# INTERNATIONAL TOURISM PERFORMANCE: LILI DEROUSIE – MONTHLY REPORT – 2010-2011

| Monthly Goal: | Oct. | Nov. | Dec. | Jan. | Feb. | March | April | May | June | July | Aug. |
|---|---|---|---|---|---|---|---|---|---|---|---|
| Physical Sales Calls (24) | 2 | 9 | 11 | 5 | 3 | 16 | | | | | |
| Prospecting/ calls (250) | 371 | 436 | 336 | 363 | 391 | 384 | | | | | |
| Trade shows attended ( ) | 1 | 0 | 0 | 2 | 2 | 0 | | | | | |
| Sales Leads Generated | 1 | 1 | 6 | 0 | 1 | 1 | | | | | |
| Sales contracts Generated | 1 | 0 | 0 | 0 | 1 | 1 | | | | | |
| Fam Tours Hosted | 0 | 0 | 0 | 0 | 0 | 0 | | | | | |
| Site Inspections | 1 | 1 | 2 | 0 | 1 | 0 | | | | | |
| Client Events (1-2 Annually) | 0 | 0 | 1 Clients from Mexico/Xmas dinner | 0 | 0 | 0 | | | | | |
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