

**NOTICE OF CONVENTION AND VISITOR ADVISORY BOARD MEETING
CITY OF SOUTH PADRE ISLAND**

THURSDAY, NOVEMBER 17, 2022

9:00 AM AT THE MUNICIPAL BUILDING,
CITY COUNCIL CHAMBERS, 2ND FLOOR
4601 PADRE BOULEVARD, SOUTH PADRE ISLAND, TEXAS

1. Call to Order

2. Pledge of Allegiance

3. Public Comments and Announcements

This is an opportunity for citizens to speak to Council relating to agenda or non-agenda items. Speakers are required to address Council at the podium and give their name before addressing their concerns. [Note: State law will not permit the City Council to discuss, debate or consider items that are not on the agenda. Citizen comments may be referred to City Staff or may be placed on the agenda of a future City Council meeting]

4. Approve Consent Agenda

- 4.1. Approve the meeting minutes for the October 27, 2022 regular meeting. (Till)
- 4.2. Approve the excused absence for Board Member Bob Friedman for the October 27, 2022 regular meeting. (Till)
- 4.3. Approve the Special Events Committee post-event reports for the following events: (Brown)
 - *Banzaikon 2022
 - *Ride for Rotary Causeway Cross 2022
 - *Sandcastle Days 2022
 - *SPI Pride 2022

5. Regular Agenda

- 5.1. Presentation and discussion by Predictive Data Lab on campaign performances, KPIs, and analytics. (Moore)
- 5.2. Presentation, discussion, and possible action regarding the Zimmerman Media Plan for FY 2022-2023. (Moore)
- 5.3. Presentation, discussion, and possible action regarding the Zimmerman Public Relations Plan for

Agenda: NOVEMBER 17, 2022

FY 2022-2023. (Moore)

- 5.4. Discussion and possible action to approve the funding request for Jailbreak South Padre in May 2023. (Brown)
- 5.5. Discussion and possible action to approve the funding request for the Ron Hoover Fishing Tournament in July 2023. (Henry)
- 5.6. Discussion and possible action to approve the funding request for the American Junior Golf Association South Padre Island Junior Championship in August 2023. (Brown)
- 5.7. Discussion and possible action to approve the funding request for the Ladies Kingfish Tournament in August 2023. (Brown)
- 5.8. Discussion and possible action to approve the ecotourism buy with RGV Reef for \$50,000/ (Henry)
- 5.9. Discussion and possible action to approve the marketing buy with The Sport Fishing Championship for \$80,000. (Henry)
- 5.10. Discussion and action concerning the new meeting date for November 2022. (Till)

6. Adjourn

NOTE:

One or more members of the City of South Padre Island City Council may attend this meeting; if so, this statement satisfies the requirements of the OPEN MEETINGS ACT.

DATED

Ema Jaramillo, CVB Management Assistant

I, THE UNDERSIGNED AUTHORITY, DO HEREBY CERTIFY THAT THE ABOVE NOTICE OF MEETING OF THE CONVENTION AND VISITORS ADVISORY BOARD OF THE CITY OF SOUTH PADRE ISLAND, TEXAS IS A TRUE AND CORRECT COPY OF SAID NOTICE AND THAT I POSTED A TRUE AND CORRECT COPY OF SAID NOTICE ON THE BULLETIN BOARD AT CITY HALL/MUNICIPAL BUILDING ON , AT/OR BEFORE 9:00 AM AND REMAINED SO POSTED CONTINUOUSLY FOR AT LEAST 72 HOURS PRECEDING THE SCHEDULED TIME OF SAID MEETING.

Ema Jaramillo, CVB Management Assistant

Agenda: NOVEMBER 17, 2022 - CONVENTION AND VISITOR ADVISORY BOARD MEETING Convention And Visitors Advisory Board

THIS FACILITY IS WHEELCHAIR ACCESSIBLE, AND ACCESSIBLE PARKING SPACES ARE AVAILABLE. REQUESTS FOR ACCOMMODATIONS OR INTERPRETIVE SERVICES MUST BE MADE 48 HOURS PRIOR TO THIS MEETING. PLEASE CONTACT BUILDING OFFICIAL, GEORGE MARTINEZ AT (956)761-8103.

Agenda: NOVEMBER 17, 2022 - CONVENTION AND VISITOR ADVISORY BOARD MEETING Convention And Visitors Advisory Board

**CITY OF SOUTH PADRE ISLAND
CONVENTION AND VISITORS ADVISORY BOARD
AGENDA REQUEST FORM**

MEETING DATE: November 17, 2022

NAME & TITLE: Ema Jaramillo, Management Assistant

DEPARTMENT: Convention and Visitors Bureau

ITEM

Approve the meeting minutes for the October 27, 2022 regular meeting. (Till)

ITEM BACKGROUND

Approve the meeting minutes for the October 27, 2022 regular meeting. (Till)

BUDGET/FINANCIAL SUMMARY

None

COMPREHENSIVE PLAN GOAL

None

LEGAL REVIEW

Sent to Legal:

Approved by Legal:

RECOMMENDATIONS/COMMENTS:

**MEETING MINUTES
NOTICE OF CONVENTION AND VISITORS ADVISORY BOARD MEETING
CITY OF SOUTH PADRE ISLAND**

THURSDAY, OCTOBER 27, 2022

1. Call to Order

The Convention and Visitors Advisory Board of the City of South Padre Island, Texas held a regular meeting on Thursday, October 27, 2022 at the South Padre Island City Council Chambers, 4601 Padre Boulevard, South Padre Island, Texas. Chairman Sean Tillman called the meeting to order at 9:05 AM. Board Members present: Vice Chairman Daniel Salazar, Board Members Tom Goodman, Chad Hart, and Bryan Pinkerton were present. Board member Bob Friedman was absent. CVB Staff present were CVB Director Blake Henry, Operations and Services Manager Lori Moore, CVB Sales and Services Manager Mayra Nunez, Marketing and Communications Specialist Dennise Hernandez, Marketing and Communications Specialist Mauricio Cervantes. City Manager Randy Smith was present.

2. Pledge of Allegiance

Chairman Till led the Pledge of Allegiance.

3. Public Comments and Announcements

Public comments were given at this time.

4. Approve Consent Agenda

Bryan Pinkerton created a motion to approve the consent agenda items, seconded by Tom Goodman. Motion carried unanimously.

4.1. Approve the meeting minutes for the September 23, 2022 regular meeting. (Till)

4.2. Approve the excused absence for Vice Chairman Daniel Salazar for the September 23, 2022 regular meeting. (Till)

4.2. Approve the Special Events Committee post-event reports for the following events:
(Henry)

*Wahoo Classic Fishing Tournament 2022

*SPIsland Games 2022

5. Regular Agenda

5.1 Presentation and discussion by Predictive Data Lab on campaign performances, KPIs, and analytics.

Predictive Data Lab presented KPIs, campaign performances, and analytics as well as answer questions and concerns from the CVA board.

- 5.2 Presentation, discussion, and possible action regarding the Zimmerman Media Plan for FY 2022-2023. (Moore)
Jon came to to the podium to present the media plan and answered questions from the board. No action taken.
- 5.3 Presentation, discussion, and possible action regarding the Zimmerman Public Relations Plan for FY 2022-2023.
Chairman Sean Till created motion to approve the Zimmerman Public Relations Plan and Media Plan for FY 2022-2023, seconded by Vice Chairman Daniel Salazar. Motion carried unanimously.
- 5.4 Presentation and discussion regarding the CVB Monthly Report. (Henry)
1.) Groups & Meetings- Sales & Services Manager Mayra Nunez came to the podium to present regarding groups and meetings hosted by the sales team in September.
2.) Marketing & Communications - Marketing and Communication Specialist Mauricio Cervantes came to the podium to discuss marketing efforts by the marketing team.
3.) Social Media - Marketing and Communications Specialist Dennise Hernandez came to the podium to discuss social media, in-house creatives, and Cision reports.
4.) Cision
5.) In-House Creative
- 5.5 Discussion and possible action to approve the funding request for the Texas State Surfing Championship in April 2023. (Henry)
Vice Chairman Daniel Salazar made a motion to approve the \$5,000 funding request, seconded by Committee Member Chad Hart. Motion carried unanimously
- 5.6 Discussion and possible action to approve the funding request for the Ron Hoover Fishing Tournament in July 2023. (Henry)
Vice Chairman Daniel Salazar made a motion to table funding request for the Ron Hoover Fishing Tournament, seconded by Bryan Pinkerton. Motion carried unanimously.
- 5.7 Discussion and possible action to approve the marketing buy for the National Tropical Weather Conference in April 2023. (Henry)
Committee Member made a motion to approve \$20,000 in funding, seconded by Committee Member Chad Hart. Motion carried unanimously.
- 5.8 Discussion and possible action to approve the marketing buy with JLO Productions for the Cameron County | SPI CVB Holiday Celebration 2022. (Henry)
Vice Chairman Daniel Salazar made a motion to approve the marketing buy with JLO Productions for the Cameron County | SPI CVB Holiday Celebration 2022, seconded by Committee Member Rene Valdez. Motion carried unanimously
- 5.9 Discussion and action concerning the new meeting date for November 2022.
Thursday, November 17, 2022 at 9:00 AM.

6. Adjourn

Prepared By:

Ema Jaramillo, Management Assistant

Approved By:

Sean Till, CVAB Chairman

**CITY OF SOUTH PADRE ISLAND
CONVENTION AND VISITORS ADVISORY BOARD
AGENDA REQUEST FORM**

MEETING DATE: November 17, 2022

NAME & TITLE: Ema Jaramillo, Management Assistant

DEPARTMENT: Convention and Visitors Bureau

ITEM

Approve the excused absence for Board Member Bob Friedman for the October 27, 2022 regular meeting. (Till)

ITEM BACKGROUND

Approve the excused absence for Board Member Bob Friedman for the October 27, 2022 regular meeting

BUDGET/FINANCIAL SUMMARY

None

COMPREHENSIVE PLAN GOAL

N/A

LEGAL REVIEW

Sent to Legal:

Approved by Legal:

RECOMMENDATIONS/COMMENTS:

**CITY OF SOUTH PADRE ISLAND
CONVENTION AND VISITORS ADVISORY BOARD
AGENDA REQUEST FORM**

MEETING DATE: November 17, 2022

NAME & TITLE: Ema Jaramillo, Management Assistant

DEPARTMENT: Convention and Visitors Bureau

ITEM

Approve the Special Events Committee post-event reports for the following events: (Brown)

*Banzaikon 2022

*Ride for Rotary Causeway Cross 2022

*Sandcastle Days 2022

*SPI Pride 2022

ITEM BACKGROUND

Approve the Special Events Committee post-event reports for the following events:

*Banzaikon 2022

*Ride for Rotary Causeway Cross 2022

*Sandcastle Days 2022

*SPI Pride 2022

BUDGET/FINANCIAL SUMMARY

None

COMPREHENSIVE PLAN GOAL

N/A

LEGAL REVIEW

Sent to Legal:

Approved by Legal:

RECOMMENDATIONS/COMMENTS:

SOUTH PADRE ISLAND EVENT FUNDING POST EVENT REPORT



Please complete all sections.

Date Report Submitted: 10/29/2022

To be reimbursed, please submit the following within 10 days post event:

1. Number of participants calculated with backup documentation (i.e., zip codes, team rosters, surveys)
2. Number of room nights tracked with backup documentation (i.e., third-party housing documentation or certified hotel pickup reports)

Please submit the following within 30 days post event:

1. Valid invoice(s) supporting reimbursable allowable expenses. Please submit only enough receipts to reach awarded grant amount.
2. Evidence of payment to support invoices paid from grantee to a third party (front and back copies of cleared check(s) or detailed credit card/debit card receipts. For all media buys please provide tear sheets, copies of advertisements, schedules, and signed station affidavits.
3. Copies of marketing or advertising materials, and websites showing the South Padre Island CVB logo.

ORGANIZATION INFORMATION Your paragraph text

Name _____ of _____

Organization: Banzaikon 2022

Address: 903 Shufford St.

City, State, Zip: San Juan, Tx 78589

E-Mail:

Full Name: Joshua Alfred Trevino

banzaikon@gmail.com

Office Number: _____

Cell Phone Number:

(956) 295-7533

EVENT INFORMATION

Name of Event: Banzaikon 2022

Date(s) of Event: 10/01/2022 - 10/02/2022 Primary Location of the Event: South Padre Island Convention Center

How many years have you held this event on South Padre Island? Returning Event - 1 Year

EVENT FUNDING INFORMATION

Please attach an actual event budget showing all revenues including sponsorships and expenses.

Amount Requested: 10,000

Total Amount to be Received: 7,500

Did the event charge admission? Was there a net profit from the event? If so, what was the amount and how is it being used?

We charged \$35 prior and up to \$55 at the door. My business partner this year managed our finances and told me we had a small profit of which I collected \$2,000 and paid off several artists etc.

EVENT ATTENDANCE INFORMATION

How many people did you predict would attend this event? (Number submitted in the application)?

1,500 - 3,500

What was the actual attendance at the event? 2,033

How many of the participants were from another city or county? 833

How many room nights did you predict in your application would be generated by attendees of this event?

80-300

How many room nights were actually generated by attendees of this event? Est. 92 - 130

If this event has been funded by hotel occupancy tax in the last three years, how many room nights were generated at South Padre Island hotels by attendees of this event?

n/a

n/a

This Year:Two Years Ago:

Last Year:Three Years Ago:

What method did you use to determine the number of people who booked rooms at South Padre Island hotels {e.g., room block usage information, a survey of hoteliers, total attendance formula, zip code information, etc.)?

Total ticketing attendance formulation and hotel updates

Was a room block established for this event at an area hotel (hotels), and if so, did the room block fill? If the room block did not fill, how many rooms were picked up?

Yes, primarily at The Inn at South Padre Island and The Holiday Inn Beach Resort

We managed to fill most of the blocks. Above the 60 - 70 percentage required.

EVENT MARKETING INFORMATION

Please attach samples of documents showing how South Padre Island was recognized in your advertising/promotional campaign.

Please attach at least one sample of all forms of advertising/promoting used in your campaign. If the sample itself does not indicate the medium (radio, TV, print, or mail) used or where the advertising took place (e.g., a city's newspaper, or a radio spot that does not indicate the city where the spot was played), please include other information that would show location of the advertising and medium utilized.

Please list all efforts your organization used to promote the event and how much was spent in each category:

Print \$:Website \$: 11,777.57

Social Media \$: 2,779.94

Radio \$: 2,745.70

TV \$: 350.00

Other Digital Advertising \$:

Did you include a link to the CVB or other source on your promotional handouts and in your website for booking hotel nights during this event? Direct Links were provided

What new marketing initiatives did you utilize to promote hotel and convention activity for this event?

Monthly Events at various trade shows, incorporated marketing in Houston, San Antonio

Dallas, Reynosa, Etc. We have some new plans to implement in 2023.

ADDITIONAL EVENT INFORMATION

Please note any other success indicators of your event:

We have detailed demographics and other sales information I can send as well.

What South Padre Island businesses did you utilize for food, supplies, printing, etc.?

Da Pizza Joint, Beach Resort, Black beards, Wal-mart

What was the weather like during the event?

Good weather.

Were there any other factors that may have affected the event?

A larger Anime convention teamed up with the city of McAllen and intentionally moved

their convention dates to the same dates as our event. McAllen sponsored them above 20k

Joshua A. Trevino

Authorized Signature

10/29/2022

Date

Joshua A. Trevino

Print Name

Expense	1st Entry	2nd Entry	3rd Entry	4th Entry	5th Entry	6th Entry	7th Entry	Totals:
Laptop Receipt (Johnny)	\$387.54							\$387.54
Ads Mexico	\$312.50							\$312.50
Go Daddy (Website)	\$30.16							\$30.16
Hostgator (Website)	\$18.99							\$18.99
GotPrint Invoices	\$43.69	\$221.76	\$265.41	\$323.05				\$853.91
Amazon Invoices	\$27.05	\$328.87	\$82.24	\$333.82				\$771.98
Radio Ad's USA - Invoices	\$100	\$100	\$63.69	\$100	\$529.57	\$676.22	-\$676.22	\$2,245.70
Radio Ad's Mexico - Invoices	\$200	\$300						\$500.00
Office Depot Invoices	\$21.64	\$100.39						\$122.39
Valley Tv Invoices	\$350							\$350.00
Marketing / Car Event Invoice	\$200	\$131.34						\$331.34
Valley Trophies Receipt	\$122.48							\$122.48
Wal-Mart Receipts	\$365.89							\$365.89
Issue Invoice	\$61.83							\$61.83
							TOTAL =	\$6,474.71
Marketing Card Gas Receipts	\$14.31	\$15.25	\$14.00	\$10.76	\$16.07	\$23.77		
Does not Include Cash Receipts	\$10.00	\$17.46	\$20.29	\$14.00	\$35.17	\$31.44		
	\$15.96	\$13.00	\$10.01	\$11.01	\$16.15	\$20.00		
	\$10.03	\$10.00	\$10.54	\$10.95	\$16.02	\$30.41		
	\$10.00	\$25.00	\$15.00	\$15.01	\$27.55	\$25.82		
	\$11.55	\$12.60	\$10.00	\$18.62	\$25.00	\$21.00		
	\$11.59	\$20.70	\$13.12	\$12.52	\$16.11	\$30.00		
	\$15.00	\$19.75	\$18.18	\$17.56	\$15.60	\$30.00		
	\$10.00	\$10.85	\$15.00	\$18.05	\$25.04	\$24.90		
	\$17.71	\$21.00	\$15.00	\$15.00	\$25.00			
	\$14.86	\$22.01	\$15.14	\$15.00	\$12.93			
	\$25.00	\$17.31	\$20.00	\$11.92	\$27.80			
Total Costs	\$166.01	\$204.93	\$176.28	\$170.40	\$258.44	\$237.34	GAS Card Total =	\$1,213.40
Marketing Car (Smart Car)	\$2,000	-1,000						
Total Paid To Date:	\$1,000							
Gov. Regulatory Marketing FEES	\$37.00							
Marketing Uhaul Services	\$71.18							
Marketing Harbor Freight	\$35.29							
Marketing Lowes	\$23.08	\$17.62						
Marketing Home Depot	\$44.92							
Item Setup Total	\$211.47	\$17.62	Total Item =	\$229.09				
Marketing Oil Change / parts	\$80.43							
Total Additional Car Expense	\$80.43							
Chess - Cash App	\$130.00	\$30.00						
Marketing	\$83.00	\$10.00						
	\$100.00	\$25.00						
	\$140.00	\$132.00						
Totals	\$453.00	\$197.00	Total Item =	\$650.00				
Yadira - Cash App								
Marketing - U.S. & Mexico	\$190.00	\$213.00						
Marketing w/Hotel Event	\$191.00							
Totals	\$381.00	\$213.00	Total Item =	\$594.00				
Facebook Ad's	\$10.08	\$69.99	\$11.00	\$12.00	\$150.00			
	\$162.51	\$20.99	\$38.00	\$100.00	\$50.00			
	\$20.00	\$69.99	\$34.58	\$125.29				
	\$20.00	\$40.00	\$30.00	\$22.65				
	\$23.00	\$34.00	\$30.00	\$500.00				
	\$105.97	\$11.00	\$30.00	\$14.89				
Total's	\$341.56	\$245.97	\$173.58	\$774.83	\$200.00	Total Item =	\$1,535.94	
							Partial Grand Total	\$11,777.57



Final Details for Order #111-0591202-3557067

Order Placed: August 25, 2022
Amazon.com order number: 111-0591202-3557067
Order Total: \$82.24

Table with shipping details: Shipped on August 26, 2022. Items Ordered: 1 of: Sentiment Backyard Events, Half Portable Foldable Table for Parties, Plastic 6ft Folding Table, Folding Tables White. Price: \$34.98. Shipping Address: Joshua Trevino, 903 Shufford St., San Juan, TX 78589, United States. Shipping Speed: Standard Shipping. Total for This Shipment: \$82.24.

Table with payment information: Payment Method: Visa | Last digits: 6222. Billing address: Joshua Trevino, 903 Shufford St., San Juan, TX 78589, United States. Grand Total: \$82.24. Credit Card transactions: Visa ending in 6222: August 26, 2022: \$82.24.

To view the status of your order, return to Order Summary .

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Final Details for Order #111-3849576-0130654

Order Placed: August 25, 2022
Amazon.com order number: 111-3849576-0130654
Order Total: \$328.87

Shipped on August 26, 2022	
Items Ordered	Price
1 of: LIGHTSHARE 24Inch Twins Palm Tree Bonsai 25LED Lights, Green Light, Battery Powered or Plug-in Adapter (Included), Built-in Timer Sold by: Lightshare (seller profile) Condition: New	\$36.99
Shipping Address: Joshua Trevino 903 Shufford St. San Juan, TX 78589 United States	Item(s) Subtotal: \$36.99 Shipping & Handling: \$0.67 ----- Total before tax: \$37.66 Sales Tax: \$3.11 -----
Shipping Speed: Standard Shipping	Total for This Shipment: \$40.77 -----

Shipped on August 26, 2022	
Items Ordered	Price
1 of: X Banner Stand, Banners and Signs Customize for Business - 23" X 63" To 32" X 78" Adjustable Banner Holder - Portable Retractable Banner with Travel B Sold by: T-SIGN™ - America's #1 Sign & Display Brand (seller profile) Business Price Condition: New	\$24.59
Shipping Address: Joshua Trevino 903 Shufford St. San Juan, TX 78589 United States	Item(s) Subtotal: \$24.59 Shipping & Handling: \$0.64 ----- Total before tax: \$25.23 Sales Tax: \$2.08 -----
Shipping Speed: Standard Shipping	Total for This Shipment: \$27.31 -----

Shipped on August 26, 2022	
Items Ordered	Price
1 of: X Banner Stand, Banners and Signs Customize for Business - 23" X 63" To 32" X 78" Adjustable Banner Holder - Portable Retractable Banner with Travel B Sold by: T-SIGN™ - America's #1 Sign & Display Brand (seller profile) Business Price Condition: New	\$24.59

Shipping Address:

Joshua Trevino
 903 Shufford St.
 San Juan, TX 78589
 United States

Item(s) Subtotal: \$24.59
 Shipping & Handling: \$0.64

 Total before tax: \$25.23
 Sales Tax: \$2.08

Shipping Speed:

Standard Shipping

Total for This Shipment: \$27.31

Shipped on August 26, 2022

Items Ordered**Price**

1 Of: *X Banner Stand, Banners and Signs Customize for Business - 23" X 63" To 32" X 78" Adjustable Banner Holder - Portable Retractable Banner with Travel B*
 Sold by: T-SIGN™ - America's #1 Sign & Display Brand ([seller profile](#))
 Business Price
 Condition: New

\$24.59

Shipping Address:

Joshua Trevino
 903 Shufford St.
 San Juan, TX 78589
 United States

Item(s) Subtotal: \$24.59
 Shipping & Handling: \$0.63

 Total before tax: \$25.22
 Sales Tax: \$2.08

Shipping Speed:

Standard Shipping

Total for This Shipment: \$27.30

Shipped on August 26, 2022

Items Ordered**Price**

1 Of: *X Banner Stand, Banners and Signs Customize for Business - 23" X 63" To 32" X 78" Adjustable Banner Holder - Portable Retractable Banner with Travel B*
 Sold by: T-SIGN™ - America's #1 Sign & Display Brand ([seller profile](#))
 Business Price
 Condition: New

\$24.59

Shipping Address:

Joshua Trevino
 903 Shufford St.
 San Juan, TX 78589
 United States

Item(s) Subtotal: \$24.59
 Shipping & Handling: \$0.63

 Total before tax: \$25.22
 Sales Tax: \$2.08

Shipping Speed:

Standard Shipping

Total for This Shipment: \$27.30

Shipped on August 26, 2022

Items Ordered**Price**

1 Of: X Banner Stand, Banners and Signs Customize for Business - 23" X 63" To 32" X 78" Adjustable Banner Holder - Portable \$24.59
 Retractable Banner with Travel B
 Sold by: T-SIGN™ - America's #1 Sign & Display Brand ([seller profile](#))
 Business Price
 Condition: New

Shipping Address:		Item(s) Subtotal:	\$24.59
Joshua Trevino		Shipping & Handling:	\$0.64
903 Shufford St.			-----
San Juan, TX 78589		Total before tax:	\$25.23
United States		Sales Tax:	\$2.08

Shipping Speed:		Total for This Shipment:	\$27.31
Standard Shipping			-----

Shipped on August 26, 2022

Items Ordered	Price
1 Of: X Banner Stand, Banners and Signs Customize for Business - 23" X 63" To 32" X 78" Adjustable Banner Holder - Portable	\$24.59
<i>Retractable Banner with Travel B</i>	
Sold by: T-SIGN™ - America's #1 Sign & Display Brand (seller profile)	
Business Price	
Condition: New	

Shipping Address:		Item(s) Subtotal:	\$24.59
Joshua Trevino		Shipping & Handling:	\$0.63
903 Shufford St.			-----
San Juan, TX 78589		Total before tax:	\$25.22
United States		Sales Tax:	\$2.08

Shipping Speed:		Total for This Shipment:	\$27.30
Standard Shipping			-----

Shipped on August 27, 2022

Items Ordered	Price
1 Of: LED Flame Tiki Torch Outdoor Bluetooth Speakers w. Flickering Flame Effect/TWS/HD Audio/IP65 Waterproof - Portable	\$79.00
<i>Speakers Bluetooth Wireless Pair -</i>	
Sold by: Nuvending (seller profile)	
Business Price	
Condition: New	

Shipping Address:		Item(s) Subtotal:	\$79.00
Joshua Trevino		Shipping & Handling:	\$0.78
903 Shufford St.			-----
San Juan, TX 78589		Total before tax:	\$79.78
United States		Sales Tax:	\$6.58

Shipping Speed:		Total for This Shipment:	\$86.36
Standard Shipping			-----

Shipped on August 27, 2022

Items Ordered

Price

1 of: Qtimeal 30 Pack Ball Bungee Cords, Includes 6, 9, 11 Inch Heavy Duty Gazebo Tarp Tie Down Cords, High Elastic UV Resistant Bungee Cords with Balls for Sold by: Qtimeal Direct (seller profile) Condition: New	\$8.95
1 of: Heavy Duty Muslin Clamps 4 1/2 inch 6 Pack Sold by: SimpleStudio (seller profile) Product question? (Ask Seller) Business Price Condition: New Brand new!	\$10.89
1 of: Eurmax USA Spandex Table Cover 6 ft. Fitted 30+ Colors Polyester Tablecloth Stretch Spandex Table Cover-Table Toppers,6 FT Table Cover Open Back6Ft Sold by: Eurmax USA (seller profile) Business Price Condition: New	\$14.45

Shipping Address:

Joshua Trevino
903 Shufford St.
San Juan, TX 78589
United States

Item(s) Subtotal:	\$34.29
Shipping & Handling:	\$0.73

Total before tax:	\$35.02
Sales Tax:	\$2.89

Shipping Speed:

Standard Shipping

Total for This Shipment: \$37.91

Payment information

Payment Method:

Visa | Last digits: 6222

Item(s) Subtotal:	\$297.82
Shipping & Handling:	\$5.99

Billing address

Joshua Trevino
903 Shufford St.
San Juan, TX 78589
United States

Total before tax:	\$303.81
Estimated Tax:	\$25.06

Grand Total: \$328.87

Credit Card transactions

Visa ending in 6222: August 27, 2022: \$124.27

Visa ending in 6222: August 26, 2022: \$204.60

To view the status of your order, return to [Order Summary](#) .

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Final Details for Order #111-5196608-7087453

Order Placed: August 25, 2022
Amazon.com order number: 111-5196608-7087453
Order Total: \$27.05

Shipped on August 27, 2022	
Items Ordered	Price
1 of: <i>Lightshare 16Inch 36LED Cherry Blossom Bonsai Light, Pink Light, Battery Powered and Plug-in Adapter (Included), Built-in Timer, Décor for Home, Festi</i> Sold by: Lightshare (seller profile) Condition: New	\$24.99
Shipping Address: Joshua Trevino 903 Shufford St. San Juan, TX 78589 United States	Item(s) Subtotal: \$24.99 Shipping & Handling: \$0.00 ----- Total before tax: \$24.99 Sales Tax: \$2.06 -----
Shipping Speed: Standard Shipping	Total for This Shipment: \$27.05 -----

Payment information	
Payment Method: Visa Last digits: 6222	Item(s) Subtotal: \$24.99 Shipping & Handling: \$0.00 -----
Billing address Joshua Trevino 903 Shufford St. San Juan, TX 78589 United States	Total before tax: \$24.99 Estimated Tax: \$2.06 ----- Grand Total: \$27.05
Credit Card transactions	Visa ending in 6222: August 27, 2022: \$27.05

To view the status of your order, return to [Order Summary](#) .

[Conditions of Use](#) | [Privacy Notice](#) © 1996-2020, Amazon.com, Inc.

Shipping Speed:
Two-Day Shipping

Shipped on May 13, 2021

Items Ordered

1 of: *Star Micronics TSP143IIIW Wi-Fi (WLAN) Thermal Receipt Printer with Wireless Access Point, WPS, Cutter, and Internal Power Supply - Gray*
Sold by: Zynergytech ([seller profile](#))
Condition: New

Price
\$309.00

Shipping Address:

Joshua Trevino
903 SHUFFORD ST
SAN JUAN, TX 78589-2154
United States

Shipping Speed:
Two-Day Shipping

Payment information

Payment Method:

Debit Card | Last digits: 9715

Billing address

Maria Martínez
1606 KIWI CT
SAN JUAN, TX 78589-2569
United States

Item(s) Subtotal: \$326.99
Shipping & Handling: \$0.00
Amazon Discount: -\$18.61

Total before tax: \$308.38
Estimated tax to be collected: \$25.44

Grand Total: \$333.82

To view the status of your order, return to [Order Summary](#).

Receipt

CONTACT US 24/7 1-480-505-8877

№ 1926238935

DATE:

8/27/2021

CUSTOMER #:

299867460

BILL TO:

Joshua Trevino
 P.O. Box 2456,
 San Juan, Texas 78589,
 United States
 +1.9562957533

PAYMENT:

Visa •••• 3865

\$29.16

Previous Balance

\$29.16

Received Payment

(\$29.16)

Balance Due (USD)**\$0.00**

Term	Product	Amount
1 yr	.COM Domain Renewal BELLAMIARGV.COM ¹	\$18.99
1 yr	Full Domain Privacy and Protection - Renewal BELLAMIARGV.COM	\$9.99
	Subtotal	\$28.98
	Taxes	\$0.00
	Fees	\$0.18

Total (USD)**\$29.16**

REFERENCE

Taxes	\$0.00
GoDaddy.com, LLC 2155 E GoDaddy Way, Tempe, Arizona 85284, United States	\$0.00
Fees	\$0.18
1. ICANN	\$0.18
BELLAMIARGV.COM	\$0.18

[Universal Terms of Service](#)

Receipt

CONTACT US 24/7 1-480-505-8877

№ 2298075271

DATE:

8/23/2022

CUSTOMER #:

299867460

BILL TO:

Joshua Trevino

P.O. Box 2456,

,

San Juan, Texas 78589,

United States

+1.9562957533

PAYMENT:

Visa •••• 6222

\$30.16

Previous Balance

\$30.16

Received Payment

(\$30.16)

Balance Due (USD)**\$0.00**

Term	Product	Amount
1 yr	.COM Domain Renewal BELLAMIARGV.COM ¹	\$19.99
1 yr	Full Domain Privacy and Protection - Renewal BELLAMIARGV.COM	\$9.99
	Subtotal	\$29.98
	Taxes	\$0.00
	Fees	\$0.18

Total (USD)**\$30.16**

REFERENCE

Taxes		\$0.00
GoDaddy.com, LLC 2155 E GoDaddy Way, Tempe, Arizona 85284, United States		\$0.00
Fees		\$0.18
1. ICANN		\$0.18
BELLAMIARGV.COM	\$0.18	

[Universal Terms of Service](#)

Invoice 83429362

Billed From	Billed To	Invoice ID	Purchase Date	Customer ID
HostGator.com PO BOX 947079 Atlanta, GA 30394-7079 United States of America (866) 964-2867	Joshua Trevino P.O. Box 2456 San Juan, TX 78589 US 19562957533	83429362	2022-05-11	3127647

[Overnight/Express Payment Options](#)

Invoice Contents

Product	Plan	Unit Price	Term	Total
Domain	Renewal - com, 1 Year	\$1.58/mo	1 Year *	\$18.99
			Tax:	\$0.00
				Show Details [+]
Subtotal:				\$18.99
Prior Payments:				\$18.99
Amount Due:				\$0.00



Refer a friend

26



Here is your latest invoice

Thanks for publishing with Issuu

Invoice date: Sep 20 2022

Invoice number: 1894167

BILL TO:

Banzaikon
 Joshua Trevino
 903 Shufford St,
 San Juan, 78589
 US
 banzaikon@gmail.com
 VAT:

BILL FROM:

Issuu, Inc
 131 Lytton Ave,
 Palo Alto, CA 94301
 United States
 Tax id: 42-1745645

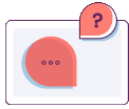
Account number: 100196427
 Account name: banzaikon

Order Details

Service Period	Description	Amount
Sep 20 2022 - Oct 20 2022	Premium Monthly	\$58.00
	Sales tax (8.25%)	\$3.83
	Total	\$61.83
Electronic Payment (Sep 20 2022)		\$61.83
Visa **** * 6222		

All prices are U.S. dollars.

Sales tax added in applicable US states. If your address is not correct, please update your [billing information](#) or [learn more](#) .



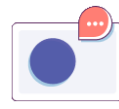
HELP CENTER



MANAGE PLAN



MANAGE BILLING



Contact Issuu



Issuu © 2022

131 Lytton Ave. Palo Alto, CA 94301, USA

Invoice

Order Number: 26977424

1 Club Flyers

Color	Full Color Both Sides
Size	2" x 5.5" Horizontal
Paper	14 pt. Gloss
Production Time	Regular
Quantity	1,000
Tax	Y
Instant Processing Proof	\$0.00
High Gloss UV Coating Front	\$0.00
Printing Facility	Dallas, TX

Product Price	\$27.28
Subtotal	\$27.28
Shipping and Handling(Taxable)	\$15.81
Coupon [TYR10]	-\$2.73
Tax	\$3.33 (8.2500%)

Total (Paid)	\$43.69
Amount Paid	\$43.69
Balance Due	\$0.00

Billing		Shipping	
Ending in	***6222	Shipping Method	Standard Shipping (Transit Time: 1-6 business days)
		Shipping Style	Normal (included)

Billing Address		Shipping Address (Verified)	
First Name	JOSHUA	First Name	JOSHUA
Last Name	TREVINO	Last Name	TREVINO
Company	BANZAIKON	Company	BANZAIKON
Phone	9562957533	Phone	9562957533
Street Address	903 SHUFFORD ST	Street Address	903 SHUFFORD ST
Apt/Unit		Apt/Unit	
City	SAN JUAN	City	SAN JUAN
State	TX	State	TX
Zip Code	78589-2154	Zip Code	78589-2154
Country	US	Country	US
Email	jtrevino657@gmail.com		

GotPrint.com
Burbank Airport Center:
7651 N. San Fernando Rd.
Burbank, CA 91505

Invoice

Order Number: 26977425

1 Banners

Color	Full Color Front, No Back
Size	2 ft x 5 ft Vertical
Material	13 oz. Premium Scrim Matte Vinyl
Production Time	Regular
Quantity	3
Tax	Y
Instant Processing Proof	\$0.00
Grommets - 4 Corners	\$0.90
Hemming - 4 Sides	\$0.00
Printing Facility	Burbank, CA
Product Price	\$63.27

2 Banners

Color	Full Color Front, No Back
Size	2 ft x 5 ft Vertical
Material	13 oz. Premium Scrim Matte Vinyl
Production Time	Regular
Quantity	1
Tax	Y
Instant Processing Proof	\$0.00
Grommets - 4 Corners	\$0.30
Hemming - 4 Sides	\$0.00
Printing Facility	Burbank, CA
Product Price	\$23.61

3 Banners

Color	Full Color Front, No Back
Size	2 ft x 5 ft Vertical
Material	13 oz. Premium Scrim Matte Vinyl
Production Time	Regular
Quantity	1
Tax	Y
Instant Processing Proof	\$0.00
Grommets - 4 Corners	\$0.30
Hemming - 4 Sides	\$0.00
Printing Facility	Burbank, CA
Product Price	\$23.61

4 Banners

Color	Full Color Front, No Back
Size	2 ft x 5 ft Vertical
Material	13 oz. Premium Scrim Matte Vinyl
Production Time	Regular
Quantity	1
Tax	Y
Instant Processing Proof	\$0.00
Grommets - 4 Corners	\$0.30
Hemming - 4 Sides	\$0.00
Printing Facility	Burbank, CA

Product Price	\$23.61
Subtotal	\$134.10
Shipping and Handling(Taxable)	\$117.48
Shipping Discount (Bundled Packages)	-\$46.72
Tax	\$16.90 (8.2500%)

Total (Paid) \$221.76

Amount Paid	\$221.76
Balance Due	\$0.00

Billing		Shipping	
Ending in	***6222	Shipping Method	Express Shipping (Transit Time: 2 business days)
		Shipping Style	Normal (included)

Billing Address		Shipping Address (Verified)	
First Name	JOSHUA	First Name	JOSHUA
Last Name	TREVINO	Last Name	TREVINO
Company	BANZAIKON	Company	BANZAIKON
Phone	9562957533	Phone	9562957533
Street Address	903 SHUFFORD ST	Street Address	903 SHUFFORD ST
Apt/Unit		Apt/Unit	
City	SAN JUAN	City	SAN JUAN
State	TX	State	TX
Zip Code	78589-2154	Zip Code	78589-2154
Country	US	Country	US
Email	jtrevino657@gmail.com		

GotPrint.com
Burbank Airport Center:
7651 N. San Fernando Rd.
Burbank, CA 91505

Invoice

Order Number: 26977527

1 Flyers

Color	Full Color Both Sides
Size	4" x 6" Vertical
Paper	100 lb. Recycled Matte Cover
Production Time	Regular
Quantity	5,000
Tax	Y
Instant Processing Proof	\$0.00
Printing Facility	Burbank, CA

Product Price	\$189.60
Subtotal	\$189.60
Shipping and Handling(Taxable)	\$55.58
Tax	\$20.23 (8.2500%)

Total (Paid)	\$265.41
Amount Paid	\$265.41
Balance Due	\$0.00

Billing

Ending in ***6222

Shipping

Shipping Method Standard Shipping (Transit Time: 1-6 business days)
Shipping Style Normal (included)

Billing Address

First Name JOSHUA
Last Name TREVINO
Company BANZAIKON
Phone 9562957533
Street Address 903 SHUFFORD ST
Apt/Unit
City SAN JUAN
State TX
Zip Code 78589-2154
Country US
Email jtrevino657@gmail.com

Shipping Address (Verified)

First Name JOSHUA
Last Name TREVINO
Company BANZAIKON
Phone 9562957533
Street Address 903 SHUFFORD ST
Apt/Unit
City SAN JUAN
State TX
Zip Code 78589-2154
Country US

GotPrint.com

Burbank Airport Center:
7651 N. San Fernando Rd.
Burbank, CA 91505

Invoice

Order Number: 27052444

1 Event Tickets

Color	Full Color Front, No Back
Size	3.5" x 8.5" Vertical
Paper	14 pt. Uncoated
Production Time	Regular
Quantity	2,500
Tax	Y
Instant Processing Proof	\$0.00
Numbering Front Only	\$76.00
Numbering Color White	\$0.00
Numbering Position Top	\$0.00
Starting Number (1)	\$0.00
Printing Facility	Burbank, CA

Product Price	\$174.17
Subtotal	\$174.17
Shipping and Handling(Taxable)	\$124.26
Tax	\$24.62 (8.2500%)

Total (Paid)	\$323.05
Amount Paid	\$323.05
Balance Due	\$0.00

Billing		Shipping	
Ending in	***1003	Shipping Method	Next Day Shipping (Transit Time: By End of Day)
		Shipping Style	Normal (included)

Billing Address		Shipping Address (Verified)	
First Name	JOSHUA	First Name	JOSHUA
Last Name	TREVINO	Last Name	TREVINO
Company	BANZAIKON	Company	BANZAIKON
Phone	9562957533	Phone	9562957533
Street Address	903 SHUFFORD ST	Street Address	903 SHUFFORD ST
Apt/Unit		Apt/Unit	
City	SAN JUAN	City	SAN JUAN
State	TX	State	TX
Zip Code	78589-2154	Zip Code	78589-2154
Country	US	Country	US
Email	jtrevino657@gmail.com		

GotPrint.com
Burbank Airport Center:
7651 N. San Fernando Rd.
Burbank, CA 91505

iHeart AdBuilder

20880 Stone Oak Parkway
San Antonio, TX 78258
United States
Email: invoice-recurly@pbjelli.com

Invoice

Invoice # 5028
Billed On Sep 3, 2022
Terms On-Receipt
Due On Sep 3, 2022

Bill To

Joshua Trevino

Banzaikon
20880 Stone Oak Parkway
San Antonio, TX 78589
United States

PAID

on Sep 3, 2022

\$100.00 USD

Date	Description	Qty	Price	Subtotal
Sep 3 - 4, 2022	Ad Production Cost	1	\$100.00	\$100.00

Subtotal \$100.00

Total \$100.00

Paid (\$100.00)

Amount Due \$0.00

Payments

Sep 3, 2022 \$100.00 Payment from Visa ... 6222

Notes

Thank you for your order! If you have any questions about your campaign, please visit our Help Center or reach out to support@iheartadbuilder.com. We can't wait to hear you on the air!

All amounts in United States Dollars (USD)

Terms and Conditions: <https://www.iheartmedia.com/legal/adbuilder-terms>

iHeart AdBuilder

20880 Stone Oak Parkway
San Antonio, TX 78258
United States
Email: invoice-recurly@pbjelli.com

Invoice

Invoice # 5144
Billed On Sep 12, 2022
Terms On-Receipt
Due On Sep 12, 2022

Bill To

Joshua Trevino

Banzaikon
20880 Stone Oak Parkway
San Antonio, TX 78589
United States

PAID

on Sep 12, 2022

\$100.00 USD

Date	Description	Qty	Price	Subtotal
Sep 12 - 13, 2022	Ad Production Cost	1	\$100.00	\$100.00

Subtotal \$100.00

Total \$100.00

Paid (\$100.00)

Amount Due \$0.00

Payments

Sep 12, 2022 \$100.00 Payment from Visa ... 6222

Notes

Thank you for your order! If you have any questions about your campaign, please visit our Help Center or reach out to support@iheartadbuilder.com. We can't wait to hear you on the air!

All amounts in United States Dollars (USD)

Terms and Conditions: <https://www.iheartmedia.com/legal/adbuilder-terms>

iHeart AdBuilder

20880 Stone Oak Parkway
San Antonio, TX 78258
United States
Email: invoice-recurly@pbjelli.com

Invoice

Invoice # 5219
Billed On Sep 12, 2022
Terms On-Receipt
Due On Sep 12, 2022

Bill To

Joshua Trevino

Banzaikon
20880 Stone Oak Parkway
San Antonio, TX 78589
United States

PAID

on Sep 12, 2022

\$63.69 USD

Date	Description	Qty	Price	Discount	Subtotal
Sep 5 - 12, 2022	Broadcast Media: Banzaikon (Sep 10th - Oct 14th, 2022)	1	\$163.69	(\$100.00)	\$63.69

Subtotal \$63.69

Total \$63.69

Paid (\$63.69)

Amount Due \$0.00

Payments

Sep 12, 2022 \$63.69 Payment from Visa ... 6222

Notes

Thank you for your order! If you have any questions about your campaign, please visit our Help Center or reach out to support@iheartadbuilder.com. We can't wait to hear you on the air!

All amounts in United States Dollars (USD)

Discounts Applied: \$100 off you first media invoice

Terms and Conditions: <https://www.iheartmedia.com/legal/adbuilder-terms>

iHeart AdBuilder

20880 Stone Oak Parkway
San Antonio, TX 78258
United States
Email: invoice-recurly@pbjelli.com

Invoice

Invoice # 5254
Billed On Sep 14, 2022
Terms On-Receipt
Due On Sep 14, 2022

Bill To

Joshua Trevino

Banzaikon
20880 Stone Oak Parkway
San Antonio, TX 78589
United States

PAID

on Sep 14, 2022

\$100.00 USD

Date	Description	Qty	Price	Subtotal
Sep 14 - 15, 2022	Ad Production Cost	1	\$100.00	\$100.00

Subtotal \$100.00

Total \$100.00

Paid (\$100.00)

Amount Due \$0.00

Payments

Sep 14, 2022 \$100.00 Payment from Visa ... 6222

Notes

Thank you for your order! If you have any questions about your campaign, please visit our Help Center or reach out to support@iheartadbuilder.com. We can't wait to hear you on the air!

All amounts in United States Dollars (USD)

Terms and Conditions: <https://www.iheartmedia.com/legal/adbuilder-terms>

iHeart AdBuilder

20880 Stone Oak Parkway
San Antonio, TX 78258
United States
Email: invoice-recurly@pbjelli.com

Invoice

Invoice # 5307
Billed On Sep 19, 2022
Terms On-Receipt
Due On Sep 19, 2022

Bill To

Joshua Trevino

Banzaikon
20880 Stone Oak Parkway
San Antonio, TX 78589
United States

PAID

on Sep 19, 2022

\$529.57 USD

Date	Description	Qty	Price	Subtotal
Sep 12 - 19, 2022	Broadcast Media: Banzaikon (Sep 10th - Oct 14th, 2022)	1	\$529.57	\$529.57

Subtotal \$529.57

Total \$529.57

Paid (\$529.57)

Amount Due \$0.00

Payments

Sep 19, 2022 \$529.57 Payment from Visa ... 6222

Notes

Thank you for your order! If you have any questions about your campaign, please visit our Help Center or reach out to support@iheartadbuilder.com. We can't wait to hear you on the air!

All amounts in United States Dollars (USD)

Terms and Conditions: <https://www.iheartmedia.com/legal/adbuilder-terms>

iHeart AdBuilder

20880 Stone Oak Parkway
San Antonio, TX 78258
United States
Email: invoice-recurly@pbjelli.com

Invoice

Invoice # 5406
Billed On Sep 26, 2022
Terms On-Receipt
Due On Sep 26, 2022

Bill To

Joshua Trevino

Banzaikon
20880 Stone Oak Parkway
San Antonio, TX 78589
United States

FAILED

on Oct 10, 2022

\$676.22 USD

Date	Description	Qty	Price	Subtotal
Sep 19 - 26, 2022	Broadcast Media: Banzaikon (Sep 20th - 30th, 2022)	1	\$29.10	\$29.10
Sep 19 - 26, 2022	Broadcast Media: Banzaikon (Sep 19th - 24th, 2022)	1	\$35.78	\$35.78
Sep 19 - 26, 2022	Broadcast Media: Banzaikon (Sep 25th - Oct 2nd, 2022)	1	\$27.94	\$27.94
Sep 19 - 26, 2022	Broadcast Media: Banzaikon (Sep 10th - Oct 14th, 2022)	1	\$583.40	\$583.40

Subtotal \$676.22

Total \$676.22

Write-Off (\$676.22)

Paid \$0.00

Amount Due \$0.00

Payments

Oct 10, 2022 \$676.22 Write-Off from Invoice #5639

Notes

Thank you for your order! If you have any questions about your campaign, please visit our Help Center or reach out to support@iheartadbuilder.com. We can't wait to hear you on the air!

All amounts in United States Dollars (USD)

Terms and Conditions: <https://www.iheartmedia.com/legal/adbuilder-terms>

iHeart AdBuilder

20880 Stone Oak Parkway
San Antonio, TX 78258
United States
Email: invoice-recurly@pbjelli.com

Write-Off

Invoice # 5639
Issued On Oct 10, 2022
Reference Invoice # 5406

Issue To

Joshua Trevino

Banzaikon
20880 Stone Oak Parkway
San Antonio, TX 78589
United States

CLOSED

on Oct 10, 2022

(\$676.22) USD

Date	Description	Qty	Amount	Subtotal
Sep 19 - 26, 2022	Broadcast Media: Banzaikon (Sep 20th - 30th, 2022)	1	(\$29.10)	(\$29.10)
Sep 19 - 26, 2022	Broadcast Media: Banzaikon (Sep 19th - 24th, 2022)	1	(\$35.78)	(\$35.78)
Sep 19 - 26, 2022	Broadcast Media: Banzaikon (Sep 25th - Oct 2nd, 2022)	1	(\$27.94)	(\$27.94)
Sep 19 - 26, 2022	Broadcast Media: Banzaikon (Sep 10th - Oct 14th, 2022)	1	(\$583.40)	(\$583.40)

Subtotal (\$676.22)

Total (\$676.22)

Write-Off \$676.22

Credit Balance \$0.00

Payments

Oct 10, 2022 \$676.22 Write-Off on Invoice #5406

Notes

All amounts in United States Dollars (USD)

SIZE: 2 ft x 5 ft Vertical
MATERIAL: 13 oz. Premium Scrim Matte Vinyl
PRODUCTION TIME: Rush

Original Uploaded File(s) FRONT:Shima Banner.jpg
Tax: Y
Status: Approved (Pending)

- Instant Processing Proof
- Grommets - 4 Corners \$0.34
- Hemming - 4 Sides

2) Banners 1 \$27.14
COLOR: Full Color Front, No Back
SIZE: 2 ft x 5 ft Vertical
MATERIAL: 13 oz. Premium Scrim Matte Vinyl
PRODUCTION TIME: Rush

Original Uploaded File(s) FRONT:Leilani Banner.jpg
Tax: Y
Status: Approved (Pending)

- Instant Processing Proof
- Grommets - 4 Corners \$0.34
- Hemming - 4 Sides

3) Banners 1 \$27.14
COLOR: Full Color Front, No Back
SIZE: 2 ft x 5 ft Vertical
MATERIAL: 13 oz. Premium Scrim Matte Vinyl
PRODUCTION TIME: Rush

Original Uploaded File(s) FRONT:Aika Banner-002.jpg
Tax: Y
Status: Approved (Pending)

- Instant Processing Proof
- Grommets - 4 Corners \$0.34
- Hemming - 4 Sides

4) Banners 2 \$49.92
COLOR: Full Color Front, No Back
SIZE: 2 ft x 5 ft Vertical
MATERIAL: 13 oz. Premium Scrim Matte Vinyl
PRODUCTION TIME: Rush

Original Uploaded File(s) FRONT:Hotel Banner-001.jpg
Tax: Y
Status: Approved (Pending)

- Instant Processing Proof
- Grommets - 4 Corners \$0.69
- Hemming - 4 Sides

Taxable Subtotal: \$131.34
Shipping and Handling(Taxable): \$122.58
Shipping Discount (Bundled Packages): -\$48.48

EZ Pawn
1212 E U.S. Business 83,
Pharr, Tx
(956) 783-1222

08/26/2022 6:42 PM

SALE

AMOUNT	\$358.00
TAX	\$29.54
TOTAL	\$387.54

Payment:

AUTH # 5016 APPR CODE: 86484947
APPROVED

Managers Special - HP Laptop

Customer Copy



Nathen Delgado

Payment to \$Skymonic182

\$200.00

For DJ equipment

Aug 17 at 9:26 AM

 **Completed**

Web Receipt



[
Easy Print Centro de Copiado
]

[Blvd.las Fuentes 103, Fuentes, 88740]

[Reynosa], [Tamps]

[\[+52 899 454 8990\]](tel:+528994548990)

cliente [Banzaikon]
[903 Shufford]
[San Juan], [Tx] [78589]

Invoice Number 2001321
Date 08/24/2022
Customer PO No. 1265
Country of Origin Estados Unidos
B/L / AWB No.
Final Destination San Juan,Tx
Export Route / Carrier
No. of Packages 8
Total Gross Weight
Terms of Payment Efectivo

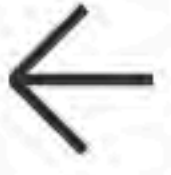
Description	Quantity	Unit price	Amount
Flyers- Reynosa - Pago en Pesos	2	\$2,031.94	\$4,063.88
Flyers- Matamoros - Pago en Pesos	2	\$2,031.94	\$4,063.88
Radio - Pago en Pesos	2	\$2,031.94	\$4,063.88
Ad - Pago en Pesos	2	\$2,031.94	\$4,063.88

Total en Pesos	\$16,255.52
-----------------------	-------------

Paid Amount	\$312.50
--------------------	----------

Balance Due	\$15,943.02
--------------------	-------------

Notes:El cliente pagó a cambio de promociones publicitarias y volantes. La tasa de pesos a dólares se paga en su totalidad. El cliente acepta pagar por separado cualquier otro anuncio. El total que se paga es usd para esta factura.



-\$14.31

Se

Monday, January 10th

Account

Checking

Category

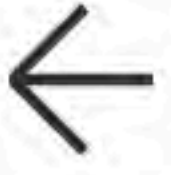
Gas Station

Description

Se40773
Brownsville, TX, US

Problem with this transaction?





-\$10.00

Loves Travel Stops

Monday, January 17th

Account

Checking

Category

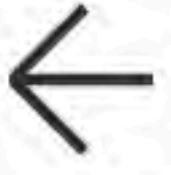
Gas Station

Description

Loves Travel Stops 739
Donna, TX, US

[Problem with this transaction?](#)





-\$15.96

Se

Wednesday, February 2nd

Account

Checking

Category

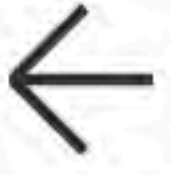
Gas Station

Description

Se40714
Weslaco, TX, US

Problem with this transaction?





-\$10.03

Se

Thursday, February 3rd

Account

Checking

Category

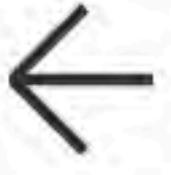
Gas Station

Description

Se40630
Mission, TX, US

Problem with this transaction?





-\$10.00

Murphy

Saturday, February 5th

Account

Checking

Category

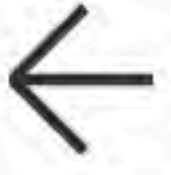
Gas Station

Description

Murphy7647 Atwalmart
Weslaco, TX, US

Problem with this transaction?





-\$11.55

Circle K

Saturday, February 12th

Account

Checking

Category

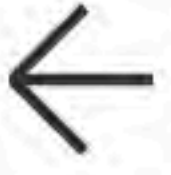
Gas Station

Description

Circle K #2741536
Weslaco, TX, US

Problem with this transaction?





-\$11.59

Checkout

Saturday, February 19th

Account

Checking

Category

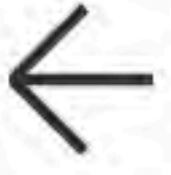
Gas Station

Description

Checkout 55
Corpus Christ, TX, US

[Problem with this transaction?](#)





-\$15.00

Sunoco

Sunday, February 20th

Account

Checking

Category

Gas Station

Description

Sunoco 0215913500
Los Fresnos, TX, US

Problem with this transaction?





-\$10.00

Se

Monday, February 21st

Account

Checking

Category

Gas Station

Description

Se40625
Pharr, TX, US

Problem with this transaction?





-\$17.71

Se

Saturday, March 12th

Account

Checking

Category

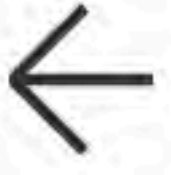
Gas Station

Description

Se40705
Harlingen, TX, US

Problem with this transaction?





-\$14.86

Sunoco

Monday, March 14th

Account

Checking

Category

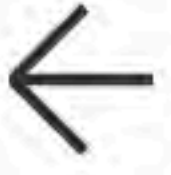
Gas Station

Description

Sunoco 0682125000
Pharr, TX, US

Problem with this transaction?





-\$25.00

Loves Travel Stops

Tuesday, March 29th

Account

Checking

Category

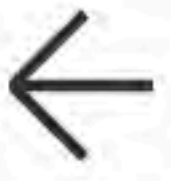
Gas Station

Description

Loves Travel Stops 739
Donna, TX, US

Problem with this transaction?





-\$15.25

Sunoco

Friday, April 1st

Account

Checking

Category

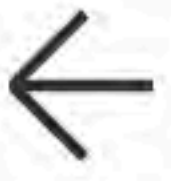
Gas Station

Description

Sunoco 0751646100
Pharr, TX, US

Problem with this transaction?





-\$17.46

Se

Saturday, April 2nd

Account

Checking

Category

Gas Station

Description

Se40716
Santa Rosa, TX, US

Problem with this transaction?





-\$13.00

Xoom #M

Saturday, April 2nd

Account

Checking

Category

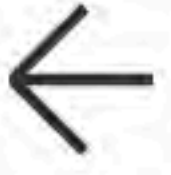
Gas Station

Description

Xoom #M1600
Mcallen, TX, US

Problem with this transaction?





-\$10.00

Sunoco

Tuesday, April 5th

Account

Checking

Category

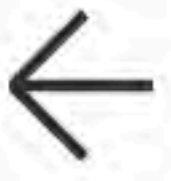
Gas Station

Description

Sunoco 0682125000
Pharr, TX, US

Problem with this transaction?





-\$25.00

Checkout

Saturday, April 9th

Account

Checking

Category

Gas Station

Description

Checkout 55
Corpus Christ, TX, US

Problem with this transaction?





-\$12.60

Se

Saturday, April 9th

Account

Checking

Category

Gas Station

Description

Se40817
Driscoll, TX, US

Problem with this transaction?





-\$20.70

Se

Sunday, April 10th

Account

Checking

Category

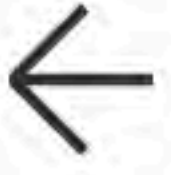
Gas Station

Description

Se40714
Weslaco, TX, US

Problem with this transaction?





-\$19.75

Se

Monday, April 11th

Account

Checking

Category

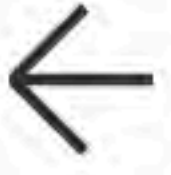
Gas Station

Description

Se40773
Brownsville, TX, US

Problem with this transaction?





-\$10.85

Circle K

Sunday, April 17th

Account

Checking

Category

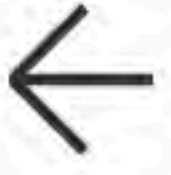
Gas Station

Description

Circle K # 04484
Hidalgo, TX, US

Problem with this transaction?





-\$21.00

Circle K

Monday, April 18th

Account

Checking

Category

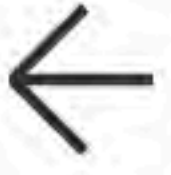
Gas Station

Description

Circle K # 41853
Donna, TX, US

Problem with this transaction?





-\$22.01

Loves Travel Stops

Tuesday, April 19th

Account

Checking

Category

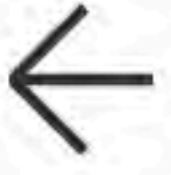
Gas Station

Description

Loves Travel Stops 739
Donna, TX, US

Problem with this transaction?





-\$17.31

Xoom #S

Wednesday, April 20th

Account

Checking

Category

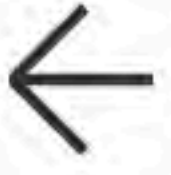
Gas Station

Description

Xoom #S822
San Juan, TX, US

Problem with this transaction?





-\$14.00

Circle K

Saturday, April 23rd

Account

Checking

Category

Gas Station

Description

Circle K #2741536
Weslaco, TX, US

Problem with this transaction?





-\$20.29

Circle K

Sunday, April 24th

Account

Checking

Category

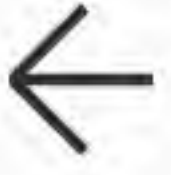
Gas Station

Description

Circle K # 04581
Pharr, TX, US

Problem with this transaction?





-\$10.01

Se

Monday, April 25th

Account

Checking

Category

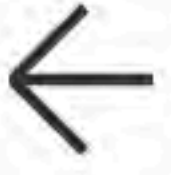
Gas Station

Description

Se40617
San Juan, TX, US

Problem with this transaction?





-\$10.54

Circle K

Monday, April 25th

Account

Checking

Category

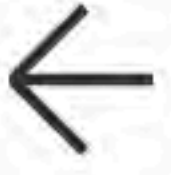
Gas Station

Description

Circle K # 41853
Donna, TX, US

Problem with this transaction?





-\$15.00

Circle K

Friday, April 29th

Account

Checking

Category

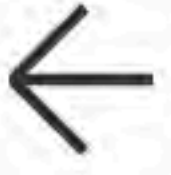
Gas Station

Description

Circle K # 04111
Donna, TX, US

Problem with this transaction?





-\$10.00

Xoom #S

Friday, April 29th

Account

Checking

Category

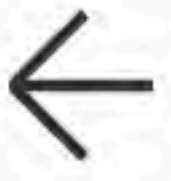
Gas Station

Description

Xoom #S822
San Juan, TX, US

Problem with this transaction?





-\$13.12

H E B Gas

Sunday, May 1st

Account

Checking

Category

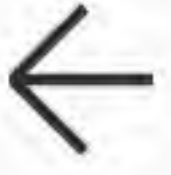
Gas Station

Description

H E B Gas #370
Mercedes, TX, US

Problem with this transaction?





-\$18.18

Se

Wednesday, May 4th

Account

Checking

Category

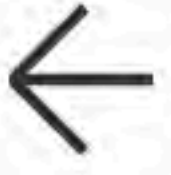
Gas Station

Description

Se40716
Santa Rosa, TX, US

Problem with this transaction?





-\$15.00

Circle K

Thursday, May 5th

Account

Checking

Category

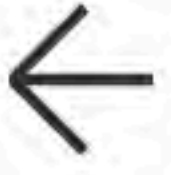
Gas Station

Description

Circle K #2741519
Mcallen, TX, US

Problem with this transaction?





-\$15.00

Circle K

Saturday, May 7th

Account

Checking

Category

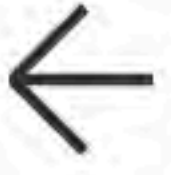
Gas Station

Description

Circle K # 04484
Hidalgo, TX, US

Problem with this transaction?





-\$37.00

Tx Dps Priv Sec Ind

Sunday, May 8th

Account

Checking

Category

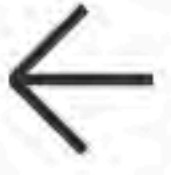
General Services

Description

Tx Dps Priv Sec Ind
Egov.com, TX, US

[Problem with this transaction?](#)





-\$15.14

Circle K

Sunday, May 8th

Account

Checking

Category

Gas Station

Description

Circle K #2741541
Mcallen, TX, US

Problem with this transaction?





-\$20.00

Se

Tuesday, May 10th

Account

Checking

Category

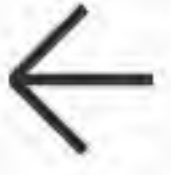
Gas Station

Description

Se40630
Mission, TX, US

Problem with this transaction?





-\$10.76

Se

Saturday, May 14th

Account

Checking

Category

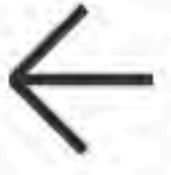
Gas Station

Description

Se40625
Pharr, TX, US

Problem with this transaction?





-\$14.00

Circle K

Tuesday, May 17th

Account

Checking

Category

Gas Station

Description

Circle K #2741536
Weslaco, TX, US

Problem with this transaction?





-\$11.01

Circle K

Sunday, May 22nd

Account

Checking

Category

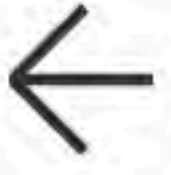
Gas Station

Description

Circle K # 41853
Donna, TX, US

Problem with this transaction?





-\$10.95

Circle K

Monday, May 23rd

Account

Checking

Category

Gas Station

Description

Circle K # 04598
Harlingen, TX, US

Problem with this transaction?





-\$15.01

Se

Tuesday, May 24th

Account

Checking

Category

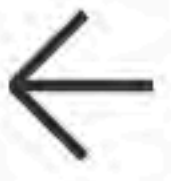
Gas Station

Description

Se40680
Elsa, TX, US

Problem with this transaction?





-\$18.62

Circle K

Thursday, May 26th

Account

Checking

Category

Gas Station

Description

Circle K #2741536
Weslaco, TX, US

Problem with this transaction?





-\$12.52

Circle K

Sunday, May 29th

Account

Checking

Category

Gas Station

Description

Circle K # 04598
Harlingen, TX, US

Problem with this transaction?





-\$17.56

Se

Tuesday, May 31st

Account

Checking

Category

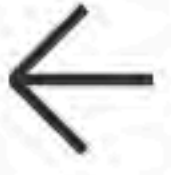
Gas Station

Description

Se40686
San Juan, TX, US

Problem with this transaction?





-\$18.05

Circle K

Thursday, June 2nd

Account

Checking

Category

Gas Station

Description

Circle K # 04598
Harlingen, TX, US

Problem with this transaction?





-\$15.00

7 Eleven

Friday, June 3rd

Account

Checking

Category

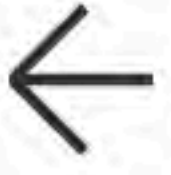
Gas Station

Description

7 Eleven
La Feria, TX, US

Problem with this transaction?





-\$15.00

Circle K

Saturday, June 4th

Account

Checking

Category

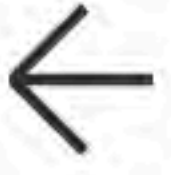
Gas Station

Description

Circle K #2741536
Weslaco, TX, US

Problem with this transaction?





-\$11.92

Circle K

Sunday, June 5th

Account

Checking

Category

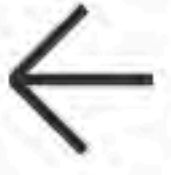
Gas Station

Description

Circle K #2741536
Weslaco, TX, US

Problem with this transaction?





-\$16.07

Circle K

Sunday, June 5th

Account

Checking

Category

Gas Station

Description

Circle K # 04581
Pharr, TX, US

Problem with this transaction?





-\$35.17

7 Eleven

Tuesday, June 7th

Account

Checking

Category

Gas Station

Description

7 Eleven
La Feria, TX, US

Problem with this transaction?





-\$16.15

Circle K

Thursday, June 9th

Account

Checking

Category

Gas Station

Description

Circle K #2741536
Weslaco, TX, US

Problem with this transaction?





-\$71.18

U Haulalans Diesel Serv

Friday, June 10th

Account

Checking

Category

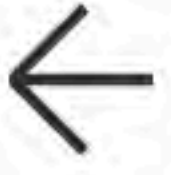
General Services

Description

U Haulalans Diesel Serv
Donna, TX, US

Problem with this transaction?





-\$16.02

Circle K

Sunday, June 12th

Account

Checking

Category

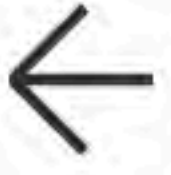
Gas Station

Description

Circle K #2741528
San Benito, TX, US

Problem with this transaction?





-\$27.55

Circle K

Sunday, June 19th

Account

Checking

Category

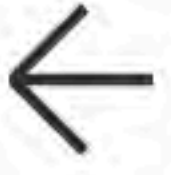
Gas Station

Description

Circle K #2741536
Weslaco, TX, US

Problem with this transaction?





-\$25.00

Sunoco

Sunday, June 26th

Account

Checking

Category

Gas Station

Description

Sunoco 0376510400
Edinburg, TX, US

Problem with this transaction?





-\$35.29

Harbor Freight Tools 2

Saturday, July 2nd

Account

Checking

Category

Hardware Store

Description

Harbor Freight Tools 2
Mcallen, TX, US

Problem with this transaction?





-\$23.08

Lowe's

Saturday, July 2nd

Account

Checking

Category

General Merchandise

Description

Lowe's #17
Pharr, TX, US

Problem with this transaction?





-\$16.11

Se

Monday, July 4th

Account

Checking

Category

Gas Station

Description

Se40719
Weslaco, TX, US

Problem with this transaction?





-\$15.60

7 Eleven

Friday, July 8th

Account

Checking

Category

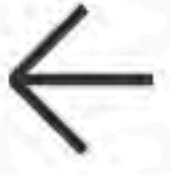
Gas Station

Description

7 Eleven
La Feria, TX, US

Problem with this transaction?





-\$25.04

7 Eleven

Wednesday, July 13th

Account

Checking

Category

Gas Station

Description

7 Eleven
La Feria, TX, US

Problem with this transaction?





-\$25.00

Se

Friday, September 30th

Account

Checking

Category

Gas Station

Description

Se40748, South Padre I,
South Padre I, TX, US

Problem with this transaction?





-\$12.93

Se

Saturday, October 1st

Account

Checking

Category

Gas Station

Description

Se40742, South Padre I,
South Padre I, TX, US

Problem with this transaction?





-\$27.80

Circle K

Monday, July 18th

Account

Credit

Category

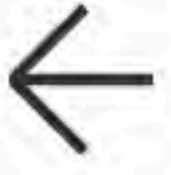
Gas Station

Description

Circle K # 04581
Pharr, TX, US

Problem with this transaction?





-\$23.77

La Feria Express Mart

Saturday, August 6th

Account

Credit

Category

Gas Station

Description

La Feria Express Mart
La Feria, TX, US

Problem with this transaction?





-\$31.44

Se

Tuesday, August 30th

Account

Credit

Category

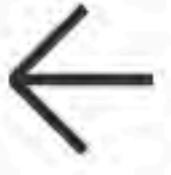
Gas Station

Description

Se40617
San Juan, TX, US

Problem with this transaction?





-\$44.92

Home Depot

Tuesday, August 30th

Account

Credit

Category

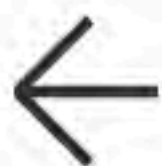
General Merchandise

Description

The Home Depot #0506
Pharr, TX, US

[Problem with this transaction?](#)





-\$17.62

Lowes

Tuesday, August 30th

Account

Credit

Category

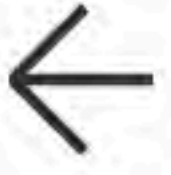
General Merchandise

Description

Lowes #01702*
Pharr, TX, US

Problem with this transaction?





-\$80.43

A&C Quick Lube

Tuesday, August 30th

Account

Credit

Category

Auto Repair

Description

A&C Quick Lube
San Juan, TX, US

Problem with this transaction?





-\$20.00

H E B Gas

Tuesday, August 30th

Account

Credit

Category

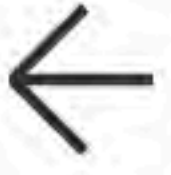
Gas Station

Description

H E B Gas #038
San Juan, TX, US

Problem with this transaction?





-\$30.41

Se

Wednesday, September 28th

Account

Credit

Category

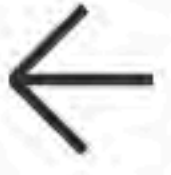
Gas Station

Description

Se40726, Weslaco, Txus
Weslaco, TX, US

Problem with this transaction?





-\$25.82

Se

Thursday, September 29th

Account

Credit

Category

Gas Station

Description

Se40726, Weslaco, Txus
Weslaco, TX, US

Problem with this transaction?





Se
Harlingen, TX

\$21.00

Feb 18 at 5:50 PM

✓ **Completed**





Yadira

Payment from \$yadi8989

\$190.00

For for the flyers

Jun 12 at 12:53 AM

 **Received**

Web Receipt





Johnny Zamora

Payment from \$thegeekhustler

\$30.00

For Gas and Travel

Jul 22 at 3:44 PM

✓ Received

Web Receipt





Cesare Rivero

Payment to \$CesareRivero

\$130.00

For business cards and Facebook

Sep 26, 2021 at 3:21 PM

✓ **Completed**

Web Receipt





Cesare Rivero

Payment from \$CesareRivero

\$83.00

Oct 7, 2021 at 4:11 PM

✓ Received

Web Receipt





Cesare Rivero

Payment from \$CesareRivero

\$100.00

Nov 9, 2021 at 3:27 PM

✓ Received

Web Receipt





Cesare Rivero

Payment from \$CesareRivero

\$140.00

Nov 16, 2021 at 11:59 PM

✓ Received

Web Receipt





Cesare Rivero

Payment from \$CesareRivero

\$30.00

Nov 17, 2021 at 12:02 AM

✓ Received

Web Receipt





Cesare Rivero

Payment from \$CesareRivero

\$10.00

Nov 19, 2021 at 9:57 PM

✓ Received

Web Receipt





Cesare Rivero

Payment from \$CesareRivero

\$25.00

Dec 12, 2021 at 11:34 AM

✓ Received

Web Receipt





Cesare Rivero

Payment from \$CesareRivero

\$132.00

Apr 1 at 12:25 AM

✓ Received

Web Receipt





Se
Brownsville, TX

\$30.00

Sep 11 at 9:19 PM

✓ Completed





Sunoco
San Juan, TX

\$24.90

Jul 22 at 4:14 PM

✓ **Completed**





Yadira

Payment to \$yadi8989

\$191.00

For hotel friday

Apr 21 at 11:58 PM

✓ Completed

Web Receipt





Yadira

Payment from \$yadi8989

\$213.00

Sep 26 at 7:45 PM

 **Received**

Web Receipt





Janelle Garren
Payment to \$jspnc

\$20.00

For car stickers

Feb 27 at 9:07 PM

✓ **Completed**

Web Receipt





Valley TV
 2211 W Lincoln
 Ste 307, HARLINGEN, TX 78552 United States
 service@valleytvrvg.com | 800-868-6503

Invoice #000480

Issue date
 Sep 7, 2022

Valley TV - Event Promotion

We appreciate your business.

Bill To

Banzaikon
 Banzaikon
 banzaikon@gmail.com

Invoice Details

PDF created October 30, 2022
 \$350.00

Payment

Due September 7, 2022
 \$350.00

Item	Quantity	Price	Amount
Valley TV Airtime & Production	1	\$350.00	\$350.00
Subtotal			\$350.00

Total Paid **\$350.00**

Payments

Sep 7, 2022 (Visa 6222) \$350.00



View online

To view your invoice go to <https://gosq.me/u/Kv0YIB7Z>
 Or open your camera on your mobile device, and place the code on the left within the camera's view.

SOUTH PADRE ISLAND EVENT FUNDING POST EVENT REPORT



Please complete all sections.

Date Report Submitted: 10/26/2022

To be reimbursed, please submit the following within 10 days post event:

- 1. Number of participants calculated with backup documentation (i.e., zip codes, team rosters, surveys)
- 2. Number of room nights tracked with backup documentation (i.e., third-party housing documentation or certified hotel pickup reports)

Please submit the following within 30 days post event:

- 1. Valid invoice(s) supporting reimbursable allowable expenses. Please submit only enough receipts to reach awarded grant amount.
- 2. Evidence of payment to support invoices paid from grantee to a third party (front and back copies of cleared check(s) or detailed credit card/debit card receipts. For all media buys please provide tear sheets, copies of advertisements, schedules, and signed station affidavits.
- 3. Copies of marketing or advertising materials, and websites showing the South Padre Island CVB logo.

ORGANIZATION INFORMATION

Name of Organization: Rotary Club of Historic Brownsville

Address: 4745 Lakeway Drive

City, State, Zip: Brownsville, Texas 78520

Full Name:
Robert Hibyan/Markus Villanueva

E-Mail:
hibyr@aol.com/markus.villanueva@yahoo.com

Office Number:
965 639-5020

Cell Phone Number:
956 639-5020

EVENT INFORMATIONName of Event: Ride For Rotary Causeway CrossDate(s) of Event:
10/02/2022Primary Location of the Event:
South Padre IslandHow many years have you held this event on South Padre Island? 5 yrs**EVENT FUNDING INFORMATION****Please attach an actual event budget showing all revenues including sponsorships and expenses.**Amount Requested: \$2,500.00Total Amount to be Received: 625.00

Did the event charge admission? Was there a net profit from the event? If so, what was the amount and how is it being used?

Registration fee ranged from \$35 to \$55 depending upon registration date. A net profit of \$20,246.71 to be used to funds club projects.**EVENT ATTENDANCE INFORMATION**

How many people did you predict would attend this event? (Number submitted in the application)?

400 in attendance between riders and observers.What was the actual attendance at the event? Approx. 300 personsHow many of the participants were from another city or county? 89 participants

How many room nights did you predict in your application would be generated by attendees of this event?

We estimated 40 room nightsHow many room nights were actually generated by attendees of this event? 41

If this event has been funded by hotel occupancy tax in the last three years, how many room nights were generated at South Padre Island hotels by attendees of this event?

This Year:	<u>41</u>	Two Years Ago:	<u>0</u>
Last Year:	<u>45</u>	Three Years Ago:	<u>27</u>

What method did you use to determine the number of people who booked rooms at South Padre Island hotels (e.g., room block usage information, a survey of hoteliers, total attendance formula, zip code information, etc.)?

We asked each individual rider if they were staying on the island when they picked up their event packets.

Was a room block established for this event at an area hotel (hotels), and if so, did the room block fill? If the room block did not fill, how many rooms were picked up?

No. We were unable to establish a consensus from the riders prior to the start up of the event.

EVENT MARKETING INFORMATION

Please attach samples of documents showing how South Padre Island was recognized in your advertising/promotional campaign.

Please attach at least one sample of all forms of advertising/promoting used in your campaign. If the sample itself does not indicate the medium (radio, TV, print, or mail) used or where the advertising took place (e.g., a city's newspaper, or a radio spot that does not indicate the city where the spot was played), please include other information that would show location of the advertising and medium utilized.

Please list all efforts your organization used to promote the event and how much was spent in each category:

Print \$:	<u>630.00</u>	Website \$:	<u>245.01</u>
Radio \$:	<u>0</u>	Social Media \$:	<u>1565.00</u>
TV \$:	<u>0</u>	Other Digital Advertising \$:	<u>375.00</u>

Did you include a link to the CVB or other source on your promotional handouts and in your website for booking hotel nights during this event? Yes

What new marketing initiatives did you utilize to promote hotel and convention activity for this event?

We utilized a different webmaster and covered many more prospective riders from outside the RGV.

ADDITIONAL EVENT INFORMATION

Please note any other success indicators of your event:

39.5% of our riders came from outside of Brownsville and & 7.5% came from outside of the RGV.

What South Padre Island businesses did you utilize for food, supplies, printing, etc.?

We held our post ride celebration at Louies Backyard.

What was the weather like during the event?

The weather was idea, low wind and temperatures ranging from 75 to 90 degrees.

Were there any other factors that may have affected the event?

There were competing cycling events in other parts of the RGV. Also, there were prospective riders concerned about the pandemic.

Robert Hibyan on behalf of Rotary Club

Authorized Signature

Robert Hibyan

Print Name

10/26/2022

Date

Income Statement

Rotary Club of Historic Brownsville Inc
Ride for Rotary

Financial Statements in U.S. Dollars

Revenue

Sponsor Income	22375.00	
Sponsor not paid yet	1925.00	
Rider Income-Active.com	8221.70	
Rider Income-Club Website	275.00	
Rider Income-paper registration-extra lunches-extra shirts	1181.95	
Net Sales		33978.65

Gross Profit (Loss)

33978.65

Expenses

Permits-Port Isabel	600.00	
Police Protection	1160.00	
Rental of Bike Racks	300.00	
Advertisement-Coastal Current	630.00	
Rider Food	298.75	
Shirts	2485.00	
Louies BackYard	3705.00	
Restrooms	243.75	
Medals	2109.38	
Advertisement-GD Project	245.01	
Facebook-Cassandra Barrera	1565.00	
MISC	15.05	
Mobile Pictures	375.00	
Total Expenses		13731.94

Net Operating Income

20246.71

Net Income (Loss)

20246.71

YOUR ENTERTAINMENT & VISITOR'S GUIDE

Coastal Current

SEPT. 23-29, 2022

Ride for
Rotary is coming!
See page 19 for details



TRI TO TRIUMPH

South Padre Island Triathlon set for Sunday



ONYX
A MARCELLO'S LOUNGE
110 N. TARNAVA, PORT ISABEL

**NOW OPEN INSIDE
MARCELLO'S RESTAURANT**

*Premium Liquors, Cocktails, Wine & Champagne
Fabulous Menu of Small Plates for Sharing
All in a First-Class, Relaxed Atmosphere!*



Biologists predict moderate hunting conditions ahead of White-Tailed Deer archery-only season opener

Special to the Current

AUSTIN — With drought affecting most of the state over the summer, Texas Parks and Wildlife Department (TPWD) biologists foresee a moderate season for hunters this fall.

“Overall, 2022 year is expected to be good in terms of harvest numbers and opportunities, so don’t let the chance to spend time afield with family, friends and fellow hunters pass you by,” said Alan Cain, White-Tailed Deer Program Leader for TPWD. “Texas has one of the longest deer seasons in the nation, so take some time this fall and winter and enjoy one of the best deer herds in the country right here in your home state.”

Deer hunting kicks off with archery season on Oct. 1 across most of the state. Cain noted that while harvest numbers may look good, drought impacts on deer habitats mean hunters should generally expect average to below average antler quality and body weight this fall.

Additionally, hunters may see fewer

deer at feeders when archery season opens, as recent rains have improved habitat conditions, providing an abundance of native forage that means deer won’t have to travel far to find something to browse. Archery hunters may need to alter their hunting strategies to find harvest success, Cain said. **Drought conditions**

Temperatures in the early summer months frequently soared above 100 degrees across most of the state, and lack of significant rainfall limited the spring production of important food sources like forbs (weeds) and woody shrubs for deer

“Woody plants are critical in times like these because these deep-rooted plants are often the only abundant supply of green groceries for deer, but even these browse plants are showing some signs of stress,” said Cain. “Mesquites appear to be on track to produce an abundance of beans this year and were critical sources of natural forage for deer in late summer in the central, south and western portions of the state.”

Wildfires have plagued large areas of the state as well, causing significant habitat loss and damage, but Cain said nature finds a way to rejuvenate the landscape.

“Where fires have occurred, there’s

been new grass and weed growth providing some much-needed nutrition and cover for deer,” Cain said. “Although habitat conditions have improved immensely with recent rains, the timing was a bit late to have any meaningful influence on antler quality.”

While the archery-only season kicks off Oct. 1, the general season opens more than a month later, on Nov. 5. The general season runs through Jan. 1, 2023 in the North Zone and Jan. 15, 2023 in the South Zone. A special youth-only gun deer season is set in both zones for Oct. 29-30 and Jan. 2-15, 2023. For additional late season deer hunting opportunities, county specific regulations and information on how to property tag and report a harvest, consult the 2022-23 Outdoor Annual.

Archery hunters are required to purchase an Archery Endorsement in addition to their hunting license. Hunters taking advantage of Texas Public Hunting Lands must have the Annual Public Hunting Permit. Public land hunters should also consult the Public Hunting Lands Map Booklet to review regulations that may apply to specific areas. The My Texas Hunt Harvest app can be used to complete on-site registration electronically at a public hunting area. Those interested in learning more

about archery and bowhunting, or anyone who is looking to brush up on their skills ahead of the season, are encouraged to explore Bowhunter by Fall, a newsletter series presented by TPWD’s Community Archery Program. **CWD Testing**

TPWD reminds hunters that TPWD wildlife biologists and animal health officials are collecting and testing Chronic Wasting Disease (CWD) samples from hunter-harvested deer to get a clearer picture of the prevalence and distribution of the disease across Texas. Proactive monitoring improves the state’s response time to a CWD detection and can greatly reduce the risk of the disease further spreading to neighboring captive and free-ranging populations.

Hunters in surveillance and containment zones must meet submission requirements of harvested CWD susceptible species. Additionally, hunters outside of established surveillance and containment zones are encouraged to voluntarily submit their harvest for testing at a check station, for free, before heading home from the field. A map of TPWD check stations for all CWD zones can be found on the TPWD website.

For more information about CWD, visit the TPWD web site or the TAHC web site.

Rotary Historic Brownsville
OCTOBER 2, 2022
 10:00 AM - 12:00 PM
RIDE FOR ROTARY
 1000 BARZA
 900-490-4344
 MARIUS VILAMBEVA
 409-633-8090

REGISTER AT ACTIVE.COM
 KIDS 12 & UNDER - RIDE FREE!
 END THE RIDE AT LOUIE'S BACKYARD

Call For More Information
 9000 BARZA
 900-490-4344
 MARIUS VILAMBEVA
 409-633-8090

SPONSORS: PNC BANK, FIRST COMMUNITY BANK, JUDGE JANET LEAL, TEXAS REGIONAL BANK, TEXAS RURAL BANK, REGION STAFFERS, EXCEPTIONAL EMERGENCY CENTER, State Farm Key County, ENGLISH MOTORS, FALCON BANK, Frost Bank, ROCKLAKE.

INVOICE

Issued to:
Historic Brownville Rotary

Invoice No:
#0001

Date Issued:
14 October 2022

NO	DESCRIPTION	QTY	PRICE	SUBTOTAL
1	Month Media Service	3 mo.	\$300	\$900
2	Boosted ADS		\$45	\$45
4	Flyer Design <small>extra multiple drafts</small>	1	\$200	\$200
5	Shirt Design	1	\$250	\$250
6	Save The Date Design	1	\$50	\$50
7	Event Message Reply System	3 mo.	\$40	\$120
			GRAND TOTAL	\$1,565.00

Note:

Venmo: @cassey_barr
Cashapp: @casseybarrbush

Cassey Barrera
cassandra.reneebarr@gmail.com
956.559.1822

FD-503 (Rev. 1-27-90)

Rotary Club of Historic Brownsville, Inc
328 W. Cowan St
Brownsville TX 78521-4044

BB-6261
148

195

Paid to the
order of

Alessandra Romero

6 1,565.00

One Thousand Five Hundred Sixty Five 00/100



FIRST COMMUNITY BANK

Rickie Fay Astory

⑆1214908289⑆

⑆101354⑆

695

DATE 10-24-22

INVOICE



Issued to:
Historic Brownsville Rotary

Invoice No:
#0001
Date Issued:
14 October 2022

- content batching
- remote editing
- flyer design (+ \$50)
- boosting posts in target region (extra charge based on region and ADVERTISEMENT LENGTH):
 - San Antonio, TX, Austin, TX, Corpus Christi, TX, McAllen, TX, Monterrey, MX, Tampico, MX.
- access to all socials
- weekly posts on all socials
- Facebook Event with registration link and design work for the page
- inbox responses
- custom social media marketing calendar

Note:
Venmo: @cassey_barr
Cashapp: @casseybarrbush

Cassey Barrera
cassandra.reneebarr@gmail.com
956.559.1822

INVOICE

Issued to:
Historic Brentsville Rotary

Invoice No:
#0001
Date Issued:
14 October 2022



thank you to all our sponsors for being a part of The Rotary Club of Historic B...
September 23, 2022 at 3:24 PM

ID: 116779164413170

Interactions

21 reactions 11 Comments 5 shares

Performance

Reach

1,749

This post reached 1,749 people (up from 1,749 of your 50 most recent Facebook posts and stories).

Reactions, comments and shares

37

This post received more reactions, comments and shares than 74% of your 50 most recent Facebook posts and stories.

Results

47

This post received more link clicks than 91% of your 50 most recent Facebook posts and stories.

Performance

Reach

1,749

This post reached 1,749 people (up from 1,749 of your 50 most recent Facebook posts and stories).

Reactions, comments and shares

37

This post received more reactions, comments and shares than 79% of your 50 most recent Facebook posts and stories.

Results

47

This post received more link clicks than 91% of your 50 most recent Facebook posts and stories.

Paid results

Boost Message
Completed \$10.00

Need help?

INVOICE

Issued to:
Historic Brownsville Rotary

Invoice No:
#0001

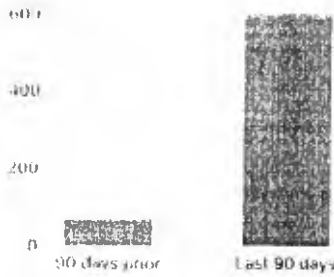
Date Issued:
14 October 2022

Engagement

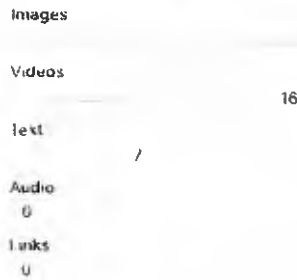
Post reactions, comments and shares

603

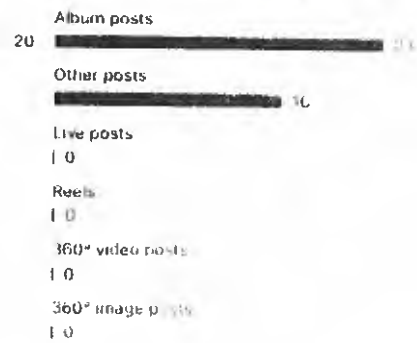
30 days prior Last 90 days



Median post reactions, comments and shares per media type
For posts created in the last 90 days



Median post reactions, comments and shares per content format
For posts created in the last 90 days



Highest reactions on a post



Facebook post
Time is ticking!! 🕒🕒🕒 Register now and only pay \$45 till the Aug 1, 2022, 9:17 AM



Performance

Reach	Engagement	Reactions
1,422	15	2

The post received 413% more reactions (77 reactions) than your median post (15 reactions) on Facebook.











Posts	Date published	Reach	Engagement
WOW WOW WOW what an ama... Boost post	October 2, 2022 at 7:03 PM	895 People reached	19 Post Engagement
way to go team!! #sopadre see Boost post	October 2, 2022 at 3:52 PM	800 People reached	10 Post Engagement
thank you to these sponsors for... Boost post	October 2, 2022 at 2:59 PM	310 People reached	3 Post Engagement
UNCLAIMED BIKE 🚲 BIKE H... Boost post	October 2, 2022 at 1:34 PM	466 People reached	5 Post Engagement
what a fun morning with friends... Boost post	October 2, 2022 at 1:22 PM	628 People reached	94 Post Engagement

INVOICE

Issued to:
Historic Brownsville Rotary

Invoice No:
#0001

Date Issued:
14 October 2022

Posts	Date published	Reach	Engagement
 IDE A volunteers	Boost post: October 2, 2022 at 11:04 AM	320 People reached	23 Post Engagement
 The Ride!	Boost post: October 2, 2022 at 8:32 AM	626 People reached	100 Post Engagement
 setting up for take off	Boost post: October 2, 2022 at 6:53 AM	420 People reached	118 Post Engagement
 let's get the thing started!	Boost post: October 2, 2022 at 6:37 AM	322 People reached	14 Post Engagement
 READY FOR TOMORROW	Boost post: October 1, 2022 at 11:46 AM	438 People reached	28 Post Engagement
 The course staff are awesome!	Boost post: October 1, 2022 at 10:59 AM	870 People reached	100 Post Engagement
 package pick up now at BICYCL	Boost post: October 1, 2022 at 10:54 AM	413 People reached	24 Post Engagement
 BEGINNING THE RIDE AT 6:55A	Boost post: October 1, 2022 at 10:52 AM	619 People reached	38 Post Engagement
 SEE YOU ALL TOMORROW FOR	Boost post: September 30, 2022 at 9:04 AM	848 People reached	49 Post Engagement
 PICK UP IN URMA	Boost post: September 26, 2022 at 3:22 PM	281 People reached	11 Post Engagement
 Ad completed thank you to all our sponsors	Boost again: September 25, 2022 at 2:29 PM	1,749 People reached	229 Post Engagement
 https://www.active.com	Boost post: September 20, 2022 at 4:46 PM	479 People reached	40 Post Engagement
 https://www.ach	Boost post: September 20, 2022 at 3:34 PM	635 People reached	58 Post Engagement
 Event Flyout Register	Boost post: August 1, 2022 at 11:17 AM	1,442 People reached	327 Post Engagement
 Ad completed	Create ad: July 19, 2022 at 10:39 AM	53 People reached	12 Post Engagement
 Ad completed we have updated our registrati	Boost again: July 19, 2022 at 10:32 AM	1,670 People reached	144 Post Engagement
 Ad completed Registration is now open! https	Boost again: July 18, 2022 at 11:26 AM	2,437 People reached	176 Post Engagement
 The Rotary Club of Historic Bhu	Boost post: July 11, 2022 at 2:44 PM	846 People reached	117 Post Engagement

Transaction Detail

Your transaction details were saved successfully. You may [change the note](#) or [category](#) for this transaction at anytime.

Completed on	10/05/2022
Description	POS Purchase Non-PIN THE VALLEY MORNING STA 9564219800 TX *****8727 10/04 22.58
Amount	\$630.00
Transaction type	WITHDRAWAL
Personal note	Advertising on The Coastal Current
Category	Advertising: \$630.00

[Previous transaction](#) • [Next transaction](#) • [Return to Account Activity](#)

Rotary Club of Historic Brownsville, Inc
 328 W Cowan Ter
 Brownsville TX 78321-4044

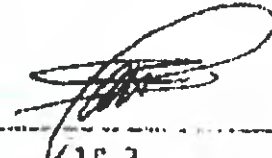
48-8261
149

DATE 8/4/22 162

Pay to the Order of Diego Arriola \$ 97.60

Ninety Seven & 60/100 DOLLARS

FIRST COMMUNITY BANK

BY BJS 

⑆ 14908 289⑆ ⑆ 101354 ⑆ 162

PS-C5 169

pd 162

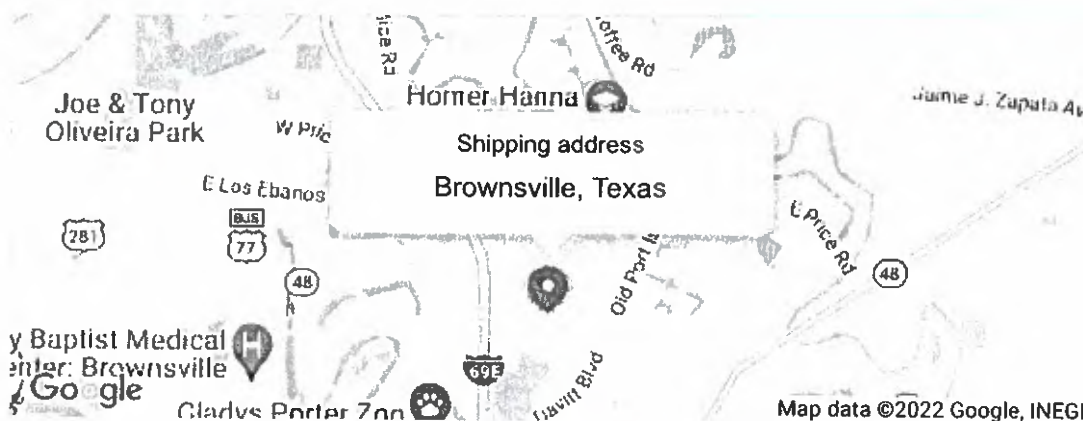
 Show order summary 

\$97.60



Order E2270949

Thank you Diego!



Your order is confirmed

You'll receive a confirmation email with your order number shortly.

Download Shop to track package

Order updates

You'll get shipping and delivery updates by email.

Customer information

Contact information

dbgarza@aol.com

Shipping address

Diego Garza
 2401 Boca Chica Boulevard
 Brownsville TX 78521
 United States
 +1 956-455-4243

Shipping method

Shipping method

Priority Mail

Payment method

ending with 3051 - \$97.60

Billing address

Diego Garza
5400 Willow Bend
Brownsville TX 78526
United States
+1 956-455-4243

[Continue shopping](#)

[Need help? Contact us](#)

[Refund policy](#) [Privacy policy](#) [Terms of service](#)

All Invoices

Sender / Invoice Number	Description	Issued Date	Due Date	Amount / Status
GD Project / The Green S... 7659	Full Color Imprint/ One Side Side/ Size:5'W x ...	10/03/2022		\$108.25 Paid
GD Project / The Green S... 7639	Corrugated Sign // Full Color Imprint // 1 side /...	09/27/2022		\$53.28 Paid
GD Project / The Green S... 7572	Full Color Imprint /size: 11x17/" Ride For Rot...	08/23/2022		\$12.84 Paid
GD Project / The Green S... 7512	Full Color Imprint /size: 11x17/" Ride For Rot...	08/11/2022		\$32.11 Paid
GD Project / The Green S... 7512	Full Color Imprint /size: 11x17/" Ride For Rot...	08/01/2022		\$38.53 Paid

Transaction Detail

Here's a summary of your completed transaction. You may add a note or categorize this transaction now. When you're done, click "Save changes."

Completed on	08/04/2022
Description	POS Purchase Non-PIN SQ *GD PROJECT Brownsville TX *****8727 08/03 00:51
Amount	\$38.53
Transaction type	WITHDRAWAL

Personal note (optional):

Category (optional)

[Add a new category to the list](#)

Save changes

Don't save changes

[Previous transaction](#) • [Next transaction](#) • [Return to Account Activity](#)



GD Project / The Green Smartlife Solutions
 956-525-4087
 1164 E Ruben M Torres Blvd
 Brownsville, Texas
 78521
 United States

Billed To
 Markus Villanueva
 The Rotary of Historic Brownsville
 Brownsville, Texas
 78520
 United States

Date of Issue
 08/01/2022
 Due Date
 08/01/2022

Invoice Number
 7512

Amount Due (USD)
\$0.00

Description	Rate	Qty	Line Total
Poster Full Color Imprint /size: 11x17/ "Ride For Rotary"	\$1.25 +Processing Fee	30	\$37.50
	Subtotal		37.50
	Processing Fee (2.75%)		1.03
	Total		38.53
	Amount Paid		38.53
	Amount Due (USD)		\$0.00

Notes
 Thank you for contacting GD Project!

\$136.76

Terms

Time required to complete the project- approximately 1-2 working days.

50% Advance Payment is Required to start the order.

**At GD Project, your satisfaction is important. If you need to Cancel Your Order, your refund will be processed according to the following policy, a store credit will be issued to the original purchaser **

Transaction Detail

Here's a summary of your completed transaction. You may add a note or categorize this transaction now. When you're done, click "Save changes."

Completed on	09/28/2022
Description	POS Purchase Non-PIN SQ *GD PROJECT Brownsville TX *****8727 09/27 01:07
Amount	\$53.39
Transaction type	WITHDRAWAL

Personal note (optional):

Category (optional):

[Add a new category to the list](#)

[Previous transaction](#) • [Next transaction](#) • [Return to Account Activity](#)



GD Project / The Green Smartlife Solutions
 956-525-4087
 1164 E Ruben M Torres Blvd
 Brownsville, Texas
 78521
 United States

Billed To
 Markus Villanueva
 The Rotary of Historic Brownsville
 Brownsville, Texas
 78520
 United States

Date of Issue
 09/27/2022

Invoice Number
 7639

Amount Due (USD)

\$0.00

Due Date
 09/27/2022

Description	Rate	Qty	Line Total
Coroplast Corrugated Sign // Full Color Imprint // 1 side //Size:48"x24"	\$48.00 +Tx, Processing Fee	1	\$48.00
		Subtotal	48.00
		Tx (8.25%)	3.96
		Processing Fee (2.75%)	1.32
		Total	53.28
		Amount Paid	53.28
		Amount Due (USD)	\$0.00

Notes

Thank you for contacting GD Project!

Terms

****Time required to complete the project- approximately 1-2 working days.****

****50% Advance Payment is Required to start the order.****

****At GD Project, your satisfaction is important. If you need to Cancel Your Order, your refund will be processed according to the following policy, a store credit will be issued to the original purchaser ****

Transaction Detail

Here's a summary of your completed transaction. You may add a note or categorize this transaction now. When you're done, click "Save changes."

Completed on:	10/12/2022
Description	POS Purchase Non-PIN WPY*GD Project The Gre 855-999-3729 TX *****8727 10/11 00:46
Amount	\$108.25
Transaction type	WITHDRAWAL

Personal note (optional):

Category (optional)

Advertising 

[Add a new category to the list](#)

[Previous transaction](#) • [Next transaction](#) • [Return to Account Activity](#)

smartlife solutions



GD Project / The Green Smartlife Solutions
956-525-4087
1164 E Ruben M Torres Blvd
Brownsville, Texas
78521
United States



Billed To	Date of Issue	Invoice Number	Amount Due (USD)
Markus Villanueva	10/03/2022	7659	\$108.25
The Rotary of Historic Brownsville	Due Date		
Brownsville, Texas	10/03/2022		
78520			
United States			

Description	Rate	Qty	Line Total
Banner	\$100.00	1	\$100.00
Full Color Imprint/ One Side Side/ Size 5'W x 5' H Fts/ Logo and Sponsors	+Tx		
	Subtotal		100.00
	Tx (8.25%)		8.25
	Total		108.25
	Amount Paid		0.00
	Amount Due (USD)		\$108.25

Terms

Time required to complete the project- approximately 1-2 working days.

50% Advance Payment is Required to start the order.

**At GD Project, your satisfaction is important. If you need to Cancel Your Order, your refund will be processed according to the following policy, a store credit will be issued to the original purchaser **

Transaction Detail

Here's a summary of your completed transaction. You may add a note or categorize this transaction now. When you're done, click "Save changes."

Completed on:	08/17/2022
Description	POS Purchase Non-PIN SQ *GD PROJECT Brownsville TX ****8727 08/16 00 38
Amount	\$32.99
Transaction type	WITHDRAWAL

Personal note (optional):

Category (optional):

[Add a new category to the list](#)

[Previous transaction](#) • [Next transaction](#) • [Return to Account Activity](#)



GD Project / The Green Smartlife Solutions
 956-525-4087
 1164 E Ruben M Torres Blvd
 Brownsville, Texas
 78521
 United States

Billed To
 Markus Villanueva
 The Rotary of Historic Brownsville
 Brownsville, Texas
 78520
 United States

Date of Issue
 08/23/2022
 Due Date
 08/23/2022

Invoice Number
 7572

Amount Due (USD)
\$0.00

Description	Rate	Qty	Line Total
Poster Full Color Imprint /size: 11x17/ "Ride For Rotary"	\$1.25 +Processing Fee	10	\$12.50
	Subtotal		12.50
	Processing Fee (2.75%)		0.34
	Total		12.84
	Amount Paid		12.84
	Amount Due (USD)		\$0.00

Notes

Thank you for contacting GD Project!

Terms

****Time required to complete the project- approximately 1-2 working days.****

****50% Advance Payment is Required to start the order.****

****At GD Project, your satisfaction is important. If you need to Cancel Your Order, your refund will be processed according to the following policy, a store credit will be issued to the original purchaser ****



GD Project / The Green Smartlife Solutions
 956-525-4087
 1164 E Ruben M Torres Blvd
 Brownsville, Texas
 78521
 United States

Billed To
 Markus Villanueva
 The Rotary of Historic Brownsville
 Brownsville, Texas
 78520
 United States

Date of Issue
 08/11/2022
 Due Date
 08/11/2022

Invoice Number
 7538

Amount Due (USD)
\$0.00

Description	Rate	Qty	Line Total
Poster Full Color Imprint /size: 11x17/ "Ride For Rotary"	\$1.25 +Processing Fee	25	\$31.25
	Subtotal		31.25
	Processing Fee (2.75%)		0.86
	Total		32.11
	Amount Paid		32.11
	Amount Due (USD)		\$0.00

Notes
 Thank you for contacting GD Project!

Terms
 Time required to complete the project- approximately 1-2 working days.
 50% Advance Payment is Required to start the order.
 **At GD Project, your satisfaction is important. If you need to Cancel Your Order, your refund will be processed according to the following policy, a store credit will be issued to the original purchaser **

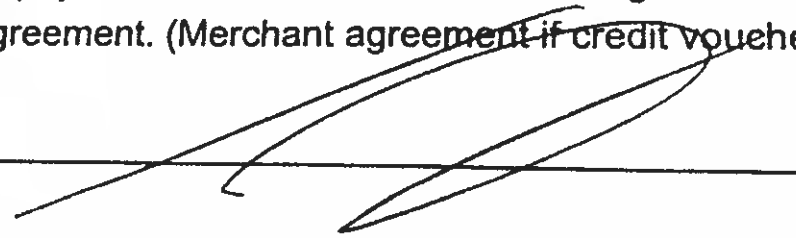
Sale - Approved

Date 09/23/22 Time 16:45:27
 Method of Payment MasterCard
 Entry Method Manual
 Customer Name Markus Villanueva
 Account # XXXXXXXXXXXXX8727

Order ID 20220923 0340
 Order Description: Deposit on order for Rotary Club of
 Historic Brownsville

Approval Code 759644
Amount \$500.00

I agree to pay the above total amount according to the card issuer agreement. (Merchant agreement if credit voucher)

X _____


Thank you for your purchase

Merchant Copy

C
 34 3020 0008 8727
 23 # 219
 3 W. Cowan Terrace
 Brownsville TX. 78521

Transaction Detail

Here's a summary of your completed transaction. You may add a note or categorize this transaction now. When you're done, click "Save changes."

Completed on: 10/03/2022
Description: POS Purchase Non-PIN VALLEY
TROPHY SERVICE 956-544-4855 TX *****8727
10/01 09:12
Amount: \$1,609.38
Transaction type: WITHDRAWAL

Personal note (optional):

Category (optional): ▼

[Add a new category to the list](#)

[Previous transaction](#) • [Next transaction](#) • [Return to Account Activity](#)

Rotary Club of Historic Brownsville, Inc
328 W Cowan Ter
Brownsville TX 78521-4044

88-8281
148

DATE 10/2/22 187

Pay to the
Order of

Louie's Backyard

\$ 3,705.00

Three Thousand Seven Hundred Five and 00/100 DOLLARS



FIRST COMMUNITY BANK

MEMO

Food Expense

⑆ 114908289⑆

⑆ 101354⑆

187

FSI CS 187



Party Invoice

Rotary Causeway Bike Ride

10/02/22

Guest 247 x \$15.00

Tax Exempt

Total \$3705.00

Amount Due \$3705.00

Attach Copy of Tax Exempt Form

A handwritten signature in black ink, followed by the number "187" written in a similar style.

Participant name	Age	Gender	Contact ad	Contact ad address:	City	Contact ad	Contact ad	Contact ad	Contact ad	How did you hear about this event?	Radio buttons	Short answer	Short answer2
Caceres-Flores, Natalie	35	FEMALE	1434 N CESAR CHAVEZ	ALAMO	TX	US	78516-6831	Facebook			Day trip only	airbnb	airbnb
flores, Marcus	37	MALE	1434 n. cesar chavez	alamo	TX	US	78516	Family / Friend			Day trip only	airbnb	airbnb
Mannon, Betty	67	FEMALE	246 Rebecca Dr.	Alamo	TX	US	78516	Past participant			Day trip only	Embassy	Embassy
Rios, Melissa	52	FEMALE	943 Dewey Ave.	Alice	TX	US	78332	Other			Day trip only		
Gonzalez, Ozzy	40	MALE	2505 W RABBIT RUN	A ALTON	TX	US	78573	Internet/Website			Day trip only		
Rodriguez, David	45	MALE	909 W GARFIELD AVE	ALTON	TX	US	78573	Facebook			Day trip only		
Echeverria, Lissette	44	FEMALE	909 W Garfield Ave	alton	TX	US	78573	CONFIRMED			Day trip only		
Cavazos, Daniel	39	MALE	12318 alderbrook dr	u Austin	TX	US	78758	Internet/Website			Day trip only		
Wong, Meredith	42	FEMALE	11350 Fou	Apt 531 Austin	TX	US	78726	Family / Friend			Day trip only	Not sure yet!!	Not sure yet
De La Cruz, Joshua	40	MALE	15450 fm	1325 Austin	TX	US	78728	Family / Friend			Day trip only		
Townsend, Amanda	30	FEMALE	2336 Doug	Apt 1015 Austin	TX	US	78741	Family / Friend			Condo?		
Nuno, Francisco	53	MALE	2336 Doug	924 Austin	TX	US	78701	Other			One or more nights Condo?		Beach house
Wong, Wallis	13	MALE	meriwong123@gmail.	Austin	TX			CONFIRMED			One or more nights Hotel?	Copa Inn	
Blit, Hélène	33	FEMALE	600 JOSE MARTI BLVD	BROWNSVILLE	TX	US	78526	Facebook			Day trip only		
CANTU, Daniel	61	MALE	64 TUDELA ST	BROWNSVILLE	TX	US	78526-1871	Active.com			Day trip only	Not sure yet	
Lopez III, Fermin	50	MALE	4934 JUNIPER ST	BROWNSVILLE	TX	US	78526	Facebook			Day trip only		
Gutierrez, Alfonso	67	MALE	4671 Larkspur Dr.	Brownsville	TX	US	78526	Past participant			Day trip only		
Garcia Garcia, Alan Ernesto	34	MALE	654 Parade	Brownsville	TX	MX	78521	Family / Friend			Day trip only		
Cortez, Jesus	27	MALE	1141 Las manantitas ci	Brownsville	TX	US	78520	Facebook			Day trip only		
Montalvo, Roberto	43	MALE	5226 Kensington Ln	Brownsville	TX	US	78526	Other			Day trip only		
Bernal, Rosario	59	FEMALE	1830 royal oak st	Brownsville	TX	US	78520	Past participant			Day trip only		
Vasquez, Jose	45	MALE	3028 basque dr	Brownsville	TX	US	78520	Past participant			Day trip only		
Bethel, Ian	33	MALE	324 PINAR DEL RIO AV	BROWNSVILLE	TX	US	78526	Facebook			Day trip only		

Kharmo, Sonia	50 FEMALE	3171 Creekwood dr	Brownsville	TX	US	78526	Past participant	Day trip only
Cavazos, Iris	50 FEMALE	1729 Boca Chica Blvd	Brownsville	TX	US	78520	Facebook	Day trip only
rodriguez, margarita	50 FEMALE	674 PALM HVN	BROWNSVILLE	TX	US	78521	Active.com	Day trip only
Reyes, Dan	52 MALE	2735 WOODSIDE	BROWNSVILLE	TX	US	78526	Past participant	Day trip only
Cruz, Jorge	47 MALE	151 W St Francis st	Brownsville	TX	US	78520	Facebook	Day trip only
Cardenas, Rene	41 MALE	23 Casa de Amigos	Brownsville	TX	US	78521	Print Marketing	Day trip only
Salas, David	34 MALE	124 Sancti Spiritus	Brownsville	TX	US	78526	Past participant	Day trip only
Sibayan, Ronald	49 MALE	1631 Chipinque St.	Brownsville	TX	US	78526	Past participant	Day trip only
Perez, Norma	53 FEMALE	7573 Agave Ave	Brownsville	TX	US	78526	Past participant	Day trip only
Gutierrez, Hugo	26 MALE	348 N Bernal Dr	Brownsville	TX	US	78521	Family / Friend	Day trip only
Guzman, Ricardo	43 MALE	2917 REGENCY	BROWNSVILLE	TX	US	78526	Family / Friend	Day trip only
Rocha, Claudia Elia	53 FEMALE	10375 SOUTHMOST RT	BROWNSVILLE	TX	US	78521-9131	Past participant	Day trip only
Quidlat, Jerry	49 MALE	6000 Wendy lue court	Brownsville	TX	US	78526	Facebook	Day trip only
Bough, Ana	54 FEMALE	PO Box 4841	Brownsville	TX	US	78523	Family / Friend	Day trip only
Sanchez, Perla	24 FEMALE	2320 DENNIS AVE	BROWNSVILLE	TX	US	78526-3721	Family / Friend	Day trip only
Perez, Rodrigo	24 MALE	7478 Hana Dr	Brownsville	TX	US	78520	Past participant	Day trip only
Buentello, Claudia	50 FEMALE	5229 Clearview Dr	Brownsville	TX	US	78526	Past participant	Day trip only
martinez, Marcelo	34 MALE	2950 MCGAL APT 6	BROWNSVILLE	TX	US	78520-978	Family / Friend	Day trip only
Lopez, Alejandro	39 MALE	3177 Michaelwood Dr	Brownsville	TX	US	78526	Family / Friend	Day trip only
Silva, Virginia	60 FEMALE	2177 MILITARY HWY 2	BROWNSVILLE	TX	US	78520	Family / Friend	Day trip only
Guerra, Juan M	59 MALE	5648 Trappers Chase	Brownsville	TX	US	78526	Family / Friend	Day trip only
Ordonez, Lissett	43 FEMALE	504 Winnipeg Ave	Brownsville	TX	US	78526	Facebook	Day trip only
Ortiz, Jose	43 MALE	280 Rebecca Ln	Brownsville	TX	US	78520	Facebook	Day trip only

Adame, Raquel	43 FEMALE	280 Rebecca Ln	Brownsville	TX	US	78520 CONFIRMED	Day trip only
Carrillo, Anthony	26 MALE	2927 Andorra St	Brownsville	TX	US	78520 Facebook	Day trip only
Garcia, Susana	46 FEMALE	7229 ALABAMA PINE S	BROWNSVILLE	TX	US	78526 Past participant	Day trip only
villanueva, markus	53 MALE	328 W Cowan Terrace	Brownsville	TX	US	78521 Other	Day trip only
Langley, sandra	63 FEMALE	1304 PEPPER TREE CIR	BROWNSVILLE	TX	US	78520 Other	Day trip only
Guadiana, Damaris	31 FEMALE	1100 Ben Lora Ln	Brownsville	TX	US	78586 Family / Friend	Day trip only
Barrientes, Yolanda	60 FEMALE	433 Lancer lake drive	Brownsville	TX	US	78521 Other	Day trip only
Ponce, Frank	43 MALE	5201 Southmost rd	Brownsville	TX	US	78521 Facebook	Day trip only
Garza, Luis	50 MALE	1510 Capistrano Drive	Brownsville	TX	US	78526 Past participant	Day trip only
Barajas, Juan Manuel	56 MALE	142 COUN AP 6	BROWNSVILLE	TX	US	78520 Facebook	Day trip only
Garcia, Cris Alberto	22 MALE	142 Countl Apt 6	Brownsville	TX	US	78526 Facebook	Day trip only
Maciel, Elizabeth	46 FEMALE	5165 Daleiden Dr	Brownsville	TX	US	78526 Facebook	Day trip only
Chavez, Alex	50 MALE	4080 Sevilla St	Brownsville	TX	US	78520 Facebook	Day trip only
AGUADO, ANGIE	40 FEMALE	3221 TURQUIA	BROWNSVILLE	TX	US	78520 Past participant	Day trip only
Hernandez, Eduardo	31 MALE	2675 E Price Rd	Brownsville	TX	US	78521 Family / Friend	Day trip only
Gomez, Anabel	42 FEMALE	3278 Wellington Ct	Brownsville	TX	US	78526 CONFIRMED	Day trip only
Hermosa, Pearl	56 FEMALE	9845 FM 1421	Brownsville	TX	US	78520 Facebook	Day trip only
Hernandez, Victor	57 MALE	2675 E Price Rd Ste E3	Brownsville	TX	US	78521 Family / Friend	Day trip only
Montes, Juanmanuel	28 MALE	5591 KING DRIV	Brownsville	TX	US	78520 Facebook	Day trip only
Cano, Felipe	46 MALE	2401 Ofelia Avenue	Brownsville	TX	US	78526 Family / Friend	Day trip only
Barrientos, Mirna	48 FEMALE	3278 Wellington Ct	Brownsville	TX	US	78526 Internet/Website	Day trip only
LERMA, ANGELICA	49 FEMALE	7402 UTAH RD	BROWNSVILLE	TX	US	78521 Family / Friend	Day trip only
Obregon, Erica	47 FEMALE	3315 MAN APT-B	BROWNSVILLE	TX	US	78520 Family / Friend	Day trip only

Garcia, Juan	47 MALE	2655 Sunflower Dr	Brownsville	TX	US	78521 Family / Friend	Day trip only
Guzman, Lorena	49 FEMALE	4317 Aurora Dr	Brownsville	TX	US	78526 Other	Day trip only
Granado, Jorge	35 MALE	4444 San Antonio rd	Brownsville	TX	US	78521 Family / Friend	Day trip only
Aguilar, Cristina	35 FEMALE	4444 San Antonio rd	Brownsville	TX	US	78521 CONFIRMED	Day trip only
Castro, Omar	29 MALE	1501 E ALTON GLOOR	BROWNSVILLE	TX	US	78526 Past participant	Day trip only
Molina, Lloyd	57 MALE	5512 Autumn Mist	Brownsville	TX	US	78526 Family / Friend	Day trip only
Ellis, Mickey	41 MALE	600 lakesid Apt. 6D	Brownsville	TX	US	78520 Family / Friend	Day trip only
Lorenzo, Francisco	37 MALE	5626 MYSTIC BND	BROWNSVILLE	TX	US	78526 Family / Friend	Day trip only
Chavez, Hector	39 MALE	1721 w san marcelo bl	Brownsville	TX	US	78526 Family / Friend	Day trip only
Chavez, Judith	38 FEMALE	1721 w san marcelo bl	Brownsville	TX	US	78526 CONFIRMED	Day trip only
Barrera, Abel	55 MALE	6016 SURREY LN	BROWNSVILLE	TX	US	78526 Facebook	Day trip only
Cruz, Daniel	35 MALE	1155 LOMA VERDE DR	BROWNSVILLE	TX	US	78526 Past participant	Day trip only
Chavez, Luis Alejandro	18 MALE	6765 Pine Creek Ave.	Brownsville	TX	US	78526 Family / Friend	Day trip only
Sevier, Dolly	36 FEMALE	1912 Palm Blvd.	Brownsville	TX	US	78520 Family / Friend	Day trip only
Salazar, Elizabeth	53 FEMALE	1765 Chipinque St.	Brownsville	TX	US	78526 Family / Friend	Day trip only
De La Cruz, Natalie	38 FEMALE	715 N ILLINOIS AVE	BROWNSVILLE	TX	US	78521-6811 Family / Friend	Day trip only
Donaus, Philippe	26 MALE	2358 Athens St	Brownsville	TX	US	78520 Family / Friend	Day trip only
Chavez, Mario	47 MALE	6765 PINE CREEK AVE	BROWNSVILLE	TX	US	78526 Family / Friend	Day trip only
Hinojosa, Manuel	58 MALE	2310 N EXPRESSWAY S	BROWNSVILLE	TX	US	78521 Facebook	Day trip only
sevier, Graham	38 MALE	1912 palm blvd	Brownsville	TX	US	78520 Family / Friend	Day trip only
Mares, Nancy	31 FEMALE	3687 kamila ct	Brownsville	TX	US	78521 Facebook	Day trip only
hinojosa, manny	28 MALE	1369 BLUEWING CIR	BROWNSVILLE	TX	US	78520 Facebook	Day trip only
sanchez, jesus	53 MALE	25 W HAWTHORNE ST	BROWNSVILLE	TX	US	78520 Facebook	Day trip only

Lopez, Anna Lillia	51 FEMALE	1421 Capistrano Drive	Brownsville	TX	US	78526	Active.com	Day trip only	
Lopez, Candelario	49 MALE	1421 Capistrano Drive	Brownsville	TX	US	78526	Active.com	Day trip only	
Solis, Eleazar	36 MALE	2011 SAKETA LN UNIT	BROWNSVILLE	TX	US	78526	Family / Friend	Day trip only	
Chavez, Maria Luisa	49 FEMALE	6765 Pine Creek Ave	Brownsville	TX	US	78526	CONFIRMED	Day trip only	
Longoria, Rodolfo	44 MALE	137 CREEKBEND DR	BROWNSVILLE	TX	US	78521	Family / Friend	Day trip only	
Medina, David	48 MALE	5290 SAGEBRUSH RD	BROWNSVILLE	TX	US	78526	Family / Friend	Day trip only	
Gomez, Emanuell	29 MALE	9352 Cinarron St	Brownsville	TX	US	78520	Facebook	Day trip only	
Segura, Nora	33 FEMALE	9352 Cinarron St	Brownsville	TX	US	78520	Facebook	Day trip only	
Del Angel, Carmina	39 FEMALE	5492 achievement Ave	Brownsville	TX	US	78526	Other	Day trip only	
Martinez, Gloria	45 FEMALE	3005 Old Alice Rd Apt	Brownsville	TX	US	78521	Active.com	Day trip only	
Morales, Francisca	54 FEMALE	5900 Lourdes blvd	Brownsville	TX	US	78521	Family / Friend	Day trip only	
Castillo, Veronica	50 FEMALE	6561 pino blanco	Brownsville	TX	US	78526	Past participant	Day trip only	
Ceballos, Julia	22 FEMALE	6401 US Military Highw	Brownsville	TX	US	78520	Print Marketing	Day trip only	
Ceballos, Oscar	53 MALE	6401 US Military Highw	Brownsville	TX	US	78520	Print Marketing	Day trip only	
Nash, Adriana	46 FEMALE	2827Regency Dr	Brownsville	TX	US	78526	Family / Friend	Day trip only	
Hernandez, Derik	17 MALE	josielymher09@gmail	BROWNSVILLE	TX			CONFIRMED	Day trip only	
Rodriguez III, Enrique	40 MALE	PO BOX 498	EDCOUCH	TX	US	78538	Active.com	One or more nights Hotel?	The Inn at South Padre
Miranda, Jaime	50 MALE	1308 Ruidoso	Edinburg	TX	US	78541	Facebook	One or more nights Hotel?	La Quinta
Villarreal/12052, Gilbert	31 MALE	2302 CONTINENTAL ST	EDINBURG	TX	US	78541-890	Family / Friend	One or more nights Condo?	
Cortinas, Aldo	53 MALE	711 agate st apt 2	Edinburg	TX	US	78541	Family / Friend	Day trip only	Air bnb
Peña, Paulina	43 FEMALE	3903 Monette St	Edinburg	TX	US	78539	Facebook	Day trip only	

Hernandez, Johnny	61 MALE	1611 Wendy Drive	Edinburg	TX	US	78539	Facebook	Day trip only	
Macias, Ignacio	21 MALE	114 Llano Grande St	Edouch	TX	US	78538	Family / Friend	Day trip only	
Fulton, Richard	58 MALE	2939 Bassick St	Fort Collins	CO	US	80526	Internet/Website	One or more nights Hotel?	Surfside II
Lash de la Fuente, Guillermo	54 MALE	Lucero 221 Alianza	H. Matamoros	TAMAUULIP	MX	87300	CONFIRMED	Day trip only	
Ortega Suárez, Juan Héctor	61 MALE	Valle del in	H. Matamoros	Tamaulipa:	MX	87380	Family / Friend	Day trip only	
fantl, nina	59 FEMALE	38 los amigos	harlingen	TX	US	78552	Family / Friend	Day trip only	
Ramirez, Carlos	58 MALE	1509 W WICHTA AVE	HARLINGEN	TX	US	78550	Facebook	Day trip only	
Pool, Carol	64 FEMALE	809 E FLYNN AVE	HARLINGEN	TX	US	78550	Internet/Website	Day trip only	
Scott, Bernard	64 MALE	809 E FLYNN AVE	HARLINGEN	TX	US	78550	Internet/Website	Day trip only	
Garza, Manny	54 MALE	3002 STERLING AVE	HARLINGEN	TX	US	78550-3701	Internet/Website	Day trip only	
Presas, Brenda	58 FEMALE	602 Eagle Dr	Harlingen	TX	US	78552	Facebook	Day trip only	
Cadenas, Jennifer	35 FEMALE	1010 S. Expressway 83	Harlingen	TX	US	78550	Other	Day trip only	
Apodaca, Patricia	51 FEMALE	713 TOWN LANE DR	HARLINGEN	TX	US	78550	Other	Day trip only	
Hilton, Sheyla	29 FEMALE	3122 Leon Cir	Harlingen	TX	US	78550	Other	Day trip only	
Reyes, Josie	55 FEMALE	14828 Bacon Way	Harlingen	TX	US	78552	Facebook	Day trip only	
Aparicio, Marco	41 MALE	6907 MONTCLAIR COL	KATY	TX	US	77493	Past participant	Day trip only	
Olvera, Lucy	58 FEMALE	26029 El Caribe Cir E	La Feria	TX	US	78559	Family / Friend	Day trip only	
coronado, adrian	51 MALE	201 W HIGHWAY 83	LA FERIA	TX	US	78559	Past participant	Day trip only	
Zepeda, Gabriel	40 MALE	24369 N Kansas City r	La feria	TX	US	78559	Family / Friend	Day trip only	
Zepeda, Gabriel	16 MALE	24369 n Kansas City rd	La Feria	TX	US	78559	Family / Friend	Day trip only	
Trevino, Yvette	54 FEMALE	121 N KIKKA DE LA GAR	LA JOYA	TX	US	78560	Past participant	One or more nights Hotel?	Hilton

Ruiz Rivera, Sandra	66 FEMALE	222 W 10th St	La Joya	TX	US	78560	Family / Friend	One or more nights Hotel?	Marriott
Hernandez, Danny	55 MALE	P.O. Box 727	La Villa	TX	US	78562	Past participant	One or more nights Hotel?	The Inn
MOORE, MARGIE	72 FEMALE	41 AUGUSTA W	LAGUNA VISTA	TX	US	78578	Print Marketing	Day trip only	
Peguero, Margaret	61 FEMALE	807 BOXWOOD DR	LEWISVILLE	TX	US	75067-421	Family / Friend	One or more nights Hotel?	Not sure yet
Barbosa, Veronica	49 FEMALE	315 Valle Alto Dr.	Los Fresnos	TX	US	78566	Facebook	Day trip only	
Garcia, Rosie	51 FEMALE	9831 Fm 803	Los Fresnos	TX	US	78566	Family / Friend	Day trip only	
Ruiz, Cora	45 FEMALE	29461 hamaca lane	los fresnos	TX	US	78566	Facebook	Day trip only	
Quinones, Jorge	64 MALE	9508 Romano Palm	Los Fresnos	TX	US	78566	Past participant	Day trip only	
Rice, Nancy	39 FEMALE	1402 Julissa	Los Fresnos	TX	US	78566	Active.com	Day trip only	
Neaville, Jim	57 MALE	5468 Business 77	Lyford	TX	US	78569	Family / Friend	Day trip only	
CUELLAR, JUAN JOSE	51 MALE	MONTES C HACIENDA MATAMOROS	TAMAUJUP, MX		MX	87348	Family / Friend	Day trip only	
GARCIA TREVIÑO, ROGELIO	46 MALE	Venecia 12 Fracc Rio z Matamoros	Tamaulipa, MX		MX	87360	Family / Friend	Day trip only	
Arriaga, Angel	50 MALE	Rufino Tamayo 7	MatamorosMatamo Tamaulipa, MX		MX	87445	Other	Day trip only	
PEREZ, JAVIER	39 MALE	301 East La Vista #12	Mcallen	TX	US	78601	Past participant	One or more nights Hotel?	LA COPA
Smith, Nick	32 MALE	2212 PRIM STE A	MCALLLEN	TX	US	78504	Facebook	One or more nights Hotel?	Marriot
De Hoyos, Edelmirto	31 MALE	2525 Cornell Ave	Mcallen	TX	US	78504-607	Family / Friend	Day trip only	
Pena, Sergio	38 MALE	125 E NYSSA AVE	MCALLLEN	TX	US	78501-922	Family / Friend	One or more nights Condo?	
Perez, Berza	42 FEMALE	7008 N Taylor Rd	Mcallen	TX	US	78504	Other	Day trip only	Sunchase
Lopez, Brenda	52 FEMALE	708 HERON AVE	MCALLLEN	TX	US	78504	Active.com	Day trip only	
Rodriguez, Velisa J.	50 FEMALE	8440 N 24TH ST	MCALLLEN	TX	US	78504	Active.com	Day trip only	

Castillo, Michael	56 MALE	2425 Frontera Rd	McAllen	TX	US	78504 CONFIRMED	
Medina, Melecio	64 MALE	1300 S 1ST 1/2 ST	MCCALLEN	TX	US	78501 Family / Friend	
Gonzalez, Pedro	62 MALE	2113 N I ST	MCCALLEN	TX	US	78501 Other	
Mahitani, Kumar	55 MALE	1413 Robin Ave	McAllen	TX	US	78504 Facebook	
Perez, Jaime	36 MALE	301 E. La Vista Ave Apt Mcallen85		TX	US	78501 Facebook	One or more nights Hotel?
Munoz, Jose	63 MALE	729 ALAMO ST	MERCEDES	TX	US	78570-440 Family / Friend	Day trip only La Copa Inn
Cavazos, Norma	57 FEMALE	2301 N. Bryan Rd	Mission	TX	US	78574 Internet/Website	One or more nights Condo?
Arcaute, Ruben	57 MALE	2301 N Bryan Rd	Mission	TX	US	78574 CONFIRMED	Boardwalk
Sallinas, Paula	49 FEMALE	2711 ROSALINDA ST	MISSION	TX	US	78572 Family / Friend	Day trip only Boardwalk
rugama, francisco	36 MALE	1100 SUNRISE LN	MISSION	TX	US	78574-367 Other	One or more nights Hotel?
Diaz, Adrian	37 MALE	3417 N. Sh. Lot 63	Mission	TX	US	78573 Family / Friend	Day trip only I dont know yet
Villarreal, Israel	48 MALE	111 SOLAR DR	MISSION	TX	US	78574 CONFIRMED	Day trip only
GARCIA, ELIZABETH	54 FEMALE	1703 SEBASTIAN DRIVE MISSION		TX	US	78572 Facebook	Day trip only
Saldivar, Laura	26 FEMALE	1827 JOAQUIN ST	OLMITO	TX	US	78575 CONFIRMED	Day trip only
Villescas, Pablo	63 FEMALE	1212 E COLONY DR	PHARR	TX	US	78577 Family / Friend	One or more nights Hotel?
Puente-Ruiz, Rosie	47 FEMALE	1701 N. Ebony St.	Pharr	TX	US	78577 Family / Friend	Day trip only Holiday Express
Ortve, Daniel	48 MALE	708 TESORO AVE	RANCHO VIEJO	TX	US	78575 Facebook	Day trip only
Astorga, Jose	54 MALE	4601 Carmen ave, Apt Ranchoviejo		TX	US	78575 Past participant	Day trip only
Vega, Jennifer	39 FEMALE	28787 FM 106	Rio Hondo	TX	US	78583 Family / Friend	Day trip only
Espinosa Quintanilla, Raul Anto	31 MALE	Principal # Colonia Ba San Andrés Tuxtla	Veracruz		MX	95730 Past participant	Day trip only

Jackson Jr., LeRoy	60 MALE	160 Spence Ln. Apt.50	San Antonio	TX	US	78201	Active.com
Gonzalez, Ram	47 MALE	148 Mae drive	San benito	TX	US	78586	Facebook
Castano, Angeline	32 FEMALE	34636 fm 1577	San Benito	TX	US	78586	Facebook
Maravilla, Blanca Flor	47 FEMALE	34636 fm 1577	San benito	TX	US	78586	CONFIRMED
A Torres, Mary	58 FEMALE	320 South Milam Stree	San Benito	TX	US	78586	Facebook
Torres, Samuel R.	59 MALE	320 S MILAM ST	SAN BENITO	TX	US	78586	CONFIRMED
Alvear, Elisa	31 FEMALE	34719 quail dr	San Benito	TX	US	78586-600	Facebook
Garcia, Roy	45 MALE	307 Zelda Dr	San Juan	TX	US	78589-2051	Family / Friend
Garcia, Belinda	44 FEMALE	307 Zelda Dr	San Juan	TX	US	78589	Facebook
Castaneda, Santos	47 FEMALE	Po box 1266	Santa Rosa	TX	US	78593	Family / Friend
Kawamura, Peggy	64 FEMALE	20540 HIGHWAY 46 W	SPRING BRANCH	TX	US	78070	Past participant

Day trip only

One or more nights Hotel?

Hotel

Day trip only

Day trip only

Day trip only

Day trip only

One or more nights Hotel?

La quinta

Day trip only

Day trip only

Day trip only

Day trip only

Rotary



Historic
Brownsville



IMAGINE
ROTARY

OCTOBER 2, 2022

QUEEN ISABELLA CAUSEWAY CROSS

RIDE FOR ROTARY

SOUTH PADRE ISLAND, TX -----

SCAN HERE!



REGISTER AT ACTIVE.COM

KIDS 12 & UNDER - RIDE FREE!
END THE RACE AT LOUIE'S BACKYARD

- accepting sponsorships, call us! -



Call For More Information
DIEGO GARZA
956-455-4243
MARKUS VILLANUEVA
956-639-5020



@RIDEFORROTARY_HB
<https://www.facebook.com/RideforRotarybrownsville>



SOUTH PADRE ISLAND EVENT FUNDING POST EVENT REPORT

Date Report Submitted: 11/10/22

To be reimbursed, please submit the following within 10 days post event:

- 1. Number of participants calculated with backup documentation (i.e., zip codes, team rosters, surveys)
- 2. Number of room nights tracked with backup documentation (i.e., third-party housing documentation or certified hotel pickup reports)

Please submit the following within 30 days post event:

- 1. Valid invoice(s) supporting reimbursable allowable expenses. Please submit only enough receipts to reach awarded grant amount.
- 2. Evidence of payment to support invoices paid from grantee to a third party (front and back copies of cleared check(s) or detailed credit card/debit card receipts. For all media buys please provide tear sheets, copies of advertisements, schedules, and signed station affidavits.
- 3. Copies of marketing or advertising materials, and websites showing the South Padre Island CVB logo.

ORGANIZATION INFORMATION

Name of Organization: Sandcastle Days

Address: 6900 Padre Blvd.

City, State, Zip: South Padre Island TX 78597

Full Name:
Sandcastle Days/Clayton Brashear

E-Mail:
claytonsbeachbar@aol.com

Office Number:
956.761.5900

Cell Phone Number:
Clayton 956.455.8436, Adolfo 956.371.1591

EVENT INFORMATIONName of Event: Sandcastle Days 2022

Date(s) of Event:

10/6/2022 - 10/9/2022

Primary Location of the Event:

Clayton's Resort 6900 Padre BlvdHow many years have you held this event on South Padre Island? 10**EVENT FUNDING INFORMATION****Please attach an actual event budget showing all revenues including sponsorships and expenses.**Amount Requested: \$40,000.00Total Amount to be Received: \$40,000.00

Did the event charge admission? Was there a net profit from the event? If so, what was the amount and how is it being used?

No Admission and No Profit**EVENT ATTENDANCE INFORMATION**How many people did you **predict** would attend this event? (Number submitted in the application)?25,000What was the actual attendance at the event? 30,000How many of the participants were from another city or county? 50%How many room nights did you **predict** in your application would be generated by attendees of this event?See attached UTRGV Report 2019How many room nights were **actually generated** by attendees of this event? n/a

If this event has been funded by hotel occupancy tax in the last three years, how many room nights were generated at South Padre Island hotels by attendees of this event?

This Year:	<u>400</u>	Two Years Ago:	<u>400</u>
Last Year:	<u>400</u>	Three Years Ago:	<u>400</u>

What method did you use to determine the number of people who booked rooms at South Padre Island hotels (e.g., room block usage information, a survey of hoteliers, total attendance formula, zip code information, etc.)?

Barry Petal indicated the event sold out the adjoining hotels

Was a room block established for this event at an area hotel (hotels), and if so, did the room block fill? If the room block did not fill, how many rooms were picked up?

no

EVENT MARKETING INFORMATION

Please attach samples of documents showing how South Padre Island was recognized in your advertising/promotional campaign.

Please attach at least one sample of all forms of advertising/promoting used in your campaign. If the sample itself does not indicate the medium (radio, TV, print, or mail) used or where the advertising took place (e.g., a city's newspaper, or a radio spot that does not indicate the city where the spot was played), please include other information that would show location of the advertising and medium utilized.

Please list all efforts your organization used to promote the event and how much was spent in each category:

Print \$:	<u>309.00</u>	Website \$:	<u>1,300.00</u>
Radio \$:	<u> </u>	Social Media \$:	<u> </u>
TV \$:	<u>9,675.00</u>	Other Digital Advertising \$:	<u> </u>

Did you include a link to the CVB or other source on your promotional handouts and in your website for booking hotel nights during this event? Yes

What new marketing initiatives did you utilize to promote hotel and convention activity for this event?

Social Media

ADDITIONAL EVENT INFORMATION

Please note any other success indicators of your event:

Hotel Occupancy, Restaurant and Bar Sales

What South Padre Island businesses did you utilize for food, supplies, printing, etc.?

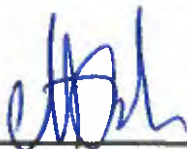
Toucan Graphics, Ace Hardware, HEB, Tortugos Seafood, Clifton Intl. Audio

What was the weather like during the event?

Partly Cloudy and Sunny , Rain 1/2 Day

Were there any other factors that may have affected the event?

1/2 Day of Rain



Authorized Signature

Clayton Brashear

Print Name

11/10/22

Date

Sandcastle Days
Profit & Loss
 January 1 through November 10, 2022

Jan 1 - Nov 10, 22

Income	
Sponsorship	
City of South Padre Island	40,000.00
Sponsorship - Other	4,500.00
Total Sponsorship	<u>44,500.00</u>
Vendors	5,400.00
Total Income	<u>49,900.00</u>
Expense	
Advertising	
Digital Marketing & Website	1,300.00
Print	308.51
TV	9,675.00
Total Advertising	<u>11,283.51</u>
Materials & Supplies	6,634.20
Office Expense	25.00
Security	535.84
Event Staff	
Management Fees	1,000.00
MC and Sound	800.00
Master Sand Sculptors	
Sand Sculptors Accommodations	18,017.10
Food and Beverage	945.14
Sand Sculptors	13,200.00
Sculptor Travel Expense	2,100.00
Sculptor Awards	
Awards 1st, 2nd and 3rd Place	1,750.00
Total Sculptor Awards	<u>1,750.00</u>
Total Master Sand Sculptors	<u>36,012.24</u>
Sand Helpers	1,600.00
Total Event Staff	<u>39,412.24</u>
Total Expense	<u>57,890.79</u>
Net Income	<u><u>-7,990.79</u></u>

SCRIPT

Sandcastle Days 2022
:15 Second Script

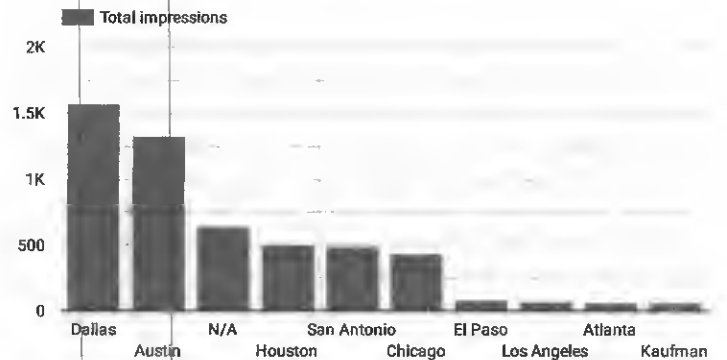
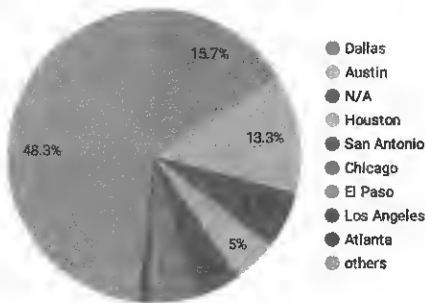
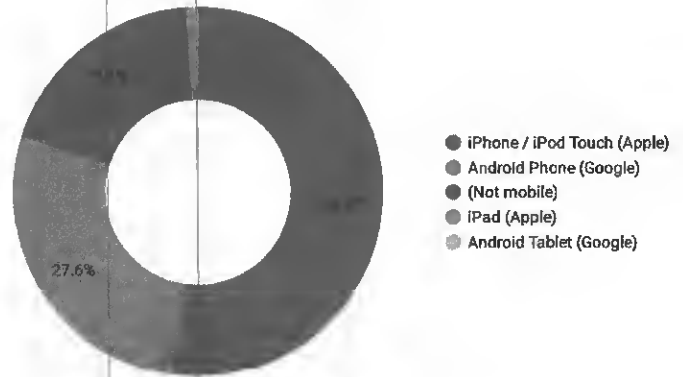
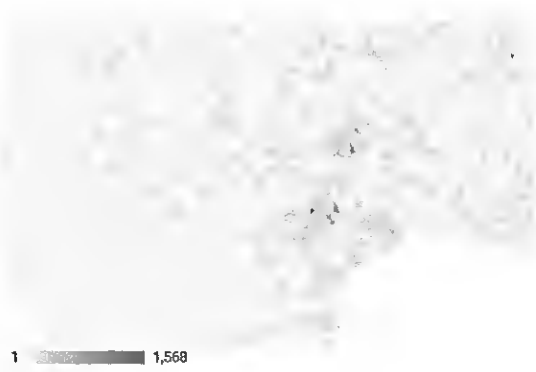
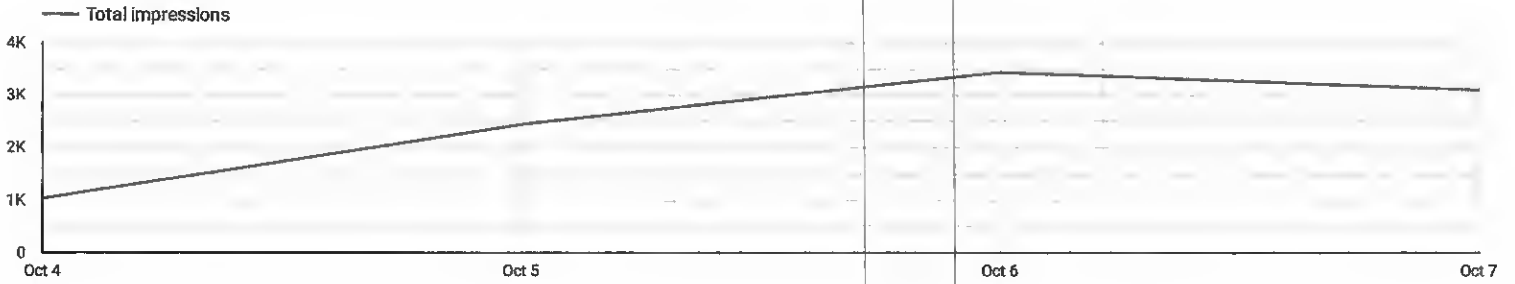
ISCI	MEDIA	LENGTH	Title
CBB083122	Television	:15	Sandcastle Days 2022

INSTRUCTIONS	AUDIO
<p><i>Open with a shot of Sandcastle Days logo on a sandcastle. Cut to shot of people walking into Claytons. Then a shot of various Sandcastles. Then a shot of two females dancing with live band playing in the background. Shot of Fireworks and young man on bullriding machine and child on water slide. Pan of beach, Sandcastles and Clayton's Beach Bar and Grill.</i></p> <p><i>City of South Padre Island, Sandcastle Days and Clayton's Beach Bar and Grill Logos on screen throughout the entire commercial. Dates of the event on screen.</i></p>	<p>VO: Don't miss South Padre Island's 34th annual Sandcastle Days event at Claytons, October 6th through the 9th.</p> <p>Watch as master sculptors create works of art.</p> <p>Enjoy live music, fireworks and family fun.</p> <p>Admission is free. Join us at Sandcastle Days at Clayton's Beach Bar and Grill.</p>

Oct 4, 2022 - Oct 7, 2022

Line item	Total impressions
1. KVEO Claytons Beach Bar & Grill 01 SANDCASTLE DAYS 2022 [WO#3731816] Web Preroll CPM ROS	10,000
Grand total	10,000

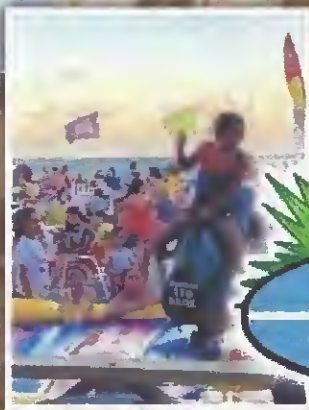
1 - 1 / 1 < >



**FREE
EVENT ENTRY**

34TH ANNUAL

October 6 - 9, 2022



Clayton's

Biggest Beach Bar In Texas

BANDS ON THE BEACH

Sandcastles • Games Vendors • Food & Drinks

October 6th – 9th, 2022

**Hosted At: Clayton's – The Biggest Beach Bar
in Texas**

The City of South Padre Island, Clayton's, and Sandcastle Days founders Walter McDonald and Lucinda Wierenga are proud to welcome you to the 34th annual Sandcastle Days.

Master Sand sculptors Walter McDonald (aka Amazin Walter) and Lucinda Wierenga (aka Sandy Feet) are South Padre Island residents and 34 years ago started Sandcastle Days as a way to demonstrate the magical sculpting qualities of South Padre Island sand AND the critical importance of protecting our beautiful coastal shores. Over the years this FREE family-fun event has grown from a local celebration to a qualifying event for the World Championships of Sand Sculpting where 30,000+ fans come to watch the sand come alive. Admission to this year's event is FREE and boasts a new location, live music, art booths, great food,



and an exciting new evening. Check back here and on the event schedule page for more details!

[View Schedule of Events](#)



00:15 / 00:15



From: claytonamo@aol.com,

To: claytonamo@aol.com,

Date: Thu, Nov 10, 2022 11:24 am

Attachments:



Sent from the all new AOL app for iOS



Lodging Festival Schedule of Events Contact Us
Sponsorship Application Vendor Application



Free Entry!



INVOICE

Remit Address:
Brownsville SVEO
PO Box 840185
Dallas, TX 75284
Main: (956) 544-2323
Billing: (214) 765-4192



Advertiser	Clayton's Beach Bar & Grill	Invoice #	3675200-1
Order Brand		Invoice Date	09/30/22
Product	Sandcastle Days 2022	Invoice Month	September 2022
Estimate Number		Invoice Period	09/01/22 - 09/30/22

Property	SVEO	Order #	3675200
Account Executive	Cindy Velasquez	Alt Order #	
Sales Office	Brownsville Local Sales Office	Deal #	
Sales Region	Local	Order Flight	09/26/22 - 10/08/22

Billing Calendar	Calendar	Agency Code	
Billing Type	Cash	Advertiser Code	
Special Handling		Product 1/2	

Agency Ref	
Advertiser Ref	

Billing Address:

Clayton's Beach Bar & Grill
Attention: Accounts Payable
P.O. Box 2344
South Padre Island, TX 78597

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
1	SVEO	M-F Action 4 News @ 6p	6p-630p		09/26/22 to 10/02/22	8x	MTWTF--				
	SVEO			M	09/26/22	:15	6:09 PM	CBB083122	\$100.00		7
						:15	6:11 PM	CBB083122	\$100.00		
	SVEO			Tu	09/27/22	:15	6:20 PM	CBB083122	\$100.00		8
						:15	6:21 PM	CBB083122	\$100.00		
	SVEO			W	09/28/22	:00			\$200.00	See MG 1.21,1.22,1.23,1.24,1.25	2
						:00			\$0.00		
	SVEO			W	09/28/22	:15	6:09 PM	CBB083122	\$100.00		6
						:15	6:11 PM	CBB083122	\$100.00		
	SVEO			W	09/28/22	:15	6:27 PM	CBB083122	\$100.00	MG for 1.3,1.10,2.7,1.9,1.2	23
						:15	6:29 PM	CBB083122	\$100.00		
	SVEO			Th	09/29/22	:00			\$200.00	See MG 1.21,1.22,1.23,1.24,1.25	3
						:00			\$0.00		
	SVEO			Th	09/29/22	:00			\$200.00	See MG 1.21,1.22,1.23,1.24,1.25	9
						:00			\$0.00		
	SVEO			Th	09/29/22	:15	6:08 PM	CBB083122	\$100.00	MG for 1.3,1.10,2.7,1.9,1.2	24
						:15	6:10 PM	CBB083122	\$100.00		
	SVEO			Th	09/29/22	:15	6:27 PM	CBB083122	\$100.00	MG for 1.3,1.10,2.7,1.9,1.2	22
						:15	6:29 PM	CBB083122	\$100.00		
	SVEO			F	09/30/22	:00			\$200.00	See MG 1.21,1.22,1.23,1.24,1.25	10
						:00			\$0.00		
	SVEO			F	09/30/22	:15	6:10 PM	CBB083122	\$100.00		1
						:15	6:11 PM	CBB083122	\$100.00		
	SVEO			F	09/30/22	:15	6:27 PM	CBB083122	\$100.00	MG for 1.3,1.10,2.7,1.9,1.2	21
						:15	6:29 PM	CBB083122	\$100.00		
	SVEO	LN M-F	10-1035p	F	09/30/22	:15	10:32 PM	CBB083122	\$125.00	MG for 1.3,1.10,2.7,1.9,1.2	25
						:15	10:35 PM	CBB083122	\$125.00		

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Dallas, TX 75284
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Billing: (214) 765-4192

INVOICE

Advertiser	Clayton's Beach Bar & Grill	Invoice #	3675200-1
Order Brand		Invoice Date	09/30/22
Product	Sandcastle Days 2022	Invoice Month	September 2022
Estimate Number		Invoice Period	09/01/22 - 09/30/22

Property	SVEO	Order #	3675200
Account Executive	Cindy Velasquez	Alt Order #	
Sales Office	Brownsville Local Sales Office	Deal #	
Sales Region	Local	Order Flight	09/26/22 - 10/08/22

Billing Calendar	Calendar	Agency Code	
Billing Type	Cash	Advertiser Code	
Special Handling		Product 1/2	

Agency Ref	
Advertiser Ref	

Billing Address:

Clayton's Beach Bar & Grill
Attention: Accounts Payable
P.O. Box 2344
South Padre Island, TX 78597

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
2	SVEO	LN M-F	10-1035p								
					09/26/22 to 10/02/22	10x	MTWTF--				
	SVEO			M	09/26/22	:15	10:14 PM	CBB083122	\$125.00		5
	SVEO			M	09/26/22	:15	10:16 PM	CBB083122	\$125.00		6
	SVEO			M	09/26/22	:15	10:25 PM	CBB083122	\$125.00		
	SVEO			M	09/26/22	:15	10:27 PM	CBB083122	\$125.00		
	SVEO			Tu	09/27/22	:15	10:10 PM	CBB083122	\$125.00		2
	SVEO			Tu	09/27/22	:15	10:11 PM	CBB083122	\$125.00		
	SVEO			Tu	09/27/22	:15	10:32 PM	CBB083122	\$125.00		8
	SVEO			Tu	09/27/22	:15	10:35 PM	CBB083122	\$125.00		
	SVEO			W	09/28/22	:15	10:08 PM	CBB083122	\$125.00		9
	SVEO			W	09/28/22	:15	10:09 PM	CBB083122	\$125.00		
	SVEO			W	09/28/22	:15	10:32 PM	CBB083122	\$125.00		1
	SVEO			W	09/28/22	:15	10:35 PM	CBB083122	\$125.00		
	SVEO			Th	09/29/22	:15	10:11 PM	CBB083122	\$125.00		10
	SVEO			Th	09/29/22	:15	10:12 PM	CBB083122	\$125.00		
	SVEO			Th	09/29/22	:15	10:32 PM	CBB083122	\$125.00		3
	SVEO			Th	09/29/22	:15	10:35 PM	CBB083122	\$125.00		
	SVEO			F	09/30/22	:00			\$250.00	See MG 1.21,1.22,1.23,1.24,1.25	7
	SVEO			F	09/30/22	:00			\$0.00		
	SVEO			F	09/30/22	:15	10:06 PM	CBB083122	\$125.00		4
	SVEO			F	09/30/22	:15	10:08 PM	CBB083122	\$125.00		
4	SVEO	M-Su 4a-4a	5:00 AM-12:30 XM								
					09/26/22 to 10/02/22	23x	MTWTFSS				
	SVEO			M	09/26/22	:15	5:09 AM	CBB083122	\$25.00		3
	SVEO			M	09/26/22	:15	6:11 AM	CBB083122	\$25.00		23
	SVEO			M	09/26/22	:15	6:59 AM	CBB083122	\$25.00		2

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INVOICE

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Dallas, TX 75284
Main: (956) 544-2323
Billing: (214) 765-4192



Billing Address:

Clayton's Beach Bar & Grill
Attention: Accounts Payable
P.O. Box 2344
South Padre Island, TX 78597

Advertiser	Clayton's Beach Bar & Grill	Invoice #	3675200-1
Order Brand		Invoice Date	09/30/22
Product	Sandcastle Days 2022	Invoice Month	September 2022
Estimate Number		Invoice Period	09/01/22 - 09/30/22

Property	SVEO	Order #	3675200
Account Executive	Cindy Velasquez	Alt Order #	
Sales Office	Brownsville Local Sales Office	Deal #	
Sales Region	Local	Order Flight	09/26/22 - 10/08/22

Billing Calendar	Calendar	Agency Code	
Billing Type	Cash	Advertiser Code	
Special Handling		Product 1/2	

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
	SVEO			M	09/26/22	:15	11:35 PM	CBB083122	\$25.00		21
	SVEO			Tu	09/27/22	:15	5:29 AM	CBB083122	\$25.00		5
	SVEO			Tu	09/27/22	:15	6:09 AM	CBB083122	\$25.00		6
	SVEO			Tu	09/27/22	:15	6:24 AM	CBB083122	\$25.00		22
	SVEO			W	09/28/22	:15	5:12 AM	CBB083122	\$25.00		9
	SVEO			W	09/28/22	:15	5:43 AM	CBB083122	\$25.00		51
	SVEO			W	09/28/22	:15	9:10 AM	CBB083122	\$25.00		24
	SVEO			Th	09/29/22	:15	5:57 AM	CBB083122	\$25.00		10
	SVEO			Th	09/29/22	:15	6:25 AM	CBB083122	\$25.00		11
	SVEO			Th	09/29/22	:15	6:58 AM	CBB083122	\$25.00		12
	SVEO			Th	09/29/22	:15	9:17 AM	CBB083122	\$25.00		53
	SVEO			F	09/30/22	:15	5:23 AM	CBB083122	\$25.00		25
	SVEO			F	09/30/22	:15	9:54 AM	CBB083122	\$25.00		15
	SVEO			F	09/30/22	:15	8:39 PM	CBB083122	\$25.00		14
6	SVEO	M-Su 4a-4a	5:00 AM-12:30 XM		09/26/22 to 10/02/22	5x	MTWTFSS				
	SVEO			M	09/26/22	:15	5:24 AM	CBB083122	\$10.00		5
	SVEO			Tu	09/27/22	:15	8:54 AM	CBB083122	\$10.00		3
	SVEO			W	09/28/22	:15	2:26 PM	CBB083122	\$10.00		4

Aired Spots 38

Net Total \$4,555.00 Payment Terms 30 Days

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**INVOICE**Remit Address:

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PO Box 840185
Dallas, TX 75284
Main: (956) 544-2323
Billing: (214) 765-4192

Billing Address:

Clayton's Beach Bar & Grill
Attention: Accounts Payable
P.O. Box 2344
South Padre Island, TX 78597

Advertiser	Clayton's Beach Bar & Grill	Invoice #	3675390-1
Order Brand		Invoice Date	09/30/22
Product	Sandcastle Days 2022	Invoice Month	September 2022
Estimate Number		Invoice Period	09/01/22 - 09/30/22

Property	KGBT	Order #	3675390
Account Executive	Cindy Velasquez	Alt Order #	
Sales Office	Brownsville Local Sales Office	Deal #	
Sales Region	Local	Order Flight	09/26/22 - 10/08/22

Billing Calendar	Calendar	Agency Code	
Billing Type	Cash	Advertiser Code	
Special Handling		Product 1/2	

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
1	KGBT	Sign-On/Sign-Off (M-Su 4a-4x)	6:00 AM-11:00 PM								
					09/26/22 to 10/02/22	50x	MTWTFSS				
	KGBT			M	09/26/22	:15	12:24 PM	CBB083122	\$0.00		5
	KGBT			M	09/26/22	:15	12:25 PM	CBB083122	\$0.00		
	KGBT			M	09/26/22	:15	4:28 PM	CBB083122	\$0.00		2
	KGBT			M	09/26/22	:15	4:30 PM	CBB083122	\$0.00		
	KGBT			M	09/26/22	:15	5:17 PM	CBB083122	\$0.00		6
	KGBT			M	09/26/22	:15	5:19 PM	CBB083122	\$0.00		
	KGBT			M	09/26/22	:15	6:15 PM	CBB083122	\$0.00		4
	KGBT			M	09/26/22	:15	6:17 PM	CBB083122	\$0.00		
	KGBT			M	09/26/22	:15	6:37 PM	CBB083122	\$0.00		1
	KGBT			M	09/26/22	:15	6:38 PM	CBB083122	\$0.00		
	KGBT			M	09/26/22	:15	8:28 PM	CBB083122	\$0.00		3
	KGBT			M	09/26/22	:15	8:30 PM	CBB083122	\$0.00		
	KGBT			M	09/26/22	:15	9:43 PM	CBB083122	\$0.00		7
	KGBT			M	09/26/22	:15	9:44 PM	CBB083122	\$0.00		
	KGBT			Tu	09/27/22	:15	11:18 AM	CBB083122	\$0.00		10
	KGBT			Tu	09/27/22	:15	11:19 AM	CBB083122	\$0.00		
	KGBT			Tu	09/27/22	:15	11:52 AM	CBB083122	\$0.00		9
	KGBT			Tu	09/27/22	:15	11:54 AM	CBB083122	\$0.00		
	KGBT			Tu	09/27/22	:15	1:30 PM	CBB083122	\$0.00		12
	KGBT			Tu	09/27/22	:15	1:32 PM	CBB083122	\$0.00		
	KGBT			Tu	09/27/22	:15	1:58 PM	CBB083122	\$0.00		13
	KGBT			Tu	09/27/22	:15	2:00 PM	CBB083122	\$0.00		
	KGBT			Tu	09/27/22	:15	2:46 PM	CBB083122	\$0.00		11
	KGBT			Tu	09/27/22	:15	2:48 PM	CBB083122	\$0.00		
	KGBT			Tu	09/27/22	:15	3:59 PM	CBB083122	\$0.00		8
	KGBT			Tu	09/27/22	:15	4:00 PM	CBB083122	\$0.00		

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INVOICE

Remit Address:

Brownsville KGBT
PO Box 840185
Dallas, TX 75284
Main: (956) 544-2323
Billing: (214) 765-4192

Advertiser	Clayton's Beach Bar & Grill	Invoice #	3675390-1
Order Brand		Invoice Date	09/30/22
Product	Sandcastle Days 2022	Invoice Month	September 2022
Estimate Number		Invoice Period	09/01/22 - 09/30/22

Property	KGBT	Order #	3675390
Account Executive	Cindy Velasquez	Alt Order #	
Sales Office	Brownsville Local Sales Office	Deal #	
Sales Region	Local	Order Flight	09/26/22 - 10/08/22

Billing Calendar	Calendar	Agency Code	
Billing Type	Cash	Advertiser Code	
Special Handling		Product 1/2	

Agency Ref	
Advertiser Ref	

Billing Address:

Clayton's Beach Bar & Grill
Attention: Accounts Payable
P.O. Box 2344
South Padre Island, TX 78597

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
KGBT				Tu	09/27/22	:15	8:16 PM	CBB083122	\$0.00		14
						:15	8:18 PM	CBB083122	\$0.00		
KGBT				W	09/28/22	:00			\$0.00	Unresolved	21
						:00			\$0.00		
KGBT				W	09/28/22	:15	12:15 PM	CBB083122	\$0.00		18
						:15	12:17 PM	CBB083122	\$0.00		
KGBT				W	09/28/22	:15	12:58 PM	CBB083122	\$0.00		20
						:15	12:59 PM	CBB083122	\$0.00		
KGBT				W	09/28/22	:15	3:58 PM	CBB083122	\$0.00		19
						:15	4:00 PM	CBB083122	\$0.00		
KGBT				W	09/28/22	:15	4:34 PM	CBB083122	\$0.00		15
						:15	4:36 PM	CBB083122	\$0.00		
KGBT				W	09/28/22	:15	6:58 PM	CBB083122	\$0.00		17
						:15	7:00 PM	CBB083122	\$0.00		
KGBT				W	09/28/22	:15	10:59 PM	CBB083122	\$0.00		16
						:15	11:00 PM	CBB083122	\$0.00		
KGBT				Th	09/29/22	:15	1:11 PM	CBB083122	\$0.00		23
						:15	1:13 PM	CBB083122	\$0.00		
KGBT				Th	09/29/22	:15	1:49 PM	CBB083122	\$0.00		28
						:15	1:50 PM	CBB083122	\$0.00		
KGBT				Th	09/29/22	:15	2:53 PM	CBB083122	\$0.00		27
						:15	2:54 PM	CBB083122	\$0.00		
KGBT				Th	09/29/22	:15	6:58 PM	CBB083122	\$0.00		24
						:15	6:59 PM	CBB083122	\$0.00		
KGBT				Th	09/29/22	:15	8:58 PM	CBB083122	\$0.00		25
						:15	8:59 PM	CBB083122	\$0.00		
KGBT				Th	09/29/22	:15	9:58 PM	CBB083122	\$0.00		26
						:15	9:59 PM	CBB083122	\$0.00		

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INVOICE

Remit Address:
Brownsville KGBT
PO Box 840185
Dallas, TX 75284
Main: (956) 544-2323
Billing: (214) 765-4192

Advertiser	Clayton's Beach Bar & Grill
Order Brand	
Product	Sandcastle Days 2022
Estimate Number	

Invoice #	3675390-1
Invoice Date	09/30/22
Invoice Month	September 2022
Invoice Period	09/01/22 - 09/30/22

Property	KGBT
Account Executive	Cindy Velasquez
Sales Office	Brownsville Local Sales Office
Sales Region	Local

Order #	3675390
Alt Order #	
Deal #	
Order Flight	09/26/22 - 10/08/22

Billing Address:

Clayton's Beach Bar & Grill
Attention: Accounts Payable
P.O. Box 2344
South Padre Island, TX 78597

Billing Calendar	Calendar
Billing Type	Cash
Special Handling	

Agency Code	
Advertiser Code	
Product 1/2	

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
	KGBT			Th	09/29/22	:15	10:42 PM	CBB083122	\$0.00		22
						:15	10:43 PM	CBB083122	\$0.00		
	KGBT			F	09/30/22	:00			\$0.00	Unresolved	33
						:00			\$0.00		
	KGBT			F	09/30/22	:00			\$0.00	Unresolved	35
						:00			\$0.00		
	KGBT			F	09/30/22	:15	9:36 AM	CBB083122	\$0.00		31
						:15	9:37 AM	CBB083122	\$0.00		
	KGBT			F	09/30/22	:15	10:52 AM	CBB083122	\$0.00		30
						:15	10:54 AM	CBB083122	\$0.00		
	KGBT			F	09/30/22	:15	12:15 PM	CBB083122	\$0.00		32
						:15	12:17 PM	CBB083122	\$0.00		
	KGBT			F	09/30/22	:15	5:07 PM	CBB083122	\$0.00		34
						:15	5:09 PM	CBB083122	\$0.00		
	KGBT			F	09/30/22	:15	5:39 PM	CBB083122	\$0.00		29
						:15	5:41 PM	CBB083122	\$0.00		

Aired Spots **32**

Net Total **\$0.00** Payment Terms 30 Days

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Remit Address:

Brownsville SVEO
PO Box 840185
Dallas, TX 75284
Main: (956) 544-2323
Billing: (214) 765-4192

Billing Address:

Clayton's Beach Bar & Grill
Attention: Accounts Payable
P.O. Box 2344
South Padre Island, TX 78597

Advertiser	Clayton's Beach Bar & Grill	Invoice #	3675200-2
Order Brand		Invoice Date	10/09/22
Product	Sandcastle Days 2022	Invoice Month	October 2022
Estimate Number		Invoice Period	10/01/22 - 10/09/22

Property	SVEO	Order #	3675200
Account Executive	Cindy Velasquez	Alt Order #	
Sales Office	Brownsville Local Sales Office	Deal #	
Sales Region	Local	Order Flight	09/26/22 - 10/09/22

Billing Calendar	Calendar	Agency Code	
Billing Type	Cash	Advertiser Code	
Special Handling		Product 1/2	

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
1	SVEO	M-F Action 4 News @ 6p	6p-630p		10/03/22 to 10/09/22	8x	MTWTF--				
	SVEO			M	10/03/22	:15	6:08 PM	CBB083122	\$88.00		12
						:15	6:10 PM	CBB083122	\$87.00		
	SVEO			M	10/03/22	:15	6:27 PM	CBB083122	\$88.00		17
						:15	6:29 PM	CBB083122	\$87.00		
	SVEO			Tu	10/04/22	:15	6:09 PM	CBB083122	\$88.00		15
						:15	6:10 PM	CBB083122	\$87.00		
	SVEO			Tu	10/04/22	:15	6:27 PM	CBB083122	\$88.00		20
						:15	6:29 PM	CBB083122	\$87.00		
	SVEO			W	10/05/22	:15	6:10 PM	CBB083122	\$88.00		16
						:15	6:11 PM	CBB083122	\$87.00		
	SVEO			W	10/05/22	:15	6:27 PM	CBB083122	\$88.00		11
						:15	6:29 PM	CBB083122	\$87.00		
	SVEO			Th	10/06/22	:15	6:20 PM	CBB083122	\$88.00		19
						:15	6:22 PM	CBB083122	\$87.00		
	SVEO			F	10/07/22	:15	6:14 PM	CBB083122	\$88.00		18
						:15	6:16 PM	CBB083122	\$87.00		
2	SVEO	LN M-F	10-1035p		10/03/22 to 10/09/22	10x	MTWTF--				
	SVEO			M	10/03/22	:15	10:08 PM	CBB083122	\$125.00		17
						:15	10:09 PM	CBB083122	\$125.00		
	SVEO			M	10/03/22	:15	10:32 PM	CBB083122	\$125.00		13
						:15	10:35 PM	CBB083122	\$125.00		
	SVEO			Tu	10/04/22	:15	10:08 PM	CBB083122	\$125.00		16
						:15	10:10 PM	CBB083122	\$125.00		
	SVEO			Tu	10/04/22	:15	10:32 PM	CBB083122	\$125.00		15
						:15	10:35 PM	CBB083122	\$125.00		

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Remit Address:
Brownsville SVEO
PO Box 840185
Dallas, TX 75284
Main: (956) 544-2323
Billing: (214) 765-4192

Advertiser	Clayton's Beach Bar & Grill	Invoice #	3675200-2
Order Brand		Invoice Date	10/09/22
Product	Sandcastle Days 2022	Invoice Month	October 2022
Estimate Number		Invoice Period	10/01/22 - 10/09/22

Property	SVEO	Order #	3675200
Account Executive	Cindy Velasquez	Alt Order #	
Sales Office	Brownsville Local Sales Office	Deal #	
Sales Region	Local	Order Flight	09/26/22 - 10/09/22

Billing Calendar	Calendar	Agency Code	
Billing Type	Cash	Advertiser Code	
Special Handling		Product 1/2	

Agency Ref	
Advertiser Ref	

Billing Address:

Clayton's Beach Bar & Grill
Attention: Accounts Payable
P.O. Box 2344
South Padre Island, TX 78597

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #					
2	SVEO	LN M-F	10-1035p	W	10/05/22	:15	10:09 PM	CBB083122	\$125.00		19					
				W	10/05/22	:15	10:10 PM	CBB083122	\$125.00				12			
				Th	10/06/22	:15	10:08 PM	CBB083122	\$125.00				11			
				Th	10/06/22	:15	10:10 PM	CBB083122	\$125.00					18		
3	SVEO	Sa-Su Action 4 News @ 10p	10p-1035p	09/26/22 to 10/02/22		2x	-----SS									
				Sa	10/01/22	:15	10:09 PM	CBB083122	\$75.00			1				
				Su	10/02/22	:00			\$75.00	See MG 3.5			2			
				Su	10/02/22	:15	11:00 PM	CBB083122	\$75.00	MG for 3.2 10/02			5			
				10/03/22 to 10/09/22		2x	-----S-									
				Sa	10/08/22	:15	10:50 PM	CBB083122	\$75.00				4			
				Sa	10/08/22	:15	11:12 PM	CBB083122	\$75.00				3			
				4	SVEO	M-Su 4a-4a	5:00 AM-12:30 XM	09/26/22 to 10/02/22		23x	MTWTFSS					
								Sa	10/01/22	:15	11:07 AM	CBB083122	\$25.00			18
								Sa	10/01/22	:15	4:19 PM	CBB083122	\$25.00			16
Sa	10/01/22	:15	6:58 PM					CBB083122	\$25.00			17				
Su	10/02/22	:15	5:20 AM					CBB083122	\$25.00			20				

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INVOICE



Remit Address:
Brownsville SVEO
PO Box 840185
Dallas, TX 75284
Main: (956) 544-2323
Billing: (214) 765-4192

Advertiser	Clayton's Beach Bar & Grill	Invoice #	3675200-2
Order Brand		Invoice Date	10/09/22
Product	Sandcastle Days 2022	Invoice Month	October 2022
Estimate Number		Invoice Period	10/01/22 - 10/09/22

Property	SVEO	Order #	3675200
Account Executive	Cindy Velasquez	Alt Order #	
Sales Office	Brownsville Local Sales Office	Deal #	
Sales Region	Local	Order Flight	09/26/22 - 10/09/22

Billing Calendar	Calendar	Agency Code	
Billing Type	Cash	Advertiser Code	
Special Handling		Product 1/2	

Agency Ref	
Advertiser Ref	

Billing Address:

Clayton's Beach Bar & Grill
Attention: Accounts Payable
P.O. Box 2344
South Padre Island, TX 78597

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
4	SVEO	M-Su 4a-4a	5:00 AM-12:30 XM								
	SVEO			Su	10/02/22	:15	6:59 AM	CBB083122	\$25.00		52
	SVEO			Su	10/02/22	:15	11:15 PM	CBB083122	\$25.00		19
				10/03/22 to 10/09/22 23x			MTWTFSS-				
	SVEO			M	10/03/22	:15	5:14 AM	CBB083122	\$25.00		28
	SVEO			M	10/03/22	:15	5:39 AM	CBB083122	\$25.00		27
	SVEO			M	10/03/22	:15	6:08 AM	CBB083122	\$25.00		29
	SVEO			M	10/03/22	:15	6:28 AM	CBB083122	\$25.00		26
	SVEO			Tu	10/04/22	:15	5:13 AM	CBB083122	\$25.00		33
	SVEO			Tu	10/04/22	:15	9:47 AM	CBB083122	\$25.00		31
	SVEO			Tu	10/04/22	:15	12:10 AM	CBB083122	\$25.00		32
	SVEO			Tu	10/04/22	:15	12:26 AM	CBB083122	\$25.00		54
	SVEO			W	10/05/22	:15	8:44 AM	CBB083122	\$25.00		35
	SVEO			W	10/05/22	:15	12:12 PM	CBB083122	\$25.00		37
	SVEO			W	10/05/22	:15	3:50 PM	CBB083122	\$25.00		48
	SVEO			W	10/05/22	:15	5:30 PM	CBB083122	\$25.00		36
	SVEO			Th	10/06/22	:15	6:59 AM	CBB083122	\$25.00		41
	SVEO			Th	10/06/22	:15	9:27 AM	CBB083122	\$25.00		56
	SVEO			Th	10/06/22	:15	8:50 PM	CBB083122	\$25.00		39
	SVEO			Th	10/06/22	:15	9:46 PM	CBB083122	\$25.00		40
	SVEO			F	10/07/22	:15	8:57 AM	CBB083122	\$25.00		55
	SVEO			F	10/07/22	:15	12:52 PM	CBB083122	\$25.00		43
	SVEO			F	10/07/22	:15	6:59 PM	CBB083122	\$25.00		44
	SVEO			F	10/07/22	:15	9:44 PM	CBB083122	\$25.00		45
	SVEO			Sa	10/08/22	:00			\$25.00	Unresolved	49
	SVEO			Sa	10/08/22	:15	12:21 AM	CBB083122	\$25.00		47
	SVEO			Sa	10/08/22	:15	12:40 AM	CBB083122	\$25.00		50
5	SVEO	Sa Action 4 News @ 6p	6p-630pm								

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INVOICE



Remit Address:

Brownsville SVEO
PO Box 840185
Dallas, TX 75284
Main: (956) 544-2323
Billing: (214) 765-4192

Billing Address:

Clayton's Beach Bar & Grill
Attention: Accounts Payable
P.O. Box 2344
South Padre Island, TX 78597

Advertiser	Clayton's BeachBar & Grill	Invoice #	3675200-2
Order Brand		Invoice Date	10/09/22
Product	Sandcastle Days 2022	Invoice Month	October 2022
Estimate Number		Invoice Period	10/01/22 - 10/09/22

Property	SVEO	Order #	3675200
Account Executive	Cindy Velasquez	Alt Order #	
Sales Office	Brownsville Local Sales Office	Deal #	
Sales Region	Local	Order Flight	09/26/22 - 10/09/22

Billing Calendar	Calendar	Agency Code	
Billing Type	Cash	Advertiser Code	
Special Handling		Product 1/2	

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
5	SVEO	Sa Action 4 News @ 6p	6p-630pm								
					09/26/22 to 10/02/22	1x	-----S-				
	SVEO			Sa	10/01/22	:00			\$75.00	See MG 5.5	1
									\$0.00		
	SVEO	Late Show	1035p-1137p	F	10/07/22	:15	11:23 PM	CBB083122	\$38.00	MG for 5.1 10/01	5
						:15	11:24 PM	CBB083122	\$37.00		
					10/03/22 to 10/09/22	1x	-----S-				
	SVEO			Sa	10/01/22	:00			\$75.00	See MG 5.4	3
						:00			\$0.00		
	SVEO	M-F Action 4 News @ 5p	5p-530pm	F	10/07/22	:00			\$75.00	See MG 5.6	4
						:00			\$0.00		
	SVEO			Sa	10/08/22	:00			\$75.00	See MG 5.3	2
						:00			\$0.00		
	SVEO	M-Su 4a-4a	6:00 AM-4:00 PM	Su	10/09/22	:15	10:29 AM	CBB083122	\$38.00	MG for 5.4 10/07	6
						:15	10:30 AM	CBB083122	\$37.00		
6	SVEO	M-Su 4a-4a	5:00 AM-12:30 XM								
					09/26/22 to 10/02/22	5x	MTWTFSS				
	SVEO			Sa	10/01/22	:15	2:13 PM	CBB083122	\$10.00		1
	SVEO			Su	10/02/22	:15	5:53 AM	CBB083122	\$10.00		2
					10/03/22 to 10/09/22	5x	MTWTFSS-				
	SVEO			M	10/03/22	:15	10:29 AM	CBB083122	\$10.00		9
	SVEO			Tu	10/04/22	:15	9:10 AM	CBB083122	\$10.00		10
	SVEO			W	10/05/22	:15	11:00 AM	CBB083122	\$10.00		7
	SVEO			F	10/07/22	:15	11:35 AM	CBB083122	\$10.00		6
	SVEO			Sa	10/08/22	:15	5:39 AM	CBB083122	\$10.00		8

Aired Spots 59

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Remit Address:

Brownsville SVEO
PO Box 840185
Dallas, TX 75284
Main: (956) 544-2323
Billing: (214) 765-4192

Billing Address:

Clayton's Beach Bar & Grill
Attention: Accounts Payable
P.O. Box 2344
South Padre Island, TX 78597

Advertiser	Clayton's Beach Bar & Grill	Invoice #	3675200-2
Order Brand		Invoice Date	10/09/22
Product	Sandcastle Days 2022	Invoice Month	October 2022
Estimate Number		Invoice Period	10/01/22 - 10/09/22

Property	SVEO	Order #	3675200
Account Executive	Cindy Velasquez	Alt Order #	
Sales Office	Brownsville Local Sales Office	Deal #	
Sales Region	Local	Order Flight	09/26/22 - 10/09/22

Billing Calendar	Calendar	Agency Code	
Billing Type	Cash	Advertiser Code	
Special Handling		Product 1/2	

Agency Ref	
Advertiser Ref	

Net Total **\$5,120.00** **Payment Terms 30 Days**

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12/22/22

Remit Address:

Brownsville KGBT
PO Box 840185
Dallas, TX 75284
Main: (956) 544-2323
Billing: (214) 765-4192

Advertiser	Clayton's Beach Bar & Grill	Invoice #	3675390-2
Order Brand		Invoice Date	10/09/22
Product	Sandcastle Days 2022	Invoice Month	October 2022
Estimate Number		Invoice Period	10/01/22 - 10/08/22

Property	KGBT	Order #	3675390
Account Executive	Cindy Velasquez	Alt Order #	
Sales Office	Brownsville Local Sales Office	Deal #	
Sales Region	Local	Order Flight	09/26/22 - 10/08/22

Billing Calendar	Calendar	Agency Code	
Billing Type	Cash	Advertiser Code	
Special Handling		Product 1/2	

Agency Ref	
Advertiser Ref	

Billing Address:

Clayton's Beach Bar & Grill
Attention: Accounts Payable
P.O. Box 2344
South Padre Island, TX 78597

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
1	KGBT	Sign-On/Sign-Off (M-Su 4a-4x)	6:00 AM-11:00 PM								
				09/26/22 to 10/02/22		50x	MTWTFSS				
	KGBT			Sa	10/01/22	:15	11:03 AM	CBB083122	\$0.00		39
	KGBT					:15	11:05 AM	CBB083122	\$0.00		
	KGBT			Sa	10/01/22	:15	12:34 PM	CBB083122	\$0.00		41
	KGBT					:15	12:36 PM	CBB083122	\$0.00		
	KGBT			Sa	10/01/22	:15	1:04 PM	CBB083122	\$0.00		40
	KGBT					:15	1:05 PM	CBB083122	\$0.00		
	KGBT			Sa	10/01/22	:15	3:01 PM	CBB083122	\$0.00		37
	KGBT					:15	3:03 PM	CBB083122	\$0.00		
	KGBT			Sa	10/01/22	:15	4:01 PM	CBB083122	\$0.00		42
	KGBT					:15	4:03 PM	CBB083122	\$0.00		
	KGBT			Sa	10/01/22	:15	5:32 PM	CBB083122	\$0.00		38
	KGBT					:15	5:34 PM	CBB083122	\$0.00		
	KGBT			Sa	10/01/22	:15	10:03 PM	CBB083122	\$0.00		36
	KGBT					:15	10:04 PM	CBB083122	\$0.00		
	KGBT			Su	10/02/22	:15	7:04 AM	CBB083122	\$0.00		49
	KGBT					:15	7:05 AM	CBB083122	\$0.00		
	KGBT			Su	10/02/22	:15	8:32 AM	CBB083122	\$0.00		50
	KGBT					:15	8:35 AM	CBB083122	\$0.00		
	KGBT			Su	10/02/22	:15	10:36 AM	CBB083122	\$0.00		43
	KGBT					:15	10:38 AM	CBB083122	\$0.00		
	KGBT			Su	10/02/22	:15	3:03 PM	CBB083122	\$0.00		47
	KGBT					:15	3:03 PM	CBB083122	\$0.00		
	KGBT			Su	10/02/22	:15	4:44 PM	CBB083122	\$0.00		46
	KGBT					:15	4:46 PM	CBB083122	\$0.00		
	KGBT			Su	10/02/22	:15	5:10 PM	CBB083122	\$0.00		48
	KGBT					:15	5:11 PM	CBB083122	\$0.00		

We warrant that the actual broadcast information shown on this invoice was taken from the official program log.

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INVOICE

Remit Address:

Brownsville KGBT
PO Box 840185
Dallas, TX 75284
Main: (956) 544-2323
Billing: (214) 765-4192

Billing Address:

Clayton's Beach Bar & Grill
Attention: Accounts Payable
P.O. Box 2344
South Padre Island, TX 78597

Advertiser	Clayton's Beach Bar & Grill	Invoice #	3675390-2
Order Brand		Invoice Date	10/09/22
Product	Sandcastle Days 2022	Invoice Month	October 2022
Estimate Number		Invoice Period	10/01/22 - 10/08/22

Property	KGBT	Order #	3675390
Account Executive	Cindy Velasquez	Alt Order #	
Sales Office	Brownsville Local Sales Office	Deal #	
Sales Region	Local	Order Flight	09/26/22 - 10/08/22

Billing Calendar	Calendar	Agency Code	
Billing Type	Cash	Advertiser Code	
Special Handling		Product 1/2	

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
1	KGBT	Sign-On/Sign-Off (M-Su 4a-4x)	6:00 AM-11:00 PM								
	KGBT			Su	10/02/22	:15	6:29 PM	CBB083122	\$0.00		44
						:15	6:30 PM	CBB083122	\$0.00		
	KGBT			Su	10/02/22	:15	7:57 PM	CBB083122	\$0.00		45
						:15	7:58 PM	CBB083122	\$0.00		
					10/03/22 to 10/09/22	50x	MTWTFS -				
	KGBT			M	10/03/22	:15	9:04 AM	CBB083122	\$0.00		99
						:15	9:06 AM	CBB083122	\$0.00		
	KGBT			M	10/03/22	:15	1:19 PM	CBB083122	\$0.00		57
						:15	1:22 PM	CBB083122	\$0.00		
	KGBT			M	10/03/22	:15	2:48 PM	CBB083122	\$0.00		54
						:15	2:49 PM	CBB083122	\$0.00		
	KGBT			M	10/03/22	:15	2:58 PM	CBB083122	\$0.00		56
						:15	3:00 PM	CBB083122	\$0.00		
	KGBT			M	10/03/22	:15	3:59 PM	CBB083122	\$0.00		53
						:15	4:00 PM	CBB083122	\$0.00		
	KGBT			M	10/03/22	:15	4:59 PM	CBB083122	\$0.00		58
						:15	5:00 PM	CBB083122	\$0.00		
	KGBT			M	10/03/22	:15	5:58 PM	CBB083122	\$0.00		51
						:15	6:00 PM	CBB083122	\$0.00		
	KGBT			M	10/03/22	:15	7:32 PM	CBB083122	\$0.00		55
						:15	7:34 PM	CBB083122	\$0.00		
	KGBT			M	10/03/22	:15	9:35 PM	CBB083122	\$0.00		52
						:15	9:36 PM	CBB083122	\$0.00		
	KGBT			Tu	10/04/22	:00			\$0.00	Unresolved	64
						:00			\$0.00		
	KGBT			Tu	10/04/22	:15	12:24 PM	CBB083122	\$0.00		61
						:15	12:25 PM	CBB083122	\$0.00		

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**INVOICE**Remit Address:

Brownsville KGBT
PO Box 840185
Dallas, TX 75284
Main: (956) 544-2323
Billing: (214) 765-4192

Advertiser	Clayton's Beach Bar & Grill	Invoice #	3675390-2
Order Brand		Invoice Date	10/09/22
Product	Sandcastle Days 2022	Invoice Month	October 2022
Estimate Number		Invoice Period	10/01/22 - 10/08/22

Property	KGBT	Order #	3675390
Account Executive	Cindy Velasquez	Alt Order #	
Sales Office	Brownsville Local Sales Office	Deal #	
Sales Region	Local	Order Flight	09/26/22 - 10/08/22

Billing Calendar	Calendar	Agency Code	
Billing Type	Cash	Advertiser Code	
Special Handling		Product 1/2	

Agency Ref	
Advertiser Ref	

Billing Address:

Clayton's Beach Bar & Grill
Attention: Accounts Payable
P.O. Box 2344
South Padre Island, TX 78597

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
1	KGBT	Sign-On/Sign-Off (M-Su 4a-4x)	6:00 AM-11:00 PM								
	KGBT			Tu	10/04/22	:15	12:53 PM	CBB083122	\$0.00		60
						:15	12:55 PM	CBB083122	\$0.00		
	KGBT			Tu	10/04/22	:15	2:38 PM	CBB083122	\$0.00		65
						:15	2:40 PM	CBB083122	\$0.00		
	KGBT			Tu	10/04/22	:15	3:24 PM	CBB083122	\$0.00		66
						:15	3:27 PM	CBB083122	\$0.00		
	KGBT			Tu	10/04/22	:15	4:29 PM	CBB083122	\$0.00		62
						:15	4:30 PM	CBB083122	\$0.00		
	KGBT			Tu	10/04/22	:15	8:26 PM	CBB083122	\$0.00		59
						:15	8:28 PM	CBB083122	\$0.00		
	KGBT			Tu	10/04/22	:15	10:57 PM	CBB083122	\$0.00		63
						:15	10:58 PM	CBB083122	\$0.00		
	KGBT			W	10/05/22	:15	10:17 AM	CBB083122	\$0.00		67
						:15	10:18 AM	CBB083122	\$0.00		
	KGBT			W	10/05/22	:15	11:52 AM	CBB083122	\$0.00		72
						:15	11:54 AM	CBB083122	\$0.00		
	KGBT			W	10/05/22	:15	1:46 PM	CBB083122	\$0.00		68
						:15	1:46 PM	CBB083122	\$0.00		
	KGBT			W	10/05/22	:15	2:28 PM	CBB083122	\$0.00		100
						:15	2:30 PM	CBB083122	\$0.00		
	KGBT			W	10/05/22	:15	2:53 PM	CBB083122	\$0.00		69
						:15	2:54 PM	CBB083122	\$0.00		
	KGBT			W	10/05/22	:15	3:41 PM	CBB083122	\$0.00		74
						:15	3:43 PM	CBB083122	\$0.00		
	KGBT			W	10/05/22	:15	6:05 PM	CBB083122	\$0.00		73
						:15	6:06 PM	CBB083122	\$0.00		

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Dallas, TX 75284
Main: (956) 544-2323
Billing: (214) 765-4192

Advertiser	Clayton's Beach Bar & Grill	Invoice #	3675390-2
Order Brand		Invoice Date	10/09/22
Product	Sandcastle Days 2022	Invoice Month	October 2022
Estimate Number		Invoice Period	10/01/22 - 10/08/22

Property	KGBT	Order #	3675390
Account Executive	Cindy Velasquez	Alt Order #	
Sales Office	Brownsville Local Sales Office	Deal #	
Sales Region	Local	Order Flight	09/26/22 - 10/08/22

Billing Calendar	Calendar	Agency Code	
Billing Type	Cash	Advertiser Code	
Special Handling		Product 1/2	

Agency Ref	
Advertiser Ref	

Billing Address:

Clayton's Beach Bar & Grill
Attention: Accounts Payable
P.O. Box 2344
South Padre Island, TX 78597

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
1	KGBT	Sign-On/Sign-Off (M-Su 4a-4x)	6:00 AM-11:00 PM								
	KGBT			W	10/05/22	:15	6:55 PM	CBB083122	\$0.00		70
						:15	6:57 PM	CBB083122	\$0.00		
	KGBT			W	10/05/22	:15	10:42 PM	CBB083122	\$0.00		71
						:15	10:43 PM	CBB083122	\$0.00		
	KGBT			Th	10/06/22	:15	9:58 AM	CBB083122	\$0.00		80
						:15	10:00 AM	CBB083122	\$0.00		
	KGBT			Th	10/06/22	:15	10:58 AM	CBB083122	\$0.00		82
						:15	11:00 AM	CBB083122	\$0.00		
	KGBT			Th	10/06/22	:15	12:15 PM	CBB083122	\$0.00		76
						:15	12:17 PM	CBB083122	\$0.00		
	KGBT			Th	10/06/22	:15	4:46 PM	CBB083122	\$0.00		77
						:15	4:47 PM	CBB083122	\$0.00		
	KGBT			Th	10/06/22	:15	5:25 PM	CBB083122	\$0.00		75
						:15	5:27 PM	CBB083122	\$0.00		
	KGBT			Th	10/06/22	:15	7:08 PM	CBB083122	\$0.00		79
						:15	7:10 PM	CBB083122	\$0.00		
	KGBT			Th	10/06/22	:15	8:46 PM	CBB083122	\$0.00		81
						:15	8:49 PM	CBB083122	\$0.00		
	KGBT			Th	10/06/22	:15	9:46 PM	CBB083122	\$0.00		78
						:15	9:48 PM	CBB083122	\$0.00		
	KGBT			F	10/07/22	:15	9:45 AM	CBB083122	\$0.00		84
						:15	9:46 AM	CBB083122	\$0.00		
	KGBT			F	10/07/22	:15	12:46 PM	CBB083122	\$0.00		86
						:15	12:48 PM	CBB083122	\$0.00		
	KGBT			F	10/07/22	:15	1:11 PM	CBB083122	\$0.00		90
						:15	1:13 PM	CBB083122	\$0.00		

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Remit Address:

Brownsville KGBT
PO Box 840185
Dallas, TX 75284
Main: (956) 544-2323
Billing: (214) 765-4192

Advertiser	Clayton's Beach Bar & Grill	Invoice #	3675390-2
Order Brand		Invoice Date	10/09/22
Product	Sandcastle Days 2022	Invoice Month	October 2022
Estimate Number		Invoice Period	10/01/22 - 10/08/22

Property	KGBT	Order #	3675390
Account Executive	Cindy Velasquez	Alt Order #	
Sales Office	Brownsville Local Sales Office	Deal #	
Sales Region	Local	Order Flight	09/26/22 - 10/08/22

Billing Calendar	Calendar	Agency Code	
Billing Type	Cash	Advertiser Code	
Special Handling		Product 1/2	

Agency Ref	
Advertiser Ref	

Billing Address:

Clayton's Beach Bar & Grill
Attention: Accounts Payable
P.O. Box 2344
South Padre Island, TX 78597

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
1	KGBT	Sign-On/Sign-Off (M-Su 4a-4x)	6:00 AM-11:00 PM								
	KGBT			F	10/07/22	:15	3:14 PM	CBB083122	\$0.00		88
	KGBT					:15	3:16 PM	CBB083122	\$0.00		
	KGBT			F	10/07/22	:15	4:13 PM	CBB083122	\$0.00		89
	KGBT					:15	4:15 PM	CBB083122	\$0.00		
	KGBT			F	10/07/22	:15	5:34 PM	CBB083122	\$0.00		85
	KGBT					:15	5:35 PM	CBB083122	\$0.00		
	KGBT			F	10/07/22	:15	7:48 PM	CBB083122	\$0.00		83
	KGBT					:15	7:50 PM	CBB083122	\$0.00		
	KGBT			F	10/07/22	:15	8:17 PM	CBB083122	\$0.00		87
	KGBT					:15	8:19 PM	CBB083122	\$0.00		
	KGBT			Sa	10/08/22	:15	11:03 AM	CBB083122	\$0.00		96
	KGBT					:15	11:04 AM	CBB083122	\$0.00		
	KGBT			Sa	10/08/22	:15	11:33 AM	CBB083122	\$0.00		93
	KGBT					:15	11:35 AM	CBB083122	\$0.00		
	KGBT			Sa	10/08/22	:15	5:07 PM	CBB083122	\$0.00		94
	KGBT					:15	5:08 PM	CBB083122	\$0.00		
	KGBT			Sa	10/08/22	:15	6:06 PM	CBB083122	\$0.00		91
	KGBT					:15	6:08 PM	CBB083122	\$0.00		
	KGBT			Sa	10/08/22	:15	7:46 PM	CBB083122	\$0.00		98
	KGBT					:15	7:48 PM	CBB083122	\$0.00		
	KGBT			Sa	10/08/22	:15	8:05 PM	CBB083122	\$0.00		92
	KGBT					:15	8:06 PM	CBB083122	\$0.00		
	KGBT			Sa	10/08/22	:15	9:02 PM	CBB083122	\$0.00		95
	KGBT					:15	9:03 PM	CBB083122	\$0.00		
	KGBT			Sa	10/08/22	:15	10:05 PM	CBB083122	\$0.00		97
	KGBT					:15	10:06 PM	CBB083122	\$0.00		

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INVOICE

Remit Address:

Brownsville KGBT
PO Box 840185
Dallas, TX 75284
Main: (956) 544-2323
Billing: (214) 765-4192

Billing Address:

Clayton's Beach Bar & Grill
Attention: Accounts Payable
P.O. Box 2344
South Padre Island, TX 78597

Advertiser	Clayton's Beach Bar & Grill	Invoice #	3675390-2
Order Brand		Invoice Date	10/09/22
Product	Sandcastle Days 2022	Invoice Month	October 2022
Estimate Number		Invoice Period	10/01/22 - 10/08/22

Property	KGBT	Order #	3675390
Account Executive	Cindy Velasquez	Alt Order #	
Sales Office	Brownsville Local Sales Office	Deal #	
Sales Region	Local	Order Flight	09/26/22 - 10/08/22

Billing Calendar	Calendar	Agency Code	
Billing Type	Cash	Advertiser Code	
Special Handling		Product 1/2	

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
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Aired Spots 64

Net Total \$0.00 Payment Terms 30 Days

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 <www.nexstar.tv/advertisingterms>

2:48 PM
 11/10/22
 Accrual Basis

Sandcastle Days
Transaction Detail By Account
 January through December 2022

Type	Date	Num	Name	Memo	Amount	Balance
Advertising						
Digital Marketing & Website						
Bill	10/09/2022	37318...	CBS Channel 4	Channel 4 Web Commercials	300.00	300.00
Bill	11/09/2022	4569	Island Geek	4569 SCD's 2022 Website Hosting & Maintenance	1,000.00	1,300.00
Total Digital Marketing & Website					1,300.00	1,300.00
Print						
Bill	09/30/2022	35021	Toucan Graphics	35021 Art Services & Signs Bios	308.51	308.51
Total Print					308.51	308.51
TV						
Bill	09/08/2022	CBS ...	CBS Channel 4	9/26-10/8/22 TV Advertising	10,000.00	10,000.00
Credit	10/08/2022	CBS ...	CBS Channel 4	TV spots not ran for 9/26-10/8/22	-325.00	9,675.00
Total TV					9,675.00	9,675.00
Total Advertising					11,283.51	11,283.51
TOTAL					11,283.51	11,283.51

INVOICE



Remit Address:
kveo.com
PO Box 840185
Dallas, TX 75284-0185
Main: (956) 544-2323
Billing: (214) 765-4192

kveo.com

Billing Address:

Clayton's Beach Bar & Grill
Attention: Accounts Payable
P.O. Box 2344
South Padre Island, TX 78597

Advertiser	Clayton's Beach Bar & Grill	Invoice #	3731816-1
Order Brand		Invoice Date	10/31/22
Product	SANDCASTLE DAYS 2022	Invoice Month	October 2022
Estimate Number		Invoice Period	10/01/22 - 10/31/22

Property	IKVEO	Order #	3731816
Account Executive	Cindy Velasquez	Alt Order #	
Sales Office	Brownsville Local Sales Office	Deal #	
Sales Region	Local	Order Flight	10/04/22 - 10/09/22

Billing Calendar	Calendar	Agency Code	
Billing Type	Cash	Advertiser Code	
Special Handling		Product 1/2	

Agency Ref	
Advertiser Ref	

rgvproud.com

Line	Description	Start Date	End Date	Total Amount
1	Web Preroll CPM ROS	10/04/22	10/09/22	\$300.00

Net Total \$300.00 Payment Terms 30 Days

*Paid by
 credit
 from TV commercials
 not sum.*

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Island Geek
104 West Bahama Street
South Padre Island, TX 78597
US
(956)761-3333
sean@islandgeek.com
islandgeek.com



INVOICE

BILL TO

Clayton Brashear
Clayton's Beach Bar
6900 Padre Blvd,
South Padre Island, TX 78597

INVOICE # 4569
DATE 11/09/2022
DUE DATE 11/09/2022
TERMS Due on receipt

DESCRIPTION	AMOUNT
Services Website Hosting & Maintenance Sandcastle Days 2022	1,000.00

BALANCE DUE **\$1,000.00**

*Paid 11/10/22
CP # 1323
\$1,000.00*

TOUCAN GRAPHICS

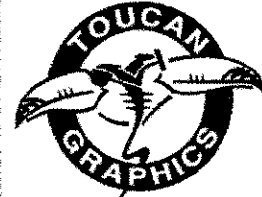
Accounting Dept.

14725 S Padre Island Dr., Unit 4

Corpus Christi, TX 78418 US

(361)949-1400

accounting@toucangraphics.net



*Paid 10/10/22
ck #1317*

INVOICE

BILL TO

SANDCASTLE DAYS

c/o Clayton's Beach Bar &

Grill

6900 Padre Blvd.

South Padre Island, TX

78597

INVOICE # 35021

DATE 09/30/2022

DUE DATE 09/30/2022

TERMS Due on receipt

ACTIVITY	QTY	RATE	AMOUNT
Design Art Services: Sandcastle Days Bios	1	45.00	45.00T
Signs 18x24" PVC Signs - Sandcastle Bios	10	24.00	240.00T

SUBTOTAL	285.00
TAX (8.25%)	23.51
TOTAL	308.51
BALANCE DUE	\$308.51

*Paid 10/10/22
ck #1317
\$308.51*

3:05 PM

11/10/22

Accrual Basis

Sandcastle Days
Transaction Detail By Account
January 1 through November 10, 2022

Type	Date	Num	Name	Memo	Amount	Balance
Materials & Supplies						
Bill	09/08/2022	Home Dep...	Home Depot	Materials see receipt (too many)	2,844.27	2,844.27
Bill	09/12/2022	Home Dep...	Home Depot	Sandcastle Days Buckets Home Depot	41.37	2,885.64
Bill	09/12/2022	Ace Chase	Ace Hardware	Nozzels Ace chase cc	64.81	2,950.45
Bill	10/07/2022	4260	Coastal Events Rentals LLC	4260 Vendor Tent and Lighting	3,636.43	6,586.88
Bill	10/27/2022	35203	Toucan Graphics	Peoples Choice (awards) Signs & Stickers	28.52	6,615.40
Check	10/28/2022	1320	Marco Colorado/Cash Receipts	10/5/22 Ace Cash Receipt for nails	18.80	6,634.20
Total Materials & Supplies					6,634.20	6,634.20
TOTAL					6,634.20	6,634.20

Chase CC

for SCD's 2022 Suppl



How doers get more done.

605 W MORRISON RD
BROWNSVILLE, TX 78520 (956) 350-2232

6984 00002 90775 09/08/22 02:31 PM
SALE CASHIER PRISCILLA

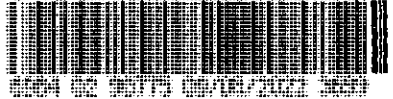
- 819286019121 WORKLIGHT <A> 49.77
- HDX 1200W HALOGEN WORK LIGHT WITH TR
- 6956117201059 LED HANDHELD <A>
- 7500 LUMEN LED STRING LIGHT 165.94
- 2@82.97
- 026156914602 2GAL SPRAYER <A>
- HDX 2 GAL SPRAYER 135.76
- 8@16.97
- 756847001945 16/3 FLAT WH <A>
- 16/3 15' WHT TIGHT SPACE CUBE TAP CD 67.68
- 4@16.97
- 756847000122 15' BANANATAP <A>
- SPB-16/3 15' WHITE BANANA TAP EXT CO 44.91
- 3@14.97 9.98
- 756847002485 EXT CORD <A>
- 16/3 8' WHITE OUTDOOR
- 756847000115 15' BRN CORD <A>
- 16/3 15' BROWN BANANA TAP EXT CORD 59.92
- 4@14.98
- 034411031629 WATER NOZZLE <A>
- GILMOUR METAL PISTOL GRIP NOZZLE 12.96
- 2@6.48
- 818897010312 HD TRI ORG <A>
- 3-WIRE ORNGE VINYL HVYDTY TRIPLE TAP 24 15
- 5@4.83 49.58
- 044882664493 150FT HOSE <A>
- 5/8"X150' FLEXON MEDIUM DUTY HOSE
- 078627405843 100FT HOSE <A>
- 5/8"X100' SWAN MEDIUM DUTY HOSE 319.84
- 8@39.98
- 052144000859 60" WD STAKE <A>
- 60" WOOD GARDEN STAKE 298.00
- 100@2.98
- 047242063417 10" MINI TUR <A>
- 10" MINI TURBO FAN 198.00
- 2@99.00 22.98
- 764666139046 NAILS <A>
- 16D 3" BRIGHT DUPLEX 5 LB
- 731919652125 FG PU DIPPED <A>
- 4 PACK GREY PU DIPPED L 14.94
- 2@7.47 18.97
- 076174955240 10" BAR <A>
- DEWALT 10" CLAW BAR 9.97
- 015812771024 TAPE 1000FT <A, S>
- EMPIRE 1000' YELLOW CAUTION TAPE 6.97
- 015812770645 1X600YFT <A>
- EMP 1IN X 600FT FLAGGING TAPE YELLOW 6.97
- 015812770621 TAPE <A>
- EMPIRE 600' ORANGE FLAGGING TAPE
- 046677479718 PLCT8CV10P <A>
- PLC 32W 4FT TS DAYLIGHT DELUXE 10PK 135.00
- 3@45.00
- 649532618972 6FT 7OUT SUR <A>
- 6ET 7-OUTLET SURGE PROTECT 6FT USB W 74.91
- 3@24.97
- 840072621031 ES60A19D11K3 <A>
- UNB (60W) A19 SMT DL 8PK NDIM 35.84
- 3@11.78
- 649532618897 4 OUT SURGE <A>
- 1FT 4-OUTLET SURGE PROTECT ACT-HED W

- 2@23.48 46.96
- 4715409150145 8" CABLE TIE <A> 41.88
- 8" NATURAL CABLE TIE 1000PK
- 016963158528 SECURITY LIGHT <A, S>
- 180 DEGREE 1200LM TWIN HEAD WHITE
- 2@29.97 59.94
- 4715409150206 14" TIE WH <A> 58.24
- 14" NATURAL CABLE TIE 500PK
- 4715409150886 CE48PLGT15PK <A>
- CE 48IN PLENUM CABLE TIE 15PK
- 2@17.52 35.64
- 6940376000799 24IN EPDM RU <A>
- 24 EPDM RUBBER STRAP W/ STL HOOK-PK1
- 10@1.48 14.60
- 078864177282 PTFE TAPE <A>
- 1/2"X260" PTFE THRD SEAL TAPE 5PK
- 2@2.36 4.72
- 820633958932 3/4 HOSE BIB <A>
- 3/4" HOSE BIB MPT
- 23@8.98 206.54
- 071736010878 BROOM <A>
- LIBMAN EX LARGE INDOOR OUTDOOR BROOM
- 7@13.97 97.79
- 086876222142 S56 <A>
- LOBBY DUST PAN BLACK
- 4@17.97 71.88
- 071798808574 PUSHBROOM <A>
- JOBSITE 24" INDOOR/OUTDOOR PUSH BRG
- 3@27.97 83.91
- 7891117103783 DRAIN SPADE <A>
- HUSKY D-HANDLE DRAIN SPADE 32.98
- 7891117103745 GARDEN HOE <A>
- HUSKY GARDEN HOE 24.98
- 071549027551 ORTHO FAK TP <A>
- ORTHENE 120Z FIRE ANT KILLER TWIN PA
- 017801152821 300W FOLD DL <A>
- FEIT 300W(35W) HO FLIP DL ND FLD LED
- 073257012812 12" PLASTIC <A>
- 12"X400' .31MIL PAINTERS PLASTIC 31.28
- 1004-658-379 3M 1700 5PK <A>
- 3M TEMPLETHERMAL TAPE 5PK 10.98

SUBTOTAL 2,627.50
 SALES TAX 216.77
 TOTAL \$2,844.27

XXXXXXXXXXXX8035 MASTERCARD
 AUTH CODE 080257024733 USD\$ 2,844.27
 Chip Read TA
 AID A0000000041010 CHASE MASTERCARD

6984 09/08/22 02:31 PM



RETURN POLICY DEFINITIONS
 POLICY ID DAYS POLICY EXPIRES ON
 A 1 90 12/07/2022

DID WE NAIL IT?

Take a short survey for a chance TO WIN
 A \$5,000 HOME DEPOT GIFT CARD

Optine en español

www.homedepot.com/survey

User ID: H89 188823 181841
 PASSWORD: 22458 181839

Entries must be completed within 14 days
 of purchase. Entrants must be 18 or
 older to enter. See complete rules on
 website. No purchase necessary.

Bill Chase
 ACT 10/20/22



Date Ordered: September 11, 2022

Order Number: WP45610039

Order Total: \$41.37

SAND CASTLE
DAYS
BUCKETS

Pick up in Store

Picked up at

N Brownsville
605 W Morrison Rd
Brownsville, TX 78520

Product Information

Item

Argee 3.5 Gal. Black Pail (10-Pack)
Model # RG503Blk/10
Store SKU # 1000186310

Qty

Price

1

\$38.22

Payment Information

Billing Address

Marco A Colorado
6900 Padre Boulevard
South Padre Island, TX 78597

Payment Method

Mastercard | Ending in 2025

Payment Details

Subtotal \$38.22

Shipping

Scheduled Delivery

Sales Tax \$3.15

Order Total \$41.37

*ctc Paid 10/28/22
ck # 1319
\$41.37*

COASTAL HARDWARE
4012 PADRE BLVD
S PADRE ISLE, TX 78597
956-761-2670

SALE

Store: 0001

REF#: 00000089

Batch #: 006 RRN: 225519009099

09/12/22 14:48:42

Trans ID: 0912MWEOURLSX

APPR CODE: 05278P

MASTERCARD

Contactless

*****8035

AMOUNT \$64.81

APPROVED

CHASE MASTERCARD

AID: A0000000041010

TVR: 00 00 00 80 01

THANK YOU!

CUSTOMER COPY

THANK YOU FOR SHOPPING AT
14117 CHL/ACE-F
4012 PADRE BOULEVARD
SOUTH PADRE ISLAND TX 78597
(956) 761-2670

ACE
SAND
CASTLE
DAYS

RETURNS MUST BE IN RESALABLE CONDITION
AND RETURNED WITHIN 30 DAYS WITH RECEIPT
09/12/22 2:48PM TRAVISM 591 SALE

7539505	12	EA	3.99	EA
SPRAY NOZZL AUJ				47.88
5249578	1	EA	11.99	EA
NO SPILL NOZZLE ASSMBLY				11.99

SUB-TOTAL: \$ 59.87 TAX: \$ 4.94
TOTAL: \$ 64.81

BK CARD AMT: 64.81

BK CARD#:



==>> JRNL#E82745

<<==

CUST NO:*7

Customer Copy

REFUNDS GIVEN WITHIN 30 DAYS WITH RECEIPT
REFUNDS OVER \$100.00 GET INSIGRE CREDIT

RETURN POLICY - All returns require the original receipt, No returns beyond 30 days from receipt purchase date. Returns MUST BE IN NEW, UNUSED, SALABLE condition, tape, staples and torn packaging will not be accepted for return. DEFECTIVE RETURN POLICY - Items being returned as defective from the manufacturer require the original purchase receipt. No returns to the store beyond 30 days will be accepted. Beyond 30 days you must contact the manufacturer directly.

*Charged
Chase
Boil ACH
to Chase 10/20/22*

Coastal Event Rentals, LLC
 31047 State Hwy 100
 Los Fresnos, TX 78566
 (956) 434-2586
 jaime@coastaleventrentalsrgv.com
 http://www.coastaleventrentalsrgv.com



INVOICE

BILL TO

Sand Castle Days
 Claytons Resort
 P.O. Box 23344
 South Padre Island, Texas

INVOICE # 4260
DATE 10/07/2022
DUE DATE 10/07/2022
TERMS Due on receipt

ACTIVITY	QTY	RATE	AMOUNT
Pole Tent 13 60 x 70 White Top High Peak Pole Tent **Installed**	1	2,650.00	2,650.00T
Sidewall 1 Solid Sidewall **Setup/Breakdown included**	260	1.50	390.00T
Tent Lighting 50' Bistro Light Strand **Setup/Breakdown included**	10	25.00	250.00T
Delivery 5 Delivery/Pick-Up Fee: South Padre Island	1	75.00	75.00

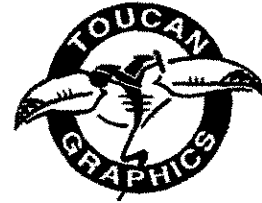
Date of event: 10/07/2022-10/09/2022
 Balance due on or before:
 Payment: Credit or debit card payments are subject to a 3.5% fee per transaction. Bank draft is free of charge. Returned payments are subject to a \$15 fee. Cash or check are free of charge.
 Reservation Policy: 50% of your total balance is due upon reservation. The remaining balance is due (2) days prior to your event date. Cancellation Policy: Cancellations within (7) days of your event will be subject to a 50% retention of your full total. Any cancellations prior to the (7) days will be subject to a 35% retention of your full total.

SUBTOTAL	3,365.00
TAX (8.25%)	271.43
TOTAL	3,636.43
BALANCE DUE	\$3,636.43

*Paid 10/10/22
 Chk #1318
 \$3,636.43*

TOUCAN GRAPHICS

Accounting Dept.
 14725 S Padre Island Dr., Unit 4
 Corpus Christi, TX 78418 US
 (361)949-1400
 accounting@toucangraphics.net



20.35*
 6.00*
 26.35*
 26.35*
 8.25*
 2.17*
 2.17*
 28.52*

#1321
 10/28/22 ✓

INVOICE

BILL TO

Clayton's Beach Bar & Grill
 6900 Padre Blvd.
 South Padre Island, TX
 78597

INVOICE # 35203

DATE 10/27/2022

DUE DATE 10/27/2022

TERMS Due on receipt

\$28.52 ✓

ACTIVITY	QTY	RATE	AMOUNT
* Xcolor Printing: Laminated Signs - People's Choise	11	1.85	20.35T
Xcolor Printing: (2) each of 3 People's Choice Stickers	6	1.00	6.00T
Design Art Services: Changes to Late Night Menu	1	5.00	5.00T
Xcolor Printing: (100) Late Night Menus - small/10mil	100	1.25	125.00T

SUBTOTAL 156.35
 TAX (8.25%) 12.90
 TOTAL 169.25
BALANCE DUE \$169.25

* Sandcastle Pays Pays
 * Put In as Bill
 Paid 10/28/22 ok #1321 \$28.52

Paid 10/25/22
\$18.80
M. Colorado
Cash
Receipts

SAND CASTLE DAXS

SPI Hardware
 4012 Padre Blvd.
 South Padre Island, TX 78597
 (956)761-2670

Cashier: REY Register: REG01
 Date: 10-05-2022 Time: 14:25:45
 Order: 497

Item #	Description	Quantity	Price	Total
H461396	1LB DUPLEX NAIL BRUSH	3	1.60	
		3.000BX0	5.7900	17.37
Total Amount:				17.37
Tax:				1.43
Total Sale Amount:				18.80
Cash:				20.00
Change:				1.20

REFUNDS GIVEN WITHIN 30 DAYS WITH RECEIPT.
 REFUNDS OVER \$100 GET IN STORE CREDIT
 RETURN POLICY- All returns require the original receipt. No returns beyond 30 days from the receipt purchase date. Returns MUST BE IN NEW, UNUSED, UNDAUNTED condition. Tape, Staples and torn packaging will not be accepted for return.
 DEFECTIVE RETURN POLICY- Items being returned as defective from the manufacturer require original purchase receipt. No returns to the store beyond 30 days will be accepted. Beyond 30 days you must contact the manufacturer directly.

Que
 NCO



490

3:11 PM
11/10/22
Accrual Basis

Sandcastle Days
Transaction Detail By Account
January 1 through November 10, 2022

<u>Type</u>	<u>Date</u>	<u>Num</u>	<u>Name</u>	<u>Memo</u>	<u>Amount</u>	<u>Balance</u>
Office Expense Check	09/13/2022	ACH	Deluxe Checks	1 Box Checks 483308263	25.00	25.00
Total Office Expense					25.00	25.00
TOTAL					25.00	25.00

From: OrderConfirmation-noreply@deluxe.com,

To: claytonsbeachbar@aol.com,

Subject: Your Order Confirmation

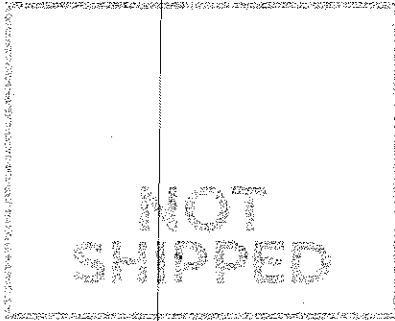
Date: Wed, Sep 7, 2022 2:07 pm

Attachments:

deluxe.

Thank you

Thank you for your order. We appreciate your business.



Visit **Deluxe** to check the status of your order.

You will receive a shipping confirmation as soon as we have shipped your order.

Order Date:
09/07/2022

Shipping Address:
CLAYTON BRASHEAR

Product Personalization:
CLAYTON BRASHEAR

Order Number:
483308263

PO BOX 2344
SOUTH PADRE ISLAND, TX 785972344

SANDCASTLE DAYS
6900 PADRE BLVD.
SOUTH PADRE ISLAND, TX 78597

Item	Ship Method	Starting Check Number	Quantity
Blu Safety Checks - Topfold	Standard	1321	1 Box

For price information about the product you ordered, please contact your financial institution.

9/13/22 Bid ACTH \$25.00
(Office Impl.)

We look forward to serving you again soon.

Deluxe respects your right to online privacy. This transactional email is regarding your purchase.

Please note: This e-mail message was sent from a notification-only address that cannot accept incoming e-mail. Please do not reply to this message.

OFSUL

Deluxe Corporation, Attn: KCIPCS, 16505 W 113th St, Lenexa, KS 66219

3:13 PM

11/10/22

Accrual Basis

Sandcastle Days
Transaction Detail By Account
January 1 through November 10, 2022

<u>Type</u>	<u>Date</u>	<u>Num</u>	<u>Name</u>	<u>Memo</u>	<u>Amount</u>	<u>Balance</u>
Security Bill	10/10/2022	Stronghold Security	Clayton's Beach Bar	Stronghold Overnight Security#2387 Reimbursement	535.84	535.84
Total Security					535.84	535.84
TOTAL					535.84	535.84



Stronghold Security
 994 Blue Bonnet Dr
 Harlingen, TX 78550 US
 956-466-5734
 stronghold.protected@gmail.com
 www.strongholdprotected.com

10/11/22
 CK# 13885
 \$5,032.41
 (Am)

INVOICE

BILL TO

Clayton's Beach Bar
 6900 Padre Blvd
 South Padre Island, TX 78597
 USA

SHIP TO

Clayton's Beach Bar
 6900 Padre Blvd
 South Padre Island, TX
 78597
 USA

INVOICE # 2387

DATE 10/10/2022
DUE DATE 10/10/2022
TERMS Due on receipt

DATE	ACTIVITY	DESCRIPTION	QTY	RATE	AMOUNT
10/04/2022	Claytons Unarmed Security	on-site security	11	16.50	181.50T
10/05/2022	Claytons Unarmed Security	on-site security	11	16.50	181.50T
X 10/06/2022	Claytons Unarmed Security	on-site security 11 hrs overnight	36	16.50	594.00T
X 10/07/2022	Claytons Unarmed Security	on-site security 11 hrs overnight	69	16.50	1,138.50T
X 10/08/2022	Claytons Unarmed Security	on-site security 8 hrs overnight	82.50	16.50	1,361.25T
10/09/2022	Claytons Unarmed Security	on-site security	72.25	16.50	1,192.13T

Thank you for your business!

\$535.84

SUBTOTAL 4,648.88
TAX 383.53
TOTAL 5,032.41
BALANCE DUE **\$5,032.41**

X = overnight security for Vendor's Tent for Shuro, Fri + Sat. 10/6, 10/7 + 10/8/22
 Total Hours 30 @ 16.50 = 495.00 + TAX 40.84 = Total \$535.84
 Reimburse to Clayton's Beach Bar Big Sandcastle Day's 11/10/22 CK #1324 \$535.84 221

3:21 PM

11/10/22

Accrual Basis

Sandcastle Days
Transaction Detail By Account
 January 1 through November 10, 2022

Type	Date	Num	Name	Memo	Amount	Balance
Event Staff						
Management Fees						
Bill	10/08/2022	SCD's 2022 ...	Lucinda Wierenga	Management Fee	1,000.00	1,000.00
Total Management Fees					1,000.00	1,000.00
MC and Sound						
Bill	10/09/2022	SCD's MC an...	Clifton International Audio	MC and Sound	800.00	800.00
Total MC and Sound					800.00	800.00
Master Sand Sculptors						
Sand Sculptors Accommodations						
Bill	10/11/2022	77	Courtyard By Marriott	Hotel Accommodations for Sculptors	18,017.10	18,017.10
Total Sand Sculptors Accommodations					18,017.10	18,017.10
Food and Beverage						
Check	10/08/2022	1310	Ken Zoric/Cash Receipts	10/5/22 Los Tortugos for Shrimp and Boil for S...	72.40	72.40
Check	10/08/2022	1310	Ken Zoric/Cash Receipts	10/4/22 HEB for Food for Sculptors	572.74	645.14
Bill	10/09/2022	SCD's 2022 ...	Ken Zoric	Chef to prepare lunches for Sculptors	300.00	945.14
Total Food and Beverage					945.14	945.14
Sand Sculptors						
Bill	10/08/2022	SCD's 2022 ...	Christy Atkinson	Master Sand Sculptor Fee	1,200.00	1,200.00
Bill	10/08/2022	SCD's 2022 ...	Emerson Schreiner	Master Sculptor Fee	1,200.00	2,400.00
Bill	10/08/2022	SCD's 2022 ...	John Joaquin Cortez	Master Sculptor	1,200.00	3,600.00
Bill	10/08/2022	SCD's 2022 ...	Walter C McDonald	Master Sculptor	1,200.00	4,800.00
Bill	10/08/2022	SCD's 2022 ...	Eva Sue McGrew	Master Sculptor	1,200.00	6,000.00
Bill	10/08/2022	SCD's 2022 ...	Andrew Daily	Master Sculptor	1,200.00	7,200.00
Bill	10/08/2022	SCD's 2022 ...	Bruce Q Peck	Master Sculptor	1,200.00	8,400.00
Bill	10/08/2022	SCD's 2022 ...	Marianne Van Den Broek	Master Sculptor	1,200.00	9,600.00
Bill	10/08/2022	SCD's 2022 ...	Benoit Dutherge	Master Sculptor	1,200.00	10,800.00
Bill	10/08/2022	SCD's 2022 ...	Craig Mutch	Master Sculptor	1,200.00	12,000.00
Bill	10/08/2022	SCD's 2022 ...	Lucinda Wierenga	Master Sculptor	1,200.00	13,200.00
Total Sand Sculptors					13,200.00	13,200.00

3:21 PM
 11/10/22
 Accrual Basis

Sandcastle Days Transaction Detail By Account January 1 through November 10, 2022

Type	Date	Num	Name	Memo	Amount	Balance
Sculptor Travel Expense						
Bill	10/08/2022	SCD's 2022 ...	Christy Atkinson	Travel Expense Master Sculptor	100.00	100.00
Bill	10/08/2022	SCD's 2022 ...	Emerson Schreiner	Travel Expense	100.00	200.00
Bill	10/08/2022	SCD's 2022 ...	John Joaquin Cortez	Travel Expense	100.00	300.00
Bill	10/08/2022	SCD's 2022 ...	Eva Sue McGrew	Travel Expense	300.00	600.00
Bill	10/08/2022	SCD's 2022 ...	Andrew Daily	Travel Expense	300.00	900.00
Bill	10/08/2022	SCD's 2022 ...	Bruce Q Peck	Travel Expense	300.00	1,200.00
Bill	10/08/2022	SCD's 2022 ...	Marianne Van Den Broek	Travel Expense	300.00	1,500.00
Bill	10/08/2022	SCD's 2022 ...	Benoit Duthelage	Travel Expense	300.00	1,800.00
Bill	10/08/2022	SCD's 2022 ...	Craig Mutch	Travel Expense	300.00	2,100.00
Total Sculptor Travel Expense					2,100.00	2,100.00
Sculptor Awards						
Awards 1st, 2nd and 3rd Place						
Bill	10/09/2022	SCD's 2022 ...	Sandcastle Island Inc.	Awards Prize Money for Master Sculptors	1,750.00	1,750.00
Total Awards 1st, 2nd and 3rd Place					1,750.00	1,750.00
Total Sculptor Awards					1,750.00	1,750.00
Total Master Sand Sculptors					36,012.24	36,012.24
Sand Helpers						
Bill	10/08/2022	SCD's 2022 ...	Jose Sanchez	Sand Helper	300.00	300.00
Bill	10/09/2022	SCD's 2022 ...	Gary McCartney	Sand Helper	500.00	800.00
Bill	10/09/2022	SCD's 2022 ...	Marco Colorado	Sand Helper	500.00	1,300.00
Bill	10/09/2022	SCD's 2022 ...	Carlos Betancourt	Sand Helper	300.00	1,600.00
Total Sand Helpers					1,600.00	1,600.00
Total Event Staff					39,412.24	39,412.24
TOTAL					39,412.24	39,412.24

Bill

Sandcastle Days
6900 Padre Blvd.
South Padre Island TX 78597

Date	Ref. No.
10/08/2022	SCD's 2022 Mngmt Fee

Vendor
Lucinda Wierenga PO Box 2694 South Padre Island TX 78597

PAID

Bill Due	10/08/2022
Terms	Due on receipt
Memo	SCD's 2022 Management Fee

Expenses

Account	Memo	Amount	Customer:Job	Class
Management Fees	Management Fee	1,000.00		
<i>Received by Lucinda Wierenga</i> <i>10/8/22</i> <i>CP # 1308</i>				

Expense Total : 1,000.00

Bill Total : \$1,000.00

Bill

Sandcastle Days
 6900 Padre Blvd.
 South Padre Island TX 78597

Date	Ref. No.
10/09/2022	SCD's MC and Sound

Vendor
Geoff Clifton MC and Sound Guy Geoff Clifton PO Box 2862 South Padre Island TX 78597

PAID

Bill Due	10/09/2022
Terms	Due on receipt
Memo	SCD's 2022 MC and Sound

Expenses

Account	Memo	Amount	Customer:Job	Class
MC and Sound	MC and Sound	800.00		
	<i>Received by x</i>		<i>[Signature]</i>	
	<i>bill 10/8/22</i>			
	<i>CH 1315</i>			

Expense Total : 800.00

Bill Total : \$800.00

COURTYARD
BY MARRIOTT

INVOICE

6700 Padre Boulevard
South Padre Island, Texas 78597
P: (956) 433-0590

Date: 10/11/2022

To: Sandcastle Days

Salesperson Alina Rivera

Date		Description	Unit Price	Tax	Rm & Tax Tot Line Total
9/26/2022	8	Emerson Schreiner	\$ 199.99	\$ 34.00	\$ 233.99 \$ 1,871.91
10/2/2022	9	Emerson Schreiner	\$ 199.99	\$ 34.00	\$ 233.99 \$ 2,105.89
10/1/2022	10	Andy Mutch	\$ 199.99	\$ 34.00	\$ 233.99 \$ 2,339.88
10/2/2022	8	Benoit Duherage	\$ 199.99	\$ 34.00	\$ 233.99 \$ 1,871.91
10/2/2022	8	Sue McGrew	\$ 199.99	\$ 34.00	\$ 233.99 \$ 1,871.91
10/2/2022	8	Marianne Vandebroek	\$ 199.99	\$ 34.00	\$ 233.99 \$ 1,871.91
10/2/2022	9	Joaquin Cortez	\$ 199.99	\$ 34.00	\$ 233.99 \$ 2,105.89
10/2/2022	8	Andy Daly	\$ 199.99	\$ 34.00	\$ 233.99 \$ 1,871.91
10/2/2022	9	Bruce Peck	\$ 199.99	\$ 34.00	\$ 233.99 \$ 2,105.89
Subtotal					\$ 18,017.10
Amt. paid					
Total					\$ 18,017.10

Make all checks payable to Courtyard By Marriott

Thank you for your business!

6700 Padre Boulevard, South Padre Island, TX 78597 P: (956) 433-0590

77

*Rec'd 11/8/22
CR #1322
\$18,017.10*

LOS TORTUGOS SEAFOOD MAR

318 QUEEN ISABELLA BLVD
PORT ISABEL, TX 785782407
9569435602

**ORDER: togo
TO GO**

Cashier: BELL
05-Oct-2022 8:03:09P

5	LOUISIANA & ZATARAINS BATTERS/BOIL	\$12.45
1	SHRIMP	\$59.95
	Large	\$0.00

Total \$72.40

Order G482CS4MDXJMJ

Clover Privacy Policy
<https://clover.com/privacy>

paid 10/8/22
~~Cash Receipt~~
Ken Zoric
ck #1316
~~\$2.45~~
\$645.14

Bill

Sandcastle Days
 6900 Padre Blvd.
 South Padre Island TX 78597

Date	Ref. No.
10/09/2022	SCD's 2022 Chef Fees

Vendor
Ken Zoric

Bill Due	10/09/2022
Terms	Due on receipt
Memo	SCD's Chef to prepare lunches for Sculptors 10/5-10/9/22

PAID

Expenses

Account	Memo	Amount	Customer:Job	Class
Food and Beverage	Chef to prepare lunches for Sculptors	300.00		
<p><i>Paid 10/8/22 ch #1311</i></p> <p><i>Received by: [Signature]</i></p>				

Expense Total : 300.00

Bill Total : \$300.00

Bill

Sandcastle Days
6900 Padre Blvd.
South Padre Island TX 78597

Date	Ref. No.
10/08/2022	SCD's 2022 Master

Vendor
Christy Atkinson Master Sculptor Christy Atkinson 670 FM 2549 Franklin, TX 77856

PAID

Bill Due	10/08/2022
Terms	
Memo	Master Sand Sculptor Fee with \$100.00 Travel Expense

Expenses

Account	Memo	Amount	Customer Job	Class
Master Sand Sculptors	Master Sand Sculptor Fee	1,200.00		
Sculptor Travel Expense	Travel Expense Master Sculptor	100.00		
<p><i>Paid 10/8/22</i> <i>ck #1297</i> <i>Received by</i> <u>Christy Atkinson</u></p>				

Expense Total : 1,300.00

Bill Total : \$1,300.00

Bill

Sandcastle Days
 6900 Padre Blvd.
 South Padre Island TX 78597

Date	Ref. No.
10/08/2022	SCD's 2022 Master

Vendor
Emerson Schreiner 3809 Avenue O Galveston, TX 77550

PAID

Bill Due	10/08/2022
Terms	Due on receipt
Memo	Master Sand Sculptor Fee with \$100.00 Travel Expense

Expenses

Account	Memo	Amount	Customer:Job	Class
Sand Sculptors Sculptor Travel Expense	Master Sculptor Fee Travel Expense	1,200.00 100.00		
<p><i>Rec'd 10/8/22</i> <i>Ref # 1298</i> <i>Received byx [Signature]</i></p>				

Expense Total : 1,300.00

Bill Total : \$1,300.00

Bill

Sandcastle Days
 6900 Padre Blvd.
 South Padre Island TX 78597

Date	Ref. No.
10/08/2022	SCD's 2022 Master

Vendor
John Joaquin Cortez Master Sculptor John Joaquin Cortez 1135 West Elm Stephenville, TX 76401

PAID

Bill Due	10/08/2022
Terms	Due on receipt
Memo	Master Sand Sculptor Fee with \$100.00 Travel Expense

Expenses

Account	Memo	Amount	Customer:Job	Class
Sand Sculptors Sculptor Travel Expense	Master Sculptor Travel Expense	1,200.00 100.00		
<p><i>PAID 10/8/22</i> <i>CR# 1299</i> <i>Received by [Signature]</i></p>				

Expense Total : 1,300.00

Bill Total : \$1,300.00

Bill

Sandcastle Days
 6900 Padre Blvd.
 South Padre Island TX 78597

Date	Ref. No.
10/08/2022	SCD's 2022 Master

Vendor
 Walter C McDonald
 Master Sculptor
 Walter C McDonald
 117 W Corral
 South Padre Island TX 78597

PAID

Bill Due 10/08/2022
 Terms Due on receipt
 Memo Master Sand Sculptor Fee

Expenses

Account	Memo	Amount	Customer:Job	Class
Sand Sculptors	Master Sculptor	1,200.00		
<p><i>Received by Walter McDonald</i></p> <p><i>Paid 10/8/22</i></p> <p><i>CK # 1300</i></p>				

Expense Total : 1,200.00

Bill Total : \$1,200.00

Bill

Sandcastle Days
 6900 Padre Blvd.
 South Padre Island TX 78597


Date	Ref. No.
10/08/2022	SCD's 2022 Master

Vendor
Eva Sue McGrew Eva S McGrew 3047 23rd Ave West, Apt 3 Seattle, WA 98199

PAID

Bill Due	10/08/2022
Terms	Due on receipt
Memo	Master Sand Sculptor Fee with \$300.00 Travel Expense

Expenses

Account	Memo	Amount	Customer:Job	Class
Sand Sculptors Sculptor Travel Expense	Master Sculptor Travel Expense	1,200.00 300.00		
<p><i>PAID 10/8/22</i></p> <p><i>U#1301</i></p> <p><i>Received by</i> </p>				

Expense Total : 1,500.00

Bill Total : \$1,500.00

Bill

Sandcastle Days
 6900 Padre Blvd.
 South Padre Island TX 78597


Date	Ref. No.
10/08/2022	SCD's 2022 Master

Vendor
Master Sculptor Andrew Daily 2963 Edgewood Ln Sarasota, FL 34231

PAID

Bill Due	10/08/2022
Terms	
Memo	Master Sand Sculptor with \$300.00 Travel Expense

Expenses

Account	Memo	Amount	Customer:Job	Class
Sand Sculptors Sculptor Travel Expense	Master Sculptor Travel Expense	1,200.00 300.00		
<p><i>Paid 10/8/22</i> <i>CR # 1302</i></p> <p><i>Received by</i> </p>				

Expense Total : 1,500.00

Bill Total : \$1,500.00

Bill

Sandcastle Days
 6900 Padre Blvd.
 South Padre Island TX 78597

Date	Ref. No.
10/08/2022	SCD's 2022 Master

Vendor
Master Sculpter Bruce Q Peck 3201 Sutton Blvd St Louis, MO 63143

PAID

Bill Due	10/08/2022
Terms	
Memo	Master Sand Sculptor with \$300.00 Travel Expense

Expenses

Account	Memo	Amount	Customer:Job	Class
Master Sand Sculptors	Master Schulptor	1,200.00		
Sculptor Travel Expense	Travell Expense	300.00		
<p><i>PAID 10/8/22</i> <i>ck# 1303</i> <i>Received by [Signature]</i></p>				

Expense Total : 1,500.00

Bill Total : \$1,500.00

Bill

Sandcastle Days
 6900 Padre Blvd.
 South Padre Island TX 78597

Date	Ref. No.
10/08/2022	SCD's 2022 Master

Vendor
Marianne Van Den Broek PO Box 1061 Key West, FL 33041

PAID

Bill Due	10/08/2022
Terms	
Memo	Master Sand Sculptor with \$300.00 Travel Expense

Expenses

Account	Memo	Amount	Customer:Job	Class
Sand Sculptors Sculptor Travel Expense	Master Sculptor Travel Expense	1,200.00 300.00		
<p><i>PAID 10/8/22</i></p> <p><i>CR #1304</i></p> <p><i>Received by</i></p> <p><i>[Signature]</i></p>				

Expense Total : 1,500.00

Bill Total : \$1,500.00

Bill

Sandcastle Days
 6900 Padre Blvd.
 South Padre Island TX 78597

Date	Ref. No.
10/08/2022	SCD's 2022 Master

Vendor
Benoit Duthelage 4 Chimin Des Monvills 34450 Vias France

PAID

Bill Due	10/08/2022
Terms	
Memo	Master Sand Sculptor with \$300.00 Travel Expense

Expenses

Account	Memo	Amount	Customer:Job	Class
Sand Sculptors	Master Sculptor	1,200.00		
Sculptor Travel Expense	Travel Expense	300.00		
<p><i>PAID 10/8/22 ck #1306</i></p> <p><i>Receipts</i></p>				

Expense Total : 1,500.00

Bill Total : \$1,500.00

Bill

Sandcastle Days
 6900 Padre Blvd.
 South Padre Island TX 78597


Date	Ref. No.
10/08/2022	SCD's 2022 Master

Vendor
Craig Mutch 2020 W 5th V6J - IP9 Canada

PAID

Bill Due	10/08/2022
Terms	
Memo	Master Sand Sculptor with \$300.00 Travel Expense

Expenses

Account	Memo	Amount	Customer:Job	Class
Sand Sculptors	Master Sculptor	1,200.00		
Sculptor Travel Expense	Travel Expense	300.00		
<p><i>Paid 10/8/22</i> <i>CR # 1306</i> <i>Received by X</i></p> 				

Expense Total : 1,500.00

Bill Total : \$1,500.00

Bill

Sandcastle Days
 6900 Padre Blvd.
 South Padre Island TX 78597

Date	Ref. No.
10/08/2022	SCD's 2022 Master

Vendor
Lucinda Wierenga PO Box 2694 South Padre Island TX 78597

PAID

Bill Due	10/08/2022
Terms	Due on receipt
Memo	Master Sand Sculptor

Expenses

Account	Memo	Amount	Customer:Job	Class
Master Sand Sculptors	Master Sculptor	1,200.00		
	<p><i>Paid 10/8/22</i> <i>CR #1307</i> <i>Received by [Signature]</i></p>			

Expense Total : 1,200.00

Bill Total : \$1,200.00

Bill

Sandcastle Days
 6900 Padre Blvd.
 South Padre Island TX 78597

Date	Ref. No.
10/09/2022	SCD's 2022 Prize \$

Bill Due	10/09/2022
Terms	Due on receipt
Memo	SCD's 2022 Awards Prize Money for 1st, 2nd and 3rd Place, Master Sculptors

Vendor
Sandcastle Island Inc.

PAID

Expenses

Account	Memo	Amount	Customer:Job	Class
Awards 1st, 2nd and 3rd Place	Awards Prize Money for Master Sculptors	1,750.00		
<p><i>1st Place: \$1,000. Sue Mc Grew</i></p> <p><i>2nd Place: \$500. Benoit Rutherford</i></p> <p><i>3rd Place: \$250. Craig Mutch</i></p> <p><i>10/9/22 Paid check #316</i></p> <p><i>Received by [Signature]</i></p>				

Expense Total : 1,750.00

Bill Total : \$1,750.00

Bill

Sandcastle Days
 6900 Padre Blvd.
 South Padre Island TX 78597

Date	Ref. No.
10/08/2022	SCD's 2022 Sand Help

Vendor
Jose Sanchez 117 E Saturn St South Padre Island, TX 78597

PAID

Bill Due	10/08/2022
Terms	Due on receipt
Memo	Sand Helper

Expenses

Account	Memo	Amount	Customer:Job	Class
Sand Helpers	Sand Helper	300.00		
<p><i>Paid 10/8/22</i> <i>ck# 1309</i> <i>Received by [Signature]</i></p>				

Expense Total : 300.00

Bill Total : \$300.00

Bill

Sandcastle Days
6900 Padre Blvd.
South Padre Island TX 78597

Date	Ref. No.
10/09/2022	SCD's 2022 Sand Help

Vendor
Gary McCartney PO Box 3423 Souh Padre Island, TX 78597

PAID

Bill Due	10/09/2022
Terms	Due on receipt
Memo	SCD's Sand Helper

Expenses

Account	Memo	Amount	Customer:Job	Class
Sand Helpers	Sand Helper <i>Paid 10/9/22 Chk #1312</i> <i>Received by</i>	500.00		

Expense Total : 500.00

Bill Total : \$500.00

Bill

Sandcastle Days
 6900 Padre Blvd.
 South Padre Island TX 78597

Date	Ref. No.
10/09/2022	SCD's 2022 Sand Help

Vendor
Marco Colorado 339 Avenida Estrella Brownsville, TX 78526

PAID

Bill Due	10/09/2022
Terms	Due on receipt
Memo	SCD's 2022 Sand Helper

Expenses

Account	Memo	Amount	Customer:Job	Class
Sand Helpers	Sand Helper	500.00		
<p><i>Bill 10/9/22</i> <i>CP # 313</i> <i>Received by [Signature]</i></p>				

Expense Total : 500.00

Bill Total : \$500.00

Bill

Sandcastle Days
6900 Padre Blvd.
South Padre Island TX 78597

Date	Ref. No.
10/09/2022	SCD's 2022 Sand Help

Vendor
Carlos Betancourt

Bill Due	10/09/2022
Terms	Due on receipt
Memo	SCD's 2022 Sand Helper

PAID

Expenses

Account	Memo	Amount	Customer:Job	Class
Sand Helpers	Sand Helper <i>paid 10/9/22 ck# 1314 Receival by X</i>	300.00		

Expense Total : 300.00

Bill Total : \$300.00

SOUTH PADRE ISLAND EVENT FUNDING **POST EVENT REPORT**



Please complete all sections.

Date Report Submitted: Oct 15, 2022

To be reimbursed, please submit the following within 10 days post event:

1. Number of participants calculated with backup documentation (i.e., zip codes, team rosters, surveys)
2. Number of room nights tracked with backup documentation (i.e., third-party housing documentation or certified hotel pickup reports)

Please submit the following within 30 days post event:

1. Valid invoice(s) supporting reimbursable allowable expenses. Please submit only enough receipts to reach awarded grant amount.
2. Evidence of payment to support invoices paid from grantee to a third party (front and back copies of cleared check(s) or detailed credit card/debit card receipts. For all media buys please provide tear sheets, copies of advertisements, schedules, and signed station affidavits.
3. Copies of marketing or advertising materials, and websites showing the South Padre Island CVB logo.

ORGANIZATION INFORMATION

Name of Organization: SPI PRIDE

Address: P.O. Box 3759

City, State, Zip: South Padre Island, TX 78597

Full Name:
Jay Carlsen

E-Mail:
jaycar0499@gmail.com

Office Number:
956-592-8619

Cell Phone Number:
956-592-8619

EVENT INFORMATION

Name of Event: SPI PRIDE

Date(s) of Event:
Oct 6th to 9th,2022

Primary Location of the Event:
Holiday Inn Beach Resort

How many years have you held this event on South Padre Island? 21

EVENT FUNDING INFORMATION

Please attach an actual event budget showing all revenues including sponsorships and expenses.

Amount Requested: \$10,000.00

Total Amount to be Received: \$10,000.00

Did the event charge admission? Was there a net profit from the event? If so, what was the amount and how is it being used?

Yes admission charged for some locations. Parade was no charge, Drag Brunch was no charge, Sunday Pool Party was no charge.

This event did not make a profit but was a great LGBT community event.

EVENT ATTENDANCE INFORMATION

How many people did you **predict** would attend this event? (Number submitted in the application)?

300 to 500 over 4 days

What was the actual attendance at the event? 250 estimate

How many of the participants were from another city or county? 230 estimate

How many room nights did you **predict** in your application would be generated by attendees of this event?

240 estimate

How many room nights were **actually generated** by attendees of this event? 280 estimate

If this event has been funded by hotel occupancy tax in the last three years, how many room nights were generated at South Padre Island hotels by attendees of this event?

This Year: 280

Two Years Ago: _____

Last Year: _____

Three Years Ago: _____

What method did you use to determine the number of people who booked rooms at South Padre Island hotels (e.g., room block usage information, a survey of hoteliers, total attendance formula, zip code information, etc.)?

Tickets purchased on line were 89 and room nights surveyed were 142. With 89 out of _____
250 attendees I estimate over 280 room nights booked.

Was a room block established for this event at an area hotel (hotels), and if so, did the room block fill? If the room block did not fill, how many rooms were picked up?

The room block was 25 rooms for 3 nights and I am aware of
29 nights booked but I am sure there were more that did not get reported

EVENT MARKETING INFORMATION

Please attach samples of documents showing how South Padre Island was recognized in your advertising/promotional campaign.

Please attach at least one sample of all forms of advertising/promoting used in your campaign. If the sample itself does not indicate the medium (radio, TV, print, or mail) used or where the advertising took place (e.g., a city's newspaper, or a radio spot that does not indicate the city where the spot was played), please include other information that would show location of the advertising and medium utilized.

Please list all efforts your organization used to promote the event and how much was spent in each category:

Print \$: 921.84

Website \$: 1100.00

Radio \$: 0

Social Media \$: 8380.64

TV \$: _____

Other Digital Advertising \$: _____

Did you include a link to the CVB or other source on your promotional handouts and in your website for booking hotel nights during this event? yes

What new marketing initiatives did you utilize to promote hotel and convention activity for this event?

ADDITIONAL EVENT INFORMATION

Please note any other success indicators of your event:

What South Padre Island businesses did you utilize for food, supplies, printing, etc.?

Toucan Graphics, Daddy's Restuarant, JJ's Party Barn, Claytons, Coco Beach Hotel, Holiday Inn Beach Resort

What was the weather like during the event?

Good most of the time, one day a bit cloudy & rainy

Were there any other factors that may have affected the event?

Corpus Christy had a simular event the same weekend. Which we were not aware was happening until the last minute.

Plus this was the 4th LGBT event on the island in 6 months.



Authorized Signature

Jay Carlsen

Print Name

10/17/2022

Date

SPI PRIDE
Transaction Detail By Account
 January through December 2022

Type	Date	Num	Name	Memo	Cir	Split	Amount	Balance
Advertising								
Parade Trophy	10/05/2022		Valley Trophy			Plains Capital	78.03	78.03
Check							78.03	78.03
Total Parade Trophy								
Posters & Flyers								
Check	09/17/2022		Toucan Graphics			Plains Capital	405.94	405.94
Total Posters & Flyers							405.94	405.94
Professional Services Social Me								
Check	10/15/2022		Glavan Productions,...			Plains Capital	2,408.56	2,408.56
Check	10/15/2022		Nathan Paris			Plains Capital	150.00	2,558.56
Total Professional Services Social Me							2,558.56	2,558.56
Rainbow Flags								
Check	09/09/2022		Alibaba.com			Plains Capital	83.12	83.12
Check	09/09/2022		Alibaba.com			Plains Capital	193.02	276.14
Check	09/16/2022		Amazon			Plains Capital	161.73	437.87
Total Rainbow Flags							437.87	437.87
Social Media								
Check	09/14/2022		Facebook			Plains Capital	74.99	74.99
Check	09/16/2022		Facebook			Plains Capital	75.00	149.99
Check	09/18/2022		Facebook			Plains Capital	900.00	1,049.99
Check	09/18/2022		Facebook			Plains Capital	75.00	1,124.99
Check	09/19/2022		Facebook			Plains Capital	125.00	1,249.99
Check	09/22/2022		Facebook			Plains Capital	175.00	1,424.99
Check	09/22/2022		Facebook			Plains Capital	900.00	2,324.99
Check	09/24/2022		Facebook			Plains Capital	8.45	2,333.44
Check	09/24/2022		Facebook			Plains Capital	900.00	3,233.44
Check	09/27/2022		Facebook			Plains Capital	900.00	4,133.44
Check	09/29/2022		Facebook			Plains Capital	250.00	4,383.44
Check	09/30/2022		Facebook			Plains Capital	900.00	5,283.44
Check	09/30/2022		Facebook			Plains Capital	2.22	5,285.66
Check	10/05/2022		Facebook			Plains Capital	444.98	5,730.64
Check	10/16/2022		Facebook			Plains Capital	232.38	5,963.02
Total Social Media							5,963.02	5,963.02

SPI PRIDE

Transaction Detail By Account

January through December 2022

Type	Date	Num	Name	Memo	Cir	Split	Amount	Balance
Website								
Check	09/09/2022		Create Design Lab			Plains Capital	1,050.00	1,050.00
Check	09/21/2022		Create Design Lab			Plains Capital	50.00	1,100.00
Total Website							1,100.00	1,100.00
Total Advertising							10,543.42	10,543.42
TOTAL							10,543.42	10,543.42



Meta Platforms, Inc.
 1601 Willow Road
 Menlo Park, CA 94025-1452
 United States

Account: 100261216974457

Billing Report: 07/01/2022 - 10/17/2022

Meta Ads payment

Date	Transaction ID	Payment Method	Amount	Payment Status
10/04/2022	5193512134092643-10597440	MasterCard · 3053	\$444.98 USD	Paid
09/30/2022	5344494985661022-10567519	MasterCard · 3053	\$2.22 USD	Paid
09/29/2022	5111085575668636-10560358	MasterCard · 3053	\$900.00 USD	Paid
09/26/2022	5169365926507264-10541493	MasterCard · 3053	\$900.00 USD	Paid
09/23/2022	5275117815932079-10524749	MasterCard · 3053	\$900.00 USD	Paid
09/21/2022	5157123487731510-10509001	MasterCard · 3053	\$900.00 USD	Paid
09/18/2022	5148107461966446-10489595	MasterCard · 3053	\$900.00 USD	Paid
08/31/2022	5210788869031641-10377515	MasterCard · 2889	\$70.07 USD	Paid
08/15/2022	4988024084641453-10283663	MasterCard · 4158	\$189.89 USD	Paid
07/31/2022	5125266980917164-10186055	MasterCard · 4158	\$150.69 USD	Paid
			Total Amount Billed	\$5,357.85 USD
			Total Funds Added	\$0.00 USD

Meta Ads payment

Payment Method: Ad Credit

Date	Transaction ID	Amount	Payment Status
09/08/2022	5232938870149974-10430499	\$30.70 USD	Paid
09/07/2022	5116637581780099-10424362	\$14.37 USD	Paid
08/21/2022	5233516463425542-10320125	\$34.15 USD	Paid
08/20/2022	5086947831415745-10314435	\$35.47 USD	Paid
08/19/2022	5177715199005675-10308147	\$35.31 USD	Paid

Total Amount Billed

\$150.00 USD

Total Funds Added

\$0.00 USD

SPI Paide Total \$5507.85
Splash FB Page \$455.17

\$5963.02



Create Design Lab
956-250-8199

3203 Santa Lydia
Mission, Texas
78572
United States

Create Design Lab

Billed To
Jay Carlsen
SPI Pride

Date of Issue
09/09/2022

Invoice Number
0000201

Amount Due (USD)
\$0.00

Due Date
09/15/2022

Reference
SPI PRIDE

Description	Rate	Qty	Line Total
Branding	\$200.00	1	\$200.00
Artboards	\$50.00	9	\$450.00
Website Update	\$400.00	1	\$400.00
	Subtotal		1,050.00
	Tax		0.00
	Total		1,050.00
	Amount Paid		1,050.00
	Amount Due (USD)		\$0.00

Terms

Other digital payment options:
PayPal: fxsalinas@yahoo.com
CashApp: \$frankxdesign
Venmo: @frankxsalinas
Facebook Messenger: @frankxsalinas

TOUCAN GRAPHICS

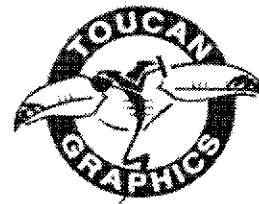
Accounting Dept.

14725 S Padre Island Dr., Unit 4

Corpus Christi, TX 78418 US

(361)949-1400

accounting@toucangraphics.net



INVOICE

BILL TO

SPI Pride

Jay Carlson

INVOICE # 34928

DATE 09/16/2022

DUE DATE 09/16/2022

TERMS Due on receipt

ACTIVITY	QTY	RATE	AMOUNT
Design	1	80.00	80.00T
Art Services: Layout of Pride Postcards			
Printing	1	295.00	295.00T
Printing: 4M Postcards			

SUBTOTAL	375.00
TAX (8.25%)	30.94
TOTAL	405.94
BALANCE DUE	\$405.94



Create Design Lab
956-250-8199

3203 Santa Lydia
Mission, Texas
78572
United States

Create Design Lab

Billed To
Jay Carlsen
SPI Pride

Date of Issue
09/20/2022

Invoice Number
0000202

Amount Due (USD)
\$50.00

Due Date
09/26/2022

Description	Rate	Qty	Line Total
Splash Weekend Ad	\$50.00	1	\$50.00

Subtotal 50.00

Tax 0.00

Total 50.00

Amount Paid 0.00

Amount Due (USD) **\$50.00**

Terms

Other digital payment options:

PayPal: fxsalinas@yahoo.com

CashApp: \$frankxdesign

Venmo: @frankxsalinas

Facebook Messenger: @frankxsalinas



SPR PRIDE

Professional dashboard

Overview

Insights

Home

Your Page

Posts

Audience

Grow your audience

Ad Center

Invite friends to follow

Your tools

Events

Jobs

Page access

Messaggio settings

Page overview

Discovery

Post reach

366,254

Post engagement

27,371

New Page likes

140

New Page Followers

184

Interactions

Reactions

1,865

Comments

433

Shares

246

Photo views

664

Link clicks

12,821

Other

Hide all posts

2

Unfollows

0

Create a post

Galvan Productions, LLC

823 Congress Ave
 STE 150-484
 Austin, TX 78701 US
 info@galvanpro.com
 http://www.galvanpro.com



ADDRESS	SHIP TO		1003
Jay Carlsen	Jay Carlsen	DATE	10/15/2022
SPI Pride	SPI Pride		
PO Box 3759	PO Box 3759		
South Padre Island, TX 78597	South Padre Island, TX 78597		

DATE	ACTIVITY	DESCRIPTION	QTY	RATE	AMOUNT
	Misc	Professional Social Media Promotions and Advertising Services	1	2,225.00	2,225.00T
SUBTOTAL					2,225.00
TAX					183.56
TOTAL					\$2,408.56

Performan Confirmatic Ticket Type Date of Pui Attendee L Attendee F Attende E Buyer Mob Discount Ci How many Where will you be staying (Attendi

#####	AB-5663-7(2 Day Gen. #####	Abrego	Janise	jyabrego2002@gmail.com	2	Air b&b Condo	2	37
#####	AC-3440-4(Party Cruis #####	Acuna	Jessica	acuna.jessica4@gmail.com	2	Bungalow	2	41
#####	MC-5043-92 Day VIP - #####	Aguilar	Gregory	p.g.mcc@icloud.com	2	Condo	2	43
#####	GA-9315-0.2 Day Gen. #####	Alcocer	Hector	renegarzoria@aol.com	2	Private residence	2	45
#####	AC-8895-4: Party Cruis #####	Alfaro	Jenna	jennjenn103@aol.com	2	Bungalow	2	48
#####	TI-0134-11.2 Day Gen. #####	alvear cam	juan manu jimmanuel82alvear@gmail.com	2	home	2	42	
#####	AR-8881-9(2 Day Gen. #####	Aranda	Laura "And	Learanda15@yahoo.com	2	La Copa	2	42
#####	AZ-8087-0; 2 Day VIP - #####	Aza	Jannette	nanet22298@hotmail.com	2	Bahia mar	2	42
#####	BA-6587-1; Party Cruis #####	Barron	Orlando	Orlando.Barron11@gmail.com	1	N/A	1	14
#####	BA-7682-9; Party Cruis #####	Barron	Orlando	Orlando.Barron11@gmail.com	1	N/A	1	14
#####	BE-6457-3(2 Day Gen. #####	Ben Chamk	Sarra	benchamkhasara@gmail.com	2	Airbnb	2	14
#####	BE-8780-5; 2 Day Gen. #####	Ben Chamk	Andrea	bimhoo083@aol.com	2	Airbnb	2	14
#####	HU-3078-2 4 Day Platin #####	Berrones	Jesus	tomh.jesseb@gmail.cc	2022	4 Beach House Condos	2	22
#####	GU-0514-8 2 Day Gen. #####	Broker	John	cristelaje1@gmail.com	2	Courtyard	2	24
#####	GA-1085-3 2 Day Gen. #####	Bryan Reye	Sarah	renegarzoria@aol.com	2	Private residence	2	24
#####	BU-4876-7; 2 Day VIP - #####	Buyer	Anonymous	mbastrom@gmail.com	2	28	28	28
#####	BU-4301-6; 2 Day VIP - #####	Buyer	Anonymous	mbastrom@gmail.com	2	30	30	30
#####	CA-4536-7; 2 Day Gen. #####	Campos	Raquel	rachelcampos1431@gmail.com	2	2	2	31
#####	CA-9362-0; Party Cruis #####	Cano	Luis	chnluisclamente@aol.com	1	The ocean inn	1	33
#####	CE-2026-7; 2 Day Gen. #####	Cerda	Tracey	cerdatracey@gmail.com	2	La Copa	2	33
#####	SH-4943-0; 2 Day VIP - #####	Cruz Galval	Jose de Jes	stephershull@gmail.com	2	Friend's condo	2	33
#####	SH-4205-5; Party Cruis #####	Cruz Galval	Jose de Jes	stephershull@gmail.com	2	With a friend at her place	2	33
#####	DI-7429-08 2 Day Gen. #####	Diaz	Juan	ignacio_dz@hotmail.com	2	Hotel	2	37
#####	DI-6802-43 4 Day Platin #####	Dingle	Geneene	tiffanygenenedingle@gmail.com	4	Holiday Inn Resort (host hotel)	4	37
#####	DI-7145-31 4 Day Platin #####	Dingle	Tiffany	msofficer370@gmail.com	4	Holiday Inn Resort (Host Hotel)	4	41
#####	DI-5994-03 2 Day Gen. #####	Elias	David	davidel5@yahoo.com	2	Hotel	2	43
#####	AZ-0903-5(2 Day VIP - #####	Garcia	Enrique	nanet22298@hotmail.com	2	Bahia mar	2	45
#####	GA-8567-7.2 Day VIP - #####	Garcia	Paris	parisgarcia2021@gmail.com	2	Holiday inn express	2	48
#####	GA-3825-2 3 Day Gen. #####	Garcia	James	dgtxsa@aol.com	3	Upper Deck	3	42
#####	GA-2029-5.4 Day Platin #####	Garza	Robert	rgarza9851@gmail.com	4	THE INN	4	42
#####	GA-8911-7.4 Day Platin #####	GARZA	Robert	rgarza9851@gmail.com	4	THE INN	4	42
#####	GA-6075-7.4 Day Platin #####	GARZA	Robert	rgarza9851@gmail.com	4	THE INN	4	42
#####	GA-1430-9.2 Day VIP - #####	Garza	Victoria	MisVicky05@gmail.com	2	Holiday Inn Express	2	52

##### PI-7621-98 Party Cruis. #####	Garza	Marianella	marianellagarza@yahoo.com	1	Brownsville	
##### GA-8287-1:2 Day Gen. #####	Garzoria Al Rene	renergazoria@aol.com		2	Private residence	
##### BA-7459-7:1 Party Cruis. #####	Gonzalez Melissa	Orlando.Barron11@gmail.com		1	N/a	
##### GO-1580-2 Party Cruis. #####	Gonzalez German	chnluisclemente@aol.com		1	The ocean inn	53
##### GO-9934-4:2 Day VIP - #####	Gonzalez G Flor	Athenablue22@gmail.com		2	Airbnb	53
##### GU-0065-0:2 Day Gen. #####	Guevara Cristela	cristelage1@gmail.com		2	Courtyard	59
##### HE-8660-2:1:2 Day VIP - #####	Gutierrez Teresa	t42hoops@hotmail.com		2	Delfin Lodge	60
##### GU-9874-9 Party Cruis. #####	Gutierrez German	gutierrezgarza12@gm:	2022	1	ldk	62
##### HE-7513-5:2 Day VIP - #####	Hernandez Patty	legalsec81@hotmail.com		2	Delfin Lodge	65
##### HE-9063-5:2 Day Gen. #####	Hernandez Ana	annahdz26@gmail.com		3	Holiday Inn	67
##### SM-7270-3:2 Day VIP - #####	Hill Stacey	shill869@gmail.com		2	Hotel @ SPI	
##### HU-9665-7:4 Day Platin #####	Hubbard Thomas	tom.hubbard@sbcglot	2022	4	Beach House Condos	75
##### IZ-8318-8:7:4 Day Platin #####	Izaguirre Jose	dreamy.idga73@gmail	2022	4	The Inn	77
##### TI-8398-58:2 Day Gen. #####	leal Jesus	jesusrobert96@outlook.com		2	home	79
##### LE-7882-06:2 Day VIP - #####	Leyva Jr Manuel	manuel.leyva@att.net		2	- Sat and Holiday Inn Resort	81
##### LO-7820-2:2 Day VIP - #####	Lopez Ruben	lopezruben1221@gmail.com		2	Wanna Wanna Inn	83
##### LO-2854-2:2 Day VIP - #####	Loya Lisa	lisa78574@hotmail.com		2	Suites at Sunchase	
##### LO-0100-6:2 Day VIP - #####	Loza Mason	masonloza@icloud.com		2	N/A	
##### LO-1224-7:2 Day VIP - #####	Loza Jaclyn	jloza_25@yahoo.com		2	NA	
##### SI-7576-3:7:2 Day VIP - #####	MARQUEZ KARINA	marquezk1210@yahoo.com		3	home	85
##### MC-3118-7:2 Day VIP - #####	McClenny Philip	p.g.mc@icloud.com		2	Condo	87
##### LE-8342-5:2:2 Day VIP - #####	Mitre Nava Jorge	jorge.mitre.n@gmail.com		2	-Sat and ; Holiday Inn Resort	88
##### MO-9810-3: Party Cruis. #####	Montes Ral Jennifer	jennifermichelle69@hotmail.com		1	Iverness	
##### MU-5627-1:2 Day Gen. #####	Mulhern Jen	blurryfingers77@gmail.com		3	-Feb I'm local	
##### MU-8793-2:2 Day Gen. #####	Mulhern Jen	blurryfingers77@gmail.com		3	-Feb I'm Local	
##### MU-0144-2:2 Day Gen. #####	Munoz Nora	lzelab88@gmail.com		2	Island	90
##### TH-8983-0:2 Day VIP - #####	Nichols Kimberly	kimberlynichols74@gmail.com		2	Bahia mar	92
##### PO-6037-9:4 Day Platin #####	Olmedo Alfredo	ramiro.v.posada@mac.com		4	Holiday Inn Resort	94
##### GA-0780-0:2 Day VIP - #####	Oneal Loretta	lloneal21@gmail.com		2	Holiday inn express	98
##### OS-7673-8:1:2 Day VIP - #####	Osborn Donna	patstang62@gmail.com		2	- Saturda We live in Laguna vista	102
##### HU-5626-2:4 Day Platin #####	Pardo Gilbert	tomnhub@gmail.com	2022	4	Beach House Condos	104
##### LO-8794-6:2 Day VIP - #####	Pena Rosa	r.pena78@yahoo.com		2	Suites at Sunchase	104
##### GO-4667-8:2 Day VIP - #####	Person Ashley	ashleyperson14@gmail.com		2	Airbnb	104
##### PI-7386-0:1 Party Cruis. #####	Pineda Gracie	gracie.pineda@yahoo.com		1	Brownsville	

##### PO-5863-9:4 Day Platin #####	Posada	Ramiro	ramiro.v.posada@mac.com	4 Holiday Inn Resort	110
##### RA-9138-2:2 Day VIP - #####	Ragan	Tanya	Tanyaragan213@gmail.com	2 N/A	114
##### RI-5630-24 4 Day Platin #####	Rivera	Daniel	rivera_daniel39@yahoo.com	4 The inn	
##### RA-6429-7:2 Day VIP - #####	Rosalez	Emily	emily.rosalez@gmail.com	2 N/A	115
##### GU-8027-6 Party Cruis - #####	Ruiz	Bey	gutierrezgarza12@gm:	1 ldk	
##### SA-9416-9:2 Day Gen. #####	salazar	rafael	rafaelsalazar.realstate@gmail.co	2 ...	
##### SE-0568-9:4 Day Platin #####	Seydler	Kevin	keysey12@gmail.com	4 Home	
##### SH-5428-4:2 Day VIP - #####	Shull	Stephen	stephenrshull@gmail.com	3 Friend's condo	
##### SH-9577-2: Party Cruis - #####	Shull	Stephen	stephenrshull@gmail.com	2 With a friend at her place	
##### SI-7582-79 2 Day VIP - #####	SILVEYRA	ELDIN	eldin_silveyra@hotmail.com	3 HOME	
##### SM-2071-9 2 Day VIP - #####	Smith	Taylor	taylorgalileasmith@gmail.com	2 Hotel @ SPI	117
##### CE-1253-0:2 Day Gen. #####	Spahn	Jennifer	jdcerda303@gmail.com	2 La Copa	119
##### OS-6377-1:2 Day VIP - #####	Stang	Pat	patstang62@gmail.com	2 - Saturda We live in Laguna vista	121
##### ST-3364-3:2 Day Gen. #####	Straight	Melony	ynolem@gmail.com	2 Airbnb	123
##### TH-3830-1:2 Day VIP - #####	Thompson	Cory	tcory35@yahoo.com	2 Bahia mar	
##### TI-6857-04 2 Day Gen. #####	tijerina	arnold	rno0616@yahoo.com	2 home	
##### TO-1167-8:2 Day VIP - #####	Torres	Denia	elijetorres70@gmail.com	2 Isla blanca	
##### TO-7173-1:2 Day VIP - #####	Torres	Eluteria	elijetorres70@gmail.com	2 Isla blanca	
##### VA-0486-9:2 Day VIP - #####	VALDEZ	Lynda	lyndavaldezcrna@gmail.com	2 Home	124
##### VA-4872-1:2 Day VIP - #####	Valdez	Jaime	VALDEZ2377@GMAIL.COM	2 Home	126
##### MO-6271-1 Party Cruis - #####	Villa	Yvette	jennifermichelle69@hotmail.com	1 lverness	
##### SA-2798-3:2 Day Gen. #####	zinninger	Brennan	brennansz@yahoo.com	2 ...	

Plus Event Entertainment
 Market
 The Inn
 3
 13
 142



Create Design Lab
956-250-8199

3203 Santa Lydia
Mission, Texas
78572
United States

Create Design Lab

Billed To
Jay Carlsen
SPI Pride

Date of Issue
09/09/2022

Invoice Number
0000201

Amount Due (USD)

\$1,050.00

Due Date
09/15/2022

Reference
SPI PRIDE

Description	Rate	Qty	Line Total
Branding	\$200.00	1	\$200.00
Artboards	\$50.00	9	\$450.00
Website Update	\$400.00	1	\$400.00

Subtotal 1,050.00

Tax 0.00

Total 1,050.00

Amount Paid 0.00

Amount Due (USD) **\$1,050.00**

*pd
online
9/9/2022*

Terms

Other digital payment options:

PayPal: fxsalinas@yahoo.com

CashApp: \$frankxdesign

Venmo: @frankxsalinas

Facebook Messenger: @frankxsalinas

**CITY OF SOUTH PADRE ISLAND
CONVENTION AND VISITORS ADVISORY BOARD
AGENDA REQUEST FORM**

MEETING DATE: November 17, 2022

NAME & TITLE: Ema Jaramillo, Management Assistant

DEPARTMENT: Convention and Visitors Bureau

ITEM

Presentation and discussion by Predictive Data Lab on campaign performances, KPIs, and analytics. (Moore)

ITEM BACKGROUND

Presentation and discussion by Predictive Data Lab on campaign performances, KPIs, and analytics.

BUDGET/FINANCIAL SUMMARY

No change to line item

COMPREHENSIVE PLAN GOAL

None

LEGAL REVIEW

Sent to Legal:

Approved by Legal:

RECOMMENDATIONS/COMMENTS:



VISIT SOUTH PADRE ISLAND

October 2022 – Board Presentation





TABLE OF CONTENTS

1. HOTEL AND VACATION RENTAL DATA
2. PAID MEDIA PERFORMANCE
3. WEB ANALYTICS
4. TRAVELLER INTELLIGENCE
5. IN HOUSE MEDIA BUYS
6. ECONOMIC IMPACT

A photograph of a beach covered in seashells. In the foreground, a blue bird is perched on a shell. The background shows the ocean and a blue sky with light clouds. A vertical white line is positioned to the left of the title text.

HOTEL AND VACATION RENTAL DATA

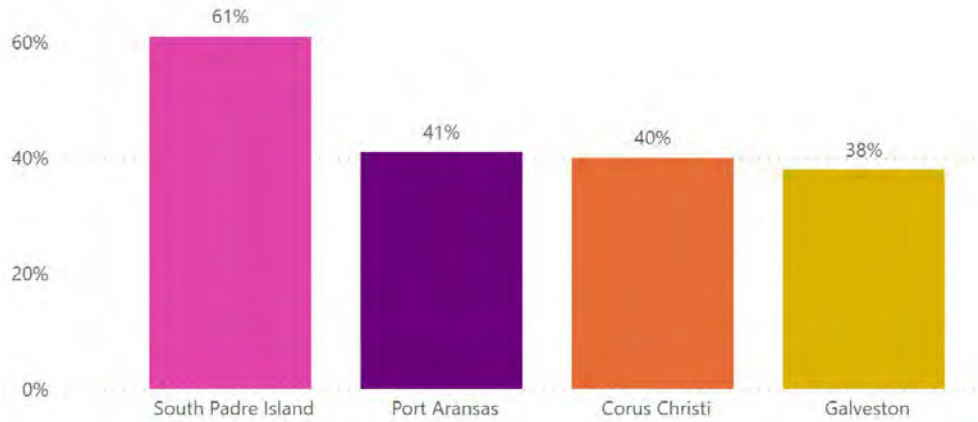


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DATA LAB

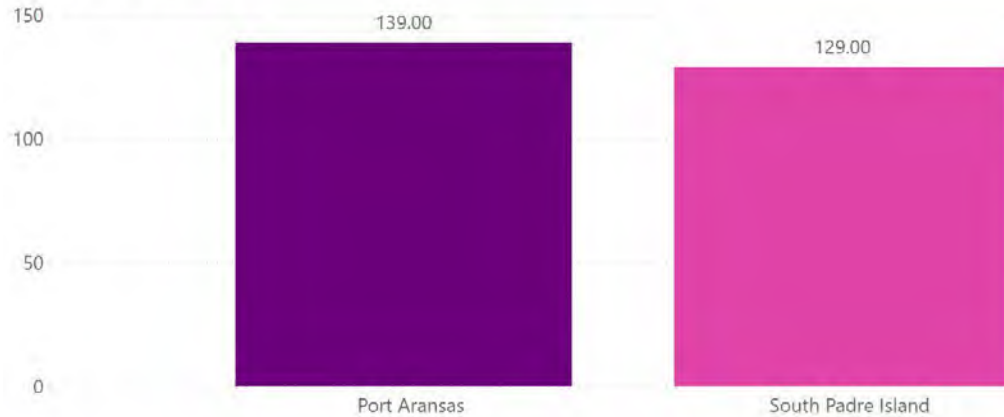


COMPETITOR ANALYSIS: VR

Occupancy by City



RevPar by City



Data Source (s): Intelligence Hub 2.0, KeyData

Month: Year:

ADR by City



South Padre Island far outpaced competitors for occupancy numbers. This resulted in South Padre Island maintains it's 2nd highest RevPAR and continues to close the gap with Port Aransas.

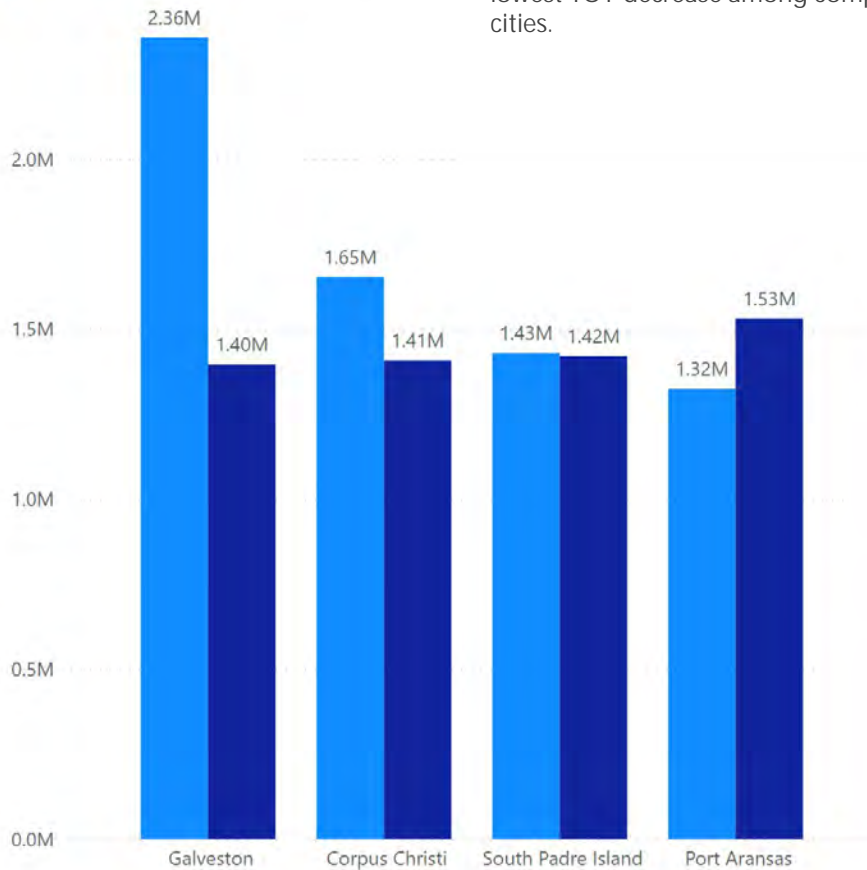
Predictive Data Lab



COMPETITOR ANALYSIS: HOT TAX

September 2022 HOT Tax by City

● 2021 HOT Tax ● 2022 HOT Tax



Port Aransas was the only competing city that had an increase in HOT Tax collection. South Padre Island had the lowest YOY decrease among competing cities.

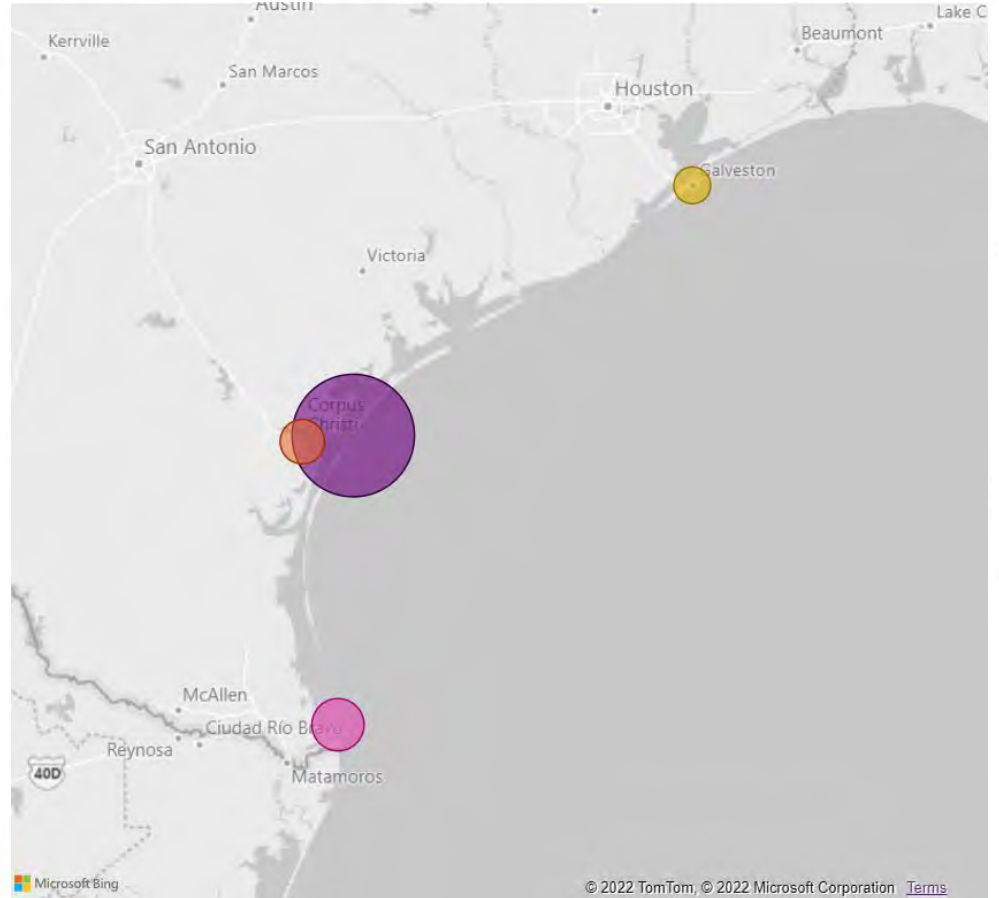
Month: Year:



Date Collected: October 2022

September 2022 HOT Tax by City

City ● Port Aransas ● South Padre Island ● Corpus Christi ● Galveston



Data Source (s): Intelligence Hub 2.0, Texas Comptroller

Predictive Data Lab



HISTORICAL ANALYSIS: HOTELS



Month

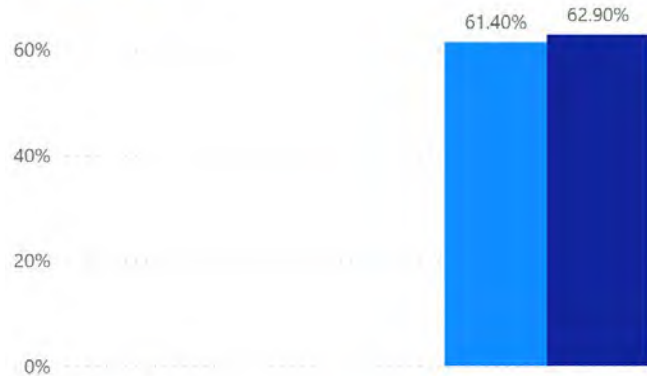
Year

October

Multiple selections

Occupancy by Year

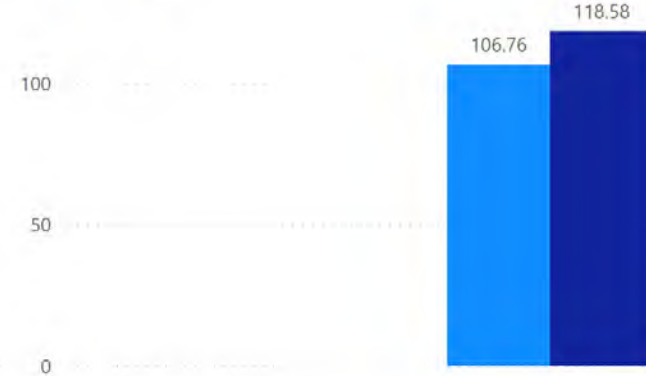
Year ● 2021 ● 2022



ADR By Year

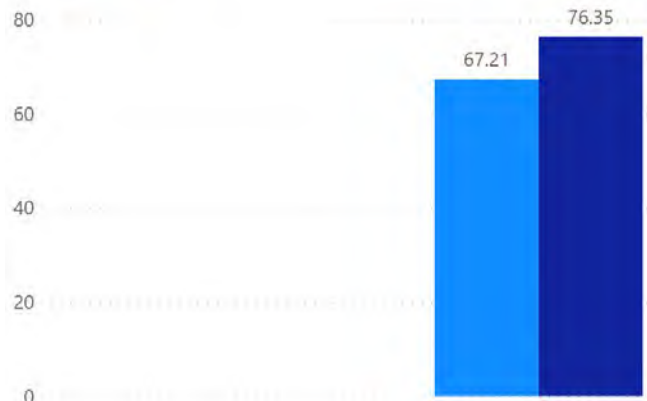
Year ● 2021 ● 2022

South Padre outperformed the previous year in all key hotel metrics.



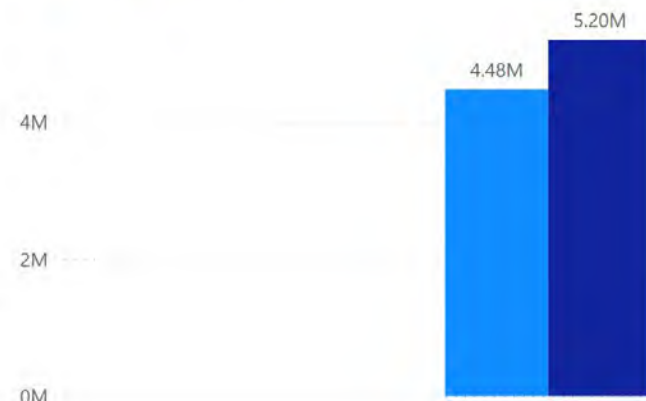
RevPAR by Year

Year ● 2021 ● 2022



Revenue by Year

Year ● 2021 ● 2022



Data Source (s): Intelligence Hub 2.0, STR

Predictive Data Lab



HISTORICAL ANALYSIS: HOTELS

Month

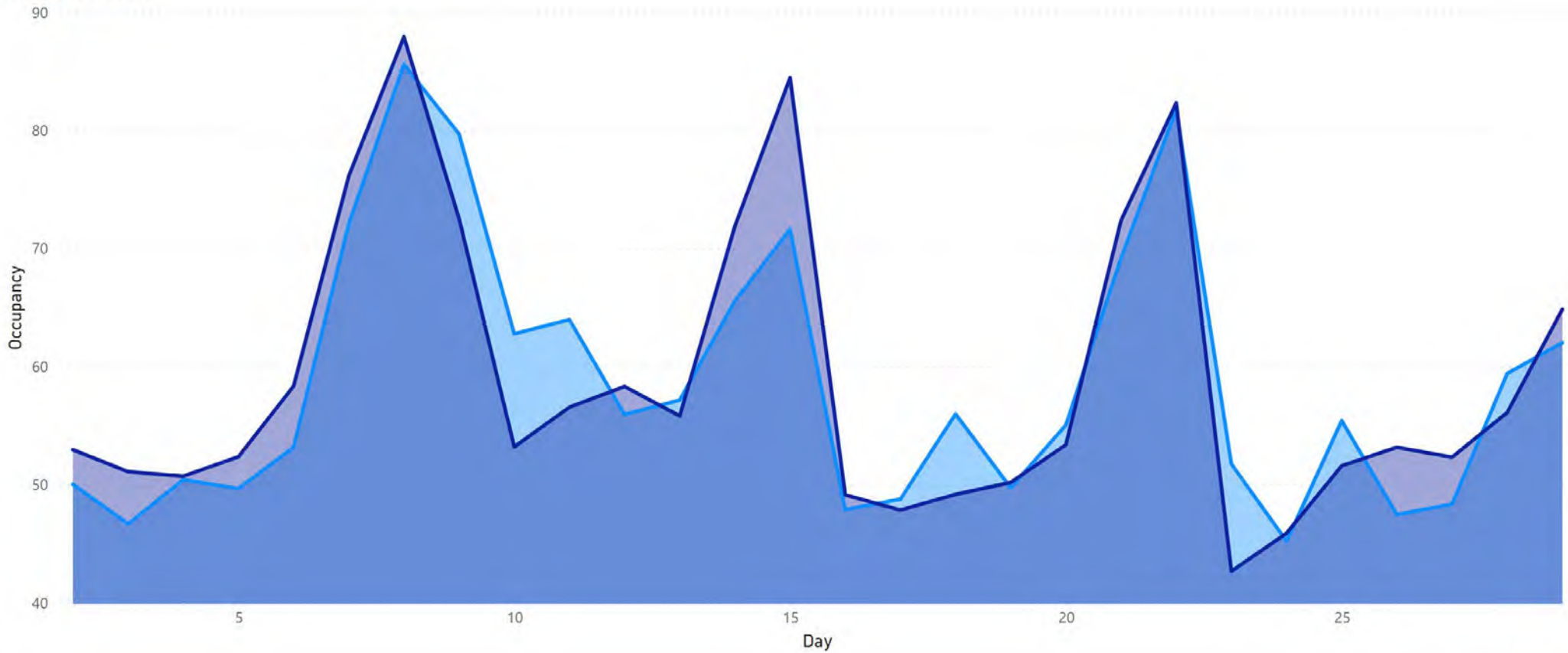
October

Year

Multiple selections

Occupancy by Day and Year

Year ● 2021 ● 2022



Data Source (s): Intelligence Hub 2.0, STR

Predictive Data Lab





PAID MEDIA PERFORMANCE

Month

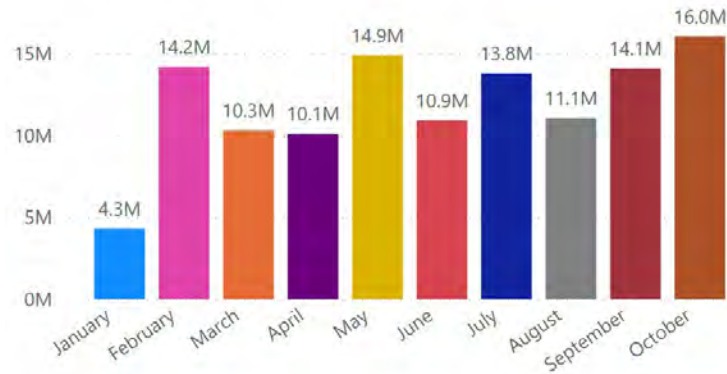
Multiple selections

Year

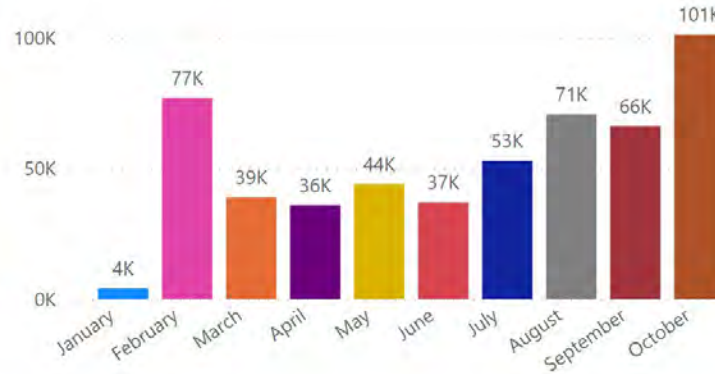
2022



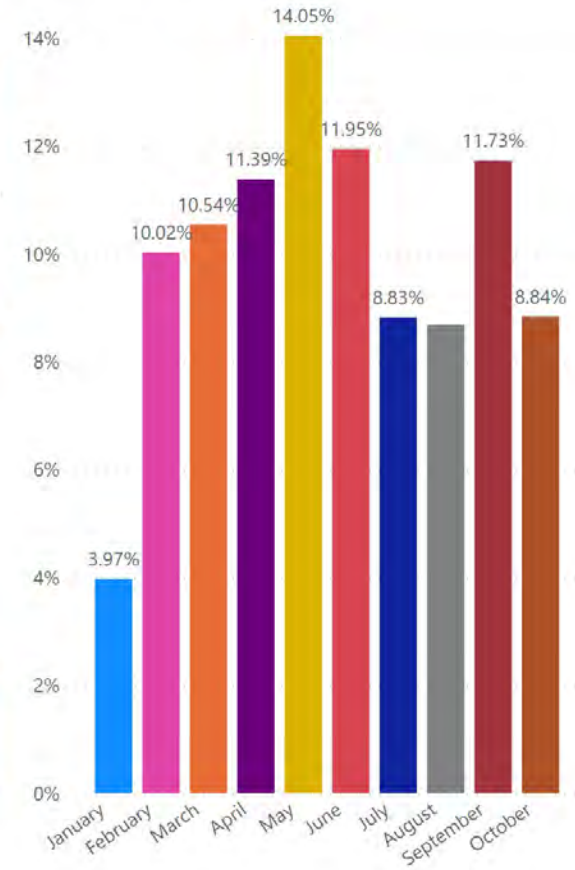
Impressions by Month



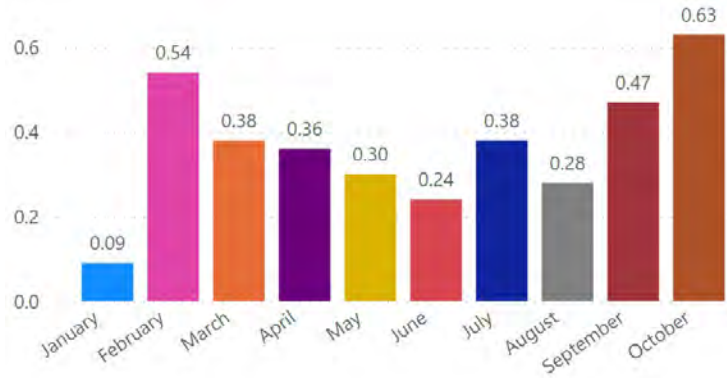
Clicks by Month



Cost by Month



CTR by Month



Cost Efficiency by Month



Data Source (s): Intelligence Hub 2.0, DCM, Visit South Padre Island

Predictive Data Lab



CAMPAIGN KPI

Month

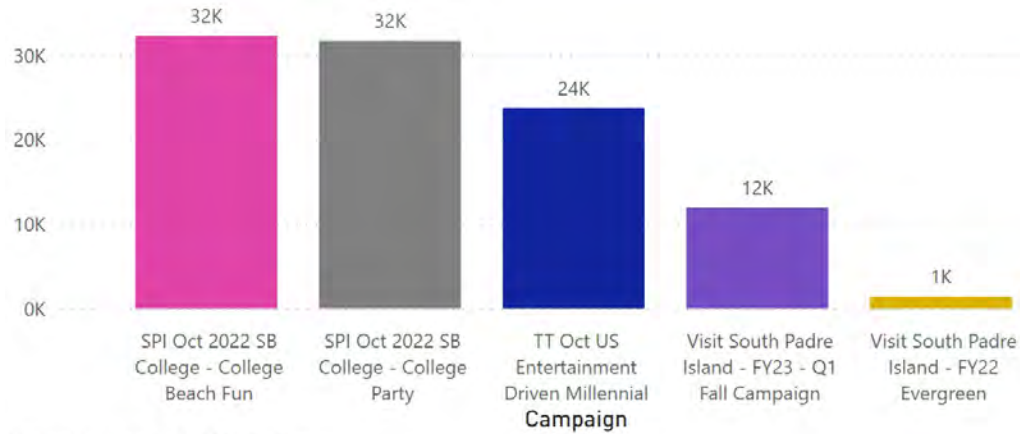
October

Year

2022

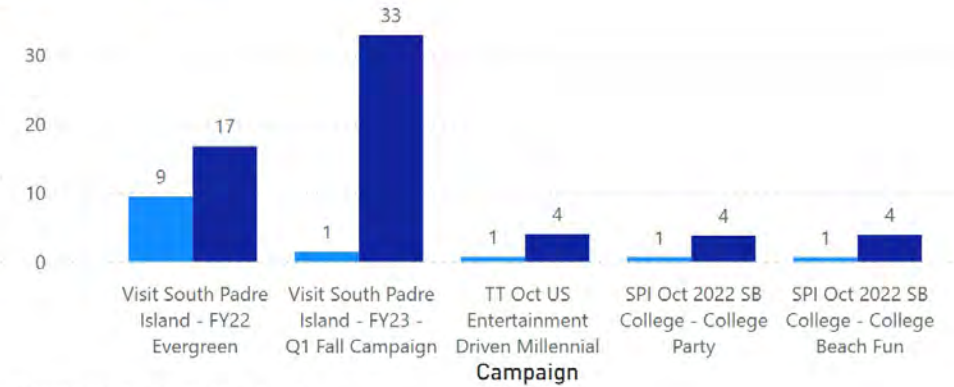


Clicks by Campaign

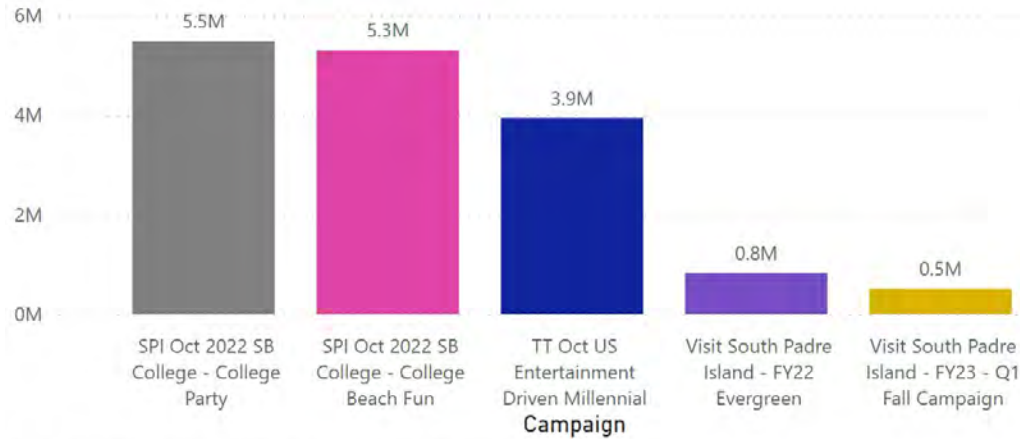


Cost Efficiency by Campaign

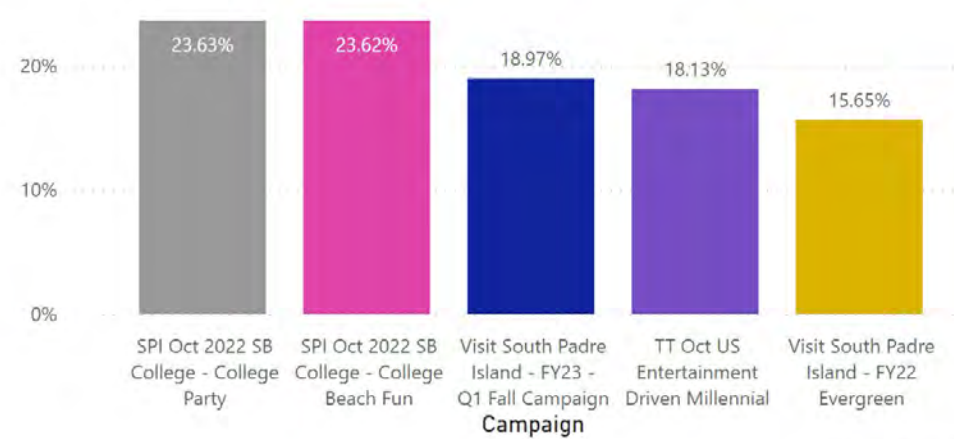
● CPC (USD) ● CPM (USD)



Impressions by Campaign



Investment by Campaign



Data Source (s): Intelligence Hub 2.0, DCM, Visit South Padre Island

Predictive Data Lab



CAMPAIGN KPI

Month

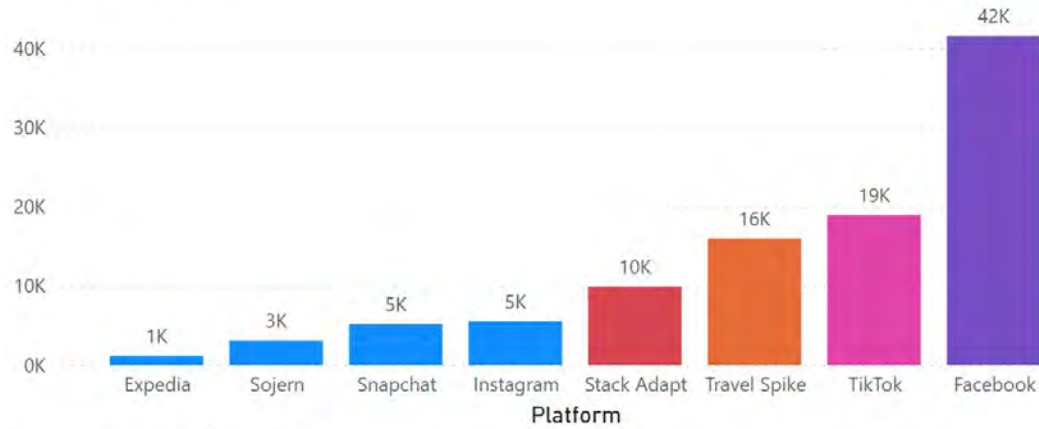
October

Year

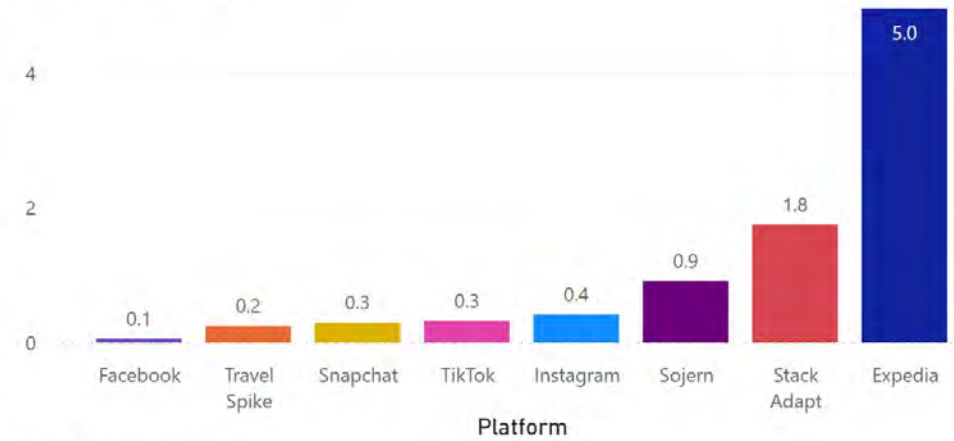
2022



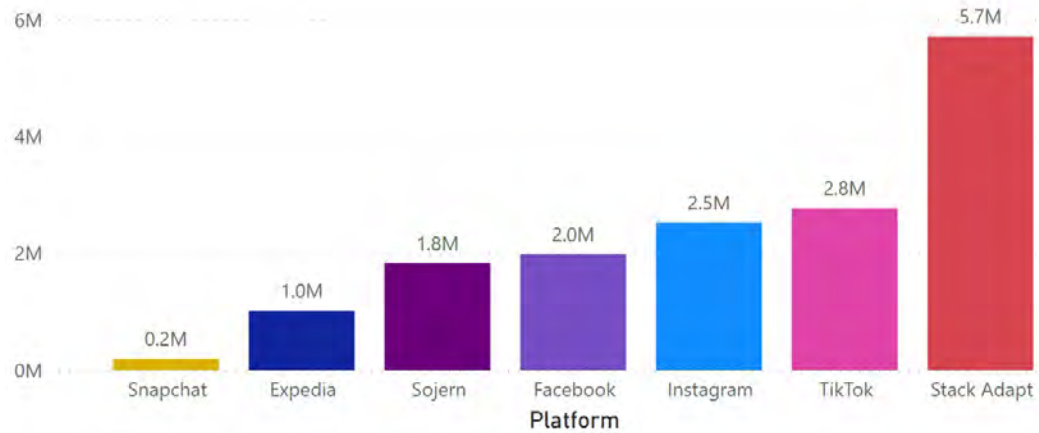
Clicks by Platform



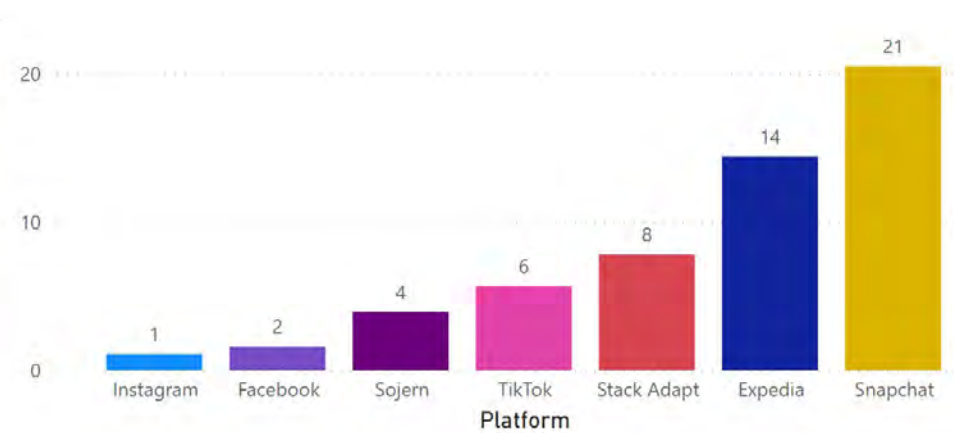
Cost Per Click by Platform



Impressions by Campaign



CPM by Platform



Data Source (s): Intelligence Hub 2.0, DCM, Visit South Padre Island

Predictive Data Lab



EXPEDIA CAMPAIGN ANALYSIS

Month

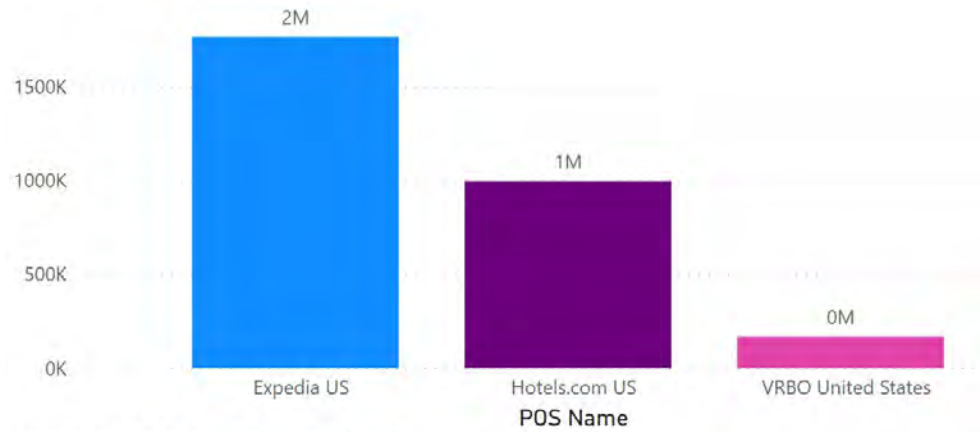
October

Year

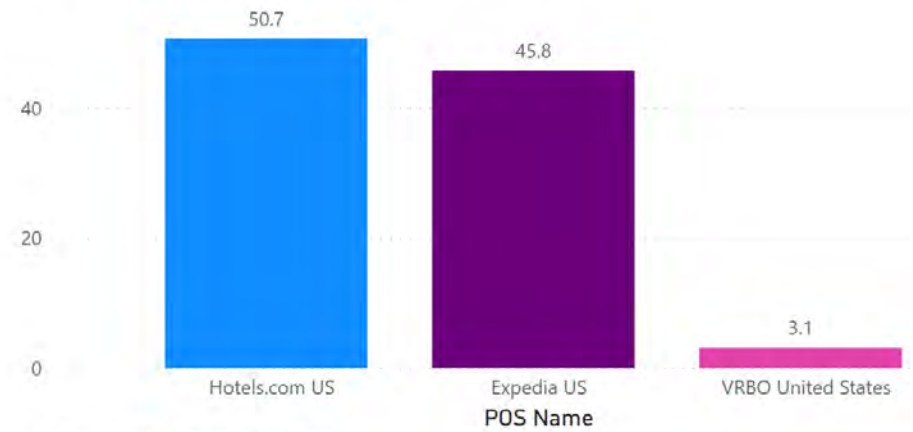
2022



Gross Booking by Platform



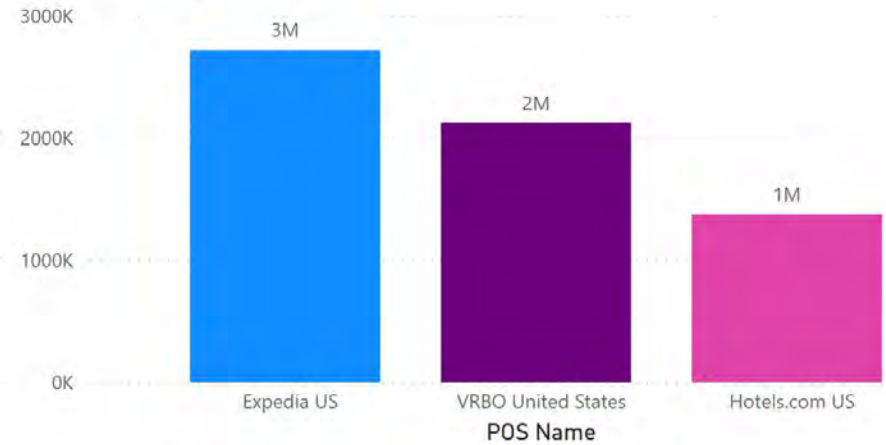
Return on Ad Spend by Platform



Attributed Ad Spend by Platform



Impressions by Platform



Data Source (s): Intelligence Hub 2.0, DCM, Visit South Padre Island

Predictive Data Lab



WEB ANALYTICS



PREDICTIVE
DATA LAB



WEB ANALYTICS

Month

October

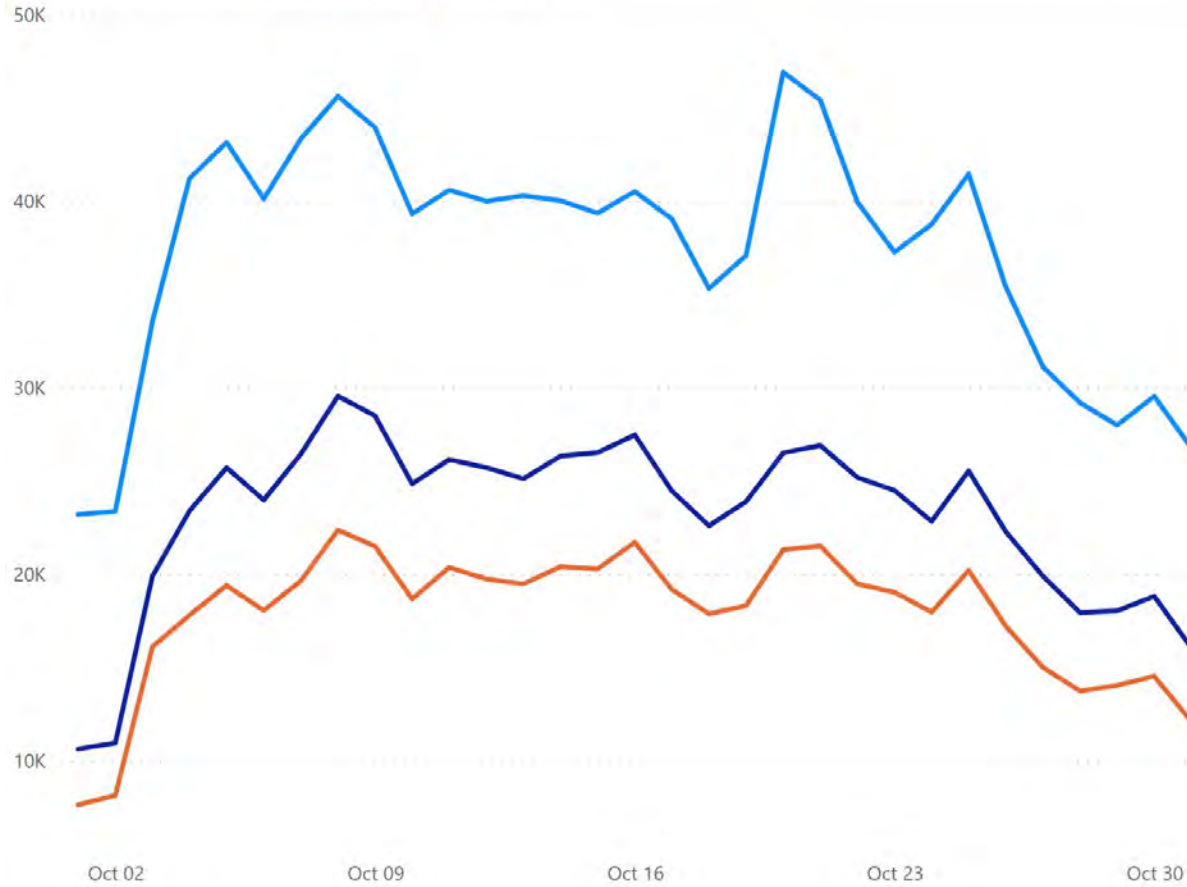
Year

2022

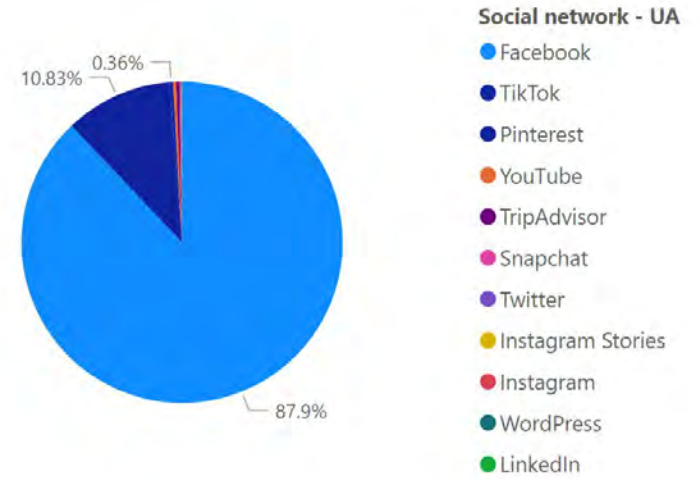


Web Performance by Day

Sum of Pageviews - UA Sessions - UA New users - UA



New users by Social Network



Data Source (s): Intelligence Hub 2.0, Google Analytics

Predictive Data Lab



WEB ANALYTICS

Month

October

Year

2022



Web Analytics Forecast



Data Source (s): Intelligence Hub 2.0, Google Analytics

Predictive Data Lab



WEB ANALYTICS

Month

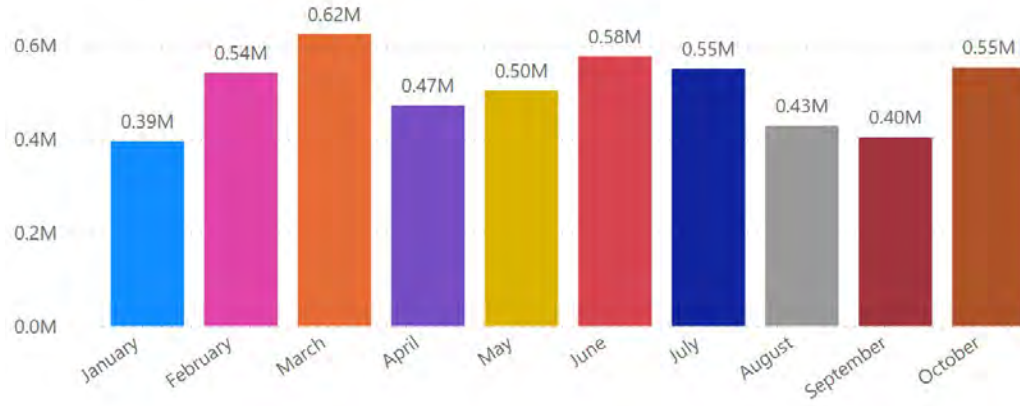
Year

All

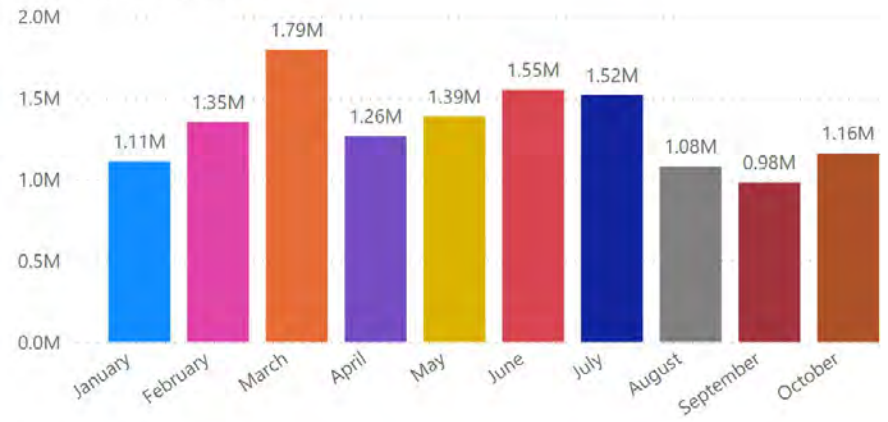
2022



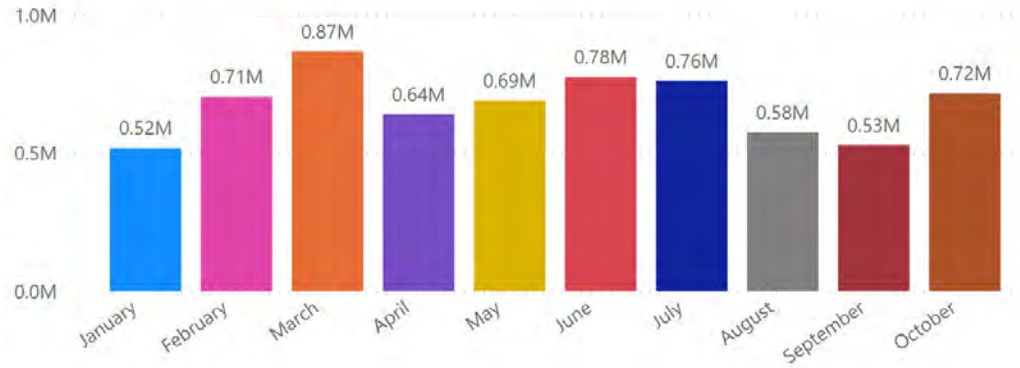
New Users by Month



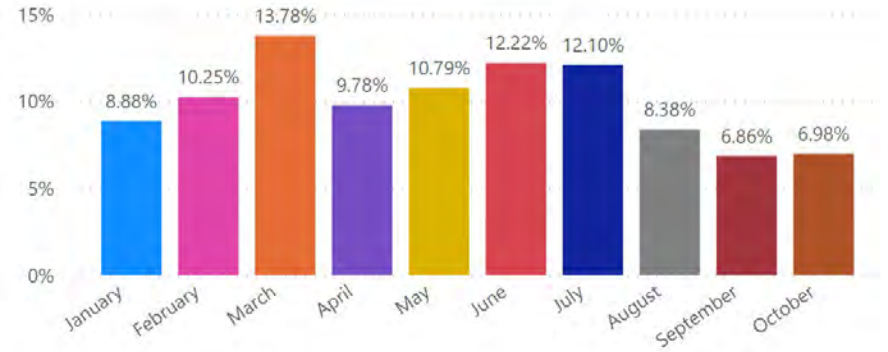
Page Views by Month



Sessions by Month



Time on Page by Month



Data Source (s): Intelligence Hub 2.0, Google Analytics

Predictive Data Lab



WEB ANALYTICS

Month

October

Year

2022



Landing Page x

/experiences/things-to...

Page path level 1 x

/experiences/

Page path level 2 x

/things-to-do/

Page path level 3 x

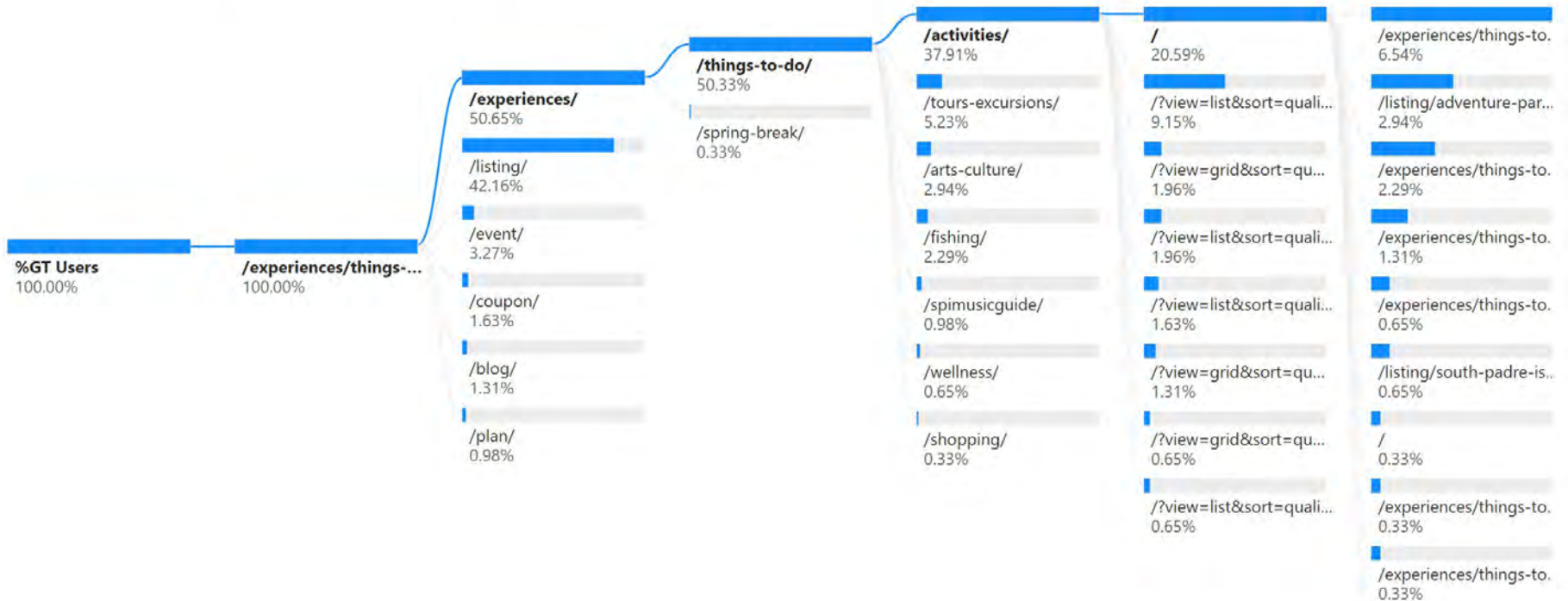
/activities/

Page path level 4 x

/

Exit Page x

/experiences/things-to...





WEB ANALYTICS

Month

October

Year

2022



Page title - UA	Sum of New users - UA	% New Users	Pageviews - UA	%GT Pageviews - UA	Unique pageviews - UA	%GT Unique pageviews - UA
Things to Do in South Padre Island, Texas	30228		43292		37514	
Things to Do - South Padre Island	27011		40132		36799	
Spring Break - South Padre Island	22767		26249		25353	
Family Espanol - South Padre Island	21930		25541		24568	
Event Calendar	4385		12275		10612	
Family Spring Break - South Padre Island	3521		4441		3960	
SpaceX - South Padre Island	2292		5086		4365	
Live Webcams - South Padre Island	1951		7756		5365	
South Padre Island History, Convention & Visitors Bureau	1932		4092		3678	
Winter Texan - South Padre Island	1564		2222		2014	
Places To Stay	1490		10022		8012	
Weather & Surf Conditions - South Padre Island	1171		2585		2179	
Plan Your Trip - South Padre Island	1117		8292		6919	
Getting Here & Getting Around South Padre Island Meetings & Events	951		1797		1517	
South Beach Webcam	689		8815		6704	
Queen Isabella Causeway	610		5816		4699	
34th Annual Sandcastle Days	557		1409		1254	
Thunderstruck America's ACDC Tribute	537		1059		939	
South Padre Island Deals & Packages - South Padre Island	523		3393		2980	
Camping on South Padre Island	513		776		668	
Winter Attractions on South Padre Island	418		711		615	
South Padre Island Half Marathon	370		709		623	
Things to Do in South Padre Island With Kids	369		727		570	
Laguna Madre Nature Trail	355		681		603	
South Padre Island Fireworks	349		681		614	

Data Source (s): Intelligence Hub 2.0, Google Analytics

Predictive Data Lab



TRAVELLER INTELLIGENCE DATA



PREDICTIVE
DATA LAB



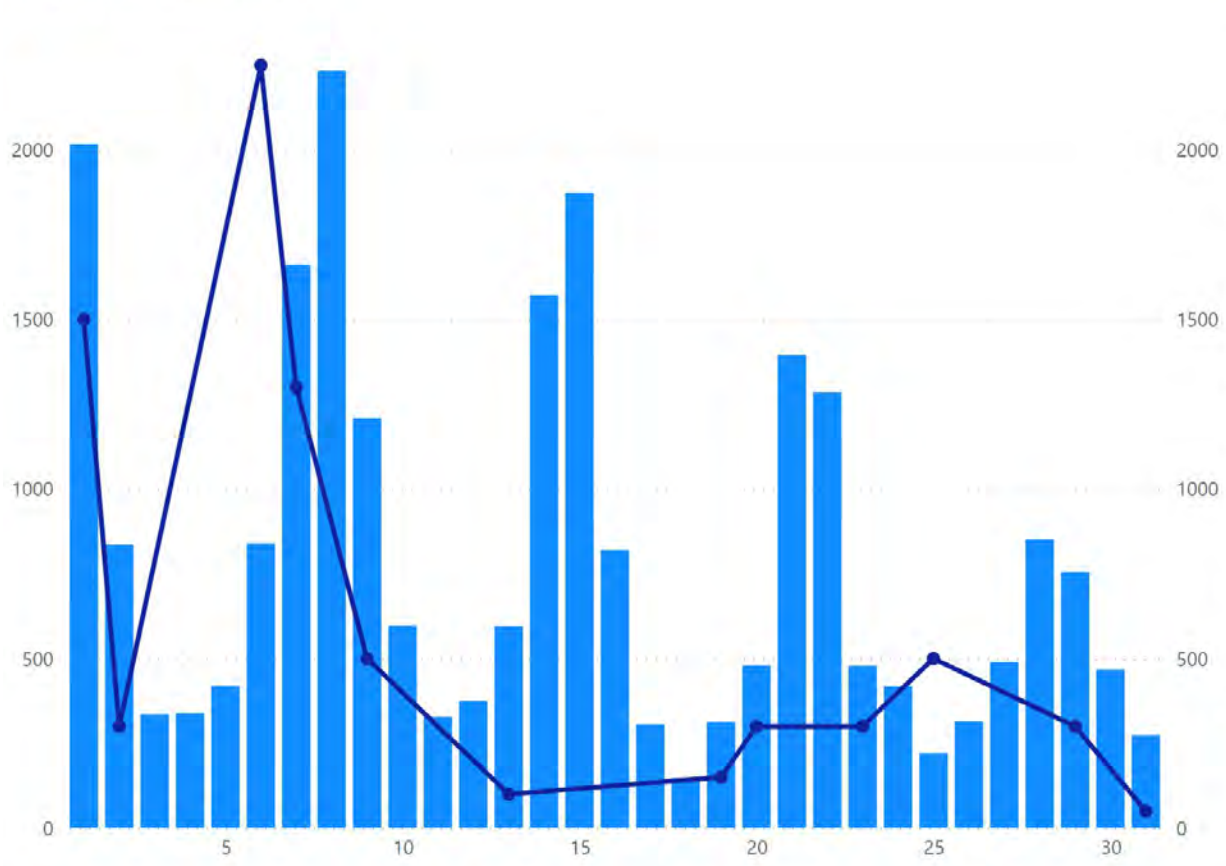
TRIPS

Month: Year:



Daily Trips

● Trips ● Estimated Attendance



Date	Trips	Event Name	Estimated Attendance
Saturday, October 01, 2022	2018	BanzaiKon 2022	1500
Friday, October 07, 2022	1662	PRIDE Weekend	300
Friday, October 07, 2022	1662	TX Workforce Commission	1000
Sunday, October 09, 2022	1209	Walk for Woman	500
Thursday, October 06, 2022	840	Sandcastle Days	2000
Thursday, October 06, 2022	840	Small Business Series	250
Sunday, October 02, 2022	836	Ride for Rotary	300
Saturday, October 29, 2022	755	Hallowings Event	300
Thursday, October 13, 2022	595	El Paseo	100
Thursday, October 20, 2022	480	Herbal Life Leadership Weekend	300
Sunday, October 23, 2022	479	Region One Special Education Conference	300
Monday, October 03, 2022	335	McAllen Holiday Parade Press Conference	300
Wednesday, October 19, 2022	313	SPI Chamber Member	300

Data Source (s): Intelligence Hub 2.0, Visit South Padre Island, Arriavlist

Predictive Data Lab



TRIPS

10/1/2022

10/31/2022



Key influencers Top segments

What influences Trips to ?



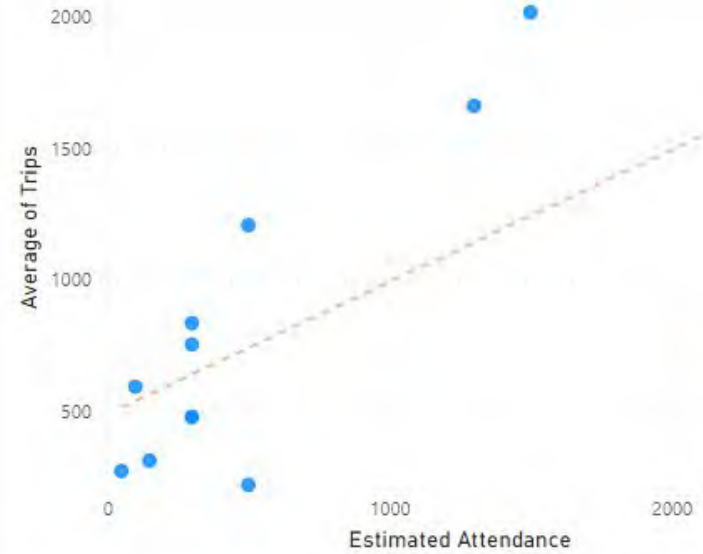
When...

...the average of Trips increases by

Estimated Attendance goes up 654.94

260.3

← On average when Estimated Attendance increases, Trips also increases.



Data Source (s): Intelligence Hub 2.0, Visit South Padre Island, Arriavlist

Predictive Data Lab



TRIPS

Month

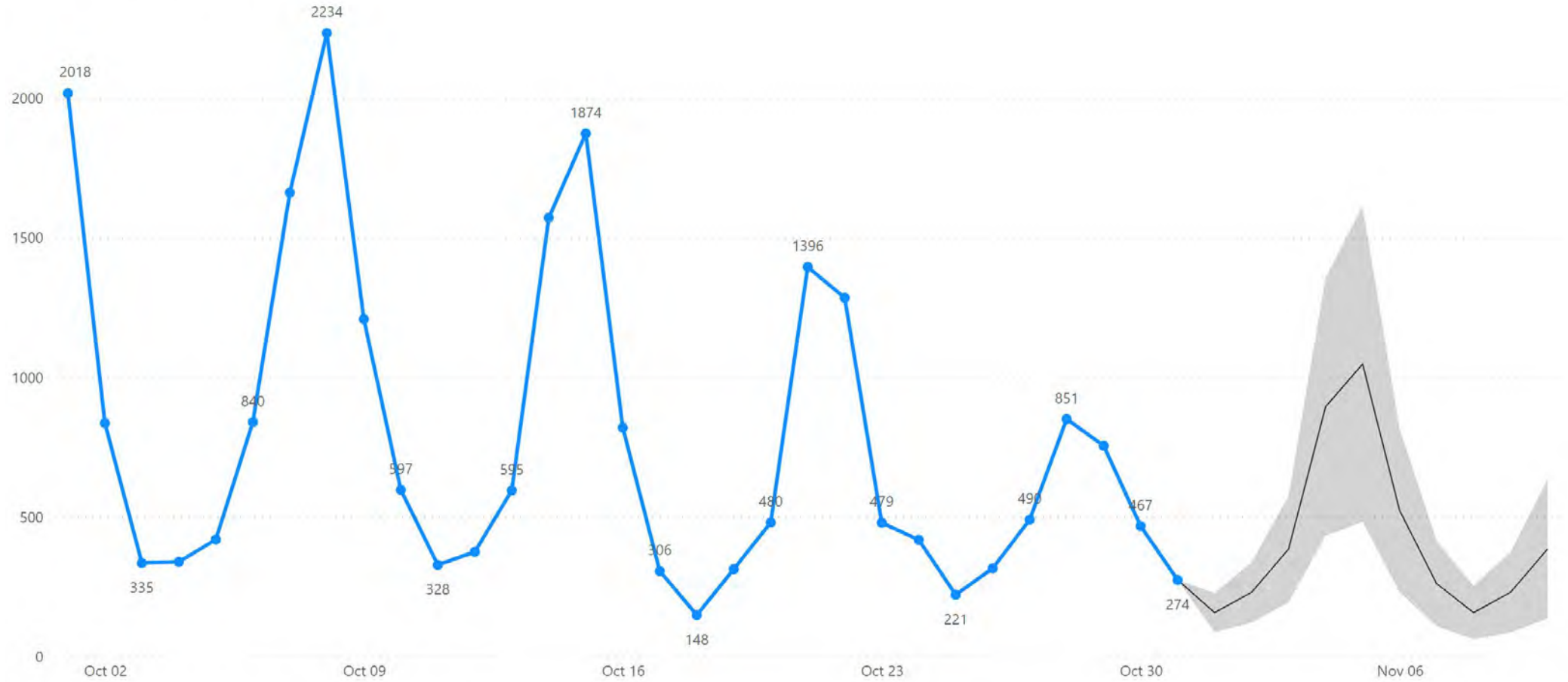
October

Year

2022



Daily Trips: Forecast



Data Source (s): Intelligence Hub 2.0, Visit South Padre Island, Arriavlist

Predictive Data Lab



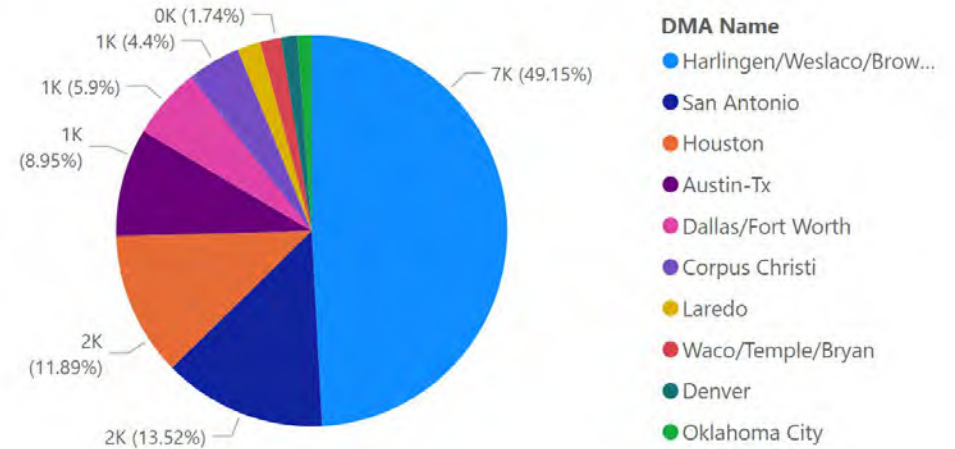
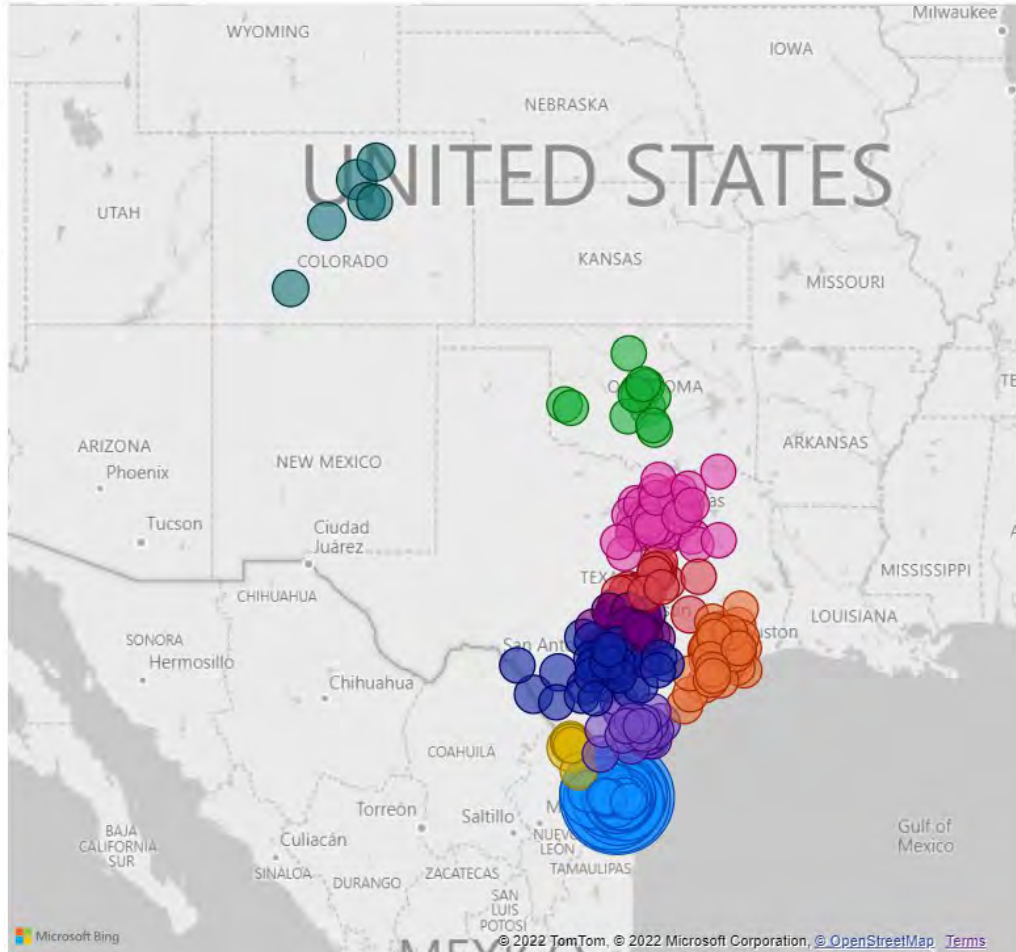
TRIPS BY POINT OF ORIGIN

Month

October

Year

2022



Data Source (s): Intelligence Hub 2.0, DCM, Visit South Padre Island

Predictive Data Lab



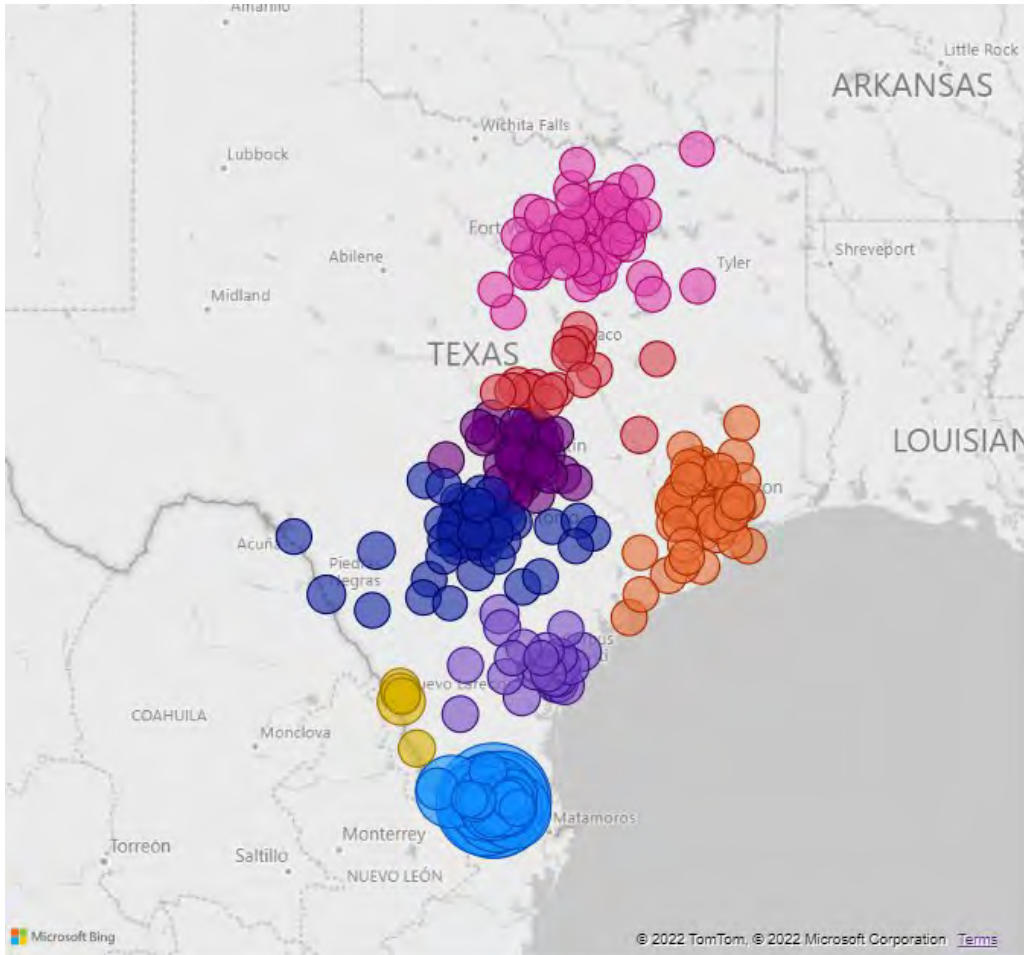
TRIPS BY POINT OF ORIGIN

Month

October

Year

2022



Zip Code	DMA Name	Trips	%GT Trips
78504	Harlingen/Weslaco/Brownsville/Mcallen	736	5.50%
78501	Harlingen/Weslaco/Brownsville/Mcallen	663	4.96%
78572	Harlingen/Weslaco/Brownsville/Mcallen	604	4.51%
78542	Harlingen/Weslaco/Brownsville/Mcallen	523	3.91%
78577	Harlingen/Weslaco/Brownsville/Mcallen	507	3.79%
78574	Harlingen/Weslaco/Brownsville/Mcallen	441	3.30%
78596	Harlingen/Weslaco/Brownsville/Mcallen	385	2.88%
78539	Harlingen/Weslaco/Brownsville/Mcallen	367	2.74%
78541	Harlingen/Weslaco/Brownsville/Mcallen	357	2.67%
78582	Harlingen/Weslaco/Brownsville/Mcallen	351	2.62%
78573	Harlingen/Weslaco/Brownsville/Mcallen	288	2.15%
78503	Harlingen/Weslaco/Brownsville/Mcallen	280	2.09%
78589	Harlingen/Weslaco/Brownsville/Mcallen	242	1.81%
78537	Harlingen/Weslaco/Brownsville/Mcallen	223	1.67%
78516	Harlingen/Weslaco/Brownsville/Mcallen	222	1.66%
78538	Harlingen/Weslaco/Brownsville/Mcallen	148	1.11%
78230	San Antonio	143	1.07%
78046	Laredo	124	0.93%
78557	Harlingen/Weslaco/Brownsville/Mcallen	109	0.81%
78209	San Antonio	104	0.78%
78613	Austin-Tx	85	0.64%
78543	Harlingen/Weslaco/Brownsville/Mcallen	78	0.58%
77076	Houston	76	0.57%
78245	San Antonio	72	0.54%
78413	Corpus Christi	72	0.54%
Total		13380	100.00%

Data Source (s): Intelligence Hub 2.0, DCM, Visit South Padre Island

Predictive Data Lab

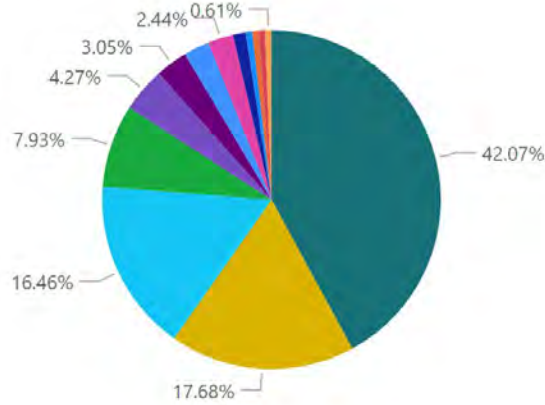


TRAVELLER INTELLIGENCE

Month: Year:

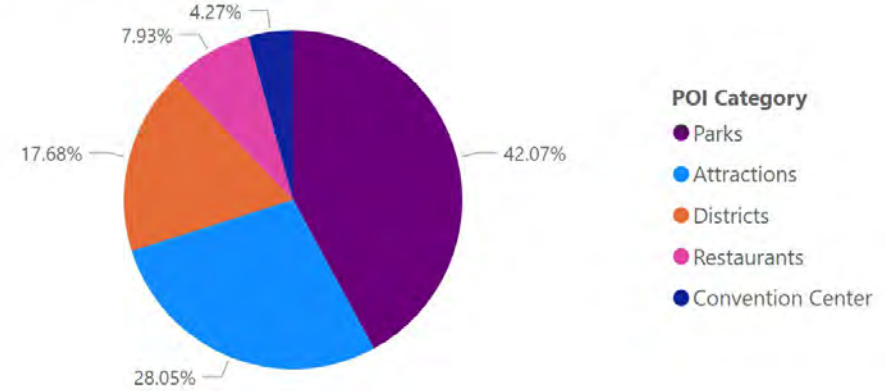


Trips by POI Name (Non-Lodging)



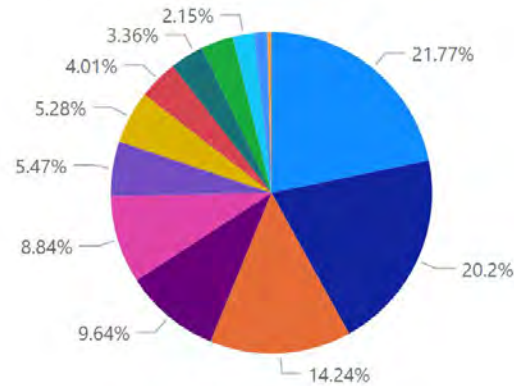
- POI Name**
- Isia Blanca Park
 - Entertainment District
 - Bay Fishing
 - Clayton's Bar & Grill
 - SPI Convention Centre
 - South Padre Waterpark
 - Gulf Fishing
 - Port Isabel Lighthouse Square
 - Sea Turtle Inc.

Trips by POI Category (Non-Lodging)



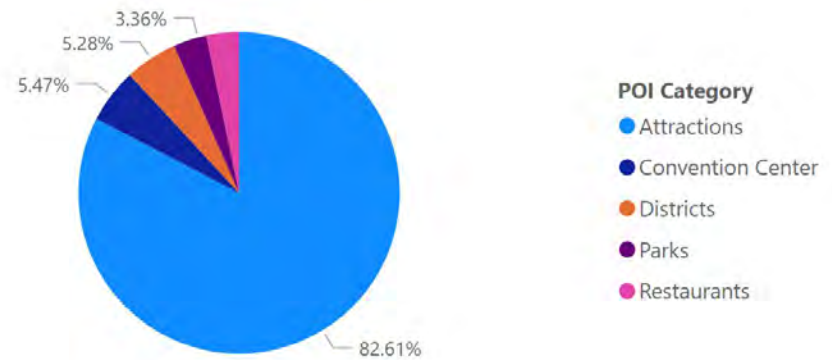
- POI Category**
- Parks
 - Attractions
 - Districts
 - Restaurants
 - Convention Center

Time Spent by POI Name (Non-Lodging)



- POI Name**
- Birding and Nature Center
 - Sea Turtle Inc.
 - Causeway Median
 - South Padre Waterpark
 - Port Isabel Lighthouse Square
 - SPI Convention Centre
 - Entertainment District
 - The Flats

Time Spent by POI Category (Non-Lodging)



- POI Category**
- Attractions
 - Convention Center
 - Districts
 - Parks
 - Restaurants

Data Source (s): Intelligence Hub 2.0, Arrivalist

Predictive Data Lab



TRAVELLER INTELLIGENCE

Month

October

Year

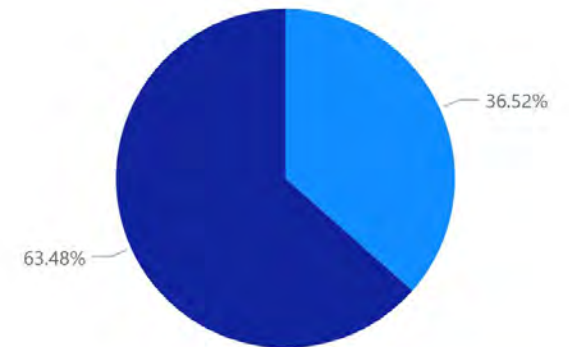
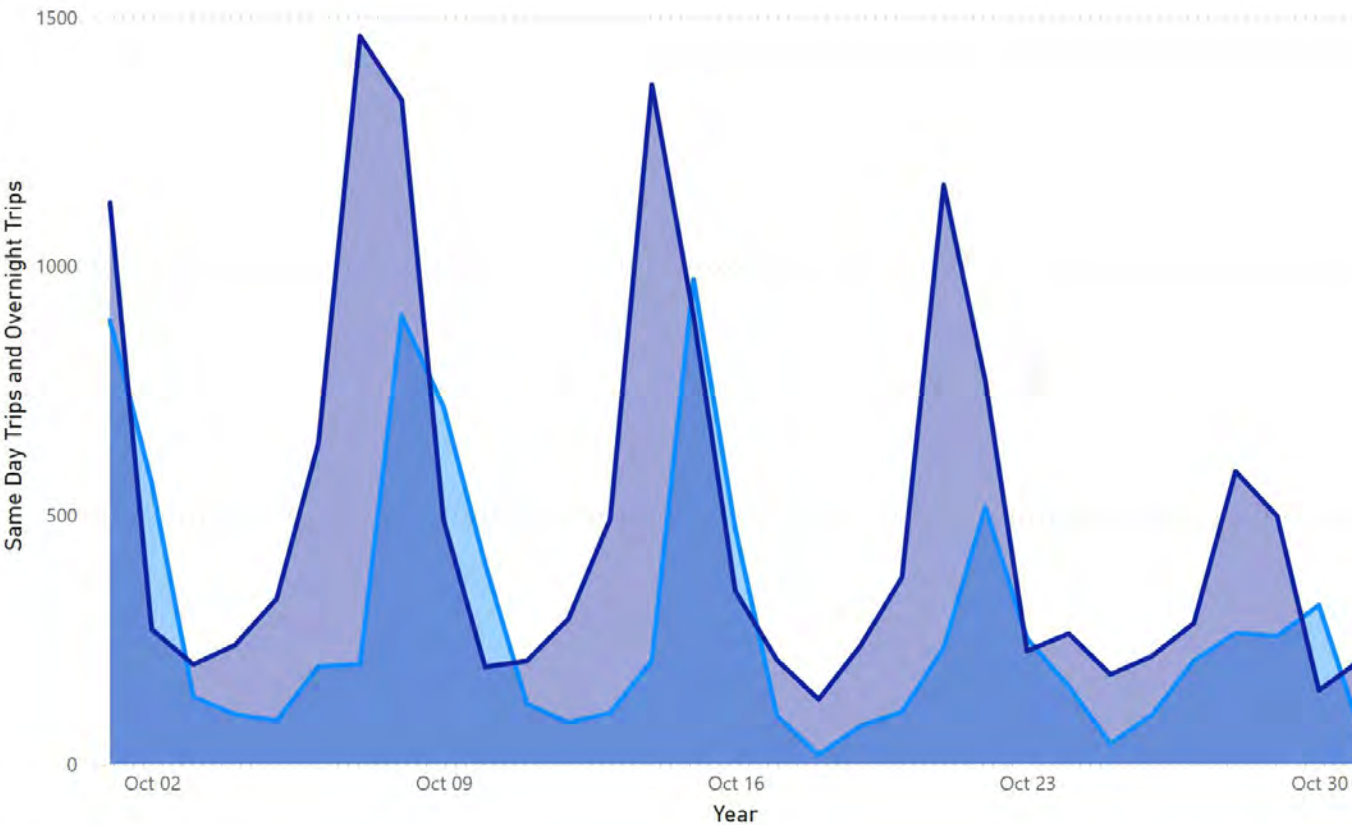
2022



Same Day Trips and Overnight Trips

Same Day Trips Overnight Trips

Same Day Trips Overnight Trips



Data Source (s): Intelligence Hub 2.0, Arrivalist

Predictive Data Lab



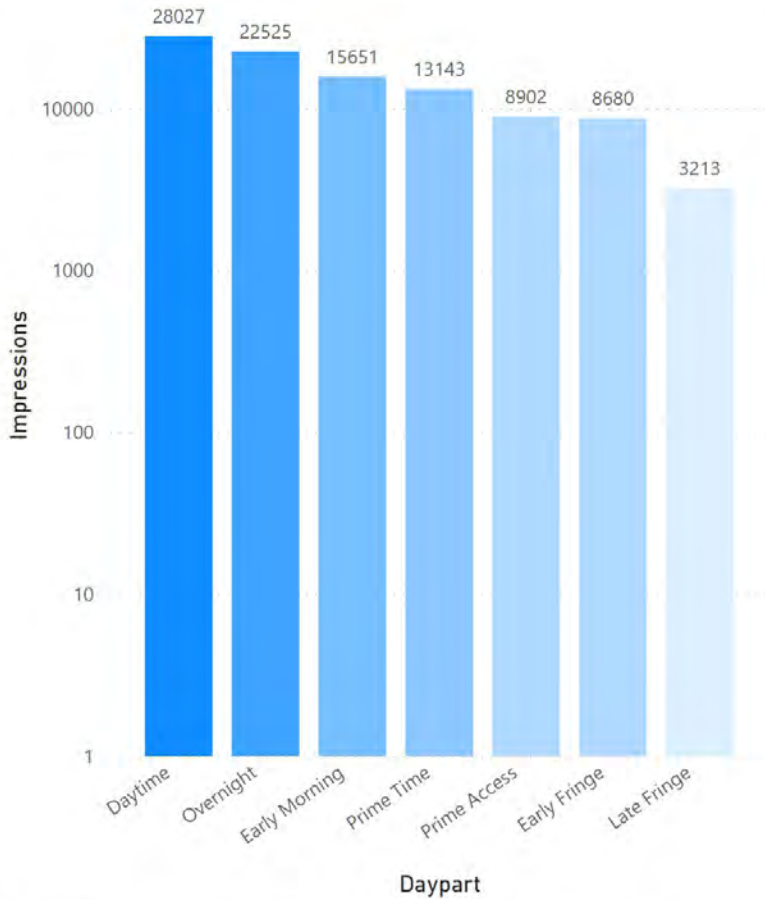
IN HOUSE MEDIA BUYS



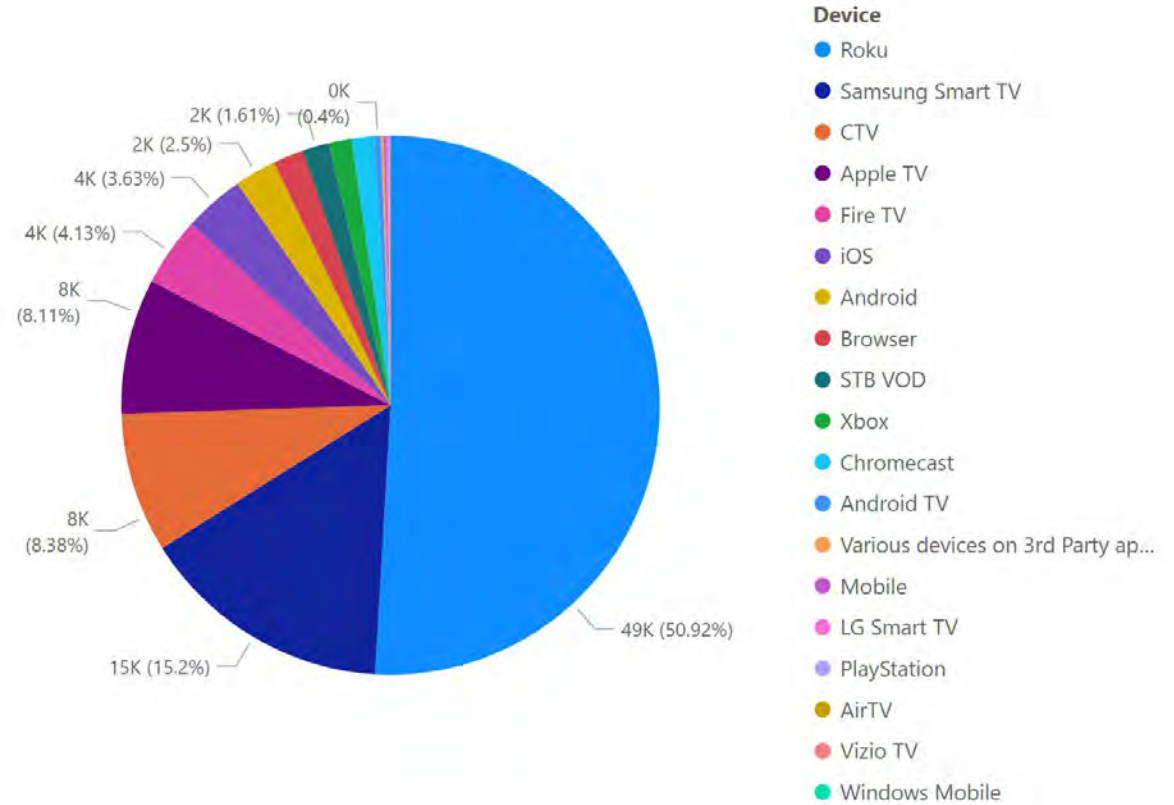
IN HOUSE MEDIA BUY: STREAMING TV



Impressions by Daypart



Impressions by Device



- Device
- Roku
- Samsung Smart TV
- CTV
- Apple TV
- Fire TV
- iOS
- Android
- Browser
- STB VOD
- Xbox
- Chromecast
- Android TV
- Various devices on 3rd Party ap...
- Mobile
- LG Smart TV
- PlayStation
- AirTV
- Vizio TV
- Windows Mobile

Data Source (s): Intelligence Hub 2.0, DCM, Visit South Padre Island, Spectrum TV

Predictive Data Lab

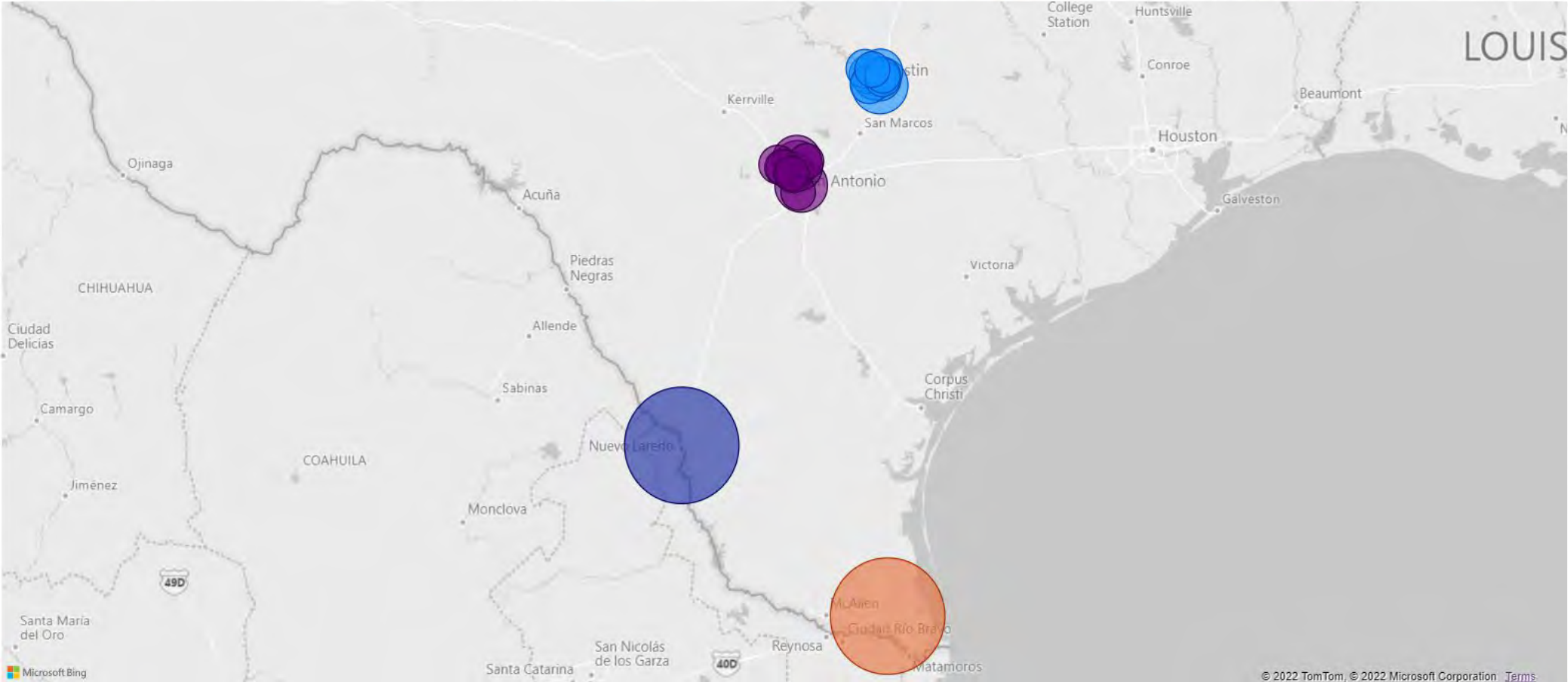


IN HOUSE MEDIA BUY: STREAMING TV



Impressions by Boundary and Order Name

Order Name ● SPI Convention Visitors Austin Oct 2022 - New Ads Everywhere ● SPI Convention Visitors Laredo Oct 2022 - New A... ● SPI Convention Visitors RGV Oct 2022 ... ● SPI Convention Visitors San A...



Data Source (s): Intelligence Hub 2.0, DCM, Visit South Padre Island, Spectrum TV

Predictive Data Lab

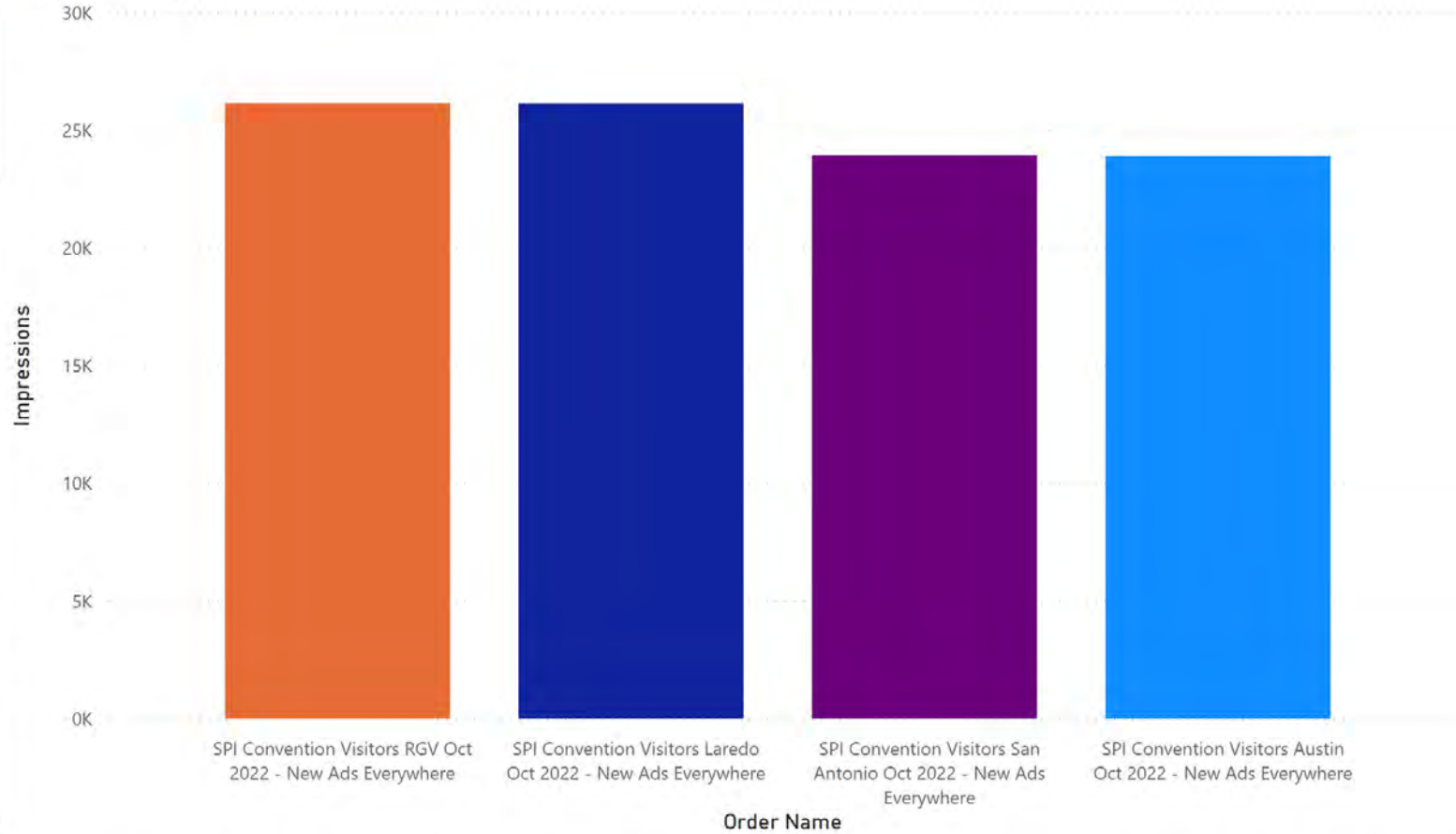


IN HOUSE MEDIA BUY: STREAMING TV



Network	Impressions
Spectrum News	29900
ESPN	6839
Fox News	5325
CNN	3073
MSNBC	2799
Investigation Discovery	2091
TBS	2022
TNT	1960
Nickelodeon	1889
Freeform	1842
Oxygen	1614
Headline News	1561
TLC	1422
CNBC	1335
Discovery	1332
Hallmark Channel	1215
Comedy Central	1160
AMC	1122
TV Land	994
MTV	907
Food Network	904
Paramount	859
USA	818
E!	808
History	805
Total	93069

Impressions by Order Name



Data Source (s): Intelligence Hub 2.0, DCM, Visit South Padre Island, Spectrum TV



IN HOUSE MEDIA BUY: ENTRAVISION



3M

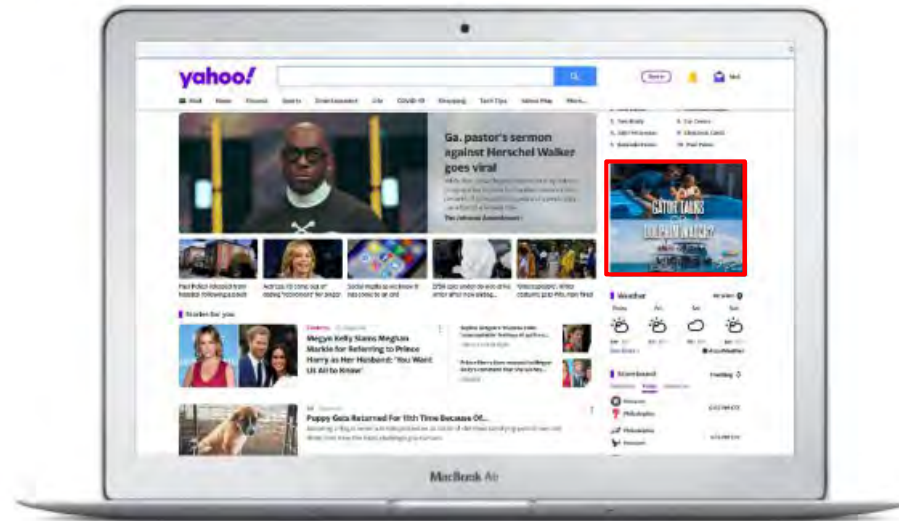
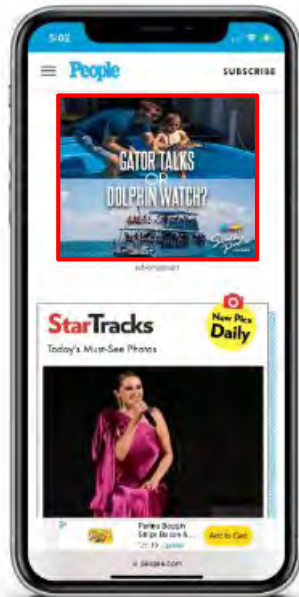
Total Impressions

6210

Total Clicks

0.24%

Av. CTR



Data Source (s): Intelligence Hub 2.0, DCM, Visit South Padre Island, Entravision

Predictive Data Lab



ECONOMIC
IMPACT



PREDICTIVE
DATA LAB

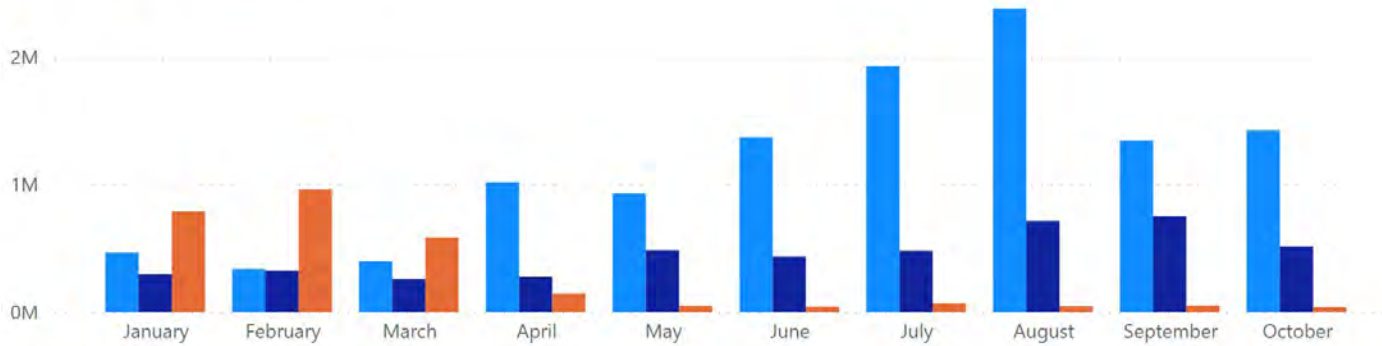


ECONOMIC IMPACT

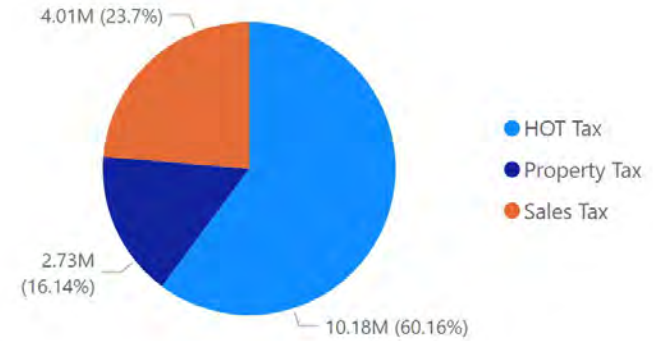


2022 Tax Collection by Type and Month

● HOT Tax ● Sales Tax ● Property Tax

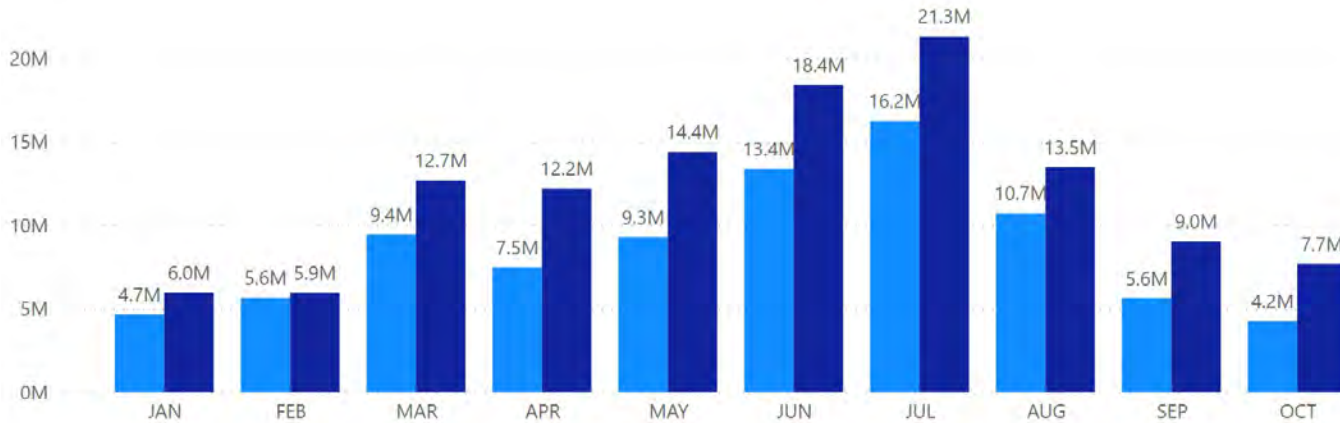


2022 Tax Collection by Type

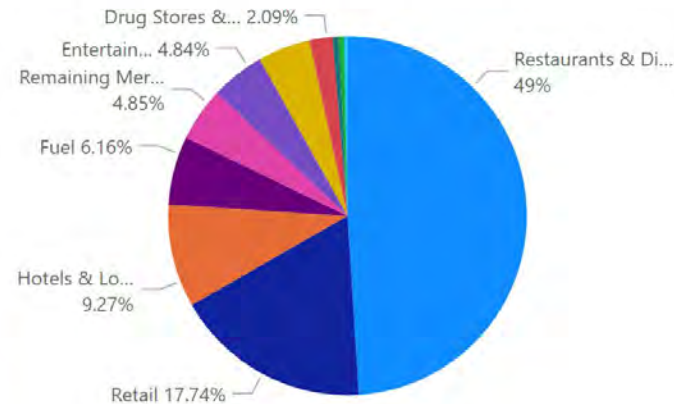


2022 Credit Card Transactions

Purchase Year ● 2021 ● 2022



Sum of Spend Amount by Market Segment Code



Data Source (s): Intelligence Hub 2.0, Visit South Padre Island, VisaVue

Predictive Data Lab



KEY TAKEAWAYS

- South Padre Island far outpaced competitors for occupancy numbers. This resulted in South Padre Island maintaining the 2nd highest RevPAR among competing destination cities.
- The improved performance in 2022 can be directly attributed to more substantial occupancy numbers during the weekends, especially on days associated with events being held on South Padre Island.
- October 2022 was the highest performing month in terms of impressions, clicks, and CTR for all of 2022.



NEXT STEPS



- Analyze the effect of the new website landing pages on campaign performance.
- Conduct a correlation analysis using metrics from paid media performance, travel intelligence, and economic impact to understand any potential relationships that can be utilized for improving campaign performance in the future.



Q&A



PREDICTIVE
DATA LAB

**CITY OF SOUTH PADRE ISLAND
CONVENTION AND VISITORS ADVISORY BOARD
AGENDA REQUEST FORM**

MEETING DATE: November 17, 2022

NAME & TITLE: Ema Jaramillo, Management Assistant

DEPARTMENT: Convention and Visitors Bureau

ITEM

Presentation, discussion, and possible action regarding the Zimmerman Media Plan for FY 2022-2023. (Moore)

ITEM BACKGROUND

N/a

BUDGET/FINANCIAL SUMMARY

N/A

COMPREHENSIVE PLAN GOAL

N/A

LEGAL REVIEW

Sent to Legal:

Approved by Legal:

RECOMMENDATIONS/COMMENTS:



VISIT SOUTH PADRE ISLAND

FY 2023 Q2-Q4 PAID MEDIA/SOCIAL PLAN
THE **ZIMMERMAN** AGENCY

Media Focus.

1

Continue momentum into and through FY months of 2023

2

Optimize geo-target markets based on data learnings

3

Target audiences predisposed for Spring, Summer, and early Fall, Getaway travel

4

Activate a full-funnel digital approach

5

Drive increased overnight stays during the Spring and Summer seasons

6

Generate the greatest return on the media investment





Target Audiences.

Spring 2023.

Age

A 36-44

Primary: Urban Power Couple

Priority

Medium

Millennial/Gen X: 51%

Hispanic: 47%

Female/Male: 50%/50%

HHI

\$80K- \$100k

Primary

Millennials, Gen X, Couples

Niche

Beach Goers, Nature Lovers, Dining

Motivation/Interests:

Luxury, Nature, Environmental Conservation, Personalized Experiences, Arts & Culture, Unique Culinary Experiences, Entertainment District, Bars, and Local Attractions (Historic, Nature, etc.)



Target Audiences

Summer 2023.

Primary: Urban Traveling Family

Priority

High

Avg Age: 26 - 41

Millennial: 29%

White: 43%

Hispanic: 33%

Female/Male: 50%/50%

HHI

\$75K-\$100k

Motivation/Interests:

Family Friendly, Nature, Sight Seeing, Cultural Attractions, Entertainment District, Bars, and Local Attractions (Historic, Nature, etc.)

Secondary: Road Tripping Family

Priority

Medium

Avg Age: 26 - 41

Millennial: 29%

White: 43%

Hispanic: 90%

Female/Male: 51%/49%

HHI

\$50K - \$75K

Reasons To Come:

Beach Goers, Nature Lovers, Fishing, Dining, Romantic Getaways, Events

Motivation/Interests:

Budget Friendly, Family Friendly, Nature, Boat Tours, Water Sports, Isla Blanca Park, Entertainment District, Local Attractions (Historic, Nature, Waterparks etc.)





Geographic Targets.

- Texas
 - RGV
 - Houston
 - Dallas/Ft. Worth
 - San Antonio
 - Austin
 - Laredo
- Midwest
 - OK



Media approach: Q2 - Q4

Publisher Direct Digital

- Expedia
- VRBO
- Travelocity
- Hotels.com



Native/Pre-Roll Video

- Native
- Pre-Roll



Lifestyle/ Niche Print

- Romance
- Fishing
- Outdoors
- Birding
- Lifestyle
- City Titles
- Canada



Paid Social/ SEM

- Facebook
- Instagram
- TikTok
- Snapchat
- Google
- Bing



Media approach: Q2 - Q4

Publisher Direct Digital

Conversion/
Awareness

Accurate targeting of in-market individuals seeking beach vacation options.
Geo-fence efforts to areas/suburbs that match persona data



Native/Pre-Roll Video

Conversion/
Awareness

Cost efficient Native and Pre-roll Video approach that allows reach into larger regional footprint
Geo-fence efforts to areas/suburbs that match persona data



Lifestyle/Niche Print

Awareness/
Consideration

Promote to our outdoor lifestyle, enthusiast, fishing, birding/eco travel segments



Paid Social/SEM

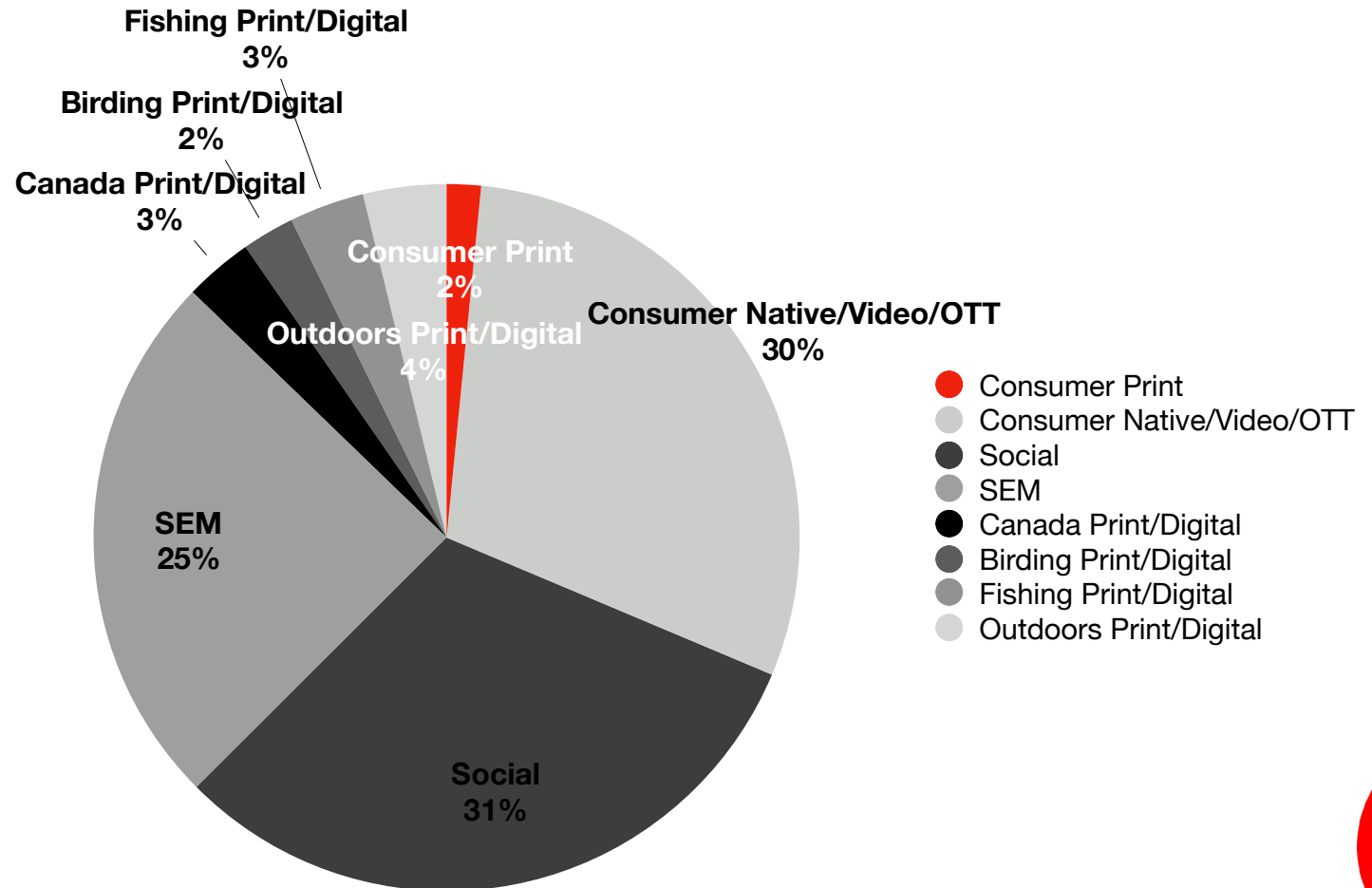
Awareness/
Conversion

Strategically placed social messaging in key feeder markets to drive interest and site traffic. Promote special events, seasonal promotions, lodging specials. Appear top 3 in search queries.



FY 2022/2023 Q2-Q4 MEDIA ALLOCATION

• \$389,162 Q2/3/4



Thank You.

Let's Discuss.





**Q2-4 + SUMMER
PLAN DETAILS
APPENDIX**

Strategic Approach

1. Activate the right mix of targeted media that will generate awareness and excitement of South Padre Island that will ultimately drive higher web traffic and accommodation revenue
 - Consumer Print
 - Niche Print (Outdoor/Birding/Fishing)
 - Publisher Direct Digital
 - Native Digital
 - SEM
 - Paid Social
- Negotiate value-added packages to extend reach/frequency of messaging
- Take advantage of partnership affiliations to extend our reach and efficiencies
 - Travel Texas
 - Texas Parks & Wildlife
 - Texas Campgrounds
- Leverage investment to expand our exposure via value-added efforts
 - Advertorial
 - Promotions
 - Public Relations



Digital Activation

- Incorporate a mix of direct-to-publisher and premium video and native placements to provide annual coverage and reach the most in-market for travel individuals.
 - Display prospecting on Expedia's Network to drive awareness amongst users in key markets that are in the dreaming, planning and converting stages of travel intent to South Texas.
 - Guaranteed exposure on affiliate sites including Expedia, Hotels.com, Travelocity, & VRBO
 - Targeting based on previous travel search behavior on affiliate sites
 - Geographic targeting focus: Texas/Oklahoma
 - Jan - April exposure (Late Spring Push/Early Summer Push)
 - Target focus: Urban Power Couple (late Spring push) and Urban Traveling Families (early Summer push)
 - Native ad prospecting with Travel Spike, a specialized native network in the vertical of travel
 - Delivering to network of only contextually relevant, travel related sites
 - Bought on a cost per click basis
 - Targeting individuals in-market for travel to Texas, families, outdoor interests, and vacation rentals
 - Target focus: Urban Power Couple (for Spring) and Urban Traveling/Road Tripping Families (for Summer)
 - Nationally targeted
 - Jan - Sept exposure



Digital Activation

- Incorporate a mix of direct-to-publisher and premium video and native placements to provide annual coverage and reach the most in-market for travel individuals.
 - Native ad prospecting with Travel Spike, a specialized native network in the vertical of travel
 - Delivering to network of only contextually relevant, travel related sites
 - Bought on a cost per click basis
 - Targeting individuals in-market for travel to Texas, families, outdoor interests, and vacation rentals
 - Target focus: Urban Power Couple (for Spring) and Urban Traveling/Road Tripping Families (for Summer)
 - Nationally targeted
 - Jan - Sept exposure
- Source Digital Interactive Video Units
 - Continue with new video technology partner, Source Digital to add CTA ability to video viewers
 - An amplified user experience through well-timed opportunities to engage, learn and explore video, and ultimately obtain information in a whole new way
 - Target focus: Urban Power Couple (late Spring push) and Urban Traveling Families (early Summer push)
 - March - May activation

travelspike Source™



Digital Activation

- Partner with Travel Texas directly to participate in co-op packages that gain digital exposure with travelers interested in traveling to Texas
- Geo: Harlingen/Weslaco/Brownsville/McAllen, San Antonio, Houston, Dallas/Fort Worth, Austin, Laredo, Minneapolis/Saint Paul, Waco/Temple/Bryan, Oklahoma City
- Target: Millennials, Gen X, Boomers (per Travel Texas targeting options)
 - Travel Texas Digital Data Warehouse Re-targeting Co-op
 - Themes: Family (Jan/Feb), Beach (March/April)
 - Travel Texas Mobile CPC Co-op
 - Mobile CPC ads leveraging efficient CPC rates to drive high volume of clicks to partner website - Feb/March
 - Travel Texas Pre-roll Video
 - :15s online pre-roll video to run on desktop and mobile
 - Feb/March/April



SEM Activation

- Paid search will be activated across Google Ads and Microsoft Bing platforms.
 - Set-up account structure to allow for dedicated campaigns and ad groups to easily shift budget that need additional support and promotion
 - Target key in-market and out-of-state markets
 - Maintain an always on, consistent presence during the fiscal year
 - Campaigns:
 - South Padre Island (Brand)
 - Things To Do
 - Accommodations
 - Conquest / Competitor
 - KPI's
 - CTR
 - Conversions
 - Average Cost per Click
 - Flighting:
 - Q2-Q4 Brand
 - Additional weight for Summer campaign



Paid Social Activation

- Paid social will be activated across Facebook, Instagram, Snapchat and TikTok social platforms.
- Implement reach, traffic and brand awareness campaigns throughout platforms.
 - Audience targeting
 - Families with kids, Traveling Couples, Solo Travelers: prospecting based on age, geographic location, and interests
 - Retarget audiences based off of website visitors
 - Creative to be refreshed with Seasonal Brand Campaigns
 - Video to be implemented in the majority of ads
 - Messaging to center around:
 - Things to Do in SPI
 - SPI Yearly Events
 - General Evergreen Awareness
 - KPI's
 - CTR: Click Through Rate
 - CPC: Cost Per Click
 - Reach
 - Impressions
 - Flighting:
 - Q2-Q4 Brand
 - Additional weight for Summer campaign



Print

- Utilize high profile print partnerships that create brand awareness against our key target audiences in top source markets.
- Incorporate larger ad sizes for greater impact (FP, 1/2 page units)
- Negotiate digital programs for multi-touchpoint approach
 - Regional/State/City
 - Austin Magazine
 - ▶ 1x 1/2 page + 2x e-newsletters
 - San Antonio Magazine
 - ▶ 2x 1/2 page + 2x e-newsletters



Print/Digital Activation - Niche

● Birding

- Living Bird
 - 1x Spring Issue 1/2 page
- Bird Watchers Digest
 - 2x 1/2 page
 - 3x targeted e-blasts
 - 2x social media posts
- Birdwatching Magazine
 - 1x FP - Spring Guide
- AllAboutBirds.com
 - Annual banner campaign targeted to TX and key source market states

● Outdoors

- Texas Parks & Wildlife
 - 3x FP + 2x e-newsletter banners
- Texas State Park Guide
 - 1x FP (Annual)
- Texas RV Travel & Campaign Guide (TAC)
 - 1x FP (Annual)

● Fishing

- Texas Fish & Game
 - 2x FP + 2x e-blast + 3x Facebook post + dedicated podcast on SPI (RGV Reef content)
- Texas Saltwater Fishing
 - 4x 1/2 page + 3x e-blast + 5x home page takeovers



Print/Digital Activation - Canada

- Continue outreach to Canadian travelers to entice visitation to South Padre Island
 - Leading travel media partnership with;
 - Canadian Traveler's America Yours To Discover Annual Guide
 - ▶ 3 month digital banner campaign
 - ▶ 3x e-newsletter banner
 - Dreamscapes Travel & Lifestyle
 - ▶ 1x Full Page 4C (Feb/March/April - USA Section)
 - Explore Magazine
 - ▶ 1x Full Page 4C (Feb/March/April - USA Section)
 - ▶ 3x e-newsletter banner



MEASUREMENT BENCHMARKS

Visit South Padre Island Media Measurement							
Digital Media Channel	Partner(s)	Tactic	Primary Objective	Secondary Objective	Primary Digital KPI(s)	Benchmark(s)	NOTES
Programmatic	Sojern, Source Video	Video	Awareness	Awareness	VCR (Video Completion Rate)	70%-80%	Based on Industry Standard/ Agency Historical
Programmatic	Pandora	Audio	Awareness	Site Traffic	CTR	0.07%	Based on Industry Standard/ Agency Historical
Programmatic	StackAdapt	CTV / OTT	Awareness	Site Traffic	VCR (Video Completion Rate)	98%	Based on Industry Standard/ Agency Historical
Direct	Expedia	Display	Awareness/Conversions	Site Traffic	CTR, ROAS	0.10%	Based on Industry Standard/ Agency Historical
Direct	Travel Spike	Native	Awareness	Site Traffic	CTR	0.10%	Based on Industry Standard/ Agency Historical
Paid Search	Google	SEM	Awareness	Site Traffic	CTR, CPC	4.68% CTR, \$0.51 CPC	Based on Industry Standard/ Agency Historical



MEDIA PLAN

	Jan	Feb	March	April	May	June	July	Aug	Sept	Oct	Nov	Dec
Consumer Print		✕✕✕✕			✕✕✕✕							
Niche Print	✕✕✕✕	✕✕✕✕	✕✕✕✕	✕✕✕✕	✕✕✕✕	✕✕✕✕	✕✕✕✕	✕✕✕✕	✕✕✕✕	✕✕✕✕		
Expedia/Native/Digital Video	✕✕✕✕	✕✕✕✕	✕✕✕✕	✕✕✕✕	✕✕✕✕	✕✕✕✕	✕✕✕✕	✕✕✕✕	✕✕✕✕	✕✕✕✕		
Canada	✕✕✕✕	✕✕✕✕	✕✕✕✕	✕✕✕✕	✕✕✕✕					✕✕✕✕		
SEM	✕✕✕✕	✕✕✕✕	✕✕✕✕	✕✕✕✕	✕✕✕✕	✕✕✕✕	✕✕✕✕	✕✕✕✕	✕✕✕✕	✕✕✕✕		
Paid Social	✕✕✕✕	✕✕✕✕	✕✕✕✕	✕✕✕✕	✕✕✕✕	✕✕✕✕	✕✕✕✕	✕✕✕✕	✕✕✕✕	✕✕✕✕		



**CITY OF SOUTH PADRE ISLAND
CONVENTION AND VISITORS ADVISORY BOARD
AGENDA REQUEST FORM**

MEETING DATE: November 17, 2022

NAME & TITLE: Ema Jaramillo, Management Assistant

DEPARTMENT: Convention and Visitors Bureau

ITEM

Presentation, discussion, and possible action regarding the Zimmerman Public Relations Plan for FY 2022-2023.
(Moore)

ITEM BACKGROUND

N/A

BUDGET/FINANCIAL SUMMARY

N/A

COMPREHENSIVE PLAN GOAL

N/A

LEGAL REVIEW

Sent to Legal:

Approved by Legal:

RECOMMENDATIONS/COMMENTS:

VISIT SOUTH PADRE ISLAND

2022/2023 PR PLAN
THE **ZIMMERMAN** AGENCY

Public Relations

2 Billion+
Impressions

\$1.8 Million+
Publicity Value

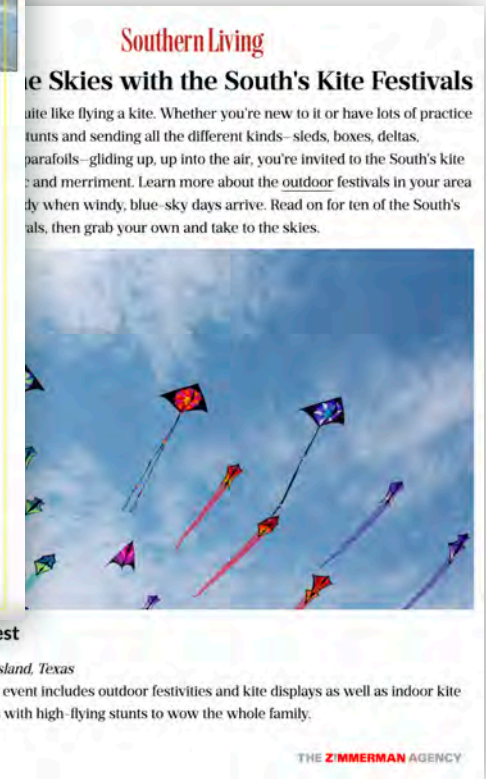
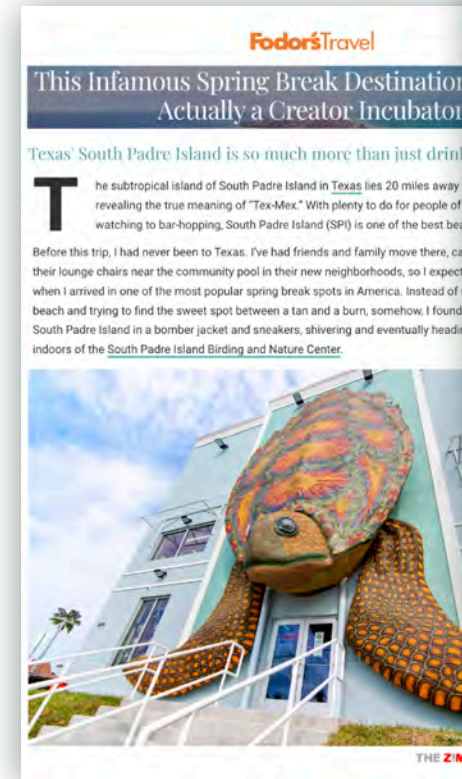
138
Total Placements

32
Texas Specific Placements

6
Media Experiences

12:1
ROI

21/22 Performance.



22/23 Goals.

- 24 media and influencer experiences
 - 2 FAMS, 6-8 attendees each - Targets: National Travel, Family/Parent, Digital Lifestyle, Niche + Metro outlets
 - 6 Individual Experiences - Targets: Influencers & Traditional Media
- 6 metro features - Targets: Texas + Top Target Markets
- 4+ articles within niche outlets - Targets: Birding, fishing, outdoor
- 3 radio promotions - Markets: Texas (Austin, San Antonio, Dallas/Fort Worth, Houston, Corpus Christi)
- 3 national features
- 1-2 broadcast promotions - Targets: National (Network Morning Shows, Game Shows, Daytime Talk)
- 1 in-book promotion - Targets: National (outdoor, birding, fishing, women's interest and lifestyle outlets); Metro



Public Relations Strategies

1

Generate positive publicity and brand awareness for South Padre Island through strategic editorial opportunities.

2

Lift destination accolades and signature events through news bureau.

3

Amplify efforts for family travel, while continuing to support core eco tourism, Winter Texans and spring visitors.

4

Penetrate primary and secondary markets while painting ground cover through national exposure.

5

Impact group business through impactful messaging within meetings and wedding publications.

6

Complement and strengthen the marketing impact, and ultimately deliver an increased ROI.



**CITY OF SOUTH PADRE ISLAND
CONVENTION AND VISITORS ADVISORY BOARD
AGENDA REQUEST FORM**

MEETING DATE: November 17, 2022

NAME & TITLE: Ema Jaramillo, Management Assistant

DEPARTMENT: Convention and Visitors Bureau

ITEM

Discussion and possible action to approve the funding request for Jailbreak South Padre in May 2023. (Brown)

ITEM BACKGROUND

N/A

BUDGET/FINANCIAL SUMMARY

N/A

COMPREHENSIVE PLAN GOAL

N/A

LEGAL REVIEW

Sent to Legal:

Approved by Legal:

RECOMMENDATIONS/COMMENTS:

SOUTH PADRE ISLAND EVENT FUNDING APPLICATION



To apply for funding please complete all questions.

ORGANIZATION INFORMATION

Date Application Submitted: 11/1/2022

Name of Organization: Jailbreak Race Events

Address: 15080 FM 156

City, State, Zip: Justin, TX. 76247

Full Name:
Tim Scrivner

E-Mail:
ts_fieldhouse@yahoo.com

Office Number:
940-453-6231

Cell Phone Number:
940-453-6231

Website for Event or Sponsoring Entity : runthejailbreak.com

Non-Profit or For-Profit Status:
For-profit

Tax ID #:
27-2634042

Primary Purpose of Organization:
Encourage people to engage in physical activity by hosting a fun and creative event that allows people amongst all levels within their Wellness journey to participate.

EVENT INFORMATION

Name of Event: Jailbreak - SPI

Date(s) of Event:
May 13, 2023

Primary Location of the Event:
Andie Bowie Park to Beach Access #5

Amount Requested: \$25,000

If greater than previous year funded (if applicable), please explain the increase being requested:

N/A

Primary Purpose of Event:

Host a 5K obstacle course run on the beach

How will the hotel tax funds be used? Please attach a list of the hotel tax funded expenditures.

Advertising, Marketing, Lodging, and Transportation

Are you asking for any cost reductions for city facility rentals or city services? Please quantify and explain.

N/A

AMOUNT REQUESTED UNDER EACH CATEGORY

Advertising, Solicitations, Promotional programs to attract tourists and convention delegates or registrants to the municipality or its vicinity. Amount requested under this category:

\$: _____

Expenses including promotional expenses, directly related to a sporting event in which the majority of participants are tourists. The event must substantially increase economic activity at hotels within the city or its vicinity. Amount requested under this category:

\$: 25,000

QUESTIONS FOR ALL FUNDING REQUEST CATEGORIES

How many years have you held this event? 10 years

Attendance for previous year (if applicable): 5,000+

How many of the attendees are expected to be from more than 75 miles away?
Approximately 70%

How many people attending the event will use South Padre Island lodging establishments?
45%

How many nights do you anticipate the majority of the tourists will stay? 1.6

Will you reserve a room block for this event at area hotel(s)? If requested.

Where and how many rooms will be blocked?
We will coordinate with the CVB to assist in room blocks for participants.

List other years (over the last three years) that you have hosted your event, please include the amount of assistance given from HOT funding and the number of hotel rooms used:

Month/Year Held	Assistance Amount	# of Hotels Used
<u>05/2022</u>	<u>\$25,000</u>	<u>1249</u>
<u>05/2021</u>	<u>\$25,000</u>	<u>700+</u>
<u>05/2019</u>	<u>\$30,000</u>	<u>1000+</u>

How will you measure the impact of your event on area hotel activity (e.g.: room block usage information, a survey of hoteliers, etc.)?

QR codes, Surveys, and Zipcodes

Please list other sponsors, organizations, and grants that have offered financial support to your event:

Will the event charge admission? If so, what is the cost per person/group?

Yes - \$30-55 for participants

Do you anticipate a net profit from the event? If so, what is the anticipated amount and how will it be used?

Yes - an estimated \$20,000. This is used to facilitate year-round operations.

Please list all promotion efforts your organization is planning and the amount estimated for each media outlet. **Please attach a detailed marketing budget.**

Print \$: \$1,800

Website \$: \$2,500

Radio \$: \$3,000 - EMV

Social Media \$: \$4,000

TV \$: \$3,500 - EMV

Other Digital Advertising \$: \$4,400

A link to the CVB **must be** included on your promotional handouts and on your website for booking hotel nights during this event.

What other marketing initiatives are you planning to promote hotel and convention activity for this event?

Email marketing is sent to over 45,000 people a minimum of 20 times throughout the year

and leading up to event. Event is promoted through website and all of our social media platforms.

Who is your target audience?

Females/Males between 25-45

What geographic region(s) are you marketing to?

Rio Grande Valley, Coastal Bend, San Antonio, Austin, Houston, and DFW

Have you obtained the insurance required and who is the carrier?

Yes - HHCA

During the term of this agreement, the event organizer shall procure and keep in force insurance with limits of \$1,000,000 per occurrence and 2,000,000 general aggregate. The policy must contain a policy endorsement that names "The City of South Padre Island, it's elected officials, representatives, employees or agents" as additionally insured. Applicant must provide a copy of the actual endorsement.

SOUTH PADRE ISLAND EVENT FUNDING CHECKLIST



To apply for funding please provide all the required documents.

Name of Event: Jailbreak SPI

- Received and understood the separate Special Events Policy (REQUIRED)
- Received and understood the separate HOT Funding Guidelines (REQUIRED)
- Completed the South Padre Island Event Funding Application form (REQUIRED)
- Enclosed a description of all planned activities or schedule of events (REQUIRED)
- Enclosed a complete detailed budget (REQUIRED)
- Enclosed an advertising/marketing and promotion plan (REQUIRED)
- In Room night projections, with back-up, for the Funded Event (REQUIRED)
- I agree: Any marketing for the event must be consistent with the brand image for South Padre Island and all such marketing pieces that are funded with hotel tax must be in accordance. (REQUIRED)
- I agree: The SPICVB will require access to event participant database information that will show zip code data to measure likely impact from the funded event. (REQUIRED)
- Enclosed a sponsor list (categorized by "confirmed" and "pending")
- Enclosed a vendor/exhibitor list (categorized by "confirmed" and "pending")
- Enclosed an event map
- Enclosed security/safety plans
- Enclosed copies of promotional materials (if available)
- Enclosed a summary of previous special event experience of organizer(s)
- Enclosed a history of event (if previously produced)
- Indicated the type(s) of assistance requested
- Indicated the amount of financial support (if requested)

Tim Scrivner

Authorized Signature

Tim Scrivner

Print Name

11/1/2022

Date

JAILBREAK

MISSION: Inspire people to Live a Better Story.

2023 MARKETING PLAN

The 11th Annual Jailbreak Beach Escape will be held on May 13, 2023. One of our primary means of advertising and marketing will be through our social media platforms: Facebook, Instagram, and TikTok. We will also be engaging participants statewide through our email database that consists of 45,000 past participants / attendees. We also work with local television and radio stations leading up to the event.

Timeline:

December - May: Social Media and Email Marketing
March - May: Radio and possible Local Television stations

SCHEDULE OF ACTIVITIES:

December - Event: Marketing/ Planning/Promotion

May 12, 2023: 3PM-8PM - Early Packet Pick-Up

May 13, 2023:

- 7AM - Packet Pick-Up / Late Registration
- 8:45AM - Border Patrol wave
- 9AM - Waves of 400-500 runners begin every 30 minutes



ESTIMATED ROOM NIGHTS:

1000 + - this is based on historical room nights produced.

JAILBREAK

JAILBREAK SPI - 2023 PROPOSED PROFIT & LOSS

Income:

Sales:	\$133,000.00
Sponsorship:	\$30,000.00
Total Income:	\$163,000.00

Expenses:

Advertising & Promotion:	\$19,500.00
Property/Permitting:	\$7,500.00
Charitable Contributions:	\$2,500.00
Equipment Rental:	\$12,000.00
Event Expense:	\$70,000.00
Obstacle Repair/Maintenance:	\$6,500.00
Professional Fees:	\$7,500.00
Travel Expense:	\$6,000.00
Pre-Event Staff:	\$11,500.00
Total:	\$143,000.00

Net Profit: **\$20,000.00**

10TH ANNUAL JAILBREAK BEACH ESCAPE

BE A PART OF 10TH ANNUAL
SOUTH PADRE ISLAND
JAILBREAK BEACH ESCAPE!

**LONESTAR
NATIONAL BANK
EMPLOYEE
DISCOUNT**



5K + Obstacles

MAY 7TH, 2022

TO REGISTER, PLEASE EMAIL
YBARRAE@LONESTARNATIONALBANK.COM
THEN GO TO RUNTHEJAILBREAK.COM AND
ENTER **LSB2022**.

DEADLINE TO REGISTER IS: SUNDAY, APRIL, 24, 2022



10TH ANNUAL JAILBREAK BEACH ESCAPE

 **JAILBREAK**

BE A PART OF 10TH ANNUAL
SOUTH PADRE ISLAND
JAILBREAK BEACH ESCAPE!



5K + Obstacles

**MAY
7
2022**

**SIGN UP AT:
RUNTHEJAILBREAK.COM
OR SCAN QR CODE**




**South
Padre
ISLAND**



RUN THE JAILBREAK



RUN_THE_JAILBREAK

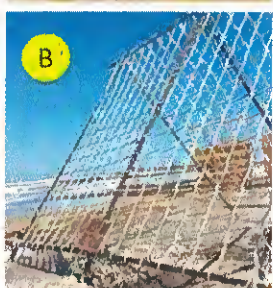
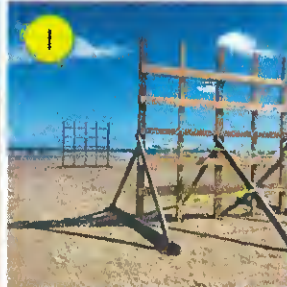
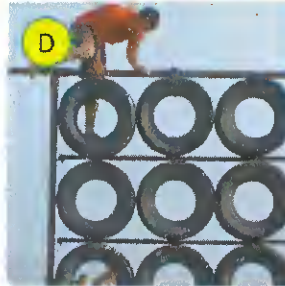
JAILBREAK

South Pacific Island

2022 Course Map



- A. Start
- B. Cargo Net (under)
- C. Monkey Bars
- D. Tire Guard
- E. A-Frame
- F. Walk the Plank
- G. WATER STATION
- H. Tire Drag
- I. Tall Wall
- J. Pole Carry
- K. Net Crawl
- L. Drunk Walk
- B. Cargo Net (over)
- M. Smooth Wall
- N. Barb Wire Crawl
- O. Finish



**CITY OF SOUTH PADRE ISLAND
CONVENTION AND VISITORS ADVISORY BOARD
AGENDA REQUEST FORM**

MEETING DATE: November 17, 2022

NAME & TITLE: Ema Jaramillo, Management Assistant

DEPARTMENT: Convention and Visitors Bureau

ITEM

Discussion and possible action to approve the funding request for the Ron Hoover Fishing Tournament in July 2023.
(Henry)

ITEM BACKGROUND

N/A

BUDGET/FINANCIAL SUMMARY

N/A

COMPREHENSIVE PLAN GOAL

N/A

LEGAL REVIEW

Sent to Legal:

Approved by Legal:

RECOMMENDATIONS/COMMENTS:

SOUTH PADRE ISLAND EVENT FUNDING
APPLICATION



To apply for funding please complete all questions.

ORGANIZATION INFORMATION

Date Application Submitted: 10/1/2022

Name of Organization: RON HOOVER CO

Address: 655 RON HOOVER DR

City, State, Zip: DONNA, TX 78537

Full Name:
DUSTIN HOOVER/ OMAR FUENTES

E-Mail:
DUSTIN@RONHOOVER.COM / OMAR@RONHOOVER.COM

Office Number:
956-464-4403

Cell Phone Number:
361-548-5194

Website for Event or Sponsoring Entity : WWW.RONHOOVERFISHING.COM

Non-Profit or For-Profit Status:
NON-PROFIT BENEFITING MAKE A WISH, RGV

Tax ID #:

Primary Purpose of Organization:
RAISE MONEY FOR MAW-RGV THROUGH FAMILY FUN AND FISHING ON
ON SOUTH PADRE ISLAND WITH OUR CUSTOMER BASE

EVENT INFORMATION

Name of Event: 3RD ANNUAL RON HOOVER FISHING TOURNAMENT

Date(s) of Event:
JULY 14-15TH, 2023

Primary Location of the Event:
SPI CONV CENTER-PRIMARY / JIMS PIER- SECONDARY

Amount Requested: \$35,000

If greater than previous year funded (if applicable), please explain the increase being requested:

BASED ON THE AMOUNT OF MONEY GIVEN TO OTHER TOURNAMENTS

WITH CONSIDERATION OF OUT OF AREA ATTENDANCE AND SPI MARKETING PERFORMED

Primary Purpose of Event:

RAISE MONEY FOR MAKE A WISH, RGV

LAST YEAR WE RAISED \$18,865

How will the hotel tax funds be used? Please attach a list of the hotel tax funded expenditures.

PROMOTING SPI AND FISHING OUR BAYS

Are you asking for any cost reductions for city facility rentals or city services? Please quantify and explain.

NO

AMOUNT REQUESTED UNDER EACH CATEGORY

Advertising, Solicitations, Promotional programs to attract tourists and convention delegates or registrants to the municipality or its vicinity. Amount requested under this category:

\$: ALL MONEY WILL GO TOWARDS MARKETING EXPENSE

Expenses including promotional expenses, directly related to a sporting event in which the majority of participants are tourists. The event must substantially increase economic activity at hotels within the city or its vicinity. Amount requested under this category:

\$: 0

QUESTIONS FOR ALL FUNDING REQUEST CATEGORIES

How many years have you held this event? 3

Attendance for previous year (if applicable): 1,500 APPROXIMATELY

How many of the attendees are expected to be from more than 75 miles away?
APPROXIMATELY 1/2, 750

How many people attending the event will use South Padre Island lodging establishments?
AT LEAST HALF

How many nights do you anticipate the majority of the tourists will stay? 2 NIGHTS

Will you reserve a room block for this event at area hotel(s)? YES, WE BELIEVE SO

Where and how many rooms will be blocked?
WILL TALK TO COURTYARD BY MARRIOT

List other years (over the last three years) that you have hosted your event, please include the amount of assistance given from HOT funding and the number of hotel rooms used:

Month/Year Held	Assistance Amount	# of Hotels Used
<u>AUGUST 2021</u>	<u>\$0</u>	<u>1,000</u>
<u>JULY 2022</u>	<u>\$10K</u>	<u>1,200</u>
<u> </u>	<u> </u>	<u> </u>

How will you measure the impact of your event on area hotel activity (e.g.; room block usage information, a survey of hoteliers, etc.)?
SURVEY AT REGISTRATION

Please list other sponsors, organizations, and grants that have offered financial support to your event:
RV & MARINE SUPPLIERS AND BANKS

Will the event charge admission? If so, what is the cost per person/group?

YES, \$500 PER TEAM OF 4

Do you anticipate a net profit from the event? If so, what is the anticipated amount and how will it be used?

NO, LAST YEAR WE LOST ABOUT \$30,000 NOT FACTORING LABOR

Please list all promotion efforts your organization is planning and the amount estimated for each media outlet. **Please attach a detailed marketing budget.**

Print \$: 20,000

Website \$: 3,000

Radio \$: 0

Social Media \$: 40-50K

TV \$: 6,000

Other Digital Advertising \$: 0

A link to the CVB **must be** included on your promotional handouts and on your website for booking hotel nights during this event.

What other marketing initiatives are you planning to promote hotel and convention activity for this event?

IN STORE MARKETING, BROCHURES GIVEN TO EVERY CUSTOMER AT DELIVERY , PHONE CALLS

INVITES, PROMOTION DURING EVERY BOAT SHOW ACROSS TX WE PARTICIPATE IN

Who is your target audience?

MEN & WOMEN WHO ENJOY FISHING AND OUTDOOR RECREATION

What geographic region(s) are you marketing to?

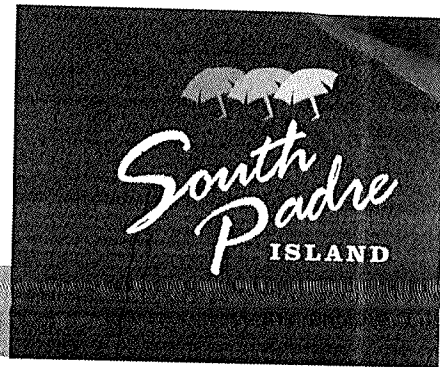
REGIONAL- ALL ACROSS TEXAS

Have you obtained the insurance required and who is the carrier?

TRUE RISK ADVISORS (AGENT) -TEXAS MUTUAL

During the term of this agreement, the event organizer shall procure and keep in force insurance with limits of \$1,000,000 per occurrence and 2,000,000 general aggregate. The policy must contain a policy endorsement that names "The City of South Padre Island, it's elected officials, representatives, employees or agents" as additionally insured. Applicant must provide a copy of the actual endorsement.

SOUTH PADRE ISLAND EVENT FUNDING CHECKLIST



To apply for funding please provide all the required documents.

Name of Event: 3RD ANNUAL RON HOOVER FISHING TOURNAMENT

- Received and understood the separate Special Events Policy (REQUIRED)
- Received and understood the separate HOT Funding Guidelines (REQUIRED)
- Completed the South Padre Island Event Funding Application form (REQUIRED)
- Enclosed a description of all planned activities or schedule of events (REQUIRED)
- Enclosed a complete detailed budget (REQUIRED)
- Enclosed an advertising/marketing and promotion plan (REQUIRED)
- In Room night projections, with back-up, for the Funded Event (REQUIRED)
- I agree: Any marketing for the event must be consistent with the brand image for South Padre Island and all such marketing pieces that are funded with hotel tax must be in accordance. (REQUIRED)
- I agree: The SPICVB will require access to event participant database information that will show zip code data to measure likely impact from the funded event. (REQUIRED)
- Enclosed a sponsor list (categorized by "confirmed" and "pending")
- Enclosed a vendor/exhibitor list (categorized by "confirmed" and "pending")
- Enclosed an event map
- Enclosed security/safety plans
- Enclosed copies of promotional materials (if available)
- Enclosed a summary of previous special event experience of organizer(s)
- Enclosed a history of event (if previously produced)
- Indicated the type(s) of assistance requested
- Indicated the amount of financial support (if requested)


Authorized Signature

10.6.22
Date

Dustin Hoover / Omar Fuentes
Print Name

2ND ANNUAL

OVER 150K
IN CASH & PRIZES

UNLIMITED CASH
PRIZES & EQUIPMENT



RON HOOVER

RV & MARINE CENTERS

FISHING TOURNAMENT

CONCERT FEATURING



FOWLER & SONS
JULY 29TH ONLY

SPI CONVENTION CENTER

BENEFITING
Make A Wish JULY 29-30

COME REGISTER AT
RON HOOVER
RV & MARINE CENTERS
OR OUR WEBSITE
WWW.HOOVERFISHING.COM

CONTACT INFORMATION

OMAR	JOHNNY	JERRY
956-393-8051	956-821-4731	956-314-4459

**RON HOOVER RV & MARINE
FISHING TOURNAMENT**

SCHEDULE OF EVENTS

REGISTRATION

- Friday July 29, 2022
- Registration at SPI Convention Center
- 5:00 pm - 8:00 pm On site registration and check in
 - 6:00 pm - 8:00 pm Hors D'oeuvres Sponsored by Starcraft
 - 7:00 pm - 7:30 pm Mandatory Team Captain's meeting
- Tournament rules/ Hoover Challenge
- 7:30 pm - 9:00 pm Kevin Fowler Live Concert
Sponsored By Forrest River

FISHING

- Saturday July 30, 2022
- 6:00 am - 2:00 pm Fishing Time
 - 12:00 pm - 2:00 pm Weigh in at Jim's Pier
(Must be in line by 2:00 pm NO EXCEPTIONS)

AWARDS

- 5:30 pm - Doors open at SPI Convention Center
 - 6:00 pm - 8:00 pm - Dinner Sponsored by Bad Boy & Veritex Bank
 - 6:30 pm - 7:00 pm - Comedian Juan Villarreal
Sponsored by Lippert
 - 7:00 pm - 7:30 pm - Awards/Trophys Presentation
Sponsored by Blue Wave Boats
 - 7:30 pm - 9:00 pm - Door Prize give-a-aways
followed by Grand Prize give-a-ways
- New Majek 18 M2 & New Viking RV**
(must be present to win)

3rd Annual Ron Hoover Fishing Tournament

July 14-15, 2023
South Padre Island



South Padre Island promotional merchandise and swag items

Tournament Shirts

- 1,500 Tournament shirts given to registered anglers promoting South Padre Island for years to come.



South Padre Island promotional merchandise and swag items : **Posters and Pamphlets**

RON HOOVER RV & MARINE FISHING TOURNAMENT
TOP SPONSORS

PLATINUM

SUZUKI | InTopStag | MAJEK | Family FUNding | South Padre ISLAND | FISHING CENTER

GOLD

STATE TREASURY AUCTIONEERS

THANK YOU TO ALL OUR SPONSORS FOR YOUR CONTRIBUTIONS AND SUPPORT

2ND ANNUAL
NEW YORK MACHOPARTS | BATTERY VIKING RV

RON HOOVER RV & MARINE CENTERS FISHING TOURNAMENT

SCHEDULE OF EVENTS

REGISTRATION
Friday July 29, 2022
Registration at SPI Convention Center
• 5:00 pm - 8:00 pm On site registration and check in
• 6:00 pm - 8:00 pm Hors D'oeuvres Sponsored by Starcraft
• 7:00 pm - 7:30 pm Mandatory Team Captain's meeting
Tournament rules/ Hoover Challenge
• 7:30 pm - 9:00 pm Kevin Fowler Live Concert
Sponsored By Permat Race

FISHING
Saturday July 30, 2022
• 6:00 am - 2:00 pm Fishing Time
• 12:00 pm - 2:00 pm Weigh in at Jim's Pier
(Must be in line by 2:00 pm NO EXCEPTIONS)

AWARDS
• 5:30 pm - Doors open at SPI Convention Center
• 6:00 pm - 8:00 pm - Dinner sponsored by Bad Day & Marine Boat
• 6:30 pm - 7:00 pm - Comedian Juan Villarreal
Sponsored by iSport
• 7:00 pm - 7:30 pm - Awards/Trophys Presentation
Sponsored by Blue Wave Boats
• 7:30 pm - 9:00 pm - Door Prize give-a-ways
followed by Grand Prize give-a-ways
New Majek 18 M2 & New Viking RV
(must be present to win)

COME REGISTER AT
RON HOOVER RV & MARINE CENTERS
ON OUR WEBSITE
WWW.HOOVERFISHING.COM

CONTACT INFORMATION
OMAR 956-393-8051 | JOHNNY 956-821-4731 | JERRY 956-314-4459

OVER 150K IN CASH & PRIZES INCLUDING NEW MAJEK M2 & VIKING RV

2ND ANNUAL

RON HOOVER RV & MARINE CENTERS FISHING TOURNAMENT

CONCERT FEATURING KEVIN FOWLER JULY 29TH ONLY

BENEFITING MAKE-A-WISH

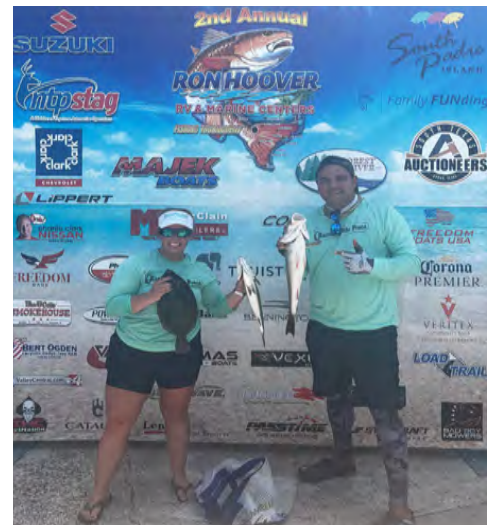
South Padre ISLAND

COME REGISTER AT
RON HOOVER RV & MARINE CENTERS
OR OUR WEBSITE
WWW.HOOVERFISHING.COM

CONTACT INFORMATION
OMAR 956-393-8051 | JOHNNY 956-821-4731 | JERRY 956-314-4459

- 5,000 pamphlets distributed throughout 15 Ron Hoover RV & Marine Locations across Texas
- 1,000 posters distributed throughout 15 Ron Hoover RV & Marine Locations across Texas and displayed by many of our vendors and sponsors.

South Padre Island promotional merchandise and swag items : **Tournament Backdrops**

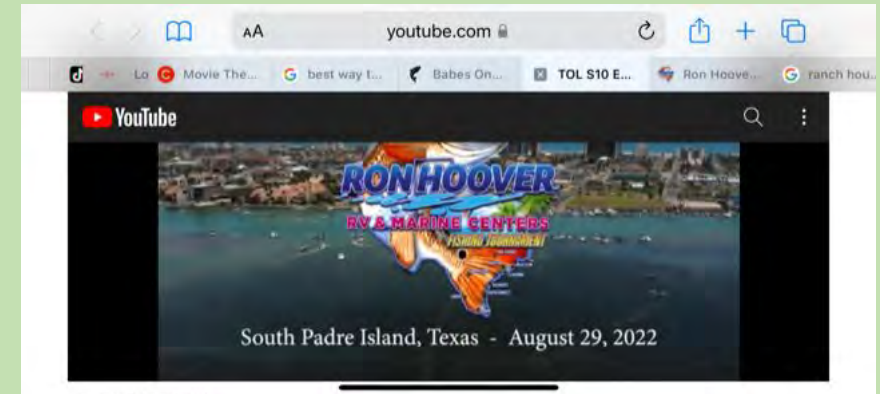


- South Padre Island displayed as top sponsor both of days of the event
- Digital back drop throughout ceremony and traditional back drop at the weigh in

Television Advertisement

- 60 spots on local TV commercials advertising tournament on News Valley Central
- Texas Outdoor Lifestyle TV episodes on News Valley Central, also found on YouTube
- 100 Spanish Television Networks

[TOL S10 E11 Ron Hoover 2022 Fishing Tournament - YouTube](#)



Social Media

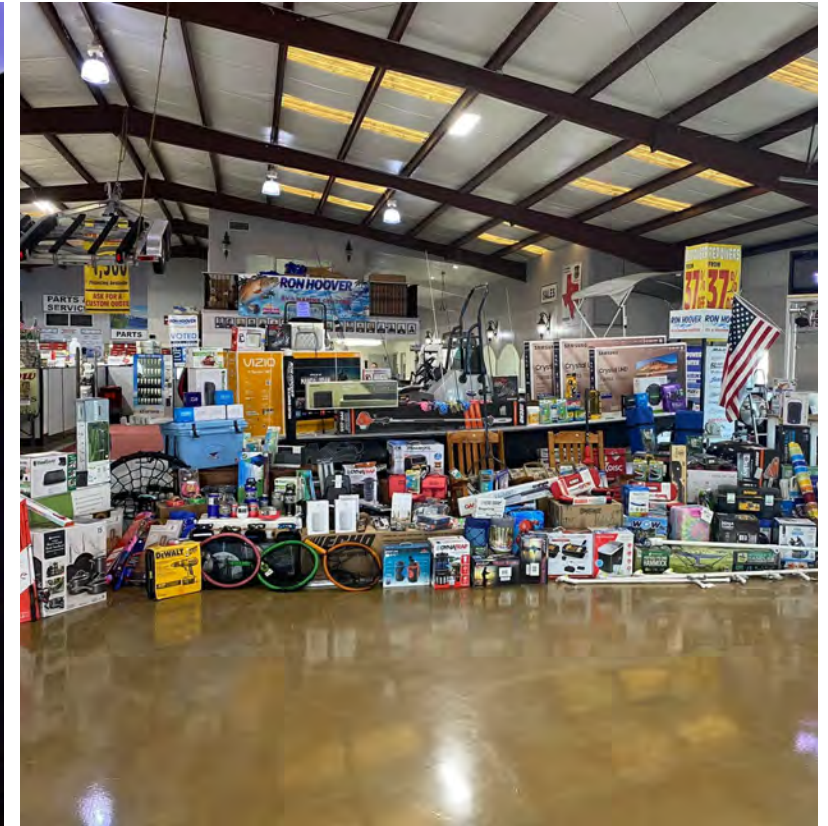
- Official tournament webpage www.hooverfishing.com
- Facebook page hooverfish
- Instagram
- Youtube
- Advertising displayed at Annual Ron Hoover Boat Expo in February



The Spazmatics
1st Annual Tournament



Kevin Fowler
2nd Annual Tournament



Over \$30,000 worth of door prizes

Main Attractions: Concert and Big Prize Giveaways

Main Attraction: Boat and RV Raffle



New 2022 Viking RV
Valued at \$30,000



2022 Majek 18M2
Valued at \$65,000

Attendance

- Over 210 boat registrations
- Over 1,300 people in attendance
- Over half of attendees traveled over 75 miles to participate
- Two nights of family fun activities
- Maxed out capacity at SPI convention center



FACTS

Based on UTRGV Journal of Management and Marketing Research statistics show each participant will spend an average of \$1,000 out of pocket expenses on a fishing tournament based out of South Padre Island. In addition, a non angler would spend about \$86 per day according to TPW.

840 anglers would generate approximately \$840,000

660 non anglers would generate approximately \$90,000

For a total of \$930,000 in out of pocket revenue for two days for one event.

[Tpwd.Texas.gov](http://tpwd.texas.gov)

[Tournament Survey Final 3-23-10 \(texas.gov\)](http://tpwd.texas.gov)

[Scholarworks.utrgv.edu](http://scholarworks.utrgv.edu)

[Scenario economic impact & marketing implications for south Texas saltwater fishing tournaments \(utrgv.edu\)](http://scholarworks.utrgv.edu)

Tournament Recognition:

The TOP 6 Saltwater Fishing Tournaments in Texas 2022

#2. [Ron Hoover Fishing Tournament](#): July 29-30, 2022: South Padre Island, TX

This tournament is highly committed to both local causes and impressive prizes. The organizers advertise a plethora of door [prizes](#) and giveaways, amounting to over \$150K: this year, two lucky anglers will win a Majek 18M2 powerboat and a Viking travel trailer. Participants will also enjoy a catered meal and a full comedy set by comedian Juan Villarreal. Proceeds from these social events and anglers' entry fees benefit the Make-A-Wish Foundation of the Rio Grande Valley. While this saltwater tournament emphasizes charity and community, the fish themselves remain a crucial part of the tournament, and anglers in all divisions compete for the longest and heaviest red fish and trout.



July 14-15, 2023

Conclusion

Asking for \$35,000 to help fund a small portion of the advertising expenses for the 3rd Annual Ron Hoover RV & Marine Fishing Tournament.

Hope to see each and everyone of you all out there!

Thank you.

**CITY OF SOUTH PADRE ISLAND
CONVENTION AND VISITORS ADVISORY BOARD
AGENDA REQUEST FORM**

MEETING DATE: November 17, 2022

NAME & TITLE: Ema Jaramillo, Management Assistant

DEPARTMENT: Convention and Visitors Bureau

ITEM

Discussion and possible action to approve the funding request for the American Junior Golf Association South Padre Island Junior Championship in August 2023. (Brown)

ITEM BACKGROUND

N/A

BUDGET/FINANCIAL SUMMARY

N/A

COMPREHENSIVE PLAN GOAL

N/A

LEGAL REVIEW

Sent to Legal:

Approved by Legal:

RECOMMENDATIONS/COMMENTS:

**Tournament Title Sponsor Agreement
American Junior Golf Association and South Padre Island Convention & Visitors Bureau**

PREAMBLE

The following shall set forth the agreement (“Agreement”) effective between the American Junior Golf Association (hereafter referred to as AJGA) and South Padre Island Convention & Visitors Bureau for the purpose of providing title sponsorship for the South Padre Island Junior Championship (hereafter referred to as the Event).

South Padre Island Convention & Visitors Bureau will become the Title Sponsor of the **South Padre Island Junior Championship** and will receive the following promotions:

A. Tournament Title:

South Padre Island Junior Championship
South Padre Island Golf Club
South Padre Island, Texas
August 14-17, 2023

B. The **South Padre Island Convention & Visitors Bureau** name and/or logo will appear on:

1. All printed material relating to the **South Padre Island Junior Championship**
2. Featured in numerous AJGA social media posts across multiple platforms (Facebook, Twitter, YouTube, Instagram)
3. Prominent branding and on-course signage (four professionally created banners) displayed at host golf course
4. Course flags
5. The scrolling TaylorMade-adidas Golf Live Scoring leaderboard
6. Top 5 Boys Division and Top 3 Girls Division trophies
7. Tournament participant shirts and towels (shirts at Open & JAS only)
8. All press releases and media materials
9. Individual tournament website and archived results page

The graphic design of these items will be done by the **AJGA** upon consultation with **South Padre Island Convention & Visitors Bureau**. The **AJGA** will assume responsibility for producing these items, at no additional charge to **South Padre Island Convention & Visitors Bureau**. In order to ensure adequate time to approve, distribute and produce promotional items with **South Padre Island Convention & Visitors Bureau** logo, **South Padre Island Convention & Visitors Bureau** will provide **AJGA** with high-quality copy (preferably .EPS format) of approved logo upon acceptance of Agreement.

C. The **AJGA** agrees to plan, operate and coordinate all activities relating to the **South Padre Island Junior Championship**. The sponsorship will be a turn-key operation for **South Padre Island Convention & Visitors Bureau**. Further, the **AJGA** agrees to play an active role in securing additional Tournament Partners, Junior-Am teams and donations.

D. **South Padre Island Convention & Visitors Bureau** sponsorship will afford access to engage players and parents and have the ability to include product samples in players and parents gift bags. **South Padre Island Convention & Visitors Bureau** will be granted access to display table/area for promotional items for duration of the tournament.

E. The **South Padre Island Convention & Visitors Bureau** sponsorship will be set at the following level for a one-year commitment. The initial term of this Agreement shall commence on the date this Agreement is signed by all the parties hereto and shall terminate on the conclusion of the Event.

2023 -- \$45,000

Initials: _____

F. **South Padre Island Convention & Visitors Bureau** recognizes that AJGA’s National, Premier, and Official Partners will be identified on-site during the **South Padre Island Junior Championship**.

G. **South Padre Island Convention & Visitors Bureau** will allow the **AJGA** to bring on additional Tournament Partners of the **South Padre Island Junior Championship**. The **AJGA** agrees not to promote a competing sponsor at **South Padre Island Junior Championship**, outside of the National, Premier, Official and Series partners as mentioned in F. In addition, **AJGA** will allow **South Padre Island Convention & Visitors Bureau** to bring on additional tournament sponsors, as long as those sponsors are approved by **AJGA**.

I. The **South Padre Island Junior Championship** will be held at a mutually agreeable venue and date.

J. TWO (2) local exemption tournament spots into **South Padre Island Junior Championship** will be granted to the signee of this agreement or an individual acting direct instructions from **South Padre Island Convention & Visitors Bureau**. Names and further considerations of local sponsor exemption players must be discussed with **AJGA** no later than 5 weeks prior to event start date.

K. **South Padre Island** agrees that net proceeds from the event will go to support the American Junior Golf Association Foundation initiatives that include Diversity and Inclusion, Internship Program and Achieving Competitive Excellence Grant Program.

South Padre Island Convention & Visitors Bureau **SPONSORSHIP SUMMARY**

In addition to the benefits listed in each of the afore mentioned sponsorship opportunities, **South Padre Island Convention & Visitors Bureau** will receive the following additional exposure as the “Title Sponsor” of the **South Padre Island Junior Championship**:

1. **WEBSITE** – The **South Padre Island Convention & Visitors Bureau** logo will appear on all tournament-related pages of the AJGA tournament website in addition to listing as a “Tournament Sponsor.” There will be a link from the tournament website to the **South Padre Island Convention & Visitors Bureau** website.
2. **CLOTHING BRANDING** – **South Padre Island Convention & Visitors Bureau** logo will be featured on **South Padre Island Junior Championship** tournament participant Adidas® shirts.
3. **PROMOTION** – The **AJGA** will endeavor to promote **South Padre Island Convention & Visitors Bureau’s** supportive role in their junior golf sponsorship.
4. **FUTURE SPONSORSHIPS/CONSIDERATIONS** – **South Padre Island Convention & Visitors Bureau** will be receptive to future **AJGA** sponsorship proposals and agrees to use its best efforts to market AJGA sponsorship opportunities to **South Padre Island Convention & Visitors Bureau’s** network of corporate partners. **AJGA** agrees to use its best efforts to provide additional value to its partnership my marketing / promoting **South Padre Island Convention & Visitors Bureau** to their corporate partners.
5. **PAYMENT SCHEDULE** – Sponsorship costs will be payable on a schedule mutually agreed to by **South Padre Island Convention & Visitors Bureau** and the **AJGA**. Similarly, **South Padre Island Convention & Visitors Bureau** agrees to pay the **AJGA** following the below invoice schedule to ensure all terms of this are properly activated as defined in this agreement:

2023

February 1, 2023 -- \$45,000

6. **PAYMENT INFORMATION** – The following addresses and contact(s) shall be utilized by both parties in regard to payment:

AJGA

1980 Sports Club Drive
Braselton, GA 30517
Taylor McGuire – Coordinator of Finance
tmcguire@ajga.org
(678) 425-1750

South Padre Island Convention & Visitors Bureau

7355 Padre Blvd
South Padre Island, Texas 78597
April Brown- Special Events Manager
April@sopadre.com
956-761-8392

Above terms agreed to by:

Stephen Hamblin
Executive Director, American Junior Golf Association

Date

Randy Smith
City Manager, South Padre Island Convention and Visitors Bureau

Date

SOUTH PADRE JUNIOR ALL-STAR



SOUTH PADRE ISLAND GOLF CLUB
JUNE 13-16, 2022
FULFILLMENT REPORT



HOST FACILITY



SOUTH PADRE ISLAND

CHAMPIONS



ZACKARY TARTER
5-UNDER-PAR 211

ESTHER KWON
8-UNDER-PAR 208

12

STATES REPRESENTED

78

PLAYER FIELD

294

NET VISITORS

5

COUNTRIES REPRESENTED

2022 ECONOMIC IMPACT

VISITOR SPENDING: \$97,542.50
ADMINISTRATIVE COSTS: \$26,082.73
REGIONAL MULTIPLIER: 2.37

\$292,992
TOTAL ECONOMIC IMPACT

TOURNAMENT DIGITAL



TWITTER

29,400
FOLLOWERS

TWEETS USING #SOUTHPADREJAS

18

POTENTIAL REACH OF #SOUTHPADREJAS

316,443



INSTAGRAM

93,200
FOLLOWERS

AJGA POST REACH

86,557

POST LIKES

6,301



FACEBOOK

30,646
LIKES

PHOTO ALBUM ENGAGEMENTS

308

PEOPLE REACHED

5,097



TIKTOK

25,100
FOLLOWERS

POST VIEWS

4.2 MILLION +

@AJGAGOLF POST LIKES

1.1 MILLION +



MORE PHOTOS CAN BE VIEWED AT [HTTPS://BIT.LY/3NMCBBV](https://bit.ly/3nmcbbv)

6,333
unique page
views

TAYLORMADE | ADIDAS GOLF
LIVE SCORING

3,622
unique page
views

INDIVIDUAL TOURNAMENT
WEBPAGE

10.4 million
unique page
views

SCHEDULE & RESULTS
PAGES

**CITY OF SOUTH PADRE ISLAND
CONVENTION AND VISITORS ADVISORY BOARD
AGENDA REQUEST FORM**

MEETING DATE: November 17, 2022

NAME & TITLE: Ema Jaramillo, Management Assistant

DEPARTMENT: Convention and Visitors Bureau

ITEM

Discussion and possible action to approve the funding request for the Ladies Kingfish Tournament in August 2023.
(Brown)

ITEM BACKGROUND

Discussion and possible action to approve the funding request for the Ladies Kingfish Tournament in August 2023.

BUDGET/FINANCIAL SUMMARY

N/A

COMPREHENSIVE PLAN GOAL

N/A

LEGAL REVIEW

Sent to Legal:

Approved by Legal:

RECOMMENDATIONS/COMMENTS:

SOUTH PADRE ISLAND EVENT FUNDING APPLICATION



To apply for funding please complete all questions.

ORGANIZATION INFORMATION

Date Application Submitted: 10/31/2022

Name of Organization: South Padre Island Chamber of Commerce

Address: 321 Padre Blvd.

City, State, Zip: South Padre Island, TX 78597

Full Name: Alita Bagley E-Mail: alita@spichamber.com

Office Number: 956-761-4412 Cell Phone Number: 956-243-1920

Website for Event or Sponsoring Entity : spichamber.com

Non-Profit or For-Profit Status: 501 (c) 6 Tax ID #: 74-2572775

Primary Purpose of Organization:
Promote business and tourism on SPI

EVENT INFORMATION

Name of Event: Ladies Kingfish Tournament

Date(s) of Event: August 11-13, 2023 Primary Location of the Event: SPI-CVB

Amount Requested: \$5000.00

If greater than previous year funded (if applicable), please explain the increase being requested:

Primary Purpose of Event:

Promote SPI as a fishing and leisure travel destination

How will the hotel tax funds be used? Please attach a list of the hotel tax funded expenditures.

Marketing the event

Are you asking for any cost reductions for city facility rentals or city services? Please quantify and explain.

Request use of the convention centre facilities for Friday (11th) through Sunday (13th).

Friday Set up and registration, Sunday awards Luncheon

AMOUNT REQUESTED UNDER EACH CATEGORY

Advertising, Solicitations, Promotional programs to attract tourists and convention delegates or registrants to the municipality or its vicinity. Amount requested under this category:

\$: 5000.00

Expenses including promotional expenses, directly related to a sporting event in which the majority of participants are tourists. The event must substantially increase economic activity at hotels within the city or its vicinity. Amount requested under this category:

\$: _____

QUESTIONS FOR ALL FUNDING REQUEST CATEGORIES

How many years have you held this event? 41

Attendance for previous year (if applicable): 525

How many of the attendees are expected to be from more than 75 miles away?

How many people attending the event will use South Padre Island lodging establishments?
50%

How many nights do you anticipate the majority of the tourists will stay? 2

Will you reserve a room block for this event at area hotel(s)? no

Where and how many rooms will be blocked?

List other years (over the last three years) that you have hosted your event, please include the amount of assistance given from HOT funding and the number of hotel rooms used:

Month/Year Held	Assistance Amount	# of Hotels Used
<u>2020</u>	<u>5,000 mktng</u>	<u>105 rm nights</u>
<u>2021</u>	<u>5,000 mktng</u>	<u>208 rm nights</u>
<u>2022</u>	<u>5,000 mktng</u>	<u>202 rm nights</u>

How will you measure the impact of your event on area hotel activity (e.g., room block usage information, a survey of hoteliers, etc.)?

Please list other sponsors, organizations, and grants that have offered financial support to your event:

Will the event charge admission? If so, what is the cost per person/group?

Yes, \$100 anglers, \$30 others

Do you anticipate a net profit from the event? If so, what is the anticipated amount and how will it be used?

Yes, estimated \$30,000.00 net profit which goes to the Chamber operational budget. It provides the resources to

sustain our operations and to carry out the fishing tournament, as well as, other programs and events for businesses

Please list all promotion efforts your organization is planning and the amount estimated for each media outlet. **Please attach a detailed marketing budget.**

Print \$: 2240

Website \$: 1760

Radio \$: psa's

Social Media \$: 600

TV \$: 400

Other Digital Advertising \$: _____

A link to the CVB **must be** included on your promotional handouts and on your website for booking hotel nights during this event.

What other marketing initiatives are you planning to promote hotel and convention activity for this event?

Event listing on CVB website event page, SPI Chamber website, FB

and Chamber emails

Who is your target audience?

Female adult and youth anglers, captains and families

What geographic region(s) are you marketing to?

RGV, Coastal TX and throughout TX using FB fishing sites & TX fishing publications/websites

Have you obtained the insurance required and who is the carrier?

Yes, Accord

During the term of this agreement, the event organizer shall procure and keep in force insurance with limits of \$1,000,000 per occurrence and 2,000,000 general aggregate. The policy must contain a policy endorsement that names "The City of South Padre Island, it's elected officials, representatives, employees or agents" as additionally insured. Applicant must provide a copy of the actual endorsement.

SOUTH PADRE ISLAND EVENT FUNDING CHECKLIST



To apply for funding please provide all the required documents.

Name of Event: Ladies Kingfish Tournament

- Received and understood the separate Special Events Policy (REQUIRED)
- Received and understood the separate HOT Funding Guidelines (REQUIRED)
- Completed the South Padre Island Event Funding Application form (REQUIRED)
- Enclosed a description of all planned activities or schedule of events (REQUIRED)
- Enclosed a complete detailed budget (REQUIRED)
- Enclosed an advertising/marketing and promotion plan (REQUIRED)
- In Room night projections, with back-up, for the Funded Event (REQUIRED)
- I agree: Any marketing for the event must be consistent with the brand image for South Padre Island and all such marketing pieces that are funded with hotel tax must be in accordance. (REQUIRED)
- I agree: The SPICVB will require access to event participant database information that will show zip code data to measure likely impact from the funded event. (REQUIRED)
- Enclosed a sponsor list (categorized by "confirmed" and "pending")
- Enclosed a vendor/exhibitor list (categorized by "confirmed" and "pending")
- Enclosed an event map
- Enclosed security/safety plans
- Enclosed copies of promotional materials (if available)
- Enclosed a summary of previous special event experience of organizer(s)
- Enclosed a history of event (if previously produced)
- Indicated the type(s) of assistance requested
- Indicated the amount of financial support (if requested)

Authorized Signature

Alita Bagley

Print Name

10/31/2022

Date

2023 Ladies Kingfish Tournament

Activities Overview

Wednesday – at the SPI Convention Centre

Move in our tournament related supplies, trophies, merchandise, angler bags. Deliver banners to CVB staff for hanging. Check with them regarding final setup.

Thursday – at the SPI Convention Centre

Setup merchandise booth, trophy display, stage presentation, art vendor, raffle display, inside boat/car displays. Setup posters. Challenge table also setup.

Friday – at the SPI Convention Centre

Set up registration work area, bag pickup, onsite registration, vendors come in to setup 9-3. Bars are setup. Volunteers arrive by 4. The room is wrapped with sponsors banners all around the room.

Event opens at 4 p.m. and registration ends at 7:00 pm. Guests may enjoy a drink while shopping our merchandise booth and visiting vendor booths where they can purchase items or visit with reps. A very active raffle area is selling chances for a vast number of raffle items. Registered participants may enter an angler's challenge. Guests can view all of the sponsored award trophies. This is a time when many guests visit with friends and anglers they haven't seen since previous year. Event is open to everyone. We usually have some type of music and during the course of the evening there is a rules meeting.

Saturday – at the South Point Marina in Port Isabel

Fishing on the Laguna Madre and the Gulf of Mexico. Weigh in is held at the South Point Marina in Port Isabel from 2 to 7 p.m. There is covered seating available for audience and the Laguna Madre Youth Center is selling food and soft beverages. 30 plus volunteers staff the weigh in tables and assist anglers at the dock. We have a charity that collects donated fish. Lots of photo ops!

Sunday - at the SPI Convention Centre

Final day of festivities. Convention Hall opens at 10:00 a.m. to the public. Those with tickets can enjoy lunch starting at 11:00. There are cash bars for refreshments. Vendors are open and our event merchandise booth volunteers are selling items. Our raffle crew is selling tickets for the raffle until 12:00 noon. Trophies are on display. An announcer does the appropriate thank you to sponsors, donors, various dignitaries and guests. Winners are announced and awarded trophies. Raffle drawings are held. Angler's challenge announces winners.

**South Padre Island Chamber of Commerce
Ladies Kingfish Tournament
2023**

Income	
450000 · Ladies Kingfish Tournament -	
411050 · Reg. Fees	24,000.00
412050 · Sponsorship	30,000.00
413050 · Event promo items	4,500.00
429050 · Miscellaneous	4,000.00
	<hr/>
Total 450000 · Ladies Kingfish Tournament -	62,500.00
Total Income	<hr/> 62,500.00
Expense	
620000 · Ladies Kingfish Tournament	
500050 · Promotion	5,000.00
502050 · Awards/Prizes/Tropies	3,000.00
522050 · Food/Drink	4,500.00
562050 · Misc.	4,500.00
606050 · Supplies	1,000.00
618050 · T-Shirts/logo items	4,000.00
619050 · Event Bags	2,300.00
	<hr/>
Total 620000 · Ladies Kingfish Tournament	24,300.00
Total Expense	<hr/> 24,300.00
Net Income	<hr/> 38,200.00

2023 Ladies Kingfish Tournament Media Plan

Lone Star Outdoors: - \$500 (online) –

\$250 per month – ad on website homepage in June and July

Texas Saltwater Fishing Magazine - \$760 (online) –

- \$360.
- \$400 per month - large banner ad on website homepage in June
-

Saltwater Angler Magazine - \$1,400 (print and online) –

- \$250 per month - banner on website homepage in June and July and 2 e-blast to 7,000+ subscribers
- \$225 per issue - ¼ page ad in print/online magazine (4 issues June and July)
- Tournament on their Facebook page

Street Banner - \$240 -

Texas Outdoor Lifestyles TV Show - \$400 (online)

Filming of Vicki Hinojosa fishing during tournament to be aired on show (valued at \$5,000) traded for Gold Sponsorship (\$2,500)

Coastal Current - \$300 (print)

½ page horizontal in July 1st edition which will cover the holiday week-end

Facebook Ads - \$600 (May 1 – August 6 | Targeted to Texas)

PI/SPI Press - \$800 (Discounted from \$1,320 for Friend Sponsor)

Full page thank you ad listing all sponsors, donors and volunteers

Marketing Budget -	\$5,000
Digital and Print Above -	\$3,669
Facebook Ads -	\$ 600
Banners -	\$ 240
Registrations -	\$ 400
Total -	\$5,000

Minimum of two social posts made to the LKT and SPI Chamber social media pages per week and then shared with the following Facebook groups – members total almost 350,000.

SPI Chamber Social Media pages: Facebook, Instagram, Twitter and LinkedIn @spichamber
 LKT Social Media Pages: Facebook and Instagram @ladieskingfishtournament
 #spichamber and #LKT2023

SOCIAL MEDIA – FISHING GROUPS JOINED as of March 15, 2021 (261,759+ total members)

361 Fishing – 46,000 members	Fishing Tournaments: South Padre Island, TX (SPI) – 84 members
Fishing Texas – 32,000 members	Texas Fishing Group – 8,300 members
RGV Fishing Fanatics – 3,700 members	SPI Fishing: The Jetties – 775 members
Texas Fishing – 1,900 members	Texas Flats Fishing – 2,300 members
210 Fishing – 45,000 members	South Texas Fish’Aholics – 39,000
South Texas Bay Fishing – 7,700	South Texas Fishing Association – 75,000

SOCIAL MEDIA – OTHER GROUPS JOINED as of March 15, 2021 (86,317+ total members)

The Buzz: South Padre Island, TX – 635 members	WOW South Padre Island – 3,200 members
South Padre Island Concierge – 53,541 members	Post It: South Padre Island – 2,700 members
South Padre Island Concierge II – 15,000 members	South Texas-RGV-Calendar of Events – 4,900 members
Community Connection: SPI – 620 members	Events: SPI – 1,900 members
Brownsville Concierge – 997 members	*South Padre Island, TX – 1,000

**CITY OF SOUTH PADRE ISLAND
CONVENTION AND VISITORS ADVISORY BOARD
AGENDA REQUEST FORM**

MEETING DATE: November 17, 2022

NAME & TITLE: Ema Jaramillo, Management Assistant

DEPARTMENT: Convention and Visitors Bureau

ITEM

Discussion and possible action to approve the ecotourism buy with RGV Reef for \$50,000/ (Henry)

ITEM BACKGROUND

N/A

BUDGET/FINANCIAL SUMMARY

N/a

COMPREHENSIVE PLAN GOAL

N/A

LEGAL REVIEW

Sent to Legal:

Approved by Legal:

RECOMMENDATIONS/COMMENTS:

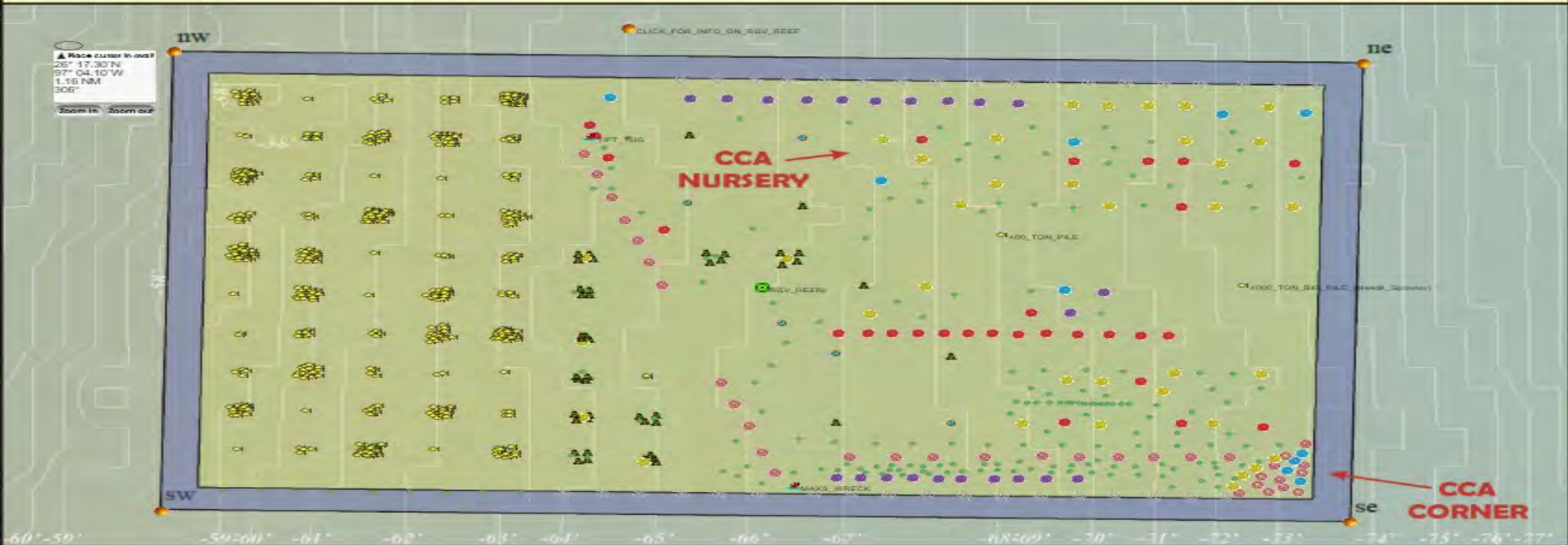


FRIENDS OF
RGV
REEF





- | | | |
|-----------------|------------------|-------------|
| ● PATCH REEF | ○ ROUND CULVERTS | ● LIMESTONE |
| ▲ PYRAMID REEF | ○ OCTO-REEF | ● WATERMILL |
| ● BOX CULVERTS | ● SUNK BOAT | ● TILE |
| ● CINDER BLOCKS | ○ CONCRETE | ○ DIVIDERS |



RGV REEF
(PS-1105) 1,650 Acres





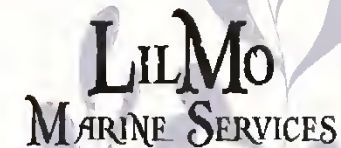
This image shows juvenile snappers are staying on the cinderblocks until they are large enough to be harvested



RGV
REEF



HEROES OF THE REEF



Paul Veale, Jr.



DR. RICHARD KLINE

THE RAM FOUNDATION

ANDY FASKIN



Marine Transport









Image IBCAO

Data SIO, NOAA, U.S. Navy, NGA, GEBCO
Image Landsat





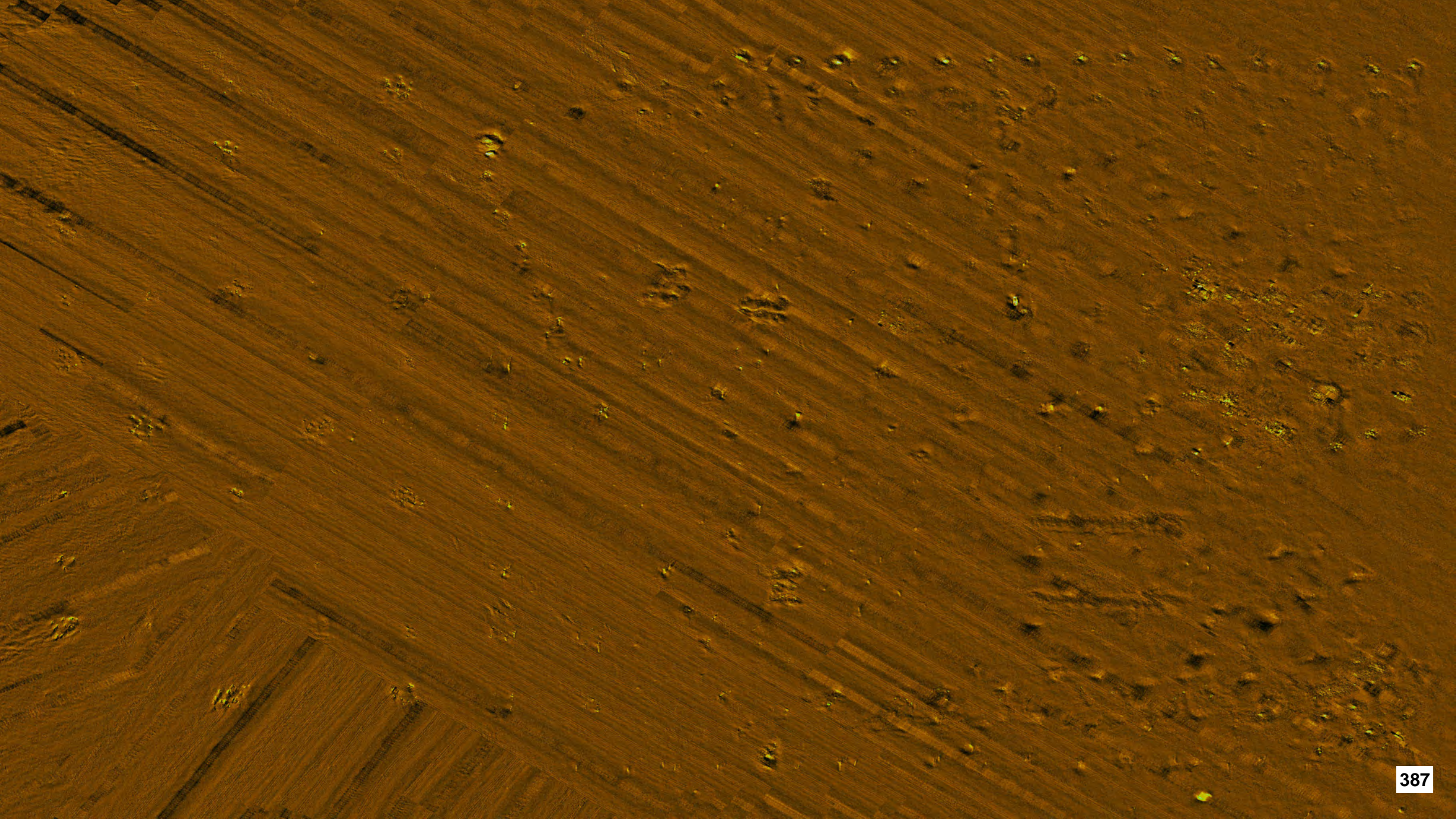
A Natural Partnership

**BUILDING
CONSERVATION
TRUST**



**NGV
REEF**







419 W. US Hwy 83
Pharr, TX 78577
www.rgvreef.com
www.facebook.com/rgvreef/

c/o Glick Twins

419 W. US Highway 83

Pharr, TX 78577

Invoice

November 5,

To:

South Padre Island Convention Center and Visitors Bureau

Quantity	Unit Price	Total
	Procuring and Placing Artificial Reefing Material	\$50,000

(to place donated concrete or steel materials in RGV Reef)

THANKS FOR HELPING US PUT FISH BACK IN THE GULF, AND INCREASING
TOURISM IN OUR COMMUNITY.

**CITY OF SOUTH PADRE ISLAND
CONVENTION AND VISITORS ADVISORY BOARD
AGENDA REQUEST FORM**

MEETING DATE: November 17, 2022

NAME & TITLE: Ema Jaramillo, Management Assistant

DEPARTMENT: Convention and Visitors Bureau

ITEM

Discussion and possible action to approve the marketing buy with The Sport Fishing Championship for \$80,000.
(Henry)

ITEM BACKGROUND

N/A

BUDGET/FINANCIAL SUMMARY

No change to line item

COMPREHENSIVE PLAN GOAL

N/A

LEGAL REVIEW

Sent to Legal:

Approved by Legal:

RECOMMENDATIONS/COMMENTS:



MARKETING & SPONSORSHIP AGREEMENT

THIS MARKETING AND SPONSORSHIP AGREEMENT ("Agreement") is made and entered as of the 19th day of October 2022 ("Effective Date") between Visit South Padre Island ("Sponsor") and Sport Fishing Championship Ltd., a Texas corporation ("Provider"). Sponsor and Provider are each a "Party" and together, the "Parties").

RECITALS

- A. Provider holds the exclusive marketing and sponsorship rights for the SFC Billfish Championship series of fishing tournaments ("Tournaments") and championship events ("Events").
- B. Sponsor wishes to further its exposure of its products and/or services through its association with the Tournaments and by sponsoring certain Events.

NOW, THEREFORE, in consideration of the foregoing Recitals, which are incorporated herein by this reference, and other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the Parties agree as follows:

1. **Term of Agreement.** This Agreement shall be effective on the Effective Date and shall continue until the satisfactory completion of the Event unless terminated sooner in accordance with the terms of this Agreement (the "Term"). For clarity, the Term of this Agreement is from January 1st, 2023 to September 30th, 2023.

Neither Party shall have any of the rights set forth in this Agreement after its expiration or earlier termination except for obligations which by this nature shall survive termination including Sponsor's payment obligations to Provider under Paragraph 3 below.

Either Party may immediately terminate this Agreement, without further liability or obligation, if: (i) the other Party (or any of its employees, directors or officers) engages in conduct or activities materially damaging to the business or reputation of the non-breaching Party; (ii) the other Party (or any of its employees, directors, or officers) engages in conduct or activities which: (A) violates any applicable U. S. state or local laws, rules, regulations, or ordinances relevant to its fulfillment of obligations hereunder; or (B) results in an infringement of any patent, copyright, or other intellectual property right of either Party or of any third party; or (C) violates the confidentially provisions set forth below; (iii) the other Party otherwise materially breaches any provision, warranty, or representation of this Agreement and, if curable, such material breach remains uncured for a period of seven (7) days following receipt of written notice; or (iv) the other Party becomes insolvent, makes a general assignment for the benefit of its creditors, suffers or permits the appointment of a receiver for its business, or becomes subject to any proceeding under bankruptcy laws or any other statute or laws relating to the insolvency or protection of the rights of creditors.

Subject to the terms hereof, each Party is responsible for the conduct of its respective employees, guests, invitees, and/or agents at the Event. Either Party reserves the right to terminate the Agreement if it reasonably believes that activities taking place during the Event would place them in risk of any unreasonable danger or peril; provided, however, that if possible such belief is first communicated to the other Party in order to provide the other Party with a reasonable opportunity to cure or prevent such unreasonable danger or peril from occurring in the first instance.



2. **Sponsorship Benefits.** During the Term, provided that Sponsor fulfills all of its payment obligations to Provider, Sponsor will receive the benefits of the sponsorship levels described on Exhibit A attached to this Agreement and made a part hereof (the "Benefits").
3. **Payment Obligations of Sponsor.** In consideration of the Benefits to be provided to Sponsor by Provider, Sponsor will pay Provider the amounts set forth on Exhibit A (the "Fee"). For clarity, Sponsor agrees to pay Provider the following Fee: \$80,000.00 over two years. The Fee shall be due and payable as follows:

Cash billing totals as follows:

1/1/2023 - 12/31/2023 - \$80,000.00 as follows:

- o 11/18/2022 -\$20,000.00
- o 1/1/2023 -\$20,000.00
- o 4/1/2023 -\$20,000.00
- o 7/1/2023 -\$20,000.00

All necessary and reasonable out-of-pocket expenses incurred by Promoter specifically on Sponsor's behalf will be billed to Sponsor in addition to the Fee; provided, however, that any and all such expenses are pre-approved, in writing, by Sponsor in each instance. Any such expense will be billed at cost without markup. Sponsor shall not be liable for any unauthorized expenses. Sponsor shall be responsible to pay for the authorized expenses within thirty (30) days of its receipt of a detailed invoice in connection therewith.

Please make all checks payable to Sport Fishing Championship Advanced Media, Inc. All late payments are subject to a late payment fee of 2% per month (24% APR) or the highest rate allowed by law together with all costs and expenses of collection including attorneys' fees.

4. **Force Majeure.** Neither Party shall be deemed in default of this Agreement to the extent that any delay or failure in the performance of its obligations results from any cause beyond the non-performing Party's control and without such Party's fault or negligence, such as acts of God, acts of civil or military authority, embargoes, epidemics, war, acts of terrorism and events related to such acts, riots, insurrections, fires, explosions, earthquakes, floods, loss of power, strikes or lockouts (collectively, "Force Majeure"). If any Force Majeure condition affects Provider's ability to perform its obligations set forth hereunder, Provider shall give written notice to Sponsor, and Provider will offer mutually agreeable make-good benefits to Sponsor in direct and fair proportion to the benefits not received by Sponsor due to the Force Majeure condition ("Make-Good Benefits"). The Make-Good Benefits shall be subject to Sponsor's approval which approval will not be unreasonably withheld or delayed. Until such time as the Make-Good Benefits are agreed upon, Sponsor will continue to pay the full sponsorship fee to Provider as set forth above.
5. **Inclement Weather.** In the event of inclement weather, Promoter shall be entitled to move the Event to a different location. In the event of any such relocation, Promoter shall be responsible for the costs associated with the move; provided, however, that Sponsor shall be responsible for the costs associated with relocating its own promotional items and materials.
6. **Marks.** To the extent that any of the Sponsor's Benefits described in Exhibit A hereto include the right to make use of Provider's logos or trademarks ("Marks"), Sponsor agrees that its use of Marks is non-exclusive, limited and non-transferable and must be approved by the Provider prior to its use.



Sponsor further agrees that it may not make use of Marks in any commercial promotion or sale of a product without the prior approval of Provider or its authorized agent and the payment of any required license fee. All right, title and interest in and to the Marks is and shall remain the sole and exclusive property of Provider. Notwithstanding anything to the contrary above, Promoter has the right to state that Sponsor is an official sponsor of the Event in any and all information and promotional materials.

If and to the extent that a Party uses any photographs and/or videotaped recordings that incorporate any intellectual property or other third-party rights of any kind (including without limitation publicity, likeness, and/or privacy rights), such Party shall be solely responsible to obtain any and all such rights at its own expense prior to any use thereof.

7. **Indemnification.** To the fullest extent permitted by law, each Party agrees to indemnify, defend and hold the other Party, including its members, officers, directors, employees, and other agents, harmless from any and all liability (including, without limitation, reasonable attorney's fees, costs and expenses) resulting from or related to any third-party claim, complaint and/or judgment for any negligent act or acts of intentional misconduct or any breach of this Agreement. The Party seeking indemnification shall provide the indemnifying Party with prompt written notice of any claim and give complete control of the defense and settlement to the indemnifying Party, and shall reasonably cooperate with the indemnifying Party, its insurance company, and its legal counsel in its defense of such claim(s), at the indemnifying Party's expense. This indemnity shall not cover any claims in which there is a failure to give the indemnifying Party prompt notice, to the extent such lack of notice prejudices the defense of the claim. The indemnifying Party may not settle any potential suit hereunder without the other Party's prior written consent (not to be unreasonably withheld, conditioned or delayed).
8. **Limitation of Liability.** EXCEPT FOR THE PARTIES INDEMNIFICATION OBLIGATIONS UNDER SECTION 8 ABOVE, IN NO EVENT SHALL EITHER PARTY BE LIABLE UNDER THIS AGREEMENT TO THE OTHER PARTY FOR ANY INCIDENTAL, CONSEQUENTIAL, INDIRECT, STATUTORY, SPECIAL, EXEMPLARY OR PUNITIVE DAMAGES, INCLUDING, BUT NOT LIMITED TO, LOST PROFITS, LOSS OF USE, LOSS OF TIME, INCONVENIENCE, LOST BUSINESS OPPORTUNITIES, DAMAGE TO GOODWILL OR REPUTATION, AND COSTS OF COVER, REGARDLESS OF WHETHER SUCH LIABILITY IS BASED ON BREACH OF CONTRACT, TORT, STRICT LIABILITY OR OTHERWISE, AND EVEN IF ADVISED OF THE POSSIBILITY OF SUCH DAMAGES OR SUCH DAMAGES COULD HAVE BEEN REASONABLY FORESEEN. SUBJECT TO THE SPONSOR'S OBLIGATION TO PAY THE FEE TO THE PROVIDER, EACH PARTY'S ENTIRE AGGREGATE LIABILITY FOR ANY CLAIMS RELATING TO THIS AGREEMENT WILL BE LIMITED TO AN AMOUNT EQUAL TO THE FEE PAID BY SPONSOR HEREUNDER. ANY CLAIMS MADE PURSUANT TO THIS SECTION MUST BE MADE WITHIN ONE (1) YEAR OF THE INCIDENT GIVING RISE TO THE LIABILITY TO WHICH THEY RELATE OR FOREVER BE BARRED. This section shall survive the termination of the Agreement.
9. **Governing Law and Venue.** This Agreement will be governed by and interpreted in accordance with the laws of State of Texas, without giving effect to the principles of conflicts of law of such State. The UN Convention on Contracts for the International Sale of Goods shall not apply to this Agreement. The Parties hereby agree that any action arising out of this Agreement will be brought solely under the relevant courts located in the in any State or Federal court located in Dallas County, TX. Both Parties hereby submit to the exclusive jurisdiction and venue of any such court, and expressly waive any right to argue that such courts are inappropriate or inconvenient. TO THE MAXIMUM EXTENT OF THE LAW, THE PARTIES FURTHER AGREE TO WAIVE ANY RIGHT TO TRIAL BY JURY WITH



RESPECT TO ANY CLAIM, COUNTERCLAIM OR ACTION ARISING FROM THE TERMS OF THIS AGREEMENT. The rights and remedies of the Parties as set forth in this Agreement are not exclusive of any other rights and remedies to which they may be entitled under law or contract.

10. **Miscellaneous.** All notices hereunder must be in writing and shall be deemed to have been given when (a) delivered by hand (with written confirmation of receipt), (b) sent by facsimile (with written confirmation of receipt) with a copy mailed by certified mail, return receipt requested, (c) when received by the addressee, if sent by a nationally recognized overnight delivery service (receipt requested), in each case to the appropriate addresses set forth on the signature page below (or to such other addresses as a signatory may designate by notice to the other signatories) or (d) when received by the address, if sent by e-mail to the appropriate e-mail address of the address. Sponsor shall not have the right to transfer or assign its rights or obligations under this Agreement without the express prior written consent of Provider. This Agreement constitutes and contains the entire Agreement of the Parties relating to the subject matter hereof and supersedes any and all prior or contemporaneous written or oral understandings or agreements with respect thereto. No amendment to this Agreement shall be valid unless in writing signed by each of the Parties hereto. The failure of any Party to exercise any of its rights under this Agreement shall not be deemed a waiver of such right or any other rights. This Agreement shall be binding on and inure to the benefit of the Parties and their respective successors and permitted assigns. Sponsor and Provider are independent contracting parties and nothing in this Agreement shall be deemed to create a partnership, joint venture or agency relationship between them nor does it grant either Party any authority to assume or create any obligation on behalf of or in the name of the other Party. This Agreement may be executed in counterparts by facsimile or electronic signature, each of which shall be deemed an original and each counterpart together shall constitute one document.

Each Party represents and warrants that the person whose signature appears below is duly authorized to execute this Agreement and legally bind that Party under this Agreement.

ACCEPTED AND AGREED AS OF THE ABOVE EFFECTIVE DATE:

THE SPORT FISHING CHAMPIONSHIP
2003 EAST HIGHWAY 114
SUITE 340 #200
TROPHY CLUB TX, 76262

CITY OF SOUTH PADRE ISLAND
RANDY SMITH
4601 PADRE BLVD.
SOUTH PADRE ISLAND, TX 78597

By: _____

By: _____

Print: _____

Print: _____

Title: _____

Title: _____

Date: _____

Date: _____



EXHIBIT A

Corporate Partner Level SFC SERIES Packages	
Asset	Details
13 x 13 Tent Activation in Sponsorship Village at Fan Fest for the ENTIRE SERIES where Fan Fest takes place.	13 x 13 Tent Activation at SFC Tournaments Sponsorship Village. SFC will set up tent and table and take down at each event. SFC will move tent and table from event to event. Sponsor will outfit tent and move those materials from event to event.
SFC LIVE TV - 30 sec commercial spot - SERIES	FULL SERIES - National TV commercial spot airing during final day LIVE* coverage of SFC on CBS Sports Network (up to 14 total, dependent on the number of tournaments in the 2023 Season)
SFC LIVE TV - In-show Billboard - SERIES	FULL SERIES - National TV in-show billboard airing during final day LIVE* coverage of SFC on CBS Sports Network (up to 14 total, dependent on the number of tournaments in the 2023 Season)
SFC MORNING SHOW - 30 second commercial - FULL SERIES - DAY ONE	FULL SERIES - Day One - Commercial airing during show streaming on sportfishingchampionship.com designed to get you ready for the days action. (up to 14 total, dependent on the number of tournaments in the 2023 Season)
SFC MORNING SHOW - 30 second commercial - FULL SERIES - DAY TWO	FULL SERIES - Day Two - Commercial airing during show streaming on sportfishingchampionship.com designed to get you ready for the days action. (up to 14 total, dependent on the number of tournaments in the 2023 Season)
SFC MORNING SHOW - 30 second commercial - FULL SERIES - FINAL DAY	FULL SERIES - Final Day - Commercial airing during show streaming on sportfishingchampionship.com designed to get you ready for the days action. (up to 14 total, dependent on the number of tournaments in the 2023 Season)



On-Site Activation	
Asset	Details
Angler's Buckets - SFC Series	Sponsor to be permitted to place marketing materials inside angler buckets at all SFC tournaments.
Permanent On-Site Signage - SFC Series	Sponsor to receive onsite signage at all SFC tournaments during the SFC season. (Ex: A-Frame Signage)

Hospitality	
Asset	Details
Champions Club Tickets	(6) - Champions Club Hospitality Ticket at the Texas International Fishing Tournament (TIFT)

Championship Naming Rights	
Asset	Details
Tournament Title Sponsorship - Texas International Fishing Tournament (TIFT)	<p>Customized Robust CBS LIVE TV/SFC Digital Plan (see media package details and numbers above)</p> <p>Customized Social Media Plan</p> <p>SFC Tenting at Fan Fests (need to determine what that looks like/sizing)</p> <p>Customizable Event Activation (tent signage/selling and or marketing)</p> <p>Custom Corporate Partner Tournament Event Signage (Pillars/A-Frames)</p> <p>SFC to provide Partner Specific Content and Online Access (link to partners)</p> <p>Sportfishingchampionship.com Partner Page Recognition (Logo Placement)</p> <p>Marketing Materials in Angler's Buckets</p>



Marketing Materials	
Asset	Details
Rotating Banner Ad - Specific Assets	Sponsor to receive a rotating banner ad on SportFishingChampionship.com
SFC Video and Photo Content Library - SFC Series	SFC to provide Partner Specific Content and Online Access (link to partners) to the SFC Video and Content Library. These include photos, raw video, festival photos, and competition photos. Sponsor has permission to use these across their own platforms as well.
Website Logo Placement - SFC Series	Sponsor to be recognized as an official partner of the SFC with logo placement on the "Sponsors" page of SportFishingChampionship.com

Social	
Asset	Details
Social Media - SFC Series	Social Media: SFC agrees to organically integrate Sponsor into social media during the SFC season.

- Timing of signed partnership agreement will determine the number of tournaments where the SFC is able to provide the above-mentioned assets.
- Tournaments may be canceled due to unforeseen events. Cancellations will be determined at the discretion of the Sport Fishing Championship.




*South
Padre*
ISLAND



**THE
SPORT FISHING
CHAMPIONSHIP**

**CBS SPORTS
NETWORK**



***“ THE SPORT FISHING CHAMPIONSHIP IS
THE **GREATEST DISRUPTION** TO FISHING
THAT I CAN REMEMBER IN MY 28 YEARS OF
WORKING IN THIS INDUSTRY. ”***

- Industry Association President

CHAMPIONSHIP **FORMULA**



CHAMPION TOWNS



CHAMPION EXPERIENCE



CHAMPION COMPETITION

Our winning formula is simple: work with towns that have championship pedigrees to deliver a first-class experience and a world-class offshore fishing competition. Our team works with the relentless pursuit of delivering greatness across these three areas, while creating an international competition to award the fishing team with “the greatest catch” of the year across all tournaments.

INSHORE CHAMPIONSHIPS



In 2023, the SFC will launch two additional saltwater championship series: the Tarpon Championship and Redfish Championship. The SFC will “move inshore” in a strategic effort to increase our championship content window from February through November, create brand loyalty with inshore anglers and increase overall brand awareness in new markets that will include Houston, Tampa, Key West, Southeast Florida, Jacksonville, Savannah and new international markets in the Caribbean and Central America.

BILLFISH CHAMPIONSHIP

1 APRIL 27-29



DOMINICAN REP.

Est. 1965

2 MAY 4-6



LOUISIANA

Est. 2019

3 MAY 11-13



E. FLORIDA

Est. 1972

4 MAY 25-27



ALABAMA

Est. 1966

5 JUNE 8-10



MISSISSIPPI

Est. 1996

6 JUNE 22-24



W. FLORIDA

Est. 2003

BILFISH CHAMPIONSHIP

7 JULY 6-8



NEW JERSEY

Est. 2018

8 JULY 13-15



MASSACHUSETTS

Est. 2014

9 JULY 20-21



BRITISH VIRGIN ISLANDS

Est. 2022

10 JULY 24-28



RHODE ISLAND

Est. 2002

11 AUGUST 3-5

G GULF CHAMPIONSHIP WEEKEND



TEXAS

Est. 1933

12 AUGUST 10-12

A ATLANTIC CHAMPIONSHIP WEEKEND



MARYLAND

Est. 2018

13 AUGUST 24-26

SFC CHAMPIONSHIP WEEKEND



PUERTO RICO

Est. 1954

SFC MARKETS



SFC is in every major coastal market along the Gulf Coast and Atlantic seaboard, securing its position as the premier saltwater fishing championship brand, creating loyal customers in target markets.

BY THE END OF 2023, THE SFC WILL HAVE EVENTS IN 18 STRATEGIC DOMESTIC COASTAL MARKETS:

- | | |
|---------------------------------|-------------------------------------|
| South Padre Island (Billfish) | Biloxi (Billfish & Redfish) |
| Pensacola (Redfish) | Punta Cana (Billfish) |
| Lake Charles (Redfish) | St. Augustine/ E Florida (Billfish) |
| New Orleans / Venice (Billfish) | Martha's Vineyard (Billfish) |
| Orange Beach (Billfish) | Block Island (Billfish) |
| Destin (Billfish) | Cape May (Billfish) |
| Florida Keys (Tarpon) | Puerto Rico (Billfish) |
| Punta Gorda (Tarpon) | Ocean City (Billfish) |
| Sarasota (Tarpon) | British Virgin Islands (Billfish) |

COMMUNITY CHAMPIONS



MARINE SCIENCES



SUSTAINABILITY



MILITARY & VETERANS



HEALTH & WELLNESS

MARINE SCIENCES EDUCATION

Promoting and educating younger generations the importance of conserving our oceans, helping ensure future generations can enjoy and benefit from a naturally balanced ocean ecosystem

SUSTAINABILITY

Promoting responsible angling and ecoresponsibility in each location we are in. Plan, design, and implement "Blue Economic" innovative initiatives and partner with companies that uphold that responsibility.

MILITARY AND VETERANS

Giving back to those who look out for our anglers on the water.

HEALTH AND WELLNESS

Treating and highlighting our anglers like the athletes they are.

SFC CONTENT & GROWTH STRATEGY

MULTI-PLATFORM *DISTRIBUTION*



:30 commercial spot, billboards
Q2/3 Saturday AM – 10-noon ET
Q4 Prime Time Re-airs

20 Original Hours, 60 Total Hours



:30 commercial spot, billboards
Q4 7 – 11pm ET Nightly Stunts

10 Original Hours, On-Demand



:30 commercial spot, billboards
Q2/3 Thurs-Sat – 9-10 am ET
Q2/3 Thurs- Sat – 5-6pm ET

50 Original Hours, On-Demand

NETWORK RESEARCH

AFFLUENT VIEWER DEMOGRAPHIC

- 37%** More likely to have an individual expected income of **\$200,000+** per year than the average American (index 137)
- 28%** More likely to work in **management, business, and financial occupations** than the average American (index 128)
- 40%** More likely to have a **household net worth of \$1,000,000+** than the average American (index 140)
- 81%** More likely to **belong to a country club** than the average American (index 181)
- 39%** More likely to have a **C-suite 2 position** (CEO, CFO, COO, etc.) than the average American (index 139)

VIEWERSHIP COMPOSITION

- 65%** Agree with the statement "I often find myself in a **leadership position**"
- 19%** Spend **a lot of time socializing**/doing things with friends around town
- 24%** More likely to have **taken 6-7 round trips** by plane in the last 12 months than the average American (index 124)
- 63%** Will pay more for **top quality electronics**
- 72%** Own or **lease two or more cars**
- 63%** More likely have tracked **investments/traded stocks, bonds or mutual funds** on the internet in the last 30 days than the average American (index 163)

51
MEAN
AGE

3
MEAN # OF
PEOPLE IN HH

\$71,200
MEAN
IEI

\$110,900
MEAN
HHI

\$437,083
MEAN HH
NET WORTH

\$320,584
MEAN VALUE OF
OWNED HOME

72%
MALE
VIEWERS

28%
FEMALE
VIEWERS

2022 **IN REVIEW**

11 EVENTS **50,000** ATTENDANCE

INTERNATIONAL
PRESENCE & RELATIONSHIPS

404 BILLFISH RELEASED

330 TEAMS COMPETED

289 HOURS OF COMPETITION

8 KIDS PROGRAMS **400** KIDS

 CBS SPORTS NETWORK

 WAYPOINT
OUTDOORS TV

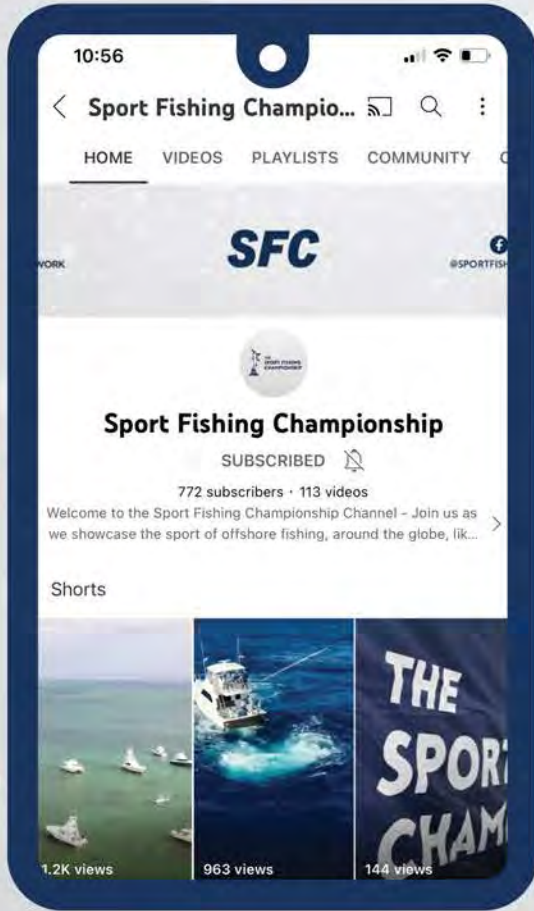
MORE THAN 100
HOURS OF CONTENT
ON LINEAR, DIGITAL &
OTT PLATFORMS

60 HOURS ON CBS SPORTS NETWORK

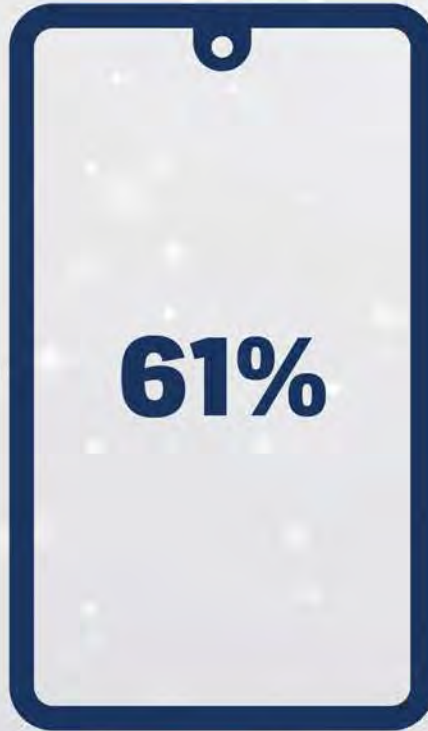
55+ HOURS ON DIGITAL & OTT PLATFORMS

40+ AIRINGS ON CBS SPORTS NETWORK
WITH PRIME TIME SLOTS

CONTENT CONSUMPTION



 YouTube



*SportFishing
Championship.com*



IN ADDITION TO NATIONAL TV AND OVER THE TOP (OTT) PLATFORMS, FANS ARE ENGAGING ACROSS A VARIETY OF NON-TRADITIONAL CHANNELS

SFC **ANALYTICS**



SOCIAL

3,888,533 *Total Insiders Influencers Reach*

MEDIA

826,400 *Total LIVE Stream Minutes Viewed*

104,000 *Total LIVE Stream Views*

WEBSITE

44% *of Web Traffic from Organic Search*

24% *of Web Traffic from Social Media Links*

Top 5 Areas: *New York, Chicago, Atlanta, Dallas & New Orleans*

51% *of Total Website Visitors Viewed the "Video" Tab*

12.3 *Website Page Visits Per User*



 CBS SPORTS



**THE
SPORT FISHING
CHAMPIONSHIP**

SATURDAY 9 AM ET

 CBS SPORTS NETWORK





THE
SPORT FISHING
CHAMPIONSHIP



ONE CHAMPION



THE
PASSION
IS REEL

ROBBIE FLOYD
@ROBBIEFLOYD329

SFC

PETER MILLER
@PETERMILLERFISHING



MEDIA **EXAMPLES**

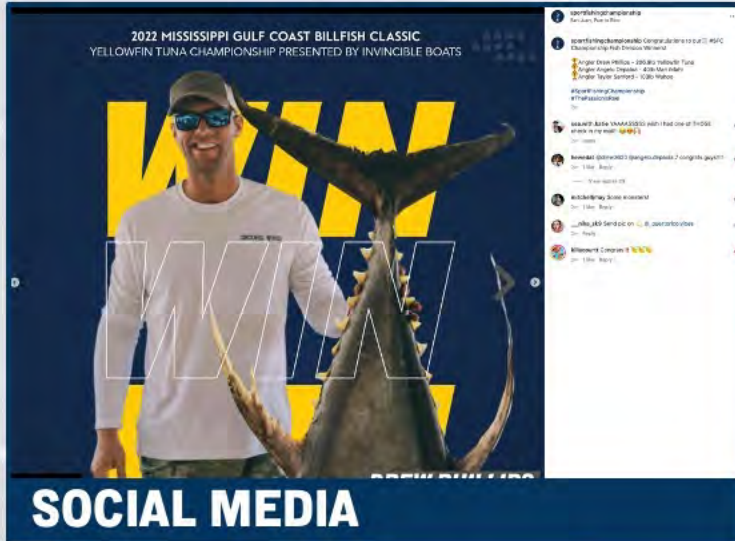




SFC



MEDIA NETWORK



SOCIAL MEDIA

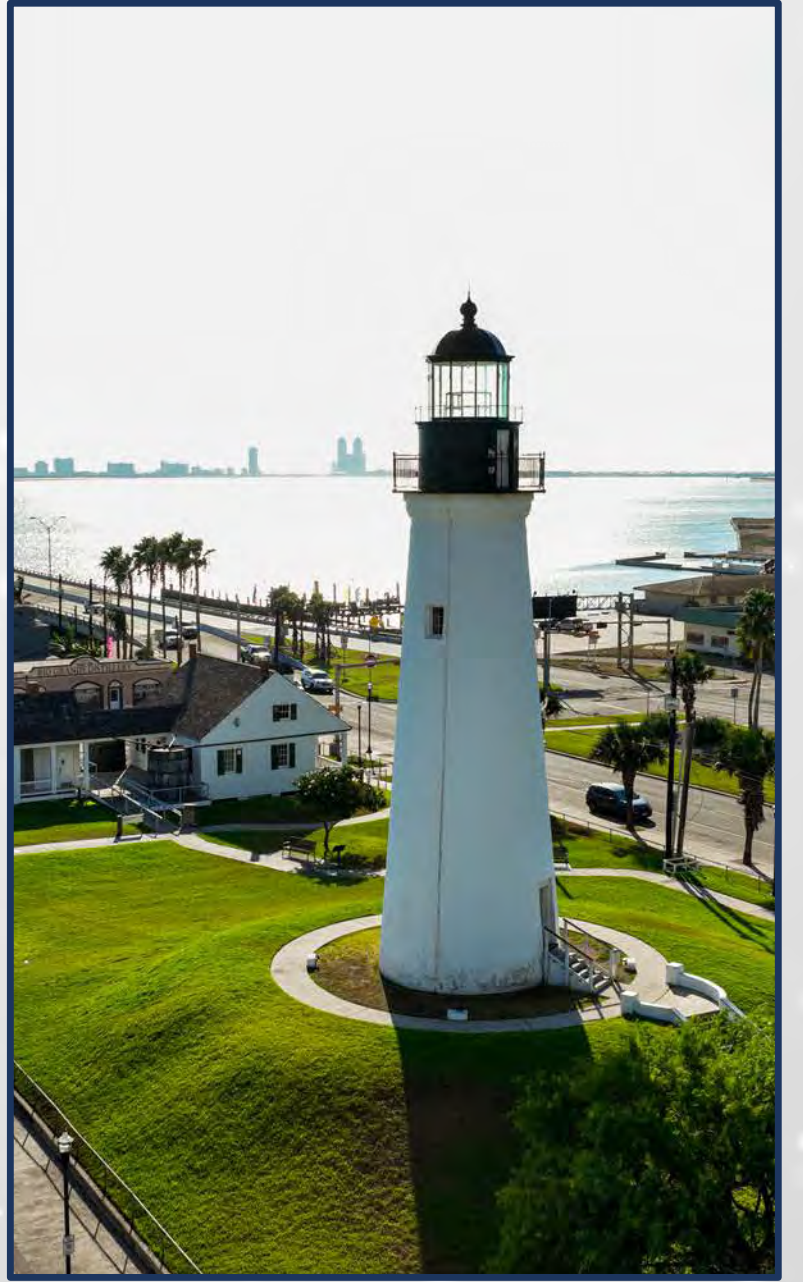


MEDIA PARTNERSHIPS



Day In The Life as CBS Sports INFLUENCER NETWORK

SFC's content strategy is to create 365-day-a-year content around competitive saltwater fishing and saltwater lifestyle programming. The business will integrate self-produced content with third-party-generated content from current YouTube, podcast and social media influencers. With the guidance of Visit South Padre Island, we will showcase the attributes, characteristics and local businesses of SPI and utilize our influencer and media network to cross-promote across multiple channels.







2022 **ECONOMIC IMPACT**



45 STAFF MEMBERS



800 FLIGHTS BOOKED



2200+ ROOM NIGHTS



150 RENTAL CARS BOOKED

\$100 AVG DAILY SPENDING PER PERSON

SFC

© Sport Fishing Championship. All Rights Reserved.

**CITY OF SOUTH PADRE ISLAND
CONVENTION AND VISITORS ADVISORY BOARD
AGENDA REQUEST FORM**

MEETING DATE: November 17, 2022

NAME & TITLE: Ema Jaramillo, Management Assistant

DEPARTMENT: Convention and Visitors Bureau

ITEM

Discussion and action concerning the new meeting date for November 2022. (Till)

ITEM BACKGROUND

Discussion and action concerning the new meeting date for November 2022. (Till)

BUDGET/FINANCIAL SUMMARY

N/A

COMPREHENSIVE PLAN GOAL

N/A

LEGAL REVIEW

Sent to Legal:

Approved by Legal:

RECOMMENDATIONS/COMMENTS: