

**NOTICE OF CITY COUNCIL SPECIAL MEETING
CITY OF SOUTH PADRE ISLAND**

WEDNESDAY, OCTOBER 12, 2022

1. CALL TO ORDER

The City Council Members of the City of South Padre Island, Texas held a Regular Meeting on Wednesday, October 12, 2022 at the Municipal Complex Building, 2. Floor, 4601 Padre Boulevard, South Padre Island, Texas. Mayor McNulty called the meeting to order at 5:30 p.m. A quorum was present: Mayor Patrick McNulty, Council Members, Kerry Schwartz, Joe Ricco (arriving at 6:11 p.m.), and Eva Jean Dalton.

City staff members present were City Manager Randy Smith, Chief Financial Officer Rodrigo Gimenez, Police Chief Claudine O'Carroll, CVB Director Blake Henry, Shoreline Director Kristina Boburka, Public Works Director Alex Sanchez, Public Works Assistant Director Jon Wilson, CMO's Management Assistant Hilda Delgado, CVB Operations Manager Lori Moore, and City Secretary Angelique Soto

2. PLEDGE OF ALLEGIANCE AND TEXAS PLEDGE

Mayor McNulty led the Pledge of Allegiance and the Texas Pledge.

3. PUBLIC COMMENTS AND ANNOUNCEMENTS:

Public comments and announcements were given at this time.

4. PRESENTATIONS AND PROCLAMATIONS

- 4.1. BREAST CANCER AWARENESS PROCLAMATION. (BALDOVINOS)**
- 4.2. PROCLAMATION: DOMESTIC VIOLENCE AWARENESS MONTH. (O'CARROLL)**
- 4.3. PRESENTATION ON THE COASTAL MANAGEMENT PROGRAM (CMP)'S CYCLE 24 DUNE RESTORATION. (BOBURKA)**

5. APPROVE CONSENT AGENDA

Council Member Schwartz made a motion, seconded by Council Member Dalton to approve Consent Agenda Items 5.1 through 5.3. Motion carried unanimously.

- 5.1. APPROVE THE MINUTES FROM THE SEPTEMBER 21, 2022 REGULAR CITY COUNCIL MEETING AND THE OCTOBER 3, 2022 SPECIAL CITY COUNCIL MEETING. (SOTO)**
- 5.2. APPROVAL TO EXTEND THE CITY'S DECLARATION OF A LOCAL STATE OF DISASTER DUE TO THE COVID-19 VIRUS EPIDEMIC TO 11:59 P.M. ON FRIDAY, NOVEMBER 4, 2022. (MCNULTY)**
- 5.3. APPROVE INVOICES FOR PAYMENT. (GIMENEZ)**

6. REGULAR AGENDA

- 6.1. DISCUSSION AND POSSIBLE ACTION TO POST SIGNS PROHIBITING GOLF CARTS ON HWY 100 BEYOND WHERE SPEED LIMIT INCREASES ABOVE 35 MILES PER HOUR AS PRESCRIBED BY STATE LAW AND CITY ORDINANCE. (SCHWARTZ, MEDDERS)**

Council Member Schwartz made a motion, seconded by Council Member Dalton to table this item until the next Regular Council meeting. Motion carried unanimously.

- 6.2. DISCUSSION AND POSSIBLE ACTION TO AUTHORIZE THE CITY MANAGER TO EXECUTE THE AGREEMENTS WITH THE REYNA**

NETWORK, LLC. FOR GRANT ADMINISTRATOR SERVICES AND LANDRY ARCHITECTURE, LLC. RELATED TO THE DEVELOPMENT OF THE SOUTH PADRE ISLAND HISTORICAL MUSEUM. (SMITH)

Council Member Schwartz made a motion, seconded by Council Member Dalton to authorize the City Manager to execute the agreements with the Reyna Network, LLC., for Grant Administrator services and Landry Architecture, LLC., related to the development of the South Padre Island Historical Museum. Motion passed unanimously.

6.3. DISCUSSION AND POSSIBLE ACTION TO RECEIVE AND ACCEPT THE CERTIFICATION OF UNOPPOSED CANDIDATES FOR THE NOVEMBER 8, 2022 GENERAL ELECTION TO ELECT TWO COUNCIL MEMBERS, PLACE 1 AND PLACE 2. (SOTO)

Mayor McNulty made a motion, seconded by Council Member Dalton to accept the Certification of Unopposed Candidates for the November 8, 2022 General Election to elect two Council Members, Place 1 and Place 2. Motion carried unanimously.

6.4. DISCUSSION AND POSSIBLE ACTION TO APPROVE THE ORDER OF CANCELLATION FOR THE NOVEMBER 8, 2022 GENERAL ELECTION. (SOTO)

Council Member Dalton made a motion, seconded by Mayor McNulty to approve the Order of Cancellation for the November 8, 2022 General Election. Motion carried unanimously.

6.5. UPDATE AND DISCUSSION ON LAGUNA BOULEVARD RECONSTRUCTION PROJECT. (DALTON, SCHWARTZ, MEDDERS)

Assistant Public Works Director provided an update regarding the Laguna Boulevard Reconstruction Project.

Phase 1 (West Morningside to West Aries, working south) should be completed within the next 14 days. Traffic markings have been completed along 4 blocks.

Phase 2 (West Aries to West Esperanza) The underground work, storm drain improvements, and utilities have been moved and completed. Existing roadway has been removed down to the subbase with next steps are to stabilize the subbase and add limestone base up to grade. Concrete intersections and curbs are being installed and will be ready for asphalt mid-November.

Phase 3 (West Esperanza to West Retama) The underground work is underway. Roadway will not be removed until asphalt in Phase 2 has been completed. This section included major obstacles, such as, removing boulders and unmapped water tap.

The Laguna Madre Water District New Waterline Project is on schedule all the way down to Tarpon Street.

Updates and more information will be provided on the City's website every three weeks and Public Works will provide an update every 60 days to City Council.

6.6. DISCUSSION AND POSSIBLE ACTION TO APPROVE THE BRAND REFRESH AND DEFINITION PROJECT FOR SOUTH PADRE ISLAND IN AN AMOUNT UP TO \$99,000. (HENRY)

Council Member Schwartz made a motion, seconded by Council Member Dalton to approve the Brand Refresh and Definition Project for South Padre Island in an amount up to \$99,000. Motion carried unanimously.

6.7. DISCUSSION AND POSSIBLE ACTION TO APPROVE THE MARKETING BUY IN AN AMOUNT UP TO \$90,000 FOR THE TEXAS MONTHLY WINTER 2022 CAMPAIGN AND SPRING 2023 CAMPAIGN. (HENRY)

Council Member Dalton made a motion, seconded by Council Member Schwartz to approve the marketing buy in an amount up to \$90,000 for the Texas Monthly Winter 2022 Campaign and Spring 2023 Campaign. Motion carried unanimously.

6.8. DISCUSSION AND POSSIBLE ACTION TO APPROVE THE KVUE/TEGNA MARKETING CAMPAIGN FOR TEXAS FY 2022/2023 IN AN AMOUNT OF UP TO \$69,000. (HENRY)

Council Member Dalton made a motion, seconded by Council Member Schwartz to approve the KVUE/TENGA marketing campaign for Texas FY 2022/2023 in an amount up to \$69,000. Motion carried unanimously.

6.9. DISCUSSION AND POSSIBLE ACTION TO AUTHORIZE THE CITY TO HOLD A WORKSHOP REGARDING THE AMENDMENT OF CHAPTER 18, GULF CART ORDINANCE ON THE FOLLOWING: (COUNCIL)

- A. INCREASE ANNUAL REGISTRATION: \$100/ANNUAL GOLF CART TO INCLUDE INSPECTION AND MUST HAVE LIABILITY INSURANCE THAT MATCHES THE STATE MINIMUM.**
- B. CREATION OF A COMMERCIAL LICENSE: \$250/ANNUAL.**
- C. COMMERCIAL LICENSE REGULATIONS.**
- D. COMMERCIAL LICENSE INSURANCE REQUIREMENTS.**
- E. SAFETY RESTRAINTS.**
- F. OPEN CONTAINERS.**
- G. RESTRICTING GOLF CARTS TO THE RIGHT LANE ONLY ON A 2-LANE STREET, EXCEPT WHEN IMMEDIATELY TURNING LEFT.**

This item was pulled.

6.10. DISCUSSION AND POSSIBLE ACTION TO DIRECT STAFF TO DEVELOP A RFP FOR SHORT TERM RENTAL SOFTWARE FOR THE FOLLOWING: (MCNULTY/RICCO)

- A. SHORT TERM RENTALS:**
 - * GIS DATABASE OF ALL RENTAL PROPERTIES ON THE ISLAND, SEARCHABLE**
 - * COMPLIANCE WITH REGISTRATION**
 - * BOOKING HISTORY WITH PDF CAPTURE**
 - * 24/7 CALL CENTER FOR COMPLAINTS**
 - * HISTORY OF COMPLAINTS AND LOG FOR OUTCOME**
- B. GOLF CARTS:**
 - * GOLF CART LICENSE REGISTRATION**
 - * INSPECTIONS**
 - * VIOLATIONS HISTORY**
 - * ACCIDENTS HISTORY**
 - * OWNERSHIP INFORMATION**

Mayor McNulty made a motion, seconded by Council Member Schwartz to direct staff to develop an RFP for Short Term Rental Software for the following: Motion carried unanimously.

- A. Short Term Rentals:**
 - * Gis Database Of All Rental Properties On The Island, Searchable**
 - * Compliance With Registration**
 - * Booking History With Pdf Capture**
 - * 24/7 Call Center For Complaints**
 - * History Of Complaints And Log For Outcome**
- B. Golf Carts:**
 - * Golf Cart License Registration**

- * Inspections
- * Violations History
- * Accidents History
- * Ownership Information

- 6.11. DISCUSSION AND POSSIBLE ACTION TO AUTHORIZE THE CITY TO HOLD A WORKSHOP WITH STAKEHOLDERS (SHORT TERM RENTALS) TO DISCUSS THE POSSIBLE: (MCNULTY/RICCO)**
- A. CREATION OF A LICENSE - FEE \$400/ANNUAL**
 - B. REMOVAL OF REGISTRATION FEE**
 - C. FINES FOR VIOLATIONS**
 - D. SIGNAGE**
 - E. FIRE MARSHALL OR BUILDING INSPECTIONS**
 - F. MANAGER/OWNER RESPONSE TIME**
 - G. SUSPENSION OF LICENSE**
 - H. WEDDINGS/SPECIAL EVENTS RESTRICTIONS PARKING**

Council Member Ricco made a motion, seconded by Council Member Schwartz to authorize the City to hold a Workshop with Stakeholders on October 27, 2022 to discuss the following. Motion carried unanimously.

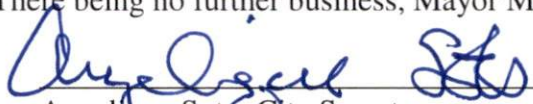
- A. Creation Of A License - Fee \$400/Annual
- B. Removal Of Registration Fee
- C. Fines For Violations
- D. Signage
- E. Fire Marshall Or Building Inspections
- F. Manager/Owner Response Time
- G. Suspension Of License
- H. Weddings/Special Events Restrictions Parking
- I. Noise

- 6.12. DISCUSSION AND POSSIBLE ACTION TO DIRECT STAFF TO RESEARCH AND PRESENT OPTIONS FOR A PILOT PROGRAM - RECREATIONAL MARSHALS FOR BEACH, GOLF CARTS AND SHORT TERM RENTALS. (MCNULTY/RICCO)**

Council Member Schwartz made a motion, seconded by Council Member Ricco to direct staff and present options for a Pilot Program – Recreational Marshals for the Beach, Golf Carts, and Short Term Rentals. Motion carried unanimously.

7.ADJOURN

There being no further business, Mayor McNulty adjourned the meeting at 6:25 p.m.


Angelique Soto, City Secretary

APPROVED


Patrick McNulty, Mayor

