

**NOTICE OF MEETING**  
**THE CITY OF SOUTH PADRE ISLAND**  
**THE CONVENTION & VISITORS AUTHORITY BOARD**  
**MAY 11, 2011**

Notice is hereby given that the Convention and Visitors Authority Board of the City of South Padre Island, Texas will hold a **Meeting on Wednesday, May 11, 2011 at 2:00p.m.**, in the **Municipal Building Joyce H. Adams Board Room, 2<sup>nd</sup> Floor, 4601 Padre Boulevard,** South Padre Island, Texas.

**AGENDA**

1. Call to order
2. Pledge of Allegiance
3. Public announcements and comments: *This is an opportunity for citizens to speak to the CVA relating to agenda or non-agenda items. **Speakers are required to address the CVA at the podium and give their name before addressing their concerns.** (Note: State law will not permit the CVA to discuss, debate or consider items that are not on the agenda. Citizen comments may be referred to Convention and Visitors Bureau staff or may be placed on the agenda of a future CVA meeting.)*
4. Consent agenda
  - A. Approval of minutes for April 13, 2011 meeting
5. Review of monthly and year to date revenues, expenditures and financial statements
6. Staff Showcase
  - A. Presentation by staff member concerning their duties – Vedette Garza
7. Marketing Committee report
  - A. Report on NBA Development League bid
  - B. Discussion and action concerning renewal of contract with Expedia for online booking engine
  - C. Discussion and action concerning letter of agreement with The CE Group
8. Discussion and action concerning advertising, including recent and planned ad placements, web usage statistics and recent public relations efforts
9. Discussion and action concerning preliminary 2011-2012 operating budget
10. Update on Convention Centre expansion
11. Set New Meeting date / agenda items for next meeting
12. Adjourn

Dated this, the \_\_\_\_\_ day of \_\_\_\_\_ 2011.

CITY OF SOUTH PADRE ISLAND

\_\_\_\_\_  
Dinora Garcia, Executive Assistant, CVB

I, the undersigned authority, do hereby certify that the above Notice of Meeting of the South Padre Island Convention and Visitors Authority Board is a true and correct copy of said Notice on the bulletin board at the City Hall of said City of South Padre Island, Texas on \_\_\_\_\_, 2011 at \_\_\_\_\_ and it remained so posted continuously for at least 72 hours preceding the scheduled time of said Meeting.

CITY OF SOUTH PADRE ISLAND

Dinora Garcia, Executive Assistant, CVB

NOTE: This facility is wheelchair accessible and accessible parking spaces are available. Requests for accommodations or interpretive services must be made 48 hours prior to this meeting. Please contact Jay Mitchim, ADA designated responsible party, at (956) 761-1025.

NOTE: There may be one or more members of the South Padre Island City Council attending this meeting, and if so, this statement satisfies the requirements of the OPEN MEETINGS ACT.