

**MEETING MINUTES
CONVENTION AND VISITOR ADVISORY BOARD MEETING
CITY OF SOUTH PADRE ISLAND**

WEDNESDAY, AUGUST 26, 2020

I. CALL TO ORDER

The Convention and Visitors Advisory Board of the City of South Padre Island, Texas held a Regular Meeting on Wednesday, August 26, 2020 at the South Padre Island City Council Chambers, 4601 Padre Boulevard, South Padre Island, Texas. Vice Chairman Tom Goodman called the meeting to order at 9:24 a.m. A quorum was present: Board Members Chad Hart, Pamela Romer, Bryan Pinkerton and Ex-Officio Jose Mulet. Absent were Chairman Daniel Salazar and Board Members Bob Friedman and Arnie Crenin and Ex-Officio Bryan Walker.

City Officials: City Manager Randy Smith

CVB Staff: CVB Director Ed Caum, Office Manager/Accountant Lori Moore, and Administrative Assistant Linette Hernandez.

II. PLEDGE OF ALLEGIANCE

Vice Chairman Tom Goodman led the Pledge of Allegiance.

III. PUBLIC COMMENTS AND ANNOUNCEMENTS

Ex-Officio and Valley International Airport Director Jose Mulet spoke at the podium and provided an update regarding the airline service employee furloughs and new flight schedules.

IV. APPROVE CONSENT AGENDA

- 4.1. Approve the meeting minutes for the July 22, 2020 regular meeting. Board Member Pamela Romer made the motion to approve the meeting minutes, seconded by Board Member Bryan Pinkerton. Motion carried.
- 4.2. Approved the excused absences for Chairman Daniel Salazar and Board Member Bryan Pinkerton for the June 24, 2020 regular meeting. Board Member Chad Hart made the motion to approve the excused absences, seconded by Board Member Pamela Romer. Motion carried.

- 4.3. Approve the excused absence for Board Member Bob Friedman for the July 22, 2020 regular meeting. Board Member Chad Hart made the motion to approve the excused absence, seconded by Pamela Romer. Motion carried.

V. REGULAR AGENDA

- 5.1. Presentation and discussion regarding the Director's Report and the following topics. CVB Director Ed Caum shared a PowerPoint presentation with the board and addressed any question or concerns on the following topics.

*Marketing and Communications

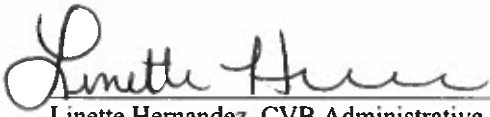
*Social Media

*Research and Analytics

- 5.2. Discussion and possible action concerning new meeting date for September 2020. The next meeting date was set for Sept 23, 2020.

VI. ADJOURN

There being no further business, Vice Chairman Tom Goodman adjourned the meeting at 10:17am.



Linette Hernandez, CVB Administrative Assistant

Approved by:



Daniel Salazar, CVAB Chairman