

**NOTICE OF CONVENTION AND VISITORS ADVISORY BOARD MEETING
CITY OF SOUTH PADRE ISLAND**

WEDNESDAY, JUNE 28, 2023
9:00 AM AT THE MUNICIPAL BUILDING,
CITY COUNCIL CHAMBERS, 2ND FLOOR
4601 PADRE BOULEVARD, SOUTH PADRE ISLAND, TEXAS

1. Call to Order

2. Pledge of Allegiance

3. Public Comments and Announcements

This is an opportunity for citizens to speak to the Convention and Visitors Advisory Board relating to agenda or non-agenda items. Speakers are required to address the Convention and Visitors Advisory Board at the podium and give their name before addressing their concerns. [Note: State law will not permit the Convention and Visitors Advisory Board to discuss, debate or consider items that are not on the agenda. Citizen comments may be referred to City Staff or may be placed on the agenda of a future Convention and Visitors Advisory Board meeting]

4. Approve Consent Agenda

4.1 Approve the meeting minutes for the April 26, 2023 regular meeting. (Till)

4.2 Approve the excused absence for Vice Chairman Daniel Salazar for the April 26, 2023 meeting. (Till)

4.3 Approve the post-event reports for the following events: (Brown)
*SPI Sprint Triathlon 2023
*Texas State Surfing Championship 2023
*Texas Ultimate Beach Festival 2023
*Splash Unified 2023
*Sea Turtle Inc. Kemp Krawl 5K 2023
*Shallow Sport Owners Fishing Tournament 2023

5. Regular Agenda

5.1 Presentation and discussion by Predictive Data Lab on campaign performances, KPIs, and analytics. (Trevino)

5.2 Update, presentation, and possible action regarding the new marketing campaign by The Zimmerman Group. (Trevino)



- 5.3 Update, presentation, and discussion regarding the Spring Break 2024 marketing plan by The Zimmerman Group. (Trevino)
- 5.4 Update, discussion, and possible action to approve in-house Fall 2023 events. (Moore)
- 5.5 Presentation and discussion regarding the CVB Monthly Report. (Henry)
 - 1.) Special Events
 - 2.) Sales
 - 3.) Marketing & Communications
 - 4.) Social Media
 - 5.) Cision
 - 6.) In-House Creative
- 5.6 Discussion and possible action to approve Event Marketing (593) and Marketing (594) budgets for FY 23/24. (Moore)
- 5.7 Discussion and possible action to approve the funding request for the SPI Triathlon in September 2023. (Brown)
- 5.8 Discussion and possible action to approve the funding request for Sandcastle Days in October 2023. (Brown)
- 5.9 Discussion and possible action to approve the funding request for the SPI Muzicians Run in November 2023. (Brown)
- 5.10 Discussion and possible action to approve the funding request for the South Padre Island Double Causeway Cross in February 2024. (Brown)
- 5.11 Discussion and possible action to approve a reimbursement to Isla Grand Beach Resort for fireworks expenses for the South Side Gulf area and request a budget amendment to City Council from excess reserve up to \$15,000. (Salazar)
- 5.12 Discussion and possible action to move Convention and Visitors Advisory Board meetings to a different date. (Till)
- 5.13 Discussion and action concerning the new meeting date for July 2023. (Till)

6. Adjourn

NOTE:

One or more members of the City of South Padre Island City Council and Special Events Committee may attend this meeting; if so, this statement satisfies the requirements of the OPEN MEETINGS ACT.

DATED THIS FRIDAY, JUNE 23, 2023

Agenda: JUNE 28, 2023 - CONVENTION AND VISITORS ADVISORY BOARD MEETING



Ema Jaramillo

Ema Jaramillo, Management Assistant

I, THE UNDERSIGNED AUTHORITY, DO HEREBY CERTIFY THAT THE ABOVE NOTICE OF MEETING OF THE CONVENTION AND VISITORS ADVISORY BOARD OF THE CITY OF SOUTH PADRE ISLAND, TEXAS IS A TRUE AND CORRECT COPY OF SAID NOTICE AND THAT I POSTED A TRUE AND CORRECT COPY OF SAID NOTICE ON THE BULLETIN BOARD AT CITY HALL/MUNICIPAL BUILDING ON FRIDAY, JUNE 23, 2023 AT/OR BEFORE 5:00PM AND REMAINED SO POSTED CONTINUOUSLY FOR AT LEAST 72 HOURS PRECEDING THE SCHEDULED TIME OF SAID MEETING.

Ema Jaramillo

Ema Jaramillo, Management Assistant

THIS FACILITY IS WHEELCHAIR ACCESSIBLE, AND ACCESSIBLE PARKING SPACES ARE AVAILABLE. REQUESTS FOR ACCOMMODATIONS OR INTERPRETIVE SERVICES MUST BE MADE 48 HOURS PRIOR TO THIS MEETING. PLEASE CONTACT BUILDING OFFICIAL, GEORGE MARTINEZ AT (956)761-8103.



**CITY OF SOUTH PADRE ISLAND
CONVENTION AND VISITORS ADVISORY BOARD
AGENDA REQUEST FORM**

MEETING DATE: June 28, 2023

NAME & TITLE: Ema Jaramillo, Management Assistant

DEPARTMENT: Convention and Visitors Bureau

ITEM

Approve the meeting minutes for the April 26, 2023 regular meeting. (Till)

ITEM BACKGROUND

Approve the meeting minutes for the April 26, 2023 regular meeting.

BUDGET/FINANCIAL SUMMARY

N/A

COMPREHENSIVE PLAN GOAL

N/A

LEGAL REVIEW

Sent to Legal:

Approved by Legal:

RECOMMENDATIONS/COMMENTS:

MEETING MINUTES
NOTICE OF CONVENTION AND VISITORS ADVISORY BOARD MEETING
CITY OF SOUTH PADRE ISLAND

WEDNESDAY, APRIL 26, 2023

1. Call to Order

The Convention and Visitors Advisory Board of the City of South Padre Island, Texas held a regular meeting on Wednesday, April 26, 2023, at the South Padre Island City Council Chambers, 4601 Padre Boulevard, South Padre Island, Texas. Chairman Sean Till called the meeting to order at 9:01 AM. A quorum was present: Chairman Sean Till, Bob Friedman, Tom Goodman, Arnie Creinin, Rene Valdez, and Bryan Pinkerton.

City Staff members present were CVB Director Blake Henry, Special Events Manager April Brown, Operations and Services Manager Lori Moore, CVB Sales and Services Manager Mayra Nunez, Marketing and Communications Specialist Dennise Villalobos, Event Experience Coordinator Luis Rios, Management Assistant Ema Jaramillo, and City Councilman Ken Medders.

2. Pledge of Allegiance

Chairman Till led the pledge of allegiance.

3. Public Comments and Announcements

Public comments were given at this time.

4. Approve Consent Agenda

Tom Goodman made a motion, seconded by Bob Friedman, to approve consent agenda. Motion passed unanimously.

4.1 Approve the meeting minutes for the March 29, 2023 regular meeting. (Till)

4.2 Approve the excused absence for Board Member Arnie Creinin for the March 29, 2023 meeting. (Till)

5. Regular Agenda

5.1 Presentation and discussion by Predictive Data Lab on March 2023 data and Mexico visits. (Trevino)

Atique Alam of Predictive Data Lab gave an update regarding hotel and vacation rental data, paid media performance, web analytics, in house media buys, Zartico data, Mexico visits, and economic impact for the month of March.

5.2 Presentation and discussion regarding the CVB Monthly Report. (Henry)

- 1.) Special Events - Special Events Manager April Brown updated CVA board about special events occurring in the past month.
 - 2.) Sales - CVB Sales and Services Manager Mayra Nunez provided an update on room nights and group visits.
 - 3.) Marketing & Communications - Marketing and Communications Specialist Dennise Villalobos provided an update on social media, cision reports, and in house creatives.
 - 4.) Social Media
 - 5.) Cision
 - 6.) In-House Creative
- 5.3 Discussion and possible action regarding CVB Budget 593 and 594 for FY 23/24. (Moore)
Operations and Services Manager Lori Moore presented budget calendar for FY 23/24. Rene Valdez made a motion, seconded by Bryan Pinkerton, to increase budget 594 to 4.25 million. Motion passed unanimously.
- 5.4 Discussion and possible action for Spring Break 2024 Marketing and Events. (Till)
Rene Valdez made a motion, seconded by Arnie Creinin, to have CVB staff create an action plan for Spring Break 2024 marketing and events. Motion passed unanimously.
- 5.5 Discussion and possible action to approve the funding request for the SPI Wahoo Classic Fishing Tournament in September 2023. (Brown)
Tom Goodman made a motion, seconded by Bryan Pinkerton, to approved \$4,000 in marketing funds for the SPI Wahoo Classic Fishing Tournament.
- 5.6 Discussion and possible action to approve the funding request for Ride for Rotary Causeway Cross in October 2023. (Brown)
Arnie Creinin made a motion to approve, seconded by Tom Goodman, to approve \$2,500 in marketing funds for Ride for Rotary Causeway Cross. Funds are to be split between Texas and Mexico markets. \$2,000 will be allocated for Mexico markets and \$500 to be for Texas markets.
- 5.7 Discussion and action concerning the new meeting date for May 2023. (Till)
Chairman Till announced the next meeting date will be Wednesday, May 24, 2023, at 9:00 AM.

6. Adjourn

There being no further business, Chairman Till adjourned the meeting at 10:14 AM.

Prepared By:

Ema Jaramillo, Management Assistant

Approved By:

Sean Till, CVAB Chairman

**CITY OF SOUTH PADRE ISLAND
CONVENTION AND VISITORS ADVISORY BOARD
AGENDA REQUEST FORM**

MEETING DATE: June 28, 2023

NAME & TITLE: Ema Jaramillo, Management Assistant

DEPARTMENT: Convention and Visitors Bureau

ITEM

Approve the excused absence for Vice Chairman Daniel Salazar for the April 26, 2023 meeting. (Till)

ITEM BACKGROUND

Approve the excused absence for Vice Chairman Daniel Salazar for the April 26, 2023 meeting.

BUDGET/FINANCIAL SUMMARY

N/A

COMPREHENSIVE PLAN GOAL

N/A

LEGAL REVIEW

Sent to Legal:

Approved by Legal:

RECOMMENDATIONS/COMMENTS:

**CITY OF SOUTH PADRE ISLAND
CONVENTION AND VISITORS ADVISORY BOARD
AGENDA REQUEST FORM**

MEETING DATE: June 28, 2023

NAME & TITLE: Ema Jaramillo, Management Assistant

DEPARTMENT: Convention and Visitors Bureau

ITEM

Approve the post-event reports for the following events: (Brown)

- *SPI Sprint Triathlon 2023
- *Texas State Surfing Championship 2023
- *Texas Ultimate Beach Festival 2023
- *Splash Unified 2023
- *Sea Turtle Inc. Kemp Krawl 5K 2023
- *Shallow Sport Owners Fishing Tournament 2023

ITEM BACKGROUND

Approve the post-event reports for the following events: (Brown)

- *SPI Sprint Triathlon 2023
- *Texas State Surfing Championship 2023
- *Texas Ultimate Beach Festival 2023
- *Splash Unified 2023
- *Sea Turtle Inc. Kemp Krawl 5K 2023
- *Shallow Sport Owners Fishing Tournament 2023

BUDGET/FINANCIAL SUMMARY

No change to line item 02-593-8099

COMPREHENSIVE PLAN GOAL

N/A

LEGAL REVIEW

Sent to Legal:

Approved by Legal:

RECOMMENDATIONS/COMMENTS:



SOUTH PADRE ISLAND EVENT FUNDING POST EVENT REPORT

Please complete all sections.

Date Report Submitted: April 17, 2023

To be reimbursed, please submit the following within 10 days post event:

- 1. Number of participants calculated with backup documentation (i.e., zip codes, team rosters, surveys)
- 2. Number of room nights tracked with backup documentation (i.e., third-party housing documentation or certified hotel pickup reports)

Please submit the following within 30 days post event:

- 1. Valid invoice(s) supporting reimbursable allowable expenses. Please submit only enough receipts to reach awarded grant amount.
- 2. Evidence of payment to support invoices paid from grantee to a third party (front and back copies of cleared check(s) or detailed credit card/debit card receipts. For all media buys please provide tear sheets, copies of advertisements, schedules, and signed station affidavits.
- 3. Copies of marketing or advertising materials, and websites showing the South Padre Island CVB logo.

ORGANIZATION INFORMATION

Name of Organization: PowerWatt Coaching, LLC

Address: 258 Beach Blvd

City, State, Zip: Laguna Vista, Texas 78578

Full Name:
Karen Watt

E-Mail:
docwatt@powerwattcoaching.com

Office Number:
956-778-5997

Cell Phone Number:
956-778-5997

EVENT INFORMATIONName of Event: South Padre Island Sprint TriathlonDate(s) of Event:
March 24-25, 2023Primary Location of the Event:
Jim's PierHow many years have you held this event on South Padre Island? 3**EVENT FUNDING INFORMATION****Please attach an actual event budget showing all revenues including sponsorships and expenses.**Amount Requested: \$10,000Total Amount to be Received: \$4,000

Did the event charge admission? Was there a net profit from the event? If so, what was the amount and how is it being used?

The registration fees ranged from \$75- \$110 and there was a profit of \$4979 of which \$1500 was donated to Friends of Animal Rescue and the remaining will be used for our next event.**EVENT ATTENDANCE INFORMATION**How many people did you **predict** would attend this event? (Number submitted in the application)?We predicted 150.What was the actual attendance at the event? 140 registered and 110 competedHow many of the participants were from another city or county? 101 from out of Cameron CountyHow many room nights did you **predict** in your application would be generated by attendees of this event?25How many room nights were **actually generated** by attendees of this event? 49-98

If this event has been funded by hotel occupancy tax in the last three years, how many room nights were generated at South Padre Island hotels by attendees of this event?

This Year: 49-98

Two Years Ago: 35-70

Last Year: 35-70

Three Years Ago: _____

What method did you use to determine the number of people who booked rooms at South Padre Island hotels (e.g., room block usage information, a survey of hoteliers, total attendance formula, zip code information, etc.)?

We used a survey, of which only 49 or the 110 participants answered. In addition,
we estimated based on survey results and participants from out of county, valley and state.

Was a room block established for this event at an area hotel (hotels), and if so, did the room block fill? If the room block did not fill, how many rooms were picked up?

We tried to have a room block at the Best Western, but the registration link was delayed and

once fixed, participants only had a little over a week to reserve that special rate at that hotel. Our original block was for 25 rooms.

EVENT MARKETING INFORMATION

Please attach samples of documents showing how South Padre Island was recognized in your advertising/promotional campaign.

Please attach at least one sample of all forms of advertising/promoting used in your campaign. If the sample itself does not indicate the medium (radio, TV, print, or mail) used or where the advertising took place (e.g., a city's newspaper, or a radio spot that does not indicate the city where the spot was played), please include other information that would show location of the advertising and medium utilized.

Please list all efforts your organization used to promote the event and how much was spent in each category:

Print \$: \$2,333

Website \$: \$550

Radio \$: _____

Social Media \$: \$750

TV \$: _____

Other Digital Advertising \$: \$850

Did you include a link to the CVB or other source on your promotional handouts and in your website for booking hotel nights during this event? Yes and on the registration site.

What new marketing initiatives did you utilize to promote hotel and convention activity for this event?

We used a new website promoting the event, a videographer for promotional video, and a new sponsor banner.

ADDITIONAL EVENT INFORMATION

Please note any other success indicators of your event:

Being at a new location, we received a lot of positive feedback about the venue. We had more room, it was more spectator-friendly, and the venue manager was very accommodating.

What South Padre Island businesses did you utilize for food, supplies, printing, etc.?

Viva for food, Stripes for water and ice.

What was the weather like during the event?

The weather was very pleasant - in the upper 70's with low wind.

Were there any other factors that may have affected the event?

We will review several issues that we can improve for the next race such as a different transition area to free up the whole aprking lot, and finish line area. Overall the race was a huge success!



April 17, 2023

Authorized Signature

Date

Karen M. Watt

Print Name

Income		Expenses		
Sponsor	Amount	amount	vendor	
SA Recycling	\$2,500	Medals	\$799	Kassmo
BW	\$500	Trophies	\$507	JAJA Crafts
		DJ	\$200	Roux
Texas National Bank	\$1,000	Swim cap	\$360.80	Simply Swim
City of SPI first paym	\$3,000	mesh bag	\$539.62	4Imprint
SPI final	\$1,000	Microfibe	\$878	4 Imprint
Total Spnsc	\$8,000	Pota Potti	\$1,282	Coastal Events Rent:
		Lifeguard:	\$750	SPI
First Payment from A	2,659.00	Can Coole	\$487	Custom Ink
Second Payment fron	\$720	Videograp	\$600	Juan Macias
Third Payment from /	\$990	stickers	\$144.31	PMP Printing
Fouth Payment	\$1,045	cops	\$825	SPI
Final Payment	3,988.33	facility rer	\$1,000	Jim's Pier
		Photograp	\$250	Janks Productions
Total from Registratic	9,402.33	tacos	\$700	Viva
Total	\$17,402	race direc	\$2,000	KW
		vol coord	\$750	KL
		web coord	\$350	BM
In Kind			\$12,423	

L & F beer and water and electrolytes
 SPI Realty Post race goodies and water

Income \$17,402
 Expenses \$12,423
 Profit \$4,979

For FOAR \$1,500
 Gator Profi \$3,479

Are you staying on South Padre Island?	If you are staying on SPI, are you staying in a hotel, a non-hotel (e.g., AirBNB, VRBO, etc.), condo, with a friend/family member, campground, etc.?	How many nights are staying on South Padre Island?	During your stay, will you dine on SPI?
No	I am not staying on SPI	I am not staying on SPI	Yes
Yes	Hotel	1	Yes
Yes	Hotel	2	Yes
Yes	Hotel	1	Yes
Yes	Friend or Family Member	2	Yes
No	I am not staying on SPI	I am not staying on SPI	Yes
Yes	Hotel	3	Yes
Yes	Hotel	1	Yes
Yes	Condo	2	Yes
No	I am not staying on SPI	I am not staying on SPI	Yes
Yes	Hotel	1	Yes
Yes	Hotel	3	Yes
Yes	Hotel	1	Yes
Yes	Hotel	1	Yes
Yes	Hotel	1	Yes
Yes	Condo	3	Yes
Yes	Hotel	2	Yes
Yes	Hotel	2	Yes
No	I am not staying on SPI	I am not staying on SPI	Yes
Yes	Hotel	1	Yes
Yes	Hotel	1	No
Yes	Hotel	2	Yes
No	I am not staying on SPI	I am not staying on SPI	Yes
Yes	Condo	More than 3 days	Yes
Yes	Non-Hotel (e.g., AirBNB, VRBO, etc.)	2	Yes
No	I am not staying on SPI	I am not staying on SPI	No
Yes	Hotel	1	Yes
Yes	Hotel	1	Yes
No	Campground	I am not staying on SPI	Yes
No	I am not staying on SPI	I am not staying on SPI	Yes
Yes	Hotel	2	Yes
No	I am not staying on SPI	I am not staying on SPI	Yes
Yes	Hotel	2	Yes
Yes	Hotel	2	Yes
Yes	Non-Hotel (e.g., AirBNB, VRBO, etc.)	2	Yes
Yes	Hotel	1	Yes
No	I am not staying on SPI	I am not staying on SPI	Yes
No	I am not staying on SPI	I am not staying on SPI	No
Yes	Non-Hotel (e.g., AirBNB, VRBO, etc.)	1	Yes

Are you staying on South Padre Island?	If you are staying on SPI, are you staying in a hotel, a non-hotel (e.g., AirBNB, VRBO, etc.), condo, with a friend/family member, campground, etc.?	How many nights are staying on South Padre Island?	During your stay, will you dine on SPI?
Yes	Condo	2	Yes
Yes	Hotel	2	Yes
Yes	Hotel	3	Yes
Yes	Friend or Family Member	2	Yes
Yes	Live on SPI		Yes
Yes	Hotel	2	Yes
Yes	Non-Hotel (e.g., AirBNB, VRBO, etc.)	1	Yes
No			
Yes	I live here		Yes
No	Hotel	2	Yes
Yes	Hotel	1	Yes
No		I am not staying on SPI	No
No	I am not staying on SPI	I am not staying on SPI	

Over the course of your whole stay, approximately
how much do you estimate spending on meals on
SPI during your stay?

	Last Name	Your City
Less than \$50	Aldape	Brownsville
More than \$50 but less than \$100	Klein	San Antonio
More than \$100 but less than \$200	Cody	Pharr
More than \$200 but less than \$300	Acosta	Corpus Christi
More than \$200 but less than \$300	Garcia	Mission
More than \$100 but less than \$200	Ketchum	Harlingen
More than \$100 but less than \$200	Mesmer	Corpus Christi
More than \$200 but less than \$300	Sarosdy	Austin
More than \$100 but less than \$200	Simon	McAllen
More than \$50 but less than \$100	Arambul	Rancho Viejo
More than \$100 but less than \$200	Martinez	Harlingen
More than \$100 but less than \$200	Mesmer	Corpus Christi
More than \$100 but less than \$200	Piater	Naperville
Less than \$50	Rivera	McAllen
More than \$50 but less than \$100	Garbutt	McAllen
More than \$100 but less than \$200	Courtney	Austin
More than \$200 but less than \$300	Baltazar	McAllen
More than \$50 but less than \$100	Lazenby	San Antonio
Less than \$50	Piñero	Mission
More than \$100 but less than \$200	Acosta	Corpus Christi
I do not plan to dine on SPI	Stiles	Riviera
More than \$300	Schutz	San Antonio
More than \$50 but less than \$100	Robinson	Riviera
More than \$200 but less than \$300	Kutugata	Weslaco
More than \$50 but less than \$100	Racca	San Pedro Garza Garcoa
I do not plan to dine on SPI	Olivares	McAllen
More than \$50 but less than \$100	Carnes	San Antonio
More than \$50 but less than \$100	De Los Santos	La Feria
More than \$200 but less than \$300	Yanish	Pinedale
More than \$100 but less than \$200	Watt	Laguna Vista
More than \$100 but less than \$200	Martinez	Corpus Christi
Less than \$50	Lucero	Laguna Vista
More than \$50 but less than \$100	Lopez	Mission
More than \$300	Zepeda	Weslaco
More than \$100 but less than \$200	Ramirez McGregor	Brownsville
More than \$200 but less than \$300	Garcia	Mission
Less than \$50	Salinas	McAllen
I do not plan to dine on SPI	Peruch	Harlingen
Less than \$50	Wright	Mission

Over the course of your whole stay, approximately
how much do you estimate spending on meals on
SPI during your stay?

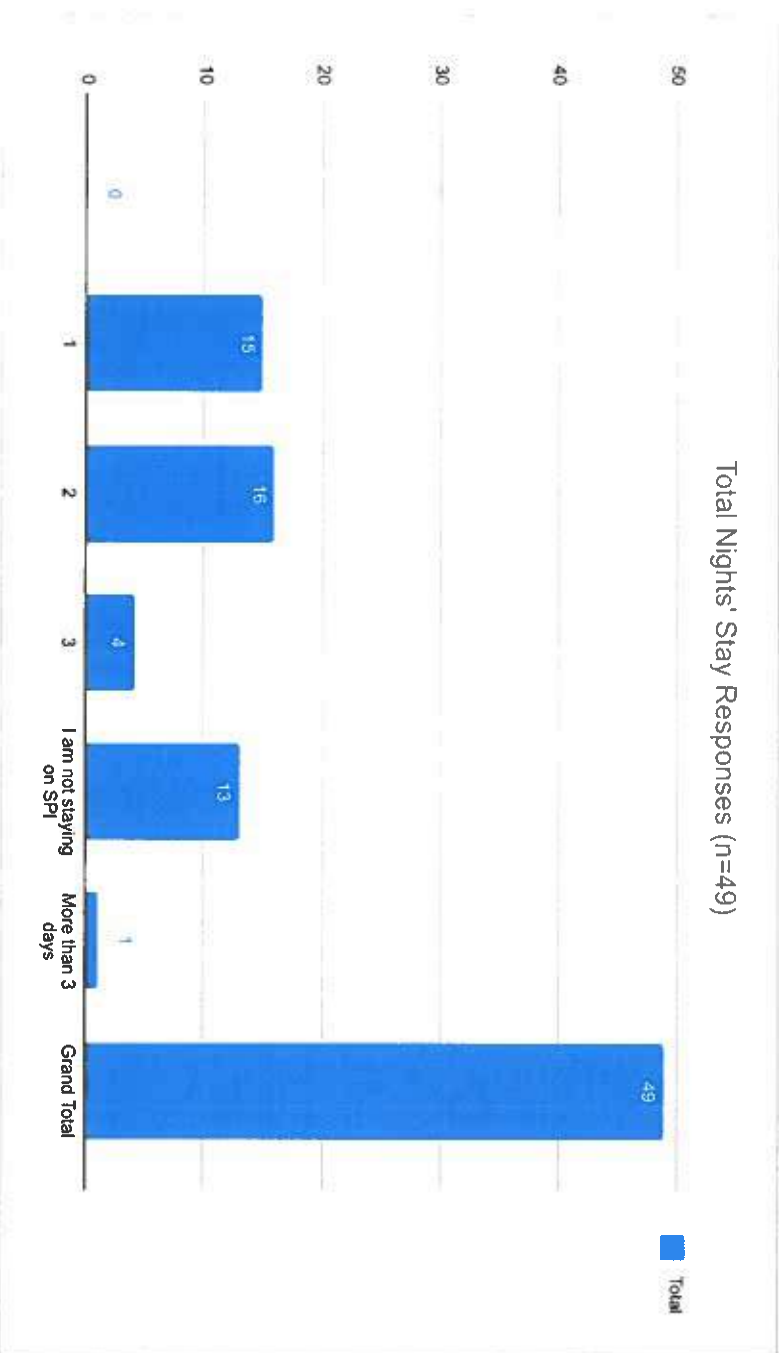
	Last Name	Your City
More than \$200 but less than \$300	Esquivel	McAllen
More than \$300	Carreon	McAllen
More than \$300	Birdy	Bulverde
More than \$200 but less than \$300	Carreon	Weslaco
More than \$50 but less than \$100	Stelzer	South Padre Island
More than \$100 but less than \$200	Cody	Pharr
More than \$50 but less than \$100	Nunez	McAllen
	Gonzalez	Harlingen
Less than \$50	Jones	South Padre Island
More than \$100 but less than \$200	Marroquin	Edinburg
More than \$50 but less than \$100	Garcia	Mission
I do not plan to dine on SPI	Diaz	Edinburg
	Ceballos	Brownsville

Your Zip Code	Your State
78526	TX
78239	TEXAS
78577	Texas
78374	Texas
78572	Texas
78552	Tx
78401	Texas
78731	Texas
78503	TX
78575	Texas
78552	TX
78401	TEXAS
60565	Illinois
78504	TX
78504	TX
78717	TX
78501	Texas
78154	Texas
78572	Texas
78374	TX
78379	Texas
78266	Texas
78379	Texas
78596	Texas
66278	Nuevo Leon
78503	Texas
78209	Texas
78559	Texas
82941	Wyoming
78578	Texas
78411	TX
78578	Texas
78572	Texas
78596	Texas
78520	Texas
78574	Tx
78501	TX
78552	TX
78574	Texas

Your Zip Code	Your State
78501	TX
78504	TX
78163	TX
78596	Texas
78597	TX
78577	Texas
78504	TX
78552	Tx
78597	TX
78539	Texas
78574	Texas
78541	Texas
78520	Texas

How many nights are stay Count of How many nights are staying on South Padre Island?

1	0
2	15
3	16
I am not staying on SPI	4
More than 3 days	13
Grand Total	49

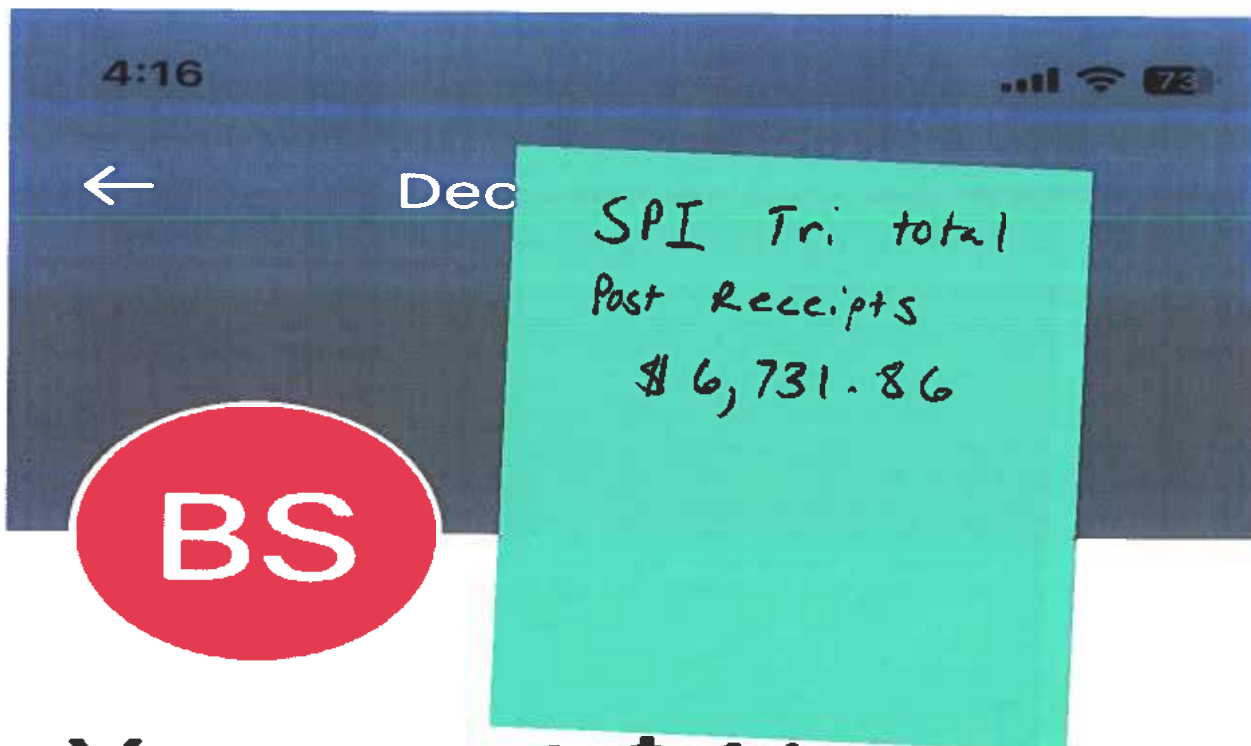


Last name	First name	Email address	Age	Gender	City	State/Province
Romo	Veronica	veronica78108@	33	F	Destin	FL
Piater	Luca	lucapiater@gma	19	M	Naperville	IL
Guffey	Payton	guffeypkg@gma	19	M	O Fallon	MO
Andrews	Graham	graham_andrew	47	M	Charlotte	NC
Racca	Marcello	raccardzmarcellk	23	M	San Pedro Garz	NLE
Warren	Miranda	mirandawarrenk:	33	F	Tulsa	OK
Garcia	Oscar	oscaro.gf@gmai	40	M	Queretaro	QUE
Celada	Jocelyn	dra.garcia.intern	39	F	Tampico	TAM
Garcia	Adriana	dra.garcia.intern	39	F	Tampico	TAM
Valle	Ruben	dra.garcia.intern	38	M	Tampico	TAM
Capps	Alex	michaelcappstx@	26	M	Austin	TX
Courtney	Cara	caracourtney5@	25	F	Austin	TX
Flores	Alejandro	alejandroflo94@	29	M	Austin	TX
Rech	Chloe	bjevanson2@gm	20	F	Austin	TX
Sarosdy	Randall	RSarosdy@gma	71	M	Austin	TX
Ceballos	Julia	juliapaolaceballo	23	F	Brownsville	TX
Flores	Alejandro	aflores2325@gn	26	M	Brownsville	TX
Hermosa	Pearl	phermosa40@ya	55	F	Brownsville	TX
Lopez	Anna Lillia	anna.lillia08@gn	52	F	Brownsville	TX
Lopez	Candelario	candelopez72@	51	M	Brownsville	TX
Mendiola	Luciano lli	luciano.mendiola	38	M	Brownsville	TX
Ramirez	Carla	carla.rmz.h@gm	38	F	Brownsville	TX
Ramirez	Roberto	r.ramirez@milen	36	M	Brownsville	TX
Rodríguez	Esmeralda		45	F	Brownsville	TX
Sauceda	Dora	desauceda@iclc	58	F	Brownsville	TX
Zamora	Luz Griselda	luzgzamora@gm	48	F	Brownsville	TX
Birdy	Brian	brian@birdy.com	58	M	Bulverde	TX
Quysner	Annie	aquysner@gmai	46	F	Corp Christi	TX
Hayee	Aimen	aimenhayeespot	28	M	Corpus Christi	TX
Martinez	Freddy	alf_martinez11@	47	M	Corpus Christi	TX
Mesmer	Denise	denise.mesmer@	59	F	Corpus Christi	TX
Mesmer	Scott	Scott.mesmer@	56	M	Corpus Christi	TX
Ulman	Cour	cour@rocketmai	38	F	Corpus Christi	TX
Reynolds	Lesleigh	lar61684@gmail	39	F	Eddy	TX
Alhaddad	Bassam	bassam_haddad	55	M	Edinburg	TX
Diaz	Isiah	isiahdiaz10@hol	31	M	Edinburg	TX
Marroquin	Marisa	marisannette@y	49	F	Edinburg	TX
Martinez	Grecia	greycya_92@hotr	31	F	Edinburg	TX
Nering	Mark	gniren@yahoo.c	71	M	Edinburg	TX
Prado Jr	Joey	jprado1802@gm	39	M	Edinburg	TX
Ornelas	Hector	hector.ornelas36	41	M	El Paso	TX
Adams	Tita	martha.adams1@	65	F	Harlingen	TX
Cantu	Kristopher	krissycantu@gm	18	M	Harlingen	TX

Fite	Ginny	ginny.fite@gmail	62 F	Harlingen	TX
Flores	Omar	omarrnflores@g	45 M	Harlingen	TX
Gonzalez Jr.	David	davidg956@yah	37 M	Harlingen	TX
Ketchum	Robert D	elitestriker77@y.	46 M	Harlingen	TX
Martinez	Ralph	radronin@gmail.	63 M	Harlingen	TX
Peruch	Nathan	nathanperuch@t	40 M	Harlingen	TX
Cantu	Kristopher		18 M	Houston	TX
Oconnell	John	joconnel2017@c	28 M	Houston	TX
Lucio	David	ddanny3d@aol.c	40 M	Humble	TX
Snow	Emily	emilycsnow26@	28 F	Hutto	TX
Kysiak	Carolina	carolina.kysiak@	22 F	Kingsville	TX
Stiles	Kay	j.kstiles@hotmai	59 F	Kingsville	TX
De Los Santos J	Nicolas	Nickdls004@gm	50 M	La Feria La Feria	TX
Cantu	Cristina	ceballos0630@y	50 F	Laguna Vista	TX
Lucero	Cheryl	clucero57@msn	66 F	Laguna Vista	TX
Saenz	Michelle	texashanson@g	50 F	Laguna Vista	TX
Pinuelas	Miguel	mikus99@hotmail	37 M	Laredo	TX
Baltazar	Abigail	abigail.baltazarle	35 F	Mcallen	TX
Carpenter	James	james.neil.carpe	45 M	Mcallen	TX
Carreon	Robert	robertjosephcarr	42 M	Mcallen	TX
Desai	Sohum	sohum.desai@g	36 M	Mcallen	TX
Diaz	Arturo	arturodiaz@blue	50 M	Mcallen	TX
Espinoza	Kristal	kristalespinoza9:	28 F	Mcallen	TX
Fantini	Roberto	robertofantinic@	40 M	Mcallen	TX
Gallegos Gonzal	Maria Leticia	mleticiagg@hotr	47 F	Mcallen	TX
Garbutt	Leslie	ohfinna@gmail.c	49 F	Mcallen	TX
Garcia	Octavio	mauriciogarciabz	28 M	Mcallen	TX
Gonzalez	Erika	ea.gu91@gmail.	32 F	Mcallen	TX
Medina	Miguel	xyz.medina@grr	45 M	Mcallen	TX
Nunez	Alexandra	ale.garcia.m@hc	42 F	Mcallen	TX
Olivares	Carlos	aolivares23@ho	46 M	Mcallen	TX
Omelas	Florencio	fornelas@yahoo	45 M	Mcallen	TX
Perez	Francisco	aguila_50@hotr	45 M	Mcallen	TX
Ramirez	Rafael	Fel.Ramirez.p@	34 M	Mcallen	TX
Rivera	Tammy	tamriv802@yahc	54 F	Mcallen	TX
Salinas	Magdalena	magdalena213@	48 F	Mcallen	TX
Sandoval	Emilio	alx12157@gmai	48 M	Mcallen	TX
Santos	Miguel	msantosligarde@	50 M	Mcallen	TX
Simon	Begona	simonbego02@t	50 F	Mcallen	TX
Smith	Nick	rgvcutco@gmail	34 M	Mcallen	TX
Timmer	Michelle	michelle.timmer@	53 F	Mcallen	TX
Trevino	Jose	jjtrevinojr@gmai	35 M	Mcallen	TX
Ybarra	Esther	estherwhy11@gi	35 F	Mcallen	TX
Zerpa	Jesus	jesuszerpa@gm	40 M	Mcallen	TX

Anguiano	Emiliano	luis@papayasan	22	M	Mission	TX
Anguiano	Luis	luis@papayasan	50	M	Mission	TX
Britten O'Neill	Christina	oneillcyb@gmail	36	F	Mission	TX
Garcia	Camilo	camilo4x4@yah	48	M	Mission	TX
Garcia	Francisco	fcosasha@hotmail	73	M	Mission	TX
Garcia	Francisco	fcosasha@hotmail	19	M	Mission	TX
Garcia	Juby	pro5j@sbcglobo	39	M	Mission	TX
Lopez	Emmanuel	etlopez15@gmail	38	M	Mission	TX
Mena	Luis	luisalbertomena	45	M	Mission	TX
Pinero	Alex	alejandropinero2	23	M	Mission	TX
Wright	Jed	jedswright@gmail	40	M	Mission	TX
Wright	Missy	missy.wright05@	38	F	Mission	TX
Anaya	Efren	anaya.sable@gr	46	M	Pharr	TX
Castro	Enrique	e.castro@pmerh	72	M	Pharr	TX
Cody	Demetrius	cody_ec2808@y	34	M	Pharr	TX
Westendarp	Mercedes	mercedes@mer	71	F	Pharr	TX
Acosta	Melina	mnacosta@me.c	38	F	Portland	TX
Arambul Jr.	Jose G	jose.arambul@g	40	M	Rancho Viejo	TX
Robinson	Matt	mattnjan@yahoo	66	M	Riviera	TX
Burt	Craig	mmacburt@gmail	54	M	Rockport	TX
Blanco	Jorge	Jorgeblanco198	38	M	San Antonio	TX
Carnes	Lane	lanecarnes@ya	65	M	San Antonio	TX
Evanson	Ben	bjevanson2@gr	23	M	San Antonio	TX
Evanson	Ben	bjevanson2@gr	23	M	San Antonio	TX
Garcia	Jose	cura666@ol.com	36	M	San Antonio	TX
Klein	Bradley	bklein@kslawllp	28	M	San Antonio	TX
Pinkerton	Austin	austin.pinkerton	29	M	San Antonio	TX
Schutz	Adam	ajs5289@gmail.	34	M	San Antonio	TX
Velasquez	Tommy	tomvel2000@ya	50	M	San Antonio	TX
Salazar	Connie	tgr_salazar@ya	43	F	San Benito	TX
Salazar	Raul	tgr_salazar@ya	45	M	San Benito	TX
Garza	Carlos	cgarza5689@gn	35	M	Schertz	TX
Lazenby	Dustin	dblaz16@gmail.	30	M	Schertz	TX
Fairlie	Marian	mefcmc@yahoo	48	F	South Padre Isla	TX
Jones	Leslie	lkimberlingjones	55	F	South Padre Isla	TX
Pena	Liliana	lpena@hotmail.	49	F	South Padre Isla	TX
Stelzer	Arlene	bobarly@sbcglo	68	F	South Padre Isla	TX
Stelzer	Robert	BOBARLY2@SE	70	M	South Padre Isla	TX
Ibuado	Stefy	eibuadof@gmail	35	F	Spring	TX
Kellogg	Jeanne	jeanneannekello	56	F	Tomball	TX
Carreon	Ricardo	r.carreon1@yah	61	M	Weslaco	TX
Coronado	Edison	edisoncoronado	39	M	Weslaco	TX
Garcia	Miguel	yodjmike8@gmail	30	M	Weslaco	TX
Kutugata	Jorge	jlkutugata57@hc	66	M	Weslaco	TX

Piater	Eric	wpiater@hotmail	46 M	Weslaco	TX
Rodriguez	Jessica	contactjrd@yahoo	49 F	Weslaco	TX
Soto	Lorena	lorenasoto@yahoo	52 F	Weslaco	TX
Zepeda	Jesus	jesus_zepeda@	36 M	Weslaco	TX
Lund	Jeff	jefflund84@gmail	58 M	Wimberley	TX
Yanish	Curtis	curt@astercanyon	51 M	Pinedale	WY
Guffry	Payton		19 M		



You sent \$41 to Brittany Sorrell

"Word press"

[View story](#)

From

PLAINSCAPITAL BANK \$41

••••5701

Transaction type

Money sent

4:07



Payment details



Juan Macias

"Awesome video! Thank you
thank you!"

- \$600

Social activity



0



0

Status

Complete

Payment method



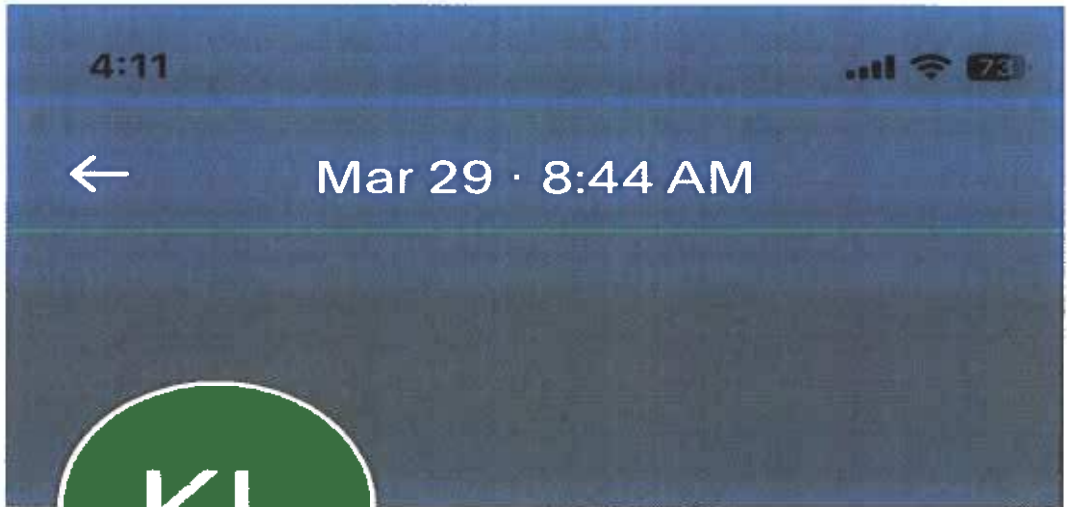
PLAINSCAPITAL BANK

Personal Checking

Bank •• 5701

Transaction details

April 03, 2023, 8:19 PM • Private



You sent \$750 to Kathleen Lillie

"spring tri assistance. GRACIAS!"

[View story](#)

From


PLAINSCAPITAL BANK \$750

••••5701

Transaction type

Money sent

www.customink.com/track/63565137/29679263/invoice



Receipt: #63565137
Date: 04/19/2023

Order: #63565137

Bill To: Karen Watt 258 Beach Blvd Laguna Vista, TX 78578-2634 (954) 778-5997	Deliver To: Karen Watt 258 Beach Blvd Laguna Vista, TX 78578-2634 (954) 778-5997	Contact Info: Karen Watt PowerWatt Coaching LLC kwatt@powerwattcoaching.com (954) 778-5997
--	---	---

Design Name: Cancooler Decorations: Screenprinting, 5 color front, 0 color back	
Item	Size / Quantity
Full Color Moroccan Tile Foldable Can Cooler - Sky Blue / Teem Orange	One Size: 50
Total Quantity: 50	

Subtotal	\$463.00
Tax	\$37.00
Total	\$500.00
Payment (Payment made) on 03/17/2023	-\$467.00
Balance Due	\$0.00

Order # Order Placed Artwork Completed Order Shipped Shipping/Tracking Number

Details	Options & Subtotal
Banner Item #18877965 Qty: 1 Width: 60 Height: 36 Thickness: 13 oz Vinyl Printed Sides: Single Sided Edge Finish: Welded Hem Grommets: Add 6 Grommets per banner (24" gaps) Pole Pockets: None Accessories: None Time To Ship: 1 Business Day	\$56.15
<hr/> Order Subtotal: \$56.15 Shipping: \$15.38 Discount: \$5.62 Tax: \$5.44 Grand Total: \$71.35	

4:10

Signal strength, Wi-Fi, and 74% battery icons

< Account Details

PAID CHECK

-\$250.00

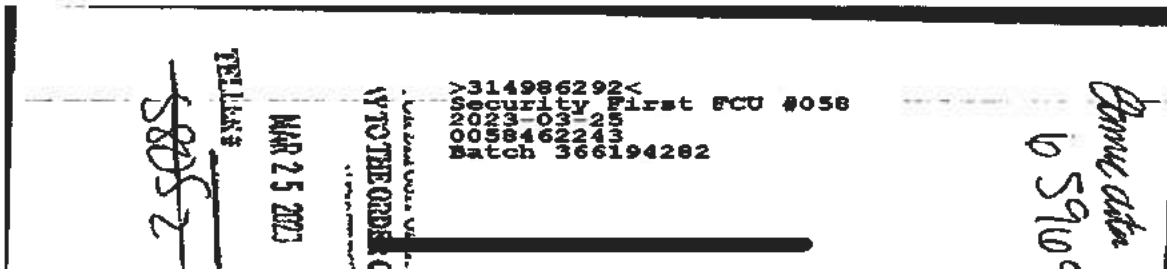
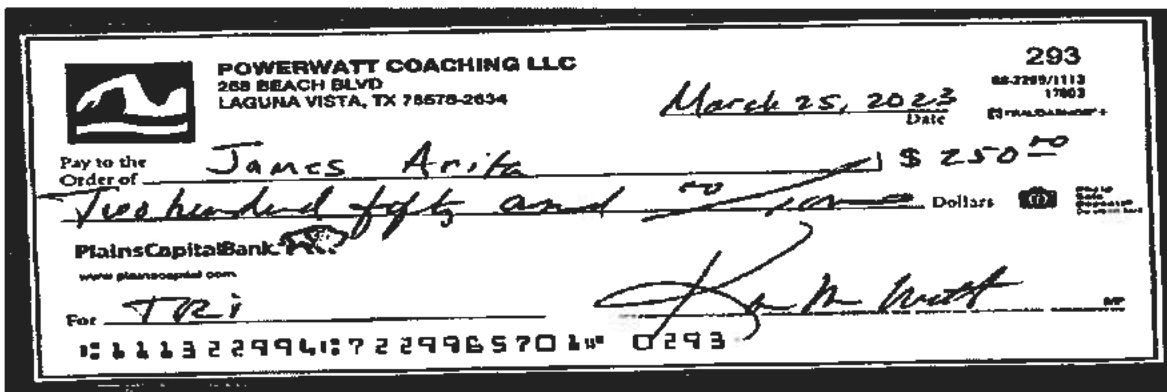
03/27/2023

Check # 293

Account Name Powerwatt Coaching LLC
*5701

Status Posted

Transaction Type Debit





JAJA Crafts

Business Number 956-592-0200
1020 Mesquite Wood Court
Brownsville, Texas
78526
956-592-0200
jessangar@aol.com

INVOIC 33

INV0140

DATE

Mar 30, 2023

DUE

On Receipt

BALANCE DUE

USD \$0.00

BILL TO

Karen Watt

956-778-5437

Docwatt@powerwattcoaching.com

DESCRIPTION	RATE	QTY	AMOUNT
SPI Tri 8x10 Overall M/F Masters M/F	\$8.25	4	\$33.00
SPI Tri 8x8 First Place M/F Relay 3	\$7.25	28	\$203.00
SPI Tri 6x6 Second Place M/F Relay 3	\$5.25	27	\$141.75
SPI Tri 4x4 Third Place M/F Relay 3	\$4.25	27	\$114.75
Processing Fee	\$14.00	1	\$14.00

TOTAL \$506.50

PAID -\$506.50

Mar 30, 2023

67H107511B3438137

docwatt@powerwattcoaching.com

BALANCE DUE

USD \$0.00

Coastal Event Rentals, LLC
 31047 State Hwy 100
 Los Fresnos, TX 78566
 (956) 434-2586
 jaime@coastaleventrentalsrgv.com
 http://www.coastaleventrentalsrgv.com



INVOICE

BILL TO

Karen Watt
 (956) 778-5997

INVOICE # 4434

DATE 02/20/2023

DUE DATE 03/22/2023

TERMS Due on receipt

ACTIVITY	QTY	RATE	AMOUNT
Event Date Rental Dates: 03/24/2023	1	0.00	0.00
Barricade 1 8' Barricade: \$1.50 per ft (400') **Setup/Breakdown Not Included** Rental Date: 03/24/2023 Friday	400	1.50	600.00T
Portable Rental Unit Special Event Portable Toilet **No Service Included** Rental Dates: 03/24/2023	2	75.00	150.00T
Portable Hand Wash Rental Unit Special Event Dual Station Hand Wash Unit **No Service Included** Rental Dates: 03/24/2023	1	65.00	65.00T
Delivery 5 Delivery/Pick-Up Fee: South Padre Island Jim's Pier 211 W Swordfish	1	75.00	75.00
Delivery Delivery Date: 03/24/2023 Friday Delivery Time: 9am - 1pm	1	0.00	0.00
Pick Up Pick Up Date: 03/25/2023 Saturday Pick Up Time: After 12:00pm	1	0.00	0.00

PAID

SUBTOTAL	890.00
TAX (8.25%)	67.24
TOTAL	957.24
PAYMENT	957.24

BALANCE DUE

\$0.00



PMP Printing
626 13th Street
Franklin, PA 16323
814-346-0045
Contact: Jeffrey Hicks

Invoice:

5245

Invoice Date: Mar 13, 2023
Quote No.: 8597
Job No.:
Cust. Tax ID:
Cust. PO No.:

Bill To: Power Watt Coaching 258 Beach Blvd Laguna Vista, TX 78578 Attn:	Ship To: Power Watt Coaching 258 Beach Blvd Laguna Vista, TX 78578
Salesperson: Terms: Prepared By: Jeffrey Hicks	

Description	Quantity	Total Price
Half size Race Bibs.	140	56.00
Helmet and Nike Decal.	140	70.00

This Invoice is due upon receipt.
Thank you!!

Subtotal:	126.00
Shipping Cost	18.31
Tax Total:	0.00
Grand Total:	144.31
Amount Paid:	
Balance:	144.31

Tax ID: 46-4342606

Please return this portion with your payment



Invoice Date:	Mar 13, 2023
Invoice No.:	5245
Amount Due:	144.31

Amount Paid: _____

Power Watt Coaching
258 Beach Blvd
Laguna Vista, TX 78578



kassmo products

a Ricky Brands company

Kassmo Products

Kassmo Products
PO Box 31876
St Louis Missouri 63131

Sales Order

Sales Order# CONF-39206

Bill To
Power Watt Coaching
258 Beach Blvd
Laguna Vista
78578 TX
United States

Ship To
258 Beach Blvd
Laguna Vista
78578 TX
U.S.A

Order Date : 20 Feb 2023
Customer Service Representative : Tony M
In Hands Date : 17 Mar 2023
Order Name : Power Watt Coaching
South Padre Island Sprint
Triathlon (March) Medals
2023-03-25
Primary Billing Contact : Kat Lillie

#	Item & Description	Qty	Unit Price	Amount
1	3" x 3mm Custom Medal Antiqued Silver 4 Color Fills W/ Back Art	125.00	5.99	748.75
2	Attached 1.5" Dye-Sublimated Ribbon	125.00	0.00	0.00
3	FedEx Peak Surcharge - S/H Est.	1.00 pcs	47.00	47.00
4	Shipping and Handling Included in Price	1.00	0.00	0.00
			Sub Total	795.75
			Total	\$795.75

Terms & Conditions

Your price is based on the standard production time and/or lead times.
All invoices not paid after 14 days from due date of invoice will be subject to a 10% late fee unless otherwise approved.
Past due accounts will be subject to an additional 1.5% monthly service charge.
Invoices must be paid in full before future orders can be processed unless otherwise approved.
Please contact your customer service representative if you have any questions.



101 Commerce St
PO Box 320
Oshkosh, WI 54901

www.4imprint.com

Toll Free: 877-446-7746
Free Fax: 800-355-5043

Main Address KAREN WATT POWERWATT COACHING LLC 258 BEACH BLVD PORT ISABEL, TX 78578-2634	Invoice Address Karen Watt 258 Beach Blvd Laguna Vista TX 78578 USA	Shipping Address Karen Watt PowerWatt Coaching LLC 258 Beach Blvd Laguna Vista, TX 78578 USA Tel: (956) 778-5997
---	--	---

Order Number: 24504509 Order Date: February 17 2023 Account No: 4726207 Reference No:	Questions Call: Roberto Pecina-Pintor Phone: 877-446-7746 Ext. 8069 Fax: 800-355-5043 Email: rpecinapintor@4imprint.com
--	--

Item	Mesh Sportpack - 24 hr	Colors	(Sportpack,Mesh): Black, Black	Unit \$	Price \$	Total \$
Qty	Item #	Description				
150	8188-24HR	Mesh Sportpack - 24 hr		2.7100	406.50	406.50
1	Set-Up Charge	Set-Up Charge		35.0000	35.00	35.00
1	Delivery	24 hr Rush Service		40.0000	40.00	40.00
		Freight			16.99	16.99
					Tax	41.13
						539.62

Artwork Instructions

Product Color (Base, Trim): Black,Black
Imprint Location: Front - Bottom
Imprint Colors: White

Grand Total 539.62



101 Commerce St
PO Box 320
Oshkosh, WI 54901

www.4imprint.com

Toll Free: 877-446-7746
Free Fax: 800-355-5043

Order Number: 24504509
Order Date: February 17 2023
Account No.: 4726207

Questions Call: Roberto Pecina-Pintor
Phone: 877-446-7746 Ext. 8069
Fax: 800-355-5043
Email: rpecinapintor@4imprint.com

Thank You! We appreciate your business.
Any overruns you may have received are yours with our compliments.

- If paying by credit card, please contact your customer service representative with your credit card details.
- To ensure proper credit to your account, please quote "24504509/4726207" on your check or remittance.
- If you are not satisfied with your order, please call 1-800-300-0764. All claims must be made within 5 days of receipt.
- Any questions regarding your invoice? Please call 1-800-982-8979. Our terms are Net 30.
- Please make checks payable to 4imprint

4imprint Federal ID #39-1837105. A Late Payment Charge based on maximum annual percentage allowed by your state law will be applied to this balance owed under this invoice when the invoice becomes past due. The purchaser agrees to pay all of the company's reasonable attorney's fees and any collection agency fees incurred in the collection of any amount owed hereunder and not paid when due. Purchaser agrees to pay any sales or use tax. No credit will be issued for returned merchandise without our consent. This invoice is a conditional acceptance by the seller of the buyer's offer to purchase seller's goods. It may contain terms which differ from or add to those contained in the buyer's purchase order, and to the extent that this is the case, the seller hereby expressly conditions its acceptance of the buyer's offer on the buyer's assent to the additional or different terms. The buyer's receipt and retention of the goods covered by this invoice constitutes acceptance of any such additional or different terms. The buyer and seller agree that any contract hereby entered into has been made and is to be construed according to our State Law.

Please visit our website - www.4imprint.com To review our privacy policy please visit <https://www.4imprint.com/info/privacy>

Please Remit to:
4imprint, Inc.
25303 Network Place
Chicago, IL 60673-1253

Shipment Details

Shipment to	Qty	Item #	Estimated Ship Date	Carrier, service	Delivery Date	Freight
Address as above.	150	8188-24HR	Feb 20 2023	UPS GROUND (Parcel)	Feb 23 2023	16.99



101 Commerce St
PO Box 320
Oshkosh, WI 54901

www.4imprint.com

Toll Free: 877-446-7746
Free Fax: 800-355-5043

Main Address
KAREN WATT
POWERWATT COACHING LLC
258 BEACH BLVD
PORT ISABEL, TX 78578-2634

Invoice Address
Karen Watt
258 Beach Blvd
Laguna Vista TX 78578
USA

Shipping Address
Karen Watt
PowerWatt Coaching LLC
258 Beach Blvd
Laguna Vista, TX 78578
USA
Tel: (956) 778-5997

Order Number: 24504593
Order Date: February 17 2023
Account No: 4726207
Reference No:

Questions Call: Charyse Nicholson
Phone: 877-446-7746 Ext. 8858
Fax: 800-355-5043
Email: cnicholson@4imprint.com

Item	Quick Dry Microfiber Cooling Towel with Elastic Loop	Colors	(Towel,Pouch): Lime Green, Black		
Qty	Item #	Description	Unit \$	Price \$	Total \$
150	159092	Quick Dry Microfiber Cooling Towel with Elastic Loop	4.7600	714.00	714.00
1	Set-Up Charge	Set-Up Charge	55.0000	55.00	55.00
		Freight		42.23	42.23
				Tax	66.93
					878.16

Artwork Instructions

Product Color (Base, Trim): Lime Green,Black
Imprint Location: Pouch
Imprint Colors: White

Grand Total 878.16



101 Commerce St
PO Box 320
Oshkosh, WI 54901

www.4imprint.com

Toll Free: 877-446-7746
Free Fax: 800-355-5043

Order Number: 24504593
Order Date: February 17 2023
Account No.: 4726207

Questions Call: Charyse Nicholson
Phone: 877-446-7746 Ext. 8858
Fax: 800-355-5043
Email: cnicholson@4imprint.com

**Thank You! We appreciate your business.
Any overruns you may have received are yours with our compliments.**

- If paying by credit card, please contact your customer service representative with your credit card details.
- To ensure proper credit to your account, please quote "24504593/4726207" on your check or remittance.
- If you are not satisfied with your order, please call 1-800-300-0764. All claims must be made within 5 days of receipt.
- Any questions regarding your invoice? Please call 1-800-982-8979. Our terms are Net 30.
- Please make checks payable to 4imprint

4imprint Federal ID #39-1837105. A Late Payment Charge based on maximum annual percentage allowed by your state law will be applied to this balance owed under this invoice when the invoice becomes past due. The purchaser agrees to pay all of the company's reasonable attorney's fees and any collection agency fees incurred in the collection of any amount owed hereunder and not paid when due. Purchaser agrees to pay any sales or use tax. No credit will be issued for returned merchandise without our consent. This invoice is a conditional acceptance by the seller of the buyer's offer to purchase seller's goods. It may contain terms which differ from or add to those contained in the buyer's purchase order, and to the extent that this is the case, the seller hereby expressly conditions its acceptance of the buyer's offer on the buyer's assent to the additional or different terms. The buyer's receipt and retention of the goods covered by this invoice constitutes acceptance of any such additional or different terms. The buyer and seller agree that any contract hereby entered into has been made and is to be construed according to our State Law.

Please visit our website - www.4imprint.com To review our privacy policy please visit <https://www.4imprint.com/info/privacy>

Please Remit to:
4imprint, Inc.
25303 Network Place
Chicago, IL 60673-1253

Shipment Details

Shipment to	Qty	Item #	Estimated Ship Date	Carrier, service	Delivery Date	Freight
Address as above.	150	159092	Feb 23 2023	GROUND	Mar 02 2023	42.23



Simply Swim Caps, LLC
 1-800-568-SWIM (7946)
 4136 Lakespur Circle North
 Palm Beach Gardens, FL 33410

Billed To
 Karen Watt
 PowerWatt
 258 Beach Blvd
 Laguna Vista, TX 78578

Date of Issue
 03/07/2023

Due Date
 04/06/2023

Invoice Number
 0012130

Amount Due (USD)
\$0.00

Description	Rate	Qty	Line Total
Latex Swim Cap One color print	\$2.56	130	\$332.80
Additional screen Screen charge for side 2	\$28.00	1	\$28.00

Subtotal 360.80

Tax 0.00

Total 360.80

Amount Paid 360.80

Amount Due (USD) \$0.00

Notes

Yellow latex swim caps with "South Padre Island/Sprint Triathlon " logo printed in black on side one and "Texas National Bank Sprint Triathlon" logo printed in black on side two.

Terms

- Please pay online via MasterCard, Visa, Amex or PayPal.
- If paying with check please do so within 30 days of receiving this invoice.
- Checks can be made payable to Simply Swim Caps LLC or Simply Swim Tats LLC.
- Payment, payment arrangements or a purchase order must be received prior to your order being processed.
- We are not responsible for delays in delivery by couriers for their reasons. Refunds will not be offered if the

courier does not meet their delivery responsibilities.
-For complete Terms and Conditions please visit our website.



SOUTH PADRE ISLAND EVENT FUNDING POST EVENT REPORT

Please complete all sections.

Date Report Submitted: 5.1.23

To be reimbursed, please submit the following within 10 days post event:

1. Number of participants calculated with backup documentation (i.e., zip codes, team rosters, surveys)
2. Number of room nights tracked with backup documentation (i.e., third-party housing documentation or certified hotel pickup reports)

Please submit the following within 30 days post event:

1. Valid invoice(s) supporting reimbursable allowable expenses. Please submit only enough receipts to reach awarded grant amount.
2. Evidence of payment to support invoices paid from grantee to a third party (front and back copies of cleared check(s) or detailed credit card/debit card receipts. For all media buys please provide tear sheets, copies of advertisements, schedules, and signed station affidavits.
3. Copies of marketing or advertising materials, and websites showing the South Padre Island CVB logo.

ORGANIZATION INFORMATION

Name of Organization: Texas Gulf Surfing Association

Address: 15009 Dasmarrinas dr

City, State, Zip: Corpus Christi TX 78418

Full Name:
Kristen Darden

E-Mail:
dardenkristen@yahoo.com

Office Number:
n/a

Cell Phone Number:
361-815-4567

EVENT INFORMATIONName of Event: Texas State Surfing ChampionshipsDate(s) of Event:
April 20&21, 2023Primary Location of the Event:
Isla Blanca ParkHow many years have you held this event on South Padre Island? 34**EVENT FUNDING INFORMATION****Please attach an actual event budget showing all revenues including sponsorships and expenses.**Amount Requested: \$5,000Total Amount to be Received: \$5,000

Did the event charge admission? Was there a net profit from the event? If so, what was the amount and how is it being used?

No admission**EVENT ATTENDANCE INFORMATION**How many people did you **predict** would attend this event? (Number submitted in the application)?200What was the actual attendance at the event? 250How many of the participants were from another city or county? 70How many room nights did you **predict** in your application would be generated by attendees of this event?200How many room nights were **actually generated** by attendees of this event? 210

If this event has been funded by hotel occupancy tax in the last three years, how many room nights were generated at South Padre Island hotels by attendees of this event?

This Year: 210

Two Years Ago: 100

Last Year: 160

Three Years Ago: _____

What method did you use to determine the number of people who booked rooms at South Padre Island hotels {e.g., room block usage information, a survey of hoteliers, total attendance formula, zip code information, etc.}?

A combination of survey details, room block usage and survey.

Was a room block established for this event at an area hotel (hotels), and if so, did the room block fill? If the room block did not fill, how many rooms were picked up?

We used Margaritaville Resort and we used all room blocks

EVENT MARKETING INFORMATION

Please attach samples of documents showing how South Padre Island was recognized in your advertising/promotional campaign.

Please attach at least one sample of all forms of advertising/promoting used in your campaign. If the sample itself does not indicate the medium (radio, TV, print, or mail) used or where the advertising took place (e.g., a city's newspaper, or a radio spot that does not indicate the city where the spot was played), please include other information that would show location of the advertising and medium utilized.

Please list all efforts your organization used to promote the event and how much was spent in each category:

Print \$: _____

Website \$: _____

Radio \$: _____

Social Media \$: _____

TV \$: _____

Other Digital Advertising \$: _____

Did you include a link to the CVB or other source on your promotional handouts and in your website for booking hotel nights during this event? Yes

What new marketing initiatives did you utilize to promote hotel and convention activity for this event?

We used lots of social media and email marketing

ADDITIONAL EVENT INFORMATION

Please note any other success indicators of your event:

Most of our participants brought multiple generations of their families to attend the event.

What South Padre Island businesses did you utilize for food, supplies, printing, etc.?

We used SPI SOS to print out judges sheets, heat sheets and QR codes. We had a get together at Nautico Restaurant on Saturday night with about 75 people in attendance

we ordered pizza to feed our event staff and competitors on Sunday from D Pizza Joint around \$250 worth and got breakfast for our event staff from the Island IGA

What was the weather like during the event?

A little windy but nice and sunny until the storm blew in on Sunday

Were there any other factors that may have affected the event?

Kristen Darden Digitally signed by Kristen Darden
Date: 2023.05.01 16:12:22 -05'00'

5.1.23

Authorized Signature

Date

Kristen Darden

Print Name

Timestamp	Name (Last)	City	State	What is your zip code?	Name of the property you Number of Rooms	How many nights?
4/21/2023 13:49:49	Test	Test	Texas	00000	Test	0
4/21/2023 14:40:01	Kristen Darden	Corpus Christi	Texas	78418	Margaritaville	1
4/21/2023 17:59:42	Stefan Lewis	Corpus Christi	Texas	78418	Margaritaville Resort	1
4/21/2023 18:01:37	Hable	South Padre Island	Texas	78597	Home	4 All
4/21/2023 18:06:54	Segrest	Corpus Christi	Texas	78418	Margaritaville South Pad	1
4/21/2023 18:53:44	Raaka	lake Jackson	Texas	77566	margaritaville	1
4/21/2023 19:33:11	Whitfield	South Padre Island	Texas	78373	Margaritaville South Pad	1
4/21/2023 19:59:49	Blades	Corpus Christi	Texas	78418	Margaritaville	1
4/21/2023 21:22:28	Murphy	Corpus Christi	Texas	78415	KOA	5
4/21/2023 22:07:21	Gibson	Galveston	TX	77650	Executive Inn	1
4/21/2023 22:17:39	Martínez	Portland	Texas	78374	Blue in	1
4/22/2023 7:28:53	Johnson	Fulton	Texas	78358	Padre South	1
4/22/2023 14:07:00	Jones	League City	Texas	77573	Super 8	1
4/22/2023 15:36:42	McGee	Pasadena	Texas	77504	Wyndham Super 8	One
4/22/2023 16:06:46	Smith	Port Aransas	Texas	78373	Margaritaville	1
4/22/2023 16:29:24	Segrest	Corpus Christi	Texas	78418	Margaritaville	1
4/22/2023 16:30:54	Hopkins	League City	Texas	77573	Gulf View	2
4/22/2023 16:32:54	Hoffman	South Padre Island	Texas	78597	I live here	Live here
4/22/2023 17:39:19	Del Rio	South Padre Island	Texas	78578	My house	3 Until we move in July
4/23/2023 9:13:46	sohl	port aransas	texas	78373	Margaritaville	1
4/23/2023 9:41:45	Morris	Corpus Christi	TEXAS	78418	Alt b and b	2
4/23/2023 11:06:28	Kayser	South Padre Island	TX	78597	Home	4
4/23/2023 13:23:53	Rios	Corpus Christi	Texas	78418	Holiday Inn Express	1
4/23/2023 13:48:37	Rogers	Portland	Texas	78374	132 East Gardenia Stree	2
4/23/2023 15:25:19	Castillo	South Padre Island	Texas	78597	Isia Blanca Park	2
4/23/2023 15:57:59	Hudson	Leguna Vista	Tx	78578	Home	0

TSSC	
Sponsorships (note \$3,70 received: \$1,250 pending)	\$5,000.00
Entries	\$4,684.00
Total	\$9,684.00
Trophies-Trophyland	\$1,975.00
Cash prizes Open Divisions Payouts	\$978.00
Personnel fees including travel expenses	\$4,062.53
Permits and Lifeguard Fees Cameron County	\$1,140.00
Contest Crew Lunch & Breakfast	\$234.02
Member Giveaway Towels	\$3,184.00
Supplies	\$33.58
Total Deductions	\$11,607.13
Profit/Loss	(\$1,923.13)



04/17/2023

114905280007498

ATM DEBIT

POS Purchase Non-PIN TROPHYLAND COOP CHRISTI TX 999999 *****825 04 11
03 01

\$1,475.00



04/25/2023

114903690005879

ATM DEBIT

POS Purchase Non-PIN D PIZZA JOINT S PADRE ISLE TX 961863 *****9023 04/23 0
2.48

\$220.75

TEXAS GULF SURFING ASSOCIATION INC
PO BOX 1529
PORT ARANSAS, TX 78373

334

88-328/1149

4/4/2023

1351E

CHECK ARMOR

PAY TO THE ORDER OF

Victory Professional Products \$3,184.⁰⁰

Three thousand one hundred eighty four and ^{no}/₁₀₀ DOLLARS



Photo Safe Deposit®
Call 800-368-5888



800-257-0316
www.americanbank.com

American Bank

FOR Invoice #IN-05726

Joe A. [Signature]

⑆ 114903 284⑆ 0334⑆ 1005013907⑆

Member Since

TEXAS GULF SURFING ASSOCIATION INC
PO BOX 1629
PORT ARANSAS, TX 78373

4/5/2023
DATE

335

88-328/1348

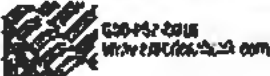
CHECK #

PAY TO THE
ORDER OF

Cameron County Parks \$1,140.⁰⁰

One thousand one hundred forty ^{NO} DOLLARS

Photo
Safe
Deposit
Cards only



American Bank

FOR TSSC Permit License Fee *Joe A. [Signature]*

⑆ 44903 284⑆0335⑆1005013907⑆



BLUE MARLIN
(956)761-4966
2912 PADRE BLVD

BAKERY

FROSTED DONUTS
GLAZED DONUTS
GLAZED DONUTS

\$7.29 N F
\$2.99 N F
\$2.99 N F

TOTAL SALES

\$13.27

3 BALANCE DUE

\$13.27

Debit Card

\$13.27

Auth Code = 307553

CHANGE

\$0.00

CASHIER NAME: Romie F.

C0034

#5693

7:40:28

23APR2023

S00001

R003

Thanks for Shopping with
YOUR STORE

Em
Cop
Cop
Cop
Cop
Em

Shipping  Printing
PC Repair
Your One Stop Business Center



*** SOS SERVICES ***
2216 PADRE BLVD, SUITE B
SOUTH PADRE ISLAND, TX 78597
956-772-9700
*** - - - ***

Email Incomin	3 @ 1.00	3.00
Copy,C,Ltr,20	2 @ 0.79	1.58 TX
Copy,Bw,Ltr,2	2 @ 0.25	0.50 TX
Copy,Bw,Ltr,20#,Bond		0.25 TX
Copy,Bw,Ltr,2	100 @ 0.25	25.00 TX
Email Incoming		1.00

SUBTOTAL	31.33
TAX	
State Tax on 27.33	2.25
TOTAL	33.58
TEND MasterCard	33.58

Total shipments: 0
Customer: None selected

04/22/2023
10:50 AM

#197152
Workstation: 55 - middlepos
CCTran#

Signature _____

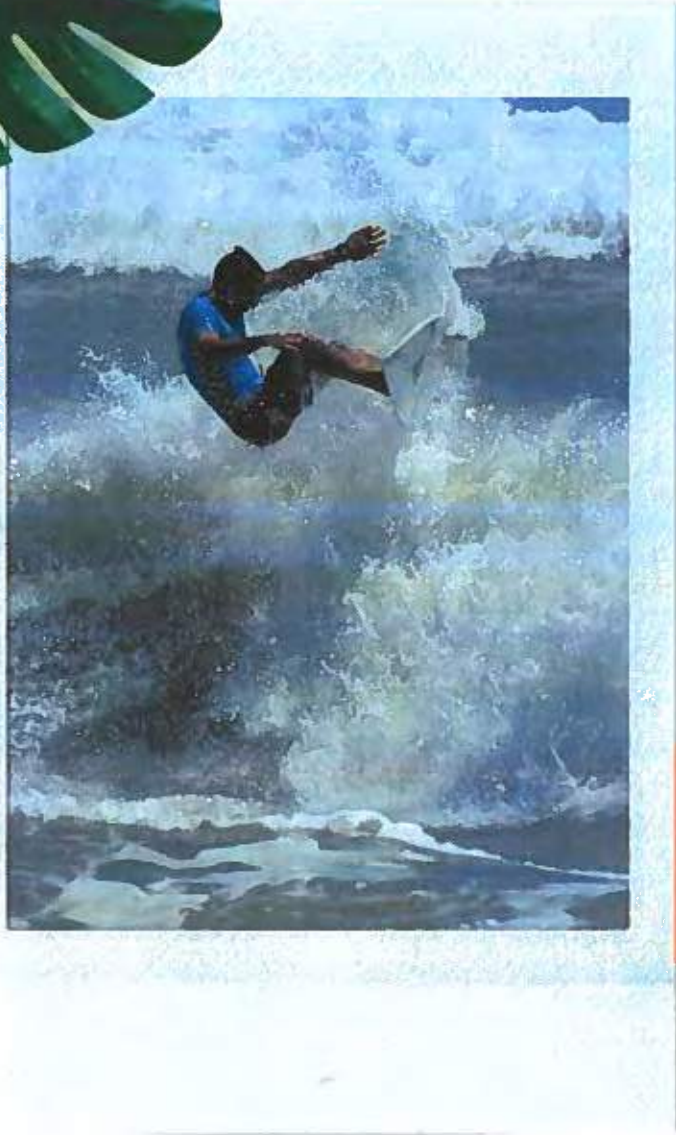
TEXAS STATE SURFING CHAMPIONSHIPS



BROUGHT TO YOU BY



On Call Dates
April 15&16, 22&23 and
29&30



**Location: Isla Blanca Park on South Padre
Island**



2022/2023 TGSA SEASON SPONSOR



TGSA SUPPORTING SPONSORS



SOUTH PADRE ISLAND EVENT FUNDING POST EVENT REPORT



Please complete all sections.

Date Report Submitted: _____

To be reimbursed, please submit the following within 10 days post event:

1. Number of participants calculated with backup documentation (i.e., zip codes, team rosters, surveys)
2. Number of room nights tracked with backup documentation (i.e., third-party housing documentation or certified hotel pickup reports)

Please submit the following within 30 days post event:

1. Valid invoice(s) supporting reimbursable allowable expenses. Please submit only enough receipts to reach awarded grant amount.
2. Evidence of payment to support invoices paid from grantee to a third party (front and back copies of cleared check(s) or detailed credit card/debit card receipts. For all media buys please provide tear sheets, copies of advertisements, schedules, and signed station affidavits.
3. Copies of marketing or advertising materials, and websites showing the South Padre Island CVB logo.

ORGANIZATION INFORMATION

Name of Organization: Houston Ultimate Community

Address: 2223 Shakespeare St.; Houston TX 77030

City, State, Zip: Houston, TX 77030

Full Name:
Chris Johnson

E-Mail:
bloomer98@gmail.com

Office Number:
713-249-6523

Cell Phone Number:
713-206-6114

EVENT INFORMATIONName of Event: Texas Beach Ultimate Fest

Date(s) of Event:

April 21-23, 2023

Primary Location of the Event:

Holiday Inn Resort, Isla Blanca Park BeachesHow many years have you held this event on South Padre Island? First year**EVENT FUNDING INFORMATION****Please attach an actual event budget showing all revenues including sponsorships and expenses.**Amount Requested: \$10,000Total Amount to be Received: \$5,000

Did the event charge admission? Was there a net profit from the event? If so, what was the amount and how is it being used?

Yes - admission was \$500-600/team, additional players \$50. Event operated at a loss for 2023.**EVENT ATTENDANCE INFORMATION**How many people did you **predict** would attend this event? (Number submitted in the application)?Application did not have a predicted attendance but stated prior years ~300.What was the actual attendance at the event? 271How many of the participants were from another city or county? 261 (one team came from neHow many room nights did you **predict** in your application would be generated by attendees of this event?We planned to block 30-40 rooms X 2 nights at Isla Grande. We pivoted to Holiday Inn Resort and bloHow many room nights were **actually generated** by attendees of this event? 200+

If this event has been funded by hotel occupancy tax in the last three years, how many room nights were generated at South Padre Island hotels by attendees of this event?

This Year: _____ Two Years Ago: _____
 Last Year: _____ Three Years Ago: _____

What method did you use to determine the number of people who booked rooms at South Padre Island hotels (e.g., room block usage information, a survey of hoteliers, total attendance formula, zip code information, etc.)?

Holiday Inn block results + survey of participants

Was a room block established for this event at an area hotel (hotels), and if so, did the room block fill? If the room block did not fill, how many rooms were picked up?

Yes, we blocked 65 nights at Holiday Inn and exceeded that block, ultimately requesting additional night

and running out of room. Other participants elected other hotels (Isla Grande) or area VRBO/AirBnb. 2

EVENT MARKETING INFORMATION

Please attach samples of documents showing how South Padre Island was recognized in your advertising/promotional campaign.

Please attach at least one sample of all forms of advertising/promoting used in your campaign. If the sample itself does not indicate the medium (radio, TV, print, or mail) used or where the advertising took place (e.g., a city's newspaper, or a radio spot that does not indicate the city where the spot was played), please include other information that would show location of the advertising and medium utilized.

Please list all efforts your organization used to promote the event and how much was spent in each category:

Print \$:	1415.98	Website \$:	1000
Radio \$:	0	Social Media \$:	2807
TV \$:	0	Other Digital Advertising \$:	

Did you include a link to the CVB or other source on your promotional handouts and in your website for booking hotel nights during this event? yes (see www.houston-ultimate.com)

What new marketing initiatives did you utilize to promote hotel and convention activity for this event?

Registration site featured the hotel, pushed on social media, emails to registrants pushed the hotel, saturday party and on-site registration happened at hotel to encourage use.

ADDITIONAL EVENT INFORMATION

Please note any other success indicators of your event:

survey results 19/20 team attendees plans to return for 2024, virtually all attendees raved about beach/sand quality and loved the party. proximity of sand to parking/hotel was a plus.

What South Padre Island businesses did you utilize for food, supplies, printing, etc.?

S.O.S. Services for printing, Isla Blanca Park Pavilion for food/drinks, E&F for audio equipment at party

Some local grocery for event food, twice the ice ice house for ice.

What was the weather like during the event?

overcast & windy, some sun periodically. severe weather forced slight modification of our schedule on overall weather mostly a positive.

Were there any other factors that may have affected the event?

Local umbrella/chair vendors setting up shop inside designated field space.

Would need to find a way to avoid this conflict in future years - made for a rough start on Saturday.



Authorized Signature

Chris Johnson

Print Name

5/9/2023

Date

TBUF 2023 Final Budget

Revenue	\$ 18,709.32	Team Registration (Net Processing Fees / Includes Merch Preorders)	\$ 12,261.32
Operating Costs	(18,532.66)	Merchandise Revenue	1,448.00
Marketing Costs	(5,222.98)	South Padre Event Funding	5,000.00
Net Income	\$ (5,046.32)	Total Revenue	\$ 18,709.32
		County Permit	\$ (1,100.00)
		SPI Field Preparation	(179.90)
		Volunteer Travel Costs	(739.02)
		Merchandise	(3,365.00)
		Holiday Inn Party Cost	(12,618.27)
		Audio / Visual Party Cost	(530.47)
		Total Operating Costs	\$ (18,532.66)
		Website (Logo Design / Ongoing Marketing Materials)	\$ (1,000.00)
		Social Media (Facebook / Insta / Utiworld / CoU / matthewbrooks)	(2,807.00)
		Physical Marketing	(1,280.00)
		Printed Materials	(135.98)
		Total Marketing Costs	\$ (5,222.98)



**LETTER OF AGREEMENT BETWEEN
Holiday Inn South Padre Island AND**

Group:		Sales Contact:	DeeOnda Ahadi
Event Name:	Texas Beach Ultimate Festival	Hotel:	Holiday Inn South Padre Island
Client Contact:	Contact Name: Chris Johnson Contact Title: Address: City, State Zip: , Phone Number: 713-206-6114 Email: Bloomer98@gmail.com	Hotel Contact:	Contact Name: DeeOnda Ahadi Contact Title: Director of Sales Address: 100 Padre Blvd City, State Zip: South Padre Island, Texas 78597 Phone Number: (956) 527-1204 Email: DOS@holidayinnpadre.com

CONTRACT DUE BACK BY: Wednesday, November 30, 2022

Name of Meeting: Texas Beach Ultimate Festival

Date of Room Block: April 20, 2023 - April 23, 2023

Thank you for selecting the Holiday Inn South Padre Island for your guest accommodations. We are pleased to offer the following accommodations to your group:

GUEST ROOM ACCOMMODATIONS: The Hotel confirms for the Group the following guestrooms:

ROOM BLOCK & RATES:

	Thu 04/20	Fri 04/21	Sat 04/22
TWO QUEEN W/ POOLVIEW	5	30	30

Room Type	Rate
TWO QUEEN W/ POOLVIEW	\$189.00

The current guest room tax is 17% per room per night. Rates will be available x days prior and x days after the event dates indicated in the room block, subject to contracted room type and availability at time of reservations.

NON-COMMISSIONABLE: Room rates quoted are net, non-commissionable and are based on the arrival and departure pattern indicated.

RESERVATION METHOD:

A reservation link will be provided once the contract has been signed.

Individual Call-In: Reservation will be made by individuals directly with Hotel Reservations Department before the cut-off date. Please inform guests or attendees to contact toll free at 800-465-4329 and identify themselves as guests or participants in Client's group, meeting or event in order to receive Client's special group rates. Guests must cancel their reservations 48 hours prior to arrival or the first night's room and tax will be charged.

BILLING: Check One Option; If Neither Option is Checked, Rooms will be charged to the Master Account

Individual Pays all Charges

Individuals shall be responsible for their own room, tax, parking, incidental charges, and any other charges not authorized by Client to be billed to the Master Account. All charges incurred are to be paid upon checkout. The Client's Master Account is limited to charges for meeting/function room rental, audio visual, food and beverage functions and other requested services.

GUARANTEED RESERVATIONS: All reservations must be accompanied by a first night room deposit or guaranteed with a major credit card or guaranteed by the Group's deposit. Hotel will not hold any reservations unless secured by one of the above methods.

PAYMENT BY CREDIT CARD OR COMPANY CHECK: If Group wishes to pay any portion of its obligation by credit card or company check, the credit card information must be provided to the hotel along with credit card authorization information. This process must also be followed if direct billing has not been approved and the Master Account charges will be paid by credit card or company check. Group agrees that the Hotel may charge to this credit card any payment as required under this Letter of Agreement. All checks to be made payable to :Innjoy Hospitality

IHG® REWARDS CLUB: IHG® Rewards Club points may be awarded for services purchased under this Agreement, in accordance with the IHG® Rewards Club terms and conditions, which can be found at http://www.ihg.com/hotels/us/en/global/customer_care/member-tc.

FUNCTION SPACE/SCHEDULE OF EVENTS: This Agreement applies to the following event and function space:

Date	Event Description	Start Time	End Time	Meeting Room	Setup	# Persons	Room Rental*
04/22/2023	Ultimate Beach Party	6:00 PM	11:00 PM	Sea 4ever	See Notes	200	\$5,000.00

*If a food & beverage minimum of \$10,000.00 is met the room rental will be waived and a set-up fee of \$600 will apply.

All food & beverage function are subject to applicable taxes and service fees.

CUT-OFF DATE: All reservations must be received by Tuesday, March 21, 2023 and time. Reservation requests received after the cut-off date and time will be subject to space availability and prevailing rates.

INDIVIDUAL CANCELLATION: Individual reservations must be cancelled 72 hours prior to the intended date of arrival to avoid cancellation charges (one night's room plus tax).

If Client does not fulfill all of its commitments or cancels this Agreement, Client agrees that Hotel will suffer damages that will be difficult to determine. The "Attrition" and "Cancellation" provisions below provide for liquidated damages agreed upon by the parties as a reasonable estimate of Hotel's losses and do not constitute a penalty of any kind.

ATTRITION: Client will meet its minimum revenue requirements under this Agreement if it fulfills its minimum food & beverage revenue commitment above and its Adjusted Minimum Guest Room Revenue commitment based on the attrition allowance below.

Adjusted Contracted Guest Room Revenue:	85% of \$12,285 = \$10,442.25
--	--------------------------------------

This attrition allowance does not apply if Client cancels the Agreement or does not hold the Event. If Client hold its Event, but does not fulfill its adjusted minimum guest room revenue, commitment it will pay guest room attrition damages (plus all applicable taxes) as a reasonable estimate of Hotel's losses as follows:

Guest Room Attrition Damages = Adjusted Minimum Guest Room Revenue minus actual guest room revenue from Room Block

If Client does not fulfill its Minimum Food & Beverage Revenue commitment, it will pay the difference between its Minimum Food & Beverage Revenue commitment and its actual food & beverage revenue (plus all applicable taxes).

Client agrees that estimated Guest Room Attrition Damages will be paid at least (14) fourteen days in advance of arrival, even if direct billing has been approved. Client will receive a credit if the final damages vary from the estimated damages.

CANCELLATION OPTION: Should there be a cancellation of the entire program; the cancellation policy overrides the attrition allowances in the Agreement. Therefore, the parties agree that in the event of a cancellation of the entire program, actual damages will be difficult to ascertain and the following describes the computation of the liquidated damages to be applied in the event of cancellation:

The liquidated damages applied due to cancellation will be charged as follows:

Cancellation Date	Cancellation Fees
More than 365 days prior to arrival	30% of total minimum Guest Room Revenue
From 364 days to 180 days prior to arrival	50% of total minimum Guest Room Revenue
From 179 days to 90 days prior to arrival	75% of total minimum Guest Room Revenue
From 89 days to 31 days prior to arrival	85% of total minimum Guest Room Revenue
From 30 days to arrival date	100% of total minimum Guest Room Revenue

All Cancellation Fees, plus applicable taxes, are due and payable upon receipt of the invoice.

CHECK-IN/CHECK-OUT PROCEDURE: Hotel check-in time is x on the day of arrival and check out time is x the day of departure. Please advise us of the estimated time of arrival and departure, daily itineraries, and any other pertinent information that will help us plan.

PARKING: The Hotel's current self-parking rate is complimentary per guest vehicle, per night.

LATE CHARGES: Should the group or an individual guest depart without settling charges, the Master Account will be charged.

HOTEL POLICIES:

FOOD AND BEVERAGE POLICIES: Due to licensing requirements and quality control issues, all food and beverage served on Hotel property must be supplied, served and prepared by the Hotel. No alcohol service shall be provided to guests who are not of legal drinking age.

FORCE MAJEURE: The performance of this Agreement by either party is subject to acts of God, government authority, disaster, strikes, civil disorders, or other emergencies, any of which make it illegal or impossible to provide the facilities and/or services for the Event. The performance of such party shall be excused for such reasonable time as may be required to resume performance following cessation of such cause. If unable to resume performance, it is provided that this Agreement may be terminated without liability for any one or more of such reasons by written notice from one party to the other.

ADDITIONAL TERMS:

- ▣ Estimated event costs should be paid 30 days prior to arrival.

The undersigned represent that they are authorized to sign and enter into this Letter of Agreement.

On behalf of Group:

By: Chris Johnson

Title:

Date: _____

Signature: _____

On behalf of Hotel:

By: DeeOnda Ahadi

Title: Director of Sales

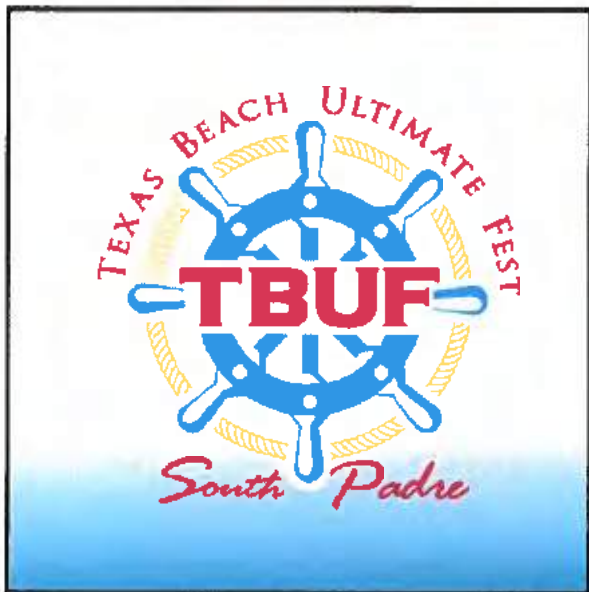
Date: _____

Signature: _____

FRONT



BACK



PATTERN RATERIZED



SOUTH PADRE ISLAND EVENT FUNDING POST EVENT REPORT



Please complete all sections.

Date Report Submitted: May 4, 2023

To be reimbursed, please submit the following within 10 days post event:

- 1. Number of participants calculated with backup documentation (i.e., zip codes, team rosters, surveys)
- 2. Number of room nights tracked with backup documentation (i.e., third-party housing documentation or certified hotel pickup reports)

Please submit the following within 30 days post event:

- 1. Valid invoice(s) supporting reimbursable allowable expenses. Please submit only enough receipts to reach awarded grant amount.
- 2. Evidence of payment to support invoices paid from grantee to a third party (front and back copies of cleared check(s) or detailed credit card/debit card receipts. For all media buys please provide tear sheets, copies of advertisements, schedules, and signed station affidavits.
- 3. Copies of marketing or advertising materials, and websites showing the South Padre Island CVB logo.

ORGANIZATION INFORMATION

Name of Organization: Global Groove Events

Address: 2602 E. 25TH St.

City, State, Zip: MISSION, TX 78574

Full Name:
Paul Magee

E-Mail:
paul@globalgrooveevents.com

Office Number:
N/A

Cell Phone Number:
404-545-6264

EVENT INFORMATIONName of Event: Splash South Padre Island

Date(s) of Event:

4/27/2023 - 4/30/2023

Primary Location of the Event:

Holiday Inn ResortHow many years have you held this event on South Padre Island? 20+**EVENT FUNDING INFORMATION****Please attach an actual event budget showing all revenues including sponsorships and expenses.**Amount Requested: \$15,000.00Total Amount to be Received: \$10,000.00

Did the event charge admission? Was there a net profit from the event? If so, what was the amount and how is it being used?

yes, the profit was approx \$15,000.00 and it will be reinvested into future events.**EVENT ATTENDANCE INFORMATION**How many people did you **predict** would attend this event? (Number submitted in the application)?1500What was the actual attendance at the event? 1252How many of the participants were from another city or county? 1138How many room nights did you **predict** in your application would be generated by attendees of this event?100How many room nights were **actually generated** by attendees of this event? 246

If this event has been funded by hotel occupancy tax in the last three years, how many room nights were generated at South Padre Island hotels by attendees of this event?

This Year:	<u>246</u>	Two Years Ago:	<u>N/A</u>
Last Year:	<u>67</u>	Three Years Ago:	<u>N/A</u>

What method did you use to determine the number of people who booked rooms at South Padre Island hotels (e.g., room block usage information, a survey of hoteliers, total attendance formula, zip code information, etc.)?

Host Hotel Room Block and tracking code, in-person hotel survey and survey of other hotels.

Was a room block established for this event at an area hotel (hotels), and if so, did the room block fill? If the room block did not fill, how many rooms were picked up?

Yes, Splash reserved a block of 100 and surpassed this goal by 146 extra room nights.

EVENT MARKETING INFORMATION

Please attach samples of documents showing how South Padre Island was recognized in your advertising/promotional campaign.

Please attach at least one sample of all forms of advertising/promoting used in your campaign. If the sample itself does not indicate the medium (radio, TV, print, or mail) used or where the advertising took place (e.g., a city's newspaper, or a radio spot that does not indicate the city where the spot was played), please include other information that would show location of the advertising and medium utilized.

Please list all efforts your organization used to promote the event and how much was spent in each category:

Print \$:	<u>600</u>	Website \$:	<u>1,300.00</u>
Radio \$:	<u>0</u>	Social Media \$:	<u>13,817.00</u>
TV \$:	<u>0</u>	Other Digital Advertising \$:	<u>N/A</u>

Did you include a link to the CVB or other source on your promotional handouts and in your website for booking hotel nights during this event? Yes

What new marketing initiatives did you utilize to promote hotel and convention activity for this event?

Holiday Inn Resort was selected and promoted as the Host Hotel and was marketed in all assets.

This year we also tested and sold Hotel Packages with event entry included and payment plans. The CVB marketing requirements were also met with all marketing assets.

ADDITIONAL EVENT INFORMATION

Please note any other success indicators of your event:

Year Over Year spending was up.

What South Padre Island businesses did you utilize for food, supplies, printing, etc.?

We utilized Burrito Express, Toucan Graphics, Clayton's, Louie's and Holiday Inn Resort.

What was the weather like during the event?

Several wind advisories and a severe thunderstorm warnings for most of the weekend.

Sunday's weather was the most desirable conditions.

Were there any other factors that may have affected the event?

Severe storm on Friday discouraged and delayed attendees. Weather may have been a factor in reduced turnout.

05/04/2023

Authorized Signature

Paul Magee

Print Name

Date



April Brown <april@sopadre.com>

Splash 2023 Room nights

DeeOnda Ahadi <dos@holidayinnpadre.com>

Thu, May 11, 2023 at 1:42 PM

To: April Brown <april@sopadre.com>, Paul Magee <Paul@globalgrooveevents.com>, Lionel Galvan <lionel@galvanpro.com>, Rene Valdez <gm@holidayinnpadre.com>

Hi April;

I wanted to let you know that Splash brought in 163 room nights.

Please let me know if you have any questions.

Beach Wishes!

DeeOnda Ahadi | Director of Sales

Holiday Inn Resort at South Padre Island

100 Padre Blvd., South Padre Island, Texas 78597

O: 956.426.9066 Ext. 715

Direct to Sales: 956.527.1204

E: DOS@HolidayInnPadre.com





April Brown <april@sopadre.com>

Splash

pam romer <theinnatsouthpadrehotel@yahoo.com>
To: "april@sopadre.com" <april@sopadre.com>

Thu, May 11, 2023 at 1:39 PM

Splash generated approximately 82 room night from April 27,2023 thru April 30,2023.

Thank you,
The Inn at South Padre



Meta Platforms, Inc.
1801 Willow Road
Menlo Park, CA 94025-1452
United States

Splash South Padre
Account: 763432868550771

Billing Report: 02/05/2023 - 05/01/2023

Meta Ads payment

Payment Method: Visa · 2556

Date	Transaction ID	Amount	Payment Status
04/24/2023	8103788846401842-12118122	\$900.00 USD	Paid
04/21/2023	8095882840525376-12098954	\$900.00 USD	Paid
04/18/2023	8117480231698965-12075363	\$900.00 USD	Paid
04/18/2023	8089511927829131-12054905	\$48.91 USD	Paid
04/14/2023	5955531094560543-12045664	\$900.00 USD	Paid
04/10/2023	6092086140905041-12014773	\$901.02 USD	Paid
04/07/2023	6082105248569797-11995260	\$900.00 USD	Paid
04/05/2023	8078098955837093-11981809	\$900.00 USD	Paid
04/03/2023	8037924479854548-11963455	\$909.78 USD	Paid
03/29/2023	8053753241404997-11928834	\$900.00 USD	Paid
03/16/2023	6003907233058269-11827176	\$267.94 USD	Paid
03/11/2023	5964040280378295-11794926	\$600.00 USD	Paid
03/07/2023	8061412207305765-11762195	\$400.00 USD	Paid
03/04/2023	6051466958300290-11739175	\$250.00 USD	Paid
02/27/2023	8034200003380319-11696168	\$175.00 USD	Paid
02/24/2023	5937841912996135-11673541	\$125.00 USD	Paid
02/21/2023	5792530294193958-11654853	\$75.00 USD	Paid
02/20/2023	5919614554818870-11647376	\$75.00 USD	Paid
02/19/2023	5832838880163303-11638872	\$75.00 USD	Paid
02/18/2023	5854618274651834-11630678	\$75.00 USD	Paid

Total Amount Billed	\$10,275.65 USD
Total Funds Added	\$0.00 USD

Meta Ads payment

Payment Method: Ad Credit

Date	Transaction ID	Amount	Payment Status
04/21/2023	6089310797849240-12093105	\$0.03 USD	Paid
		Total Amount Billed	\$0.03 USD
		Total Funds Added	\$0.00 USD

SOUTH PADRE ISLAND

Splash

EGG
Club@pads.com

EVENT SCHEDULE

South Padre Island #sopadre

PRE-PURCHASED VIPS AND TICKET PICK UP AT HOLIDAY INN RESORT LOBBY (SPLASH TABLE) OR VENUE ENTRANCES
 MOST RESORT: HOLIDAY INN RESORT, 100 PADRE BLVD, SOUTH PADRE ISLAND, TX
 FOR ALL INFORMATION AND TICKETS VISIT: SPLASHSOUTHPADRE.COM

THURS APR 27

BACK TO THE 80'S

80's Afternoon Entertainment
 Welcome Theme Party
 Featuring **Tiffany**
 80's POP ICON

Clayton's
 Biggest Beach Bar in Texas
 Doors: 9PM-2AM

FRI APR 28

DRAG BRUNCH

PLATINUM
VIP ONLY EVENT

Clayton's
 Biggest Beach Bar in Texas
 DOORS 11AM-1PM

FRI APR 28

WAVES

noon-5pm

Clayton's
 Biggest Beach Bar in Texas

FRI APR 28

WERK IT!

A NIGHT OF OPEN
EXTRAVAGANZA!

SASHA COLBY
MISTRESS ISABELLE BROOKS

Clayton's
 Biggest Beach Bar in Texas
 9pm-2am

SAT APR 29

WET SPLASH POOL BASH

NOON-5PM

Holiday Inn Resort
SOUTH PADRE ISLAND, TX

SAT APR 29

SPLASH PARTY CRUISE!

5:30pm-7:00pm

BREAKAWAY
Cruise

PLATINUM VIP ONLY EVENT

SAT APR 29

UNITE IN WHITE

THE NATIONALS #MADONNA IMPERSONATOR
VENUS DLITE
 WHITE MISTRESS IN DISGUISE

Clayton's
 Biggest Beach Bar in Texas
 9pm-2am

LOUIE'S
backyard

SUN APR 30

SEND OFF! DRAG BRUNCH

featuring
The RCW ALL-STARS

Clayton's
 Biggest Beach Bar in Texas
 Noon-7pm



Report Types

Analytics Updates every minute 2023

Attendees

All time



Options



Related To

Splash South Padre Is...



Group By

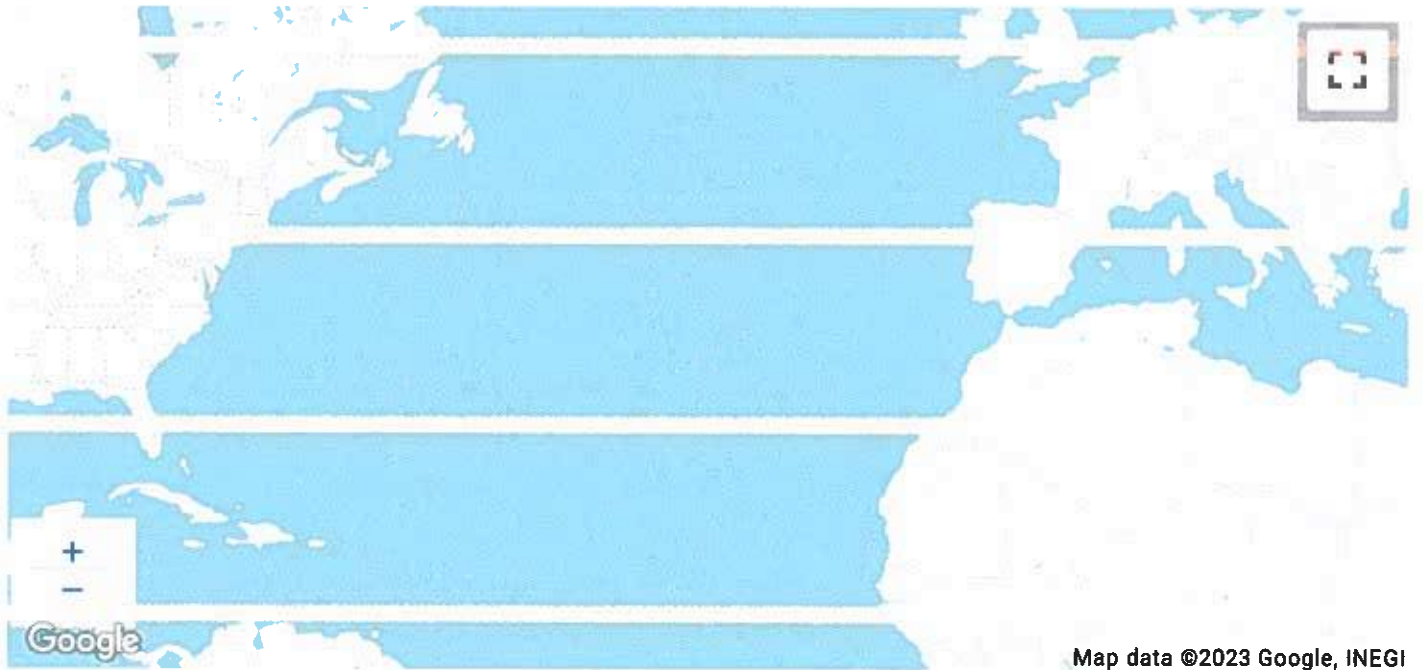
City



Filter By

None

Number of Attendees



City	↓ Attendees	Orders
Houston	449	232
San Antonio	255	130
Irving	42	23
McAllen	37	20
Brownsville	30	18
Austin	18	12
Harlingen	14	8
Edinburg	14	8
Pharr	13	9
Corpus Christi	11	7
Oklahoma City	10	6
Mission	10	6
Port Isabel	8	4
Los Fresnos	8	4
Laredo	8	4
San Juan	7	4
Weslaco	6	3
Dallas	6	5
Round Rock	5	2
Mexico City	5	2
Saltillo	4	1
Kerrville	4	2
Heroica Matamoros	4	2

	Export Chart	Export Data	Manage Attendees	
Del Rio				2
Pflugerville			3	2
Longview			3	1
Deer Park			3	1
Valle Hermoso			2	1
San Benito			2	2
Odessa			2	1
Moorhead			2	1
Monterrey			2	1
Missouri City			2	1
Lubbock			2	1
Fargo			2	1
Amarillo			2	1
Abu Dhabi			2	1
Seabrook			1	1
Rio Grande City			1	1
Prosper			1	1
Piedras Negras			1	1
Pasadena			1	1
New York			1	1
New Orleans			1	1
Los Angeles			1	1
Leander			1	1


Laguna vista	1	1
Garland	1	1
Floresville	1	1
Brownwood	1	1
Alamo	1	1
Total	1,288	702

Summary For February 6, 2023 - April 30, 2023

> Attendees	1,288
> Orders	702

Splash South Padre 2023

02/05/23 - 4/30/23

Page	Reactions /Likes,...	Likes and reactions	Comments	Shares	Link clicks	New followers	Unfollowers
 Splash South Pa... Concert Tour	14657	12753	1095	809	42056	583	85

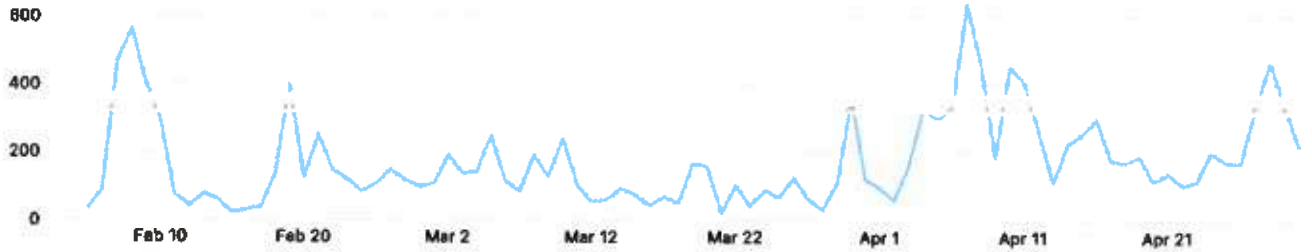
Facebook Page reach ⓘ

1,228,592 ↑ 4.4K%



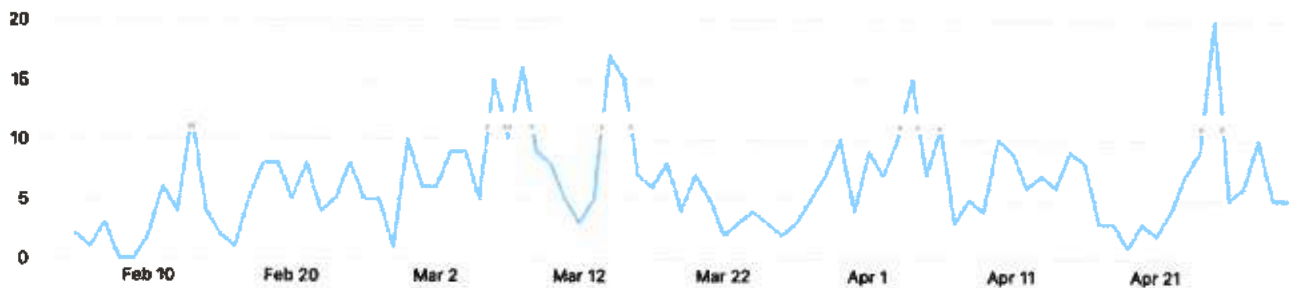
Facebook Page visits ⓘ

14,964 ↑ 1.0K%



Facebook Page new likes ⓘ

529 ↑ 306.9%



Account name	Reach	Impressions	Amount spent
Splash	1,869,831	5,246,735	\$11,108.33
Splash South Padre Island	259,806	389,348	\$609.97

	Reach	Impressions	Amount Spent
Totals:	2,129,637	5,636,083	\$11,718.3

Page Name	Month	Ad name	Reach	Impressions	Amount spent (USD)	Link clicks	Reporting starts	Reporting ends
Splash South Padre Island	All	All	1869831	5246735	1108.33	33103	2023-02-05	2023-04-30
Splash South Padre Island	2023-04-01 - 2023-04-30	All	1869 319	5244 204	1107.23	33078	2023-02-05	2023-04-30
Splash South Padre Island	2023-04-01 - 2023-04-30	Post: "Get ready to party with	1448199	3546998	7439.90	15162	2023-04-01	2023-04-30
Splash South Padre Island	2023-04-01 - 2023-04-30	Post: "So much fun to be had a	9876	15504	100.00	137	2023-04-01	2023-04-30
Splash South Padre Island	2023-04-01 - 2023-04-30	Post: "	977	1518	49.98	19	2023-04-01	2023-04-30
Splash South Padre Island	2023-04-01 - 2023-04-30	Post: "What's an 80's theme	0	0	0.00		2023-04-01	2023-04-30
Splash South Padre Island	2023-04-01 - 2023-04-30	Post: "	3831	5687	125.00	15	2023-04-01	2023-04-30
Splash South Padre Island	2023-04-01 - 2023-04-30	Post: "What's an 80's theme	43569	76164	100.00	511	2023-04-01	2023-04-30
Splash South Padre Island	2023-04-01 - 2023-04-30	Post: "	0	0	0.00		2023-04-01	2023-04-30
Splash South Padre Island	2023-04-01 - 2023-04-30	Post: "Welcome back to the 80	20940	24026	100.00	65	2023-04-01	2023-04-30
Splash South Padre Island	2023-04-01 - 2023-04-30	Post: "The blizest "SPLASH	12411	20519	100.00	127	2023-04-01	2023-04-30
Splash South Padre Island	2023-04-01 - 2023-04-30	Post: "	0	0	0.00		2023-04-01	2023-04-30
Splash South Padre Island	2023-04-01 - 2023-04-30	Post: "	3712	5678	112.98	93	2023-04-01	2023-04-30
Splash South Padre Island	2023-04-01 - 2023-04-30	Post: "	0	0	0.00		2023-04-01	2023-04-30
Splash South Padre Island	2023-04-01 - 2023-04-30	Post: "What's an 80's theme	14396	21498	100.00	107	2023-04-01	2023-04-30
Splash South Padre Island	2023-04-01 - 2023-04-30	Post: "Get ready to party with	18772	68119	149.95	622	2023-04-01	2023-04-30
Splash South Padre Island	2023-04-01 - 2023-04-30	Post: "	10598	13761	100.00	460	2023-04-01	2023-04-30
Splash South Padre Island	2023-04-01 - 2023-04-30	Post: "And then there was one	4311	5083	84.95	13	2023-04-01	2023-04-30
Splash South Padre Island	2023-04-01 - 2023-04-30	Post: "What's an 80's theme	0	0	0.00		2023-04-01	2023-04-30
Splash South Padre Island	2023-04-01 - 2023-04-30	Post: "	0	0	0.00		2023-04-01	2023-04-30
Splash South Padre Island	2023-04-01 - 2023-04-30	Post: "	0	0	0.00		2023-04-01	2023-04-30
Splash South Padre Island	2023-04-01 - 2023-04-30	Post: "Don't miss your chance	35312	77777	100.00	720	2023-04-01	2023-04-30
Splash South Padre Island	2023-04-01 - 2023-04-30	Post: "	5182	8537	200.00	82	2023-04-01	2023-04-30
Splash South Padre Island	2023-04-01 - 2023-04-30	Post: "	0	0	0.00		2023-04-01	2023-04-30
Splash South Padre Island	2023-04-01 - 2023-04-30	Post: "UNITED IN WHITE	2257	5553	49.99	39	2023-04-01	2023-04-30
Splash South Padre Island	2023-04-01 - 2023-04-30	Post: "Get ready to party with	0	0	0.00		2023-04-01	2023-04-30
Splash South Padre Island	2023-04-01 - 2023-04-30	Post: "Shantav, you stavi	4946	29686	100.00	69	2023-04-01	2023-04-30
Splash South Padre Island	2023-04-01 - 2023-04-30	Post: "Get ready for the big	0	0	0.00		2023-04-01	2023-04-30
Splash South Padre Island	2023-04-01 - 2023-04-30	Post: "	4939	5614	36.61	303	2023-04-01	2023-04-30
Splash South Padre Island	2023-04-01 - 2023-04-30	Post: "The blizest "SPLASH	17872	37098	182.68	331	2023-04-01	2023-04-30
Splash South Padre Island	2023-04-01 - 2023-04-30	Post: "The blizest "SPLASH	0	0	0.00		2023-04-01	2023-04-30
Splash South Padre Island	2023-04-01 - 2023-04-30	Post: "Get ready to party with	0	0	0.00		2023-04-01	2023-04-30
Splash South Padre Island	2023-04-01 - 2023-04-30	Post: "	6370	8643	150.00	61	2023-04-01	2023-04-30
Splash South Padre Island	2023-04-01 - 2023-04-30	Post: "Get ready to party with	0	0	0.00		2023-04-01	2023-04-30
Splash South Padre Island	2023-04-01 - 2023-04-30	Post: "The blizest "SPLASH	0	0	0.00		2023-04-01	2023-04-30
Splash South Padre Island	2023-04-01 - 2023-04-30	Post: "What's an 80's theme	0	0	0.00		2023-04-01	2023-04-30
Splash South Padre Island	2023-04-01 - 2023-04-30	Post: "Get ready for the big	0	0	0.00		2023-04-01	2023-04-30
Splash South Padre Island	2023-04-01 - 2023-04-30	Post: "ATTENTION !	7470	9311	50.00	82	2023-04-01	2023-04-30
Splash South Padre Island	2023-04-01 - 2023-04-30	Post: "Get ready to party with	0	0	0.00		2023-04-01	2023-04-30
Splash South Padre Island	2023-04-01 - 2023-04-30	Post: "The blizest "SPLASH	0	0	0.00		2023-04-01	2023-04-30
Splash South Padre Island	2023-04-01 - 2023-04-30	Post: "TWO DAYS !	1651	4020	31.26	15	2023-04-01	2023-04-30
Splash South Padre Island	2023-04-01 - 2023-04-30	Post: "The blizest "SPLASH	10534	15893	76.97	97	2023-04-01	2023-04-30
Splash South Padre Island	2023-04-01 - 2023-04-30	Post: "	2780	3782	100.00	29	2023-04-01	2023-04-30
Splash South Padre Island	2023-04-01 - 2023-04-30	Post: "Who's your favorite for	2239	3468	99.98	35	2023-04-01	2023-04-30
Splash South Padre Island	2023-04-01 - 2023-04-30	Post: "What's an 80's theme	0	0	0.00		2023-04-01	2023-04-30
Splash South Padre Island	2023-04-01 - 2023-04-30	Promoting website: http://spl	10172	18196	19.21	338	2023-04-01	2023-04-30
Splash South Padre Island	2023-04-01 - 2023-04-30	Post: "	4479	8418	112.07	62	2023-04-01	2023-04-30
Splash South Padre Island	2023-04-01 - 2023-04-30	Post: "	5042	7382	150.00	92	2023-04-01	2023-04-30
Splash South Padre Island	2023-04-01 - 2023-04-30	Post: "Who's your favorite for	3488	10933	99.99	37	2023-04-01	2023-04-30
Splash South Padre Island	2023-04-01 - 2023-04-30	Post: "Get ready to party with	0	0	0.00		2023-04-01	2023-04-30
Splash South Padre Island	2023-04-01 - 2023-04-30	New Traffic Ad	79217	137640	258.13	110	2023-04-01	2023-04-30
Splash South Padre Island	2023-04-01 - 2023-04-30	Post: "What's an 80's theme	0	0	0.00		2023-04-01	2023-04-30
Splash South Padre Island	2023-04-01 - 2023-04-30	Event: Splash South Padre 202	26456	55824	271.72	921	2023-04-01	2023-04-30
Splash South Padre Island	2023-04-01 - 2023-04-30	Post: "The blizest "SPLASH	34504	79262	150.00	2312	2023-04-01	2023-04-30
Splash South Padre Island	2023-04-01 - 2023-04-30	Post: "	0	0	0.00		2023-04-01	2023-04-30
Splash South Padre Island	2023-04-01 - 2023-04-30	Post: "	0	0	0.00		2023-04-01	2023-04-30
Splash South Padre Island	2023-04-01 - 2023-04-30	Post: "Get ready for the big	0	0	0.00		2023-04-01	2023-04-30
Splash South Padre Island	2023-04-01 - 2023-04-30	Post: "The blizest "SPLASH	0	0	0.00		2023-04-01	2023-04-30
Splash South Padre Island	2023-04-01 - 2023-04-30	Post: "	0	0	0.00		2023-04-01	2023-04-30
Splash South Padre Island	2023-04-01 - 2023-04-30	Post: "Get ready for the big	0	0	0.00		2023-04-01	2023-04-30
Splash South Padre Island	2023-04-01 - 2023-04-30	Post: "Get ready for the big	0	0	0.00		2023-04-01	2023-04-30
Splash South Padre Island	2023-04-01 - 2023-04-30	Post: "Get ready to party with	0	0	0.00		2023-04-01	2023-04-30
Splash South Padre Island	2023-04-01 - 2023-04-30	Post: "Get ready to party with	0	0	0.00		2023-04-01	2023-04-30
Splash South Padre Island	2023-04-01 - 2023-04-30	Post: "Get ready to party with	0	0	0.00		2023-04-01	2023-04-30
Splash South Padre Island	2023-04-01 - 2023-04-30	Post: "What's an 80's theme	0	0	0.00		2023-04-01	2023-04-30
Splash South Padre Island	2023-04-01 - 2023-04-30	Post: "What's an 80's theme	0	0	0.00		2023-04-01	2023-04-30
Splash South Padre Island	2023-04-01 - 2023-04-30	Post: "	0	0	0.00		2023-04-01	2023-04-30
Splash South Padre Island	2023-04-01 - 2023-04-30	Post: "The blizest "SPLASH	0	0	0.00		2023-04-01	2023-04-30
Splash South Padre Island	2023-04-01 - 2023-04-30	Post: "And then there was one	33413	66878	100.00	512	2023-04-01	2023-04-30
Splash South Padre Island	2023-04-01 - 2023-04-30	Post: "Counting down the days	2750	8397	47.80	36	2023-04-01	2023-04-30
Splash South Padre Island	2023-04-01 - 2023-04-30	Promoting Call-to-action: Shop	25568	36213	201.99	1000	2023-04-01	2023-04-30
Splash South Padre Island	2023-04-01 - 2023-04-30	Post: "The blizest "SPLASH	17420	31169	150.00	186	2023-04-01	2023-04-30
Splash South Padre Island	2023-04-01 - 2023-04-30	Post: "Get ready to party with	0	0	0.00		2023-04-01	2023-04-30
Splash South Padre Island	2023-04-01 - 2023-04-30	Post: "The blizest "SPLASH	0	0	0.00		2023-04-01	2023-04-30
Splash South Padre Island	2023-04-01 - 2023-04-30	Post: "Get ready to party with	16568	31366	192.22	252	2023-04-01	2023-04-30

Splash South Padre Island	2023-04-01 - 2023-04-30	Post: "Get ready to party with	869	961	5.29	7	2023-04-01	2023-04-30
Splash South Padre Island	2023-04-01 - 2023-04-30	Post: "Get ready to party with	10964	15877	100.00	730	2023-04-01	2023-04-30
Splash South Padre Island	2023-04-01 - 2023-04-30	Post: "Get ready to party with	1033	1193	5.73	5	2023-04-01	2023-04-30
Splash South Padre Island	2023-04-01 - 2023-04-30	Post: "	2615	3629	100.00	23	2023-04-01	2023-04-30
Splash South Padre Island	2023-04-01 - 2023-04-30	Post: "The blizest "SPLASH	23188	35552	130.00	193	2023-04-01	2023-04-30
Splash South Padre Island	2023-04-01 - 2023-04-30	Post: "The blizest "SPLASH	0	0	0.00		2023-04-01	2023-04-30
Splash South Padre Island	2023-04-01 - 2023-04-30	Post: "And then there was one	2701	3866	99.95	46	2023-04-01	2023-04-30
Splash South Padre Island	2023-04-01 - 2023-04-30	Post: "Get ready to party with	0	0	0.00		2023-04-01	2023-04-30
Splash South Padre Island	2023-04-01 - 2023-04-30	Event: Splash South Padre 202	4895	7299	27.98	86	2023-04-01	2023-04-30
Splash South Padre Island	2023-04-01 - 2023-04-30	Post: "	0	0	0.00		2023-04-01	2023-04-30
Splash South Padre Island	2023-04-01 - 2023-04-30	Post: "Get ready to party with	0	0	0.00		2023-04-01	2023-04-30
Splash South Padre Island	2023-04-01 - 2023-04-30	Promoting website: http://spl	3505	4528	16.34	9	2023-04-01	2023-04-30
Splash South Padre Island	2023-04-01 - 2023-04-30	Post: "	2388	8343	68.44	78	2023-04-01	2023-04-30
Splash South Padre Island	2023-04-01 - 2023-04-30	Post: "The blizest "SPLASH	0	0	0.00		2023-04-01	2023-04-30
Splash South Padre Island	2023-04-01 - 2023-04-30	Post: "	0	0	0.00		2023-04-01	2023-04-30
Splash South Padre Island	2023-04-01 - 2023-04-30	Post: "SPLASH VIP ALERT!	4275	25150	50.00	143	2023-04-01	2023-04-30
Splash South Padre Island	2023-04-01 - 2023-04-30	Post: "What's an 80's theme	9874	15706	96.05	222	2023-04-01	2023-04-30
Splash South Padre Island	2023-04-01 - 2023-04-30	New Traffic Ad	959491	2198316	325.14	548	2023-04-01	2023-04-30
Splash South Padre Island	2023-04-01 - 2023-04-30	Post: "Get ready to party with	0	0	0.00		2023-04-01	2023-04-30
Splash South Padre Island	2023-04-01 - 2023-04-30	Post: "The blizest "SPLASH	0	0	0.00		2023-04-01	2023-04-30
Splash South Padre Island	2023-04-01 - 2023-04-30	Post: "	0	0	0.00		2023-04-01	2023-04-30
Splash South Padre Island	2023-04-01 - 2023-04-30	Post: "What's an 80's theme	0	0	0.00		2023-04-01	2023-04-30
Splash South Padre Island	2023-04-01 - 2023-04-30	Post: "	0	0	0.00		2023-04-01	2023-04-30
Splash South Padre Island	2023-04-01 - 2023-04-30	Post: "Who's your favorite for	21137	33564	100.00	87	2023-04-01	2023-04-30
Splash South Padre Island	2023-04-01 - 2023-04-30	Post: "Get ready to party with	0	0	0.00		2023-04-01	2023-04-30
Splash South Padre Island	2023-04-01 - 2023-04-30	Post: "9 days to go!!	2282	2346	45.94	31	2023-04-01	2023-04-30
Splash South Padre Island	2023-04-01 - 2023-04-30	Post: "Get ready for the bliz	0	0	0.00		2023-04-01	2023-04-30
Splash South Padre Island	2023-04-01 - 2023-04-30	Post: "And then there was one	14884	25286	299.99	167	2023-04-01	2023-04-30
Splash South Padre Island	2023-04-01 - 2023-04-30	Post: "Get ready to party with	0	0	0.00		2023-04-01	2023-04-30
Splash South Padre Island	2023-04-01 - 2023-04-30	Post: "Get ready to party with	0	0	0.00		2023-04-01	2023-04-30
Splash South Padre Island	2023-04-01 - 2023-04-30	Post: "	0	0	0.00		2023-04-01	2023-04-30
Splash South Padre Island	2023-04-01 - 2023-04-30	Post: "	0	0	0.00		2023-04-01	2023-04-30
Splash South Padre Island	2023-04-01 - 2023-04-30	Post: "The blizest "SPLASH	7356	15274	100.00	186	2023-04-01	2023-04-30
Splash South Padre Island	2023-04-01 - 2023-04-30	Post: "And then there was one	4797	5829	99.99	22	2023-04-01	2023-04-30
Splash South Padre Island	2023-04-01 - 2023-04-30	Post: "Time to be FIERCE!	2230	6394	50.00	53	2023-04-01	2023-04-30
Splash South Padre Island	2023-04-01 - 2023-04-30	Post: "SPLASH VIP ALERT!	1331	1699	48.87	6	2023-04-01	2023-04-30
Splash South Padre Island	2023-04-01 - 2023-04-30	Post: "What's an 80's theme	0	0	0.00		2023-04-01	2023-04-30
Splash South Padre Island	2023-04-01 - 2023-04-30	Post: "	0	0	0.00		2023-04-01	2023-04-30
Splash South Padre Island	2023-04-01 - 2023-04-30	Post: "	4958	7852	149.97	26	2023-04-01	2023-04-30
Splash South Padre Island	2023-04-01 - 2023-04-30	Post: "From an 80's pop icon to	3110	6044	149.86	83	2023-04-01	2023-04-30
Splash South Padre Island	2023-04-01 - 2023-04-30	Post: "	0	0	0.00		2023-04-01	2023-04-30
Splash South Padre Island	2023-04-01 - 2023-04-30	Post: "Get ready for the bliz	0	0	0.00		2023-04-01	2023-04-30
Splash South Padre Island	2023-04-01 - 2023-04-30	Post: "	4965	6767	99.98	76	2023-04-01	2023-04-30
Splash South Padre Island	2023-04-01 - 2023-04-30	Post: "	0	0	0.00		2023-04-01	2023-04-30
Splash South Padre Island	2023-04-01 - 2023-04-30	Post: "	0	0	0.00		2023-04-01	2023-04-30
Splash South Padre Island	2023-04-01 - 2023-04-30	Post: "What's an 80's theme	2771	3807	99.99	32	2023-04-01	2023-04-30
Splash South Padre Island	2023-04-01 - 2023-04-30	Post: "Get ready to party with	4264	5906	44.74	218	2023-04-01	2023-04-30
Splash South Padre Island	2023-04-01 - 2023-04-30	Post: "	2608	3691	100.00	24	2023-04-01	2023-04-30
Splash South Padre Island	2023-04-01 - 2023-04-30	Post: "	3268	6327	100.00	74	2023-04-01	2023-04-30
Splash South Padre Island	2023-04-01 - 2023-04-30	Post: "What's an 80's theme	12472	18722	150.00	320	2023-04-01	2023-04-30
Splash South Padre Island	2023-04-01 - 2023-04-30	Post: "	32322	98774	150.00	1138	2023-04-01	2023-04-30
Splash South Padre Island	2023-04-01 - 2023-04-30	Post: "ALMOST SHOWTIME	1685	1840	25.63	16	2023-04-01	2023-04-30
Splash South Padre Island	2023-04-01 - 2023-04-30	Promoting website: http://spl	9538	14619	301.13	196	2023-04-01	2023-04-30
Splash South Padre Island	2023-04-01 - 2023-04-30	Post: "We're getting close to th	1811	2179	36.32	13	2023-04-01	2023-04-30
Splash South Padre Island	2023-04-01 - 2023-04-30	Post: "Get ready for the bliz	0	0	0.00		2023-04-01	2023-04-30
Splash South Padre Island	2023-04-01 - 2023-04-30	Post: "	2875	24232	150.00	86	2023-04-01	2023-04-30
Splash South Padre Island	2023-04-01 - 2023-04-30	Post: "	6230	9748	70.79	40	2023-04-01	2023-04-30
Splash South Padre Island	2023-04-01 - 2023-04-30	Post: "What's an 80's theme	0	0	0.00		2023-04-01	2023-04-30
Splash South Padre Island	2023-04-01 - 2023-04-30	Post: "Shantey, you stavi	3005	3633	38.80	34	2023-04-01	2023-04-30
Splash South Padre Island	2023-04-01 - 2023-04-30	Post: "Get ready for the bliz	0	0	0.00		2023-04-01	2023-04-30
Splash South Padre Island	2023-04-01 - 2023-04-30	Post: "	0	0	0.00		2023-04-01	2023-04-30
Splash South Padre Island	2023-04-01 - 2023-04-30	Post: "The blizest "SPLASH	9595	16510	100.00	169	2023-04-01	2023-04-30
Splash South Padre Island	2023-04-01 - 2023-04-30	Post: "Welcome back to the 80	5298	7804	50.00	85	2023-04-01	2023-04-30
Splash South Padre Island	2023-03-01 - 2023-03-31	All	480897	1185499	2973.66	12805	2023-03-01	2023-03-31
Splash South Padre Island	2023-03-01 - 2023-03-31	Post: "The blizest "SPLASH	10588	13862	80.00	689	2023-03-01	2023-03-31
Splash South Padre Island	2023-03-01 - 2023-03-31	Post: "	29344	48020	100.00	124	2023-03-01	2023-03-31
Splash South Padre Island	2023-03-01 - 2023-03-31	Post: "Get ready to party with	45684	95344	36.10	558	2023-03-01	2023-03-31
Splash South Padre Island	2023-03-01 - 2023-03-31	Post: "	0	0	0.00		2023-03-01	2023-03-31
Splash South Padre Island	2023-03-01 - 2023-03-31	Post: "Get ready for the bliz	0	0	0.00		2023-03-01	2023-03-31
Splash South Padre Island	2023-03-01 - 2023-03-31	Post: "What's an 80's theme	2552	4061	89.06	56	2023-03-01	2023-03-31
Splash South Padre Island	2023-03-01 - 2023-03-31	Post: "The blizest "SPLASH	5060	5843	87.63	58	2023-03-01	2023-03-31
Splash South Padre Island	2023-03-01 - 2023-03-31	Post: "	3440	5630	100.00	114	2023-03-01	2023-03-31
Splash South Padre Island	2023-03-01 - 2023-03-31	Post: "And then there was one	0	0	0.00		2023-03-01	2023-03-31
Splash South Padre Island	2023-03-01 - 2023-03-31	Post: "	0	0	0.00		2023-03-01	2023-03-31
Splash South Padre Island	2023-03-01 - 2023-03-31	Post: "	5961	6695	14.01	32	2023-03-01	2023-03-31
Splash South Padre Island	2023-03-01 - 2023-03-31	Post: "The blizest "SPLASH	36248	44374	29.45	498	2023-03-01	2023-03-31
Splash South Padre Island	2023-03-01 - 2023-03-31	Post: "The blizest "SPLASH	0	0	0.00		2023-03-01	2023-03-31
Splash South Padre Island	2023-03-01 - 2023-03-31	Post: "	5010	6204	14.36	24	2023-03-01	2023-03-31
Splash South Padre Island	2023-03-01 - 2023-03-31	Post: "Get ready to party with	0	0	0.00		2023-03-01	2023-03-31
Splash South Padre Island	2023-03-01 - 2023-03-31	Post: "	26112	36483	75.54	163	2023-03-01	2023-03-31
Splash South Padre Island	2023-03-01 - 2023-03-31	Post: "	2771	4289	87.93	41	2023-03-01	2023-03-31

Splash South Padre Island	2023-03-01 - 2023-03-31	Post: "	9166	11034	30.09	84	2023-03-01	2023-03-31
Splash South Padre Island	2023-03-01 - 2023-03-31	Post: "Shantey, you stay! "	0	0	0.00		2023-03-01	2023-03-31
Splash South Padre Island	2023-03-01 - 2023-03-31	Event: Splash South Padre 2023	3436	4573	28.28	121	2023-03-01	2023-03-31
Splash South Padre Island	2023-03-01 - 2023-03-31	Post: "Who's your favorite for	0	0	0.00		2023-03-01	2023-03-31
Splash South Padre Island	2023-03-01 - 2023-03-31	Post: "9 days to roll "	0	0	0.00		2023-03-01	2023-03-31
Splash South Padre Island	2023-03-01 - 2023-03-31	Post: "What's an 80's theme	2311	3227	75.79	53	2023-03-01	2023-03-31
Splash South Padre Island	2023-03-01 - 2023-03-31	Post: "Get ready to party with	0	0	0.00		2023-03-01	2023-03-31
Splash South Padre Island	2023-03-01 - 2023-03-31	Post: "What's an 80's theme	0	0	0.00		2023-03-01	2023-03-31
Splash South Padre Island	2023-03-01 - 2023-03-31	Post: "Get ready to party with	31633	41782	24.30	543	2023-03-01	2023-03-31
Splash South Padre Island	2023-03-01 - 2023-03-31	Post: "	0	0	0.00		2023-03-01	2023-03-31
Splash South Padre Island	2023-03-01 - 2023-03-31	Post: "From an 80's pop look	0	0	0.00		2023-03-01	2023-03-31
Splash South Padre Island	2023-03-01 - 2023-03-31	Post: "	135	264	5.68	9	2023-03-01	2023-03-31
Splash South Padre Island	2023-03-01 - 2023-03-31	Post: "Get ready for the big	13308	15818	21.95	53	2023-03-01	2023-03-31
Splash South Padre Island	2023-03-01 - 2023-03-31	Post: "	0	0	0.00		2023-03-01	2023-03-31
Splash South Padre Island	2023-03-01 - 2023-03-31	Post: "The blizzest "SPLASH	0	0	0.00		2023-03-01	2023-03-31
Splash South Padre Island	2023-03-01 - 2023-03-31	Post: "The blizzest "SPLASH	39344	47578	28.07	416	2023-03-01	2023-03-31
Splash South Padre Island	2023-03-01 - 2023-03-31	Post: "ATTENTION ! "	0	0	0.00		2023-03-01	2023-03-31
Splash South Padre Island	2023-03-01 - 2023-03-31	Post: "The blizzest "SPLASH	33880	39881	24.29	464	2023-03-01	2023-03-31
Splash South Padre Island	2023-03-01 - 2023-03-31	Post: "The blizzest "SPLASH	10514	15250	100.00	207	2023-03-01	2023-03-31
Splash South Padre Island	2023-03-01 - 2023-03-31	Post: "We're getting close to th	0	0	0.00		2023-03-01	2023-03-31
Splash South Padre Island	2023-03-01 - 2023-03-31	Post: "	0	0	0.00		2023-03-01	2023-03-31
Splash South Padre Island	2023-03-01 - 2023-03-31	Post: " "	1659	1820	11.98	99	2023-03-01	2023-03-31
Splash South Padre Island	2023-03-01 - 2023-03-31	Post: "Shantey, you stay! "	0	0	0.00		2023-03-01	2023-03-31
Splash South Padre Island	2023-03-01 - 2023-03-31	Promoting website: https://spl	0	0	0.00		2023-03-01	2023-03-31
Splash South Padre Island	2023-03-01 - 2023-03-31	Post: "Get ready to party with	89920	171536	100.00	1941	2023-03-01	2023-03-31
Splash South Padre Island	2023-03-01 - 2023-03-31	Post: "Get ready to party with	10366	13251	83.71	122	2023-03-01	2023-03-31
Splash South Padre Island	2023-03-01 - 2023-03-31	Post: "Who's your favorite for	0	0	0.00		2023-03-01	2023-03-31
Splash South Padre Island	2023-03-01 - 2023-03-31	Post: "What's an 80's theme	0	0	0.00		2023-03-01	2023-03-31
Splash South Padre Island	2023-03-01 - 2023-03-31	Post: "Welcome back to the 80	0	0	0.00		2023-03-01	2023-03-31
Splash South Padre Island	2023-03-01 - 2023-03-31	Post: "Get ready to party with	820	883	7.77	9	2023-03-01	2023-03-31
Splash South Padre Island	2023-03-01 - 2023-03-31	Post: "And then there was one	0	0	0.00		2023-03-01	2023-03-31
Splash South Padre Island	2023-03-01 - 2023-03-31	Post: "	0	0	0.00		2023-03-01	2023-03-31
Splash South Padre Island	2023-03-01 - 2023-03-31	Post: "What's an 80's theme	5718	6691	24.66	44	2023-03-01	2023-03-31
Splash South Padre Island	2023-03-01 - 2023-03-31	Promoting Call-to-action: Shop	11476	17810	118.82	799	2023-03-01	2023-03-31
Splash South Padre Island	2023-03-01 - 2023-03-31	Post: "SPLASH VIP ALERT!	0	0	0.00		2023-03-01	2023-03-31
Splash South Padre Island	2023-03-01 - 2023-03-31	Post: "Time to be FIERCE!	0	0	0.00		2023-03-01	2023-03-31
Splash South Padre Island	2023-03-01 - 2023-03-31	Post: "The blizzest "SPLASH	0	0	0.00		2023-03-01	2023-03-31
Splash South Padre Island	2023-03-01 - 2023-03-31	Post: "Counting down the days	0	0	0.00		2023-03-01	2023-03-31
Splash South Padre Island	2023-03-01 - 2023-03-31	Post: "The blizzest "SPLASH	18300	22080	12.68	230	2023-03-01	2023-03-31
Splash South Padre Island	2023-03-01 - 2023-03-31	Post: "The blizzest "SPLASH	0	0	0.00		2023-03-01	2023-03-31
Splash South Padre Island	2023-03-01 - 2023-03-31	Post: "	24584	38695	100.00	89	2023-03-01	2023-03-31
Splash South Padre Island	2023-03-01 - 2023-03-31	Post: "Get ready to party with	7620	9647	55.58	902	2023-03-01	2023-03-31
Splash South Padre Island	2023-03-01 - 2023-03-31	Post: "	5646	6786	21.08	58	2023-03-01	2023-03-31
Splash South Padre Island	2023-03-01 - 2023-03-31	Post: "And then there was one	0	0	0.00		2023-03-01	2023-03-31
Splash South Padre Island	2023-03-01 - 2023-03-31	Post: "Who's your favorite for	0	0	0.00		2023-03-01	2023-03-31
Splash South Padre Island	2023-03-01 - 2023-03-31	Post: "The blizzest "SPLASH	7744	11494	75.46	156	2023-03-01	2023-03-31
Splash South Padre Island	2023-03-01 - 2023-03-31	Post: "Get ready to party with	0	0	0.00		2023-03-01	2023-03-31
Splash South Padre Island	2023-03-01 - 2023-03-31	New Traffic Ad	0	0	0.00		2023-03-01	2023-03-31
Splash South Padre Island	2023-03-01 - 2023-03-31	Post: "	1061	1327	30.73	15	2023-03-01	2023-03-31
Splash South Padre Island	2023-03-01 - 2023-03-31	Post: "What's an 80's theme	7920	8177	14.77	29	2023-03-01	2023-03-31
Splash South Padre Island	2023-03-01 - 2023-03-31	Event: Splash South Padre 2023	1283	1519	30.41	36	2023-03-01	2023-03-31
Splash South Padre Island	2023-03-01 - 2023-03-31	Post: "	0	0	0.00		2023-03-01	2023-03-31
Splash South Padre Island	2023-03-01 - 2023-03-31	Post: "What's an 80's theme	0	0	0.00		2023-03-01	2023-03-31
Splash South Padre Island	2023-03-01 - 2023-03-31	Post: "Get ready to party with	0	0	0.00		2023-03-01	2023-03-31
Splash South Padre Island	2023-03-01 - 2023-03-31	Post: "What's an 80's theme	1956	2537	53.53	25	2023-03-01	2023-03-31
Splash South Padre Island	2023-03-01 - 2023-03-31	Post: "	0	0	0.00		2023-03-01	2023-03-31
Splash South Padre Island	2023-03-01 - 2023-03-31	Post: "The blizzest "SPLASH	0	0	0.00		2023-03-01	2023-03-31
Splash South Padre Island	2023-03-01 - 2023-03-31	Post: "	0	0	0.00		2023-03-01	2023-03-31
Splash South Padre Island	2023-03-01 - 2023-03-31	Post: "So much fun to be had	0	0	0.00		2023-03-01	2023-03-31
Splash South Padre Island	2023-03-01 - 2023-03-31	Post: "What's an 80's theme	0	0	0.00		2023-03-01	2023-03-31
Splash South Padre Island	2023-03-01 - 2023-03-31	Post: "	0	0	0.00		2023-03-01	2023-03-31
Splash South Padre Island	2023-03-01 - 2023-03-31	Post: "What's an 80's theme	2942	4556	99.99	57	2023-03-01	2023-03-31
Splash South Padre Island	2023-03-01 - 2023-03-31	Post: "Get ready to party with	0	0	0.00		2023-03-01	2023-03-31
Splash South Padre Island	2023-03-01 - 2023-03-31	Post: "	12051	16767	57.40	121	2023-03-01	2023-03-31
Splash South Padre Island	2023-03-01 - 2023-03-31	Post: "	0	0	0.00		2023-03-01	2023-03-31
Splash South Padre Island	2023-03-01 - 2023-03-31	Post: "What's an 80's theme	0	0	0.00		2023-03-01	2023-03-31
Splash South Padre Island	2023-03-01 - 2023-03-31	Post: "	360	393	9.64	13	2023-03-01	2023-03-31
Splash South Padre Island	2023-03-01 - 2023-03-31	Post: "	656	744	12.52	17	2023-03-01	2023-03-31
Splash South Padre Island	2023-03-01 - 2023-03-31	Post: "	0	0	0.00		2023-03-01	2023-03-31
Splash South Padre Island	2023-03-01 - 2023-03-31	Post: "And then there was one	0	0	0.00		2023-03-01	2023-03-31
Splash South Padre Island	2023-03-01 - 2023-03-31	Post: "The blizzest "SPLASH	17473	28773	64.06	796	2023-03-01	2023-03-31
Splash South Padre Island	2023-03-01 - 2023-03-31	Post: "Don't miss your chance	0	0	0.00		2023-03-01	2023-03-31
Splash South Padre Island	2023-03-01 - 2023-03-31	Post: "The blizzest "SPLASH	0	0	0.00		2023-03-01	2023-03-31
Splash South Padre Island	2023-03-01 - 2023-03-31	Post: "The blizzest "SPLASH	0	0	0.00		2023-03-01	2023-03-31
Splash South Padre Island	2023-03-01 - 2023-03-31	Post: "	0	0	0.00		2023-03-01	2023-03-31
Splash South Padre Island	2023-03-01 - 2023-03-31	Post: "Get ready to party with	0	0	0.00		2023-03-01	2023-03-31
Splash South Padre Island	2023-03-01 - 2023-03-31	Post: "Get ready for the big	36472	39518	93.74	117	2023-03-01	2023-03-31
Splash South Padre Island	2023-03-01 - 2023-03-31	Post: "UNITED IN WHITE	0	0	0.00		2023-03-01	2023-03-31

Splash South Padre Island	2023-03-01 - 2023-03-31	Post: "Get ready to party with	39152	48079	26.65	594	2023-03-01	2023-03-31
Splash South Padre Island	2023-03-01 - 2023-03-31	Post: "	38920	51929	99.95	144	2023-03-01	2023-03-31
Splash South Padre Island	2023-03-01 - 2023-03-31	Post: " Get ready for the big	0	0	0.00		2023-03-01	2023-03-31
Splash South Padre Island	2023-03-01 - 2023-03-31	Post: " What's an 80's theme	5634	6743	15.30	24	2023-03-01	2023-03-31
Splash South Padre Island	2023-03-01 - 2023-03-31	Post: " Get ready to party with	56036	79158	81.42	821	2023-03-01	2023-03-31
Splash South Padre Island	2023-03-01 - 2023-03-31	Post: "	12336	16020	41.76	60	2023-03-01	2023-03-31
Splash South Padre Island	2023-03-01 - 2023-03-31	Post: "	8100	9709	22.53	28	2023-03-01	2023-03-31
Splash South Padre Island	2023-03-01 - 2023-03-31	Post: " What's an 80's theme	10228	13476	15.19	37	2023-03-01	2023-03-31
Splash South Padre Island	2023-03-01 - 2023-03-31	Post: " Get ready to party with	0	0	0.00		2023-03-01	2023-03-31
Splash South Padre Island	2023-03-01 - 2023-03-31	Post: " Get ready to party with	10716	16540	99.94	157	2023-03-01	2023-03-31
Splash South Padre Island	2023-03-01 - 2023-03-31	Post: "	11876	15087	54.42	46	2023-03-01	2023-03-31
Splash South Padre Island	2023-03-01 - 2023-03-31	Post: " Get ready for the big	9811	12443	24.04	36	2023-03-01	2023-03-31
Splash South Padre Island	2023-03-01 - 2023-03-31	Post: " Get ready for the big	3142	4136	99.86	44	2023-03-01	2023-03-31
Splash South Padre Island	2023-03-01 - 2023-03-31	Post: " Get ready to party with	1358	1479	10.48	16	2023-03-01	2023-03-31
Splash South Padre Island	2023-03-01 - 2023-03-31	Post: " 📅 TWO DAYS! 📅 "	0	0	0.00		2023-03-01	2023-03-31
Splash South Padre Island	2023-03-01 - 2023-03-31	Post: " 📅 ALMOST SHOWTIME	0	0	0.00		2023-03-01	2023-03-31
Splash South Padre Island	2023-03-01 - 2023-03-31	Post: "	3791	4078	7.53	3	2023-03-01	2023-03-31
Splash South Padre Island	2023-03-01 - 2023-03-31	Post: "	0	0	0.00		2023-03-01	2023-03-31
Splash South Padre Island	2023-03-01 - 2023-03-31	Post: " And then there was one	0	0	0.00		2023-03-01	2023-03-31
Splash South Padre Island	2023-03-01 - 2023-03-31	Promoting website: http://spl	0	0	0.00		2023-03-01	2023-03-31
Splash South Padre Island	2023-03-01 - 2023-03-31	Post: " What's an 80's theme	0	0	0.00		2023-03-01	2023-03-31
Splash South Padre Island	2023-03-01 - 2023-03-31	Post: " Get ready for the big	0	0	0.00		2023-03-01	2023-03-31
Splash South Padre Island	2023-03-01 - 2023-03-31	Post: " The blizest "SPLASH	0	0	0.00		2023-03-01	2023-03-31
Splash South Padre Island	2023-03-01 - 2023-03-31	Post: "	0	0	0.00		2023-03-01	2023-03-31
Splash South Padre Island	2023-03-01 - 2023-03-31	Post: " Get ready to party with	10312	15610	99.51	215	2023-03-01	2023-03-31
Splash South Padre Island	2023-03-01 - 2023-03-31	Post: " Welcome back to the 80	0	0	0.00		2023-03-01	2023-03-31
Splash South Padre Island	2023-03-01 - 2023-03-31	Post: "	3292	4883	100.00	50	2023-03-01	2023-03-31
Splash South Padre Island	2023-03-01 - 2023-03-31	Promoting website: http://spl	0	0	0.00		2023-03-01	2023-03-31
Splash South Padre Island	2023-03-01 - 2023-03-31	Post: " 📅 SPLASH VIP ALERT! 📅	0	0	0.00		2023-03-01	2023-03-31
Splash South Padre Island	2023-03-01 - 2023-03-31	Post: " Get ready to party with	0	0	0.00		2023-03-01	2023-03-31
Splash South Padre Island	2023-03-01 - 2023-03-31	Post: " Get ready for the big	510	670	34.90	9	2023-03-01	2023-03-31
Splash South Padre Island	2023-03-01 - 2023-03-31	Post: " Get ready to party with	46128	52086	56.82	482	2023-03-01	2023-03-31
Splash South Padre Island	2023-03-01 - 2023-03-31	Post: " What's an 80's theme	0	0	0.00		2023-03-01	2023-03-31
Splash South Padre Island	2023-03-01 - 2023-03-31	Post: "	0	0	0.00		2023-03-01	2023-03-31
Splash South Padre Island	2023-03-01 - 2023-03-31	Post: "	15948	20229	42.30	48	2023-03-01	2023-03-31
Splash South Padre Island	2023-03-01 - 2023-03-31	Post: " Get ready to party with	0	0	0.00		2023-03-01	2023-03-31
Splash South Padre Island	2023-03-01 - 2023-03-31	Post: " Get ready for the big	0	0	0.00		2023-03-01	2023-03-31
Splash South Padre Island	2023-03-01 - 2023-03-31	Post: " Get ready to party with	0	0	0.00		2023-03-01	2023-03-31
Splash South Padre Island	2023-03-01 - 2023-03-31	New Traffic Ad	0	0	0.00		2023-03-01	2023-03-31
Splash South Padre Island	2023-02-05 - 2023-02-28	All	241600	511707	658.67	5111	2023-02-05	2023-02-28
Splash South Padre Island	2023-02-05 - 2023-02-28	Post: " Get ready for the big	0	0	0.00		2023-02-05	2023-02-28
Splash South Padre Island	2023-02-05 - 2023-02-28	Post: " The blizest "SPLASH	0	0	0.00		2023-02-05	2023-02-28
Splash South Padre Island	2023-02-05 - 2023-02-28	Post: " Get ready for the big	3111	3311	12.43	18	2023-02-05	2023-02-28
Splash South Padre Island	2023-02-05 - 2023-02-28	Post: "	0	0	0.00		2023-02-05	2023-02-28
Splash South Padre Island	2023-02-05 - 2023-02-28	New Traffic Ad	0	0	0.00		2023-02-05	2023-02-28
Splash South Padre Island	2023-02-05 - 2023-02-28	Post: "Shantay, you stavl 📅 "	0	0	0.00		2023-02-05	2023-02-28
Splash South Padre Island	2023-02-05 - 2023-02-28	Post: "	0	0	0.00		2023-02-05	2023-02-28
Splash South Padre Island	2023-02-05 - 2023-02-28	Post: " From an 80's pop icon to	0	0	0.00		2023-02-05	2023-02-28
Splash South Padre Island	2023-02-05 - 2023-02-28	Promoting website: http://spl	0	0	0.00		2023-02-05	2023-02-28
Splash South Padre Island	2023-02-05 - 2023-02-28	Post: "	1616	1871	38.72	63	2023-02-05	2023-02-28
Splash South Padre Island	2023-02-05 - 2023-02-28	Post: " Get ready for the big	0	0	0.00		2023-02-05	2023-02-28
Splash South Padre Island	2023-02-05 - 2023-02-28	Post: " The blizest "SPLASH	0	0	0.00		2023-02-05	2023-02-28
Splash South Padre Island	2023-02-05 - 2023-02-28	Post: "	0	0	0.00		2023-02-05	2023-02-28
Splash South Padre Island	2023-02-05 - 2023-02-28	Post: " We're getting close to th	0	0	0.00		2023-02-05	2023-02-28
Splash South Padre Island	2023-02-05 - 2023-02-28	Post: " 📅 SPLASH VIP ALERT! 📅	0	0	0.00		2023-02-05	2023-02-28
Splash South Padre Island	2023-02-05 - 2023-02-28	Post: " What's an 80's theme	0	0	0.00		2023-02-05	2023-02-28
Splash South Padre Island	2023-02-05 - 2023-02-28	Post: "	0	0	0.00		2023-02-05	2023-02-28
Splash South Padre Island	2023-02-05 - 2023-02-28	Post: " What's an 80's theme	0	0	0.00		2023-02-05	2023-02-28
Splash South Padre Island	2023-02-05 - 2023-02-28	Post: "	0	0	0.00		2023-02-05	2023-02-28
Splash South Padre Island	2023-02-05 - 2023-02-28	Post: "	0	0	0.00		2023-02-05	2023-02-28
Splash South Padre Island	2023-02-05 - 2023-02-28	Post: "	0	0	0.00		2023-02-05	2023-02-28
Splash South Padre Island	2023-02-05 - 2023-02-28	Post: "9 days to go! 📅 📅 "	0	0	0.00		2023-02-05	2023-02-28
Splash South Padre Island	2023-02-05 - 2023-02-28	Post: " The blizest "SPLASH	0	0	0.00		2023-02-05	2023-02-28
Splash South Padre Island	2023-02-05 - 2023-02-28	Post: "	0	0	0.00		2023-02-05	2023-02-28
Splash South Padre Island	2023-02-05 - 2023-02-28	Post: " What's an 80's theme	0	0	0.00		2023-02-05	2023-02-28
Splash South Padre Island	2023-02-05 - 2023-02-28	Post: "	0	0	0.00		2023-02-05	2023-02-28
Splash South Padre Island	2023-02-05 - 2023-02-28	Post: " And then there was one	0	0	0.00		2023-02-05	2023-02-28
Splash South Padre Island	2023-02-05 - 2023-02-28	Post: " What's an 80's theme	0	0	0.00		2023-02-05	2023-02-28
Splash South Padre Island	2023-02-05 - 2023-02-28	Post: "	0	0	0.00		2023-02-05	2023-02-28
Splash South Padre Island	2023-02-05 - 2023-02-28	Post: "	0	0	0.00		2023-02-05	2023-02-28
Splash South Padre Island	2023-02-05 - 2023-02-28	Post: " 📅 SPLASH VIP ALERT! 📅	0	0	0.00		2023-02-05	2023-02-28
Splash South Padre Island	2023-02-05 - 2023-02-28	Promoting website: http://spl	0	0	0.00		2023-02-05	2023-02-28
Splash South Padre Island	2023-02-05 - 2023-02-28	Post: " 📅 Time to be REECE! 📅	0	0	0.00		2023-02-05	2023-02-28
Splash South Padre Island	2023-02-05 - 2023-02-28	Post: "	4072	4854	9.76	17	2023-02-05	2023-02-28
Splash South Padre Island	2023-02-05 - 2023-02-28	Post: " Get ready to party with	0	0	0.00		2023-02-05	2023-02-28
Splash South Padre Island	2023-02-05 - 2023-02-28	Post: "	0	0	0.00		2023-02-05	2023-02-28
Splash South Padre Island	2023-02-05 - 2023-02-28	Post: " Get ready to party with	0	0	0.00		2023-02-05	2023-02-28
Splash South Padre Island	2023-02-05 - 2023-02-28	Post: "	0	0	0.00		2023-02-05	2023-02-28
Splash South Padre Island	2023-02-05 - 2023-02-28	Post: " Welcome back to the 80	0	0	0.00		2023-02-05	2023-02-28
Splash South Padre Island	2023-02-05 - 2023-02-28	Post: " Get ready for the big	0	0	0.00		2023-02-05	2023-02-28

Splash South Padre Island	2023-02-05 - 2023-02-28	Post: "And then there was one"	0	0	0.00		2023-02-05	2023-02-28
Splash South Padre Island	2023-02-05 - 2023-02-28	Post: "Get ready to party with"	0	0	0.00		2023-02-05	2023-02-28
Splash South Padre Island	2023-02-05 - 2023-02-28	Post: "👋"	0	0	0.00		2023-02-05	2023-02-28
Splash South Padre Island	2023-02-05 - 2023-02-28	Post: "👋"	0	0	0.00		2023-02-05	2023-02-28
Splash South Padre Island	2023-02-05 - 2023-02-28	Post: "👋"	0	0	0.00		2023-02-05	2023-02-28
Splash South Padre Island	2023-02-05 - 2023-02-28	Post: "👋"	2511	3324	9.26	41	2023-02-05	2023-02-28
Splash South Padre Island	2023-02-05 - 2023-02-28	Post: "So much fun to be had a"	0	0	0.00		2023-02-05	2023-02-28
Splash South Padre Island	2023-02-05 - 2023-02-28	Post: "Welcome back to the 80"	0	0	0.00		2023-02-05	2023-02-28
Splash South Padre Island	2023-02-05 - 2023-02-28	Post: "👋 The blazest "SPLASH"	0	0	0.00		2023-02-05	2023-02-28
Splash South Padre Island	2023-02-05 - 2023-02-28	Post: "👋 What's an 80's them"	0	0	0.00		2023-02-05	2023-02-28
Splash South Padre Island	2023-02-05 - 2023-02-28	Post: "👋"	4142	4611	13.17	48	2023-02-05	2023-02-28
Splash South Padre Island	2023-02-05 - 2023-02-28	Post: "👋"	0	0	0.00		2023-02-05	2023-02-28
Splash South Padre Island	2023-02-05 - 2023-02-28	Post: "👋 What's an 80's them"	0	0	0.00		2023-02-05	2023-02-28
Splash South Padre Island	2023-02-05 - 2023-02-28	Post: "👋"	0	0	0.00		2023-02-05	2023-02-28
Splash South Padre Island	2023-02-05 - 2023-02-28	Post: "👋 The blazest "SPLASH"	0	0	0.00		2023-02-05	2023-02-28

SOUTH PADRE ISLAND Splash UNIFIED

THE NATIONS #1 MADONNA IMPERSONATOR
**VENUS
D'LITE**



Featuring

80's
POP ICON

Tiffany



RuPaul
DRAG RACE

**SASHA
COLBY**



**MISTRESS
ISABELLE
BROOKS**

Thurs April 27 - Sun April 30 • splashsouthpadre.com

GG
Globalgroove

South
Padre
ISLAND

#sopadre



Clayton's • South Padre Island **Thurs, April 27**



BACK TO THE 80'S

80's Attire Encouraged
Theme Party & Performance

Doors: 9PM-2AM

SOUTH PADRE ISLAND
Splash

Featuring

80's
POP ICON

Tiffany

Featuring:
MISS GAY TEXAS US OF A
DION SUMMERS
DJ RADAR
MC KATELYNN YORK



GG Globalgroove
#sopadre

LOUIE'S
backyard

South Padre Island • 9pm-2am

Sat, April 29



UNITED IN WHITE

FEATURING THE NATION'S #1 MADONNA IMPERSONATOR

VENUS D'LITE

WHITE ATTIRE ENCOURAGED

SOUTH PADRE ISLAND
Splash

HOSTED BY KATHRYNN AND KATELNN YORK
WITH MISS SPLASH & DJ YANNIN

YOUR CHANCE TO WIN "THE CELEBRATION TOUR"
MADONNA TICKETS AT THE MOODY CENTER MARCH

South
Padre
ISLAND

#sopadre

Splash

APRIL 27 - APRIL 30, 2023
SOUTH PADRE ISLAND

#SPLASHUNIFIED • #SOPADRE

VIP 85% SOLD OUT!

INCLUDES ENTRY INTO ALL EVENTS

VIP AREA AT CLAYTON'S

RUPAUL MEET AND GREET

PARTY CRUISE

DRAG BRUNCH PLATINUM VIP ONLY

VIP COLLECTORS LAMINATE

GET YOURS AT [SPLASHSOUTHPADRE.COM](https://www.splashsouthpadre.com)



SOUTH PADRE ISLAND, TX

Holiday Inn Resort • South Padre Island

Sat, April 29



WET

SPLASH
POOL BASH



FOR ALL INFO AND TICKETS
VISIT SPLASHSOUTHPADRE.COM



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#sopadre

SOUTH PADRE ISLAND EVENT FUNDING POST EVENT REPORT



Please complete all sections.

Date Report Submitted: June 12, 2023

To be reimbursed, please submit the following within 10 days post event:

- 1. Number of participants calculated with backup documentation (i.e., zip codes, team rosters, surveys)
- 2. Number of room nights tracked with backup documentation (i.e., third-party housing documentation or certified hotel pickup reports)

Please submit the following within 30 days post event:

- 1. Valid invoice(s) supporting reimbursable allowable expenses. Please submit only enough receipts to reach awarded grant amount.
- 2. Evidence of payment to support invoices paid from grantee to a third party (front and back copies of cleared check(s) or detailed credit card/debit card receipts. For all media buys please provide tear sheets, copies of advertisements, schedules, and signed station affidavits.
- 3. Copies of marketing or advertising materials, and websites showing the South Padre Island CVB logo.

ORGANIZATION INFORMATION

Name of Organization: Sea Turtle Inc

Address: 6617 Padre Blvd

City, State, Zip: South Padre Island TX 78597

Full Name:
Sanjuana Zavala/Wendy Knight

E-Mail:
info@seaturtleinc.org

Office Number:
956-761-4511

Cell Phone Number:
214-906-4731

EVENT INFORMATION

Name of Event: Kemps Krawl 5k

Date(s) of Event:
May 12-13, 2023

Primary Location of the Event:
Holiday Inn Beach Resort

How many years have you held this event on South Padre Island? 2

EVENT FUNDING INFORMATION

Please attach an actual event budget showing all revenues including sponsorships and expenses.

Amount Requested: See attached report for full event funding information

Total Amount to be Received: _____

Did the event charge admission? Was there a net profit from the event? If so, what was the amount and how is it being used?

EVENT ATTENDANCE INFORMATION

How many people did you **predict** would attend this event? (Number submitted in the application)?

See report attached for full attendance information

What was the actual attendance at the event? _____

How many of the participants were from another city or county? _____

How many room nights did you **predict** in your application would be generated by attendees of this event?

How many room nights were **actually generated** by attendees of this event? _____

Did you include a link to the CVB or other source on your promotional handouts and in your website for booking hotel nights during this event? _____

What new marketing initiatives did you utilize to promote hotel and convention activity for this event?

see attached

ADDITIONAL EVENT INFORMATION

Please note any other success indicators of your event:

see attached

What South Padre Island businesses did you utilize for food, supplies, printing, etc.?

see attached

What was the weather like during the event?

see attached

Were there any other factors that may have affected the event?

see attached

W Knight

Authorized Signature

Wendy Knight

Print Name

June 12, 2023

Date



Post Event Report

EVENT NAME	Kemps Krawl: Family 5k Run/Walk
DATE AND TIME	May 12- 13, 2023, 8:00am
VENUE	Holiday Inn Beach Resort; South Padre Island TX
NUMBER OF ATTENDEES	358 total participants compared to goal of 300
FUNDING REQUESTED	\$7,500.00
REQUESTED BY	SEA TURTLE INC: SANJUANA ZAVALA 956-761-4511 EXT 105

Event Information

Post Event Description

The **Kemps Krawl 5k** is an annual event on South Padre Island in its second year. This event will be used to bring awareness to the conservation efforts of Sea Turtle Inc on South Padre Island. The family beach run/walk will showcase the amazing views of the Gulf of Mexico as families run/walk the coastline in support of the mission of Sea Turtle Inc. The event took place at the Holiday Inn Beach Resort on Saturday May 13th.

Objectives

- Continued annual growth of event - 2023 Goal 300
- Promote family-friendly outdoor activities on the beaches of South Padre Island
- Promote tourism and Ecotourism on South Padre Island

Sea Turtle Inc Participant Breakdown Information:

Inclement weather threatened the island on the day of this event, resulting in a tornado just off the island; however, participation was still outstanding despite the rain, with huge

attendance onsite. Registration was at 358 people total (see registration list). This is compared to our estimated attendance of 250 people.

Event data and information were conducted in 2 ways: at the time of registration and a follow-up survey. The follow-up survey yielded 115 responses from the 358 registrations (32% response rate). This is data collected in addition to the registration documents each registrant was required to complete to be part of the event.

Hotel Nights and Location of Stay

The second annual event was estimated to yield 20 rooms for the event. We were exceptionally pleased at the result of 60 nights stay broken down by the below locations. This information was gathered in 2 avenues, in partnership with the Holiday Inn Beach Resort and via the exist survey for location data. Important to note that prior to the inclement weather the Holiday Inn Beach Resort had a total of 50 nights reserved, 11 nights cancelled and are being honored on another night due to severe rain. With those included the total nights adds up 71 nights in rooms related to this event. The below breakdown does not include the 11 rooms that were allowed to rebook for another weekend. We exceeded and were able to attend the initial room block of 20 rooms.

See attached folio from Holiday Inn Beach Resort as well as Survey Response Data

Location	Number of Nights	% of total rooms
Holiday Inn Beach Resort	39	65%
AirB2B/VRBO or Other Online Site	6	10%
Courtyard Marriott	1	1.67%
Isla Grand Beach Resort	2	3.33%
Any other hotel not listed above	12	20%

Registrations Resident State



If this event has been funded by hotel occupancy tax in the last three years, how many room nights were generated at South Padre Island hotels by attendees of this event?

This Year: _____ Two Years Ago: _____

Last Year: _____ Three Years Ago: _____

What method did you use to determine the number of people who booked rooms at South Padre Island hotels (e.g., room block usage information, a survey of hoteliers, total attendance formula, zip code information, etc.)?

see attached

Was a room block established for this event at an area hotel (hotels), and if so, did the room block fill? If the room block did not fill, how many rooms were picked up?

see attached

EVENT MARKETING INFORMATION

Please attach samples of documents showing how South Padre Island was recognized in your advertising/promotional campaign.

Please attach at least one sample of all forms of advertising/promoting used in your campaign. If the sample itself does not indicate the medium (radio, TV, print, or mail) used or where the advertising took place (e.g., a city's newspaper, or a radio spot that does not indicate the city where the spot was played), please include other information that would show location of the advertising and medium utilized.

Please list all efforts your organization used to promote the event and how much was spent in each category:

Print \$: see attached _____

Website \$: _____

Radio \$: _____

Social Media \$: _____

TV \$: _____

Other Digital Advertising \$: _____



- Registrations from: US and Mexico
- 24 states within the US (including Hawaii and Alaska)
- Predominately Texas (Eastern and Southern)

Event Marketing Spend / Event Funding Information

*denotes local vendor

Vendor Name	Spend Category	Invoice Amount
Facebook	Marketing: Promotion	\$250.00
Facebook	Marketing: Promotion	\$217.67
Race Directors HQ	Marketing: Promotion	\$135.00
Running in the USA	Marketing: Promotion	\$414.97
Ashworth	Marketing: Branded Items	\$806.49
Vista Print	Marketing: Branded Items	\$633.97
SQ Printing *	Marketing: Branded Items	\$1750.00
SOS *	Marketing: Branded Items	\$1154.40
Amazon	Marketing: Branded Items	\$136.46
Facebook	Marketing: Promotion	\$206.53
	Marketing: Branded	

Ashworth	Items	\$840.71
Facebook	Marketing: Promotion	\$172.84
Facebook	Marketing: Promotion	\$50.11
Holiday Inn Beach Resort*	Marketing: Event Supplies	\$175.93
Facebook	Marketing: Promotion	\$199.19
Dollar Tree	Marketing: Event Items	\$48.71
Holiday Inn Beach Resort *	Marketing: Event Items	\$735.33
HEB *	Marketing: Event Items	\$206.95
Total Spent	Marketing	\$8134.96
CVB Awarded		\$7500.00
Prior Payment/Invoice		(\$5625.00)
Amount Due		\$1875.00

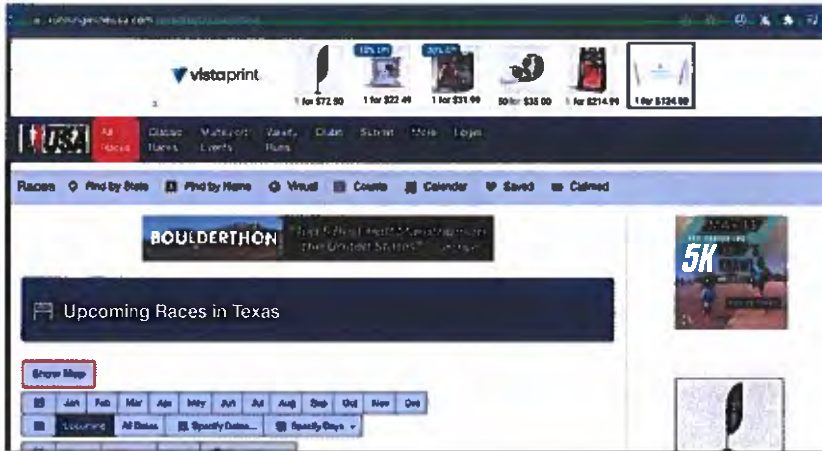
Marketing Execution and Advertising Materials:

Post Event Marketing Results

Marketing Focus was a multi-tiered strategy in 5K promotion, hotel amenities, and weekend stay on South Padre Island. This campaign included a combination of paid ads, organic posts, and organic videos cultured through in-house creative. As you can see, effective marketing campaigns make a big difference in driving bookings and building brand awareness. In order to improve registration and focus on the event we included ads with running websites, member only content to drive membership participation and online advertisement scaled as event got closer. CVB logo and links to website were included in promotion and event page

Running Ad Website - Paid Ad - runningintheusa.com





Total spend: \$414.97

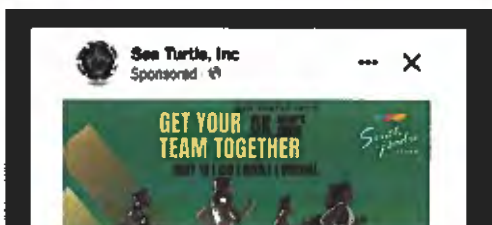
Run time: 87 Days

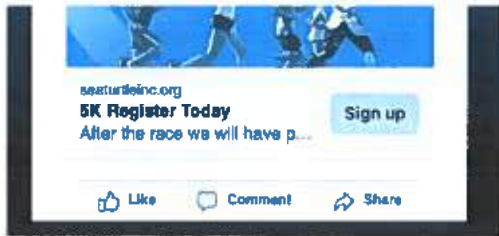
Dates: February 15 - May 13

Website impressions: 914,576

Link clicks: 104

Facebook/Instagram Ad Set One - Paid Ads





Run time: 57 Days

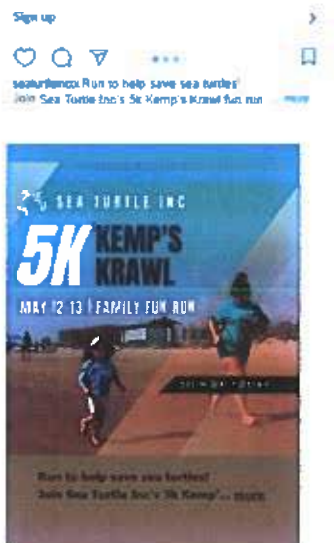
Dates: January 25 - March 23

Facebook Reach: 92,864

Link clicks: 3,076

Facebook/Instagram Ad Set Two - Paid Ads





Facebook/Instagram Total ad spend: \$1,096.34

Run time: 17 Days

Dates: April 26 - May 13th

Facebook Reach: 113,473

Instagram Reach: 29,472

Audience Network: 864

Total Reach: 142,337

Organic Posts





Liked by tortugas_de_mar and 232 others
 seaturtleinctx 🏆 Register Today! Link in bio 📍 Join Sea Turtle Inc. for our 5K run and help us raise awareness about sea turtle conservation. The event will take place on the beautiful South Padre Island and we welcome all levels of runners to participate.

Facebook Reach: 52,004

Instagram Reach: 28,137

Total Reach: 80,141

Organic Videos & Reels





Facebook Reach: 12,162

Instagram Reach: 21,111

Facebook Views: 13,201

Instagram Views: 23,706

Total Reach: 33,273

Total Views: 36,907

Event Page - www.seaturtleinc.org/blog/kemps-krawl-5k-walk-run/

Padre Island in front of
Holiday Inn Beach Resort
(100 Padre Blvd, South Padre
Island, Texas 78597)



A weekend full of fun for the whole family! If you are a serious runner or just looking for some family outdoor fun the Kemps Krawl is the event for you! Runners begin at 5am, beachfront at the Holiday Inn Beach Resort to enjoy this 5k with a scenic view of the Gulf of Mexico. This year we have added a family fun Run that begins at 8-15 am. Family run will include stations along the route with educational games and sea turtle facts to keep the whole family entertained.

Make a weekend of it!

Avoid the morning drive by staying at the beachfront Holiday Inn Beach resort at a reduced rate.

To make reservations with the "5K Kemps Krawl rate" Please call Holiday Inn Beach Resort guest services at 956-426-9066 to make your reservations



Run time: 109 Days

Dates: January 25 - May 14th

Event page visits: 3,834

Other Branding and Marketing Items

SWAG Bag Branding :



Day of Event Branding:



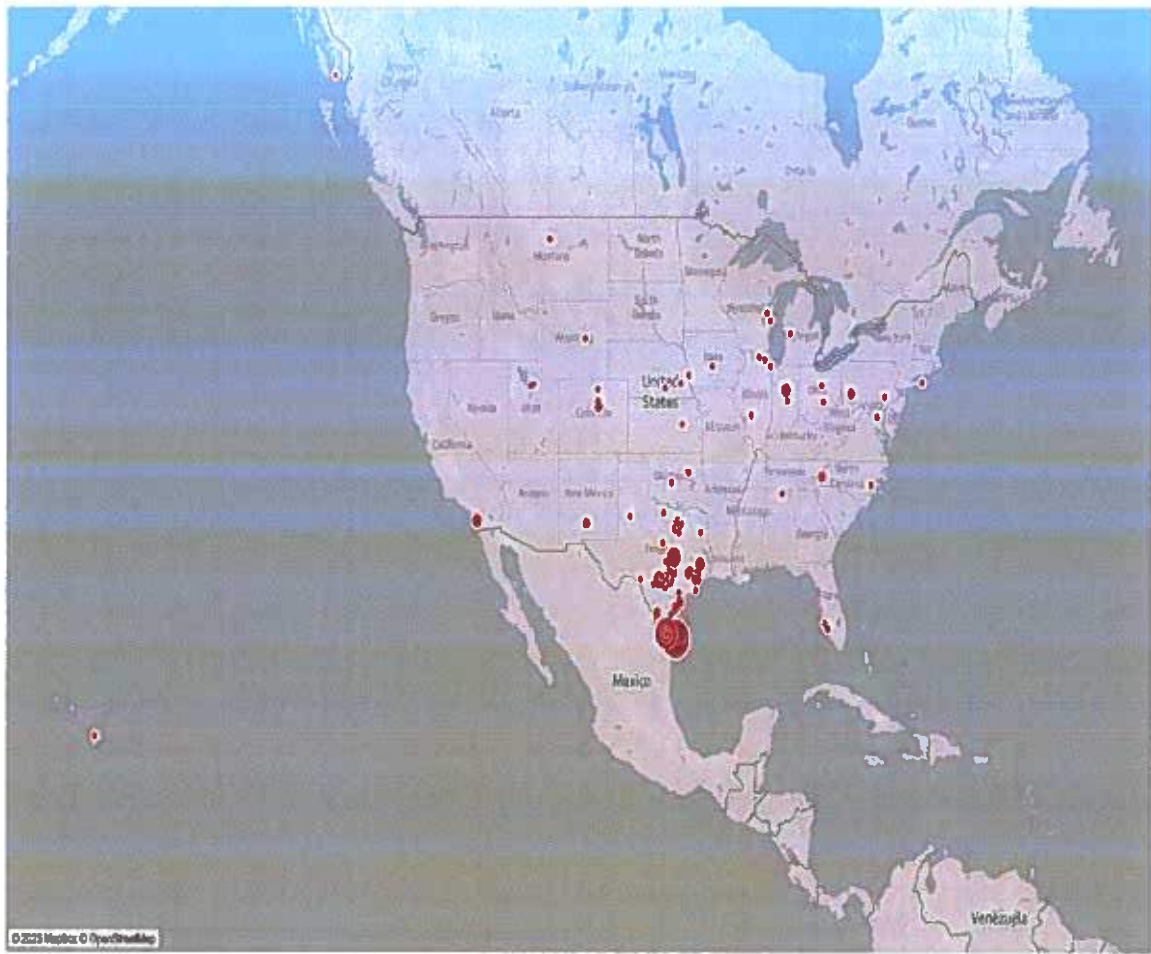
Event Wrap Up

Conclusion

We are exceptionally pleased with the outcome of the 2nd annual Kemp's Krawl. Even with the challenges of weather we exceeded registration and nights in hotel goals. Learning from the analytics we will work next year to grow social media spend as it yielded the highest registration rate. Corporate and Group rates for 10+ groups with bulk hotel and registration costs will also help. We are also looking at moving the event up 1 week to the first weekend in May to avoid fishing tournament conflicts and mothers day.

Event ID	Event Name	Event Category	Event Location	Event Date	Event Time	Event Status	Event Description	Event Contact	Event Manager	Event Budget	Event Revenue	Event Profit	Event Loss	Event Net	Event Margin	Event ROI	Event Breakdown	Event Details	Event Notes
5/1/2023 11:08	Stargazers Zine	Marketing	Facebook	Stargazers Zine	5/1/2023 11:08	Completed	Stargazers Zine	Facebook	Stargazers Zine	131.87	0.00	131.87	0.00	131.87	100%	100%	Stargazers Zine	Stargazers Zine	Stargazers Zine
5/1/2023 11:09	Stargazers Zine	Marketing	Facebook	Stargazers Zine	5/1/2023 11:09	Completed	Stargazers Zine	Facebook	Stargazers Zine	135.00	0.00	135.00	0.00	135.00	100%	100%	Stargazers Zine	Stargazers Zine	Stargazers Zine
5/1/2023 11:10	Stargazers Zine	Marketing	Facebook	Stargazers Zine	5/1/2023 11:10	Completed	Stargazers Zine	Facebook	Stargazers Zine	114.97	0.00	114.97	0.00	114.97	100%	100%	Stargazers Zine	Stargazers Zine	Stargazers Zine
5/1/2023 11:11	Stargazers Zine	Marketing	Facebook	Stargazers Zine	5/1/2023 11:11	Completed	Stargazers Zine	Facebook	Stargazers Zine	108.48	0.00	108.48	0.00	108.48	100%	100%	Stargazers Zine	Stargazers Zine	Stargazers Zine
5/1/2023 11:12	Stargazers Zine	Marketing	Facebook	Stargazers Zine	5/1/2023 11:12	Completed	Stargazers Zine	Facebook	Stargazers Zine	133.87	0.00	133.87	0.00	133.87	100%	100%	Stargazers Zine	Stargazers Zine	Stargazers Zine
5/1/2023 11:13	Stargazers Zine	Marketing	Facebook	Stargazers Zine	5/1/2023 11:13	Completed	Stargazers Zine	Facebook	Stargazers Zine	129.00	0.00	129.00	0.00	129.00	100%	100%	Stargazers Zine	Stargazers Zine	Stargazers Zine
5/1/2023 11:14	Stargazers Zine	Marketing	Facebook	Stargazers Zine	5/1/2023 11:14	Completed	Stargazers Zine	Facebook	Stargazers Zine	125.18	0.00	125.18	0.00	125.18	100%	100%	Stargazers Zine	Stargazers Zine	Stargazers Zine
5/1/2023 11:15	Stargazers Zine	Marketing	Facebook	Stargazers Zine	5/1/2023 11:15	Completed	Stargazers Zine	Facebook	Stargazers Zine	111.47	0.00	111.47	0.00	111.47	100%	100%	Stargazers Zine	Stargazers Zine	Stargazers Zine
5/1/2023 11:16	Stargazers Zine	Marketing	Facebook	Stargazers Zine	5/1/2023 11:16	Completed	Stargazers Zine	Facebook	Stargazers Zine	9.42	0.00	9.42	0.00	9.42	100%	100%	Stargazers Zine	Stargazers Zine	Stargazers Zine
5/1/2023 11:17	Stargazers Zine	Marketing	Facebook	Stargazers Zine	5/1/2023 11:17	Completed	Stargazers Zine	Facebook	Stargazers Zine	200.11	0.00	200.11	0.00	200.11	100%	100%	Stargazers Zine	Stargazers Zine	Stargazers Zine
5/1/2023 11:18	Stargazers Zine	Marketing	Facebook	Stargazers Zine	5/1/2023 11:18	Completed	Stargazers Zine	Facebook	Stargazers Zine	175.84	0.00	175.84	0.00	175.84	100%	100%	Stargazers Zine	Stargazers Zine	Stargazers Zine
5/1/2023 11:19	Stargazers Zine	Marketing	Facebook	Stargazers Zine	5/1/2023 11:19	Completed	Stargazers Zine	Facebook	Stargazers Zine	180.88	0.00	180.88	0.00	180.88	100%	100%	Stargazers Zine	Stargazers Zine	Stargazers Zine
5/1/2023 11:20	Stargazers Zine	Marketing	Facebook	Stargazers Zine	5/1/2023 11:20	Completed	Stargazers Zine	Facebook	Stargazers Zine	207.75	0.00	207.75	0.00	207.75	100%	100%	Stargazers Zine	Stargazers Zine	Stargazers Zine
5/1/2023 11:21	Stargazers Zine	Marketing	Facebook	Stargazers Zine	5/1/2023 11:21	Completed	Stargazers Zine	Facebook	Stargazers Zine	175.80	0.00	175.80	0.00	175.80	100%	100%	Stargazers Zine	Stargazers Zine	Stargazers Zine
5/1/2023 11:22	Stargazers Zine	Marketing	Facebook	Stargazers Zine	5/1/2023 11:22	Completed	Stargazers Zine	Facebook	Stargazers Zine	188.10	0.00	188.10	0.00	188.10	100%	100%	Stargazers Zine	Stargazers Zine	Stargazers Zine
5/1/2023 11:23	Stargazers Zine	Marketing	Facebook	Stargazers Zine	5/1/2023 11:23	Completed	Stargazers Zine	Facebook	Stargazers Zine	117.95	0.00	117.95	0.00	117.95	100%	100%	Stargazers Zine	Stargazers Zine	Stargazers Zine
5/1/2023 11:24	Stargazers Zine	Marketing	Facebook	Stargazers Zine	5/1/2023 11:24	Completed	Stargazers Zine	Facebook	Stargazers Zine	48.71	0.00	48.71	0.00	48.71	100%	100%	Stargazers Zine	Stargazers Zine	Stargazers Zine
5/1/2023 11:25	Stargazers Zine	Marketing	Facebook	Stargazers Zine	5/1/2023 11:25	Completed	Stargazers Zine	Facebook	Stargazers Zine	139.33	0.00	139.33	0.00	139.33	100%	100%	Stargazers Zine	Stargazers Zine	Stargazers Zine
5/1/2023 11:26	Stargazers Zine	Marketing	Facebook	Stargazers Zine	5/1/2023 11:26	Completed	Stargazers Zine	Facebook	Stargazers Zine	139.86	0.00	139.86	0.00	139.86	100%	100%	Stargazers Zine	Stargazers Zine	Stargazers Zine
5/1/2023 11:27	Stargazers Zine	Marketing	Facebook	Stargazers Zine	5/1/2023 11:27	Completed	Stargazers Zine	Facebook	Stargazers Zine	204.85	0.00	204.85	0.00	204.85	100%	100%	Stargazers Zine	Stargazers Zine	Stargazers Zine

Sheet 1



© 2023 Mapbox © OpenStreetMap
Map based on longitude (generated) and Latitude (generated). Size shows sum of Net Diversity. Details are shown for 5-digit Postal Code.



Group Rooming List

Room No.	Room Name	Conf. No.	Arr. Date	Dep. Date	Room Type	Res. Status	Adl.	Chi.	Nts	Rms.
Block Code KKR Kemp's Krawi										
135	Baker, Jaclyn	161339	05-12-23	05-13-23	TPLN	CKOT	1	0	1	1
226	Berbel, Laura	159137	05-12-23	05-14-23	TPLN	CKOT	1	0	2	1
307	Brashear, Margarita	164638	05-12-23	05-14-23	TQNN	CKOT	1	0	2	1
516	CASTILLO, SERGIO	160627	05-12-23	05-14-23	TPLN	CKOT	1	0	2	1
410	Caudros, Carlos	166578	05-12-23	05-13-23	TPLN	CKOT	1	0	1	1
338	De los Santos, Stephanie	160544	05-12-23	05-13-23	TPLN	CKOT	1	0	1	1
412	Domiguez, Rocio	160949	05-12-23	05-14-23	TPLN	CKOT	1	0	2	1
404	Fresquez, Paul	161514	05-12-23	05-14-23	TPLN	CKOT	1	0	2	1
504	Friesenhahn, Vivian	155012	05-12-23	05-13-23	TPLN	CKOT	2	0	1	1
328	Garcia, Ilda	154625	05-12-23	05-13-23	TPLN	CKOT	1	2	1	1
502	Garcia, Jose	160791	05-12-23	05-14-23	TPLN	CKOT	1	0	2	1
137	Garza, Maria D	160282	05-12-23	05-14-23	TPLN	CKOT	1	0	2	1
600	Hernandez, Enrique	154716	05-12-23	05-13-23	TPLN	CKOT	1	0	1	1
330	Hernandez, Yesenia	154626	05-12-23	05-13-23	TPLN	CKOT	3	0	1	1
232	Martens, Donkouse	156581	05-12-23	05-13-23	TPLN	CKOT	2	2	1	1
212	Martin, Stacey	161545	05-12-23	05-15-23	TPLN	CKOT	1	0	3	1
119	Martinez, Brian	159553	05-12-23	05-13-23	TQNN	CKOT	1	0	1	1
406	Moreno, Dorali	160530	05-12-23	05-14-23	TPLN	CKOT	1	0	2	1
230	Moreno, Sandra	155830	05-12-23	05-13-23	TPLN	CKOT	4	0	1	1
213	Navarro, Crystal	164615	05-12-23	05-13-23	TQNN	CKOT	1	0	1	1
205	Ostberg, Karen	155514	05-12-23	05-13-23	TQNN	CKOT	1	0	1	1
512	Pecina, Judith	161141	05-12-23	05-14-23	TPLN	CKOT	1	0	2	1
620	Requenez, Arturo	156024	05-12-23	05-14-23	XEXN	CKOT	1	0	2	1
332	Riddehoover, Kristen	160505	05-12-23	05-13-23	TPLN	CKOT	1	0	1	1
238	Saldana, Isabel	155140	05-12-23	05-14-23	TPLN	CKOT	1	0	2	1
500	Tanamachi, James	160572	05-12-23	05-13-23	TPLN	CKOT	1	0	1	1
Total Block Code KKR Kemp's Krawi							33	4	39	26
Grand Total							33	4	39	26

Shipping Printing
PC Repair
Your One Stop Business Center



*** SOS SERVICES ***
2216 PADRE BLVD, SUITE B
SOUTH PADRE ISLAND, TX 78597
956-772-9700
*** - - - ***

Email Incoming	1.00
Copy, C, Ltr, 20 50 @ 0.79	39.50
SUBTOTAL	40.50
TAX	0.00
TOTAL	40.50
TEND Visa	40.50

Total shipments: 0
Emma Pontius: Sea Turtle Inc
05/01/2023
#197525 09:18 AM
Workstation: 55 - middlepos
CCTran#

Signature _____

THANK YOU FOR YOUR BUSINESS AND FOR CHOOSING SOS
!!

We reserve the right to refuse any shipment.



Sanjuana Zavala <sanjuana.zavala@seaturtleinc.org>

Your Reservation Confirmation # 67497393 at Holiday Inn Resorts.

Holiday Inn Hotels & Resorts <HolidayInn@tx.ihg.com>

Thu, May 11, 2023 at 3:42 PM

Reply-To: Holiday Inn Hotels & Resorts <reply-fec1157272610375-17_HTML-292119515-514005573-4957@tx.ihg.com>

To: Sanjuana.Zavala@seaturtleinc.org

Thank you for booking with Holiday Inn Resorts.

[View with Images](#)



[Brand Experience](#) | [Make a Reservation](#) | [IHG One Rewards](#) | [Need Help?](#)

HOLIDAY INN RESORTS SOUTH PADRE ISLAND-BEACH FRONT

100 Padre Boulevard
South Padre Island, TX United States 78597

Hotel Front Desk: 19564269066
Email: sales@holidayinnpadre.com

Guest Name: CARLOS CAUDROS

Check In: 12 May 2023 4:00 PM
Check Out: 13 May 2023 11:00 AM
Rooms: 1
Adults: 1

[Modify Reservation](#)

[Customer Care](#)

[Property Overview](#)

[Download the IHG App](#)

[Ground Transportation](#)

[Cancel Reservation](#)

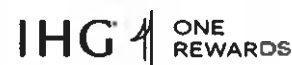
YOUR CONFIRMATION NUMBER IS: 67497393

2 QUEEN BEDS STANDARD POOL VIEW

Rate Type: [Kemp's Krawl](#)
Number of Rooms: 1

Room Rate Per Night:
Fri 12 May 2023 - Sat 13 May 2023 \$129.00 (USD)

Total Taxes: \$21.93 (USD)



Earn points on your stay, redeem them for Rewards Nights, and get our best rates every time.

[Join IHG Rewards Now](#)

5/11/23, 6:21 PM

Sea Turtle Inc Mail - Your Reservation Confirmation # 67497393 at Holiday Inn Resorts.

Additional Charges: \$25.00 (USD)

Estimated Earnings:

1290 IHG REWARDS POINTS

Estimated Total Price: \$175.93 (USD)

[View More Reservation Details](#)**Rate Description:** ANYONE CAN BOOK RESERVATIONS

THINGS TO DO

Make the most of your stay, check out local information and nearby attractions.

[See What's Local](#)

HOTEL INFORMATION:

Don't forget to take a look at the latest [Travel Advisories](#) before embarking on your trip.

Early Departure Fee:

Payment Card Authorization Form: If this room is booked on behalf of another person, [please follow these instructions](#) to authorize payment.

Pet Policy: Service Animals permitted with proper certification.

Weapon Policy: † This hotel does not allow any guns on its premises. This prohibition includes concealed and openly carried handguns.

PLACES TO DINE

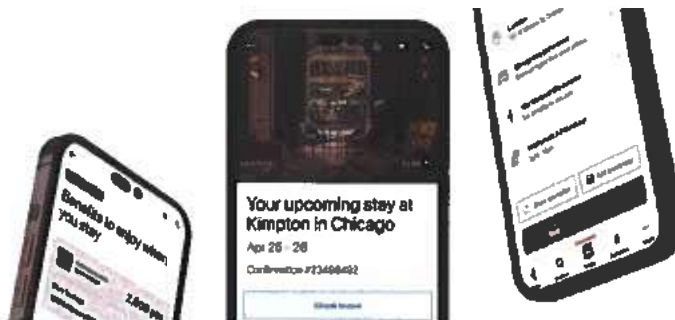
Explore South Padre Island dining and restaurants in the nearby area.

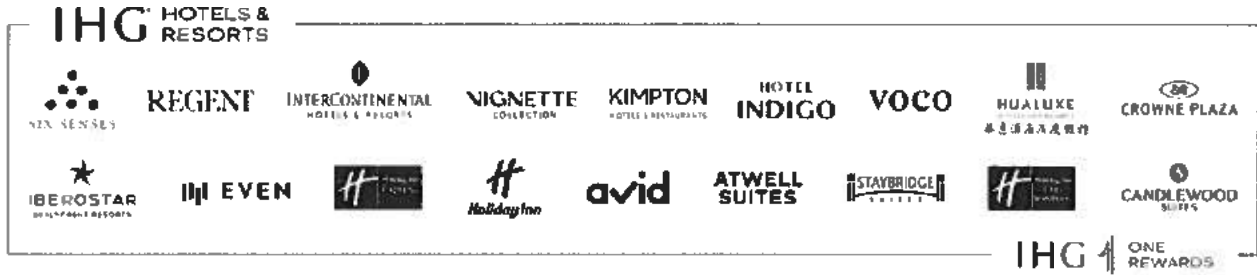
[See What's on the menu](#)

Check in wherever you are

Begin your check-in online, and your room keys will be available for expedited pickup at the front desk. Simply tap the link below to start.

[Start check-in now](#)





Terms and Conditions

Tax and Fee Details

17% per night not included in rate effective 12 May, 2023 thru 13 May, 2023
 25.00 USD per night not included in rate effective 12 May, 2023 thru 13 May, 2023
 Resort fee includes access for two to the fitness facility within the Canyon Ranch Spa + Fitness, in-suite internet access (WiFi) or Ethernet, boarding pass printing, unlimited local and toll-free calls, and access to the PressReader app while on Venetian Resort WiFi.

This email was sent to Sanjuana Zavala@SeaTurtleInc.org

You have received this email as a result of your recent transaction with Holiday Inn Resorts®.

This email is for posting only. Please do not reply.

Only the reservation as entered into and confirmed by our system will be honored. Any written or printed confirmation that has been altered may be rejected by the hotel.

As exchange rates may fluctuate from the time a reservation is made until the time of arrival, the confirmed rate is guaranteed in the hotel's base currency. Your privacy is extremely important to us. Read our [Privacy Statement](#).

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All rights reserved. Most hotels are independently owned and/or operated.



Receipt for Sanjuana Zavala-Perez

Account ID: 349531652933462

Invoice/Payment Date

Feb 4, 2023, 10:40 PM

Payment method

Visa · 0002

Reference Number: LX67ULBWT2

Paid

\$250.00 USD

Transaction ID

5783944291722140-11548283

You're being billed because you reached your \$250.00 payment threshold.

Product Type

Meta ads

Campaigns

Event: Sea Turtle Inc's 5K Kemp's Krawl

From Jan 25, 2023, 12:00 AM to Feb 4, 2023, 10:40 PM

\$145.66

Event: Sea Turtle Inc's 5K Kemp's Krawl

52,425 Impressions

\$145.66

[01/29/2023] Promoting <https://seaturtleinc.org/blog/kemps-krawl-5k-walk-run/>

From Jan 25, 2023, 12:00 AM to Feb 4, 2023, 10:40 PM

\$96.00

[01/29/2023] Promoting <https://seaturtleinc.org/blog/kemps-krawl-5k-walk-run/> 35,986 Impressions

\$96.00

Event: Beach Clean Up with Bronco Wild Fund

From Jan 25, 2023, 12:00 AM to Feb 4, 2023, 10:40 PM

\$8.34

Event: Beach Clean Up with Bronco Wild Fund

3,979 Impressions

\$8.34

Meta Platforms, Inc.
1601 Willow Road
Menlo Park, CA 94025-1452
United States

Sea Turtle Incorporated
6617 Padre Island Blvd
South Padre Island, TX 78597
United States



Receipt for Sanjuana Zavala-Perez

Account ID: 349531652933462

Invoice/Payment Date
Feb 12, 2023, 10:47 PM

Payment method
Visa · 0802
Reference Number: YWXPUM3WT2

Paid

\$250.00 USD

Transaction ID
5897625280354038-11604140

You're being billed because you reached your \$250.00 payment threshold.

Product Type
Meta ads

Campaigns

[01/29/2023] Promoting https://seaturtleinc.org/blog/kemps-krawl-5k-walk-run/	\$63.99
From Feb 4, 2023, 12:00 AM to Feb 12, 2023, 10:47 PM	
[01/29/2023] Promoting https://seaturtleinc.org/blog/kemps-krawl-5k-walk-run/ 25,873 Impressions	\$63.99
Event: Sea Turtle Inc's 5K Kemp's Krawl	\$64.34
From Feb 4, 2023, 12:00 AM to Feb 12, 2023, 10:47 PM	
Event: Sea Turtle Inc's 5K Kemp's Krawl	23,617 Impressions
	\$64.34
Event: Beach Clean Up with Bronco Wild Fund	\$32.33
From Feb 4, 2023, 12:00 AM to Feb 12, 2023, 10:47 PM	
Event: Beach Clean Up with Bronco Wild Fund	18,885 Impressions
	\$32.33
New Traffic Campaign	\$89.34
From Feb 4, 2023, 12:00 AM to Feb 12, 2023, 10:47 PM	
New Traffic Ad Set	11,924 Impressions
	\$89.34

Meta Platforms, Inc
1601 Willow Road
Menlo Park, CA 94025-1452
United States

Sea Turtle Incorporated
6617 Padre Island Blvd
South Padre Island, TX 78597
United States



Receipt for Sanjuana Zavala-Perez

Account ID: 349531652933462

Invoice/Payment Date

Mar 25, 2023, 12:00 AM

Payment method

Visa - 0802

Reference Number: PAE43PFWT2

Paid

\$6.42 USD

Transaction ID

8031894650269436-11909343

Ad spend since Mar 23, 2023

Product Type

Meta ads

Campaigns

Event: Sea Turtle Inc's 5K Kemp's Krawl

From Mar 23, 2023, 12:00 AM to Mar 23, 2023, 11:59 PM

\$6.42

Event: Sea Turtle Inc's 5K Kemp's Krawl

1,770 Impressions

\$6.42

Meta Platforms, Inc.
1601 Willow Road
Menlo Park, CA 94025-1452
United States

Sea Turtle Incorporated
6617 Padre Island Blvd
South Padre Island, TX 78597
United States



Receipt for Sanjuana Zavala-Perez

Account ID 349531652933462

Invoice/Payment Date

Apr 6, 2023, 10:10 AM

Payment method

Visa · 0002

Reference Number B4W79MPWT2

Paid

\$250.00 USD

Transaction ID

5829461590503746-12902311

You're being billed because you reached your \$250.00 payment threshold.

Product Type

Meta ads

Campaigns

Event: Sea Turtle Inc's 5K Kemp's Krawl - Copy

From Mar 25, 2023, 12:00 AM to Apr 6, 2023, 10:10 AM

\$200.11

Event: Sea Turtle Inc's 5K Kemp's Krawl Copy

19,311 Impressions

\$200.11

Post: "April 1st marks the official day start date of..."

From Mar 25, 2023, 12:00 AM to Apr 6, 2023, 10:10 AM

\$49.89

Post: "April 1st marks the official day start date of..."

22,599 Impressions

\$49.89

Meta Platforms, Inc.
1801 Willow Road
Menlo Park, CA 94025-1452
United States

Sea Turtle Incorporated
6617 Padre Island Blvd
South Padre Island, TX 78597
United States



Receipt for Sanjuana Zavala-Perez

Account ID: 349531652933462

Invoice/Payment Date

Apr 25, 2023, 12:03 AM

Payment method

Visa · 0802

Reference Number: 6DAC3STWT2

Paid

\$60.99 USD

Transaction ID

6368209376628963-12138999

Ad spend since Apr 5, 2023

Product Type

Meta ads

Campaigns

Post: "April 1st marks the official day start date of..."

From Apr 5, 2023, 12:00 AM to Apr 15, 2023, 11:59 PM

\$50.11

Post: "April 1st marks the official day start date of..."

24,570 Impressions

\$50.11

Event: Sea Turtle Inc's 5K Kemp's Krawl - Copy

From Apr 5, 2023, 12:00 AM to Apr 15, 2023, 11:59 PM

\$10.88

Event: Sea Turtle Inc's 5K Kemp's Krawl Copy

1,900 Impressions

\$10.88

Meta Platforms, Inc
1601 Willow Road
Menlo Park, CA 94025-1452
United States

Sea Turtle Incorporated
6617 Padre Island Blvd
South Padre Island, TX 78587
United States



Receipt for Ardy Lightfoot

Account ID: 56157749

Invoice/Payment Date
Apr 30, 2023, 5:43 AM

Payment method
Visa · 0802
Reference Number: QGDQMPKU72

Transaction ID
6096900967088002-12274012

Product Type
Meta ads

Paid

\$175.00 USD

You're being billed because you reached your \$175.00 payment threshold

Campaigns

Kemp's Krawl April 2023 Campaign		\$172.84
From Apr 26, 2023, 12:00 AM to Apr 30, 2023, 5:43 AM		
New Traffic Ad Set	46,345 Impressions	\$172.84
Membership Campaign April 2023		\$2.16
From Apr 26, 2023, 12:00 AM to Apr 30, 2023, 5:43 AM		
Membership	84 Impressions	\$2.16

Meta Platforms, Inc.
1801 Willow Road
Menlo Park, CA 94025-1452
United States

United States



62

05-15-23

Kemp's Krawl United States	Folio No. :		Room No. :	9014
	A/R Number :		Arrival :	05-12-23
	Group Code :	KKR	Departure :	07-01-23
	Company :		Conf. No. :	
	Membership No. :		Rate Code :	
	Invoice No. :		Page No. :	1 of 2

Date	Description	Charges	Credits
05-12-23	Deposit Transfer at Check-In		584.25
05-12-23	Venue Rental	150.00	
05-12-23	State Tax	9.00	
05-12-23	Venue Rental	100.00	
05-12-23	State Tax	6.00	
05-12-23	Banquet Gratuity	34.00	
05-12-23	Banquet Gratuity	23.50	
05-12-23	State Tax	6.00	
05-12-23	State Tax	-6.00	
05-12-23	State Tax	-6.00	
05-12-23	State Tax	-9.00	
05-12-23	*Accommodation Routed From Caudros Carlos Of Room #410	129.00	
05-12-23	State Tax Routed From Caudros Carlos Of Room #410	7.74	
05-12-23	City Tax Routed From Caudros Carlos Of Room #410	10.97	
05-12-23	Venue Tax Routed From Caudros Carlos Of Room #410	2.58	
05-12-23	Beach Nourishment Tax Routed From Caudros Carlos Of Room #410	0.65	
05-12-23	Texas Recovery Fee Routed From Caudros Carlos Of Room #410	0.14	
05-13-23	Banquet Breakfast Food	225.00	
05-13-23	Banquet Tax	13.50	
05-13-23	Banquet Gratuity	-13.50	
05-13-23	Banquet Gratuity	51.75	

Holiday Inn Resort
 100 Padre Blvd
 South Padre Island, TX 78597
 Telephone: (956) 426-9066

Owned and Operated by Innjoy Hospitality LLC.



62

05-15-23

Kemp's Krawl United States	Folio No. :	Room No. :	9014
	A/R Number :	Arrival :	05-12-23
	Group Code :	Departure :	07-01-23
	Company :	Conf. No. :	
	Membership No. :	Rate Code :	
	Invoice No. :	Page No. :	2 of 2

Date	Description	Charges	Credits
		Total	735.33
			584.25
		Balance	151.08

Guest Signature: _____

I have received the goods and / or services in the amount shown herein. I agree that my liability for this bill is not waived and agree to be held personally liable in the event that the indicated person, company, or associate fails to pay for any part or the full amount of these charges. If a credit card charge, I further agree to perform the obligations set forth in the cardholder's agreement with the issuer.

Holiday Inn Resort
100 Padre Blvd
South Padre Island, TX 78597
Telephone: (956) 426-9066

Owned and Operated by Innjoy Hospitality LLC.

Ashworth Awards
41 Richards Avenue
North Attleboro, MA 02760
5086951900

INVOICE



Invoice #: INV53023

Invoice Date: 02/17/23

Amount Due: \$783.00

Bill To:

Sea Turtle Inc
6617 Padre Blvd
South Padre Island, TX 78597
United States Of America

Ship To:

Sea Turtle Inc
6617 Padre Blvd
South Padre Island, TX 78597
United States Of America

Due Date	Terms
02/17/23	50% due at order/bal.due @ ship

Item	Description	Quantity	Price	Amount
Deposit	Customer Deposit-50% deposit plus cost of die & set up charges due when order is placad \$783.00	1	\$783.00	\$783.00

Kemp's Krawl 5K - Sea Turtle Inc medals

Subtotal:	\$783.00
Sales Tax:	\$0.00
Total:	\$783.00
Payments:	\$0.00
Amount Due:	\$783.00

To pay online, go to <https://app02.us.bill.com/p/ashworthawards1965>



Sanjuana Zavala <sanjuana.zavala@seaturtleinc.org>

Fwd: Your Meta ads receipt (Account ID: 56157749)

1 message

Kendra Embury <kendra.embury@seaturtleinc.org>
To: Sanjuana Zavala <sanjuana.zavala@seaturtleinc.org>

Fri, May 12, 2023 at 10:21 AM

----- Forwarded message -----

From: sarah guganovic <sarah_guganovic@hotmail.com>
Date: Wed, May 10, 2023 at 6:51AM
Subject: Fwd: Your Meta ads receipt (Account ID: 56157749)
To: kendra.embury@seaturtleinc.org <kendra.embury@seaturtleinc.org>

Get Outlook for iOS

From: Meta for Business <advertise-noreply@support.facebook.com>
Sent: Wednesday, May 10, 2023 1:22:39 AM
To: Ardy Lightfoot <sarah_guganovic@hotmail.com>
Subject: Your Meta ads receipt (Account ID: 56157749)



Receipt for:
Ardy Lightfoot (56157749)

Transaction ID:
6130264310418334-12349581

Payment summary

Amount billed
\$199.19 USD

Date range
May 4, 2023, 12:00 AM - May 8, 2023, 11:59 PM

Billing reason
Ad spend since May 4, 2023.

Product type
Meta ads

Payment method
Visa · 0802

Reference number ⓘ
4WT9XPKU72


Campaign	Results	Amount
Kemp's Krawl April 2023 Campaign	69,298 Impressions	\$199.19

Total

\$199.19

[See full receipt](#)

[Manage your ads](#)

 You'll receive your next bill when your ad costs reach \$400.00 or on your monthly bill date, whichever comes first.;

 You're now being billed by Meta Platforms Inc., formerly Facebook, Inc.

This is an automated message. Please do not reply. If you have questions about ads, you can [get help](#). You can also manage your [email notification settings](#) for this ad account.

Meta Platforms, Inc., Attention: Community Support, 1 Facebook Way, Menlo Park, CA 94025

amazon.com

Order Placed: May 2, 2023

Amazon.com order number: 112-9795180-7880201

Order Total: \$24.99

Not Yet Shipped	
Items Ordered 1 of: AIVA - Baking Soda Sodium Bicarbonate Premium Grade - (10 Pound) Sold by: Just Superb (seller profile) Condition: New	Price \$24.99
Shipping Address: Hannah Catherman/ Sea Turtle, Inc. 4701 PADRE BLVD NUMBER 3987 SOUTH PADRE ISLAND, TX 78597-8021 United States	
Shipping Speed: Standard Shipping	

Payment information	
Payment Method: MasterCard Last digits: 1953	Item(s) Subtotal: \$24.99 Shipping & Handling: \$0.00 -----
Billing address Hannah Catherman/ Sea Turtle, Inc. 4701 PADRE BLVD NUMBER 3987 SOUTH PADRE ISLAND, TX 78597-8021 United States	Total before tax: \$24.99 Estimated Tax: \$0.00 -----
	Grand Total: \$24.99

To view the status of your order, return to [Order Summary](#).

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amazon.com

Order Placed: May 2, 2023

Amazon.com order number: 112-8489222-3029814

Order Total: \$111.47

Not Yet Shipped	
Items Ordered	Price
1 of: <i>MAXTITE Isopropyl Alcohol 70% (1 Gallon)</i> Sold by: Square Sinks (seller profile) Product question? (Ask Seller) Business Price Condition: New	\$24.70
1 of: <i>Amazon Brand - Happy Belly Distilled Vinegar, 128 Ounce</i> Sold by: Amazon (seller profile) Business Price Condition: New	\$10.44
1 of: <i>Amazon Basics Fine Point Tip Permanent Markers - Assorted Colors, 24-Pack</i> Sold by: Amazon.com Condition: New	\$8.94
1 of: <i>PMLAND 144 Washable Plastic Pong Balls Bulk for Carnival Pool Games Party Decoration Craft Project White Color 38mm</i> Sold by: FAIRPARKS (seller profile) Condition: New	\$19.45
1 of: <i>Ink Pad, 12 Colors Washable Stamp Pad for Kids...</i> Sold by: Pamkya-US (seller profile) Condition: New	\$5.99
1 of: <i>moveland 200PCS 3ml Disposable Plastic Transfer Pipettes, Calibrated Dropper Suitable for Science Laboratory, DIY Art</i> Sold by: moveland LLC US (seller profile) Business Price Condition: New	\$9.99
4 of: <i>Jetec Animal Figure Sea Turtle Theme Miniature Figurines Ocean Ornaments Sea Turtle Figure for Ocean Animal Figurines DIY Home Garden Birthday Party Favor (Cute Style, 1.3 x 0.6 inches)</i> Sold by: Flyerskyhan (seller profile) Product question? (Ask Seller) Condition: New	\$7.99
Shipping Address: Hannah Catherman/ Sea Turtle, Inc. 4701 PADRE BLVD NUMBER 3987 SOUTH PADRE ISLAND, TX 78597-8021 United States	
Shipping Speed: FREE Shipping	

Payment Information

Payment Method:

Item(s) Subtotal: \$111.47

MasterCard | Last digits: 1953

Shipping & Handling: \$15.34

Billing address

Hannah Catherman/ Sea Turtle, Inc.
4701 PADRE BLVD NUMBER 3987
SOUTH PADRE ISLAND, TX 78597-8021
United States

Promotion applied: -\$15.34

Total before tax: \$111.47

Estimated Tax: \$0.00

Grand Total: \$111.47

To view the status of your order, return to [Order Summary](#).

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Amy Bonka <amy.bonka@seaturtleinc.org>

Thank you for your payment to Ashworth Awards

1 message

BILL on behalf of Ashworth Awards <no-reply@hq.bill.com>
 To: "amy.bonka@seaturtleinc.org" <amy.bonka@seaturtleinc.org>

Fri, Mar 24, 2023 at 4:56 PM



Hi Sea Turtle Inc,

This payment to Ashworth Awards has been made from your Visa ****8726 on 03/24/23,
 Transaction ID: 515836392.

Pay To	Invoice #	Invoice Amount	Amount Paid	Pay On
Ashworth Awards	INV53450	\$816.22	\$816.22	03/24/23
Convenience Fee: (3.00%)			\$24.49	
Total:			\$840.71	

Thank you,

Ashworth Awards

<https://app02.us.bill.com/p/ashworthawards1965?id=0cu02NLMSJLCQIZgkxax&url=%2FPortal%2FViewPayment%3Fid%3D0rp02DNRZEFKPZc4s09>

For your security, double check all email links before clicking them to make sure they're safe. Our links always start with <https://app02.us.bill.com>, <http://www.bill.com> or <http://www.cashflow.bill.com>. Be cautious when sharing your information by email or phone. Please don't reply to this automated email.

Receipt



Invoice number 91COB9C0-0001
Receipt number 2385-2521
Date paid February 13, 2023
Payment method Visa - 0802

Race Directors HQ
 +1 484-302-4095
 info@racedirectorsHQ.com

Bill to
 5K Kemps Krawl
 info@seaturtleinc.org

\$135.00 paid on February 13, 2023

Description	Qty	Unit price	Amount
Premium plan Feb 13, 2023 – Feb 13, 2024	1	\$135.00	\$135.00
		Subtotal	\$135.00
		Total	\$135.00
		Amount paid	\$135.00



Sea Turtle Inc <info@seaturtleinc.org>

You paid to Running in the USA c/o USA. run, Inc. for invoice pp0453

1 message

service@paypal.com <service@paypal.com>
To: info@seaturtleinc.org

Thu, Feb 16, 2023 at 10:29 AM

Hello, Sanjuana Zavala



You just sent a \$414.97 USD payment

Thanks for using PayPal. It may take a few minutes for this transaction to appear in your account.

[View your invoice](#)

Transaction ID
6AH392580D5731942

Transaction date
February 16, 2023

Invoice number

pp0453

Payment from

Sanjuana Zavala
info@seaturtleinc.org

Payment to

Running in the USA c/o USA. run, Inc.
info@runningintheusa.com

Shipping address

Sanjuana Zavala

1.0 X 5K Kemp's Krawl 2023	\$400.00 USD
\$400.00 USD	
- block ad on TX from 2/15/2023 to 5/13/2023	

1.0 X Paypal fee	\$14.97 USD
\$14.97 USD	

Subtotal	\$414.97 USD
Discount	\$0.00 USD
Shipping	\$0.00 USD
Tip amount	\$0.00 USD
Invoice Total	\$414.97 USD
Amount paid	-\$414.97 USD
Amount due	\$0.00 USD

Payment summary

Total amount of this transaction	\$414.97 USD
---	---------------------

Payment method

VISA x- 0802	\$414.97 USD
--------------	---------------------

This transaction will appear on your statement as PAYPAL *USA RUN INC



[Help & Contact](#) | [Security](#) | [Apps](#)



PayPal is committed to preventing fraudulent emails. Emails from PayPal will always contain your full name. [Learn to identify phishing](#)

Please don't reply to this email. To get in touch with us, click [Help & Contact](#).



Shipping Printing
PC Repair

Your One Stop Business Center

*** SOS SERVICES ***
2216 PADRE BLVD, SUITE B
SOUTH PADRE ISLAND, TX 78597
956-772-9700
*** - - - ***

Copy,C,Ltr,20	831 @ 0.79	656.49
20% discount		-131.30
SUBTOTAL		525.19
TAX		0.00
TOTAL		525.19
TEND Visa		525.19

Discounts: \$131.30
Total savings: \$131.30

Total shipments: 0
Emma Pontius: Sea Turtle Inc

#197366
Workstation: 54 - POS26
CCTran#
04/27/2023
09:59 AM

Signature _____

THANK YOU FOR YOUR BUSINESS AND FOR CHOOSING SOS
!!

We reserve the right to refuse any shipment



*** SOS SERVICES ***
 2216 PADRE BLVD, SUITE B
 SOUTH PADRE ISLAND, TX 78597
 956-772-9700
 *** --- ***

Copy, C, Ltr, 20	831 @ 0.79	656.49
20% discount		-131.30
SUBTOTAL		525.19
TAX		0.00
TOTAL		525.19
TEND Visa		525.19

Discounts: \$131.30
 Total savings: \$131.30

Total shipments: 0
 Emma Pontius: Sea Turtle Inc

04/21/2023
 09:59 AM

#197366
 Workstation: 54 - POS26
 CCTran#

Signature _____

 THANK YOU FOR YOUR BUSINESS AND FOR CHOOSING SOS
 !!

We reserve the right to refuse any shipment.

[Back to history](#)

Order Details

sanjuana.zavala@seaturtleinc.org

Order Date: February 24th 2023

Order #: VP_N9GMLTMJ

Status: Completed

Shipping Method Express Estimated Arrival Mar 1st	Shipping Address Sanjuana Zavala 6617 Padre Blvd South Padre Island, Texas 78597-7742 United States of America 9567814511	Billing Address Sanjuana Zavala PO Box 3987 South Padre Island, Texas 78597-3987 United States of America 9567814511	Payment Method  Visa **** 0802 \$633.97
--	---	--	--

Items



Auger Flag Base
Shipped

[Track](#)

[1Z7R44E2028S583590](#)

[1Z7R44E2026S583536](#)

Expected Delivery Mar 1st

Quantity: 2

Selected Options



Item Total

~~\$110.00~~ \$107.20



Flags
Shipped

[Track](#)

[1Z7R44E21365722196](#)

[1Z7R44E21365722454](#)

Expected Delivery Mar 1st

Quantity: 2

Selected Options



Item Total

~~\$470.00~~ \$466.78

Order Summary

Product Total	\$573.08
Shipping	\$50.00
Total paid	\$633.97



PRINTING

-SINCE 1990-

T-SHIRTS / CAPS

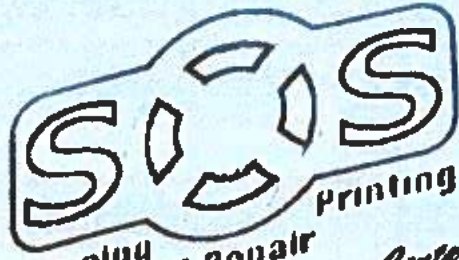
2205 Mirasol Ave. Brownsville, Texas (956) 541-1815

Name: SEAFOUR INC Date: 04-24 2023

Address: 5K

SOLD BY	CASH	C.O.D.	CHARGE	ON ACCT	MOSE. RETD.	PAID OUT	LAYAWAY
QTY	DESCRIPTION				PRICE	AMOUNT	
250	t-shirts				7.00	1,750.00	
<p><i>A 9525 PAID</i></p>						<p><i>9,750.00</i></p>	
<p>ALL EXAMS AND RETURNED GOODS MUST BE ACCOMPANIED BY THIS COUPON</p>							
						TAX	-
						TOTAL	1,750.00

INVOICE



Shipping PC Repair Printing
 Your One Stop Business Center

*** SOS SERVICES ***
 2216 PADRE BLVD, SUITE B
 SOUTH PADRE ISLAND, TX 78597
 956-772-9700
 *** - - - ***

Sign, CoroPla	4 @ 24.99	99.96
Email Incoming		1.00
SUBTOTAL		100.96
TAX		0.00
TOTAL		100.96
TEND Visa		100.96

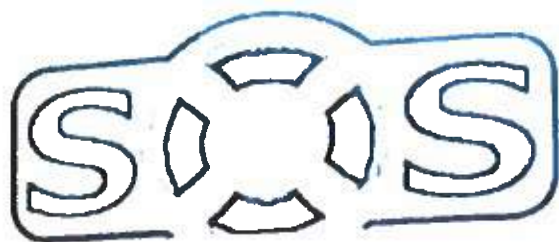
Total shipments: 0
 Nina Nahvi: Sea Turtle Inc.

05/08/2023
 04:29 PM

#197872
 Workstation: 54 - POS26
 CCtran#

Signature

 THANK YOU FOR CHOOSING SOS



*** SOS SERVICES ***
 2216 PADRE BLVD, SUITE B
 SOUTH PADRE ISLAND, TX 78597
 956-772-9700
 *** - - - ***

Email Incoming	1.00
Copy, C, Ltr, 20 25 @ 0.79	19.75
SUBTOTAL	
TAX	20.75
TOTAL	0.00
TEND Visa	20.75
	20.75

Total shipments: 0
 SEA TURTLE, INC

#147981
 Workstation: 55 - middlepos
 CC: [unclear]

05/11/2023
 08:13 AM

Signature

 THANK YOU FOR YOUR BUSINESS AND FOR



*** SOS SERVICES ***
 2216 PADRE BLVD, SUITE B
 SOUTH PADRE ISLAND, TX 78597
 956-772-9700
 *** - - - ***

Sign, CoroPla 5 @ 24.99	124.95
Labor, 01-10 Minutes	5.00
SUBTOTAL	129.95
TAX	0.00
TOTAL	129.95
TFND Visa	129.95

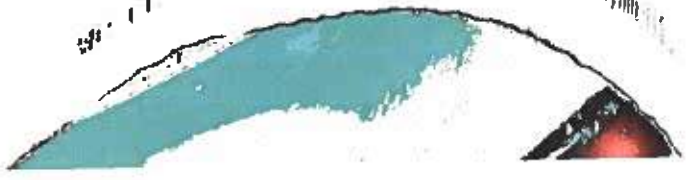
0 shipments: 0
 Emma Pontius: Sea Turtle Inc
 05/12/2023
 08:03 AM

#198034
 Workstation: 54 - POS26
 CCTran#

Signature _____

.....
 THANK YOU FOR YOUR BUSINESS AND FOR CHOOSING SOS
 !!

.....
 We thank you for the right to receive my signature





Shipping Printing
PC Repair

Your One Stop Business Center

*** SOS SERVICES ***
2216 PADRE BLVD, SUITE B
SOUTH PADRE ISLAND, TX 78597
956-772-9700
*** - - - - ***

Email Incoming 1.00
Copy.C.Ltr.20 150 @ 0.79 118.50

SUBTOTAL 119.50
TAX 0.00
TOTAL 119.50
TEND Visa 119.50

Total shipments: 0
Emma Pontius: Sea Turtle Inc 05/15/2023
10:11 AM

#198106
Workstation: 56 - POS27
CCTrans

Signature _____

THANK YOU FOR YOUR BUSINESS AND FOR CHOOSING SOS
!!

We reserve the right to refuse any shipment.



Shipping Printing
 PC Repair

Your One Stop Business Center

*** SOS SERVICES ***
2216 PADRE BLVD, SUITE B
SOUTH PADRE ISLAND, TX 78597
956-772-9700

*** - - - ***

Copy, C, Ltr, 20	275 @ 0.79	217.25
SUBTOTAL		217.25
TAX		0.00
TOTAL		217.25
TEND Visa		217.25

Total shipments: 0
SEA TURTLE, INC

05/15/2023
11:57 AM

#198119
Workstation: 56 - POS27
CCtran#

Signature _____

 THANK YOU FOR YOUR BUSINESS AND FOR CHOOSING SOS
 !!

We reserve the right to refuse any shipment.



DOLLAR TREE

Store# 4334
1723 Highway 100, Unit 1
Port Isabel TX 78578-2804

(956) 772-0082

DESCRIPTION	QTY	PRICE	TOTAL
1K POLY MAILER 10.25X15	36	1.25	45.00

Sub Total \$45.00
 SALES TAX \$3.71
 Total \$48.71
 Visa Credit \$48.71

*****0802 Approved
 Purchase Chip
 Auth/Trace Number: 015017/014992
 Chip Card AID: A0000000031010

 NOW SHOP ON-LINE AT DOLLARTREE.COM

* We will gladly exchange any unopened item *
 * with original receipt. We do not offer refunds. *

3031 04334 01 031 27223968

Sales Associate: JASON

9/18/23 11:32



1 Card #: 605812#####7938
 METALLIC VANILLA VISA \$20 200.00
 GIFT CARD ACTIVATION FEE 6.95
 ***** Total Sale** 206.95
 *** VISA EPS 206.95

ITEMS PURCHASED: 2

Visa Credit

*****0802

Chip Read USD\$ 206.95
 Appr No : 030518 Ref No : 328542

Mode: Issuer
 ID : A0000000031010
 VR : 0800008000
 AD : 06011203A0A000
 SI : E800 ARC : 00

RECEIPT EXPIRES ON 08-28-23

HEB Food-Drugs 383
 679 Highway 100, Port Isabel, TX 78578
 Phone: (956) 943-1171
 Store Hours: 7 A.M. to 10 P.M.
 Your Cashier: JOSHUA L
 773801 05-30-23 7:35A 114/06/00383

SOUTH PADRE ISLAND EVENT FUNDING POST EVENT REPORT



Please complete all sections.

Date Report Submitted: _____

To be reimbursed, please submit the following within 10 days post event:

- 1. Number of participants calculated with backup documentation (i.e., zip codes, team rosters, surveys)
- 2. Number of room nights tracked with backup documentation (i.e., third-party housing documentation or certified hotel pickup reports)

Please submit the following within 30 days post event:

- 1. Valid invoice(s) supporting reimbursable allowable expenses. Please submit only enough receipts to reach awarded grant amount.
- 2. Evidence of payment to support invoices paid from grantee to a third party (front and back copies of cleared check(s) or detailed credit card/debit card receipts. For all media buys please provide tear sheets, copies of advertisements, schedules, and signed station affidavits.
- 3. Copies of marketing or advertising materials, and websites showing the South Padre Island CVB logo.

ORGANIZATION INFORMATION

Name of Organization: Shallow Sport Tournament

Address: 41146 Schafer Rd

City, State, Zip: Los Fresnos Tx 78566

Full Name:
Kyra Hudson

E-Mail:
kyra@shallowportboats.com

Office Number:
956-233-9489

Cell Phone Number:
956-434-9895

EVENT INFORMATION

Name of Event: 23rd Annual Shallow Sport Tournament

Date(s) of Event:
5/11 - 5/13 2023

Primary Location of the Event:
Convention Centre

How many years have you held this event on South Padre Island? 23

EVENT FUNDING INFORMATION

Please attach an actual event budget showing all revenues including sponsorships and expenses.

Amount Requested: 25,000

Total Amount to be Received: 25,000

Did the event charge admission? Was there a net profit from the event? If so, what was the amount and how is it being used?

Yes: \$100/adult \$50/youth or social (regular admission). No net profit. Event is used as a marketing tool for our company, our vendors, and our area to support boating and fishing. \$20K in scholarships e

EVENT ATTENDANCE INFORMATION

How many people did you **predict** would attend this event? (Number submitted in the application)?

1800-2200

What was the actual attendance at the event? approx 2000

How many of the participants were from another city or county? 80%

How many room nights did you **predict** in your application would be generated by attendees of this event?

2000+

How many room nights were **actually generated** by attendees of this event? 2300

If this event has been funded by hotel occupancy tax in the last three years, how many room nights were generated at South Padre Island hotels by attendees of this event?

This Year:	2300	Two Years Ago:	1800
Last Year:	2250	Three Years Ago:	1800

What method did you use to determine the number of people who booked rooms at South Padre Island hotels {e.g., room block usage information, a survey of hoteliers, total attendance formula, zip code information, etc.}?

Total attendance formula plus mandatory registrations surveys and anecdotal evidence of full capacity convention center as well as island overflowing with attendees

Was a room block established for this event at an area hotel (hotels), and if so, did the room block fill? If the room block did not fill, how many rooms were picked up?

Sponsors were hosted at the Isla Grand room block, which filled up

Other blocks were requested but did not properly satisfy our needs

EVENT MARKETING INFORMATION

Please attach samples of documents showing how South Padre Island was recognized in your advertising/promotional campaign.

Please attach at least one sample of all forms of advertising/promoting used in your campaign. If the sample itself does not indicate the medium (radio, TV, print, or mail) used or where the advertising took place (e.g., a city's newspaper, or a radio spot that does not indicate the city where the spot was played), please include other information that would show location of the advertising and medium utilized.

Please list all efforts your organization used to promote the event and how much was spent in each category:

Print \$:	36,447.00	Website \$:	2806.00
Radio \$:	500.00	Social Media \$:	1500.00
TV \$:	9,200.00	Other Digital Advertising \$:	10,000.00

Did you include a link to the CVB or other source on your promotional handouts and in your website for booking hotel nights during this event? ABSOLUTELY

What new marketing initiatives did you utilize to promote hotel and convention activity for this event?

WereallyexpandedourreachonoutofstateandupstateparticipantsthroughtheuseofourFlorida socialmediainfluencersandthroughpromotingatradeshowsthere.AlsodisplaysatstoresandtheHarlingena

ADDITIONAL EVENT INFORMATION

Please note any other success indicators of your event:

Wehadover1000fullypaidpre-registeredparticipantsbeforetheweekoftheevent.Everythingwas inplaceforitto beanext-leveltop-of-classexampleforthefishingindustryinTexastofollow

What South Padre Island businesses did you utilize for food, supplies, printing, etc.?

Theylistiscrazylong.IslaGrand,BeachPark,WeddingsbySammiK,IslandPyros,Nautico,Yummie Sonny'sBeachServices,SOS,Louie'sBackyard,ToucanGraphics,tonsofrestaurants,SandyFeet

What was the weather like during the event?

DONT.EVEN.ASK.
Prettymuchtheworstnon-stopstormwe'veeseenaroundhereinalongtime

Were there any other factors that may have affected the event?

TheroofflewofftheConventionCentre,therewasloudconstructionnoisethefirstdayofeventand horrificweatherforecastedforthedayof,whichscaredpeopleoff.Andadeadlytornado.

Authorized Signature

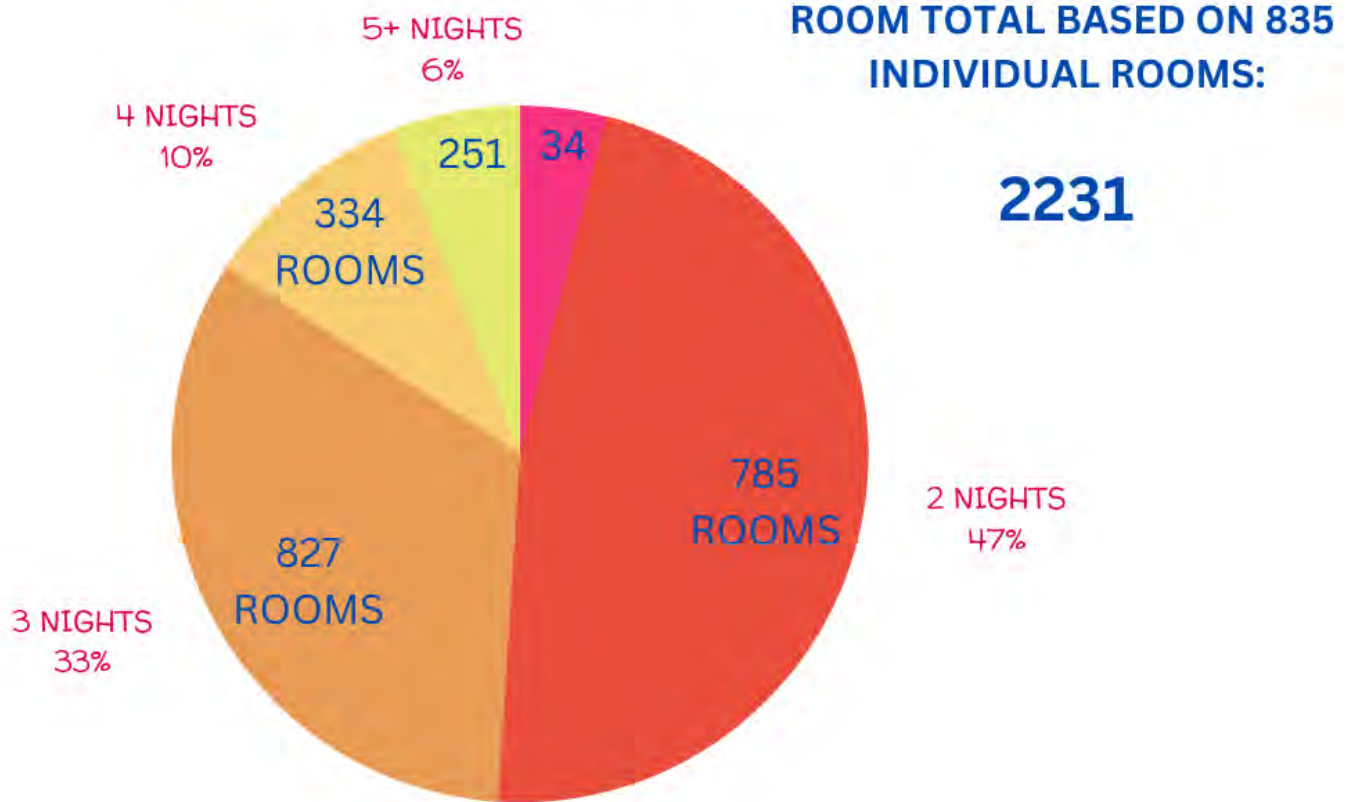
KyraHudson

Print Name

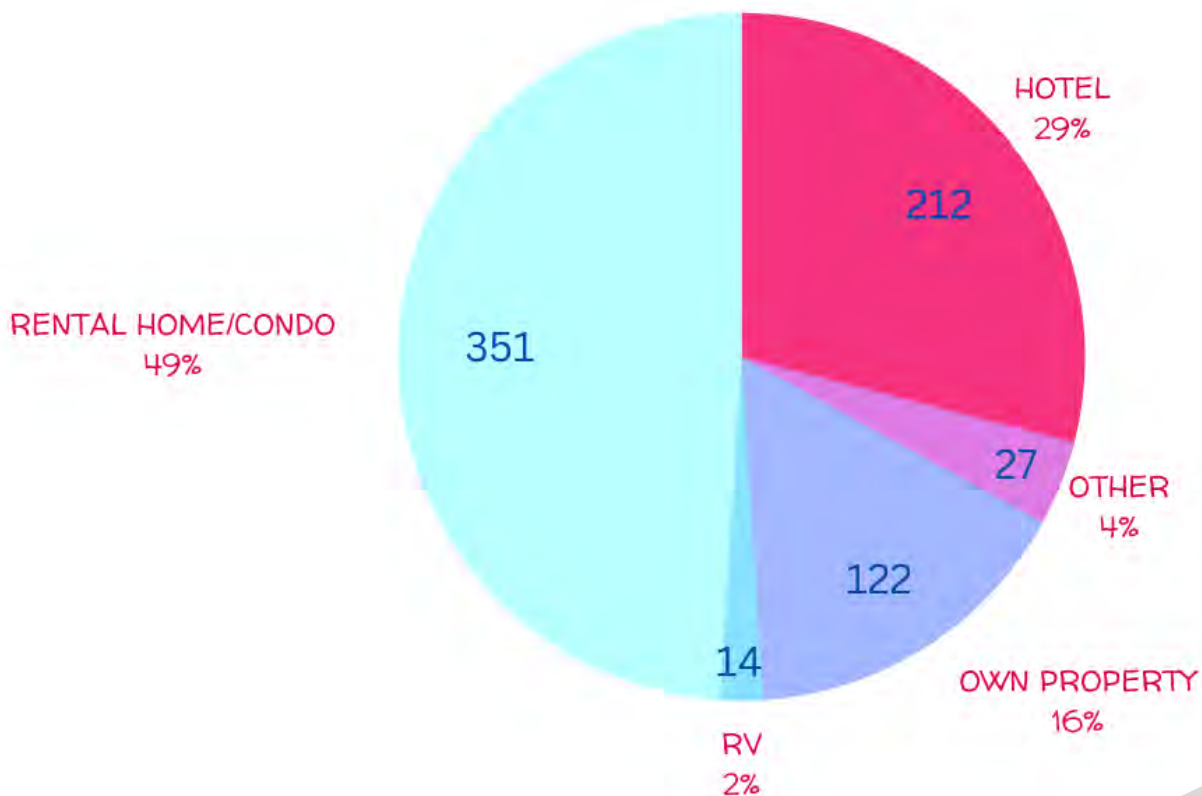
6/16/23

Date

HOW MANY NIGHTS ON SPI?



WHERE DID YOU STAY?



**Shallow Sport Boats 2023
Owner's Fishing Tournament Expenses**

Vendor	Amount	Description
4 Imprint	\$447.83	ADVERT Boat Show Promos
Sportsman Media	\$3,200.00	ADVERT Commercials
Art Republic of TX	\$2,400.00	ADVERT Event Artwork
Brilliant Promos	\$7,537.50	ADVERT Event bags
Kelly Groce	\$500.00	ADVERT Event Magazine design (cash)
FAGSA	\$2,490.00	ADVERT Event Magazines
Gallery Films	\$7,500.00	ADVERT Event media production
Across Causeway Photo	\$850.00	ADVERT Event photography (cash)
Art Republic of TX	\$17,855.00	ADVERT Event shirts
Century Music	\$17,600.00	ADVERT Event stage/lighting/audio
Meta Platforms	\$134.99	ADVERT Facebook ads
Signs.com	\$2,288.42	ADVERT Flags & Banners
Sportsman Media	\$5,000.00	ADVERT Full length TV episodes (two)
Texas Sportsman	\$1,250.00	ADVERT Jan/Feb ad back cover
Lonestar Outdoor News	\$650.00	ADVERT Magazine ads 2023
TFSM	\$2,200.00	ADVERT Magazine ads 2023
Texas Sportsman	\$1,500.00	ADVERT Mar/Apr ad & 2 page write up
RGV Selfies	\$1,092.50	ADVERT Photobooth
Yeti	\$2,511.65	ADVERT POL Event cups - Canopy Green
Yeti	\$2,511.65	ADVERT POL Event Cups - Nordic Blue
Signs.com	\$431.77	ADVERT Scholarship Checks/banner
48 hour Print	\$282.02	ADVERT Trade show push cards
Ray's Welding	\$2,540.00	ADVERT Trophies
Rm Media		ADVERT TV and Radio ads
Bluehost	\$306.17	ADVERT Website plug
Monarch Awards	\$818.37	Awards
EHP Tickets	\$252.60	Boat raffle tickets
Raffletickets.com	\$112.95	Bucket raffle tickets
Trademarks	\$611.50	Caps embroidery
Trademarks	\$6,861.21	Caps embroidery
Trademarks	\$2,578.22	Caps embroidery
Skydive SPI	\$948.00	Embroidery
Beach Park SPI	\$4,353.19	Event Bar & Catering Friday
Weddings by Sammi K	\$825.00	Event Décor & production Convention Centre
Weddings by Sammi K	\$650.00	Event Décor & production VIP 5/10/23
GameGuard	\$3,158.67	Event fishing shirts
SA Co.	\$5,514.32	Event hats & buffs
D.J. Wernecke	\$550.00	Event M/C
David Padberg	\$500.00	Event M/C
E&F Audio Visual	\$1,853.50	Event screen/projector
Web Pro	\$950.00	Event software
GameGuard	\$372.51	Event staff shirts
Skydive SPI	\$1,673.88	Event tanks/caps
SPI Convention	\$7,350.00	Event Venue
SPI Convention	\$500.00	Event Venue
GameGuard	\$141.20	Freight for event shirts
Trademarks	\$581.22	GameGuard embroidery
Trademarks	\$146.09	GameGuard embroidery
Trademarks	\$1,616.56	GameGuard embroidery
Isla Grand	\$14,574.91	Hotel Rooms & VIP
Office Depot	\$28.19	Pens/markers/highlighters/sheets
Office Depot	\$215.35	Pens/markers/highlighters/sheets
Eventgroove	\$137.36	POL Raffle tickets
Fishing Tackle Unlmt	\$2,830.47	Raffle Prizes
Simms Fishing	\$844.93	Raffle Prizes
Rtic Outdoors	\$5,343.00	Raffle, sponsor gifts, drinkware
Bill Miller BBQ	\$20,014.95	Saturday Event Catering
SPI Police Dept	\$630.00	Security
Ike	\$1,000.00	Set up/ Clean up Venue (cash)
Amazon	\$41.98	Table décor/photobooth props
Amazon	\$355.32	Table décor/photobooth props
Amazon	\$1,099.97	Table décor/photobooth props
Coastal Events	\$242.00	Table rentals
Shallow Sport Boats 20	\$92,778.56	Tournament Prize Boat
FF Business Services	\$250.00	Webpro software data entry
	\$266,385.48	GRAND TOTAL

	<u>Jan - Dec 23</u>
Ordinary Income/Expense	
Expense	
Merchandise (EXP)	18,395.81
Advertising & Promotions	
Internet Ads	271.99
Literature	22,203.00
Owner's Tournament Advertising	35,749.84
Website Expenses	306.17
Total Advertising & Promotions	<u>58,531.00</u>
Boat Materials EXPENSE	600.00
Boat Parts EXPENSE	86,721.00
Contract Labor	
Outside Services	1,100.00
Total Contract Labor	<u>1,100.00</u>
Equipment Rental	
Tournament Equipment Rental	22,505.50
Equipment Rental - Other	1,455.29
Total Equipment Rental	<u>23,960.79</u>
Meals and Entertainment	
Shallow Sport Tournament	33,586.15
Total Meals and Entertainment	<u>33,586.15</u>
Office Supplies	
Office Supplies - Tournament	285.52
Total Office Supplies	<u>285.52</u>
Payroll Expenses	5,293.55
Professional Fees	
Tournament Software Fees	1,200.00
Tournament Security Fees	300.00
Total Professional Fees	<u>1,500.00</u>
Travel Expense	
Travel Expense - Tournament	10,849.65
Total Travel Expense	<u>10,849.65</u>
Total Expense	<u>240,823.47</u>
Net Ordinary Income	<u>-240,823.47</u>
Net Income	<u><u>-240,823.47</u></u>

MAY 11-13, 2023



SOCIAL MEDIA

TV & VIDEO

PRINTED MEDIA

MERCHANDISE

WEBSITES & OTHER

ADVERTISING

HOW WE INCREASED AWARENESS OF OUR EVENT & SPI

10:15

Shallow Sport Boats

Posts About Videos More

TOURNAMENT ANNOUNCEMENT As an incentive to promote conservation, participants who bring live fish to the weigh-in ca...



10:20

Shallow Sport Boats

Posts About Videos More

Shallow Sport Boats

Posted by Kelly Groce

Exciting news! Capt. Nick Stanczyk and Sara Stanczyk will be fishing the 2023 Shallow Sport & SCB Owners Tournament this year...



SOCIAL MEDIA

COLLABORATIONS WITH PARTNER COMPANIES & NATIONAL INFLUENCERS TO INCREASE EXPOSURE

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Get more insights like this by connecting your activity with our full set of tools, our highest converting and authoritative...

The at this ad helps increase your exposure...



10:14

Shallow Sport Boats

Posts About Videos More

South Padre Island Chamber of Commerce

We come to this week's SPI Chamber Today! Show, Joa Alita (Diarra is MIA in this episode) as she visits with Kyra Hudson, one of the owners of Shallow Sport Boats, as they talk about the upcoming Shallow Sport Owners' Tournament May 11-13, 2023 on beautiful South Padre Island. For more information about the tournament go to <https://shallowssporttournament.com/>



Posts About Videos

Feb 22 - South Padre Island

We are proud to call this place home! South Padre Island has so much for you to enjoy from the pristine flats to the beautiful beach! Bring the family for the 2023 Shallow Sport & SCB Owners' Tournament and enjoy a weekend of sand and sun on Texas' best beach!

Visit South Padre Island
www.shallowssporttournament.com

#shallowssportboats #shallowssport #shallowssporttournament #SPI

Visit South Padre Island
Feb 21

The forecast calls for sunny days Enjoy a week full of sand, sun and smiles on SPI.



SOCIAL MEDIA

COLLABORATIONS WITH PARTNER COMPANIES & NATIONAL INFLUENCERS TO INCREASE EXPOSURE



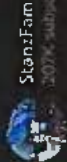
Description

In this episode we head to Los Fresnos, Texas to check out the Shallow Sport Boats Factory. Wes Hudson shows us the all the different stages of building a Shallow Sport Boat. We also show you the owners' tournament the following day, unfortunately we had terrible weather, but we can't control that! We'll definitely be back next time...

Transcript

Follow along using the transcript

Show transcript



Videos

About



TOURNAMENT DIGITAL

	29,400 FOLLOWERS	18 TWEETS USING #SHALLOWBOATS	316,443 POTENTIAL REACH OF #SHALLOWBOATS
	93,200 FOLLOWERS	86,557 AREA POST REACH	6,301 POST LIKES
	30,646 LIKES	308 PHOTO ALBUM ENGAGEMENTS	5,097 PEOPLE REACHED
	25,100 FOLLOWERS	4.2 MILLION + POST VIEWS	1.1 MILLION + @SHALLOW POST LINES



MORE PHOTOS CAN BE VIEWED AT [HTTPS://BIT.LY/28H1C8Y](https://bit.ly/28H1C8Y)

6,333 unique page views	3,622 unique page views	10.4 million unique page views
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148



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People reached
164,484

Post engagement
888

audience
1,067
7 spend

Performance
10:10
Last 90 days
Mar 20 - Jun 17



Reels reach 9,116
+324%

Top content
based on reach

See all

TV & VIDEO

Over 260 Teams
1800 Attendees



Filmed episodes & segments for:
Texas Insider Fishing Report
Florida Insider Fishing Report
Texas Sportsman Outdoors
The Chabber Today Show



Commercials & videos aired throughout the event
on our HUGE led screen



Produced 10 Professional movie-quality
videos with aerial footage featuring SPI



PRINTED MEDIA



MERCHANDISE



WEBSITES & OTHER

**SHALLOW SPORT
FISHING
TOURNAMENT**

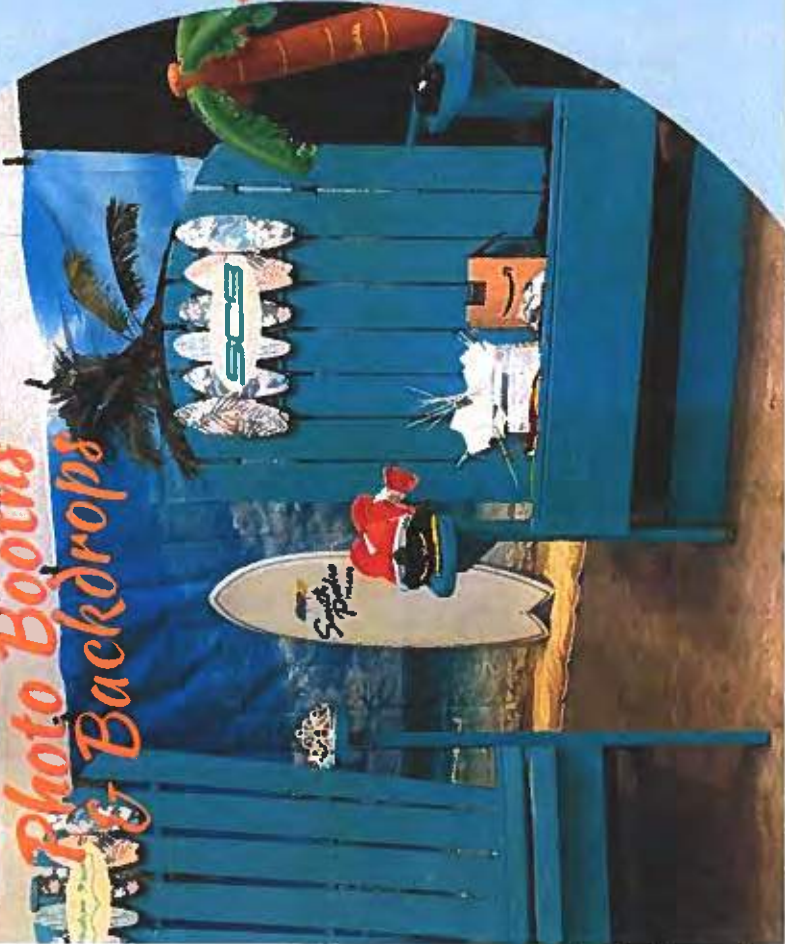
MAY 12-13



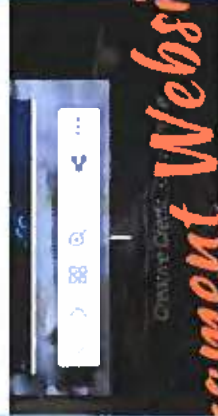
Billboards



*Photo Booths
& Backdrops*



*Tournament Website
& Mobile App*



Meet our Sponsors

W... Add'l info: www.southpadre.com
S... 2013-2014



Suzuki
TITLE MOTOR



**South Padre
Island CVB**
<http://www.southpadre.com>



LED wall

*Fireworks
Show!*



REGISTERED ADULT ANGLERS

Last Name	First Name	Team Name	Registration Date/Time
A	Anthony	Good Times	02/28/2023 - 9:16 PM
Abad	Dante	By the Bay	04/20/2023 - 5:20 PM
Abbott	Bobby	Abbott	05/07/2023 - 7:40 PM
Abbott	Greg	Abbott	05/07/2023 - 7:40 PM
Abbott	Bart	Abbott	05/07/2023 - 7:40 PM
Acosta	Daniel	La Cuchara Team	05/03/2023 - 9:09 PM
Acosta	Jorge	La Cuchara Team	05/03/2023 - 9:09 PM
Adame	Jose	Ganchados	05/10/2023 - 1:02 PM
Adriano	Jesus	Team Sarge	05/03/2023 - 8:01 PM
Aguilera	Jesse	Chasin' Tails	05/03/2023 - 11:36 AM
Aguilera	Berny	La Changa	05/12/2023 - 6:55 PM
Aguirre	Carlos	Shrimp Pimps	04/23/2023 - 8:08 PM
Aguirre	Jay	Single Hook	05/12/2023 - 8:21 PM
Aikman	Pam	* SOCIAL ONLY	05/09/2023 - 9:10 PM
Aikman-Thorn	Wyatt	* SOCIAL ONLY	05/05/2023 - 1:11 PM
Alaniz	Mark	Laguna Salada	05/06/2023 - 3:43 PM
Alaniz	Ruben	Laguna Salada	05/06/2023 - 3:43 PM
Alcala	Eliseo	No Fish	04/07/2023 - 2:55 PM
Alegria	Johnny	Outwade	02/27/2023 - 6:33 AM
Alejandro	Javier	3AMIGOS	02/28/2023 - 9:32 PM
Alexander Sali	Noel	Texas Red Rush	04/24/2023 - 7:06 PM
Alfaro	James	Catch N Reeleez	02/25/2023 - 6:30 PM
Alfaro	Letty	Reel Amigos	02/23/2023 - 6:29 PM
Alfaro	Jayton	Catch N Reeleez	02/25/2023 - 6:30 PM
Alfaro	Rolando	Reel Amigos	02/22/2023 - 8:32 PM
Alvarado	Danny	Hooked For Life	03/26/2023 - 5:01 PM
Alvarado	Carlos	Rusty Hookers Fishing Te	03/31/2023 - 11:09 PM
Alvarez	Tony	Tight Line Charters	03/07/2023 - 9:38 AM
Alvarez	David Blake	Bexco Transport	04/24/2023 - 5:52 PM
Amaya	Brenda	Reel Addiction	05/02/2023 - 8:04 PM
Amaya	Herb	Reel Addiction	05/02/2023 - 8:04 PM
Anderson	Mike	Playin Thru	02/05/2023 - 3:45 PM
Anderson	Lilly	Cocktail Beach	04/19/2023 - 2:24 PM
Anderson	Jim	Cocktail Beach	04/19/2023 - 2:24 PM
Anderson	Kristin	Playin Thru	02/05/2023 - 3:45 PM
Ann Gonzalez	Leslie	Cats Meow	03/08/2023 - 2:29 PM
Antonio Olivar	Juan	Hook'em	05/02/2023 - 10:37 PM
Araiza	Adyn	Dream Killers	03/06/2023 - 12:29 PM
Araiza	Joe	Dream Killers	03/06/2023 - 12:29 PM
Araiza	Zakk	Dream Killers	03/06/2023 - 12:29 PM
Arizpe	Marco	Big G's World Class Firev	05/08/2023 - 10:46 AM
Arizpe	Renato	Arizpe Flooring	05/01/2023 - 11:36 AM

Armstrong	Clay	Last Chance	04/21/2023 - 3:59 PM
Armstrong	Lindsey	Last Chance	05/10/2023 - 11:48 AM
Arrenas	Eddie	Laguna Salada	05/06/2023 - 3:43 PM
Arriaga	Jesse	Yummies Bistro	05/03/2023 - 1:02 PM
Ary	Jacquelyn	Linde We Got Gas	04/06/2023 - 7:05 PM
Avalos	Luis	Lja Logistics Llc	05/06/2023 - 9:18 PM
Babich	Jon	Playin Thru	04/08/2023 - 8:50 PM
Backer	John	Soggy Bottom Boys	05/12/2023 - 6:46 PM
Baker	Robert	Chasing Tails and Seaing	03/14/2023 - 3:20 PM
Bales	Jeremy	Tres Amigos	05/05/2023 - 12:01 PM
Barajas	Danny	Reel Shallow Chasers	05/12/2023 - 5:26 PM
Barnett	Steven	Anthem	05/02/2023 - 4:35 PM
Barr	Elliott	Lone Star Guide	02/23/2023 - 6:57 PM
Barreda	Dr Raul	Norfolk Enchants	03/08/2023 - 1:12 PM
Barrera	David A	Texas Elite Hauling	02/27/2023 - 8:29 PM
Barrera	John	Eat.sleep.fish.repeat.	05/12/2023 - 6:21 PM
Barrera	Brian	Megabite	02/01/2023 - 1:14 PM
Barrientos	Noe	Team Size Matters 2	05/08/2023 - 5:43 PM
Basaldua	Ruben	Team Ace Towing	05/08/2023 - 10:16 AM
Batot	David	Team Batot	02/28/2023 - 12:53 PM
Baus	Tadd	Wet A Hook	04/18/2023 - 4:53 PM
Bearden	Curtis	Shallow Hal	03/25/2023 - 11:04 AM
Becerra	Jesus	The Sportsman	05/02/2023 - 11:24 AM
Bedford	Drew	The Nervous Mullet	05/04/2023 - 9:54 AM
Beliz	Jose	Get the Net !!!!!	02/21/2023 - 9:56 AM
Beltran	Macario	OREILLY23	05/05/2023 - 12:50 PM
Belue	Casey	Salty Amigos	05/01/2023 - 6:36 PM
Bennett	Parker	Reel Sporty	05/12/2023 - 5:24 PM
Bergendahl	Albert	Single Hook	05/12/2023 - 8:06 PM
Bernal	Trey	La Pesca Lodge	05/10/2023 - 12:53 PM
Berris	Stephen D	Fishaholics	03/16/2023 - 11:26 PM
Besser Meyer	Emily	Ftu	04/29/2023 - 9:25 AM
Betancourt	Aiden	Team Underground	04/10/2023 - 2:25 AM
Betancourt	Delilah	Team Holland	05/12/2023 - 6:18 PM
Betancourt	Rolando	Team Underground	04/10/2023 - 2:25 AM
Birdwell	Charles	South Austin Marine	04/26/2023 - 11:44 AM
Birdwell	Brian	South Austin Marine	04/26/2023 - 11:41 AM
Bitar	Zachary	Salty Amigos	05/01/2023 - 6:35 PM
Blanco	Clemente	Kokos	02/25/2023 - 10:02 AM
Blount	Jeremy	Tight Line Charters	03/07/2023 - 9:38 AM
Boggus	Jacob	Flechas Frias	02/01/2023 - 1:16 PM
Bookout	Todd	Identify as Fisherperson:	02/16/2023 - 4:52 PM
Borjas	Guadalupe	Waterreellife	02/01/2023 - 5:35 PM

Borjas	Nick	Waterreellife	02/01/2023 - 5:35 PM
Borrego	Adrian	Team Laguna Salt	02/23/2023 - 3:57 PM
Bosard	Tyler	Tight Line Charters	03/07/2023 - 9:38 AM
Bosse	Micheal	Down South Lures	05/02/2023 - 12:00 PM
Brotzman	Alexandra	Isla	05/12/2023 - 7:38 PM
Brown	Scott	Kevin's Crew	03/22/2023 - 9:28 PM
Brown	Jason	Hooked On	04/26/2023 - 7:02 PM
Bubba Rubio	Jose	Osa Beach House	05/05/2023 - 4:31 PM
Buchen	Carrie	Tail Chaser Charters	05/10/2023 - 10:56 AM
Buchen	Charles	Tail Chaser Charters	05/10/2023 - 10:56 AM
Burket	Josh	Monte Charters	05/12/2023 - 5:53 PM
Burket	Jake	Monte Charters	05/12/2023 - 5:53 PM
Burt	Michael	Team of the Ages	05/08/2023 - 4:39 PM
Busse	Chad	High & Dry	05/06/2023 - 2:59 PM
Cadena	Manny	Mancha Chasers	05/01/2023 - 11:28 PM
Calledare	Juliana	* SOCIAL ONLY	05/09/2023 - 7:46 PM
Canalas	Xavier	Soggy Bottom Boys	05/12/2023 - 6:47 PM
Canales	John	2 Walk-Ons and More	04/28/2023 - 12:05 PM
Canales	John M	Uno Mas	05/12/2023 - 7:12 PM
Cantu	Fabian	Fishinrodz	03/04/2023 - 9:21 PM
Cantu	Yvette	Good Times	02/28/2023 - 9:16 PM
Cantu	George	The Sportsman Too	05/02/2023 - 12:10 PM
Cantu	Cameron	Team Busch Light	04/26/2023 - 10:30 AM
Cantu	Arturo	Saca La Net	04/19/2023 - 7:25 PM
Cantu	Jarrett	Team Busch Light	04/26/2023 - 10:30 AM
Cardenas	Randy	Team Uno Mas	02/28/2023 - 9:37 PM
Carillo	Johnny	Team Ramos & Amigos	03/20/2023 - 6:48 PM
Carlisle	Chase	Baffin Boys	03/21/2023 - 1:06 PM
Carlos Carrillo	Juan	Rusty Hookers Fishing Te	05/07/2023 - 8:09 PM
Carpio	Jose M	A.W. Fishing Charters	05/12/2023 - 7:50 PM
Carrales	Hondo	Chanchos	05/12/2023 - 7:42 PM
Carranza	Victor	Team Silva	05/09/2023 - 6:18 PM
Carrera	Erica	Team Gomez	05/04/2023 - 2:08 PM
Carter	Kevin	Pot Lickers	05/02/2023 - 11:43 AM
Casares	Blake	Reel Rookies	05/09/2023 - 11:34 PM
Cash	Justin	Palomas Y Palmas	03/14/2023 - 12:32 PM
Cassels	Barrett	Canyon Lake Tail Chaser	05/02/2023 - 11:16 PM
Cavazos	Frank	SNOOK1	05/12/2023 - 7:14 PM
Cavazos	Caleb	VCM Insurance	05/01/2023 - 8:55 PM
Cavazos	Jeremy	Chanchos	05/12/2023 - 7:40 PM
Cepeda	Jerardo	Spoon-Fed	03/01/2023 - 2:24 PM
Cerda	Kenneth	Outwade	02/27/2023 - 6:33 AM
Cerda	Michael	Outwade	02/27/2023 - 6:33 AM

Cervantes	Valerie	* SOCIAL ONLY	05/06/2023 - 8:42 PM
Chairez	Alejandro	Action Aire Llc	03/01/2023 - 11:07 AM
Chamberlain	Frank	Wet Dreamz	05/08/2023 - 11:43 PM
Chapa	Tommy	Moringa Mafia	03/23/2023 - 6:22 PM
Chapa Jr.	Corando	Fish Have Wittle Mouth	04/12/2023 - 10:32 PM
Chappell	Charles	Coastal Cowboys	02/17/2023 - 10:34 AM
Chappell	Jacob	Soggy Bottom Boys	05/12/2023 - 6:46 PM
Chappell	Cameron	Coastal Cowboys	02/17/2023 - 10:34 AM
Chavarria	Danny	Norfolk Enchants	05/01/2023 - 4:42 PM
Chaves	Ruben	Team Carajo 1	05/12/2023 - 5:33 PM
Chavez	Neil	VCM Insurance	03/31/2023 - 9:40 AM
Chavez	Laura	Catch N Reeleez	02/25/2023 - 6:30 PM
Cheshire	Clay	Los Tres Caballos	05/12/2023 - 6:20 PM
Chong	Gracie	Always Rigged	04/18/2023 - 10:43 PM
Chong	Sammy	Always Rigged	05/12/2023 - 7:02 PM
Cisneros	Baltazar	Rusty Hooks	02/28/2023 - 6:04 PM
Cisneros	Mark	Norfolk Enchants	04/25/2023 - 11:05 AM
Cisneros	Janet	Rusty Hooks	02/28/2023 - 6:04 PM
Cisneros	Aaron	Tight Line Charters	03/07/2023 - 9:38 AM
cisneros III	janet	Beach Please	02/28/2023 - 10:42 PM
cisneross	baltazar	Beach Please	02/28/2023 - 10:42 PM
Clark	Brian	Its A Keeper	01/30/2023 - 3:46 PM
Clester	Chip	Knotty Hookers	05/03/2023 - 3:19 PM
Cochran Carol	Carlos	Big G's World Class Firev	05/08/2023 - 10:46 AM
Cole	Chris	Chris's Crew	04/25/2023 - 10:09 PM
Cole	Todd	Los Tres Caballos	05/12/2023 - 5:21 PM
Collazo	Saul	Southpoint Anglers	04/23/2023 - 11:02 PM
Collins	Gracie	Team Elkins	05/12/2023 - 6:20 PM
Contreras	Ruby	Reel Addiction	05/02/2023 - 8:04 PM
Contreras	Luis	Moringa Mafia	05/04/2023 - 4:03 PM
Conway	Laura	Full Nelson	05/10/2023 - 12:42 PM
Conway	Rick	Full Nelson	05/10/2023 - 12:41 PM
Cornett	Mathew	Texas Regional Bank	05/12/2023 - 7:07 PM
Cornett	Justin	Texas Regional Bank	05/12/2023 - 7:07 PM
Correa	Derek	Mt Stringer	05/03/2023 - 9:36 PM
Cortez	Esteban	Fishinrodz	03/04/2023 - 7:47 PM
Cortez	Julian	Here For Revenge	02/01/2023 - 8:29 PM
Cortez	Cristian	Los Hogs	05/07/2023 - 6:55 PM
Cortez	Emilo	3 Time Losers	02/08/2023 - 9:06 PM
Cortez	Sanda	* SOCIAL ONLY	05/08/2023 - 8:22 AM
Cowan	Darryl	Aquaholics	04/10/2023 - 1:12 PM
Crepeau	Austin	Team Charter	03/01/2023 - 6:38 PM
Crepeau	Katie	Team Charter	05/05/2023 - 6:20 PM

Crepeau	Michael	Team Charter	03/01/2023 - 6:38 PM
Crisman	Michael	Cuatro Amigos	05/09/2023 - 12:02 AM
Crosby	Skip	Megabite	02/01/2023 - 1:14 PM
Crouch	Dillon	Chanchos	05/12/2023 - 6:39 PM
Crow	Logan	Los Hogs	05/05/2023 - 12:30 PM
Cruz	Rene	Mancha Chasers	05/09/2023 - 6:06 PM
Cruz	Brandon	PCCU	04/29/2023 - 12:18 PM
Curry	Eddie	Stanzfam	05/12/2023 - 6:21 PM
D Salazar Jr	David	Dos Hermanos	02/24/2023 - 11:52 AM
Daniels	Chris	Dilligaf	05/08/2023 - 7:15 PM
Dauer	Daniel	CATCH22	02/05/2023 - 12:31 PM
Dauer	Devin	CATCH22	02/05/2023 - 12:31 PM
Davila	Nancy	Norfolk Enchants	05/01/2023 - 6:27 PM
Davila Retired	Mario	Norfolk Enchants	04/26/2023 - 11:44 AM
Davis	George	Laguna Lifestyle	03/07/2023 - 11:44 AM
Davis	Wayne	Kwigglers	04/09/2023 - 9:56 AM
De La Vina	Daniel	Lone Star National Bank	04/24/2023 - 3:33 PM
De La Vina	Cynthia	* SOCIAL ONLY	05/09/2023 - 9:29 AM
De Leon	Daniel	El J	05/08/2023 - 6:39 PM
De Leon	Cj	* SOCIAL ONLY	05/07/2023 - 3:38 PM
De Leon	Rogelio	Keepin' It Reel Rgv	04/11/2023 - 10:57 PM
De Los Santos	Michael	Lone Star National Bank	04/24/2023 - 3:33 PM
De Luna	Rene	Pro Rookies	05/06/2023 - 6:13 PM
Dean	Brady	Rusty Hookers Fishing Te	03/31/2023 - 11:09 PM
del la cruz	rudy	Power Source	04/02/2023 - 7:29 PM
Del Rio	Neto	Yummies Bistro	05/03/2023 - 1:02 PM
Del Rio	Ernie	Yummies Bistro	05/03/2023 - 1:02 PM
DeLeon	Israel	D&R	05/12/2023 - 5:39 PM
DeLeon	Pedro	D&R	05/12/2023 - 5:39 PM
Deleon	Dario	Lamia	05/04/2023 - 6:57 PM
Deleon	Ayden	Reel Rookies	05/09/2023 - 11:34 PM
Deleon	Adrian	Texas Elite Hauling	03/17/2023 - 9:34 PM
Delgado	Ashia	Eat.sleep.fish.repeat.	04/06/2023 - 3:04 PM
Delgado	Justin Ray	Eat.sleep.fish.repeat.	04/06/2023 - 3:04 PM
Dent	Jeremy	Hooked On	05/12/2023 - 6:04 PM
Diaz	Salomon	La Chapita	03/20/2023 - 3:04 PM
Diaz	Leroy	La Mera Paipa Y Las Paip	05/01/2023 - 9:55 PM
Diaz	Sergio	El J	05/08/2023 - 6:39 PM
Diaz	Rodolfo	Rage Against The Reds	05/12/2023 - 6:28 PM
Diaz	Marcello	Rage Against The Reds	05/12/2023 - 6:29 PM
Dolfo	Amanda	The Cove	05/07/2023 - 3:18 PM
Dolfo	Baron	The Cove	05/07/2023 - 3:18 PM
Dominguez	Maritza	Don't Sea Me!	02/01/2023 - 2:07 PM

Donahue	Dennis	Texas Sportsman	05/09/2023 - 7:36 PM
Dorsett	Juan M	Fishaholics	03/16/2023 - 11:26 PM
Draehn	David	Chasing Tails and Seaing	03/14/2023 - 3:20 PM
Dubert	Michael	Texas Sportsman	05/09/2023 - 7:36 PM
Dusha	Ed	Salt Water Waisted	04/09/2023 - 12:27 PM
Dyer	Karson	Cha Ching	02/24/2023 - 11:20 PM
Dyer	Kevin	Cha Ching	02/24/2023 - 11:20 PM
Eason	Mike	Kwigglers	04/11/2023 - 12:27 PM
Elizondo	Juan	Grupo Adame	05/12/2023 - 6:09 PM
Elkins	Cody	Team Elkins	05/03/2023 - 10:03 PM
Elkins	Chad	Team Elkins	05/03/2023 - 10:03 PM
Elkins	Jeremy	Team Elkins	05/05/2023 - 8:27 PM
Elliff	Merrillee	High & Dry	05/08/2023 - 8:40 AM
Elliff	Tyler	Elliff Motors	05/02/2023 - 2:10 PM
Elliff	Bill	Elliff Motors	05/02/2023 - 2:10 PM
Elliff	Cooper	High & Dry	05/06/2023 - 2:59 PM
Elliff	Chris	High & Dry	05/06/2023 - 2:59 PM
Elliot	Chris	Ftu	04/29/2023 - 9:25 AM
Ellis	Richard	Action Aire Llc	03/01/2023 - 11:07 AM
Ellis	Maria	Action Aire Llc	03/01/2023 - 11:07 AM
Erosa	Jorge A	Ganchados	05/09/2023 - 4:29 PM
Espiricueta	Andy	Pot Lickers	05/05/2023 - 1:37 AM
Esquivel	Santos	Los Salados	05/12/2023 - 6:53 PM
Esquivel	Norman	Dale Pa Ya	04/13/2023 - 11:11 AM
Estes	Preston	Estes/pierce	04/12/2023 - 11:47 AM
Estes	Kari	* SOCIAL ONLY	05/06/2023 - 11:48 PM
Estes	Rob	Estes/pierce	04/12/2023 - 11:47 AM
Estes	Grayson	Estes/pierce	04/12/2023 - 11:47 AM
Estrada Jr	Richard	Down South Lures	05/02/2023 - 12:00 PM
Eubanks	Colin	Palomas Y Palmas	04/03/2023 - 5:56 PM
Evans	John	The Waterboys	05/09/2023 - 8:29 PM
Farias	Jose	Reel Rookies	05/09/2023 - 11:34 PM
Farrar	Julia	Team Ace Towing	04/26/2023 - 3:06 PM
Farrar	David	Team Ace Towing	04/26/2023 - 1:47 PM
Farrer	Ava	Team Ace Towing	05/12/2023 - 6:50 PM
Farrer	Brandon	Team Ace Towing	05/12/2023 - 6:50 PM
Felch	Isaiah	Southern Action Charter	05/12/2023 - 6:36 PM
Fernandez	Willy	Laguna Bandits	04/23/2023 - 11:39 PM
Finney	Samantha Jo	* SOCIAL ONLY	05/06/2023 - 8:26 PM
Fitzpatrick	Hunter	TJ	05/12/2023 - 5:44 PM
Flanagan	Lyn	Fishbones	01/30/2023 - 3:00 PM
Flanagan	Ken	Tail Chaser Charters	05/10/2023 - 10:56 AM
Flanagan	Mike	Fishbones	01/30/2023 - 3:00 PM

Flanagan	Travis	* SOCIAL ONLY	05/07/2023 - 1:11 PM
Flatt	Ed	Dilligaf	05/08/2023 - 7:15 PM
Flores	David	Sal y Limon	02/28/2023 - 8:47 PM
Flores	Marco	Lone Star National Bank	04/24/2023 - 3:33 PM
Flores	Blair	It's Just Grass	04/22/2023 - 7:56 PM
Flores	Josie	Se Me Fue	02/28/2023 - 9:45 PM
Flores	Samantha	Jerk My Rod	05/01/2023 - 1:59 PM
Flores	Jaime	Los Lonely Boys	05/05/2023 - 4:03 PM
Flores	Steven	It's Just Grass	04/22/2023 - 7:54 PM
Flores	Rick	Se Me Fue	02/28/2023 - 9:45 PM
Flores	Emilio	Team Little Red	05/10/2023 - 9:48 AM
Flores	Sandra	Se Me Fue	02/28/2023 - 9:45 PM
Flores	Reynaldo	Single Hook	05/12/2023 - 8:09 PM
Flores	Jj	Lone Star National Bank	04/24/2023 - 3:33 PM
Flores	Eliseo	It's Just Grass	04/22/2023 - 7:56 PM
Flores	Manuel	Se Me Fue	02/28/2023 - 9:45 PM
Fonseca	Jacob	Los Hogs	05/05/2023 - 12:29 PM
Fowkes	Miles	Los Lonely Boys	05/05/2023 - 4:03 PM
Fowler	Ricky	School's Out	05/08/2023 - 5:59 PM
Frausto	James	Cuatro Amigos	04/25/2023 - 10:39 PM
Frazier	Michael	Here For Revenge	02/01/2023 - 8:29 PM
Frazier	Michelle	Here For Revenge	02/01/2023 - 8:29 PM
Frias	Roel	Los Salados	05/12/2023 - 6:54 PM
Froebel	James	Team Cut Bait	04/14/2023 - 3:53 AM
Froebel	Jason	Team Cut Bait	04/14/2023 - 3:53 AM
Froebel	Ryder	Team Cut Bait	04/14/2023 - 3:53 AM
Fuchs	Kailey	Fish Have Wittle Mouth	04/12/2023 - 10:32 PM
Fuentes	Jose L	Arizpe Flooring	05/01/2023 - 11:36 AM
Fultz	Kynsli	Zanshin	05/01/2023 - 1:17 PM
Galindo	Alvaro	La 45	05/01/2023 - 5:41 PM
Galindo	Joaquin	La 45	05/01/2023 - 5:41 PM
Gallegos	Parker	Wolfpack	02/07/2023 - 3:54 PM
Gallegos	Troy	Wolfpack	02/07/2023 - 3:54 PM
Galvan	Lorenzo	Yummies Bistro	05/03/2023 - 1:02 PM
Galvan	Ian	Catfish Killers	05/12/2023 - 8:53 PM
Galvan	Oscar	DEKit South Texas	05/11/2023 - 8:27 PM
Gandia	Jason	Dirty Mud Dogs	05/01/2023 - 10:32 PM
Garay	Alfonso	Always Rigged	04/26/2023 - 10:21 PM
Garces	Ramiro	Reel Amigos	02/22/2023 - 8:32 PM
Garces	Baldomero	Waterreellife	02/09/2023 - 11:39 PM
Garces	Juanita	Waterreellife	02/09/2023 - 11:36 PM
Garces	Mary	Reel Amigos	02/23/2023 - 6:32 PM
Garcia	Jose G	Fishaholics	03/16/2023 - 11:26 PM

Garcia	Jorge	Laguna Bandits	04/23/2023 - 11:39 PM
Garcia	Orlando	Team Laguna Salt	02/23/2023 - 3:57 PM
Garcia	Wally	Team Uno Mas	02/28/2023 - 5:56 PM
Garcia	Raul	Spoon-Fed	03/01/2023 - 2:24 PM
Garcia	Esteban	Team Franky	05/12/2023 - 7:57 PM
Garcia	Tracy	Team Steve	02/01/2023 - 3:53 PM
Garcia	Kelsey	Slim Shady	02/28/2023 - 7:51 PM
Garcia	Baltazar A	Ganchados	02/01/2023 - 12:43 PM
Garcia	Andres	Dale Pa Ya	04/13/2023 - 11:11 AM
Garcia	Ethan	Off the Hook	04/30/2023 - 5:46 PM
Garcia	Leo	Guaranteed Cast	04/18/2023 - 11:16 AM
Garcia	Teresa	Aep Team Boat 1	04/25/2023 - 5:20 PM
Garcia	Buck	Slim Shady	02/28/2023 - 7:51 PM
Garcia	Rolando	Stinky Fingers	03/08/2023 - 4:23 PM
Garcia	Jerry	Good Times	02/28/2023 - 9:16 PM
Garcia	Steven	Team Steve	02/01/2023 - 3:53 PM
Garcia	Reese	Slim Shady	02/28/2023 - 7:51 PM
Garcia	Aj	Ganchados	02/01/2023 - 12:43 PM
Garcia	Shaun	Manchas Fishing Advent	04/18/2023 - 1:41 PM
Garcia	Victoria	* SOCIAL ONLY	05/03/2023 - 10:53 PM
Garcia	Matthew	Laguna Bandits	04/23/2023 - 11:39 PM
Garcia	Yolanda	* SOCIAL ONLY	05/10/2023 - 12:55 AM
Garcia	Jason	Guaranteed Cast	04/18/2023 - 11:16 AM
Garcia	Ruben	Laguna Bandits	04/23/2023 - 11:39 PM
Garcia	Blanca	* SOCIAL ONLY	05/12/2023 - 6:59 PM
Garcia	Andy	Aep Team Boat 1	04/25/2023 - 4:19 PM
Garcia	John	Aep Team Boat 1	03/05/2023 - 10:11 PM
Garcia	Hayes	Slim Shady	02/28/2023 - 7:51 PM
Garcia	Ramiro	Reel Shallow Chasers	05/09/2023 - 11:35 AM
Garcia	Alexander	* SOCIAL ONLY	05/08/2023 - 1:36 PM
Garcia	Cristo	Action Aire Llc	03/01/2023 - 11:07 AM
Garcia III	Oscar	* SOCIAL ONLY	05/08/2023 - 9:20 PM
Garcia III	Andres	Dale Pa Ya	04/13/2023 - 11:11 AM
Garcia Jr	Charlie	Car-Mel Truck Brokerage	04/25/2023 - 11:20 AM
Gardner	Francis	Peril Fishing	02/26/2023 - 4:20 PM
Garrison	Roy	Slam Em	04/23/2023 - 12:30 AM
Garza	Michael	Get the Net !!!!!	02/01/2023 - 4:52 PM
Garza	Aj	Tehuacan	05/12/2023 - 6:29 PM
Garza	Rolando	Casting For Reels	04/14/2023 - 6:39 PM
Garza	Erica	Twilights	02/28/2023 - 4:12 PM
Garza	Aaron	Casting For Reels	04/14/2023 - 6:38 PM
Garza	Richie	Coastal Cowboys	02/17/2023 - 9:40 PM
Garza	Eloy	Ecg Fishing Team	05/09/2023 - 2:37 PM

Garza	Pilar	Long Poles	04/23/2023 - 9:38 AM
Garza	Jeremiah	PCCU	04/29/2023 - 12:18 PM
Garza	Omar	Laguna Lifestyle	03/07/2023 - 11:44 AM
Garza	David	Kwigglers	05/09/2023 - 11:41 PM
Garza	Rosario	Casting For Reels	04/14/2023 - 6:39 PM
Garza	Josh	Twilights	02/28/2023 - 4:12 PM
Garza	Star	Long Poles	04/23/2023 - 9:36 AM
Garza	Michael J	Team Laguna Salt	02/23/2023 - 3:57 PM
Garza	Richard	Coastal Cowboys	02/17/2023 - 9:42 PM
Garza	Dustin	VCM Insurance	03/31/2023 - 9:40 AM
Garza III	Aurelio	Osa Beach House	05/05/2023 - 4:37 PM
Gattas	Cesar	Aguas Chile	05/03/2023 - 10:08 AM
Gentry	Tammie	La Tortuga	02/09/2023 - 9:59 AM
Gentry	Marc	La Tortuga	02/09/2023 - 9:59 AM
Gentry	Kieler	Reelity Check	05/09/2023 - 7:17 PM
Gerlach	Kyle	Reel Rookies	05/09/2023 - 11:34 PM
Gilbert Vela	Capt.	First Cast	05/02/2023 - 6:33 PM
Givens	Scot	Manana Manana	05/03/2023 - 5:21 PM
Godsey	Kevin	Mamas Boys	04/27/2023 - 12:14 PM
Gomez	Monica	Linde We Got Gas Too	05/09/2023 - 12:42 PM
Gomez	Marcos	Team Gomez	05/04/2023 - 2:08 PM
Gomez	Robert	Reel Amigos	05/09/2023 - 9:48 PM
Gomez	Justin	Rusty Hookers Fishing Te	04/12/2023 - 2:19 PM
Gomez	Faviana	Knot Again	04/27/2023 - 11:11 PM
Gomez	Dina	Team Gomez	05/04/2023 - 2:08 PM
Gomez III	Manuel	Team Gomez	05/04/2023 - 2:08 PM
Gonzales	Michael	Stinky Fingers	02/01/2023 - 2:42 PM
Gonzales	Pinky	Salt Water Waisted	04/08/2023 - 3:01 PM
Gonzales	Mario	Dirty Mud Dogs	05/01/2023 - 10:32 PM
Gonzales	Aaron	Off the Hook	04/30/2023 - 5:46 PM
Gonzales	Aaron M	Light Tackle Brothers	05/02/2023 - 11:55 AM
Gonzalez	Matthew	Light Tackle Brothers	05/02/2023 - 11:55 AM
Gonzalez	Arnulfo	La 45	05/01/2023 - 5:41 PM
Gonzalez	Jorge	El J	05/08/2023 - 6:39 PM
Gonzalez	David	Power Source	04/02/2023 - 7:29 PM
Gonzalez	David M	SNOOK1	05/12/2023 - 6:14 PM
Gonzalez	Monica	La 45	05/01/2023 - 5:41 PM
Gonzalez	Trey	Los Plogues	04/13/2023 - 3:53 PM
Gonzalez	Fred	Power Source	04/02/2023 - 7:29 PM
Gonzalez	Mark A	Light Tackle Brothers	05/02/2023 - 11:55 AM
Gonzalez	Julianne	XD Outdoor	04/19/2023 - 3:46 PM
Gonzalez	Rick	Light Tackle Brothers	05/02/2023 - 11:55 AM
Gonzalez	Alonzo	Cha Ching	02/24/2023 - 11:20 PM

Gonzalez	Christy	Sal y Limon	02/28/2023 - 8:47 PM
Gonzalez	JD	By the Bay	05/12/2023 - 6:34 PM
Gonzalez	Homero	Los Plogues	04/13/2023 - 3:53 PM
Gonzalez	Ramiro	Big G's World Class Firev	05/08/2023 - 10:46 AM
Gonzalez	Mark	Power Source	04/02/2023 - 7:29 PM
Gracia	Valeria	* SOCIAL ONLY	05/09/2023 - 5:27 PM
Groomer	Martha	Don't Sea Me!	02/01/2023 - 2:07 PM
Groomer	Rick	Don't Sea Me!	02/01/2023 - 2:07 PM
Guerra	Tom	Catch This	05/03/2023 - 4:08 PM
Guerra	Lynette	Casting For Reels	04/14/2023 - 6:38 PM
Guerra	Roberto	Boat Junkies	05/12/2023 - 5:49 PM
Guerra Jr.	Antonio	Nambe Sur	02/22/2023 - 5:07 PM
Guerrero	Rick	Dilligaf	05/08/2023 - 7:15 PM
Guerrero	Sandy	Dilligaf	05/08/2023 - 7:15 PM
Guerrero	Jorge	Lamia	05/04/2023 - 12:06 PM
Guerrero	Capt Lucy	Lamia	05/02/2023 - 4:44 PM
Guevara	George	Team Size Matters	02/28/2023 - 9:51 PM
Guevara	Manny	Team Size Matters	02/28/2023 - 5:21 PM
Guillen	Jared	Phantasm	04/21/2023 - 6:52 PM
Guillen	Luis	Phantasm	04/21/2023 - 6:52 PM
Gutierrez	Luis	Ecg Fishing Team	05/09/2023 - 2:37 PM
Gutierrez	Marc	Deep River Rascals	05/12/2023 - 8:20 PM
Gutierrez	Jorge	Ecg Fishing Team	05/09/2023 - 2:37 PM
Hamby	logan	Chanchos	05/12/2023 - 6:41 PM
Hanks	Jakob	* SOCIAL ONLY	05/03/2023 - 10:18 AM
Hanks	Christy	* SOCIAL ONLY	05/10/2023 - 12:52 AM
Hanks	Jake	Team Jarheads	05/12/2023 - 7:21 PM
Hanks	Mitchell	Manana Manana	05/03/2023 - 5:21 PM
Hardin	Kaitlyn	Elliff Motors	05/02/2023 - 2:20 PM
Hartung	Tommy	Peril Fishing	02/26/2023 - 4:20 PM
Hauck	Raymond	Reel Lucky	05/12/2023 - 6:31 PM
Healey	Shae	Wolfpack	02/07/2023 - 3:54 PM
Hector Torres	Capt.	First Cast	05/02/2023 - 6:33 PM
Heiligmann	Blair	Aquaholics	04/10/2023 - 1:12 PM
Heiligmann	Robert	Aquaholics	04/10/2023 - 1:12 PM
Heiligmann	Chadd	Aquaholics	04/10/2023 - 1:12 PM
Helms	Joshua W	* SOCIAL ONLY	05/10/2023 - 11:48 AM
Hengel	John	Kevins Crew	03/22/2023 - 9:28 PM
Henry Ara	Louis	Los Plogues	04/13/2023 - 3:53 PM
Henry Ara III	Louis	Los Plogues	04/13/2023 - 3:53 PM
Hererra	Oziel	One Stop	05/12/2023 - 7:46 PM
Hernandez	Alex	DEKit South Texas	05/11/2023 - 8:24 PM
Hernandez	Hector	The Sportsman	05/02/2023 - 11:24 AM

Hernandez	Joseph	Lja Logistics Llc	05/07/2023 - 10:39 PM
Hernandez	Adrian	Car-Mel Truck Brokerage	05/12/2023 - 8:05 PM
Hernandez	Christopher	Team Size Matters 2	05/03/2023 - 8:46 PM
Hernandez	Fabian	Manchas Fishing Advent	04/18/2023 - 1:41 PM
Hernandez	Diego	Arizpe Flooring	05/01/2023 - 11:36 AM
Hernandez	Lindsay	Eat.sleep.fish.repeat.	05/12/2023 - 6:24 PM
Hernandez	Francisco	Fishing Outlaws	02/28/2023 - 9:46 PM
Hernandez	Frank	Team Franky	05/12/2023 - 7:57 PM
Hernandez	Mayra	Team Franky	05/12/2023 - 7:57 PM
Hernandez Jr	Rodolfo	Salty Roughnecks	05/12/2023 - 7:51 PM
Herrera	Oliver	Deep River Rascals	05/12/2023 - 8:22 PM
Herrera	Bobby	Southpoint Anglers	04/23/2023 - 11:03 PM
Herrera	Johnny	Deep River Rascals	05/12/2023 - 7:23 PM
Higgins	Larry	Knotty Hookers	05/03/2023 - 3:11 PM
Hill	Capt. Phil	Fishy	04/13/2023 - 2:47 PM
Hinojosa	Marc	Two Mile Line	04/12/2023 - 6:42 PM
Hinojosa	Ernie	La Pesca Lodge	05/01/2023 - 11:17 AM
Hinojosa	Zaragoza	Two Mile Line	04/12/2023 - 6:42 PM
Hinojosa	Sonny	Kwigglers	04/10/2023 - 7:35 PM
Hinojosa	Eric	La Pesca Lodge	05/01/2023 - 11:17 AM
Hinojosa	Javier	Red Alert	04/23/2023 - 2:18 PM
Hinojosa	Daniel	Red Alert	04/23/2023 - 2:18 PM
Holdridge	Carter	Canyon Lake Tail Chaser	05/02/2023 - 11:16 PM
Holekamp	Logan	Twilights	02/28/2023 - 5:41 PM
Holekamp	Erin	Twilights	02/28/2023 - 5:39 PM
Holland	Michael	Team Holland	04/25/2023 - 10:09 PM
Holland	Daniel	Team Holland	04/25/2023 - 10:09 PM
Hood	Clint	Muddy Rudders	02/16/2023 - 12:08 PM
Horner	Raymond	Team Pico	02/28/2023 - 9:57 PM
Horner	Kate	Team Pico	02/28/2023 - 9:57 PM
Horner	Audrey	Team Pico	02/28/2023 - 9:57 PM
Horner	Clarissa	Team Pico	02/28/2023 - 9:57 PM
Howe	Jon	Linde We Got Gas Too	05/09/2023 - 12:44 PM
Hsu	Steve	Here For Revenge	04/10/2023 - 7:19 PM
Huerta	Kelly	Norfolk Enchants	05/01/2023 - 4:36 PM
Hughston	Sam	Team Wernecke	02/28/2023 - 6:22 PM
Hughston	Starla	Fish On	05/07/2023 - 9:05 PM
Hultquist	Ron	Mamas Boys	04/27/2023 - 12:14 PM
I Vera	Carlos	Team Sarge	05/03/2023 - 8:01 PM
Ill	Joe Pena	Tehuacan	05/09/2023 - 10:20 PM
Infante	Joe	Uno Mas	05/12/2023 - 8:11 PM
Infante	Michael	La Changa	05/12/2023 - 7:54 PM
Infante	Martin	Uno Mas	05/12/2023 - 8:12 PM

J Gonzales	Anissa	Stinky Fingers	03/03/2023 - 6:18 PM
J. Risica	Tony	Triple T	02/01/2023 - 4:08 PM
Jaime Alfaro	Capt.	Catch N Reeleez	02/25/2023 - 6:30 PM
Jaime Valdez	Luis	Phantasm	04/21/2023 - 6:52 PM
Jaime Valdez J	Luis	Phantasm	04/21/2023 - 6:52 PM
Jeter	Luke	The Nervous Mullet	02/06/2023 - 10:05 AM
Jilpas	Jeremy	Wet Dreamz	05/08/2023 - 11:43 PM
Jimenez	Eddie	Pro Rookies	04/27/2023 - 5:57 PM
Jimenez	Jacob	Pro Rookies	05/06/2023 - 11:18 AM
Jimenez Jr	Javier	Pro Rookies	04/03/2023 - 9:27 AM
Johnson	Brent	Texas Sportsman	05/12/2023 - 7:39 PM
Johnson	Gary	Keepin It Reel	03/07/2023 - 5:02 PM
Johnson	Anthony	Reelity Check	05/09/2023 - 7:17 PM
Johnson	Pam	Ftu	05/10/2023 - 9:08 AM
Johnson	Phyllis	Keepin It Reel	03/07/2023 - 4:05 PM
Johnson	Luke	Redfish Pachanga	05/01/2023 - 4:47 PM
Johnson	Ryan	CATCH22	05/01/2023 - 5:27 PM
Johnson	Dennis	Texas Hooker	04/28/2023 - 1:39 PM
Johnston	Chris	Team Erika	03/11/2023 - 11:57 AM
Jones	Brandon	* SOCIAL ONLY	05/08/2023 - 12:47 PM
Jones	Seth	Anthem	05/02/2023 - 4:43 PM
Jones	Katie	* SOCIAL ONLY	05/09/2023 - 2:06 PM
Jones	Hanan	Anthem	05/02/2023 - 4:43 PM
Jones	Christine	Osa Beach House	05/05/2023 - 4:28 PM
Jones	Jared	Team High Tide	04/07/2023 - 10:26 AM
Jones	Michael	* SOCIAL ONLY	05/10/2023 - 11:46 AM
Jones.	Brandon	Team RGV Lures	05/06/2023 - 12:04 AM
Jr Rodriguez	Porfirio	The Sportsman Too	05/02/2023 - 12:10 PM
Juarez	Tyler	Light Tackle Brothers	05/02/2023 - 11:55 AM
Juarez	Jerry	Team Little Red	05/12/2023 - 7:02 PM
Julian Nieto	Jesse	Dale Shine Bros	02/28/2023 - 10:01 PM
Junco	Taylor	Kevins Crew	03/22/2023 - 9:28 PM
Justice	Scott	Impac Mfg	02/20/2023 - 8:57 PM
Justice	Rusty	Impac Mfg	02/16/2023 - 12:24 PM
Justin Shull	Elliot	Linde We Got Gas	04/06/2023 - 7:05 PM
Keath	Hunter	Prop Scar	05/05/2023 - 8:45 PM
Keath	Stanton	Prop Scar	05/05/2023 - 8:45 PM
Keen	Greg	Knotty Hookers	05/03/2023 - 3:19 PM
Keng	Chase	The Nervous Mullet	02/06/2023 - 10:05 AM
Kiker	Tim	Don't Sea Me!	02/01/2023 - 2:07 PM
Kilbourn	Cody	Palomas Y Palmas	03/14/2023 - 12:48 PM
Killian	Kendrick	Impac Mfg	02/18/2023 - 11:51 AM
Kinney	Erika	Sick Monkeys	03/01/2023 - 10:52 AM

Kinney	Chad	Sick Monkeys	03/01/2023 - 10:52 AM
Klaerner	April	Buoy Snatchers	02/01/2023 - 8:21 PM
Klaerner	Jesse	Buoy Snatchers	02/01/2023 - 8:21 PM
Klam	David	Artyfishall	02/08/2023 - 5:36 PM
Klam	Frank	Artyfishall	02/08/2023 - 5:36 PM
Klostermann	Kelsey	* SOCIAL ONLY	05/03/2023 - 10:15 AM
Koricanek	Wyatt	The Cove	05/07/2023 - 3:18 PM
Krupula	Brandon	Team of the Ages	05/08/2023 - 4:41 PM
Kucia	Trevor	Cuatro Amigos	05/12/2023 - 8:14 PM
Kucia	Taylor	Off the Hook	04/30/2023 - 5:46 PM
La Garza	Derek de	Off the Hook	04/30/2023 - 5:40 PM
Lamantia	Nick	Team Busch Light	04/26/2023 - 10:30 AM
Landry	Craig	Chasing Tails and Seaing	03/14/2023 - 3:20 PM
Langford	Rusty	Its A Keeper	05/05/2023 - 10:02 PM
Lankford	Andrew	Baffin Boys	03/21/2023 - 1:06 PM
Le Blanc	Andrew	Guaranteed Cast	04/26/2023 - 12:39 PM
Lecompte	David	Reel Sporty	04/12/2023 - 8:12 AM
Ledesma	Noel	Prime Time	03/01/2023 - 11:11 AM
Leinneweber	Justin	Peril Fishing	02/26/2023 - 4:20 PM
Leon	Javier de	Red Ninja	05/12/2023 - 7:30 PM
Lerma	Marco	Outwade	02/27/2023 - 6:33 AM
Lerma	Mikael	Outwade	02/27/2023 - 6:33 AM
Lewman	Don	Team Erika	03/11/2023 - 11:57 AM
Lewman	Joseph	Team Erika	03/11/2023 - 11:57 AM
Lewman	Morgan	Team Erika	03/11/2023 - 12:01 PM
Lewman	Jackie	Team Erika	03/11/2023 - 11:57 AM
Leyva	Fabian	Team RGV Lures	05/06/2023 - 12:04 AM
Leyva	Jesus	Team RGV Lures	05/06/2023 - 12:04 AM
Libby	Dallas	Thomae Ranch	02/01/2023 - 8:32 PM
Lively	Hudson	* SOCIAL ONLY	05/06/2023 - 9:47 PM
Lockhart	James	Anthem	05/02/2023 - 4:43 PM
Loera	Joey	Reel Fun	05/02/2023 - 11:20 AM
Loera	Lizette	Reel Fun	05/02/2023 - 11:20 AM
Lofton	Hunter	Redfish Pachanga	05/01/2023 - 4:47 PM
Longoria	Alex	Reel Amigos	02/22/2023 - 8:32 PM
Longoria	JoAnna	Reel Amigos	05/12/2023 - 5:28 PM
Lopez	Joey	Hooked For Life	03/26/2023 - 5:01 PM
Lopez	Arnold	Phantasm	04/21/2023 - 6:52 PM
Lopez	Mark	Team Laguna Salt	02/23/2023 - 3:57 PM
LÃ³pez	Peter	The Rookies	05/08/2023 - 6:36 PM
Lopez	Francisco	Fishing Outlaws	02/28/2023 - 9:46 PM
Lopez	Belinda	Team Recon-Ing	03/03/2023 - 4:30 PM
Lopez	Abigail	Team Franky	05/12/2023 - 7:57 PM

Lopez	Eric	Deep River Rascals	05/12/2023 - 8:19 PM
Lopez	Jacob	Team Murky	04/10/2023 - 6:45 PM
Lopez	Joel	Fishing Outlaws	02/28/2023 - 9:46 PM
Lopez	Blaine	Team Recon-Ing	03/03/2023 - 4:30 PM
Lopez	Danny	Get the Net !!!!!	04/26/2023 - 1:30 PM
Lopez	Adrian	The Rookies	05/08/2023 - 6:36 PM
Lopez	Joshua	Beach Please	02/28/2023 - 10:42 PM
Lopez	Keyan	Team Murky	04/10/2023 - 6:45 PM
Lopez Jr.	Hector	Always Rigged	04/18/2023 - 10:43 PM
Lozano	Fred	Wet Dreamz	05/08/2023 - 11:43 PM
Lozano	Zeke	Mancha Chasers	05/01/2023 - 11:28 PM
Lucio	Jesse	Bella Babes	05/02/2023 - 10:10 PM
Lux	Mark	Peril Fishing	05/12/2023 - 7:59 PM
Macaulay	Selina	Fishy	04/13/2023 - 2:47 PM
Macdonald	Kevin	Mamas Boys	04/27/2023 - 12:14 PM
MacLennan	Luke	MacLennan	04/19/2023 - 11:55 AM
MacLennan	David	MacLennan	04/19/2023 - 11:55 AM
Maddox	Jerry	Identify as Fisherperson:	02/16/2023 - 4:52 PM
Magouirk	Mark	Zanshin	04/12/2023 - 1:11 PM
Magouirk	Brandon	Zanshin	05/08/2023 - 1:21 PM
Magouirk	Aidan	Zanshin	05/08/2023 - 1:19 PM
Magouirk	Sandy	Zanshin	05/01/2023 - 1:47 PM
Mallett	Nicholas	TJ	05/12/2023 - 5:45 PM
Manis	Cassie	Team V.O.	05/12/2023 - 6:33 PM
Manuel Ramir	Luis	Boat Junkies	05/03/2023 - 3:47 PM
Maraboto Jr	Raul	Linde We Got Gas	04/06/2023 - 7:05 PM
Marburger	Miles	Bay Money	02/27/2023 - 12:18 AM
Mares	Jeannette	Team Mares	02/06/2023 - 9:28 PM
Mares	David	No Fish	04/07/2023 - 2:55 PM
Mares	Jose	No Fish	04/07/2023 - 2:55 PM
Mares Jr.	Robert	Team Mares	02/06/2023 - 9:29 PM
Marett	Ronnie	Get Used 2 It	03/22/2023 - 11:07 AM
Marikos	Andrew	* SOCIAL ONLY	05/06/2023 - 10:11 PM
Marino	Marissa	* SOCIAL ONLY	05/01/2023 - 10:38 PM
Marino	Stephen	Catch This	05/03/2023 - 4:08 PM
Marlow	Dj	Red Alert	04/23/2023 - 2:18 PM
Marren	Jessica	Bella Babes	05/02/2023 - 10:10 PM
Marren	Emma	Bella Babes	05/02/2023 - 10:10 PM
Marren	James	Bella Babes	05/02/2023 - 10:10 PM
Marren	John	Bella Babes	05/02/2023 - 10:10 PM
Marshal	Hardin	Elliff Motors	05/02/2023 - 2:10 PM
Martin	Kurt	Car-Mel Truck Brokerage	05/12/2023 - 7:09 PM
Martin	Hank	Los Tres Caballos	05/12/2023 - 5:20 PM

Martinez	Rudy	Team Size Matters 2	05/03/2023 - 8:46 PM
Martinez	Rosalinda	* SOCIAL ONLY	05/03/2023 - 10:25 PM
Martinez	Oscar	OREILLY23	05/05/2023 - 12:50 PM
Martinez	Oziel	Grupo Adame	05/12/2023 - 6:08 PM
Martinez	Alex	Red Dawn	05/07/2023 - 5:03 PM
Martinez	Rick	Team RGV Lures	05/06/2023 - 12:04 AM
Martinez	Rigo	Salty Roughnecks	04/21/2023 - 10:22 AM
Martinez	Mathew	School's Out	05/12/2023 - 7:07 PM
Martinez	Julio	Laguna Lifestyle	03/07/2023 - 11:44 AM
Martinez	Christopher	Red Dawn	05/07/2023 - 9:11 PM
Martinez	Daniel	In it to Win It	05/12/2023 - 5:12 PM
Martinez	Isaiah	School's Out	05/08/2023 - 5:59 PM
Martinez	Jorge	Grupo Adame	05/12/2023 - 7:09 PM
Martinez	Julissa	Salty Roughnecks	04/21/2023 - 10:23 AM
Martinez	Michael	Nambe Sur	05/12/2023 - 7:20 PM
Martinez	Cody	Team Size Matters 2	05/05/2023 - 10:01 AM
Martinez Jr	Rodolfo	Team Ramos & Amigos	03/20/2023 - 6:48 PM
Martinez Jr	Rigo	Salty Roughnecks	04/21/2023 - 10:23 AM
Maruri	Eddie	Prime Time	03/07/2023 - 8:04 PM
Mathews	Cameron	* SOCIAL ONLY	05/07/2023 - 12:23 PM
Mathis	Sterling	Long Poles	05/12/2023 - 6:22 PM
Mathis	Dustin	Long Poles	05/12/2023 - 6:21 PM
Mauric	Jessica	Fish On	05/07/2023 - 9:05 PM
McClanahan S	Ronday	Team RGV Lures	05/06/2023 - 12:04 AM
McCormick	Nathaniel	Team Holland	04/25/2023 - 10:09 PM
McGlasson	Chris	Hook'em	05/02/2023 - 10:37 PM
McGowen	Dean	Team Carajo 1	05/12/2023 - 7:00 PM
McLelland	John	Kwigglers	04/09/2023 - 9:53 AM
McNabb	Samantha	TJ	05/12/2023 - 5:44 PM
McRae	Tim	Team Recon-Ing	03/03/2023 - 4:30 PM
Meade	Scott	Flechas Frias	02/01/2023 - 1:16 PM
Medel	Jolie	* SOCIAL ONLY	05/07/2023 - 3:36 PM
Medel	Natalie	* SOCIAL ONLY	05/07/2023 - 3:34 PM
Medel	Joseph	Aguas Chile	05/03/2023 - 10:08 AM
Medel	Cash	* SOCIAL ONLY	05/07/2023 - 3:36 PM
Medellin	Cesar	Rippin Lips	02/03/2023 - 2:33 PM
Medellin	Janie	Rippin Lips	02/03/2023 - 2:33 PM
Melendez	Miguel	Manana Manana	05/03/2023 - 5:21 PM
Mena	Omar	DEKit South Texas	05/11/2023 - 7:26 PM
Mendez	Liliana	Chasin' Tails	05/03/2023 - 11:36 AM
Mendez	Juan	Chasin' Tails	05/03/2023 - 11:36 AM
Mendez	Manuel	La Cuchara Team	05/03/2023 - 9:09 PM
Mendez	Claudia	Chasin' Tails	05/03/2023 - 11:36 AM

Mendiola	Angel	Ganchados	05/08/2023 - 5:42 PM
Mendiola	Reynaldo	Reel Shallow Chasers	05/12/2023 - 7:23 PM
Mendoza	Brandon	Reel Shallow Chasers	05/12/2023 - 7:22 PM
Merrill	Randy	Tail Chaser Charters	05/10/2023 - 10:56 AM
Metzger	Jason	A.W. Fishing Charters	02/07/2023 - 1:43 PM
Meyer	Joe	Ftu	04/29/2023 - 9:25 AM
Michael Rodrij	James	XD Outdoor	03/26/2023 - 5:01 PM
Mike McDanie	F.	Salt Water Waisted	04/08/2023 - 2:35 PM
Miller	Terrell	Baffin Boys	03/21/2023 - 1:06 PM
Miller	Todd	Tres Amigos	05/05/2023 - 12:01 PM
Miller	Kenneth	Coastal Cowboys	02/27/2023 - 2:11 PM
Milligan	Anthony	Team Murky	04/10/2023 - 6:45 PM
Mireles	Hernan	VCM Insurance	03/31/2023 - 9:40 AM
Mize	Jerry	Muddy Rudders	05/12/2023 - 6:56 PM
Mock	Corey	Reelity Check	05/09/2023 - 7:17 PM
Molinaro	Bob	Power Loungers	02/28/2023 - 5:24 PM
Monica Galvar	Coty	Rusty Hooks	02/28/2023 - 6:04 PM
Montalgo	Omar	Monte Charters	05/12/2023 - 5:54 PM
Montalvo	Michael	Chris's Crew	04/25/2023 - 10:10 PM
Montemayor	Leroy	Monte Charters	05/12/2023 - 5:54 PM
Montenegro	Ruben	Team Murky	04/10/2023 - 6:45 PM
Montes	Oscar	Aguas Chile	05/03/2023 - 10:08 AM
Moreno	Luis	* SOCIAL ONLY	05/09/2023 - 5:26 PM
Moreno	Roberto	Broken Line	02/01/2023 - 3:22 PM
Morin	Israel	Wet A Hook	04/21/2023 - 11:26 AM
Moss	Cory	Playin Thru	02/19/2023 - 7:15 PM
Moss	Jody	Playin Thru	02/19/2023 - 7:18 PM
Munoz	Johnny	Mt Stringer	05/03/2023 - 8:26 PM
Murley	Dylan	Aep Team Boat 1	03/05/2023 - 10:11 PM
Navarro	Rolando	In it to Win It	05/12/2023 - 6:12 PM
Nelson	Melanie	Full Nelson	05/10/2023 - 12:42 PM
Nelson	Steve	Full Nelson	05/10/2023 - 12:42 PM
Nicholas	Robbin	Action Aire Llc	03/01/2023 - 11:07 AM
Nieto	Jaime	Dale Shine Bros	02/28/2023 - 10:01 PM
Nieto	Victor	Dirty Mud Dogs	05/01/2023 - 10:32 PM
Nieto	Jesse	Dale Shine Bros	02/28/2023 - 10:01 PM
Nieto	Javier	Dale Shine Bros	02/28/2023 - 10:01 PM
Nisino	Carlos	Kokos	05/12/2023 - 5:23 PM
Noriega	Jesse	Aguas Chile	05/03/2023 - 10:08 AM
O Mendoza	Cesar	Rippin Lips	02/03/2023 - 2:33 PM
Ochoa	Isaac	Red Ninja	05/12/2023 - 7:30 PM
Ochoa	Karely	Red Ninja	05/12/2023 - 7:30 PM
Ochoa Jr	Isaac	Red Ninja	05/12/2023 - 7:30 PM

Olguin	Juan	The Sportsman Too	05/02/2023 - 12:10 PM
Olivares	Antonio	Hook'em	05/02/2023 - 10:37 PM
Olivarez	Javier	No Fish	04/07/2023 - 2:55 PM
Olivarez	Christina	Team Recon-Ing	03/03/2023 - 4:30 PM
Olivarez	Roy	Team Recon-Ing	03/03/2023 - 4:30 PM
Olivarez	Jesse	OREILLY23	05/05/2023 - 12:50 PM
Olivo	Jason	Team Sarge	05/03/2023 - 8:01 PM
Omick	Keaton	Palomas Y Palmas	03/14/2023 - 1:57 PM
Ontiveros	Omar	Good Times	05/02/2023 - 3:07 PM
Orta	Raymond	Moringa Mafia	05/04/2023 - 3:49 PM
Ortega	Martin	Team Ace Towing	05/08/2023 - 10:19 AM
Ortega	Stephen	Jerk My Rod	05/01/2023 - 1:59 PM
Ortiz	Victor	Team V.O.	05/12/2023 - 6:33 PM
Ortiz	Victoria	Team V.O.	05/12/2023 - 6:33 PM
Padilla	Alex	Black Mamba	04/18/2023 - 12:05 AM
Palacios	Roberto	3 Time Losers	04/06/2023 - 10:48 AM
Pardo	Armando	Team Carajo 1	05/02/2023 - 10:48 AM
Paris	Ed	Baffin Boys	03/21/2023 - 1:06 PM
Parker	Derek	Bexco Transport	04/17/2023 - 2:07 PM
Parra	Oscar	Boat Junkies	05/03/2023 - 3:47 PM
Parra	Rafael	Boat Junkies	05/03/2023 - 3:47 PM
Parshley	Todd	Impac Mfg	02/25/2023 - 3:09 PM
Partida	Robbie	In it to Win It	05/12/2023 - 6:12 PM
Partida	Luis	La Mera Paipa Y Las Paip	05/01/2023 - 9:55 PM
Partida	Brian	La Mera Paipa Y Las Paip	05/01/2023 - 9:55 PM
Patterson	Franklin	Pot Lickers	05/02/2023 - 10:57 AM
Patterson	John	Pot Lickers	05/02/2023 - 10:30 AM
Pena	Max	Tehuacan	05/09/2023 - 10:20 PM
Pena	Ivan	Fishing Outlaws	02/28/2023 - 9:46 PM
Pena	Seth	Tehuacan	05/09/2023 - 10:20 PM
Pena	Joe	Two Mile Line	04/12/2023 - 6:42 PM
Pena	Nat	Norfolk Enchants	03/08/2023 - 1:12 PM
Perez	Alejandro	Saca La Net	04/19/2023 - 7:25 PM
Perez	Camilo	Nambe Sur	02/21/2023 - 7:21 PM
Perez	Ruben	Car-Mel Truck Brokerage	05/12/2023 - 8:09 PM
Perez	Robert	La 45	05/01/2023 - 5:41 PM
Perez	Roy	Pro Rookies	05/04/2023 - 7:49 PM
Perez	Jacob	Team Murky	04/10/2023 - 6:45 PM
Perez	Nancy D	Shooting For Reds	02/22/2023 - 3:47 PM
Perez	John	No Fish	04/07/2023 - 2:55 PM
Perez	Delma	Better Knot	02/21/2023 - 6:14 PM
Perez	Juan	A.W. Fishing Charters	05/09/2023 - 11:47 AM
Perez	Guadalupe	School's Out	05/08/2023 - 5:48 PM

Perez	Michael	Shooting For Reds	02/22/2023 - 3:47 PM
Perez	Victor	Better Knot	02/21/2023 - 6:14 PM
Perez	Roel	Shooting For Reds	02/22/2023 - 3:47 PM
Perez	Benito	Team Size Matters	05/04/2023 - 8:10 PM
Perlitz	Zach	Redfish Pachanga	05/01/2023 - 4:47 PM
Perry	Melissa	Team Reel Broke	02/14/2023 - 1:16 PM
Perry	Bobby	Team Reel Broke	02/14/2023 - 1:16 PM
Perry	Brayden	Team Reel Broke	02/14/2023 - 1:16 PM
Pierce	Ben	Estes/pierce	04/12/2023 - 11:47 AM
Pierce	Randy	Sick Monkeys	03/01/2023 - 10:52 AM
Pierce	Will	Estes/pierce	04/12/2023 - 11:47 AM
Pither	Pat	Get Used 2 It	03/22/2023 - 8:30 PM
PizaÃ±a	Jaime	La Chapita	04/11/2023 - 3:33 PM
PizaÃ±a	Ricardo	La Chapita	04/11/2023 - 3:45 PM
Polvado	Brett	Reel Lucky	05/12/2023 - 7:30 PM
Power	Hannah	Lone Star Guide	02/23/2023 - 6:57 PM
Power	Travis	Lone Star Guide	02/23/2023 - 6:57 PM
Prado	Joseph	Slam Em	05/01/2023 - 11:04 AM
Price	Jake	The Nervous Mullet	02/06/2023 - 10:05 AM
Prieto	Rick	3AMIGOS	02/28/2023 - 9:32 PM
prudhome	kevin	Power Loungers	02/28/2023 - 5:24 PM
Pugh	Trey	Playin Thru	04/27/2023 - 10:42 AM
Putenjnad	Steve	Port of Harlingen	05/12/2023 - 7:22 PM
Quintero	Hector	Car-Mel Truck Brokerage	04/25/2023 - 11:20 AM
Quiroz	Maryann	Team Quiroz	02/28/2023 - 5:51 PM
Quiroz	Dominique	Team Quiroz	02/28/2023 - 5:51 PM
Quiroz	Frankie	Texas Regional Bank	05/12/2023 - 7:07 PM
Quiroz	Patrick	Team Quiroz	02/28/2023 - 5:51 PM
Quiroz Jr	Pedro	Team Quiroz	02/28/2023 - 5:51 PM
Quiroz Sr	Pedro	Team Quiroz	02/28/2023 - 5:51 PM
R Salazar III	David	Dos Hermanos	02/24/2023 - 11:52 AM
R. Chapa	Gunner	Fish Have Wittle Mouth	04/12/2023 - 10:32 PM
R. Rivera	Joshua	Black Mamba	04/18/2023 - 12:05 AM
Raabe	Dale	Laguna Salada	05/06/2023 - 3:43 PM
Ramirez	Jaime	Team Ramos & Amigos	03/20/2023 - 6:48 PM
Ramirez	Alex	Team Jarheads	05/12/2023 - 7:21 PM
Ramirez	Jesus	Broken Line	02/04/2023 - 4:05 AM
Ramirez	Richard	Wet A Hook	05/03/2023 - 10:46 AM
Ramirez	Rick	XD Outdoor	04/19/2023 - 3:46 PM
Ramirez	Roel E	Spoon-Fed	03/01/2023 - 2:24 PM
Ramirez	George	In it to Win It	05/12/2023 - 6:12 PM
Ramirez	Dorinda	XD Outdoor	04/19/2023 - 3:46 PM
Ramirez Sr.	Jorge	In it to Win It	05/12/2023 - 5:14 PM

Ramon	Carlos	The Waterboys	05/01/2023 - 10:48 PM
Ramos	Mark	4reelz Fishing Team	05/02/2023 - 11:13 PM
Ramos	Victor	Manchas Fishing Advent	04/18/2023 - 1:41 PM
Ramos	Benjamin	4reelz Fishing Team	05/02/2023 - 11:13 PM
Ramos	Domingo	Team Ramos & Amigos	03/20/2023 - 6:48 PM
Ramos	Joel	Grupo Adame	05/12/2023 - 6:08 PM
Ramos	Andres A.	Manchas Fishing Advent	04/18/2023 - 1:41 PM
Randy Carden:	Rj	Team Uno Mas	02/28/2023 - 9:42 PM
Rangel	Robert	Team Jarheads	05/12/2023 - 7:21 PM
Ransleben	Heather	Hooked On	04/25/2023 - 4:51 PM
Ransleben	Daniel	Hooked On	04/21/2023 - 11:44 PM
Reed	Hunter	TJ	05/12/2023 - 5:46 PM
Reininger	Chuck	Alaboutiming	05/09/2023 - 11:20 PM
Reininger	Kenneth	2 Walk-Onâ€™s and M	04/28/2023 - 12:05 PM
remieze 2	santos	Power Loungers	02/28/2023 - 5:24 PM
Renfro	Colby	Team Busch Light	04/26/2023 - 10:30 AM
Renteria	Erin	D&R	05/12/2023 - 5:40 PM
Renteria Jr	Eliazar	D&R	05/12/2023 - 5:40 PM
Requenez Ya	Melissa	Down South Lures	05/02/2023 - 12:00 PM
Requenez	Albert	Get the Net !!!!!	05/08/2023 - 9:09 AM
Requenez	Freddy	Get the Net !!!!!	05/08/2023 - 10:53 AM
Resendez	Robert	Deep River Rascals	05/12/2023 - 7:21 PM
Reyes	Julio	Aep Team Boat 1	03/05/2023 - 10:11 PM
Reyes	Carlos	Big G's World Class Firev	05/08/2023 - 10:46 AM
Reyes	Ruben	The Sportsman	05/02/2023 - 11:24 AM
Reyes Jr	Antonio	Southpoint Anglers	04/23/2023 - 11:02 PM
Reyna	Rene	Team Ace Towing	05/08/2023 - 10:12 AM
Reyna Jr	Rene	SNOOK1	05/12/2023 - 7:13 PM
Rickard	Gina	* SOCIAL ONLY	05/06/2023 - 8:29 PM
Ridgeway	Ron	Artyfishall	02/11/2023 - 7:42 AM
Rios	Liliana	Knot Again	04/27/2023 - 11:11 PM
Rios	Itzel	Knot Again	04/27/2023 - 11:11 PM
Rios	Hugo	Knot Again	04/27/2023 - 11:11 PM
Rios	Mike	Los Lonely Boys	05/05/2023 - 4:03 PM
Rios	Orlando	Knot Again	04/27/2023 - 11:11 PM
Risica	Neva	Ronejo	02/02/2023 - 1:39 PM
Risica	Trevor	Triple T	02/06/2023 - 4:55 PM
Risica	Tammie	Triple T	02/01/2023 - 4:08 PM
Risica	Jordan	Ronejo	02/02/2023 - 1:39 PM
Risica	Ron	Ronejo	02/02/2023 - 1:39 PM
Rivas	Mando	Black Mamba	04/18/2023 - 12:05 AM
Rivera	Quattro	Shrimp Pimps	04/23/2023 - 8:08 PM
Rivera	Frank	Shrimp Pimps	04/23/2023 - 8:08 PM

Robbins	Floyd	Laguna Lifestyle	03/07/2023 - 11:44 AM
Roberts-Jones	Yizareal E	Osa Beach House	05/05/2023 - 4:21 PM
Roberts-Jones	Dadrain E	Osa Beach House	05/05/2023 - 4:16 PM
Robles	Tony	The Sportsman Too	05/02/2023 - 12:10 PM
Robles	Sam	Manchas Fishing Advent	04/18/2023 - 1:41 PM
Rocha	Rene	The Sportsman Too	05/02/2023 - 12:10 PM
Rodriguez	Eddie	Fishinrodz	02/27/2023 - 11:00 PM
Rodriguez	Riggs	Just Bobbin II	04/30/2023 - 1:41 PM
Rodriguez	Gabriel	Just Bobbin II	04/30/2023 - 1:41 PM
Rodriguez	James	XD Outdoor	04/19/2023 - 3:46 PM
Rodriguez	Paul	Southern Action Charter	05/12/2023 - 6:35 PM
Rodriguez	Johnny	3AMIGOS	02/28/2023 - 9:32 PM
Rodriguez	Rico	Fishinrodz	02/27/2023 - 11:00 PM
Rodriguez	Cruz	Just Bobbin II	04/30/2023 - 1:41 PM
Rodriguez	Eddie E	Big G's World Class Firev	05/08/2023 - 10:46 AM
Rodriguez	Gustavo	Single Hook	05/12/2023 - 8:21 PM
Rodriguez	Ryan	Rusty Hookers Fishing Te	03/31/2023 - 11:09 PM
Rodriguez	Daniel	Reel Rookies	05/12/2023 - 5:58 PM
Rodriguez	Jerry	Fishinrodz	02/27/2023 - 11:00 PM
Rodriguez	Fred	Texas Sportsman	05/09/2023 - 7:36 PM
Rodriguez	Mario	Tight Line Charters	03/07/2023 - 9:38 AM
Rodriguez	Jenni	Just Bobbin II	04/30/2023 - 1:41 PM
Rodriguez	Juan	Spoon-Fed	03/01/2023 - 2:24 PM
Rodriguez Jr.	Johnny	Hooked For Life	03/26/2023 - 5:01 PM
Rodriguez Sr	Johnny	Hooked For Life	03/26/2023 - 5:01 PM
Roeder	Ron	Artyfishall	02/08/2023 - 6:46 PM
Rogers	Cory	Pesca Buzz	04/05/2023 - 12:00 PM
Rogers	Claudia	* SOCIAL ONLY	05/08/2023 - 12:37 PM
Rogers	Kevin	Pesca Buzz	04/05/2023 - 12:00 PM
Romero	Ramiro	Pesca Buzz	04/05/2023 - 12:00 PM
Romero	Christi	The Sportsman	05/02/2023 - 11:24 AM
Romo	Ian	Cats Meow	03/08/2023 - 2:29 PM
Rosales	Aaron	Two Mile Line	04/12/2023 - 6:42 PM
Rosales Jr.	Cesar	The Sportsman	05/02/2023 - 11:24 AM
Rose	Joseph	Reel Sporty	04/11/2023 - 12:07 PM
Rowland	Bryan	Slam Em	04/23/2023 - 12:30 AM
Rowland	Melyssa	Slam Em	05/04/2023 - 3:50 PM
Roxanne Tame	Erica	* SOCIAL ONLY	05/09/2023 - 7:24 PM
Rudy Garza Jr.	Capt.	First Cast	05/02/2023 - 6:33 PM
Saenz	Jesus	Grupo Adame	05/12/2023 - 6:09 PM
Saenz	Hector	Sick Monkeys	03/21/2023 - 1:06 PM
Saenz	Ray	Slam Em	04/23/2023 - 12:30 AM
Saenz	Dionisio	Arizpe Flooring	05/01/2023 - 11:36 AM

Saenz	Daniel	Red Alert	04/23/2023 - 2:18 PM
Salazar	Rolando	Dos Hermanos	02/24/2023 - 11:52 AM
Salazar	David G	Dos Hermanos	02/24/2023 - 11:52 AM
Salazar	Bobby	Wet Dreamz	05/08/2023 - 11:43 PM
Salazar	Daniel	Dos Hermanos	02/24/2023 - 11:52 AM
Saldivar	Jason	Lone Star Guide	02/23/2023 - 6:57 PM
Salinas	Angie	Texas Red Rush	04/24/2023 - 7:06 PM
Salinas	Armando	3 Time Losers	02/08/2023 - 9:06 PM
Salinas	Rick	Linde We Got Gas Too	05/10/2023 - 10:23 AM
Salinas	Noel	Texas Red Rush	04/24/2023 - 7:06 PM
Salinas	Marco	Linde We Got Gas Too	05/08/2023 - 3:23 PM
Salinas	Allen Ray	Salty Amigos	05/01/2023 - 6:35 PM
Salinas	Eddie	Mt Stringer	05/03/2023 - 8:26 PM
Salinas	Jose A	Texas Elite Hauling	02/27/2023 - 8:29 PM
Salinas Jr	Julio C.	Reel Shallow Chasers	05/10/2023 - 12:19 PM
Sanchez	Beto	Bexco Transport	04/17/2023 - 2:07 PM
Sanchez	Angelica	Wolfpack	02/07/2023 - 3:54 PM
Sanchez	Lucas	Identify as Fisherpersion:	02/16/2023 - 4:52 PM
Sanchez	Felix	Wolfpack	02/07/2023 - 3:54 PM
Sanchez	Ricardo	Dirty Mud Dogs	05/01/2023 - 10:32 PM
Sanchez	James	Ftu	04/29/2023 - 9:25 AM
Sanchez Jr	Ruben	Jerk My Rod	05/01/2023 - 1:59 PM
Sanchez Jr	Francisco	Team Underground	04/10/2023 - 2:25 AM
Santayygo	Marco	Norfolk Enchants	04/26/2023 - 11:43 AM
Santillana	Michael	Team Size Matters	02/28/2023 - 5:14 PM
Santillana Jr	Michael	Team Size Matters	05/03/2023 - 7:49 PM
santos	eric	Dream Killers	03/06/2023 - 12:29 PM
Santos III	Jesus	3 Time Losers	02/08/2023 - 9:06 PM
Santos Jr	Enrique	Fishing Outlaws	04/11/2023 - 10:10 PM
Sauceda	Blayne	Cuatro Amigos	04/28/2023 - 10:15 PM
Scaggs	Justin	The Waterboys	04/23/2023 - 4:44 PM
Scalise	Gavin	Cha Ching	02/24/2023 - 11:20 PM
Scanlan	James	Nautico	05/09/2023 - 9:53 PM
Scanlan	Kenlee	Nautico	05/12/2023 - 6:08 PM
Scanlan	Briana	Nautico	05/09/2023 - 9:53 PM
Schmidt	Matt	Cats Meow	03/08/2023 - 2:29 PM
Schnabl	William	Reelity Check	05/09/2023 - 7:17 PM
Schwarz	Butch	Slam Em	04/23/2023 - 12:30 AM
Scoggins	Bobby	Reel Addiction	02/24/2023 - 11:20 PM
Scott	Jeff	Prime Time	03/07/2023 - 7:56 PM
Scott	Jim	Get Used 2 It	03/23/2023 - 1:27 PM
Scott	Deanna	Prime Time	03/07/2023 - 7:58 PM
Scott	Walker	Redfish Pachanga	05/01/2023 - 4:47 PM

Seals	Brandon	Fish Have Wittle Mouth	04/12/2023 - 10:32 PM
Sepulveda	Eric	SNOOK1	05/05/2023 - 11:52 AM
Sepulveda	Roel	Team Sarge	05/03/2023 - 8:01 PM
Shamlan	Steven	Team Wow	02/23/2023 - 3:09 PM
Shamlan	Cayde	Team Wow	02/23/2023 - 3:09 PM
Shamlan	Mona	Team Wow	02/23/2023 - 3:09 PM
Shaw	Jeff	Reelity Check	05/09/2023 - 7:17 PM
Sherrill	Tanya	Buoy Snatchers	02/01/2023 - 8:21 PM
Sherrill	Josh	Buoy Snatchers	02/01/2023 - 8:21 PM
Sherrod	Shawn	Last Chance	04/21/2023 - 3:59 PM
Shisler	Frank	Tres Amigos	05/05/2023 - 12:01 PM
Silva	Gilbert	Team Silva	02/27/2023 - 4:11 PM
Silva	Kristine	Team Silva	05/09/2023 - 9:15 PM
Silva	Daniel	Saca La Net	05/12/2023 - 7:28 PM
Silva	Eric	Saca La Net	04/19/2023 - 7:25 PM
Silva	Ethan	Chanchos	05/12/2023 - 7:34 PM
Silva	Aureliano	Team Silva	02/27/2023 - 4:11 PM
Simon	Alana	Team V.O.	05/12/2023 - 6:33 PM
Sims	Teresa	Texas Hooker	04/27/2023 - 9:55 AM
Sims	Darrell	Texas Hooker	04/20/2023 - 3:18 PM
Skelton	Grady	Cocktail Beach	04/19/2023 - 2:24 PM
Skelton	Katie	Cocktail Beach	05/12/2023 - 6:48 PM
Smith	Danni	Nautico	05/09/2023 - 9:43 PM
Smith	Walter	Port of Harlingen	05/12/2023 - 7:22 PM
Smith	Kade	Nautico	05/12/2023 - 6:13 PM
Solis	Kaleb	Los Hogs	05/05/2023 - 12:30 PM
Soltelo	Christina	Keepin' It Reel Rgv	04/11/2023 - 10:59 PM
Sotelo	Mike	Identify as Fisherperson:	02/16/2023 - 4:52 PM
Stanczyk	Nick	Stanzfam	05/12/2023 - 6:24 PM
Stanczyk	Sadie	Stanzfam	05/12/2023 - 6:26 PM
Stanczyk	Sara	Stanzfam	05/12/2023 - 6:25 PM
Starkey	Jason	2 Walk-Onâ€™s and M	04/28/2023 - 12:05 PM
Staton	Gil	High & Dry	05/06/2023 - 2:59 PM
Stephens	Bill	Salt Water Waisted	04/08/2023 - 8:54 PM
Stewart	Patrick	Knotty Hookers	05/03/2023 - 3:19 PM
Stewart	Collin	Elliff Motors	05/02/2023 - 2:10 PM
Stillman	Samantha	Pesca Buzz	04/05/2023 - 12:00 PM
Stillman	Thomas	Pesca Buzz	04/05/2023 - 12:00 PM
Stockbauer	Johnny	Fish Have Wittle Mouth	04/12/2023 - 10:32 PM
Storm	Jason	Chasing Tails and Seaing	05/12/2023 - 6:47 PM
Strobel	John	Shallow Hal	05/04/2023 - 8:02 AM
Suarez	Diego	Kokos	02/25/2023 - 10:02 AM
Suarez	Jorge	Kokos	02/25/2023 - 10:02 AM

Suarez Jr	Jorge	Kokos	02/25/2023 - 10:02 AM
Swanberg	Dusty	Flechas Frias	02/01/2023 - 1:16 PM
Tam	Jackson	The Cove	05/07/2023 - 3:18 PM
Tam Jr.	Kenneth Ray	The Cove	05/07/2023 - 3:18 PM
Tamez	Ava	* SOCIAL ONLY	05/09/2023 - 7:23 PM
Tamez	Oscar	* SOCIAL ONLY	05/08/2023 - 4:54 PM
Tamez	Jo Ann	* SOCIAL ONLY	05/08/2023 - 4:56 PM
Tapia	Mauricio	La Cuchara Team	05/05/2023 - 8:16 PM
Thomae	Dennis	Thomae Ranch	02/01/2023 - 8:32 PM
Thomae	Charmaine	Thomae Ranch	02/01/2023 - 8:32 PM
Thomae	Galyn	Thomae Ranch	02/01/2023 - 8:32 PM
Thomas	Pike	Prop Scar	05/05/2023 - 8:45 PM
Thomas	Ty	Prop Scar	05/05/2023 - 8:45 PM
Thomas	Steven	Prop Scar	05/05/2023 - 8:45 PM
Thompson	Alanah	Team Uno Mas	05/08/2023 - 5:47 PM
Tienda	Evelyn	Shooting For Reds	02/22/2023 - 3:47 PM
Tijerina Jr	Oziel	Moringa Mafia	05/04/2023 - 8:30 PM
Tilden	Darla	Fish On	05/07/2023 - 9:05 PM
Tilden	Jerry	Fish On	05/07/2023 - 9:05 PM
Tipton	Nick	Flechas Frias	02/01/2023 - 1:16 PM
Tomas Torres	J Martin	Team Underground	04/10/2023 - 2:25 AM
Tomlinson	Tom	Last Chance	04/21/2023 - 3:59 PM
Torres	Ryan	Torres Boys	05/01/2023 - 12:40 PM
Torres	Mark	Torres Boys	05/01/2023 - 12:40 PM
Torres	Abel	Torres Boys	05/01/2023 - 12:40 PM
Totman	George	Mt Stringer	05/03/2023 - 8:26 PM
Tovias	Luis	Stinky Fingers	02/28/2023 - 6:51 PM
Trejo	Ceci	* SOCIAL ONLY	05/07/2023 - 9:30 AM
Trejo	Jaine	Team Ace Towing	04/26/2023 - 1:16 PM
Trejo	Mike	Team Ace Towing	04/26/2023 - 1:16 PM
Trevino	Antonio	Chris's Crew	04/25/2023 - 10:15 PM
Trevino	Mathew	Southern Action Charter	05/10/2023 - 1:15 PM
Trevino	Issac	DEKit South Texas	05/11/2023 - 7:28 PM
Trevino	Mark	DEKit South Texas	05/11/2023 - 8:25 PM
Trevino	Manuel	Southern Action Charter	05/10/2023 - 1:15 PM
Trevino Jr	Daniel	Jerk My Rod	05/01/2023 - 1:59 PM
Trevino Jr	Manuel	Bexco Transport	04/17/2023 - 2:07 PM
Troncoso	Reyes	La Changa	05/12/2023 - 6:53 PM
Troncoso	Jerry	By the Bay	02/27/2023 - 9:30 PM
Turek	Larry	Last Chance	04/21/2023 - 3:59 PM
Turek	Susanne	Last Chance	05/10/2023 - 11:43 AM
Uresti	Nick	One Stop	05/12/2023 - 7:46 PM
Uresti	Miguel	One Stop	05/12/2023 - 7:46 PM

Uresti	Mike	One Stop	05/12/2023 - 7:46 PM
Valasquez	Marco	Hook'em	05/12/2023 - 6:01 PM
Valdez	Geno	Wet Dreamz	05/08/2023 - 11:43 PM
Valdez	Erasmio	Reel Amigos	02/22/2023 - 8:32 PM
Vallandingham	Gaby	* SOCIAL ONLY	05/07/2023 - 11:37 AM
van	Chinh	PCCU	05/01/2023 - 9:42 AM
Vanburkleo	Robby	Down South Lures	05/02/2023 - 12:00 PM
Vanderpool	Scott	Muddy Rudders	05/12/2023 - 6:56 PM
Vargas	Alex	Team Laguna Salt	02/23/2023 - 3:57 PM
Varhol	Mike	Canyon Lake Tail Chaser:	05/02/2023 - 11:16 PM
Vasquez	Javier	Lja Logistics Llc	05/06/2023 - 9:18 PM
Vasquez	Frank	Cats Meow	03/08/2023 - 2:29 PM
Vasquez	Cassandra	Beach Please	02/28/2023 - 10:42 PM
Vasquez	Adolfo	Rusty Hooks	02/28/2023 - 6:04 PM
Vasquez	Dadiva	Rusty Hooks	02/28/2023 - 6:04 PM
Vasquez Jr.	Frank	Cats Meow	03/08/2023 - 2:29 PM
Vela	Israel	Texas Elite Hauling	02/27/2023 - 8:29 PM
Velleff	Jason	* SOCIAL ONLY	05/07/2023 - 1:31 AM
Venecia	Ted	Team Little Red	05/12/2023 - 6:05 PM
Venegas	Bobby	Broken Line	02/01/2023 - 3:22 PM
Venegas Jr	Bobby	Broken Line	02/01/2023 - 3:22 PM
Vera	Victor A	Team Sarge	05/03/2023 - 8:01 PM
Vidal	Jose	3 Time Losers	02/08/2023 - 9:06 PM
Vielma	Paco	Hook'em	05/02/2023 - 10:37 PM
Villalobos	Xavier	XD Outdoor	04/19/2023 - 3:46 PM
Villalovos	Edward	Team Size Matters 2	05/03/2023 - 8:46 PM
Villareal	Chris	Texas Regional Bank	05/12/2023 - 6:53 PM
Villarreal	Crystal	Black Mamba	04/18/2023 - 12:05 AM
Villarreal	Jose	By the Bay	02/27/2023 - 9:30 PM
Villarreal	Mark	Isla	05/12/2023 - 7:38 PM
Villarreal	Roland	VCM Insurance	03/31/2023 - 9:40 AM
Villarreal	Abel	Team Carajo 1	05/02/2023 - 10:48 AM
Villegas	Leo	Jerk My Rod	05/01/2023 - 1:59 PM
Villegas	Dean	Bexco Transport	04/17/2023 - 2:07 PM
Waldner	Philip	Full Nelson	05/10/2023 - 12:42 PM
Wanek	Daniel	Two Mile Line	04/12/2023 - 6:42 PM
Ward	Benita	The Hunt	02/03/2023 - 8:09 PM
Ward	Joe	The Hunt	02/03/2023 - 8:09 PM
Ward	Joseph	The Hunt	02/03/2023 - 8:09 PM
Watson	Jerad	Peril Fishing	02/26/2023 - 4:20 PM
Watt	Karen	* SOCIAL ONLY	05/07/2023 - 8:09 AM
Weaver	Paul	4reelz Fishing Team	05/02/2023 - 11:13 PM
Weaver	Hunter	4reelz Fishing Team	05/02/2023 - 11:13 PM

Weeks	Amanda	* SOCIAL ONLY	05/06/2023 - 8:32 PM
Weeks	Cody	Shallow Hal	05/12/2023 - 7:32 PM
Weishaup	Mark	Mt Netters	04/08/2023 - 11:29 AM
Weishaup	Terry	Mt Netters	04/08/2023 - 11:29 AM
Weitrech	Aaron	A.W. Fishing Charters	02/28/2023 - 12:42 PM
Wernecke	Luke	Team of the Ages	05/08/2023 - 4:39 PM
Wernecke	Sylvia	Team Wernecke	02/28/2023 - 6:22 PM
Wernecke	DJ	Team of the Ages	05/08/2023 - 4:38 PM
Wernecke	Hunter	Team Wernecke	02/28/2023 - 6:22 PM
Wernecke	Jaxon	Team of the Ages	05/08/2023 - 4:39 PM
Wernecke	Brice	Team Wernecke	02/28/2023 - 6:22 PM
Wernecke	Donald	Team Wernecke	02/28/2023 - 6:22 PM
White	Robby	Reel Lucky	02/24/2023 - 6:33 PM
Willbanks	Tanner	Team High Tide	04/07/2023 - 10:26 AM
Wissen	Jacob	Bay Money	02/27/2023 - 12:18 AM
Yanez	Ismael	Down South Lures	05/02/2023 - 12:00 PM
Ybarra	Ozzy	Better Knot	02/21/2023 - 6:14 PM
Ybarra	Sandra	Better Knot	02/21/2023 - 6:14 PM
Yeatts	Alexis	La Tortuga	02/09/2023 - 9:59 AM
Yeatts	Jeremy	La Tortuga	02/09/2023 - 9:59 AM
Yeatts	Tanner	La Tortuga	02/09/2023 - 10:00 AM
York	David	South Austin Marine	04/26/2023 - 12:45 PM
Ytuarte	Felipe	Salt Water Waisted	04/08/2023 - 9:09 PM
Yuill	Scott	Texas Hooker	05/10/2023 - 9:10 AM
Zamora	Lizandro	Los Lonely Boys	05/05/2023 - 4:03 PM
Zamora	Luisgerardo	Team Little Red	05/01/2023 - 3:02 PM
Zamora	Darren	Anthem	05/02/2023 - 4:43 PM
Zamora	Onas	Los Lonely Boys	05/05/2023 - 4:03 PM
Zapata	Michael	The Waterboys	05/06/2023 - 7:34 PM
Zapata	Javier	PCCU	04/29/2023 - 12:18 PM
Zepeda	Troy	PCCU	04/29/2023 - 12:18 PM

TOTAL ANGLERS	1063
TOTAL SOCIALS	408
TOTAL VIP ATTENDEES	337
TOTAL REGISTERED	1808

# ROOMS ON SPI	510
# NIGHTS PER ROOM	727
TOTAL ROOM NIGHTS	370770

Bill Miller Bar-B-Q
P.O. Box 839925
San Antonio, Tx. 78283-3925
Ph. 210-302-1500
Fax 210-302-1546

Invoice Receipt

Event #: E43725
P.O.#:

Hudson, Wes
41146 Schafer Rd
Los Fresnos, Texas 78566

*Event held on Saturday, May 13, 2023
Hudson, Wes
WS/#32 Corpus Christi*

1100	BBQ Brisket (4oz.) & Sausage (3oz.) Plate @ \$10.55	\$11,605.00
500	Large Chocolate Chip Cookie with Nuts @ \$2.20	\$1,100.00
150	Slice Pecan Pie @ \$2.00	\$300.00
150	Slice Apple Pie @ \$1.75	\$262.50
1	Travel to South Padre Island @ \$2,400.00	\$2,400.00
1100	Clearing Tables @ \$1.00	\$1,100.00
Subtotal		\$16,767.50
Gratuity		\$0.00
Service Chg		\$1,990.13
8.25%	Taxes	\$1,383.32
Total		\$20,140.95
Paid		\$20,140.95
Balance		\$0.00

Payments Made					
Date	Payment	Method	Rev Code	Acct Code	Category
5/10/2023 10:41:1	\$20,140.95	Mastercard	\$18,605.96	\$1,534.99	

Hudson, Wes
E43725
5/13/2023
\$0.00

Amount Enclosed: \$ _____

Tournament

Thank you for your purchase! If you experience any problems related to this order, please contact us at **888-401-4678**. Please reference invoice **73226666**.

A copy of this receipt has been sent to Kyra@shallowportboats.com.



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My Sites



Marketplace



Email & Office



Domains



Purchased Items

Payment Details

Billing Information

Kyra Hudson
Shallow Sport Boats
41146 Schafer Rd
Los Fresnos, TX 78566

PAID
CHECK #

Payment Details

Payment Method: MC 3374
Status: Authorized
Transaction Type: MC ending in 3374

Receipt Details

Invoice Number: 73226666
Date: 07 February 2023

Choice Plus

Domain shallowporttournament.com
Term 12 months



Home

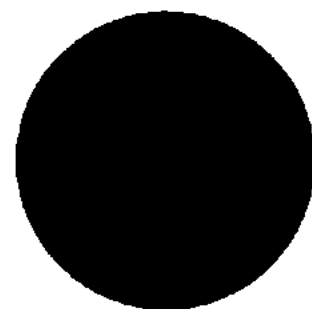
My Sites



Marketplace



Email & Office



Domains



Codeguard Basic

Domain shallowstournament.com

Term 1 year

Expiration 26 February 2024

Price \$47.88

Subtotal: \$287.76

Tax: \$18.41

Total: \$306.17

Bluehost
5335 Gate Pkwy
2nd Floor
Jacksonville - 32256
FL, USA

Call us toll free:

1-855-386-7924



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Office Hours: 8am - 4pm Arizona Time (Monday through Friday)

Follow Us:

Order Details

Order Number: 230307-231532

Order Date: Tuesday, March 07, 2023

Current Status: Graphics Dept

Shipping Address

Kyra Hudson
 Shallow Sport Boats
 41146 SCHAFER RD
 LOS FRESNOS, TX 78566
 9562339489
 kyra@shallowsportboats.com

Billing Address

Kyra Hudson
 Shallow Sport Boats
 41146 Schafer Rd
 Los Fresnos, TX 78566-4790
 9562339489
 kyra@shallowsportboats.com

Payment

Status: Success

Order Items

Item	Description	Quantity	Subtotal
Custom	Waterproof Travel Beach Large Tote Bag - QUOTED ITEM Color: Custom	1300	\$7,475.00
SHIPPING	Shipping Charge	1	\$0.00
SETUP	Setup Charge for 4 color(s) imprint: Custom	1	\$62.50
RUNNING	Running Charge \$0.00 per item	1300	\$0.00
ARTWORK			
Item Total:			\$7,537.50

Subtotal: \$7,537.50
Tax: \$0.00
Shipping: \$0.00

Order Total: **\$7,537.50**

**This is a confirmation that your order has been received. THIS IS NOT A FINAL RECEIPT. Once the order is reviewed by our staff, the product is confirmed to be in stock, shipping charges are confirmed and all relevant information is confirmed, you will receive a receipt. Only at this time will your payment be pre-authorized and/or captured.

Brilliant Promos™ LLC
 Phone: 855-386-7924
 Fax: 855-776-7924



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Office Hours: 8am - 4pm Arizona Time (Monday through Friday)

Follow Us:

Online Quote



Quote ID: 249206
 Name: Kyra Paige Hudson
 Company: Shallow Sport Boats
 Quote Date: Thursday, February 23, 2023
 Item: Custom -Waterproof Travel Beach Large Tote Bag
 Item Color: Custom
 Item Size / Option:
 Due Date: 4/21/2023 - This date is: Flexible

Shipping Zip: 78578
 Production Time: 25 working days
 Transit Time: 30 days
 Additional Info:

Customized?: Yes
 Uploaded File: [Need to upload a new or different file? Click here](#)
 Imprint Method: Custom
 Color Count: 4
 Imprint Colors: [Want to change your imprint colors? Click Here](#)
 Font:
 Text:

**PAID
CHECK #**

Quote Breakdown:

Item	Description	Quantity	Unit Price	Total Price
Custom	Waterproof Travel Beach Large Tote Bag	1300	\$5.75	\$7,475.00
SETUP	Setup Charge - Full Color	1	\$62.50	\$62.50
RUNNING	Running Charge	1300	\$0.00	\$0.00
SHIPPING	Door to Door - All Inclusive via ocean freight	1	\$0.00	\$0.00
NOTES		1	\$0.00	\$0.00

ADD TO CART

Due to variable product demands; inventory, pricing and firm delivery dates cannot be guaranteed.

**Quote
Total: \$7,537.50**

*****This quote is valid until Saturday, March 25, 2023.
 Prices and availability are subject to change at anytime. Items such as flash drives are especially subject to such price changes.

Brilliant Promos™ LLC
 Phone: 855-386-7924
 Fax: 855-776-7924



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Your order has been received.

Thank you for your purchase!

Your order is #USA168297548801. You will receive an order confirmation email with details of your order and a link to track its progress within next five minutes. If you do not receive an order confirmation email then please check your spam/junk folder and if you still cannot find it then please get in touch with our customer support team at cs@canvaschamp.com or +1 (800)-(993)-0992.

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<https://www.canvaschamp.com>

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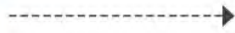
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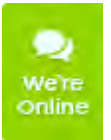


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- Send out recommendations to your friends and family using Facebook, Twitter, email or even embedded directly into your blog or website.
- When you share your purchase with your friend. You get rewarded with 1000 reward points on the first order placed by your referral.

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EXTRA 5% OFF SITE-WIDE

Century Music System, Inc.

Date	Type	Reference	Original Amt.	Balance Due	5/18/2023 Discount	Payment
5/16/2023	Bill	43292	17,600.00	17,600.00		17,600.00
					Check Amount	17,600.00

PAYMENT RECORD

Texas Regional Bank 43292

17,600.00





214 W. Rhapsody
San Antonio, TX 78216
(210) 496 2050

INVOICE

PR043292



Invoice Date: 05/16/2023

Customer #: C010319

Open ID: WI034926

PO: TOMMY05-13-23

BILL TO

SHALLOW SPORT BOATS INC
WES HUDSON
41146 SCHAFER
Los Fresnos, TX 78566
U.S.A.

SHIP TO

SHALLOW SPORT BOATS INC
WES HUDSON
41146 SCHAFER
Los Fresnos, TX 78566
U.S.A.

ENTERED

BILL TO: (956)-433-6567

SHIP TO: (956)-433-6567

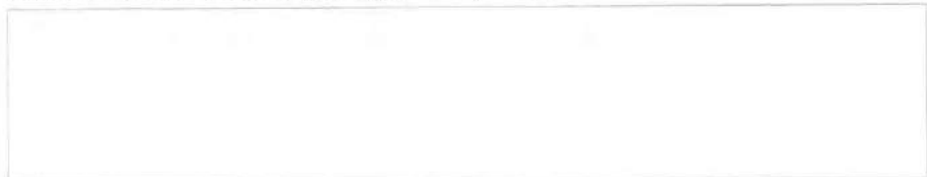
#	SKU	DESCRIPTION	QTY	PRICE	EXT	TAX
1	PS	PRODUCTION SERVICES	1	17,600.00	17,600.00	N
2	PA	JBL 4 OVER 2 VERTEC SOUND	1	0.00	0.00	N
3	LIGHTING	STAGE WASH,	6	0.00	0.00	N
4	LIGHTING	AREA DOWN LIGHTS AND SPOTS	28	0.00	0.00	N
5	LIGHTING	LED UPLIGHTING WALLS	12	0.00	0.00	N
6	TRUSS	45' REAR, 40 ' FRONT	8	0.00	0.00	N
7	TRUSS	1/2TON MOTORS	6	0.00	0.00	N
8	TRUSS	MOTOR DISTRO/CONTROL	1	0.00	0.00	N
9	TRUSS	20' DRAPE 5' sections	15	0.00	0.00	N
10	TRUSS	3PHASE POWER DISTRO	1	0.00	0.00	N
11	VIDEO	500x500 panels	174	0.00	0.00	N
12	LIGHTING	LED LIGHTING of boats	2	0.00	0.00	N
13	TECH	audio/lighting/video	3	0.00	0.00	N
14	TECH	Hands/loaders	3	0.00	0.00	N
15	TRAVEL	TRUCKING	1	0.00	0.00	N

Buyer to provide power and rigging lift

SUBTOTALS: 262 17,600.00

Freight

SALESPERSON: TOMMY | tommy@centurymusicx.com



Tax	0.00
Deposit	0.00
TOTAL	17,600.00
On Acct.	17,600.00
TOTAL	17,600.00

SIGNATURE _____



Meta Platforms, Inc.
1601 Willow Road
Menlo Park, CA 94025-1452
United States

Account: 70099638

Billing Report: 11/30/2022 - 05/31/2023

Meta Ads payment

Payment Method: MasterCard · 3374

Date	Transaction ID	Amount	Payment Status
05/07/2023	6158027160978277-12307059	\$35.00 USD	Paid
03/07/2023	5964845416963115-11849302	\$49.99 USD	Paid
02/07/2023	5891631070951221-11635193	\$50.00 USD	Paid
Total Amount Billed			\$134.99 USD
Total Funds Added			\$0.00 USD

FAGSA

Date	Type	Reference	Original Amt.	Balance Due	5/24/2023 Discount	Payment
5/9/2023	Bill	010101000	2,490.00	2,490.00		2,490.00
					Check Amount	2,490.00

PAYMENT RECORD

Texas Regional Bank Shallow Sport Tournament Magazine

2,490.00





FACSIMIL ARTE GRAFICO

FAG991209196

Col. Cementos, Monterrey N.L. México C.P. 64520
REGIMEN GENERAL DE LEY PERSONAS MORALES

FACTURA No.

53

C

EMISION 09/May/2023 17:35:53

TIPO Ingreso

USO DEL CFDI Sin efectos fiscales

CLIENTE SHALLOW SPORTS OF TX INC

Schafer Road No.41146 Col.Los Fresnos C.P.
Los Fresnos Texas Estados Unidos Tel.956 233 9489

RFC XEXX010101000

FOLIO FISCAL:	37DBDBE2-E752-402A-AA91-C6564D0439D2	FORMA DE PAGO:	99
SERIE DEL CERTIFICADO DEL SAT:	00001000000505142236	CONDICIONES DE PAGO:	CREDITO
FECHA DE CERTIFICACION:	2023-05-09T17:36:03	METODO Y CUENTA DE PAGO:	Pago en parcialidades o diferido
VENCIMIENTO:	2023-05-09	REFERENCIAS:	OP 7765 COT 20407

CANTIDAD	UNIDAD	SAT	CONCEPTO / DESCRIPCIÓN	P.U.	IMPUESTO	IMPORTE
1,500	PIEZA	55101500	Revista 21.5x28 40 pag Couche 90gr Grapada	1.66000	\$0.00	\$2,490.00

ENTERED

PAID
CHECK #

IMPORTE CON LETRA

dos mil cuatrocientos noventa dolares 00/100 USD

Subtotal:	\$2,490.00
Descuentos:	\$0.00
I.E.S.P.S	\$0.00
I.V.A:	\$0.00
Retencion I.S.R:	\$0.00
Retencion I.V.A:	\$0.00
TOTAL:	\$2,490.00

ESTE DOCUMENTO ES UNA REPRESENTACIÓN IMPRESA DE UN CFDI



SELLO DIGITAL DEL CFDI

Ck9+BdZnmzlLrcj71jHyfE8V44HOGTzdR86ZCvE+SvzbYObBmy2btK7TRWQHxwPPzOBzzHWgYGvN5vyfI26+UcCgccmApTftzqW9o2ZkHSW0d09FjFPrpvxxFxcG1tUvkG54CGIG7U+Fnyw1sTbCWEBuf50Tmxsy2L478zmNUQhEj4I4FaBrASnhBq4GIMdTzu8DWG+XHPHNg7ZheEPr+r7+F2RPVjlkukv+Pbac+ICzCBZY7D6dLXhBCPnzc4peQR+0M8SMovsNpAol6EWNYYTSgYvy1EUDF6NLoitg3i051VxpXfpdJeZjn3/OVsCH71uTkiC37foxYiaeJQ==

SELLO DIGITAL DEL SAT

XAL3G5IpAiMYB6jbKzXtzL/W8W3cCpNncmB4e8ssOQ3kVayR6xZ9p1eTp50l4chmUWqmq50ehuPoavJgZocOgtXABF5ihIEEY185xFymFGP+nrv5WtHE7o8uTpEziZQxcuIR41kpxLzY6amvWcNQpQHjfdDEW4gMZfo4PTCe9C4zXdzrR+goBZq7Ym+noDlqQLL3JKAtxRvtudufVWM4A0ZnV/OMwJaVhoiHFKJ4nn16MPaYntzICh/psovFrt6HBQdaYaJckY/1No8RPa99CESLbpgiAg3D7HFhKmfQaifDyNipglTj5BkhCO1lcleEwob7WVWCyRVQrhkz4DQ==

CADENA ORIGINAL DEL COMPLEMENTO DE CERTIFICACION DIGITAL DEL SAT

||1.1|37DBDBE2-E752-402A-AA91-C6564D0439D2|2023-05-09T17:36:03|MAS0810247C0|Ck9+BdZnmzlLrcj71jHyfE8V44HOGTzdR86ZCvE+SvzbYObBmy2btK7TRWQHxwPPzOBzzHWgYGvN5vyfI26+UcCgccmApTftzqW9o2ZkHSW0d09FjFPrpvxxFxcG1tUvkG54CGIG7U+Fnyw1sTbCWEBuf50Tmxsy2L478zmNUQhEj4I4FaBrASnhBq4GIMdTzu8DWG+XHPHNg7ZheEPr+r7+F2RPVjlkukv+Pbac+ICzCBZY7D6dLXhBCPnzc4peQR+0M8SMovsNpAol6EWNYYTSgYvy1EUDF6NLoitg3i051VxpXfpdJeZjn3/OVsCH71uTkiC37foxYiaeJQ==|00001000000505142236||

EMITIDO EN MONTERREY, NUEVO LEÓN, MÉXICO

Firma de conformidad

+52 (81) 8375-0700

www.fagsa.com.mx

ventas@fagsa.com.mx

CLIENTE SHALLOW SPORTS OF TX INC
Schafer Road No.41146 Col.Los Fresnos C.P.
Los Fresnos Texas Estados Unidos Tel.956 233 9489

RFC XEXX010101000

FOLIO FISCAL:	37DBDBE2-E752-402A-AA91-C6564D0439D2	FORMA DE PAGO:	99
SERIE DEL CERTIFICADO DEL SAT:	00001000000505142236	CONDICIONES DE PAGO:	CREDITO
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VENCIMIENTO:	2023-05-09	REFERENCIAS:	OP 7765 COT 20407

CANTIDAD	UNIDAD	SAT	CONCEPTO / DESCRIPCIÓN	P. U.	IMPUESTO	IMPORTE
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dos mil cuatrocientos noventa dolares 00/100 USD

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Descuentos:	\$0.00
I.E.S.P.S	\$0.00
I.V.A:	\$0.00
Retencion I.S.R:	\$0.00
Retencion I.V.A:	\$0.00
TOTAL:	\$2,490.00



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SELLO DIGITAL DEL CFDI

Ck9+BdZnmzlzLrcj71jHyfE8V44HogT2dR86ZCvE+SvbyObBmy2btK7TRWQhXwPPzOBzzHWgYGvN5vyfI26+UcCgcccAptFtzqw9o2ZkHSWod09FJFPrvxxFxucG11Uvk
gS4CGclG7U+Fnyw1sTbCWEBuf50TMxxy2L478zmNUOhfEj4I4FaBrASnhBq4GIMdTzu8DWG+XHPPhNg7ZHEEPr+r7+F2RPVjIkukv+Pbac+ICZCBZY7D6dLXhBCPnzc4peQR
+0M8SMovsNpAol6EWNYYTsgYyv1EUDF6NLoitg3I051VXpXfpdJeZjn3/OVsCH71uTkIC37foxyIaeJQ==

SELLO DIGITAL DEL SAT

XAL3C5IpAiMYB6jBkzXtzL/W8W3cCpNncmB4e8ssOQ3kVayR6xZ9p1eTp50I4chmUWqgmS0ehuPoavJgZocOgtXABFISiHiEey185xYmfGP+nRv5WtHE7o8uTpEziZ0xc
uiR41kpxLzY6amvWcNOpQHjfdDEW4gM2fo4PTCe9C4zXdzrIR+goBZq7Ym+noDlqQLL3JKAtxRvtudufVWM4A0ZnV/OMwJaVHoiHFJK4m16MPaYntzICh/psvoFRt6HBqD
aYaJckY/1No8RPa99CESLbpgiAg3D7HFhKmfQaifDyNipgITJ5BkhC011cleEwob7WVWCYRVQrhkz4DQ==

CADENA ORIGINAL DEL COMPLEMENTO DE CERTIFICACION DIGITAL DEL SAT

||1.1|37DBDBE2-E752-402A-AA91-C6564D0439D2|2023-05-09T17:36:03|MAS0810247C0|Ck9+BdZnmzlzLrcj71jHyfE8V44HogT2dR86ZCvE+SvbyObBmy2btK7T
RWOHxwPPzOBzzHWgYGvN5vyfI26+UcCgcccAptFtzqw9o2ZkHSWod09FJFPrvxxFxucG11UvkG4CGclG7U+Fnyw1sTbCWEBuf50TMxxy2L478zmNUOhfEj4I4FaBrASnhBq
4GIMdTzu8DWG+XHPPhNg7ZHEEPr+r7+F2RPVjIkukv+Pbac+ICZCBZY7D6dLXhBCPnzc4peQR+0M8SMovsNpAol6EWNYYTsgYyv1EUDF6NLoitg3I051VXpXfpdJeZjn3/OVsC
H71uTkIC37foxyIaeJQ==|00001000000505142236||

EMITIDO EN MONTERREY, NUEVO LEÓN, MÉXICO

Firma de conformidad

Invoice #545

May 15, 2023



BILL TO

Shallow Sport Boats, Inc.
41146 Shafer Rd
Los Fresnos, TX 78566
natalie@shallowboats.com

FROM

Gallery Films LLC
PO Box 10
Bastrop, TX 78602
galleryfilms@gmail.com
+1 5127382062

ENTERED

INVOICE ITEMS	AMOUNT
5/11/23 Tournament - Travel Day	\$500.00
5/11/23 Tournament - Pro Team Interviews/Vendor Appreciation	\$1,500.00
5/12/23 Tournament - Stanczyk Edit/Registration	\$2,000.00
5/13/23 Tournament - Shoot Weigh-In/Edit Recap/WorkBanquet	\$3,000.00
5/14/23 Tournament - Tavel Day	\$500.00

PAID
CHECK #
Online

\$7,500.00

PAYMENT DUE **MAY 26, 2023**

MESSAGE

Thanks for your business.



MONARCH TROPHY STUDIO

16227 San Pedro San Antonio, TX 78232
210-344-3777

Fax: 210-341-4906 email: Sales@MTSawards.com

www.MTSawards.com

INVOICE

ACCOUNT	INVOICE #	DATE	PAGE
160242	693330	05/08/23	1

DUE DATE	NOTES
05/09/23	TUES

CUSTOMER:

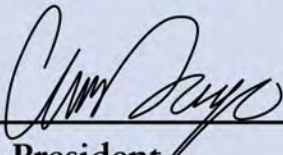
SHALLOW SPORT-HUDSON, KYRA
956-233-9489
kyra@shallowportboats.com

CONTACT:

KYRA HUDSON

956-233-9489

kyra@shallowportboats.com

Salesperson	Purchase Order Number	Payment Terms		
VICTORIA		* CC *****6854		
Item Description	Qty	Unit Price	Amount	
PROOF ENGR65	1	0.00	0.00	
PROOF REQUIRED ENGR TMBLR LASER SM AREA-monar	216	3.50	756.00*	
<p><i>Monarch Trophy Studio has been celebrating recognition since 1972. From our family to yours, we would like to thank you for your business.</i></p>  CJ Drago - President		Sub-Total: 756.00 Shipping: 0.00 Sales Tax: 62.37* Total: 818.37 * CC *****6854: 818.37 Amount Due: 0.00		

Ray Guerra

4/6/2023

Date	Type	Reference	Original Amt.	Balance Due	Discount	Payment
3/20/2023	Bill		2,540.00	1,540.00		1,540.00
					Check Amount	1,540.00

PAYMENT RECORD

Texas Regional Bank Tournament Trophies

1,540.00



Ray Guerra
Advertising & Promotions:Owner's Tourn Deposit for tournament trophies

3/22/2023

1,000.00

PAYMENT
RECORD

Texas Regional Bank

1,000.00



PAID 3/22/23 PAID
CHECK # 59825 CHECK #

RAY'S WELDING CREATIONS

Attention: Kyra Hudson @ Shallow Sport Boats

(956) 233-9489

Date: 03/20/2023

Description	Quantity	Unit Price	Cost
Redfish Design	12	\$65.00	\$780.00
Trout Design	12	\$65.00	\$780.00
Flounder Design	12	\$65.00	\$780.00
Texas Slam	2	\$100.00	\$200.00
Youth Design Donation	3	0.00	0.00
	Total		\$2,540.00
Deposit Amount Now Due			\$1,000.00
Amount Due Upon Delivery			\$1,540.00

Please mail deposit amount and check payable to:
Ray Guerra
223 Quinta St
San Antonio Tx 78210

Thank you for your business

RGV Selfies

Date	Type	Reference	Original Amt.	Balance Due	5/18/2023 Discount	Payment
5/16/2023	Bill		1,092.50	1,092.50		1,092.50
					Check Amount	1,092.50

PAYMENT RECORD

Texas Regional Bank 2023 Shallow Sport Tournament

1,092.50



8:28



+1 (956) 332-2995

Why 100 closed in Laguna heights due to some power lines but you can take the toll road to PI

Okay...great! Thank you!

Today 8:02 AM

Hello Good Morning Mr. Hudson,

Thank you for the opportunity to be part of your special event this year again, I'm glad everyone was able to celebrate and continue the festivities despite the weather conditions. Our team member Ethan did advise us that a check will be sent by mail. Our address is 43444 Stonewood Crossing Terrace, Ashburn, Virginia 20148. Thank you Mr. Hudson...we look forward to next year's event 🤔🤔

Yes ma'am we will get it out today thank you! Remind me of the total

Thank you Mr. Hudson...the total is \$1,092.50.

Ok



Text Message



ENTERED

ROV Selfies

PAID

CHECK #

Bill to:
 Kyra Hudson

Ship to:
 Kyra Hudson
 shallow sport boats
 41146 Schafer Rd
 Los Fresnos, TX 78566

Paid by:
 Visa ending in 6854

PAID	Total Paid: \$2288.42	Date Paid: May 01, 2023
-------------	------------------------------	--------------------------------

	<p>2 x Feather Flag Banner (Medium (25.5"x105.5")) \$278.98</p> <p>Untitled Project</p> <p>Quantity: 2 Size: Medium (25.5"x105.5") Printed Sides: Single Sided Poles: Pole Set Base: None Accessories: None</p> <p>Delivery: Arrives May 4 - May 9</p>	
	<p>2 x Feather Flag Banner (Medium (25.5"x105.5")) \$278.98</p> <p>Untitled Project</p> <p>Quantity: 2 Size: Medium (25.5"x105.5") Printed Sides: Single Sided Poles: Pole Set Base: None Accessories: None</p> <p>Delivery: Arrives May 4 - May 9</p>	
	<p>5 x Feather Flag Banner (Large (29.5"x139.5")) \$843.33</p> <p>Untitled Project</p> <p>Quantity: 5 Size: Large (29.5"x139.5") Printed Sides: Single Sided Poles: Pole Set Base: None Accessories: None</p> <p>Delivery: Arrives May 4 - May 9</p>	
	<p>5 x Feather Flag Banner (Large (29.5"x139.5")) \$843.33</p> <p>Untitled Project</p> <p>Quantity: 5 Size: Large (29.5"x139.5") Printed Sides: Single Sided Poles: Pole Set Base: None Accessories: None</p> <p>Delivery: Arrives May 4 - May 9</p>	

8 x Yard Sign (36" x 18")

\$148.50

Untitled Project

Quantity: 8
Size: 36" x 18"
Shape: Square / Rectangle
Printed Sides: Single Sided
Grommets: None
Wire Stakes: None
Accessories: None
Turnaround: 2 Business Days

Delivery: Arrives May 5 - May 10

Comments:

Subtotal:	\$2393.12
Shipping:	\$0
Tax:	\$134.61
Discount:	-\$239.31
<hr/>	
Order Total:	\$2288.42
Visa ending in 6854	(\$2288.42)
<hr/>	
Balance Due:	\$0

Texas Sportsman

Gotta' Have it

332 Thunderbird Ave
McAllen TX, 78504
Phone (956) 776-4623

TO:
Shallow Sport Boats
41146 Schafer Rd.
Los Fresnos, Texas 78586 956 //233 9489

INVOICE

DATE: MARCH 27, 2023

INVOICE:5731

DESCRIPTION	RATE
Includes production of 30 second Television Commercial	450.00
Commercial airing 4X per episode: February – April	2,800.00
Texas Sportsman Tracking Outdoors Television Show 3 Airings per week	

Total 3,200.00

Make all checks payable to :SPORTSMAN MEDIA LLC

Thank you for your business!

Texas Sportsman

Gotta' Have it

332 Thunderbird Ave
McAllen TX, 78504
Phone (956) 776-4623

TO:
Shallow Sport Boats
41146 Schafer Rd.
Los Fresnos, Texas 78586 956 //233 9489

INVOICE

DATE: MARCH 27, 2023

INVOICE:5730

DESCRIPTION	RATE
Includes filming & production of (TWO) full TV episodes of TSTO television show	5,000.00
(Subtract the Platinum Level Event Sponsorship	(-2,500.00)
Texas Sportsman Tracking Outdoors Television Show	

Total 2,500.00

Make all checks payable to :SPORTSMAN MEDIA LLC

Thank you for your business!

Texas Sportsman

Gotta' Have it

332 Thunderbird Ave
McAllen TX, 78504
Phone (956) 776-4623

TO:
Shallow Sport Boats
41146 Schafer Rd.
Los Fresnos, Texas 78586 956 //233 9489

INVOICE

DATE: MARCH 27, 2023

INVOICE:5729

DESCRIPTION	RATE
For the Jan/ Feb Issue 2023 /// Includes the Back cover.	
	1,250.00
Texas Sportsman Tracking Outdoors Magazine ...	

Total 1,250.00

Make all checks payable to :SPORTSMAN MEDIA LLC

Thank you for your business!

Texas Sportsman

Gotta' Have it

332 Thunderbird Ave
McAllen TX, 78504
Phone (956) 776-4623

TO:
Shallow Sport Boats
41146 Schafer Rd.
Los Fresnos, Texas 78586 956 //233 9489

INVOICE

DATE: MARCH 27, 2023

INVOICE:5728

DESCRIPTION	RATE
For the March/ April Issue 2023 /// Includes the Back cover and a 2 page story.	
	1,500.00
Texas Sportsman Tracking Outdoors Magazine ...	

Total 1,500.00

Make all checks payable to :SPORTSMAN MEDIA LLC

Thank you for your business!

TradeMarks

Date	Type	Reference	Original Amt.	Balance Due	5/24/2023 Discount	Payment
5/10/2023	Bill	351404	611.50	611.50		611.50
5/10/2023	Bill	351401	581.22	581.22		581.22
5/10/2023	Bill	351400	146.09	146.09		146.09
5/10/2023	Bill	351368	6,861.21	6,861.21		6,861.21
5/15/2023	Bill	351680	2,578.22	2,578.22		2,578.22
5/16/2023	Bill	351795	1,616.56	1,616.56		1,616.56
					Check Amount	12,394.80

PAYMENT
RECORD

Texas Regional Bank 73305

12,394.80





MEMBER OF
PEERNET

11333 Todd Street
Houston, TX 77055
713-680-3000
tpp@tmarks.com
tmarks.com
ASI# 346070

INVOICE
351404

PO/Reference
CAPS SS SD

TRADEMARKS
PROMOTIONAL PRODUCTS
SCREEN PRINTING & EMBROIDERY

ENTERED

Salesperson: Janna Tucker
jannat@tmarks.com

Order 452336 Order Date 04/24/23 Ship Date 05/05/23 Invoice Date 05/10/23

BILL TO
Natalie Medel
Shallow Sport Boats
41146 Schafer Rd
Los Fresnos, TX 78566
UNITED STATES
Office: 1+956- 233-9489
Email: natalie@shallowssportboats.com

SHIP TO
Kyra Hudson
Shallow Sport Boats
41146 Schafer Rd
Los Fresnos, TX 78566
UNITED STATES
Office: 1+956- 233-9489
Email: kyra@shallowssportboats.com;natalie@shallowssports.com

Customer: 73306 Pay With:
Terms: (AR7) - On Receipt Due Date: 5/20/2023

Ship Via: FedEx Ground Insured
Ship Account:

Product	Description	Quantity	Unit	Price	Per	Total
GL320	Caps, Richardson R-Flex Adjustable Trucker 112PL	40	EA	\$14.3100	1	\$572.40
	OSFM					
	Black/Graphite 20					
	Heather/Black 20					
GL320	REMB CAP FLP"Shallow Spt 2965 st. Des#56114	40	EA	\$0.0000	1	\$0.00
GL328	Digitization - REPEAT	1	EA	\$0.0000	1	\$0.00

Sub-Total	\$572.40
Shpg/Hdlg	\$39.10
Order Total	\$611.50
Total Due	\$611.50

Instructions

INVOICE IS PAYABLE IN US DOLLARS. Purchaser agrees to pay applicable sales or use tax. Additional freight charges billed due to audits per ICC regulations will be billed to you promptly. No credit will be issued for returned merchandise without our consent. It is understood that an underrun or overrun of not more than 10%, to be billed pro-rata, is acceptable to the customer. SHIPPING LIABILITY: THIS MERCHANDISE BECOMES YOURS AT THE TIME IT IS ACCEPTED BY THE CARRIER.

PAID
CHECK #



MEMBER OF PEERNET

11333 Todd Street
Houston, TX 77055
713-680-3000
tpp@tmarks.com
tmarks.com
ASI# 346070

INVOICE

351401

PO/Reference

GG SS PRO EMB

TRADEMARKS
PROMOTIONAL PRODUCTS
SCREEN PRINTING & EMBROIDERY

Salesperson: Janna Tucker
jannat@tmarks.com

Order 452320 Order Date 04/21/23 Ship Date 05/05/23 Invoice Date 05/10/23

BILL TO
Natalie Medel
Shallow Sport Boats
41146 Schafer Rd
Los Fresnos, TX 78566
UNITED STATES
Office: 1+956- 233-9489
Email: natalie@shallowsportboats.com

SHIP TO
Kyra Hudson
Shallow Sport Boats
41146 Schafer Rd
Los Fresnos, TX 78566
UNITED STATES
Office: 1+956- 233-9489
Email: kyra@shallowsportboats.com

ENTERED

Customer: 73306 Pay With:
Terms: (AR7) - On Receipt Due Date: 5/20/2023

Ship Via: FedEx Ground Insured
Ship Account:

Product	Description	Quantity	Unit	Price	Per	Total																								
GL322	Shirts, GameGuard Client Supplied MicroFiber Shirts	106	EA	\$0.0000	1	\$0.00																								
	<table border="1"> <tr> <td></td> <td>Small</td> <td>Medium</td> <td>Large</td> <td>X-Large</td> <td>2X-Large</td> </tr> <tr> <td>Marine Blue</td> <td>15</td> <td>17</td> <td>35</td> <td>25</td> <td>9</td> </tr> <tr> <td></td> <td>3X-Large</td> <td>4X-Large</td> <td></td> <td></td> <td></td> </tr> <tr> <td>Marine Blue</td> <td>3</td> <td>2</td> <td></td> <td></td> <td></td> </tr> </table>		Small	Medium	Large	X-Large	2X-Large	Marine Blue	15	17	35	25	9		3X-Large	4X-Large				Marine Blue	3	2								
	Small	Medium	Large	X-Large	2X-Large																									
Marine Blue	15	17	35	25	9																									
	3X-Large	4X-Large																												
Marine Blue	3	2																												
GL322	REMB: 1CLC "Shallowport PRO TEAM" Logo - Des# 31561, 4416st	106	EA	\$4.9100	1	\$520.46																								
GL322	Individually Fold, Bag & Label Shirts w/ Sizes	106	EA	\$0.0000	1	\$0.00																								
GL328	Repeat Digitization	1	EA	\$0.0000	1	\$0.00																								

Sub-Total	\$520.46
Shpg/Hdlg	\$60.76
Order Total	\$581.22
Total Due	\$581.22

Instructions

INVOICE IS PAYABLE IN US DOLLARS. Purchaser agrees to pay applicable sales or use tax. Additional freight charges billed due to audits per ICC regulations will be billed to you promptly. No credit will be issued for returned merchandise without our consent. It is understood that an underrun or overrun of not more than 10%, to be billed pro-rata, is acceptable to the customer. SHIPPING LIABILITY: THIS MERCHANDISE BECOMES YOURS AT THE TIME IT IS ACCEPTED BY THE CARRIER.



MEMBER OF
PEERNET

11333 Todd Street
Houston, TX 77055
713-680-3000
tpp@tmarks.com
tmarks.com
ASI# 346070

INVOICE

351400

PO/Reference

GG SCB

TRADEMARKS
PROMOTIONAL PRODUCTS
SCREEN PRINTING & EMBROIDERY

Salesperson: Janna Tucker
jannat@tmarks.com

Order 452313 Order Date 04/21/23 Ship Date 05/05/23 Invoice Date 05/10/23

BILL TO
Natalie Medel
Shallow Sport Boats
41146 Schafer Rd
Los Fresnos, TX 78566
UNITED STATES
Office: 1+956- 233-9489
Email: natalie@shallowssportboats.com

SHIP TO
Kyra Hudson
Shallow Sport Boats
41146 Schafer Rd
Los Fresnos, TX 78566
UNITED STATES
Office: 1+956- 233-9489
Email: kyra@shallowssportboats.com

ENTERED

Customer: 73306 Pay With:
Terms: (AR7) - On Receipt Due Date: 5/20/2023

Ship Via: FG - FedEx Ground - Insured
Ship Account:

Product	Description	Quantity	Unit	Price	Per	Total										
GL322	Shirts, GameGuard Client Supplied MicroFiber Shirts	14	EA	\$0.0000	1	\$0.00										
	<table border="1"> <tr> <td></td> <td>Medium</td> <td>Large</td> <td>1X-Large</td> <td>2X-Large</td> </tr> <tr> <td>Marine Blue</td> <td>3</td> <td>5</td> <td>5</td> <td>1</td> </tr> </table>		Medium	Large	1X-Large	2X-Large	Marine Blue	3	5	5	1					
	Medium	Large	1X-Large	2X-Large												
Marine Blue	3	5	5	1												
GL322	REMB: 1CLC "SCB PRO TEAM" Logo - Des#57233 @ 3449st	14	EA	\$8.8500	1	\$123.90										
GL322	Individually Fold, Bag & Label Shirts w/ Sizes	14	EA	\$0.0000	1	\$0.00										
GL328	Digitization Repeat	1	EA	\$0.0000	1	\$0.00										

Sub-Total	\$123.90
Shpg/Hdlg	\$22.19
Order Total	\$146.09
Total Due	\$146.09

Instructions

INVOICE IS PAYABLE IN US DOLLARS. Purchaser agrees to pay applicable sales or use tax. Additional freight charges billed due to audits per ICC regulations will be billed to you promptly. No credit will be issued for returned merchandise without our consent. It is understood that an underrun or overrun of not more than 10%, to be billed pro-rata, is acceptable to the customer. SHIPPING LIABILITY: THIS MERCHANDISE BECOMES YOURS AT THE TIME IT IS ACCEPTED BY THE CARRIER.



MEMBER OF
PEERNET

11333 Todd Street
Houston, TX 77055
713-680-3000
tpp@tmarks.com
tmarks.com
ASI# 346070

INVOICE

351368

PO/Reference

CAPS SS CENTER

TRADEMARKS
PROMOTIONAL PRODUCTS
SCREEN PRINTING & EMBROIDERY

Salesperson: Janna Tucker
jannat@tmarks.com

Order 452334 Order Date 04/24/23 Ship Date 05/05/23 Invoice Date 05/10/23

BILL TO
Natalie Medel
Shallow Sport Boats
41146 Schafer Rd
Los Fresnos, TX 78566
UNITED STATES
Office: 1+956- 233-9489
Email: natalie@shallowssportboats.com

SHIP TO
Kyra Hudson
Shallow Sport Boats
41146 Schafer Rd
Los Fresnos, TX 78566
UNITED STATES
Office: 1+956- 233-9489
Email: kyra@shallowssportboats.com

ENTERED

Customer: 73306 Pay With:
Terms: (AR11) - Net 15 Due Date: 5/25/2023

Ship Via: FG - FedEx Ground - Insured
Ship Account:

Product	Description	Quantity	Unit	Price	Per	Total
GL320	Caps, Richardson Mesh Back Trucker 112	280	EA	\$11.1900	1	\$3,133.20
	OSFM					
	Heather Grey/Light Grey	40				
	Navy/White	40				
	Columbia Blue/White/ Navy	40				
	Black/White/Heather Grey	40				
	Royal/White/Heather	40				
	Royal/White/Red	40				
	Heather Grey/Royal/Black	20				
	Grey/Charcoal/Black	20				
GL320	Caps, Richardson Mesh Back Trucker 112	20	EA	\$11.1900	1	\$223.80
	OSFM					
	Heather Grey/Navy	20				
GL320	Caps, Richardson Mesh Back Trucker 112	20	EA	\$11.1900	1	\$223.80
	OSFM					
	Loden	20				
GL320	Caps, Richardson R-Flex Adjustable Trucker 112PL	80	EA	\$13.7700	1	\$1,101.60
	OSFM					
	Brown/Khaki	20				



MEMBER OF
PEERNET

11333 Todd Street
Houston, TX 77055
713-680-3000
tpp@tmarks.com
tmarks.com
AS# 346070

INVOICE

351368

PO/Reference

CAPS SS CENTER

TRADEMARKS
PROMOTIONAL PRODUCTS
SCREEN PRINTING & EMBROIDERY

Product	Description	Quantity	Unit	Price	Per	Total
	Loden/Black	20				
	Charcoal/White	40				
GL320	Caps, Richardson Patterned Snapback Trucker Cap 112P	80	EA	\$13.7700	1	\$1,101.60
	OSFM					
	Kryptek Pontus/White	20				
	Kryptek Typhon/Black	20				
	MossyOak Elements Bonefish/Lt. Grey	40				
GL320	Caps, Adams Ollie Mesh Back Distressed Cap OL102	40	EA	\$10.7300	1	\$429.20
	OSFM					
	Teal/Tan	20				
	Coral/Tan	20				
GL320	Caps, Adams Ollie Mesh Back Distressed Cap OL102	40	EA	\$10.7300	1	\$429.20
	OSFM					
	Seafoam/Tan	20				
	Neon Pink/Tan	20				
GL320	REMB CAP FRONT, Shallow Spt 2545. st. Des# 31544	560	EA	\$0.0000	1	\$0.00
GL328	Repeat Digitization	1	EA	\$0.0000	1	\$0.00

Sub-Total	\$6,642.40
Shpg/Hdlg	\$218.81
Order Total	\$6,861.21
Total Due	\$6,861.21

Instructions

INVOICE IS PAYABLE IN US DOLLARS. Purchaser agrees to pay applicable sales or use tax. Additional freight charges billed due to audits per ICC regulations will be billed to you promptly. No credit will be issued for returned merchandise without our consent. It is understood that an underrun or overrun of not more than 10%, to be billed pro-rata, is acceptable to the customer. SHIPPING LIABILITY: THIS MERCHANDISE BECOMES YOURS AT THE TIME IT IS ACCEPTED BY THE CARRIER.



MEMBER OF PEERNET

11333 Todd Street
Houston, TX 77055
713-680-3000
tpp@tmarks.com
tmarks.com
ASI# 346070

INVOICE
351680

ENTERED

PO/Reference
CAPS SCBFRP

TRADEMARKS
PROMOTIONAL PRODUCTS
SCREEN PRINTING & EMBROIDERY

Salesperson: Janna Tucker
jannat@tmarks.com

Order 452335 Order Date 04/24/23 Ship Date 05/05/23 Invoice Date 05/15/23

BILL TO
Natalie Medel
Shallow Sport Boats
41146 Schafer Rd
Los Fresnos, TX 78566
UNITED STATES
Office: 1+956- 233-9489
Email: natalie@shallowSPORTBOATS.COM

SHIP TO
Kyra Hudson
Shallow Sport Boats
41146 Schafer Rd
Los Fresnos, TX 78566
UNITED STATES
Office: 1+956- 233-9489
Email: kyra@shallowSPORTBOATS.COM;natalie@shallowSPORTBOATS.COM

Customer: 73306 Pay With:
Terms: (AR7) - On Receipt Due Date: 5/25/2023

Ship Via: FedEx Ground Insured
Ship Account:

Product	Description	Quantity	Unit	Price	Per	Total
GL320	Caps, Richardson Mesh Back Trucker 112	110	EA	\$11.6500	1	\$1,281.50
	OSFM					
	Heather Grey/Light Grey	20				
	Navy/White	20				
	Columbia Blue/White/Navy	20				
	Royal/White/Red	20				
	Grey/Charcoal/Black	10				
	Black/White/Heather Grey	20				
GL320	Caps, Richardson R-Flex Adjustable Trucker 112PL	40	EA	\$14.1500	1	\$566.00
	OSFM					
	Charcoal/White	20				
	Black/Graphite	20				
GL320	Caps, Richardson Patterned Snapback Trucker Cap 112P	20	EA	\$14.1500	1	\$283.00
	OSFM					
	Kryptek Typhon/Black	10				
	Kryptek Pontus/White	10				
GL320	Caps, Adams Ollie Mesh Back Distressed Cap OL102	20	EA	\$10.9900	1	\$219.80
	OSFM					
	Seafoam/Tan	10				



TRADEMARKS
PROMOTIONAL PRODUCTS
SCREEN PRINTING & EMBROIDERY

MEMBER OF
 PEERNET

11333 Todd Street
 Houston, TX 77055
 713-680-3000
 tpp@tmarks.com
 tmarks.com
 ASI# 346070

INVOICE
 351680

PO/Reference
 CAPS SCBFRP

Product	Description	Quantity	Unit	Price	Per	Total
Neon Pink/Tan	10					
GL320	Caps, Adams Ollie Mesh Back Distressed Cap OL102	10	EA	\$10.9900	1	\$109.90
	OSFM					
	Coral/Tan	10				
GL320	REMB CAP 2C FLP "SCB w/ Shadow" 5164st. Des#56115	200	EA	\$0.0000	1	\$0.00
GL328	Digitization - Repeat	1	EA	\$0.0000	1	\$0.00
GL320	Thread Color Changes 5 Total (3 Free)	2	EA	\$8.5000	1	\$17.00

Sub-Total	\$2,477.20
Shpg/Hdkg	\$101.02
Order Total	\$2,578.22
Total Due	\$2,578.22

Instructions

INVOICE IS PAYABLE IN US DOLLARS. Purchaser agrees to pay applicable sales or use tax. Additional freight charges billed due to audits per ICC regulations will be billed to you promptly. No credit will be issued for returned merchandise without our consent. It is understood that an underrun or overrun of not more than 10%, to be billed pro-rata, is acceptable to the customer. SHIPPING LIABILITY: THIS MERCHANDISE BECOMES YOURS AT THE TIME IT IS ACCEPTED BY THE CARRIER.



MEMBER OF
PEERNET

11333 Todd Street
Houston, TX 77055
713-680-3000
tpp@tmarks.com
tmarks.com
ASI# 346070

INVOICE

351795

PO/Reference

GG SS EMB

Salesperson: Janna Tucker
jannat@tmarks.com

Order 452308 Order Date 04/21/23 Ship Date 05/05/23 Invoice Date 05/16/23

BILL TO
Natalie Medel
Shallow Sport Boats
41146 Schafer Rd
Los Fresnos, TX 78566
UNITED STATES
Office: 1+956- 233-9489
Email: natalie@shallowSPORTBOATS.COM

SHIP TO
Brittany Marikos
315 Morris St
Laguna Vista, TX 78578
UNITED STATES
Office: 1+956- 233-9489
Email: kyra@shallowSPORTBOATS.COM

ENTERED

Customer: 73306 Pay With:
Terms: (AR7) - On Receipt Due Date: 5/26/2023

Ship Via: FedEx Overnight
Ship Account:

Product	Description	Quantity	Unit	Price	Per	Total
GL322	Shirts, GameGuard Client Supplied MicroFiber Shirts, Youth	28	EA	\$0.0000	1	\$0.00
	Youth Xtra Small Youth Small Youth Medium Youth Large					
	Wahoo	3 5 10 10				
GL322	Shirts, GameGuard Client Supplied MicroFiber Shirts, Ladies	70	EA	\$0.0000	1	\$0.00
	X-Small Small Medium Large X-Large					
	Wahoo	5 10 15 20 15				
	2X-Large					
	Wahoo	5				
GL322	Shirts, GameGuard Client Supplied MicroFiber Shirts	245	EA	\$0.0000	1	\$0.00
	Small Medium Large X-Large 2X-Large					
	Wahoo	15 35 65 70 35				
	3X-Large 4X-Large					
	Wahoo	15 10				
GL322	REMB: 1CLC "Shallow Sport" Logo - Des# 31553, 2549st	343	EA	\$3.6800	1	\$1,262.24
GL322	EMB: 1CRC Personalizations	25	EA	\$8.0000	1	\$200.00
GL322	Individually Fold, Bag & Label Shirts w/ Sizes	343	EA	\$0.0000	1	\$0.00
GL310	Freight	1	EA	\$0.0000	1	\$0.00
GL328	Repeat Digitization	1	EA	\$0.0000	1	\$0.00



TRADEMARKS
 PROMOTIONAL PRODUCTS
 SCREEN PRINTING & EMBROIDERY

MEMBER OF
 PEERNET

11333 Todd Street
 Houston, TX 77055
 713-680-3000
 tpp@tmarks.com
 tmarks.com
 ASI# 346070

INVOICE

351795

PO/Reference

GG SS EMB

Product	Description	Quantity	Unit	Price	Per	Total
						Sub-Total \$1,462.24
						Shpg/Hdlg \$154.32
						Order Total \$1,616.56
						Total Due \$1,616.56

Instructions

INVOICE IS PAYABLE IN US DOLLARS. Purchaser agrees to pay applicable sales or use tax. Additional freight charges billed due to audits per ICC regulations will be billed to you promptly. No credit will be issued for returned merchandise without our consent. It is understood that an underrun or overrun of not more than 10%, to be billed pro-rata, is acceptable to the customer. SHIPPING LIABILITY: THIS MERCHANDISE BECOMES YOURS AT THE TIME IT IS ACCEPTED BY THE CARRIER.

The Web Pro Miami, Inc.

(786)273-7774
info@thewebpro.com
http://www.thewebpro.com/



Invoice 4191

PAID
CHECK #
ENTERED

BILL TO

Kyra Hudson
Shallow Sport Boats
210 Beach Blvd
Laguna Vista, TX 78578
USA

DATE 05/03/2023	PLEASE PAY \$0.00	DUE DATE 05/12/2023
--------------------	----------------------	------------------------

DATE	ACTIVITY	AMOUNT
	Services:On-call Support (phone) On-call support by email & phone (@\$100/hour - Total support hours: 9.5 hours)* Support request detail: Friday, May 12th - starting 3:45pm CDT and ending 9:15pm CDT, Saturday, May 13th - starting 12:00pm CDT and ending 4:00pm CDT *By making payment for this item, you are confirming the dates and times for your support session are correct as listed above.	950.00
	PAYMENT	950.00
	TOTAL DUE	\$0.00

THANK YOU.

FF Business Services
TX 78578
7859691120
missmichelangelo@msn.com

Invoice 1028



PAID
CHECK #

BILL TO
Kyra Hudson
Shallow Sport Boats

DATE
05/16/2023

PLEASE PAY
\$250.00

DATE	ACTIVITY	DESCRIPTION	QTY	RATE	AMOUNT
	Services	WebPro Software Data Entry	1	250.00	250.00

Thank you! Please make check payable to Angela Riley.

SUBTOTAL	250.00
TAX	0.00
TOTAL	250.00

TOTAL DUE \$250.00

THANK YOU.



Questions about your order?
Call us at [512.394.0222](tel:512.394.0222) or email
sales@yeti.com
Mon-Fri 8 AM - 5 PM CST

Invoice

Remittance Address

YETI
PO Box 843780
Dallas, TX 75284-3780

Customer ID: 101954**PO:** SHALLOWSPOORTBOATS**Invoice #:** 9100317367**Invoice Date:** 05/04/2023**Status:** Paid**Due Date:** 05/04/2023**BILLING ADDRESS**

Shallow Sport Boats
41146 Schafer Rd
Los Fresnos, TX, 78566

PAYMENT METHOD

A_VS
XXXX XXXX XXXX 6854

ITEMS ORDERED**SHIPPING ADDRESS**

Monarch
16227 San Pedro Ave
Hollywood Park, Texas 78232
US

TRACK YOUR SHIPMENTMaster Tracking Number(s): [1Z62515W0393409382](#)[TRACK SHIPMENT](#)

Packing Slip #: 112442834
Shipping Method: UPS Ground
Shipping Date: 05/04/2023

ITEMS SHIPPED

SKU Number	UPC	Product	Price	QTY	Subtotal
21071501442	888830230510	RAMBLER 30 OZ TUMBLER MS CANOPY GREEN	\$22.80	108	\$2,462.40

ORDER SUMMARY

Subtotal: \$2,462.40
Shipping: \$49.25
Tax: \$0.00

GRAND TOTAL: \$2,511.65**PAYMENTS: \$2,511.65****INVOICE BALANCE: \$0.00**

Any claim for shortage or damaged or nonconforming Products with respect to a shipment must be made within 72 hours of Dealer's receipt of the shipment by providing written notice thereof to YETI.

Contact Information:
Phone: [512.394.0222](tel:512.394.0222)
sales@yeti.com

Contact YETI:
Mike Dickson
5124812717
mdickson@yeti.com

Melissa Ford
512-394-0222
sales@yeti.com



Questions about your order?
Call us at [512.394.0222](tel:512.394.0222) or email
sales@yeti.com
Mon-Fri 8 AM - 5 PM CST

Invoice

Remittance Address

YETI
PO Box 843780
Dallas, TX 75284-3780

Customer ID: 101954**PO:** SHALLOWSPOORTBOATS**Invoice #:** 9100280628**Invoice Date:** 05/02/2023**Status:** Paid**Due Date:** 05/02/2023**BILLING ADDRESS**

Shallow Sport Boats
41146 Schafer Rd
Los Fresnos, TX 78566-4790
US

PAYMENT METHOD

A_VS
XXXX XXXX XXXX 6854

ITEMS ORDERED**SHIPPING ADDRESS**

Monarch
16227 San Pedro Ave
Hollywood Park, Texas 78232
US

TRACK YOUR SHIPMENTMaster Tracking Number(s): [1Z62515W0393239682](#)[TRACK SHIPMENT](#)

Packing Slip #: 112419738

Shipping Method: UPS Ground

Shipping Date: 05/02/2023

ITEMS SHIPPED

SKU Number	UPC	Product	Price	QTY	Subtotal
21071501147	888830211519	RAMBLER 30 OZ TUMBLER MS NORDIC BLUE	\$22.80	108	\$2,462.40

ORDER SUMMARY

Subtotal: \$2,462.40

Shipping: \$49.25

Tax: \$0.00

GRAND TOTAL: \$2,511.65**PAYMENTS: \$2,511.65****INVOICE BALANCE: \$0.00**

Any claim for shortage or damaged or nonconforming Products with respect to a shipment must be made within 72 hours of Dealer's receipt of the shipment by providing written notice thereof to YETI.

Contact Information:
Phone: [512.394.0222](tel:512.394.0222)
sales@yeti.com

Contact YETI:
Mike Dickson
5124812717
mdickson@yeti.com

Melissa Ford
512-394-0222
sales@yeti.com

**CITY OF SOUTH PADRE ISLAND
CONVENTION AND VISITORS ADVISORY BOARD
AGENDA REQUEST FORM**

MEETING DATE: June 28, 2023

NAME & TITLE: Ema Jaramillo, Management Assistant

DEPARTMENT: Convention and Visitors Bureau

ITEM

Presentation and discussion by Predictive Data Lab on campaign performances, KPIs, and analytics. (Trevino)

ITEM BACKGROUND

Presentation and discussion by Predictive Data Lab on campaign performances, KPIs, and analytics.

BUDGET/FINANCIAL SUMMARY

N/A

COMPREHENSIVE PLAN GOAL

N/A

LEGAL REVIEW

Sent to Legal:

Approved by Legal:

RECOMMENDATIONS/COMMENTS:

VISIT SOUTH PADRE ISLAND

April 2023 – Board Presentation

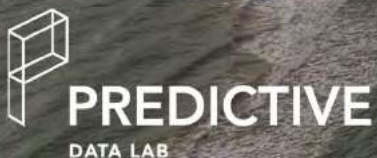


TABLE OF CONTENTS



1. HOTEL AND VACATION RENTAL DATA
2. PAID MEDIA PERFORMANCE
3. WEB ANALYTICS
4. ZARTICO DATA
5. IN HOUSE MEDIA BUYS
6. ECONOMIC IMPACT

EXECUTIVE SUMMARY

ANALYSIS

- Total Website Users: 308,335
- Total Web sessions produced this month: 332,287
- Vacation Rentals
 - YTD Avg. Occupancy: 59%
 - YTD Avg. ADR: \$236
 - YTD Avg. RevPar: \$111
- Hotels
 - YTD Avg. Occupancy: 63%
 - YTD Avg. ADR: \$111.39
 - YTD Avg. RevPar: \$70.73



HOTELS AND VACATION RENTAL DATA



PREDICTIVE
DATA LAB

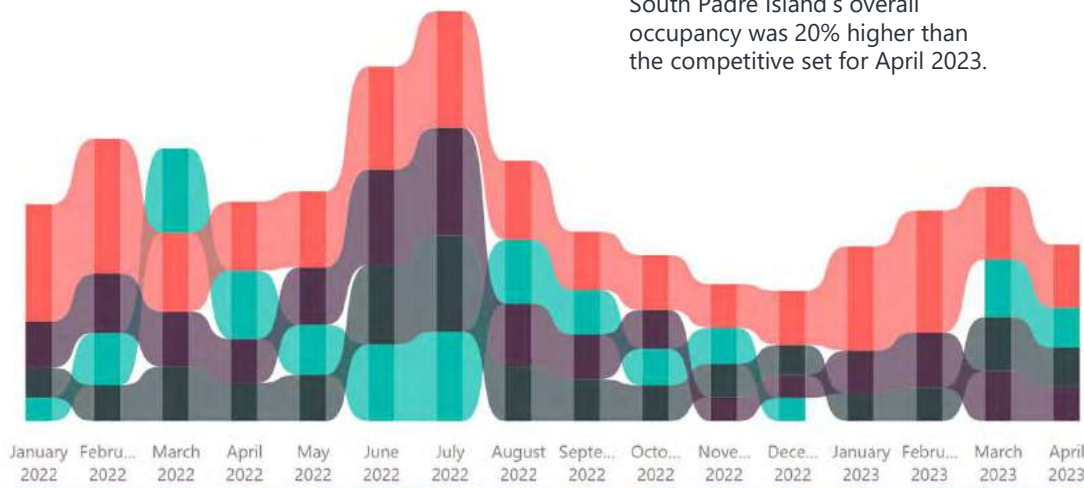


COMPETITOR VR ANALYSIS

Visit South Padre Island Competitor Cities Occupancy Rate

Market ● Corpus Christi ● Galveston ● Port Aransas ● South Padre Island

South Padre Island's overall occupancy was 20% higher than the competitive set for April 2023.



59%
SPI AVG OCCUPANCY

39%
COMP AVG OCCUPANCY



PREDICTIVE
DATA LAB



Data Source (s): Predictive Data Lab & KeyData

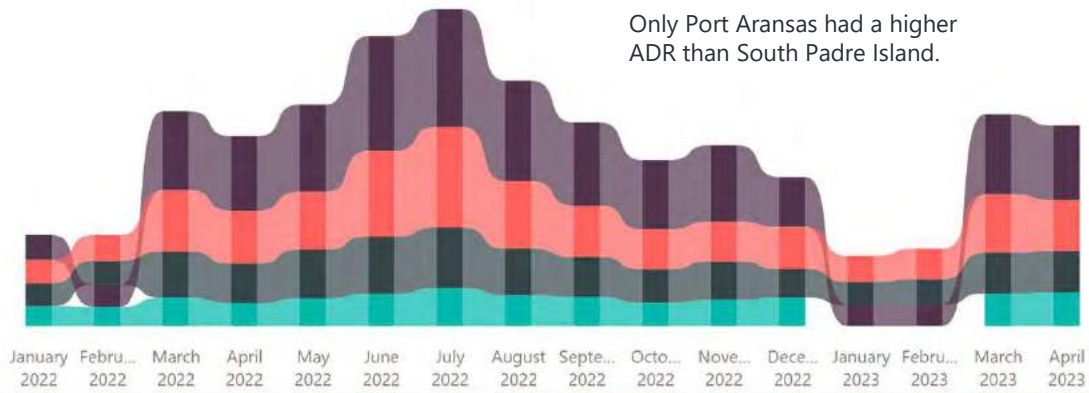
COMPETITOR VR ANALYSIS

Visit South Padre Island Competitor Cities ADR

Market ● Corpus Christi ● Galveston ● Port Aransas ● South Padre Island

South Padre Island's ADR was \$25 higher than the competitive set for April 2023.

Only Port Aransas had a higher ADR than South Padre Island.



\$236
SPI ADR

\$211
COMP ADR



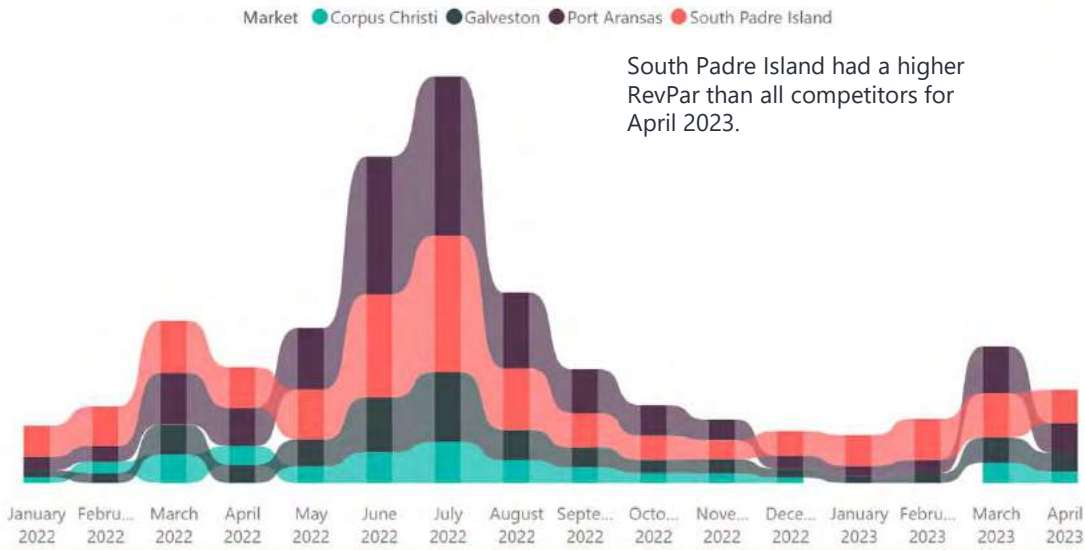
PREDICTIVE
DATA LAB



Data Source (s): Predictive Data Lab & KeyData

COMPETITOR VR ANALYSIS

Visit South Padre Island Competitor Cities RevPAR



\$111
SPI REVPAR

\$75
COMP REVPAR



PREDICTIVE
DATA LAB



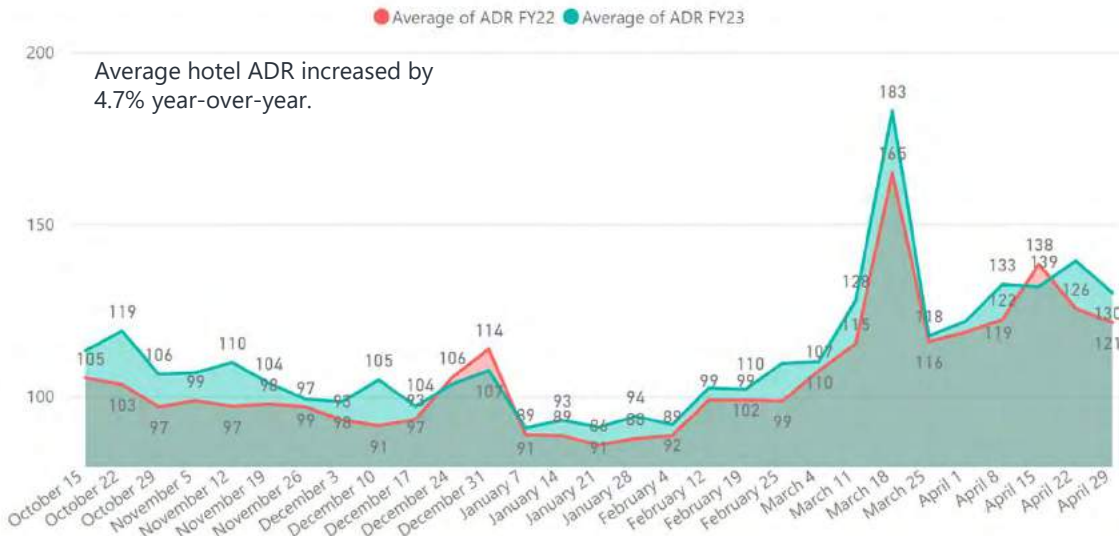
Data Source (s): Predictive Data Lab & KeyData

HISTORIC HOTEL ANALYSIS

Visit South Padre Island Hotel ADR



PREDICTIVE
DATA LAB



111.39

Average of ADR FY23

105.47

Average of ADR FY22

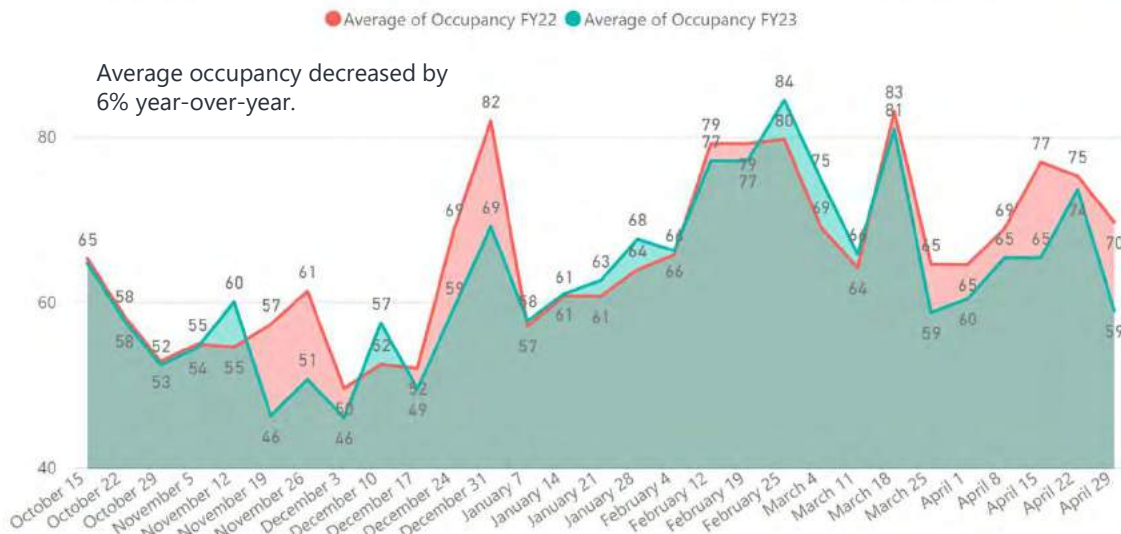
Data Source (s): Predictive Data Lab & STR

HISTORIC HOTEL ANALYSIS

Visit South Padre Island Hotel Occupancy



PREDICTIVE
DATA LAB



62.81

Average of Occupancy FY23

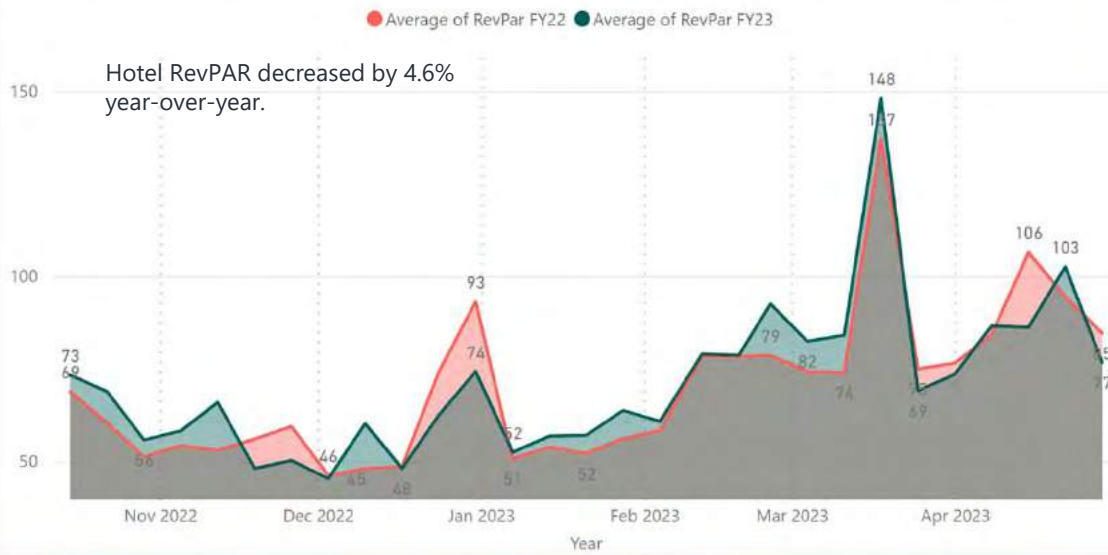
65.34

Average of Occupancy FY22

Data Source (s): Predictive Data Lab & STR

HISTORIC HOTEL ANALYSIS

Visit South Padre Island Hotel RevPAR

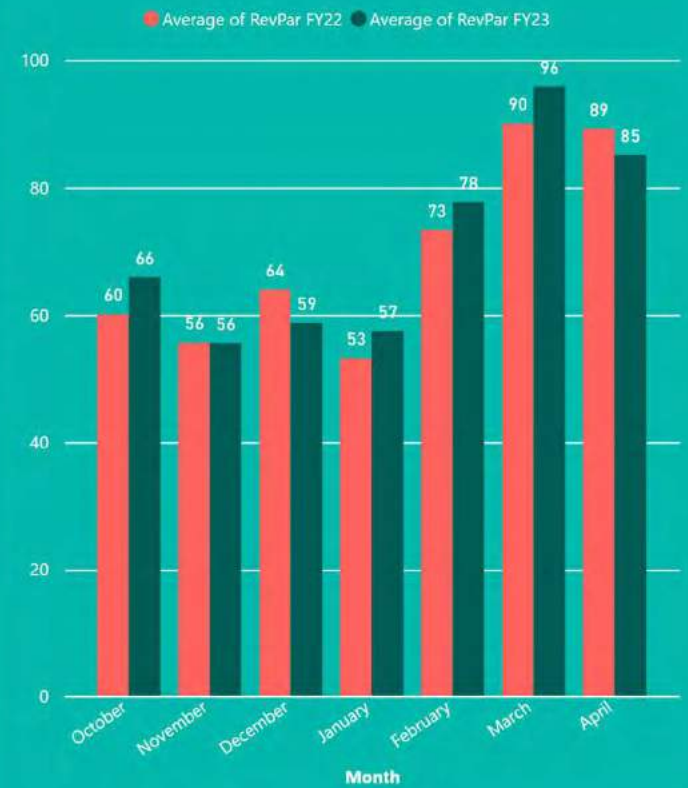


70.73
Average of RevPar FY23


69.96
Average of RevPar FY22



PREDICTIVE
DATA LAB



Data Source (s): Predictive Data Lab & STR

An aerial photograph of a beach with turquoise water and a paraglider in the sky. The text 'PAID MEDIA PERFORMANCE' is overlaid in large white letters.

PAID MEDIA PERFORMANCE



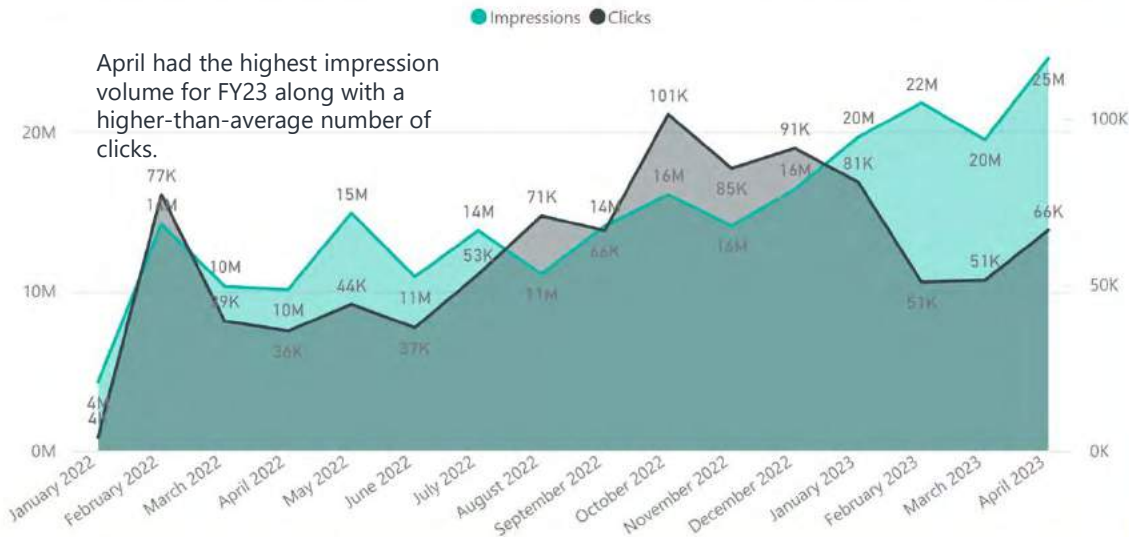
PREDICTIVE
DATA LAB

The logo for South Padre Island, featuring three white beach umbrellas above the text 'South Padre ISLAND' in a white script font.

South
Padre
ISLAND

PAID MEDIA PERFORMANCE

Visit South Padre Island Paid Media KPI



15M
AVG MONTHLY IMPRESSIONS

60K
AVG MONTHLY CLICKS



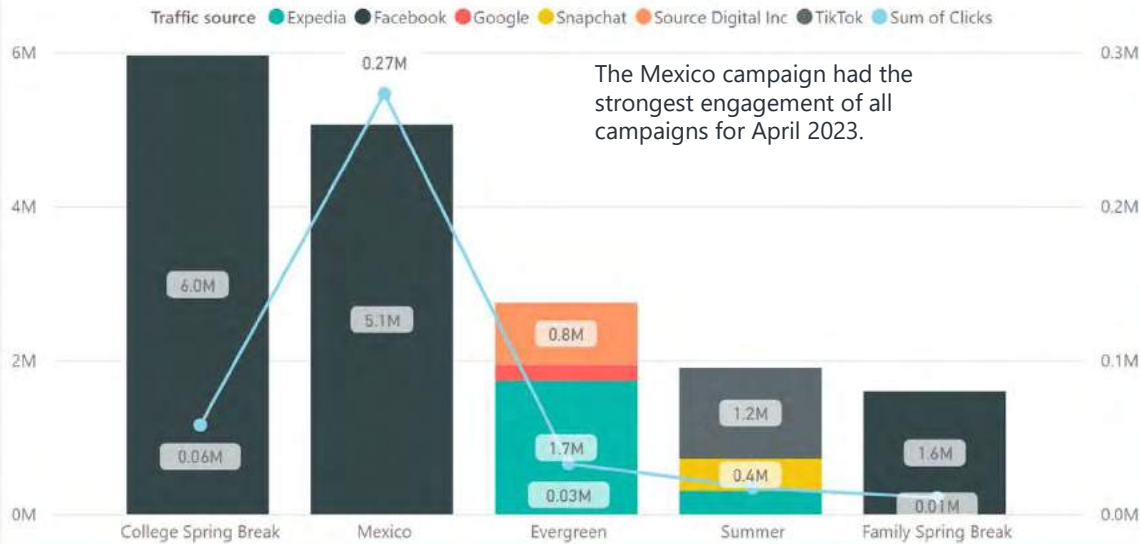
PREDICTIVE
DATA LAB



Data Source (s): Predictive Data Lab, DCM, Visit South Padre Island

CAMPAIGN PERFORMANCE

Visit South Padre Island Campaign KPI

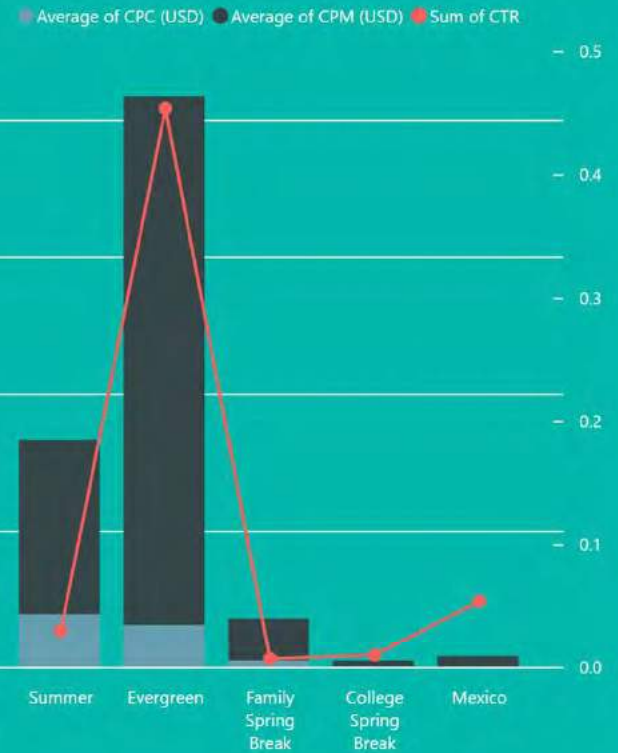


2M
Average of Impressions

36K
Average of Clicks



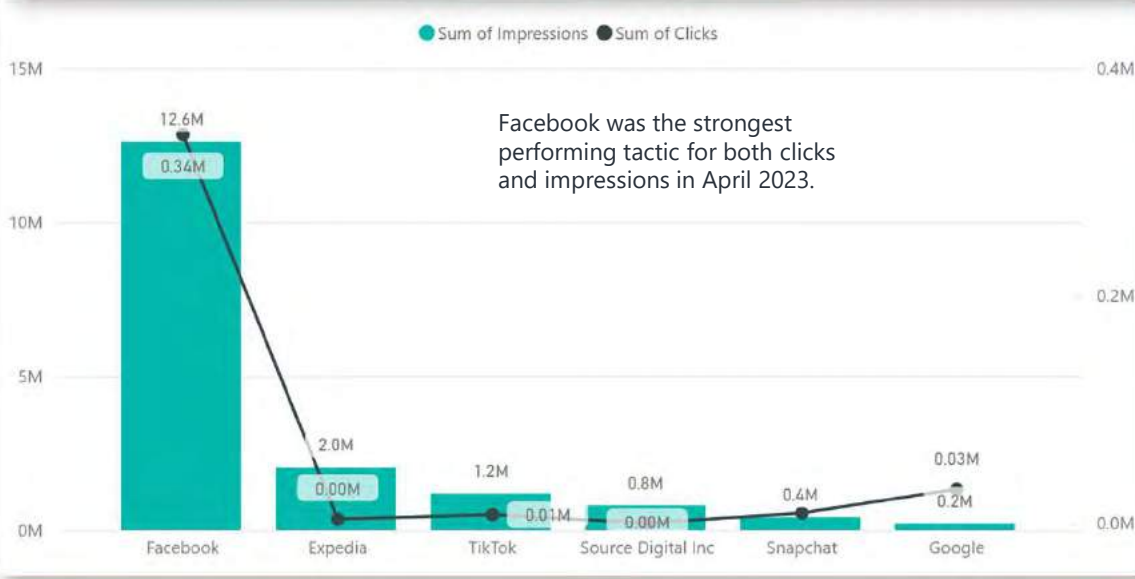
PREDICTIVE
DATA LAB



Data Source (s): Predictive Data Lab, DCM, Visit South Padre Island

PLATFORM PERFORMANCE

Visit South Padre Island Platform KPI

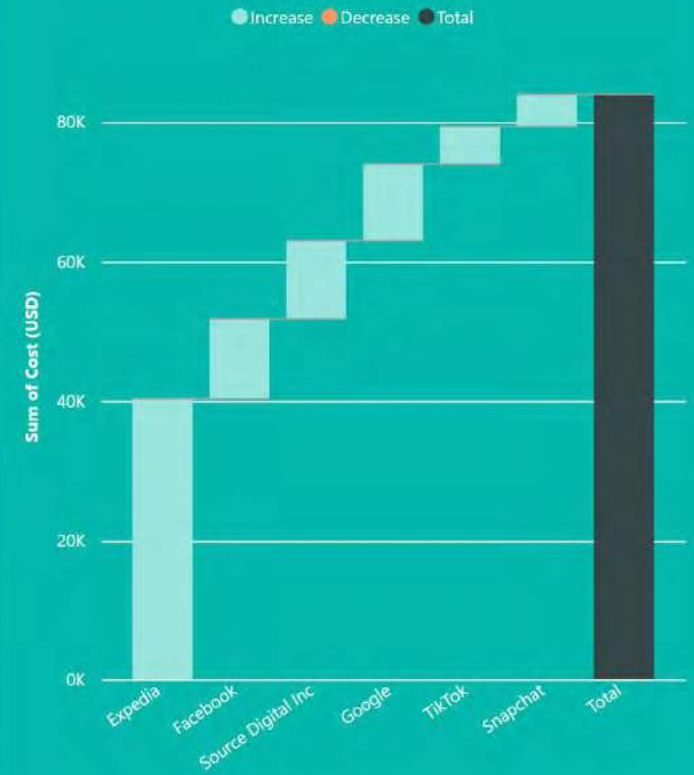


2M
Average of Impressions

36K
Average of Clicks

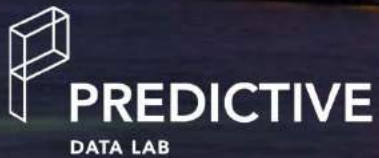


PREDICTIVE
DATA LAB



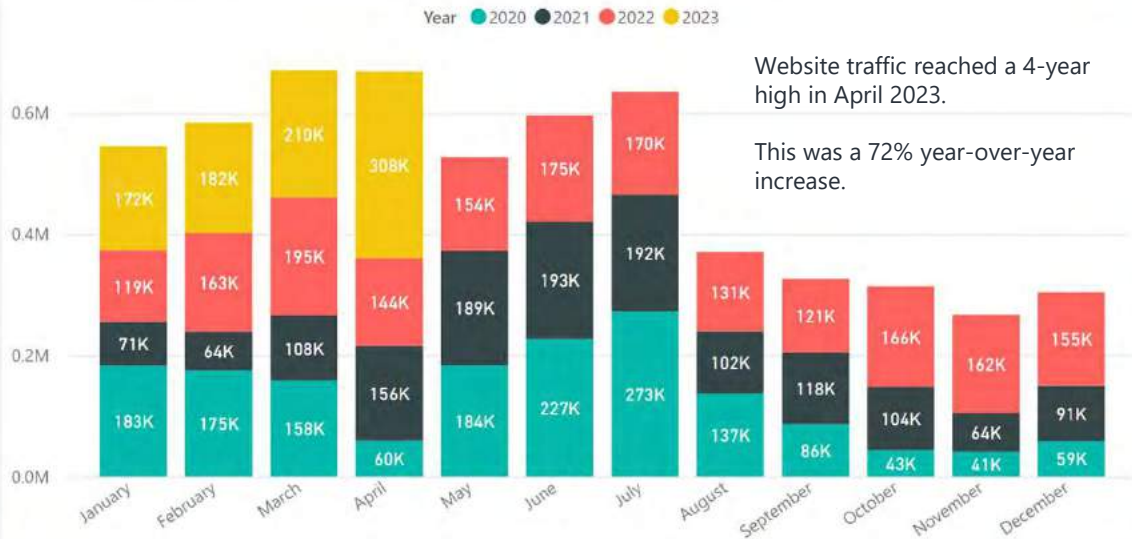
Data Source (s): Predictive Data Lab, DCM, Visit South Padre Island

WEBSITE PERFORMANCE



WEB TRAFFIC

Visit South Padre Island Web Traffic KPI



PREDICTIVE
DATA LAB



TOTAL USERS

308.34K

2023

TOTAL USERS

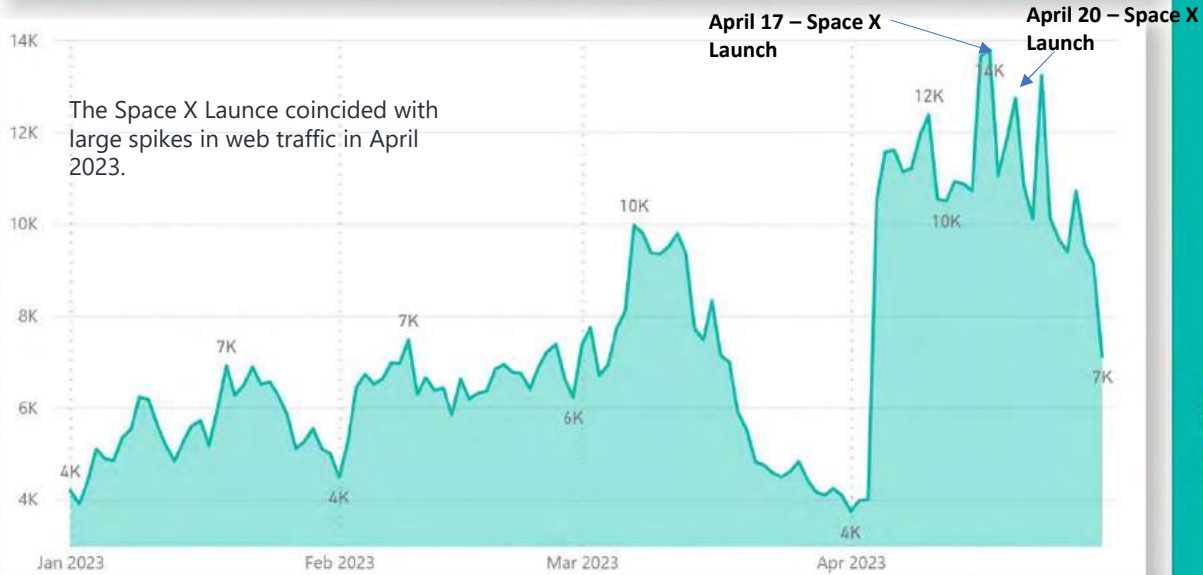
144.36K

2022

Data Source (s): Predictive Data Lab, DCM, Visit South Padre Island, Google Analytics

WEB TRAFFIC

Visit South Padre Island Web Traffic KPI



TOTAL USERS

308.34K

2023

TOTAL USERS

144.36K

2022



PREDICTIVE

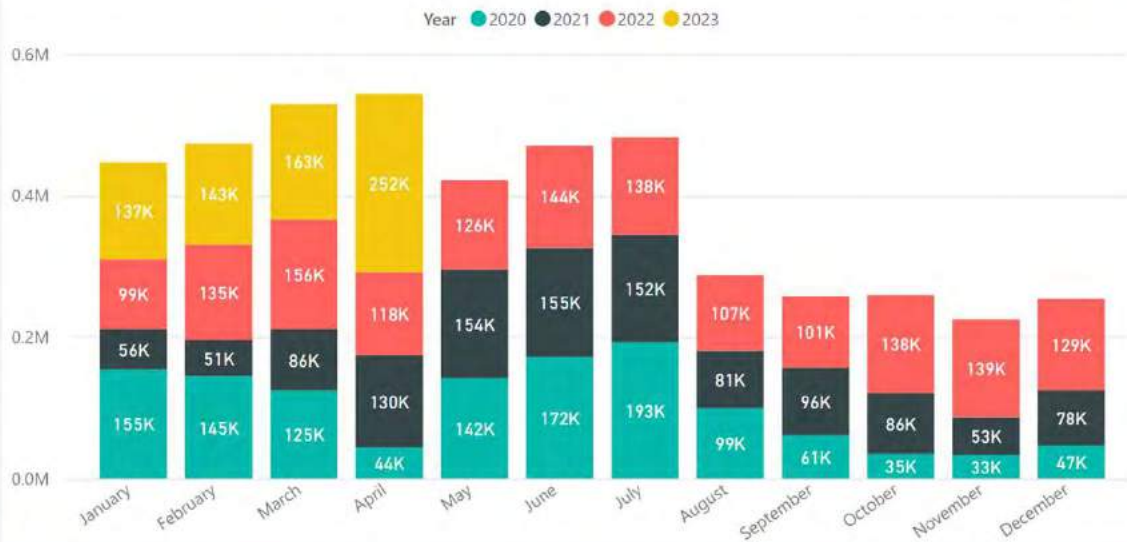
DATA LAB



Data Source (s): Predictive Data Lab, DCM, Visit South Padre Island, Google Analytics

NEW WEB TRAFFIC

Visit South Padre Island Web Performance KPI



NEW USERS

252.22K

2023

NEW USERS

117.78K

2022



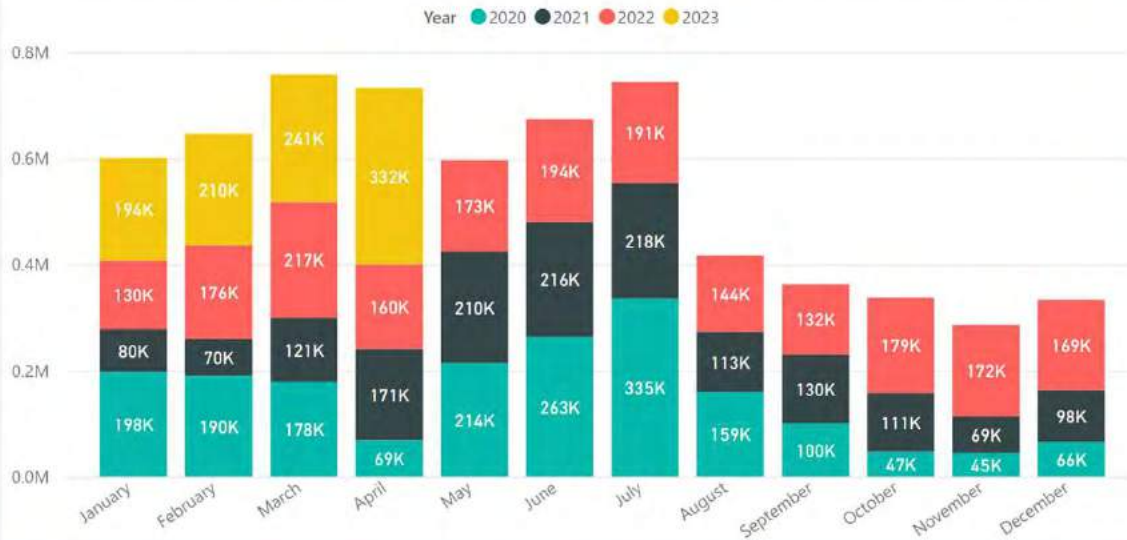
PREDICTIVE
DATA LAB



Data Source (s): Predictive Data Lab, DCM, Visit South Padre Island, Google Analytics

WEB SESSIONS

Visit South Padre Island Web Performance KPI



TOTAL SESSIONS

332.29K

2023

TOTAL SESSIONS

160.31K

2022



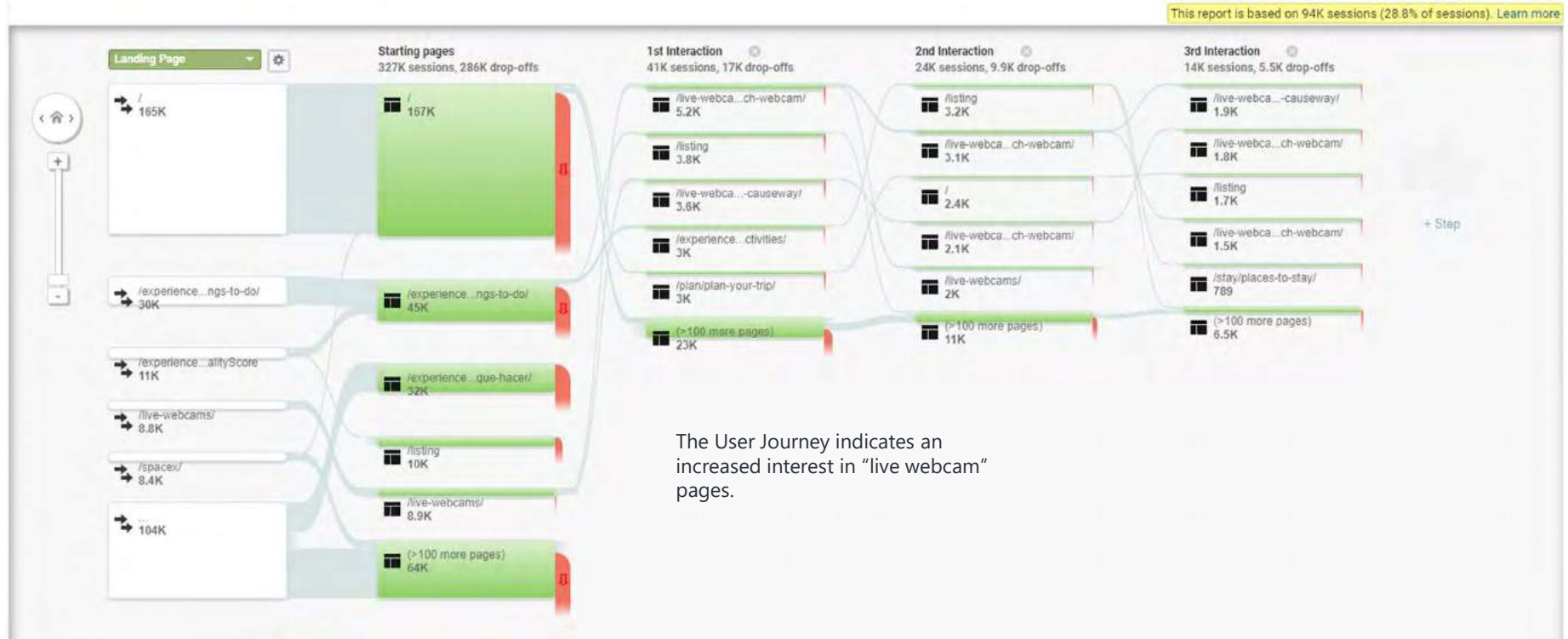
PREDICTIVE
DATA LAB

Quarter ● Qtr 1 ● Qtr 2 ● Qtr 3 ● Qtr 4



Data Source (s): Predictive Data Lab, DCM, Visit South Padre Island, Google Analytics

USER JOURNEY



The User Journey indicates an increased interest in "live webcam" pages.

TOP PAGES BY TIME ON PAGE



Page Title	Pageviews	Time on Page	Contribution to total: Time on Page
	841,504 % of Total: 100.00% (841,504)	7387:17:50 % of Total: 100.00% (7387:17:50)	
1. ■ Things to Do in South Padre Island, Texas	546,205	54.06%	
2. ■ Things to Do - South Padre Island	54,375	5.13%	
3. ■ Tan Memorable. Tan Padre.	32,555	0.33%	
4. ■ Live Webcams - South Padre Island	17,158	1.27%	
5. ■ North Beach Webcam	16,053	3.35%	
6. ■ Queen Isabella Causeway	16,024	4.20%	
7. ■ South Beach Webcam	14,651	2.40%	
8. ■ Event Calendar	13,178	2.56%	
9. ■ SpaceX - South Padre Island	11,474	1.99%	
10. ■ Places To Stay	9,765	1.48%	

TOP PAGES BY BOUNCE RATE



Page Title	Pageviews	Bounces	Contribution to total: Bounces
	841,504 % of Total: 100.00% (841,504)	155,532 % of Total: 100.00% (155,532)	
1. Things to Do in South Padre Island, Texas	546,205	33.29%	
2. Things to Do - South Padre Island	54,375	22.21%	
3. Tan Memorable. Tan Padre.	32,555	19.71%	
4. Live Webcams - South Padre Island	17,158	0.00%	
5. North Beach Webcam	16,053	0.00%	
6. Queen Isabella Causeway	16,024	0.00%	
7. South Beach Webcam	14,651	0.00%	
8. Event Calendar	13,178	2.15%	
9. SpaceX - South Padre Island	11,474	3.82%	
10. Places To Stay	9,765	1.60%	

ZARTICO DATA



PREDICTIVE
DATA LAB



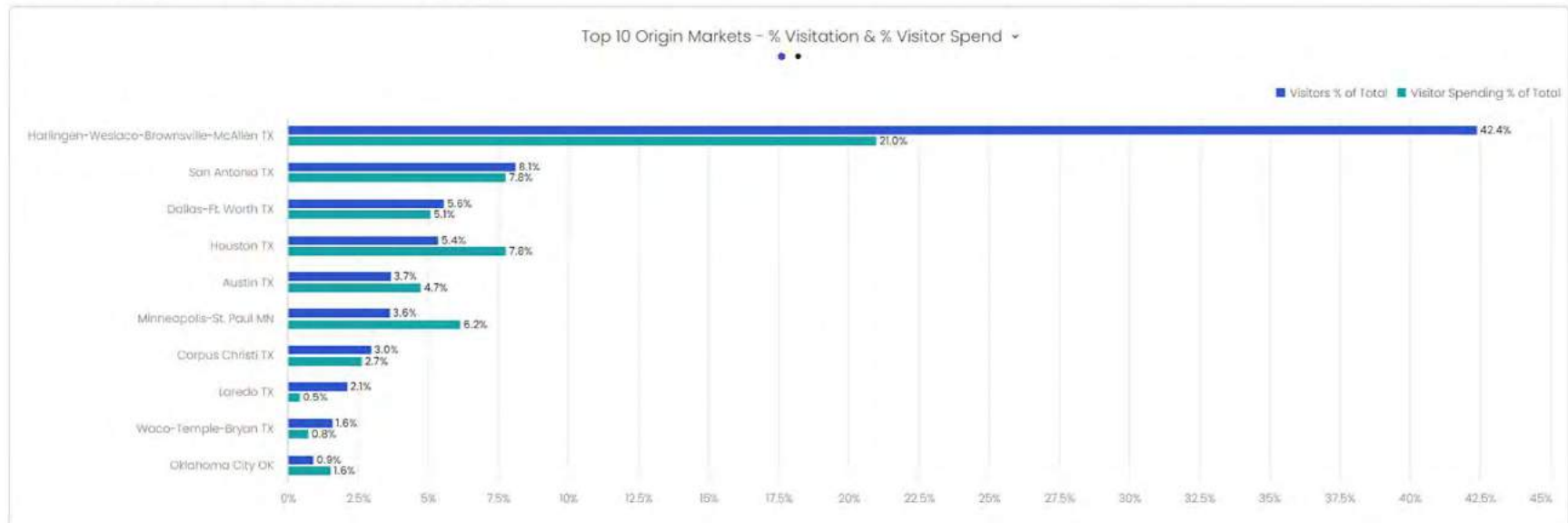
VISITATION BY DMA



Date range: 04/01/2023 - 04/30/2023
 County: All
 City: All

How do your visitation origin markets compare to visitor spending origin markets?

Source: Near, Affinity. Note: The insight below is filtered to show the top 10 DMAs based on total visitation for the date range selected. Tip: Click into a Visitor DMA to see the metrics by Visitor City. Toggle to the next insight to see all DMAs in a table format, and click column headers to re-sort the table.



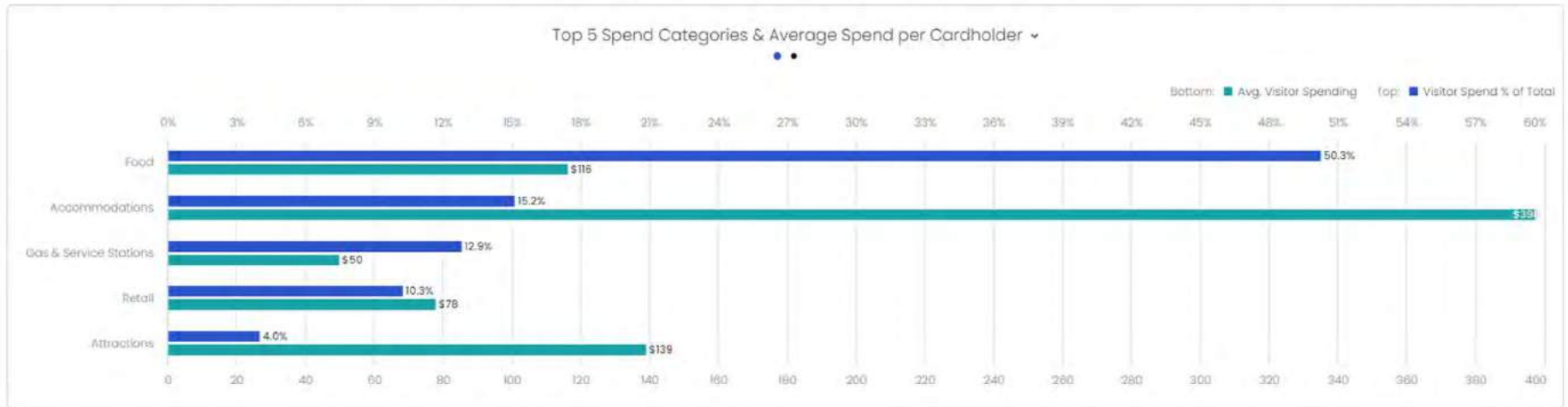
VISITOR SPEND BY CATEGORY



Date range: 04/01/2023 - 04/30/2023
 County: All
 City: All

What are visitors spending money on within your destination?

Source: Affinity. Tip: Click into a spend category to see spend by MCC in that category, or toggle to the next insight to see all categories in a table format, and click column headers to re-sort the table.



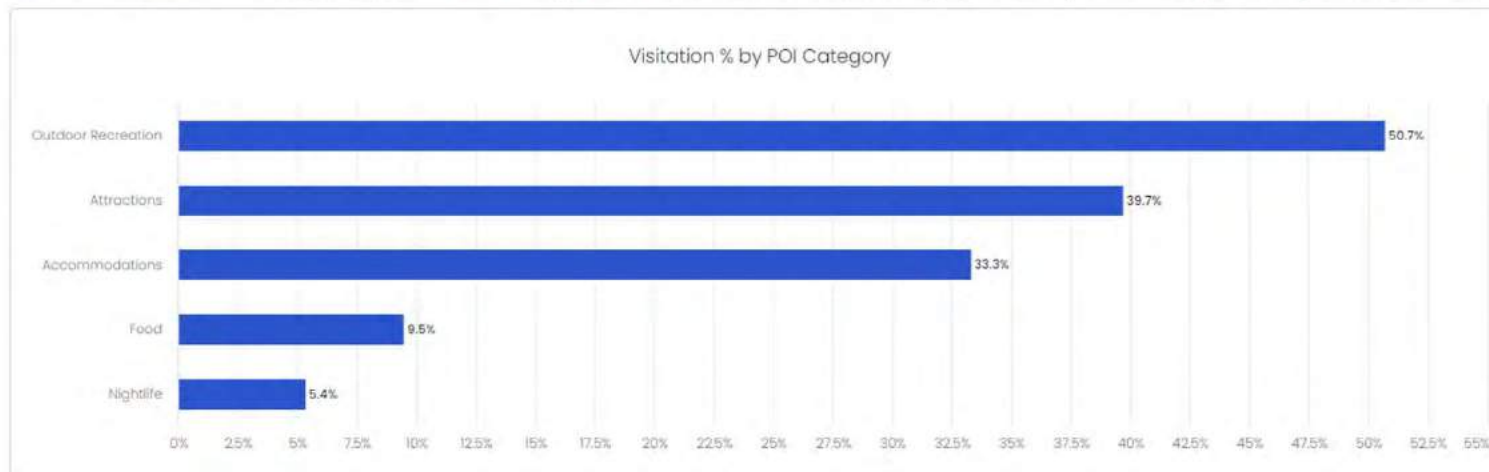
VISITATION BY POINTS OF INTEREST



Date range: 04/01/2023 - 04/30/2023
Region: All

Where are they visiting within your destination?

Source: Near. Note that the %s will add up to more than 100%, since many visitors will be observed in more than one category. The best way to read this insight is "of all my visitors, X% were observed in Y category."



MEXICO VISTATION BY TRIP TYPE

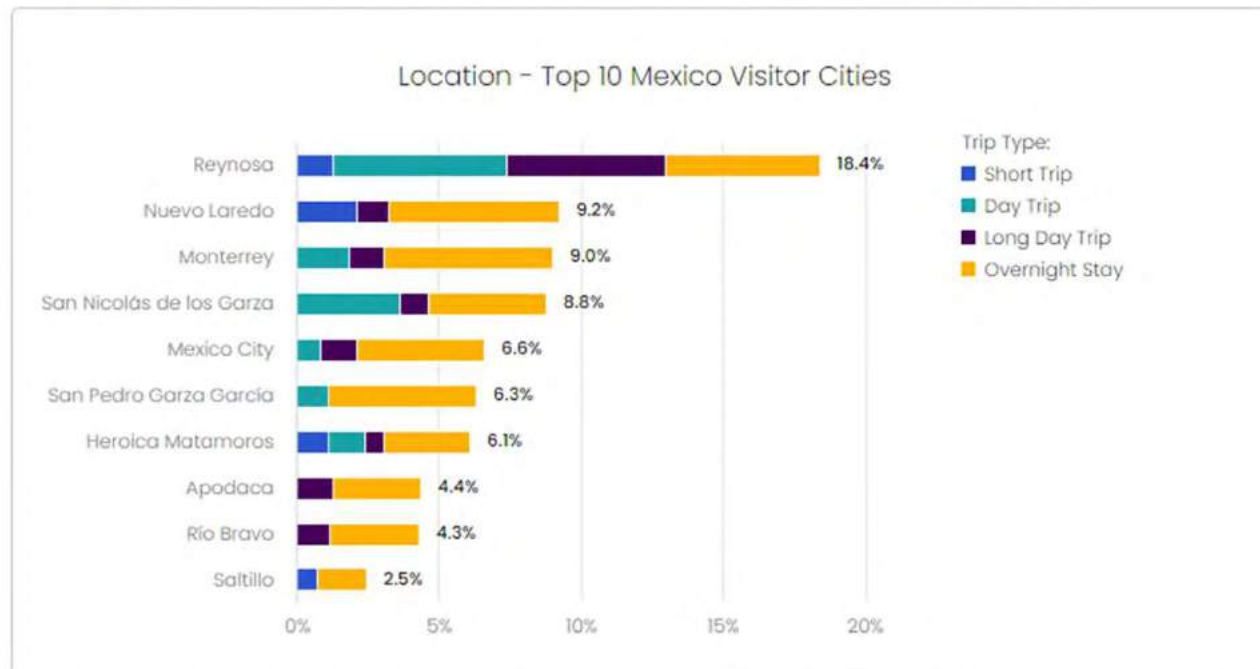


Date range
04/01/2023 - 04/30/2023

Region:
All

What is the visitor flow of visitors from Mexico?

Source: Near



•**Short trip:** 2-4 hours at your destination

•**Day trip:** 4-8 hours at your destination

•**Long day trip:** +8 hours at your destination, no overnight stay

•**Overnight trip:** +8 hours at your destination, with overnight stay (observed 24 hours after entering your destination boundary)

IN HOUSE MEDIA BUYS



Highlights



Demo: Adults 25+ that planned on traveling.

Geo: Guadalajara, Mexico City, Monterrey & Saltillo, and Dallas, Houston & San Antonio.

3,447,503
Total Impressions

11,033
Total Clicks

0.32%
Av. CTR



- The **Display Geofence campaign** registered **334,350 impressions** total. With an **Av. CTR of 0.32%**.
 - The English campaign showed more engagement from users again, with a higher CTR than the Spanish campaign (0.42% vs 0.15%).
- The **Facebook Ads campaign** offered great results, reaching **2,868,687 individuals** and generating **9,966 clicks** during the campaign. The campaign had a CTR of 0.35% this month.
- For the **Audio Engage campaign**, we had **244,466 impressions** and a **86.93% Av. LTR**, which shows that users were highly interested in the messages conveyed.

*CTR Updated benchmark for Geofence: 0.17%+

*LTR updated benchmark for Audio Engage: 90%+

BROADCAST CAMPAIGN DELIVERABLES

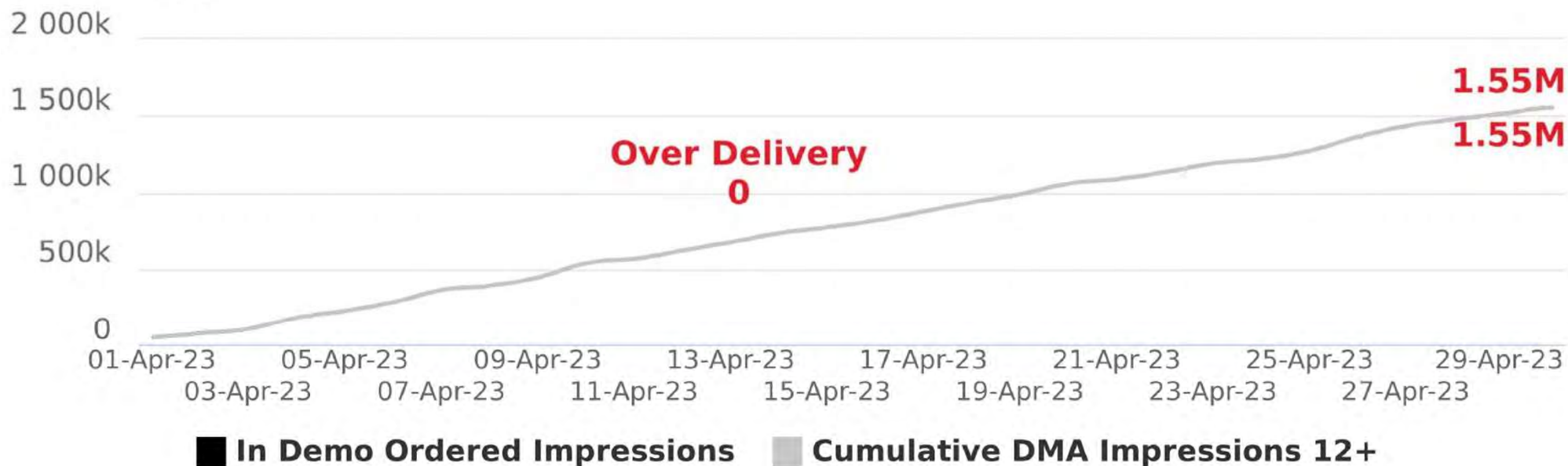
Audio/Broadcast Impressions Delivered

In Demo Ordered
Persons 12+
1.55M

Over Delivery
12+ (Full Market Reach)
0

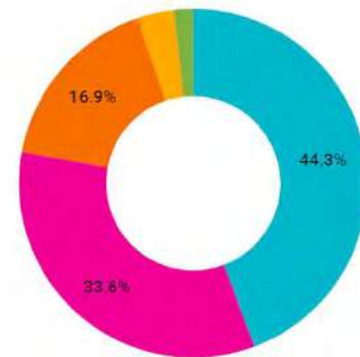
Over Delivery
0% of Total

Total Impressions
1.55M

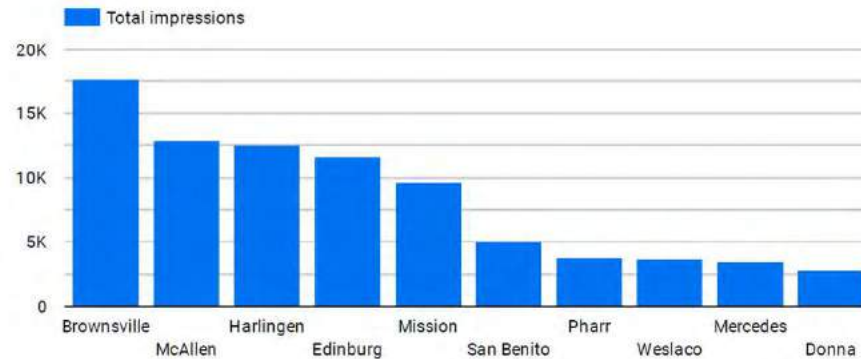
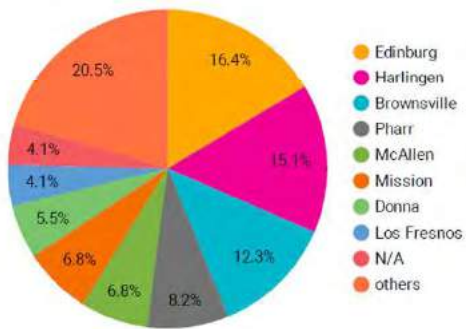


Source: Nielsen Monthlies / Nielsen Diaries

Apr 1, 2023 - Apr 30, 2023



- Android Phone (Google)
- iPhone / iPod Touch (Apple)
- (Not mobile)
- iPad (Apple)
- Android Tablet (Google)
- (unknown)



TexasMonthly

CAMPAIGN OVERVIEW

TOTAL IMPRESSIONS	829,917
TOTAL ENGAGEMENTS	15,176
ENGAGEMENT RATE	1.83%

South Padre Island had a satisfactory performance with their Sponsored Content Bundles and is experiencing exceptionally high CTRs on the display ads surrounding their sponsored content.

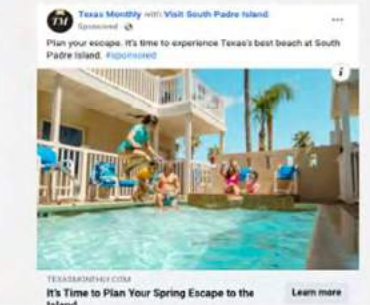


It's Time to Plan Your Spring Escape to the Island

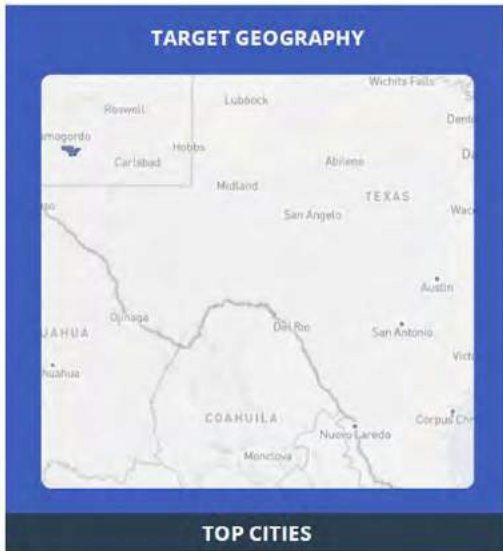


With winter in the doldrums, how best to warm up on the East Coast? South Padre Island continues to be the ideal escape for families, friends, and anyone looking for a mid-winter "vacation" with the best view of the coast. Enjoy the island's beautiful beaches, numerous holiday activities, and dining on fresh seafood on the coast as the thing to do to carry your winter escape a little further into the spring and summer months.

Escape to South Padre Island: All the details on how to plan your spring escape to South Padre Island. From family-friendly activities at the island's best beaches and resorts to the best seafood restaurants on the island, this is the ultimate guide to your spring escape to South Padre Island.

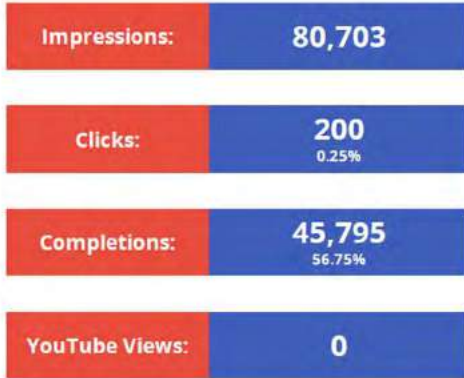


Pre Roll



City	Impressions	CTR
Monterrey, Nuevo L...	59,442	0.25%
Reynosa, Tamaulipas	3,514	0.43%
Ciudad Victoria, Tam...	8,612	0.15%
San Luis Potosi, San ...	3,826	0.26%
Monclova, Coahuila	2,020	0.40%
Nuevo Laredo, Tam...	2,130	0.33%
La Cruz, Tamaulipas	1,013	0.10%
Canada del Lobo, Sa...	146	0.00%

OVERVIEW



TOP PLACEMENTS

Domain	CTR
peopleenespanol.com	3.07%
nypost.com	2.23%
menshealth.com	0.90%
es-us.noticias.yahoo.com	0.69%
foxnews.com	2.69%
mamaslatinas.com	0.32%
ranker.com	0.09%
espanol.yahoo.com	0.03%
buzzfeed.com	0.48%
elpais.com	0.05%

TOP CREATIVE





RESUME SPI APRIL 2023 TRP'S

IMPRESIONS	691,873
AVERAGE COST	\$15.70
TOTAL IMPACTS	355
AVERAGE RTG	8.1
GRP'S	6957.3
CP'R	\$2.20
CPM	\$1.13

ECONOMIC IMPACT

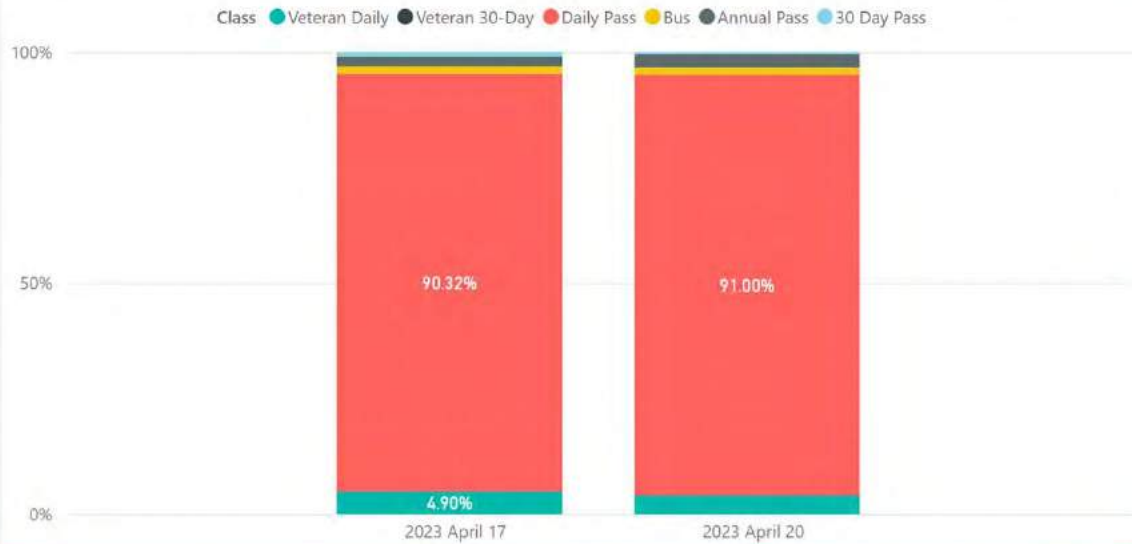


PREDICTIVE
DATA LAB



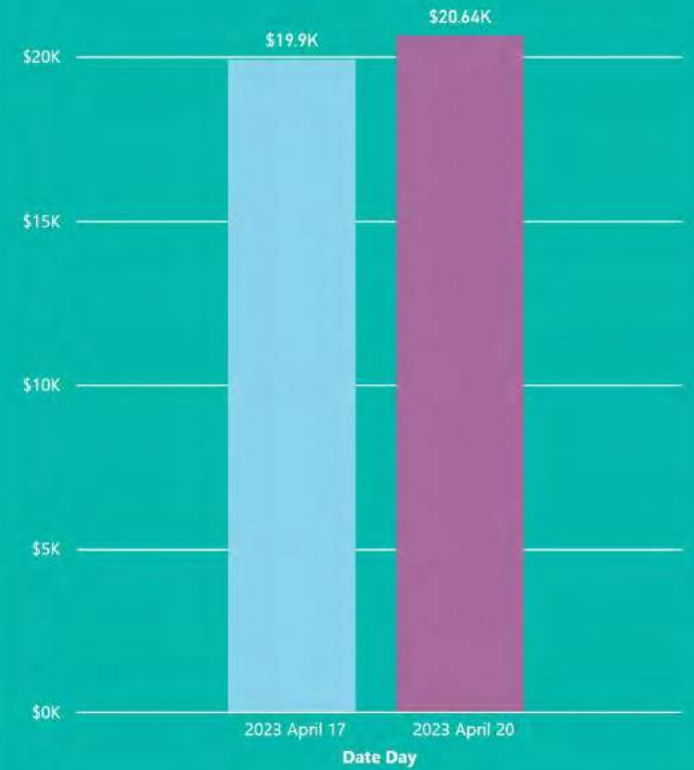
SPACE X STARSHIP LAUNCH

April 2023



3,468
Sum of Entrances

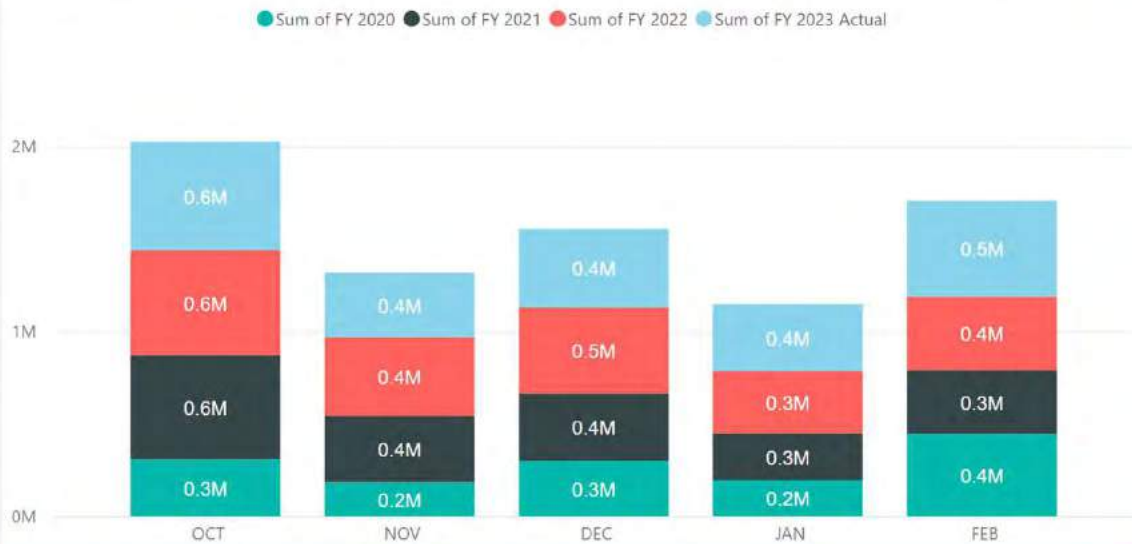
\$40.54K
Sum of Revenue



Data Source (s): Predictive Data Lab & Texas Comptroller

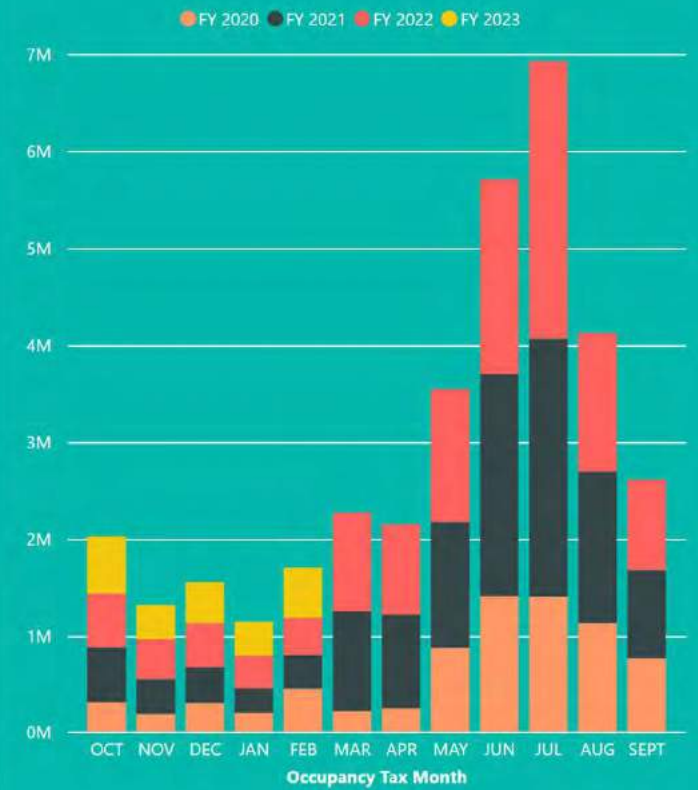
HOT TAX ANALYSIS

HOT Tax FY23



2.24M
FY2023 HOT TAX COLLECTED

1.25M
FY2023 HOT TAX PROJECTED



Data Source (s): Predictive Data Lab & Texas Comptroller

Q&A



PREDICTIVE
DATA LAB

South Padre
ISLAND

VISIT SOUTH PADRE ISLAND

May 2023 – Board Presentation



TABLE OF CONTENTS



1. HOTEL AND VACATION RENTAL DATA
2. PAID MEDIA PERFORMANCE
3. WEB ANALYTICS
4. ZARTICO DATA
5. IN HOUSE MEDIA BUYS
6. ECONOMIC IMPACT

EXECUTIVE SUMMARY

ANALYSIS

- Total Website Users:
- Total Web sessions produced this month:
- Vacation Rentals
 - YTD Avg. Occupancy: 59%
 - YTD Avg. ADR: \$235
 - YTD Avg. RevPar: \$112
- Hotels
 - YTD Avg. Occupancy: 63%
 - YTD Avg. ADR: \$114
 - YTD Avg. RevPar: \$72.78



HOTELS AND VACATION RENTAL DATA

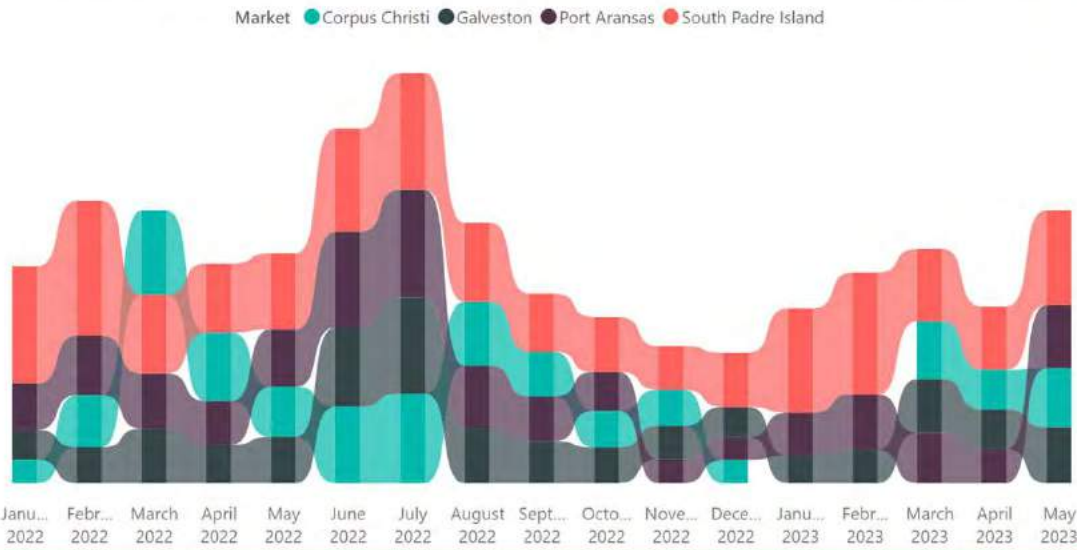


PREDICTIVE
DATA LAB



COMPETITOR VR ANALYSIS

Visit South Padre Island Competitor Cities Occupancy Rate



59%
SPI AVG OCCUPANCY

40%
COMP AVG OCCUPANCY



PREDICTIVE
DATA LAB

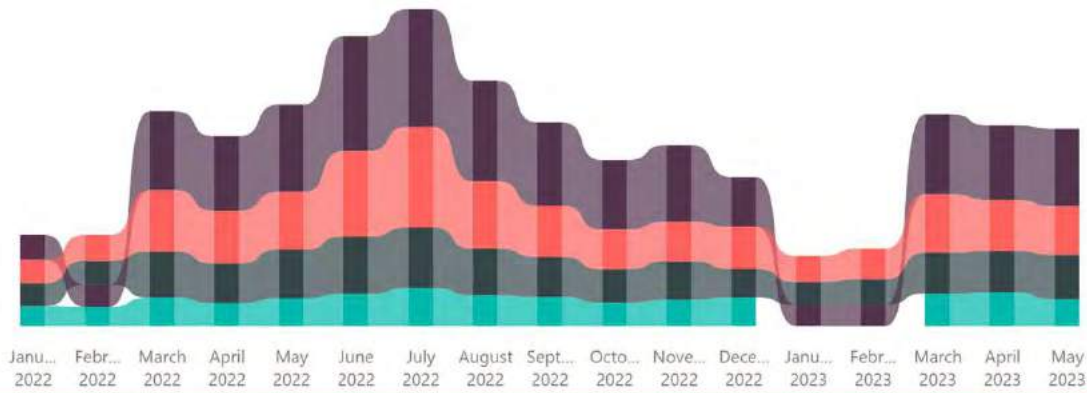


Data Source (s): Predictive Data Lab & KeyData

COMPETITOR VR ANALYSIS

Visit South Padre Island Competitor Cities ADR

Market ● Corpus Christi ● Galveston ● Port Aransas ● South Padre Island



\$235
SPI ADR

\$211
COMP ADR



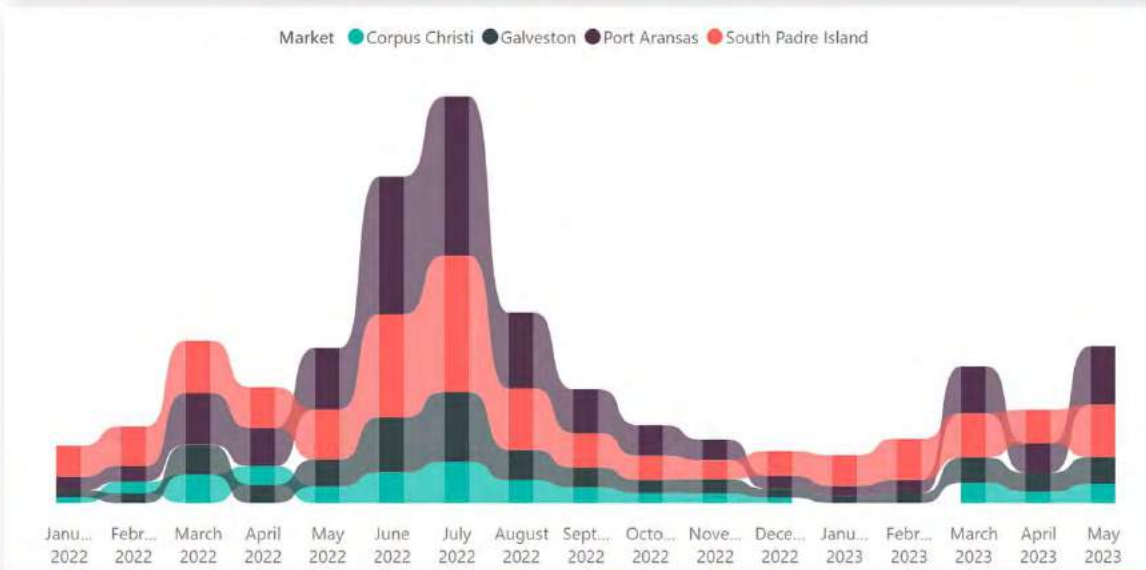
PREDICTIVE
DATA LAB



Data Source (s): Predictive Data Lab & KeyData

COMPETITOR VR ANALYSIS

Visit South Padre Island Competitor Cities RevPAR



\$112
SPI RevPAR

\$75
COMP RevPAR



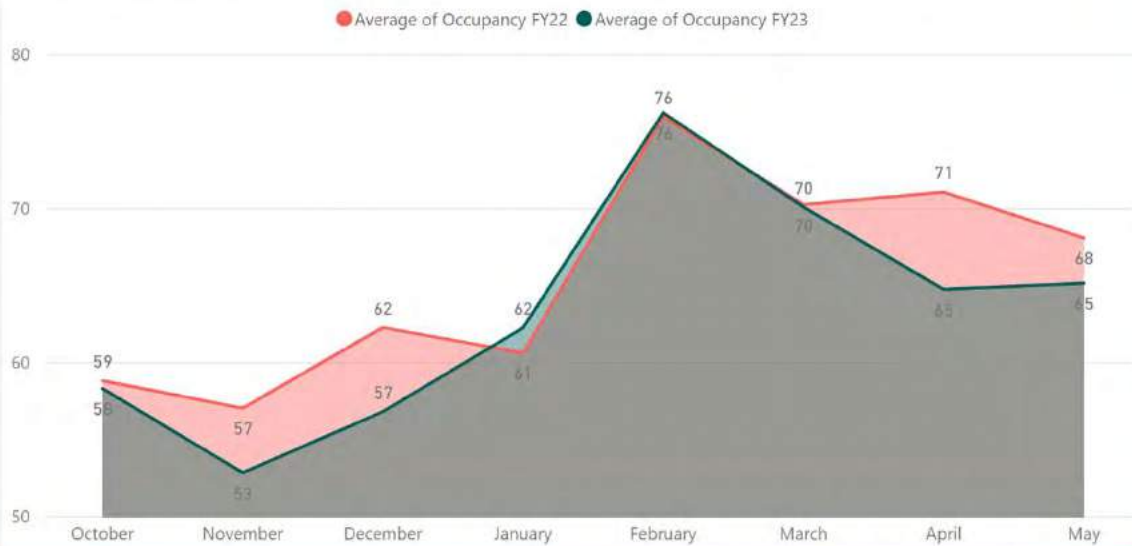
PREDICTIVE
DATA LAB



Data Source (s): Predictive Data Lab & KeyData

HISTORIC HOTEL ANALYSIS

Visit South Padre Island Hotel Occupancy



63.08

Average of Occupancy FY23

65.66

Average of Occupancy FY22



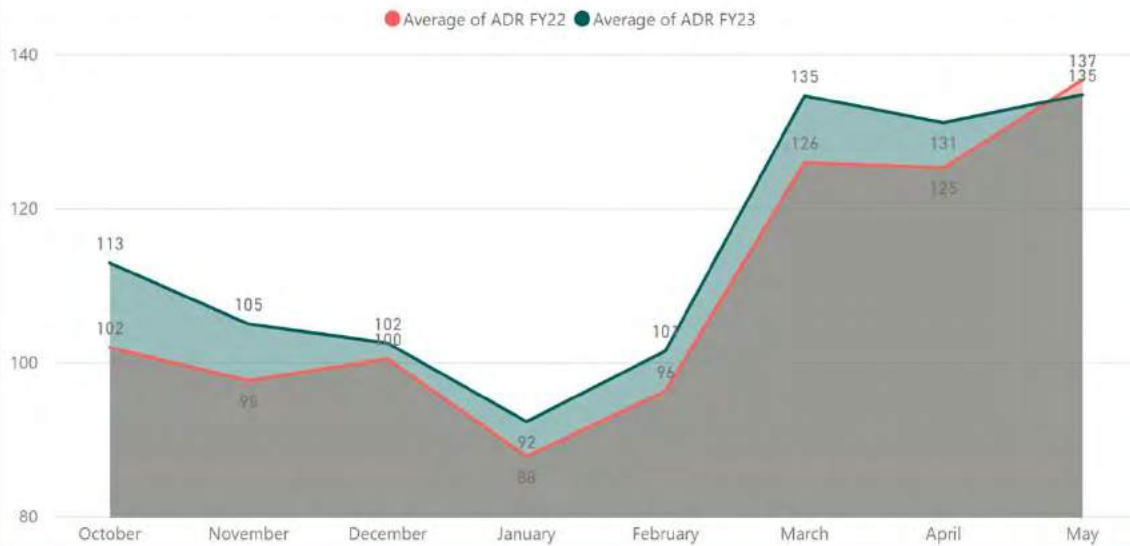
PREDICTIVE
DATA LAB



Data Source (s): Predictive Data Lab & STR

HISTORIC HOTEL ANALYSIS

Visit South Padre Island Hotel ADR



114.14
Average of ADR FY23

109.14
Average of ADR FY22



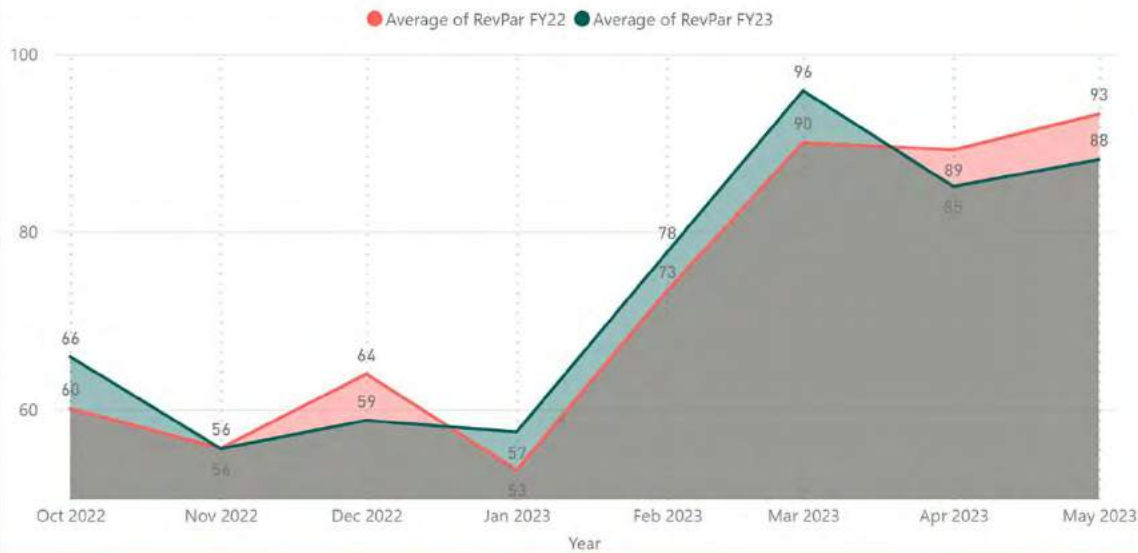
PREDICTIVE
DATA LAB



Data Source (s): Predictive Data Lab & STR

HISTORIC HOTEL ANALYSIS

Visit South Padre Island Hotel RevPAR



72.78
Average of RevPar FY23


72.70
Average of RevPar FY22



PREDICTIVE
DATA LAB



Data Source (s): Predictive Data Lab & STR

An aerial photograph of a beach with turquoise water and a paraglider in the sky. The text 'PAID MEDIA PERFORMANCE' is overlaid in large white letters.

PAID MEDIA PERFORMANCE



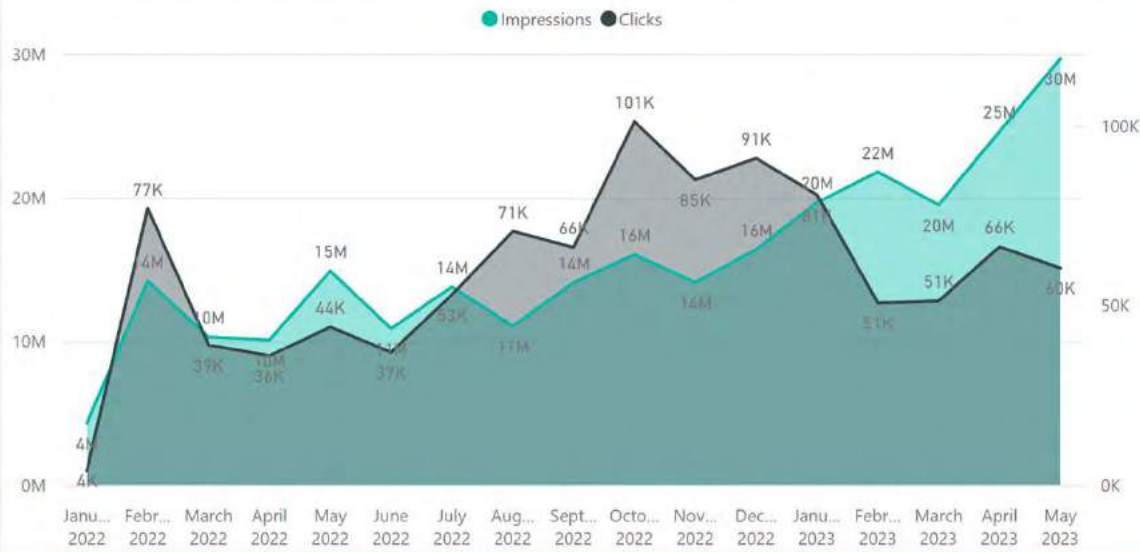
PREDICTIVE
DATA LAB



*South
Padre*
ISLAND

PAID MEDIA PERFORMANCE

Visit South Padre Island Paid Media KPI



16M
AVG MONTHLY IMPRESSIONS

60K
AVG MONTHLY CLICKS



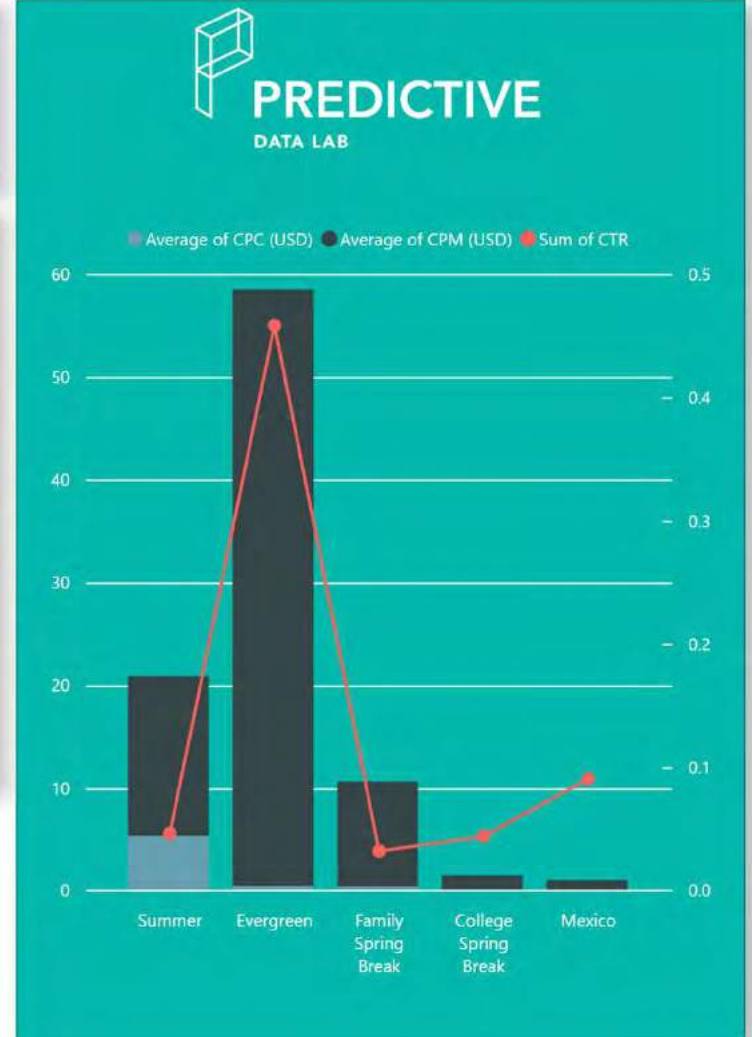
PREDICTIVE
DATA LAB



Data Source (s): Predictive Data Lab, DCM, Visit South Padre Island

CAMPAIGN PERFORMANCE

Visit South Padre Island Campaign KPI



922K

Average of Impressions

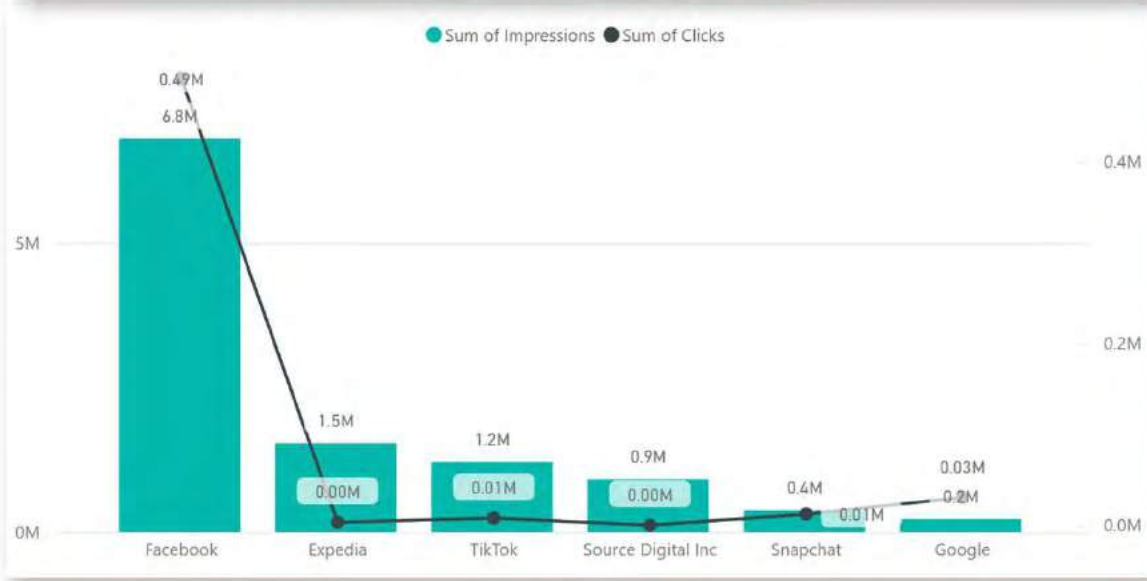
45K

Average of Clicks

Data Source (s): Predictive Data Lab, DCM, Visit South Padre Island

PLATFORM PERFORMANCE

Visit South Padre Island Platform KPI

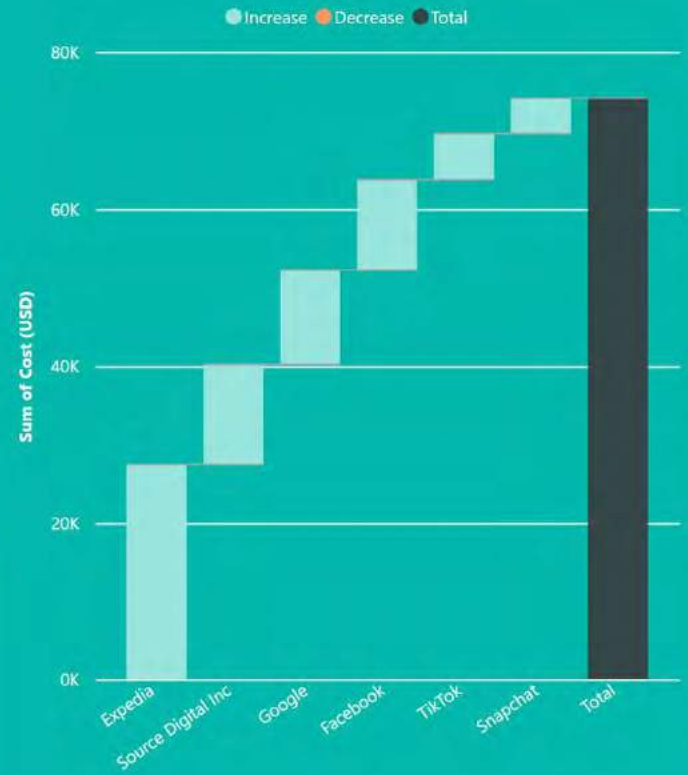


922K
Average of Impressions

45K
Average of Clicks

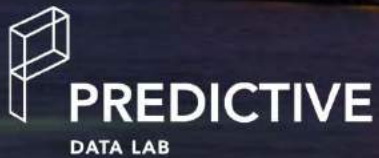


PREDICTIVE
DATA LAB



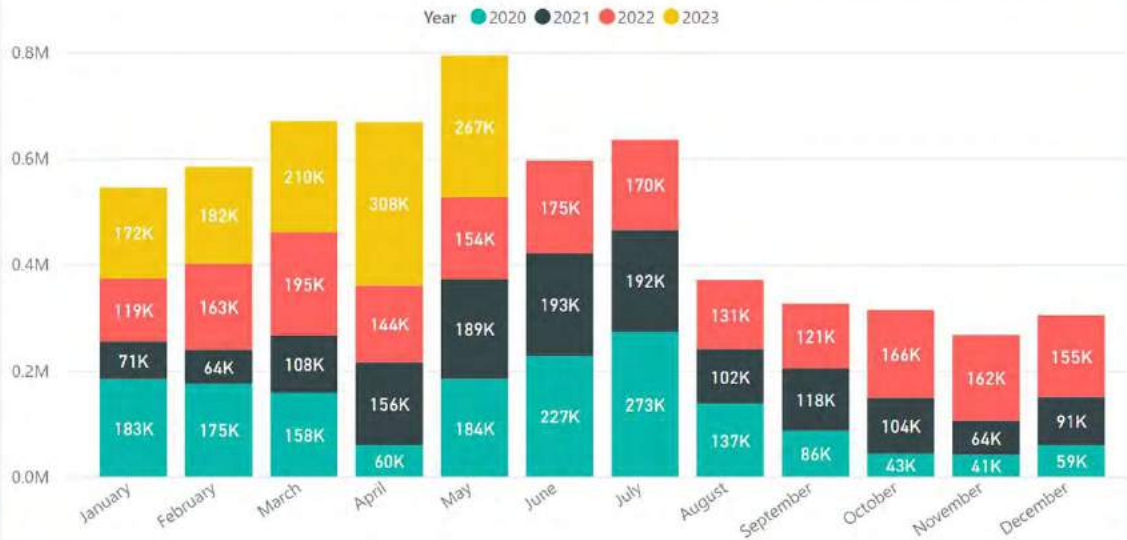
Data Source (s): Predictive Data Lab, DCM, Visit South Padre Island

WEBSITE PERFORMANCE



WEB TRAFFIC

Visit South Padre Island Web Traffic KPI



TOTAL USERS

266.84K

2023

TOTAL USERS

154.43K

2022



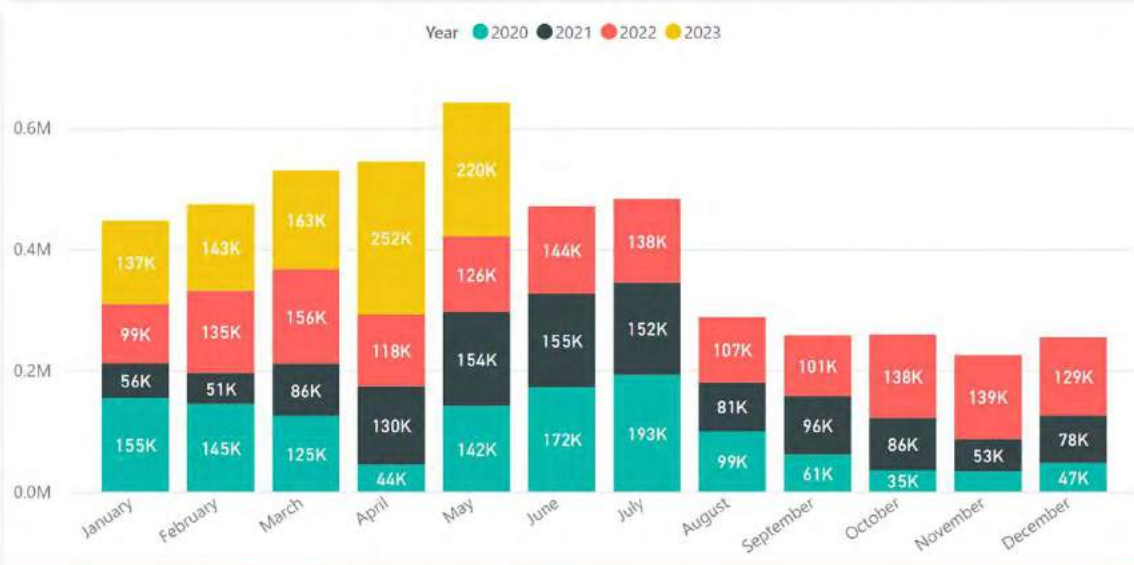
PREDICTIVE
DATA LAB



Data Source (s): Predictive Data Lab, DCM, Visit South Padre Island, Google Analytics

NEW WEB TRAFFIC

Visit South Padre Island Web Performance KPI



NEW USERS

220.05K

2023

NEW USERS

125.91K

2022



PREDICTIVE
DATA LAB

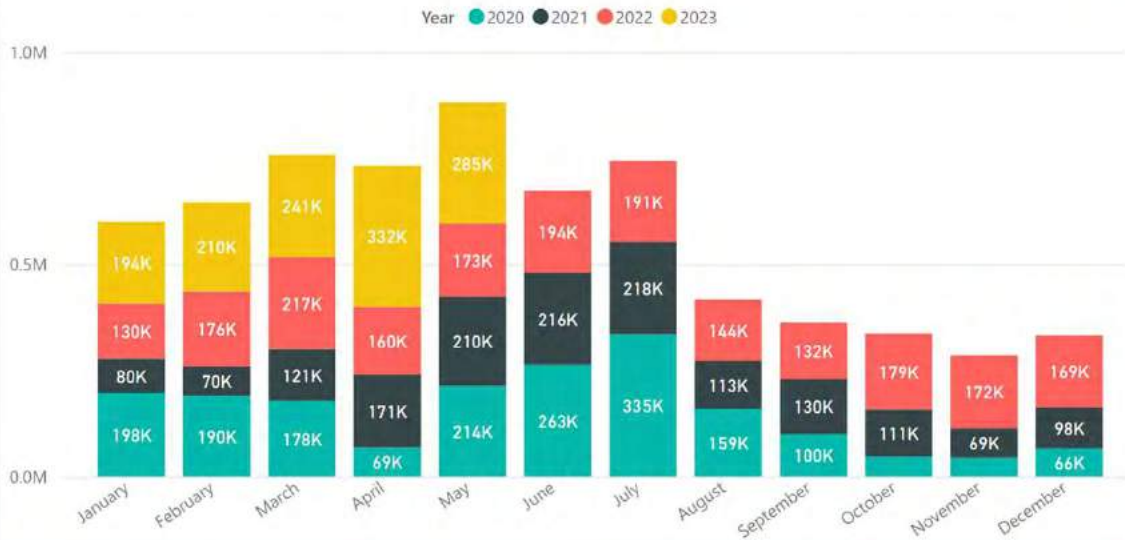
Quarter ● Qtr 1 ● Qtr 2 ● Qtr 3 ● Qtr 4



Data Source (s): Predictive Data Lab, DCM, Visit South Padre Island, Google Analytics

WEB SESSIONS

Visit South Padre Island Web Performance KPI



TOTAL SESSIONS

284.87K

2023

TOTAL SESSIONS

172.67K

2022



PREDICTIVE
DATA LAB

Quarter: Qtr 1 (Teal), Qtr 2 (Light Blue), Qtr 3 (Medium Blue), Qtr 4 (Dark Blue)

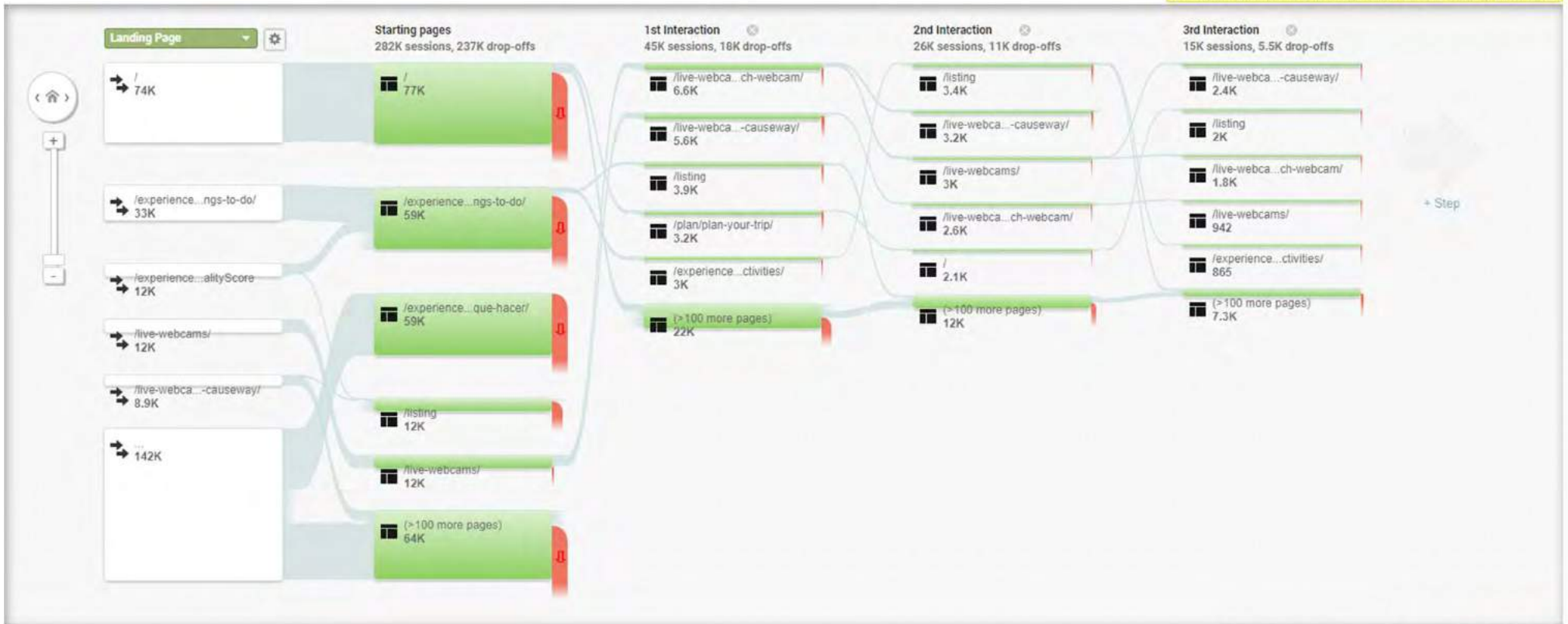


Data Source (s): Predictive Data Lab, DCM, Visit South Padre Island, Google Analytics

USER JOURNEY



This report is based on 97K sessions (34.5% of sessions). [Learn more](#)



This report was generated on 6/19/23 at 2:10:04PM - Refresh Report

TOP PAGES BY TIME ON PAGE



Page Title	Pageviews	Time on Page	Contribution to total: Time on Page
	508,683 % of Total: 100.00% (508,683)	4783:05:11 % of Total: 100.00% (4783:05:11)	
1. Things to Do in South Padre Island, Texas	155,213	24.85%	
2. Things to Do - South Padre Island	68,849	8.30%	
3. Tan Memorable. Tan Padre.	60,172	0.83%	
4. Queen Isabella Causeway	26,682	9.41%	
5. Live Webcams - South Padre Island	21,959	2.70%	
6. North Beach Webcam	18,162	3.62%	
7. Event Calendar	14,506	4.51%	
8. Places To Stay	9,190	2.35%	
9. Activities	9,022	2.33%	
10. Plan Your Trip - South Padre Island	6,615	2.88%	

TOP PAGES BY BOUNCE RATE



Page Title	Pageviews <input type="text" value="508,683"/> ↓	Bounces	Contribution to total: <input type="text" value="177,781"/>
	508,683 <small>% of Total: 100.00% (508,683)</small>	177,781 <small>% of Total: 100.00% (177,781)</small>	
1. Things to Do in South Padre Island, Texas	155,213	20.58%	
2. Things to Do - South Padre Island	68,849	26.70%	
3. Tan Memorable. Tan Padre.	60,172	31.98%	
4. Queen Isabella Causeway	26,682	0.01%	
5. Live Webcams - South Padre Island	21,959	0.00%	
6. North Beach Webcam	18,162	0.00%	
7. Event Calendar	14,506	1.83%	
8. Places To Stay	9,190	1.20%	
9. Activities	9,022	0.29%	
10. Plan Your Trip - South Padre Island	6,615	0.40%	

ZARTICO DATA



PREDICTIVE
DATA LAB



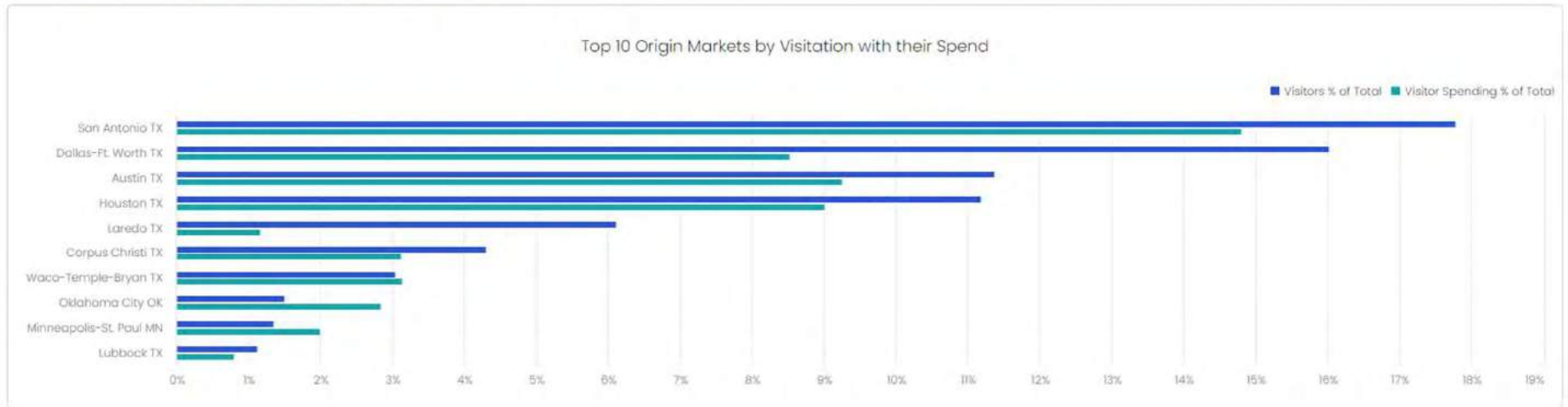
VISITATION BY DMA



Date range: 05/01/2023 - 05/31/2023
 Region: South Padre Islan... (1)

Which markets are generating the greatest economic impact?

Source: Near and Affinity. Note: The blue bars represent your largest origin markets. The green bars show each origin market's % of spending. Tip: Look for markets with higher spending (green) compared to their share of visitation (blue). The Non-US Visitor DMA and Unknown Visitor City are excluded from this insight.



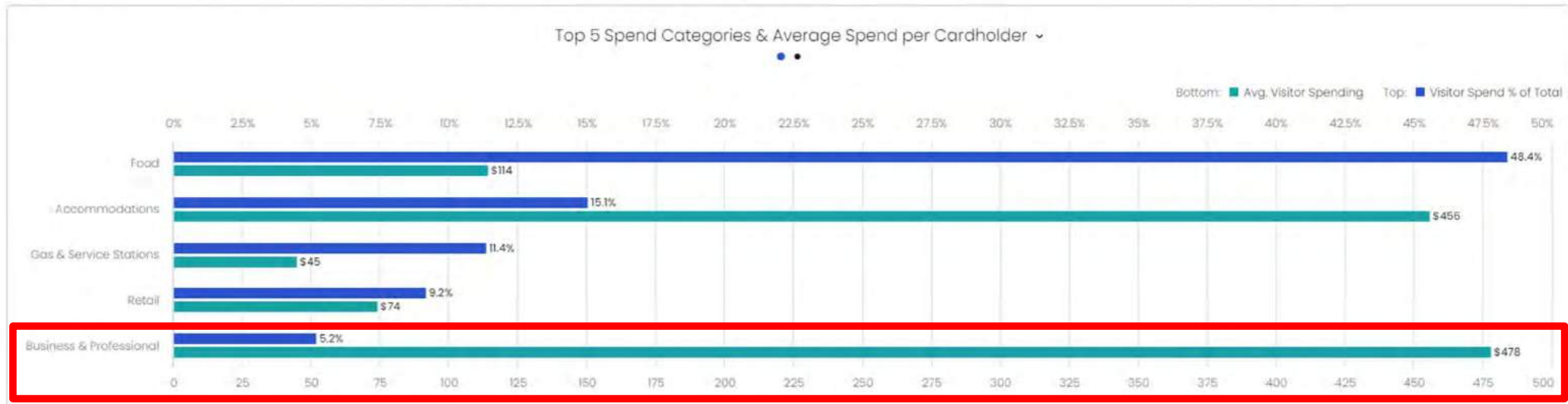
VISITOR SPEND BY CATEGORY



Date range: 05/01/2023 - 05/31/2023
County: All
City: All

What are visitors spending money on within your destination?

Source: Affinity. Tip: Click into a spend category to see spend by MCC in that category, or toggle to the next insight to see all categories in a table format, and click column headers to re-sort the table.



This is the first time this fiscal year that "Business & Professional" has shown up in the top 5.

Source: Zartico

VISITATION BY POINTS OF INTEREST

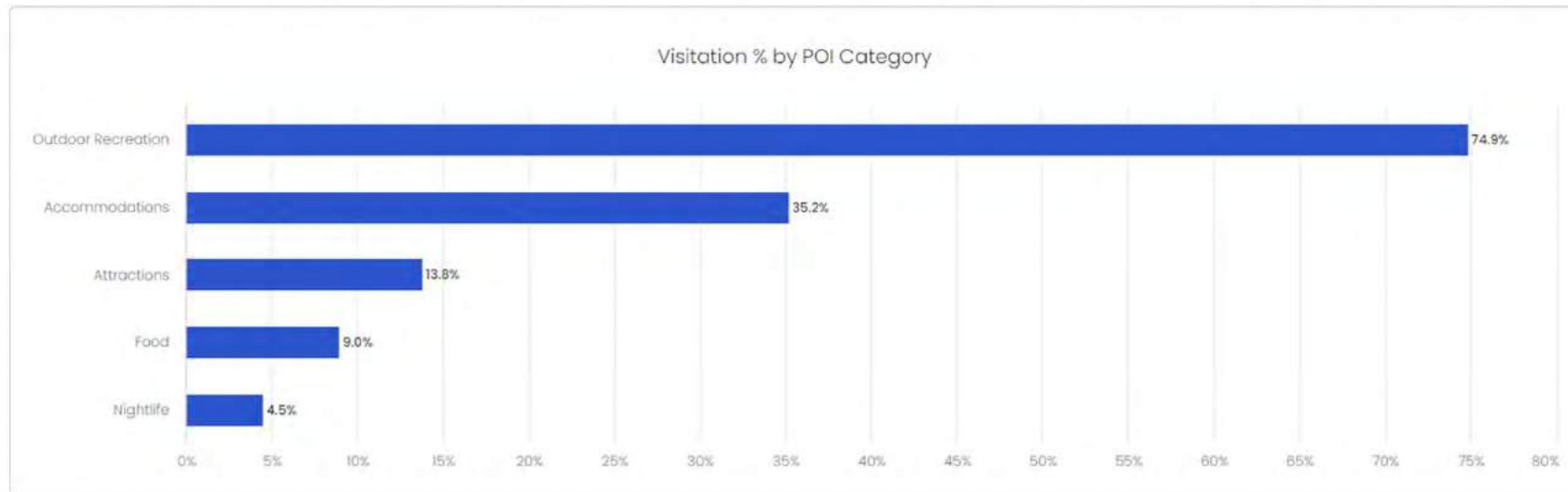


Date range
05/01/2023 - 05/31/2023

Region:
South Padre Islan... (1)

Where are they visiting within your destination?

Source: Near. Note that the %'s will add up to more than 100%, since many visitors will be observed in more than one category. The best way to read this insight is "of all my visitors, X% were observed in Y category."



MEXICO VISTATION BY TRIP TYPE

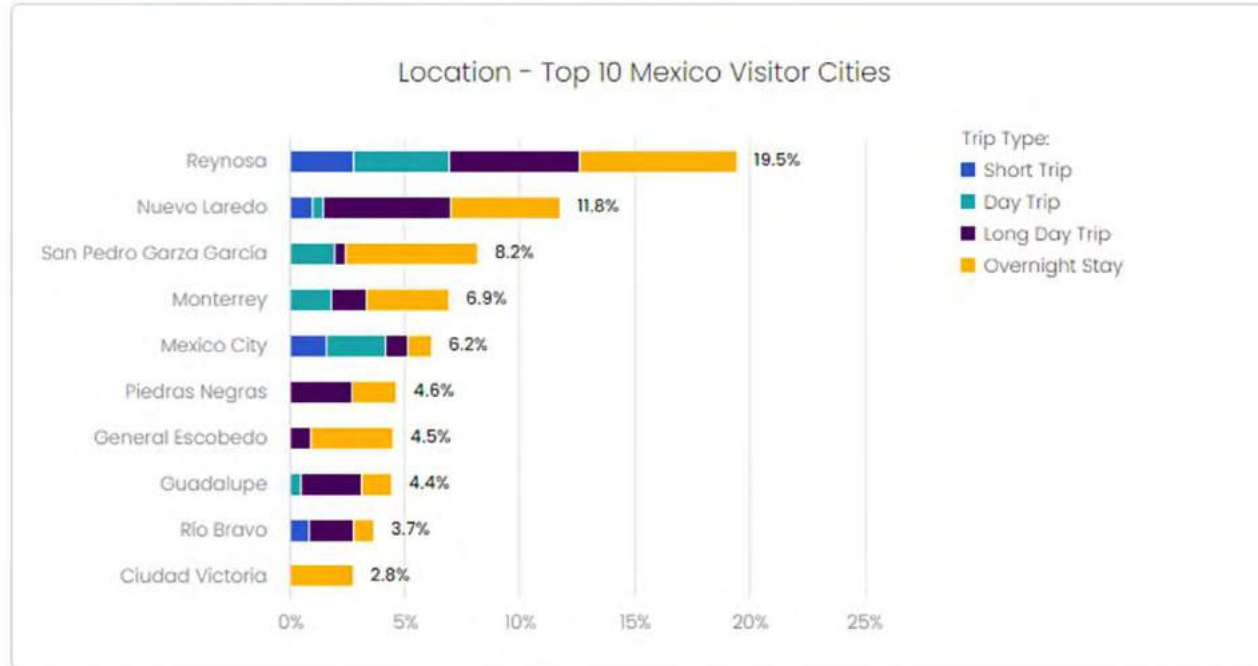


Date range
05/01/2023 – 05/31/2023

Region:
South Padre Islan... (1)

What is the visitor flow of visitors from Mexico?

Source: Near



•**Short trip:** 2-4 hours at your destination

•**Day trip:** 4-8 hours at your destination

•**Long day trip:** +8 hours at your destination, no overnight stay

•**Overnight trip:** +8 hours at your destination, with overnight stay (observed 24 hours after entering your destination boundary)

IN HOUSE MEDIA BUYS



Highlights



Demo: Adults 25+ that planned on traveling.

Geo: Guadalajara, Mexico City, Monterrey & Saltillo, and Dallas, Houston & San Antonio.

1,355,422
Total Impressions

50,145
Total Clicks

4.50%
Av. CTR



- The **Display Geofence campaign** registered **334,787 impressions** total. With an **Av. CTR of 0.15%**.
 - This time, the Spanish campaign showed more engagement from users, with a higher CTR than the English campaign (0.16% vs 0.15%).
- The **Facebook Ads campaign** offered great results, reaching **477,206 individuals** and generating **47,024 clicks to the link** during the campaign, since the objective was clicks to the link. The campaign had a CTR of 6.38% this month, showing great interest from the users to "Learn More".
- For the **Audio Engage campaign**, we had **242,083 impressions** and a **79.47% Av. LTR**.

*CTR Updated benchmark for Geofence: 0.10%+

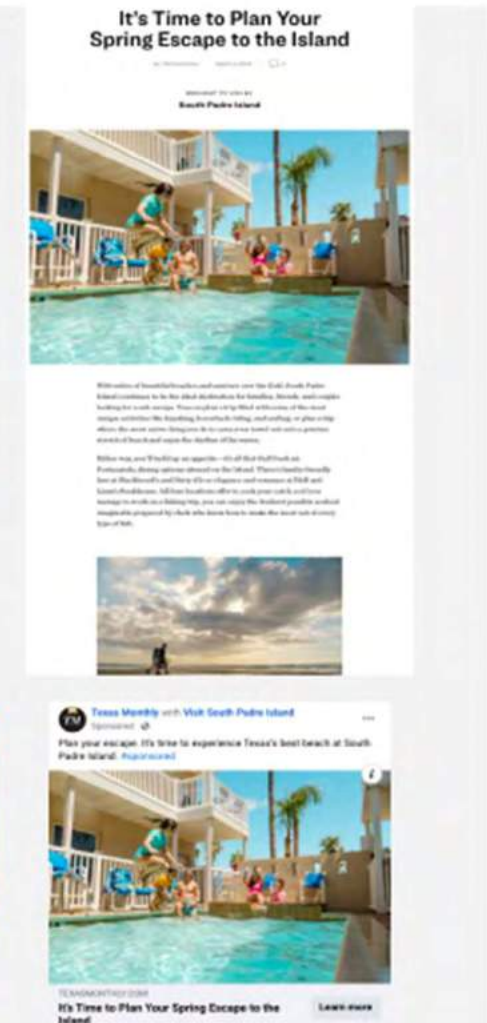
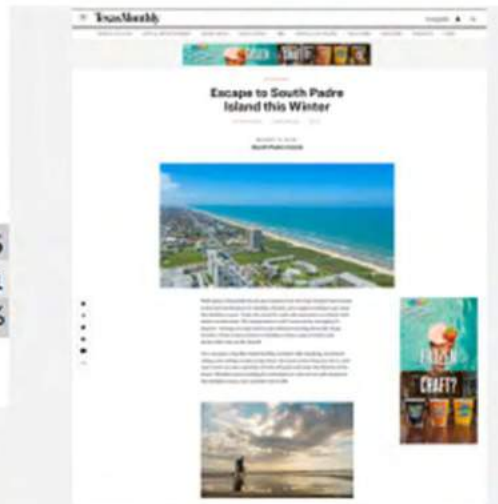
*LTR updated benchmark for Audio Engage: 80%+

TexasMonthly

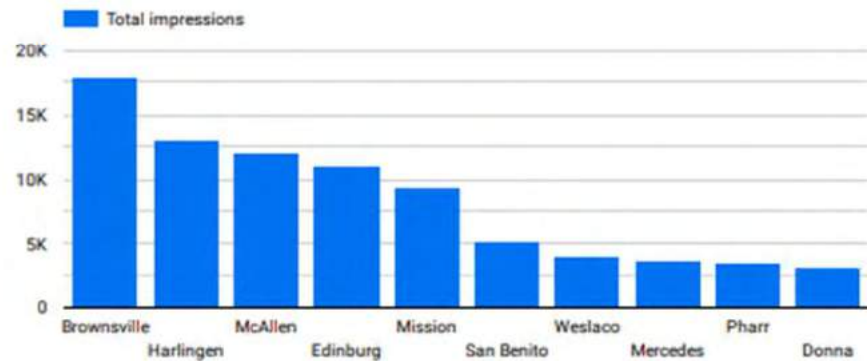
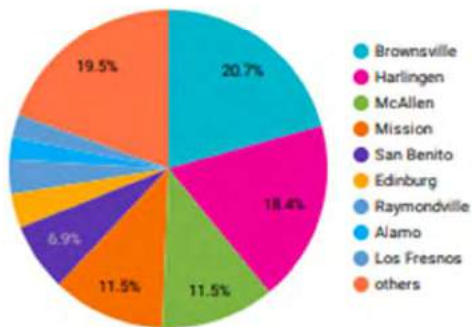
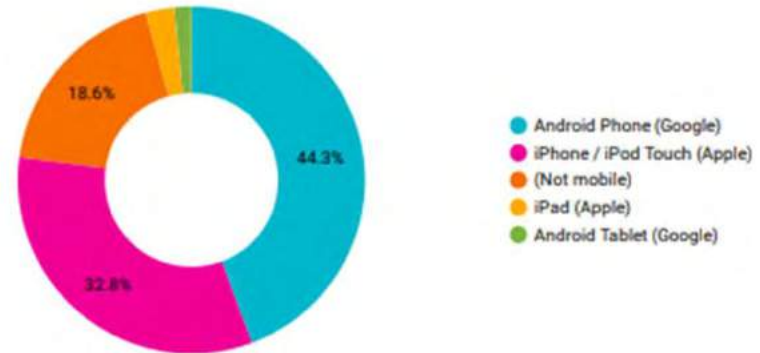
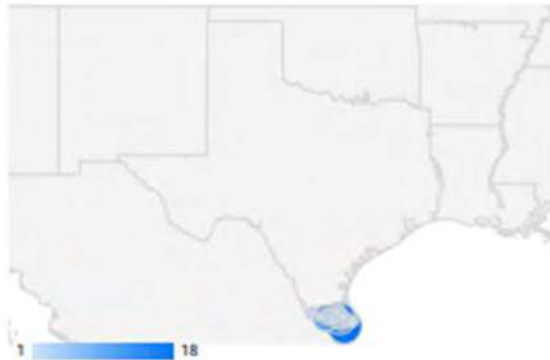
CAMPAIGN OVERVIEW

TOTAL IMPRESSIONS	1,104,655
TOTAL ENGAGEMENTS	17,181
ENGAGEMENT RATE	1.56%

South Padre Island had a satisfactory performance with their Sponsored Content Bundles and is experiencing exceptionally high CTRs on the display ads surrounding their sponsored content.



May 1, 2023 - May 31, 2023



PEACOCK: Campaign Summary

279,941K Digital impressions delivered to A18+ AND Beaches Travel Interest across **Premium** content



99.36% Video completion rate

peacock



NBCU Owned Inventory + Trusted Partners

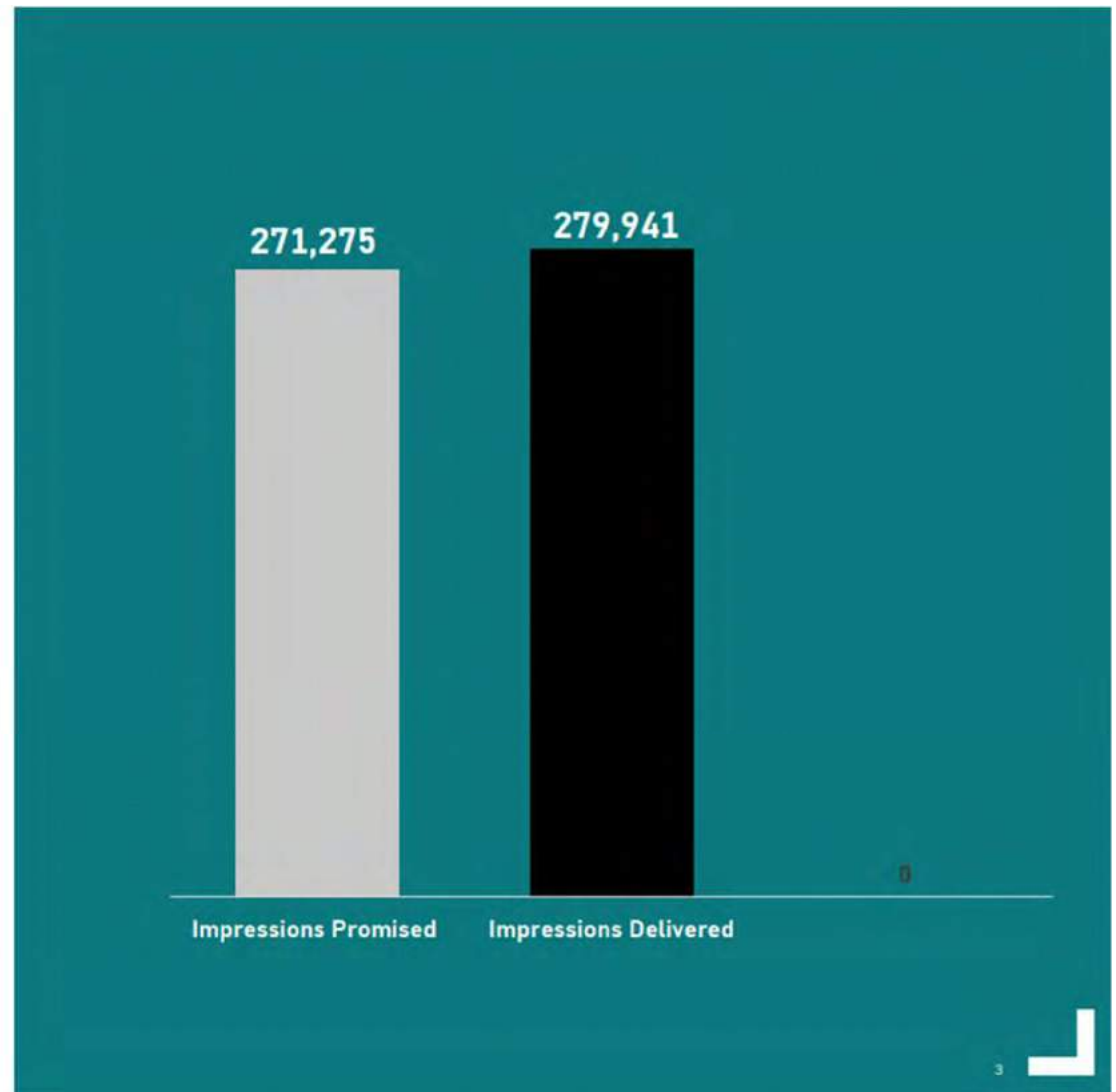


Overdelivered On Impression Goals



103%
Delivery

Campaign overdelivered by **8K** impressions!



Dallas and Houston May Recap

Medium	Demo	Targeting	GEO	Monthly Ordered Impressions	Monthly Delivered Impressions	Monthly Additional Impressions
Premion Advanced Television and Pre-roll	Adults 35-54	HHI \$75k+ No Children	Dallas Ft. Worth DMA	95,984	122,079	26,095
Premion Advanced Television and Pre-roll	Adults 35-54	HHI \$75k+ No Children	Houston DMA	95,984	123,315	27,331
Totals				191,968	245,394	53,426



SAN ANTONIO

Streaming TV - Overview

Campaign Metrics

27,315

Impressions

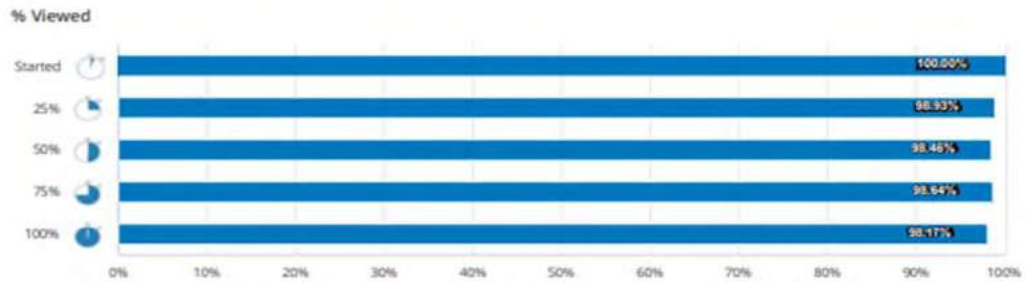
26,816

Completions

98.17%

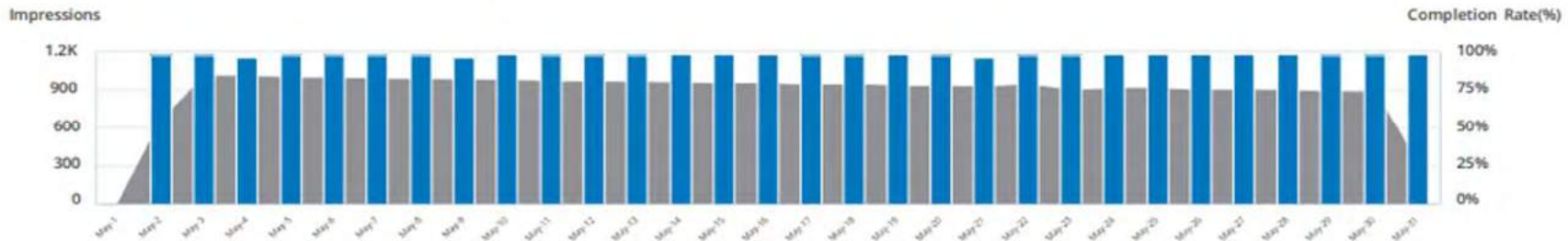
Completion Rate

Video Completion Rates



Streaming TV Impressions and Completions

■ Impressions ■ Completion Rate (%)



Streaming TV - Overview

AUSTIN

Campaign Metrics

27,200

Impressions

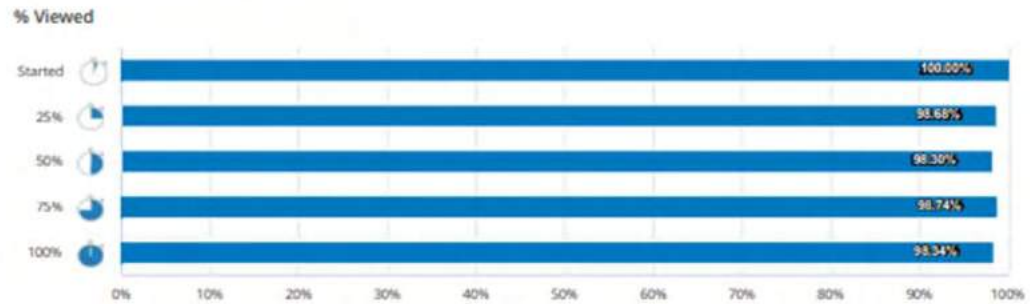
26,748

Completions

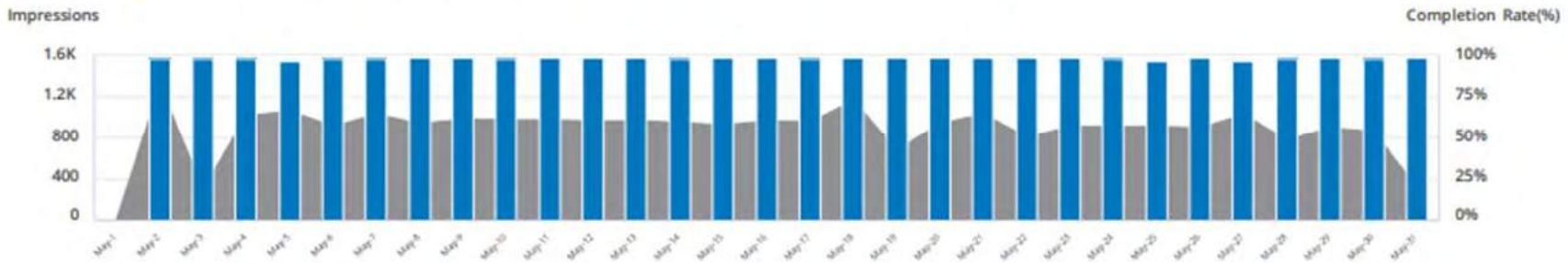
98.34%

Completion Rate

Video Completion Rates



Streaming TV Impressions and Completions



Streaming TV - Overview

RIO GRANDE VALLEY

Campaign Metrics

30,060

Impressions

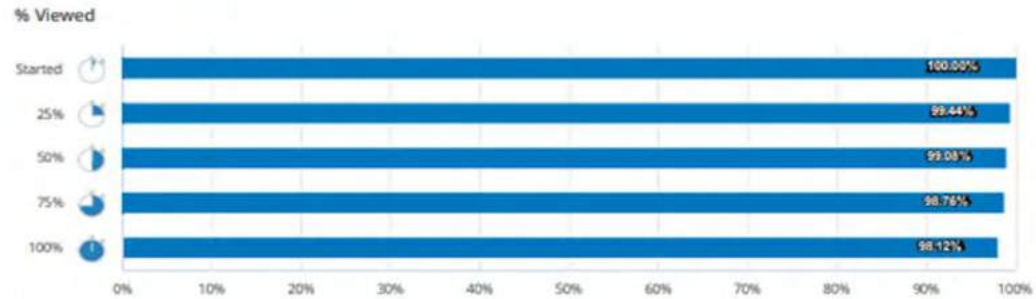
29,494

Completions

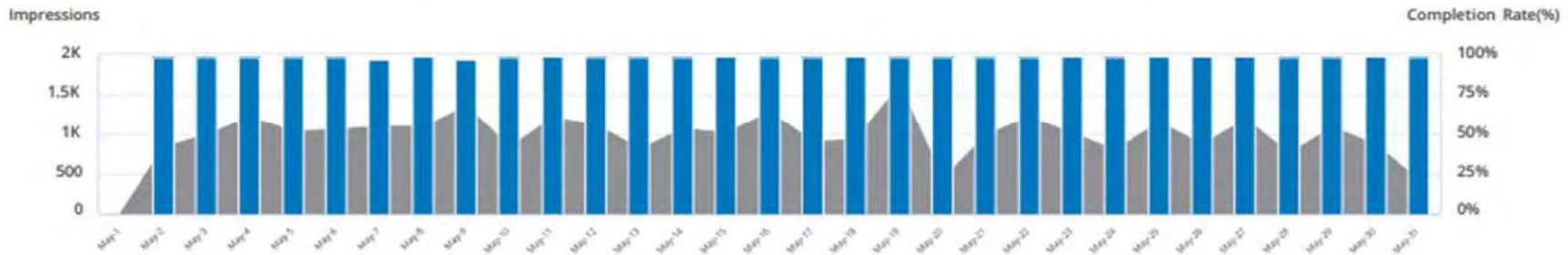
98.12%

Completion Rate

Video Completion Rates



Streaming TV Impressions and Completions





RESUME SPI MAY 2023 TRP'S

IMPRESIONS	712,165
AVERAGE COST	\$14.30
TOTAL IMPACTS	342
AVERAGE RTG	8.9
GRP'S	7129.8
CP'R	\$2.01
CPM	\$1.01



Electronic Media Repo

Client:	City of South Padre Island CVB
Campaign:	2023
Date of Report:	6/5/2023

Date	Electronic Product	Sent	Opens/Impressions	Open Rate	Clicks	CTR
1/25/2023	Dedicated Email - GEO	5,991	1,820	30%	53	2.91%
2/16/2023	Newsletter Feature Story	40,000	12,792	32%	90	0.70%
2/16/2023	Dedicated Email - GEO	5,845	1,775	30%	51	2.87%
3/16/2023	728X90 Newsletter Banner	40,000	11,894	30%	11	0.09%
3/20/2023	Dedicated Email - GEO	5,630	1,581	28%	12	0.76%
4/12/2023	Dedicated Email - GEO	5,519	1,497	27%	21	1.40%
4/25/2023	Newsletter Feature Story	40,000	10,472	26%	57	0.54%
5/9/2023	728X90 Newsletter Banner	40,000	10,937	27%	13	0.12%
5/22/2023	Dedicated Email - GEO	5,748	1,498	26%	18	1.20%

March-June Basic Programmatic Campaign

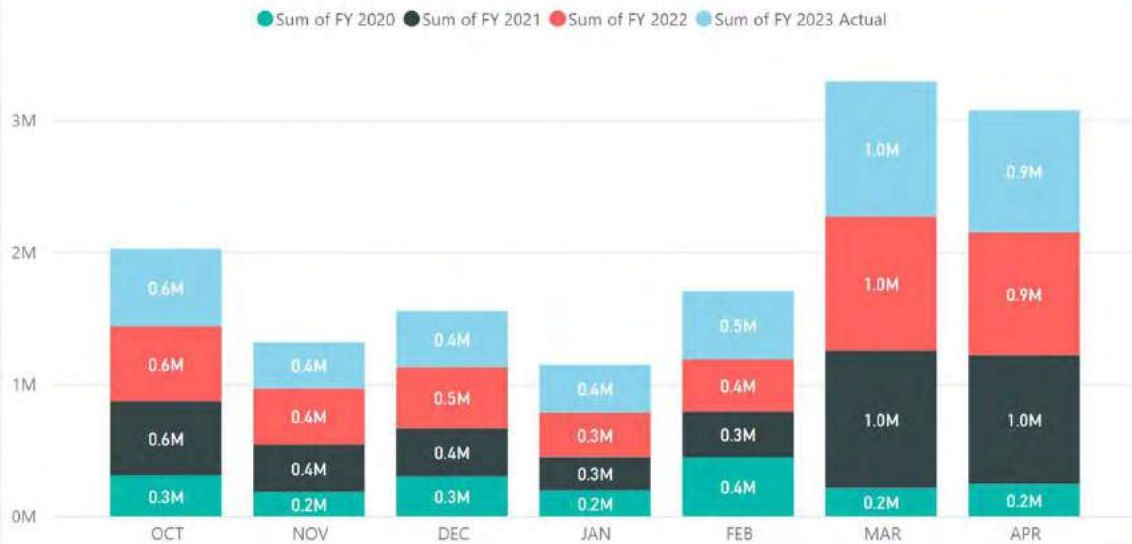
- 200,000 impressions
- 262 Clicks
- .131% CTR
- Provided Tracking
URL: https://www.sopadre.com/meetings/?utm_source=MPI&utm_medium=website_banner&utm_campaign=so_relaxing_so_padre
- Note: End of 2022 we switched to a new Platforms for Programmatic campaigns. CTR rates now range from .30% - .40% compared to the .13%

ECONOMIC IMPACT



HOT TAX ANALYSIS

HOT Tax FY23



4.19M

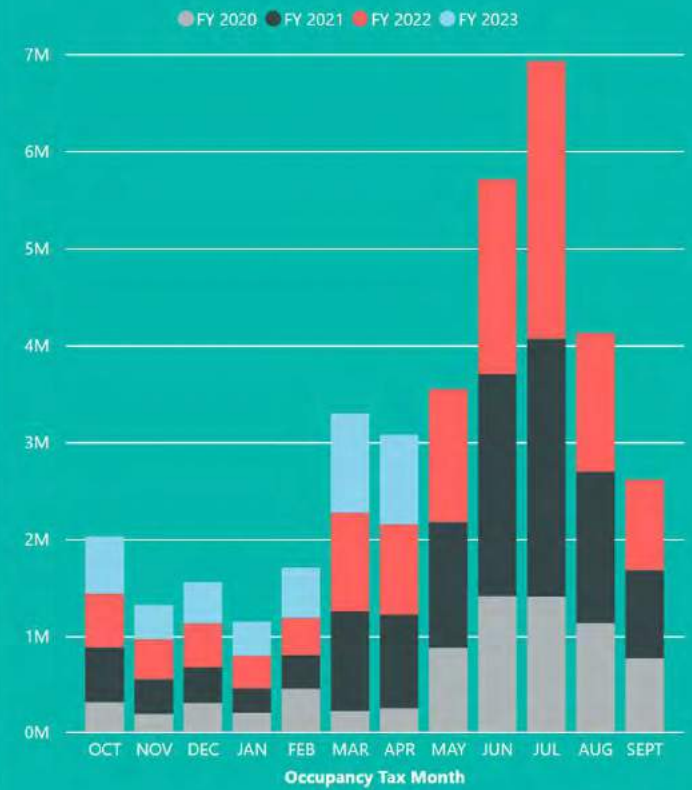
FY2023 HOT TAX COLLECTED

3.88M

FY2023 HOT TAX PROJECTED



PREDICTIVE
DATA LAB



Data Source (s): Predictive Data Lab & Texas Comptroller

Q&A



PREDICTIVE
DATA LAB

South Padre
ISLAND

**CITY OF SOUTH PADRE ISLAND
CONVENTION AND VISITORS ADVISORY BOARD
AGENDA REQUEST FORM**

MEETING DATE: June 28, 2023

NAME & TITLE: Ema Jaramillo, Management Assistant

DEPARTMENT: Convention and Visitors Bureau

ITEM

Update, presentation, and possible action regarding the new marketing campaign by The Zimmerman Group. (Trevino)

ITEM BACKGROUND

N/A

BUDGET/FINANCIAL SUMMARY

N/A

COMPREHENSIVE PLAN GOAL

N/A

LEGAL REVIEW

Sent to Legal:

Approved by Legal:

RECOMMENDATIONS/COMMENTS:



+

BRAND CAMPAIGN CREATIVE EXPLORATORY

THE
ZIMMERMAN
AGENCY

BRAND STORY

**You feel it the moment you drive over the causeway, that genuine island
vibe welcoming you like an old friend.**

**South Padre Island, the only place in Texas with emerald clear water, warm
tropical weather, and miles of beautiful beaches.**

It has something for everyone.

**Whether you come for the beach, the food, nature, active sports, or just to
soak up the sun and relax, you'll find what your heart is longing for.**

**Because this is your island,
and on your island you can do anything and be anyone, no questions asked.
There is no better place to take it easy and be yourself.**



SPI is the best place
in Texas
to enjoy a
tropical island escape.

MOMENTUM[®] ROADMAP



TRUTHS

South Padre Island has a wide variety of activities, stunning beaches, music & nightlife and fantastic cuisine -- but also known as a college spring break destination.



AMBITION

The go-to beach escape for families in Texas and beyond.



MOMENTUM

Escape to the tropics in the jewel of the Gulf Coast.





CAMPAIGN ONE

THE ZIMMERMAN AGENCY

South Padre Island is a magical place surrounded by shimmering seas, covered in natural beauty and featuring fun-filled activities for visitors of all ages. It's a location that's easy to get to, but that feels a world away from the stress and tedium of everyday life. So, we'll invite families, couples, friends and more to join us in a place where you can ride horses at daybreak, see fireworks light up the night sky and fill your days with adventure. A place where, even if you choose simply to relax, you can leave everything behind on the mainland and...

Escape The Everyday

:30 VIDEO Families

Open on footage of South Padre Island and all of the things there are to see and do there.

VO: “South Padre Island knows...your family needs an escape.”

Cut to family looking out over the ocean.

VO: “An escape from staring at screens.”

Cut to family dining on fresh seafood.

VO: “An escape from the same old foods.”

Cut to family on pirate cruise.

VO: “An escape from the twenty-first century.”

Cut to family enjoying more activities.

VO: “Because sometimes, everyone can use an escape from the everyday. And that’s just what you’ll find on South Padre Island. Your Island Escape.

VO: “Plan a trip today at SoPadre.com.”





ESCAPE
Boring Nights Tr.

On South Padre Island, barefoot strolls in the sand, tropical sunset cruises and eclectic beach bars set the mood for a romantic vacation like no other. Luxury accommodations ensure that you'll have a spectacular place to go home to each night, while countless activities promise to fill each new day with memories you'll share together.

South Padre
ISLAND
Your Island Escape
SOPADRE.COM

THE ZIMMERMAN AGENCY

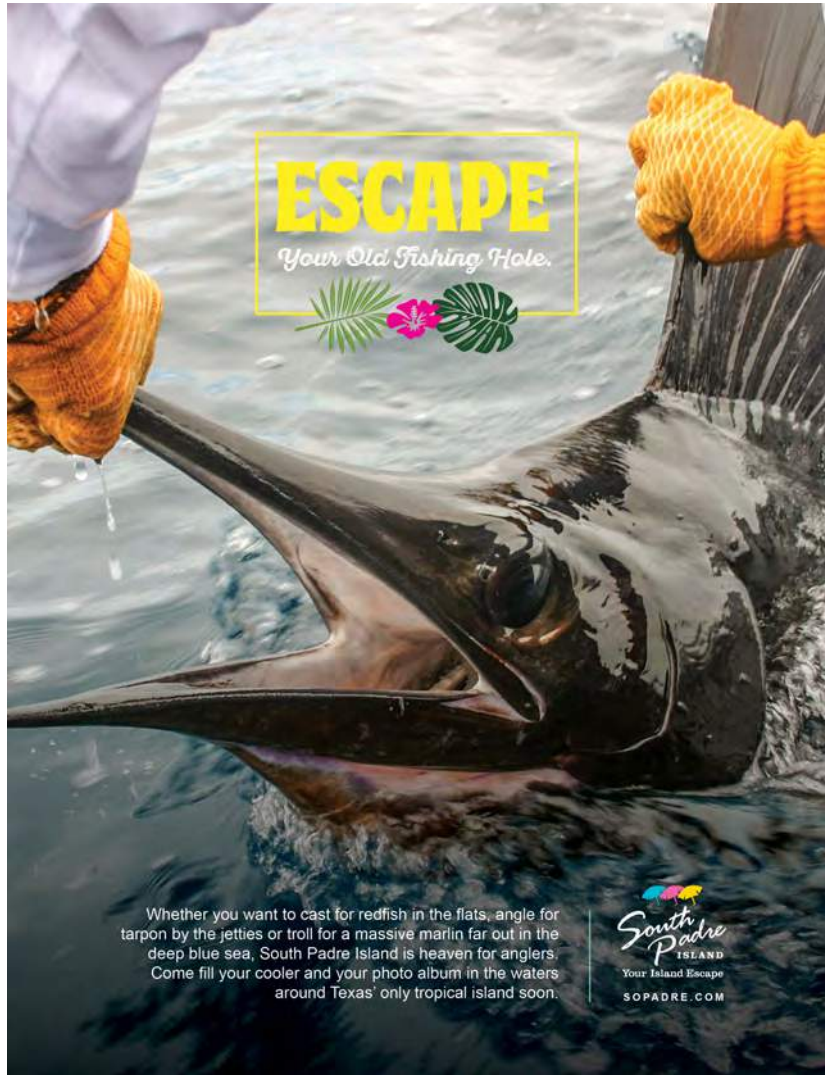


ESCAPE
Screen Time.

Between learning sandcastle building from experts, sailing on a pirate ship and visiting rescued sea turtles, there's not much time for kids to spend staring at their smartphones here. In fact, they're far more likely to stare toward the horizon looking for the fins of friendly dolphins swimming by. Just as nature intended.


South Padre
ISLAND
Your Island Escape
SOPADRE.COM

THE ZIMMERMAN AGENCY



ESCAPE
Your Old Fishing Hole.

Whether you want to cast for redfish in the flats, angle for tarpon by the jetties or troll for a massive marlin far out in the deep blue sea, South Padre Island is heaven for anglers. Come fill your cooler and your photo album in the waters around Texas' only tropical island soon.

South Padre ISLAND
Your Island Escape
SOPADRE.COM

THE ZIMMERMAN AGENCY



ESCAPE
The Conference Room.

To think outside the box, first your clients need to escape it, so invite them to meet on South Padre Island instead. Here, they'll find plenty of flexible meeting space to get down to business, but countless ways to be inspired as well. From sunset sails to SpaceX rockets, eco-tours to cocktail receptions, this is where business and pleasure mix.

South Padre ISLAND
Your Island Escape
SOPADRE.COM

THE ZIMMERMAN AGENCY



ESCAPE
Campus.

Leave the classes, cafeterias and same old parties behind and spend Spring Break on South Padre Island—Texas' only tropical island! This legendary location features concerts by world-renowned acts by night, countless exciting activities by day and the chance to let off some steam with a few thousand new friends.

South Padre ISLAND
Your Island Escape
SOPADRE.COM

THE ZIMMERMAN AGENCY



THE ZIMMERMAN AGENCY



THE ZIMMERMAN AGENCY



Frame 1



Frame 2



Frame 3



Frame 4



Frame 5



Frame 1



Frame 2



Frame 3



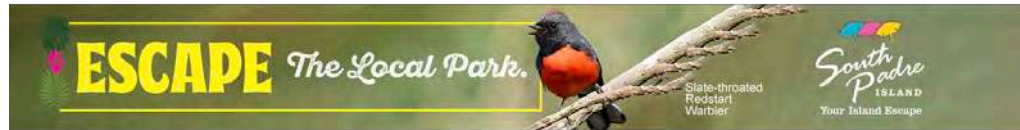
Frame 4



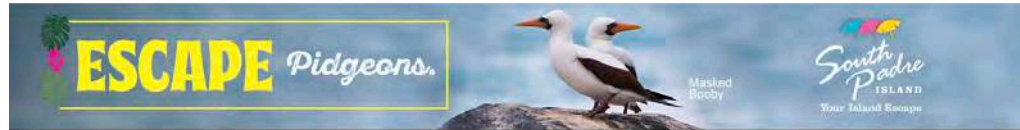
Frame 5



Frame 1



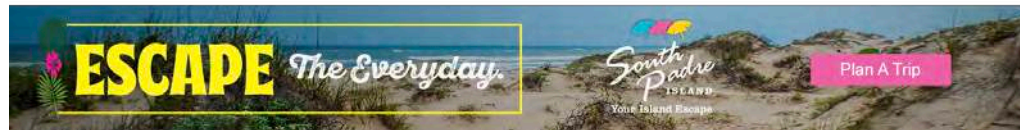
Frame 2



Frame 3



Frame 4



Frame 5

**CITY OF SOUTH PADRE ISLAND
CONVENTION AND VISITORS ADVISORY BOARD
AGENDA REQUEST FORM**

MEETING DATE: June 28, 2023

NAME & TITLE: Ema Jaramillo, Management Assistant

DEPARTMENT: Convention and Visitors Bureau

ITEM

Update, presentation, and discussion regarding the Spring Break 2024 marketing plan by The Zimmerman Group.
(Trevino)

ITEM BACKGROUND

N/A

BUDGET/FINANCIAL SUMMARY

N/A

COMPREHENSIVE PLAN GOAL

N/A

LEGAL REVIEW

Sent to Legal:

Approved by Legal:

RECOMMENDATIONS/COMMENTS:

VISIT SOUTH PADRE ISLAND

FY 2022/2023

SPRING BREAK/SPRING GETAWAY
INSIGHTS & RECOMMENDATIONS
THE **Z!MMERMAN** AGENCY



**FAMILY
SPRING GETAWAY**

WHAT WE LEARNED

- The Family “Things To Do” and “Events” ad groups both performed best in terms of engagement.
- Generic branded keywords including a location modifier (such as Texas) drove site traffic and engagement.
- Based on search volume trends, the Family Spring Break campaign ramped up during early November, leading to less consistent CPCs during the early portion of the month.
 - Search volume trends increase around Thanksgiving and then again at Christmas, with volumes declining near the end of January.
- Search queries included “holiday” or “Christmas”, indicating that at least some users were planning holiday vacations during early part of this campaign.
- The PDL personas drove traffic for users in-market for Spring Break Travel.
- Texas drastically outperformed any other state, with the lowest CPC and highest CTR.
- CTV efforts drove awareness by garnering over 960,000 impressions and a video completion rate of 97%

RECOMMENDATIONS

Paid Search:

- Recommend tailoring the campaign and landing pages to appeal to both spring break AND holiday travel audience.
 - If we ONLY want to focus on Spring Break, recommend excluding the holiday travel audience through keywords and negative keyword to hone in on the desired audience.
- Further segmenting ad groups in order to tailor ad copy better towards searches that are more generic or specific.
- Recommend segmenting the campaigns by local and non-local to allocate budgets between locations and allow us to draft more relevant ad copy towards users in different areas.
- Consider an awareness phase in mid-October to capture those searching in early November for Family Spring Break, especially if the holiday travel audience is being targeted.
- Activate new ad copy variations to better reach audiences and to ensure relevancy to landing page.

CTV / OTT:

- Continue awareness efforts through CTV tactics to keep South Padre Island top of mind.
- Recommend starting the awareness phase mid-October to allow more time to ramp up.
- Consider running multiple spots to A/B test and for optimization purposes.

Native

- Recommend activating a Native campaign to build awareness and to drive interest.
 - Creative messaging to highlight top things to do or places to eat, etc.

WHAT WE LEARNED

Family Spring Getaway

TikTok:

- The result rate declined as the interests decreased from 2 (beach and travel) to just one (travel).

Snapchat:

- The videos that began immediately with people and family performed better than the videos that started with a beach or water scene.
- Campaigns that had interests-based targeting performed at the top, while campaigns that didn't use this feature at all were among the bottom performers.
 - This platform also saw greater success when more geo markets were included and demographics, notably age, were expanded.

Meta:

- The top performing campaigns were with videos that showed up close scenarios of families, while the lower the result rate got, videos were more aerial and further away shots that didn't focus on family members being together as much.

RECOMMENDATIONS

Family Spring Getaway

TikTok:

- Ensure interest-based targeting is always selected for campaigns; using at least 3-5.

Snapchat:

- Videos need to have up close and personal shots, especially in the opening frames.
- Ensure interest-based targeting is always selected for campaigns.
- Expand age demographics beyond typical parameters.

Meta:

- Creating content that matches the typical video style of each platform will greatly help metrics. Some general tactics include:
 - Video-first with short 2-3 second clips
 - Showing people
 - First-person POV
- Avoid too many aerial and far away shots; showing people up close and interacting with each other will increase performance .
- Ensure all videos have a vertical version.

**COLLEGE
SPRING BREAK**

WHAT WE LEARNED

- Generic SEM ad copy related to Spring Break and South Padre Island performed best in terms of driving engagement.
 - These ads were also deemed top performing by Google in terms of strength and relevancy.
- The “Events” ad group drove the highest CTR, lowest CPC and most conversions of any of the ad groups.
 - Other ad groups included “Brand”, “Competitors”, “Things to do”, “Accommodations.”
- Brand specific keywords were top-performing in driving engagement and efficiencies.
- Keywords that were not specific to Spring Break or South Padre Island did not perform as well as Spring Break or South Padre Island specific keywords. I.e., Texas Beach party.
- The PDL personas drove traffic for users in-market for Spring Break Travel.
- Throughout the campaign, CPC saw a drop shortly after Thanksgiving, and cost per conversion began dropping around Christmas. CPC began to see an upward trend during the second week of March. Google search trends for “Spring Break Trips” align with these findings
- Texas drastically outperformed any other state, with the lowest CPC and highest CTR.

RECOMMENDATIONS

Based on the board's feedback, paid search had smaller investments during October - December 2022, with higher investments January - March 2023. Recommend aligning investment levels with search volumes. Awareness phase in October, with higher investments in November and December, and then lower investments to keep South Padre Island top of mind.

Paid Search:

- Continue utilizing generic SEM ad copy related to Spring Break and South Padre Island to drive engagement and site traffic.
 - Conduct a review of keywords, ad copy, and landing page to ensure relevancy and accuracy.
- Recommend organizing the ad groups to be more specific to ad copy so ads resonate better with our audience.
 - Continue utilizing category ad groups such as “Brand”, “Competitors”, “Things to do”, “Accommodations.”
- Remove keywords not specific to Spring Break or South Padre Island i.e., Texas Beach Party.
 - During the campaign, our team will monitor search queries and trends. If non specific keywords increase in search volume, can add during campaign.
- Continue utilizing the PDL personas to drive traffic for users in-market for Spring Break Travel.
- Activate new ad copy variations to better reach audiences and to ensure relevancy to landing page.
- Recommend segmenting the campaigns by local and non-local to allocate budgets between locations and allow us to draft more relevant ad copy towards users in different areas.

Programmatic Display:

- Expand the media mix strategy to include programmatic display using 1st party traveler data.
 - Allow us to tap into inventory reaching Spring Break Vacationers, Gen Z, and Tourism, Travel, and Hospitality.

WHAT WE LEARNED

College Spring Breakers

TikTok:

- The top performers had slightly more interest-based targeting than lower performers.

Snapchat:

- The party and fun oriented campaigns performed the best, and all of the excursion campaigns performed at lower rates.
- The campaigns with the highest result rates had larger budgets, above \$7,000. The lower performing campaigns all had total budgets of \$1,000 or less. Although the results were better with higher budgets, the cost per result skewed higher.
 - There was one campaign, with a budget of \$500, that received zero results.
- Campaigns with more states (16+ vs 11) performed much better.
- When interests were chosen in addition to demographic targeting, campaigns performed much better.

Meta:

- All of the campaigns with the vertical activities video performed well with result rates all above 2%.
 - The one video with the graphics showing musical acts was the lowest performer and below 1%.

RECOMMENDATIONS

College Spring Breakers

TikTok:

- Ensure interest-based targeting is selected for all campaigns, even when there are tight geo-parameters on the campaigns.

Snapchat:

- Use content that speaks more to the party scene rather than water and other outdoor activities.
- This platform responds heavily to budget, so raising or shifting budget to this platform will likely increase results. Another option, is to consolidate the campaigns launched on this platform so that higher budgets can be applied with the same overall budget.
- Increase geo demographics where possible.
- Always include interest-based targeting and update as needed.

Meta:

- Ensure all videos have vertical versions. This will allow the ad to run in all of the placements, casting a much wider audience net on this platform. Vertical almost always will perform better.
- Avoid using too many graphical elements on videos. Instead look to copy or minimal text overlay on videos.

THANK YOU!

**CITY OF SOUTH PADRE ISLAND
CONVENTION AND VISITORS ADVISORY BOARD
AGENDA REQUEST FORM**

MEETING DATE: June 28, 2023

NAME & TITLE: Ema Jaramillo, Management Assistant

DEPARTMENT: Convention and Visitors Bureau

ITEM

Update, discussion, and possible action to approve in-house Fall 2023 events. (Moore)

ITEM BACKGROUND

N/A

BUDGET/FINANCIAL SUMMARY

N/A

COMPREHENSIVE PLAN GOAL

N/A

LEGAL REVIEW

Sent to Legal:

Approved by Legal:

RECOMMENDATIONS/COMMENTS:



*South
Padre*
ISLAND

FALL CVB EVENTS

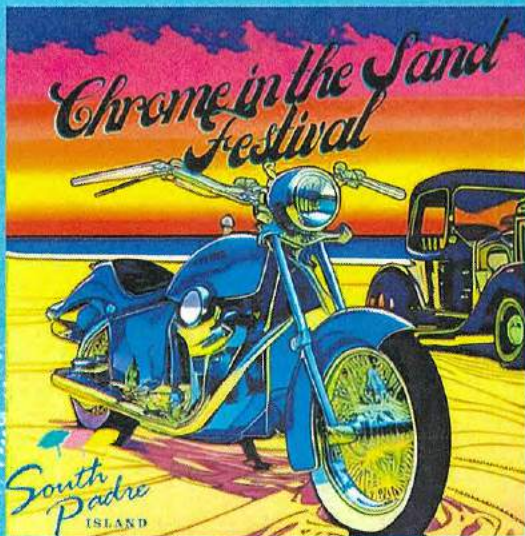


EVENT THEMES

Tacos and Tequila Fest::

Tacos and Tequila Fest brings the best of Mexico's contributions to the food and beverage industry.

Designed with both foodies and tequila connoisseurs in mind with Live Music & Much More.

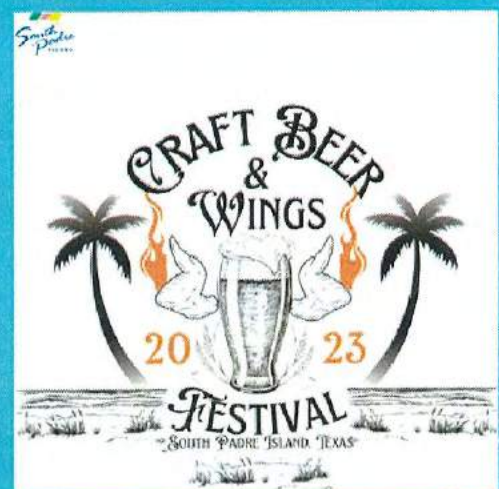


SPI Chrome In the Sand Festival :

Witness the stunning display of chrome and horsepower as magnificent motorcycles and classic cars converge in a celebration of automotive excellence. Marvel at the gleaming machines, each one a testament to craftsmanship and style.

Craft Beer & Wings Festival

Savor mouthwatering wings and craft beers at the Beer and Wing Festival in South Padre Island, Texas. Indulge in flavorful bites, sample refreshing brews, and enjoy live music and entertainment in a vibrant atmosphere. Don't miss this ultimate celebration of culinary delights!



EVENT

GOALS

OUR GOALS ARE TO ATTRACT DIVERSE EVENTS, BOOST TOURISM, MAXIMIZE ECONOMIC IMPACT, ENHANCE THE ISLAND'S REPUTATION, AND CREATE MEMORABLE EXPERIENCES FOR VISITORS WHILE PRESERVING THE NATURAL BEAUTY OF THE DESTINATION.



EVENT

ACTIVITIES

LIVE MUSIC



FAMILY ACTIVITIES



FOOD TRUCKS



FIREWORKS



AND MUCH MORE !



DATE AND TIME



01. TACOS AND TEQUILA FEST
SEPTEMBER 2-3, 2023
3.00 PM - 11.00 PM



02. CHROME IN THE SAND
FESTIVAL
OCTOBER 19-21, 2023
TIMES: TBD



03. CRAFT BEER AND WING
FESTIVAL
NOVEMBER 17-18, 2023
4.00 PM - 12.00 PM



**CITY OF SOUTH PADRE ISLAND
CONVENTION AND VISITORS ADVISORY BOARD
AGENDA REQUEST FORM**

MEETING DATE: June 28, 2023

NAME & TITLE: Ema Jaramillo, Management Assistant

DEPARTMENT: Convention and Visitors Bureau

ITEM

Presentation and discussion regarding the CVB Monthly Report. (Henry)

- 1.) Special Events
- 2.) Sales
- 3.) Marketing & Communications
- 4.) Social Media
- 5.) Cision
- 6.) In-House Creative

ITEM BACKGROUND

N/A

BUDGET/FINANCIAL SUMMARY

N/A

COMPREHENSIVE PLAN GOAL

N/A

LEGAL REVIEW

Sent to Legal:

Approved by Legal:

RECOMMENDATIONS/COMMENTS:



CVB Monthly Report

April & May 2023




*South
Padre*
ISLAND



Sales



Welcome to the Team



Key Overall Initiatives:

- * Enhance quality of life by driving economic growth and development through conferences, groups and events.
- * Enhance brand image and reputation across nation to attract and grow conventions and increase ADR across hotels.
- * Target Association, Sports Tourism and Religious segments to grow actualized room revenue and Convention Center room rental.
- * Mentor, develop and equip sales team to achieve and exceed production goals both individually and as a team.
- * Implement new account acquisition and lead generation strategies
- * Target competitive set of McAllen, Galveston and



Sales Efforts

Task: Our Sales Team has been focused on booking the offseason and rebooking for all market segments.

- **Total Leads Sent:**
 - 53 Sales Leads
- **Room Nights Booked:** 35 events with 2,280 room nights
- **Actualized Room Nights:** 4,624
- **Shoulder Dates & Off Season Booking**
- **Travel and Tradeshows**
 - Sports ETA Kansas City
 - Tech 23



Texas Victims Services Association -TVSA 2023 held it's Biennial Training Conference on May 09-12, 2023

TVSA promotes the delivery of consistent, high-quality, professional services to crime victims, their families, and communities.

We were honored to have our City Manager Randy Smith and Chief Claudine O'Caroll to conduct the welcome address for this important conference.



Special Events

Special Events

May Events

- **Shallow Sport Owners Fishing Tournament**
 - May 11-13
 - SPI Convention Center
- **Sea Turtle Inc.'s 5K Kemps Krawl**
 - May 13
 - Holiday Inn Beach Resort
- **Run The Jailbreak**
 - May 20 & 21
 - Clayton's Beach Bar
- **Easton Corbin Concert**
 - Saturday, May 27
 - SPI Convention Center
- **Memorial Day Fireworks**
 - Sunday, May 28 at 9:15 p.m.
 - Entertainment District







Marketing & Communications



ORGANIC SOCIAL MEDIA OVERVIEW



Facebook Top Posts April



Visit South Padre Island
Thu 4/20/2023 6:34 am PDT


History in the making 🚀 Watch as Space X test launches their Starship & Super Heavy Rocket Launch. #SoPadre #TexasBestBeach



Total Engagements	14,185
Reactions	1,452
Comments	241
Shares	293
Post Link Clicks	3
Other Post Clicks	12,196

Visit South Padre Island
Sun 4/9/2023 5:11 pm PDT


Festivals, concerts, and parades 🎉 We have every type of event imaginable for you to enjoy on South Padre Island. If you wanna be in the know of everything happening on the island, check out our...



Total Engagements	8,940
Reactions	854
Comments	51
Shares	84
Post Link Clicks	1,110
Other Post Clicks	6,841

Visit South Padre Island
Fri 4/28/2023 2:42 pm PDT

Country music, island vibes, and an amazing time 🎶 Easton Corbin will be performing live at the South Padre Island Convention Center on Saturday, May 27. Spend the day enjoying the best beach in...




Total Engagements	7,618
Reactions	337
Comments	153
Shares	37
Post Link Clicks	97
Other Post Clicks	6,994




Facebook Top Posts May





 **Visit South Padre Isla...**
Fri 5/12/2023 4:17 pm PDT

Rest and Relaxation 🌴 Slip on your sandals and destress with the tropical escape you deserve. Once...




Total Engagements	5,559
Reactions	1,873
Comments	205
Shares	310
Post Link Clicks	1
Other Post Clicks	3,170




 **Visit South Padre Isla...**
Thu 5/18/2023 5:48 pm PDT

Get a beautiful view of South Padre Island's natural scenery 🌴 Head north to visit the sand dunes and g...



Total Engagements	4,232
Reactions	475
Comments	35
Shares	36
Post Link Clicks	—
Other Post Clicks	3,686



 **Visit South Padre Isla...**
Tue 5/16/2023 3:30 pm PDT

Eat, drink, and relax 🍹 Happy hour tastes the best in a tropical paradise. Check out all the delicious flavors ...



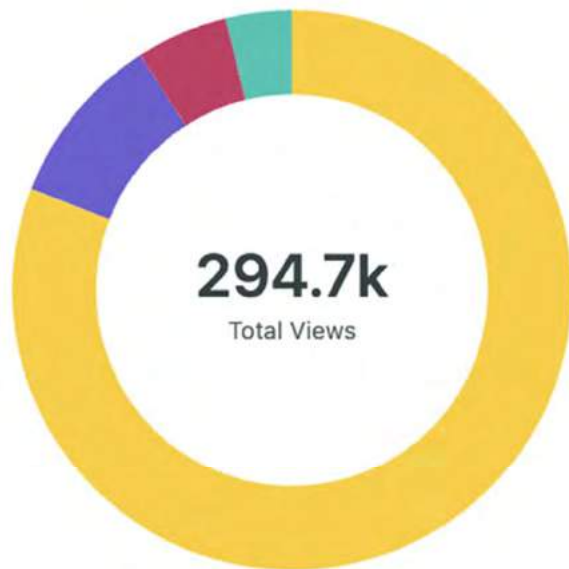
Total Engagements	3,170
Reactions	1,012
Comments	117
Shares	130
Post Link Clicks	2
Other Post Clicks	1,909



Facebook Video Performance April



View Metrics



Organic Full

11,283

Organic Partial

29,424

Paid Full

15,577

Paid Partial

238.4k

Viewing Breakdown



Organic Views

14%

Paid Views

86%



Click Plays

8%

Auto Plays

92%

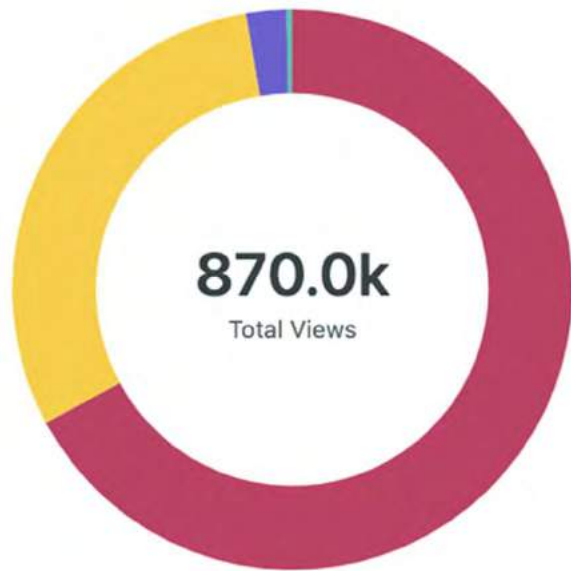


sproutsocial

Facebook Video Performance May



View Metrics



Organic Full
2,845

Organic Partial
20,335

Paid Full
584.0k

Paid Partial
262.9k

Viewing Breakdown



Organic Views
3%

Paid Views
97%

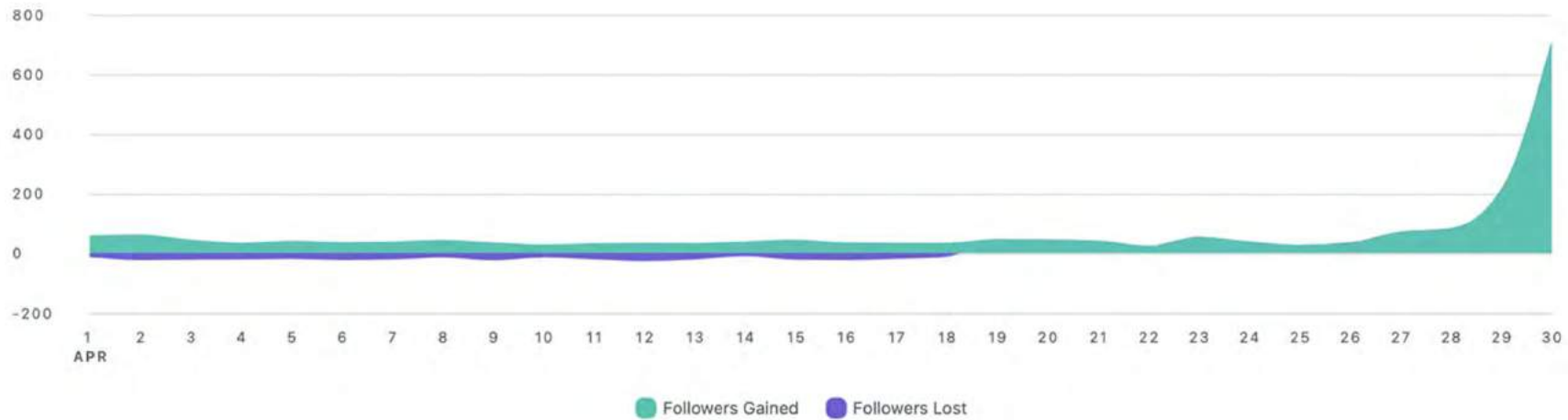


Click Plays
11%

Auto Plays
89%



Instagram Audience Growth April



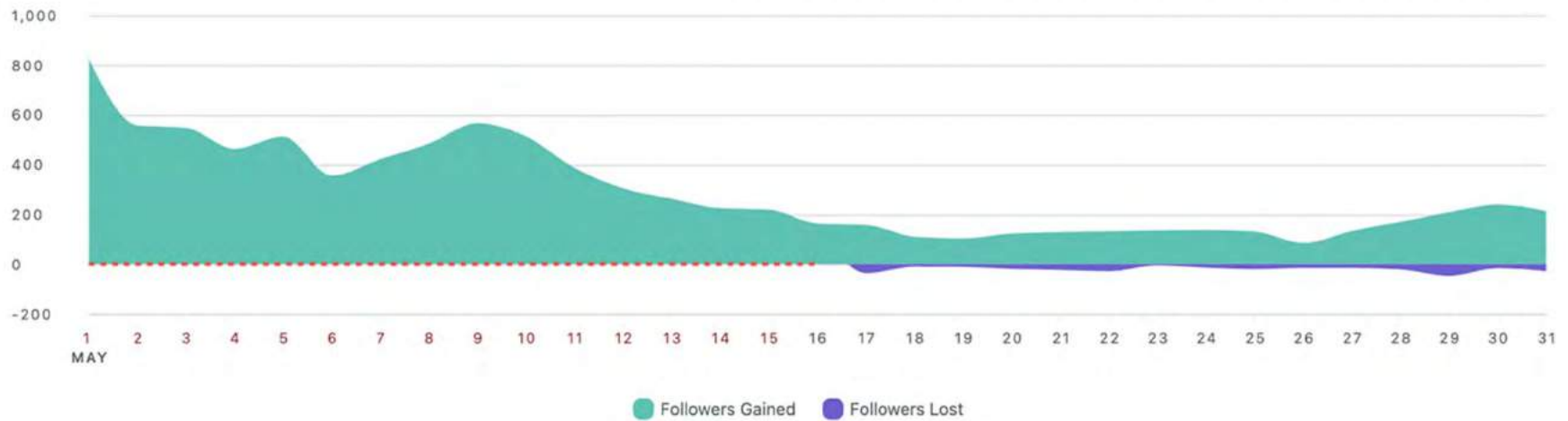
Audience Metrics

	Totals	% Change
Followers	57,630	↗ 0.7%
Net Follower Growth	1,772	↗ 109.5%



sproutsocial

Instagram Audience Growth May



Audience Metrics

Followers

Net Follower Growth

Totals % Change

67,128 ↗ 14.8%

8,677 ↗ 389.7%



sproutsocial

Instagram Top Posts April




 **visitsouthpadreisland**
Thu 4/27/2023 3:50 pm PDT

Brunch, lunch, or dinner we have everything to satisfy your cravings 🍴 Here are 5 ideas for your next visit to South Padre Island! 🍷 Mahi Nic 🍣 Khonami Japanese Restaurant 🍕 Pizzeria...




Total Engagements	53,642
Likes	29,304
Comments	341
Shares	13,932
Saves	10,065




 **visitsouthpadreisland**
Thu 4/6/2023 3:22 pm PDT

Ya llegó la Semana Santa y estamos felices de recibirlos 🌴 Disfruta de todas las actividades que nuestra hermosa isla tiene para ofrecer! No te olvides de visitar nuestra pagina web para má...



Total Engagements	2,353
Likes	1,908
Comments	28
Shares	299
Saves	118



 **visitsouthpadreisland**
Thu 4/20/2023 4:09 pm PDT

History in the making 🚀 Watch today's Facebook live as Space X test launched their Starship & Super Heavy Rocket Launch by clicking the link in our bio! #SoPadre #TexasBestBeach



Total Engagements	2,058
Likes	1,986
Comments	26
Saves	46



Instagram Top Posts May



visitsouthpadreisland
Sat 5/6/2023 11:09 am PDT

We heard y'all loud and clear 🗣️ here's part 2 of places to eat on South Padre Island! 🍷 Padre Island Brewing Company 🔍 Josephine's Kitchen 🥗 Café on the Beach 🍖 Liam's Steakhouse...

Total Engagements	16,849
Likes	9,955
Comments	120
Shares	3,832
Saves	2,942

visitsouthpadreisland
Tue 5/23/2023 4:17 pm PDT

Early bird gets the sunrise causeway views 🌅 Let us know if you prefer to hit the beach early or in the afternoon. 📸: @twenty.95 #SoPadre #TexasBestBeach

Total Engagements	2,199
Likes	2,109
Comments	42
Saves	48

visitsouthpadreisland
Thu 5/4/2023 3:24 pm PDT

Need an island escape? 🌴 Lucky for you, summer is right around the corner! #SoPadre #TexasBestBeach #tropical #getaway #summer #spi #texas #southpadreislandtx #vacation #beach...

Total Engagements	1,984
Likes	1,684
Comments	16
Shares	220
Saves	64



TikTok Top Posts April



SEMANA SANTA

⚠ The actions in this video are performed by professionals or supervised by professionals. Do not attempt.

▶ 318.2K

5 places to eat

5 PLACES TO EAT ON SOUTH PADRE ISLAND

▶ 1.7M

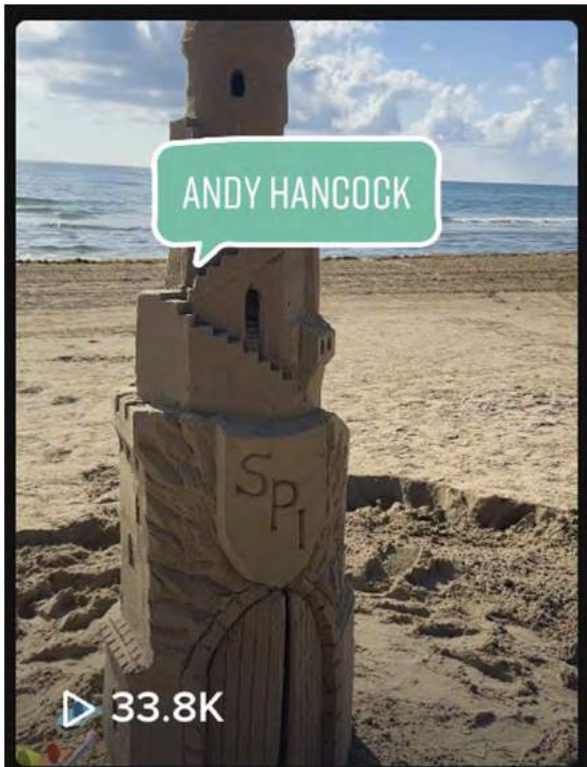
Brunch, lunch, or dinner w...

COCONUT JACK'S

▶ 67.6K

Coconut Jacks is back an...

TikTok Top Posts May



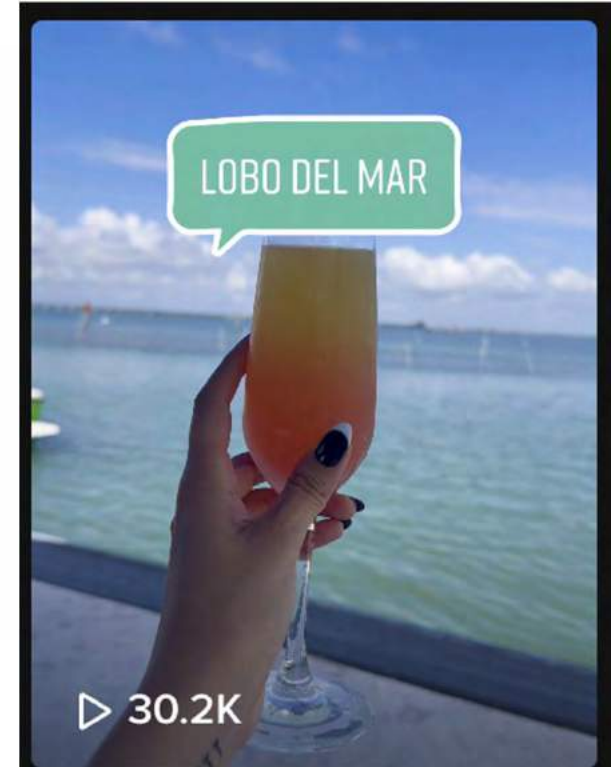
▶ 33.8K

Experience a one-of-a-kin...



▶ 446.7K

We heard y'all loud and cl...



▶ 30.2K

Breakfast, lunch, dinner, li...

TikTok Audience Growth

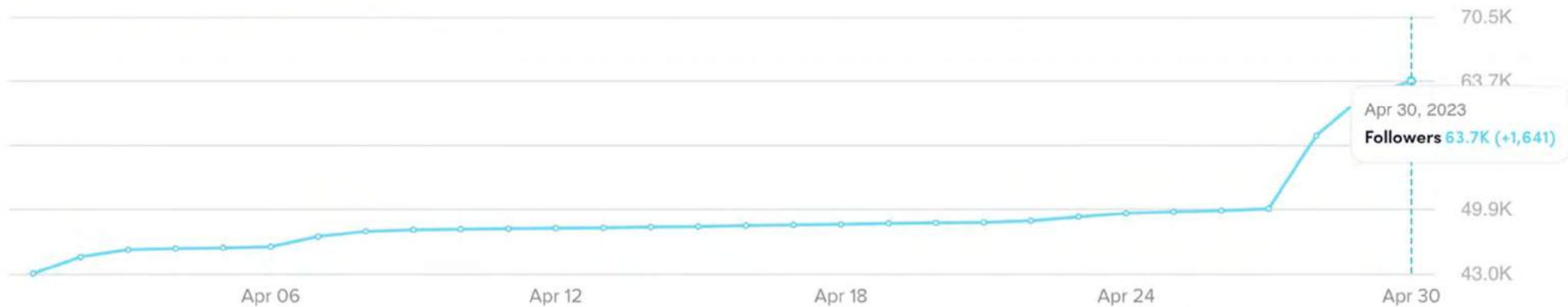


63,661 in total ⓘ

Net +21,827 (Apr 01 - Apr 30)

Growth rate +52.18% (vs. Mar 02 - Mar 31) ↑

Apr 01 - Apr 30



TikTok Audience Growth

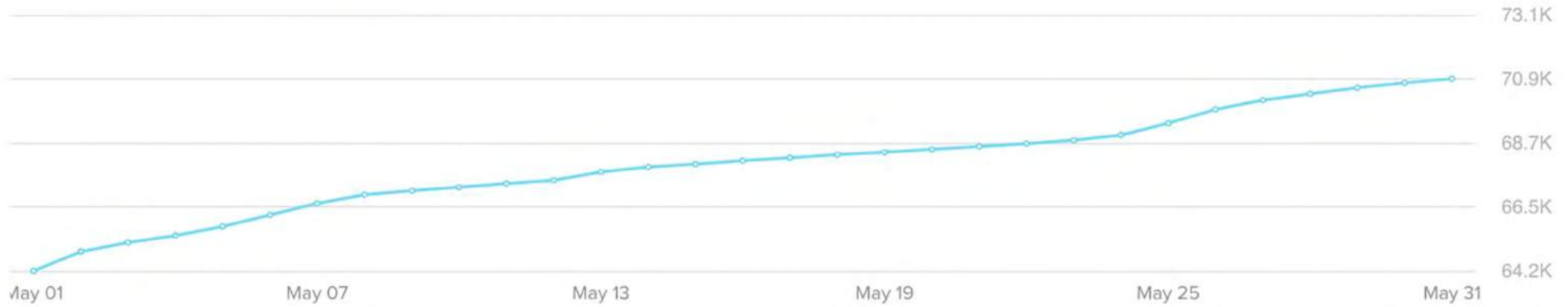


70,894 in total ⓘ

Net +7,233 (May 01 - May 31)

Growth rate +11.36% (vs. Mar 31 - Apr 30) ⬆

May 01 - May 31




Social comments





 **kennygeec** Came across this tik tok at the beach & went to Josephine's kitchen next morning. So good 🙌❤️
1d 1 like Reply


— Hide replies


 **visitsouthpadreisland** @kennygeec hi there! we're so happy to hear that 😊❤️
Now Reply

 **nursebinx22_bianca** Mahi Nic!!!! Ommggg.... we just went thus past Sunday. Had never been there. But food was amazing!!! The fries...were Aaammazingg....my kids loved the burgers!!! Definitely gonna try the fish tacos next time.❤️

 ☆
omg I went there and it's amazing a nice hotel and place 2 be I'm going back this summer!

 **Henny**
Ceviche ceviche is sooooo good! Went there years ago and happy to see it prospering

 **veropb2012**
It's funny how I'm at south padre island and this comes uo

 **Candy**
going next month! Cannot wait!!



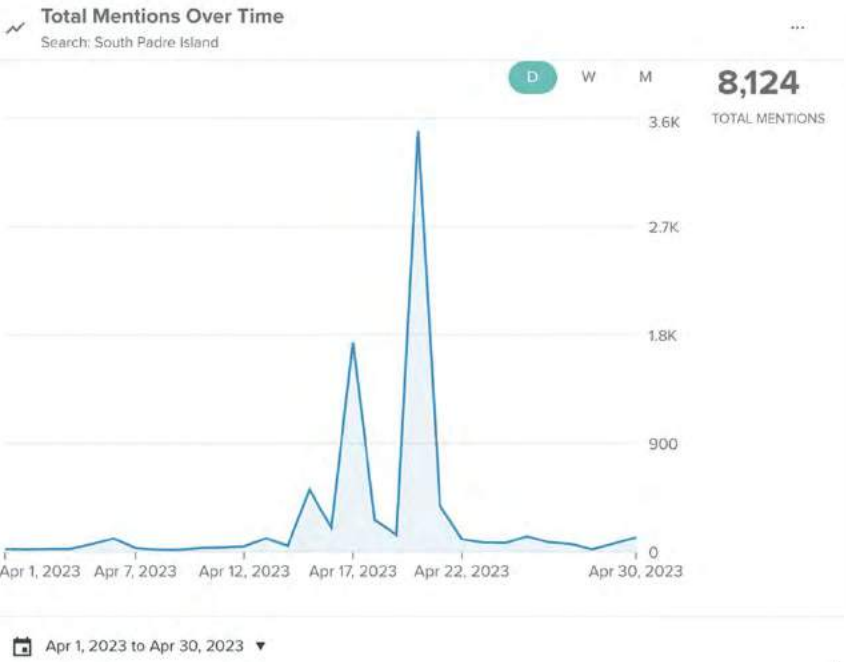
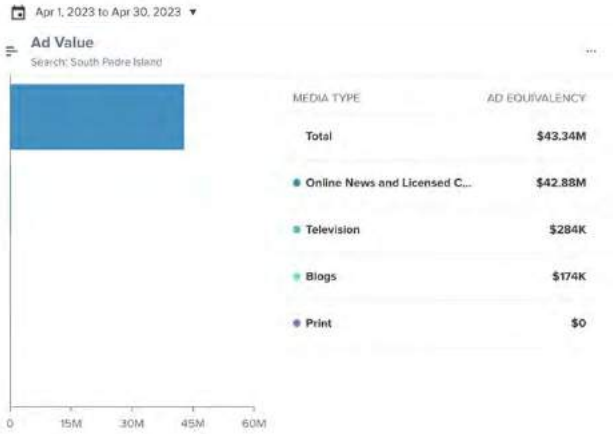
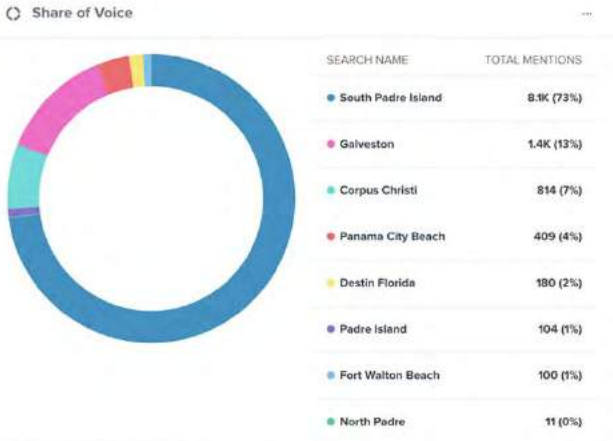
CISION REPORT

CISION

Cision Report April 2023



Share of Voice



8.1K
Total Mentions

The total number of news stories for a specified time period.

5,156,142
Verified Views

A globally consistent baseline metric for measuring the verified views that publications had

\$43.34M
Total Publicity Value

A scoring system that creates an approximate value for a news article.













Cision Report April 2023



Top Stories

Search: South Padre Island

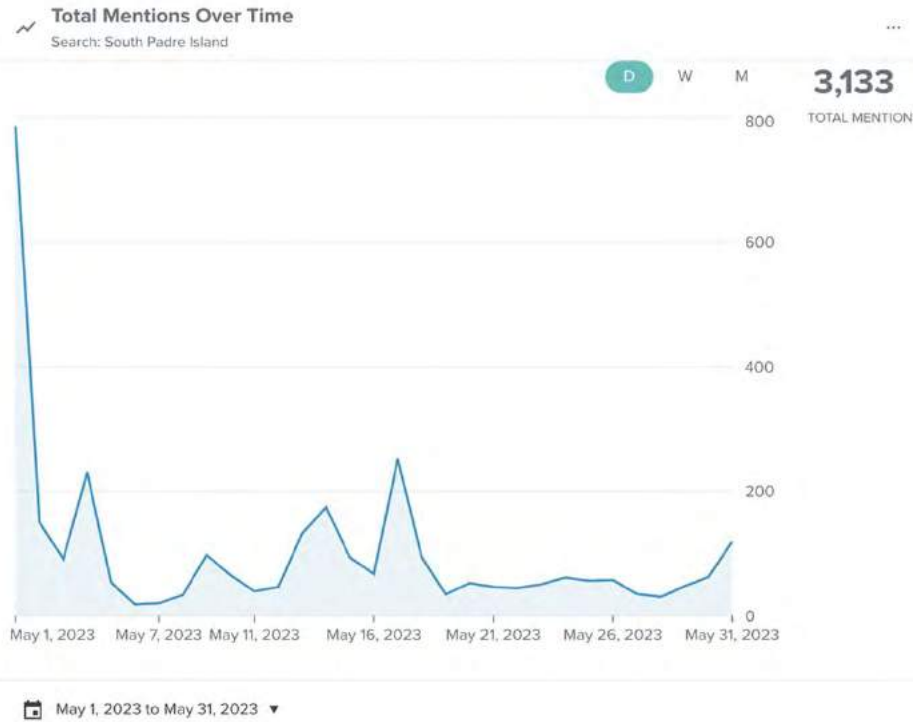
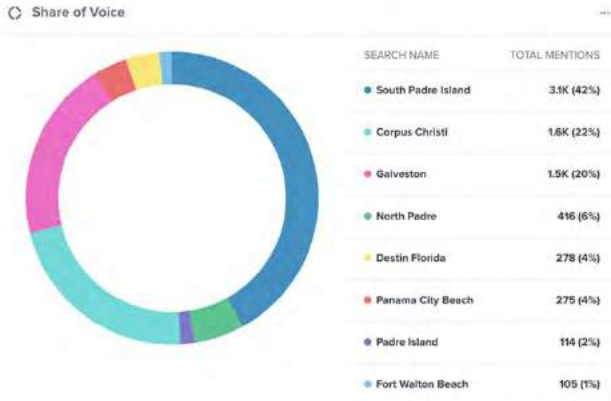
- | | | | | | |
|---|--|---|----|---|---|
| 1 |  | SpaceX calls off 1st launch a... 411M
Apr 17 • Yahoo! | 6 |  | Russia tests secretive weap... 178M
Apr 18 • MSN |
| 2 |  | SpaceX reveals why Starshi... 411M
Apr 21 • Yahoo! | 7 |  | SpaceX giant rocket explod... 178M
Apr 20 • MSN |
| 3 |  | SpaceX launch of Starship r... 411M
Apr 20 • Yahoo! | 8 |  | SpaceX takes second shot a... 178M
Apr 20 • MSN |
| 4 |  | What to know about 1st test ... 411M
Apr 15 • Yahoo! | 9 |  | Ontploffing Starship verspre... 178M
Apr 25 • MSN |
| 5 |  | SpaceX takes second shot a... 411M
Apr 19 • Yahoo! | 10 |  | La fusée Starship explose 4 ... 178M
Apr 25 • MSN |

COUNTRY	TOTAL MENTIONS
United States	6K (80%)
Canada	712 (9%)
India	210 (3%)
Germany	191 (3%)
France	123 (2%)
United Kingdom	111 (1%)
Mexico	69 (1%)
Australia	58 (1%)

Cision Report May 2023



Share of Voice



3.1K
Total Mentions

The total number of news stories for a specified time period.

913,342
Verified Views

A globally consistent baseline metric for measuring the verified views that publications had

\$11.66M
Total Publicity Value

A scoring system that creates an approximate value for a news article.



Cision Report May 2023



Top Stories

Search: South Padre Island

- | | | | |
|----|--|--|----------------|
| 1 | | Environmental groups sue FAA ove... 411M | May 1 • Yahoo! |
| 2 | | The 100 best brunch restaurants in... 178M | May 4 • MSN |
| 3 | | Environmental groups sue FAA ove... 178M | May 1 • MSN |
| 4 | | The Best Winter Destination in Eve... 178M | May 16 • MSN |
| 5 | | An artificial reef and its importance... 178M | May 17 • MSN |
| 6 | | Terrific Texas: 40 Unmissable Thin... 178M | May 14 • MSN |
| 7 | | New Braunfels Water Park, Schlitte... 178M | May 17 • MSN |
| 8 | | Here's the biggest news you misse... 178M | May 15 • MSN |
| 9 | | Weather update: Seattle, Portland ... 178M | May 14 • MSN |
| 10 | | 10 U.S. States Travelers Were Surpr... 178M | May 3 • MSN |

COUNTRY	TOTAL MENTIONS
United States	2.8K (93%)
Canada	55 (2%)
India	47 (2%)
France	25 (1%)
United Kingdom	24 (1%)
Germany	21 (1%)
Mexico	13 (0%)
China	9 (0%)
Viet Nam	8 (0%)

April PR Efforts

- Interviews: 6
- Press Releases: 3
- Total Number of Top Publications: 424



Media Contact: Chris Peck
Telephone: (409) 742-6348
E-Mail: info@southpadre.com

FOR IMMEDIATE RELEASE

2023 Texas Beach Ultimate Festival Heads to South Padre Island

SOUTH PADRE ISLAND, Texas, April 7, 2023 – South Padre Island is gearing up for the Texas Beach Ultimate Festival (TBUF) to take over its sparkling shores on April 22-23, 2023.

"We are thrilled to be the destination of choice to host this year's Texas Beach Ultimate Festival," said Blake Henry, South Padre Island CVB Executive Director. "A single yet fascinating and demanding game, Ultimate pulls inspiration from sports like soccer, basketball, American football, and netball, mixing the best features of each to create an entirely new game. It's an exciting team sport played by thousands worldwide, and we can't wait to see how the games play out on our shores. Everyone is invited to join us for a weekend full of friends, fun, friends, and family on South Padre Island."

The Texas Beach Ultimate Festival is the state's premiere beach tournament and is also known as the world's longest consecutively running beach tournament. For the first time in its 30-year history, TBUF will take place on the pristine beaches of South Padre Island - offering teams amazing Ultimate on soft sand on a beach that knows how to have fun! The games will take place Saturday, April 22, and Sunday, April 23, on the south end of the island at the Holiday Inn Beach Resort and Isla Blanca Park. TBUF has two exciting showcase games in store with Color of Ultimate and Texas Women All-Stars.

To learn more or register, please visit the event's website at tbuf.com.



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About South Padre Island
With miles of pristine shoreline and clear emerald water, South Padre Island is Texas' only tropical island paradise. Calm weather and more than 300 days of sunshine make South Padre Island a year-round destination offering a variety of nature tourism attractions, water sports, and activities for the entire family. For more information, visit www.southpadre.com.

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Media Contact: Chris Peck
Telephone: (409) 742-6348
E-Mail: info@southpadre.com

FOR IMMEDIATE RELEASE

South Padre Island Presents The 2023 Texas State Surfing Championship

SOUTH PADRE ISLAND, Texas, April 4, 2023 – South Padre Island is thrilled to announce the Texas Gulf Surfing Association (TGSA) will once again host the Texas State Surfing Championship in the bright, emerald turquoise waters at Isla Blanca Park. The event will take place April 15-16, 2023.

"The waters of South Padre Island are incredible for a lot of things, surfing being one of the best," said Blake Henry, South Padre Island CVB Executive Director. "With clean and clear water and long peeling waves, Isla Blanca Park is the absolute beach for surfing in Texas. A great family-friendly event, we invite everyone to come out and see the surfers battle the waves for the top spot during the Texas State Surfing Championship. Plus, if you're feeling inspired, you can always sign up for a lesson to learn yourself!"

The Texas Gulf Surfing Association is a family-oriented organization that specializes in grassroots surfing events that are healthy and fun while still placing emphasis on maintaining academic excellence, good sportsmanship, and environmental awareness. The competition will take place Saturday, April 15, and Sunday, April 16, on the south end of the island at Isla Blanca Park. Heats will be running all day, with alternate on-call dates set for April 22-23 and April 29-30. In order to qualify to surf in a division in the Texas State Surfing Championships, participants must be an active TGSA member and have surfed at least one regular season contest in each division they wish to compete in. To become a TGSA member, click [here](https://www.tgsa.org/). Registration for the competition is \$50 per contestant and is open now through April 14, 2023.

Whether you're looking to showcase your skills or soak up some sunshine on the sidelines, the Texas State Surfing Championship is the perfect weekend to spend on South Padre Island!

To learn more or register, please visit the event's website at surfipa.org.



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Media Contact: Chris Peck
Telephone: (409) 742-6348
E-Mail: info@southpadre.com

FOR IMMEDIATE RELEASE

Splash Unified Brings Pride to the Beaches of South Padre Island

SOUTH PADRE ISLAND, Texas, April 20, 2023 – South Padre Island is thrilled to announce Splash Unified, the ultimate island getaway for the LGBTQ+ community, is back April 27-30, 2023, offering a weekend of non-stop fun on the shimmering shores of Texas' only tropical island oasis.

"We are very excited to celebrate the return of Splash Unified," said Blake Henry, South Padre Island CVB Executive Director. "It's important to celebrate the LGBTQ+ community and ensure we're creating a space where everyone feels welcome and can be proud to live openly and authentically. We invite all to join us here on sunny South Padre Island for a weekend of fun and relaxation."

Splash Unified is one of the biggest and best pride parties at the beach for the LGBTQ+ community and friends. The four-day festival will run from Thursday, April 27 to Sunday, April 30, and is being hosted at the Holiday Inn Resort South Padre Island. Known for its inclusive and welcoming atmosphere, Splash Unified attracts a diverse crowd of attendees from all around the country. The event features an exciting lineup of festivities, including pool parties, beach parties, dance parties, and drag shows, as well as opportunities for networking and socializing with other LGBTQ+ individuals and allies. Ticket prices range from \$59+ for two-day general admission to \$139+ for Platinum VIP. Ticket and VIP valet/pick-up will be in the lobby of the Holiday Inn Resort from 12-5 p.m. on Thursday, April 27, as well as at the entrance of all scheduled events.

For the full event schedule or to purchase tickets, head to splashsouthpadre.com.

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May PR Efforts



- Interviews: 6
- Press Releases: 4
- Total Number of Top Publications: 113



Media Contact: South Padre Island Convention and Visitors Bureau
 Telephone: (361) 761-1000
 Email: info@sopadre.com

FOR IMMEDIATE RELEASE

South Padre Island's Annual Jailbreak Beach Escape Now A Two-Day Event

SOUTH PADRE ISLAND, Texas, March 7, 2023 – South Padre Island is excited to announce the 2023 Jailbreak Beach Escape is set to be the biggest and best yet. The organizers added a second day for the first time in history due to record-breaking numbers and demand. The event will take place on both Saturday, May 20th, 2023, and Sunday, May 21st, 2023, at Clayton's Beach Bar and Grill.

"We have thousands of runners that visit each year to conquer the 5k course and all of its obstacles and challenges and by adding this second day, more people are able to sign up and put their endurance to the test while also enjoying our island paradise," said Stake-Henry, South Padre Island CVB Executive Director.

The Jailbreak Beach Escape is a popular annual event on South Padre Island, Texas. The event attracts thousands of visitors each year who enjoy the beautiful beach and indulge in exceptional restaurants and lively entertainment. Jailbreak is a one-of-a-kind obstacle course race that challenges participants to climb over walls, crawl through sand, navigate low obstacles, and more. The race has become a favorite for fitness enthusiasts and weekend adventurers alike, attracting participants from all over Texas. Whether you're a fitness fanatic looking for a good workout or want to soak up the sun and appreciate the company of great friends, Jailbreak Beach Escape has something for everyone. The registration fee is \$50 per person or \$180 for a group of four.

To learn more or register, please visit the event's website at www.jailbreak.com or contact the event organizers at info@sopadre.com. For more information on South Padre Island, visit sopadre.com.



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About South Padre Island

With miles of pristine shoreline and turquoise ocean water, South Padre Island is Texas' only tropical island paradise. Clear weather and more than 300 days of sunshine make South Padre Island a year-round destination offering a variety of nature tourism attractions, water sports, and activities for the entire family. For more information, visit www.sopadre.com.

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Media Contact: Emily Trillo
 Telephone: (361) 761-1000
 Email: emil@islandnews.com

FOR IMMEDIATE RELEASE

South Padre Island Named Destination of the Year by the Texas Travel Awards for Second Year in a Row

SOUTH PADRE ISLAND, Texas, May 05, 2023 – South Padre Island has dominated the 2023 Texas Travel Awards, taking home the title of Destination of the Year for the second year in a row! The tropical island paradise won six awards between the population and statewide categories.

Created by the publishers of Austin Monthly, San Antonio Magazine, and Texas Monthly, the Texas Travel Awards recognize and celebrate the top travel destinations and attractions across the Lone Star State, sharing a spotlight on the most exciting, innovative, and inviting places throughout Texas. The 2023 winners represent places, businesses, and uniquely Texas experiences, luring travelers to hit the open road and explore this great state.

South Padre Island was selected as the winner in this year's awards for:

- Destination of the Year
- Best Beach in the State
- Waves | Statewide Service at the Jetty
- Art Festival | Small Market: San Antonio Days
- Live Music Venue | Small Market: Clayton's Beach Bar and Grill
- Outdoor Activity | Small Market: Parasailing

"It is an incredible honor for South Padre Island to be named Destination of the Year for the second consecutive year," said Stake-Henry, South Padre Island CVB Executive Director. "To also receive recognition in five categories among other destinations across our beautiful Lone Star State, including the Best Beach accolade, is a huge testament to the extraordinary work and experience that both the South Padre Island team and our local island partners execute every day."

For more information on the Texas Travel Awards, including a complete list of 2023 winners, head to www.texasawardstexas.com.



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About South Padre Island

With miles of pristine shoreline and turquoise ocean water, South Padre Island is Texas' only tropical island paradise. Clear weather and more than 300 days of sunshine make South Padre Island a year-round destination offering a variety of nature tourism attractions, water sports, and activities for the entire family. For more information, visit www.sopadre.com.

###





In-House Creative

Print/Digital



THE JEWEL OF THE GULF COAST

South Padre ISLAND
sopadre.com

Plan your Summer Getaway today!

TEXAS' NUMBER ONE DESTINATION FOR FAMILIES

TRAVEL AWARDS
2023 Winner

South Padre ISLAND
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TEXAS ONLY TROPICAL ISLAND

South Padre ISLAND
sopadre.com

Print/Digital - Spanish





CONFERENCE HOTELS, CONVENTION & EVENT CENTERS SPONSORED CONTENT

South Padre Island Convention Center

Make your next meeting an Island Escape



Texas' best beach, South Padre Island, is a popular destination for travelers seeking a tropical getaway. Meeting planners love South Padre Island's setting and accommodations for events of all sizes. They also appreciate the Island's tropical backdrop, as it lures attendees excited to hit the beach while learning, networking, and growing their organizations.

South Padre Island is a natural learning environment

with group-friendly tours and activities, offering attendees the opportunity to explore our waters, view bottlenose dolphins, interact with sea turtles, and learn about native birds and rare butterflies. Popular tours include horseback riding, where groups can enjoy unparalleled views of the Laguna Madre Bay and the Gulf of Mexico.

Our tropical backdrop leaves no room for boredom in the boardroom. South Padre Island offers ideal venues with meeting space, delicious Island catering, and rooms equipped with state-of-the-art options. A walkable boardwalk at the SPI Convention Center and easy access to the Island Metro (a

The famous Jimmy Buffet's Margaritaville is ready to book your next meeting. Meeting planners can find a place to stay, eat, and network all in one place.

free shuttle with daily service) make getting to and from team-building activities, lunch, or meetings a breeze!

A new venue is now open on South Padre Island. The famous Jimmy Buffet's Margaritaville is ready to book your next meeting. Meeting planners can find a place to stay, eat, and network all in one place. This new hotel will offer 8,500 sq ft

of flexible event space, onsite catering, and a dedicated event team.

CONTACT
David Villarreal
7533 Palm Blvd, South Padre
Island, TX, 78572
P: 1-800-637-3373
E: info@sopadre.com
W: www.sopadre.com/meetings



San Antonio Fiesta



PR Activation at Shops at La Cantera
April 28



Fiesta Flambeau Lighted parade
April 29



Mexico Fam Tour



Mexico FAM tour
To promote our destination to families in Monterrey
Total of 7 Travel Agents
Visited hotels, activities, and restaurants.



US Fam Tour



- SPI CVB & Zimmerman FAM tour
- Promote our destination through several outlets
 - Country Living
 - Austin Lifestyle
 - Parade Magazine
 - Family Vacationist
 - Men's Journal
 - Freelancer (Texas Monthly, AAA, ...)
- Total of 6 Travel Writers
- Visited hotels, activities, and restaurants.



Texas Travel Awards 2023



South Padre Island was selected as the winner in this year's awards for:

- Destination of the Year
- Best Beach in the State
- Views | Statewide: Sunrise at the Jetties
- Art Festival | Small Market: Sandcastle Days
- Live Music Venue | Small Market: Clayton's Beach Bar and Grill
- Outdoor Activity | Small Market: Parasailing



The 2023 Winners of the Texas Travel Awards





QUESTIONS

**CITY OF SOUTH PADRE ISLAND
CONVENTION AND VISITORS ADVISORY BOARD
AGENDA REQUEST FORM**

MEETING DATE: June 28, 2023

NAME & TITLE: Ema Jaramillo, Management Assistant

DEPARTMENT: Convention and Visitors Bureau

ITEM

Discussion and possible action to approve Event Marketing (593) and Marketing (594) budgets for FY 23/24.
(Moore)

ITEM BACKGROUND

N/A

BUDGET/FINANCIAL SUMMARY

N/A

COMPREHENSIVE PLAN GOAL

N/A

LEGAL REVIEW

Sent to Legal:

Approved by Legal:

RECOMMENDATIONS/COMMENTS:

02 -HOTEL/MOTEL TAX FUND

EVENTS MARKETING

DEPARTMENT EXPENDITURES

	TWO YEARS		ONE YEAR		----- CURRENT YEAR -----		PROPOSED BUDGET	INCREASE (DECREASE)
	PRIOR	PRIOR	ACTUAL	Y-T-D				
	ACTUAL	ACTUAL	BUDGET	ACTUAL				
<hr/>								
<u>PERSONNEL SERVICES</u>								
593-0010-01	EXEMPT	55,369.98	52,277.13	55,155.00	35,981.53	57,362.00	2,207.00	
593-0010-02	NON EXEMPT	0.00	0.00	0.00	5,133.44	34,702.00	34,702.00	
593-0030	LABOR	0.00	0.00	0.00	0.00	0.00	0.00	
593-0040	TEMPORARY EMPLOYEES	0.00	0.00	0.00	0.00	0.00	0.00	
593-0060	OVERTIME	0.00	4.30	0.00	48.13	0.00	0.00	
593-0060-05	OVERTIME - EMERGENCY PAY	0.00	0.00	0.00	0.00	0.00	0.00	
593-0070	MEDICARE	837.21	887.77	1,037.00	636.53	1,731.00	694.00	
593-0080	TMRS	8,677.41	7,793.80	7,301.00	5,710.18	12,267.00	4,966.00	
593-0081	GROUP INSURANCE	7,200.41	7,259.27	8,375.00	7,391.08	18,503.00	10,128.00	
593-0083	WORKERS COMPENSATION	709.10	700.22	715.00	671.16	136.00	(579.00)	
593-0084	UNEMPLOYMENT TAX	252.00	9.00	162.00	15.87	324.00	162.00	
593-0085	LONGEVITY	142.00	95.00	155.00	155.00	367.00	212.00	
593-0090	MERIT ADJUSTMENTS	0.00	4,522.87	0.00	0.00	0.00	0.00	
***	CATEGORY TOTAL ***	73,188.11	73,549.36	72,900.00	55,742.92	125,392.00	52,492.00	
<u>GOODS AND SUPPLIES</u>								
593-0101	OFFICE SUPPLIES	593.52	756.10	2,000.00	2,573.32	2,000.00	0.00	
593-0104	FUEL & LUBRICANTS	0.00	0.00	0.00	0.00	0.00	0.00	
593-0112	SIGNS	0.00	0.00	0.00	0.00	0.00	0.00	
593-0130	WEARING APPAREL	0.00	208.00	600.00	0.00	600.00	0.00	
593-0150	MINOR TOOLS & EQUIPMENT	1,477.78	783.13	3,000.00	0.00	3,000.00	0.00	
	POP-UP TENTS	0	0.00			1,200.00		
	OUTDOOR FEATHERD FLAGS	0	0.00			1,800.00		
593-0180	INFORMATION TECHNOLOGY	0.00	0.00	2,000.00	0.00	2,000.00	0.00	
593-0190	SOFTWARE	0.00	0.00	0.00	0.00	0.00	0.00	
***	CATEGORY TOTAL ***	2,071.30	1,747.23	7,600.00	2,573.32	7,600.00	0.00	
<u>REPAIR AND MAINTENANCE</u>								
593-0420	MOTOR VEHICLES	0.00	0.00	0.00	0.00	0.00	0.00	
***	CATEGORY TOTAL ***	0.00	0.00	0.00	0.00	0.00	0.00	

02 -HOTEL/MOTEL TAX FUND

EVENTS MARKETING

DEPARTMENT EXPENDITURES		TWO YEARS	ONE YEAR	----- CURRENT YEAR -----		PROPOSED	INCREASE
		PRIOR	PRIOR	ACTUAL	Y-T-D	BUDGET	(DECREASE)
		ACTUAL	ACTUAL	BUDGET	ACTUAL	BUDGET	

MISCELLANEOUS SERVICES

593-0501	COMMUNICATIONS	1,275.00	1,200.00	1,680.00	880.00	1,680.00	0.00
	SPECIAL EVENTS MANAGER 12	100.00				1,200.00	
	SPECIAL EVENTS COORDINA 12	40.00				480.00	
593-0511	AUTO ALLOWANCE	4,462.50	4,200.00	4,200.00	2,800.00	4,200.00	0.00
	SPECIAL EVENTS MANAGER 12	350.00				4,200.00	
593-0513	TRAINING EXPENSE	540.00	429.20	8,480.00	2,190.00	11,349.00	2,869.00
593-0520	INSURANCE	0.00	0.00	0.00	0.00	0.00	0.00
593-0530	PROFESSIONAL SERVICES	0.00	0.00	0.00	0.00	30,000.00	30,000.00
	EVENTS PROMOTER FEES 0	0.00				30,000.00	
593-0540	ADVERTISING	236.70	0.00	0.00	0.00	0.00	0.00
593-0550	TRAVEL EXPENSE	383.40	2,268.68	3,059.00	2,156.52	11,544.00	8,485.00
593-0551	DUES & MEMBERSHIPS	3,025.90	3,296.65	3,590.00	995.00	3,590.00	0.00
	SPORTS EVENTS & TOUR AS 0	0.00				1,100.00	
	INTERNATIONAL FILM COMM 0	0.00				1,490.00	
	TX ASSOC OF FILM COMMIS 0	0.00				1,000.00	
***	CATEGORY TOTAL ***	9,923.50	11,394.53	21,009.00	9,021.52	62,363.00	41,354.00

EQUIPMNT > \$5,000 OUTLAY

593-1001	BUILDINGS & STRUCTURES	0.00	0.00	0.00	0.00	0.00	0.00
593-1006	LAND ACQUISITION	0.00	0.00	0.00	0.00	0.00	0.00
593-1007	MOTOR VEHICLES	0.00	0.00	0.00	0.00	0.00	0.00
***	CATEGORY TOTAL ***	0.00	0.00	0.00	0.00	0.00	0.00

SPRING BREAK

593-7010	HOSTING COSTS	0.00	0.00	0.00	0.00	0.00	0.00
***	CATEGORY TOTAL ***	0.00	0.00	0.00	0.00	0.00	0.00

TOURSIM AND CULTURAL

593-8015	TEXAS POLICE GAMES	0.00	0.00	0.00	0.00	0.00	0.00
593-8030	FIREWORKS	97,000.00	98,800.00	100,000.00	56,995.00	100,000.00	0.00
593-8045	KITE BOARDING RODEO	0.00	0.00	0.00	0.00	0.00	0.00
593-8060	ENTRANCE SIGNS	8,893.25	11,437.55	10,000.00	9,659.00	12,000.00	2,000.00
593-8068	KITEFEST	0.00	0.00	0.00	0.00	0.00	0.00
593-8070	BEACH AND BIKERFEST	0.00	0.00	0.00	0.00	0.00	0.00
593-8071	SPI MARATHON	0.00	0.00	0.00	0.00	0.00	0.00
593-8074	SPRING BREAK	4,841.00	6,435.35	12,000.00	2,261.53	12,000.00	0.00
593-8075	SAND CASTLE DAYS/SUMMER CON	0.00	0.00	0.00	0.00	0.00	0.00
593-8077	MEMORIAL DAY CONCERT	0.00	0.00	0.00	0.00	0.00	0.00

02 -HOTEL/MOTEL TAX FUND

EVENTS MARKETING

DEPARTMENT EXPENDITURES		TWO YEARS	ONE YEAR	----- CURRENT YEAR -----		PROPOSED	INCREASE
		PRIOR	PRIOR	ACTUAL	Y-T-D		
		ACTUAL	ACTUAL	BUDGET	ACTUAL	BUDGET	(DECREASE)
593-8080	NCAA BASKETBALL	78.00	0.00	0.00	0.00	0.00	0.00
593-8081	NBA D LEAGUE	0.00	0.00	0.00	0.00	0.00	0.00
593-8084	SPI Bikefest	0.00	0.00	0.00	0.00	0.00	0.00
593-8086	TIFT	0.00	0.00	0.00	0.00	0.00	0.00
593-8088	LKT	0.00	0.00	0.00	0.00	0.00	0.00
593-8099	MISC SPONSORSHIPS	319,316.59	323,455.97	649,391.00	298,406.32	706,038.00	56,647.00
	IN-HOUSE EVENTS BY SPNS 0	0.00				506,038.00	
	IN-HOUSE VENETS BY CVB 0	0.00				200,000.00	
*** CATEGORY TOTAL ***		430,128.84	440,128.87	771,391.00	367,321.85	830,038.00	58,647.00

TOURISM AND CULTURAL

593-8101	ECOTOURISM SPONSORSHIPS	50,000.00	50,000.00	50,000.00	50,000.00	100,000.00	50,000.00
	RGV REEF & FAD 0	0.00				100,000.00	
593-8115	HIGH SCHOOL BASKETBALL	0.00	0.00	0.00	0.00	0.00	0.00
593-8118	FALL CONCERT SERIES	0.00	0.00	0.00	0.00	0.00	0.00
593-8131	KING OF THE CAUSEWAY	0.00	0.00	0.00	0.00	0.00	0.00
593-8142	JAILBREAK	0.00	0.00	0.00	0.00	0.00	0.00
593-8143	SAND CRAB RUN	0.00	0.00	0.00	0.00	0.00	0.00
593-8144	SPRING BREAK SPONSORSHIP	0.00	0.00	0.00	0.00	0.00	0.00
*** CATEGORY TOTAL ***		50,000.00	50,000.00	50,000.00	50,000.00	100,000.00	50,000.00

INTERFUND TRANSFERS

593-9471	TSF TO GF - SPRINGBREAK	124,641.00	175,271.00	180,216.00	0.00	0.00	(180,216.00)
593-9474	TSF TO BAY ACCESS FUND	49,564.00	0.00	0.00	0.00	0.00	0.00
593-9477	TRANSPORTATION GRANT	0.00	0.00	50,000.00	50,000.00	50,000.00	0.00
	TSF TO TRANSIT 1	50,000.00				50,000.00	
*** CATEGORY TOTAL ***		174,205.00	175,271.00	230,216.00	50,000.00	50,000.00	(180,216.00)

MISC ADJUSTMENTS

593-9999	MISC DEPT ADJ	0.00	0.00	0.00	0.00	0.00	0.00
*** CATEGORY TOTAL ***		0.00	0.00	0.00	0.00	0.00	0.00

*** DEPARTMENT TOTAL ***		739,516.75	752,090.99	1,153,116.00	534,659.61	1,175,393.00	22,277.00
		=====	=====	=====	=====	=====	=====

02 -HOTEL/MOTEL TAX FUND

MARKETING

DEPARTMENT EXPENDITURES		TWO YEARS	ONE YEAR	----- CURRENT YEAR -----		PROPOSED	INCREASE
		PRIOR	PRIOR	ACTUAL	Y-T-D	BUDGET	(DECREASE)
		ACTUAL	ACTUAL	BUDGET	ACTUAL	BUDGET	

GOODS AND SUPPLIES

594-0103	VIDEO MEDIA	0.00	0.00	0.00	0.00	0.00	0.00
594-0108	POSTAGE	0.00	0.00	0.00	0.00	0.00	0.00
*** CATEGORY TOTAL ***		0.00	0.00	0.00	0.00	0.00	0.00

BULK GOODS AND SUPPLIES

594-0230	PROMOTION ITEMS - TRADE SHO	0.00	0.00	0.00	0.00	0.00	0.00
*** CATEGORY TOTAL ***		0.00	0.00	0.00	0.00	0.00	0.00

MISCELLANEOUS SERVICES

594-0513	TRAINING EXPENSE	198.00	1,290.00	0.00	0.00	0.00	0.00
594-0530	PROFESSIONAL SERVICES	272,870.36	887,937.27	926,000.00	533,596.92	862,200.00	(63,800.00)
	ACCT SRV ZIMMERMAN TEAM 0	0.00				654,000.00	
	PREDICTIVE DATA LAB 0	0.00				60,000.00	
	SMITH TRAVEL RESEARCH/S 0	0.00				8,000.00	
	PERSONA VISITOR PROFILE 0	0.00				17,000.00	
	CONSTANT CONTACT 0	0.00				10,000.00	
	VR MARKET/KEY DATA 0	0.00				12,500.00	
	ZARTICO 0	0.00				50,000.00	
	LEGAL FEES 0	0.00				7,000.00	
	AJR PUBLISHING 0	0.00				2,459.00	
	CROWDRIFF 0	0.00				30,000.00	
	SPROUT SOCIAL 0	0.00				9,500.00	
	CANVA PRO 0	0.00				1,741.00	
594-0531	MEDIA PLACEMENT	1,602,599.94	2,892,747.59	2,501,000.00	1,538,383.44	2,612,800.00	111,800.00
	MEDIA PLCMNT BY AGENCY 0	0.00				1,000,000.00	
	IN-HS GRP BUSINESS MARK 0	0.00				200,000.00	
	IN-HS MRKTING AIRLIFT/D 0	0.00				100,000.00	
	IN-HS MEDIA PLCMNT (FAL 0	0.00				300,000.00	
	MEDIA PLCMNT (AGNCY OR 0	0.00				612,800.00	
	SPRGRK MEDIA PLCMNT ZT 0	0.00				400,000.00	
594-0533	MARKETING	70,798.71	49,864.81	160,000.00	61,738.99	60,000.00	(100,000.00)
	COOK YOUR OWN CATCH SER 0	0.00				10,000.00	
	LIVE LIKE A SOCIAL SERI 0	0.00				10,000.00	
	TEXAS TRAVEL AWARD 0	0.00				10,000.00	
	VISITOR GUIDE/SPI CHAMB 0	0.00				15,000.00	
	PR ACTIVATIONS 0	0.00				15,000.00	
594-0535	FAMILIARIZATION TOURS	0.00	0.00	30,000.00	0.00	30,000.00	0.00
594-0537	PRODUCTION/CONTENT DEVELOPM	170,391.82	193,500.49	433,000.00	95,134.34	400,000.00	(33,000.00)
	CREATIVE & CONTENT (NW 0	0.00				150,000.00	

02 -HOTEL/MOTEL TAX FUND

MARKETING

DEPARTMENT EXPENDITURES		TWO YEARS	ONE YEAR	----- CURRENT YEAR -----		PROPOSED	INCREASE
		PRIOR	PRIOR	ACTUAL	Y-T-D	BUDGET	(DECREASE)
		ACTUAL	ACTUAL	BUDGET	ACTUAL	BUDGET	
PROD EDTNG-LEAL MED/MCL	0	0.00				150,000.00	
CRTN MED PLCMNT (ARPRT/	0	0.00				100,000.00	
594-0538	CONVENTION SERVICES	90.00	0.00	0.00	0.00	0.00	0.00
594-0550	TRAVEL EXPENSE - TRADESHOW	8,060.46	16,001.72	20,000.00	8,409.07	20,000.00	0.00
	AGENCY TRAVEL	0	0.00			10,000.00	
	STAFF TRAVEL FOR TRAINI	0	0.00			5,000.00	
	STAFF TRAVEL FOR TRADES	0	0.00			5,000.00	
594-0553	TRADESHOW FEES	0.00	0.00	0.00	0.00	0.00	0.00
594-0554	FREIGHT	0.00	0.00	0.00	0.00	0.00	0.00
594-0559	CONTENT DEVELOPMENT	54,407.69	24,000.00	60,000.00	0.00	115,000.00	55,000.00
	WBST MAINT/SIMPLEVIEW C	0	0.00			115,000.00	
***	CATEGORY TOTAL ***	2,179,416.98	4,065,341.88	4,130,000.00	2,237,262.76	4,100,000.00	(30,000.00)
<u>OTHER SERVICES</u>							
594-9034	RELOCATION COST	0.00	0.00	0.00	0.00	0.00	0.00
***	CATEGORY TOTAL ***	0.00	0.00	0.00	0.00	0.00	0.00
***	DEPARTMENT TOTAL ***	2,179,416.98	4,065,341.88	4,130,000.00	2,237,262.76	4,100,000.00	(30,000.00)
		=====	=====	=====	=====	=====	=====

Events Marketing



Ecotourism
Sponsorships:
\$100,000



Choreographed
Fireworks:
\$100,000



Tacos and
Tequila

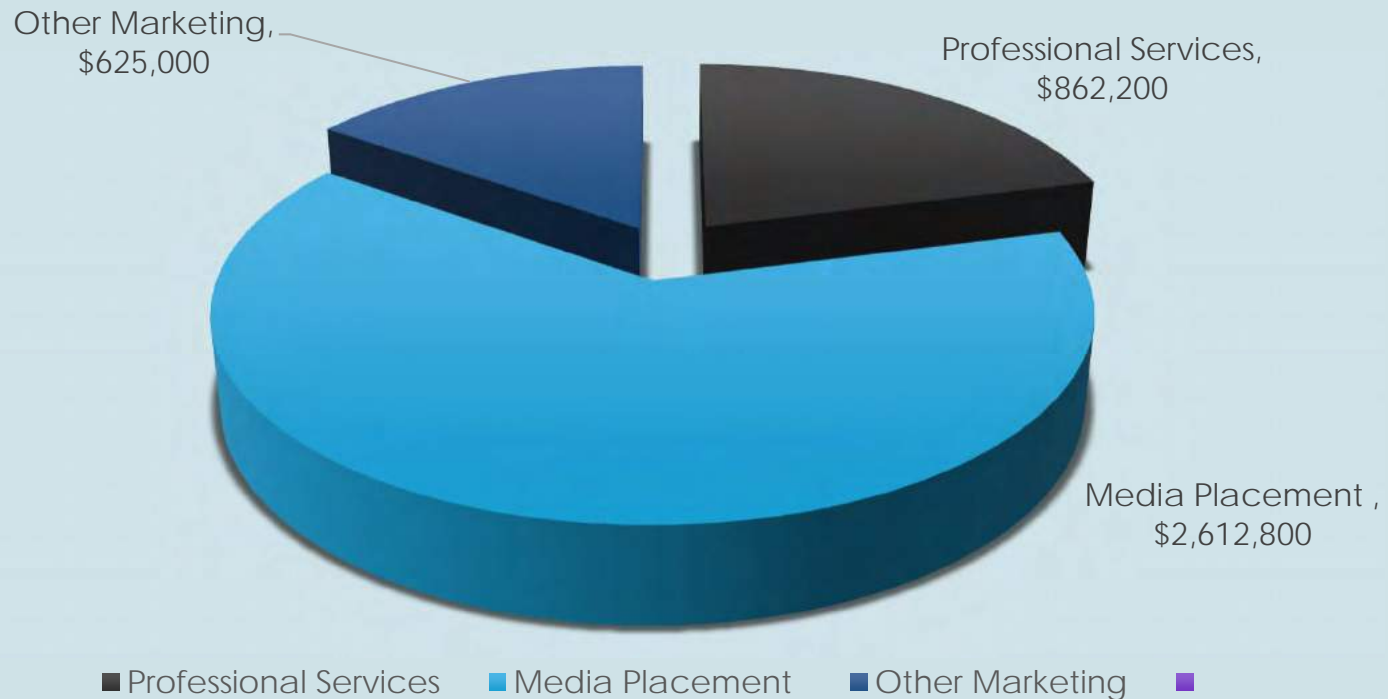


Chrome on the
Sand



Beer and Wings

Sponsorships: \$706,000



SPI Destination Marketing Budget

Media Placement Breakdown:
 Zimmerman Team - \$1.4 million
 InHouse - \$1.2 million

Professional Services:
 Zimmerman Team - \$654,000
 Predictive Data Lab - \$60,000
 Zartico - \$50,000

**CITY OF SOUTH PADRE ISLAND
CONVENTION AND VISITORS ADVISORY BOARD
AGENDA REQUEST FORM**

MEETING DATE: June 28, 2023

NAME & TITLE: Ema Jaramillo, Management Assistant

DEPARTMENT: Convention and Visitors Bureau

ITEM

Discussion and possible action to approve the funding request for the SPI Triathlon in September 2023. (Brown)

ITEM BACKGROUND

SPI Triathlon is asking for

BUDGET/FINANCIAL SUMMARY

No change to line item 02-593-8099. Amount has been budgeted for FY22/23.

COMPREHENSIVE PLAN GOAL

SPI requires a brand that sets it apart as unique from other beach destinations while capturing the active outdoors vacation/getaway experience

LEGAL REVIEW

Sent to Legal:

Approved by Legal:

RECOMMENDATIONS/COMMENTS:

SOUTH PADRE ISLAND EVENT FUNDING
APPLICATION



390

To apply for funding please complete all questions.

ORGANIZATION INFORMATION

Date Application Submitted: May 3, 2023

Name of Organization: PowerWatt Coaching, LLC

Address: 258 Beach Blvd

City, State, Zip: Laguna Vista, Texas 78578

Full Name:
Karen M. Watt

E-Mail:
docwatt@powerwattcoaching.com

Office Number:
9567785997

Cell Phone Number:
9567785997

Website for Event or Sponsoring Entity : www.athleteguild.com or www.powerwattmultisport.com

Non-Profit or For-Profit Status:
Non-profit - 501 (c) (7)

Tax ID #:
82-1767576

Primary Purpose of Organization:
PowerWatt Coaching LLC provides triathlon coaching and swim instruction as well as community multisport events such as triathlons and duathlons in the Laguna Madre area.

EVENT INFORMATION

Name of Event: South Padre Island Triathlon

Date(s) of Event:
September 23-24, 2023

Primary Location of the Event:
Jim's Pier

Amount Requested: \$6,000

If greater than previous year funded (if applicable), please explain the increase being requested:

Last year we did not request funding, mainly because I missed the deadline for the application. We are asking for \$6,000 due to a venue change and having to start all over

with promotional materials for the new venue. These materials are both electronic and printed. We will also hire a professional photographer for aerial footage for promoting future events.

Primary Purpose of Event:

The South Padre Island Triathlon is an event involving the completion of three continuous and sequential endurance disciplines: swim, bike, and run. It's purpose is to provide opportunities for more multisport

events in our areas. Our events provide the only open water triathlons in South Texas sanctioned by USA Triathlon. We aim to attract athletes from all over the state, from other states, and from Mexico.

How will the hotel tax funds be used? Please attach a list of the hotel tax funded expenditures.

The funds will be used to help market this event as well as future events. Some examples include social media boosts, posted fliers, and email blasts.

All of our race materials will have the logo on them (shirts, caps, awards, website, etc.).

Are you asking for any cost reductions for city facility rentals or city services? Please quantify and explain.

We will request Police, EMS and Lifeguards for the event. Any cost reductions for these is appreciated.

AMOUNT REQUESTED UNDER EACH CATEGORY

Advertising, Solicitations, Promotional programs to attract tourists and convention delegates or registrants to the municipality or its vicinity. Amount requested under this category:

\$: \$3000.00

Expenses including promotional expenses, directly related to a sporting event in which the majority of participants are tourists. The event must substantially increase economic activity at hotels within the city or its vicinity. Amount requested under this category:

\$: \$3000.00

QUESTIONS FOR ALL FUNDING REQUEST CATEGORIES

How many years have you held this event? I took over in 2019, so 3 years

Attendance for previous year (if applicable): 178

How many of the attendees are expected to be from more than 75 miles away?
75-80% of them

How many people attending the event will use South Padre Island lodging establishments?
Estimated 60-75%

How many nights do you anticipate the majority of the tourists will stay? 1.5

Will you reserve a room block for this event at area hotel(s)? Maybe

Where and how many rooms will be blocked?

The SPI CVB will assist in locating hotels to meet our request for room blocks should we decide to get a room block. 25-30 rooms

List other years (over the last three years) that you have hosted your event, please include the amount of assistance given from HOT funding and the number of hotel rooms used:

Month/Year Held	Assistance Amount	# of Hotels Used
<u>9/2022</u>	<u>\$0</u>	<u>est. 25 rooms</u>
<u>9/2021</u>	<u>\$3500</u>	<u>est. 25 rooms</u>
<u>9/2019</u>	<u>\$7500</u>	<u>est. 25 rooms</u>

How will you measure the impact of your event on area hotel activity (e.g.: room block usage information, a survey of hoteliers, etc.)?

We will use a QR code survey for participants and assess how many traveled from over 75 miles away.

Please list other sponsors, organizations, and grants that have offered financial support to your event:

We anticipate sponsorships from SA Recycling, Exim, Bicycle World, Texas National Bank.

Will the event charge admission? If so, what is the cost per person/group?

Registration fees increase as the event nears. We start at \$90 and end at \$125.

Do you anticipate a net profit from the event? If so, what is the anticipated amount and how will it be used?

Yes. We will use most of the funds to purchase more equipment for future events and to help fund our triathlon team. We also

will make a donation to a local non-profit, which has yet to be named. In the past we have donated to Sea Turtle Inc.

Please list all promotion efforts your organization is planning and the amount estimated for each media outlet. **Please attach a detailed marketing budget.**

Print \$: 3,500

Website \$: 350

Radio \$: 0

Social Media \$: 1000

TV \$: 0

Other Digital Advertising \$: 1150

A link to the CVB **must be** included on your promotional handouts and on your website for booking hotel nights during this event.

What other marketing initiatives are you planning to promote hotel and convention activity for this event?

We will use the SPI logo on all of our materials including our registration site, website, race shirts/visors, volunteer shirts, medal ribbons,

awards, sponsor banner, event banner, Facebook event, magazine ad, social media boosts, and in the email blasts to tri clubs and past participants in the state.

Who is your target audience?

We are targeting adult triathletes between the ages of 17-99 in the State of Texas, in other states, and in Mexico. USAT provides the info to members across the nation.

What geographic region(s) are you marketing to?

Mostly Texas and northern Mexico, but we do always have participants from other states.

Have you obtained the insurance required and who is the carrier?

Yes. Insurance Office of America, Inc. is USA Triathlon's carrier. \$10,000,000 each occurrence and \$10,000,000 general aggregate.

During the term of this agreement, the event organizer shall procure and keep in force insurance with limits of \$1,000,000 per occurrence and 2,000,000 general aggregate. The policy must contain a policy endorsement that names "The City of South Padre Island, its elected officials, representatives, employees or agents" as additionally insured. Applicant must provide a copy of the actual endorsement.

CHECKLIST



To apply for funding please provide all the required documents.

Name of Event: South Padre Island Sprint Triathlon (3rd annual)

- Received and understood the separate Special Events Policy (REQUIRED)
- Received and understood the separate HOT Funding Guidelines (REQUIRED)
- Completed the South Padre Island Event Funding Application form (REQUIRED)
- Enclosed a description of all planned activities or schedule of events (REQUIRED)
- Enclosed a complete detailed budget (REQUIRED)
- Enclosed an advertising/marketing and promotion plan (REQUIRED)
- In Room night projections, with back-up, for the Funded Event (REQUIRED)
- I agree: Any marketing for the event must be consistent with the brand image for South Padre Island and all such marketing pieces that are funded with hotel tax must be in accordance. (REQUIRED)
- I agree: The SPICVB will require access to event participant database information that will show zip code data to measure likely impact from the funded event. (REQUIRED)
- Enclosed a sponsor list (categorized by "confirmed" and "pending")
- Enclosed a vendor/exhibitor list (categorized by "confirmed" and "pending")
- Enclosed an event map
- Enclosed security/safety plans
- Enclosed copies of promotional materials (if available)
- Enclosed a summary of previous special event experience of organizer(s)
- Enclosed a history of event (if previously produced)
- Indicated the type(s) of assistance requested
- Indicated the amount of financial support (if requested)

05/03/2023

Authorized Signature

Date

Karen M. Watt

Print Name

Budget

South Padre Triathlon 2023

Poster, Banners, Flyers with logos:	\$500
Running Across Texas Magazine Ad:	\$500
Social Media Expert Boosting:	\$750
Website manager:	\$400
Event Shirts with logos	\$2500
Swim caps with logos:	\$800
Helmet/bike stickers with logo:	\$350
Barricade Rental for Transition:	\$600
Post-race Food and Drinks:	\$1000
Videographer/photographer:	\$850
Awards with logos	\$850
Medals with logos	\$950
Porto Potties:	\$775
New Swim buoys	\$250
SPI Lifeguards/EMS	\$750
Police for traffic control:	\$1000
DJ:	\$300
Cups for water stations (donated)	
Chalk paint for course marking (donated)	
Water/ice for water stations (donated)	
Volunteer shirts (donated)	
Post-race beverages (donated)	

Total Estimated Budget: \$13,125

Marketing Plan

2023 South Padre Island Triathlon

As in past years, we will create posters and flyers we can place at local businesses to promote our event. We create a sponsor banner every year for display at our event, and this year we will design a new event banner that will be displayed at our venue weeks ahead of the event. This banner will have the name of the event and the SPI logo on it. Our new website and the registration site are accessible to all triathletes looking for races in Texas. The SPI logo is on each of these.

We also use social media blasts (and ad boosts) on Facebook and Instagram to reach athletes all over Texas, Mexico and even beyond. I will advertise in a state running magazine that is both printed and digital: Inside Texas Running. Every year we purchase event shirts (and or visors/caps) to give to all participants which will not only have event information on them but also the South Padre Island logo. Medals and awards will also include the SPI logo. All of these expenses are estimated in the budget.

This year we will a professional videographer this year to create a short video that can be made available on digital media for marketing future triathlon events at SPI. The video from the spring race is available and will use it for marketing and attracting sponsors. We will also create an additional video for this race to use for future races. Normally we do not budget for a photographer, and just use volunteers, but this year we will add value to our event by having this professional document the activities before, during and after the race.

SPI Triathlon Schedule of Activities – September, 2023

PACKET PICKUP

Friday, September 22, 2023: 5:00 PM - 7:00 PM; Bicycle World RGV, Harlingen

Saturday, September 23, 2023: 5:00 PM - 7:00 PM; Jim's Pier South Padre Island

Sunday, September 24, 2023 (late pickup) 6:00 – 6:30 AM; Jim's Pier South Padre Island

COURSE

Sprint Distance

750m Swim/ 20k Bike / 5k Run

Olympic Distance

1500m swim/40k Bike/10k run

RACE DAY SCHEDULE (ALL AT JIM'S PIER)

05:45 AM - Transition Opens

06:30 AM - Transition Closes

06:30 AM – Practice Swim

06:45 AM - Athlete Meeting

07:00 AM – Self-seeded Start for Olympic Distance

07:15 AM – Self-seeded Start for Sprint Distance

08:30 AM – Cut off for swim course – all swimmers must be out of the water

10:30 AM – Cut off for bike course – all cyclists must be off of the bike course

11:30 AM – Cut off for race – all participants must complete the race by this time

11:00 AM - Awards

ENTRY FEES

Early Bird Special (Until May 31)

\$90 - Sprint

\$105 - Olympic

\$140 - Relay (Sprint)

June 1 - August 31 pricing

\$100 - Sprint

\$115 - Olympic

\$150 - Relay (Sprint)

September 1 - September 23 at 7:00 pm

\$110 - Sprint

\$125 - Olympic

\$160 - Relay (Sprint)

There are NO refunds or transfers.

AWARD CATEGORIES

Sprint Individual

Overall Male/Female

Masters Male/Female (40 +)

Top 3 Male/Female in age groups:

17-19, 20-24, 25-29, 30-34, 35-39, 40-44, 45-49, 50-54, 55-59, 60-69, 70-99

Olympic Individual

Overall Male/Female

Masters Male/Female (40 +)

Top 3 Male/Female in age groups:

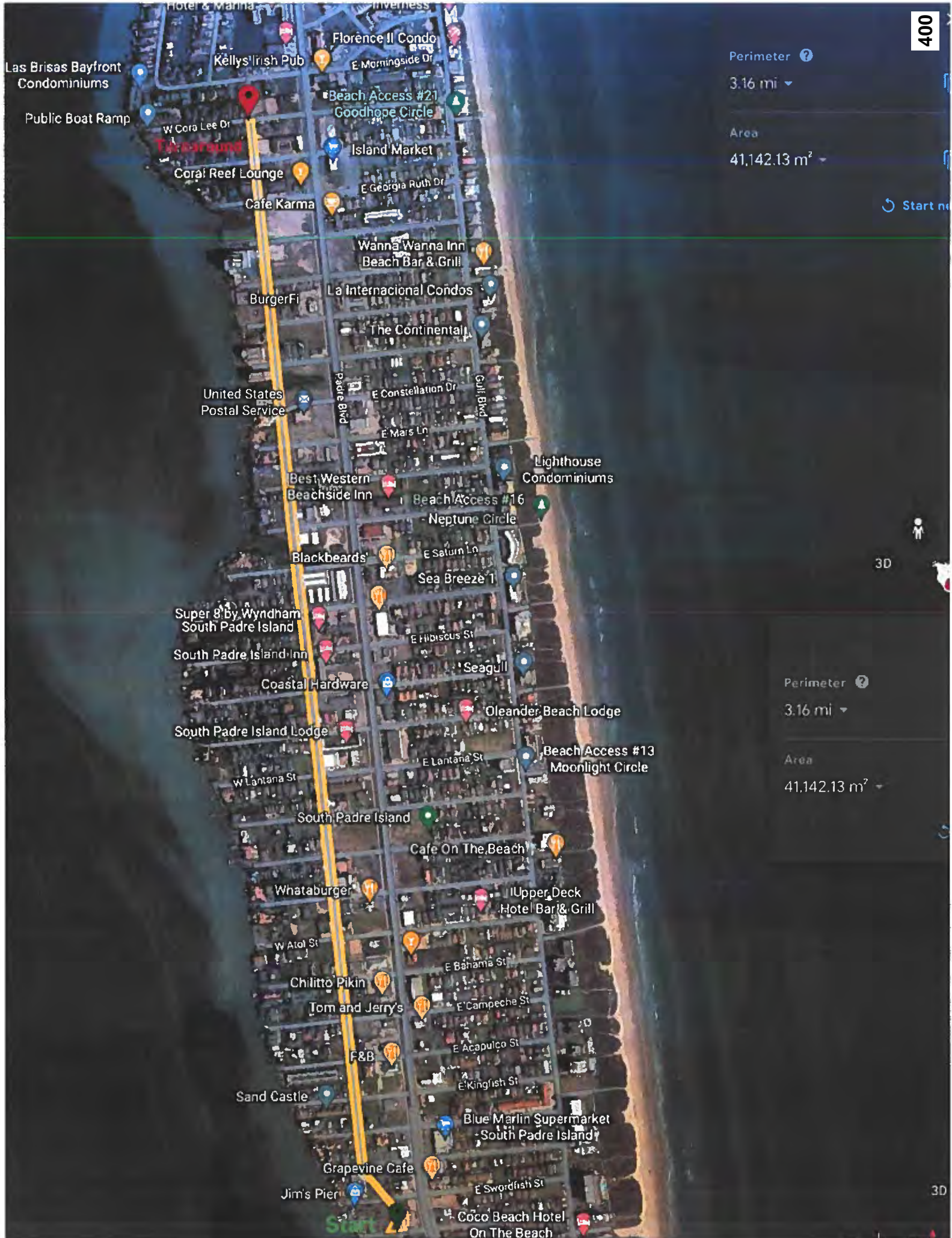
20-24, 25-29, 30-34, 35-39, 40-44, 45-49, 50-54, 55-59, 60-69, 70-99

Sprint Relay

Top three relays will be awarded.

Run Route for South Padre Island Triathlon

1. Runners will leave transition at the green at Jim's Pier parking lot and head north on Laguna Blvd. to Morningside and make a u-turn.
2. The finish line will be set up on Laguna between Whiting and Swordfish.
3. Olympic distance runners will make two loops – making a u-turn around designated cones at Swordfish on Laguna Blvd.



Perimeter ?

3.16 mi

Area

41,142.13 m²

Start

Perimeter ?

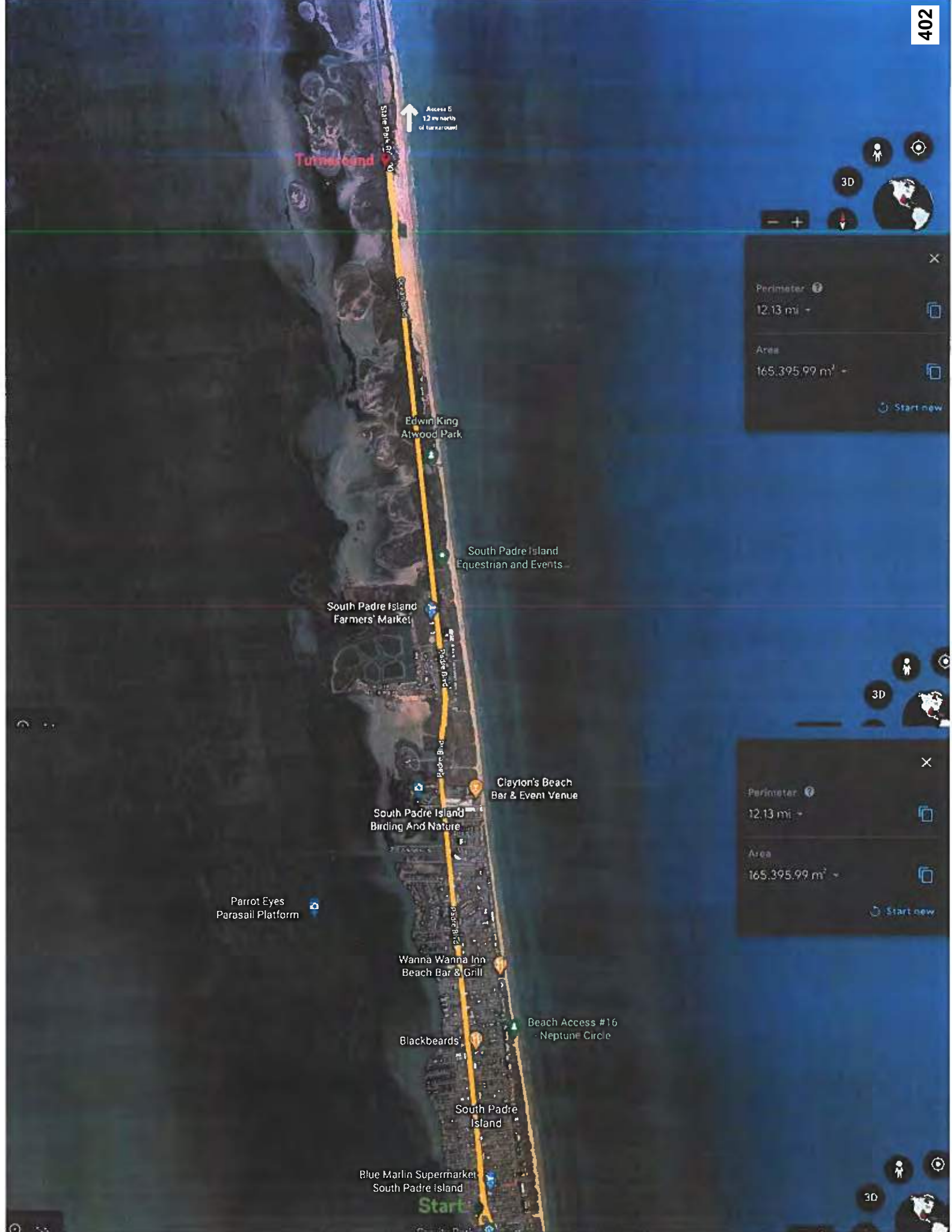
3.16 mi

Area

41,142.13 m²

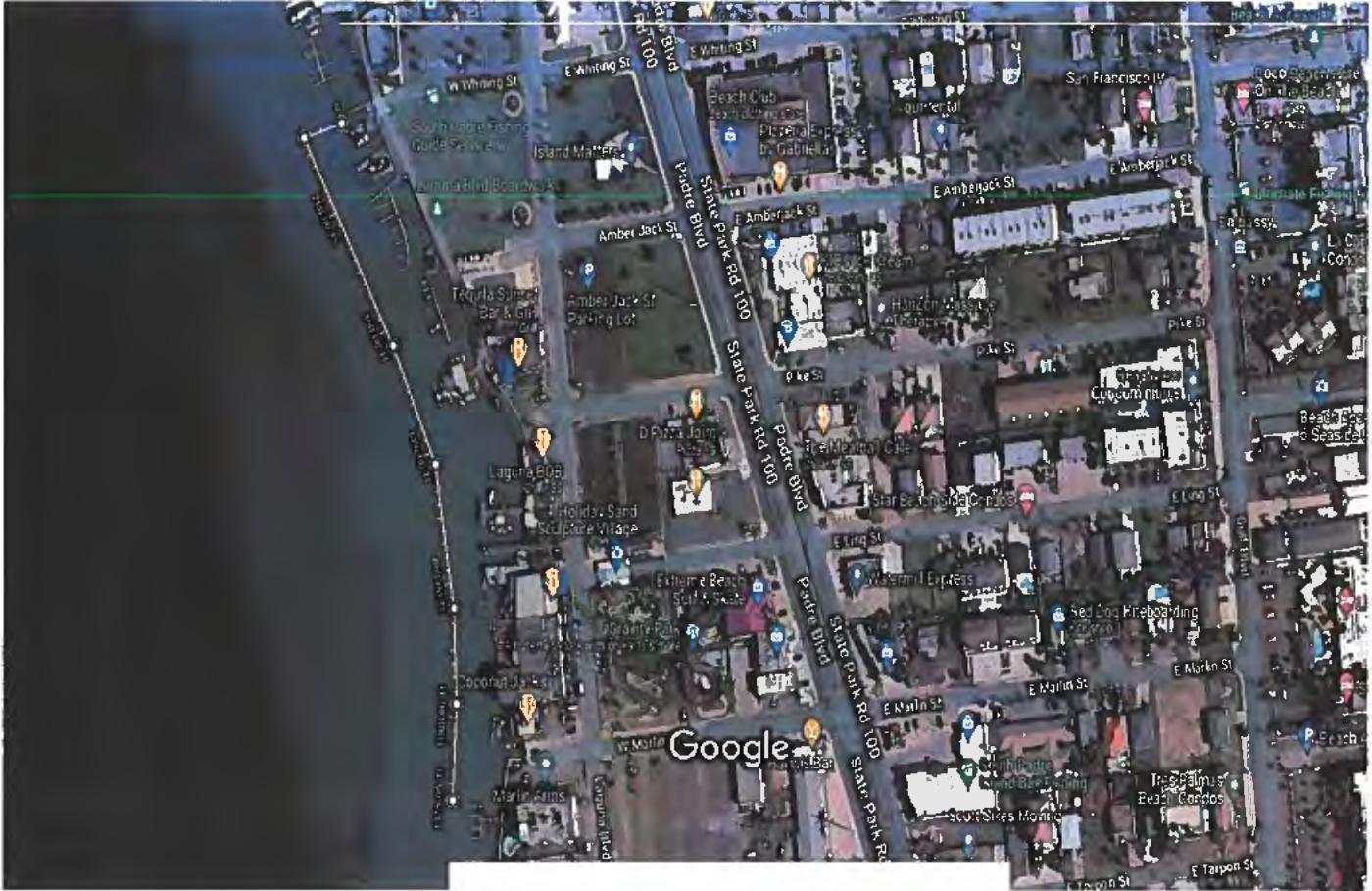
Bike Route for South Padre Island Triathlon

1. Cyclists will leave transition from the Jim's Pier parking lot and head south on Laguna Blvd. to Amberjack.
2. Cyclists will turn left (east) on Amberjack to the traffic light.
3. At the traffic light, cyclists will turn left (north) on Padre Blvd.
4. Using the designated bike lane, cyclists will travel north approximately 6.1 miles to the turnaround point.
5. The turnaround point is approximately 1.2 miles south of access #6 and approximately 2.5 miles north of The Shores.
6. Cyclists will round the cones and head south back to Amberjack.
7. Once arriving at Amberjack, cyclists will turn right (west) onto Laguna and back into transition to rack their bikes.
8. Olympic distance athletes will do two loops and will start their second loop by making a u-turn at Amberjack and Padre Blvd.



Swim Route for South Padre Island Triathlon

1. Swimmers will begin at the boat ramp at the end of Whiting.
2. Swimmers will enter the channel and round a buoy to swim south in the channel.
3. Swimmers will swim south until just past Marlin Street to the turn around buoy (375 yards).
4. Once around the buoy, swimmers will swim north, back to the Whiting boat ramp.
5. Swimmers will exit the boat ramp and head into transition on the green.
6. Olympic distance athletes will do two swim loops, making a u-turn at the designated buoy in front of the boat ramp to begin their second loop.



Measure distance

Total distance: 1,125.05 ft (342.92 m)

CERTIFICATE OF LIABILITY INSURANCE

THIS CERTIFICATE IS ISSUED AS A MATTER OF INFORMATION ONLY AND CONFERS NO RIGHTS UPON THE CERTIFICATE HOLDER. THIS CERTIFICATE DOES NOT AFFIRMATIVELY OR NEGATIVELY AMEND, EXTEND OR ALTER THE COVERAGE AFFORDED BY THE POLICIES BELOW. THIS CERTIFICATE OF INSURANCE DOES NOT CONSTITUTE A CONTRACT BETWEEN THE ISSUING INSURER(S), AUTHORIZED REPRESENTATIVE OR PRODUCER, AND THE CERTIFICATE HOLDER.

IMPORTANT: If the certificate holder is an ADDITIONAL INSURED, the policy(ies) must have ADDITIONAL INSURED provisions or be endorsed. If SUBROGATION IS WAIVED, subject to the terms and conditions of the policy, certain policies may require an endorsement. A statement on this certificate does not confer rights to the certificate holder in lieu of such endorsement(s).

PRODUCER Insurance Office of America, Inc. 1855 West State Road 434 Longwood FL 32750 License#: 0E67768 USATRIA-01	CONTACT NAME: PHONE (A/C, No, Ext): FAX (A/C, No): E-MAIL ADDRESS: <table border="1" style="width: 100%; border-collapse: collapse;"> <tr> <td style="text-align: center;">INSURER(S) AFFORDING COVERAGE</td> <td style="text-align: center;">NAIC #</td> </tr> <tr> <td>INSURER A : Everest National Insurance Company</td> <td style="text-align: center;">10120</td> </tr> <tr> <td>INSURER B : United States Fire Insurance Company</td> <td style="text-align: center;">21113</td> </tr> <tr> <td>INSURER C :</td> <td></td> </tr> <tr> <td>INSURER D :</td> <td></td> </tr> <tr> <td>INSURER E :</td> <td></td> </tr> <tr> <td>INSURER F :</td> <td></td> </tr> </table>	INSURER(S) AFFORDING COVERAGE	NAIC #	INSURER A : Everest National Insurance Company	10120	INSURER B : United States Fire Insurance Company	21113	INSURER C :		INSURER D :		INSURER E :		INSURER F :	
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INSURER C :															
INSURER D :															
INSURER E :															
INSURER F :															
INSURED USA Triathlon of Colorado 5825 Delmonico Dr Colorado Springs CO 80919															

COVERAGES **CERTIFICATE NUMBER: 2065586281** **REVISION NUMBER:**

THIS IS TO CERTIFY THAT THE POLICIES OF INSURANCE LISTED BELOW HAVE BEEN ISSUED TO THE INSURED NAMED ABOVE FOR THE POLICY PERIOD INDICATED. NOTWITHSTANDING ANY REQUIREMENT, TERM OR CONDITION OF ANY CONTRACT OR OTHER DOCUMENT WITH RESPECT TO WHICH THIS CERTIFICATE MAY BE ISSUED OR MAY PERTAIN. THE INSURANCE AFFORDED BY THE POLICIES DESCRIBED HEREIN IS SUBJECT TO ALL THE TERMS, EXCLUSIONS AND CONDITIONS OF SUCH POLICIES. LIMITS SHOWN MAY HAVE BEEN REDUCED BY PAID CLAIMS.

INSR LTR	TYPE OF INSURANCE	ADDL SUBR INSD / WVD	POLICY NUMBER	POLICY EFF (MM/DD/YYYY)	POLICY EXP (MM/DD/YYYY)	LIMITS	
A	<input checked="" type="checkbox"/> COMMERCIAL GENERAL LIABILITY <input type="checkbox"/> CLAIMS-MADE <input checked="" type="checkbox"/> OCCUR GEN'L AGGREGATE LIMIT APPLIES PER: <input type="checkbox"/> POLICY <input type="checkbox"/> PRO-JECT <input type="checkbox"/> LOC <input checked="" type="checkbox"/> OTHER: Event	Y	Y	S18ML02109-231	1/1/2023	1/1/2024	EACH OCCURRENCE \$ 1,000,000 DAMAGE TO RENTED PREMISES (Ea occurrence) \$ 1,000,000 MED EXP (Any one person) \$ Excluded PERSONAL & ADV INJURY \$ 1,000,000 GENERAL AGGREGATE \$ 2,000,000 PRODUCTS - COMP/OP AGG \$ 2,000,000 COMBINED SINGLE LIMIT (Ea accident) \$ BODILY INJURY (Per person) \$ BODILY INJURY (Per accident) \$ PROPERTY DAMAGE (Per accident) \$
	<input type="checkbox"/> AUTOMOBILE LIABILITY <input type="checkbox"/> ANY AUTO <input type="checkbox"/> OWNED AUTOS ONLY <input type="checkbox"/> SCHEDULED AUTOS NON-OWNED AUTOS ONLY <input type="checkbox"/> HIRED AUTOS ONLY <input type="checkbox"/> 4077887933						
A	<input type="checkbox"/> UMBRELLA LIAB <input checked="" type="checkbox"/> OCCUR <input checked="" type="checkbox"/> EXCESS LIAB <input type="checkbox"/> CLAIMS-MADE DED RETENTION \$	Y	Y	S1BEX01472-231	1/1/2023	1/1/2024	EACH OCCURRENCE \$ 10,000,000 AGGREGATE \$ 10,000,000 PER STATUTE OTH-ER E.L. EACH ACCIDENT \$ E.L. DISEASE - EA EMPLOYEE \$ E.L. DISEASE - POLICY LIMIT \$
	<input type="checkbox"/> WORKERS COMPENSATION AND EMPLOYERS' LIABILITY ANY PROPRIETOR/PARTNER/EXECUTIVE OFFICER/MEMBER EXCLUDED? (Mandatory In NH) If yes, describe under DESCRIPTION OF OPERATIONS below	Y/N	N/A				
B	Participant Accident			US1929842	1/1/2023	1/1/2024	Accident Medical \$ 25,000

DESCRIPTION OF OPERATIONS / LOCATIONS / VEHICLES (ACORD 101, Additional Remarks Schedule, may be attached if more space is required)
 Coverage applies to the USA Triathlon sanctioned or approved event specified on this certificate.

The certificate holder is an additional insured, where required by written contract or agreement, but only with respect to the operations of the named insured, and subject to the provisions and limitations of form ECG20 600 - Additional Insured - Blanket when required by written contract, but only with respect to the USAT sanctioned or approved event specified on this certificate.

The General Liability policy is primary as per Form ECG24 520 (04/02) and the General Liability policy contains Form ECG24 522 (04/02): Waiver of Transfer of Rights of Recovery Against others to US, but only as required by written contract or agreement executed by the named insured prior to an occurrence resulting. See Attached...

CERTIFICATE HOLDER City of South Padre Island 4601 Padre Blvd South Padre Island TX 78597	CANCELLATION SHOULD ANY OF THE ABOVE DESCRIBED POLICIES BE CANCELLED BEFORE THE EXPIRATION DATE THEREOF, NOTICE WILL BE DELIVERED IN ACCORDANCE WITH THE POLICY PROVISIONS. AUTHORIZED REPRESENTATIVE
---	--

LOC #: _____



ADDITIONAL REMARKS SCHEDULE

AGENCY Insurance Office of America, Inc.		NAMED INSURED USA Triathlon of Colorado 5825 Delmonica Dr Colorado Springs CO 80919	
POLICY NUMBER		EFFECTIVE DATE:	
CARRIER	NAIC CODE		

ADDITIONAL REMARKS

THIS ADDITIONAL REMARKS FORM IS A SCHEDULE TO ACORD FORM,
FORM NUMBER: 25 FORM TITLE: CERTIFICATE OF LIABILITY INSURANCE

in a loss or a claim.
 South Padre Island Triathlon | 2023-09-24 | 2023-09-24 | South Padre Island, TX 78597

**CITY OF SOUTH PADRE ISLAND
CONVENTION AND VISITORS ADVISORY BOARD
AGENDA REQUEST FORM**

MEETING DATE: June 28, 2023

NAME & TITLE: Ema Jaramillo, Management Assistant

DEPARTMENT: Convention and Visitors Bureau

ITEM

Discussion and possible action to approve the funding request for Sandcastle Days in October 2023. (Brown)

ITEM BACKGROUND

SPI Sandcastle Days is requesting \$40,000 for their event.

BUDGET/FINANCIAL SUMMARY

No change to line item 02-593-8099. Amount has been budgeted for FY22/23

COMPREHENSIVE PLAN GOAL

SPI requires a brand that sets it apart as unique from other beach destinations while capturing the active outdoors vacation/getaway experience

LEGAL REVIEW

Sent to Legal:

Approved by Legal:

RECOMMENDATIONS/COMMENTS:

SOUTH PADRE ISLAND EVENT FUNDING
APPLICATION



408

To apply for funding please complete all questions.

ORGANIZATION INFORMATION

Date Application Submitted: June 14, 2023

Name of Organization: Sandcastle Days

Address: 6900 Padre Blvd. or mailing address PO Box 2344

City, State, Zip: South Padre Island, TX 78597

Full Name:
Sandcastle Days/Clayton Brashear

E-Mail:
claytonsbeachbar@aol.com

Office Number:
n/a

Cell Phone Number:
Clayton 956.455.8436 or Adolfo 956.371.1591

Website for Event or Sponsoring Entity :

sandcastledays.com

Non-Profit or For-Profit Status:

Tax ID #:
467-31-8779

Primary Purpose of Organization:

To promote tourism and preserve a long established event for 34 years.

EVENT INFORMATION

Name of Event: Sandcastle Days 2023

Date(s) of Event:
10/4/2023 - 10/8/2023

Primary Location of the Event:
Clayton's Resort 6900 Padre Blvd.

Amount Requested: \$40,000.00

If greater than previous year funded (if applicable), please explain the increase being requested:

n/a

Primary Purpose of Event:

To promote tourism and preserve a long established event on South Padre Island for 34 years.

How will the hotel tax funds be used? Please attach a list of the hotel tax funded expenditures.

Please see attached budget for Sandcastle Days 2023.

Are you asking for any cost reductions for city facility rentals or city services? Please quantify and explain.

Yes, the city every year provides in-kind services in regards to beach sand and hauling.

AMOUNT REQUESTED UNDER EACH CATEGORY

Advertising, Solicitations, Promotional programs to attract tourists and convention delegates or registrants to the municipality or its vicinity. Amount requested under this category:

\$. 16,000.00

Expenses including promotional expenses, directly related to a sporting event in which the majority of participants are tourists. The event must substantially increase economic activity at hotels within the city or its vicinity. Amount requested under this category:

\$. n/a

QUESTIONS FOR ALL FUNDING REQUEST CATEGORIES

How many years have you held this event?

11 (Clayton took over management of Sandcastle days in 2012)

Attendance for previous year (if applicable):

see attached 2019 UTRGV Report

How many of the attendees are expected to be from more than 75 miles away?

80%

How many people attending the event will use South Padre Island lodging establishments?

see attached 2019 UTRGV Report

How many nights do you anticipate the majority of the tourists will stay?

2 - 4

Will you reserve a room block for this event at area hotel(s)?

No

Where and how many rooms will be blocked?

n/a

List other years (over the last three years) that you have hosted your event, please include the amount of assistance given from HOT funding and the number of hotel rooms used:

Month/Year Held	Assistance Amount	# of Hotels Used
10/2022	40,000.00	
10/2021	40,000.00	
10/2019	35,000.00	

How will you measure the impact of your event on area hotel activity (e.g.; room block usage information, a survey of hoteliers, etc.)?

Survey of hoteliers

Please list other sponsors, organizations, and grants that have offered financial support to your event:

none

Will the event charge admission? If so, what is the cost per person/group?

No

Do you anticipate a net profit from the event? If so, what is the anticipated amount and how will it be used?

No

Please list all promotion efforts your organization is planning and the amount estimated for each media outlet. **Please attach a detailed marketing budget.**

Print \$: 400.00

Website \$: 1,300.00

Radio \$: 2,500.00

Social Media \$: 1,800.00

TV \$: 10,000.00

Other Digital Advertising \$: _____

A link to the CVB **must be** included on your promotional handouts and on your website for booking hotel nights during this event.

What other marketing initiatives are you planning to promote hotel and convention activity for this event?

Who is your target audience?

What geographic region(s) are you marketing to?

Mostly Texas

Have you obtained the insurance required and who is the carrier?

Yes, The Burlington Insurance Company

During the term of this agreement, the event organizer shall procure and keep in force insurance with limits of \$1,000,000 per occurrence and 2,000,000 general aggregate. The policy must contain a policy endorsement that names "The City of South Padre Island, its elected officials, representatives, employees or agents" as additionally insured. Applicant must provide a copy of the actual endorsement.




SOUTH PADRE ISLAND EVENT FUNDING CHECKLIST

To apply for funding please provide all the required documents.

Name of Event: Sandcastle Days 2023

- Received and understood the separate Special Events Policy (REQUIRED)
- Received and understood the separate HOT Funding Guidelines (REQUIRED)
- Completed the South Padre Island Event Funding Application form (REQUIRED)
- Enclosed a description of all planned activities or schedule of events (REQUIRED)
- Enclosed a complete detailed budget (REQUIRED)
- Enclosed an advertising/marketing and promotion plan (REQUIRED)
- In Room night projections, with back-up, for the Funded Event (REQUIRED) *Please see UTRGV 2019 Sandcastle Days Survey*
- I agree: Any marketing for the event must be consistent with the brand image for South Padre Island and all such marketing pieces that are funded with hotel tax must be in accordance. (REQUIRED)
- I agree: The SPICVB will require access to event participant database information that will show zip code data to measure likely impact from the funded event. (REQUIRED)
- Enclosed a sponsor list (categorized by "confirmed" and "pending")
- Enclosed a vendor/exhibitor list (categorized by "confirmed" and "pending")
- Enclosed an event map
- Enclosed security/safety plans
- Enclosed copies of promotional materials (if available)
- Enclosed a summary of previous special event experience of organizer(s)
- Enclosed a history of event (if previously produced)
- Indicated the type(s) of assistance requested
- Indicated the amount of financial support (if requested)


Authorized Signature
Adolfo Zamora
Print Name

6/14/2023
Date



Lodging Festival Schedule of Events

Contact Us Sponsorship Application



Free Entry!

Vendor Application

Wednesday, October 4th

Doors Open: 9:00 am

- Masters of Sand carve as a group build Sponsors Sculptures. See them work their magic on the group sandcastle.

Thursday, October 5th

Doors Open: 9:00 am

- Official start Masters of Sand Competition
- Join the Masters, listen to music and watch them create Unforgettable Sand Art

Friday, October 6th

Doors Open: 9:00 am

- Sandcamp 9 AM - 11 AM and 2 PM - 4 PM
 - No advance registration is necessary - just show up (with buckets and shovels if you've got 'em!)
- Masters of Sand continue sculpting
- Registration Open - Amateur competition includes: Kids, Family, Groups, and Singles 1 pm - 5 pm

- T-Shirt Sales Open
- Sandcastle Days Mercado
- Live Bands on Stage At Clayton's

Saturday, October 7th

Doors Open 9:00 am

- Sandcamp 9 AM - 11 AM and 2 PM - 4 PM
 - No advance registration is necessary - just show up (with buckets and shovels if you've got 'em!)
- Master Sand Sculpting competition final day!
- Sandcastle Days Mercado Open 10:00 am to Close
- Children Water Slides, Bouncer & Bull Riding Open
- Amateur Registration open 8:00 am
- Amateur competition begins at 9:00 am, ends at 3:00 pm / Kids, Family, Group or Singles Castle welcome
- Judging for Amateur and Masters Divisions
- Awards Ceremony for Amateur and Masters Divisions at 4:30 pm
- Live Bands on Stage at Clayton's

Sunday, October 8th

Doors Open: 9:00 am

- Sandcamp 10 AM - 12 PM
 - No advance registration is necessary - just show up (with buckets and shovels if you've got 'em!)
- Sandcastle Days Mercado

- Children Water Slides, Bouncer & Bull Riding Open
- Enjoy the Sand Monuments, Listen to music and play the day away
- Spread The Word Family Fun For All Ages
- People's Choice Awards at 3:00 pm

South Padre Island Sandcastle Days

Located at Clayton's - The Biggest Beach Bar in Texas!

6900 Padre Blvd, South Padre Island, Texas 78597

2023 Funding Application for Sandcastle Days 2023

From: Clayton's Beach Bar (claytonsbeachbar@aol.com)

To: claytonamo@aol.com

Date: Wednesday, June 14, 2023 at 01:30 PM CDT

This is what was submitted 6/14/23. This does not include the schedule of events that I printed off and attached to the hard copy I submitted.

Laura



SPI Event Funding Application 2023 Complete(1).pdf
270.9kB



2023 Sandcastle Days Budget.xlsx
12.9kB



Sandcastle Days 2023 Marketing Plan.docx
12.5kB

2023 SANDCASTLE DAYS BUDGET:**INCOME:**

CVB Sponsorship	\$	40,000.00	
Sponsorships Other	\$	6,000.00	
Vendors	\$	6,000.00	
Amateur Sand Sculptors	\$	100.00	
Total Budgeted Income:	\$		52,100.00

EVENT EXPENSES:

Advertising Digital Marketing	\$	3,100.00	
Advertising Print	\$	400.00	
Advertising Radio	\$	2,500.00	
Advertising TV	\$	10,000.00	
Total Budgeted Advertising:	\$		16,000.00
Kiddie Rides and Tents	\$		3,000.00
Materials and Supplies	\$		5,000.00
Event MC	\$		1,000.00
Security	\$		2,000.00
Event Staff Management	\$	1,000.00	
Event Staff Sand Sculptors	\$	18,000.00	
Event Staff Sand Sculptors Assistants	\$	3,000.00	
Sand Sculptors Travel Expense	\$	5,000.00	
Sand Sculptors Lodging Expense	\$	10,000.00	
Sculptors Awards	\$	2,000.00	
Total Budgeted Event Staff:	\$		39,000.00
In-Kind Venue Costs	\$	25,000.00	
In-Kind Outside Food	\$	6,000.00	
Total Budgeted In-Kind Expense:	\$		31,000.00
Total Budgeted Event Expense:	\$		97,000.00

Net Profit/Loss	\$		(44,900.00)
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Sandcastle Days 2023

Marketing Plan

For the past 11 years Sandcastle days has proved to be the most successful fall event on South Padre Island.

We plan to enhance the event by adding additional sculptors and family games to make the event more exciting for all.

The target marketing is Texas and beyond with a majority focus on San Antonio, Austin, Houston and Dallas using social media. The other large market is the 1.5 million persons within 100 miles of South Padre Island. This market will not only be through social media but with added visual advertisements through local TV media stations.

**CITY OF SOUTH PADRE ISLAND
CONVENTION AND VISITORS ADVISORY BOARD
AGENDA REQUEST FORM**

MEETING DATE: June 28, 2023

NAME & TITLE: Ema Jaramillo, Management Assistant

DEPARTMENT: Convention and Visitors Bureau

ITEM

Discussion and possible action to approve the funding request for the SPI Muzicians Run in November 2023. (Brown)

ITEM BACKGROUND

SPI Muzicians Run is requesting \$13,500 for their event.

BUDGET/FINANCIAL SUMMARY

No change to line item 02-593-8099. Amount has been budgeted FY 22/23

COMPREHENSIVE PLAN GOAL

SPI requires a brand that sets it apart as unique from other beach destinations while capturing the active outdoors vacation/getaway experience.

LEGAL REVIEW

Sent to Legal:

Approved by Legal:

RECOMMENDATIONS/COMMENTS:

SOUTH PADRE ISLAND EVENT FUNDING APPLICATION



420

To apply for funding please complete all questions.

ORGANIZATION INFORMATION

Date Application Submitted: 06/11/2023

Name of Organization: 26point2 Consulting Group, LLC dba 26points Events & Consulting

Address: 4001 S. Houston Drive

City, State, Zip: Harlingen, Texas 78550

Full Name: Maria A. Juarez (Nickname - Angie) E-Mail: MuziciansRun@gmail.com

Office Number: 866-639-8940 Cell Phone Number: 956-244-5358

Website for Event or Sponsoring Entity: www.MuziciansRun.com

Non-Profit or For-Profit Status: For-Profit Status Tax ID #: 46-3093129

Primary Purpose of Organization:

26point2 Consulting Group, LLC supports local organizations with specif needs not often addressed by traditional/usual means.

26point2 serves as an Event producer and Consultant to various events & organizations trying to make impacts in their communities.

EVENT INFORMATION

Name of Event: South Padre Island Muzicians Run (SPI Muzicians Run)

Date(s) of Event: November 4, 2023 Primary Location of the Event: Beach Waterpark

Amount Requested: \$13,500

02

If greater than previous year funded (if applicable), please explain the increase being requested:

Primary Purpose of Event:

The purpose of the SPI Muzicians Run is to provide an original concept & experience that almost anyone can get excited about participating in, i.e. from the devoted runner, the margarita & taco lover or the couch surfer looking to get active & have fun. The SPI Muzicians Run brings together the cultural celebration of music, food & drink, the popularity of walking & running

How will the hotel tax funds be used? Please attach a list of the hotel tax funded expenditures.

100% of funds will go directly to a marketing mix consisting of:

facebook, intagram, website, email marketing, local print, rack cards, flyers and posters.

Are you asking for any cost reductions for city facility rentals or city services? Please quantify and explain.

-- City Services: SPI-PD & SPI Public Works participation for traffic plan, traffic direction and cones

AMOUNT REQUESTED UNDER EACH CATEGORY

Advertising, Solicitations, Promotional programs to attract tourists and convention delegates or registrants to the municipality or its vicinity. Amount requested under this category:

\$: _____

Expenses including promotional expenses, directly related to a sporting event in which the majority of participants are tourists. The event must substantially increase economic activity at hotels within the city or its vicinity. Amount requested under this category:

\$: 13,500

3

QUESTIONS FOR ALL FUNDING REQUEST CATEGORIES

How many years have you held this event? 4 years

Attendance for previous year (if applicable): 404

How many of the attendees are expected to be from more than 75 miles away?
400

How many people attending the event will use South Padre Island lodging establishments?
350

How many nights do you anticipate the majority of the tourists will stay? 350

Will you reserve a room block for this event at area hotel(s)? Yes

Where and how many rooms will be blocked?
Isla Grand Beach Resort and the Inn and South Padre
approximately 50 room nights will be blocked to promote special rates

List other years (over the last three years) that you have hosted your event, please include the amount of assistance given from HOT funding and the number of hotel rooms used:

Month/Year Held	Assistance Amount	# of Hotels Used
<u>November 2022</u>	<u>\$15,000</u>	<u>234</u>
<u>November 2021</u>	<u>\$15,000</u>	<u>115</u>
<u>November 2019</u>	<u>\$20,280</u>	<u>103</u>

How will you measure the impact of your event on area hotel activity (e.g.: room block usage information, a survey of hoteliers, etc.)?

Self reply survey during the registration process with zip code info included.

Please list other sponsors, organizations, and grants that have offered financial support to your event:

Average \$595: Shallow Stalker Boats, Kelly's Irish Pub, K9 Consultants

04

Will the event charge admission? If so, what is the cost per person/group?

\$30 to \$55 race registration

Do you anticipate a net profit from the event? If so, what is the anticipated amount and how will it be used?

15% to be distributed amongst South Padre Island Birding And Nature Center and up to two local food banks;

85% to 26point2 Consulting Group, LLC & to help fund next year's SPI Muzicians Run

Please list all promotion efforts your organization is planning and the amount estimated for each media outlet. **Please attach a detailed marketing budget.**

Print \$: 1,650

Website \$: 350

Radio \$: _____

Social Media \$: 10,750

TV \$: _____

Other Digital Advertising \$: 750

A link to the CVB **must be** included on your promotional handouts and on your website for booking hotel nights during this event.

What other marketing initiatives are you planning to promote hotel and convention activity for this event?

Website, social media and email promotions

Who is your target audience?

Casual and avid runners & walkers. Primarily women 35 yrs to 55 yrs.

What geographic region(s) are you marketing to?

Statewide focusing on the Rio Grande Valley, San Antonio, Houston, Corpus Christi, Laredo, Austin, Dallas

Have you obtained the insurance required and who is the carrier?

City minimum coverage will once again be secured via Nicholas Hill Group, Inc.

During the term of this agreement, the event organizer shall procure and keep in force insurance with limits of \$1,000,000 per occurrence and 2,000,000 general aggregate. The policy must contain a policy endorsement that names "The City of South Padre Island, it's elected officials, representatives, employees or agents" as additionally insured. Applicant must provide a copy of the actual endorsement.


SOUTH PADRE ISLAND EVENT FUNDING CHECKLIST



To apply for funding please provide all the required documents.

Name of Event: South Padre Island Muzicians Run

- Received and understood the separate Special Events Policy (REQUIRED)
- Received and understood the separate HOT Funding Guidelines (REQUIRED)
- Completed the South Padre Island Event Funding Application form (REQUIRED)
- Enclosed a description of all planned activities or schedule of events (REQUIRED)
- Enclosed a complete detailed budget (REQUIRED)
- Enclosed an advertising/marketing and promotion plan (REQUIRED)
- In Room night projections, with back-up, for the Funded Event (REQUIRED)
- I agree: Any marketing for the event must be consistent with the brand image for South Padre Island and all such marketing pieces that are funded with hotel tax must be in accordance. (REQUIRED)
- I agree: The SPICVB will require access to event participant database information that will show zip code data to measure likely impact from the funded event. (REQUIRED)
- Enclosed a sponsor list (categorized by "confirmed" and "pending")
- Enclosed a vendor/exhibitor list (categorized by "confirmed" and "pending")
- Enclosed an event map
- Enclosed security/safety plans
- Enclosed copies of promotional materials (if available)
- Enclosed a summary of previous special event experience of organizer(s)
- Enclosed a history of event (if previously produced)
- Indicated the type(s) of assistance requested
- Indicated the amount of financial support (if requested)



Authorized Signature
Maria A Juarez

Print Name

06/11/2023

Date

g b



2023 South Padre Island Musicians Run 5k/10k - Schedule of Events *November 4, 2023 at Beach Waterpark*

The South Padre Island Musicians Run 5k/10k Fun Run is set to be a unique experience!

Packet Pick-up Expo:

- Opens at 10:30 am and will include various vendors and sponsors
- Packet Pick-up will be available from 10:30 am to 4:00 pm
- Background music will be held throughout the Expo through 5 pm

Pre-Run Kick-off:

- 4:45 pm - Thanking of sponsors, non-profit partners & volunteers followed by the National Anthem

The Run:

- 5:00 pm - The 10k & 5k run starts
- 5:00 pm to 6:50 pm - The course is open for runners and walkers to complete their 5k and 10k
- Musicians will be set along the course, approximately every half mile for the 5k and every mile on the back half of the 10k half marathon

After-Party:

- The "After-party" at the finish line will start as soon as the first runner is crosses the line... at approximately 5:30pm
- Each finisher will receive a finisher's snack to be a taco & a margarita/beer (*non-alcoholic options will be made available for those under 21 or others requesting such*)
- Each finisher will receive a large finisher's medal
- Musicians performances will go on from 5:30 pm to 7:30 pm



2023 South Padre Island Musicians Run 5k/10k - Budget, Marketing Plan & Room Projections *November 4, 2023 at Beach Waterpark*

The South Padre Island Musicians Run 5k/10k is set to be a unique experience!

Total Anticipated Overall Budget: **\$55,250 (approximate)**

Operations, Logistics & Musicians Performances: **\$37,750 (approximate)**

- The course, expo & start/finish line; including but not limited to Musicians performers, logistics & supplies for each Musicians stop, portable restrooms, mile markers, registrant swag, banners & signage, photographers, facilities, security, event insurance & staff: **\$37,750**
- *Approximate breakout: \$6,000 Musicians, \$22,000 registrant swag, \$3,500 manpower, \$3,000 insurances & security/traffic, \$2,000 storage, uhaul & porta potties; \$500 Staff hotel nights; \$750 Miscellaneous supplies*

Marketing Plan & Breakout: **\$17,500 (approximate)**

- Strategic social media campaigns on facebook & instagram to target seven Texas markets & active.com eblast marketing campaigns to the seven Texas markets along with website (*once implemented emails are sent out minimum once per week with the SPI Musicians Run featured as upcoming event*): **\$11,350**
- Local print & printing **\$1,650**
- Videography for online content, Event Signage & Flags **\$2,750**
- Attending or sending promo rack cards to other race Expos to promote and register participants along **\$1,750**
- Adding of the event to various running & event activity websites' events calendars and/or social media features: **\$0**

Room Night Projections:

- The South Padre Island Musicians Run 5k/10k is being set as a sundowner/evening run and with a same day packet pick-up expo to get participants on the Island during the day and have to stay into the evening. Great rooms packages are being negotiated to entice people to stay the night.
- With a steady participant increase, we are projecting 750 participants. With an anticipated 20% people staying one or multiple nights on South Padre Island, at least 250 rooms nights are anticipated in hopes of 350.
- 103 room nights in year two with 652 participants (16%), 115 room nights in year three with 358 participants (32%) and 234 room nights in year three with 404 participants (38%)



2023 South Padre Island Musicians Run 5k/10k *November 4, 2023 at Beach Waterpark*

The South Padre Island Musicians Run 5k/10k is set to be a unique experience!

Sponsors, Vendors, Exhibitors: Commitments from Beach Waterpark as host location, Shallow Stalker Boats, K9 Consultants. PENDING commitments from Allstate Insurance, Kic's Ice Cream, Kelly's Irish Pub. We will be contacting local SPI businesses for support along with Valleywide RGV businesses like car dealerships and day spas.

Security/Safety Plan:

- Course safety directions are disclosed online for participants and in their registration.
- There will be security at the hosting venue along with traffic support from hired PD.
- All staff & volunteers are given safety plan directives that includes calling 911 for emergencies and calling the senior officer on duty for route details & inquires.

Advertising/Marketing Materials:

- Current flyer is attached
- Fifth year designs are in progress.

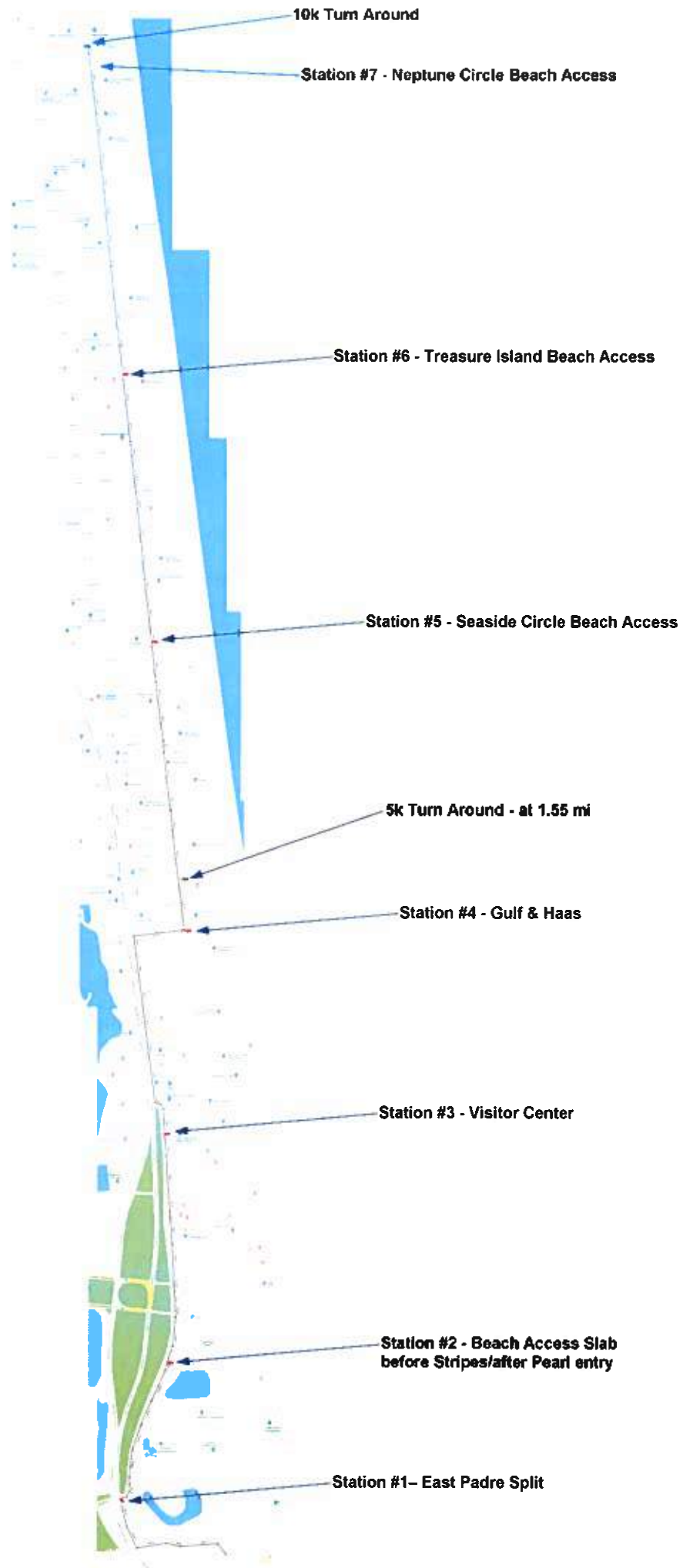
Previous Special Event Experience of Organizers:

- Angie Juarez has produced the South Padre Island Musicians Run for the prior four years and has produced and/or been on the teams producing events like the All Valley Boat Show, South Padre Island Fishing Days, McAllen PalmFest (now Fiesta de Palmas), McAllen International Carfest and other events; in addition to 20 years in the marketing & advertising industries.

History of Event:

- The idea of South Padre Island Musicians Run 5k/10k came about from the chatter of running groups wanting to participate in events that have entertainment and great swag that includes a "cool" shirt and medal, and savory food and alcoholic beverage at the end. Hence the idea of the mariachi music that is a celebration of the South Texas culture, a mariachi designed shirt, a big medal, a beer or margarita served to wash down a fajita taco with an added race bib and decal.
- This is becoming a tradition with participants posting comments that they have participated every year and they should do it again.

2023 South Padre Island Muzicians Run 5k/10k *Event Map*



2023 South Padre Island Musicians Run 5k/10k

Current Rack Card being used

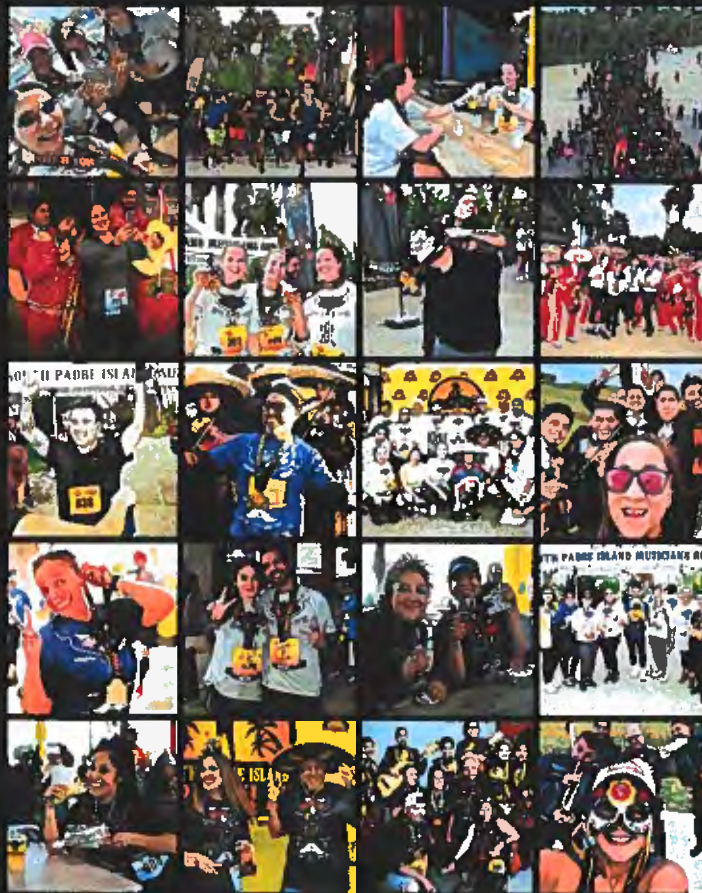
Live Mariachi music about every have mile...
PLUS tacos, beer & margaritas after the run!

Music filled 5k, 10k & 1 mile routes with fun swag like a 5th finishers medal, mariachi designed event shirt, decal & MORE!

NOVEMBER 4, 2023



SATURDAY 5 P.M. EVENING RUN
SOUTH PADRE ISLAND, TEXAS



For DETAILS & TO REGISTER NOW:

www.MuziciansRun.com

@MuziciansRun



**CITY OF SOUTH PADRE ISLAND
CONVENTION AND VISITORS ADVISORY BOARD
AGENDA REQUEST FORM**

MEETING DATE: June 28, 2023

NAME & TITLE: Ema Jaramillo, Management Assistant

DEPARTMENT: Convention and Visitors Bureau

ITEM

Discussion and possible action to approve the funding request for the South Padre Island Double Causeway Cross in February 2024. (Brown)

ITEM BACKGROUND

SPI Double Causeway Cross is requesting \$5,000 for their event.

BUDGET/FINANCIAL SUMMARY

Amount has been budgeted for FY22/23. No change to line item 02-593-8099

COMPREHENSIVE PLAN GOAL

SPI requires a brand that sets it apart as unique from other beach destinations while capturing the active outdoors vacation/getaway experience.

LEGAL REVIEW

Sent to Legal:

Approved by Legal:

RECOMMENDATIONS/COMMENTS:

SOUTH PADRE ISLAND EVENT FUNDING APPLICATION



ORGANIZATION INFORMATION

Date Application Submitted: 5/12/23

Name of Organization: RAV RUN ADVENTURES

Address: 5108 Sugar Mill Rd

City, State, Zip: BROWNSVILLE TX

Full Name:
ROB MCBEE

E-Mail:
ravrunning956@gmail.com

Office Number:
956-465-8576

Cell Phone Number:
956-465-8576

Website for Event or Sponsoring Entity: _____

Non-Profit or For-Profit Status:
LLC

Tax ID #: _____

Primary Purpose of Organization:

We exist to cultivate healthy activities for the RGV and Beyond. With each event we do we choose and worthy non-profit entity to support.

EVENT INFORMATION

Name of Event: 2024 Causeway double cross

Date(s) of Event:
2/24/24

Primary Location of the Event:
Start/ Finish at Beach Park

Amount Requested: \$5,000

if greater than previous year funded (if applicable), please explain the increase being requested:

N/A

Primary Purpose of Event:

First run ever to cross the causeway TWICE. Purpose is to encourage RGV Residents to have a healthier lifestyle.

How will the hotel tax funds be used? Please attach a list of the hotel tax funded expenditures.

Marketing only

Are you asking for any cost reductions for city facility rentals or city services? Please quantify and explain.

No

AMOUNT REQUESTED UNDER EACH CATEGORY

Advertising, Solicitations, Promotional programs to attract tourists and convention delegates or registrants to the municipality or its vicinity. Amount requested under this category:

\$: \$5,000

Expenses including promotional expenses, directly related to a sporting event in which the majority of participants are tourists. The event must substantially increase economic activity at hotels within the city or its vicinity. Amount requested under this category:

\$: N/A

QUESTIONS FOR ALL FUNDING REQUEST CATEGORIES

How many years have you held this event? First time event

Attendance for previous year (if applicable): N/A

How many of the attendees are expected to be from more than 75 miles away?
unknown at this time

How many people attending the event will use South Padre Island lodging establishments?
unknown at this time

How many nights do you anticipate the majority of the tourists will stay? 1

Will you reserve a room block for this event at area hotel(s)? yes

Where and how many rooms will be blocked?
TBD

List other years (over the last three years) that you have hosted your event, please include the amount of assistance given from HOT funding and the number of hotel rooms used:

Month/Year Held	Assistance Amount	# of Hotels Used
<u>N/A</u>	<u></u>	<u></u>
<u>N/A</u>	<u></u>	<u></u>
<u>N/A</u>	<u></u>	<u></u>

How will you measure the impact of your event on area hotel activity (e.g.; room block usage information, a survey of hoteliers, etc.)?

Online Registration surveys

Please list other sponsors, organizations, and grants that have offered financial support to your event:

TBD

Will the event charge admission? If so, what is the cost per person/group?

Yes, \$40-45

Do you anticipate a net profit from the event? If so, what is the anticipated amount and how will it be used?

Yes - Unknown and back to the business

Please list all promotion efforts your organization is planning and the amount estimated for each media outlet. **Please attach a detailed marketing budget.**

Print \$: 1000

Website \$: _____

Radio \$: _____

Social Media \$: 4000

TV \$: _____

Other Digital Advertising \$: _____

A link to the CVB **must be** included on your promotional handouts and on your website for booking hotel nights during this event.

What other marketing initiatives are you planning to promote hotel and convention activity for this event?

Signage at other events, flyers on cars, QR Code Campaigns

Who is your target audience?

RUNNERS/WALKERS.. Health Enthusiasts

What geographic region(s) are you marketing to?

SOUTH TX and SURROUNDING AREAS OTHER MAJOR METROPOLITAN AREAS IN TX

Have you obtained the insurance required and who is the carrier?

not yet, but we will. RRCA

During the term of this agreement, the event organizer shall procure and keep in force insurance with limits of \$1,000,000 per occurrence and 2,000,000 general aggregate. The policy must contain a policy endorsement that names "The City of South Padre Island, it's elected officials, representatives, employees or agents" as additionally insured. Applicant must provide a copy of the actual endorsement.

SOUTH PADRE ISLAND EVENT FUNDING

CHECKLIST



Name of Event: 2024 Causeway Double Cross

- Received and understood the separate Special Events Policy (REQUIRED)
- Received and understood the separate HOT Funding Guidelines (REQUIRED)
- Completed the South Padre Island Event Funding Application form (REQUIRED)
- Enclosed a description of all planned activities or schedule of events (REQUIRED)
- Enclosed a complete detailed budget (REQUIRED)
- Enclosed an advertising/marketing and promotion plan (REQUIRED)
- In Room night projections, with back-up, for the Funded Event (REQUIRED)
- I agree: Any marketing for the event must be consistent with the brand image for South Padre Island and all such marketing pieces that are funded with hotel tax must be in accordance. (REQUIRED)
- I agree: The SPICVB will require access to event participant database information that will show zip code data to measure likely impact from the funded event. (REQUIRED)
- Enclosed a sponsor list (categorized by "confirmed" and "pending")
- Enclosed a vendor/exhibitor list (categorized by "confirmed" and "pending")
- Enclosed an event map
- Enclosed security/safety plans
- Enclosed copies of promotional materials (if available)
- Enclosed a summary of previous special event experience of organizer(s)
- Enclosed a history of event (if previously produced)
- Indicated the type(s) of assistance requested
- Indicated the amount of financial support (if requested)

Rob McBee

Authorized Signature

Rob McBee

Print Name

5/12/23

Date



"Putting The Fun in Your Run"

Rob & Vanessa McBee
5108 Sugar Mill Rd , Brownsville, 78526
956.465.8576
ravrunning956@gmail.com

EVENT INFO:

EVENT NAME: THE CAUSEWAY DOUBLE CROSS

PROJECTED DATE: Feb 24th 2024

Start Time: 7AM

Equipment needed: Cones on causeway and leading to Beach Park South Padre Island. (All other equipment is onsite at start and finish line and will be provided by RAV RUN ADVENTURES)

Runners will begin at 7AM and be clear of causeway by 10 AM at the latest. (there is a time limit for runners, they must clear causeway by 10 AM or be pulled from the course)

We have included maps in another exhibit

We anticipate aprox. 500 runners since this is year one of the event.

Please advise:

We will have 2 officers stationed on State Park Rd 100 (Padre Blvd.) directly in front of Beach Park allowing the safe crossing of runners. This is NOT a road closure, rather a place where runners can safely cross the road. These officers will be there for the entirety of the race to assure safe crossing of all runners.

Route Link:



"Putting The Fun in Your Run"

Rob & Vanessa McBee
5108 Sugar Mill Rd , Brownsville, 78526
956.465.8576
ravrunning956@gmail.com



Route:

1. Begin at Beach Park (pending approval from Mr. Bigelow)
2. Cross Padre Blvd into far lane (lane next to pedestrian lane)
3. Runners will stay in this lane, crossing causeway
4. Turnaround point is at end of bridge
5. End at Beach park.

TRAFFIC PLAN:

Traffic plan will be coordinated with Chief Herrera of SPIPD

Room Night Projections:

- *Based on 500 Runners (estimate)
- *50% staying the night for 1 night.
- *250 runners x 1 Night = 250 Room Nights

Previous Experience

- *Produced the South Padre Island Half Marathon for 5 Years
- *Run White and Blue – 5 Years
- *Star Wars Run - 5 Years

Budget

Medals - \$2000

Shirts - \$3000

Bibs - \$500

Awards - \$4000

Barricades and Port a Potties - \$1000

Marketing - \$5000

Water/Snacks for runners - \$2000

Police/Fire- \$1000

Miscellaneous - \$2000

Fwd: Queen Isabella Causeway Running Event

Rob McBee <rawrunning956@gmail.com>
To: April Brown <April@sopadre.com>

Approval from TxDOT

Sent from my iPhone

Begin forwarded message:

TxDOT Approval

From: Andres Espinoza <Andres.Espinoza@txdot.gov>
Date: May 9, 2023 at 5:13:01 PM CDT
To: Rob McBee <rawrunning956@gmail.com>
Cc: George Higginbotham <George.Higginbotham@txdot.gov>, Celestino Hernandez Jr <Celestino.Hernandez@txdot.gov>, Rene Davila <Rene.Davila@txdot.gov>, Gabriel Villarreal <Gabriel.Villarreal@txdot.gov>
Subject: Queen Isabella Causeway Running Event

Mr. McBee, we did received & reviewed your request & find it acceptable. TxDOT will allow proposed running event scheduled for 2/24/24 contingent that you all provide law enforcement Causeway for the safety of the general public. Look forward to your event. Thank you Rob.

Andres A. Espinoza, P.E.
Area Engineer
San Benito Area Office
TxDOT Pharr District
(956)399-5102

From: Rob McBee <rawrunning956@gmail.com>
Sent: Tuesday, May 9, 2023 11:26 AM
To: George Higginbotham <George.Higginbotham@txdot.gov>
Cc: Andres Espinoza <Andres.Espinoza@txdot.gov>
Subject: Causeway Running Event

This email originated from outside of the organization. Do not click links or open attachments unless you recognize the sender and know the content is safe.

Hello gentlemen!

My name is Robert McBee and I am the race director for RAV Run Adventures out of Brownsville.

We have successfully put on many races in our area and we are developing a new event that will begin on South Padre island and cross the causeway.

South Padre needs a written statement from you supporting the event so that they can give me a city ordinance on their end approving the event. I cannot complete the TxDOT app

I am including the race route so you can see it for yourselves. Along w other pertinent information, you may want to know.

Let me know if you have other questions and/or concerns.

Event date- Feb 24 2023

Requested closure- one lane of causeway

Times needed 7 AM -10 AM

Thank you!

Rob McBee
Race Director
RAV

Port Isabel approval

STATE OF TEXAS
COUNTY OF CAMERON

RESOLUTION 05-23-2023-01

RESOLUTION OF THE CITY COMMISSION OF THE CITY OF PORT ISABEL, TEXAS, APPROVING THE TEMPORARY CLOSURE OF HIGHWAY 100 AND THE CAUSEWAY FOR THE "Causeway Double Cross".

WHEREAS, the "Causeway Double Cross" brings hundreds of people enthusiasts to Port Isabel; and

WHEREAS, the implementation of the "Causeway Double Cross" requires our consent by resolution for temporary closure of a state right-of-way;

NOW, THEREFORE BE IT RESOLVED by the City Commission of the City of Port Isabel, Texas:

Section 1. The City Commission hereby adopts Resolution No. 05-23-2023-03 supporting the temporary closure of Hwy. 100 on February 24, 2024 for this event and will provide traffic control for the temporary closure of Hwy 100 to provide safe travel for parade participants and the general public.

BE IT FURTHER RESOLVED, that this policy shall take effect immediately.

PASSED, APPROVED AND ADOPTED this the 23rd day of May, 2023.

CITY OF PORT ISABEL, TEXAS



Martin Cantu Jr., Mayor

ATTEST:



Susie Alcocer, City Secretary

**CITY OF SOUTH PADRE ISLAND
CONVENTION AND VISITORS ADVISORY BOARD
AGENDA REQUEST FORM**

MEETING DATE: June 28, 2023

NAME & TITLE: Ema Jaramillo, Management Assistant

DEPARTMENT: Convention and Visitors Bureau

ITEM

Discussion and possible action to approve a reimbursement to Isla Grand Beach Resort for fireworks expenses for the South Side Gulf area and request a budget amendment to City Council from excess reserve up to \$15,000. (Salazar)

ITEM BACKGROUND

Isla Grand is requesting a reimbursement up to \$15,000 for firework expense for South Side entertainment.

BUDGET/FINANCIAL SUMMARY

02-593-8099

COMPREHENSIVE PLAN GOAL

SPI requires a brand that sets it apart as unique from other beach destinations while capturing the active outdoors vacation/getaway experience

LEGAL REVIEW

Sent to Legal:

Approved by Legal:

RECOMMENDATIONS/COMMENTS:

**CITY OF SOUTH PADRE ISLAND
CONVENTION AND VISITORS ADVISORY BOARD
AGENDA REQUEST FORM**

MEETING DATE: June 28, 2023

NAME & TITLE: Ema Jaramillo, Management Assistant

DEPARTMENT: Convention and Visitors Bureau

ITEM

Discussion and possible action to move Convention and Visitors Advisory Board meetings to a different date. (Till)

ITEM BACKGROUND

Discussion and possible action to move Convention and Visitors Advisory Board meetings to a different date.

BUDGET/FINANCIAL SUMMARY

N/A

COMPREHENSIVE PLAN GOAL

N/A

LEGAL REVIEW

Sent to Legal:

Approved by Legal:

RECOMMENDATIONS/COMMENTS:

Possible CVA Meeting Dates

- 1st Wednesday AM or PM
- 1st Thursday AM or PM
- 2nd Wednesday AM or PM
- 2nd Thursday AM or PM
- 3rd Wednesday afternoon
- 3rd Thursday morning
- 4th Wednesday AM* or PM
- 4th Thursday AM or PM

*CVA currently meets every 4th Wednesday of the month at 9:00 AM.

**CITY OF SOUTH PADRE ISLAND
CONVENTION AND VISITORS ADVISORY BOARD
AGENDA REQUEST FORM**

MEETING DATE: June 28, 2023

NAME & TITLE: Ema Jaramillo, Management Assistant

DEPARTMENT: Convention and Visitors Bureau

ITEM

Discussion and action concerning the new meeting date for July 2023. (Till)

ITEM BACKGROUND

Discussion and action concerning the new meeting date for July 2023.

BUDGET/FINANCIAL SUMMARY

N/A

COMPREHENSIVE PLAN GOAL

N/A

LEGAL REVIEW

Sent to Legal:

Approved by Legal:

RECOMMENDATIONS/COMMENTS: