

NOTICE OF MEETING
THE CITY OF SOUTH PADRE ISLAND
THE CONVENTION & VISITORS AUTHORITY BOARD
JULY 13, 2011

Notice is hereby given that the Convention and Visitors Authority Board of the City of South Padre Island, Texas will hold a **Meeting on Wednesday, July 13, 2011 at 2:00p.m.**, in the **Municipal Building Joyce H. Adams Board Room, 2nd Floor, 4601 Padre Boulevard,** South Padre Island, Texas.

AGENDA

1. Call to order
2. Pledge of Allegiance
3. Public announcements and comments: *This is an opportunity for citizens to speak to the CVA relating to agenda or non-agenda items. **Speakers are required to address the CVA at the podium and give their name before addressing their concerns.** (Note: State law will not permit the CVA to discuss, debate or consider items that are not on the agenda. Citizen comments may be referred to Convention and Visitors Bureau staff or may be placed on the agenda of a future CVA meeting.)*
4. Consent agenda
 - A. Approval of minutes for June 8, 2011 meeting
5. Review of monthly and year to date revenues, expenditures and financial statements
6. Staff Showcase
 - A. Presentation by staff member concerning their duties – Urbano Gonzalez
7. Historic Preservation report
 - A. Comments concerning Wall of Honor recommendations to the City Council
8. Budget Committee report
 - A. Discussion and action concerning proposed 2011-2012 CVB operating budget
9. Update on Convention Centre expansion
10. Marketing Committee report
 - A. Discussion and action concerning contract with the CE Group for event sponsorship solicitation and event management
 - B. Discussion and action to issue requests for qualifications for a year-round still photographer and videographer
 - C. Discussion and action concerning making the operation of Sand Castle Days a responsibility of the Convention and Visitors Bureau
 - D. Discussion and action concerning licensing agreement with Cameron County concerning Sand Castle Days in Isla Blanca Park
 - E. Discussion and action concerning recommending Birding Center Marketing Plan to the South Padre Island Economic Development Corporation, the South Padre Island Birding and Nature Center Board of Directors and the City Council
11. Discussion and action concerning advertising, including recent and planned ad placements, web usage statistics and recent public relations efforts
12. Set New Meeting date / agenda items for next meeting
13. Adjourn

Dated this, the _____ day of _____ 2011.

CITY OF SOUTH PADRE ISLAND

Dinora Garcia, Executive Assistant, CVB

I, the undersigned authority, do hereby certify that the above Notice of Meeting of the South Padre Island Convention and Visitors Authority Board is a true and correct copy of said Notice on the bulletin board at the City Hall of said City of South Padre Island, Texas on _____, 2011 at _____ and it remained so posted continuously for at least 72 hours preceding the scheduled time of said Meeting.

CITY OF SOUTH PADRE ISLAND

Dinora Garcia, Executive Assistant, CVB

NOTE: This facility is wheelchair accessible and accessible parking spaces are available. Requests for accommodations or interpretive services must be made 48 hours prior to this meeting. Please contact Jay Mitchim, ADA designated responsible party, at (956) 761-1025.

NOTE: There may be one or more members of the South Padre Island City Council attending this meeting, and if so, this statement satisfies the requirements of the OPEN MEETINGS ACT.