARY ACTIVITY	DB:	3,932.63	CR:	0.00	3,932.63

565-0083 WORKERS COMPENSATION

BEGINNING BALANCE

9,207.18

565-0084 UNEMPLOYMENT TAX

BEGINNING BALANCE

94.28

1/14/11	1/14	B29163		03182	TWC 4TH QTR 2010	JE# 014418		24.47	118.75
		*****		JANUARY ACTIVITY	DB:	24.47	CR:	0.00	24.47

565-0085 LONGEVITY

BEGINNING BALANCE

5,088.50

565-0090 MERIT ADJUSTMENTS

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POST DATE TRAN # REFERENCE PACKET-----DESCRIPTION----- VEND INV/PO/JE # NOTE -----AMOUNT----- ----BALANCE-----

BEGINNING BALANCE 1,780.56

1/05/11 1/03 P06230 PYEXP 00560 PAYROLL 1-5-11 517.63 2,298.19
----- JANUARY ACTIVITY DB: 517.63 CR: 0.00 517.63

565-0095 SALES INCENTIVE
BEGINNING BALANCE 0.00

565-0101 OFFICE SUPPLIES
BEGINNING BALANCE 501.57

1/26/11 1/26 A53151 CHK: 119901 07289 MISC. PENS, MARKERS,ETC 001129 119.45 621.02
A & W OFFICE SUPPLY INC INV# 447846-0 /PO#
1/27/11 1/27 A53231 CHK: 119901 07295 OFFICE SUPPLIES 001129 199.00 820.02
A & W OFFICE SUPPLY INC INV# 447818-0 /PO# 051918
----- JANUARY ACTIVITY DB: 318.45 CR: 0.00 318.45

565-0102 LOCAL MEETINGS
BEGINNING BALANCE 0.00

565-0104 FUELS & LUBRICANTS
BEGINNING BALANCE 113.07

1/04/11 1/04 A52051 CHK: 119718 07228 FUEL PURCHASED IN DEC 20 006241 112.36 225.43
FUELMAN INV# NP28159520 /PO#
----- JANUARY ACTIVITY DB: 112.36 CR: 0.00 112.36

565-0105 CHEMICALS
BEGINNING BALANCE 0.00

565-0107 BOOKS & PERIODICALS
BEGINNING BALANCE 0.00

565-0108 POSTAGE
BEGINNING BALANCE 0.00

FUND : 06 -CONVENTION CENTER FUND

PERIOD TO USE: Jan-2011 THRU Jan-2011

DEPT : 565 CONVENTION CENTER OPER

ACCOUNTS: 565-0010 THRU 565-9999

POST DATE TRAN # REFERENCE PACKET=====DESCRIPTION===== VEND INV/PO/JE # NOTE =====AMOUNT=====BALANCE=====

565-0109 PHOTOGRAPHIC SUPPLIES
B E G I N N I N G B A L A N C E 0.00

565-0110 FLAGS
B E G I N N I N G B A L A N C E 0.00

565-0111 TIRES & TUBES
B E G I N N I N G B A L A N C E 0.00

565-0112 SIGNS
B E G I N N I N G B A L A N C E 0.00

565-0113 BATTERIES
B E G I N N I N G B A L A N C E 0.00

565-0114 MEDICAL
B E G I N N I N G B A L A N C E 0.00

565-0115 LAMPS & GLOBES
B E G I N N I N G B A L A N C E 309.09

1/26/11 1/26 A53120 CHK: 119985 07287 DIFFERENCE ON EXCHANGE 012020 1.82CR 307.27
THE LIGHT HOUSE INV# P44247 /PO#
1/26/11 1/26 A53121 CHK: 119985 07287 15-150 PAR/FL 130V, ETC 012020 57.62 364.89
THE LIGHT HOUSE INV# P44236 /PO#
1/26/11 1/26 A53123 CHK: 119985 07287 4- MH175/U/M57/E/MED BUL 012020 113.85 478.74
THE LIGHT HOUSE INV# P44274 /PO#
\*\*\*\*\* JANUARY ACTIVITY DB: 171.47 CR: 1.82CR 169.65

565-0117 SAFETY SUPPLIES
B E G I N N I N G B A L A N C E 0.00

565-0130 WEARING APPAREL
B E G I N N I N G B A L A N C E 953.59

1/06/11 1/06 A52172 CHK: 119771 07240 FLOOR MATS, UNIFORMS, ET 021102 87.53 1,041.12
UNIFIRST CORP. INV# 1869415 /PO#
1/06/11 1/06 A52173 CHK: 119771 07240 UNIFORMS,MATS, ETC 021102 87.53 1,128.65
UNIFIRST CORP. INV# 1891683 /PO#
1/26/11 1/26 A53073 CHK: 120040 07285 UNIFORMS, FLOOR MATS ETC 021102 87.53 1,216.18
UNIFIRST CORP. INV# 1893851 /PO#

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FUND : 06 -CONVENTION CENTER FUND

PERIOD TO USE: Jan-2011 THRU Jan-2011

DEPT : 565 CONVENTION CENTER OPER

ACCOUNTS: 565-0010 THRU 565-9999

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1/26/11	1/26	A53074	CHK: 120040	07285	UNIFORMS, FLOOR MATS	021102			87.53	1,303.71
					UNIFIRST CORP.		INV# 1896192	/PO#		
1/27/11	1/27	A53216	CHK: 120040	07293	UNIFORMS, FLOOR MATS	021102			87.53	1,391.24
					UNIFIRST CORP.		INV# 1898366	/PO#		
1/27/11	1/27	A53233	CHK: 119907	07295	STAFF UNIFORM TOPS	001255			1,161.28	2,552.52
					ALLEGIANCE MARKETING CO.		INV# 22234	/PO# 051811		
				-----	JANUARY ACTIVITY DB:		1,598.93	CR: 0.00	1,598.93	

565-0150

MINOR TOOLS & EQUIPMENT

BEGINNING BALANCE

1,218.58

1/06/11	1/06	A52161	CHK: 119743	07240	2-IND. FAN BELT, AIR HAN	014030			20.20	1,238.78
					NAPA AUTO PARTS		INV# 578637	/PO#		
1/06/11	1/06	A52162	CHK: 119746	07240	REEL/CHALK, POWDER, ETC	016110			51.95	1,290.73
					PADRE ISLAND'S ACE HARDWA		INV# 070462	/PO#		
1/06/11	1/06	A52163	CHK: 119746	07240	ELEC. SUPPLIES FOR AIR H	016110			73.20	1,363.93
					PADRE ISLAND'S ACE HARDWA		INV# 070683	/PO#		
1/06/11	1/06	A52164	CHK: 119746	07240	COUPLER, GLOVES	016110			37.27	1,401.20
					PADRE ISLAND'S ACE HARDWA		INV# 070866	/PO#		
1/24/11	1/24	A53009	CHK: 120003	07280	PAINT, TAOEM ARMROLL, ETC	016110			53.93	1,455.13
					PADRE ISLAND'S ACE HARDWA		INV# 064992	/PO#		
1/24/11	1/24	A53025	CHK: 120003	07280	MISC. CAR WSH, WAX, ETC	016110			78.34	1,533.47
					PADRE ISLAND'S ACE HARDWA		INV# 070950	/PO#		
1/24/11	1/24	A53032	CHK: 120003	07280	UTILITY SCRAPER, BLADES,	016110			55.44	1,588.91
					PADRE ISLAND'S ACE HARDWA		INV# 071174	/PO#		
				-----	JANUARY ACTIVITY DB:		370.33	CR: 0.00	370.33	

565-0160

LAUNDRY & JANITORIAL

BEGINNING BALANCE

3,568.55

1/06/11	1/06	A52166	CHK: 119752	07240	56# OF LAUNDRY:SKIRTS/DR	019012			55.44	3,623.99
					SANTA FE LAUNDRY		INV# 13	/PO#		
1/06/11	1/06	A52172	CHK: 119771	07240	FLOOR MATS, UNIFORMS, ET	021102			8.15	3,632.14
					UNIFIRST CORP.		INV# 1889415	/PO#		
1/06/11	1/06	A52173	CHK: 119771	07240	UNIFORMS, MATS, ETC	021102			8.15	3,640.29
					UNIFIRST CORP.		INV# 1891683	/PO#		
1/07/11	1/07	A52181	CHK: 119725	07242	JANITORIAL SUPPLIES	007600			42.66	3,682.95
					GULF COAST PAPER CO. INC.		INV# 102424	/PO# 051579		
1/17/11	1/07	A52187	CHK: 119725	07243	MISC. JANITORIAL SUPPLIE	007600			383.41	4,066.36
					GULF COAST PAPER CO. INC.		INV# 66537	/PO#		
1/24/11	1/24	A52958	CHK: 119893	07277	MISC.MOPS, AIR FRESHNER	001014			43.00	4,109.36
					ADMIRAL LINEN & UNIFORM S		INV# DE57956	/PO#		
1/24/11	1/24	A52960	CHK: 119893	07277	MISC.MOPS, AIR FRESHNER	001014			43.00	4,152.36
					ADMIRAL LINEN & UNIFORM S		INV# JA61988	/PO#		
1/26/11	1/26	A53073	CHK: 120040	07285	UNIFORMS, FLOOR MATS ETC	021102			8.15	4,160.51
					UNIFIRST CORP.		INV# 1893851	/PO#		

FUND : 06 -CONVENTION CENTER FUND

PERIOD TO USE: Jan-2011 THRU Jan-2011

DEPT : 565 CONVENTION CENTER OPER

ACCOUNTS: 565-0010 THRU 565-9999

POST	DATE	TRAN #	REFERENCE	PACKET	DESCRIPTION	VEND	INV/PO/JE #	NOTE	AMOUNT	BALANCE
1/26/11	1/26	A53074	CHK: 120040	07285	UNIFORMS, FLOOR MATS	021102			8.15	4,168.66
					UNIFIRST CORP.		INV# 1896192	/PO#		
1/26/11	1/26	A53145	CHK: 119893	07289	MISC. MOPS, AIR FRESHNE	001014			43.00	4,211.66
					ADMIRAL LINEN & UNIFORM S		INV# JA66058	/PO#		
1/26/11	1/26	A53147	CHK: 119893	07289	MISC. MOPS, ETC	001014			49.00	4,260.66
					ADMIRAL LINEN & UNIFORM S		INV# JA70108	/PO#		
1/27/11	1/27	A53191	CHK: 120003	07292	SUPPLIES FOR TRAILER PHO	016110			97.00	4,357.66
					PADRE ISLAND'S ACE HARDWA		INV# 071640	/PO#		
1/27/11	1/27	A53193	CHK: 120003	07292	MISC.HDW AND RETRACT UTI	016110			21.58	4,379.24
					PADRE ISLAND'S ACE HARDWA		INV# 071648	/PO#		
1/27/11	1/27	A53194	CHK: 120003	07292	CABLETIES, VAC BELT, LIQ	016110			18.96	4,398.20
					PADRE ISLAND'S ACE HARDWA		INV# 071670	/PO#		
1/27/11	1/27	A53216	CHK: 120040	07293	UNIFORMS, FLOOR MATS	021102			8.15	4,406.35
					UNIFIRST CORP.		INV# 1898366	/PO#		
1/28/11	1/28	A53312	CHK: 119971	07299	JANITORIAL SUPPLIES	007600			350.61	4,756.96
					GULF COAST PAPER CO. INC.		INV# 137363	/PO# 051579		
					JANUARY ACTIVITY DB:	1,188.41	CR:	0.00	1,188.41	

565-0174 GROSS RECEIPTS TAX  
B E G I N N I N G B A L A N C E 0.00

565-0175 CATER RESALE FOOD/BEVERAGES  
B E G I N N I N G B A L A N C E 0.00

565-0176 CONCESSION SUPPLIES  
B E G I N N I N G B A L A N C E 857.72

1/20/11	1/20	A52792	CHK: 119833	07269	MISC. CONCESSION SUPPILE	002052			1,945.18	2,802.90
					BEN E. KEITH, CO.		INV# 01908120	/PO#		
1/20/11	1/20	A52793	CHK: 119833	07269	CONCESSION SUPPLIES:NCAA	002052			46.79	2,849.69
					BEN E. KEITH, CO.		INV# 01909941	/PO#		
1/20/11	1/20	A52794	CHK: 119833	07269	CONCESSION SUPPLIES:NCAA	002052			1,723.43	4,573.12
					BEN E. KEITH, CO.		INV# 01910040	/PO#		
1/20/11	1/20	A52795	CHK: 119833	07269	CONCESSION SUPPLIES:NCAA	002052			147.87	4,720.99
					BEN E. KEITH, CO.		INV# 01911271	/PO#		
1/20/11	1/20	A52796	CHK: 119833	07269	CONCESSION SUPPLIES:NCAA	002052			318.94	5,039.93
					BEN E. KEITH, CO.		INV# 01914631	/PO#		
1/26/11	1/26	A53114	CHK: 119918	07287	CONCESSION SUPPLIES -NBA	002052			2,601.58	7,641.51
					BEN E. KEITH, CO.		INV# 01959000	/PO#		
1/26/11	1/26	A53115	CHK: 119918	07287	CONCESSION SUPPLIES - NB	002052			306.54	7,948.05
					BEN E. KEITH, CO.		INV# 01961451	/PO#		
1/26/11	1/26	A53166	CHK: 119918	07291	CONCESSION SUPPLIES NBA	002052			792.39	8,740.44
					BEN E. KEITH, CO.		INV# 01966097	/PO#		
1/26/11	1/26	A53167	CHK: 119918	07291	CONCESSION SUPPLIES	002052			1,283.20	10,023.64
					BEN E. KEITH, CO.		INV# 01978624	/PO#		

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FUND : 06 -CONVENTION CENTER FUND

PERIOD TO USE: Jan-2011 THRU Jan-2011

DEPT : 565 CONVENTION CENTER OPER

ACCOUNTS: 565-0010 THRU 565-9999

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1/26/11	1/26	A53168	CHK: 119918	07291 CONCESSION SUPPLIES TX E 002052				284.12	10,307.76
				BEN E. KEITH, CO.		INV# 01980371	/PO#		
				----- JANUARY ACTIVITY DB:		9,450.04	CR: 0.00	9,450.04	

565-0177 CATERING & KITCHEN SUPPLIES  
 BEGINNING BALANCE 0.00

565-0178 UNCOLLECTABLE ACCOUNTS  
 BEGINNING BALANCE 0.00

565-0180 INFORMATION TECHNOLOGY  
 BEGINNING BALANCE 0.00

565-0190 SOFTWARE  
 BEGINNING BALANCE 0.00

565-0201 BULK MATERIALS  
 BEGINNING BALANCE 0.00

565-0210 COLLATERAL PIECES  
 BEGINNING BALANCE 0.00

565-0230 PROMOTIONAL ITEMS  
 BEGINNING BALANCE 0.00

565-0401 FURNITURE & FIXTURES  
 BEGINNING BALANCE 0.00

565-0410 MACHINERY & EQUIPMENT  
 BEGINNING BALANCE 1,924.46

1/12/11	1/12	A52518	CHK: 119805	07252 REPAIR ON SCOREBOARD	013111			75.00	1,999.46
				MARINE ELECTRIC SVC INC	INV# 15067		/PO#		
1/26/11	1/26	A53178	CHK: 119990	07291 LABOR ON WALKIN COOLER	013111			105.00	2,104.46
				MARINE ELECTRIC SVC INC	INV# 15149		/PO#		
1/27/11	2/01	B29236		03197 RECLASS AMEX CK#119682		JE# 014440		1,776.97	3,881.43
				----- JANUARY ACTIVITY DB:		1,956.97	CR: 0.00	1,956.97	

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FUND : 06 -CONVENTION CENTER FUND

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565-0411 BUILDING & STRUCTURES
BEGINNING BALANCE 54,522.88

1/27/11 1/27 A53265 CHK: 119990 07296 LIGHT FIXTURES FOR MEDIA 013111 1,552.98 56,075.86
MARINE ELECTRIC SVC INC INV# 15093 /PO# 051866
JANUARY ACTIVITY DB: 1,552.98 CR: 0.00 1,552.98

565-0412 LANDSCAPE MAINT.
BEGINNING BALANCE 3,440.00

565-0415 SERVICE CONTRACTS
BEGINNING BALANCE 13,025.77

1/06/11 1/06 A52155 CHK: 119707 07240 SERV 01/07/11 - 02/06/11 004232 6.36 13,032.13
DISH NETWORK INV# 122210 /PO#
1/07/11 1/07 A52180 CHK: 119712 07242 AC FILTER SERVICE 006113 499.20 13,531.33
JOE W. FLY CO., INC. INV# 121488 /PO# 051577
1/07/11 1/07 A52185 CHK: 119769 07242 MONITORING 020902 420.00 13,951.33
SIMPLEXGRINNELL(TYCO) INV# 74045458 /PO# 051815
1/20/11 1/20 A52820 CHK: 119857 07271 MONTHLY SERVICE BROADBAN 020185 479.90 14,431.23
TIME WARNER CABLE INV# 10411 /PO# 051598
1/20/11 1/20 A52821 CHK: 119857 07271 MONTHLY SERVICE BROADBAN 020185 919.90 15,351.13
TIME WARNER CABLE INV# 1411 /PO# 051598
1/28/11 1/28 A53291 CHK: 119903 07299 MAINTENANCE ATT 001142 189.96 15,541.09
AT&T GLOBAL SERVICES, INC INV# SB638097 /PO# 051595
1/28/11 1/28 A53308 CHK: 119952 07299 MAINTENANCE FISH TANK 004405 225.00 15,766.09
ESCAPE INTO AQUARIUMS INV# 010611 /PO# 051578
1/28/11 1/28 A53315 CHK: 120001 07299 PEST CONTROL 015027 314.96 16,081.05
ORKIN EXTERMINATING CO. INV# 61589880 /PO# 051556
1/28/11 1/28 A53316 CHK: 120001 07299 PEST CONTROL 015027 77.88 16,158.93
ORKIN EXTERMINATING CO. INV# 61590659 /PO# 051556
JANUARY ACTIVITY DB: 3,133.16 CR: 0.00 3,133.16

565-0418 PARKING LOTS
BEGINNING BALANCE 0.00

565-0420 MOTOR VEHICLES
BEGINNING BALANCE 267.79

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565-0421 RADIOS & COMMUNCIATIONS  
B E G I N N I N G B A L A N C E 5,057.40

565-0427 PLUMBING  
B E G I N N I N G B A L A N C E 0.00

565-0501 COMMUNICATIONS  
B E G I N N I N G B A L A N C E 5,726.77

1/13/11 1/13 A52559 CHK: 119815 07255 SPRINT BILL FOR 11/17-12 019404 104.00 5,830.77  
SPRINT INV# 463528814-037 /PO#  
1/20/11 1/20 A52805 CHK: 119855 07269 PHONE BILL DATED 01/03/1 019520 1,874.94 7,705.71  
AT&T INV# 010311 /PO#  
1/26/11 1/26 A53095 CHK: 119949 07286 TEX-AN CHG. 12/01-12/31/ 004089 54.66 7,760.37  
DEPT OF INFO RESOURCES INV# 11120575T /PO#  
----- JANUARY ACTIVITY DB: 2,033.60 CR: 0.00 2,033.60

565-0510 RENTAL OF EQUIPMENT  
B E G I N N I N G B A L A N C E 4,345.91

1/06/11 1/06 A52157 CHK: 119722 07240 PERSONAL PROPERTY TAXES 007029 19.20 4,365.11  
GE CAPITAL INV# 54996978 /PO#  
1/06/11 1/06 A52159 CHK: 119732 07240 COPIER LEASE 009159 110.00 4,475.11  
IKON OFFICE SOLUTIONS INV# 83859455 /PO#  
1/24/11 1/24 A52959 CHK: 119893 07277 MISC. TABLECOVER 001014 42.10 4,517.21  
ADMIRAL LINEN & UNIFORM S INV# DE57957 /PO#  
1/24/11 1/24 A52961 CHK: 119893 07277 MISC. TABLECOVERS 001014 342.10 4,859.31  
ADMIRAL LINEN & UNIFORM S INV# JA61989 /PO#  
1/24/11 1/24 A52977 CHK: 119951 07277 DISHMACHINE RENTAL 12/30 004283 137.63 4,996.94  
ECOLAB INC. INV# 4353880 /PO#  
1/24/11 1/24 A53016 CHK: 120003 07280 PHN LINE CORD, PLUGS, ET 016110 15.57 5,012.51  
PADRE ISLAND'S ACE HARDWA INV# 069341 /PO#  
1/26/11 1/26 A53144 CHK: 119893 07289 MISC.TABLECOVERS 001014 140.50 5,153.01  
ADMIRAL LINEN & UNIFORM S INV# 43956 /PO#  
1/26/11 1/26 A53146 CHK: 119893 07289 MISC. TABLECOVERS 001014 42.10 5,195.11  
ADMIRAL LINEN & UNIFORM S INV# JA66059 /PO#  
1/26/11 1/26 A53148 CHK: 119893 07289 MISC. TABLECOVERS 001014 42.10 5,237.21  
ADMIRAL LINEN & UNIFORM S INV# JA70109 /PO#  
1/28/11 1/28 A53311 CHK: 119965 07299 EQUIPMENT RENTAL 007029 75.00 5,312.21  
GE CAPITAL INV# 55054031 /PO# 051550  
----- JANUARY ACTIVITY DB: 966.30 CR: 0.00 966.30



FUND : 06 -CONVENTION CENTER FUND

PERIOD TO USE: Jan-2011 THRU Jan-2011

DEPT : 565 CONVENTION CENTER OPER

ACCOUNTS: 565-0010 THRU 565-9999

POST DATE TRAN # REFERENCE PACKET-----DESCRIPTION----- VEND INV/PO/JE # NOTE -----AMOUNT----- -----BALANCE-----

565-0513 TRAINING EXPENSE
BEGINNING BALANCE 0.00

565-0520 INSURANCE
BEGINNING BALANCE 65,768.24

565-0529 CREDIT CARD FEES
BEGINNING BALANCE 893.28

Table with columns: DATE, TRAN #, REFERENCE, PACKET, DESCRIPTION, VEND, INV/PO/JE #, NOTE, AMOUNT, BALANCE. Includes entries for NPC MERCH PYMT PROC, AUTHNET-INTERNET SALES FEES, etc.

565-0530 PROFESSIONAL SERVICES
BEGINNING BALANCE 421.00

Table with columns: DATE, TRAN #, REFERENCE, PACKET, DESCRIPTION, VEND, INV/PO/JE #, NOTE, AMOUNT, BALANCE. Includes entries for PRE-EMPLOYMENT SCREENING, BROADCAST MUSIC, INC.

565-0531 MEDIA PLACEMENT
BEGINNING BALANCE 0.00

565-0532 PRODUCTION COSTS
BEGINNING BALANCE 0.00

565-0533 MARKETING
BEGINNING BALANCE 0.00

2-02-2011 9:16 AM

DETAIL LISTING

PAGE: 11

FUND : 06 -CONVENTION CENTER FUND

PERIOD TO USE: Jan-2011 THRU Jan-2011

DEPT : 565 CONVENTION CENTER OPER

ACCOUNTS: 565-0010 THRU 565-9999

POST	DATE	TRAN #	REFERENCE	PACKET	DESCRIPTION	VEND	INV/PO/JE #	NOTE	AMOUNT	BALANCE
565-0535					BOND ISSUANCE EXPENSE					
					BEGINNING BALANCE					0.00
-----										
565-0536					TICKET COMMISSIONS					
					BEGINNING BALANCE					0.00
-----										
565-0540					ADVERTISING					
					BEGINNING BALANCE					0.00
-----										
565-0541					ELECTION EXPENSES					
					BEGINNING BALANCE					0.00
-----										
565-0550					TRAVEL EXPENSES					
					BEGINNING BALANCE					0.00
-----										
565-0550-001					CC CHGS CG					
					BEGINNING BALANCE					0.00
-----										
565-0550-002					CC CHGS DR					
					BEGINNING BALANCE					0.00
-----										
565-0551					DUES & MEMBERSHIPS					
					BEGINNING BALANCE					0.00
-----										
565-0552					EVENT ENTERTAINMENT					
					BEGINNING BALANCE					0.00
-----										
565-0553					TRAVEL SHOWS/FEES					
					BEGINNING BALANCE					0.00
-----										
565-0556					EVENT SECURITY					
					BEGINNING BALANCE					0.00
-----										
565-0557					STORAGE RENTAL					
					BEGINNING BALANCE					0.00

FUND : 06 -CONVENTION CENTER FUND

PERIOD TO USE: Jan-2011 THRU Jan-2011

DEPT : 565 CONVENTION CENTER OPER

ACCOUNTS: 565-0010 THRU 565-9999

POST DATE TRAN # REFERENCE PACKET-----DESCRIPTION----- VEND INV/PO/JE # NOTE -----AMOUNT----- -----BALANCE-----

565-0558 DECORATIONS  
 BEGINNING BALANCE 726.33

565-0560 CAMERON COUNTY LEASE  
 BEGINNING BALANCE 0.00

565-0572 TRANSFERS OUT  
 BEGINNING BALANCE 0.00

565-0580 ELECTRICITY  
 BEGINNING BALANCE 47,575.28

1/04/11 1/04 A52055 CHK: 119706 07230 ELECTRIC BILL DATED12/29 004231 20,646.59 68,221.87  
 DIRECT ENERGY INV# 1092252 /PO#  
 \*\*\*\*\* JANUARY ACTIVITY DB: 20,646.59 CR: 0.00 20,646.59

565-0581 WATER, SEWER & GARBAGE  
 BEGINNING BALANCE 8,905.20

1/05/11 1/05 A52066 CHK: 119696 07231 SERV @ 7355 PADRE BLVD 002805 579.10 9,484.30  
 ALLIED WASTE SERVICES #86 INV# 0863000436169 /PO#  
 1/12/11 1/12 A52492 CHK: 119798 07251 SERV @ 7355 PADRE BLVD 012071 2,086.23 11,570.53  
 LAGUNA MDRE WTR DIST NO.1 INV# 201101123005 /PO#  
 1/26/11 1/26 A53075 CHK: 120046 07285 BOTTLEDWATER CVB 022000 22.50 11,593.03  
 VALLEY BOTTLE WATER CO. INV# 810382 /PO#  
 1/26/11 1/26 A53077 CHK: 120046 07285 BOTTLED WTR CVB 022000 45.00 11,638.03  
 VALLEY BOTTLE WATER CO. INV# 908356 /PO#  
 1/26/11 1/26 A53099 CHK: 119976 07286 17 GALS PROPANE DELIVERE 008227 57.80 11,695.83  
 HINO GAS SALES, INC. INV# 422276 /PO#  
 \*\*\*\*\* JANUARY ACTIVITY DB: 2,790.63 CR: 0.00 2,790.63

565-0599 PROMOTIONS  
 BEGINNING BALANCE 0.00

565-1001 BUILDINGS & STRUCTURES  
 BEGINNING BALANCE 0.00



2-02-2011 9:16 AM

DETAIL LISTING

PAGE: 14

FUND : 06 -CONVENTION CENTER FUND

PERIOD TO USE: Jan-2011 THRU Jan-2011

DEPT : 565 CONVENTION CENTER OPER

ACCOUNTS: 565-0010 THRU 565-9999

POST DATE TRAN # REFERENCE PACKET-----DESCRIPTION----- VEND INV/PO/JE # NOTE -----AMOUNT----- BALANCE-----

-----

565-9472 TRANSFERS OUT

BEGINNING BALANCE 0.00

-----

565-9473 TRANSFER TO HOTEL MOTEL FUND

BEGINNING BALANCE 0.00

-----

565-9474 TSF TO MISS TEEN USA

BEGINNING BALANCE 0.00

-----

565-9999 BUDGET DEPT ADJ

BEGINNING BALANCE 0.00

\*\*\*\*\*

000 ERRORS IN THIS REPORT!

\*\*\*\*\*

** REPORT TOTALS **	---	DEBITS ---	---	CREDITS ---
BEGINNING BALANCES:		328,730.63		0.00
REPORTED ACTIVITY:		83,714.96		1.96CR
ENDING BALANCES:		412,445.59		1.96CR



**ITEM 10-A-1**





Application Summary for Administrative use:

Event Title Island Of Praise

Event Dates April 22-23 , June 11-12

Recurring Event       New Event

2010-11 Funding Request    \$ 5000

2009-10 funding        \$ \$4150

Room nights generated    organizers estimate 1500

Proposed Cash match for 2010-11    \$ 0

Marketing Committee Recommendation  
\$3500

Convention and Visitors Authority Decision:  
Yes \_\_\_\_\_ No \_\_\_\_\_

Amount of funding approved \_\_\_\_\_

Date \_\_\_\_\_

Additional Comments \_\_\_\_\_

**SPECIAL EVENT FUNDING REQUEST**

Please attach the following:

- proposed event budget
- Marketing Plan
- final income/expense (if applicable)
- event plan summary
- Funding Request \$ 4,730

Organization Island of Praise

Contact name Roy Cervantes

Address 3108 Wisteria

McAllen Tx 78504  
City State zip

Phone 956-212-4841 Email Island of Praise @ Yahoo. Com

Event Title Island of Praise / Semana Santa

Event Date(s) April 22 & 23, June 11th & 12th

Location(s) of event Schlitterbahn Water Park  Recurring Event  New Event

Estimated attendance 5,000  
Estimated Room Nights 1,500

Please list other (proposed) cash or in-kind sponsors. You may attach list.

_____ \$ <u>0</u>	_____ \$ <u>0</u>
_____ \$ <u>0</u>	_____ \$ <u>0</u>
_____ \$ <u>0</u>	_____ \$ <u>0</u>

**Please present a plan for the following as it may pertain to your event (attach to application)**

**Event footprint** (Submit a drawing defining parameters of event as it relates to streets, beach and/or bay)

**Temporary Structures** (size & placement of tents, or other temp. structures)

**Trash, Litter Control & Sanitary facilities**

**Pedestrian & Parking Plan** (Where will people park and how will they safely access your event?)

**Vendors** (attach diagram defining what type of vendors, their location and general set up within event parameters)

- \* Proof of insurance may be required prior to processing check for funding
- \* May the CVB receive a list of participants with email addresses, if applicable? \_\_\_\_\_

**Thank you for your application!**

**Financial Report Island of Praise, February, 2011**  
**Non Profit 501C-3 Pending**

**Ordinary Income/ Expenses:**

**Income:**

Fundraisers:	0
Membership dues:	0
Sponsorships:	\$8,000.00
<b>Total Income:</b>	<b>\$8,000.00</b>

**Expenses:**

Insurance: \$650.00

Four stages w/  
Sound system \$6,500

**Isla Blanca Park**

Licensing agreement	\$75.00
Web site	\$300.00
Event Posters	\$125.00
Security x2	\$320.00
EMT's x2	\$320.00

**IRS 501C-3**

Non Profit Processing Fee	\$400.00
------------------------------	----------

**Total Expenses: \$8,290.00**

**Proposed Island of Praise Semana Santa Budget**

Sound System (two days) Cost Estimate - \$4,000

Advertisement and Promotional Materials - \$4,730  
Flyers, Posters, Radio & TV Commercials  
Internet email blast, Banners, Newspaper

Band Hotel accommodations - 14 rooms - \$2,000

Band Meals - \$1,600

---

\$12,330

[Log in](#)

[Sightseeing with Google Satellite Maps](#) > [United States](#) > [Texas](#) > South Padre Island  
Schlitterbahn Beach Waterpark on South Padre Island

Located at the very tip of Texas on South Padre Island overlooking the beautiful Gulf of Mexico.



[See map at Google](#) | [See map in Google Earth!](#) | [Report errors, bad data](#)  
[Learn more at en.wikipedia.org](#) | [Show nearby](#) | Submitter: joelr

Comments  
([post comment](#))

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[Satellite Sightseer home](#)  
v: 3

**Objective:**

Attract well-to-do Mexican-nationals to a multi-day praise and worship event on South Padre Island.

**Solution:**

A multi-pronged marketing effort including targeted print, new media and flyers. Utilize direct communication via email and facebook within the huge Christian community of Monterrey. Regular print advertising via the largest newspaper in all of northern Mexico, El Norte and the extremely-effective Texas Y Turismo insert (distributed in the wealthiest areas of Monterrey). Provide travelers with a final invitation at the bridge with a full-page ad in ShopVIP magazine and full-color, two-sided inserts.



# Basic Marketing Plan:

**Texas Y Turismo insert – El Norte Monterrey**  
Circulation: 56,797 of the most affluent neighborhoods  
Four weekly full-page advertisements



**ShopVIP Magazine** Full page ad, tens of thousands distributed at bridges as vehicles wait to cross

**10,000 Full Color, two-sided letter-size inserts** distributed at Brownsville bridges

**Website** specific for event

**Causeway Banner** for event



# Extended Marketing Plan:

All of the areas covered in basic plan:

- Four, full-page ads in El Norte's Texas Y Turismo
- Full page ad in ShopVIP magazine
- 10,000 additional full-color, two-sided inserts for distribution at Brownsville bridges
- Website
- Causeway Banner



**EL NORTE**



## Plus:

- Banner Ad on [www.elnorte.com](http://www.elnorte.com) website with over 100,000 registered members with click-through to website
- Two Full-color ads in El Norte (news section) referring to upcoming Texas Y Turismo insertion and website





# Marketing costs:

**EL NORTE**



## Basic plan:

- Four, full-page ads in El Norte's Texas Y Turismo - **\$1600.00**
- Full page ad in ShopVIP magazine - **\$1800.00**
- 10,000 additional full-color, two-sided inserts for distribution at Brownsville bridges (printing and distribution) - **\$ 650.00**
- Website - **\$ 500.00**
- Causeway Banner - **\$ 180.00**

**Total: \$4730.00**



## Expanded Plan:

- All of the above, plus:
- Banner Ad [www.elnorte.com](http://www.elnorte.com) (movie section) - **\$1000.00**
- Two full-color ads 2 X 2, main news section El Norte - **\$1600.00**

**Total: \$7330.00**



# Marketing Strategy:

*Island of Praise – Semana Santa*

**ITEM 10-A-3**





## Sales incentive plan

Sales incentive plans are a standard in the hospitality industry. Individual properties and CVBs have used these tools for years to assist their staff.

The South Padre Island CVB has had a sales incentive plan in place since April 1998, when the CVB Advisory Board requested that such a plan be developed and implemented. This plan was approved by the South Padre Island Board of Aldermen at that time.

We have examined numerous incentive plans from around the area. We found the one originally developed by South Padre Island to be the one that truly awards deeds, not words. People only receive incentives if they've done something.

The plan emphasizes the times of the year when business is slowest. Booking activity in those time periods is a boost for the local economy and an individual boost for the sales staff.

We are expanding the system to add support staff and the convention services staff on a quarterly basis.

This is separate, yet a consideration for the staff persons overall evaluation. If they are not making or exceeding goals, this will be a negative on their evaluation. Likewise, if the team members are not doing what they need to do to support the sales effort, this will also be noted.



## SALES INCENTIVE PLAN

This plan applies to meetings, conventions and special events. The goal is to incentivize the staff to book more Island business, especially at times when business is historically slow.

- Full-time convention sales people must meet 500 room nights per month minimum before any incentive plan begins.
- The sales director has a 300 room night per month minimum before any incentive plan begins.
- CVB staff who occasionally book rooms shall have a 100 room night per month minimum before any incentive plan begins.
- If a CVB sales person is responsible for a booking of 20 or more rooms or where there has been a joint effort with an area hotel, they are eligible for the incentive program once the minimum monthly requirement is met.
- Documentation must include a history, a copy of the signed contract with the property or a written notification from the meeting /event planner concerning their commitment.

The incentive is done through a basic dollar system. It goes like this:

### NEW BOOKINGS

One dollar/room night – so a 300 room night event would be worth \$300.

### REPEAT BOOKINGS

Specific meeting has been held on the Island within the past three years

\$.50/room night – so a 300 room night repeat booking would be worth \$150.

### BONUS INCENTIVES

Bonus incentives are awarded for bookings during our slower seasons. This involves the months of October, November, December and January.

This also includes bookings which run Sunday-Thursday in April and May. Friday and Saturday night stay-overs do not receive bonus dollars for April and May.

The bonus is \$1.50/room night.

### HOW ARE THE INCENTIVES PAID OUT?

If the booked business will be hosted on South Padre Island within 24 months of the contract, the sales person will receive 50% of the commission, based on the estimated room block.

Once the event is hosted, the rest of the commission will be paid following the verification of the total room nights used. If the room pickup was great than the estimate, the sales person will receive the balance of the commission plus \$1.00 for each additional room picked up over the estimate. If the room pickup was less than the estimate, the sales person will only be paid for rooms used.

If the total rooms fall short of what has already been paid in commission, the amount that was short will be deducted from the next incentive check.

If the sales person is no longer employed with the CVB when the event is hosted, no commission is paid.

If the booked business is more than 24 months from being hosted, the sales person will receive 25% of the estimated room nights. When the event is within 12 months of hosting, the sales person will receive another 25% of the commission.

The rest of the criteria for payment remains the same.

The sales director will receive an additional .25 cents for each \$1.00 earned by the sales staff over their monthly goal.

The CVB Executive Director does not receive commission for rooms that he/she books. The executive director will receive \$.30 cents for each \$1.00 earned by the sales staff over their minimums for new business and .10 cents for repeat business.

A yearly team goal will be established by the CVB Executive Director. If the goal is exceeded by 20% or more, all members of the sales team, sales support and convention services employed by the CVB for more than six (6) months will be eligible for a 2% bonus of their annual salary.

All incentives and bonuses are subject to appropriate deductions.





**ITEM 11**



**CITY OF SOUTH PADRE ISLAND, TX**  
**Fiscal Year 2012 Possible Grant Projects**  
**- Fact Sheet -**

**South Padre Island Convention Centre Construction Project**

The current South Padre Island Convention Centre's 45,000 square feet of meeting space include 22,500 square feet of exhibit hall space, an auditorium with a capacity of 250 (2,633 square feet) and 9,000 square feet of meeting rooms in various sizes and parking for 500 cars. This facility opened in 1992 and is located on the north end of South Padre Island.

In 2005, the South Padre Island Convention and Visitors Bureau (SPICVB) engaged C.H. Johnson Consulting Inc. to conduct an evaluation of the South Padre Island Convention Centre (Convention Centre) as well as the state of the overall convention product. The Convention Centre, while appropriate perhaps when built, is outmoded and lacks certain amenities and components necessary to remain competitive in the convention marketplace. The Johnson Study indicates that groups have either outgrown SPICVB or the facility has not kept pace with desired amenities such as the ability to offer a full-service hotel in the package.

The Convention Centre building is missing certain components that must be improved. The expansion of the exhibit hall is necessary to attract a larger share of the market and 30,000 square feet is considered the minimum exhibit hall size in the industry today. More pressing, however, is the lack of a ballroom, which inhibits the building's ability to attract events. An addition of a 12,000-square foot ballroom adjacent to the exhibit hall designed to meet the needs of civic, entertainment and sports users would be a key component together with an additional 5,000 of meeting rooms to bring the building up to an acceptable industry standard.

The connectivity to the Island's entertainment district is also a concern and improved transportation links or relocation to the downtown area would further enhancement the marketability of South Padre Island as a preferred destination for conventions and special events.

The Town of South Padre Island is in dire need of economic development. The current Convention Center once brought attention to the town, but now is outdated and inadequate. The Town of South Padre seeks federal assistance to construct a new Convention Center that will boost the local economy, and create more than 100 jobs in the community.

**2011 Federal Grant Opportunities**

Your Marlowe & Company team suggests that the city apply for a federal grant to fund this project. In addition, we will assist you with the application process and with getting Congressional support for your initiatives. We will continue to monitor the latest federal grant announcements and will notify you immediately should we find a grant program that will meet this need.



# ITEM 12





**Project:** SPI CVB - CVA Meeting  
**Date:** February 9<sup>th</sup>, 2011

## **Report**

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### **Media Overview and Update Jan. - March**

#### **Online -**

Specific Media Ad Network - Annual  
Freevacationbrochures.com - Annual  
TourTX.com - Annual  
TexTraveler.com - Annual  
TripAdvisor.com - Annual  
Videoglobetrotter.com - Annual  
Yahoo/Google/Ask/MSN Search - Annual  
Weatherbug.com - Jan. - Feb.

#### **Print -**

SAEN TX Traveler - Feb.  
AARP - March  
Midwest Living - Jan. - Feb.  
Best of the Midwest - March - Apr.  
Southern Living - Jan. & March  
MPG - Jan. - March  
TX State Travel Guide - Annual  
Locations - Annual  
PYM - Annual  
TSAE Membership Directory - Annual  
TSAE Show Edition - Annual  
TX Sports Facility Guide - Annual

#### **Outdoor -**

Corpus- 2, San Antonio- 2, Ongoing  
Valley Mall- Ongoing

#### **Television -**

Weather Channel - Minn. St. Paul, Kansas City, St. Louis, Chicago. Indianapolis and Cedar Rapids is added value.  
Journey TV in SA, DFW, Austin, RGV. Remainder of the US is added value.





**South Padre Island Convention and Visitors Bureau  
Spring Break 2011 Media Strategy**

<b>Method</b>	<b>Size</b>	<b># of Schools</b>	<b>Quantity</b>
Posters	11" x 17"	77	8,010 Posters
Wild Posting	8.5" x 11"	77	7,700 Flyers
Table Tents	18" x 11" Finished: 7.5" x 11"	77	15,400 Table Tents
Facebook	Adults 18-24	12 States	NA
Search	Google, Ask, Yahoo, Bing Adults 18-24	12 States	NA
Coke SB Guide	Full Page	80	240,000 Copies
Cinema	:15 sec spot	10 Markets	200 Screens

THE ATKINS GROUP  
SOUTH PADRE ISLAND PUBLIC RELATIONS TEAM  
WORK DESCRIPTION/ EFFORT AND RESULTS

January 2011

**RESEARCH & PLANNING**

- Interviewed winter Texan Jim Layter and Howard Johnson general manager Pam Romer for Winter Texas pitches.
- Worked with CVB, Atkins Group to gather high resolution photos for media use: beach weddings, diving, kiteboarding, kite flying, stand-up paddleboarding, skydiving etc.
- Researched island amenities/attractions for 20-30 year olds for a San Antonio Magazine story.
- Researched latest attraction and event updates for Jeanette McNamee, a writer for the Texas Traveler supplement in the San Antonio Express-News.
- Compiled media list of major alternative weeklies in Texas for Spring Break News Release distribution.
- Joined Travel Bloggers Exchange as part of our efforts to reach out to travel bloggers in 2011.
- Researched 2011 Editorial Calendar opportunities in Cision.
- Reviewed current and pending photos in CleanPix account. Working with DeeOnda to utilize the CleanPix tool more effectively. We will be updating the photo library for media that's housed on the website.
- Developed plan for Austin media outreach event to capitalize on upcoming CVB visit there for TTIA.

**PITCHES, NEWS RELEASES AND OTHER WRITTEN MATERIALS**

- Drafted Spring Break 2011 press release.

**MEDIA CONTACTS**

- Worked with reporter Becca Hensley on information and photos for two stories: a San Antonio Magazine story on SPI attractions and amenities for 20-30 year olds, to appear as part of a Gulf coast round-up in the March issue; and an Austin American-Statesman story on destination weddings for the Austin American-Statesman to appear in a February travel section.
- Edited/proofed/fact-checked a story for an upcoming issue of Trailer Life magazine.
- Pitched story on SPI plastic bag ban to several media including San Antonio Express-News reporter Lynn Brezosky, which resulted in a story on Jan. 19 (see clips).

- **Pitched Winter Texan story and fam opportunity to Midwestern travel media, including:**
  - Indianapolis Star features editor Tina Swarens
  - Detroit Free press, travel writer Ellen Creager
  - Detroit News, travel writer Susan Pollack
  - Grand Rapids Press, travel editor Andrea Tamboer
  - St. Louis Post-Dispatch, travel editor Judith Ann Evans
  - Kansas City Star, travel editor Mary Lou Nolan
  - Albuquerque Journal, travel/features editor Judy Giannettino
  - St. Paul Pioneer Press, features team leader Amy Nelson
  - Minneapolis Star-Tribune, travel editor Kerri Westenberg
  - Cleveland Plain Dealer, assistant features editor John Gruner
  - Columbus Dispatch, travel editor Cindy Decker
  - Cincinnati Enquirer, travel editor Denise Stockstill
  - Oklahoman, Lifestyle editor Linda Miller
  - Tulsa World, features editor Mark Brown
  
- **Pitched Kite Fest event info and photos to travel editors at:**
  - Austin American-Statesman
  - Dallas Morning News
  - Fort Worth Star Telegram
  - Houston Chronicle
  - and San Antonio Express-News (clips on the event ran in the San Antonio Express-News, Jan. 30, and Austin American-Statesman, Jan. 29 -- see clip section).
  
- **Invited Will Palmer, editor of Outside magazine to send a writer to the Island to cover Kite Roundup in May or to do a general feature on watersports on South Padre Island. We will be following up by phone shortly.**
  
- **Sent family friendly beach destination pitch and a fam invitation to Dana Donovan, editor of Houston Family Magazine. Donovan is running a summer vacation feature in the May issue. Left voicemail as a follow-up and will follow up again.**
  
- **Sent family-friendly beach destination pitch and a fam invitation to Hal Brown, editor of Ft. Worth, Texas: the Magazine. Brown is planning a summer vacation feature in the June issue. Left voicemail as a follow-up and will follow up again.**
  
- **Contacted Monica Taylor, Fox News First, KABB in San Antonio about sending a reporter to the Island to cover Kite Roundup or to do a "plan your summer vacation" segment. We will be following up with Brent Strong, producer of the show.**
  
- **Sent Winter Texan pitch and a fam invitation to the following Canadian dailies:**
  - Lisa Monforton, Calgary Herald
  - Eleanor Gray, Chronicle Herald
  - Nick Lees, Edmonton Journal
  - Robin Robinson, Edmonton Sun and Toronto Sun
  - Edie Austin, Montreal Gazette
  - Sarah MacWhirter, Globe and Mail

- Michael Bennett, Hamilton Spectator
  - Carol Baker, Independent Times
  - Vincent Fortier, Journal Metro
  - Andree Lebel, La Presse
  - Paul Simier, La Journal de Montreal
  - Tina Costanza, Metro Toronto
  - Hardip Johal, Province
  - Heather Greenwood Davis, Toronto Star (travel columnist)
  - Sue Pigg, Toronto Star
  - Juanita Ng, Vancouver Sun
- Contacted Tommy Black at Southern Living to follow up on his photo needs and the draft article for fact-checking. He does not yet have an exact publication date for the article, but is still looking at late spring/early summer. DeeOnda sent some wonderful dolphin and fishing photos to Patricia Barreto in the magazine's art department.

#### **FUTURE MEDIA FAM OPPORTUNITIES:**

- Followed up with Laurette Veres, editor of H Texas Magazine. She has assigned the FAM visit to writer Sarah VanHoose. Sarah and I have talked about story angles and activities to cover and she and Laurette are in the process of fine-tuning the focus of her article. Followed up by providing a written overview of activities we discussed and website links for more information. We are looking at dates in late March/early April for Sarah's visit.
- Made further fam plans with Chet Garner, now a Texas Highways columnist and host of the PBS travel show "The Day Tripper." After discussing story angles and ideas with Garner, he would like to do a scouting trip in May, returning to the Island in June/July to shoot footage for his show. Continuing to track.
- Spoke to Mary Ellen Botter of the Dallas Morning News regarding coming for a fam in April 2011 for a story on birding. She is working on determining dates that will work for her; we are continuing to stay in touch to work on this.
- Pitched Lauren Kramer on a fam trip to SPI. She is interested and is running by editors. Kramer is Canada-based writer and a frequent contributor to the San Antonio Express-News, Real Weddings magazine, Destinations magazine and other publications.
- We have been in touch with San Antonio Magazine travel editor and Austin-based freelance writer Becca Hensley. This month we worked extensively with her to gather information for two stories, one for San Antonio Magazine and another for the Austin American-Statesman. We are still working with Hensley to encourage a fam visit to SPI this year for future articles.

#### **CLIPS & HITS**

- **Texas Monthly.com**, Jan. 1. "The Drop Everything List," by Michael Hoinski. Includes a writeup of the event and a photo from a previous PB Dip.  
<http://www.texasmonthly.com/2011-01-01/webextra7.php>

- **Austin American Statesman**, Jan. 8. "Your Beach Awaits: Plan Now for Spring Break," by Helen Anders. Article offers overview of Spring Break offerings at Galveston, South Padre Island and Corpus Christi.  
<http://www.statesman.com/life/travel/your-beach-awaits-plan-now-for-spring-break-1171944.html>
- **USAToday.com**, Jan. 10. "Scuba Diving in South Padre Island, Texas." This writer, Rich Thomas, wrote an article on Texas diving opportunities for USA Today online in November; he just published another article specifically on South Padre diving.  
<http://traveltips.usatoday.com/scuba-diving-south-padre-island-texas-2495.html>
- **San Antonio Express-News**, Jan. 19. "South Padre next in Texas to ban plastic bags." Following our distribution of a news release on this move, RGV reporter Lynn Brezosky did a story on the new ruling. <http://www.mysanantonio.com/news/article/South-Padre-next-in-Texas-to-ban-plastic-bags-966806.php>
- **San Antonio Express-News**, Jan. 24. "Brownsville isn't trashing plastic bag ban."  
[http://www.mysanantonio.com/living\\_green\\_sa/article/Brownsville-isn-t-trashing-plastic-bag-ban-975515.php](http://www.mysanantonio.com/living_green_sa/article/Brownsville-isn-t-trashing-plastic-bag-ban-975515.php)
- **Dredging Today**, Jan. 26. "Renourishment project remains on schedule at Padre Island."  
<http://www.dredgingtoday.com/2011/01/26/renourishment-project-remains-on-schedule-at-padre-island-usa/>
- **Austin American-Statesman**, Jan. 29. "Travel Matters: February travel calendar and a good city for Valentine's Day frolicking" [http://www.statesman.com/life/travel-matters-february-travel-calendar-and-a-good-1218275.html?cxtyp=rss\\_ece\\_frontpage](http://www.statesman.com/life/travel-matters-february-travel-calendar-and-a-good-1218275.html?cxtyp=rss_ece_frontpage)
- **San Antonio Express-News**, Jan. 30. "Up in the air." The Express-News featured a photo and information on Kite Fest in the Sunday's Travel section's "Save the Date" event page.  
<http://www.mysanantonio.com/life/travel/article/Save-the-Date-Jan-30-2011-985276.php>

### **Spring Break**

We have found several articles on spring break that have been posted to open-source content websites (where anyone can post an article). Some of these are directly attributable to spring break tour operator Inertia Travel.

- **Articlesbase.com**, Jan. 26. "Top 5: Spring Break's Hottest Destinations, 2011."  
<http://www.articlesbase.com/clothing-articles/top-5-spring-breaks-hottest-destinations-2011-4111987.html>
- **PRLog.com**, Jan. 5. "Plan the best spring break 2011 with Inertia Tours."  
<http://www.prlog.org/11196413-plan-the-best-spring-break-in-2011-with-inertia-tours.html>
- **ArticleCat.com**, Jan. 5. "College Spring Break – Get Wild."  
<http://www.articlecat.com/Article/College-Spring-Break--Get-Wild/458382>
- **SeeNation.com**, Jan. 5. "Plan the best spring break in 2011 with Inertia Tours."  
[http://www.seenation.com/view\\_full\\_news\\_details.php?newsid=352899&title=Plan%20the%20Best%20Spring%20Break%20in%202011%20with%20Inertia%20Tours](http://www.seenation.com/view_full_news_details.php?newsid=352899&title=Plan%20the%20Best%20Spring%20Break%20in%202011%20with%20Inertia%20Tours)

- **EzineMark.com, Jan. 5. "College Spring Break – Get Wild."**  
<http://travel.ezinemark.com/college-spring-break-get-wild-172a8a59502.html>

#### **Ted Williams in Rehab**

The nationally publicized story of golden-voiced homeless man Ted Williams coming to (and subsequently leaving) South Padre Island for rehab treatment courtesy of Dr. Phil generated dozens of news articles nationwide mentioning SPI.

#### **NBA D-League Basketball Tournament**

This tournament received widespread media coverage before, during and after the event; we tracked approximately 200 hits. Coverage consists mainly of sports articles that mention SPI as the tournament location. Coverage appeared in publications including:

- Tulsa World
- San Francisco Chronicle
- Des Moines Register
- Portland Press-Herald (Maine)
- Argus Leader (South Dakota)
- Reno Gazette-Journal
- Daily Herald (Utah)
- Deseret News (Utah)
- Bismarck Tribune (North Dakota)
- OurSportsCentral.com (open-source news website focusing on minor-league sports nationwide)
- San Antonio Express-News
- Austin American-Statesman
- Idaho Statesman
- FortWayne.com (Indiana)
- The Bakersfield Californian
- Saginaw News (Michigan)
- Coloradoan.com
- Omaha.com
- BuzzTracker.com
- Miami Sun-Sentinel

#### **ACCOUNT SERVICE**

- Account service and maintenance: planning meetings, clip searches, reports for CVA marketing committee and board meetings, meetings and discussions with CVB and TAG SPI team, etc.



## Web

**sopadre.com**

**1/1 - 1/31**

Total Visits: 59,375

Avg. Time: 4:10

Source: Direct 9.29%, Referring 11.96%, Search 78.74%

Countries: US, Canada, Mexico

States: TX, Minnesota, Illinois, Oklahoma, Missouri, Cali, NY, Michigan, Wisconsin, Ohio

Cities: McAllen, Houston, Dallas, SA, Austin, SPI, Irving, Brownsville, El Paso, Plano

**12/1 - 12/31**

Total Visits: 33,225

Avg. Time: 3:59

Source: Direct 10.77%, Referring 11.84%, Search 77.39%

Countries: US, Canada, Mexico

States: TX, Illinois, Minnesota, Cali, Missouri, NY, Oklahoma, Michigan, Wisconsin, Colorado

Cities: McAllen, Houston, SA, Dallas, Austin, SPI, Brownsville, Harlingen, Plano, Corpus Christi

**11/1 - 11/30**

Total Visits: 28,938

Avg. Time: 3:39

Source: Referring 10.13%, Direct 12.51%, Search 77.36%

Countries: US, Canada, Mexico

States: TX, Illinois, Cali, Minnesota, NY, Missouri, Colorado, Michigan, Wisconsin, Oklahoma

Cities: McAllen, Houston, SA, Austin, Dallas, SPI, Brownsville, Harlingen, Irving, Plano

**10/1 - 10/27**

Total Visits: 25,684

Avg. Time: 3:51

Source: Referring 9.87%, Direct 12.49%, Search 77.64%

Countries: US, Canada, Mexico

States: TX, Illinois, NY, Minnesota, California, Missouri, Michigan, Colorado, Oklahoma, Wisconsin

Cities: McAllen, Houston, SA, Dallas, Austin, SPI, Brownsville, Harlingen, Weslaco, Corpus



**whosyourpadre.com**

**1/1 - 1/31**

**Total Visits: 33,426**

**Avg. Time: 4:16**

**Source: Direct 13.67%, Referring 30.82%, Search 55.48%**

**Countries: US, Canada, Mexico**

**States: TX, Illinois, Michigan, Minnesota, Indiana, Ohio, Oklahoma, Wisconsin, Iowa, NY**

**12/1 - 1/4**

**Total Visits: 12,336**

**Avg. Time: 4:13**

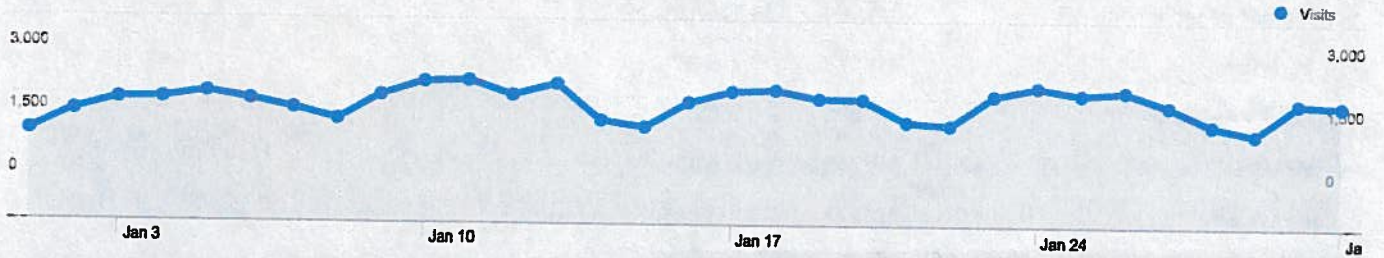
**Source: Search 12.47%, Referring 14.71%, Direct 72.78%**

**Countries: US, Canada, Mexico**

**States: TX, Illinois, Minnesota, Michigan, Indiana, Ohio, NY, Cali, Wisconsin, Iowa**

**Cities: SA, Dallas, Houston, McAllen, Austin, El Paso, SPI, Killeen, Arlington, Brownsville**





**Site Usage**

**59,375** Visits

**38.57%** Bounce Rate

**244,754** Pageviews

**00:04:10** Avg. Time on Site

**4.12** Pages/Visit

**80.33%** % New Visits

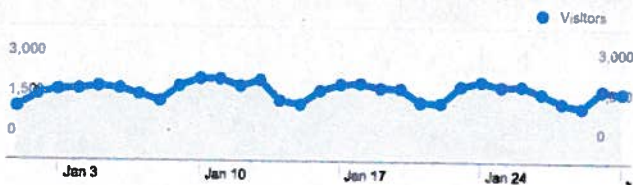
**Content Overview**

Pages	Pageviews	% Pageviews
/island/	66,595	27.21%
/lodging/listing.php?cat=1	13,427	5.49%
/attractions/listing.php?cat=7	7,699	3.15%
/lodging/listing.php?cat=2	7,583	3.10%
/attractions/	6,439	2.63%

**Map Overlay**

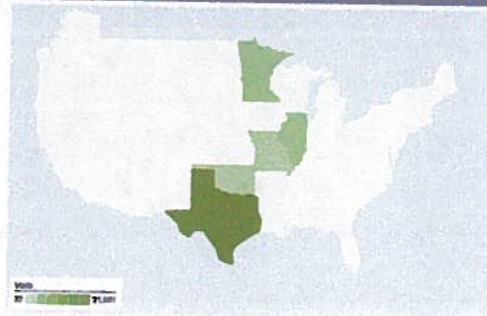


**Visitors Overview**

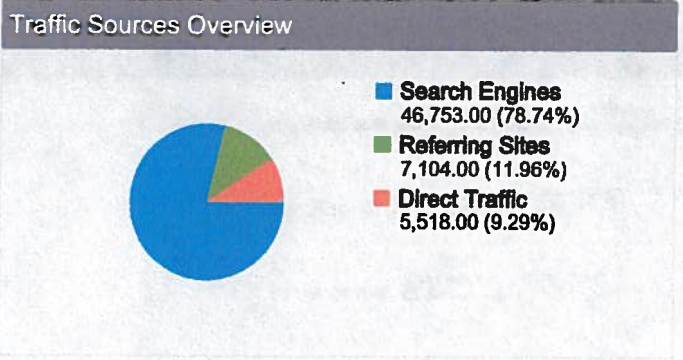
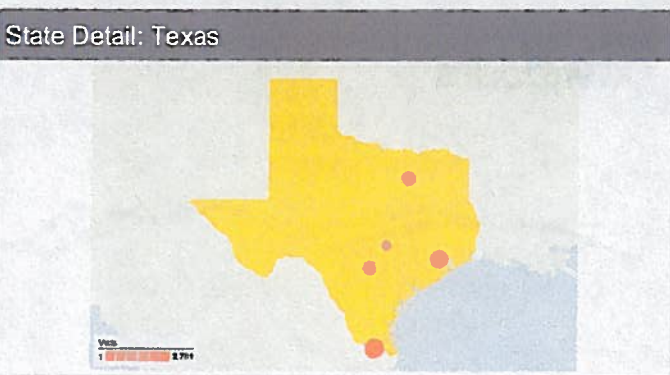


**Visitors**  
**49,946**

**Country/Territory Detail: United States**



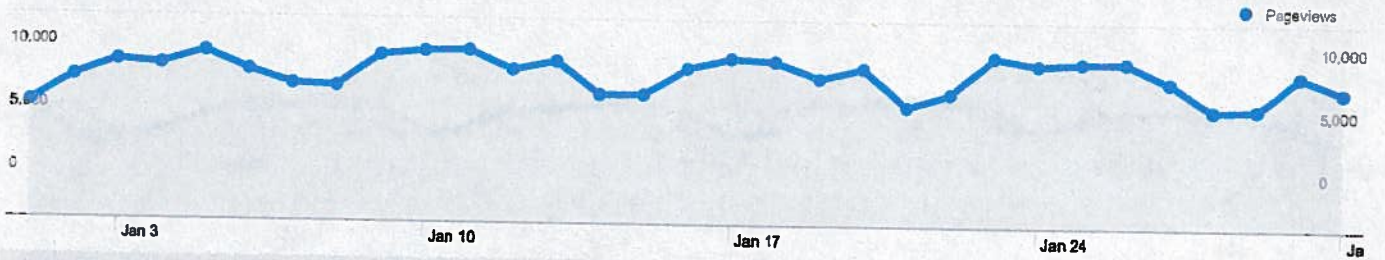
Referring Sites		
Source	Visits	% visits
springbreak.sopadre.com	1,004	14.13%
facebook.com	942	13.26%
pub.weatherbug.com	590	8.31%
google.com	355	5.00%
aslads.ask.com	273	3.84%



# Content Overview

Jan 1, 2011 - Jan 31, 2011

Comparing to: Site



Pages on this site were viewed a total of 244,754 times

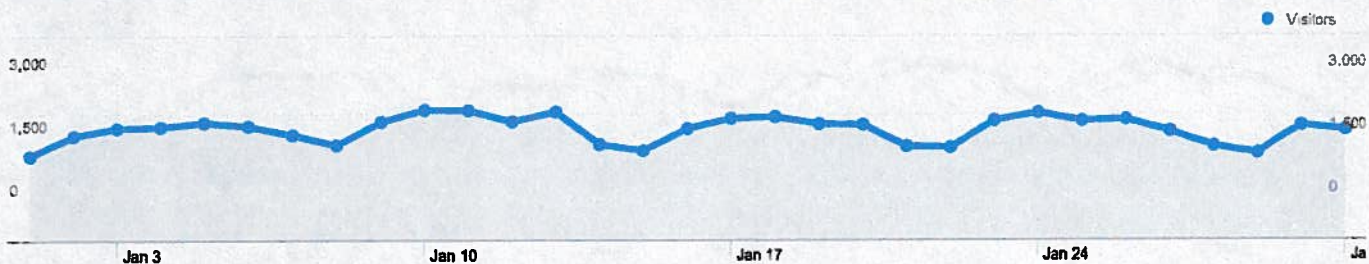
244,754 Pageviews

186,822 Unique Views

38.57% Bounce Rate

## Top Content

Pages	Pageviews	% Pageviews
/island/	66,595	27.21%
/lodging/listing.php?cat=1	13,427	5.49%
/attractions/listing.php?cat=7	7,699	3.15%
/lodging/listing.php?cat=2	7,583	3.10%
/attractions/	6,439	2.63%



## 49,946 people visited this site

**59,375** Visits

**49,946** Absolute Unique Visitors

**244,754** Pageviews

**4.12** Average Pageviews

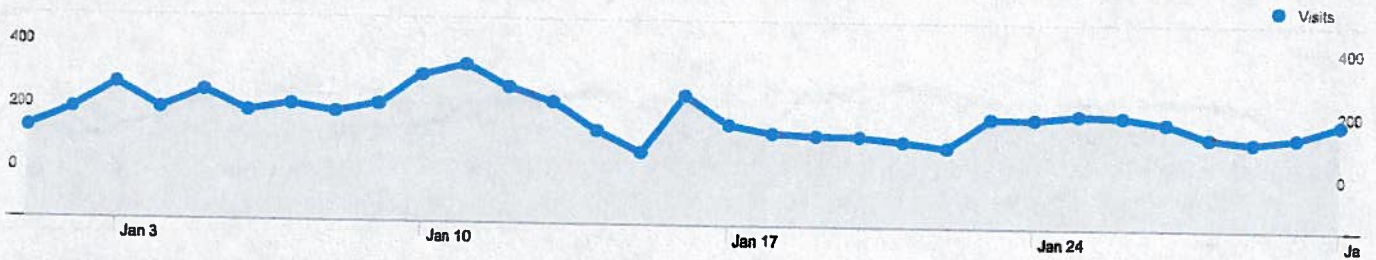
**00:04:10** Time on Site

**38.57%** Bounce Rate

**80.33%** New Visits

## Technical Profile

Browser	Visits	% visits	Connection Speed	Visits	% visits
Internet Explorer	35,186	59.26%	Cable	25,905	43.63%
Safari	10,342	17.42%	Unknown	12,703	21.39%
Firefox	8,927	15.03%	DSL	12,450	20.97%
Chrome	4,184	7.05%	T1	7,391	12.45%
Mozilla Compatible Agent	239	0.40%	Dialup	827	1.39%



**Referring sites sent 7,104 visits via 673 sources**

Site Usage

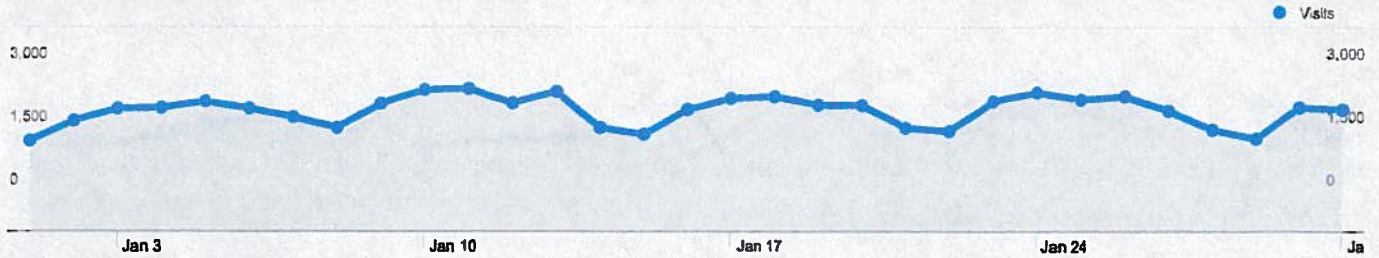
Source	Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate
<b>Visits</b> <b>7,104</b> % of Site Total: 11.96%	<b>Pages/Visit</b> <b>3.09</b> Site Avg: 4.12 (-25.08%)	<b>Avg. Time on Site</b> <b>00:02:58</b> Site Avg: 00:04:10 (-28.80%)	<b>% New Visits</b> <b>77.93%</b> Site Avg: 80.33% (-2.99%)	<b>Bounce Rate</b> <b>54.65%</b> Site Avg: 38.57% (41.68%)	
springbreak.sopadre.com	1,004	2.59	00:03:09	66.93%	56.77%
facebook.com	942	2.28	00:01:46	80.04%	74.73%
pub.weatherbug.com	590	1.93	00:01:15	94.24%	67.46%
google.com	355	4.12	00:04:01	87.32%	44.51%
aslads.ask.com	273	3.70	00:01:36	98.17%	45.05%
search.mywebsearch.com	172	4.88	00:06:22	76.74%	21.51%
myspi.org	134	5.31	00:07:14	63.43%	23.88%
nba.com	118	2.49	00:02:19	72.88%	37.29%
dictionary.reference.com	113	1.23	00:00:18	95.58%	83.19%
twitter.com	101	1.29	00:00:29	0.00%	87.13%

1 - 10 of 673




# Traffic Sources Overview

Jan 1, 2011 - Jan 31, 2011

Comparing to: Site



All traffic sources sent a total of 59,375 visits

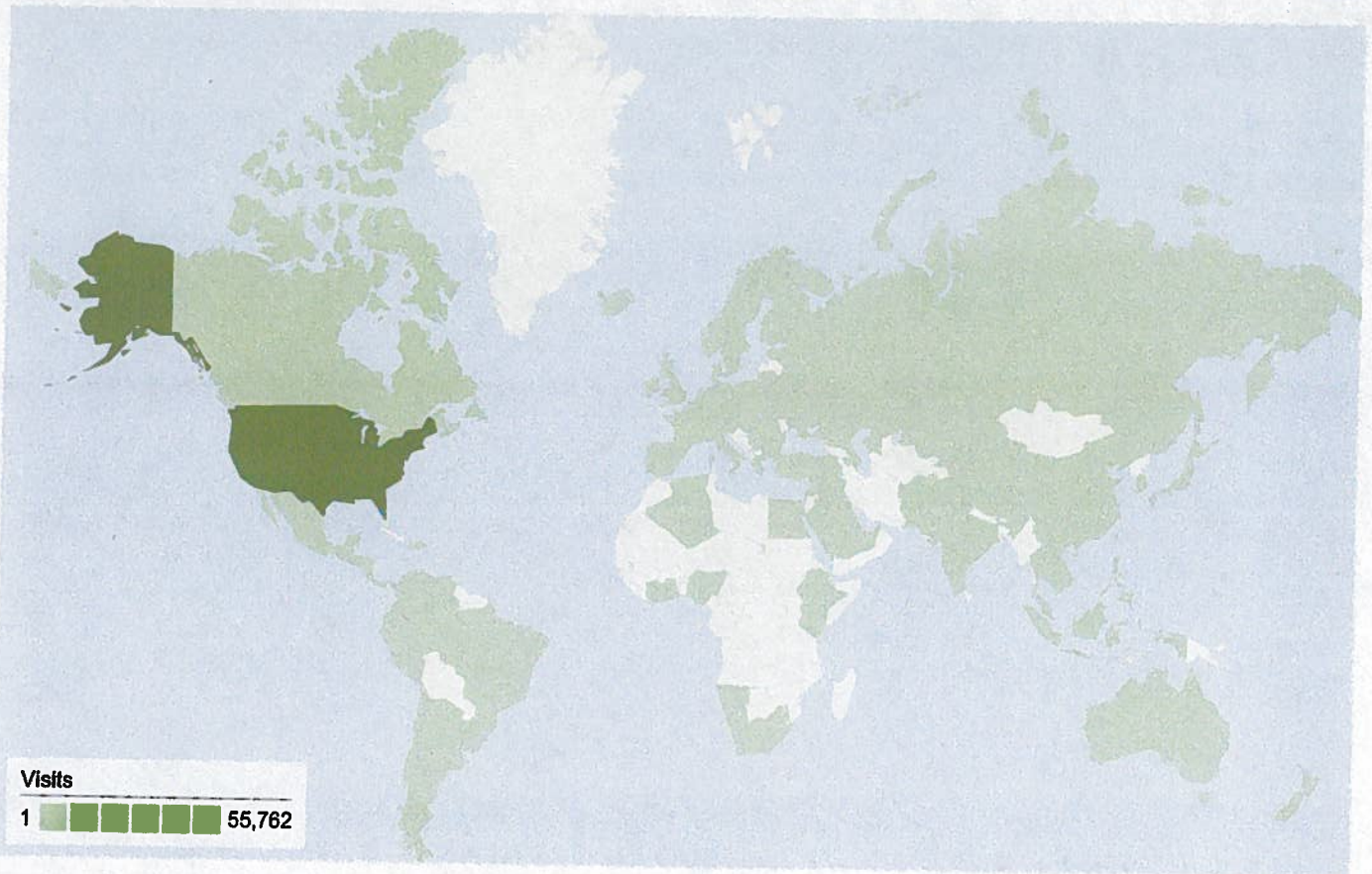
-  9.29% Direct Traffic
-  11.96% Referring Sites
-  78.74% Search Engines



- Search Engines  
46,753.00 (78.74%)
- Referring Sites  
7,104.00 (11.96%)
- Direct Traffic  
5,518.00 (9.29%)

## Top Traffic Sources

Sources	Visits	% visits	Keywords	Visits	% visits
google (organic)	34,770	58.56%	south padre island	20,111	43.02%
(direct) ((none))	5,518	9.29%	padre island	3,807	8.14%
yahoo (organic)	5,294	8.92%	south padre	3,085	6.60%
bing (organic)	5,140	8.66%	south padre island texas	1,742	3.73%
springbreak.sopadre.com	1,004	1.69%	san padre island	1,133	2.42%



## 59,375 visits came from 102 countries/territories

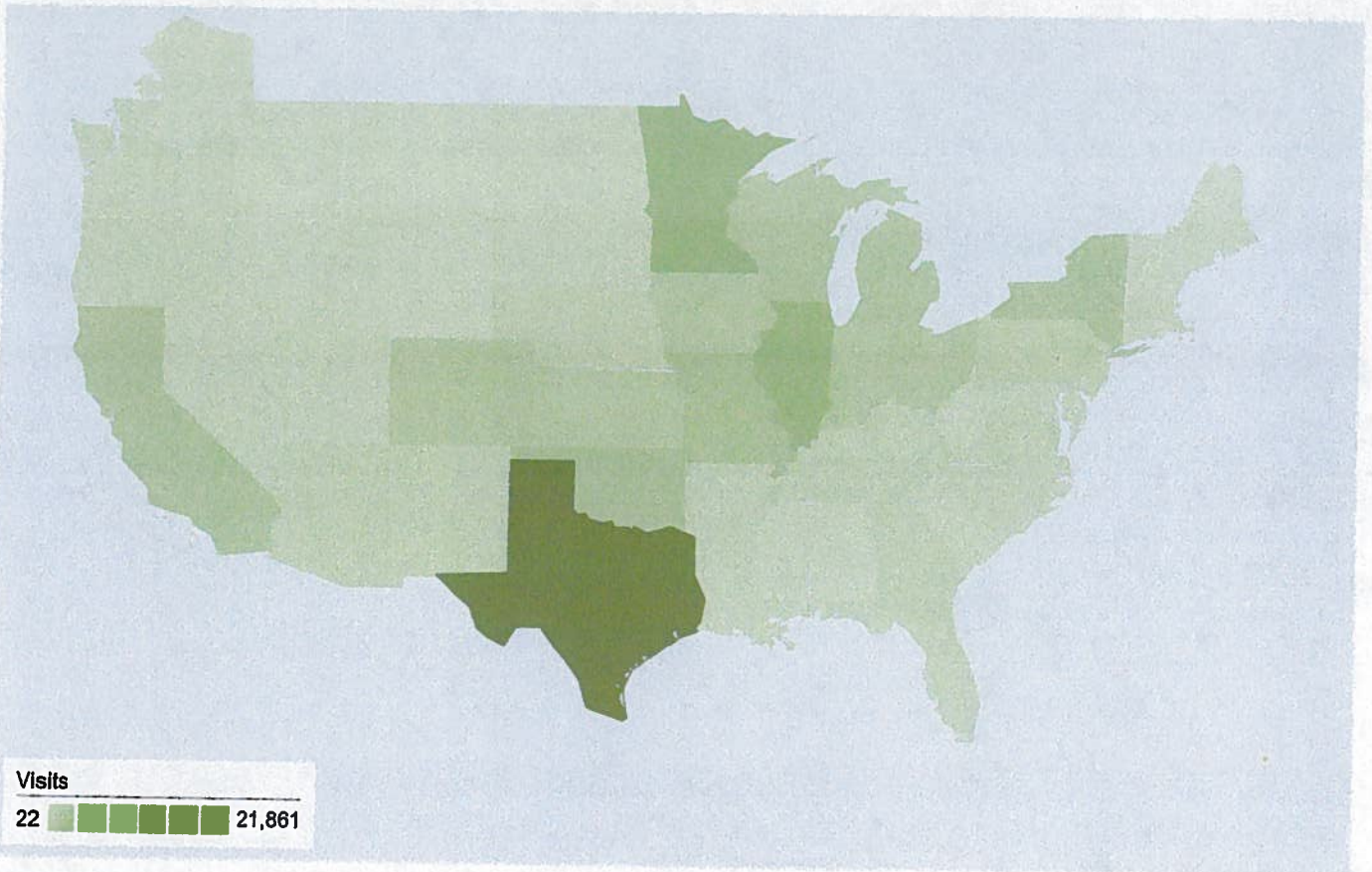
Site Usage

Country/Territory	Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate
<b>Visits</b> <b>59,375</b> % of Site Total: 100.00%	<b>Pages/Visit</b> <b>4.12</b> Site Avg: 4.12 (0.00%)	<b>Avg. Time on Site</b> <b>00:04:10</b> Site Avg: 00:04:10 (0.00%)	<b>% New Visits</b> <b>80.45%</b> Site Avg: 80.33% (0.16%)	<b>Bounce Rate</b> <b>38.57%</b> Site Avg: 38.57% (0.00%)	
United States	55,762	4.16	00:04:12	80.20%	38.21%
Canada	1,890	3.87	00:03:52	84.39%	37.99%
Mexico	529	3.81	00:04:15	81.47%	44.23%
United Kingdom	243	3.02	00:03:23	75.72%	48.97%
Netherlands	111	1.65	00:01:17	98.20%	75.68%
Germany	107	3.46	00:02:34	87.85%	50.47%
Italy	61	2.26	00:02:21	83.61%	55.74%
Australia	46	2.54	00:01:35	93.48%	41.30%
France	40	3.12	00:02:37	90.00%	60.00%

Austria	29	2.41	00:00:51	93.10%	58.62%
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1 - 10 of 102





**This country/territory sent 55,762 visits via 52 regions**

Site Usage

Region	Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate
<b>Visits</b> <b>55,762</b> % of Site Total: 93.91%	<b>Pages/Visit</b> <b>4.16</b> Site Avg: 4.12 (1.00%)	<b>Avg. Time on Site</b> <b>00:04:12</b> Site Avg: 00:04:10 (0.96%)	<b>% New Visits</b> <b>80.20%</b> Site Avg: 80.33% (-0.16%)	<b>Bounce Rate</b> <b>38.21%</b> Site Avg: 38.57% (-0.92%)	
Region	Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate
Texas	21,861	4.33	00:04:31	75.91%	39.28%
Minnesota	3,276	4.51	00:04:35	80.34%	33.85%
Illinois	2,972	4.11	00:04:10	82.07%	37.72%
Oklahoma	1,827	5.16	00:05:14	78.54%	31.86%
Missouri	1,812	4.34	00:04:09	75.06%	37.69%
California	1,703	3.21	00:03:17	84.97%	44.69%
New York	1,663	3.34	00:03:12	84.37%	40.71%
Michigan	1,569	3.79	00:03:29	82.28%	38.50%
Wisconsin	1,400	4.52	00:04:35	82.93%	34.07%

Ohio

1,375

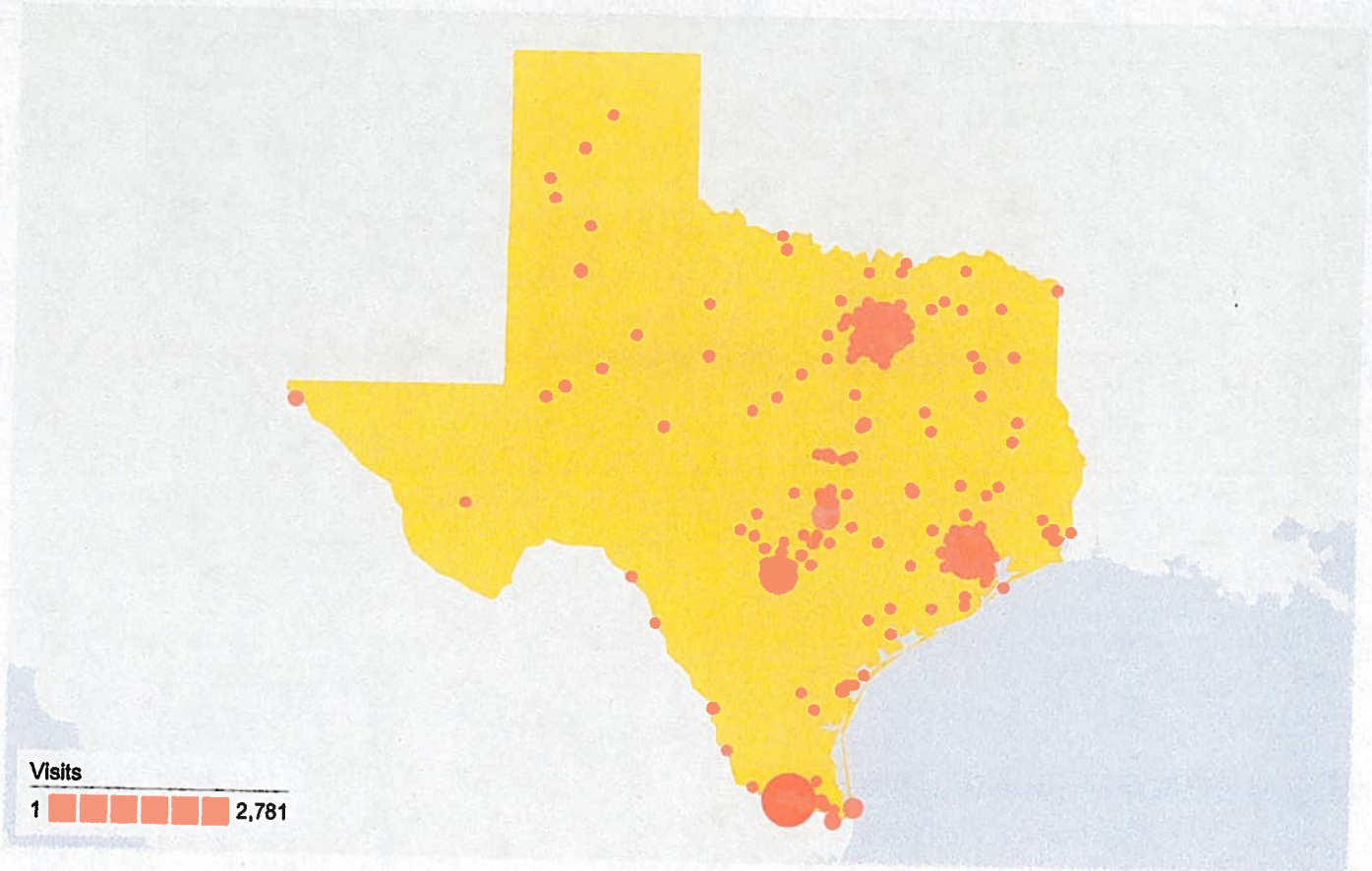
3.75

00:03:27

87.71%

41.89%

1 - 10 of 52

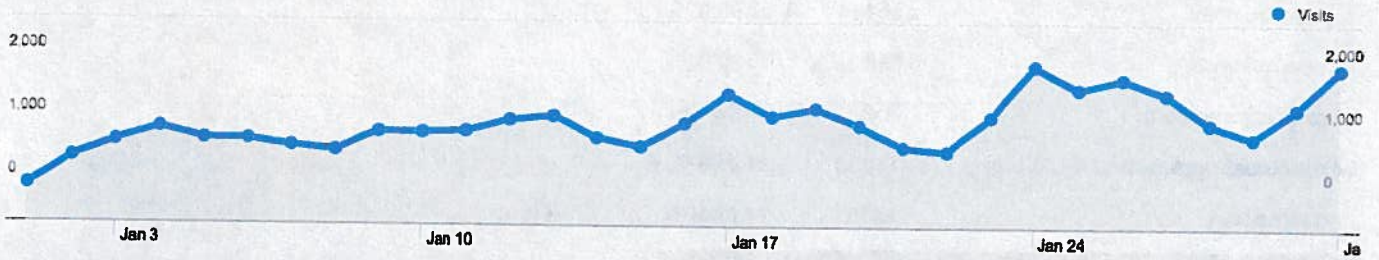


**This state sent 21,861 visits via 412 cities**

Site Usage

City	Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate
<b>Visits</b> <b>21,861</b> % of Site Total: 36.82%	<b>Pages/Visit</b> <b>4.33</b> Site Avg: 4.12 (4.95%)	<b>Avg. Time on Site</b> <b>00:04:31</b> Site Avg: 00:04:10 (8.61%)	<b>% New Visits</b> <b>75.91%</b> Site Avg: 80.33% (-5.50%)	<b>Bounce Rate</b> <b>39.28%</b> Site Avg: 38.57% (1.86%)	
Mcallen	2,781	3.17	00:03:15	54.44%	52.39%
Houston	2,475	4.46	00:04:55	82.10%	36.53%
Dallas	1,853	4.13	00:04:33	79.22%	37.88%
San Antonio	1,805	4.67	00:05:21	72.96%	39.06%
Austin	1,165	4.25	00:04:11	82.15%	41.55%
South Padre Island	614	3.86	00:03:34	46.58%	39.58%
Irving	391	4.58	00:05:07	84.65%	34.02%
Brownsville	372	4.03	00:03:36	76.08%	40.86%
El Paso	323	3.81	00:03:32	86.38%	45.20%

Plano	304	4.45	00:04:50	75.33%	41.45%
					1 - 10 of 412



## Site Usage

**33,426** Visits

**27.80%** Bounce Rate

**238,375** Pageviews

**00:04:16** Avg. Time on Site

**7.13** Pages/Visit

**79.00%** % New Visits

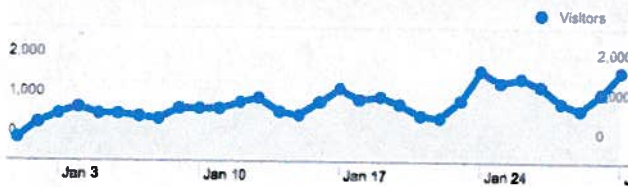
## Content Overview

Pages	Pageviews	% Pageviews
/2011/home/	38,054	15.96%
/2011/events/	19,812	8.31%
/2011/where2stay/	16,075	6.74%
/2011/where2party/	10,941	4.59%
/2011/activities/	10,075	4.23%

## Map Overlay

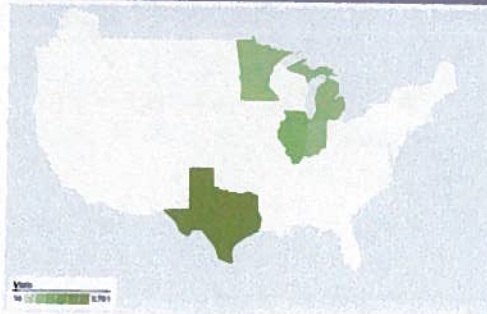


## Visitors Overview

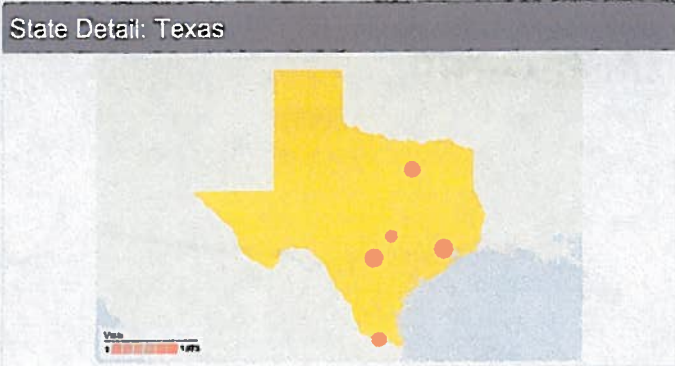


**Visitors**  
**27,018**

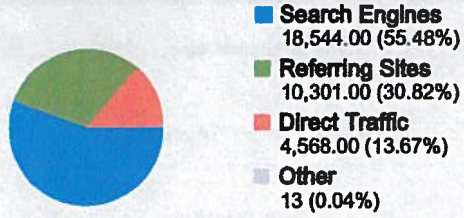
## Country/Territory Detail: United States



Referring Sites		
Source	Visits	% visits
sopadre.com	5,554	53.92%
facebook.com	3,092	30.02%
realtrafficsource.com	352	3.42%
whosyourpadre.com	188	1.83%
google.com	153	1.49%



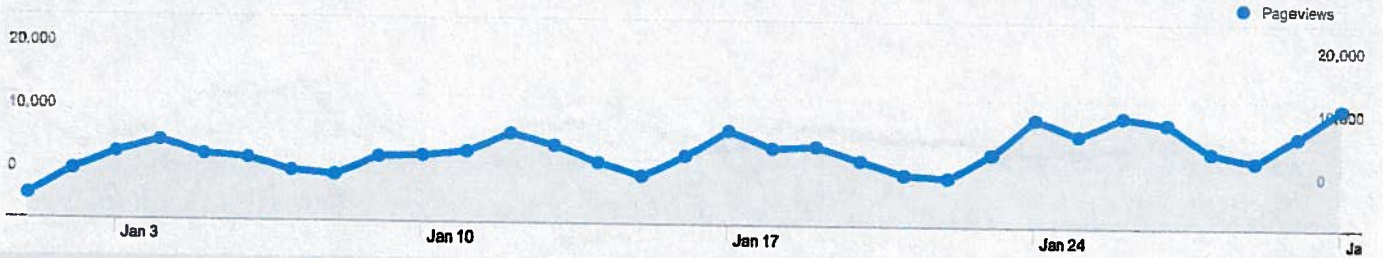
### Traffic Sources Overview



# Content Overview

Jan 1, 2011 - Jan 31, 2011

Comparing to: Site



**Pages on this site were viewed a total of 238,375 times**

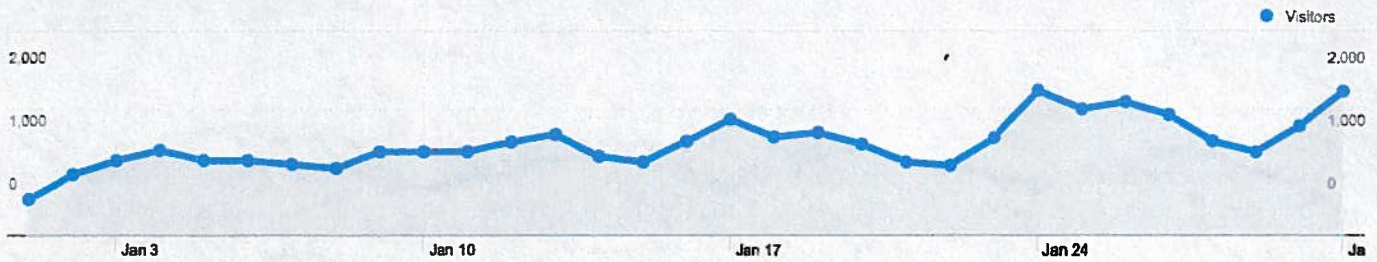
**238,375** Pageviews

**187,336** Unique Views

**27.80%** Bounce Rate


## Top Content

Pages	Pageviews	% Pageviews
/2011/home/	38,054	15.96%
/2011/events/	19,812	8.31%
/2011/where2stay/	16,075	6.74%
/2011/where2party/	10,941	4.59%
/2011/activities/	10,075	4.23%





**27,018 people visited this site**

 **33,426** Visits


 **27,018** Absolute Unique Visitors

 **238,375** Pageviews

 **7.13** Average Pageviews

 **00:04:16** Time on Site

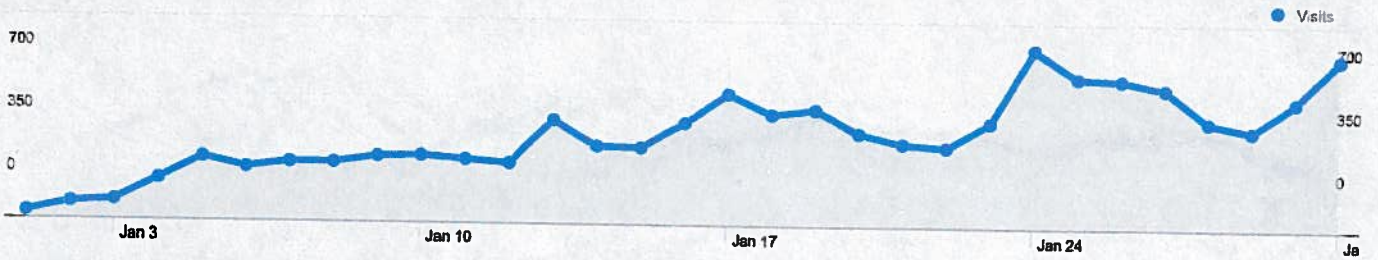
 **27.80%** Bounce Rate

 **79.00%** New Visits

**Technical Profile**

Browser	Visits	% visits	Connection Speed	Visits	% visits
Internet Explorer	13,972	41.80%	Cable	15,491	46.34%
Safari	8,954	26.79%	Unknown	6,382	19.09%
Firefox	6,014	17.99%	T1	5,688	17.02%
Chrome	3,783	11.32%	DSL	5,524	16.53%
Mozilla Compatible Agent	333	1.00%	Dialup	293	0.88%





**Referring sites sent 10,301 visits via 233 sources**

Site Usage

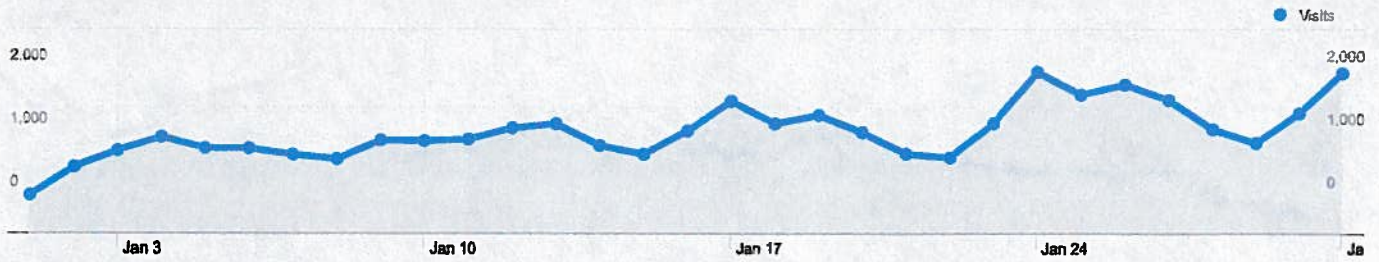
<b>Visits</b> <b>10,301</b> % of Site Total: 30.82%	<b>Pages/Visit</b> <b>6.64</b> Site Avg: 7.13 (-6.90%)	<b>Avg. Time on Site</b> <b>00:03:49</b> Site Avg: 00:04:16 (-10.46%)	<b>% New Visits</b> <b>81.49%</b> Site Avg: 79.00% (3.15%)	<b>Bounce Rate</b> <b>27.77%</b> Site Avg: 27.80% (-0.10%)
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Source	Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate
sopadre.com	5,554	8.41	00:04:54	82.05%	14.71%
facebook.com	3,092	4.60	00:02:29	81.89%	42.76%
realtrafficsource.com	352	1.48	00:00:18	92.90%	73.58%
whosyourpadre.com	188	4.22	00:03:02	36.70%	51.60%
google.com	153	6.89	00:06:31	77.78%	23.53%
news.travel.aol.com	120	6.04	00:03:40	75.00%	25.83%
southpadreshuttle.com	101	7.17	00:02:49	59.41%	28.71%
aslads.ask.com	77	7.75	00:03:40	100.00%	15.58%
m.facebook.com	64	2.55	00:02:22	89.06%	60.94%
touch.facebook.com	55	2.56	00:00:57	87.27%	61.82%

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# Traffic Sources Overview

Jan 1, 2011 - Jan 31, 2011  
Comparing to: Site



All traffic sources sent a total of 33,426 visits

13.67% Direct Traffic

30.82% Referring Sites

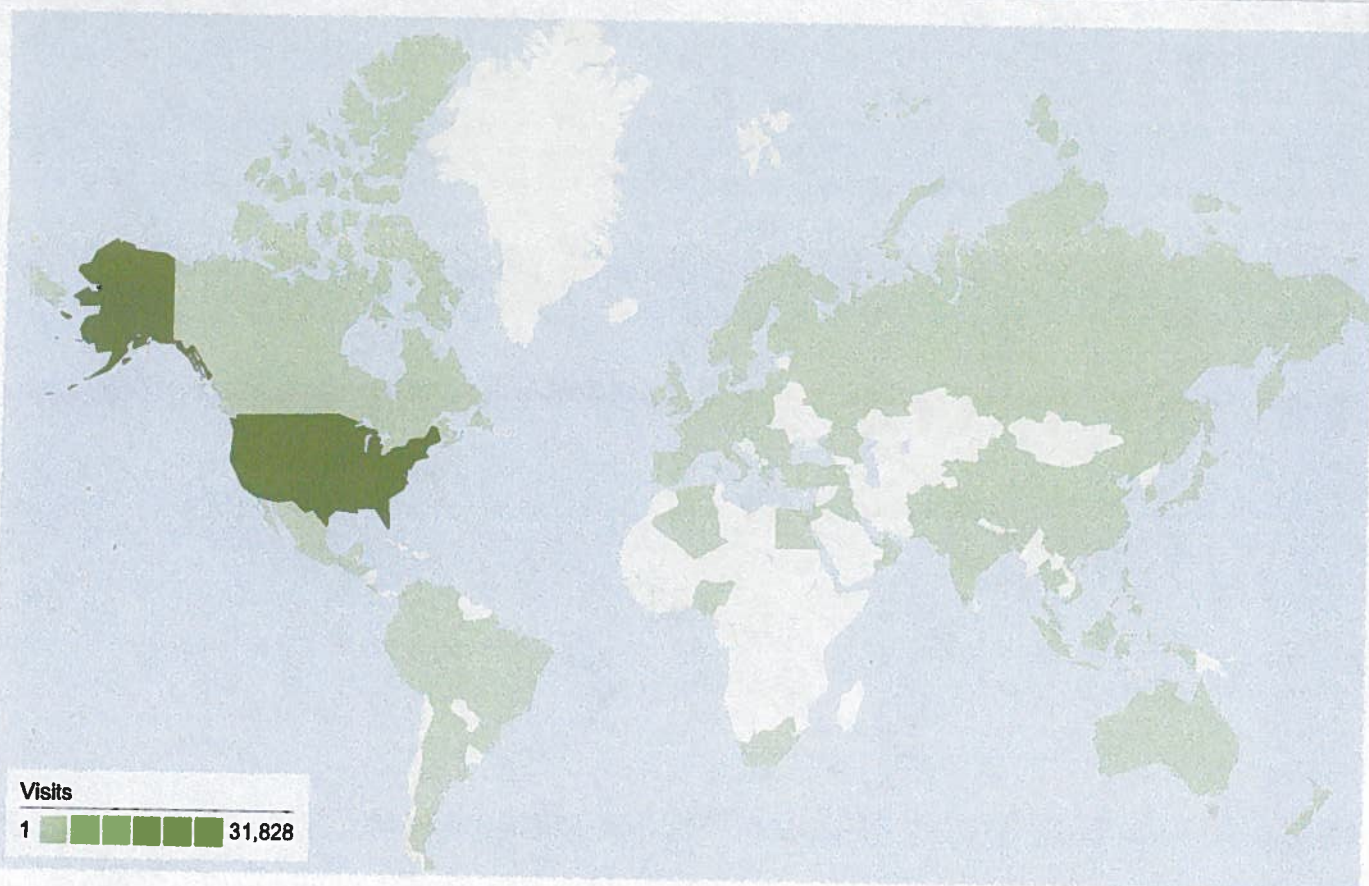
55.48% Search Engines



- Search Engines  
18,544.00 (55.48%)
- Referring Sites  
10,301.00 (30.82%)
- Direct Traffic  
4,568.00 (13.67%)
- Other  
13 (0.04%)

## Top Traffic Sources

Sources	Visits	% visits	Keywords	Visits	% visits
google (organic)	15,337	45.88%	south padre island spring break	2,991	16.13%
sopadre.com (referral)	5,554	16.62%	south padre island spring break	1,314	7.09%
(direct) ((none))	4,568	13.67%	south padre	998	5.38%
facebook.com (referral)	3,092	9.25%	south padre spring break	870	4.69%
yahoo (organic)	1,470	4.40%	south padre spring break 2011	866	4.67%



**33,426 visits came from 79 countries/territories**

Site Usage

Country/Territory	Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate
<b>United States</b>	<b>31,828</b>	7.22	00:04:19	78.83%	27.72%
<b>Canada</b>	<b>633</b>	4.48	00:02:03	91.47%	30.96%
<b>Mexico</b>	<b>355</b>	7.08	00:05:07	77.75%	20.00%
<b>United Kingdom</b>	<b>151</b>	5.05	00:02:46	75.50%	33.11%
<b>Germany</b>	<b>66</b>	7.56	00:04:48	84.85%	27.27%
<b>Italy</b>	<b>40</b>	8.20	00:03:48	92.50%	17.50%
<b>France</b>	<b>29</b>	3.21	00:02:30	72.41%	37.93%
<b>Netherlands</b>	<b>26</b>	2.69	00:00:18	100.00%	42.31%
<b>Australia</b>	<b>25</b>	6.08	00:04:02	92.00%	24.00%

Brazil

25

3.40

00:02:37

88.00%

40.00%

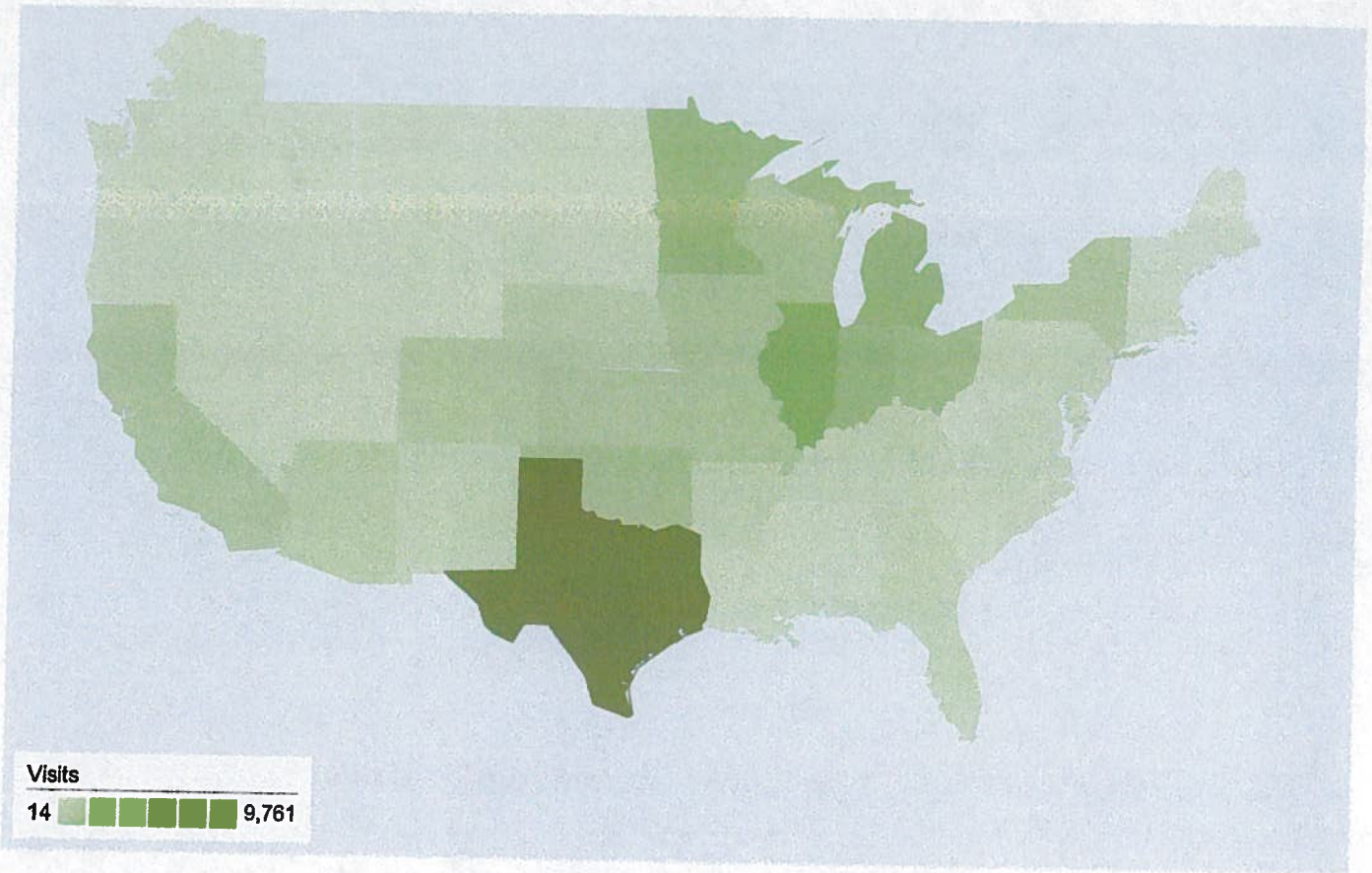
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# Country/Territory Detail:

United States

Jan 1, 2011 - Jan 31, 2011

Comparing to: Site

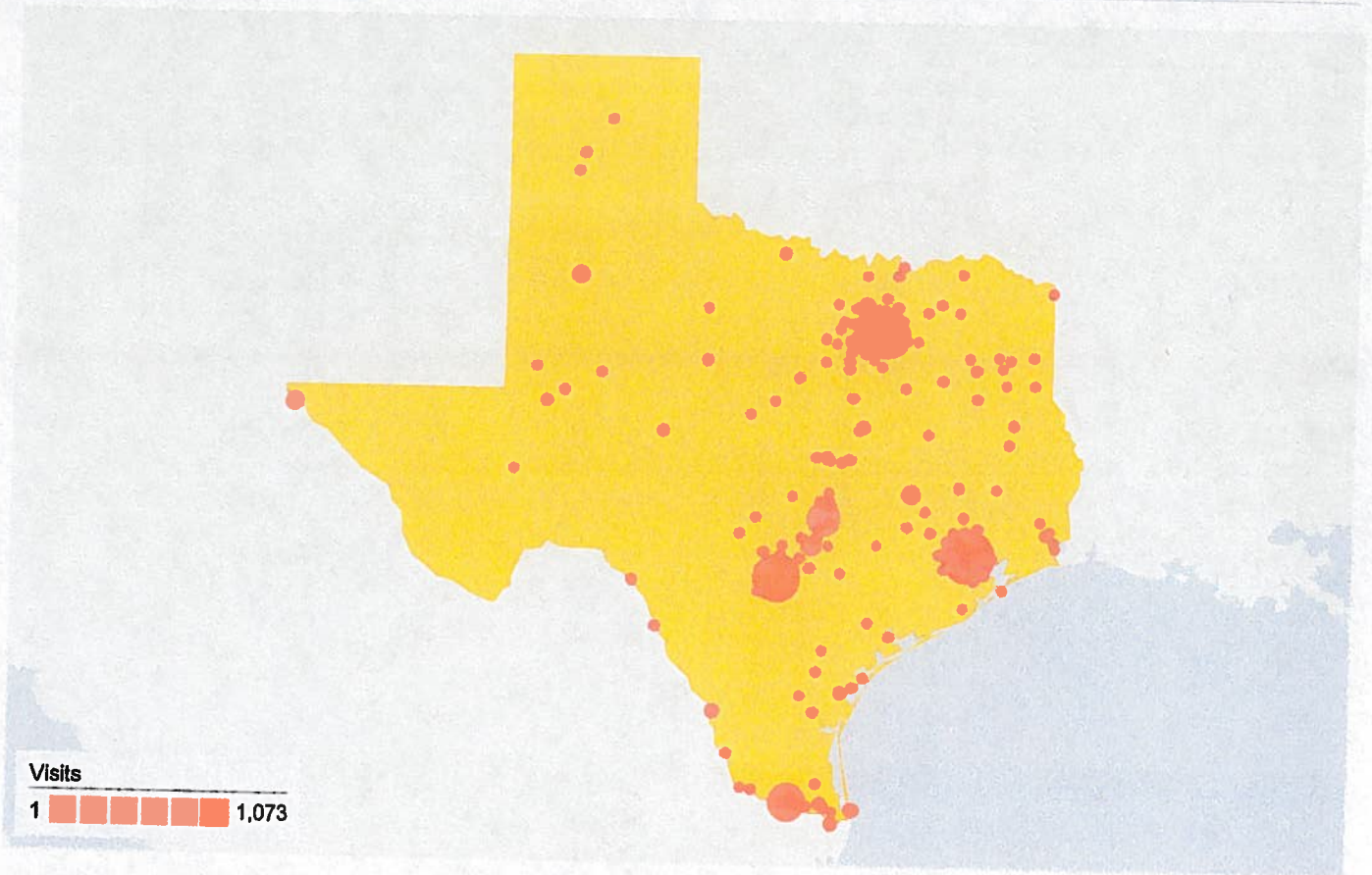


**This country/territory sent 31,828 visits via 52 regions**

Site Usage

Region	Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate
<b>Visits</b> <b>31,828</b> % of Site Total: 95.22%	<b>Pages/Visit</b> <b>7.22</b> Site Avg: 7.13 (1.28%)	<b>Avg. Time on Site</b> <b>00:04:19</b> Site Avg: 00:04:16 (1.40%)	<b>% New Visits</b> <b>78.83%</b> Site Avg: 79.00% (-0.22%)	<b>Bounce Rate</b> <b>27.72%</b> Site Avg: 27.80% (-0.29%)	
Texas	9,761	8.51	00:05:26	76.45%	21.68%
Illinois	2,523	6.00	00:03:24	81.37%	34.64%
Michigan	1,809	6.01	00:03:16	79.77%	35.32%
Minnesota	1,785	6.38	00:03:28	83.03%	27.96%
Indiana	1,626	6.90	00:03:50	77.55%	33.52%
Ohio	1,314	6.22	00:03:36	79.38%	36.23%
Oklahoma	1,106	8.08	00:04:56	76.58%	26.58%
Wisconsin	1,038	6.75	00:03:39	82.76%	31.79%
Iowa	962	6.85	00:04:02	80.15%	27.86%

New York	862	5.52	00:03:11	78.19%	34.45%
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**This state sent 9,761 visits via 284 cities**

Site Usage

City	Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate
<b>Visits</b> <b>9,761</b> % of Site Total: 29.20%	<b>Pages/Visit</b> <b>8.51</b> Site Avg: 7.13 (19.40%)	<b>Avg. Time on Site</b> <b>00:05:26</b> Site Avg: 00:04:16 (27.37%)	<b>% New Visits</b> <b>76.45%</b> Site Avg: 79.00% (-3.23%)	<b>Bounce Rate</b> <b>21.68%</b> Site Avg: 27.80% (-22.03%)	
Houston	1,073	8.08	00:05:12	79.03%	20.13%
San Antonio	947	8.70	00:05:55	68.11%	23.97%
Dallas	832	7.01	00:04:26	81.13%	25.12%
Mcallen	715	7.42	00:04:48	69.23%	24.90%
Austin	603	8.06	00:04:43	74.96%	24.21%
College Station	237	9.11	00:05:30	80.17%	16.88%
San Marcos	229	7.72	00:04:26	68.56%	27.51%
Irving	203	6.64	00:05:20	81.77%	20.20%
El Paso	203	9.26	00:05:46	80.30%	19.21%

Lubbock

199

8.74

00:05:53

75.38%

19.10%

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