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PRESS RELEASE

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SPI issues traffic management plan for Ride for Rotary

South Padre Island, TX, Oct. 4, 2024: South Padre Island is excited to welcome the Ride for Rotary which is scheduled for Sunday, Oct. 6, 2024. The event will begin at 7 a.m. at the [Brownsville Event Center](#) where bicyclists will bike to the [Port Isabel Event Center](#), continue across the Queen Isabella Memorial Bridge, and end at [Louie's Backyard](#).

"Public Safety as always, is our primary focus," said Claudine O'Carroll, Police Chief. "Our goal is to ensure everyone stays safe and has a great time."

Traffic delays should be expected before and after the event, however, the City will work to mitigate this while ensuring safe travel. Traffic cones will be placed on the roadway to direct traffic movement and minimize delays.

Traffic control and participant travel plans are as follows:

Participants

1. Bicyclists will meet at the Port Isabel Pelican Station and cross the causeway at 10:30 a.m. All bicyclists must be within the escorted group in order to cross the causeway.
2. No bicyclist will be permitted to cross the causeway prior to 10:30 a.m. or after 10:45 a.m.
3. Upon exiting, the bicyclist will turn left on Park Road 100 and continue north to Louie's Backyard.

Vehicles

1. Eastbound traffic lanes to South Padre Island will temporarily close to allow bicyclists to cross the Queen Isabella Memorial Bridge.
2. Westbound traffic crossing the Queen Isabella Memorial Bridge traffic will be unobstructed.
3. Estimated time for the temporary lane closure: 10:15 a.m. to 10:45 a.m.
4. A tail-escort of emergency vehicles will be available until the end of the event.

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